

McCARTY LEADING CANDIDATE WITH WARM, GENIAL AIR

During the past week our great candidate began cracking through the TV-Radio-News barrier with warm and winning personal interviews. John's local Palm Beach organization started him off in wonderful fashion by pre-arranging television and newspaper interviews before his arrival. John McCarty is at his best in personal interviews. Result was some excellent television news time and newspaper pictures and stories in West Palm Beach. Pensacola supporters did an equal job in Escambia County the following day. Results: John McCarty garnered most of the newspaper and television space in West Florida for several days.

WHAT'S GOING ON IN McCARTY QUARTERS THROUGHOUT THE STATE

In Polk County...Billy Chase and his able helpers staged a rip-snorting rally in Bartow...At Fort Pierce...Jack King has 35 (count 'em) volunteers every night from a 100-volunteer rotating pool...stuffing and mailing from County Headquarters. (Get those mailing lists into State Headquarters)...In West Palm Beach...County headquarters being opened at the corner of Okeechobee Road and South Dixie, most traveled intersection in Palm Beach County...In Broward...Just opened their third county headquarters for John...In Hillsborough...Jimmy Ott and his enthusiastic crew have had headquarters humming there since right after qualifying date...In Orlando...Delaney Ray has been heading up a real workers committee...In Jacksonville...Ray Wilson and his 40-member Duval steering committee have the northeast end of the state jumpin' for John.

JOHN WILL BE

March 16...In West Palm Beach and Lake Worth; March 17...Homestead and Miami; March 18...Miami; March 19...Key West; March 20, Fort Pierce; March 21 and 22...Tampa; March 23...Tampa, Manatee County, Sarasota. (Local campaign managers have arranged fast-moving, hard-hitting appearances to intensively cover each area. Get in touch with local headquarters for full details.)

GET THOSE SIGNS UP!!

Get out and sign up those good intersection locations for middle-sized signs now. Turn the address in to your county sign committee chairman. There are always a few "very best" sign locations. Let's get curbs first. And don't forget those bumper strips. HAVE YOU PUT YOUR QUOTA OF BUMPER STRIPS ON TODAY?

BE SURE TO STOP AT HEADQUARTERS WHEN YOU DRIVE THRU FORT PIERCE

ANY time you are passing north or south through Fort Pierce during the remainder of the campaign, be sure to stop at State Headquarters, U.S. No. 1, in the Arcade Building. You may be the means of speeding signs or literature to some other area you are bound for, saving the campaign time and money. Besides, Sunky Blount and his hardworking staff want a chance to expose you to their enthusiasm.

McCARTY QUOTABLE QUOTES FOR THE WEEK

At West Palm Beach... "The John McCarty Work Program calls for quality education...reading, writing, 'rithmetic and the sciences. We should cut out the frills." At Pensacola... "Eighty per cent of the supporters who campaigned successfully for my brother Dan are helping me...I want to be a people's governor, not a politician's governor." At Tallahassee... "I want to be a salesman for our state...selling new industry of the right kind on coming here to make jobs for our people."

At St. Petersburg... "Circumstance has made it necessary for me to learn more about coping with a governor's problems than any other candidate. During my brother's illness when he was governor, I did what any brother would do. I gave him my help, and acted as a link between him and the problems and responsibilities of his office.

At Clearwater... "I am not, and never have been, a professional politician. Mine is a record of community service, rather than public job seeking."

POOR PUBLIC OFFICIALS ARE ELECTED BY GOOD CITIZENS WHO DO NOT VOTE.

BULK RATE

**r. John H. Monahan
Warren's Laundry & Dr
Cleaners, 118 S. E. 6
Ft. Lauderdale, Fla.**

