To Amazon and Beyond
UF’s Pilot of Print-on-Demand for ETDs
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By the Numbers

Total UF 2017 enrollment: 55,862
Fall 2017 Graduate cohort: 16,297

2016-2017 academic year:
- 4,154 masters and specialists degrees awarded
- 728 doctorate degrees awarded
- Spanning 173 majors in 16 colleges
- Resulting in 1,146 ETDs

Data from 2017 headcount, released Feb 20, 2018 and from Graduate School Records
University of Florida, George A. Smathers Libraries

- Estimated 21,000 print masters theses
- 14,115 identified print doctoral dissertations
- 1998-Spring 2018, 17,042 ETDs

UF’s Firsts

- Masters thesis – 1908
- Doctoral dissertation – 1934
- ETD – 1998

110 years
~51,160 theses and dissertations
Building a partnership

UF & BiblioLabs pilot project 2018
Print on demand theses and dissertations

The why behind the pilot

What UF gains:
• Broader discovery for our scholarship
• Authors can get bound copies of their work
• UF scholarship becomes more accessible outside of academia and internationally

What BiblioLabs brings:
• Publishing know-how
• Infrastructure to support PoD model
• Established relationships with book distributors
• Existing collaboration with EBSCO to create the Open Dissertations Database
Pilot Overview: Drawing the Map

- Logistics
- FAQ
- Sign-in Page
- Partner contract
- Copyrighted materials
- Royalties

If you have no road map, you have to create your own.
-Jacqueline Woodson
Pilot Overview: Drawing the Map

• Logistics
  - Outreach
    - Who is the target audience?
    - Who does the outreach?
    - How do we get contact information?
    - When is outreach most effective?
  - Permissions
    - Create a Publishing Agreement for authors
    - Address author rights as (probable) copyright holder
  - File Transfer
    - Metadata
    - PDF of work

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• FAQ

• Sign-in Page

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Pilot Overview: Drawing the Map

• Partner contract
  - Iterative process to get language acceptable to both parties
  - Possible template for future partnerships

• Copyrighted materials
  - Students (usually) retain © to their work
  - Educate them regarding what rights they are giving away with this
  - What about copyrighted materials included within the work?

• Royalties
  - Option for 10% each to author and libraries
  - UF opted to direct all royalties, 20%, to the author
  - Paid monthly via PayPal

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Email Outreach for Pilot – Sent Sept. 7, 2018

185 identified titles
- 95 digitized from print
- 11 e-mails bounced
- Works from 1961-2005
- 13 theses; 82 dissertations
- 90 born digital
- 5 e-mails bounced
- 2016-2017
- 30 theses; 60 dissertations
Email Outreach for Pilot – Sent Sept. 7, 2018

- Contact strategy built off of our Dissertation Scanning Project
  - Email as first point of contact
  - US post letter
  - US post postcard

- Contact Information
  - List from Alumni Association
  - Reasonable Search
  - Do not collect future e-mail for graduates

- Opt-ins within the first 72 hours:
  - 9 from the print to digital process (1969-1993)
  - 2 from the ETDs (2017)
Next Steps

• Evaluate URLs for authors
  - Switch away from email addresses
  - Utilize UF IR system number instead

• Create workflow for titles with copyrighted material

• Determine who will capture new graduate emails
Looking Ahead

• Machine Assisted Indexing
  - UFETD collection used in pilot
  - Once applied, should increase discoverability

• Roll out within Graduate Information Management System (GIMS)
  - Platform where authors submit ETDs, UF Publishing Agreement, and ProQuest information
  - Allow Opt-In at time of submission