

INAUGURAL COMMITTEE
TALLAHASSEE CHAMBER OF COMMERCE

POST OFFICE BOX 710 * TELEPHONE 3-3008
TALLAHASSEE, FLORIDA
October 12, 1960

Hon. Farris Bryant
P. O. Box 1773
Ocala, Florida

Dear Farris:

With reference to our telephone conversation this morning pertaining to the potential list of commercial type floats to be invited to participate in your Parade, I would like for you to consider my "second thoughts" before we make a final determination of this matter. You have listed five tourist attractions and three floats representing the Citrus Industry; one of which, is Minute Maid Corporation. We, of course, will be leaving out many other tourist attractions and several large private corporations pertaining to the Citrus Industry.

The thought occurs to me that if we ask the Tourist Attraction Association of Florida to provide a float, we would be avoiding possible criticism or hurt-feelings from those not included. The same thought follows in the selection of Minute Maid Corporation, that we will be leaving out others of the Citrus Industry. The following suggestion would avoid any hurt-feelings by anyone-- Why not send out invitations on an industry-wide basis to include all transportation media, tourist attractions, citrus, banking and manufacturers throughout their various associations. I believe we would get almost 100 per cent acceptance on this basis. These added to the other segments such as Gasparilla, Fiesta of Five Flags and etc. would probably get all of the units that we need. Silver Springs could certainly be an exception to this line-of-thinking because of its location. I am holding up sending out any invitations until you and I talk more about this.

I have discussed with Wendell Jarrard and Jimmy Kynes the subject of your inviting the Southern Governors, both said that you should invite all of them. My second thought on this matter is that this may be a very awkward occasion for you to be able to extend personally the kind of hospitality which would be in order for these men. Due to your very crowded personal schedule, there simply will be no time for you to give them any personal attention.

I am not trying to avoid the housing problem connected with these Governors as there will be so many more housing problems that this one would not make any difference. I simply feel that this may not be the right time and place for you to first invite them to Florida because of the reason stated above. Naturally, these invitations will not go out until you have definitely made a decision and even then would go out over your signature. A decision on this matter should be made soon; because if you discard my thinking and agree with Wendell and Jimmy, the housing problem does make it urgent.

Please let me have your views on this as soon as possible.

Sincerely,

William X. Mayo

WJM/jcm