For smart women of every age—

TOOTAL fabrics

Three years old—or thirty-three—every woman enjoys looking her best. That's why, once you're of an age to choose, you should always treat yourself to Tootal Guaranteed* Fabrics. There's just nothing to touch them for style, enchanting good looks and beauty of texture. And what wonderful colours!...

What's more, they are very hardwearing and wash superbly. With their wide range of texture and design, Tootal Fabrics are infinitely adaptable and a joy to make up. Many are marked

*TOOTAL GUARANTEE

All goods sold by the Company and bearing the registered trade mark Tootal, or the words "Tootal" or "Tootal" are guaranteed by the Company, and are warranted to give satisfaction. Should dissatisfaction arise through any defect whatever, the material Tootal will replace it or refund the price and pay the cost incurred in making up.

The original guarantee. Nothing better or cheaper. Experience proves it.