

January 25, 1956

Advertising Director
Daytona Beach News-Journal
Daytona Beach, Florida

Dear Sir:

Would you please give us some quick information for our client, Farris Bryant, gubernatorial candidate in the May primary election.

1. Would your paper accept an 8 page tabloid insert?
2. If so, what would be the cost and requirements for such an insert? (Printing material would be furnished by us.)

We would also like to receive your regular ROP political rate card and any special political requirements that your publication may have.

We would appreciate your answer as soon as possible.

Sincerely,

LOUIS B. NITO ADVERTISING

William Gray

WG/dl