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### Pain Relievers

#### Speed only w referent

- 2 Relieves pain/headache Works **quicker/faster** than Advil
- 6 **Advil** is slower than Aleve

#### Speed only w and w/o referent

- 2 Relieves pain/headache Works **quicker/faster** than Advil
- 6 **Advil** is slower than Aleve
- 19 Works quicker/faster/quick relief
- 21 Fast acting/works fast/quick/stops heartburn quickly
- 23 Fastest pain reliever out there

### Antacids

#### Superiority overall and speed over Pepcid with and w/o referent

- 7 **Superior** to/More powerful/stronger/Better/works better/better relief/more effective than **PEPCID**
- 8 Relieves heartburn/Works **quicker/faster** than Pepcid
- 9 More advanced than Pepcid
- 12 **Pepcid** is slower than Zantac
- 17 Better/works better/more effective
- 18 More powerful/stronger
- 19 Works quicker/faster/quick relief
- 21 Fast acting/works fast/quick/speed of relief/stops headache-heartburn quickly

#### Superiority overall with referent

- 7 **Superior** to/More powerful/stronger/Better/works better/better relief/more effective than **PEPCID**
- 8 Relieves heartburn/Works **quicker/faster** than Pepcid
- 9 More advanced than Pepcid
- **Pepcid** is slower than Zantac

#### Superiority overall without referent

- 17 Better/works better/more effective
- 18 More powerful/stronger
- 25 Is the Strongest
- 26 Is the most advanced
- 27 Has advantage over the competition/better than the competition/better than other brands
- 28 Best over the counter medication/Best pain/heartburn reliever/best on the market/superior/no other is better