mortality through self-sacrifice and spiritual triumph. The memorial represents a world encircled in a mad maelstrom of earthly passions—hatred, selfishness and greed. In the maelstrom are figures of men, women and children, fighting furiously against submergence. Rising triumphantly above the chaos is the winged figure of Youth, his brow encircled by a laurel wreath, and his arms outflung, one hand holding aloft an olive branch, emblem of peace. Youth has won immortality through forgetfulness of self in service to others, and his victory is spiritual rather than one of brute force."

The memorial was the result of a movement started by the Jacksonville Rotary Club, November 12, 1918, the day after the armistice was signed, for the erection by popular subscription of a suitable memorial for Florida's dead of the World war. The amount raised was $49,000. Sealed in the cornerstone are parchments upon which are written in India ink the names of nearly 1200 of Florida's dead.

Among the notable features for Jacksonville in 1924 were:

The establishment of the Ford automobile assembling and distributing plant, marking the advantages of Jacksonville as a distributing point for big business, and a recognition of its transportation and port facilities in a material way.

The sudden awakening of realty activities with the placing upon the market of fifty or more new residential subdivisions in outlying districts, and a promise that the business section sky-line of 1914 would be materially changed in 1925-26.