

January 25, 1956

Mr. Harold P. Danforth
Station WDBO-TV
P. O. Box 3707
Orlando, Florida

Dear Mr. Danforth:

We have been appointed to handle the state-wide advertising campaign for Farris Bryant, candidate for Governor.

Please advise us of your policies in connection with political advertising, programs and spots.

We are interested in setting up a schedule now to begin in late February or early March.

We will be grateful for all the information you can give us at this time.

Sincerely,

LOUIS BENITO ADVERTISING

Louis Benito

LB/ds