Researchers often need to find information about grants, publications and people, but this data is rarely contained in one location and finding it can be time consuming and challenging. VIVO is an open-source Semantic Web research discovery tool designed to solve this problem. VIVO integrates research-related information and provides interlinked data on research at an institution. Originally developed at Cornell University, VIVO is now a resource of the UF Libraries.

Judith Russell, dean of UF Libraries, explains that the libraries initially became involved with VIVO through the Smathers mini-grant program which encourages library faculty and staff to explore innovative projects. Librarians Valrie Davis and Sara Russell Gonzalez worked on a project to begin bringing Cornell’s VIVO software to UF. They partnered with Mike Conlon, associate director and chief operating officer of the UF Clinical and Translational Science Institute, and in 2009 the National Institutes of Health awarded UF and six partner institutions a $12.2 million consortium grant to expand VIVO for national use.

VIVO is different from other networking platforms in the methods it obtains and uses data because it imports existing public data from authoritative sources at the university and beyond. VIVO’s data linking can help researchers discover information beyond their original search. Conlon, principle investigator of VIVO, explains that the Semantic Web technology enables enhanced searching and browsing: “VIVO is much more than a profile; it links people to funding, data, papers and publications and resources.”

Both Russell and Conlon highlight VIVO’s potential for facilitating not only multi-disciplinary collaboration, but also multi-institutional collaboration. Conlon shares that in the future VIVO will feature search capabilities to link data across VIVO locations. “We want to be able to answer questions about collaboration and research at other universities as well,” he said.

Russell notes that “we are in an increasingly collaborative world, and without an aid like this, there’s no way you could know what opportunities there are for collaboration.”

To learn more about VIVO, please visit http://vivo.ufl.edu.

Contact the UF VIVO team at vivoufcontact-l@lists.ufl.edu

Kaitlin Wilson
VIVO Outreach Team
Help us build (and view) a coral reef

The Marston Science Library’s display case will house a coral reef from April through October 2011. The reef will evolve throughout the summer.

An opening celebration will be held on Tuesday, April 12 at 3:00 p.m. in Marston Science Library, room 107. Featured speakers include Dr. Kevin Knudson, director of the Honors Program and professor of mathematics and Dr. Gustav Paulay, curator of Marine Malacology at the Florida Museum of Natural History and adjunct associate professor of zoology. The reef celebration will be followed by a reception for the third annual Elegance of Science Art Contest.

The Gainesville reef is a satellite of the worldwide Hyperbolic Crochet Coral Reef project created by Margaret and Christine Wertheim of the Institute for Figuring (http://theiff.org) in Los Angeles. The project combines mathematical awareness, art practice and environmental awareness, and will involve collaboration from several areas on campus.

By showcasing the science communication aspect of the project, the Smathers Libraries plan to engage the interest of the academic community, addressing the mathematical nature of these natural structures and providing a forum for presentations and discussion. As a community art project, the Coral Reef provides an approach to a wide array of people of all ages, from school children to retirees, to teach or remind them of a handcraft, engage their creativity, and engender awareness of the world’s oceans.

Contributions of crocheted corals, yarn, hooks and funding for atoll construction are welcomed through October. Please see photos of other satellite reefs, instructions for crocheting coral and contact information on the reef website: http://tinyurl/crochetreef.

Denise Beaubien Bennett
Engineering Librarian

The 3rd Annual
Elegance of
Science
Art Contest

Submission deadline is March 28, 2011. See details at www.uflib.ufl.edu/msl/art

Winning entries will be on display and winners will be announced at a reception on Tuesday, April 12 at 4:00 p.m. on the main floor of Marston Science Library. The reception is open to the public.

2011 Readathon

Call for Readers and Food Creations for the Smathers Libraries’ Annual

Readathon (April 4-6)

and

Edible Book Contest (April 7)

Sign up to read or enter at www.uflib.ufl.edu/readathon
EXHIBITS

Department of Special and Area Studies Collections
Smathers Library, second floor gallery
Open Monday through Friday, 9:00 a.m. - 4:45 p.m.

Looking Forward, Looking Back:
Celebrating 80 Years of Latin American Studies at the University of Florida
March 20 – April 15

Thursday, March 24 related events:
4:00 p.m.: Historic Marker Ceremony
Plaza of the Americas

4:30 p.m.: Exhibit Gallery Talk
Richard Phillips (MALAS 81),
head librarian, UF Latin American Collection, Smathers Library, 2nd floor

7:00 p.m.: Opening Plenary
60th Annual Center for Latin American Studies Conference
Smathers Library, Room 1A

2011 will mark 80 years since UF President John J. Tigert created the first program in the United States to focus on US-Latin American relations, the Institute for Inter-American Affairs – predecessor of the UF Center for Latin American Studies. Next year will also be the Center’s 60th annual conference. It is a fitting occasion to assess the contributions by faculty, students and alumni to the field of Latin American Studies and the Latin American development. The objective of the 2011 conference is to envision how the Center can move forward in the 21st century while building on its rich legacy.

The conference will include symposia on Latin American Business and Latin American History; panels recognizing influential former faculty, Center directors and alumni; sessions focusing on substantive topics such as Latin American communities in the southeast; and a Latin American career workshop for students. A series of ongoing activities is planned and will include art and architecture exhibits, documentary screenings and student posters. A gala reception, sponsored by the Latin American Studies Center Alumni Board will be an opportunity for conference attendees to reconnect with old friends and network with new ones.

A Celebration of Jewish Life and Culture Around the World
May 1 – June 30

Coinciding with the annual Jewish Heritage Month in May, this exhibit will highlight treasures from one of America’s foremost Judaica research collections, The Isser and Rae Price Library of Judaica, to emphasize and celebrate the great richness and diversity of Jewish culture in various communities throughout the world. Exhibit items will be selected from the over 90,000 catalogued volumes, imprints, booklets, newsletters, periodicals and miscellaneous ephemeral items archived in a collection noted for its exceptional depth, scope and singularity.

Also, of interest:
Retrospections: Celebrating the Life and Legacy of A. Quinn Jones
Through March 20
The Thomas Center Main Gallery,
302 NE 6th Avenue, Gainesville

A small but powerful artifact exhibit showcases the life and legacy of academic and professional standout, A. Q. Jones, the principal of Gainesville’s first Lincoln High. The exhibit, featuring artifacts and ephemera from the UF Department of Special and Area Studies manuscript collections, joins the University of Florida’s Black History Month celebration, “A Mahogany Renaissance.” The exhibit is curated by Murray Laurie and members of the Lincoln High School Alumnae Association. Ms. Laurie writes: “We are very grateful to the Smathers Library for allowing us to display materials, photographs and documents from the A. Quinn Jones collection. They formed the basis for most of the text, reflecting the scope and significance of his contribution to the education of generations of African Americans. And we are particularly grateful for the assistance provided by members of the staff such as John Nemmers and Mil Willis, who helped retrieve these materials.”

For more information, please contact Rich Bennett, chair, Department of Special and Area Studies Collections at (352) 293-2592 or at richben@uflib.ufl.edu

Jim Liversidge
Department of Special and Area Studies Collections

Price Library of Judaica holds 30 year rededication ceremony

The George A. Smathers Libraries’ Isser and Rae Price Library of Judaica held a 30 year rededication ceremony on Sunday, March 6, 2011 in Smathers Library and Library West. Distinguished speakers included UF President Bernard Machen; Professor Emeritus and former UF Executive Vice President Harold Hanson; University Librarian Emeritus Robert Singerman; Dean Emeritus and Professor, College of Journalism and Communications Ralph Lowenstein; Professor and Director of the Center for Jewish Studies Jack Kugelmass; Head of the Price Library Rebecca Jefferson and Jack and Samuel Price.

President Bernard Machen
Library News Page 3
Cynthia Peterson joins UF as architectural archives curator

On February 1, 2011 Cynthia Peterson joined the Department of Special and Area Studies Collections as the architectural archives curator. Her appointment fulfills a commitment by the Smathers Libraries and the School of Architecture to advance the acquisition and preservation of architectural records related to Florida and the Caribbean. Peterson is a certified archivist, records consultant and specialist in architectural records preservation and management.

She is a member of the Society of American Architects, Society of Florida Architects, Sarasota Architectural Foundation and serves on the Florida state board of DOCOMOMO/US. DOCOMOMO is the international organization dedicated to the documentation and conservation of buildings, site and neighborhoods of the modern movement. She is also a contributing columnist to the Florida/Caribbean Architect magazine.

Peterson graduated from Simmons College, Boston, with a master’s degree in library and information science with an archives management concentration. She has been a consulting archivist throughout Florida working with design professionals, historical societies and private foundations in the preservation and management of their design collections.

Since joining the libraries, Peterson hasn’t wasted any time and has traveled to several locations to speak with potential donors. When she talks about her appointment, her enthusiasm and intense personal and professional interest is evident. “The documents of our built environment represent a societal and symbolic meaning of our built heritage,” she remarked, “and I look forward to the opportunity to expand and enhance these important collections.”

Mary Edwards named distance education coordinator for the Health Science Center Library

Mary Edwards was hired as a tenure-track librarian on January 7, 2011 at the Health Science Center Library. She is the distance education coordinator for the library’s education and information services for Health Science Center distance learning students. In addition, she is the liaison to several on-campus departments in the colleges of medicine and public health and health professions. Edwards has been at the Health Science Center Library since 2004, first as an OPS librarian and then in 2006 as a visiting librarian. She is in the final stages of completing her doctorate in education, focusing on educational technology. Her research interests include the intersection of technology and education. Edwards’ ongoing projects involve synchronous library instruction for distant students, online information literacy instruction and online embedded librarians. Other research interests include all “new literacies” including visual, media, information and digital and the intersection of those literacies.

Nina Stoyan-Rosenzweig transfers to the Health Science Center Library

Nina Stoyan-Rosenzweig transferred to the Health Science Center Library in January 2011 as the coordinator of educational training programs. She began creating an archives and history program for the health science center in 2001, with a focus on collecting materials pertinent to health science center history specifically and health science education history in Florida. The archives now contain manuscripts and other unique documents from all six colleges and the library, a large collection of digitized photographs, oral histories, publications and other materials. Nina also oversees history programming, including development of a history lecture series. Her personal research interests include eugenics and environmental history.

Before coming to UF Stoyan-Rosenzweig was on the faculty of the English Department at Washington State University, teaching English composition, training writing tutors and running a writing tutorial class as well as teaching in the history department.

She has a bachelor’s degree from Brown University, a master’s degree from the University of Pennsylvania and is completing a PhD in history from University of Michigan.

Visit the SMATHERS LIBRARY BOOKSTORE

Inside Smathers Library, first floor
Quality used books at a reasonable price
Patrick Reakes named chair of Library West

Patrick Reakes became the chair of Library West, the humanities and social sciences library, in January 2011. Previously, he was the chair of the Neuharth Library of Journalism and Communications for more than nine years.

Reakes will provide leadership for all aspects of the Library West collections relating to the humanities and social sciences, including collection development; reference, instruction, circulation services and outreach services; organization, maintenance and preservation of collections; space management, staff management and supervision; and the collaborative development of digital library initiatives. He will play a key role in the evaluation of emerging library technologies and encouraging student and faculty use of web-based and instructional technologies.

He is a Fellow in the selective Association of Research Libraries/Research Library Leadership Fellows Program. It is an executive leadership program that offers an opportunity for the development of future senior-level leaders in large research libraries. He also holds memberships in the American Library Association and Association for Education in Journalism and Mass Communication.

Reakes received his master’s degree in library science from Florida State University and a bachelor’s degree in public relations from the University of Florida.

“Library West has over 1.4 million people come through the doors every year. That’s more than twice as many as Ben Hill Griffin Stadium and the O’Connell Center combined,” stated Reakes. “The challenge that the library faces in this tough economic climate is to continue to provide a welcoming environment for UF students, faculty and staff while also effectively supporting their widely varying teaching, learning and research needs. The primary focus throughout my career has always been on the importance of customer service and that will continue to be the highest priority at Library West. Those efforts will include being responsive to our users needs and continually assessing to identify what we do well and what we can improve upon.”

Friends of the Libraries

Yes, I support the University of Florida Libraries!
I want to join the Friends of the George A. Smathers Libraries at the following level:

- $15 Student Friend
- $50 Friend
- $125 Contributing Friend
- $250 Book Friend
- $500 Librarian’s Friend
- $1000+ Dean’s Circle

I would like to use my annual membership in the following:
- The Howe Society #004773
- Stewards of Florida History #013861

OR

- Smathers Libraries Purchase Fund #008813
- Special & Area Studies Collections #005433
- Latin American Collection #016045
- Price Library of Judaica #000113
- African Studies Collection #011223
- Asian Studies Collection #016271
- P.K. Yonge Library of FL History #013861
- Baldwin Library of Historical
- Children’s Literature #004009
- Popular Cultures Collection #016107
- Rare Books #011265
- Archives and Manuscripts #016735
- Architecture & Fine Arts Library #008597
- Education Library #005596
- Health Science Center Libraries #004361
- Humanities & Social Sciences Library #012623
- Journalism & Comm. Library #017269
- Map & Imagery Library #017267
- Music Library #005387
- Marston Science Library #008591
- Digitization of UF Collections #014781
- Preservation #016209
- Panama Canal Museum Collection at UF #016629

I want to support the University of Florida Libraries at the following level:

- $15 Student Friend
- $50 Friend
- $125 Contributing Friend
- $250 Book Friend
- $500 Librarian’s Friend
- $1000+ Dean’s Circle

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Method of Payment:
- I have enclosed a check payable to the UFF/Friends of the Libraries #002223 OR designate the fund of your choice from the list at the left.

Employees of the University of Florida may wish to take advantage of the payroll deduction process to provide their level of support.
- Check here for payroll deduction.

Please mail form to the Office of Development, University of Florida, George A. Smathers Libraries, PO Box 117000, Gainesville, FL 32611-7000.

To make a gift with a credit card, please call the UF Foundation’s Gift Processing toll-free number: 1-877-351-2377 OR fill in the information below and mail directly to UF Foundation, Gift Processing Department, P.O. Box 14425, Gainesville, FL 32604-2425.

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Your donation may be eligible for a charitable contribution deduction.
For more information contact Samuel Huang at (352) 273-2505 or Huang888@ufl.edu.

Thank you for your support!
UF Libraries and University Press of Florida collaboration

The University of Florida Libraries and the University Press of Florida are collaborating on a project to make out-of-print titles from the Press openly available online. Over 60 titles are already available as Open Access within the University of Florida Digital Collections, and additional titles are added on a regular basis.

This is only one of the many Open Access projects from the UF Libraries and the Press. Kara Schwartz, the Press’ digital initiatives coordinator, reports that the Press is also working to make affordable textbooks a reality for students by creating Open Access textbooks available through Orange Grove Texts Plus.

References
Open Access @ UF Libraries: http://www.uflib.ufl.edu/oa/
University Press of Florida titles in the UF Digital Collections: http://ufdc.ufl.edu/iupf
Orange Grove Texts Plus: http://www.theorangegrove.org/OGTtest.htm

Laurie Taylor
Interim Director, Digital Library Center

Research help offered at Hume Hall

This spring the Smathers Libraries embarked upon a pilot outreach program that will bring research services directly to the dorms. In partnership with the Honors Program, library services are now being offered at Hume Hall. Students have convenient access to librarians just steps from their residence hall in the Hume Hall Study Center.

The librarian for the Honors Program, Margeaux Johnson, will coordinate the research help service which is available every Sunday, Tuesday and Thursday from 7:00-9:00 p.m. Two dedicated and experienced library professionals, Chris McHale and Hank Young, staff the service. Armed with a laptop and their vast knowledge of UF’s array of online resources, they can help students start their research, find reliable resources for projects and evaluate information.

Judith Russell, dean of UF Libraries, was inspired to create the service as part of the Hume Hall Study Center renovation in Fall 2010. Dean Russell has been an active supporter of library outreach programs, as shown by the hiring last year of a new outreach coordinator, Dr. Isabel Silver, and the creation of this pilot project. Russell’s commitment to outreach is evident. “I’m always looking for ways to reach out to the academic community and bring the library and its services to any and all UF students, faculty and staff. This pilot project seemed like a natural fit... If this pilot project is successful – and we are evaluating the program through various means – we are eager to identify additional points of outreach around campus,” said Russell.

Having knowledgeable librarians in the dorms, available where and when students need them is just one of many ways the library extends access to resources for users. The libraries also offer research help through its popular instant messaging reference service, Ask A Librarian (http://www.uflib.ufl.edu/ask), and provide personal subject librarians for departments on campus.

A library guide to help honors students get started on research is available at http://guides.uflib.ufl.edu/honors.

Chris McHale, Library West circulation
Hank Young, cataloging and metadata

George A. Smathers Libraries
UNIVERSITY OF FLORIDA
P.O. Box 117000
Gainesville, FL 32611-7000

Laurie Taylor
Interim Director, Digital Library Center