

TABLE 5.—AVERAGE SALES OF CITRUS AND CITRUS PRODUCTS DURING SELECTED WEEKLY PERIODS, 10 RETAIL FOOD STORES, LOWER DELAWARE VALLEY AREA, 1954. (CONVERTED TO A FRESH FRUIT EQUIVALENT BASIS.)

Product	Week Ending			Average Weekly Sales	Percent of Total Volume
	June 12	July 10	July 17		
	(lbs.)	(lbs.)	(lbs.)	(lbs.)	
Orange products:					
Orange juice, single strength	482.7	467.3	469.7	473.2	7.7
Orange juice blended	94.9	70.8	89.2	85.0	1.4
Frozen concentrate	3,227.4	3,111.3	3,782.0	3,373.6	54.9
Hot pack concentrate	62.6	31.2	56.1	49.9	0.8
Fresh oranges	1,690.5	457.0	82.8	823.0	13.4
Frozen blend concentrate..	4.3	8.8	13.7	8.9	0.1
Total	5,562.4	4,146.4	4,493.5	4,813.6	78.3
Grapefruit products:					
Grapefruit juice, single strength	600.2	539.8	586.5	575.5	9.4
Grapefruit juice blended..	161.8	120.7	152.1	144.9	2.3
Frozen concentrate	85.0	75.5	93.5	84.7	1.4
Fresh grapefruit	665.4	188.3	197.2	381.9	6.2
Frozen blend concentrate..	8.1	16.5	25.5	16.7	0.3
Total	1,520.5	940.8	1,054.8	1,203.7	19.6
Tangerine products:					
Tangerine juice, single strength	95.8	62.4	78.1	78.7	1.3
Frozen concentrate	60.9	49.4	48.6	53.0	0.8
Total	156.7	111.8	126.7	131.7	2.1
Total all types	7,239.6	5,199.0	5,675.0	6,149.0	100.00