

LOUIS BENITO *advertising*  
TELEVISION COPY

PROGRAM DOYLE CONNER 5-MINUTES

VIDEO

AUDIO

CAPITOL BUILDING  
IN TALLAHASSEE

ANNCR.

HERE IN YOUR STATE CAPITOL, IMPORTANT DECISIONS WILL BE MADE IN THE NEXT FOUR YEARS...DECISIONS THAT WILL AFFECT YOUR FUTURE--AND GUIDE THE PROGRESS OF FLORIDA. IT IS ESSENTIAL THAT THIS RESPONSIBILITY BE ENTRUSTED TO MEN OF PROVEN LEADERSHIP, EXPERIENCE AND TEAMWORK: COMMISSIONER OF AGRICULTURE DOYLE CONNER WILL PROVIDE THIS TYPE OF LEADERSHIP.

{CONNER SPEAKS}

DOSE UP CONNER

I AM GRATEFUL FOR YOUR SUPPORT IN THE PRIMARIES LAST MAY IN WHICH YOU ELECTED ME YOUR COMMISSIONER OF AGRICULTURE. THE DUTIES OF THIS OFFICE GO FAR BEYOND THE STATE'S AGRICULTURAL PURSUITS. THEY AFFECT THE CAR YOU DRIVE, THE FOOD YOU EAT, THE WELFARE OF YOUR CHILDREN IN SCHOOL, THE TAXES YOU PAY, YOUR HEALTH, THE ECONOMIC STABILITY OF YOUR JOB. AS YOUR COMMISSIONER OF AGRICULTURE, I WILL SERVE AS A CABINET MEMBER OF 14 ACTIVE STATE BOARDS. YOUR CABINET WILL BE FACED WITH MANY CRITICAL DECISIONS IN THE FOUR YEARS THAT LIE AHEAD. IT IS HERE THAT TEAMWORK IN STATE GOVERNMENT OFFERS ITS GREATEST REWARDS FOR OUR CITIZENS. EXPERIENCED MEN WITH PROVEN RECORDS OF LEADERSHIP, WORKING TOGETHER AS A TEAM.

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CAN EFFECTIVELY HELP FLORIDA CONTINUE ITS REMARKABLE GROWTH...TO ATTRACT NEW INDUSTRY AND TO PROVIDE FOR THE NEEDS OF OUR EVER INCREASING POPULATION. SOUND GROWTH FOR FLORIDA MEANS NEW JOB OPPORTUNITIES, HIGHER WAGES AND A RICHER LIFE FOR ALL OUR CITIZENS. I ASK YOU TO SUPPORT THE FLORIDA DEMOCRATIC CANDIDATES IN THE COMING ELECTION. A DEMOCRATIC GOVERNOR WITH A DEMOCRATIC STATE CABINET WORKING WITH HIM WILL CONTINUE THE PROGRESS THAT HAS MADE US THE FASTEST GROWING STATE IN THE UNION. A VOTE FOR PROVEN LEADERSHIP, EXPERIENCE AND INTEGRITY IN YOUR STATE GOVERNMENT.

CLOSE UP BRYANT

FOR GOVERNOR, VOTE FOR FARRIS BRYANT, HIS VAST LEGISLATIVE EXPERIENCE WILL GIVE FLORIDA THE SOUND LEADERSHIP ESSENTIAL TO ITS CONTINUED GROWTH IN THE FOUR YEARS AHEAD

CLOSE UP ADAMS

ELECT TOM ADAMS YOUR SECRETARY OF STATE. HIS BRILLIANT LEGISLATIVE RECORD AND LEADERSHIP ABILITY WILL BENEFIT ALL FLORIDA IN THIS IMPORTANT CABINET POST.

CLOSE UP ERVIN

RE-ELECT ATTORNEY GENERAL DICK ERVIN. HIS OUTSTANDING SERVICE IN THIS OFFICE HAS CONTRIBUTED GREATLY TO FLORIDA'S GROWTH IN THE LAST TWELVE YEARS.

CLOSE UP GREEN

AN IMPORTANT TEAM MEMBER IS COMPTROLLER RAY GREEN--A MAN WHOSE VALUABLE EXPERIENCE HAS HELPED BRING EFFICIENCY AND ECONOMY TO FLORIDA'S FINANCIAL OPERATION.

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CLOSE UP LARSON

FOR TREASURER, RE-ELECT ED LARSON. HIS TWENTY YEARS OF SERVICE IN THIS OFFICE HAS PROVED HIM TO BE AN ABLE, HONEST AND ENERGETIC PUBLIC OFFICIAL.

CLOSE UP BAILEY

RE-ELECT STATE SUPERINTENDENT OF PUBLIC INSTRUCTION TOM BAILEY. FLORIDA'S SCHOOLS HAVE ACHIEVED THEIR GREATEST GROWTH AND IMPROVEMENT UNDER HIS TWELVE YEAR LEADERSHIP.

CLOSE UP MASON

ED MASON'S TWENTY YEARS EXPERIENCE IN PUBLIC SERVICE, TRANSPORTATION, PUBLIC UTILITIES AND LAW MERITS YOUR VOTE FOR HIM AS RAILROAD AND PUBLIC UTILITIES COMMISSIONER. ALL OF THESE MEN ARE KNOWN TO ME PERSONALL. I HAVE WORKED WITH THEM IN YOUR STATE GOVERNMENT. THEY HAVE SERVED YOU WITH DISTINCTION. YOU CAN RELY ON THEM TO CONTINUE TO RENDER OUTSTANDING SERVICE IN THESE RESPONSIBLE POSITIONS OF TRUST.

MAKE YOUR VOTE COUNT

MAKE YOUR VOTE COUNT! FOR PROVEN LEADERSHIP, EXPERIENCE AND TEAMWORK...

FLORIDA DEMOCRATIC CANDIDATES

VOTE FOR THE FLORIDA DEMOCRATIC CANDIDATES ON NOVEMBER 8TH.