

Why Stay North and Freeze?

Come to San Mateo and spend the winter out of doors, and you will come again.

If you want to rent a cottage, write us; we have them furnished, and ready to move in. Byrlyn Place. (see advertisement in this paper) cannot be beaten in Florida for a boarding house. Write—

Real Estate Agency.

Elegant French Style Panel Back Rocker \$3.⁶⁵

A marvelously low price for a remarkably fine chair. Made of quartered oak, highly polished a beautiful golden color. Embossed cobbler seat. Handsome in appearance and very strongly built. Retail at the stores for \$5.00, but on account of our great manufacturing facilities we sell it to you for \$3.65. This shows you what you can save by buying direct from the factory that makes nothing but chairs. We make and sell chairs right here in the South to you at lowest wholesale prices, which means a saving to you of at least a third on every chair you buy. Think what this amounts to in furnishing your home! Can you afford not to send for our free illustrated catalogue to-day and take advantage of the big savings?

Over 200 different kinds of chairs for parlor, dining-room, kitchen, porch, hall, store, office, from the cheapest to the best, are shown in the large illustrated catalogue and special Christmas price-list—FREE. Every chair guaranteed exactly as represented, or your money back. FLORIDA CHAIR FACTORY, BRIDGE AND MOWBRIDGE STS., JACKSONVILLE, FLA.



\$3.65

Usual Retail Price \$5

F. A. Gerber & Son,

Dealers In

Furniture and House Furnishing Goods

of all descriptions. Undertakers and Embalmers.

Just arrived complete line Crockery and China Tableware, Hotel ware, Toilet Sets, Odd Pieces China Glassware, Lamps, etc.

106-112 FRONT ST., PALATKA.

KENNERLY HARDWARE CO.

Are County Agents for the OLIVER CHILLED PLOWS

Also for the

PLANET JUNIOR CULTIVATORS.

In fact, we sell everything in the

HARDWARE

Line, STOVES of all kinds, Cooking Utensils, Hames, Trace Chains, Plow Castings, Spades, Hoes, Shovels, Rakes, Lawn Mowers, Etc., Poultry and Fence Wire.

PALATKA, FLORIDA.

WONDERLAND THEATRE

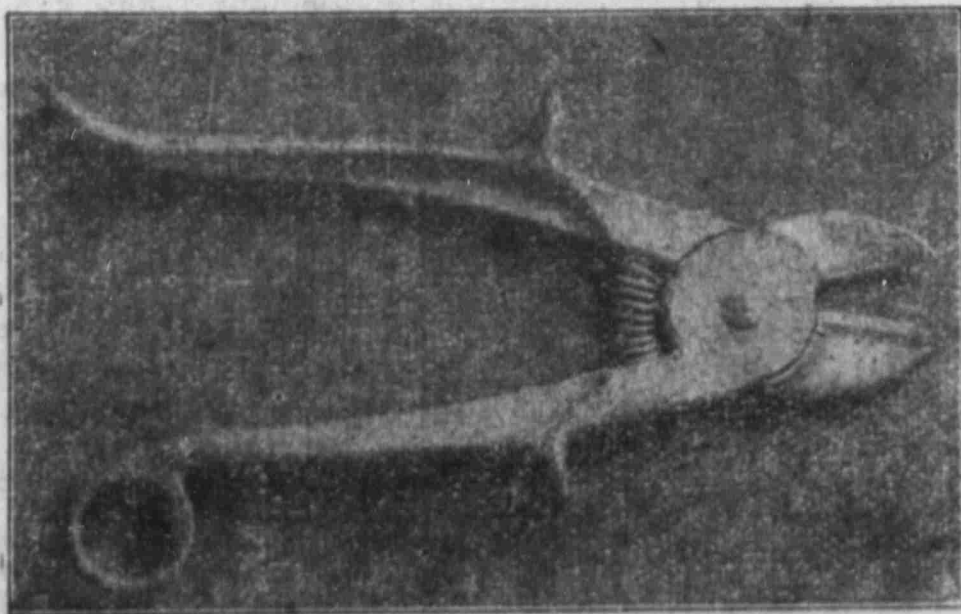
When in Palatka don't fail to visit the Wonderland Theatre. The MOVING PICTURE SHOW of quality.

Entire change of programme each night.

Admission 10c.

Children 5c.

PRICE BY MAIL \$1.25 EACH POSTPAID.



PRICE PER DOZEN \$12.00 EXPRESS COLLECT.

THE SOMMER-HART ORANGE CLIPPER

The clipper is made after a design furnished by Mr. W. S. Hart of Hawks Park. It contains all the essentials of a first class clipper, being made of the best steel, and rounded tips to prevent clipper cutting. When you once use this clipper, you will use no other. The best is the cheapest. Price by mail \$1.25 each, postpaid, price per dozen \$12.00, express collect.

E. O. PAINTER FERTILIZER COMPANY, Jacksonville, Florida, Sole Agents.

MALSBY COMPANY

41 S. FORSYTH STREET, ATLANTA, GA

Everything in Machinery and Mill Supplies carried in stock here.



We have the largest and most complete line of MACHINERY and MILL SUPPLIES IN THE SOUTH, BUT WE HAVE NO BRANCH HOUSE. OUR OWN OFFICE RECORDS SHOW THAT WE HAVE THOUSANDS OF PERFECTLY SATISFIED CUSTOMERS. WRITE FOR CATALOGUE AND PRICES. WE CAN SAVE YOU MONEY. \$\$\$ OUR MACHINERY IS EASY-RUNNING AND FULLY GUARANTEED. LET US KNOW YOUR WANTS. WE CAN SUPPLY YOU.

AKERMAN & STEWART

WHOLESALE AND RETAIL

WHOLESALE AND RETAIL DRUGGISTS.

CIGARS, TOILET ARTICLES, ETC.

Tilghman's Condition Powders, for Cattle, Horses and Sheep.

An excellent appetizer for domestic animals, fattening, and gives them a fine appearance and glossiness of coat. It is an infallible cure for "Salt Sick" in cattle, and is also specially recommended for hog cholera, etc.

Sole agents, ACKERMAN & STEWART, Palatka, Fla.

Full directions on back of box.

PALATKA, FLORIDA.

ROWLEY'S

EAST COAST BARGAIN HOUSE.

For ten years the leading general merchandise establishment of East Florida, and still at the head.

STAPLE AND FANCY—

GROCERIES,

Dry Goods, Shoes,

Clothing.

House Furnishings of every kind. A warehouse on R. R. Siding full of Hay, Grain, Fertilizers and Builders' Supplies.

S. W. ROWLEY

San Mateo, Fla.

EVENTUALLY

YOU WILL USE

Armour Fertilizers.

WHY NOT NOW?



Manufactured in Jacksonville.

Sales Agent, S. W. ROWLEY.

NEAT PRINTING

Creates a good impression among your correspondents and helps to give your business prestige. We do neat printing at reasonable prices.