OPEN ACCESS MEETING:
MINUTES FOR MAY 27, 2010

• IN ATTENDANCE:
  Isabel Silver, Margeaux Johnson, Dina Benson, Elizabeth Outler, Michelle Leonard, Rae Jesano, Stephanie Haas.

• COMMUNICATION:
  o Communication of ideas among members is very important to the group.
  o Discussed ways of facilitating communication and collaboration.
    ▪ Distribution List
    ▪ Using SharePoint
    ▪ Using Google Docs/Groups until SharePoint is available to the Libraries.
      • Margeaux and Dina to experiment with setting up a Google Groups page.
      • Everyone in attendance submitted their Gmail address to be added to the Google Groups list after the meeting.

• SCHOLARLY COMMUNICATIONS WORKING GROUP
  o This group, for now, is considered informal.
  o The working group description is still in draft format.
  o Working Group Membership
    ▪ Stephanie suggested inviting outside faculty.
      • Maybe Judy can ask other deans to recruit other faculty members and these faculty members would act as liaisons?
      • Maybe we could recruit/invite members from the University Council?
  o Sending the draft to Judy will be the next step.

• NEWS ON THE SCHOLARLY COMMUNICATION POSITION
  o The position is to close on July 15.
  o Today a phone interview was to be conducted.
  o When this position is filled, this person will be on this committee.

• UFOAP – JULY 1, 2010
  o Publicity Ideas:
    ▪ Website Banner
    ▪ DDD List
    ▪ Website submission form
    ▪ MyUFL homepage
    ▪ New Faculty Orientation
  o Process:
    ▪ It was suggested that we set up a Google Doc on each Journal to compile instructions on the process.
To Do List:
- Margeaux to contact Donna Obuko.
- Isabel will talk to other groups for recommendations.
- Isabel will set up funds disbursement.
- Michelle will be going to off-campus IFAS Research Centers and will bring information to them.

**BIOMEDCENTRAL SUBSCRIPTION – JULY 1, 2010**

- Publicity Ideas:
  - Information distribution:
    - Smathers & HSCL Library homepages
    - brochure format
    - Judy sent out All Staff email.
    - Barbara Hood to send out brochure to all staff.
  - Martine Horrell is handling HSCL publications and will be working with Barbara Hood.
  - Suggested that we mention/publicize again in August to catch 9-month faculty and summer researchers.
  - DDD Letter to go out in August.

- Rae reports:
  - HSCL is already getting questions about BioMed.
  - BioMed and PLoS are VERY excited about the initiative.

**SURVEY OF BIOMED CENTRAL & PLOS ADMINISTERED FROM 05/06 – 05/28/10**

- Survey closes May 28.
- 15 responses were returned before the reminder went out.
- Margeaux sent reminder to BMC and PLoS authors
  - Grant McFadden wrote her and thanked her for the survey.
- Results Analysis:
  - Ideas to get word out to faculty:
    - Faculty Senate Committee
    - T & P office
  - To Do List:
    - Make presentations to all of the above committees.
    - Comments so far were very positive; maybe we can use them in promotional materials?

**OPEN ACCESS WEEK 2010**

- Recap from last year/Idea Sharing
  - Full week was too much
  - HSCL Day had a 75 person turnout. Dr. Guzick talk was a good draw.
  - Smathers 1-A events had approx. 15-40 people, depending on the event.
    - Suggested that 1-A was too closed off | hard to find | not a bright, welcoming space.
Ideas for OA 2010:

- Maybe make a one day event instead of a full week?
  - Less Effort / More Impact
- Find people who utilize the Open Access fund to talk about their experiences.
- Posters/Poster session?
- Different location than Room 1-A.
- Maybe have both in-library presentations & poster session?
- Maybe have a “Liaison Day” where the goal would be to do outreach that week and talk to at least one person about OA?
- Make a promotional video?
- Include Library Administration and Provost to get buy-in and funding.
  - Invite the Provost to speak for 30 minutes
  - Involve the highest university administration
  - Faculty Senate Meeting in October, can we get that meeting to coincide?
- Create materials and scripts for liaisons, Judy, and administration.

To Do List:

- Isabel to share her script draft.
- Margeaux willing to begin Prezi presentation
- Posters – Reuse some from Stephanie’s office.
- Need UFOAP posters
- Buttons
  - PRAM proposal to purchase for materials for buttons.
  - Button design & creation.
- PLoS has t-shirts to share.
- Michelle to look at MSL stock
- HSCL still has Commons and will itemize stock.

NEW OA PROJECTS (FOR CONSIDERATION & UPCOMING MEETINGS)

- Library OA Instruction:
  - Stephanie suggests that we should first clear up confusion in the Libraries about OA since there is alot of misinformation/misconceptions about OA in addition to what exactly should go into the IR.
  - If training/sessions can be held with librarians first, it will help with the liaison program.
  - Stephanie will work with Isabel on this.

- OA LibGuides:
  - Took the lead from HSCL
  - Margeaux added visuals
  - HSCL will pull theirs down and link to the main OA Group LibGuide.

- UFOAP Publications:
  - Scholarly communications workshop on July 9th at FSU.
    - Poster made about UFOAP background- Isabel to bring?
  - Deadline Preparations for Open Access Week – Goal to have all work completed by early October.

NEXT MEETING - Misty will schedule next meeting in July around the 6th.