



KELTHANE, the new longer-lasting miticide, is a real boon to any grower who must keep mite populations at a low level. Its success is attested to by growers of many fruits, vegetables, flowers, shrubs and ornamentals.

KELTHANE gives you fast, positive kill of most troublesome mite species, including "resistant" strains. Fewer applications are required, because of its long residual activity. What's more, KELTHANE is harmless to operators, beneficial insects, animals and adjacent crops when used as directed. For minimum mite damage and maximum yields... look to KELTHANE, today's really effective miticide in emulsifiable concentrate, wettable powder, or dust formulations.



Chemicals for Agriculture

**ROHM & HAAS
COMPANY**

WASHINGTON SQUARE, PHILADELPHIA 5, PA.

Representatives in principal foreign countries

KELTHANE is a trademark, Reg. U.S. Pat. Off. and in principal foreign countries.

Checkmate for mites...

KELTHANE