

Dear Friend;

The annual opportunity for doing something constructive in the fight against polio is here. At this time the March of Dimes is about to get underway, and a few of us are assuring the success of that effort by making an advance contribution of a more substantial amount.

We are moving into the most prosperous year in history in the sunshine of the most prosperous state of the nation. But even prosperity is no defense against dread polio -- the March of Dimes is the only real opportunity we have to battle it.

May we have your check measured by the size of the need and of your heart.

Gratefully yours,

Farris Bryant,
Chairman Special Gifts

FB/bb

*1-14-50
S. J. ...
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