Jacksonville Morning News.—Established February 2, 1886, by the News Printing and Publishing Company, composed of John P. Varnum and F. W. Hawthorne. Mr. Varnum was editor and Mr. Hawthorne business manager. It was a 4-page, 7-column morning paper, issued daily except Monday, subscription price, $6.00 a year. The News was independent in politics. Early in 1887, Stockton Brothers (T. T., Telfair, and John N. C.) and a few associates, banded themselves together for the purpose of buying all of the daily papers in Jacksonville. Their first purchase was the Morning News; then they bought the Evening Herald. This was in May, 1887. These papers were combined and published as a morning daily, under the name News-Herald. The Stocktons published the News-Herald about a year, in the meantime incorporating as the Florida Publishing Company. The Florida Publishing Company purchased the Times-Union in 1888, and then discontinued the News-Herald.

The Daily Florida Citizen.—Established December 15, 1893, by Loretthus S. Metcalf, a veteran New York journalist, nine years business manager of the North American Review and founder of the Forum. Henry George, Jr., son of the single-tax advocate, was managing editor. The Citizen was a splendid paper and at once took first rank in the State. Mr. Metcalf continued as editor until February 24, 1897, being succeeded by George W. Wilson. Gaining a controlling interest in the stock of the Florida Publishing Company (publishers of the Times-Union), the owners of the Citizen combined the papers September 9, 1897, as the Florida Times-Union and Citizen, with George W. Wilson as editor.

Of the many newspapers of Jacksonville that were started and ceased, the foregoing were the most important of their day. There were numerous other ventures into the newspaper field in Jacksonville, and among the dailies may be mentioned: Daily Journal, Harrison Reed, 1884; Opinion, Charles L. Flides, December, 1885; ran about a week and closed up, the publisher stating that the A. P. went back on him; Daily Standard, C. E. Merrill, 1890-92; Daily Florida Republican, B. C. Drake, 1892; Evening Call, W. L. May & Co., 1899-1900; Daily Sun, Claude L'Engle, 1904-5; spicy afternoon paper; Jacksonville Star, R. I. E. Dunn, managing editor, winter of 1912-13; penny afternoon paper; Jackson-