out as cause for fun—making the contestant, now the victim, may be
lying at death's door. While he may appear to have gone to sleep it is
equally possible that he is passing into the deep coma that occurs as the
concentration of alcohol in the blood, and subsequently in the brain,
continues to rise. It will continue to rise as long as there is alcohol left in
the stomach, while at the same time having an increasingly greater
anesthetic affect on the brain until respiratory functions, paralyzed by
alcohol, cease to function. Death ensues.

—Just beer:

Beer is widely regarded as the beverage of moderation. This
misconception is not without support. Beer is freely advertised on radio
and TV whereas distilled spirits are not, in many jurisdictions beer is
sold in grocery stores much like coke whereas distilled spirits are not,
distilled spirits are more heavily taxed than beer and beer dispensing
machines are ensconced in military quarters. So there are many reasons
to believe (incorrectly) that beer is less harmful than distilled spirits.

These beliefs are reinforced by one's own experience. It seems to
be widely believed that when one gets down to serious beer drinking
and then begins to urinate with about the same regularity as he is
consuming beer, the beer is "going right through" and having little or no
effect. Actually, what is passing through is the excess water and just a
very small proportion of the alcohol. As the beer passes through the
system the alcohol is absorbed into the blood stream through the wall of
the stomach and small intestine as described earlier. Although it may
take longer to become intoxicated on beer, it can be done without great
effort. As stated earlier, there is more alcohol in a can of beer than in
an ounce of whiskey, brandy, gin or rum.

There is plenty of reason to believe that the excessive use of beer
is harmful. The majority of persons arrested for driving while under the
influence of alcohol name beer as their beverage of choice and the
majority of persons involved in auto crashes after drinking are beer
drinkers. Many of these have been diagnosed as "alcoholics."

However, it should not be concluded that because a majority of
those arrested or involved in alcohol-related collisions and fatal crashes
preferred beer that beer is more dangerous than distilled spirits. It is
more likely that youth and drivers from the lower social status who
would be involved in a disproportionate number of accidents with or
without alcohol are also more likely to be beer drinkers. In other words,
it is a socio-cultural phenomenon as much as a toxicological effect.

It goes without saying that limiting one’s consumption of alcohol
to beer is no guarantee against developing problems related to alcohol.