2009 Alfred W. French III architecture lecture series begins Oct. 9

The American Institute of Architects FlaSW Chapter announces its 2009 Alfred W. French III Lectures in Architecture series. Nationally and internationally prominent architects and their work will be featured on three evenings this fall at the International Design Center in Estero.

A popular program hosted by the local AIA for more than 25 years, the series was renamed in honor of Naples architect Alfred French after his death in 2004. Naples architect Andrea Clark Brown co-chaired the series with Mr. French for several years and has continued as chair.

Fort Myers-based architect Joyce Owens, president-elect of AIA FlaSW, remembers attending the fall lectures as a young architect in the late 1980s, before she moved to London to establish a practice. Those early lectures, Ms. Owens says, helped her understand the importance of looking outside the community in order to make it a better place. “That was something Mr. French always stressed,” she says, adding the programs are of value not only for architects (who can earn one LU per lecture), “but for anyone who is interested in the built environment.”

Each program begins with a reception at 6 p.m. followed by the lecture at 7 p.m. Distinguished guest architects for 2009 are:

- Friday, Oct. 9: Paul S. Alter, AIA, principal of Lee H. Skolnick Architecture + Design Partnership, New York, N.Y. — Mr. Alter will discuss his firm’s interdisciplinary approach to “Design as Interpretation.” He describes the design process as “an immersive and collaborative process” by which he and his colleagues “mine the underlying story and essential content of each project.” LHSA+DP is comprised of architects, interior designers, museum educators, exhibition designers, industrial designers, graphic designers and

* STATISTICS BASED UPON AMERICAN CANCER SOCIETY AND SUSAN G. KOMEN ESTIMATES FOR COLLIER, LEE AND CHARLOTTE COUNTIES.

... BUT DON'T KNOW IT YET

BY ROGER WILLIAMS
rwilliams@floridaweekly.com

VEN THE MOST DETERMINED LEADERS IN THE violent American war against breast cancer sometimes fail to take their own advice, becoming inadvertent hypocrites and potential victims.

That could be a fatal mistake, as they are the first to admit. On the front lines of the fight, where Florida Weekly travels in this issue, the real color is not pink but blood-red and mortal, and the most deadly foes are not the various configurations of breast cancer but ignorance and its ally, simple forgetfulness.

“My staff came to me and said I’d missed my mammogram, and I said, ‘No. You show me,’” recalls radiologist Dr. Mary Kay Peterson. “I figured, ‘OK, it’s probably been a...
Somewhere around here, probably within 25 miles of the shop where this pink paper was put together, a 37-year-old woman with a swollen breast, three children and a recent divorce has just learned she's going to die.

She holds a steady job — one she never complained about when the boss stopped providing health insurance, because she couldn't afford to be out of work.

Breast cancer. She waited too long to see a doctor, in this case Dr. Mary Kay Peterson at Radiology Regional Center, who told me this story last week shortly after the woman finally came in for help. And now she can't be saved.

The woman probably ignored her swelling breast because she assumed she couldn't afford a doctor or a mammogram without insurance. (This assumption turns out to be untrue, I'm told by Dr. Peterson and Miriam Ross, executive director of Susan G. Komen for the Cure in the five counties of Southwest Florida.)

As a newly single mother, she likely decided to fall back on a grab bag of celebrated virtues to get her through the problem: courage, stoicism, endurance, a willingness to sacrifice herself, and determination. All applied in the hope that she could outlast the growing discomfort until it resolved itself.

Why? Because she loves her children, and perhaps she's proud.

Nevertheless, her decision to wait proved wrong. It alters history — hers, her children's, Dr. Peterson's, Yours and mine, since now you're reading this and I wrote it.

Now, all of us are part of it.

The question is, what are we going to do about it?

I had been about to claim that Dr. Peterson isn't afraid to look the truth in the eye. When I bluntly asked her what the outcome for this patient would be, she paused. And then she bluntly told me:

The good doctor wields both heart-felt compassion and cool-headed medical skill at the same time, which is her reputation across the board. That's no easy trick when you care deeply about somebody you can't save. And as you'll see if you read the main story in this issue, Dr. Peterson is not afraid of telling it like it is.

But for me to claim that she isn't afraid to look the truth in the eye would be selling the truth short.

This young woman is going to die, and her children will have to grow up and grow old without their mother. That's the fact. No one can alter it, and Dr. Peterson isn't going to be bullied into happy-speak by it.

But the truth lies, somehow, in the answer to the question I posed above: What are we going to do about it?

The truth of this woman's life, and in part the lives of her heartbroken children, will be defined ultimately by all of us who live here in the world, and here in Southwest Florida, with her.

By knowing about suffering, about tragedy, about need or despair, we become a part of its history, whether we asked for that privilege or not. That's a principle — a law, if you will — that works in any culture and in any time.

Let me call it The Draft (a heart draft rather than a military draft) and point out that you and I have now been drafted.

Some people ignore The Draft, and some don't. Those who don't, populate the pages of this issue. They have courage and compassion in abundance.

They have intelligence and determination. Some are “believers,” some aren't. Some are “survivors,” and some haven't had to be. Some are romantics, some are pragmatists, some are relativists and some are strangers. Because of such people, here and now or in any generation, we manage to hold to the center, to have community and communion. We manage to get by.

And we hope to give our children enough love to live on. That mother's children, by the way, are now ours, by order of The Draft.

I won't presume to tell you what to do about the young mother Dr. Peterson described, or people like her — I don't know what I'm going to do myself, yet.

Instead, let me tell you one true story about The Draft.

Cynthia Mott (page A14) did not burn her proverbial draft card when she was asked for that privilege or not. That's become part of its history, whether we proved wrong. It alters history — hers, her values all the way through. And she was proud of it, and we're proud of her for it. And maybe that's something others can do, too — a measure of self-defined dignity in the midst of the most undignified circumstances — be true to yourself.

I hope that courage and faith it takes to do that — to be true to yourself, like Cynthia Snuffin, or true to your friends and neighbors, like Cynthia Mott — provides the gift embedded in the trauma and tragedy.

Cynthia Snuffin was not given to live. But she was given love. So was Cynthia Mott. I hope that much, at least — for the young mother who found Dr. Peterson too late, and whose time is now short, and for her three children.
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A masterstroke of weakness

BY RICH LOWRY

If diplomatic pusillanimity was the aim, President Barack Obama’s decision to abandon our current missile-defense plans in Eastern Europe must be regarded as a masterstroke.

With just one announcement, the Obama administration undercut two loyal allies, rewarded Russian bullying and diminished our ability to counter an emerging Iranian threat. If there were awards for self-defeating weakness, this would win a Neopolitan Appearance in a Perpetually Threatened Region.

In an April speech in Prague, Obama hailed the “courageous” Poles and Czechs for agreeing to host 10 missile interceptors and a radar site, respectively. When the Czechs signed the initial deal for the radar installation last July, a suspiciously timed “technical difficulty” reduced Russian gas exports to Prague by half. Last November, Russia moved missiles to Kaliningrad, bordering Poland. Now, Polish and Czech courage gets its perverse reward.

Perhaps headhardness says an attachment to the pro-U.S., democratic Poles and the Czechs shouldn’t outweight our interest in placating Russia. This is realpolitik without the real. There’s no indication that Obama struck a secret deal with Moscow for anything meaningful. He appears to be acting out of the kindness of his heart a week after Russia said it wouldn’t support tough sanctions against Iran or a timetable for progress on checking Iran’s nuclear program.

The “nyet,” we say “da” — let’s call the whole thing off. As a political figure, Obama is famously aloof, cool, detached. In international diplomacy, there’s a cringing desperation to him. We are open to bilateral talks with the New Germans (within the six-party framework), even though their M.O. of serially selling the same notion, concessions is long established. We are going to sit down with the Iranians, even though they’ve indicated that their nuclear program can’t be the focus; we’re giving in to the Russians on missile defense, even though they are stiffing us on Iran. When the primary tools in your arsenal are talk and soothing gestures, everything looks like an occasion for a negotiation or concession.

This misunderstands the Russians (and most of the rest of the world).

During National Domestic Violence Awareness Month, Collier community can create legacy for Damas family

The Shelter for Abused Women & Children commends Sheriff Kevin Rambosk, Capt. Chris Roberts and all the staff at the Collier County Sheriff’s Office, as well as law enforcement officials from Haiti and across the United States, for the swift extradition of Mesac Damas to Collier County for the brutal slayings of his wife and five children, respectively.

Sheriff Rambosk has called the multiple-murder “the most horrific and violent event this community has ever experienced.” While we may not know the specifics as to why Mr. Damas killed his family, an act he admitted to during a recent interview, we do know this for certain: Guerline, Michzach, Marven, Megan and Morgan Damas are all victims of domestic violence homicide.

Each year in the United States, more than 40 million women, 21 million elders and 1 million children are abused, and up to 10 million children witness violence.

In Florida, during 2008, as reported by the Florida Department of Law Enforcement, 180 individuals were murdered in domestic-violence related homicides, killed by a current or former partner or spouse. Closer to home, the statistics are just as alarming: Collier County witnessed six domestic-violence related murders in 2007.

It’s easier to think that domestic violence homicides happen somewhere else, to someone else, but the reality is that domestic abuse, family violence, spousal abuse, dating violence, including their family, friends, coworkers and the community, we bear the responsibility to change this challenging time. The Shelter extends an invitation for the community to join a Candle Light Vigil honoring the memories of Guerline and her children starting at 5 p.m. Thursday, Oct. 1, on the Collier County Courtthouse Steps. This year, our National Domestic Violence Awareness Month Candle Light Vigil takes on more significance as we pause to reflect on the lives and memories of Guerline, Michzach, Marven, Megan and Morgan Damas, as well as all victims and survivors of domestic violence, including their family, friends and loved ones.

Oct. 1 marks the first day of National Domestic Violence Awareness Month. First observed in October 1987, it is an outgrowth of the first day of Unity hosted by the National Coalition Against Domestic Violence in October 1981. Victims of domestic violence in immediate danger should call 911. For more information on family violence and to speak to an expert, please call The Shelter’s confidential 24-hour crisis line at 775-1010.

For more information on The Shelter’s programs and services, or how to help a friend, please visit our website, naplesshelter.org or call 775-8862.

Together, we can create a legacy for Guerline Damas and her children by continuing community-wide efforts to raise awareness about domestic violence, spousal abuse, dating violence, elder abuse and related animal cruelty. We must hold batterers accountable, demand justice for all victims of domestic violence, abuse and loss, give space to our community to heal and become part of the solution to end family violence so that every home is a safe haven for the family that it shelters.

United in grief and a cause, Linda Oberhaus, executive director The Shelter for Abused Women & Children

GUEST OPINION

The cold war ended with little fanfare, but much bloodshed. Now, with the rise of a nuclear-armed, territorially ambitious Iran, another threat is emerging. The United States and the United Kingdom have come to realize that the treaty under which we are currently proceeding is not going to cut it. We must ensure that the terms of the treaty are adhered to and that any changes are made in a timely manner. The United Kingdom has also expressed a desire for a stronger, more robust missile defense system. They are committed to the success of our efforts.

Another instance of weakness is the Russian government’s decision to boycott the missile defense system. They believe that it is not in their best interest to participate in the development of a new system. This decision is a setback for the United States, but it is not the end of the world.

One of the most important aspects of this new system is the ability to launch interceptors. If there is no way to launch the interceptors, the system will be useless. The United States and the United Kingdom are working closely with Russia to resolve this issue. We believe that we can find a solution that satisfies the needs of all parties.

Another issue that has arisen is the cost of the system. The United States and the United Kingdom are working to keep the costs as low as possible. We believe that we can achieve this by working together and sharing resources.

In conclusion, the United States and the United Kingdom are committed to the success of the missile defense system. We are willing to work with Russia to resolve any issues that may arise. We believe that we can achieve a solution that is fair and beneficial to all parties.
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Seacrest teacher scores a hit with hoops in Africa

BY PAMELA V. KROL
pkrol@floridaweekly.com

When is a basketball more than a basketball? When it’s a tool to help improve the life of a child.

Just ask Ryan Jobe, the co-founder of Basketball Beyond Boundaries, a non-profit organization devoted to teaching math, English and HIV/AIDS education to at-risk children in Kenya and Tanzania.

Mr. Jobe has seen firsthand the power of basketball to create mentoring opportunities and build trusting relationships among middle and high school-aged kids. And he knows that when it comes to kids, fun and friendship are some of the most effective teaching tools around.

“A middle school math teacher and basketball coach at Seacrest Country Day School, he got the idea for Basketball Beyond Boundaries following a Seacrest-Sponsored trip he took to the region two summers ago through Advance Africa, a program designed to reduce infant mortality rates and improve general education in the country, which is one of the world’s hardest hit by the HIV/AIDS epidemic.

“Along with math and English, we provided HIV/AIDS education whenever possible,” he says. But the area is extremely conservative, he adds, and AIDS is not something the people there necessarily talk about very easily. Basketball turned something the people there necessarily believe to be impossible,“ he says. “We’re happy to be able to help them however we can. They have a very important job, but it isn’t easy.”

Seeing the tremendously positive impact that their group was able to have on the area’s children, their families and the community in general two years ago, Mr. Jobe decided to return to the region this past summer. The Advance Africa program had ended, however, and so this time he went on his own dime.

“During my first trip, I became instant friends with a volunteer from Mexico, Oscar de la Centas. We both agreed to return the following year to continue what we had started,” he says. “Some folks at the school were surprised to see us again, I think a lot of people promise to come back, but never do.”

As Advance Africa volunteers, Mr. Jobe and Mr. de la Centas formed the nonprofit Basketball Beyond Boundaries and have decided to return to Africa next summer with an expanded program that includes more academics, arts and crafts and additional sports, such as soccer.

“The program has done so much good that we really want to continue. We know that people there are counting on us,” Mr. Jobe says, adding that in order to accomplish their expanded goals they will need additional volunteer teachers.

“We're talking about a thousand kids,” he says. “We’re hoping to have a total of six,” he says.

In order to pay for the trip and the teaching supplies needed, he plans to hold full- and half-day basketball camps in Naples early next summer — some for kids who are serious about basketball, and some for kids who simply enjoy playing the game.

“Basketball is a great thing for kids here, too,” he says. “It builds relationships and character, and it’s just a lot of fun.”

Mr. Jobe attended Western State University in Colorado and played Division 2 basketball himself. I’ve always loved the game, and now that I’m a teacher, I’m glad I can use it as a way to mentor kids in Naples and in Africa. Kids everywhere learn better when it’s fun."

15 MINUTES

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Best Clubhouse - Interior - The Strada at Mercato
Interior Designer Molly Grup, ASID and Interior Designer Amanda Sherwood, ASID

Sand Dollar Awards – CBIA, Collier County
Interior Design of the Year – Single-Family Home
$700,000 - $999,999 - Hibiscus - Interior Designer Donna Grose, ASID Professional, Interior Designer Meghan Garrett, ASID Professional
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Interior Design of the Year – Multi-Family Home
$2,500,000-$3,499,999 - Aqua 506 - Interior Designer Joanne Wilseck, Design Consultant Susie Petril
WHAT IT IS, these folks took it upon themselves to create a noble and honor-able “club” whose membership had only one stringent requirement: You had to have been here when Hurricane Donna hit. No exceptions.

The first meeting took place in 1988 at Merle and Palmer Harris’ home in Golden Gate. About 75 people attended.

The following year, the meeting was held at the home of Thelma and Earl Hodges, the generous patrons of Hodges University, an institution dedicated to helping working people continue their education.

The founders of the Old-Timers are considered to be Merle and Palmer Harris, Mary Prince Lipstate and Mr. and Mrs. Hodges, who were the keep-ers of the coveted Naples Old-Timers roster until it they turned it over, several years ago, to the Carroll fam-i-lies. Ray Carroll, whose family came to Naples in the late 1880s, is now the acting chairman (meaning he delegates the tasks to all of his family members, including Pat Carroll, his sister and a member of the Collier County School Board).

The annual Old-Timers gathering takes place at the Naples Beach Hotel and Golf Club (its original and only name to an Old-Timer), thanks in great part to the graciousness of Mary Watkins. I sus-pect it is Mrs. Watkins’ generosity that also ensures the cost of the gathering is such that no “long-time neighbor” is ever turned away.

Many other Old-Timers — like Ernie Moczik, whose family built the first home with a pool in Aqualane Shores — always lend a quiet, helping hand to be sure any family who may be upon momentary hard times is assured a seat at the table.

One of the lucky few

Two years ago, I was one of the lucky few granted permission to attend the Old-Timers meeting. I brought along three banners for members to sign — but only if they chose to do so. My “orders” were not to bother or approach anyone. I gladly complied, although “bothering” anyone turned out not to be an issue; having enough pens and space to allow the Old-Timers to move around to write on the banners was.

Last year for their 20th anniver-sary, Naples Backyard History took

BY LOIS BOLIN

Special to Florida Weekly

Some people say you’re an old-timer if you can remember when it cost more to run a car than it did to park it.

In Naples, we say you belong to the old-timers’ society if you or your fami-ly were here before Sept. 10, 1960. That was the day Hurricane Donna changed our town forever.

Need for connection

Over the years since Hurricane Donna, as Naples evolved into a high-ly sought-after destination for those looking for their piece of paradise, it became increasingly more difficult for old-timers to recognize this place they called home, and even harder for them to connect with old friends.

True to the spirit that made Naples
Shelter programs, activities highlight Domestic Violence Awareness Month

The Shelter for Abused Women & Children observes National Domestic Violence Awareness Month with a series of events and activities designed to raise awareness about domestic violence during October:

- **Purple Light Nights**, evenings throughout the month — Help raise awareness by replacing one of your outside lights with a purple bulb, or hanging a string of purple lights in your window, and turning them on each night to let your neighbors know you are part of the solution to ending family violence.

- **Candle Light Vigil**, 5:30 p.m. Thursday, Oct. 1, at the Collier County Courthouse — Participate in this vigil remembering those lost to domestic abuse and commit to a future free from violence.

- **Healing Arts**, 9:30 a.m. to 4:30 p.m. Monday-Saturday, Oct. 2-31 — Visit the Healing Arts exhibit at Options Thrift Shoppe, 908 Second Avenue North, and purchase artwork donated to support the Shelter's life-transforming programs and services.

- **Clothesline Project**, 9:30 a.m. to 4:30 p.m. Monday-Saturday, Oct. 1-31, at Options Thrift Shoppe — See the display of colorful t-shirts hand-crafted by family violence victims and concerned community members.

- **Hands Are For Helping**, Not for Hitting, 10:30 a.m. Sunday, Oct. 10, at the Collier County Public Library, 2385 Orange Blossom Drive — Pre-K children learn, through interactive play, how to deal with their emotions in healthy ways. Sign up by calling the library at 593-0334 beginning Monday, Oct. 5.

- **Strut Your Mutt**, 1-4 p.m. Saturday, Oct. 24, at Germain BMW, North Naples — The Shelter is pleased to support this Halloween pet event that includes a pet costume parade complete with prizes. For more information, contact The Humane Society Naples at 643-1880.

- **Children's March on Main**, Monday, Oct. 26, in Immokalee — Visit the Children's March on Main Street at 6 p.m. to help raise awareness about domestic violence and its impact on children. For more information, call 657-5700.

For more information about National Domestic Violence Awareness Month, including these local activities, call The Shelter at 775-3862 or visit www.naplesshelter.org.
Hope, courage thrive in special garden at NCH downtown campus

BY AMY LANE
Special to Florida Weekly

The Garden of Hope and Courage, a 2.5-acre healing garden on the downtown campus of the NCH HealthCare System, had a purpose well before it was completed. Jan Emfield, the garden’s visionary, had a very well thought-out plan.

On Aug. 10, 1993, Mrs. Emfield typed a list that would become a tool for generating ideas, concepts and input for creating the Garden of Hope and Courage. She listed her concepts, her wishes, her dreams and goals — everything she felt such a garden truly needed. At the bottom of her list, she added: “A dream has to start somewhere and grow from its roots to become truth.”

Before she lost her battle with breast cancer in 1994, Mrs. Emfield shared her garden wishes with her husband Bob and their dear friend Richard D’Amico. She asked that they someday see to it that a garden such as she designed on paper would exist, its purpose to bring national recognition to the women of this country whose efforts, commitments and mortal sacrifices in their battle against breast cancer inspire and give perpetual testimony to their courageous spirit.

This garden would not only honor those who have died, but also encourage the living to continue their battle. From that moment on, Mr. Emfield and Mr. D’Amico set out on a journey to ensure that Mrs. Emfield’s dream would some day become reality. A board of directors was formed, an agreement was signed, construction began and the Garden of Hope and Courage took root.

As executive director of this special place, I have an incredible job. I witness regularly what an impact the garden has on individuals, families, visitors and on the entire Naples community.

I not only witness it, I “feel” it. After I spoke to a leadership group about a year ago in the garden, one of the surgeons at the hospital pulled me aside to tell me something I’ll never forget nor will I ever forget to share. He told me that the Garden of Hope and Courage makes him a better doctor.

No, all days in his line of work are good days, as is true with any job. He told me that the Garden of Hope and Courage, “passes by you and always brings a smile that says ‘it’s going to be okay.’”

The Garden of Hope and Courage is a dream has come to be and is a model for healing in all forms. It was Mrs. Emfield’s vision become a reality. It was her intention for such a place to exist so that patients have a peaceful sanctuary, a place to breathe the fresh air, a place to remember loved ones, and to honor them. It is my hope that you, too, now have that “feeling.”

During National Breast Cancer Awareness Month, in order to con-
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GET INVOLVED

Southwest Florida celebrates National Breast Cancer Awareness Month

ALL MONTH LONG


>> Third Street South Goes Pink: Restaurants throughout the Historic shopping and dining district in Naples will offer specialty items and promotions to benefit Komen Southwest Florida and the Garden of Hope and Courage.

>> The Spa at Naples Bay Resort: Treat yourself to a massage and the spa will donate $5 to Komen Southwest Florida.

THURSDAY, OCT. 20

>> Tanner Outlets Breast Cancer Awareness Campaign: Shoppers who purchase a $1 coupon to benefit Komen Southwest Florida will enjoy 25 percent off of Tanner shops.

THURSDAY, OCT. 1

>> 3-7 p.m. at Coconut Point: The Empowered Network’s Lee Wall Expo kicks off Breast Cancer Awareness Month with dozens of local organizations offering massages, health screenings, giveaways and more as a way to raise money for local breast cancer awareness and research charities.

FRIDAY, OCT. 2

>> 6-9 p.m. at the Art League of Fort Myers: The fourth annual "Cork-BBA-Bow" show formally opens during downtown’s Art Walk. The show will remain on exhibit through Oct. 30 at 1451 Monroe St. Call 415-1453 or visit www.artleagueoffortmyers.org.

SATURDAY, OCT. 3

>> “Think Pink on the Pier”: A trio-decorating contest and survivor’s parade are only part of the fun planned throughout the day at Fishermen’s Village in Punta Gorda. Merchants will have specials, a memorial tree will honor those who have lost the fight, and Chris Fishermen’s Village in Punta Gorda. Merchants will have specials, a memorial tree will honor those who have lost the fight, and Chris

"A Pink Tea Party at Pandora:" Enjoy tea, cookies special giveaways and more at afternoon at Pandora at Mercato.

MONDAY, OCT. 19

>> Cocktails and tastings: Bella U Sails and Anne Fontaine at Waterside Shops join forces at 5 p.m. at Blue Martini in Mercato. Any donation over $5 for the American Cancer Society will enter the door to a special Pink Martini. Call 261-0337 or visit www.bellau.com.

WEDNESDAY, OCT. 21

>> The eighteenth annual “Women Supporting Women Wine Tasting,” a benefit for Cancer Alliance of Naples, 5-30-8 p.m. at Handsome Harry’s, 1235 Third Street South, $15 in advance, $17 at the door. Call 459-3998 or e-mail womensupporting

WESTSIDE FESTIVAL AT SNOOK BIGHT

Yacht Club and Marina: Socks Right Yacht Club and Marina and Marine Max team up to join the fight against breast cancer with a weekend of Fort Myers Beach fun. Call 765-4371 or visit www.scokight.com.

WEDNESDAY, OCT. 28

>> "Paintings for Pink:" An exhibit opening at Gardiner Colby Gallery in Naples. Call 425-7787.

THURSDAY, OCT. 29

>> "Coast for the Cure:" 7-10 p.m at Blu Sushi in Gulf Coast Town Center, a soulful evening of blues to benefit Komen Southwest Florida. Proceeds benefit One-of-a-kind styrofoam Halloween fi gures carved by distinguished local doctors. 337-3744.

WEDNESDAY, OCT. 14

>> "Ladies Night Out:" 5:30-8 p.m. at Radiology Regional Center in Estero, an evening of pampering and polishing to benefi t Komen Southwest Florida. 10201 Arcos Ave., Estero.

WEDNESDAY, OCT. 13

>> "Blu Goes Pink:" 7-10 p.m at Blu Sushi in Gulf Coast Town Center, a soulful evening of blues to benefi t Komen Southwest Florida Affiliates. Entertainment will be by Mark Hamill & the Blues Survivors.

WEDNESDAY, OCT. 6

>> Second annual "Breast Cancer Awareness Bicycle Ride:" Pedal 10 miles or 25 miles beginning at 10 a.m. at the Trout store in Coconut Point. Proceeds benefi t the Breast Cancer Research Foundation. Call 395-1909 or e-mail fists4thebreast@bluetrail-bikes.com.

WEDNESDAY, OCT. 1

>> "Carve for the Cure": 7-10 p.m. at the Flying Pig in Fort Myers, a fall fundraiser evening to benefi t Komen Southwest Florida. Come and enjoy food, wine and entertainment by the Kit Epple Trio, plus an auction of one-of-a-kind pumpkin Halloween fi gures carved by distinguished local doctors. 337-3744.

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Served with au jus, Garlic Mashed Potatoes and Mixed Vegetables

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Our Famous Slow Roasted Prime Rib Thinly Sliced and Piled High on a Toasted Ciabatta Roll. Served with French Fries or Potato Salad

REUBEN SANDWICH

Corned Beef Brisket, Slow Cooked for tenderness and layered with Swiss Cheese, Sauerkraut, and Thousand Island Dressing, served on Grilled Traditional Rye Bread. Served with French Fries or Potato Salad

BLACKENED CHICKEN ALFREDO

Blackened Chicken Breast over Gemelli Pasta with Creamy Alfredo Sauce, Green Onions, and Freshly Grated Parmesan Cheese

BARBECUE BEEF SANDWICH

Thinly Sliced Prime Rib Smothered in Our Tangy BBQ Sauce, Lettuce, Tomato, and Onion on a Kaiser Roll. Served with Choice of French Fries or Potato Salad

HAWAIIAN CHICKEN SALAD

All White Meat Chicken Salad Mixed with Seedless Grapes and Pecans, Layered between Two Grilled slices of Golden Ripe Pineapple. Presented over Baby Greens with Fresh Mango, Strawberries and Grape Tomatoes

TURKEY BURGER

Grilled Turkey Patty, Lettuce, Tomato, and Onion on a Kaiser Roll. Served with Choice of French Fries or Potato Salad

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CANCER

From page 1

year and a half."

Not exactly. "Maybe I shouldn't tell you
this, but I hadn't had a mammogram
in three years," she admits. "Afterward,
I had to have a biopsy and that scared me
out of me."

At 46, Dr. Peterson sits on the board
of the American Cancer Society, she volun-
teers for regional breast cancer organiza-
tions and she and her partner and two
Regional Care Centers in Naples
and Fort Myers. She also has five
children, a husband, and a grandmother
who lost both her breasts to cancer 45
years ago — a family history that puts her
at greater risk.

But without a family history, the
statistics of chance for any woman are
unenviable: One in eight will have to
have a biopsy and that scared the
four to five years," she admits. "Afterward, I
was scared out of my mind — it was still too
close to my mother's death in 2002."

"My assistant took me to my first
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family, friendship & shared agonies

Dr. Denise Gaylor, 38, is a Naples periodontist and partner with Dr. Jeannie Moran in Old Naples Periodontics, where she has been established for six years. Many others, her life and Dr. Moran’s have both been branded by breast cancer.

This is what happened to me. In January 2002, I lost my mother. She had developed breast cancer when I was in my 20s. When she was diagnosed, it was post menopausal (less aggressive), so we thought it had been completely removed.

Perhaps stress may have contributed to what happened — I believe it has a significant negative effect on people. My parents divorced and it took a toll on her. She raised four girls, we are all very close in age. She was a very healthy conscious person — my grandfather was a physician. She was our rock.

She had both breasts removed. Then eight years later, when she was 52, she had to get it in her tooth. She had broken some ribs, too, and we thought it was just arthritis — there was a history in my maternal family.

But the breast cancer had metastasized to her bones. She died on Jan. 6, 2004, in pain. She was tragic for me and my family. She was everything. She pushed my education. It’s a very passionate loss for me still.

So I wear a breast cancer pin every day. My mother walked the Susan G. Komen walk the whole eight years she had the disease, in Connecticut where I’m from. I’ve been here (in Florida) in 2004. I went to Miami and did that walk for her and for me and my family. She was everything. She pushed my education. It’s a very passionate loss for me still.

Cindy had moved to Tennessee, so when her hair started falling out, my sister Fraya went with me to see her and to do the head-shaving bit, which I didn’t mind. I said, “I’ll go with Cindy’s regular hairdresser, who was a clone of Dolly Parton’s character in “Steel Magnolias.” Fraya filmed while I was shaved. After Cindy’s long blond locks fell, we stared into the mirror and Cindy said: “Look at those big huge ears.”

Her hairdresser, real Tennessee sweetie, radio, a mastectomy, more chemo and radiation and lived another two years. She was re-diagnosed with a liver met on my birthday, Oct. 11, and died on my daughter’s birthday, Nov. 18, 2006.

Cynthia Mott, 46, a some- time resident of Collier County, is a writer, student and Florida native whose daughter Cynthia Stauflin when the two worked in the magazine then in business together.

When her friend was diagnosed with breast cancer, Ms. Mott tried to shoulder the experience with her, even sharing one of the most intimate moments between women that can face — the loss of hair, which many cite as the most trying emotional moment in the struggle against breast cancer, second only to being told that they have cancer.

Here, Ms. Mott remembers what that was like and recalls her precious friend.

Yellow hair, red hair, brown hair, long hair, short hair, pixie hair, curly hair, straight hair and NO hair. I’ve had all those and can tell you, the worst thing is having to get a female — can’t speak for males — in each condition.

With long blond curly hair and pink lipstick, a post office door will be held for you while you park your car, gather your packages and saunter a half-mile across a parking lot. With NO hair, the same door will drop in your face as you’re rushing for the handle, this because you have been rendered invisible.

When my friend Cindy was battling breast cancer and went through chemo and was losing her hair, we shared our heads together — one of the most traumatic losses of my life and something I hope to never, ever, do again. I would, of course, but Lord knows I don’t want to.

I thought it would be no big deal but it was a huge big deal — not the act of shaving. It was being nude with the aftermath for three months.

The world treated me like the world had never treated me before. I’m used to people being nice, smiling, warm and pleasant to me and suddenly they weren’t and it was AWFUL. I promptly went out and bought two wigs: one, a Sharon Osborne red job, the other a Shelley Long, long strawberry blond sleek thing.

When I wasn’t in wigs, mostly wore head turbans, which I personally liked, though Fraya didn’t get many smiles in (some places).

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The Avners turned the disease around and used it as a chance not only to grow closer to the remarkable world of women (and some men) who fight breast cancer, but to make a life helping others. Here, Mrs. Avner describes some of her experience and the difficulties of handling the media.

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Janet Gainey was a teaching elementary school in Massachusetts who moved to Bonita Springs five years ago. A 20-year survivor of metastatic breast cancer, her disease recurred 14 years after the initial discovery, spreading most recently to her lungs and spine. Now part of an 20 mammography screening unit in which she is taking either a pla-cebo or a new and untried medicine (she chooses with the option to provide more details), she is free of tumors, and has cancer cells only in her blood.

“Keep in touch with people you love, tell them what’s happening and never lie,” advises Mrs. Gainey, who volunteers at Susan G. Komen and receives care at Florida Cancer Specialists.

I was 42 years old when I discovered the lump. It was before five years prior and I saw Dr. Susan Love in Bos-ton. (Dr. Love is a widely acclaimed pioneer in the fight against breast cancer.) I was able to get in to see her because I’d had something I’d been tested for earlier, but it was nothing.

And I found the lump myself because she had taught me the very first time how to do that.

Within a week, she had me into the office, I had a lumpectomy, and they removed a two-centimeter tumor. She did a second operation two weeks after that because they found cells outside (of the area) and I had to have a partial mastectomy. In less than a month after that, I had to do another operation, then two weeks after, I had six months of chemotherapy, all in the Harvard teaching hospital.

When I came out of that treatment, I had negative numbers in terms of cancer cells in the body. They felt everything was absolutely clean. I had a follow-up every month for six months, then every few months, then every six months and then every year.

For seven years, I had follow-ups with the doctors and they were always negative.

So I retired and found another doc-tor. When I arrived at Florida Cancer Specialists, he generously gave me a gift for me to be made as contributions to Susan B. Komen for the Cure, because the organization started growing and growing. She gave up her job and became the executive director, and now I have the opportunity to help her at all the conventions.

I have a tremendous amount of energy.

About the cancer:

Breast cancer comes in multiple sizes and shapes, and in different types. Some cancers occur in milk ducts, others occur in milk glands, and others occur outside and enter the body from other sites, such as lung cancer, melanoma or lymphoma spreading to the breast. So there are lots of different types.

In each one, when we do biopsies, we consider DCIS, or Ductal Carci-noma In Situ (cancer developed at that site) versus IDC, or Invasive Ductal Cancer. The distinction there is huge in terms of how a patient is treated. If it’s invasive, it can spread anywhere.

The genetic predisposition to this has long been established, even we did the human genome project and they could look at the genetic characteristics of patients with breast cancer. They saw that different cancers could exist in the same families.

You can look at the chromosome makeup in each patient — you can say, this gene is specific, the same gene in the same family — then see how the expression of this gene created cancer.

So with BRCA 1 and BRCA 2 (Breast Cancer 1 and 2), which cause the disease), they look at the chemical composition of the gene itself. But you look at the DNA and if those genes are formed differently, (you can see) the molecular biology of these processes. Now we’ve identified certain defects of these genetic characteris-tics that these lesions that lead to cancer.

So then you ask How do you geneti-cally reengineer the patient to correct that?

I was at the University of Massаchusetts at a conference six months ago, and one of the lead doctors doing research there is trying to re-engineer the human gene to take a new gene, and install it into the patient’s genetic code to correct the small area.

So you have to do genetic re-engi-neering (if you want to defeat inher-ent weaknesses in the small region).

The best time to schedule a mammo-gram is a step in right direction. You can look at the chromosome makeup in each patient — you can say, this gene is specific, the same gene in the same family — then see how the expression of this gene created cancer.

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I was at the University of Massаchusetts at a conference six months ago, and one of the lead doctors doing research there is trying to re-engineer the human gene to take a new gene, and install it into the patient’s genetic code to correct the small area.

So you have to do genetic re-engi-neering (if you want to defeat inher-ent weaknesses in the small region).

The best time to schedule a mammo-gram is a step in right direction. You can look at the chromosome makeup in each patient — you can say, this gene is specific, the same gene in the same family — then see how the expression of this gene created cancer.

So with BRCA 1 and BRCA 2 (Breast Cancer 1 and 2), which cause the disease), they look at the chemical composition of the gene itself. But you look at the DNA and if those genes are formed differently, (you can see) the molecular biology of these processes. Now we’ve identified certain defects of these genetic characteris-tics that these lesions that lead to cancer.

So then you ask How do you geneti-cally reengineer the patient to correct that?
**Grant-writing workshop planned for those who seek Komen funds**

The Southwest Florida Affiliate of Susan G. Komen for the Cure announces the availability of 2010-2011 grant funds. Grants are awarded to local health facilities and programs that promote breast cancer awareness, education and treatment in Collier, Charlotte, Glades, Hendry and Lee counties.

Potential grantees are strongly encouraged to attend a grant-writing workshop from 1-4 p.m. Thursday, Oct. 6, at the affiliate office in the Bonita Bay Medical Building at 26000 Tamiami Trail in Bonita Springs. Applications must be postmarked by midnight Thursday, Nov. 12.

Since its inception in 2002, the Komen Southwest Florida Affiliate has given more than $3 million dollars in local grants. Based on the needs of each community in Southwest Florida, Komen has identified the following as funding priorities:

- Increase resources available to the uninsured and underinsured, as well as the low-income population.
- Reduce and remove barriers such as transportation, childcare and scheduling issues that prevent people from getting breast screening and treatment.
- Improve and increase resources for diagnostic testing, staging procedures and treatment for uninsured and underinsured people, as well as the low-income population.
- Increase efforts to educate and support newly diagnosed patients and breast cancer survivors about local programs and services that are available to help with quality-of-life issues.
- Increase breast health awareness and education activities in our local community.

For more information about grant applications, visit www.komenswfl.org/grants or contact grants chairwoman Bonnie Olson by e-mailing bonnie@komenswfl.org.

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**David Lawrence Center participates in National Depression Screening Day**

The David Lawrence Center will honor National Depression Screening Day, part of Mental Illness Awareness Week, by offering free depression screenings from 8 a.m. to 5 p.m. Thursday, Oct. 8, in Building C at the center’s main campus, 6075 Bayview Lane off Golden Gate Parkway.

A confidential screening will give individual an opportunity to learn more about anxiety and mood disorders and speak one-on-one with a mental health professional. If appropriate, individuals may be referred for a complete evaluation. David Lawrence Center is a not-for-profit, community mental health center that provides affordable mental health and substance abuse services in Southwest Florida. In addition to helping children with behavioral, emotional and substance abuse challenges, the center provides counseling and rehabilitative services to adults in crisis and individuals with persistent mental illness.

David Lawrence Center has eight locations in Collier County and touches the lives of more than 7,000 people each year. For more information about the National Depression Screening Day offer, call 455-8500. Additional information about David Lawrence Center can be found at www.davidlawrencecenter.org.

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**Collier County Health Department urges seasonal, H1N1 flu vaccines**

The Collier County Health Department urges everyone to stay informed about H1N1 swine flu.

“We are in daily contact with the Florida Department of Health regarding immunization planning efforts and we are working with our local partners in emergency management, hospitals, health care practices, schools and law enforcement to finalize our plans to deliver seasonal and H1N1 swine flu vaccinations,” says CCHD Director Dr. Joan Colfer.

CCHD clinics, area doctors’ offices and pharmacies are offering the seasonal flu and pneumonia vaccines now. The CCHD will be giving shots:

- From 10 a.m. to 6 p.m. Thursday, Oct. 1, and from 9 a.m. to 1 p.m. Saturday, Oct. 3, at North Collier Regional Park Exhibit Hall, 15000 Livingston Road, Naples.
- From 9 a.m. to noon Oct. 5, 12 and 19 and Nov. 9 and 16 at the Senior Friendship Center, 811 Seventh Avenue South, Naples.

Cost is $30 for flu shots and $40 for pneumonia shots. Medicare Part B will be accepted if card is presented.

Plans are for the H1N1 swine flu vaccine to be available in mid-October, although a schedule has not been confirmed. As soon as the days and times are established, they will be posted at www.CollierPrepares.org and will be available on the information line 252-8200.
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Teachers and students in dozens of classes in Collier County schools are starting the new school year involved in projects made possible by grants from Connect with a Classroom, a program of The Education Foundation of Collier County. Here are three examples:

• “Shaping Up” is the title of kindergarten teacher Lorrie Dixon’s program at Sea Gate Elementary. Ms. Dixon’s Connect with a Classroom grant — $394 funded by Macy’s Florida Stores — is giving her the tools and supplies necessary for introducing her young students to complex geometric shapes and spatial reasoning by having them compose their own squares, circles and rectangles.

• Thanks to the generosity of longtime Naples residents Mr. and Mrs. Harlan Dam, ninth graders in Diane Parmelee’s class at Barron Collier High School are increasing their reading comprehension, vocabulary and grammar skills by participating in “Classroom Jeopardy.” The Connect with a Classroom grant in the amount of $549 will fund program components including an electronic scoreboard, wireless remote buzzers, theme music and more.

• An anonymous and obviously caring donor sponsored the health and physical education grant awarded to teacher Michael Sartorio at Parkside Elementary. Mr. Sartorio won a grant for $1,019 that will fund interactive programs about fitness, exercise and health for his fourth- and fifth-grade students.

There are many other worthwhile classroom projects in need of funding. The Education Foundation of Collier County will highlight classroom projects like these on a regular basis in Florida Weekly. Check often to learn about opportunities for supporting students and teachers.

Collier County educators are encouraged to apply for a Connect with a Classroom grant at any time in the school year. The ability of Connect with a Classroom to fund grants is limited only by the amount of donations received from corporate and private donors.

Visit www.ConnectWithAClassroom.org to view the grants that have already been funded and to read applications from teachers who hope to receive funding in the future.

Rainer Olbrich is a volunteer with The Education Foundation of Collier County, an independent, not-for-profit 501(c)(3) organization that was founded in 1990. To make a contribution or to learn more about how to get involved, call 643-4755 or visit www.EducationForCollier.org.

Classroom grants provide funds for various learning experiences

BY RAINER OLBRICH
Special to Florida Weekly

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Mr. Junnew technologies and sustainable practice, and how current projects are influenced by the natural landscape and regional design while integrating art, craft and the built and natural landscapes into a seamless design context and horticultural integrity — brings comfort and beauty into built settings.

Who was Alfred French?
The Florida Southwest Chapter of the AIA named its annual lecture series after well-known Naples architect Alfred W. French III, who believed in lifelong education and practiced what he preached. While a student at Princeton University in 1953, Mr. French wrote to his family that he believed, “The real education in life is the education of life. A scholastic degree from a university is only a small step in preparing one’s self for the job of living on one’s own. But the education of life… should never cease.” Mr. French was a leader in his profession and in his community for more than 40 years as an architect, teacher and volunteer. His achievements reflect a passionate commitment to professional excellence and community service. As the principle in his firm Alfred French and Associates, he designed numerous important buildings in Naples and led efforts to obtain city and council approval for the Fifth Avenue revitalization plan of downtown Naples, the most sweeping proposal for redevelopment in the city’s history. He was also instrumental in working with the City Council to develop a master plan for Cambier Park and collaborated with the Naples Art Association to design an art center that has become a cultural center of the community.

Mr. French designed many important buildings in Naples, including The von Liebig Art Center, Gulfview Middle School and several private residences in the Port Royal neighborhood.

His philosophy was that citizens should guide their community’s development through volunteer effort, where-by citizens donate their time and skills to achieve their dreams of what their community should be. Naples Mayor Bill Barnett said of Mr. French: “He was a true community leader. He donated a lot of time and talent to make Naples a better place to live.”

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**NEWS BRIEFS**

**Fire Prevention Awareness Day**

Fire Prevention Awareness Day takes place from 10 a.m. to 4 p.m. Saturday, Oct. 3, at Heilichmann Park. Activities will include a celebration of Smokey Bear’s 65th birthday. Area firefighters will display their specialized trucks and equipment, and mascots Patches and Pumper will be on hand. The safety house will be open for tours, and kids will be able to try on pint-sized firefighter gear. Drawings will be held all day long for items donated by local businesses.

**New schedules in effect for DAS**

Expanded hours for the Collier County Domestic Animal Services shelter are 9 a.m. to 6 p.m. Monday through Saturday. Adoptions begin at 11 a.m. and are processed through closing time.

Schedules have also been adjusted for DAS animal control officers in order to provide around-the-clock service (with exception of third shift on Saturdays and Sundays).

For more information, visit www.collierpets.com.

**Boutique says ‘Here, kitty kitty’**

Seraphim Boutique on Fifth Avenue South will host “Angelina Purr,” a cat adoption evening to benefit The Humane Society Naples, from 6-9 p.m. Thursday, Oct. 8. Food and drink have been donated by Café Lurcat and Fifth Avenue Coffee Company. Erica Wagner will entertain.

For more information, call 643-1555 or visit www.HSNaples.org.

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Charity golf tournaments fill the fall fundraising calendar

If you want to tee up for a good cause, check out some of these opportunities coming up on the local links:

➤ OCT. 2-3 Ronald McDonald House Charities
Ronald McDonald House Charities of Southwest Florida holds its annual tournament Thursday and Saturday, Oct. 2 and 3, at Quail West. Individual player fee is $100 and reservations are required. Call 437-0202.

➤ Oct. 8: NABOR
The Naples Area Board of Realtors holds its annual golf tournament Thursday, Oct. 8, at The Club at Olde Cypress. Registration is at 11 a.m. and the shotgun start is at noon. Cost is $125 per player. All proceeds benefit the Naples Equestrian Challenge Inc. to help purchase a lift and ramp to safely place riders with disabilities on horseback. For registration or more information, call Kari Greer at 597-3666 or visit www.NABOR.com.

➤ Oct. 12: The FGCU Founder’s Cup
The 18th annual Florida Gulf Coast University Founder’s Cup is set for Monday, Oct. 12, at The Club at Mediterra in North Naples. Proceeds benefit the FGCU Foundation. Registration is $1,800 per foursome and $450 for individuals. A championship sponsor level is available for $2,000 and includes a four-player team and hole sponsorship signage on the two courses. Hole sponsorships are $500 for signage on the two courses. Event sponsors include Estero Bay Chevrolet/AJAX Building Corp. Five County Insurance, Johnson Controls, Kraft Construction, Service Painting of Florida, Wayne Wiles Floor Coverings and University Housing.

For more information or to register, contact Michele Kroffke at 390-1074 or mkroffk@fgcu.edu, or visit www.fgcu.edu/foundation.

➤ Oct. 17: Step by Step Early Childhood Education & Therapy Center hosts its sixth annual golf tournament Saturday, Oct. 17, at LaPlaya Golf Club in North Naples. Registration begins at 8 a.m. with a shotgun start at 8:30 a.m. A luncheon and awards presentation will follow play. Registration is $350 per person. All proceeds will benefit the center’s scholarship program for financially needy children and families. Hole sponsorships are available for $500 each and other sponsorship opportunities are available.

For more information or to register as a player, major sponsor, hole sponsor or guest, call Jean Mekeel at Step by Step at 455-9525 or e-mail mekeelstep@aol.com.

➤ Oct. 17: The MJS Golf Classic
The Michael J. Szwed Legacy Fund of the Community Foundation of Collier County holds its annual MJS Golf Classic on Saturday, Oct. 17, at Vanderbilt Country Club. Registration and breakfast begin at 7:15 a.m. and the shotgun start is at 8:30 a.m. Cocktails and dinner accompany the awards ceremony beginning at 5 p.m. Registration is $480 per person for gold and dinner; tickets for just the awards ceremony and dinner are $40.

For registration or more information, call Kristen Szwed at 563-847-0190.

➤ Oct. 19: The CCMA Charity Classic
The Everglades Region/Florida Chapter of the Club Managers Association of America hosts its 12th annual Charity Classic Golf Tournament and Gala Sunday and Monday, Oct. 18-19, at Shadow Wood Preserve. Proceeds benefit the prestigious Wishing Well Foundation and the Special Olympics. The Sunday evening gala includes cocktails, heavy hors d’oeuvres, entertainment and silent and live auctions. The Monday tournament has a shotgun start and includes a continental breakfast, lunch and refreshments as well as cocktails, hors d’oeuvres and awards following play.

Golf and gala packages are $500. Individual tickets to the gala are $100. To donate auction items, purchase gala tickets or register for the tournament, visit www.WishingWellFoundation.com/CharityClassic or contact Lori Cook North at 287-0780 or lori@eventfulinc.com.

➤ Oct. 19: The Tommy Bahama Coconut Classic
The 14th annual Tommy Bahama Coconut Classic takes place Monday, Oct. 19, at Tiburon Golf Club at The Ritz-Carlton Golf Resort. Registration is at 10 a.m. and the shotgun start is at 11 a.m. The tournament benefits the Garden of Hope and Courage and the Make-A-Wish Foundation. Golf is followed by dinner and an auction at Tommy Bahama’s restaurant. Registration is $300 per person and includes breakfast at The Ritz-Carlton, dinner at Tommy Bahama’s and a Tommy Bahama gift package. For registration and more information, call 643-6889.

➤ Oct. 30: Bonita Springs Area Chamber of Commerce
The Bonita Springs Area Chamber of Commerce and members tee off at 1 p.m. Friday, Oct. 30, at Raptor Bay Golf Club. Entry into this shotgun scramble tournament is $50 per person. Participants must register by Oct. 28 and can do so online at www.BonitaSpringsChamber.com. Call 992-2943 or e-mail Info@BonitaSpringsChamber.com for more information.

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Here’s the straight story on upside-down jellyfish

BY LEE BELANGER
Special to Florida Weekly

What looks like a cupful of ruffles and lives at the bottom of shallow mangrove bays? It’s the upside-down jellyfish (Cassiopea xamachana), which thrives in large groups in the shallow waters of Southwest Florida’s bays. To spot one, just look straight down in the water and you’ll see what looks like a flower lazily waving its petals.

These jellies don’t move around as other jellies do. Occasionally, a cleaver crab will scoot underneath one and carry the jelly on its back. The jellyfish camouflages the crab and also stings would-be predators. Jellyfish are not really fish at all. Their closest relatives are corals and sea anemones. All these animals look more like plants and are 95 percent water, but don’t underestimate them. Their stinging cells are thread-like coils that often contain toxins. Fortunately, upside-down jellyfish have a very mild toxin. Many people are immune, but some feel slight pain or swelling after handling them.

Their stinging cells are thread-like coils that often contain toxins. Fortunately, the upside-down jellyfish has a very mild toxin. Many people are immune, although some feel slight pain or swelling after handling them.

Upside-down jellyfish will swim with their tentacles facing upward. This allows them to easily swim to the bottom where they resemble sea grasses. With tentacles extended, they trap plankton and tiny fish, often paralyzing them before eating them.

One type of shrimp is immune to the upside-down jellyfish toxin. This shrimp lives among the tentacles and cleans the jellyfish. In return, the shrimp is safely hidden from predators.

Upside-down jellyfish are found in the southern Gulf of Mexico along parts of Texas, Florida and the Caribbean. Our back bays are terrific places to find these fascinating creatures.

Lee Belanger is a seasonal volunteer trail and canoe guide at Collier-Seminole State Park. To contact her, e-mail Lungwott@sol.com.

All-species fishing tournament will benefit amputee organization

Miracle Limbs-Courage in Motion presents its inaugural All Species Family Fishing Tournament on Saturday, Oct. 24, at Hamilton Harbor Yacht Club. Entry fee for the gentlemen’s start, catch and release event is $200 per boat if registered by Oct. 14 and $250 thereafter. Points will be accrued for each species caught.

Hamilton Harbor will serve breakfast before the tournament begins and a barbecue afterward. Music, children’s games, a silent auction/raffle and awards ceremony will be part of the fun. Admission is $20 per person (children under 12 free).

All proceeds will help Miracle Limbs-Courage in Motion continue to provide financial, rehabilitation and counseling resources to amputees. Sponsorship opportunities remain available for the fishing tournament. For more information about the organization and for complete rules and online registration for the tournament, visit www.miraclelimbs.org or call Bob or Diana Ayres at 305-9084.

The Gulf Coast Runners Association is handling registration and race details. Runners can call 434-9786 for more information or advance registration.

The Pilot Club of Naples was chartered by Pilot International 50 years ago as a community service organization. Monthly dinner meetings begin at 6 p.m. on the second Thursday at Aston Gardens. For more information, call 455-5375.

Step out for Pilot Club 5K Run/Brain Walk

The fifth annual Pilot Club of Naples 5K Run/Brain Walk at Kings Lake steps out at 7:30 a.m. Saturday, Oct. 3. Registration begins at 6:30 a.m. All proceeds will go toward Project Lifesaver equipment, training and certification for members of the Collier County Sheriff’s Office. Project Lifesaver helps provide rapid response to save lives and reduce potential for serious injury for adults and children who wander due to Alzheimer’s disease, autism, Down syndrome, dementia and other related disorders and brain injuries. More than 1,000 agencies across the United States and in Canada and Australia participate in the program.

The Pilot Club of Naples holds its all-species fishing tournament, which benefits Miracle Limbs-Courage in Motion.

Lee Belanger is a seasonal volunteer trail and canoe guide at Collier-Seminole State Park. To contact her, e-mail Lungwott@sol.com.
Great cages

Don’t scrimp when choosing your bird’s home

BY DR. MARTY BECKER & GINA SPADEFORI

Universal Press Syndicate

No purchase is more important when you get a parrot than the cage. The cage is where your parrot will spend time when you’re not home, when the family is sleeping, or when you can’t pay attention to your pet.

The first rule of caging: Buy the biggest cage you can afford. Forget the generic categorizations you’ll find in pet stores. Those descriptions represent the minimum size to consider — a better bet is at least one size bigger. For a cockatiel, get a cage for a small parrot. The bigger, the better, always, as long as the bar spacing isn’t so big that your pet could escape.

Dimensions are important, too. Tall and narrow cages may look nice, but they force birds to fly more like a helicopter. Wood is too hard to clean and it’s not so big that your pet could escape.

A large, well-made cage is an investment in your parrot’s health and happiness.

Used cages can be a real value, if well-made to begin with. Look for wear and rust. And before introducing your bird to any cage that another bird has used, scrub thoroughly, disinfect with a bleach/water solution, rinse completely, and allow to air-dry.

• Convenience. A cage stand is great, especially with cages designed for smaller parrots. You and your bird are likely to appreciate having the cage off the ground — in your case, for ease of access; for your bird’s, visual perspective. Some stands come with shelves, which are handy for storing newspapers, food and other supplies.
• Sturdiness. You’re going to have your bird and the cage for a very long time, so you need to make sure the construction is solid. Check seams, welds and places where wires and corners meet. Is everything smooth and sturdy, with nothing for a bird to chip off and chew? Beware chipping or flaking paint, or welds that can be broken off and swallowed.

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To talk with our Breast Health Resource Nurse call 593-4204.

www.NCHmd.org
What a great idea!
Seasoned and newbie inventors turned on by U.S. Department of Commerce program

Thanks to Planet Eureka!, area inventors have the chance to put their products on the fast track in a national forum.

Planet Eureka! is a program of the U.S. Department of Commerce that helps business leaders find and filter innovations while also helping inventors connect to resources and potential partners in manufacturing and business development.

“The Department of Commerce wants an inventory of new innovations so that companies that are hurting right now can look at this and say, ‘Wow! I can make this and I have a distribution channel for this,’” Ken Bloemer, executive director of Planet Eureka!, explained.

When the Edison Inventors Association and the Small Business Development Center at Florida Gulf Coast University hosted a Planet Eureka! workshop recently, the session proved to be windfall for seasoned inventors and newbies alike.

As soon as rookie inventor Pat Purnell, president of CNP Construction in Naples, learned of the workshop the day it was taking place, he jumped in his car and headed to FGCU’s Lutgert Hall. “It was fantastic,” he said.

In addition to the valuable tips and advice gleaned from Mr. Bloemer about Planet Eureka!, Mr. Purnell said he was thrilled to find out about the EIA. “I had no idea that they even existed, so for me, that’s another good thing that came out of it,” he said about the local inventors association.

Mr. Purnell has inventions in the pre-patent stage and isn’t ready to talk about them. Several people who attended the forum already have several patents under their belts.

Cathy Solich has invented several products applicable to the craft trade and is
Proud to be green before green was good

BY BILL CORNWELL
Special to Florida Weekly

Jennifer Languell was green long before green was hip.

And now that green is “in,” the founder and president of Trifecta Construction Solutions is riding a wave of public awareness and interest that has made her not only an industry leader but a television personality as well.

Trifecta bills itself as a consulting firm that helps builders, developers and commercial contractors navigate through the green building and sustainability disciplines. Ms. Languell and her four-person staff also work with local governments on green projects.

“I’ve been doing this for 14 years,” she says. “Back when I first got started and you talked about green projects, people would say, ‘green what?’ Those of us who pursued green initiatives were thought of as tree-hugging, Birkenstock-wearing, freaky people. Times have definitely changed.”

Trifecta works with clients to define their “green goals” and guide them through the documentation process when they apply for certification under stringent environmental standards.

“Home builders, for example, can take several approaches to the green concept,” she says. “Some simply want to do something that can be certified as green and use that as a differentiator from their competitors. They may do it for a single project. Then we have clients that embrace green as a corporate shift and want to go green across the board.”

While green is an encompassing term, Ms. Languell’s work involves matters of sustainability, conserving valuable resources, reducing energy and water consumption, protecting wildlife and reducing waste. An additional benefit is the goodwill that green projects engender, thereby enhancing the developer’s reputation as a responsible corporate citizen.

Ms. Languell says Trifecta is a leading certifier of green homes in the state under Green Home Certification Standards set forth by the Florida Green Building Coalition. Since its inception in 2003, Trifecta has helped “hundreds and hundreds” of clients with green issues, she says. She declines to release revenue figures, but she says the struggling economy has definitely affected Trifecta’s business. “We are down significantly from two years ago,” she says.

But she’s convinced that business will rebound — and the key to the turnaround, she insists, will be baby boomers.

“There are about 80 million baby boomers right now,” she says. “About 40 million of them are what we call ‘green boomers’... in many cases what we would call the original hippies. They’ve always been concerned about the environment and our resources, even when it wasn’t trendy.”

Ms. Languell’s work has earned her wide recognition. She recently was re-elected to a second term as president of the Florida Green Building Coalition. She also received the Urban Land Institute of Southwest Florida’s Pathfinder Award in recognition of her vision and leadership in sustainability.

Ms. Languell’s ebullient personality and engaging speaking style (along with her signature flowing tresses) have made her a bit of a media sensation as well. She has appeared on CNN Headline News, HGTV and CNBC. But the defining moment of her career, she insists, will be baby boomers.

But she’s convinced that business will rebound — and the key to the turnaround, she insists, will be baby boomers.

“I got a call on a Friday afternoon asking me if I would come to New York for an audition on Monday for the Discovery Channel,” she says. “They told me that someone at Discovery had seen a tape of me doing a presentation.”

She auditioned and was selected to be one of the hosts of “Discovery Project Earth,” the channel’s environmental series. She describes the next two years as “pure insanity.”

“I was gone all the time,” she says. “We went all over the world. We flew to Green- land, to London to Copenhagen — we went everywhere.”

It was difficult, she concedes, to balance her television work and her commitment to Trifecta. “It meant working 24/7,” she says. “The series was to run five years, but it is on hiatus, perhaps permanently, because of budgetary constraints.”

A self-styled Navy brat, Ms. Languell was born in San Diego. She was drawn to the Sunshine State by the engineering programs at the University of Florida, where she received her undergraduate degree in mathematics science and engineering in 1995. She later earned a master’s degree and a doctorate at the university.

She became acquainted with Southwest Florida while making a presentation to the Bonita Bay Group several years back and decided it was the ideal location because of its robust — at the time — building activity and because she also is very much “a beach person.” She had been working with a partner, but they separated and she began Trifecta nearly seven years ago.

The 35-year-old Ms. Languell, who is single, is confounded when asked what occupies her spare time because “there just isn’t any.” She conducts more than 100 seminars, training sessions and demonstrations each year, and she is sought as a speaker at national and international conferences on green initiatives.

“I don’t want it to sound like I have any complaints, because I don’t,” she says. “I love what I do and I believe in what I do.”
MONEY & INVESTING

It doesn’t hurt to talk

Jeannette SHOWALTER, CFA
retnorector@yahoo.com

Now, right now, is a good time to visit with your financial adviser and review your portfolio performance and allocations.

Talking costs nothing but it could be helpful to you. One year ago, the expression “it doesn’t hurt to talk” would have been a fallacy. In the context of pandemic in multiple investment arenas, any conversation would have been very painful and filled with overtones of panic.

But who do you talk to? To your existing adviser or money manager as well as to a variety of new potential investment advisers among others, advisers who are held in high regard, advisers who are recommended by friends and colleagues and advisers who have expertise in areas of interest to you.

Last fall, the U.S. equity market was in a free fall albeit there was some liquidity; debt markets fell and then froze, creating very little liquidity. In that environment, most investors found it difficult to see the forest from the trees — as did their advisers. Often, counsel was given “to ride it out,” “wait ’til the dust settles,” and to not sell in panic or fear just as market bottoms out, “wait ‘til the dust settles,” and to not panic and further set their portfolio allocation on a course of action.

The passage of time heals many wounds and for the U.S. equity investor, the time has passed since March has provided a recovery of much of prior investment losses. Having a conversation now could be meaningful and not riddled with fear and panic reaction strategies. The advisers might also have a better idea of how they think the world will take shape, how market will perform and how you might need a different portfolio allocation. At least the dust has settled.

There are many reasons to take a new look at your portfolio.

➢ Most people have changed as a result of the economic downturn and investment losses. How so? Willingness to take risks, spending patterns, degree of leverage, need for income and reduced risk tolerance are high on the list.

➢ The U.S. equity market is up 60 percent from March lows; foreign markets are up about 100 percent from their fall 2008 lows; corporate debt instruments, which were illiquid 12 months ago, are now liquid. And these are but a few of the improvements.

➢ The U.S. equity market is trading above 20 percent above its 200 day moving average and that, my friends, does not happen too often. So some may want to take some chips off the table or move to covered-call portfolios and funds — something that does not have so much exposure.

A discussion with a financial adviser about portfolio mix used to focus on what mix/allocation of assets one should have, such as the right combination of cash, equities and government/corporate bonds with a dash of foreign exposure. Often, though, the discussion did not embrace all your holdings — business, real estate and other illiquid income and non-income producing assets. But these assets need to be included in a plan and may play a more important part of retirement assets than originally thought.

For those with lesser resources, now is a good time to talk. Advisers’ doors are open and more welcoming to new, smaller investors. Now you might get the red carpet treatment.

For those with millions of investment capital, it is a very good time to take a fresh look at your portfolio and to entertain the thoughts of new advisers. In our non-polygamist society (thank God something remains sacred), we have one spouse and a non-polygamist society (thank God something remains sacred), we have one spouse and one is perfect for you.

But for almost everyone, the last 12 months have been emotionally charged (gut wrenching), we have one spouse and one is perfect for you.

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ON THE MOVE

Automotive

April Wade has joined John Marazzi Nissan of Naples as a business manager. She was formerly a finance manager with Saturn of Cape Coral and DeVoe Automotive Group in Naples. She brings 11 years of finance experience to John Marazzi Nissan.

Banking & Finance

Kathleen Boyd has joined FineMark National Bank & Trust as teller supervisor/head teller. Ms. Boyd, who has 17 years of financial services experience, has served as a business banker, personal banker, senior teller and trust assistant. She will work in the FineMark office in Fort Myers.

Wayne Snider has joined Investors’ Security Trust Company as a senior vice president. Mr. Snider graduated from the University of Kentucky and holds securities licenses as well as the Certified Financial Planner designation. He has more than 30 years of experience in marketing, financial planning and portfolio management.

Linda Burke, ASID, of Linda Burke Interiors, has earned certification in sustainable furnishing from the Sustainable Furnishings Council of Chapel Hill, N.C.

Mary Ann Ramsey, president of Betty Maclean Travel Inc., has been named one of the World’s 126 Top Travel Specialists by Conde Nast Traveler magazine. This is the 10th year Ms. Ramsey has been selected for the list. She is featured as a Luxe Multi-Generational Cruise Specialist as well as a Recommended Generalist. Her expertise is designing customized itineraries for families utilizing companies such as Abercrombie & Kent, Seabourn, Silversea, Tauck Bridges.

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Jim Warnken of Markham Norton Mosteller Wright & Company, P.A. has been selected to serve a two-year term on the operations subcommittee of the Collier County School Board.

Rachael Loukonen of Grant, Frikilin, Pear- son, Athan & Crown has been appointed to the board for the Collier County Bar Association. Ms. Loukonen is an attorney with Cohen & Grigsby and has been selected to serve a two-year term on the operations subcommittee of the Collier County School Board.

John Marazzi Nissan

Susan Maurer has been named area executive to oversee daily operations and nearly 35 employees at BB&T’s seven Collier County locations. A 32-year veteran of the financial services industry, Ms. Maurer most recently served as BB&T area executive for Collier and Lee counties. She will now focus her efforts on the Collier County locations.

Prior to that, she held executive management positions in mortgage and business banking with financial institutions in Texas. Collier County accounts for about $242.5 million of BB&T’s $2.1 billion in deposits in Manatee, Sarasota, Lee, Charlotte and Collier counties.

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BLOG

From page 1

a platform where customers can find you. Keynote speaker Newt Barrett, founder of Content Marketing Strategies and its parent corporation Voyager Media Inc., pointed out that in this new marketing world it’s more about listening to customers and providing them with relevant and compelling information. “For us to succeed as small business marketers, we have to put away the megaphone,” he said.

Marketing is not about pushing products and services on customers, but rather creating an environment where customers find you. To do that, Mr. Barrett says the future is all about content marketing. “It’s the tsunami that is about to overtake businesses of every size,” he said.

For example, homeowners are finding Chris Griffith of Downing-Frye Realty Inc., through her blog-powered Web site where she writes about everything relating to Bonita Springs. In fact, Ms. Griffith said, 90 percent of her new clients come from her online activities.

Mr. Barrett refers to this as “inbound marketing,” explaining that Ms. Griffith is seen first as a knowledgeable and trusted expert about Bonita Springs, the real estate piece comes later.

Getting content out to your target audience is key, and to do so, Mr. Barrett recommends every small business owner have a blog that positions you as the thought leader in your arena. He then suggests getting into the social media realm. “It works, it’s powerful, and if you don’t do it, other folks will pass you by,” he said. “You must think of yourselves as the new media.”
always interested in feedback. Her View Stick, Running Stitch Organizer and Pat- 
tenter Organizer have been considered by Wal-Mart and JoAnn Fabrics stores and have been considered by Office Depot. She's always thinking about new applications for her prod-
ucts.

Ms. Solich is also a board member of EIA. She first heard about Planet Eureka! via a press release that was e-mailed to the association. Intrigued, she immedi-
ately called the SBDC to inquire about the possibility of holding a workshop for local inventors at FGCU.

Maintaining the innovation edge

Planet Eureka! is actually a Web site, www.planeteureka.org, that works with approximately 1,600 Manufacturing Extension Partnerships around the coun-
try within the framework of the National Institute of Standards and Technology. It's also the home of the USA National Innovation Marketplace.

One of the key attractions of the Planet Eureka! workshop is an offer to turn ideas into proposals that will be pub-
lished on www.planeteureka.org for six months.

“We saw that press release, I knew it was a great opportunity for inventors in our backyard,” Ms. Solich said. “One of the keys to success is to clearly articu-
late your idea in a language that excites buyers, licensors, distributors, manufac-
turers, investors and the like.”

Planet Eureka! is one of numerous initiatives aimed at growing the U.S. economy. For many years, the bulk of patents submitted to the U.S. Patent 
Trademark Office have come from out-
side the United States. It wasn’t always that way.

Back when Thomas Edison was busy submitting patents — he is credited with holding 1,093 patents and is the only per-
sion in our country ever to have a patent granted every year for 65 consecutive years, 1868 to 1933 — the U.S. was leading the 
way.

“I am very concerned about the trend,” said Mr. Bloemer of Planet Eureka! “China wants to own the market. They don’t want to just be our low-cost pro-
ducer. They are graduating three times as many engineers as we are every year.

“Nothing against China, but if we don’t keep our innovation edge, we’re toast."

Giving inventors a start

Many of the innovations published on www.planeteureka.org have found a 
marketplace, according to Mr. Bloemer. One is Rock Rebar, a rebar product made from volcanic rock that weighs 75 per-
cent less than steel, is 2.5 times stronger than steel, is cheaper to ship than steel and does not corrode.

“Our goal is to get new businesses out and moving and also to jumpstart exist-
ing businesses,” Mr. Bloemer explained. “There’s incredible interest,” he said, 
adding www.planeteureka.org has had 5 million hits since April.

Always interested in helping entrepre-
neurs and small businesses, the SBDC was more than happy to provide a set-
ting for the recent forum.

“We’ve had a long relationship with the Edison Inventors over the last 15 years and have always done whatever we could to help their members,” said Dan Regelski, executive director SBDC.

“I cannot say enough about that orga-
nization and what they’ve been able to accomplish. I’d like to make this an annual event for the inventors of South-
west Florida.”

Estero resident Mark Pasek became one of the chosen earlier in the year, just as www.planeteureka.org was being launched at an inventors seminar in Orlando.

Mr. Pasek, an EIA member, invented LiftAlone, a product that enables an individual to easily install anything — from sheetrock to chandeliers — overhead. Thanks to encouragement from Planet Eureka!’s founder, Doug Hall, LiftAlone was demonstrated on ABC’s “Nightline” in August. That brief program on innovation put Mr. Pasek in touch with many interested parties, and he’s now negotiating with manufac-
turers.

“They’ve done so much for me so far,” he said. “This is a great presentation. I love going to anything to do with inno-
vation and inventions to get ideas about marketing and manufacturing. That’s what this was.”

Creativity in SW Florida

With inventing, it’s all about taking ideas to the next level. And inventors have great inspiration in Southwest Flor-
da. The EIA meets every third Wednes-
day of the month in the Edison & Ford Winter Estates Museum in Fort Myers. Since 1992, an ever-growing group meets to discuss everything from patents to marketing. Members include inventors, investors, patent agents, patent 
attorneys, CAD designers and even those with relationships to foreign manufac-
turers. For more information about the association, visit www.edisoninventors.

Based on the level of enthusiasm gen-
erated by the workshop at FGCU, Mr. Bloemer said he might be back before another year goes by. “I will come back in a heartbeat as soon as they can put 30 to 40 inventors in a room together again,” he said. “This is the key thing — jobs and wealth for the United States of America. That what the USA National Innovation Marketplace and Planet Eureka! are all about.”

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Time to Shop at Tiffany?

Tiffany & Co.'s (NYSE: TIF) second-quarter earnings report was rather impressive — for a luxury retailer in today's economic environment. Earnings and revenue were down 30 percent, but those results beat analysts' expectations. (Sales at the company's flagship Manhattan store were down 30 percent.) Meanwhile, management remains focused on controlling costs and is managing to increase many locations, Tiffany is managing to offset the sales decline. While competitors such as Zales are closing many locations, Tiffany is managing to grow, increasing its store count by 8 percent in the past year and expecting 6 percent growth in the coming year. The total store count was recently at 211. Tiffany's recent price-to-earnings (P/E) ratio suggests no scrambling bargain, as it's trading at a considerably higher than alternatives such as Coach and Aeropostale. (Coach is a Motley Fool Stock Advisor recommendation.) Its valuation would be a stretch if times were good, and it's a non-starter when the specialty retailer is looking for ways to grow sales. The company merits a berth on your watch list, but you'll probably do well to hold off on buying, waiting for a pullback closer to $30.

The Motley Fool Take

Write to us! Send questions for Ask the Fool, Dumbest (or Smartest) Investments (up to 100 words), and your best answers to Tom Gardner to Fool@fool.com or via regular mail c/o this newspaper, attn: The Motley Fool. Sorry, we can't provide individual financial advice.

What Is This Thing Called the Motley Fool?

Remember Shakespeare?

Remember “As You Like It?” In this case, Foolish words are the only people who could get away with telling the truth to the King or Queen. The Motley Fool tells the truth about investing, and hopes you’ll laugh all the way to the bank.

Ask the Fool

Should I Have Sold or Held On?

Some stocks I've held for a short period had recently shot up about 180 percent and are now up about 100 percent. Should I have sold when I had a significant gain and re-bought when the price dropped? Or just wait and gain in the long run?

A well, if you knew that the shares were peaking at 180 percent and that they’d fall considerably, then yes, you should have sold. The real problem is that we never know exactly what a stock is going to do in the short run.

The best way to look at it is like this: When you buy a stock, you should have an idea of the degree to which it's undervalued. Ideally, you'll have an estimate of its intrinsic value. If the stock surges well beyond what you think it's worth, then sell, because it's more likely to fall than rise from that point.

But if a stock keeps rising regardless and the reason the company remains healthy and growing, then consider just hanging on for the long term — that's how many fortunes have been made in companies such as Wal-Mart and Microsoft.

Q. I don’t have very much money to be throwing around the stock market. Is there a rule of thumb on how much I should be investing when it costs me $8 a trade?

A. Yes. Aim to spend no more than 10 percent of your annual income on commission costs. So if you’re spending $8 on a trade, you should be investing at least $80.

Also, if you plan to sell quickly, you might want to factor in your $8 selling commission, upping your minimum investment sum to $880.

Got a question for the Fool? Send it in — see Write To Us.
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Fifth Third Bank school supplies drive
Collecting for the Education Foundation of Collier County
NETWORKING

Greater Naples Chamber of Commerce Executive Club

A mixer at McCormick & Schmick's

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The Strada luxury residences at Mercato available for leaseback

SPECIAL TO FLORIDA WEEKLY

The Lutgert Companies has introduced a leaseback program for The Strada at Mercato, enabling homeowners to lock in their choice of a luxury residence today while providing steady cash flow.

The Strada features a total of 92 residences on the second through fifth floors of two buildings directly overlooking the “Main Street” of the Mercato, a retail/residential community on U.S. 41 north of Vanderbilt Beach Road. Eleven models are available for viewing, ranging from just under 1,000 square feet to over 2,400 square feet and with one to three bedrooms.

“Our leaseback program is a good opportunity for people who want to purchase a residence but might not be ready to occupy just yet,” says Todd Kendall, director of residential sales for The Lutgert Companies. “The residence is leased by the developer and shown as a furnished model. After a set period of time, the residence is returned back to the owner in brand new condition.”

The Strada is being marketed through Lutgert’s real estate arm, Premier Properties of Southwest Florida Inc., Realtors. Priced from the $400s to more than $1 million, each residence includes a completed interior finish package, including wood, tile and carpeted floors, granite countertops, crown molding, marble master baths, wood panel front or stainless steel front kitchen appliances, Ray Routh custom cabinetry, gas cook tops and pendant lighting. Built-in upgrades include two parking spaces per residence in an adjacent, private parking garage, secured entrances, individual air-conditioned storage areas, enhanced sound abatement and commercial-grade windows with hurricane impact glass.

Residents at The Strada share club-style amenities including a rooftop pool and bar, barbecue grills and veranda. There is also a rooftop dog walk area. Inside, the clubhouse offers a billiard room, entertaining area with fireplace, flat-screen television and full-sized kitchen, enhanced by exercise and fitness areas overlooking the sundeck.

For those who prefer a day at the beach, a private beach shuttle transports residents back and forth within minutes to Vanderbilt Beach.

The Mercato Residential Sales Center provides prospective homebuyers with a wide range of information about the real estate business in Colorado Springs, Colo., and Valley Forge, Pa. He has been in the business in Naples since 1992, specializing over the years in pre-construction condo sales, new home building and commercial real estate. He belongs to the Naples Area Board of Realtors.

TIMOTHY LEE SHAVE is the newest sales associate in the Old Naples office of John R. Wood Inc. A Cleveland, Ohio, native, Mr. Shave has worked in the real estate business in Colorado Springs, Colo., and Valley Forge, Pa. He has been in the business in Naples since 1992, specializing over the years in pre-construction condo sales, new home building and commercial real estate. He belongs to the Naples Area Board of Realtors.

CHRIS GRIFFITH has joined the Bonita Springs office of Downing-Frye Realty Inc., as a sales associate. She was formerly with Keller Williams Elite Realty. She has served the Bonita Springs community as a real estate sales associate for 10 years and has lived in the southern Lee County area for 25 years. She is a member of the National Association of Realtors and the Bonita-Estero Association of Realtors. Her industry designations and accreditations include Certified Residential Specialist, Graduate Realtor Institute, Accredited Buyer Representative, Seniors Real Estate Specialist, Certified New Home Specialist and ePro, Internet real estate professional.

SUSAN HELLER was sales leader and Sue Simon listing leader for the month of August in the Naples office of Downing-Frye Realty Inc. In the company’s Bonita Springs office, Jasen (Jay) Berube was recognized as sales leader for the month and Ann Lappin was honored as listing leader for the month.

SEMINARS

The International Design Center in Estero and the Robb & Stucky showroom in Naples invite the public to free seminars about design tips and trends. Coming up:

■ 2 p.m. Saturday, Oct. 3, at the IDC, “The Art of Selecting Tables and Chairs” — Your table will be the talk of the town when you learn trendy touches that will set the stage (and table) with fresh seasonal floral designs and chic centerpieces. Turn any tabletop into a mood-making masterpiece. Sponsored by In Bloom.

■ 11 a.m. Thursday, Oct. 8, at Robb & Stucky, “BAM! It’s About the Spice” — Transform your room with stylish accent furnishings. Bill Myers demonstrates how to spice up an average sofa with stunning chairs, a spectacular occasional table or an eye-catching area rug.

■ 2 p.m. Saturday, Oct. 10, at the IDC, Meet HGTV Design Star Jason Champion — Mr. Champion made it to the top five in this year’s most recent season of HGTV’s “Design Star” competition. He’ll discuss color trends and share some of his behind-the-scenes secrets. Sponsored by In Bloom.

■ 11 a.m. Thursday, Oct. 15, at Robb & Stucky, “Designing to Sell” — Need creative design solutions in order to sell your residence? Design consultant Doris Paterson shows what it takes to present your house for a faster sale to the buying public.

■ 2 p.m. Saturday, Oct. 17, at the IDC, “The Furniture Buyer’s Interior Design” — Ranging in age from 20 to 60-something, three designers from Simonds Interiors will offer practical advice on how to enhance your environment as you travel the road of life.

■ 11 a.m. Thursday, Oct. 22, at Robb & Stucky, “Age-Appropriate Interior Design” — Design consultant Bob Jones will discuss how accessories and accent pieces can revitalize your home.

■ 11 a.m. Thursday, Oct. 29, at Robb & Stucky, “Material World” — From slip covers to accent pillows, design consultant Harriet Mitchell will discuss how fabric can enhance your space and how colors, trim, textures and patterns work together to achieve a unique style.

New on the second floor at the IDC is a clearance showroom open to the public as well as trade professionals. It features newly produced furnishings and accessories priced at a minimum of 50 percent off regular retail showroom pricing. Hours are 9 a.m. to 5 p.m., Monday-Friday and 10 a.m. to 5 p.m. Saturday. For information about events at the IDC, call 290-5111 or visit www.IDCFlem.com. The IDC is on Corkscrew Road in Estero across from the Kroger outlet.

For more information about programs at Robb & Stucky, call 263-3909, ext. 7900. The Naples showroom is at 2777 Tamiami Trail N.
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<table>
<thead>
<tr>
<th>FLATS</th>
<th>TOWNHOMES</th>
<th>CASITAS</th>
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<tr>
<td><strong>SAN CLEMENTE UNIT #204</strong></td>
<td>2 Bedroom, 2 Bath</td>
<td><strong>CARMEL UNIT #9903</strong></td>
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<tr>
<td><strong>SAN CLEMENTE UNIT #103</strong></td>
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<tr>
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<td>2 Bedroom, 2 Bath</td>
<td><strong>LAGUNA UNIT #5202</strong></td>
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BUSINESS BRIEFS

Florida Gulf Coast University’s Lutgert College of Business Regional Economic Regional Institute and the Southwest Florida Regional Planning Council have released a 220-page comprehensive report, “The Southwest Florida Regional Incubator Planning Study.” Copies are available online at www.swfrpc.org and at www.fgcu.edu/cob/teri.

With the local economy hit hard by the recent recession, there have been calls to create additional jobs and diversify the regional economy. There are generally three assistance methods provided by economic development organizations to help diversify and improve the quality of jobs available in a region: (1) business recruitment, (2) retention and expansion, and (3) entrepreneurial assistance to help new or young startup companies in the region.

This study focused on the third economic development strategy for a region. A business incubator is an office — or warehouse — type building that provides space for startup companies and works with a network of business professionals to assist new businesses through the first couple of years of operation, which is when they are most likely to fail due to inexperience.

The benefit to the new business entrepreneur is access to a regional network of professional expertise that helps the new managers and owners develop a business plan including product or service development, a management and legal structure and financial and marketing milestones. The benefit to the community is the creation of new and better jobs, wealth creation, technology commercialization and economic diversification.

The National Association of Business Incubation reports that there are approximately 1,100 incubators in the United States and 7,000 incubators worldwide. This study took approximately nine months to complete and included interviews with eight regional incubator networks managers across the U.S., along with an extensive review of articles and publications on incubators and regional networks.

Five Southwest Florida focus groups and 22 key stakeholder interviews were conducted to provide regional information on the current entrepreneurial process and the economic development desires of the region. The literature research, interviews and focus groups form the basis for the regional business incubator study recommendations for Southwest Florida.

The study provides key recommendations for the Southwest Florida region’s economic development efforts, including: • Develop a regional business incubator consulting and mentoring program; • Develop a research park tied to the regional colleges and universities; • Develop a public-private partnership to manage and fund the regional incubator network; • Hire experienced managers for the network; and • Develop an informal and potentially formal link with the Florida High Tech Corridor.

The study was sponsored by Southwest Florida economic development organizations, regional firms, foundations and private individuals along with matching funds from the U.S. Economic Development Administration.

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*Single family home pricing includes pool, deck & cage*
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8-bedroom, 6.5 bath oceanfront residence with elevator. Walk to Naples Pier and 3rd Street from the charming home. Asking at $10,000.000. Contact Phyllis O’Donnell 250-3360.


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OLD NAPLES - BAYFRONT 3011 Sandpiper Bay Circle #205
3 bedroom, 2.5 baths, 2,846 sq. ft. renovated 1905 cottage offers 2840 plus den and a separate living area in a spacious, tropical setting. Covered beach & boat access, $1,615,000. Mary Perry McDonald 584-4231.

ROYAL HARBOR - FOOTHILL VILLAS A new construction waterfront home! Spacious rooms, 6 plus bedrooms, 6 bath and Gulf access. Large parking. New owner washer and dryer included. $2,385,000. Contact Jerry Wachowicz 777-0741.

OLD NAPLES - SHINONAWA This is a 3BR plus den, 3,700 sq ft is remodeled by interior and easy to maintain. Wood floors, 4.5 car garage, 4 bathrooms, 7 bedrooms. $1,680,000. Ann H. Nannes 860-0949.

OLDE MARCO ISLAND, LITTLE SAPPHIRE Island offers 4BR plus den and a separate living area in a spacious, tropical setting. Covered beach & boat access, $1,615,000. Mary Perry McDonald 584-4231.

ROYAL HARBOR - FOUR WINDS Two of five buildings in the complex! Designer penthouse residence with captivating views of Bay, 3BR plus den, 2.5BA, 2,963 sq ft, 4 terraces, walk and bike to beach. Heated pool, spa, waterfall, tiki hut, sink, outdoor cooking. Private pool. $2,895,000. Contact Judy Perry/Penny Lyle 564-4405.

ROYAL HARBOR - TRADITIONS PLUS #1001 Custom, 1 bed/1 bath plus den, 850 sq ft, white kitchen, granite counters, stainless appliances, marble floors, walk-in closet, laundry. $219,000. Contact Jerry Wachowicz 777-0741.

ROYAL HARBOR - GOLDEN SHORES - OYSTER 1195 Clam Court #101 A boater’s dream! First floor, two bedroom, corner residence with upgrades throughout! Offered with a boat slip! $385,000. Contact Phyllis O’Donnell 250-3360.

OLD NAPLES - SUNTIDE ON TENTH #201 - Luxurious single family 3BR/2.5BA with elevator, 3 car garage, impact windows, outdoor kitchen, covered boat slip, dock & lift, 2 car garage. $1,725,000. Emily K. Bua/Tade Bua-Bell 213-7420.

OLD NAPLES - SUNTIDE ON TENTH #2202 Corner, 2BR, owners can occupy alternate months or rent as an income property. 1 block from beach. $2,395,000. Contact Phyllis O’Donnell 250-3360.

OLD NAPLES - BAYFRONT 3011 Sandpiper Bay Circle #205
3 bedroom, 2.5 baths, 2,846 sq. ft. renovated 1905 cottage offers 2840 plus den and a separate living area in a spacious, tropical setting. Covered beach & boat access, $1,615,000. Mary Perry McDonald 584-4231.

ROYAL HARBOR - TRADITIONS PLUS #2302 2BR, 2BA, 1055 sq ft. Included is a License Salesman, in-law or guest suite. Wood floors, granite, breakfast nook, separate living and dining areas. $398,000. Contact Mary Yon 572-3274.

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Florida Weekly’s Open Houses

Open Houses are Sunday 1-4, unless otherwise marked

>$300,000
1 • KENSINGTON - WESTCHESTER • 4701 Westchester Court #4202 • $349,000 • Premier Properties of Southwest Florida, Inc., REAL- 
TORS • Joanne McGeary 248-4333
2 • PELICAN BAY - AVALON • $400,000 - 404 Excal- 
bas Circle #42A • $399,000 • Premier Properties • Philip Marechal 269-6033

>$400,000
3 • THE STRADA AT MERCATO • Located just North of Vanderbilt Beach Rd on US 41 • Contemporary living from the low $400s • Premier Properties • Call 800-770-5336 • Mon. - Sat. 10-8 and Sun. 12-8
4 • AZZURRO CONDOMINIUMS • Open House Preview, Sat. - Sun. 1-4pm • Avelinoleigh Drive, Bonita Springs. • Priced from $400,000 • Re/Max Realty Select, Marcel Seamples, 776-4527 • Pegasus Realty Group, Inc., Catherine Backos, 280-6862
5 • FAIRWINDS • Open House Preview, Sat. - Sun. 1-4pm • 1540 Bluepoint Avenue, Naples. • Priced from $400,000 • Re/Max Realty Group, Inc. Catherine Backos, 280-6862
6 • LEMURIA • 7712 Lemuria Circle #1001 • From the mid $400s • Premier Properties • Tom Garbarino 404-4885 • Mon. - Fri. 10-4 and Sat. - Sun. 1-4

>$500,000
7 • TREVISSO BAY • 9004 Tamiami Trail East • Priced from $500s • Premier Properties • Call 239-643-4414 • Mon. - Sat. 9-5 and Sun. 11-5
8 • VINEYARDS - VALLEY OAKS • 2771 Monterey Drive • $385,000 • Premier Proper-
ties • Isabelle Edwards 564-4680
9 • VILLAGES OF MONTEREY • 201 Mission Drive • $399,000 • Premier Properties • Mark & Michael Muller 272-6270 • New listing

>$600,000
10 • RONITTA BAY - ESPERIA & TAVIRA • 2697 Country Club Drive • New construction priced from the $600s • Premier Properties • Call 800-311-3622 • Mon. - Sat. 10-5 and Sun. 12-5
11 • MOORINGS - SOUTHERN CLIPPER • 213-7420
12 • PELICAN BAY - INTRALACHEN • 6732 Pelican Bay Blvd. • $699,800 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420

>$700,000
13 • MEDITERRA - MONTERROSO II • 1972 Monterroso Lane • $720,000 • Premier Properties • Cynthia Joannou 273-0666 • call agent for access
14 • PELICAN BAY - ST. RAPHAEL • 717 Pelican Bay Blvd. #41 • $785,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
15 • PARK SHORE - COLONADE • 241 Colonia Circle #410 • $770,000 • Premier Properties • Linda Ohler 404-6460
16 • SEAGATE • 351 Seagate Avenue • $895,000 • Premier Properties • Lodge McKee 434-2424

>$900,000
17 • MOORINGS - SHORES OF NAPLES • 2405 Gulf Shore Blvd N. #4A • $949,000 • Premier Properties • Marty & Debbi McDermott 564-4231

>$1,000,000
18 • OLD NAPLES - CATELENA • 306 - 6th Avenue South • $1,295,000 • Premier Properties • Marty & Debbi McDermott 564-4231
19 • OLD NAPLES - VILLAS VERA • 239 - 4th Avenue South #101 • $1,350,000 • Premier Properties • Marty & Debbi McDermott 564-4231
20 • OLD NAPLES - LAS DUNAS • 212 - 4th Street South • $1,295,000 • Premier Properties • Gary L. Jaarda/Jeff Jaarda 248-2470
21 • KENSINGTON • 5212 Old Gallows Way • $1,275,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
22 • GREY OAKS - ESTUARY - MARSH WREN • 153 Marsh Wren Lane • $1,395,000 • Premier Properties • Daniel Guenther 357-8121
23 • GREY OAKS - ESTUARY - MARSH WREN • 1590 Marsh Wren Lane • $1,495,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
24 • ESTUARY AT GREY OAKS • 1485 Anchors Pointe • Priced from $1,295,000 • Premier Properties • Call 239-261-0448 • Mon. - Sat. 9-5 and Sun. 12-5

>$2,000,000
25 • MEDITERRA - IL TREBBIO • 1485 Trebbio Way • $2,995,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
26 • OLD NAPLES • 1395 Gordon Drive • $3,495,000 • Premier Properties • Marty & Debbi McDermott 564-4231
27 • OLD NAPLES • 253 - 15th Avenue South • $3,495,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
28 • MEDITERRA - RAVELLO • 1580 Marsh Wren Lane • $3,495,000 • Premier Properties • Emily K. Busa/Tade Bua-Bell 213-7420
29 • PORT ROYAL AREA • 3541 Gordon Drive • $3,495,000 • Premier Properties • Beth Hayhoe McNichols 821-3304

>$3,000,000
30 • OLD NAPLES • 155 - 20th Avenue South • $4,695,000 • Premier Properties • Marty & Debbi McDermott 564-4231

>$4,000,000
31 • PORT ROYAL • 777 Kings Town Drive • $5,990,000 • Premier Properties • Richard G. Prebish II 357-6628

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PARK SHORE - PEDESTRIAN COMFORT ZONE

3 block walk to the beach! Two story townhome is roomy and spacious. Recent updates include new floors throughout and new kitchen. Two master suites, one on each floor! $495,000 | Jeri Richey | 269-2203

PARK SHORE

PARK SHORE - COLONADE

247 Colonnade Cir - Duplex with a large master suite, 2nd bedroom, family room, and a 1 car garage. Walk to beach and movie theater. $375,000 | Linda Blaine | 646-0663

PARK SHORE - COLONADE

Close to the beach. Two bedroom, 1 bath townhouse with a private balcony. 100% updated! $215,000 | Jerry Wachowicz | 777-0741

PARK SHORE

PARK SHORE - PARADISO

1455 Pelican Pointe - Three bedroom, 2.5 bath townhouse! Hurry! Great price for a townhome - don't miss out! $319,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

2100 Pelican Pointe #5 - Beautifully updated 3 bedroom plus den. Great location! Hurry! $319,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

2010 Pelican Pointe - Beautifully updated 3 bedroom plus den with pocket lanai. Located on a corner. Hurry! $329,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

1931 Pelican Pointe - 3 bedroom plus den in a great location! Hurry! $319,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

1715 Pelican Pointe - Great 2 story plus den. Located on a corner! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

1670 Pelican Pointe - 3 bedroom plus den! This unit has a new metal roof. Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

2000 Pelican Pointe - Great 3 bedroom plus den! Hurry! $339,000 | Jeri Richey | 269-2203

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PARK WEST VILLAS

1542 Pelican Pointe - Great 2 story plus den! Hurry! $329,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

1442 Pelican Pointe - Great 2 story plus den! Hurry! $339,000 | Jeri Richey | 269-2203

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PARK WEST VILLAS

1401 Pelican Pointe - Another beautiful 3 bedroom plus den in a great location! Hurry! $339,000 | Jeri Richey | 269-2203

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PARK WEST VILLAS

1001 Pelican Pointe - Amazing 3 bedroom plus den! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

960 Pelican Pointe - Beautiful 2 story plus den! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

931 Pelican Pointe - Another beautiful 3 bedroom plus den! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

870 Pelican Pointe - Beautiful 3 bedroom plus den! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

PARK WEST VILLAS

820 Pelican Pointe - Another beautiful 3 bedroom plus den! Hurry! $339,000 | Jeri Richey | 269-2203

PARK WEST VILLAS

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Always a bridesmaid
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Weather report
Film critic Dan Hudak says “Cloudy with a Chance of Meatballs” is a great joy to watch. C11

Art for everyone
The Naples Art Museum begins its 10th anniversary year with four new exhibits. C18

Here’s the beef
Big steaks, big chairs, big wine, superior service make Stoney’s a cut above the rest. C27

Emerging, established urban artists arrive at Art Modern Gallery

Art Modern Gallery celebrates its newest exhibit of works by urban street artists with a reception from 7-9 p.m. Friday, Oct. 2, at the gallery at 824 Fifth Avenue South. “Urban Eyes” will remain on display through Friday, Oct. 17.

Urban artists have challenged the masses by positioning visionary artworks on rooftops, billboards, building facades and other surfaces once deemed unconventional to the average painter. From the streets of London to New York City, these unconventional artists use industrial backdrops as canvas and aspire to change the definition of art by examining traditional standards and imagery with more contemporary social language.

From the beautifully conceptualized and executed, to the purely funny,

SEE URBAN, C21

SPECIAL TO FLORIDA WEEKLY

By Kathy Grey kgrey@floridaweekly.com

Florida has a plethora of festivals. There are wine fests, art fests, Shakespeare fests, fests for fests’ sake. Feh! (Loosely, that’s an irritated “ho-hum” in Yiddish.)

When the first-ever Ringling International Arts Festival was announced, people started talking. They knew it would be something spectacular.

The festival brings together a mix of edgy performances and curious couplings of fine art sure to wake up the brain cells.

It’s a collaboration between the John and Mable Ringling Museum of Art and the Baryshnikov Arts Center in New York City. Baryshnikov’s center refers to itself as a creative laboratory for a vibrant community of artists from around the world.

SEE RINGLING, C4

Ringling International Arts Festival schedule

COURTESY PHOTOS J.D. SCOTT, KARL GIANT AND JULIETA CERVANTES

>>What: “Urban Eyes,” an exhibit of works by urban street artists

>>Where: Art Modern Gallery, 824 Fifth Avenue South

>>When: Opening reception 7-9 p.m. Friday, Oct. 2; show will be up through Oct. 17

>>RSVP: 236-1137

Sonja Kostich, Robert Spano and Meow Meow are coming to the Ringling International Arts Festival.

See Ringling, C4

COURTESY IMAGE

Oma Islam, RYCA

RINGLING FIRST-EVER AN EDGY MIX INTERNATIONAL ARTS FESTIVAL

BY KATHY GREY kgrey@floridaweekly.com

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From the beautifully conceptualized and executed, to the purely funny,
Becoming the mistress you fear

The front page of The New York Times last week detailed the latest drama in the John Edwards scandal. A grand jury in Raleigh, N.C., is looking into whether Mr. Edwards committed a crime by funneling campaign money into the hands of his mistress, Rielle Hunter.

What’s surprising about this and other public affairs is that they still manage to stir up public outrage. We’ve seen Democrats solicit prostitutes and Republicans court Argentinians. With the start of “The Good Wife” on CBS this fall, political affairs have even gone prime-time. Sometimes it feels like we’ve seen it all (twice the exception of TV evangelist Ted Haggard, whose 2006 gay-sex-and-meth scandal still takes the cake).

I wonder, then, why we still get worked up at the idea of a grown man taking a mistress! After all, it’s practical politics. Most men, in fact, are cool and witty about their mistresses. Even Emma Bovary of the titular novel could carve her husband’s plate while he ran over the rings on her fingers. “Emma carved, with bits on Léon’s plate, with all sorts of coquettish ways,” Gustave Flaubert writes in Madame Bovary of the titular woman, “and she laughed with a liberteine laugh when the froth of the champagne ran over from the glass to the rings on her fingers.”

A mistress is, in short, everything we want to see in a woman: “She is not just a girlfriend. Over endless cups of coffee, ” she demands respect. They demand these things automatically.

Instead of fearing a mistress, women need to harness her charms. In this day and age, marriage, sadly, is no guarantee of lasting fidelity. The only sure way to secure a man is not to be the sort of woman every man wants, not just at the beginning of the relationship but indefinitely. Silk stockings are a good place to start.

I recently hashed this question out with my friend Annie. A smart, sexy girl who played mistress to an engaged man, became his girlfriend when the engagement broke off, then suddenly and inexplicably turned into his ex-girlfriend. Over endless cups of coffee, we analyzed the relationship from every angle. It boiled down to this: girls and wives make demands. They demand the trash be taken out, demand a man listen to their needs, demand flowers and vacations and independence and respect. They demand these things in a territorial, entitled way, rather than waiting for them to come. Because when a man loves a woman — is captivated by her — he will do these things automatically.

“We imagine them beautiful and decked in silk stockings, lace garters and the other accoutrements of spousal-thievery...”

I’m talking about the good women — and here I’m talking about the good wives, the ones who do laundry, raise kids and serve a hot meal every night — are threatened by the idea of a sexy "other woman" who comes with no strings attached.

And let’s be honest. Mistresses have real appeal. We imagine them beautiful and powerful, decked in silk stockings, lace garters and the other accoutrements of spousal-thievery. They are coy, witty and entertaining. “Emma carved, with bits on Léon’s plate with all sorts of coquettish ways,” Gustave Flaubert writes in Madame Bovary of the titular woman, “and she laughed with a libertine laugh when the froth of the champagne ran over from the glass to the rings on her fingers.”

A mistress is, in short, everything we wish to be. Why, then, are we none of these things? Why, when we become girlfriends and, later, wives, do we lose the sparkle that attracted our partners in the first place?
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RINNING

From page 1

Ringling touts a gilded age mansion, glorious gardens and a Rubens or two. Call it zest meets west.

So, who needs another festival? We do. At least, we need this one. From Oct. 7-11, the Ringling grounds will be transformed into a cultural canvas that combines the classic and the controversial. There will be visual arts, dance, theater and music from around the world. The initial plans are to conduct the festival once every two years, giving people a little down time to develop an appetite for the next one. There will be no “feh” at this festival.

Opening Night — Wednesday, Oct. 7
Museum of Art Courtyard, 5:30 p.m.
This is an opening night cocktail event in the courtyard of the museum to toast the opening of the festival. The "Louise Fishman Among the Old Masters" and "Venice in the Age of Canaletto" exhibits will be available for viewing in the gallery, and the night culminates in a concert of the Florida State University Symphony Orchestra led by Robert Spano.

Theater — Oct. 8-11
“Eight,” by Ella Hickson at the Asolo Theater
This debut play swept the major awards at the 2008 Edinburgh Fringe Festival. A portrait of modern Britain through a collection of incisive monologues.
Tickets are $10-$30.

“Flemenco y Poesia,” — Compania Maria Pages — Oct. 8-11
Ms. Pages is one of Spain’s leading flamenco virtuosos and the recipient of the National Dance Award, her country’s highest honor. Here, she translates poetry into dance, utilizing the words of Jose Saramango and Federico Garcia de Lorca and rhythms of the human body.
Tickets are $10-$30.

Music — Oct. 8-11
Chamber Music
Acclaimed composer Mason Bates created new work for the festival, which will be performed by Anne-Marie McDermit (piano), Jennifer Frautscho (violin), Edward Arron (cello) and Eric Ruske (French horn). Mr. Bates’ music has been performed at the Kennedy Center and Carnegie Hall, with the San Francisco, Atlanta and Phoenix symphonies.
Tickets are $10-$30.

“Beyond Glamour: The Absinthe Tour” — Meow Meow
International celebrated drag queen and post-modern showgirl Meow Meow has performed at venues from the Sydney Opera House to Lincoln Center. Meow Meow navigates the uncharted territory between Weimar-era wit, 1930’s Shanghai show tunes, 60’s French pop, and post-punk hilarity, creating a parody of glitz. Meow Meow is accompanied by pianist Lance Horne and cellist Yair Evnine.
Tickets are $10-$30.

Dance: “Arena” — Deganit Shemy & Company — Oct. 8-10
Five women enact an unsettling and intense physical game within the boundaries of a tight square of light and set to the insistent ticking of a metronome. The New York Times said Ms. Shemy is “a choreographer just beginning to unfurl her formidable talents.”

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Tickets are $10-$30.

Aszure Barton & Artists — World Premiere — and OtherShore “The Snow Falls in the Winter” — Oct. 8-10
“Azure Barton is one of Canada’s most talented young choreographers and is the resident choreographer for Les Ballets Jazz de Montreal. She has named one of Dance Magazine’s 10 best choreographies in 2008. The piece borrows from Eugene Ionesco’s The Lesson, exploring boundaries of right and wrong.

Azure Barton was one of Canada’s most talented young choreographers and is the resident choreographer for Les Ballets Jazz de Montreal. She has choreographed for Mikhail Baryshnikov, Sydney Dance Company, The Martha Graham Dance company and Broadway shows.
Tickets are $10-$30.
Save 15-25 percent with a festival pass.
For more information, visit www.ringlingartsfestival.org.
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WHAT TO DO, WHERE TO GO

The Bay House – 6-9 p.m. Wednesday-Saturday; Jazz with Stu Shelton and Patricia Dean. 799 Walkerbilt Road. 591-3837.

Capri, A Taste of Italy – Thursday: Jefry’s Jazz Jam; Friday: Manhattan Connection; Saturday: Symeon; Monday: Bob Zottola and The Expandable Jazz Band; Tuesday: karaoke with Steve Roberte; Riverchase Plaza, 1140 Tamiami Trail. 954-3900.

Jack’s Bait Shack – Thursday: Soapy Tuna; Friday and Saturday: Love Funnel; Monday: Overthrowing Amy; Tuesday: Geek Skewed; Wednesday: Love Funnel. 955 Imperial Golf Course Blvd. 594-3460.

Naples Flatbread & Wine Bar – 6-9 p.m. Thursday: Blues and jazz with Rick Howard, Dave Tregether; Tuesday: John Lamb and Bob Zottola; 8-11 p.m. Saturday: “Acousticlitery Thursday: Music for the Easily Amused” featuring Bech; 6-9 p.m. Sunday: Bob Zottola and The Expandable Jazz Band. 6436 Naples Blvd., 596-9463.

Paddy Murphy’s – Thursday: Justin; Friday: Barefoot Geno; Saturday and Tuesday: Michael “Maxi” Courtney; Monday: Patrick. 8 p.m. to closing. 457 Fifth Ave. S., 649-5410.

The Pickled Parrot – 5 p.m. Thursday: Neville Smith; 5-10 p.m. Friday: Steve Hill; 5-9 p.m. Saturday: Maxi Courtney. On the boardwalk at 1101 Sixth Street South. 262-9790.

Piola – 6-9 p.m. Sunday: Marc Meyers singer and pianist player. 6418 Strada Place in Mercato. 992-9506.

Ridgways Bar and Grill – Friday and Saturday: Music under the stars beginning at 7 p.m. 1300 Third Street South, 435-3590.

South Street City Oven and Grill – Friday: Maxi Courtney at 5 p.m. and Justin Raymond at 9:30 p.m.; Monday: Casey Weston at 7 p.m.; Tuesday: Wednesday: Maxi Courtney; 9:30 p.m. 1410 Pine Ridge Road. 435-9333.

Snakes Alive – Learn about the snakes that inhabit Florida and how to tell which are venomous from a staff naturalist from 11 a.m. to noon in the Environmental Learning Center at Rookery Bay. 300 Tower Road; 47-6370.

Fashion Show – “Sip in Style” at the Bell Tower Shops in Fort Myers is a benefit for the American Cancer Society’s Lee County Cattle Baron’s Ball. Cocktail hour begins at 5 p.m., and the fashion show is at 7 p.m. 996-1113, ext. 113, or bhyes@cancer.org.

First Friday at Mercato – Enjoy music and more fun all evening long at Mercato in North Naples.

In Your Dreams – Let professionals from the Naples Dream Lab interpret your dreams with their keen insight for entertainment purposes only) at 7 p.m. at Barnes & Noble in Waterside Shops.

Fall Carnival – The Bonita Springs Middle School Parent Teacher Organization presents a fall carnival from 5-8 p.m. at the school. Family fund includes a dunk tank, gladiator joust, laser tag, bounce house and bungee run. There will be lots of carnival food, too.

Art Walk – The monthly Art Walk celebrates its one-year anniversary in the River District of downtown Fort Myers. Stroll the streets beginning at 6 p.m. and enjoy live music, a one-act play at the Sidney & Berne Davis Art Center (7 and 8:30 p.m.) and new exhibits at various downtown galleries.

Windmill Movie – The Alliance for the Arts and Theater Conspiracy in Fort Myers launch their independent film series with “The Windmill Movie” showing at 7 p.m. tonight and Saturday in the Foutel Theatre at the Alliance. Suggested donation: $5. 939-287 or e-mail exhibitions@artinlee.org.

Beetles Musical – “All You Need is Love, The Beatles Musical,” plays at Germain Arena at 8 p.m. tonight and Saturday. With songs such as “Help,” “Love me do,” “Yesterday” and “Hey Jude,” the band Twist & Shout brings the legendary stars back to the stage with astonishing authenticity. www.tickemaster.com.

Live Music – Gulf Coast Town Center presents High Voltage Trio in a free concert under the stars from 8-10 p.m. 267-0783 or gulfcoasttowncenter.com.

Ad Libbing – Naples City Improv performs at the Norris Center. Doors open at 7:30 p.m. and showtime is 8 p.m. 213-5049 or www.naplescityimprov.com.

Third Street South Farmers Market – Nearly 50 vendors will sell local produce and other handcrafted and specialty items from 7:30-11:30 a.m. in the parking lot behind Tommy Bahama’s.

Rummage Around – A rummage sale and bake sale take place from 9 a.m. to 2 p.m. at Our Savior Lutheran Church, 1955 Curling Ave. 597-3915 or www.oursaviornaples.org.

Chess anyone? - The Southwest Florida Chess Club invites players of all ages and abilities to gather from 1:30-5 p.m. at Books-A-Million at Mercato. 898-0408 or e-mail swflchess@yahoo.com.

More Free Music – Gulf Coast Town Center presents Soul Funk Unity under the stars at 8 p.m. 267-0783 or gulfcoasttowncenter.com.

Extreme Water Skiing – Make a splash at the Southern Extreme Water Ski Show at Miromar Outlets. It’s free at 4
Sonoma at Waterside Shops presents a permit.

who do not have a Collier County park entrance fee into the park for those

The program is free, but there is an entrance fee into the park for those who do not have a Collier County park permit.

Beachcombing & Shelling

Learn more about beachcombing and shelling with a park ranger beginning at 10 a.m. at Barefoot Beach. Meet at the Learning Center at Barefoot Beach Preserve off Bonita Beach Road. The program is free, but there is an entrance fee into the park for those who do not have a Collier County park permit.

Love Trivia?

• The Pub at Mercato hosts Trivia Night every Monday at 7:30 p.m. 994-9400.

Story Time

• Moms and tots can enjoy Italian fare from local restaurants, live music and “The Best Homemade Marinara Contest” featuring celebrity judges.

Floral Design

Ikebana International Naples presents a demonstration of floral designs using local flowers, fruits and vegetables. The fun begins with a social hour at 9 a.m. at Moss Hall of the Moorings Presbyterian Church. Bring some flowers or produce to try your hand in this special type of design. www.ikebannaples.com or 464-5039.

Time and Ina Meyerhoff

• Theatre Conspiracy in Fort Myers kicks off its season with “Time and Ina Meyerhoff,” a romantic comedy by Alan Brody, at 8 p.m. Oct. 9, 57-507 and 22-24 and at 2 p.m. Oct. 12, 997-2787.

Pickin’ and Grinnin’

• The Norris Center hosts Dan Paisley & Southern Grass, with opening act Frontline, at 7 p.m. Oct. 9. Cost: $25-325.90.

All-Mendelssohn

• The Naples Philharmonic Orchestra presents an all-Mendelssohn concert to celebrate the 200th birthday of the German Romantic composer at 2 p.m. Sunday, Oct. 11, at the Philharmonic Center for the Arts. 997-1900 or www.thephil.org.

Readers Theater – ETC, the readers theater of The Naples Players, presents “Discover ETC…” an opportunity to learn all about ETC, on Sunday, Oct. 11, at Sugden Community Theatre. 263-7990.

Lend Me A Tenor


Skynyrd

• Lynyrd Skynyrd performs live at 7:30 p.m. Oct. 19 at the Germain Arena. Tickets are $28-$55. For tickets call 566-1200 or visit www.ticketmaster.com.

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<td>Saturday, October 10 at 2 p.m.</td>
<td>“Meet HGTV Design Star Jason Champion”</td>
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The week of this and that

Nancy Stetsen

I suffer from the writer's habit of jotting things down on scraps of paper, then stuff- ing them in my purse or in my pocket. It isn’t, I readily admit, the best habit, but at least I’m writing things down and not trying to store everything in my head. This week’s column is a little of this, a little of that, here and there. Think of it, maybe, as reading through the scraps of paper that accumulate in the corners of my purse.

Bang that drum

A couple of weeks ago, I went to the Percussion Summit at the Philharmonic Center for the Arts. I’ve been attending since its inception, and for me, it’s an annual “don’t-miss” event. (If you’ve never gone, well, all I can say is: You’re missing out.)

Typically held on a Saturday in early September, the concert brings together percussionists from various orchestras with the Naples Philharmonic Orchestra’s percussionists. Generally, there are two guest artists, everything from R&B drummers to jazz xylophonists.

All of the music is performed on percussion instruments, which, in addition to a wide variety of drums, include marimbas, xylophones, cymbals, tambourines, wood- en blocks, cowbells and pianos—basically, anything that can be struck by hand, mallet or stick to create a sound.

This year, five musicians played a num- ber on a row of plastic and metal trash cans. After it was met with thunderous applause, the summit’s host and origina- tor of the program, John Evans (the Phil’s principal timpanist), said ruefully, but with a smile: “Ten music degrees among the five of us up here, and this is the num- ber you’re going to remember.”

Last year’s concert seemed a little too top-heavy with steel drums; this year, the focus seemed to be more on marimbas, including a particularly fine rendition of the opera “Carmen” played entirely on marimbas.

Drummer Zoro, who tours with Lenny Kravitz, was this year’s guest artist. Sitting at the keyboard, I wrote about Mrs. Daniels’ forthcoming book and her marriage in the 1960s to advertising guru Draper Daniels, who gave her the inspiration for the char- acter of Don Draper in AMC’s “Mad Men” drama series.

Read to change your life

I’m a big fan of George Pelecanos, who, in addition to being a writer, wrote and pro- duced episodes for HBO’s gristy, insightful series “The Wire.”

In December, the magazine will again excerpt the book, focusing on how Daniels moved to Naples and built the Phil. In July, I thought it sounded a little like Klonig music. And it included, believe it or not, the playing of brake drums (as in automobile brake drums).

Now where else would you get to hear that?

Keep the change

We're going to remember.

…Carroll, I thought it sounded a little like Klonig music. And it included, believe it or not, the playing of brake drums (as in automobile brake drums). Where else would you get to hear that?

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Now where else would you get to hear that?
Money seminars help PACE girls learn how to weigh wants, needs

BY VACHAREE HOWARD
Special to Florida Weekly

In today’s economy, it is imperative we be wise with our money and learn how to save as well as spend. It’s also important that we teach our children the same.

PACE, Collier at Immokalee girls are getting the chance to learn the stepping stones to wealth management thanks to Faith Matous, vice president of PNC Bank’s Wealth Management division in Naples and president of the Naples chapter of the Executive Women’s Golf Association.

In a series of five seminars geared toward adolescents, the girls are learning the difference between wants and needs, as well as responsible and irresponsible spending. Covering areas like personal finance, economics, consumer science and business education, Ms. Matous teaches skills such as making better personal finance choices and helps her students understand the importance of making these choices based on evaluating how they fit financial needs, goals, values and standards.

Concepts covered, such as meeting needs before wants and the realization that most people have a limited amount of money, help put things into perspective for the girls.

In the most recent seminar, the girls were instructed to imagine they were part of a family of four stranded on an island for four months. With a $1,000 budget and a list of items to choose from, the girls teamed up to prioritize their spending with this advice: Use as little as possible to get as much as possible of things you can’t live without.

The room came alive as the teams started discussing their options. The realization that an iPod is not a necessity caused some laughter amongst the girls.

Sixth-grader Vanessa B. shared her thoughts on the learning experience: “I enjoyed learning to be on a budget... when you don’t have any money, it’s important to know if you are in this situation.” That was the majority consensus from the girls, many who come from families with little or no money.

We hope they can take this knowledge and use it to make better lives for them and their families. PACE tries to give the girls the tools they need to be the best they can and get the most out of their choices.

— Vacharee Howard is executive director of the PACE Center for Girls, Collier at Immokalee. The community-based, gender-responsive prevention and academic program provides girls and young women an opportunity for a better future through education, counseling, training and advocacy. For more information about PACE, Collier at Immokalee, and how you can make a difference in these girls’ lives, contact Ms. Howard at 577-9860 or visit www.pacecenter.org/collier.
**FLORIDA WEEKLY PUZZLES**

### BATHING BRUTEY

Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

### HOROSCOPES

**LIBRA** (September 23 to October 22) Trying to make peace among quarreling family members, friends or colleagues can be tough. Expect some resistance, maybe even some expressions of resentment. But stay with it.

**SCORPIO** (October 23 to November 21) Changing your mind doesn’t have to be a problem once you realize that you might have good and sufficient cause to do so. Make your explanations clear and complete. Good luck.

**SAGITTARIUS** (November 22 to December 21) An unkept promise can be irksome and easily raise the Archer’s ire. But instead of getting into a confrontation, take time to check why someone you relied on came up short.

**CAPRICORN** (December 22 to January 19) A new workplace distraction creates an unnecessary delay. The sooner you deal with it, the better for all concerned. A personal matter also should be attended to as soon as possible.

**AQUARIUS** (January 20 to February 18) Once again, the Aquarian’s gift for applying both practical and creative methods to resolve a situation makes all the difference. Personal relationships thrive during the weekend.

**PISCES** (February 19 to March 20) A relationship appears to be losing its once-strong appeal for reasons that might be different from what you think. An open and honest talk could lead to some surprising revelations.

**ARIES** (March 21 to April 19) A changing situation calls for a change in plans. Although you might prefer the schedule you had already worked up, you could do better by agreeing to make the needed adjustments.

**TAURUS** (April 20 to May 20) That once seemingly rock-solid proposition you favored might be hiding some serious flaws. Take time to check it more carefully and question anything that seems out of kilter.

**GEMINI** (May 21 to June 20) Finish up those lingering tasks so that you can then arrange to spend some time in quiet reflection. This will go a long way in restoring both your physical and spiritual energies.

**CANCER** (June 21 to July 22) A family situation could heat up and boil over unless you deal with it as soon as possible. Try to persuade other family members to work with you to help cool things down.

**LEO** (July 23 to August 22) Cheer up, Kitty Cat! That low feeling will begin to ebb by midweek, and you should be back in the social swirl in time for the weekend. A long-postponed deal could be starting up again.

**VIRGO** (August 23 to September 22) Going too fast and too far on too little knowledge could be risky. Best to slow down and check for any lapses in your information. It’s what you don’t know that could hurt you.

**BORN THIS WEEK:** Your life is bound by your belief that character counts more than anything else.
LATEST FILMS

‘Cloudy with a Chance of Meatballs’

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Or when Flint covers the town with ice cream to make the local cop (voice of Mr. T) and his son (voice of Bobbie J. Thompson) happy. You decide.

Writer/directors Phil Lord and Chris Miller based the film on a children’s book by Ron and Judi Barrett. One reason “Meatballs” works is because it has the universal appeal of being about people with dreams and being to go after those dreams regardless of adversity. It’s inspiring to see Flint and Sam do what it takes to make their dreams a reality, even if they can’t entirely control the outcome.

Let’s be honest: It’s cool to see gigantic bagels flatten Times Square and pizza fall from the sky and daring escapes to sea on giant pieces of toast. With all the food flying around on screen, you probably don’t want to go to the movie hungry. But if you do, at least you’ll be hungry and entertained.

Dan Hudak is the chairman of the Florida Film Critics Circle and a nationally syndicated film critic. You can e-mail him at dan@hudakonhollywood.com.

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Films on Fifth series begins
Oct. 18 with ‘Man on a Wire’

Films on Fifth, a series of the best contemporary independent and foreign cinema, returns to Sugden Community Theatre for its seventh season beginning Sunday evening, Oct. 18, with the documentary “Man on a Wire.”

This year’s lineup is an eclectic collection of award-winning films from four continents. Subscriptions for the series, which is sponsored in part by Karen Van Arsdale of Premier Properties, are $60 for the six-film season. Some seating for individual films, at $12 each, will be available at the box office two weeks prior to each film. Show time for all Films on Fifth is 7 p.m.

• The series opener, “Man on Wire” (US/UK), won the 2009 Oscar for Best Documentary Feature. It depicts the obsessive and clandestine preparation for wirewalker Philippe Petit’s historic walk between the towers of the World Trade Center in New York City.

• Showing Sunday, Nov. 15, is “The Edge of Heaven” (Germany), which examines the cross-cultural consequences faced by a Turkish widower and his son living and working in Germany. The film won the European Film Award at the Cannes Film Festival and was named Best Picture by the National Society of Film Critics.

• “Elsa & Fred” (Argentina) will be screened on Sunday, Dec. 13. A romantic comedy about finding love in old age, this simple but beautiful story about two octogenarians captures the timelessness of love and life.

• On Sunday, Jan. 17, 2010, “Waltz with Bashir” (Israel) explores the mysteries of memory during a soldier’s service in Israel’s 1982 invasion of Lebanon. The R-rated animated film — the first to be nominated for a Best Foreign Language Oscar — melds fiction, history, fantasy and truth in a unique cinematic experience.

• The comedy-drama “Son of Rambo” (UK) will be shown on Sunday, Feb. 21, 2010. This film recounts the summertime antics of two English schoolboys who set out to create their own homage to the film “Rambo: First Blood.” This hilarious and visually inventive tale on friendship, film heroes and the death-defying adventures of growing up in the video age became an audience favorite when it premiered at the Sundance Film Festival.

• The final Films on Fifth movie is set for Sunday, March 21, 2010, and has yet to be selected from a short list of the most interesting, better-reviewed foreign/independent films of recent months.

Seating for Films on Fifth is limited and assigned. For reservations or information, visit The Naples Players box office at 701 Fifth Avenue South, call 263-7990, or click on Films on Fifth at www.naplesplayers.org.

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Planning is under way for the 2010 Naples Authors and Books Festival. For this, the eighth annual version of Naples’ major literary happening, a new partnership is in place. The Naples Press Club and the Downtown Naples Association have joined forces to enhance the event the weekend of April 10-11, 2010.

The book fair dimension of the festival will be held on one day only, Saturday, April 10. Authors and publishers who wish to exhibit will be paired with downtown merchants to create something like a “moveable book feast” along Fifth Avenue South. Exhibitors will be on each participating merchant’s location from 10 a.m. to noon and again from 2-4 p.m. With 20 participating merchants, this plan will allow for 40 authors/publishers to exhibit. Naples Press Club members may exhibit at no charge. For others, the fee will be $25. Interested parties should contact Phil Jason at pjason@aol.com or 287-8921.

Festival organizers expect to see visitors winding along Fifth Avenue South, stopping at the various places of business to meet authors and purchase books. The popular Celebrity Author Luncheon is also scheduled for Saturday, April 10, at Vergina, where the last two such luncheons, featuring Janet Evanovich and Robin Cook, sold out. The festival will also include the Naples Writers’ Conference, with workshops led by distinguished writers scheduled over both days. The list of workshop leaders and topics should be complete by Thanksgiving, at which time registration materials will be available. Karen Harper, author of contemporary and historical mysteries and romances, has already agreed to join the conference faculty.

The festival will also feature several talks and panels open to the public at no cost.

The festival Web site at www.authorsandbooksfestival.org will be updated as plans are finalized.

The United Arts Council of Collier County is soliciting nominations for its 2010 Stars in the Arts awards.

Artists and arts organizations in the community and the businesses, volunteers and elected leaders who support their efforts are eligible for awards in more than a dozen categories, including active/entertainer, new arts organization, art gallery, media/TV/newspaper/magazine, emerging artist and volunteer. For a complete list of categories and to download a nomination form, visit www.uaccollier.com.

Deadline for nominations is Friday, Oct. 9. Anyone who has been nominated previously but has not won an award will automatically be reconsidered this year.

The Stars in the Arts awards will be presented at the UAC’s annual luncheon next March. Winners will be notified of their selection in late November. For more information, visit the Web site or call 263-8242.
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By Peter C. Mancall  
(Basic Books, $26.95) 

REVIEWED BY LARRY COX  
Special to Florida Weekly

Henry Hudson was an English navigator and explorer. Not much is known about his early life, but as an adult Mr. Hud- son was a stubborn and determined man. In fact, it was that very bullheaded- ness that eventually led to his death.

Mr. Hudson's first three attempts to find a north- east passage to Asia ended in failure, although he did become the first European to explore parts of North America and helped establish Dutch claims in the region. During the winter of 1610, he decided to make yet another try. Financed by the Virginia Company and the British East India Company, he picked a 22-man crew that included his 17-year-old son, and together they set sail in a small ship, The Discovery.

Mr. Hudson chose a northerly route past Ireland, and after avoiding fields of icebergs and overcoming other obstacles, his ship became icebound in what would soon become known as Hudson Bay. By the time the spring thaw arrived, food sup- 

plies were scarce and the crew had become cranky. Mr. Hudson want- ed to press on, but his plan triggered a mutiny.

Mr. Hudson, his son and seven oth- ers were placed in a skiff and set afloat in the bay, where they quickly perished in one of the most remote places on the planet. Their remains were never found.

It isn't easy to blow the dust off of 400 years of history and make it rel- evant, but Peter C. Mancall has managed to do just that. Mr. Mancall, a professor of history and anthropology at the Universi- ty of Southern California, has meticulous- ly pieced together what little is known about Mr. Hudson and the terrible fate he was dealt on his final expedition.

This is an incredible, true story of mutiny and murder set against the harsh backdrop of the Arctic. It is an extraor- dinary tale of one man's determination and the marks he made on world history that continue to reverberate even to this day. ■

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plies were scarce and the crew had become cranky. Mr. Hudson want- ed to press on, but his plan triggered a mutiny.

Mr. Hudson, his son and seven oth- ers were placed in a skiff and set afloat in the bay, where they quickly perished in one of the most remote places on the planet. Their remains were never found.

It isn't easy to blow the dust off of 400 years of history and make it rel- evant, but Peter C. Mancall has managed to do just that. Mr. Mancall, a professor of history and anthropology at the Universi- ty of Southern California, has meticulous- ly pieced together what little is known about Mr. Hudson and the terrible fate he was dealt on his final expedition.

This is an incredible, true story of mutiny and murder set against the harsh backdrop of the Arctic. It is an extraor- dinary tale of one man's determination and the marks he made on world history that continue to reverberate even to this day. ■

By Peter C. Mancall  
(Basic Books, $26.95) 

REVIEWED BY LARRY COX  
Special to Florida Weekly

Henry Hudson was an English navigator and explorer. Not much is known about his early life, but as an adult Mr. Hud- son was a stubborn and determined man. In fact, it was that very bullheaded- ness that eventually led to his death.

Mr. Hudson's first three attempts to find a north- east passage to Asia ended in failure, although he did become the first European to explore parts of North America and helped establish Dutch claims in the region. During the winter of 1610, he decided to make yet another try. Financed by the Virginia Company and the British East India Company, he picked a 22-man crew that included his 17-year-old son, and together they set sail in a small ship, The Discovery.

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Boat Show & Waterside Festival
Fort Myers Beach, Florida
Saturday, November 7, 2009, 11am - 5pm
a Susan G. Komen for the Cure Southwest Florida event
www.AllAboardFest.org

Snook Bight Yacht Club and Marina and Marine Max
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When: Saturday, November 7th, 2009, 11am - 5pm

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Four exhibits open the new season at Naples Museum of Art

The Patty & Jay Baker Naples Museum of Art begins its 10th anniversary season on Friday, Oct. 2, when four new exhibits will open for art aficionados to study and admire:

- **“Esphyr Slobodkina: Rediscovering a Pioneer of American Abstraction”** is the most comprehensive art exhibition to date of artist, author and children’s book illustrator Esphyr Slobodkina. A Russian émigré who came to New York on a student visa in 1928 to study at the National Academy of Design, Ms. Slobodkina was a WPA artist and founding member of the American Abstract Artist group. The exhibition is organized by the Slobodkina Foundation in association with the Heckscher Museum, and is guest curated by Dr. Sandra Kraskin, director of the Sidney Mishkin Gallery. Dr. Kraskin will discuss Ms. Slobodkina’s remarkable art in an illustrated lecture at 10 a.m. Wednesday, Nov. 11, in the Daniels Pavilion. Lecture tickets are $25 for adults and $20 for museum and Friends of Art members. “Esphyr Slobodkina: Rediscovering a Pioneer of American Abstraction” will hang through Dec. 27.

- Contemporary Latin American artists are the focus of “Latin American Painting Now,” which will hang through Jan. 10, 2010. Made up of works on loan from galleries and public and private collections, the exhibition will feature art by approximately 50 of today’s most talented Latin American painters in a variety of styles and techniques. The exhibition is organized by the Naples Museum of Art, which is recognized for its superb permanent collection of modern Mexican art that includes works by Rivera, Tamayo, Orozco and many others.

- The third exhibit opening the new season at the Naples Museum of Art is “The Art of Janet Fish,” consisting of approximately 25 paintings by the celebrated contemporary artist. Ms. Fish was born in Boston in 1938 and raised on the island of Bermuda. Her grandfather, Clark Voorhees, was an American Impressionist painter, her father was an art history teacher and her mother was a sculptor and potter. Ms. Fish is best known for her still life paintings. Since the 1950s, her art has been shown in numerous major art institutions, including the Metropolitan Museum of Art, the Whitney Museum of American Art and the Art Institute of Chicago.

- The museum will also unveil the Wisdom Books volume and the Prophets volume of “The Saint John’s Bible” Heritage Edition, which will be displayed in the Philharmonic Center Galleries through June 30, 2010, before becoming part of the museum’s permanent collection.

“The Saint John’s Bible” (created between 1998-2005) was written and illustrated entirely by hand and was called by Smithsonian magazine “one of the extraordinary undertakings of our time.” Produced by scribes and illuminators from around the world, the Heritage Edition of “The Saint John’s Bible” is an outstanding example of the marriage of bookmaking, calligraphy and fine art. The museum will receive the remaining five copies of the seven-volume Heritage Edition as they are produced. The gift of this fine art reproduction was made possible through the Frey Family Foundation.

**Above clockwise: Coffee Cake, Janet Fish, Peacock Garden, Esphyr Slobodkina, Late Meal, Juan Diaz.**

**COURTESY PHOTO**

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Tropical nights. American favorites, Mendelssohn classics coming to Phil

Here’s what’s coming up at the Philharmonic Center for the Arts:

- **“Dos Noches Tropicales”** (Two Tropical Nights) celebrates Hispanic culture with a performance by Oscar D’Leon, the global messenger of Caribbean and salsa music, on Friday, Oct. 2, and the return of Grammy Award-winning Cuban salsa star Willy Chirino on Saturday, Oct. 3. Both concerts begin at 8 p.m.

Mr. Chirino is considered one of the fathers of the Miami Sound. Venezuelan “sonoro” D’Leon has performed around the world and is praised as an extraordinary showman.

Beginning at 6 p.m. each night and continuing until show time, the Naples Museum of Art will present its new exhibition, “Latin American Painting Now,” along with its permanent collection of “Modern Mexican Masters” and other exhibits. Concert ticketholders will enjoy free museum admission.

After the concerts, specialties from local Latin American restaurants will be available for purchase.

Tickets to Oscar D’Leon’s Oct. 2 performance are $49; tickets to Willy Chirino on Oct. 3 are $39.

- **“Celebrate America!”** at the Naples Philharmonic Orchestra’s first Family Fare concert of the season will be held on Sunday, Oct. 4. Conducting the orchestra will be Kelly Corcoran, assistant conductor of the Nashville Symphony.

The lively program celebrates the people and traditions of America through musical history. Listen, clap and stomp to our country’s best-known patriotic marches and rousing national hymns, our favorite African-American blues and jazz compositions and our beloved songs of folk and classical composers.

Family Fare concerts are approximately 75 minutes long and presented without an intermission. The music is fast-paced, fun and family-friendly. Tickets are $15 for adults and $10 for students.

- **The Naples Philharmonic presents an all-Mendelssohn concert** to celebrate the 200th birthday of the great German Romantic composer at 2 p.m. Sunday, Oct. 11. Maestro Jorge Mester will lead the orchestra in some of Mendelssohn’s greatest works, including the Overture and Wedding March from “A Midsummer Night’s Dream,” the Fourth Symphony and excerpts from the oratorio “Elijah.”

The concert will feature baritone Allen Henderson along with the Philharmonic Center Chorale led by James Cochran, and the University Choir of the Bower School of Music at Florida Gulf Coast University.

Tickets to “Mendelssohn’s 200th Birthday” are $40 for adults and $29 for students.

- **The Philharmonic performs “POP’ERA: Opera’s Greatest Hits”** at 8 p.m. Saturday, Oct. 10. Motivated orchestral musicians who are in middle or high school are invited to audition for the Philharmonic Youth Orchestra on Friday, Nov. 13. The annual auditions for string bass and viola players. Audition excerpts and other audition requirements can be found online at www.thenaplesphil.org. The orchestra is at 5833 Pelican Bay Blvd. The Philharmonic Center for the Arts is at 5833 Pelican Bay Blvd. The orchestra is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council, and the National Endowment for the Arts.

- **Oscar D’Leon comes to the Phil Oct. 2.**

“Shelley Plays Gershwin” at 8 p.m. Thursday, Oct. 11. The concert will feature baritone Allen Henderson along with the Philharmonic Youth Orchestra on Friday, Nov. 13. The annual auditions for string bass and viola players. Audition excerpts and other audition requirements can be found online at www.thenaplesphil.org. The orchestra is at 5833 Pelican Bay Blvd. The Philharmonic Center for the Arts is at 5833 Pelican Bay Blvd. The orchestra is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council, and the National Endowment for the Arts.

- **The Philharmonic’s Baroque Chamber Ensemble presents “Back to Bach,” the first concert of the season in the popular Supert Salon Series, which features early chamber music from the Baroque era to approximately 1850, at 3 p.m. Sunday, Oct. 11. The program features Bach’s Suite No. 2 in G Minor showcasing principal flutist Suzanne Kirtom; one of Bach’s Concertos for Harpsichord, performed by James Cochran; and selected arias from some of Bach’s best-known cantatas, performed by soprano Michele Byrd.

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From page 1

As many as 9 out of 10 bills from hospitals and medical providers include errors. Does yours?

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Decorators used to try to hide a phonograph or radio because it did not match the rest of the room’s decor. They still worry about how to hide a stereo or television, but attractive speakers and flat screens have made technology less intrusive. The early 1900s room had to hold a record player with a large horn. Soon horns were made more decorative with painted designs. A few years later, when phonographs could be made with internal sound amplifiers, a record player was often combined with a radio inside a large piece of wooden furniture. There was even space to store records. But one unique solution created about 1925 is the phonograph lamp. The Capital Elect Co. made a table lamp with a fringed fabric phonograph lampshade that covered the working parts of a disc record player. The brass lamp was made to sit on a table so at night it could be lit and turned on to play recorded music. The disc phonograph hidden in a table lamp went out of style quickly, and today only a few are ever offered for sale. A restored phonograph lamp, a true con.

Q: I need help identifying a canvas banner that says “Jamestown Exposition 1607-1907.” It pictures two Indians facing the front of the clock. Never wind this clock. From the Chicago World’s Fair. A: The company was founded in about 1870 in Trenton, N.J., in 1942. Cordey made figurines, vases, lamps and other decorative items that were sold in gift shops. It was bought by the Lightone Corp. in 1969 and made lamps under the name Schiller Cordey Co. If: Clocks that are wound from the back should be wound counterclockwise because that’s really clockwise if you’re facing the front of the clock. Never wind an old clock counterclockwise.

I have the original glass dishes from my uncle, who bought them in 1954, reopened briefly, then closed again in 1958. The mark you describe was used after 1920. It’s impossible to suggest a value for your dishes without knowing the pattern. Cambridge glass dishes can sell for anywhere from under $10 to well over $100.

Q: I inherited some green Depression glass dishes from my grandmother in the 1940s or early 1950s. I have a huge piece of wooden furniture we bought in San Mateo, Calif., in the early 1980s. When we got it home, we had to reconstruct the kitchen to make it fit. It’s made up of a long base of cabinets topped by three revolving glass doors and an upper cabinet of regular glass doors. The facing plate on one section says “O.M. Whitman & Co., Boston, Mass., Patented,” and then lists several dates ranging from June 12, 1883, to Feb. 7, 1899. What do all the dates mean, and what can you tell me about O.M. Whitman?

Q: I have a pump organ that belonged to my grandmother in the 1940s or earlier. The family story is that she used it in her one-room schoolhouse in Jackson County, Ohio. It is still in working condition. It’s labeled “Crown Organ.” On the back it says, “Geo. Bent, Chicago, U.S.A.” I would appreciate any information you can provide.

Q: I have a figurine of a man in a plumed hat with a red beard, 7½ inches tall. The mark on the bottom looks like a backward “C” connected to a regular letter “C.” Who made it?

A: The mark was used by Cordey China Co., founded by Boleslaw Cybis in Trenton, N.J., in 1942. Cordey made figurines, vases, lamps and other decorative items that were sold in gift shops. It was bought by the Lightone Corp. in 1969 and made lamps under the name Schiller Cordey Co.

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The Bridal Bowl  
A fundraiser for The Shelter for Abused Women & Children organized by the Wedding and Party Planning Professionals

1. Daniel Glemser, Helen Catlin and Glenn Cole
2. Julie Garcia, Sheryl Ferri, Mary Ann Shea, Michelle Idzi and Max Passino were The Merry Widows
3. The Shotgun Wedding team with Susan Julian, Sandy Lacefield, Evita Reyes and Beth Fournim won for Best Theme
4. Jessica Redburn
5. Susan Savino, Melissa Red, Dale Kubala, Paige Simpson and Jessica Redburn
6. Jackie Ritter won for Ugliest Dress
7. Peggy Fournim won the prize for Biggest Bow
8. Dale Kubala

CINDY PIERCE AND PEGGY FAPPIE/FLORIDA WEEKLY

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Send us your society and networking photos. Include the names of everyone in the picture. E-mail them to society@floridaweekly.com.
Chamber of Commerce Makeovers in Paradise
The ‘Big Reveal’ at the Bay House

1. Erick Carter of Tory’s Haircare and makeup artist Nancy Joseph
2. Paul Franklin of Tory’s Haircare with Jackie Toemmes and Laurie Gautreaux
3. Diana Volpe, left, nominated makeover winner Anita Jenkins
4. Makeover winner Megan Miller, left, with wardrobe consultant Cheryl Lampard and Ms. Miller’s fiancé Cliff Cook.
5. Manicurists Jennifer Gibson and Ellie Witham of Tory’s Haircare
6. Videographer David Fralick, Robin Garcia and Bonnie Alberts
7. Makeover winner Denise Manto, second from left, with Nick Peterson, Krislyn, Craig, Pam and Mark Callis

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FLORIDA WEEKLY SOCIETY

Guest Celebrity Bartender Night at Sea Salt
A benefit for the Naples Backyard History Mini-Museum

1. Betsy Perdichizza, Jerry Masters and Fay Biles
2. Karen Taubert and Lili Astroff
3. Monica Cameron and Livigne Kirkpatrick
4. Ron Ciesla, Lois Bolin and Karen Ciesla
5. Susan McManus, Brenda O’Connor and Michele Elinskowski
6. Sharon Kenney, Lanie and Jim Bonequist, Theresa Hotman

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Another look at robust, value-priced Spanish wines

Here’s a pop quiz: Name three types of Spanish wine.

If you got stuck after Rioja, you’re not alone. It’s the variety with which Americans are most familiar, but the industry has undergone a revolution, creating a variety of wines that are gaining popularity with their quality and value prices.

Spanish wine importer Jorge Ordonez recently held a tasting in Sarasota of wines from 21 producers that illustrated how far the country’s industry has come.

What’s changed?

“We have invested a huge quantity of money in new technology, machinery and barrels” as well as in the vineyards, says Loren Gil, export director of Bodegas Juan Gil. After analyzing U.S. markets, “we moved quickly to a new style of wines,” using new varieties grown in more districts and concentrating on making more food-friendly wines.

“It’s almost like Spanish winemakers have begun to reinvent themselves,” says Shannon Yates, tasca chef at Cru in Fort Myers. “They used to be perceived as just inexpensive wines” but that has changed. “Jorge Ordonez has been pretty masterful about what he carries in producers and the winemakers he brings in.”

From Loren Gil:

Juan Gil 2007 Jumilla: A great value for this 100 percent Monastrell (mouvedre) grape produces a full-bodied richly flavored deep cherry red wine with great balance and finish. About $20.

From Shannon Yates:

Garnacha del Fuego 2008: An outstanding value from 100 percent old-vine garnacha from the Calatayud region. Dark rich purple color, with balanced dark cherry and blueberry flavors and lingering finish. “You can drink this one until the cows come home” and not get tired of it, he says. About $10.

From Mr. Vino:

There were so many good wines at the Jorge Ordonez tasting it was hard to choose but these two really stood out. Torre Muga 2005 Bodegas Muga Ajo Fine Rioja red blend from mostly tempranillo with deep dark purple color, a dense spicy mineral and blackberry flavor followed by impressive finish. About $80.

Alto Moncayo Veraton 2006 Bodegas Alto Moncayo: Made from 100 percent garnacha from the Campo Borja region, from older vines. Intense aromas of wild black cherry and black raspberry with an earthy tone, dense and full-flavored but ready to drink now. Very food-friendly as well. About $26.

From Isabel Pozo Polo:

Castelo do Paps Godello 2007: This is a crisp dry white from the Valdeorras with some tropical fruit and a touch of acidity. On the 1 M Tapas list at $39.

Celler Ardevol Anjoli Priorat 2004: Grenache, cabernet sauvignon and merlot aged in oak with good balance and cherry/berry notes. On the list at $85.

Petalos Bierza 2007: Produced by Descendentes de Jose Palacios, this 100 percent Mencia grape wine has a rich purple color with fragrant bouquet and berries with spice flavors, much like a merlot. On the list at $99.

From Mary Shipman:

Fulget Albarino 2007 Rias Baixas: Produced by Adega Maior De Mendoza. This elegant 100 percent Albarino is nicely balanced with a white flowery nose and white pear and citrus flavors, fresh and fruity with a lingering finish. On the list at $50.

From Shannon Yates:

Descendientes de Jose Palacios, this 100 percent old-vine garnacha from the Calatayud region. Dark rich purple color, with balanced dark cherry and blueberry flavors and lingering finish. “You can drink this one until the cows come home” and not get tired of it, he says. About $10.

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As a rule, steakhouses don’t do much for me. I resent paying big bucks for a slab of beef than paying another $8 for a potato or vegetable to accompany it. And a salad? Why extra, of course.

One visit to Stoney’s, however, has changed my thinking in a big way.

The Bayfront Place restaurant — named for owner and developer Kevin Stoneburner — oozes grandeur and treats its customers like treasured guests. At the same time, it provides both value and quality.


I’m happy to report Stoney’s delivers all with grace and sophistication. The royal treatment starts right at the door. Although we were dressed casually and hadn’t made a reservation, the charming maître d’, Aldo Bovero, welcomed us warmly, ushered us to a roomy table for two, helped us peruse the massive upholstered chairs and deftly tucked pillows behind our backs. He handed us menus and a substantial wine list and then gave us some time to peruse both.

Like everything else here, the wine list is big, covering large swathes of Europe, the United States and South America. Prices range from $35 for a bottle of Antinori Campogrande Orvieto Classico to $7,000 for a magnum of 1989 Chateau Petrus Pomerol. We enjoyed a moderately priced bottle of 2007 Finca Flichman Malbec Reserva, a supple Argentinean red.

Considering that all entrees come with a garden or Caesar salad and choice of potato, appetizers might be overkill for me. I resent paying big bucks for a generous portion of grouper Provençal over Parmesan risotto, and it was a dish worthy of that title. A generous portion of grouper sat on a mound of cheesy risotto, with a layer of creamy tomato sauce on top and a cheesecloth-roasted lemon wedge on the side. The fish was moist, well seasoned and paired nicely with the sauce and risotto. Special, indeed.

Our server supplied dollops of creamy butter and sugar, then added the cherries jubilee, which was perfect. We added a setting of piccolo Gambalicha (a stew of beef, potatoes, carrots, celery and peas) for $19.85. All entrees come with sides of drizzled “five spice” mashed potatoes or cheddar mashed.

Maitre d’ Aldo Bovero tableside at Stoney’s Steakhouse.

The soup was a classic rendition — the broth redolent of its beef base, containing lots of sweet onions, a chewy potato, appetizers might be overkill for the broth, a piece of bread and a thick layer of cream. In keeping with the high level of service, a small pair of scissors was provided to easily snip just the right amount into each spoonful.

Lobster and spinach are piled high within a portobello mushroom cap topped off by cheese, citrus beurre blanc and a touch of demi glace.

The tableside treatment continued when we ordered cherries jubilee for dessert. Once again, Mr. Bovero answered the call, wheeling over a cart with the sauce and risotto. Special, indeed.

Some people don’t eat beef, or simply can’t. At Stoney’s, the food is so good, even a fish-eater could find something to eat. One of the best things about Stoney’s is the way they treat their patrons: Not everyone orders steak. Some people don’t eat beef, or simply can’t. At Stoney’s, the food is so good, even a fish-eater could find something to eat. One of the best things about Stoney’s is the way they treat their patrons: Not everyone orders steak. Some people don’t eat beef, or simply can’t.

And a salad? Why extra, of course.

Mr. Bovero, whose Old World charm, broad array of skills and evident passion for his work elevated this meal to one I’ve found myself talking about regularly as an example of what fine dining should be.

Stoney’s is most assuredly a cut above the steakhouse herd.
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