

NOV. 16, 1959

These suggestions and observations are put on paper for your evaluation, consideration, and what use you wish to make of them.

1. Any furniture needed for a state office should be considered soon. A source is willing to furnish us with it, provided they can have time to order from New York. It will take six to eight weeks and possibly longer.

2. The selection of the person to head up the state organization should be done now. He could be setting a course, correlating all things to reach the goal, guiding the crew, and giving moral stamina to the field men. Getting his feet wet now would save him a great deal of wading at a later date.

3. Existence of an advisory committee could be most helpful to you on political thinking and action as to announcement dates, etc.

4. I was impressed more with Caldwell's strength after he said he would not run than I was before. I believe he gathered his support from his strong and positive attitude on the various subjects he discussed publicly. I get the impression the people want a strong minded person to take the helm. They want the right but a positive man to take over. They appear to think Collins' statements were weak when he ran, and have been backed by weaker action since elected. When the right time comes you can evaluate your own course of action.

5. Financial writers in papers and over radios, as well as financial letters (Kiplinger, etc.) indicate 1960 will be a booming business year. They all say people made money, paid their debts and will have money to spend. It seems an optimistic view would be the one to take. Be for keeping business booming, building industry in ~~and~~ Florida, keeping tourists coming here. In other words keep the picture good and the money jingling in the pockets of the people.

ALL FOR NOW. jibb