

DCP News

Newsletter for Faculty and Staff of the College of Design, Construction & Planning

March/April 2004

Message from the Dean



As we come to the close of the Spring 2004 semester, I would like to take this occasion to thank our faculty and staff for all their contributions to DCP this year; and to review some of our fiscal accomplishments for the year. I will discuss

more fully these items and many others in my State of the College Letter that will be issued at the start of the Fall 2004 semester. But, I truly think that DCP has done its share in support of the UF Strategic Plan's major goal: "to raise the University of Florida into the ranks of the nation's truly great universities."

As you are aware, in view of limited and constrained state funding support, to reach the educational quality and program support level that we all envision for DCP, we must be creative, persistent and successful in generating grant support and private donations. Yet DCP's ability to generate funded research and contracts faces formidable challenges in terms of the nature of our disciplines, limited government and foundation programs and opportunities, and heavy teaching loads. The college has attempted to counter these challenges by continuing the Summer A Faculty Research Program, improved mentoring and monitoring of faculty progress, curriculum reform in some units, and the publication on a quarterly basis of the "DCP Research Report" to increase the information flow about our colleagues' activities within the college.

The current issue (to be released shortly) shows that for the first eight months of this year, DCP has generated \$6,957,907.00 in research proposals and secured \$2,996,390 in awards. This compares to the 12-month totals of last year of \$7,065,800 in proposals and \$2,765,056.00 in awards. *Thus, in two-thirds of the current year, we have approximately equaled the full year proposal generation and surpassed the awards generation of the entire previous year.* That is a remarkable achievement.

In terms of private fund raising, for the seven-month period from July 1, 2003 to February 4, 2004, DCP has raised \$1,509,000 in gifts and pledges of the 12-month goal of \$1,800,000. Moreover, several major gift proposals are in consideration and, if even one is funded, we will easily surpass our funding goal by the end of the

fiscal year. The funds do not just roll into the college, but are a result of the hard work and dedication of several people - chairs\directors who are on-the-road, engage in stewardship and visit potential donors, a highly effective development officer, college receptions (DCP has continued the practice of hosting at least two major alumni receptions per year), and public relations for the college. Our college's success in fund raising has been greatly enhanced by the contributions of Julie Frey and the close linkage we have developed between public relations and development activity. At our recent College Awards Ceremony, we were able to present more scholarships and awards to students than ever before in our college history.

In closing, I want to congratulate Professor Kim Tanzer both on her recent election as head of the UF Faculty Senate and for her selection as the first recipient of the Dean's Faculty Service Award, established this year to honor a DCP faculty member for outstanding service on behalf of DCP to UF, the profession and the community. I also wish to congratulate Professor Paul Zwick for his selection as Research Professor as recognition of a truly extraordinary record of *generating over \$13 million* in funded research in his career at UF - funds that have been used to support numerous Masters and Doctoral students and helped to build GEOPLAN into an internationally recognized leader in geographic information systems. Finally, my congratulations to Andrew Wehle for his well-deserved selection as Advisor of the Year.

I wish all of you a productive and restful summer.


Dean and Professor

College of Design, Construction and Planning
Spring 2004 Commencement

View it live on the web!

Go to www.dcp.ufl.edu/grad04.shtml
for more information or join us in the
Dean's Conference Room on Friday.

Friday, April 30
Processional starts at 8:45 a.m.
Program starts at 9 a.m.

- ◆ **FCDC Exhibit Opens April 29** – The Florida Community Design Center will host the opening of the exhibit, “Learning Through Service: School of Architecture Projects in the Community,” on April 29 from 5 to 7 p.m. The exhibit showcases a variety of architectural and urban design projects, including Transporting Ecologies – a new Bicycle Master Plan, proposals to revitalize Shands at AGH, renovations to the UF HUB, mixed use development in downtown Gainesville and waterfront housing in Taylor County. The exhibit runs through June 15 and may be visited from 9 a.m. to 5 p.m. weekdays and evenings during downtown Gainesville’s monthly art walks. The exhibit is sponsored by the School of Architecture.
- ◆ **Transporting Ecologies** – ARC professor Martin Gold has been working on Transporting Ecologies – Alachua Countywide Bicycle Master Plan Update. This is funded by the local Metropolitan Transportation Planning Organization and is being done as a design studio in the School of Architecture. The group’s recommendations will set the agenda for bicycle infrastructure in the county for the next 20 years. For more information on the project, visit www.transportingecologies.com.
- ◆ **ARC Summer Program in Hong Kong-China** – Twenty-one graduate and undergraduate students will attend the ARC Summer Program in Hong Kong-China this summer. The program, which is directed by ARC professor Nancy Sanders and will be taught by Sanders and ARC professor Robert MacLeod, is a design studio and seminar where students will study a broad series of issues in urbanism and contemporary Chinese culture, art and language. The program aims to place an intensive focus on research and publication results and give students an advantage in pursuing positions with firms, traveling fellowships and other opportunities in Asia.
- ◆ **Internationalizing the Curriculum** – ARC professor Nancy Sanders received a \$3,000 Internationalizing the Curriculum Award from the UF International Center. The award is to support extension and promotion of the work of the Hong Kong-China summer program into the fall term through exhibition and publication.
- ◆ **ARCC/King Student Medal** – URP graduate student Alexis Thomas won the ARCC/King Medal for Excellence in Architectural + Environmental Design Research. Named in honor of late Jonathan King, co-founder and first president of the Architectural Research Centers Consortium, this award is given to one student per ARCC member university. Selection is based upon criteria that acknowledge innovation, integrity and scholarship in architectural and/or environmental design research.
- ◆ **DCP Design-Build Team** – The DCP Design-Build Team placed second out of a field of more than 60 nationally accredited university programs at the national design-build competition hosted by the Associated General Contractors of America and the Associated Schools of Construction. The team advanced to the national competition after placing first in the Southeast Regional Competition for the third year in a row. The team was coached by BCN professor Kevin Grosskopf and ARC professor Shivjit Sidhu. Members included BCN students Kellie Kirby, Amy Norman, Mike Rice and David Epps and ARC students Carolina Lara and Jordan Parrott. The team was able to participate in the competition with the support and sponsorship of The Haskell Company and PPI Construction Management, Inc.
- ◆ **Interdisciplinary Concentration and Certificate in Historic Preservation** – The University Graduate Council has approved the proposal for an Interdisciplinary Concentration and Certificate in Historic Preservation, effective Fall 2004. This new concentration will be a key addition to the graduate degrees DCP currently offers in all of the academic units and will greatly enhance historic preservation efforts. This concentration is due to the hard work of the Historic Preservation Committee, which is chaired by Kristin Larsen and includes, professors Roy Graham, Peter Prugh, Rhonda Phillips, Walter Dukes, Susan Tate, Kay Williams, and Professors Emeritus Blair Reeves and Roy Hunt.
- ◆ **Historic Preservation at UF** – IND professor Susan Tate is working to document the significant post-WWII buildings, such as Tigert Hall and the HUB and to complete a walking tour map of the historic campus. The projects are funded by two grants, the State of Florida Historical Resources Grant Program and the 2003 Getty Campus Heritage Grant, which provides funding for a holistic preservation master plan, guidelines and related educational opportunities.
- ◆ **Tampa Community Outreach Office** – The Shimberg Center for Affordable Housing teamed up with Florida A&M University and University of South Florida to open the Tampa Community Outreach Office in February. The new office will help enhance the resources of the west Tampa area by providing incentives, such as technical assistance to local government and nonprofit organizations, internship placements for students, support for the city and county government housing and community development strategies. The long-term goal of the office is to increase foundation and federal funding and support.

Continued on Page 3

Guest Column: Anthony J. Dasta



The Department of Interior Design continues its growth in the Master of Interior Design along with a continued strong undergraduate program. This past year, Dr. Debra Harris joined our faculty. Dr. Harris received her Ph.D. from Texas A & M University and continues her professional practice. Dr. Harris continues her research which focuses on health care interior architecture, health care systems planning and programming and indoor air quality for health care facilities. She is currently working on developing proposals for the Baby Gator Child Development and Research Center on campus. This came about with her involvement in the Baby Gator facility on campus, her studio class and the College of Education.

In the Fall Semester, Interior Design students under the direction of Dr. John Marsden examined the homes of senior citizens in need and developed designs to help the spatial organization for the occupants. Professor Susan Tate is working on two grants this year, including the first Getty Grant given to our college. These prestigious grants provide support to institutions and individuals for projects that promote the understanding of art and its history and the conservation of cultural heritage. This past year, the Getty Campus Heritage Grant Program awarded \$150,000 to the University of Florida for development of a Preservation Master Plan for the campus to be directed by Professor

Each issue, we will print a guest column from a DCP academic unit chair or director. This month, we hear from Anthony J. Dasta, Interim Chair of the Department of Interior Design.

Susan Tate, one of two Principal Investigators.

The summer program for Interior Design in Vicenza continues to grow. This summer the students will be joined by 11 students from Mississippi State's School of Architecture and will be taught by Professor Philip Abbott.

The Department is in the process of preparing documentation for its Foundation for Interior Design Education Research (FIDER) accreditation visit in October 2004.

This year the Department chose Leith Oatman as its Distinguished Alumnus. She was recognized at our College Awards Ceremony on April 15. Leith is the President of the Department of Interior Design's Advisory Board and has been an active member for many years. Leith is a designer with Gresham, Smith and Partners in Jacksonville, Florida. This year, with the help of the Advisory Board, the Jerry Nielson and James McFarlane scholarship awards reached their maturity and will be offered to Interior Design Students for the first time next year.

In this past year it has been a pleasure to be the Interim Chair of the Department of Interior Design. The faculty are dedicated to this program and made me feel like part of the faculty. We worked together as a team to make the year as productive as possible. Thank you faculty.

News Bulletin, continued

- ◆ **Academic Personnel Awards** – Franca Stocco in ARC was awarded one of three academic personnel Division Three, Superior Accomplishment Awards. Franca received this award for going above and beyond her job to assist a handicapped student in being able to attend courses in Italy. She made sure all the buildings were accessible to the student and if not, she worked to see if renovations could be made. Sallie Schattner in BCN was the chair of the awards committee and served on the committee the previous two years.
- ◆ **Witters Competition** – URP professor Rhonda Phillips led this year's competition, which focused on creating redevelopment solutions for the Verde Plaza, located at NW 23rd Avenue and NW 13th Street in Gainesville, emphasizing creative reuse of the old theatre located on the site. Members of the winning team include: Roy Salloum, Marc Stephen Hayes, Chris Sutton, Gabriel G. Auffant, Rachel Caplan, Kelly Wieczorek and Shaoming Zhang.
- ◆ **Shimberg Center for Affordable Housing** – The Shimberg Center for Affordable Housing, under contract with the World Bank, has developed an adaptation of Florida's Affordable Housing Needs Assessment Methodology to Brazil. The Brazil model will provide Brazilian policy makers with a tool to determine demand for affordable housing. This project was developed based on data for the entire country of Brazil, as well as three metropolitan regions, namely the metro areas of Brasilia, Curitiba and Recife. Researchers involved in the project include: Marc T. Smith, William J. O'Dell and Joseli Macedo.
- ◆ **Greenhouses for Mars Mission** – ARC professor John Maze and BCN professor Kevin Grosskopf are working collaboratively with faculty from IFAS on designs to be incorporated in future missions to Mars. Fueled by funding from NASA, IFAS faculty Robert Ferl and Anna Lisa Paul launched the research initiative with Maze and Grosskopf to design and model greenhouse environments for an eventual Mars landing, beginning with small greenhouse pods that can be sent to Mars in the next several years as part of a Mars Rover mission. Maze and Grosskopf are helping to visualize the design of the greenhouses and how they need to function on the surface of Mars.

Continued on Page 4

Finding Funding: A Faculty's Primer on Philanthropy Donors Are Developed, Not Born

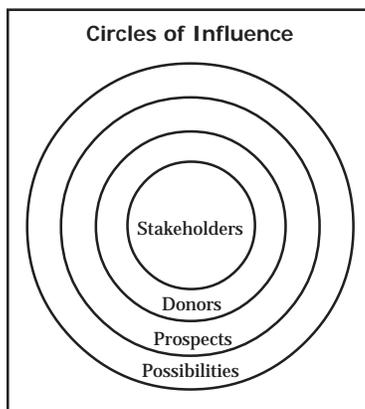
This is the second in a four-part series on fundraising in DCP by Marcia O'D. Bourdon, Director of Development.

All donors have three characteristics in common: a connection to our college, interest in its success, and the ability to give. The process of nurturing these three characteristics is called "donor development." That's why most fundraising functions in nonprofit organizations are grouped under the rubric of "development." And the best way to describe the process of moving an individual to the point of making a gift is using a model known as the "Five Eyes of Donor Development."

To fully appreciate the power of the "Five Eyes" — Identification, Information, Interest, Involvement, and Investment — you need to think about individuals as operating within Circles of Influence. The closer to the center of the circle a person gets, the greater the influence that person may have on an organization and, conversely, the greater the influence the organization may wield over that person. To illustrate, draw a small circle on a sheet of paper. Next, draw three concentric circles around that circle. Now imagine a core group of people within the smallest circle. Those are your stakeholders — so called because they have a personal stake in the success of our college. The second circle is occupied by donors — people or institutions that have a connection to DCP and contribute regularly to its mission. The third circle is occupied by

prospects — individuals or institutions that have shown interest in supporting us. And the last circle is populated by "possibilities" — so called because we believe these individuals have possibilities for becoming prospects and donors.

It seems the world is full of possibilities. To turn them into prospects, however, we have to **identify** their



connection to, interest in, and ability to give to one of our schools, departments, programs or centers. Prospects, in turn, need **information** about our activities as much as you need information about them. From information comes **interest** — that with which we become familiar. People tend to become **involved** in that which interests them. And **investment** follows involvement as surely as night follows day. Thus, the "Five Eyes" remind us to focus our efforts on moving each occupant of a "circle" closer to the center. In this way, possibilities become prospects who become donors.

As donors move closer to the "inner circle," their gifts will grow. No one invests all of his or her money in a single stock or company; by the same token, no donor makes his or her largest investment in a single area with his or her first gift. By establishing a strong connection with donors, we develop their interest in our college's success and enhance their ability and desire to give. And as we continue to match the needs of DCP with their needs, our donors will continue to make larger gifts, until they make the ultimate gift. Then our attention turns to stewardship and maintaining their satisfaction with and involvement in our mission.

Often, it is a DCP faculty member that has the first relationship with a prospective donor. Whether a former student or an industry representative, a connection to and familiarity with our programs provides the entrée to a conversation about financial support. Your ability to develop donors is an invaluable contribution to the fundraising process.

— Adapted with permission from Carl Anderson's The Sustainable Nonprofit, Philanthropy News Digest, (c) The Foundation Center, 2003

"Five Eyes" of Donor Development

Identification
Information
Interest
Involvement
Investment

News Bulletin, continued

- ◆ **Baby Gator** — IND students, led by IND professor Debra Harris, presented their completed designs for Baby Gator Child Development and Research Center to the center's board and the community on April 14. The students had been meeting with faculty and staff from Baby Gator and the College of Education over the past few months to develop a potential design for a new facility. The planned center will house 250 students, ranging in age from six weeks to five years of age, with an area of 36,000 square feet.
- ◆ **"Thoroughly Modern" Tour** — ARC professor Robert McCarter will serve as leader of the "Thoroughly Modern" Tour at the Sarasota Architecture Foundation in May.
- ◆ **UF Faculty Senate** — ARC professor Kim Tanzer was elected Chair-elect of the UF Faculty Senate. She will serve as Chair and a member of the UF Board of Trustees from May 2005 through May 2006.

Continued on Page 5

- ◆ **“Genetic Architectures”** – ARC professor Alfonso Perez-Mendez has contributed to the book “Genetic Architectures,” co-written with professors of the Universitat Internacional de Catalunya. The book, led by Dennis Dollens and Ignasi Perez-Arnal and published by Sites Books, documents the digital research program of UIC, to which the School of Architecture has collaborated.
- ◆ **Kermit Sigmon Award** – URP researcher Linda Crider received the Kermit Sigmon Award in February. The award is given each year by the Citizens Advisory Committee of the Metropolitan Transportation Planning Organization. It recognizes individuals for their outstanding contributions in the area of transportation planning. The award was established in memory of Kermit Sigmon, who was a bicyclist and head of the UF math department. Sigmon and Crider had previously worked together in developing the Bicycle Master Plan for the State DOT and on the UF master plan transportation element.
- ◆ **Oceanfront Development Standards** – The School of Architecture, in collaboration with the City of Daytona Beach, commenced work this spring semester on a project to update the city’s existing Oceanfront Development Standards. ARC professor Michael Kuenstle is serving as Principal Investigator and Project Manager and ARC Director Martha Kohen is serving as Senior Researcher for the project. The research team is composed of an international group of graduate students from the school. The focus of this first phase of the research includes developing simulation modeling and analysis of the impact of various beachfront development scenarios. A preliminary report was submitted to the City Commission on March 23 and the project will continue through June 30.
- ◆ **Florida Community Design Center** – The Florida Community Design Center hosted the exhibit “Spatial Stories for the Eighth Generation: 140 Years of African-American History Told Through Places” during the months of March and April. The exhibit, a walking tour on April 24 and a Web site were made possible by a grant from the Florida Humanities Council. ARC professor Kim Tanzer and ARC graduate student Andrew Matson are directing the project.
- ◆ **2004 Dedalo-Minousse Prize** – Donna Cohen, ARC professor and principal in Armstrong + Cohen Architecture, has been awarded a 2004 Dedalo-Minousse Prize, the “Premio Speciale del presidente della Giuria,” by a distinguished international jury for her work at the Pueblo of Zuni, New Mexico. The Zuni project was selected from more than 500 projects representing works in 25 countries. The winning firms representing the United States this year are Richard Meier & Partners, Eric Owen Moss Architects and Armstrong + Cohen Architecture. The awards ceremony will take place in May in Vicenza, Italy at Palladio’s Teatro Olimpico. An exhibition will be held from May to June at the Basilica Palladiana. The award recognizes excellence in design and acknowledges the importance of the architect/client relationship for the production of architecture.
- ◆ **French Contemporary Landscape Architecture** – The Department of Landscape Architecture celebrated the opening of the “French Contemporary Landscape Architecture” exhibition on April 5. LAE professor R. Terry Schnadelbach presented a gallery talk on the exhibit. The opening of the exhibition marked the beginning of the department’s new international programs at the Paris Research Center in France. The exhibition featured work from 14 different French landscape architects and was designed at the School of Fine Arts, University of Pennsylvania under the authorship of John Dixon Hunt and Philippe Coignet. The exhibition also is sponsored by the Paris Research Center, France-Florida Research Institute and the French Consulate in Miami.
- ◆ **Archer Recreation Plaza** – ARC graduate student Todd Gabbard and the Florida Community Design Center have been working with the city of Archer to create a community gathering place in Archer that includes a swimming pool, skate park, walking path and shuffleboard court. They will refurbish an old gymnasium to create a community recreation center. The city hopes the center will provide options for children in the city and needed space to hold programs and gatherings.
- ◆ **“Moisture Control Construction Checklist MC3”** – BCN professors Kevin Grosskopf and Paul Oppenheim’s proposal, “Moisture Control Construction Checklist MC3,” was selected by the AGC Education and Research Foundation Board of Directors as the best proposal to receive the 2003 W.A. Klinger Memorial Award. This award provides \$25,000 in funding for development of a simplified PC-based moisture control construction checklist that will assist building contractors in minimizing the liabilities associated with mold-related indoor air quality hazards.
- ◆ **War Memorial** – ARC professor John Maze is working on the design of the Veterans of Foreign Wars memorial along Waldo Road. He is using advanced digital design to come up with forms that otherwise would not be possible.

- ◆ **American Planning Association's Economic Development Division** – URP professor Rhonda Phillips has been elected for a two-year term as Chair-Elect with the American Planning Association's Economic Development Division. Phillips will also serve another two-year term as Chair of the Division. She has just finished her term as Secretary-Treasurer.
- ◆ **New Course Development Grant** – Roy Eugene Graham, Beinecke-Reeves Distinguished Professor and Director of DCP Preservation Programs, was awarded the New Course Development Grant from the Center for European Studies for "Historic Preservation Methodologies in the European Union."
- ◆ **Community Traffic Safety System** – URP researcher Linda Crider has been working with the school safety subcommittee of the Community Traffic Safety Team on looking at ways to safely get children to and from school and encouraging more walking and bicycling, in sync with the governor's report initiatives from the task force on obesity.
- ◆ **City of Tavares CRA Plan Update Forum** – The Center for Building Better Communities, led by center director and URP professor Rhonda Phillips, is working with the City of Tavares to assess the needs and desires for the Community Redevelopment Agency Plan Update. The city held its CRA update forum on April 2 at their city hall. The forum provided an opportunity for citizens to provide input regarding redevelopment issues, goals and potential projects. The forum also consisted of an update of last year's planning activities for downtown redevelopment and included facilitation between residents and graduate students of UF's community redevelopment class.
- ◆ **Inglis Revisioning Project** – Under the leadership of ARC Director Martha Kohen, the School of Architecture is providing much-needed design services to surrounding communities. ARC graduate students Todd Gabbard and Richard Blakeslee have been retained by the Inglis Planning Commission to propose a schematic plan to revitalize the west central Florida town. The project will propose ways to capitalize on historical and natural resources, including a bike/hike

trail and marina along the adjacent intercoastal barge canal, revitalization of the historic town center, bicycle and pedestrian access from the town core to the Gulf of Mexico and a proposed 43-acre recreation site. The students' involvement is being funded by the Florida Department of Community Affairs.

- ◆ **Publications** – ARC professors Robert McCarter's and Kim Tanzer's essays were featured in the Phi Kappa Phi Forum issue dedicated to architecture. In McCarter's essay titled "The Other Tradition of American Architecture: Frank Lloyd Wright and Louis I. Kahn," he reflects on the achievements of these two architects and discusses the influence that Wright had on Kahn's work. In Tanzer's essay "When Practice Leads Theory," she uses the examples of Shigeru Ban's refugee houses and the Auburn University Rural Studio to reference the influence of the Five Points of Architecture outlined by Le Corbusier.

In addition, Tanzer's article, "Releasing the Form to the Making: Womenswork is Never Done," was recently published by the Kansas AIA in its magazine *34 Architecture Review*. It was originally published in the Pratt Journal of Architecture *On Making* in 1992, after being presented at the Association of Collegiate Schools of Architecture national conference.

- ◆ **Conference Exhibits and Presentations** – Several works of the School of Architecture were on exhibit at the ACSA National Conference in Miami, including: the Rotch Traveling Studios of ARC professor Robert McCarter to Finland and ARC professors Alfonso Perez-Mendez and William Tilson to Mexico, the Design 5 and Design 7 fall studio, the Sukkot project, Preservation Institute: Nantucket and the work of ARC professors Donna Cohen, John Maze, Nancy Sanders and Shivjit Sidhu.

ARC professors Robert MacLeod and Nancy Sanders each presented papers at the International Conference on Open Building at the University of Hong Kong in October 2003. Sanders's paper was titled "Dwelling in Shenzhen: Re-inhabiting the Modified Cruciform Tower Block."

ARC professors Robert MacLeod, John Maze and Nancy Sanders each presented papers at the International Conference on the Arts and Humanities at the University of Hawaii in January. In addition, MacLeod's work was on exhibit and Sanders presented a poster titled, "East-West House: Designing for China's Single-child Families."

- ◆ **CRiT** – ARC graduate student Todd Gabbard is the editor-in-chief of CRiT magazine, the national journal of the American Institute of Architecture Students.
- ◆ **ASLA** – LAE student Michael Madsen has been elected the National Student Representative for the American Society of Landscape Architects.

DCP News is published during the fall and spring semesters by the University of Florida College of Design, Construction & Planning. News and announcements contained in *DCP News* were submitted by DCP faculty and staff. To make a submission to *DCP News*, please call or email:

Julie Frey
Asst Director, Information/Publication Services
392-4836, ext. 221
jsfrey@dcp.ufl.edu

