

# THE CARLTON

# CAMPAIGNER



Vol. I - No. 1 . . . P. O. Box 1393, Orlando, Florida . . . March 1, 1960

There's a big day shaping up in Wauchula, Saturday, March 5.

"Doyle Carlton Day" promises to be one of the biggest events ever seen in the Hardee-DeSoto-Glades-Highlands section!

The parade kicks off at 5:30 a. m., according to parade marshal, Curtis Ezelle, Wauchula. Units will include a minimum of seven bands, six of which will play during the barbecue.

Miss Florida . . . Nancy Purvis of Bradenton . . . the Cucumber Queen . . . Phyllis Prine of Wauchula . . . Miss University of Florida . . . Miss Sue Roberts are among the beauties coming to Wauchula for the parade.

## MORE ON THE BIG DAY . . . . .

Some two tons of steak will be served, along with baked beans, rolls, tea and coffee, to all those attending "Doyle Carlton Day."

Chief cook will be DeSoto County sheriff Lloyd Holden. Holden will preside over five huge barbecue pits and be assisted by a crew of at least 50.

According to present indications there will be delegations from all of the 67 counties. Escambia's campaign manager tells the "Campaigner" he and his chartered bus load will be leaving the Pensacola area about 6 p. m. the night of February 4. Driving all night the group of about 30 will arrive in Wauchula sometime before the parade.

Down South. A delegation (in "excess of 100 people") is coming in from Miami. Orange County is sending in "bus loads". Mike Crews at the University of Florida says he will have a minimum of 50 cars in his motorcade!

In Alachua County campaign manager George Montgomery, says he is now planning in terms of two planes and 10 cars. Arcadia says "we've got 100 cars signed up!" Sarasota and Maratee are uniting their motorcades. Bob Rice in Indian River County promises a "Greyhound for the trip." Roger Weeks in Glades says "at least 10 cars!"



Responsible for planning "The Big Day" . . . at left, Jack Cliett, Chairman Food and Program; at right, "Doyle Carlton Day" General Chairman, Martin Roberts . . . Both men are from Wauchula.

**IMPORTANT!!!!!!** Advise us as to the size of your motorcade. Also advise your local Highway Patrol office. This information **MUST BE ON FILE** in order to keep traffic moving.  
● **DO NOT TRY** to career along the highways at 65 mph.  
We want **SUPPORTERS NOT STATISTICS**.

**NOTE THIS!!!!!!**  
If you want (and haven't made) reservations for over-night in the Wauchula area, call Doyle's office (Prospect 3-6101, 2-2071, 2-2591, 3-8111) and ask for Mrs. Martha Van Vleck, "Doyle Carlton Day" coordinator. She'll be glad to make arrangements for you.

Doyle will appear on the program following the big barbecue. Serving will begin promptly at 11 a. m. The program proper is expected to conclude about 3:15 p. m.

**DON'T FORGET . . .** Every county now has active Doyle Carlton supporters. We want some of these supporters in Wauchula on March 5. We'll be looking for you!

**THIS IS THE FIRST EDITION OF THE "CARLTON CAMPAIGNER"**

You will find it on your desk every Tuesday from now until May 31. When you know of someone who would like to receive the "Campaigner" send names and addresses to "Campaigner Editor," c/o Doyle Carlton State Headquarters, Post Office Box 1393, Orlando, Florida.

Found a good idea to forward the Carlton for Governor Campaign? Send it to the "Campaigner" in Orlando. Your ideas may help someone else who doesn't have the answer.

● Here's an example. Bill Byrd in Miami tells us that there's lots of empty space on trucks going to waste these days. **HINT.** Got a friend with a truck??? Ask him if he'll carry the Carlton message on that empty panel. Chances are he'll be glad to.

**NEWSPAPERS LIKE CARLTON.**

To date we've had endorsement from some of the state's outstanding press. The "Campaigner" sends thanks to the **LAKELAND LEDGER** (January 24) and **PULK COUNTY DEMOCRAT** (February 11).

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P. O. Box 1393, Orlando, Florida

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**Doyle will be in . . .**

- \* Plant City. . . . March 1
- \* Campaign and Television Conference . . . March 2
- \* Campaign and Television Conference . . . March 3-4
- \* WAUCHULA. . . . MARCH 5
- \* Campaign and Television Conference . . . March 6
- \* Orange County Brevard County. . . March 7
- \* Hillsborough County . . . March 8