Graduate Internship in Digital Publishing: A Review

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Overview...

- Editing metadata through Florida Online Journals (Florida OJ)
- Designing and analyzing results of a client satisfaction survey for Florida OJ users
- Creating a new LibGuide on Florida OJ for scholars, journal staff and writers, and potential users
- Learning about scholarly communications, digital publishing, and challenges in these fields
- Exploring library facilities related to digital publishing

*How are these projects relevant to my own research in anthropology?
**Metadata**

>What is it?--- Metadata is “data about data” or defined information about something (object, audio or video recording, etc.)

* Metadata plays an important role in library research
* Identifies objects, audio recordings, and other items in library collections
* Titles, abstracts, physical description, Language, etc.

Library and museum metadata may look something like this:

- **Format:** Greek Vase
- **Date:** 470 - 460 BC
- **Height:** 35 centimeters
- **Title:** [Greek Vase of Odysseus and Eumaiosthe Swineherd]
- **Notes:** from Homer’s story of the Odyssey
Editing Metadata through Florida OJ

> Editing metadata for archived/back issues of the Proceedings Florida State Horticultural Society (FSHS) through Florida Online Journals

*Florida OJ is an online publishing platform hosted by the Florida Virtual Campus

*Primarily used for hosting/archiving back issues, managing journal submissions, supporting electronic publication process
Editing Metadata through Florida OJ
Relevance...

>Metadata in the library world is very similar to collections management in museum work

*Organizing and classifying archaeological and ethnographic collections

*Today, museum collections and the results of anthropological research are more frequently being digitized

*Learning how to edit metadata is a valuable skill that could be applied across many careers in anthropology
Designing Client Satisfaction Survey and Analyzing Results

> Create Client Satisfaction Survey to determine:

- How users utilize features of Florida OJ
- User experiences with the Florida OJ service team at the University of Florida
- What features have been most helpful to users
- Improvements Florida OJ users would like to see in the future
Analysis of Results

>Most common use of Florida OJ is accepting and managing submissions (30%) followed by hosting archive and back issues (26%)

>Florida OJ users are most interested in learning more about digital object identifiers (doi) (22.73%)
Creation of New LibGuide for Florida OJ Users
Relevance...

> Survey design and analysis and interpretation of qualitative data are essential in social science research, especially anthropology

> Experience in Qualtrics; Ideas for future survey design

> Interpreting statistical data and summarizing qualitative research through quantitative analysis
Scholarly Communications, Digital Publishing, and Challenges

Publishing a (*peer reviewed) article in a journal is not a simple process

* Choosing a journal to submit to
* Considering open access publishing
* Impact factor
* Journal reputation
Example: Scholarly Publications in Latin America

- Lack of representation for Latin American publications/authors
- Hierarchies in publishing world and in academia as a whole
- Citing Latin American authors in written work
Relevance

Publishing in scholarly journals is an essential part of academia, particularly in anthropology

Understanding the challenges associated with scholarly publishing

Understanding importance of citing wide range of authors in work, choosing what journals to publish in, etc.
Exploring Library Facilities

Digitization and Conservation Services
Overall...

>Enhancing my skills through interdisciplinary research

>Becoming familiar with scholarly communications, open access, and digital publishing

>Opening up opportunities for new resources which can be shared with students in my own department

>Summer research!