

the open line

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College of Journalism and Communications

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GLOBAL GATORS



Juan-Carlos Molleda speaks at the Latin American conference.



Roberts



Leslie

College co-hosts Latin American Conference

The College and the Center for Latin American Studies recently hosted the 57th Annual Latin American Conference, featuring a panel on the College's research and theory.

Belio Martinez, Mary Ann Ferguson, Michael Leslie and Cynthia Morton served on the panel. **Juan-Carlos Molleda, Marilyn Roberts** and the center's director, **Carmen Diana Deere**, served as chairs. **John Wright** also spoke at "Unifying for Solutions."

Two hundred people attended the conference, and 367 people, mostly in the U.S., Brazil and Colombia, watched a live Webcast.

"Uniting for Solutions" provided faculty, students and other attendees insight into how and why government institutions, private enterprises, non-profit organizations and communities partner in Latin America. They came together to "tackle problems facing communities," Molleda said.

During the seven sessions, attendees viewed case studies and best practices presented by such organizations as the United Nations, the International Advertising Association, Latin American foundations and global public relations agencies.

The conference showed "how strategic communication facilitates the development of the partnerships," Molleda said.

TAKING ACTION

Dodd helps develop mentoring program for high schools

Julie Dodd attended the New Teacher Center's Symposium earlier this month in San Jose.

Dodd is the co-chair of the Journalism Education

Association's Mentoring Program.

The three-year, \$200,000 program is developing a national mentoring program for high school journalism teachers and publication advisers.



Dodd

TROPHY CASE

It's only natural

The National Education Telecommunications Association recently named WUFT's TV production "Where the Wild Things Live" the finest science and nature program in its category.

The National Association of Television Programming Executives awarded **Amy Jo Coffey** a 2008 Faculty Fellowship to the annual convention, held last month in Las Vegas.



Coffey

STUDENT SUCCESS

Student shoots AP Florida Photo of the Year

The Associated Press named photojournalism student **Andrew Stanfill's** "Don't Tase Me, Bro!" Florida Photo of the Year. It ran in *The Independent Florida Alligator* and in newspapers around the world.

Photojournalism students **Luanne Dietz** and **Jarrett Baker** placed seventh and eighth, respectively, in the Hearst Intercollegiate Photojournalism Competition in the news/sports category, winning \$500 each, with a match for the Department of Journalism.

Photojournalism senior **Tim Hussin** captured an honorable mention award in the 2008 *Photo Imaging Education Association's* annual international contest with "Jumping for Joy." The photo was one of 17 winners among 1,543 entrants in the category.

Hussin shot the photo while on an internship in Monroe, Mich., last year.

Telecommunication student **Miles Doran** contributed audio and photos to the *New York Times* Web site section on Florida's Jan. 29 primary election. He also reported on the primary and the property tax referendum on the "Jim Bohannon Show" that night on Westwood One, which is carried by WRUF AM 850. Doran has placed fifth in the Hearst radio features category and will soon submit stories for the next round of competition.

Students from **Ted Spiker's** fall class, Health and Fitness Writing, reported and wrote a package of stories about sports injuries for the *Men's Health* magazine Web site. Contributors included: **Shelby Etheridge, Garrett Brown, Katie Hendrick, Naomi Piercey, Tracy Loope, Katherine Franklin, Alex Zuffoletti, Lilly Cardenas, Holli Horton, LeighAnne Campbell,**

Jessie Coleman, Kelly Sereikas, Andrea Williamson, Adam Bornstein, Brittany Rajchel, David Hackett, Mike Jayne and Lindsey Chapman.

Luanne Dietz captured seventh place in the news and sports round of the Hearst Intercollegiate Photojournalism Competition, winning \$500 with matching awards for the Department of Journalism. Her entries were from *The Independent Florida Alligator* assignments.

Jarrett Baker, JM 2008, won eighth place in this round of the competition, also winning \$500. His submissions appeared in *The Gainesville Sun* and *The Florida Times-Union* in Jacksonville.

STATIONS SITUATION

WUFT/WJUF-FM hold Celebration of Wine

WUFT/WJUF-FM held the 19th annual Celebration of Wine this past weekend in the Reitz Union Grand Ballroom.

The benefit tasting and auction for public radio featured 300 wines for tasting, food from The Wine & Cheese Gallery, desserts from Mildred's Big City Food and coffee from Classic Fare Catering.

IN MEMORIAM

Mark Schwed, TEL 1976

Mark Schwed, TEL 1976, was found dead in his apartment earlier this month by a co-worker. He was 52.

Schwed, a feature writer for *The Palm Beach Post*, is survived by his mother, Joan Schwed; sisters Paula and Laura; and brothers Craig, Stephen and Lloyd. A Mass will be held at 9 a.m. Saturday at St. Paul of the Cross Catholic Church in North Palm Beach.

Beth Youngren, TEL 1990

Beth Youngren, TEL 1990, died Feb. 1 at her home in Gainesville.

Youngren worked at TV-20 and is survived by her husband Dan and two children, ages 9 and 5.

Services were held Feb. 6 at the Unitarian Universalist Church in Gainesville.



Photo journalism senior Tim Hussin "Jumping for Joy" won honorable mention at an international contest.

PAPER TRAIL

Looking back at the news

American Journalism recently accepted **Ronald Rodgers'** "Tainting of the Stream of Pure News: Collier's Criticism of the Newspaper Press During the Norman Hapgood years, 1902-1913."

Sangwon Lee's "The Determinants of the Global Broadband Deployment: An Empirical Analysis" recently won top paper at the Pacific Telecommunications Council conference in Hawaii.

The Journal of Policy, Regulation and Strategy for Telecommunication, Information and Media recently accepted Lee and **Justin Brown's** "Examining Broadband Adoption Factors: An Empirical Analysis between Countries."

The International Journal on Media Management recently accepted a paper by Lee, **Sylvia Chan-Olmsted** and **Hsiao-Hui Ho**, "Growth of Mobile Virtual Network Operators: Strategy and Success Factors."

Janis Teruggi Page will present "U.S. Presidential Campaign 2008: A Fantasy Theme Analysis of Visual Stories Spun on the Web" at the International Communication Association's annual conference in Montreal this spring.



Rodgers



Brown



Chan-Olmsted

She co-wrote it with **Margaret Duffy** of the Missouri School of Journalism.

Free Inquiry magazine published a review this month by doctoral student **Michael**

Ray Fitzgerald

about the movie "No Country for Old Men."

Public Relations doctoral student **Bumsub Jin's** "The Roles of Theory of Planned Behavior, Social Capital, and Collective Efficacy: An Application to Sexual Violence" was accepted for presentation at the International Communication Association conference in Montreal. He co-wrote it with **Soyoon Kim** of Hanyang University in South Korea.

Jin's "The impact of Korean Television Drama Viewership on the Social Perceptions of Single Life and Having Fewer Children in Married Life" also was accepted for presentation at the conference. He co-wrote it with **Seongjung Jeong** of Dong-Ah Institute of Media and Arts in South Korea.

Jin and Kim's "The Impact of Social Capital and Collective Efficacy on a Public Health Issue: Collective Efficacy as a Mediating Role" will be presented at the International Academy of Business Disciplines conference in Houston. Jin's "Do Corporate Public Relations and Citizenship Contribute to Community-Building? Enhancing Trust as a Resource of Social Capital" will be presented at the International Public Relations Research Conference in Miami.



Teruggi Page

Master student **Moonhee Cho** and Jin will present "How Korean Newspapers and Television News Programs Cover Blood Donation: A Quantitative and Qualitative Analysis of Facilitators and Barriers" at the Association for Education in Journalism and Mass Communication Southeast Colloquium.

CALENDAR

Feb. 21-22: Advertising Advisory Council

Feb. 27-Mar. 23: WUFT-TV/DT March Membership Campaign

Mar. 5: Journalism Advisory Council

Mar. 8-15: Spring Break

Mar. 27-28: Telecommunication Advisory Council

Mar. 27-30: AAA 2008 Annual Conference

Apr. 3-4: Public Relations Advisory Council

Apr. 9: Annual Awards Banquet, Emerson Hall, President's Room, Reception, 6 p.m., Dinner 7 p.m.

Apr. 16-17: WUFT/WJUF-FM Spring Membership Campaign

Apr. 16-19: Broadcast Education Association Convention

Apr. 17-19: FSPA Convention, Tampa Hyatt

Apr. 23: Classes end

Apr. 24-25: Reading days

Apr. 26-May 2: Final exams

May 2: Documentary Institute annual screening, Reitz Union

May 3: Advanced Degree Ceremony, 9 a.m., O'Dome

May 4: Commencement, 2 p.m., O'Dome



Rick Katz, JM 1968, TEL 1969, with John Wright at the UF Foundation Florida Tomorrow Campaign fundraising event in Miami (above). Katz is the owner and operator of komunikatz public relations agency in Miami. Chris Mobley, JM 1983, with Wright at the event. Mobley is president and publisher of the *Daily Business Review* in Miami.



Dave Carlson and Sharyl Thompson Attkisson, TEL 1982, of CBS News. Carlson and Wright visited CBS in Washington, D.C.

the open line seeks submissions

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