

# NEW FACES FOR '60

TALL, HEALTHY carrots, celery and asparagus, luscious red tomatoes, leafy lettuce, big solid potatoes—all presenting fresh, happy faces for '60—a tribute to America's up-to-date agricultural methods. Today, modern farmers are increasing both yields and quality by utilizing the very latest techniques available.

Shell Chemical Company, in cooperation with federal, state and local agricultural specialists, is continually striving to help farmers reach higher agricultural goals. Result: products like aldrin, dieldrin, endrin, methyl parathion, and Phosdrin<sup>®</sup> insecticides; D-D<sup>®</sup> and Nemagon<sup>®</sup> soil fumigants; Aqualin\* aquatic herbicide and allyl alcohol for weed seed control in seed beds.

The never-ending search for superior products to help grow bigger and better crops is a welcome assignment to Shell Chemical Company—chemical partner of agriculture and industry.



## SHELL CHEMICAL COMPANY

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