

ORLANDO STATEWIDE RALLY
FEB 20, 1960

I. Transportation

The state highway patrol has strongly recommended that we eliminate the idea of setting up large caravans from all points to Orlando. Traffic conditions are now such as to cause apprehension as to accidents and irritated local citizens. Therefore, we are now planning the following method of transport^{ion} to Orlando and ask that you adopt whatever approach^s or approaches^{which} suit your conditions best.

A. By bus. Buses can proceed on a route whereby other supporters can be picked up enroute to capacity, can be trimmed with promotional campaign signs and are comfortable. A decorated bus will also ~~draw~~^{attract} plenty of attention, and several buses can travel together without causing undue traffic hazards.

B. By small automobile caravans, NOT TO EXCEED 10 CARS IN LENGTH. If you have more than ten, space them fifteen to twenty minutes apart. Make an effort to keep the ten car caravans separate at all times.

C. By special trains. This may be an ideal method for some areas. Orlando is one the ~~thru~~ route from lower West Coast counties by rail, can be reached from all cities on railroads anywhere in the state. Sleeping cars have the added advantage of ~~replacing~~ replacing hotel rooms and special trains could have you home the following day with no trouble.

Make your arrangements now. Let us know your plans.

2. Publicity

Local newspapers (weeklies and dailies), radio and TV stations will carry stories about your local county and city participation in the Farris Bryant Rally - IF you give them the news. Included herein are sample release material which you can augment with comparative ease, retype and deliver to media.

3. Let's go!