In this issue:

Brahmans, Shorthorns, to Sell at Ocala

344 Beef Animals Shown At Tampa

Rollins Has Economic Conference

Bartow Plans Big Imperial Brahman Event

Sun Lake Sale Tops Records: Average $2890
There's quite a difference between beef cattle production fifty years ago and now. And—there's quite a difference in the feeding needs of today's cattleman and those of yesterday. Through the years Security Feeds have been formulated to meet the needs of a changing agriculture. Today, Security Feeds are better than ever. Developed through research and feed manufacturing "know-how" Security Feeds continue to keep step with progress. There is a Security Feed for every feeding need.

**FEED SECURITY FROM START TO FINISH**

- **SECURITY CALF STARTER**
  gives an extra boost to calves under 3 months of age

- **SECURITY CALF FITTING FEED**
  for young growing stock and fitting cattle for shows and sales

- **SECURITY RANGE NUGGETS**
  for supplementing range

- **SECURITY RANGE MINERALS**
  provides minerals that may be lacking in Florida range grasses

- **SECURITY BEEF CATTLE SUPPLEMENT**
  a 32% protein supplement in pelleted form

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SECURITY MILLS, INC.
KNOXVILLE • TAMPA • JACKSONVILLE
SECURITY FEED & SEED CO.
MIAMI • PALATKA • ORLANDO • OCALA, FLA. • THOMASVILLE, GA.
RELEASE FROM PRISON of convicted cattle thieves has been a sore point with Florida cattle people. Recently a message from Lamar Raney, State Director of the Marion County Cattlemen's Association, reached FSCA advising that L. J. Hall, a convicted cattle thief was about to be released.

Wires were sent to Governor Dan McCarty and to the State Parole Board as follows: We have information that L. J. Hall, a convicted cattle thief from Marion County, is about to be paroled. We vigorously protest Hall's parole and ask that you please check on him. Resolution recently adopted by our Association will follow by mail.

McCarty replied, thanking FSCA for their interest and stating, "I certainly agree with you in this matter and appreciate your sending me the resolution." A letter from Joseph Y. Cheney, Florida Parole Commissioner, however, points out that parole is a useful means of seeing that convicts become useful citizens. Excerpts follow:

WE REALIZE that you are paying rewards for the apprehension of cattle thieves and naturally you want to "get your money's worth" which, from your point of view, might appear to be making the thieves serve out the full length of such sentences as the court imposes if and when they are arrested and convicted. But is that the best way to get a full measure of protection... It has been our observation that persons convicted of cattle stealing—or any other form of larceny—and made to serve out a jail or prison sentence, more often than not, return to their thieving habits... On the other hand, a person who, after a careful study, is placed on probation or, after serving a portion of a sentence, is released on parole, is not likely to revert to illegal activities but usually becomes an honest and useful citizen... We will appreciate the opportunity of meeting with your Board of Directors to discuss our mutual problems.

B. J. Alderman (who handled the above matter in the absence from the state of President Ben Hill Griffin, Jr.) is chairman of FSCA's legislative committee as well as first vice president.

Legislative Committee will meet at Kissimmee on Thursday, February 26, Alderman, who lives at Grandin, has announced. Meeting will be closed, but anyone interested in bringing matters to the committee's attention is invited to contact Alderman or any of his committee members: P. E. Williams of Davenport, W. B. Barron of LaBelle, Payne H. Midyette, Jr., of Tallahassee, S. N. Smith of Nocatee, Henry O. Partin and Irlo Bronson of Kissimmee, Charles L. Morgan of Wewahitchka, Walter F. Bronson of Orlando, and L. L. Barber of Cross City.

Subscription problems? (They usually arrive at this time of year.) If you have received a bill from The Cattleman for your subscription, and you have paid your Association dues, see your Secretary and tell him to certify your name to Assistant FSCA Secretary R. Elmo Griffin right away. If you haven't paid your dues, but intend to, do it NOW. You will always receive three notices from The Cattleman before you will be cut off the mailing list.

List of state and local officers is included again in this issue of The Cattleman. Every effort has been made to make this list up-to-date—but if your Association's officers are wrong, let the FSCA Secretary know.

for March, 1953
FEBRUARY

Mar. 2-Fla. Hereford Show & Sale...Quincy
Mar. 6-Mississippi Breeders' Sale...Batesville, Miss.
Mar. 9-Southeastern Rodeo...Ocala
Mar. 15-Florida Brahman Show and Sale...Ocala
Mar. 17-Figure 4 Ranch Sale...Brookshire, Tex.
Mar. 22-Endurance Ride...Eustis
Mar. 23-S.E. F. H. Show, Sale...Valdosta, Ga.
Mar. 24-Crigan Farms Angus Sale...Ocala
Mar. 24-Josey Plantation Auction...Cordele, Ga.
Mar. 24-Joull Farms Her. Sale...Colquitt, Ga.
March 26-3. E. Angus Breeders' sale...Quincy
March 26-3. Tenn. Shorthorn Sale...Springfield, Tenn.

APRIL

April 4-Arcadia Rodeo...Arcadia
April 5-Kissimmee Rodeo...Kissimmee
April 19-Endurance Ride...Eustis
April 23-SE P. Her. Show, Sale...Valdosta, Ga.
April 24-Crigan Farms Angus Sale...Ocala
April 24-Josey Plantation Auction...Cordele, Ga.
April 24-Joull Farms Her. Sale...Colquitt, Ga.
March 26-3. E. Angus Breeders' sale...Quincy
March 26-3. Tenn. Shorthorn Sale...Springfield, Tenn.

MAY

May 1-Shaffer & Sons Sale...Henshaw, Ky.
May 7-Livestock Producers Field Day...Gainesville

JULY

July 4-Arcadia Rodeo...Arcadia
July 4-Kissimmee Rodeo...Kissimmee

SEPTEMBER

Sept. 16-17-Soil Conservation Convention...Lake City

OCTOBER

Oct. 19-22-Suwannee Valley Swine Show...Live Oak
Oct. 19-23-Inter-State Fair...Pensacola
Oct. 27-31-North Florida Fair...Tallahassee
Oct. 31-Maryland Farms Sale...St. Francis, La.

NOVEMBER

Nov. 5-6-Summer All-Florida Breeders' Show, Sale...Webster

The Florida Cattlemen and Livestock Journal

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Maintain Your Profit Thru Lowered Costs

More Authorized BEEFMASTER Breeders

Boland BEEFMASTERS, Boland Brothers, Rt. 2, Box 118, Bishop, Texas

Dreif & Brooks BEEFMASTERS, George Ed Dreif, Box 150, La Junta, Colorado

Grimm BEEFMASTERS, Frank Grimm, Harrison, Nebraska

Jenkins BEEFMASTERS, W. H. Jenkins, 110 W. Cedar St., Florence, S. C. (Herd located at Hope Plantation, Johns Island, South Carolina)

Johnston BEEFMASTERS, Mrs. T. A. Johnston, Katy, Texas

McLeod BEEFMASTERS, M. L. McLeod, Ravenel, South Carolina

Manor BEEFMASTERS, J. S. Cook, 2612 Manor Road, Austin, Texas

For other Authorized BEEFMASTER Breeders see our ads in the October, November, December and January issues of The Florida Cattlemen.

Lasater BEEFMASTERS The American Breed

Efficient and Modern—The result of a continuous constructive breeding program since 1908.

Trademark “LASATER BEEFMASTER” registered U.S. Patent Office International Registrations Pending

RANCHES: Falfurrias, Texas; Matheson, Colorado

THE LASATER RANCH; BOX 545-D, FALFURRIAS, TEXAS

for March, 1953
prompt service
term from 5 to
20 years
flexible
terms

mortgage
Loans

- Cattle Ranches
- Timber Land
- Citrus Groves

 CALL, WIRE, OR WRITE...

the organization familiar with all phases of agriculture, fully appreciating the problems of the land owner and grower.

TUCKER & BRANHAM INC.
50 East Pine St., at Court
ORLANDO, FLA. Dial 7121

Anything we can do to assist you with your livestock program?

Livestock Loans

We invite you to Bank with us by mail
"A bank for cattlemen run by cattlemen"

THE FIRST NATIONAL BANK
KISSEMMEE - FLORIDA

Member F. D. I. C.
Deposits insured up to $10,000 to each Depositor

Elastrators Can Be Bought in Winter Haven

Several times in your magazine we have noticed people inquiring about elastrators. We have these in stock for sale, and also the rubber rings. Sale price East of the Rockies: Elastrators $13.50; 50 rings, $1.39; 100 rings, $2.75.

H & H Pharmacy, Inc.

Glad to know that elastrators and rings can be bought in Florida. Maybe someone ought to advertise them. (Our rates are available on request.)

SC's, Brahman and Native Cows Make Good Combination

Sioux Falls, South Dakota
I have a small ranch near Dade City which I operate in connection with Stanley McKay Ranch. Mr. McKay has 500 acres adjoining my place, and we run our cattle together. At present we are building a herd with a cross of Santa Gertrudis bulls on native Florida cows, and it is working out very good. We enjoy The Cattleman very much and I can see a great future in the Florida cattle business.

Last fall I bought some Brahman calves from the K Bar Ranch at Zephyrhills and trucked them to our ranch here at Sioux Falls, and to date they are doing fine and have put on a better gain than our own raising.

Charles H. Bahnson

Mrs. Henry Wants Information About Feeding Beef Cattle

Tampa
I am going to start to feed beef cattle which I have never done before, and would like to know if you have information, books, or literature concerning type and amount of feed to use. I have several books on this matter but do not understand the terms used. If you have any such information that is written in plain words and easy to understand, please send them to me.

I am only interested in feeding beef cattle and nothing else. They are two-year-olds, black Angus, and whiteface, weighing from 600 to 700 pounds. When put in the feed lot, they are low commercial grade and I would like to feed them go to 120 days, finishing them off to grade good, choice or prime.

Your help and information would be greatly appreciated.

Arlene M. Henry

Probably most of the books on feeding are fairly technical, but the standard volume is Morrison's Feeds and Feeding, which sells for $3.50 (abridged) and...
And mineralize in a way that you can be assured that your livestock are getting the minerals essential to good health and growth. Minerals are needed to produce a healthy bone structure—they are needed for the vital organs such as the heart, liver and kidneys—they are essential for good digestion and the assimilation of the feed. Minerals build up a healthy digestive system that converts feed into nutrients. You can be sure that your livestock are getting these minerals when they are in the soil where they belong. Es-Min-El contains these minerals: Copper, Manganese, Boron, Zinc, Iron and Magnesium, all essential to healthy livestock production. You will have greener, more abundant pastures—your livestock will consume more feed—you will produce more milk and meat when the essential minerals are in your soil. Restore your soil to a healthy state—Mineralize your soil with Es-Min-El, the essential mineral elements.

Es-Min-El is now available in spray or dust form. If you haven’t mineralized your soil, you can now feed these minerals to your plants through the leaves and stems. Es-Min-El spray or dust is a neutral form of Copper, Manganese and Zinc.
Increasing production costs! Less farm labor available! There you have two big problems faced by farmers and ranchers today. There is an answer. It lies in more efficient operations—cutting costs—producing more per acre, more per animal, and more per hour.

More per acre! What are the highest cost crops in your county on your type of soil? Perhaps you can bring yours up to meet them. Possibly by planting better adapted varieties, a changed rotation, or by greater, more efficient use of plant food? There may be one or more soil conservation practices that you can follow with profit.

More per animal! Keep track of what’s new in feeds and feeding practices. Cult out the low producers, the slow gainers. Use sires with proved ability to produce quick-gaining offspring of the type you want. Increased calf and lamb crops mean more money to you. Control diseases, parasites, injuries and deaths—costs plenty!

And taxes are only one such cost, as you well know. Folks who don’t know the facts sometimes say: “Look at the price of food ... farmers are making a pot of money!” They overlook all the things you have to pay out. Not only taxes, but the ever-rising wages for help. Interest on mortgages or loans—the cost of breeding or feeding stock—machinery costs—feed, fertilizer, seed, repairs—and many other costs you must meet before you can earn a penny.

We are in the same boat! We too, have a lot of costs before we earn a penny. In fact, in 1952 Swift paid out more than 89 cents of the average dollar received. Taxes were part of it. 76 1/10 cents went for your livestock and other agricultural products. Wages took a big bite. So did necessary supplies, freight charges and other business expenses. That left us 8/10 of a cent as earnings.

You work hard and give invaluable service for what you earn. So do we.

One “cost of doing business”

This time of year we are all especially aware of our taxes. We are glad that recently farmers and ranchers have received some tax relief. The “capital gains” status of animals used for breeding, dairy or draft purposes was long overdue. But taxes are still a mighty sizable item in your “cost of doing business.”

Coastal Bermuda which was developed at the Coastal Plain Experiment Station is superior to Common Bermuda in that it makes more growth, is more frost-resistant, more disease-resistant, and will produce hay. The amount of Bermuda produced will depend on the fertilizer applied.

On both Common and Coastal Bermuda an application of 200 to 300 pounds of nitrate of soda or equivalent per acre will pay dividends.

A system of grazing should be established so that grazing may be had all during the year. Such plants as Coastal or Common Bermuda, Coastal or Dallis grass should be the basic plants. Winter grazing may be had from Ladino clover, tall fescue, and orchard grass or such annual plants as oats, rye grass and crimson clover.

Prices

Now farmers and ranchers in a single day ship livestock to market from spots far away. They may ship a thousand, a hundred, or ten. They ship what they want to—the right of free men. But whatever the number, be it great or small, Swift’s own livestock buyers will bid on them all.

Some weeks we end up with fresh meat “to our ears,” while the very next week surplus disappears. Daily wholesale demand, with changing supply, make the wholesale price vary, liv- bids low or high. Thus, your prices are governed by what we can get for the meat and by-products . . . on this you can bet!

Says City Cousin: “It’s clear as crystal your cowboy uses a water pistol.”

More per acre, per animal, and per hour

Treat your pastures like a crop

by J. R. Johnson, University of Georgia, Athens

Returns from pasture land are in direct proportion to the amount of fertilizer applied. An application of 500 pounds of 4-15-12 per acre in early spring on Common or Coastal Bermuda grass plus additional applications of nitrogen top dressing in the summer will keep these summer pastures in a high productive condition, with the result that more, and more per hour, and more per animal! More per acre, more per animal, and per acre! More per hour!
FUL-O-PEP CREEP FEED makes your calves weigh up to 125 lbs. MORE AT WEANING!

CREEP FEEDING PAYS
You can sell calves weighing as much as 100 to 125 lbs. more at weaning time... and receive a higher price per cwt. by creep feeding. And you'll find body-building Ful-O-Pep Creep Feed Pellets mighty hard to beat. They're extra nutritious... extra palatable! Calves love 'em!

GIVES CALVES ADDED BLOOM
Feed growth-promoting Ful-O-Pep Creep Feed Pellets to your calves while they're suckling... from 1 to 2 months old up to weaning. These vitamin-packed pellets are low in cost and easy to feed. Your calves gain extra weight, bloom and smoothness... and you gain extra profit, too.

CHECK THESE NUTRITIONAL VALUES
Just look at all this added nutritional strength Ful-O-Pep Creep Feed Pellets give your growing calves:

- Vegetable proteins, plus fish meal
- Vitamins A, B, D and E
- Minerals, including trace minerals
- Concentrated Spring Range *

This year, be ahead! Grow bigger calves! Feed Ful-O-Pep Creep Feed Pellets.


SEE YOUR FUL-O-PEP MAN for March, 1953
Knock out infection -

**SHIPPING FEVER • FOOT ROT • CALF DIPHTHERIA • METRITIS**

**ACUTE MASTITIS • CALF SCOURS • BACILLARY ENTERITIS**

**OTHER BACTERIAL DISEASES AND COCCIDIOSIS**

with fast-acting - **SULMET**

Sulfamethazine Lederle

You can safeguard livestock “dollars” by being quick in detecting disease and prompt in using SULMET Sulfamethazine Lederle!

SULMET is powerful in action against many bacterial diseases of cattle, swine, sheep and horses. SULMET works with great speed to save animals—shortens sickness periods—avoids weight losses and stunting—saves you time and labor. Once-a-day treatment with SULMET is often sufficient and no second treatment is needed to bring animals back to normal appetite.

*Time-proven* SULMET Sulfamethazine Lederle is available in 6 dosage forms: Powder, Tablets, OBLETS® VETERINARY TABLETS, TINTED EMULSION (for pink eye bacterial infections), POULTRY DRINKING WATER SOLUTION 12.5% (for use as a drench, if desired), and INJECTABLE SOLUTION (for use by, or on the prescription of, a veterinarian).

For best management practices and disease-control procedures, consult your veterinarian. Write for free literature.

Animal Industry Section

LEDERLE LABORATORIES DIVISION

AMERICAN CYANAMID COMPANY

30 Rockefeller Plaza

New York 20, N. Y.


The Florida Cattlemen
Bright Thinks Cattlemen Has
Helped Growth of Cattle Industry

Hialeah

I do consider The Florida Cattlemen one of the finest of its kind and it has done a great deal for the State of Florida.

I think it has been the cause of improving the breeding of cattle more than anything else could have done. And I may say the same of pasture improvements.

James H. Bright

For information as to what Mr. Bright himself has done for the improvement of cattle and pastures, see article on page 122 of this issue.

Beale Appreciates Use of Story on Ag Building

Gainesville

It was a fine play you gave the picture and piece on our College of Agriculture building needs in your February book, and I just want you to know that we appreciate it...

Dr. Reitz was well pleased with it, and expressed his appreciation for your interest.

Clyde Beale, Assoc. Ext. Editor
University of Florida

Thanks to Mr. Beale and his boss, J. Francis Cooper—and to Dr. J. Wayne Reitz, the University's Provost for Agriculture—for their cooperation with us in helping us obtain information from which the story was written. We note from the newspapers that funds are included in Gov. Dan McCarty's new budget for the building.

Map of Florida Water Developments Is Available

From the Florida Junior Chamber of Commerce comes word that the JayCees are taking an active interest in Flood Control, not only in the Central and Southern Florida Flood Control area, but throughout the state.

Enclosed with a letter from W. H. Morse of Kissimmee, state chairman for Water Conservation and Flood Control, comes a map of all water development projects in Florida, including proposed projects in the Hillsborough, Withlacoochee, Suwannee, Ochlockonee, Apalachicola, Chipola, St. Marys, St. Johns, Choctawatchee and Escambia River valleys, as well as inland waterway development, the Central and Southern Florida project, and others.

for March, 1953
Your dairy cows greatly increase milk production and your beef cattle rapidly put on valuable weight, when V-C Fertilizer helps your pasture to produce big yields of low-cost, high-quality grazing.

Your V-C Agent can supply you with the right V-C Fertilizer for your particular pasture program. This better fertilizer contains the plant foods your grazing crops need to make quick, vigorous growth, rich in proteins, minerals, vitamins and other nutrients.

Your livestock harvest this succulent, nutritious, appetizing, green feed and convert it into low-cost, high-quality milk and meat.

You get more and better grazing—and extra grazing days, early and late—for extra profits. Start now to use V-C Fertilizer on your pastures!

V-C factories, at Nichols and Jacksonville, formulate pasture fertilizers suited to all Florida soil types, pasture grasses and legumes. Ask a trained V-C Field Representative for advice in improving the quality of your pasture.

VIRGINIA-CAROLINA CHEMICAL CORPORATION  
P.O. BOX 2311  
ORLANDO, FLORIDA
This month the curtain lifts on a new, greater capacity harvest for the home farm.

It's a new ALL-CROP Harvester with many advancements that bring more pleasure and profit to harvest time.

The new Model 66 will not seem a stranger. In it you will find all the desired features that have made the ALL-CROP Harvester known and admired throughout the world.

In addition, the Six-Foot ALL-CROP Harvester has many new abilities. It will handle two wide rows of soybeans or sorghums. Crops flow in a broader, WIDE FLOW stream to the famous rubber-cushioned bar cylinder.

A new STEP-UP straw rack boosts capacity, gives straw a faster, rougher ride; separates cleaner.

Out of the experience of many thousands of owners over the years come these new features that make this the greatest ALL-CROP Harvester of all. See it soon at your A-C dealer's — get the latest story on harvesting over one hundred cash and conservation crops.
THAT GUY IS STARVING US WITH THOSE PRESSURE-TREATED FENCE POSTS!

ROT AND TERMITES can't live on A L & T's pressure-treated fence posts. Contact with damp soil causes untreated or "dipped" posts to decay in a few years. Termites will attack exposed posts in much of the Southeast. Pine fence posts pressure-treated with A L & T's clean, salt-type preservative, however, last many times longer than untreated posts. All the wood is treated—not just the surface—because A L & T uses pressure up to 150 pounds per square inch. These top-quality posts are clean, paintable, odorless and can't harm livestock or produce.

Here is a folder that tells you how A L & T's clean-treated posts can save money on your farm—ask your local distributor for a copy or write to:

American Lumber and Treating Co.
Graham Bldg., Jacksonville, Fla.

Protect all the wood—
not only the surface.
Insist on pressure-
treated posts.

RUDOLPH ROT AND TOMMY TERMITE LEARN THE TRUTH—

We never thought we'd see the day
When we'd give up the ghost

To farmers who have learned to use
The pressure-treated post.

The best

REGISTERED Brangus and foundation stock.

American Brangus Breeders Association
LOUIS GILBREATH, Florida representative

P. O. Box F81 Phone 1200 VINITA, OKLAHOMA

American Lumber & Treating Co.
PRODUCERS OF THE ORIGINAL Wolmanized Pressure-Treated Lumber

The Chrysler dealer at Sarasota is proud of this fleet used by Stockbridge and Blackwell at Clover Bar Ranch. Pictured are some of the registered Brahmans surrounding the three New Yorkers and the Plymouth Suburban owned by the ranch.

The Florida Cattleman
astureq for chewing up cane, wild growth, heavy crop trash... the Case Stalk and Vine Shredder slashes and smashes coarse, tough materials... hastens their decay into soil-building humus... makes ground ready for easier tillage. Covers every inch of the land with thousands of hammer blows per minute.

Cattlemen like the Case "JA" Tandem Disk for its all-around pasture renovation, seedbed preparation, and working cover crops and rank growth into the soil. The tractor is 3-plow "DC."

Spike-tooth cylinder, long straw rack, air-lift cleaning make the 6-foot Model "A" Case Combine America's favorite for threshing tiny grass and legume seeds.

Big, brawny Case Pasture Renovation Harrow and mighty "LA" Tractor clear wild lands with deep-notched disks that chop, cut, kill coarse plants, brush and saplings at low cost per acre.

Case Forage Harvesters are light running. Knife wheel rolls easily and keeps on going... conserves power to cut more tons in a day. Both Standard and Long-Cut models take interchangeable row-crop, windrow pick-up, and cutterbar units... have strength and capacity for full 2-plow to 5-plow tractor power. See your Case dealer about heavy-duty, pasture-improving implements... four great tractor sizes.

SERVICE WHEN YOU NEED IT

Andreasen Tractor & Equip. Co., Marrianna
Batey & Kite Tractor Company, Gainesville
Beasley Tractor Company, Palatka
Coastal Motors & Equipment, Belle Glade
Coastal Truck & Equipment Co., West Palm Beach
Casey Motor Company, Wauchula
Dade Tractor Company, Homestead
Farm Machinery & Sales Co., Pompano
Florida Tractor & Supply Co., Hollywood
Gerlach Motor Company, Milton
Grantham Chevrolet Company, Live Oak

Hibbs Tractor Company, Cocoa
Medlock Tractor Company, Orlando
Ray Moore Implement Co., Fort Myers
Pasco Motors, Dade City
Pounds Motor Company, Winter Garden
Pounds Tractor Company, Winter Haven
Pounds-Zeiss Tractor Company, Frostproof
Pounds-Zeiss Tractor Company, Sebring
Al G. Smith Tractor Company, Palmetto
Taylor-Munnell Mach. Works, Inc., Fort Pierce
Thompson Tractor & Equip. Co., Tampa

for March, 1953
For Land's Sake use DOLOMITE!

Sweet Extra Profits From d/p DOLOMITE Sweet Soil!

Everything else you do to produce better pastures, better crops brings you extra profits when you apply d/p Dolomite.

By restoring the acid-alkali balance in the soil, d/p Dolomite releases many natural plant foods. And it supplies the calcium and magnesium needed for better crops, healthier cattle.

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DOLOMITIC LIMESTONE, HI-CALCULUM LIMESTONE, LIMESTONE SCREENINGS

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THE WHIRLWIND FEEDER

Offers the most economical method of feeding salt, minerals, feeds, etc. on the range. Quickly pays for itself in feed and labor. Will give many years of trouble free service. Successfully used by the live stock industry in all parts of the country.

Contents protected at all times from wind and rain. Bonnet rotates on ball bearings. Portable: easily moved from one pasture to another. Will not rust or corrode—built to give a lifetime of trouble free service.

Write for literature and prices.

WE ALSO OFFER

Cooper’s Cooper-Tox

Burdizzo Emasculators

Heavy 4 pt. Barbed Wire

WM. D. LAMOTTE & CO.

BOX 2164, TAMPA

Brahman breeders from Cuba met with American Brahman breeders recently to present personal invitations to attend and participate in the Cuban International Livestock Show, February 22-March 3. Shown talking with Harry Grayden (center), executive secretary of the American Brahman Breeders’ Association, are Celso Gonzales (left) and Victor Espinosa.

their dealers.

Hardie Buyer of Irrigation Company in California

All of the assets, including patents, trademarks, tools, manufacturing equipment, inventory, etc., except real estate, of Rain Control Irrigation Company of Los Angeles, have been purchased by the Hardie Manufacturing Company of Hudson, Michigan, Los Angeles, California, and Portland, Oregon, according to W. Lyle Palmer, Hardie president.

According to Palmer, Rain Control engineers developed outstanding exclusive new types of couplers and valves for irrigation systems which rapidly gained national acceptance.

Increasing Competition Predicted by Caterpillar

Continued strong demand for 1953 in an increasingly competitive sales atmosphere was predicted recently by L. B. Neumiller, president of Caterpillar Tractor Company of Peoria, Illinois, in the Company’s annual report to its stockholders.

The report revealed that Caterpillar sales during 1953 reached $477, 577, 014, highest in history, and exceeded 1951 sales of $393, 756, 048 and 1950 sales of $337, 385, 347. Profit was above the 1951 profit, but below the profit for 1950, totaling $22, 118, 060 in 1952.

The report emphasized the importance of business continuing to be acutely aware of the needs of the people.

Canning of Whole Milk Now Commercially Possible

The initial market-appearance of a successfully canned whole milk developed from a process introduced by L. T. Winger, Sr., of Denver, may lead to eventual canning of the bulk of all milk produced,
How McCormick Hay Machines can help you make more U. S. No. 1 grade hay

Greener color, more leaves, and less fibrous material make the big difference between U. S. No. 1 and lower grade hay. You can largely control all these factors at baling time with the help of fast, efficient McCormick hay machines.

With fast running McCormick tractor mowers, you can wait until protein and vitamin content are at their peak before you start mowing and still have the speed to get the job done. McCormick side rakes make loose, airy windrows for fast curing without wasting feed-rich leaves. Big-capacity McCormick balers, with gentle-action pickup, help you save precious leaves. They also help preserve the fresh taste and green color that make hay a more desirable and more profitable feed.

Fast cutting McCormick mowers help save more proteins and vitamins by helping you to cut all your hay at the peak of its feed value. You can easily mow up to 40 acres a day with a

McCormick C-21-M mower mounted on a Farmall Super C tractor. You lift and lower the cutterbar non-stop, quickly and effortlessly, with Farmall Touch-Control.

NEW McCormick No. 5 side rake helps you save more feed-rich leaves. Four-bar reel with longer teeth rakes clean, handles hay gently, gives you more capacity in heavy hay. Twin-beam channel frame and low, twin caster wheels assure true trailing for straight, uniform-size windrows. Ground drive, coordinated with tractor speed, lets you rake at maximum speed, depending on your hay and field conditions.

The fast-baling McCormick No. 45 baler helps you head off weather damage by getting your hay out of the windrow in a hurry. Bales up to 5 tons of hay an hour. This one-man, automatic pickup baler makes twine-tied bales that weigh up to 70 pounds. Compact bales are pre-sliced for easy handling and feeding. The No. 45 is power take-off driven by a 2-plow Farmall Super C tractor or equivalent power.

Ask your IH dealer to show you how fast-working Farmall tractors and big-capacity McCormick mowers, rakes, and balers can help you make more U. S. No. 1 grade hay with less work and expense.

INTERNATIONAL HARVESTER

International Harvester Products pay for themselves in use—McCormick Farm Equipment and Farmall Tractors... Motor Trucks... Crawler Tractors and Power Units... Refrigerators and Freezers... General Office, Chicago 1, Illinois

for March, 1953
FAST, RUGGED, DEPENDABLE!

the original

ROTARY CUTTER

Fast, dependable Wood's Rotary Cutters are still better with new improvements! New parking jack enables one man to attach to tractor, make simple front height adjustments. Staggered blades for clean mowing. Heavy duty 60 h.p. gear box is custom made for Wood's cutter to guarantee trouble-free operation. FIVE rugged, all-purpose cutters in 60", 80", 114" widths — standard and hydraulic lift models. Cut, shred and mulch faster with a Wood's!

- Triple V-belt drive
- Any power take-off
- Adjust to 14' height
- Heavy safety shield

See it at your dealers, or write . . .

WOOD BROS. MFG. CO. OREGON 23, ILLINOIS

BROWN AND MACH WEBSTER FLORIDA

 Winners of the State Bankers’ Association commendations for Soil Conservation, shown receiving awards from Bradenton Banker H. S. Moody of the Manatee River Bank, left, are W. D. Day, Roger Hull, Walter and Paul Conant.

Winger believes.

First commercial plant to produce Winger milk swung into full operation in January, and sizeable quantities are now available for national distribution. The development stems from years of research and tests conducted by Winger and dairy scientists at Colorado A. & M. College in Fort Collins. The canning operation homogenizes whole milk, which is then sterilized and preserved and can be stored indefinitely without refrigeration.

According to a news release, most people find it impossible to distinguish Winger from bottled or cartoned milk. Cost of processing is a little higher than that of milk packaged under ordinary conditions.

Pipe Being Marketed That Can Be Cut with A Saw

Detailed instructions for installation of Carlon pipe, which can be cut with an ordinary handsaw or pipe cutter, are contained in two new illustrated leaflets prepared by the Carlon Products Corporation of Cleveland.

Bulletins, one on flexible plastic pipe, and one on rigid plastic pipe, tell what Carlon is, how it is installed, how the price compares with metallic pipe, applications for which it is recommended, use as a temporary line, effects of freezing, etc.

Carlon’s address is 10225 Meech Avenue, Cleveland 5, Ohio.

New John Deere Tractors Are Now in Production

Three new farm tractors—the “40” Series—have been announced by John Deere, Moline, Illinois, and are now in production at the company’s plant in Dubuque, Iowa, according to a news release.

The Models “40” Standard and “40” Tricycle-Type are general-purpose tractors designed to furnish complete power.
What's new from MASSEY-HARRIS

It's a never-ending policy at Massey-Harris... a constant goal to outperform the field in every tractor, combine and implement. To you it means a continuous parade of new and improved products that cut the number of jobs in an operation, speed up field work and do better work at less cost.

This policy extends beyond power in tractors... capacity in combines... or adaptability in tools. It's an overall program of better equipment that does more to help you make a profit.

Along with power, it means greater efficiency in engines, transmissions, clutches and controls of tractors... in the balanced design of full-width cylinders, strawracks and shoes of combines... in the adjustments, strength, and work output of implements. It means greater efficiency in all of the things that result in a better job in less time, at less cost.

Your Massey-Harris Dealer will be glad to give you complete information on the Massey-Harris way of more profitable farming. The Massey-Harris Co., Quality Ave., Racine, Wis.

Make it a Massey-Harris

Parts and Service through more than 2300 Authorized Dealers

for March, 1953

19
Recent experiments have shown that certain supplements—such as X-Cel 41% Cattle Supplement—will help cattle utilize roughages. And the poorer the range, the more your cattle will benefit from these supplements.

Now in one great new supplement—X-Cel 41% Cattle Supplement—you can get all of these advantages!

- The digestive factor of alfalfa meal.
- The benefits of combined proteins.
- The readily available energy of molasses.
- The rumen stimulation activity of Two-Sixty-Two Feed Compound.
- The full utilization of nitrogen through proper sulphur-nitrogen ratios.
- The increased health and vigor from added vitamins and minerals.

For greater cattle profits feed X-Cel 41% Cattle Supplement—Meal or Pellets.

Manufacturers and Distributors

JACKSON GRAIN CO.

- TENNESSEE BASIC SLAG
- VIKING BRAND CALCIUM NITRATE

For Better
SCREW WORM CONTROL

BARRY’S DERMA SEAL
(Black)
The Old Reliable
Guaranteed to satisfy or
your money back
At all Dealers or Write
BARRY’S
Drawer E Newberry, Florida

Wire Winder Now Being Manufactured in Illinois

A new implement which speeds up fencing by rolling or unrolling up to 80 rods of plain or barbed wire in three to five minutes has been announced by H. D. Humen Company of Mendota, Illinois.

Two models are available—double-drive for row-crop tractors, single-drive for standard tread tractors. Each model is complete with an attaching bracket to adapt it to the particular make and model of tractor, assuring perfect operation, easy attaching and removal, according to a release from the company.

Continuous front wheel drive traction maintains even wire tension on either smooth or rough ground. A special anti-backlash brake prevents kinking or snarling of wire.

New Feeder-Mixer Announced By Minnesota Concern

A new feeder-mixer that enables one man to feed up to 500 head of cattle in eight minutes has been announced by Van Dusen and Company of Wayzata, Minnesota.

Unit is called the Forage Feeder and mounts on a truck, wagon, or trailer. It is driven by a power take-off, or an independent Onan 10 horsepower two-cylinder, air-cooled engine with built-in starter. In operation the feeder is driven to the feed bunk, the extension elevator lowered to the desired height, and the power supply engaged while the operator drives along the feeding bunks.

Dearborn Announces New Forage Harvester

DEARBORN FORAGE HARVESTER, newest addition to the Dearborn line of farm equipment, is designed to chop and load up to 5 tons of hay or rowcrop silage per hour, according to G. D. Andrews, vice president in charge of sales for Dearborn Motors.

Available in both power take-off and engine-driven models, the harvester will pick up windrowed crops or cut standing row crops. The forage crop is cut into small pieces, the length of which is decided by the operator, and chopped material is then discharged into a trailing wagon or truck driven either behind or beside the harvester.
What Your University of Florida Agricultural Experiment Stations Mean to You

How Men and Research Improved on Nature

$463,000,000 WORTH

Nature gave Florida a small amount of truly fertile soil, a lot of sterile sandy acres, abundant rainfall and limitless sunshine. But when it came to agricultural yields from these resources, Nature's way wasn't so profitable.

Not until the scientists of the University of Florida Agricultural Experiment Stations, the agricultural service industries and the farmer got together as a really efficient research team—the best on earth—did Nature's gifts to Florida begin to pay off. And at a cost of less than one per cent of our farm income for Agricultural Experiment Station research as compared with as much as five per cent of the gross sales dollar by progressive industries.

Imagine our present vast citrus acreage without modern fertilization and pest control programs. Not until Florida's research team had learned to add nitrogen, potassium, phosphorus, zinc, iron, boron, copper, manganese and other elements could citrus be grown most successfully on sandy soils. Not until Florida's research team had developed pest control could insect pests and disease be controlled.

Imagine our pastures without the benefit of modern research. Pastures would still literally be piney woods with wide-roving scrub range cattle and razorback hogs.

Today's lush meadows of forage and sleek cattle would be unknown. Proper pasture nutritional methods born of research plus exotic new grasses like Pangola created our present cattle industry.

Vegetables? Research and the growers' rapid acceptance of it turned Florida's risky little vegetable industry into a $100,000,000 giant, now stabilized by adapted varieties, pest control and other research contributions.

Shade tobacco? Twice in 25 years research has saved the important cigar wrapper industry from complete ruin. The only successful variety now grown was bred and introduced by the University Experiment Stations.

Bulbs, peanuts, corn, dairy products—every crop of importance to Florida owes its very existence to progressive growers, conscientious service industries and the painstaking research of the University of Florida Agricultural Experiment Stations—Florida's unbeatable agricultural team that has raised Florida's farm income from only about $35,000,000 in 1900 to $498,000,000 in 1951.

IDEAL Fertilizers and FASCO Pesticides—Your Profit Combination

WILSON & TOOMER FERTILIZER COMPANY

FLORIDA AGRICULTURAL SUPPLY COMPANY

Peninsular Fertilizer Works—Tampa • Cartledge Fertilizer Company—Cottontale

GENERAL OFFICES • JACKSONVILLE, FLORIDA

for March, 1953
344 Registered Cattle Show at Tampa
In State Fair Beef Show for New Record; Five Breeds Were Represented

Top honors won by Emerald Acres, Perdido, Partin, Champion, Griffin, Norris, Seminole, VelVa Haven, Leak and Porter, Kerns, Palmer and Panuleta at 1953 judging

Competition was strong in almost every breed, as a new record 344 registered beef cattle competed in the 1953 Florida State Fair beef cattle show at Tampa February 9-14.

Five breeds were represented—Aberdeen-Angus, Brahman, Hereford, Santa Gertrudis and Shorthorn—and in addition a display of Charolaise by K Bar Ranch of Zephyrhills attracted considerable attention.

Champions in the various breeds were as follows:

Angus—Burnside Major 2d, shown by Emerald Acres of Orlando, was grand champion bull, while Perdido Tennemere 2d, shown by Perdido Ranch of Pensacola was grand champion female. Reserve champions, both shown by Emerald Acres, were the bull, Hideway Monarch 2d, and the heifer, Maplemere Queen Mother 41st. J. P. Ramsey & Son of Micanopy showed the get of Queen's Hill Crest Stamp to first senior get of sire, while the best junior get was sired by HC Eilemer 42d, owned by Gulfstream Farm of Fort Lauderdale.

Brahman—Boca Emperor won grand champion bull honors for Henry O. Partin and Sons of Kissimmee, while Lady Emperor Manso 9th, shown by W. C. Champion and Son of Orlando, was grand champion female. Cadanza 9th, shown by Bobby Griffin of Bartow, was reserve champion bull, while Dandelion's Hermosura, shown by Norris Cattle Company of Ocala, was reserve female. Norris' get of Dandelion won the get of sire class.

Herefords—Grand champion bull was HC Larry R 23th, shown by Seminole Farms of Donalsonville, Georgia, while VelVa Haven Farms of Delray Beach showed the grand champion female, VH Laryette 33d. Leak and Porter Hereford Farm at Arab, Alabama, showed the
reserve champion bull, I & P Baca Duke 7th, and VelVa Haven had the reserve female, VelVa Haven won the get of sire award with the get of HC Lavey Domino 24th.

Santa Gertrudis—Grand champion bull was Spit Bull, shown by Panulate Farms of Uleta, which also showed the reserve champion female, Red Wave. Palmer Ranch of Sarasota showed the grand champion female, Dona Roja, and the reserve champion bull, Rojo Grande.

Shorthorns—Top champions were all shown by Kinsley Cattle Company of Ocala: Ermae Victoria 70th, grand champion bull; Cherry Lane Lancaster 82d, grand champion female; Divide Custodian, reserve champion bull; Costly Lily 24d, reserve champion female.

Judges were Dr. W. G. Kirk of the Range Cattle Experiment Station at Ona, who judged Brahman, Santa Gertrudis and Shorthorn classes, and Dr. A. M. Pearson of the University of Florida, who judged Herefords and Angus.

Premier exhibitor of the beef show was A. Duda and Sons of Cocoa, who won the trophy presented by Florida Grower magazine.

Winners, listed in order by classes, with number of entries in parentheses, were as follows:

**Aberdeen-Angus**

Two-year-old bulls (3)–Burmide Major 2d (grand champion, senior champion), Emerald Acres Ranch, Orlando; Gallahger's Crown Prince 3d, Palm Ranch; Lusam General Eric, Turkey Creek FFA Chapter.

Senior Yearling Bulls (1)–Hideaway Monarch 2d (reserve champion, reserve senior champion), Emerald Acres.

Junior Yearling Bulls (6)–Lake Shore Stamp (reserve junior champion), J. P. Ramsey and Son, Micanopy; Prince Sunbeam 8404th, Dixie Angus Farm, Callahan; Ankionian 32e, Gulfstream Farm, Fort Lauderdale; Ankionian 32e, Gulfstream; Eileenmere B. H. 2d, Gulfstream; Starlight Postmier 19th, Leroy Baldwin, Ocala.

Summer Yearling Bulls (4)–Perdido Bardolier 2d, Perdido Ranch, Pensacola; Evader Grenadier of LV, Lakeview Ranch, Lakeland; Ankionian 32e, Gulfstream; Bullari Bandolier 21st, Gulfstream.

Senior Bull Calves (2)–Bullari Bandolier 44th, Perdido; Bandolier L. F., Ronald Wetherington, Sydney.

Junior Bull Calves (6)–Lorraine Eileenmere 118 (junior champion), Stardust Ranch, Micanopy; Lake Shore Stamp 13, Ramsey; Lake Shore Stamp 14th, Ramsey; Lorraine Eileenmere 115, Zettner Stock Farm, Miccopi; Eileenmere of Gulfstream 2d, Gulfstream; Pride Evader of LV, Lakeview.

Summer Bull Calves (8)–Globe Hill Eileenmere 3065, Perdido; Eileenmere of Gulfstream 5th, Gulfstream; Eileenmere of Gulfstream 123, Gulfstream; Stamp's Lake Shore Barbarian, Ramsey; Lake Shore Stamp 10, Ramsey; Eileenmere of Gulfstream 8, Gulfstream.

Five Bulls–Gulfstream, Ramsey.

Three Bulls–Gulfstream, Ramsey.

Two Bulls–Perdido, Gulfstream, Ramsey.

Junior Yearling Bulls (5)–Queen 4th of Lake Shore, Ramsey; Queen 2d of Lake Shore, Perdido; Merry Girl of MAF, Gulfstream.

Summer Yearling Heifers (6)–Mapleeard Queen Mother 41x (reserve grand champion, reserve junior champion), Emerlad Acres, Bummer Maid G. A., Perdido; Blue Blood Lady of Kintyre, Perdido; Lake Eileen of Long Farm, Gulfstream; Miss Blackbird of Bruno, Gulfstream; Green Lake's Miss Eileenmere, H. F. Wiggins, Jr., Live Oak.

Senior Heifer Calves (5)–Perdido Jennetrine 2d (grand champion, junior champion), Perdido; K Pride of Gulfstream 2d, Gulfstream; Blackbird of Gulfstream 2d, Gulfstream; Ganymere of Wesley 20th, Gulfstream; Barbara Pasadena of B. A. F., Baldwin.

Junior Heifer Calves (4)–Pride of Lake Shore 3d, Ramsey; Burgess Maid of Lake Shore, Ramsey; Blackbird of Gulfstream 2d, Gulfstream; UF Postemer Lady 2, University of Florida, Gainesville; Miss Kildonon Erica of LV, Lakeview; Miss Hartley Edella of LV, Lakeview.

Summer Heifer Calves (9)–Blackcap of Gulfstream 4th, Gulfstream; Queen 10th of Lake Shore, Ramsey; Perdido Lucy 3, Perdido; Queen 11th of Lake Shore, Ramsey; Erica of Gulfstream, Gulfstream; Miss McHenry Barbara of LV, Lakeview.

Get-of-sire–Get of Queen's Hill Crest Stamp, Ramsey; get of Mahigo Bandolier, Perdido; get of HC Eileenmere 42d, Gulfstream; get of Queen's Hill Crest Stamp, Ramsey; get of HC Eileenmere 42d, Gulfstream.

Junior Get-of-sire–Get of HC Eileenmere 42d, Gulfstream; get of Queen's Hill Crest Stamp, Ramsey; get of HC Eileenmere 42d, Gulfstream.

Pair of Calves–Ramsey, Ramsey, Gulfstream.

Pair of Females–Ramsey, Gulfstream, Perdido, Ramsey.

Pair of Yearlings–Perdido, Ramsey.

(Continued on page 111)

Best Shorthorns were these champions, all shown by Kinsley Cattle Company: Mr. & Mrs. W. A. Baca of Ocala; reserve champion bull with Bob Heine, Jr.; reserve champion bull with R. G. Heine; Grand champion female with Bob Heine; Reserve champion female with Tommy Kern.

Santa Gertrudis champions pictured above were, top to bottom: Grand champion bull, owned by Panulate Farms, with Charles Wolfe; Reserve champion bull, owned by Palmer Ranch, with C. E. Tudor; Grand champion female, owned by Palmer with Tudor; Reserve champion female, owned by Panulate, with H. R. Parks.

Jof March, 1953

23
Herlong Reports on Policies

Florida's representative, Syd Herlong of the Fifth Congressional District was a member of the subcommittee on livestock of the House Agriculture Committee which recommended immediate abandonment of OPS controls on cattle and beef on January 26.

Discussion of the tremendous decrease in live cattle values during the past year occupied a large part of the subcommittee's first session, according to the group's first report, and the following excerpts from the committee's statement tell the story:

For almost the past year prices of live cattle have been dropping steadily. The average price of all slaughter steers sold at Chicago in the week ending January 15, 1953, was $326.62 per cwt. compared to $34.07 a year earlier...

Supplies are ample. In spite of unusually heavy slaughter, cattle on farms increased by an estimated 5,000,000 head during 1952...

There were 273,758 cattle slaughtered in Federally inspected plants in the week ending January 17, 1953, compared to 209,782 in the comparable week in 1952; and beef in storage on December 31, 1952, was 127 percent of a year earlier, and 170 percent of the 5-year average.

The Department of Agriculture estimates that beef production will be even higher in 1953 than it was in 1952.

There is no reason, therefore, to anticipate that beef prices will rise to OPS ceiling levels during the coming year.

Under these circumstances, OPS controls on beef are not needed and are a violation of the general policy of the Defense Production Act, that controls should be removed from individual commodities as soon as they can be dispensed with safely.

More important than the mere waste of funds, both private and public, in maintaining useless and unnecessary regulations, the committee finds from evidence presented to it that the needless continuation of OPS ceilings and controls on grading, cutting, and distribution of beef is impeding normal marketing and price relationships and costing both producers and consumers millions of dollars.

The mere existence of ceiling prices at the retail level destroys the flexibility of retail merchandising and tends to prevent a drop in retail prices as fast or as far as would be warranted by live cattle prices. Too frequently ceiling prices are regarded by the merchant as "fair" prices below which he will go only reluctantly.
Yes... there's only one way to buy a tractor. And that's to see it demonstrated on your own farm doing your jobs under your conditions!

It doesn't matter what type or size tractor you now own. It doesn't matter what other makes of tractors you've looked at. You'll get a completely different impression of power, performance, economy... of downright value... when you see a Ferguson at a Showdown Demonstration.

No descriptive folders or advertisements, in fact nothing a Ferguson Dealer can tell you, can do full justice to the facts about Ferguson performance... and what this tractor can do to cut your operating costs. Only an actual on-the-farm demonstration can do this.

Once you've had a Showdown Demonstration... once you've seen how well a Ferguson does many different jobs on your farm... you can judge this performance by any yardstick you choose. This may be your present tractor, or any make tractor.

But, regardless of the comparison you make, you'll be certain that Showdown Proof helps you buy more wisely. Why not ask your Ferguson Dealer for a Showdown Demonstration real soon?

Ask your Ferguson Dealer for Showdown Proof of unmatched performance on:

- Moldboard Plowing
- Disc Plowing
- Field Tilling
- Planting
- Subsoiling
- Rotary Hoeing
- Wood-Lot Sawing
- Middlebusting
- Mowing
- Harrowing
- Ditching
- Loading...
- Spreading

Get your free copy of "How to Buy a Tractor" from your friendly Ferguson Dealer.

DISTRIBUTED BY
BENT EQUIPMENT COMPANY
Jacksonville, Florida

Look for the name of your Ferguson Dealer on the adjoining page
ROBBING YOUR PROFITS?

Improperly fertilized pastures do not contain the necessary food value to produce large healthy cattle and top calf yields. When you settle for less than a balanced fertilizer . . . you are cutting your profit margin.

NACO fertilizers are properly balanced and contain the necessary plant nutrients and essential minerals for a pasture building program that will produce more beef at less cost per pound.

Successful cattlemen know the importance of proper fertilizing . . . they turn their pasture problems over to Naco's experienced representatives for planning pasture programs that will produce greater profits.

Try NACO and Compare Results

NACO FERTILIZER COMPANY

JACKSONVILLE, FLA.

FT. PIERCE, FLA.

FSCA DIRECTORS Suggest Legislation if LSSB Can’t Work Together Better

Suggest dissolution, reestablishment of Board if necessary; Endorse TB testing in beef herds to keep accreditation

Abolition of the present Live Stock Sanitary Board, followed by its re-creation in different form, might be recommended to the state legislature by the Florida State Cattlemen's Association if the present board can't begin working in harmony.

A motion to that effect was passed by the FSCA board of directors, meeting at Kissimmee in late January, after a lengthy discussion of the Sanitary Board’s activities. Motion was made by Ernest Graham of Hialeah, state director from the Dade County Cattlemen's Association, and seconded by Francis Roberts of Zolfo, Hardee's state director.

Meanwhile B. J. Alderman of Grandin, head of FSCA's Legislative Committee, has announced a meeting of the group to be held in Kissimmee February 26.

And the Sanitary Board, holding its monthly session this month in Tampa, was noted in newspaper reports for its unanimity in hiring a Gulf County attorney, the choice of Governor Dan McCarty, as its new attorney, succeeding M. A. Rosin of Sarasota who died recently in an automobile accident. The Board's January meeting at Tallahassee was marked by considerable disagreement, particularly in the hiring of Ex-Governor Fuller Warren's former assistant, Charlie Clark, as administrative assistant to the State Veterinarian, Dr. Paul Vickers.

Directors also: (1) Voted to urge all counties to cooperate in the state-federal TB testing program, after hearing from USDA BAI representative Dr. T. H. Applewhite and Sanitary Board representative Dr. W. D. Martin; (2) voted to hold the Midsummer Convention at Sebring June 16-18, and the annual convention on November 16-18 at a place to be selected; (3) Heard Cushman S. Radebaugh of Orlando, new vice president of American National Cattlemen's Association, report on that group's convention in Kansas City recently; (4) Referred to Secretary June Gunn a suggested change in distribution of Association funds used for 4-H awards; (5) Referred to the Legislative Committee a suggestion that foreclosure legislation in cases of tax delinquency be relaxed; (6) Voted to send expressions of sympathy to the family of A. H. Nelson of Bushnell, who recently died, and to L. T.

(Continued on page 175)

TB Test Quotas Listed

COOPERATION with state and federal authorities in securing the TB testing of 10 percent of the cattle population in all Florida counties was voted by FSCA directors at their meeting in Kissimmee recently.

Previously most of the necessary numbers could be found in dairy herds, but the recent increases in beef cattle numbers reported in the federal census of agriculture for 1950 will make it necessary for considerable numbers of beef cattle to be tested.

Counties due for TB reaccreditation are listed below, with the date and number of cattle needed:

<table>
<thead>
<tr>
<th>County</th>
<th>Date</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake</td>
<td>Nov. 1, 1952</td>
<td>993</td>
</tr>
<tr>
<td>Seminole</td>
<td>Dec. 1, 1952</td>
<td>1219</td>
</tr>
<tr>
<td>Brevard</td>
<td>Jan. 2, 1953</td>
<td>1372</td>
</tr>
<tr>
<td>Hardee</td>
<td>Feb. 1</td>
<td>3658</td>
</tr>
<tr>
<td>Indian River</td>
<td>Feb. 1</td>
<td>777</td>
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<tr>
<td>Martin</td>
<td>Feb. 1</td>
<td>1048</td>
</tr>
<tr>
<td>Polk</td>
<td>Mar. 1</td>
<td>8280</td>
</tr>
<tr>
<td><strong>Washington</strong></td>
<td>Mar. 1</td>
<td>553</td>
</tr>
<tr>
<td>Suwannee</td>
<td>May 1</td>
<td>1122</td>
</tr>
<tr>
<td>Columbia</td>
<td>June 1</td>
<td>796</td>
</tr>
<tr>
<td>Union</td>
<td>June 1</td>
<td>557</td>
</tr>
<tr>
<td>Clay</td>
<td>July 1</td>
<td>582</td>
</tr>
</tbody>
</table>

*Levy    July 1     2057
Santa Rosa July 1     682
Baker  Aug. 1     184
Bradford Aug. 1     551
Hamilton Aug. 1     471
Escambia Sept. 1     569
Holmes Sept. 1     686
Okaloosa Sept. 1     499
Glench Oct. 1     302
Nassau Oct. 1     500
Walton Nov. 1     650
Hernando Dec. 1     715

*Counties to be worked by State Veterinarian located in that area.
**It will be necessary to test considerably more cattle due to 20 reactors having been found, to reduce the degree of infection to less than one-half of one percent.

The Florida Cattleman
Use more of your own economical roughage, whether it’s hay, pasture, range grass, corn cobs, silage or stover.

Feed a balanced supplement that contains “Two-Sixty-Two,” a source of protein that’s based on urea nitrogen.

Your cattle get more good out of the entire ration.

Many cattlemen, following the lead of experiment stations, are bringing cattle to desirable weight in normal time at lower cost. You can do it too!

The heart of this system is your roughage, plus a supplement that contains Du Pont “Two-Sixty-Two” feed compound. Here’s how it works.

“Two-Sixty-Two” contains a special form of nitrogen that cattle and sheep can quickly make into protein. Using it, feed manufacturers are better able to formulate supplements that help cattle digest more of the roughage they eat. “Two-Sixty-Two” tends to stimulate the action of the rumen so as to speed up and increase the use of cellulose in your roughage. This helps your cattle get good feed value out of roughage that once passed through undigested. That means more beef at lower cost.

Because “Two-Sixty-Two” must be properly balanced and blended with other feed ingredients to make a practical supplement, it is sold only to feed manufacturers. Many of them now are using “Two-Sixty-Two” in range concentrates, feed-lot rations and dairy feeds to supply quickly available protein and to increase the feeding value of your home-grown part of the ration.

Ask your feed man to make sure “Two-Sixty-Two” is in the feeds you buy. Ask your feed man also for a free copy of “Unlock New Feeding Values in Your Roughages.”

E. I. du Pont de Nemours & Co. (Inc.)
Polychemicals Department
Wilmington, Delaware
or 7 South Dearborn St., Chicago, Ill.
Nelson Was Faithful Director

One of the most faithful workers in the Florida State Cattlemen's Association—A. H. Nelson of Bushnell—died recently following a short illness.

A resolution of sympathy from the directors of FSCA has been sent to his widow and son, who survive him and will continue in the beef cattle and farming business which he established in 1922.

A. H. Nelson was born in Georgia, where he was a cotton farmer. In 1922 he located at the present farm between Bushnell and Beville's Corner in Sumter County, continuing in the business of raising cucumbers and other vegetables.

His entry into the cattle business came in 1939 when he purchased high grade Hereford cows to start his beef herd. Later he added some grade Brahman, improved some pastures, and at the time of his death was primarily in the cattle business.

He was 74 at the time of his death.

Activity in the cattlemen's organization began when the Sumter County Cattlemen's Association was reorganized about 1914. He soon became a director and served as either state director or alternate from about 1915. He had been re-elected alternate only a few weeks before his death.

While a member of the FSCA board of directors, Nelson helped in some of the most important work ever to come before the Association. During his term of office the Association was strengthened through addition of new county groups, and improved cooperation with the state of the existing county associations.

Active management of his farm was assumed by his son, Donald, in 1950, and the younger Nelson will continue handling the farm in the future.

Pictured below are Mr. and Mrs. A. H. Nelson, in a picture taken only a short time before his death. He was 74 years old.
The cattleman who is feeding Vit-L-Tone can look around and see that his cows are in better condition. Consequently he knows that his cows are going to drop heavier, thriftier calves. He knows Vit-L-Tone is paying off.

He can also see better results from his winter supplemental feeding program as he feeds Vit-L-Tone free choice, along with free choice salt—a sound and proven program for Florida cattlemen.

Ask the Vit-L-Tone feeder and you, too, will want to incorporate Vit-L-Tone in your feeding program now.

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Tampa, Florida

for March, 1953
Sun Lake Sale Breaks Florida Records
With $2892 Average, 15 States Buying

All Florida records for cattle at auction were broken at Sun Lake Ranch near Lutz February 12, when the Vacation Sale of Owners Louis and Esther Geraci reached an average of $2892, with a total of $10,100.

The average was a new Southeastern record too, according to Johnny Jenkins of Southern Livestock Journal, and a check of the current issue of the Aberdeen-Angus Journal revealed a report on only one sale with a slightly higher average. Previous Florida high average for cattle at auction was set last Spring at the Imperial National Brahman Sale in Bartow when an average of $1615 was paid.

Buyers from 15 different states, including several Floridians, made purchases, and the buyers list reads like a "Who's Who" of Angus breeders, with names like Sunbeam, Angus Valley, Penney and James, Essar and Shadow Isle represented. 96 different buyers made purchases.

"The sale was just as successful as we had hoped it would be," Geraci said afterward. "We have been working and planning for this sale for more than a year, and its success means that Florida is at last on the national map as far as top-quality Angus cattle are concerned."

The highest price of the sale—$10,100—was paid for an extra lot, a three-month-old bull calf, by Fairway Farm, owned by Mr. and Mrs. Joseph T. Stumpf of Rapidan, Virginia. It was, of course, his breeding in which the Stumpf's were interested. He's a son of Prince Sunbeam 156th, the Geraci's sire, out of a granddaughter of Eileenmere 506th. Since "Sunbeam" and "Eileenmere" are two of the top names in Angus breeding, Dave Canning of Charlottesville, Virginia, whose comments helped stimulate bidding on several occasions, coined the name "Sun-mere" to describe the cross. The "Sun-meres" which were sold brought top prices all the way through.

Only $100 separated the top bull from the top female, a two-year-old daughter of the "156th" named Eileenmere of Sun Lake who brought $10,000 from Mr. and Mrs. Eugene K. Denton of White Gates Farm, Flanders, New Jersey.

Seven Floridians made purchases at the sale, buying 14 of the 53 head sold. Largest Florida buyer was Grovelane Farms of Lake Wales which bought four head for a total $6600. Owner is Harry Friedlander.

Gulfstream Farm of Fort Lauderdale, owned by Jim Ousley and Jim Farquhar, paid $6100 for two heifers, while Mr. and Mrs. Wilson S. Isherwood of Fort Hamer Ranch at Bradenton paid $825 for three females, and Mr. and Mrs. Henry Chitty of Stardust Ranch at Gainesville paid $1950 for a bull and a female. Other Florida buyers were: J. A. Cruce of Madison, A. C. Wright, Jr., of Fort Meade and C. D. Hughes of Winter Haven, each of whom bought a heifer.

There were five different auctioneers on hand for the sale, although all didn't
work, plus ringmen representing half a dozen different magazines—the largest number ever on hand for a Florida auction. Auctioneers were Hamilton James of Newton, Illinois, Paul Good of Van Wert, Ohio, Roy Johnston of Belton, Missouri, Stan Haworth of Warrenton, Virginia, and George Kurtz of Sturgis, Ky.

Social activity in connection with the sale was one of the high points for the out-of-state visitors.

Sale grossed $135,250, with four bulls averaging $452.22, for a gross of $18,100, and 49 females averaging $275.83 for a gross of $13,515.

Bulls sold, listed by buyers, with price paid, were as follows:
- Earl Sharpe, Pawnee, Illinois—Prince of Sun Lake 7th $900;
- Stardust Ranch, Micapony—Prince of Sun Lake 8th $1000;
- Monroe County Cattle Company, Oglethorpe, Georgia—Sun Lake Prince 2d $2000;
- Palmer Farm, Rapidan, Virginia—Sun Lake Prince 500th $10,100.

Females sold, listed by buyers, with price paid as follows:
- White Gates Farm, Flanders, New Jersey—Ellulamere of Sun Lake $10,000;
- River Valley Farms, Brandonville, Virginia—Sun Lake Witch $5500; Sun Lake Gammer Ebony $6500;
- Millerton Farms, Woodbury, Georgia—Gammer Ebony of Sun Lake $8100; Sun Lake Lucy $1000;
- Edw. Randall, San Antonio, Texas—Juanerra of Sun Lake $1000;
- Good Earth Steer Farms, New Florence, Missouri—Evergreen 4th of Sun Lake $1000; Bandy's Essex $2750;
- Groveland Farms, Lake Wales—Sun Lake Witch 2d $3650, Hoofs Wood Enchantress $1250; Sun Lake Blackcap E $750; Sun Lake Blackcap B $1000;
- Shady Isle Farm, Red Bank, New Jersey—Sun Lake Blackcap Judy $2000; Lady Lucy of Sun Lake $1800;
- Gulfstream Farm, Fort Lauderdale—Mole Hill Karama $1050; Sun Lake Blackcap Besie 2d $2000;
- Hays Ranch, Kerrville, Texas—Geo Sun Lake $500;
- Angus Valley Farms, Tulsa, Oklahoma—Sun Lake Blackcap $1000; $2000;
- Belted Fields Farm, Haymarket, Virginia—Ellulamere 2d of Sun Lake $2500;
- Good Earth Steer Farms, New Florence, Missouri—Evergreen 4th of Sun Lake $1000; Bandy's Essex $2750;
- Fort Hamer Ranch, Bradenton—Sun Lake Blackcap E 2d $800; Bandy's Blackcap S. L. $1825; Sun Lake Pride of A $1250;
- Brave Island Plantation, Yemassee, South Carolina—Zara of Sun Lake $6000;
- Marvylane Farm, St. Francisville, Louisiana—Sun Lake Besie $1000; $1500;
- Sturdiest Ranch—Bandy's Queen Mother $950;
- Sunny Farm, North Salem, New York—Sun Lake Jesslin Ganner $4250; Sun Lake Blackcap 29th $2500;
- Lyon Angus Farm, Olive Branch, Mississippi—Bandy's Blackcap Lady 2d $1000;
- J. A. cruise, Madison—Enchantress of Sun Lake 4th $900;
- Mehrguth Farm, Mahwah, New Jersey—Eisa of Sun Lake 10th $1750;
- A. C. Wright, Jr., Fort Meade—Sun Lake Queen Mother 2d $975;
- C. D. Hughes, Winter Haven—Queen Lucy S. L. 2d $950;
- Runnaries Farm, Madison, Connecticut—Sun Lake Ellulamere 10th $700.

For March, 1953

PASTURGRO* can make grass pay $7 for $1

Swift's Specialized Pasture Maker has been used for two years in north, south, and western areas. From these areas come sensational reports! They tell of returns of $7.00 for every $1.00 invested in plant food for grass . . . grass that produces over $150 an acre in beef and milk.

Here's what they say . . . More beef, say cattlemen! More milk, say dairymen! More grass and legumes mean more money, say all of them! It's the best and cheapest feed in the world for beef and dairy herds.

Developed to meet local needs, PASTURGRO is Swift's Specialized Pasture Maker. It supplies the nutrients needed so that your soil plus PASTURGRO assures your pasture grasses and legumes all of the nourishment needed to produce big yields of top-quality forage. Order PASTURGRO now for profitable pastures.

*PASTURGRO is Swift's new brand name for a plant food specially formulated for pastures.

Buy at the sign of the Red Steer

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PASTURGRO is made in Florida for Florida pastures

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Santa Gertrudis is a Specialty

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I'll Buy, Sell or Trade! Truckload or Trainload Anywhere, Anytime, On Time Trade with a man who knows Florida cattle and Florida cattlemen.

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Livestock Commission Buyer and Broker
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SOUTHEASTERN FAT STOCK Show Larger Than Ever This Year with Brahman, Shorthorn Sales, Gilbreath Announces

Dates March 3-7 set for annual event; Rodeo scheduled March 6-8; Dave Canning of Virginia Aberdeen-Angus Association will judge thirteenth annual showing of 400-odd cattle

More than 400 registered Brahmans and Shorthorns, and fat steers, will be on display at the 1953 Edition of the Southeastern Fat Stock Sale at Ocala March 3-7, according to Manager Louis Gilbreath—and the event will definitely be the largest cattle show ever held in Florida.

As usual all events will be held at the Southeastern Pavilion two miles north on the Jacksonville highway—and this year there is an unusually full program, since the Ocala Brahman Show is being held in conjunction with the Fat Stock Show and the Shorthorn Show and Sale this year.

Here’s the program:

Tuesday, March 3—Receiving of cattle.

Wednesday, March 4—Judging of Junior Brahman Classes at 9:00 a.m.; Judging of Shorthorn Classes at 10:00 a.m.; Judging of Steers at 1:00 p.m.;

Thursday, March 5—Judging of Adult Brahman Classes, beginning at 9:00 a.m. and continuing all day; 4-H and FFA Judging Contests at 10:00 a.m.; Fat Stock Show Banquet and Dance, starting at 7:00 p.m. (at Municipal Auditorium);

Friday, March 6—Steer sale, 10:00 a.m.; Rodeo, 8:00 p.m.

Saturday, March 7—Shorthorn Sale, 10:00 a.m.; Brahman Sale, 2:00 p.m.; Rodeo, 7:30 p.m.

Sunday, March 8, there will be the final rodeo performance starting at 2:30 p.m.

Despite the large number of entries, Gilbreath said the Southeastern Pavilion will have plenty of room for the cattle, since there is space for more than 500 cattle. His breakdown of the cattle which will be there includes 125 Brahman, 90 Shorthorn and 200 fat steers. All of the registered sale cattle will show, he added.

As usual, there will be displays of farm machinery outside the pavilion and displays of Brangus and other cattle are also expected, even though there is no premium money authorized for them.

Judging contests for the youngsters will again be a big feature of the Southeastern, with officials of the 4-H and FFA organizations handling the contests and making the rules, Gilbreath reports.

“We’ll furnish whatever stock they need to make their judging classes,” he reports, “and we’re providing banners for the top teams, and gold, silver and bronze medals for the top individuals, in both contests.”

Prize money totaling $385.1 is being offered for this year’s shows, with $2025 of it allotted to the Brahman show, $1000 to Shorthorns and the remaining $826 to fat steers.

Adults may again show fat steers, in heavyweight (over 950 pounds) and middleweight (700 to 949 pounds) classes, while 4-H and FFA members will have three classes to show in— heavyweights (over 950), middleweights ($50 to 949), and weaners (up to 100 pounds), making the rules

The Florida Cattleman
THESE 5 ENEMIES THREATEN YOUR BEEF PROFITS....

1 Bone Disorders
that affect both young and old alike, such as rickets...lameness...creaking, stiff, enlarged joints...brittle, weak bones and teeth...primarily caused by lack of phosphorus and calcium in feed.

2 Breeding Troubles
that cut into the size of your herd—shy breeding...failure to settle...abnormal calving...calves born dead or so weak they die very shortly after birth.

3 Anemia
...emaciation...run-down condition...decreased milk yield...slow gains—all profit-burners and usually caused by deficiencies in iron and copper.

4 Depraved Appetites
...crib-biting...intense salt hunger...loss of appetite—all these are signs of insufficient mineral supply.

5 "Glandular Diseases"
..."big neck"...acetone mia, or milk fever..."pink eye"...bloat...hairlessness...rough coats.

Defeat THEM ALL WITH CUDAHY All Purpose MINERAL FEED

...for Cudahy's supplies a wealth of the minerals your beef animals need and must have to ward off these profit-destroying maladies and to grow big, strong and thrifty. These minerals are—

Phosphorus and Calcium in the most easily digestible, best-balanced form of sterilized steamed bone meal, Iodine, Iron, Copper, Cobalt, Manganese and Salt (Sodium and Chlorine).

What's more, Cudahy All Purpose Mineral Feed is remarkably inexpensive for you to supply—affords you savings of as much as $10 to $25 per ton!

Take no chances on your own beef profits—find out about Cudahy All Purpose Mineral Feed today!

THE CUDAHY PACKING CO.
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for March, 1953
**Charlotte Show Increases In Numbers and Quality**

**Greater numbers** and improved quality of cattle were the highlights of the livestock show which was held in connection with the annual Charlotte County Fair at Punta Gorda, January 19-21. The cattle were judged Tuesday, January 20, by Dr. W. G. Kirk of the Range Cattle Station at Ona.

“Attendance at this year’s livestock exhibits was double that of last year due to the greater numbers and improved quality of animals entered,” said Harry Jack of Punta Gorda, who is president and manager of the fair. “This indicates to us that the show will get bigger and better each year.”

“16 stalls were added in the livestock show barn this year, mainly due to the efforts of Harry Brahm, our barn superintendent,” Jack added.

Manager of the livestock show was Claude Roberts, who exhibited a number of Angus cattle during the Charlotte event.

Beef cattle on exhibit at the fair included Angus, Brahman, Charollaise, Hereford and Santa Gertrudis.

H. H. Garrod, a newcomer to the area and owner of Her-Mar Hereford Ranch, which is located at Punta Gorda, exhibited the top Hereford bull and female. Roberts exhibited the top Angus female, while the top Angus bull was exhibited by Gasparilla Ranch.

Two V Ranch, which is owned by William H. and Alfred Gwynne Vanderbilt, showed the first place Santa Gertrudis bull and female. Gasparilla Ranch exhibited the top Brahman, while E. J. Hall exhibited a Charollaise bull.

Two animals shown at the fair, but not judged, were an Angus steer which was exhibited by Roberts and a Guernsey bull owned by A. F. Copeland.

Results of the junior judging were not available.

Winners, with number of entries in parentheses if more than one, listed in order by classes, were as follows:

**Hereford Bulls**
- one year and under two (2) — H. H. Garrod (champion); Garrod;
- two years and over (2) — Garrod (champion); Garrod;
- Angus bull one year and under two — Gasparilla Ranch (champion); Roberts;
- Angus cow two years and over (2) — Roberts (champion); Roberts;
- Angus heifer one year and under two — Roberts (champion); Roberts;
- Angus heifer calves under one year — Roberts;
- Angus calves under one year — Roberts;
- Angus heifer calves one year and under two — Gasparilla (champion); Roberts;
- Santa Gertrudis bulls two and over — E. J. Hall (champion); Roberts;
- Santa Gertrudis bulls one year and under two — Garrod;
- Two V Ranch;
- Santa Gertrudis heifers under one year and under two — Two V (champion);
- Santa Gertrudis heifers one year and under two — Two V (champion);
- Santa Gertrudis two years and over — Gasparilla (champion); Gasparilla;
- Charollaise bulls two years and over — Hall (champion).

**Tick Quarantine on Virgin Island Cattle**

A federal quarantine on cattle from the Virgin Islands because of the presence of Texas fever tick there was announced by Secretary of Agriculture Charles F. Brannan, shortly before the change of administration.

Except for a small area near the Mexican border, the United States is now free from ticks. The Island of Puerto Rico has an active program of tick eradication which is expected to be concluded soon.

**Crop rotation** pays off in northern Florida, according to Dr. L. G. Thompson, soils chemist at the North Florida Experiment Station. Corn grown there in a three-year rotation with oats, lupine, crotalaria and peanuts yielded 35 bushels per acre more than corn grown continuously, Dr. Thompson says.

*The Florida Cattleman*
BRANGUS BULLS FOR SALE!

See them at the premises of our Florida Distributor, J. ARDEN MAYS, 121 Reynolds Street, PLANT CITY, FLORIDA.

Brangus Combines the Best of Two Breeds

These are bulls bred to take Florida range conditions. They have UNIFORMITY of TYPE and COLOR, are RUGGED and HEAT RESISTANT like the Brahman, and BLACK, BEEFY and POLLED like the Angus. Breed the best Angus and Brahman bloodlines at the same time.

If you raise beef . . . . . . . . . . . it will pay you to buy Brangus . . . . . . . . the Clear Creek kind!

Clear Creek Ranch

Frank Buttram WELCH, OKLAHOMA

Raymond Pope

for March, 1953
Specialists Analyze Florida's Cattle Industry in Economic Conference Held At Rollins College in Early February

Specialists from as far away as Knoxville and St. Louis placed the Florida cattle industry under critical analysis during the 18th annual Economic Conference held at Rollins College in Winter Park, February 5 and 6.

A well-filled Annie Russell Theatre auditorium greeted the speakers programmed over the two-day period in Rollins’ initial attempt to devote their annual conference to the examination of a single industry.

Generally speaking, although full recognition was given to the present unfavorable economic position of the industry, the analysis indicated confidence in the future.

12-month pastures, the need for careful attention to nutrition in a “sand-culture” livestock program, and problems in marketing and finance were studied in the opening day’s program.

Charles Lykes of Tampa objected to forcible grading programs as under the OPS, but pleaded for a better grading and price reporting system. Discussing the related subjects of grading and marketing, Lykes pointed out that standardization of grades under the aegis of the federal government became necessary to facilitate accurate appraisal of stock, to permit comparison of receipts and prices at different markets and to permit buyers to purchase cattle without personal inspection.

“Who can read the report of a Florida livestock market and get any kind of picture with a four- to five-cent spread?” he asked.

But federal grading under OPS has been a disservice to the Florida producer. Because the grading service was forced to mushroom in size overnight, he said, “so some of our Florida cattle have been graded down because of conformation.” He felt that a little more emphasis might be placed on finish and quality by the graders.

Cushman S. Radebaugh, vice president of the American National Cattlemen’s Association, declared that available statistics fail to reflect the real progress and magnitude of the Florida cattle industry. Florida cattle numbers have increased 164 percent in the past ten years, well ahead of any other state in the Union, and an investment of about a billion dollars is evenly divided between the beef production operation, and the meat packing and related activities. Florida has over 200 state inspected slaughterhouses, and 28 auction markets, and ships some 300,000 head of cattle a year to other states under normal conditions.

Florida ranks ahead of such western states as Wyoming in cattle numbers, he continued, “but the fact remains that we still produce only 70 percent of the beef we consume.”

Financing of the Florida cattle deal has come a long way from the days when the Lykes Brothers “sharecropped” many a present-day cattlemen into a running start in the business, but bankers rely heavily on the character and ability of the individual, declared J. Carlisle Rogers, president of the First National Bank of Leesburg.

He said he was still “bullish” about the cattle industry in Florida and predicted that when the “adjustment period” is over the industry will continue to go forward.

Rogers was profuse in his praise for the use of good, and related one instance in which a man borrowed money to buy a good Brahman bull, with the result that his first calf crop sold at $50 per head out of cows bought two years previously at less than $20 per head. Again, he said, a cattlemen borrowed for the purchase of a $2000 Brahman bull; the first calf crop more than paid for him.

The banker nodded in the direction of the British breeds when he expressed the view, “we have come to the place where we may have to turn to British blood to save the Brahman’s a bit.”

The Thursday afternoon program also heard a panel discussion on feeds and feeding, led by Dr. O. C. Bryan of Soil Science Foundation, Lakeland. “Feed or forage in Florida is largely the reflection of fertility”, he said, and referring to a statement by Lykes that 80 percent of his cattle would grade utility or less, added that “the challenge is to raise our grade, and to my way of thinking that can be done to a considerable degree by improving the feed.”

Dr. George Davis of the University of Florida stated that Florida cattlemen face a primary deficiency of phosphorus, along with cobalt and copper, but pointed out that Florida’s sunshine is responsible for the fact that Florida’s butterfat contains about twice as much Vitamin A as elsewhere in the country.

Florida cattlemen can look forward to a continued emphasis on fertilization and nutrition because of the hydroponic nature of Florida’s agriculture. But, he concluded, “Florida should be fourth or fifth in rank (instead of twelfth), with as good cattle as can be produced anywhere.”

R. W. Kiddell of the Everglades Experiment Station at Belle Glade emphasized the value of lengthening the grazing year through the use of frost-resistant grasses, the use of legumes, or the use of temporary winter pastures. But, he warned, there is no single grass that answers the requirements of all areas of the state at all times of the year. Thus, the Florida cattlemen must determine which combination of grasses or pasture procedures is best suited for his own conditions.

John Tiedtke, treasurer of Rollins and presiding officer for the afternoon program, reviewed a paper submitted in absentia by Sidney Crochet of the United States Sugar Corporation at Clewiston, in which the low cost and high nutritive value of Everglades cane molasses in mill-run or standard viscosity were explained. The Florida by-product has an equivalent value of 80 percent to more than 100 percent of ground snapped corn.

(Continued on page 100)

McKean, Radebaugh Shoot ‘Bull’

In a “special report on the four-legged situation in Florida”, President Hugh McKean of Rollins College prefaced the institution’s cattle conference with some remarks about “Sam” and “Sula”, a pair of buffaloes which were placed on a nearby ranch in which he is interested.

The animals were turned loose in the pasture after confinement in the corral resulted in their overeating, and forthwith “Sam” found that fences could easily be negotiated with the result he was subsequently seen far away, on the road between DeLand and Daytona Beach.

Finally “Sam” became a mounted head, but “Sula” remained confined in a 10-acre plot. The confinement also means she is expecting, President McKean said, “but nobody is quite sure what she is expecting.”

Cushman Radebaugh, vice president of the American National Cattlemen’s Association, replied that he also had a ranch out in the vicinity and now he had a perfectly good alibi for those of his calves that were not up to usual standards.
CHAMPION POLLED HEREFORD BULL
1953 SOUTHWESTERN EXPOSITION & FAT STOCK SHOW . . . Fort Worth, Texas

Florida Bred and RAISED ON

P. D. Q.

A SPECIAL SUPPLEMENT FOR EVERY CONDITION OF FLORIDA WEATHER—PASTURE—SEASON

SELF-RATIONING SUPPLEMENTS PROVEN—DEPENDABLE—QUICK

Champion M. BACA PRINCE 9th, son of a PDQ fed bull and cow was raised on PDQ supplement on the ranch of Minor Jones III in Fort Meade Florida. The Champion is pictured above with his present owners Joe Dan Weedon (left) and Joe Weedon (center) of Grosvenor, Texas, and Claude McInnis of Byrds, Texas, who bought the bull from Jones in 1952. This is the first Florida Hereford bull ever to move into a top Texas herd.

GIVE YOUR ANIMALS EXTRA RUMEN STIMULATION THE P.D.Q. WAY
NO OTHER FEEDING NECESSARY FOR GOOD MAINTENANCE OF YOUR LIVESTOCK WHEN YOU BALANCE AVAILABLE PASTURES WITH P.D.Q.

For ☆ HEALTHIER CATTLE ☆ BIGGER CALF CROPS ☆ LOWER PRODUCTION COSTS


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for March, 1953
Livestock entries were somewhat light at the 1953 edition of the Citrus County Fair but a class for sheeps was included. Pictured above with three top Hampshire animals are Owner G. G. Williamson of Inverness, Assistant County Agent Edsel Rowan, and County Agent Quentin Medlin.

Annual Citrus County Fair Has Variety of Livestock

Although livestock entries were somewhat decreased in number, interest in the animals exhibited remained high during the 1953 Citrus County Fair held January 27, 31 at the Citrus County Fairgrounds located just south of Inverness.

“We did not select champions during the judging since the entries were somewhat small,” County Agent Quentin Medlin explained. Judge for the show was Marion County Agent David Baillie of Ocala.

Entries in the fair’s livestock show included purebred and grade Herefords, purebred and grade Brahman, steers, Devons, Santa Gertrudis, Jerseys, Hampshire sheep, and several breeds of swine including Durocs, Hampshires, and representatives of the OIC.

Winners, in order by classes, were as follows:

Cattle
Grade Jersey cow and calf—David Glisson (4-H), Lecanto; Glisson; Grade Brahman heifers—Jimmy and Kenneth Townsend (4-H), Lecanto; Brahman bulls, 8 months—Dora Martin, Crystal River; Grade Brahman heifers, 18 months—Martin; Crossbred steer, 1 year—Warner Bigelow, Inverness; Grade Brahman bull, 1 year—Bigelow; Grade Hereford heifers, 11 months—Charles Jones (4-H), Pleasant Grove; Grade Santa Gertrudis bulls, 8 months—Mrs. C. M. Jones, Pleasant Grove; Grade dairy bull calves, 4 months—R. A. Knight, Jr. (4-H), Floral City; Knight; Knight; Devon bulls, 4 years—Mrs. F. G. Hair, Inverness; Devon cow and calf—Hair; Hereford cows—Connell Stock Farm, Inverness; Connell; Connell; Santa Gertrudis bulls, 2 years—Mrs. Joe Mckler, Inverness; Grade Hereford calves, 5 months—Frank Pendleton (4-H), Lecanto; Hereford bulls, 4 years—Eden Farms, Inverness; Grade Brahman cow and calf—Julian Kelly, Inverness; Brahman bulls, 20 months—Howard Phosphate, Inverness; Brahman heifers, 9 months—Charles Barnes, Crystal River; Barnes; Crossbred heifer, 15 months—Richard Kelly (FFA), Inverness; Grade Jersey cow and calf—W. R. Kabrich, Jr., Floral City; Grade Santa Gertrudis cow and calf—G. O. Barnes, Lecanto; Hereford steer—Johnny Schmidt (FFA), Inverness.

Swine
Duroc gilts, 10 months—T. W. Harrison, Floral City; Duroc sow and litter—Billy Cason (4-H), Oak Grove; Hampshire gilts—Martin; Hampshire hogs, 3 months—Martin; Duroc barrows, 9 months—George Holden, Inverness; Duroc gilts, 9 months—Holden; Duroc gilts, 5 months—V. 4-H, Lecanto; Duroc boars, 4 months—Horace Allen, Jr. (4-H), Lecanto; Duroc gilts, 4 months—Lillian Allen (4-H), Lecanto; 4-H sow and litter—Charles Jones (4-H), Inverness; Duroc boars, over 1 year—Citrus County Fair Chapter, Inverness; OIC sow and litter—Citrus FFA.

Slaughter Reported
Florida’s slaughter figures for the month of January as reported by Dr. R. V. Rahel of the State Live Stock Sanitary Board, are as follows: cattle, 16,190; calves, 1,811; swine, 74,392.

Dr. J. Wayne Reitz, Provost of Agriculture, University of Florida, was main speaker at the recent annual meeting of the Baker County Cattlemen’s Association.

The Florida Cattlemans
Figure 4 Ranch’s imported Charollaise herd sire is the widely known Abaris Tatuaje No. 40 from the Pugibet Herd in Mexico.

Figure 4 Ranch’s Charollaise herd, which is one of the tops in America, is the result of having bred 5 imported Charollaise bulls; all are from the famous Pugibet herd imported from France and to (a) King Ranch registered Brahman cows (b) top registered Brahman cows of Manso blood lines acquired from Hudgins Ranch, and (c) Figure 4 Ranch’s top registered Brahman cows which are second to none, and then concentrating on the Charollaise blood line. We will sell 20 sons, 2 to 3 years old, and 5 daughters of this famous herd sire Abaris Tatuaje No. 40, ranging from one-half Charollaise and one-half Brahman up to seven-eighths Charollaise and one-eighth Brahman. There are none better!

We will sell 12 bulls, ready for service ranging from 2 to 3 years old, and 20 cows, ages 2 years and up, including 7 daughters and 11 sons of this famous bull. Never before has such quality been offered for sale on Figure 4 Ranch. Six daughters being offered have been exposed to Figure 4 Ranch’s Chunk, a Grand Champion son of Figure 4 No. 24. The other cows being offered have been exposed to Figure 4 No. 24 and Figure 4 Ranch No. 136 who has been reserve Grand Champion many times. There are none better!

WRITE TODAY FOR FREE CATALOG!

Figure 4 Ranch

BROOKSHIRE, TEXAS

Owned by C. M. Frost and Son P. M. Frost. Address: 25th Floor Esperson Bldg., Houston, Texas
Pasture Renovation Discussed

by William G. Mitchell
Asst. Editor, Florida Experiment Station

If you have some old pasture land on your farm—pasture land that doesn’t produce the way it should, even with good fertilization—University of Florida Agricultural Experiment Station scientists will soon be able to tell you what to do about it.

These agricultural workers are beginning a pasture renovation experiment. They want to find out the best methods of doing this job and the best equipment for doing it. To find the answer to this question, three different kinds of improved grasses have been renovated with seven different machines, and the results will be compared.

The grasses in the pastures to be renovated are Coastal Bermuda, Pangola and Pensacola Bahia, and each is the oldest of its kind in the State. All the pastures are at least 10 years old. Each of the grasses in these pastures is interplanted with winter clovers.

These tests are among the first in the South to use so many different machines to renovate the newer kinds of sod. The project, which is cooperative between the departments of Agricultural Engineering, Agronomy, and Animal Husbandry, will evaluate not only machines already on the market but experimental ones. All machines are built by various implement manufacturers. Changes in the machines will be recommended if they are found necessary.

Dr. G. B. Killinger, J. Mostella Myers, J. S. Norton, and Dr. T. J. Cunha are the men directly in charge of the project. According to them, the important thing in pasture renovation is to cultivate the grass—and in some cases thin the stand of grass—without destroying the sod. Some of this cultivation in the tests now underway is shallow, some is deep. Some of the machines will hardly disturb the sod at all, but will merely aerate it; in some cases the grass will be chopped to

Rotary tiller type machines can do a real job of "cultivating" old pastures, as shown in upper panel at right (Note the tilled and untilled strips, caused by removing alternate sets of blades on the machine). Leaders of the project, left to right, Dr. T. J. Cunha, J. Mostella Myers, Dr. G. B. Killinger and J. S. Norton, are shown inspecting one of the machines in second picture from top, while bottom two pictures show soil aerator “punching holes” in Pangola and a field cultivator renovating Pensacola Bahia.
Cattle irritated by insects are restless, can't gain their proper weight. Recent range tests prove that cattle protected by livestock sprays may gain up to fifty pounds more than untreated animals.

By controlling bugs now:

BUILD UP CATTLE WEIGHT 50 LBS. PER ANIMAL!

why ORTHO products build more cattle profits:

1. It has been proven that one dollar spent on an ORTHO program now will bring back nine dollars or more through increased weight and production.

2. You save money because Lindane, a basic ingredient in most ORTHO Livestock products, kills a wide range of insects and gives residual control.

3. Because the makers of ORTHO products, the original marketers of Lindane, produce the most effective formulations of this great insecticide.

Prevent Screw Worm on new-born animals

**ORTHOL 1038 Screw Worm Control**—now—
to open wounds caused by branding, de-horning, castrating, etc., or to navel cord of new-born animals.

Contains Lindane. Leaves clean wound—promotes quick healing. Protects against reinfection for five to seven days. Easy to apply—clear liquid—quick-acting—non-staining.

Kill horn flies, stable flies, lice, ticks, and mosquitoes

**ORTHOKleen Stock (spray).** A combination of Lindane for quick kill and Toxaphene for longer lasting control. Scientific formulation eliminates emulsion problem of "home made" mixes. One treatment may protect for 2 to 3 weeks.

Gives long-lasting fly control: kills many other pests

**ISOTOXLindane Spray (wettable).** An especially formulated spray or dip for use on beef cattle, hogs and sheep to control lice, ticks, horn flies, and mosquitoes. An ideal surface spray.

Easy-to-use insect spray

**ORTHOL Healthy Herd** (wettable powder). If you prefer to use a wettable powder use ORTHOL Healthy Herd, a DDT-BHC combination spray or dip for control of lice, ticks, horn flies, and mosquitoes. A time-saver, labor-saver—and easy to use.

Guide to bigger livestock profits—FREE!

Ask your dealer for a free copy of the ORTHOLivestockDigest. Here's a complete guide to livestock pest control with full descriptions of all insects and how to get rid of them.
A telephone truck carries just about every tool and piece of equipment needed by skilled specialists to keep telephone lines always on duty. The expense of maintaining this workshop on wheels is enormous. It is typical of the high cost of furnishing the low cost service you can and should take for granted.

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For Business or Pleasure
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El Comodoro
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MIAMI, FLORIDA
Where Comfort and Service Come First!
The Beautiful, New Air Conditioned
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Features the Finest Foods
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Imported Wines and Liquors
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Southwest Florida Offers Cattlemen an Outstanding Opportunity...

The Florida Cattlemen's Bank
FORT MYERS FLORIDA
Member: F. D. I. C.
Salt Help In Protein Feeding

by W. G. Kirk
Range Cattle Station, Ora

PROTEIN is the nutrient most lacking in range forage, especially from late fall to early spring. Cottonseed meal and cake have been fed in large amounts to cattle on western ranges for many years. More recently in Florida high protein feeds have been given to beef cattle in limited quantities during the winter.

The problem has been to supplement the protein lacking in the forage in such a manner that all animals would have an equal chance of getting the quantity needed to maintain them in good production. Hand-feeding requires much labor which makes this practice an expensive operation because of the size of the range pastures and there was no surety that all animals received some of the supplemental feed.

Granville Fain, Yavapai County, Arizona, is credited with the discovery about that the intake of cottonseed meal could be regulated by combining it with salt in the desired proportions. Since then this practice has spread over the range country from Canada to Mexico. One of the first articles to mention this method of feeding cottonseed meal was by Dr. E. B. Stanley, Head of Animal Husbandry Department, University of Arizona, in 1949. D. A. Savage, USDA Southern Plains Station, Woodward, Oklahoma, has supervised the most extensive work from the range feeding standpoint.

The results of the trials conducted at Woodward, Oklahoma, showed that weaning calves were limited to 2 pounds of cottonseed meal per day when they had access to a mixture of 80 parts meal to 20 parts salt. It was necessary to change this mixture to 77 parts meal to 23 parts salt after the calves had become accustomed to eating it. Steers on winter pasture were limited to 2 pounds of meal daily when fed a mixture of 73 parts meal to 27 parts salt.

The results of the first trial in feeding a cottonseed meal-salt mixture to 700-pound steers on native pasture at the Range Cattle Station in the winter of 1950 are given in Table 1 (Page 99).

In this first trial cattle weighing an average of 700 pounds consumed one pound of cottonseed meal daily when the supplemental mixture consisted of 70 parts meal and 30 parts salt. Decreasing the meal and increasing the salt reduced the average amount of meal eaten.

(Continued on page 98)
M Bar M Open House, Sarasota Auction of 60 Bulls, Tuesday, March 10

There'll be 60 registered bulls and females on hand at the Sarasota Cattle and Commission Sales auction, Tuesday, March 10 for cattlemen who want to solve their bull problems, Manager Jerry Coleman has announced.

The sale will be the first of its kind in Sarasota and will include Brahman, Hereford, Angus, Shorthorn and Charbray bulls consigned by herds in Sarasota and Manatee Counties.

Most of the offering will be Brahman bulls, but there will be a few Brahman females for sale for those who would like to raise their own bulls, and a good number of Hereford and Angus bulls, as well as a few Shorthorns and Charbrays.

Feature of the sale will be an open house and barbecue at M Bar M Ranch starting at 9:00 a.m. on March 10, where visitors will be able to see the "model" ranch owned by Dr. Roderick MacEachen and Mrs. Helene Morris. M Bar M is one of the largest consignors to the auction.

"The sale will start at 1:00 p.m., so the barbecue has been scheduled for 11:00 a.m. so that visitors can eat and still get to the auction in time for the sale," Coleman reports.

Visit to M Bar M Ranch will be well worth the trip to Sarasota even if those attending don't need any of the bulls being sold in the afternoon.

The ranch consists of only 300 acres—but with the aid of irrigation and fertilizer M Bar M is supporting 250 registered Brahmans on the small acreage. The irrigation system is capable of putting an inch on each acre every ten days, and will be operating during the open house.

M Bar M breeding features Imperator and Manso sires—the bloodlines which, M Bar M's owners note, have made Brahman history.

A partial list of consignors to the sale includes the following:

C. R. Cropper Co., Macon, Georgia

Specialists in Crop Drying

The Florida Cattleman
Don't Miss the

SARASOTA BULL SALE

to be held at the

SARASOTA CATTLE & COMMISSION SALES, INC.
LIVESTOCK AUCTION MARKET AT 1:00 P. M.

TUESDAY, MARCH 10

featuring 5 breeds—ANGUS, BRAHMAN, HEREFORD, SHORTHORN AND CHARBRAY

OPEN HOUSE AND BARBECUE

will start at 9:00 a.m. at the M Bar M Ranch three miles Southeast of Sarasota near the Bee Ridge Road (watch for signs). Dr. Roderick MacEachen will be glad to show you Florida’s Model Ranch, complete with the latest in irrigation equipment, and some of Florida’s finest Brahman cattle.

60 SERVICE-AGE BULLS

are consigned by breeders in and near Sarasota. All bulls will be service age, and there will be at least the five breeds named above represented. The English bulls consigned will be acclimated to Florida. This should be a real opportunity to get just what you need in bulls for use during this coming breeding season. Col. Bob Cooper will auctioneer.

For further information, contact

SARASOTA CATTLE & COMMISSION SALES, INC.
Jerry Coleman, Manager

SARASOTA, FLORIDA

WATCH FOR SIGNS WEST OF SARASOTA ON FRUITLAND ROAD OR BEE RIDGE ROAD

for March, 1953
Top Purebred Herds Take Part in Southeast Florida Show Held at Belle Glade

Top purebred herds throughout the state were on hand for the Fifth Annual Southeast Florida Livestock Show held at Belle Glade in the Mayo Livestock Pavilion, January 28 and 29. Pavilion is on the grounds of the Everglades Experiment Station.

Gulfstream Farm at Ft. Lauderdale exhibited the top Angus male and female. The bull was Ankonian 3269, and is a half-brother to the 1952 International Livestock Exposition champion. Panuleta Farms at Uleta had the first place Santa Gertrudis bull, Split Ball, and heifer.

W. J. Newman of Holopaw exhibited the top Hereford bull and heifer. The bull is W7R Royal Corner Sugarland Ranch's Brahman bull, Albacreta F3 15th, took the blue ribbon in his breed. Don Deadwyler of Cornwell exhibited the top Brahman female.

Judges of the show were Jim Pace, assistant extension animal industrialist, of Gainesville, and R. W. Kidder of the Belle Glade experiment station. L. T. Pendarvis, state livestock marketing specialist, assisted with the judging.

FFA and 4-H club members judged classes of Angus bulls, Santa Gertrudis heifers and Brahman heifers in team competition. Miami Jackson was the winning FFA team. Team was composed of Eddie Chambless, Jimmy Boudet, Richard Graves and Worth Auxier, all of Vero Beach. Donald Yetkow of Palm Beach was the high man in individual scoring.

Shirley Reaves of the Allapatah Cattle Company at Stuart won top honors in the horsemanship contest held in connection with the show. She was the only woman contestant among the 44 entries.

Alton Drawdy of the Okeelanta Ranch at Belle Glade was second, and Buck Lee of the Schlechter Ranch at Chosen was third. Judges for the contest were Leonard Pearce of Belle Glade, Fred Mont-deoca of Moore Haven and O. G. McWhorter of Belle Glade.

Deadwyler, a Cornwell 4-H member, was picked as the top junior beef cattle showman of 24 contestants. Grayson Norwell, a Ft. Pierce FFA member, was second, and John Henry Thomas, an FFA member from Okeechobee was third.

Roy Poucher of the Gulfstream Angus Farm at Ft. Lauderdale won top honors in the adult herdsman contest. Max Ellerkamp, also of Gulfstream, was second, and Deadwyler, the youngest member of the American Brahman Breeders' Association, was third.

Fritz Stein of Belle Glade exhibited the top two pens-of-three steers. In first place was a pen of three Hereford steers, and second place was a pen of Short-horns. Glades Livestock Market of Belle Glade had the third place group of steers with Herefords.

Pace gave demonstrations on selecting feeder and stocker cattle and USDA grades of live animals. Pace and Kidder judged the steers and the showmanship contests.

Edwin M. Cake, extension service marketing economist, talked to a capacity crowd about the present and immediate future of the cattle business.

Open show winners, listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Hereford bulls 12 to 24 months (5) - Newman (champion); Newman; Newman; Belle Glade FFA; Mele Lindsay, Fort Pierce FFA; Hereford bulls six to 12 months (5) - Newman (reserve champion); Newman; Wilbur Lowe; Hereford heifers over 24 months - Newman (champion); Hereford heifers six to 12 months (3) - Newman; Newman; Newman; Brahman bulls over 24 months (4) - Sugarland Ranch (champion); Deadwyler; Frank Donders, West Palm Beach; Belle Glade FFA; Brahman bulls 12 to 24 months (2) - Sugarland Ranch (reserve champion); Donders; Brahman bulls six to 12 months (7) - Donders; Bobby Tyner, Ft. Pierce FFA; Robert Janulet, Pompano FFA; Robert Levertic, Ft. Pierce FFA; Jerry Kelly, Ft. Pierce FFA; Bill Ray Hutchinson, Ft. Pierce FFA; Grayson Norwell, Ft. Pierce FFA; Brahman heifers 12 to 24 months (4) - Deadwyler (champion); Donders (reserve champion); Sugarland Ranch; Donders; Brahman heifers six to 12 months (2) - Sugarland Ranch; Alex Wilbur; Santa Gertrudis bulls over 24 months (2) - Panuleta Farms, Uleta (champion); Panuleta; Santa Gertrudis bulls 12 to 24 months - Panuleta; Santa Gertrudis bulls six to 12 months (2) - Panuleta (reserve champion); Panuleta.

Pictures at left were taken at the Southeast Florida Livestock Show at Belle Glade, top to bottom: W. J. Newman's champion Hereford bull with Oren Hutson; Gulfstream Farm's champion Angus bull with Jim Ousley; U. S. Sugar Corporation's champion Brahman bull; Panuleta Farms' champion Brahman bull; Santa Gertrudis bull with Charles Wolfe; Winning 4-H judging team from Indian River County, left to right, Jimmy Boudet, Richard Graves, Worth Auxier and Eddie Chambless, posing with Newman's champion Hereford female, as County Agent Marcel A. Boudet watches in background; Miami Jackson's top-ranking FFA judges, left to right, Stanton House, Bill Culligan, and Jim Culligan, posing with Jim's Hereford steer.
Santa Gertrudis heifers over 24 months (4)—Panulet; Panulet (champion); Panulet; Panulet; Panulet; Santa Gertrudis heifers over 24 months (5)—Panulet; Panulet (reserve champion); Panulet; Panulet; Angus bulls over 24 months (5)—Gulfstream Farms (champion); Gulfstream; Gulfstream; Gulfstream; Angus bulls over 12 to 12 months (3)—Gulfstream (reserve champion); Gulfstream; Gulfstream; Angus heifers over 12 to 24 months (4)—Gulfstream; Gulfstream; Gulfstream; Gulfstream; Angus heifers six to 12 months (6)—Gulfstream (reserve champion); Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; Gulfstream; 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Manatee Fair Has Good Entry List at Palmetto; New Barn Is Feature

A beef cattle show featuring high quality entries in Aberdeen-Angus, Brahman, Hereford and Santa Gertrudis breeds was presented at the Manatee County Fair in Palmetto and judged by Dr. Marvin Koger of the University of Florida. Top honors went to five different breeders from Sarasota, Manatee and Hillsborough Counties.

Palmer Ranch of Sarasota led the parade with three grand championships. Their Brahman heifer, *Lady Hopkins Manso*, was grand champion female for that breed, while their Santa Gertrudis entries *Rojo Rita* and *Jose* were the female and bull grand champion respectively.

Pace Ranch of Sarasota showed Gallergh's *Prince 3d* to grand champion Angus bull and *Bacaloa of Meadowbrook* to grand champion female. Hereford grand champion bull was *MC Real Wilton 22*, shown by Dickman Farms of Ruskin, while the grand champion female for the breed—*CR Baca Duchess 220th*—was shown by E. A. Carr and Sons of Sarasota.

Grand champion Brahman bull was 1st *ADS Emperor Jr. 8th 401* shown by Caruso Ranch of Bradenton.

Small numbers of dairy cattle and swine were also shown.

Show was held in the new cattle barn completed for this year’s event. Managing the show were W. H. Kendrick, Manatee County Agricultural Agent, and T. P. Chaires, Jr., Brahman breeder.

Winners, listed in order by classes, were as follows:

**Aberdeen-Angus—Senior yearling heifers:** Bacaloa of Meadowbrook (grand champion), Pace Ranch, Sarasota; Senior heifer calves: Manatee of Black Beauty, Fort Hamer Ranch, Bradenton; Blackbird of Manatee 25, Fort Hamer; Bulls three and over: Gallergh’s *Prince 3d* (grand champion), Pace; Prince Bar of SHF, Fort Hamer; Ban-doller 10th of WAF, Fort Hamer; Senior yearling bulls: Rock’s Genetic Eric, Pace; Junior bull calves: Manatee Mickey 1/8, Fort Hamer; Manatee Mickey 1/8, Fort Hamer; Brahman—Senior yearling heifers: *Lady Hopkins Manso* (grand champion), Palmer Ranch, Sarasota; Junior yearling heifers: Jane Ann and A. Y. Caruso, Old Mixka; PH Number 191, Clover Bar Ranch, Sarasota; Senior heifer calves: Princess Emperor 10th, T. P. Chaires, Jr., Bradenton; Lady Tippu Manso, Palmer; Santa’s Ace of Hearts, Clover Bar; Santa Baby Doll, Clover Bar; Bulls two and over: 1st *ADS Emperor Jr. 8th 401* (grand champion), Caruso Ranch, Bradenton; Santa’s, Clover Bar; Santa’s, Clover Bar; *Sir Ger Manso*, Palmer; Emperor of Manatee, Chaires; PH Number 27, Crescent A Ranch, Parrish; Sir Dick-man, Dickman Farms, Ruskin; Junior yearling bulls: Santiago’s Tebio, Elsie Betts, Sarasota; Santa’s Tom-ney, Edward T. Shipman, Sarasota; Senior bull calves: Buck, Carlton; Santa’s Image, Clover Bar; PH Number 3/2, Palmer; Junior bull calves: David.

**Emperor 10th, Chaires:** Herefords—Females two and over: MC *Lady Wilton 350*, Beewood Farms, Sarasota; Senior yearling heifers: CR *Baca Duchess 220* (grand champion), E. A. Carr and Sons, Sarasota; *Iawood Dolores C*, Carr; Junior yearling heifers: Beewood Jewel, Bee-wood; Bulls three and over: MC *Real Wilton 22d* (grand champion), Dickman; AB *Dominio Retum*, Addon and Bird, Sarasota; Santa Gertrudis—Females two and over: *Estella*, Palmer; Junior Yearling heifer: *Rojo Rita* (grand champion), Palmer; Senior heifer calves: Lola Roga, Palmer; Rey Hoso, Palmer; Junior yearling bulls: Rojo Grande, Palmer; Senior bull calves: Jose (grand champion), Palmer; PH Number 68/2, Palmer.

Blue ribbon winners in junior cattle competition, judged on the Danish system, were as follows:

Angus steers 500 to 750 pounds—*Billy Whitfield*, Bradenton 4/4 (buyer, Bank of Palmetto, 45 cents per pound on 750 pounds, $313.90); Jimmy Council, Bradenton 4/1 (buyer, Manatee River Bank, 45 cents per pound on 500 pounds, $215.50);

Brahman—Females two and over—Jack Mann, Parish FFA; Junior yearling heifers: Munn; Females three and over: Doodle, Sarasota FFA; Ootsie, Sarasota FFA;

Junior—Yearling heifers: Jeanne Stuart, Parrish 4/4; Junior yearling heifers: Ginger Jennings, Bradenton 4/1;

Bull—Junior yearling heifer: Richard Blackwell, Sarasota;


Guernsey-Junior yearling heifers: *Ginger Jennings*, Bradenton 4/4; Senior yearling heifers: Gene Mixon, Bradenton FFA; Junior yearling heifers: *Tony Collins*, Oneco 4/1;

Winners in senior dairy competition, listed in order by classes, were as follows:

Holstein—Junior heifer calves: Philip Massey, Sarasota; Junior yearling heifers: Ralph Edwards, Bradenton; Val Massey, Sarasota; Jerseys—Junior yearling heifers: Ralph Edwards, Bradenton;

Swine winner was T. A. Porter of Palmetto who won two first prizes with his Durocs. Negro high school students, members of the New Farmers of America, also showed Durocs, with five of the seven winning blue ribbons under the Danish system.

Rodeo Officials Named

Officers for the annual JayCee-sponsored rodeo in mid-March at Lakeland include Dick Chamberlain, president; T. J. Rawls, Jr., first vice president, Pete Causey, second vice president, Frank Trovillion, secretary, and Duane Schwich-tenberg, treasurer.

Report Given by Mounts

PALM BEACH County pastures have been in unusually poor condition during the past few weeks as a result of high water in October, low temperatures and aphid infestation, according to county agent M. U. Mounts.
In 1952 Cattlemen Got 15% to 18% More
For GOOD and
CHOICE Grade Cattle

CREEP FEED FOR
QUALITY IN '53

PURINA RANCH DEMONSTRATIONS, run for several years
with more than 2,800 head of cattle, show these benefits...

1. UPGRADING... 34% more Choice and Good
calves.
2. HEAVIER CALVES... Creep-fed calves in all
these tests averaged 39½ lbs. more at weaning
than non-creep mates.
3. BETTER COW CONDITION... Cows with
creep-fed calves came through 44.8 lbs. heavier.

PURINA
Serving the growing
cattle industry with proved feeds
for changing needs.

4. EARLIER MARKET... Generally it's profit-
able to have calves ready for an early market.
Upgrading and extra weight of creep-fed
calves averaged $8.91 per calf above feed costs
in these tests. The average return per dollar
invested in creep feed was $1.94. These tests
were run during periods of varying markets,
and were held throughout cattle country.

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for March, 1953
Tri-County Sale Has Top Price of 50 Cents a Pound For Champion Fat Animal

A 780-pound Brangus heifer won grand championship honors at the Tri-County Fat Stock Show in Wauchula in late January—then sold to Roberts Grocery of Wauchula for 50 cents per pound to gross FFA member Kenneth McLeod $390.

Prices paid for the 4-H and FFA entries were lower than in past years, but still well above the market, as the 26 animals brought an average of $27.66 per hundredweight. The event was held at the Hardee Livestock Market, as in past years.

In breeding cattle classes, grand championships were won by Walter Reas, Oak Grove 4-H boy, with his grade Angus heifer, and by Minor Bryant, Wauchula FFA member, with his grade Brahman bull.

Reserve grand champion fat steer was a Braford shown by Elmo Redding of Wauchula. Judge for the show was L. H. Lewis who heads the State Farmers' Markets.

Bob Cooper of Sarasota cried the auction, which grossed $3946.72, including a grade Brahman bull which sold by the head.

Second high price of the auction went to Reas for his grade Angus heifer, with Myakka Packing Company of Myakka City paying $39.00 per hundred for the 450-pounder, grossing the youngster $200.

Largest buyer was Sanitary Meat Packing Company of Wauchula, which purchased four of the fat animals for a total of $562. Other buyers, with number of head in parentheses if more than one and total amount spent, were as follows:

- Loeb and Gottfried, Miami (4) $409; Roberts Grocery (2) $152; Jack Gillett, Wauchula (2) $279; Charley Godwin, Sebring (2) $331; Armour and Company, Tifton, Georgia (2) $298; W. C. Howre, Zolfo Springs $165; Wauchula State Bank $165; J. W. Earnest Company, Wauchula $146; Swift and Company, Ocala $69; Ben Hill Griffin, Jr., Frostproof $158; Mid-State Packers, Barrow $125; Doyle Carlton, Jr., Wauchula $172; Sox Sausage Company, Tampa $169. Paul Dale, Tampa, purchased the grade Brahman bull sold for $200.

Special contests were held for 4-H and FFA record books and for showmanship, with McLeod winning the showmanship contest, followed by Thurman Lowe, Henry Evers, Kathleen Hodges and William Coker in that order. 4-H record book contest was won by Margaret Hodges, followed by Kline Jones, Duncan Gannimage, Jones (second project) and Kathleen Hodges (tied for fourth). FFA record book contest was won by Ronnie Smith, with Thurman Lowe, Russell Lowe and Wendell Long following in that order.

Winners in the show, listed in order

Champions at the Tri-County Fat Stock Show held recently in Wauchula pictured at right, top to bottom, are: champion fat animal with Kenneth McLeod; reserve champion fat animal with Thurman Lowe; champion breeding bull with Minor Bryant; champion breeding female with Walter Reas.
The owner of Roberts' Grocery at Wauchula, left, stands with the Angus heifer which was champion fat animal at the Tri-County Fat Stock Show, and her owner, Kenneth McLeod. The grocer paid 50 cents per pound for the heifer.

by classes, were as follows:

**Fat Animals**

Under 425 pounds—Monroe Moncrief, Ralph Hough, George Edwards (all 4-H); 426 to 475 pounds—Donald Smith (4-H), Charles McLeod (FFA), Paul Lowe (4-H), Donald Lowe (FFA); 476-525 pounds—Ronnie Smith (FFA), Melvin Moncrief (FFA), Kline Jones (4-H), Russell Lowe (FFA); 526-575 pounds—Thurman Lowe (FFA); 576-625 pounds—Jim Carlton (FFA), Bill Moseley (4-H); 626-675 pounds—Jimmie Miller (FFA), Kathleen Hodges (4-H), Steve Reas (FFA), Wendell Long (FFA), Henry Evers (FFA), Eugene Long (FFA); 676-725 pounds—Minor Bryant (FFA); Over 725 pounds—Kenneth McLeod (FFA), grand champion; Elmo Redding (4-H), reserve champion; Margaret Hodges (4-H).

**Breeding Classes**

Cales under eight months—Ronnie Gilliard (FFA), William Coker (FFA); Heifer calves eight to 12 months—Walter Reas (4-H), grand champion; Steve Reas (4-H), reserve grand champion; Bull calves eight to 12 months—Duncan Ganiage (4-H), grand champion; Heifers over one year—Kline Jones (FFA); Bulls over one year—Minor Bryant (FFA), grand champion; David Lowe (FFA).

**Big Trefoil Being Tried in Hendry**

**Big Trefoil**, a legume that is relatively new to Florida, has been planted by several farmers in Hendry County, according to H. L. Johnson, county agent.

Big trefoil resembles alfalfa, he reports, and has the highest niacin content of any leafy pasture plant in Florida and is high in Thiamine and riboflavin content.

**Calf Born at Fair.**

Name given to a Jersey calf born at this year's Florida State Fair at Tampa is *Florida State Fair Sabina*. Calf’s mother is *Biltmore Gem Sabina* from the Polk County herd in Bartow.

**Clover Supplemented**

Sweet yellow lupine interplanted in grass pods is supplementing grazing in Duval County until white Dutch clover is ready for the cattle, county agent James Watson reports.

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**For March, 1953**

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**The Florida Cattleman**

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**Calhoun, Falls, S. C.**
Latins to Hear About Florida

A GOODWILL emissary in the person of a young Winter Park woman will call on Ministers of Agriculture and generally try to find out more about the cattle industry in Latin countries during a South American tour this Spring.

She is Miss June Nelson, daughter of Mr. and Mrs. W. W. Nelson, and she will represent Emerald Acres Ranch, owned by Red Whittle and associates of Orlando, during her tour. A graduate of Rollins College, she has traveled extensively in many foreign countries during the past few years.

"Miss Nelson will contact for us the various Ministers of Agriculture in South and Central American countries and some of the Caribbean islands, along with various people interested in the cattle business in that area," Whittle reports.

"This is not a direct attempt to sell cattle, but rather to acquaint these people with the service that we can render and to learn more of their requirements."

According to Whittle, the cattle in the countries to the South are being improved along similar lines to those used here—through use of good registered bulls, both English and Brahman.

Emerald Acres got its name because of the year-round green of the alfalfa and clover at the muckland ranch on the Zellwood muck near Astutula.

Starting two years ago, the ranch's owners have now built registered herds of Aberdeen-Angus, Brahman, Hereford, Santa Gertrudis and Shorthorn cattle.

Whittle had a plan when he established these herds and he states it this way:

"We imported from that portion of the country which had been most successful with that particular breed."

"For example, for our Herefords we went to the Central Park section of Colorado which has for many generations furnished most of the purebred stock for the show herds in this country today. They also have the reputation for growing the largest Herefords in the United States."

"We have imported our Angus from New York, Missouri, Iowa, Kentucky, Tennessee, etc.

"Most of our Shorthorns are Scotch Shorthorn bulls imported from Canada."

"Our Santa Gertrudis herd came from Texas and were bred by King Ranch bulls."

"Our Brahman bulls are the beef type as developed by Henry O. Partin and Sons of Kissimmee and Durance Ranch of St. Petersburg, Fla."

The Florida Cattleman
FMPA Reports on Progress

Directors of the Florida Milk Producers Association are urging all members of the association who are testing under the Dairy Herd Improvement Association to give their fullest cooperation to C. W. Reaves, extension dairyman with the University of Florida, in his pasture costs and returns study, according to George M. Edmundson of Nokomis, president of the dairy producers group.

“This costs study is important to every dairyman in the state in determining pasture feed costs,” Edmundson said, “and will undoubtedly be an important factor in the future in helping to determine milk production costs and subsequent pricing to producers.

“We’d like to suggest that any dairyman who has not already done so write to C. W. Reaves, Extension Dairyman, University of Florida, Gainesville, and secure copies of the mimeographed sheets that he has prepared, fill them out completely and return them to him so that the most complete study of pasture costs in the state of Florida can be compiled.”

Edmundson also reported that the directors are recommending that a study be started on barn planning and milking equipment and feeding procedures in an attempt to determine if labor costs can be reduced.

He stated that membership is continuing to increase and regional meetings will be planned to be held in March after the legislative committee has made its report and recommendations and the board of directors have approved and adopted a bill concerning the new milk control act.

“In this connection,” Edmundson said, “many phone calls and reports have reached the officers of FMPA that our association is refusing to meet with the Florida Dairy Industry Association officers in developing a united legislative program.

“We have advised the officers of FDIA that we would be glad to meet with them when our committee and directors had developed and approved a definite legislative program of the type that FMPA wanted. FDIA invited our officers and committee to meet with their representatives in Tampa during the Florida State Fair but we felt that until our committee had made its report and the directors had approved it that no officers of this association were in a position to discuss or make commitments that might involve our association.”

Eat beef for better health.

for March, 1953
NOTICE
STOLEN

Two trained cow logs and three puppies about five months old. One large grey dog about eight years old wearing leather muzzle and collar with C. C. Smoak's name on collar, dog named MACE.

One female dog about six years old, blue and white ring neck, named Queenie.

One large grey dog about eight years old wearing leather muzzle and collar with C. C. Smoak's name oil collar, (log nalmed MACE.

One female dog about six years old, blue and white ring neck, named Queenie.

Two black puppies, one cream colored with ring around neck, puppies tattooed in one ear, one black puppy female.

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Marion Cattlemen Reelect Zetrouer President at Meet Held in SE Pavilion

J. E. Zetrouer of Shiloh was re-elected president of the Marion County Cattlemen's Association at a barbecue held in the Southeastern Pavilion January 22. B. J. Alderman of Grandin, FSCA first vice president, was speaker at the meeting.

Alderman told the group that local support is needed in securing approval of FSCA's legislative program, and that one of the major FSCA aims this year will be additional building at the University of Florida for animal husbandry work.

"There is a great need for the buildings, and we're going to do all we can to secure them for the better training of our youths and for producing better cattlemen," Alderman told the group. "We have a fine state. Let's make it the best for producing cattle and other livestock."

Zetrouer told of the activities of the Association during the past year, urging greater support of the county association. Members then approved the present plan of holding monthly meetings in different localities throughout the county.

More than 125 persons attended the barbecue and meeting. Meat was donated by association members and prepared by C. A. "Dizzy" Thomas. 4-H youngsters helped in preparation and cleanup for the barbecue.

Officers elected besides Zetrouer were: Jim Barco, vice president; Dave Baillie, secretary-treasurer; and Ralph Redding, John P. Duane, Ned Folks, Bob Heine, Lamar Raney and Hugh Teuton, directors.

Honeybees Can Increase Legume Seed Production

Honeybees can make a big difference in the amount of seeds legumes produce in the spring, according to John D. Haynie, agriculturist with the Florida agricultural extension service, and Dr. G. B. Killinger of the state experiment station in a recent news release.

Many legumes dependent on self-seeding fail in Florida because they do not set enough seed for next season, and bees may mean the difference between success and failure with such legumes, they maintain. Bee colonies have increased during recent years in Florida, and with this increase has come a corresponding increase in legume seed production.

Results from three years' tests showed that all clovers at all locations tested produced more seed when honeybees were present than when they were kept away from the legumes. In some tests, insect pollinators not under control, including both honeybees and wild pollinators, gave good seed crops. However, it is not safe to rely on such uncontrolled pollination, Haynie says.

Killinger and Haynie recommend the use of at least one colony of bees per acre. Research workers in other states have found that legume seed production increases with up to five colonies per acre of land.

These pictures, taken at a recent Marion County Cattlemen's Association membership meeting by Ocala photographer Jim Jernigan, show, top to bottom: New officers, left to right, front row, J. E. Zetrouer, president, Francis Preston, retiring vice president, new director, Jim Barco, new vice president; rear row, Ralph Redding, John P. Duane, Ned Folks, Bob Heine and Lamar Raney (Director Hugh Teuton is not pictured).
Doyle Carlton, Jr., Wauchula, Writes:

"I built some creep feeders and fed Larro for the first time in 1952. The excellent results were reflected by my selling calves earlier than usual, by their weighing more, and by my getting higher prices. "The first 40 calves sold graded 2 prime, 13 choice, 25 good. I can truthfully say the profit was more than double the feed costs. I expect to follow this feeding program in the future."

New Larro SureCattle 32, formerly Larro 32% Cattle Supplement, is built to economically add extra finish, make heavier calves by weaning. Feed New Larro "Farm-tested" SureCattle 32 and reap bigger profits next fall.

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Orlando Has Night School For Cattlemen; Large Number Attend Sessions

299 cattlemen, business men and others interested in the Florida cattle industry attended the opening class of the 12-week Central Florida Cattle School, which began January 15, at the Armory Building in Orlando. First six weeks of the school is to be held in Orlando and the last six weeks are slated for Tavares in the Lake County court house. The meetings are held each Thursday night beginning at 7:30 p.m.

The original limitation of 150 "students" for the school had to be discarded when it was found that 175 applications were on hand only two days before the opening session began. School was started when Orange County agent F. E. Baetzman, and Lake agent Bob Norris had numerous requests from central Florida cattlemen urging that a school of this nature be given. The requests followed the establishment of a citrus school for central Florida citrus growers held nearly a year ago.

Speakers at the opening session of the cattle school were Dr. E. W. Cake, economist of the University of Florida extension service, and K. S. McMullen, district agent of the extension service. Cake spoke to the large opening audience about the marketing future in store for the state’s livestock industry. McMullen discussed the growth of Florida’s agriculture, and told the group that their problems can be solved “through research, education, free enterprise and rugged but proud cattlemen.”

The curriculum for the school will include lectures on subjects of importance to the cattlemen and instructors will include staff members of the extension service, College of Agriculture and experiment station of the University of Florida.

“The overwhelming response to our announcement about the school has been greater than anyone expected,” Baetzman said, “but we are highly gratified. We regret that our schoolroom capacity will not permit us to accept more applications.” Included among the “students” are not only many long-established experienced ranchers and ranchwomen and newcomers in the industry, but also representatives of banking and other financial interests, as well as suppliers of ranching needs.

To be covered during the school are soils and pastures, beef cattle feeding, beef cattle breeding and animal diseases and parasites. Some of the topics scheduled to be discussed during the 12-week course which ends Thursday, April 2, are:

These pictures were taken at the Central Florida Cattle School. Individuals shown, reading left to right are: upper left, Fred E. Baetzman, Orange County Agent, K. S. McMullen, district extension agent; upper right, D. M. Warner, Orlando, Fred M. Reese, Orlando, Cake; lower left, Jerry Ross and L. B. McLeod, Jr.; lower right, Joe Knowles, Leesburg, J. B. Mackey, Orlando, Z. D. Giles, Leesburg.
Management of pastures for year-round food supply, by agronomist J. R. Henderson of the extension service;

Using farm and locally produced feeds in beef cattle rations, by Dr. W. G. Kirk of the Range Cattle Experiment Station at Okeechobee;

Foundation for a sound beef cattle breeding program in Florida, by Dr. Marvin Koger, animal husbandman of the experiment station at Gainesville;

Selection and breeding programs put into action, by Koger;

Common diseases of cattle, by Dr. Dorsey A. Sanders, head of the Department of Veterinary Science of the experiment station;

Internal and external parasites affecting cattle in central Florida, by Dr. Leonard E. Swanson, parasitologist of the experiment station.

Highlands County Junior Livestock Show, Sale Slated February 24-27

The Highlands County Junior Livestock Show and Sale is slated for February 24 to 27, with the sale beginning at 2:30 p.m. Friday the 27. This is an annual event that is held in connection with the Highland County Fair at Sebring.

Junior judging contest will be held at 1:30 p.m., on Tuesday 24, while the official judging of stock will be held at 3:00 p.m., on the same day. Also on the 24th, starting at 4:30 p.m., is the junior showmanship contest.

Entries will be judged on the Danish system. In addition to the regular prize money, there will be $10 and $5 awards made to the grand and reserve grand champion in both the breeding and fat stock shows. Approximately $700 will be awarded by the Danish system, with the following premiums: $5 for first place; $4 for second; $3 for third; $2 for fourth; $1 for fifth.

Exhibits in the show are open only to 4-H, F. F. A. and N. F. A. members of DeSoto, Hardee, Highlands and Okeechobee Counties. The exhibitor will be allowed to show one animal in the fat stock show and one animal in each of the breeding classes.

Cone Receives Trophy At Guernsey Meeting

John H. Cone, Plant City dairyman, was awarded the Sargent Memorial Trophy at a meeting of the Florida Guernsey Cattle Club held in Tampa early in February.

Cone received the award for having the top producing Guernsey cow tested in Florida during 1952. The cow, Riegeldale Viscount's Secret, a nine-year-old on test for 365 days, produced 18,333 pounds of milk.
Numbers, Quality High at Sarasota Fair; Four Breeds Are Exhibited at '53 Event

Highlights of the Sarasota County Fair, held January 19-24 at Sarasota, were the number of entries, keen competition and quality of the cattle in the open livestock show held in connection with the fair. Palmer Ranch at Sarasota was top exhibitor and three of their entries were awarded championships by Dr. W. G. Kirk of the Range Cattle Station at Ota, who judged the show.

Palmer's champions were Rojo Grande, top Santa Gertrudis bull, Lola Roja, top Santa Gertrudis heifer, and Lady Hopkins Manso, the champion Brahman female.

The James H. Pace Ranch at Sarasota exhibited the champion Angus bull and heifer. The bull is Gallagher's Crown Prince 3rd and the female is Bacaloa of Meadowlark.

Hereford championships were won by E. A. Carr and Sons of Sarasota and the Addison and Byrd Ranch of Sarasota. Carr had the champion female with CR Baca Duchess 22", AB Domino Return was the winning bull.

Corder Bar Ranch of Sarasota had the champion Brahman bull with Santos.

Top 4-H steer was exhibited by Jerry Simmons and the top FFA steer was shown by Soonic Lamb. FFA showmanship winner was Alvin Wilhelm, while George Ivey took this award in the 4-H competition.

Smith's Dairy at Sarasota exhibited the top Guernsey heifer, while the Warner Dairy at Venice had the top Holstein heifer. Ernest Bruni, a Sarasota FFA member, had the top Guernsey heifer under 12 months of age, and Elizabeth Warner, a 4-H member of Venice, placed second. All of these heifers were artificially bred.

Open show winners, listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Santa Gertrudis bulls 18-24 months—Palmers Ranch (champion);
Santa Gertrudis bulls eight to 12 months—Palmers Ranch;
Santa Gertrudis heifers 12-18 months—Palmers Ranch;
Santa Gertrudis heifers eight to 12 months—Palmers Ranch (champion);
Angus bulls three years and over—Pace Ranch (champion);
Angus bulls 18-24 months—Pace Ranch;
Angus heifers under eight months—Pace Ranch;
Brahman bulls over three years—Clover Bar Ranch (champion);
Brahman bulls two to three years—Palmer Ranch (reserve champion);
Brahman bulls 18-24 months—Elsie Betts, Sarasota;
Brahman bulls 12-18 months—Edward Shipman;
Brahman bulls eight to 12 months (5)—Palmer Ranch;
A. V. Carlton, Myaky; Clover Bar Ranch;
Brahman bulls under eight months—Charles Keels, Sarasota FFA;
Brahman females over three years (4)—Sarasota FFA Chapter; Sarasota FFA; Sarasota FFA; Sarasota FFA;
Brahman heifers 18-24 months—Palmer Ranch (champion);
Brahman heifers 12-18 months (5)—Clover Bar Ranch;
George Ivey, Sarasota 4-H; Carlton;
Brahman heifers eight to 12 months (3)—Palmer Ranch (reserve champion); Clover Bar Ranch;
Clover Ranch.

Hereford heifers two to three years—Beewood Hereford Farm, Sarasota (reserve champion);
Hereford heifers 18-24 months (2)—E. A. Carr and Sons (champion); E. A. Carr and Sons;
Hereford heifers 12-18 months (5)—Beewood Farm; Terry Ewing, Sarasota FFA; Shaktic Creek Ranch, Laurel;
Hereford heifers eight to 12 months (8)—George Wood, Sarasota 4-H; Jim Morgan; Bernie Shephard; Ronald Secor; Doug Betts; Alvin Wilhelm; Tommie Bryan; Doug McKnight (all Sarasota FFA members).

4-H judging was on the Danish system and each entrant received a blue, red or white ribbon. Winners, listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Brahman bulls six to 12 months—Kenny Chapman (blue);
Brangus bulls one to two years—Wendell Cooper (red);
Brahman heifers one to two years—George Ivey (blue);
Hereford heifers six to 12 months (2)—Janet Raines (red); George Woods (blue, champion);
Hereford heifers two years and over—Dale Godwin (blue);
Grade Brahman heifers one to two years—Leroy Hawkins (red);
Grade Brahman heifers two years and over—Richard Blackwell (blue);
Grade Brahman heifers six to 12 months (3)—Jack Houle (blue); Marie Houle (red); Leroy Hawkins (red);
Grade Brahman heifers over three years—Carlton (red);
Grade Santa Gertrudis heifers six to 12 months—Verlon Hall (blue);
Steers under 800 pounds—John Yocom (white);
Steers 800-899 pounds—David Edge (blue);
Steers 900-999 pounds—Johnny Denmark (blue); Harry Edge (blue); Dicky Taylor (red);
Bill Llewellyn (red);
Steers over 900 pounds—Jerry Simmons (blue, champion).

FFA judging was also based on the Danish system, and winners listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Brahman bulls six to 12 months—Blue to Charles Keels;
Brahman heifers six to 12 months (5)—Blue to Billy Crowley; Reds to Jack Howell and Fred Pauli;
Brahman cows over two years of age (4)—Blues to Sarasota FFA Chapter (champion); Sarasota FFA; Sarasota FFA and Jack Howell;

Sarasota County Fair champions are shown at left, top to bottom: Champion Angus bull, Gallagher's Crown Prince, with J. H. Pace; Pace's Angus female, Bacaloa of Meadowlark, with Elsie Betts; Clover Bar's champion Brahman bull, Santos; Palmer Ranch's champion Brahman female, Lady Hopkins Manso, shown with C. E. Tudor; Fred Byrd shown with Addison and Byrd's champion Hereford bull, AB Domino Return; E. A. Carr's champion Hereford female, CR Baca Duchess; with Palmer Ranch's champion Santa Gertrudis bull, Rojo Grande; Tudor with Palmer Ranch's champion Santa Gertrudis female, Lola Roja.

The Florida Cattlemen
$8000 in Premiums . . . TO ATTRACT

60 of the
NATION'S BEST
SHORTHORN's TO
This Sale

Show 9:30 A.M. • Sale 12:30 P.M.
at the Western State Teachers' College
(Bowling Green is 66 miles north of Nashville, Tennessee)

THE KENTUCKY SHORTHORN FUTURITY SALE
Monday, MARCH 23, Bowling Green, Kentucky

15 bulls • 45 females
Thinking of starting a purebred beef herd?? Investigate Shorthorns and you’ll soon see why practical cattlemen everywhere are swinging to Shorthorns—early maturity, greater weight for age, more milk in the beef cows.

Never have cattlemen of the South and Mid-South had a better opportunity to buy such outstanding Shorthorns. The nation’s top herds will compete for the $8000 in premiums being put up by the State of Kentucky and the Kentucky Shorthorn Breeders’ Association. This is your opportunity to get started with the right kind, for every animal in this great show, sells.

For your free illustrated catalog address
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16 South Locust St.
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This advertisement was paid in part by funds made available by Ben S. Adams, Commissioner of Agriculture, State of Kentucky, for the encouragement of beef cattle improvement.

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Part of acreage is improved pasture. One mile along paved highway.

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for March, 1953
Typical Charolaise cattle may be found in the valley of the Loire River in France. Picture below shows a four-year-old bull with cows and calves. (Photo by Belden.)

Hereford heifers under 12 months (11)--Blues to Jim Morgan (champion); Ronald Sweeving, Don McKight, Tommy Bryan, Bertie Shepard, Douglas Beaudry, Alvin Wilhelts, Terry Egging and Egging; Reds to Soenie Lamb and Charles Williams;

Steers under 12 months--Blue to Lamb (champion);

Guernsey heifers under 12 months (2)--Blue to Ernest Bruni; Red to Jared Herring;

Grade dairy bull under six months--White to Clarence Freeman;

Martin Cattlemen Elect Adams for President

JOE A. ADAMS, JA Ranch owner, was elected president of the Martin County Cattlemen's Association at a recent meeting held at the Seminole Hotel in Indian-town.

Howard H. Hopper was elected vice president, while L. M. Johnson was elected secretary treasurer. Adams will appoint a board of directors who will select a state director to represent the county on the state board.

Guest speaker at the meeting was Victor E. Green, Jr., agronomist from the state experiment station at Belle Glade. He explained the efforts of his department in aiding ranchers and farmers, adding that efforts are curtailed many ways by lack of finances. "Much progress has been made in the production of rice," he said, "and work is underway on the production of crops which produce chlorophyll, now much in demand."

New projects for the year, proposed and tentatively planned, included conducted tours through the farm and ranch lands of the county for members of the Future Farmers and also for business leaders.

The judge for the five-day event will be Dave Canning of Charlottesville, Virginia, who is the executive secretary of the Virginia Aberdeen-Angus Association and well-known in Florida.

Canning is a veteran cattle judge, and is widely known in Florida through visits here on many occasions.

This will be the Thirteenth Annual Southeastern, and a considerable advance over the first, held in tents near the old Central Florida State Farmers' Market. Permanent building was erected during the War, and the show moved to its present site, with enlarged facilities, a few years later.

Most recent addition to the plant was construction of a rodeo arena with covered grandstand seats for 5000, and future construction is also planned.

President of the Southeastern Fat Stock Show and Sale, Inc., which handles events at the Pavilion, is Man I. Camp, and other officers are: Landis Blitch, vice president; D. H. Leavengood-treasurer; Harold Goforth, secretary; and Gilbreath. Directors are Carl Rose, L. K. Edwards, Jr., John Gray, Sr., W. E. Ellis, Carlyle Ausley, Denzel O. Ray, Dizy Thomas, B. B. Beck, J. P. Duane, Tom Peeler, R. G. Heine, and Gerald Stack.

Assistance in staging the 1953 event is acknowledged by the Southeastern to the Florida State Department of Agriculture, and Marion County and the City of Ocala.

December Planting

NASSAU COUNTY farmers planted white Dutch clover, rye grass, Hubbard clover and Kentucky 91 Fescue grass during December, according to county agent Gordon Ellis. Ellis says Nassau farmers are showing more interest than ever before in improved pastures and beef cattle.
We Have the Kind of Bulls You WANT and NEED For Sale!

FIVE BREEDS!  Emerald Acres provides the best in not one but FIVE DIFFERENT BREEDS for your appraisal. Our Aberdeen-Angus, Brahman, Hereford, Santa Gertrudis and Shorthorn herds were bought specifically to produce bulls which would transmit “size for age” and other desirable characteristics to YOUR HERDS. In establishing our registered and purebred herds, we have bought in that section of the country which has been most successful with that particular breed. Our Herefords are from the Central Park section of Colorado, our Angus from the East and Midwest, our Santa Gertrudis from King Ranch stock, our Shorthorns from Canada and our Brahmans from the Partin and Durrance herds right here in Florida. We think you’ll like them. The offspring of these cattle are Florida raised for best use in Florida.

ALL AGES!  We can supply your needs in almost any age category you may desire in any of these breeds. We have calves six months old should you wish to grow out your own bulls. We have yearlings ready for light service, and two-year-olds you can put out for heavy service. If you want proven sires, we have a limited number up to six years old!

PRICES RIGHT!  Yes, we believe that our prices are just right. We can provide registered bulls and heifers for as low as $350—or as high as $5000. And should you want bulls from our purebred but unregistered herds, we can supply them at prices ranging from $150 to $300.

We’ll gladly take you out to our ranch at any time.  All bulls are guaranteed and can be financed if necessary.

Come to see us!

Emerald Acres Ranch

P. O. Box 3507 • 1900 North Mills Street • ORLANDO, FLORIDA

for March, 1953
Many Entries Seen at Tampa During Florida State Fair Dairy Show

One of Florida's largest dairy shows was seen during the 1953 edition of the Florida State Fair dairy show in Tampa February 5-7, with keen competition in the Jersey, Guernsey, and Ayrshire classes. Brown Swiss cattle were also exhibited but no competition was seen in this breed. Jersey and Guernsey breeds were shown in FFA competition, with Dean Gordon M. Cairns of the University of Maryland judging. Superintendent was James W. Schee of Largo.

Grand and reserve championships were won as follows:

Ayrshires—Grand champion bull, Maiden Hill Royal Groom, shown by Maiden Hill Farm of Ward Hill, Mass.; grand champion female, Strathglass Valiant Wonder, shown by Strathglass Farm, Port Chester, N. Y.; reserve grand champion bull, Strathglass Valiant Jonathan, shown by Strathglass; reserve grand champion female, Maiden Hill Royalty Vanity, shown by Maiden Hill.

Guernsey—Grand champion bull, Dandy Double Daconis, shown by A. T. Alvarez of Jacksonville; grand champion female, Sir Dandy Narcisse, shown by Polk County Farms, Bartow; reserve grand champion bull, Taffia's Royal Basileus, shown by Walter Welkener, Jacksonville.

Jersey—Grand champion bull, Dandy Double Daconis, shown by A. T. Alvarez of Jacksonville; grand champion female, Sir Dandy Narcisse, shown by Polk County Farms, Bartow; reserve grand champion bull, Taffia's Royal Basileus, shown by Walter Welkener, Jacksonville.

Judging Takes Three Days

It took three days to complete the judging.

Champion dairy cattle at the Florida State Fair are shown at left, top to bottom: Sir Dandy Narcisse, grand champion Jersey cow, with Polk County Farms manager J. J. Smith of Bartow; Dandy Double Daconis, grand champion Jersey bull, owned by A. T. Alvarez of Jacksonville; Cesar Martha, grand champion Guernsey cow with Brays Island Plantation manager Mert Sowerby of Yemassee, S. C.; McDonald Farms LeReliance, grand champion Guernsey bull with Sowerby; grand champion Brown Swiss cow owned by W. J. Kelley of Port Lauderdale; grand champion Brown Swiss bull also owned by Kelley.

at the 1953 Florida State Fair with Ayrshire and Brown Swiss judging on Tuesday, Jerseys on Wednesday, and Guernseys on Thursday.

The dairy show was topped off with a parade of champions and presentation of awards on Thursday evening.

Although no competition was seen in the Brown Swiss breed, W. J. Kelley of Fort Lauderdale exhibited his show animals at the fair.

Winners, listed in order by classes, by breeds, were as follows:

Ayrshires

- Bull calves—Strathglass Farm, Fort Chester, N. Y. (reserve grand champion); Mrs. Amy Barnes, Fall Village, Conn.; Edwin A. Wentworth and Sons, Ann Arbor, Mich.; Maiden Hill Farm, Ward Hill, Mass.; Walter A. Hahn and Son, Frederick, Md.;
- Junior yearling bulls—Strathglass;
- Senior yearling bulls—Maiden Hill (junior champion); R. H. Shuford, Statesville, N. C.;
- Heifer calves—Knollhill Farm, Frederick, Md.; Strathglass; Knollhill; Maiden Hill; Wentworth;
- Junior yearling heifers—Wentworth; Maiden Hill; Hahn; Wentworth; J. E. Pelot, Jr.; Somersfield;
- Senior yearling heifers—Strathglass (junior champion); Wentworth; Maiden Hill; Shuford; River Bend Boundary, Rutherford, N. C.;
- Junior get of sire—Strathglass; Maiden Hill; Wentworth;
- Cows, 2 to 3 years—Strathglass (senior champion, grand champion); Strathglass; Maiden Hill; Maiden Hill; Hahn;
- Cows, 3 to 5 years—Maiden Hill (reserve grand champion); Strathglass; Maiden Hill; Pelot; Pelot; Cows, 5 years and over—Maiden Hill; Strathglass; Maiden Hill; Hahn; Wentworth;
- Dairy herd—Strathglass; Pelot; Maiden Hill;
- Best three females—Strathglass; Maiden Hill; Wentworth; Hahn; Knollhill;
- Senior get of sire—Strathglass; Maiden Hill; Strathglass; River Bend Boundary;
- Produce of dam—Strathglass; Strathglass; Maiden Hill; Hahn; Wentworth;
- Cows with horn under—Strathglass; Maiden Hill; Strathglass; Pelot; Strathglass.

Jerseys

- Bull calves—Polk County (junior champion); Walter Welkener, Jacksonville; Warren Alvarez, Jacksonville; Welkener; Joe Cochran, Bartow;
- Junior yearling bulls—Welkener; Welkener; J. R. Stuart, Bartow; Polk County; Lloyd Harris, Bartow;
- Two-year-old bulls—Welkener (reserve grand champion);
- Three-year-old bulls—A. T. Alvarez, Jacksonville (senior champion, grand champion); Welkener;
- Heifer calves—Polk County; Welkener; Welkener; Gloria Alvarez, Jacksonville; Welkener;
- Junior yearling heifers—Gloria Alvarez (junior champion); Caroline Stuart, Bartow; Welkener; Polk County;
- Senior yearling heifers—Welkener; Welkener; Welkener; Welkener; Welkener;
- Junior Get-of-sire—(four animals under two years by same sire)—Welkener (with get of Observer Treve Emperor); Polk County; Welkener;
- Cows, 2 to 3 years—Welkener (reserve grand champion); Polk County; Virginia Stuart, Bartow;
- Welkener; A. T. Alvarez;
- Cows, 3 to 5 years—Polk County (senior champion, grand champion); Polk County; Welkener; Joe Cochran; Welkener;
- Cows over 5 years—Welkener; Warren Alvarez; J. K. Stuart; Welkener; Polk County;
- Dairy Herd (four fresh cows)—Welkener; Polk County; A. T. Alvarez;
- Best three females—Welkener; Polk County; Alvarez;
- Senior get of sire—(four animals, same sire)—Welkener (with get of Monolo Sybil Pompy); Polk County; Welkener; Welkener;
- Produce of dam (two animals)—Welkener; Polk County; Welkener;
- Best-uddered cow—Warren Alvarez; Polk County; Welkener; Welkener; Welkener;

Guernseys

Good competition was seen during the FFA dairy show at the 1953 Florida State Fair. Winners, pictured above, top to bottom, are: Joe Cochran of Bartow, with his grand champion Jersey cow, being presented a plaque from the Florida Jersey Cattle Club by A. T. Alvarado of Jacksonville; Lloyd Harris of Bartow, with his grand champion Jersey bull, being presented a plaque from the Florida Jersey Cattle Club by Walter Welkener of Jacksonville; Jackson Brownlee, Trenton, state FFA president, with Billy Griffin of Bartow and his grand champion Guernsey cow.

H. Sellers, St. Petersburg; Sellers; Armi's Farm, Largo;
Junior yearling bulls—Boutwell;
Senior yearling bulls—Brays Island (junior champion, grand champion); Sellers; Armi;
Cow, in milk—Brays Island; Boutwell; Brays Island; Boutwell; Sellers; Sellers; Armi;
Heifer calves—Boutwell; Brays Island; Brays Island; Boutwell; Boutwell; Sellers; Sellers; Jack P. Dodd, Mainland; Boutwell; Billy Griffin, Bartow; Junior yearling heifers—Brays Island; Boutwell; Dodd; Richard H. Parker, Mainland; Sellers; Sellers;
Boutwell; Armi;
Senior yearling heifers—Brays Island (junior champion, reserve grand champion); Brays Island; Boutwell; Boutwell; Dodd; Sellers; Armi; Arlen R. Weatherington, Turkey Creek.
Junior get of sire—Brays Island (with get of Quail Roost No-max Majesty); Boutwell; Boutwell; Sellers; Ceramic;
Cows, 2 years—Brays Island; Brays Island; Boutwell; Boutwell; Sellers; Sellers; Sellers;
Cows, 3 years—Brays Island; Boutwell; Brays Island; Boutwell; Sellers; Sellers;
(Continued on page 65)
Miss Joan Suhl, Silver Spur quadrille rider, is shown in the accompanying picture with a latigo-covered roping saddle especially designed to meet the needs of the Florida cowboy on range conditions. It is available in sizes to fit the Quarter Horse and the cowpony, and is made to Herzberg's specifications by the Southern Saddlery Company of Chattanooga. This saddle will be presented by these two firms as the top trophy for the best all-round cowboy at the Third Midwinter Silver Spurs Rodeo to be held in Kissimmee February 20, 21, 22.

Brown Swiss Average $291 in Sale

First Sunshine Brown Swiss sale held in Fort Lauderdale January 26th, saw 32 females and seven bulls sell for a total of $11,325. The females sold for a total of $9,920 an average of $309.1. Bulls averaged $291 also, and brought a total of $2,035.

R. K. Martin of West Palm Beach bought the highest priced female, Coy's Julie Eega Beva, paying $500 for the consignment of Miss Georgena Coy of Toledo, Ohio. W. W. McMillan, Jacksonville, paid top money for the bull consigned by Charles W. Johnson of Kenton, Ohio. The bull Colonel's Superb, brought $440.

D. A. Salls, Clearwater, was the largest buyer of the sale. He paid $244 for six females and two bulls. W. J. Kelley of Fort Lauderdale was the next highest buyer, paying $1,560 for five females.

Bulls and females sold at the recent Brown Swiss sale at Fort Lauderdale averaged $291. Pictured below, top panel shows, R. K. Martin of West Palm Beach, buyer of the highest priced female, Coy's Julie Eega Beva (pictured), and Consignor Georgina Coy of Toledo, Ohio. Bottom panel shows Charles W. Johnson of Kenton, Ohio, consignor of Colonel's Superb (highest priced bull), with W. J. Kelley of Fort Lauderdale, who bought the bull for W. W. McMillan of Jacksonville. Man at halter is unidentified.
Robert K. Martin paid $1,500 for four females to rank third.

Auctioneer was Col. Bob Cooper of Sarasota.

Buyers, with number of animals purchased, were as follows:
Salls, six females and two bulls, $2,440; Kelley, five females, $1,560; Martin, four females, $1,500; McMillan, on bull, $140; Fairway Dairy, of Fort Lauderdale, three females, $775; J. W. Emmons of Daytona Beach, three females, $865; L. G. Goodsby of Fort Lauderdale, one female, $775; Boutwell Dairy, Inc., Lake Worth, one bull, $60; C. B. Coburn of Galena, Ohio, one female, $285; Wallace Stevens of Fort Lauderdale, two females, $560; E. G. Skagg of Fort Pierce, two females, $15; L. S. Remsburg of Fort Lauderdale, one bull, $430; George P. RoPer of Dania, one female, $165; Byron Mashburn of Miami, three females, $890; K. P. and Betty Detjen of Hollywood, one female, $295; J. A. Webb of Bushnell, one bull, $310; Robert L. Clark of West Palm Beach, one bull, $250.

State Fair Dairy

(Continued from page 63)

Cow, 5 years—Brays Island (senior champion, grand champion); Boutwell; Dairy Herd—Brays Island; Boutwell; Best 5 females—Brays Island; Boutwell; Senior get of sire—Brays Island (with get of Quail Roost No-Max Mason); Boutwell; Produce of dam—Brays Island; Boutwell; Brays Island; Sellers; Doed; Armil.

FFA Dairy Show Has Good Cattle

Entries in two breeds featured the FFA dairy show at the Florida State Fair with Jerseys and Guernseys being the two breeds present.

Joe Cochran of Bartow had the grand champion Jersey female and George Ford of Quincy had the reserve champion in that division. Lloyd Harris of Bartow had the grand champion Jersey bull and Ford the reserve champion.

Billy Griffin of Bartow exhibited the top Guernsey female with no bulls being entered in the Guernsey breed. Reserve champion Guernsey female was shown by Arlen Wetherington of Turkey Creek.

Winners, listed in order by classes, by breeds, were as follows:

Jerseys
Bulls, 12 to 18 months—Lloyd Harris, Bartow (grand champion); George Ford, Quincy (reserve grand champion); Joe Cochran, Bartow; Heifers, 6 to 12 months—Harris, Eudle Hunt, Jr., DeLand; Harris; Skippy Haver, Bartow; Heifers, 12 to 18 months—Morris Manley, Front-proof; James Youngblood, Front-proof; Kenneth Fish, Lake; Hampton McCull, Front-proof; Heifers, over 18 months—Herbert Duff, Lake- land; Harris, Harry Griffin, Bartow; G.A.A., 30 to 45 months—Cochran (grand champion); Ford (reserve grand champion); Haver;

Guernseys
Heifers, 6 to 12 months—Billy Griffin, Bartow (grand champion);
Heifers, 18 to 24 months—Arlon Wetherington, Turkey Creek (reserve grand champion); Wetherin- ton.

An open Ayrshire show was one of the features at this year's dairy show at the Florida State Fair. Pictured above, top to bottom, are: grand champion Ayrshire cow owned by Strathglass Farms of Port Chester, N.Y., and at left, Dean Gordon M. Cauns of the University of Maryland, judge of the show; the champion bull owned by Maiden Hill Farm of Ward Hill, Mass., being led by Owner Harry Blackadar.

Bulls Sell at Gainesville

GAINESVILLE LIVESTOCK Market was the scene of two recent bull sales with 15 head of Angus bulls being sold on Monday, January 26, for an average of $439.67 and 38 head of Hereford bulls selling on Monday, February 2, for an average of $294.60.

The Angus bulls were consigned to the market by Franklin Floyd of Waukeenanah. W. E. Aycock of Moultrie, Ga., consigned the Hereford bulls.

Angus buyers, with the number purchased, if more than one, and the total amount spent, were as follows:

L. C. Clemons, Raiford $485; William Knabb, Macclenny (2) $740; Bill Matthews, Williston $500; L. D. Chambers, Williston $385; W. H. Smith, Starke $435; South Dade Farms, Inc., Mico (9) $3805;

Hereford buyers, with the number purchased, if more than one, and the total amount spent, were as follows:


for March, 1953
The brim stays put the way you roll it!

**U-Rollit**
by Bailey of California

"THE MUSTANG"

The Greatest Western Straw Hat Ever!

Roll the brim into a new shape every day if you want... it will stay that way 'til you change it! What's more, U-Rollit's fine, genuine imported fiber is lightweight, cool, rainproof, soil-resistant, non-breakable and cleanable. Wear one once, you'll wear one always! U-Rollit is Bailey's latest, greatest triumph of Western hat designing!

Order yours today!

**$5.00**

**At Ingram's in Bailey's New Redes Colors**

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*Another Bailey Exclusive*

MAIL ORDERS promptly filled. Send $5 for each hat, tax & postage prepaid. No C.O.D.'s Please!

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106 BROADWAY, KISSIMMEE, FLORIDA

Champion Guernsey cow at the District V 4-H livestock and poultry show at Jacksonville recently was the animal pictured above with Owner Patricia Ellis. Picture of Steve Simmons' champion Jersey was not available.

**Duval 4-H Youngsters Top District Judging Contest**

Duval County youngsters took top honors in dairy judging at the fourth annual District V 4-H Livestock and Poultry Show held in Jacksonville January 9 and 10 with first and second place in judging going to teams from that county.

Duval 4-H boys Victor and Donald Hansen, Al Bowie, and Russell Lloyd were members of the first place judging team, while members of the second place team included Edith and Laura Cameron, Gloria Alvarez, and Alida Weaver.

Nassau County's first dairy team took third place in the contest, followed by St. Johns and the Nassau second team. Highest individual scoring went to Patricia Ellis of Callahan. Other high scorers, in order, were Victor Hansen, Al Bowie, Beverly Simmons of St. Johns, and Alida Weaver.

Nassau County's first dairy team took third place in the contest, followed by St. Johns and the Nassau second team. Highest individual scoring went to Patricia Ellis of Callahan. Other high scorers, in order, were Victor Hansen, Al Bowie, Beverly Simmons of St. Johns, and Alida Weaver.

Champion in the registered Guernsey class was a four-year-old cow exhibited by Patricia Ellis, while Edith Cameron's senior yearling heifer was reserve.

A senior yearling shown by Steve Simmons was named grand champion in the Jersey competition and Gloria Alvarez's junior yearling heifer was runner-up in this division. Blue ribbons in the registered Jersey heifer calves were won by Beverly Simmons of St. Johns and Duval's Gloria Alvarez. In the grade Jersey class, the heifer calf owned by Harry Stratton, Jr., of Nassau, took the blue ribbon. Winners of blue ribbons with registered Guernsey calves were Russell Lloyd, Roland Hilderbrand, and Victor Hansen, all of Duval.

Lawrence Piet of St. Johns took a blue ribbon with his entry in the grade Guernsey heifer calf class, while Laura Cameron's registered Guernsey senior yearling heifer won a blue ribbon. In the registered Jersey junior yearling heifer contest, the blue ribbons went to Gloria Alvarez, Marrian and Steve Simmons. Blue ribbons for registered Guernsey senior yearling heifers went to Edith Cameron and Bowie. The registered Jersey cows of Steve Simmons and Warren Alvarez won blue ribbons.

Ronald Peter and Eddie Dunns of Putnam County exhibited blue ribbon winners in the Hereford bull calf class of the beef division with Putnam being the only county to enter animals in this division.

Top animal in the six to 12 months Brahman heifer class was shown by Woody Tilton, whose brother, Austin, and Tommy Motes earned blue ribbons with their entries. Sam Tilton's Brahman bull calf also took a blue ribbon.

Cash prize money totaling $700 was divided by the winners with entries in poultry, dairy, beef, and swine.

Dairy animals were judged by G. W. Reaves, extension dairyman with the University of Florida, and J. E. Pacc, assistant animal husbandman with the University of Florida, judged the beef cattle and swine entries.
Clemmons Won First Contest When 14

Pete Clemmons, a 25-year-old Brighton cowboy with a college degree, was officially crowned Florida's champion cowboy at the Silver Spurs Rodeo held in Kissimmee during the latter part of February.

Clemmons won the award by scoring more points than any other contestant at 18 Florida rodeos held during 1952, according to Bob Cody, Editor of The Florida Cattlemen, which sponsors the annual contest.

While this is the first time that Clemmons has won undisputed possession of the Florida championship, he has been a ranking contestant in Florida rodeos for over ten years. He will receive a trophy from the magazine, and will get his first leg on the new $1000 saddle being offered by Gary's Duck Inn of Orlando.

When only 14, Clemmons won the bull riding event at the Arcadia Rodeo. He won this event again the next year, and when he was 16 he won the all-round champion award there.

Ranch work and family ties have kept Clemmons from competing extensively outside of Florida. He went to the Northwest, and last year he competed at rodeos through the Northeast for a while.

Clemmons, who holds an animal husbandry degree from the University of Florida, attributes much of his success in the rodeo business to Gracie Allen, a buckskin mare who has been his roping and dogging horse for seven years. "She's just in her prime," says Clemmons of the mare who is now ten years old. "I plan to use her until she is 18 or 20, and she should last that long with the good care that she gets."

Handling various size animals is no problem when you use the Dupont Portable Cattle Chute. You can safely immobilize any animal, from the smallest calf to the largest bull.

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Rubberized Pommel Slickers
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Rico Dip
Burdizzo Emasculators

Write for our Cattlemen's Catalog

W. B. Makinson Co.
Kissimmee Florida
Plan Rodeos At Ocala, Homestead

Rodeos at Homestead and Ocala will feature the March rodeo scene, with the Ocala Lions Club scheduling its annual event for March 6-8 and the Homestead Rodeo Association planning its show March 13-15.

Ocala's rodeo will again be produced by Lewis Blackman. Night performances at 7:30 p.m. Saturday and 8:00 p.m. Friday are scheduled, and an afternoon performance is set up for 2:30 p.m. Sunday.

At Homestead, it is believed that all three performances will be held in the afternoons, beginning at 2:30 p.m.

Both rodeos will feature the four main rodeo events: saddle bronc riding, bull dogging, bull riding and calf roping, and Homestead will have an additional event—bareback bronc riding. Day money at Homestead will be $100 per event, and $75 is being offered at Ocala, for a total of $2400 at the two rodeos.

At Ocala, the Ocala Riding Club will again present its quadrille, the JayCees will hold their Queen contest, and a dance is to be held, also under JayCee sponsorship, Saturday night after the rodeo.

Announcer will be Hub Hubbell, judges are Glen McKinney and Jack Jackson, with Faye Blackstone and Sparky Breed trick riding, and a number of other special acts.

Sponsors of both events predict good crowds and good shows. In both cases there will be adequate seating, and Ocala will feature the Southeastern Rodeo Arena which has 5000 covered grandstand seats.

General manager for the Ocala rodeo is J. C. Crews, with Dizzy Thomas as rodeo director and John Clardy and Jim Watson in charge of the quadrille.

AN INTENSIVE educational 16-week meat program designated as the "New Ways with Meat" campaign and reaching into states from coast to coast, was launched the week of February 9, according to the National Live Stock and Meat Board.

LivESTOCK OWNERS, dealers in livestock, auction operators and veterinarians should be constantly on the lookout for cattle infected with tuberculosis, according to Dr. R. A. Mays, South Carolina State Veterinarian.

TOPDRESSING or alfalfa should be done before growth starts in the spring and immediately after the first cutting.

3 DAY RODEO
SPONSORED BY CHAMBER OF COMMERCE
March 13-14-15
$1500 Cash Prizes
Plus Entrance Fees
Bareback Bronc Riding • Saddle
Bronc Riding • Bulldogging
Bull Riding • Calf Roping
ADMISSION: Adults $1.50, Children $.75
HOMESTEAD RODEO ASSOCIATION
HOMESTEAD, FLORIDA
Rodeo Crowds Are Large

GOOD WEATHER at Sarasota, Indiantown and Davie resulted in overflow crowds for the midwinter rodeos. Results were as follows:

Sarasota
Bareback Bronc Riding—First go-round: Pete Clemons, Brighton; Gary Hopkins, Kissimmee; Jess Ferguson, Indiantown; and Chuck Dent, Ruidoso, New Mexico; tied for third; Second go-round: Blackstone; Bronco, Kissimmee; Dent; Hopkins; Ferguson; Average: Hopkins, and Dent (tied for first), Blackstone; Bull Riding—Pete Baker, Kissimmee; Clemons; Butter; Driego; Jimmy Knowles, Kissimmee; Kinsman; Sarasota; Bulldogging—Clemons (7.5 seconds); Wiley Barnett, Wewahitchka; Hopkins; Bob Hollis, Melbourne; Calf Roping—First go-round: Dee Dee Faltin (14.1 seconds); Bradenton; Red Martin, Moore, Texas; Steve Heacock, Phoenix, Arizona; Glenn Murphy, Avon Park; Second go-round: Dent (11.4 seconds); Faltin; Hollis; Murphy; Average: Faltin, Murphy, Hollis, Martin.

Indiantown
Bareback Bronc Riding—First go-round: Day (4.0 seconds); Clemons; Blackstone, White; Second go-round: Martin (10.7 seconds); Avon Park; McDonald, Indiantown; Third go-round: Balderson (10.7 seconds); Braunton, Hamburg; Murphy; Average: Balderson and Dent (tied for first), Bronson, Kissimmee; Dent; Blackstone; Trow, Miami; Kinsman; Average: Hopkins and Dent (tied for first), Bronson, Kissimmee; Bulldogging—First round: Blackstone; Second round: Martin; Blackstone; Kinsman; McDonald, Indiantown.

Davie
Bareback Bronc Riding—First go-round: Dent; McClain; Hopkins; Faltin; Blackstone, Kissimmee; McDonald, Indiantown; Second go-round: Martin; Blackstone; Hopkins; Faltin; Dent; Average: Faltin, Hopkins, McDonald, Indiantown; Third go-round: Clemons; McDonald; McDonald; McDonald, Indiantown; Average: Clemons, McDonald, Indiantown.

Paso Produces Quantity of Alyce Clover Seed

MORE THAN 500 tons of Alyce clover seed were produced in Pasco County last year, according to J. F. Higgins, county agent. With generally favorable weather prevailing in November, farmers used 90 combines and several new crop driers to handle the seed crop.

After extraction of the seed much of the hay was saved for stock feeding.

for March, 1953

On Florida Pastures . . .

MORE PULL PER HORSE POWER with Four Wheel Drive Power-Horse

POWER-HORSE staying power gives a new kind of performance at the drawbar—handles heavier loads at faster speeds than many track tractors—but sells at wheel tractor price. For cultivating, dozing, trenching, leveling—on a big scale, at a low price—you can't beat POWER-HORSE

Contact us also for further information about our complete line of farm implements which will do the job in Florida

SOUTHEASTERN CHAMPIONSHIP RODEO

March 6th - 7th - 8th
Ocala, Florida

Clean, Comfortable, Friendly

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Arcadia, Florida

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There's a reason why Hyer Boots are comfortable from the beginning: In 78 years of boot-making, we have learned a lot about people's feet and have developed lasts that give you the glove-like fit and comfort you want even before they're broken in! Add to that the extra service you get from Hyer Boots. Every bit of material that goes into them is the finest obtainable... top quality, even where it can't be seen! Try on a pair of Hyer Boots at your dealer's, or write:

C. H. Hyer & Sons, Inc.
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Makers of Fine Boots Since 1875
What Is the Southeastern Regional?

The Southeastern Regional Shorthorn Breeders' Association is made up of Shorthorn and Polled Shorthorn breeders from Florida, Georgia, Alabama, South Carolina, and Eastern Tennessee. The Florida, Georgia, and Alabama state associations are a part of this association.

The purpose of the Southeastern is to direct the overall promotion of the breed in the Southeast and to stage regional shows and sales in various points in the Southeast. In this way, each Southeastern Regional sale has the benefit of drawing from the entire area.

During the year the Southeastern Regional Association sponsors four such shows and sales...at Montgomery, Alabama; Valdosta, Georgia; Atlanta, Georgia; and Ocala, Florida.

The Ocala sale this year will be something special because the membership and particularly the consignors are fully appreciative of the tremendous strides Shorthorns and Polled Shorthorns are making in Florida. Every effort has been made to deliver a carefully inspected offering of top quality that will further stimulate interest.

$1000 in Premiums!

This sale is being held in conjunction with The Annual Southeastern Fat Stock Show, March 3-8. There will be an open show of Shorthorns this year; $1000 in Shorthorn premiums has been put up to attract the tops. This money comes through the combined efforts of The Southeastern Fat Stock Show, The American Shorthorn Breeders' Association, The Southeastern Regional Shorthorn Breeders' Association, and The Florida Shorthorn Breeders' Association. Judging of the open classes will be on Wednesday afternoon, March 4, and the sale cattle will all be judged separately again at 8:00 a.m. the morning of the sale, Saturday, March 7.

For your illustrated catalog address
Don Longley, Sale Manager
c/o Shorthorn World,
16 S. Locust St., Aurora, Illinois

Consigned by
20 LEADING HERDS
FROM FIVE
SOUTHEASTERN STATES

John P. Duane, Ocala
Highview Farm, Ocala
Herman Washington, Lake Wales
P. C. White, Jasper
Bell-Rock Cattle Co., Ocala
W. H. Pullen, Wildwood, Ga.
G. & E. Shurley, Warrenton, Ga.
Odom L. Reese, Warrenton, Ga.
W. R. Pullen, Damascus, Ga.
W. R. Wiggins, Cuthbert, Ga.
Ernest Hinson, Alto, Ga.
O. J. Reynolds & Sons, Toney, Ala.
Robert Godwin, Brundidge, Ala.
L & L Farms, Dorhan, Ala.
James G. McLean, Snowdoun, Ala.
W. D. Adams, Midland City, Ala.
W. P. Hix, Winchester, Tenn.
McGee Bros., Starr, S. C.
Creekland Farms, Clinton, S. C.
J. E. Shanaberger, Calhoun Falls, S. C.
These Are Three of the 40 Top Shorthorn and Polled Shorthorn Bulls Selling at Ocala on Saturday, March 7

at the Southeastern Regional Shorthorn Breeders' Ass'n Show & Sale, 10 a.m., Southeastern Pavilion

40 Bulls
The emphasis being upon rugged, smooth, weight for age bulls that are ready to turn loose. No bull in the sale is under 16 months, and only a few are from sixteen to eighteen months.

25 Females
Hand-picked to help you start a top herd of purebred Shorthorns or Polled Shorthorns. We need more purebred breeders in Florida, many more, to help us develop the tremendous breed potential.

Sutherland Randolph 2d is one of the many top quality bulls to be sold. He was the grand champion of the Alabama State Fair. This picture was taken as a yearling. He is now a two year old. 20 leading herds from five Southeastern states are sending their best to this sale.

Don't Miss the Southeastern Shorthorn Sale March 7
for March, 1953
Second Southeastern Sale Of Shorthorns Scheduled At Ocala on March 7

SOUTHEASTERN SHORTHORN Show and Sale, held first at Ocala last March, will again be held in conjunction with the Southeastern Fat Stock Show and Sale which this year is scheduled March 7-10.

Shorthorns will be judged on Wednesday, March 4, and sold on Saturday, March 7, with the sale set to begin at 10:00 a.m. For the first time, the show will be an open one—in other words, cattle shown do not have to sell. However all 65 registered Shorthorns consigned to the auction will be shown. A total of more than 90 animals is expected to compete for the $1000 in prize money which is being offered.

Sale will be heavy to bulls because of the good demand which has been present at previous sales for the best quality of Shorthorn bulls, but 25 females are also being offered, and they, too, will be on top quality, according to Longley.

Sale is sponsored by the Southeastern Shorthorn Breeders’ Association which also holds sales in other parts of the South and includes members from Florida, Georgia, Alabama, South Carolina and East Tennessee. Other association sales are held annually at Montgomery, Alabama, Valdosta, Georgia and Atlanta, Georgia.

Five consignors from Florida, six from Georgia, five from Alabama, one from Tennessee and three from South Carolina are offering animals this year.

"The Ocala sale this year will be something special because the membership and, particularly, the consignors, are fully appreciative of the tremendous strides Shorthorns and Polled Shorthorns are making in Florida," Sale Manager Don Longley of Aurora, Illinois, reports.

"Every effort has been made to deliver a carefully inspected offering of top quality that will further stimulate interest."

Show will begin at 10:00 a.m. March 4. (Dave Canning of Charlottesville, Virginia, judging) with premium money of $20, $15, $10 and $5 for the first four places in each of 12 classes for individuals, and similar money in seven group classes, as follows:

Bulls—Calved May 1, 1949, to April 30, 1950; Calved May 1 to August 31, 1950; Calved September 1 to December 31, 1950; Calved January 1 to April 30, 1951; Calved May 1 to December 31, 1951; and Calved after January 1, 1952.

Females—same calving date as bulls;

Groups—Three bulls owned by exhibitor, Two bulls bred and owned by exhibitor, Get-of-Sire, Two Females bred and owned by exhibitor, Pair of Yearlings, Pair of Calves, and Junior Get-of-Sire.

A special herdsman’s prize is also being awarded with first money of $25, second money of $15 and third money of $10.

Superintendent for the show will be Jim Pace, assistant extension animal industrialist with the Florida Extension Service, Gainesville.

Consignors to the sale are: John P. Duane, Bell-Rock Cattle Company and Kerns Cattle Company, all of Ocala; P. C. White, Jasper; Herman Washington, Lake Wales; W. H. Pullen, Wildwood, Georgia; G. and E. Shurley and Odell L. Reese, both of Warrenton, Georgia; W. R. Pullen, Damascus, Georgia; W. R. Wiggins, Cuthbert, Georgia; Ernest Hixson, Alto, Georgia; O. J. Reynolds and Sons, Toney, Alabama; Robert Godwin, Brundidge, Alabama; L and L Farms, Dothan, Alabama; James G. McLean, Snowdoun, Alabama; W. D. Adams, Midland City, Alabama; W. P. Hix, Winchester, Tennessee; McGee Brothers, Starr, South Carolina; Creekland Farms, Clinton, South Carolina; and J. E. Shanaberger, Calhoun Falls, South Carolina.

Milk Shorthorns Sell at Quincy

A sale of registered Milking Shorthorns—the first ever held in the South—will be held at the Nathan Mayo Agricultural Pavilion in Quincy on April 18, according to announcement from R. W. Henry, Dothan, Alabama, auctioneer.

Henry said complete details of the sale would be published in the April issue of The Florida Cattleman, including the number of head which will be sold.

Sale is being sponsored by the Central Illinois Milking Shorthorn Association, according to Henry.

Highlands New Officers

New officers for the Highlands County Cattleman’s Association are: H. B. Jackson, Venus, president; C. A. Shippe, Sebring, vice president; Jack Ingle, Sebring, secretary; Wes Davis, Sebring, treasurer.

Records show that 13 Southern states have seeded 75-7 percent of the nation’s new pasture acres, according to the SCS.
Announcing

THE KERNS
CATTLE
COMPANY

OF Ocala, Florida

combining the Shorthorn herds of HIGHVIEW and HILLS OF HOME FARMS into one herd, with L. R. Kerns as Owner and R. G. Heine as Manager.

Our Herd

The herd consists of 75 head of good, straight Scotch foundation females with such herd sires in service as: Muir-side Prince Edward (Imported from Scotland), a former Canadian Grand Champion; Marellbar Prediction, an outstanding show bull; and Hi Ho Leader, a double grandson of Edellyn Royal Leader.

At Ocala

We will have a strong consignment of four bulls and four females at the SOUTHEASTERN REGIONAL SHORT-HORN SHOW AND SALE to be held here in Ocala March 3-7. Included are: Goldfinder Clipper 35th, calved August 6, 1950, a good-headed extra smooth bull with extreme depth and width, whose lines are very straight and whose breeding is of proven merit; Divide Custodian, calved December 9, 1950, a good, rugged, dark red son of the $6000 Divide Prince Peter and a top individual; Everlee Victory 10th, a smooth, short-legged and wonderful-headed son of imported Burton Victory (his half-brother sold in the 1950 International Congress Sale for $2000); Queen’s Fascinator, calved September 22, 1948, a good, red, four-year-old polled bull with top breeding; Cherry Lane Lancaster 82d, calved August 18, 1951, a well-bred foundation type heifer bred to Hi Ho Leader in December; Westmont Augusta, calved January 24, 1951, a good top heifer, both as an individual and in her breeding, sired by Klaymor Lustre, the bull used in the Heuer herd in Wisconsin and out of an Edellyn-bred Augusta cow by Edellyn Royal Leader; Langland Rosewood, calved April 30, 1950, a well-bred Rosewood heifer by a son of May King, and bred September 22 to Langland Royal; Ransom Augusta 3tth, a good red daughter of OAC Ransom C 23d and bred to Hi Ho Leader in December.

WE’LL BE SELLING STATE FAIR CHAMPIONS!

We’re proud of the fact that the four top champion Shorthorns at the Florida State Fair in Tampa were shown by us, and we’re glad to announce that three of them will sell at Ocala: the grand champion bull, Everlee Victory 10th, the grand champion female, Cherry Lane Lancaster 82d, and the reserve champion bull, Divide Custodian.

The Kerns Cattle Company

L. R. Kerns, Owner; R. G. Heine, Manager

RFD 2, Box 20, Phones MA 2-6351, MA 2-3974

Ocala, Florida

for March, 1953
The cattle in this sale are almost all directly descended from top quality bulls and females that Grant Campbell has imported from Scotland. You will find that they have size and quality and that they are presented in good thrifty condition. "They are not overfitted". We firmly believe that there is no future among the cattle of the Southeastern states for the undersized, bandy-legged type of Shorthorns so prevalent in some sections of North America. Bell Rock Shorthorns must have size, scale—and, above all, quality.

**15 TOP FEMALES**

Shorthorns transmit consistently the desirable quality of sound structure, the best possible utilization of grass and roughage, and rapid growth with a minimum of waste. The females we are selling will help provide these qualities for Florida breeders—and thus insure the improvement and economical development of Florida's great resources as a cattle raising country.

**28 FINE BULLS**

Pictured at left are three of the fine bulls which we will sell March 14. So that you will know something more about their breeding, we invite your inspection of this pedigree of the bull at lower left, SCOTSDALE FEARLESS, who sells in this sale:

- **BIRKINGHAM KNIGHT 2D** Sells—He's also by Fascinator Standard x, out of Imp. Millhills Secret 10th. Another of her sons is a Birmingham herd bull.

- **BIRMINGHAM MAGNET** Sells—Sired by Fascinator Standard x, out of Imp. Millhills Dorothy 6th. This polled bull carries some of Scotland's finest blood.

- **J. J. Moubray** Naemoor Zoe 7th Garbity Field Marshall (142541) J. McWilliam SCOTSDALE ASPIRATION = 287268 = Sire Cruggleton Adjuster (315393) by Cruggleton Perfect (303904) out of Augusta Claratta Dam Princess Deirdrie (imp) = 343162 = by Royal Favourite (313303) LAWTON PRESIDENT ROOSEVELT (306482) Sire Collynie State Express (286968) by Aldie Conqueror (261324) out of Collynie Eliza 16th Dam Lawton Princess Jane by Naemoor Jasper (217761) ALDIE ARISTOCRAT (290848) Sire Calrossie Sanctuary (228740) by Naemoor Jasper (217761) out of Calrossie Flossy Eileen Dam Aldie Miss Dorothy by Royal Cupbearer (233261)
CATTLE COMPANY
SHORTHORN SALE

FEATURING THE BEST IN
Polled and Scotch Shorthorns

WILL BE HELD AT
Ocala, Fla., March 14
1:00 P.M. • AT THE FARM • COL. J. E. HALSEY, AUCTIONEER

Bell Rock Cattle Company has recently purchased a farm two miles west of Ocala on Florida Highway 200, where we plan to maintain a breeding herd of 50 cows, which we will breed to our own bulls. We also plan to bring in from time to time outstanding specimens of Scotch and Polled Shorthorns from good herds throughout the United States and Canada to help provide Floridians with the type of Shorthorn blood and quality they desire. Ed Rockefeller, who has been associated with Shorthorn cattle for many years, has taken up permanent residence at the farm. Grant Campbell will provide liberally of his great knowledge and experience as an importer and breeder of Shorthorns. This herd is established to serve you, and we hope you'll visit us at any time, including, of course, our March 14 auction.

OPEN HOUSE AT BELL ROCK DURING THE SOUTHEASTERN. We hope you'll see our sale cattle during the Southeastern Fat Stock Show March 3-7. Pick up your sale catalog then, or write us at

IMPORTERS AND BREEDERS OF REGISTERED SHORTHORNS

GRANT CAMPBELL
THE BELL ROCK

ED ROCKEFELLER

CATTLE COMPANY, INC.

Telephone MAcom 2-6228
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On Route 200 • Two Miles West of Ocala

Route 1 Box 322
Ocala, Florida

for March, 1953
REGISTERED SHORT HORNS
15 BULLS • 30 FEMALES
TENNESSEE STATE FAIR GROUNDS, NASHVILLE, TENN.

THURSDAY, MARCH 26th
POLLED • HORNED

For Catalog, Write
Tennessee Shorthorn Breeders’ Ass’n
RFD 1, SPRINGFIELD, TENNESSEE

CONSIGNORS—J. W. Shouse, Centerville; Butler & Smith, Trezevant; Walter F. Dilworth, Kerrville; R. R. Felts & Son, Pleasant View; B. H. York, Pleasant View; Allie Hurst, Selmer; F. L. Willis, Morrison; Carl J. Hale, Shelbyville; Wm. P. Hix & Son, Winchester; W. T. Wherry, Nunnelly; University of Tennessee, Knoxville; Hillcrest Farm, Belvidere; J. C. Moore, Springfield; W. D. Poston, Brownsville; U. E. Fox, Carters Creek; R. D. McDonald, Nashville.

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POLLED SHORT HORNS
Several top-bred service age bulls and bull calves for sale.
BEARDSLEY FARMS CLEWISTON FLORIDA

5891 Florida Livestock Men Receive The Florida Cattleman Every Month

10 SANTA GERTRUDIS BULLS
- These bulls are of King Ranch breeding
- These bulls are all of service age
- Some of these bulls are TRULY OUTSTANDING

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Ranch at Immokalee
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Bell Rock Auction Is Set Mar. 14

One of the top offerings of both Polled and Scotch Shorthorns ever sold in Florida will be auctioned at Ocala March 14 when Bell Rock Cattle Company holds its first annual sale.

That’s the word from Ed Rockefeller, who, with Grant Campbell, owns the company.

“The cattle in this sale are almost all directly descended from top quality bulls and females that Grant Campbell has imported from Scotland,” Rockefeller reports. “You will find that they have size and quality and that they’re presented in good thrifty condition.”

Sale is scheduled to be held at the farm, two miles southwest of Ocala on State Highway 200. J. E. Halsey will be auctioneer, and sale time will be 1:00 p.m.

Included in the sale will be 28 bulls and 15 females, Rockefeller reports, and all cattle will be on display at the farm during the Southeastern Fat Stock Show March 3-7, as well as from then on until sale time.

“We hope there will be lots of people who will come to visit us during the Southeastern, because we’re confident that when they see the quality of animals we are selling, they will be sure to be on hand March 14 for the auction,” Campbell says.

Campbell points out that the cattle are not overfitted, and that they have size and scale as well as quality.

“We firmly believe that there is no future among the cattle of the southeastern states for the undersized, bandy-legged type of Shorthorns so prevalent in some sections of North America,” he adds.

Bell Rock will maintain a breeding herd of 50 cows at all times, but will bring in outstanding specimens of Scotch and Polled Shorthorns from time to time, buying them from good herds throughout the United States and Canada to help provide Floridians with the type of Shorthorn blood and quality they desire, Rockefeller says.

Rockefeller has been associated with Shorthorn cattle for many years, while Campbell is widely known throughout the country as an importer and breeder of Shorthorns.

Rice growers in the Gulf Coast area of Louisiana and Texas have found indications that grass roots may be a better cultivator for their purpose than the moldboard plow.
Shorthorns
Average $578
At Orlando

An average of $578 was paid by 25 different buyers for the 49 registered Shorthorn bulls consigned to the Florida Shorthorn Breeders' Association Winter Bull Sale at the Orange County Livestock Market in Orlando January 31.

Bob Robertson of Haines City and Bob Cooper of Sarasota were auctioneers. Eight additional bulls were sold following the regular auction, but they were not catalogued nor fitted, and were not included in the sale average.

Highest price of the sale—$900—was paid by Wedgworth and Boots of Belle Glade for Commander's Robin, a consignment of B. H. York, Maryanna Farm, Pleasant View, Tennessee.

Six additional bulls were sold following the regular auction, but they were not catalogued nor fitted, and were not included in the sale average.

We were well pleased with the $674 average brought by the 18 registered bulls we consigned to the Florida Shorthorn Breeders' Association Mid-Winter Bull Sale at Orlando January 31, and we would like to take this opportunity to thank the buyers who purchased our offering: W. H. Clark, Jacksonville; Orlando Livestock Company, Deer Park; Smith and Bass, Avon Park; W. P. Hull, Pahokee; Sid Larkin, Dade City; Knowles and Company, Leesburg; Captain C. D. Blount, Eustis; F. F. Webber, Orlando; Forest Products Corporation, Geneva; Col. Warren Winn, Winter Park; Adam Weizs, Madison; Magnolia Ranch, Orlando; Kuder Citrus Pulp Company, Lake Alfred.

Largest individual buyer was Smith and Bass of Avon Park, who purchased nine bulls, paying a total of $4690 for the animals.

Bulls, listed by consignors, with purchaser and price paid, were as follows:

Bull Rock Farm, Ocala—B and B Prince Charles $600 Smith and Bass, Avon Park; Clay Hills Souvenir 5th $770 W. H. Clark, Jacksonville; Clay Hills Souvenir 4th $520 L. S. Remsburg, Fort Lauderdale; Klawymar Marshal $610 Magnolia Ranch, Fort Lauderdale; PSC Control $640 Forest Products Corporation, Geneva; J. H. Clark, Jacksonville; B. B. Smith, triando; Cianthitci 80th $580 Dr. John A. Whitehead, Ocala; Falcifarm $640 Weis, Winter Park; Magic $600 Smith and Bass, Avon Park; 875 $640 George McLeod, Orlando; Commando's Robin $560 E. T. Johnson, Orlando; Commando's Robin 4th $500 Irvin R. Larkin, Orlando; Magnolia; Magnolia Ranch, Orlando; Kuder Citrus Pulp Company, Lake Alfred.

We are happy to advise you that we have more bulls available at the farm. Write for prices now . . . we are prepared to fill your needs whether it be one or a carload of topnotch Shorthorn bulls!

Thanks... to our buyers at the Mid-Winter Bull Sale

and the dozens of others who have bought registered Shorthorns from Robinwood at private treaty!

ROBINWOOD FARMS

John A. Whitehead, Owner and Manager

Waldron, Indiana

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POULTRY
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HORSES
5.50 The Horse (bi-monthly)
breeding, schooling, training, horse sports
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2.00 Breeder Stockman, m.

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MAGAZINE MART
Dept. FC, Plant City, Florida

Rock Hill New Herd For State

One of Florida's newest Shorthorn breeders is J. M. Barnsley and Son, owners of Rock Hill Ranch at Crescent City. Barnsley moved his 50 head of Polled Shorthorns to Florida from Maryland in December, 1952, and lists as his main reasons high land values in the north, climatic conditions in the South, and (particularly in his individual case) the rapid expansion of Washington, D. C.

"I had made several trips to Florida and consistently saw cattle lolling in the sun in lush clover in the month of February," the former Maryland resident pointed out, "and this, together with the other reasons given enabled me to make the decision to move my purebred operation to Florida."

Barnsley and his son, Jimmy, 16, are owners of Rock Hill Ranch which is named after the farm they operated in Maryland.

Chief sire for the herd is Sporting Field Chief, a son of Commander in Chief, owned jointly by Paul Teegardin of Oakwood Stock Farm at Ashville, Ohio, and Bill McGeeney of Sporting Field Farm at Caponbridge, W. Va. Barnsley explained that Commander in Chief was in service on his Maryland farm for two winters and has the reputation of siring more International grand champions than any other bull in history.

The herd consists of both horned and polled cows but Barnsley uses only polled bulls in his breeding program. To make his Commander line stronger, he recently purchased a bred heifer for $775 at the L and L Farms sale at Dothan, Ala. He is a daughter of Commander in Chief and a half sister to Sporting Field Chief.

The Rock Hill Ranch acreage, located three and one-half miles north of Crescent City, consists of 282 acres with 80 acres improved at the present time. The low land is planted in carpet and White Dutch clover and the acreage of middle elevation in Pangola and the higher land is planted in Pensacola Bahia. He is now clearing and plowing the rest of the land in preparation for planting more improved pasture. Fencing the acreage completely and building a one-story barn are also included in future plans.

Barnsley is no stranger to the cattle business, having handled purebred Shorthorns for four years in Maryland and fed cattle from young boyhood on up until the present time.

"I'm in the Shorthorn business because of the simple reason that I like them bet-

Are You?

Yes, we're talking about minerals. Are you taking advantage of the research work, done with YOUR dollars, at experiment stations in Florida and elsewhere? Are you making the right kind of mineral mixture available to your cattle all the time. Maxcy's Range Mineral is time-tested. It's doing a real job for your neighbor. How about YOU? We welcome your inquiry.

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Mirror Lake Farm
When you can't buy a better Beef-making animal than our Registered Polled Shorthorns
Why pay more for something else?
F. R. and L. P. Schell, Owners
1602 Richardson Place, Tampa
Phones: 8-1555 (Day); 8-1205 (Night)

J. A. Robbino, Herdsman
R. F. D. No. 1, Lake City, Florida
Farm is two miles north of Blanton on Blanton-Truby Road

The Florida Cattleman
We moved our Polled Shorthorn herd to Florida from Maryland in December, 1952, and we'd like to cordially invite you to visit us at our farm located 3½ miles north of Crescent City on U. S. 17. We're proud of our bloodlines with Sporting Field Chief, son of Commander in Chief, as our herd sire. If you're interested in the beef-producing job that Shorthorns can do for you...stop by to see us!

Offering a few young bulls for sale now

Rock Hill Ranch
J. M. Barnsley and Son, Owners
PHONE 165 CRESCEENT CITY, FLORIDA

BRAFORD BRANGUS BRAHORN

BREEDING AGE BULLS

First cross bulls out of registered Hereford, Angus and Shorthorn cows and sired by registered Brahman bulls. These bulls in good breeding condition, and are two-and three-year olds.

If interested, contact Sidney Crochet, Phone 2-1501, or Randall Fulford, Phone 2-2233.

SUGARLAND RANCH
UNITED STATES SUGAR CORPORATION
CLEWISTON, FLORIDA

Located on U.S. 27, One Mile West of Clewiston

for March, 1953
Dale Again Owns Mart At Tampa

PAUL DALE, former owner, has repurchased Tampa Stockyards, Inc., from Paul Tarnow and O. W. Dixon, and is operating the auction under the name Paul Dale’s Livestock Market.

Market is located five miles east of Tampa on the old Plant City Road, an extension of Ybor City’s Broadway.

“We’re glad to be back in business, and we certainly want to thank the people for bringing us 2,210 head during the month of January,” Dale said. “For a time when livestock marketing is usually slow, we feel that heavy runs like these constitute a vote of confidence in our management.”

Since Dale resumed ownership with the January 5 sale, several purebred sales have been held, both dairy and beef, including the widely advertised Mirror Lake Shorthorn Sale held February 14.

North Florida Fair Sets Up Premium List Of $1,500 for Next Fall

There will be $1,500 in premium money for Hereford, Angus and Brahman cattle displays at the 1953 North Florida Fair at Tallahassee, which is scheduled next October, according to Payne Midyette, Jr., manager of the event.

“We are requesting the national breed associations and if possible the state associations to give some additional money so that we may increase the premiums even more,” Midyette reports.

Setting up of premium money is another step in the effort being made by Fair officials to make the North Florida show one of the outstanding beef cattle events in the state, Midyette points out.

Pasco Cattlemen Elect E. B. Larkin President

E. B. LARKIN has been elected president of the Pasco County Cattlemen’s Association for the coming year. He succeeds J. A. Barthle, who has been chosen a member of the board of directors.

Other officers selected at the annual meeting are: Danny Cannon, vice president; J. F. Higgins, re-elected secretary-treasurer, and W. M. Larkin, re-elected state director.

Latins See Florida Cattle Herds

More than a score of Latin Americans visited Florida for the International Cattlemen's Event February 9-15 as guests of the Pan American Commission of Tampa and Brahman breeders throughout the state.

The full program of entertainment included four days of tours to Brahman herds including:

Wednesday—Deland and Ocala, visiting L. E. Fugle's Deep Creek Ranch and Norris Cattle Company;

Friday—Bartow, visiting W. H. Stuart and Eugene Griffin and Sons' Echo Gardens ranches;

Saturday—Kissimmee, visiting Henry O. Partin and Sons and L. S. Harris Ranch;

Sunday—Cocoa, visiting A. Duda and Sons.

The group spent Tuesday watching Brahman judging at the Florida State Fair, and Thursday sight-seeing in the Tampa area.

Dr. E. A. Rivera, head of the animal husbandry department of the Ministry of Agriculture in Venezuela stated that his government had sent him to Florida to look over the cattle industry.

"Venezuela, like Florida," he said, "is having a hard time producing enough beef for our own consumption." The visit to Florida has "opened our eyes," he said, referring to the purebred Brahman herds they had inspected.

Dr. J. B. Tariba, secretary of the Venezuelan Aftosa Institute, charged with responsibility for the eradication of foot and mouth disease, described the progress made against the aftosa outbreak since August of 1950. The best technical brains in the world were brought to Venezuela, he said, and as a result they have developed a satisfactory vaccine for Type "O" aftosa, and more than 6,000,000 animals are under vaccination treatment. Since June of last year, not a single outbreak has been identified.

Francis Jose Belizario, introduced as a "real cattleman" described his operation on the Orinoco river, where 100,000 acres support 14,000 head, of which more than 200 are purebred Brahmons.

His property includes delta land that is good fattening pasture during the dry season.

"I am especially impressed by the spirit of the cattlemen in the United States," he said. An interpreter explained that he was impressed with the (Continued on page 89)
Dehorning Practicality Discussed

by Dr. James F. Hentges
Animal Husbandry Dept., University of Florida

The presence of nicely shaped, polished horns on a purebred beef animal is thought to add to the attractiveness of the animal in the show ring; however, the presence of horns on commercial cattle is objectionable from the standpoint that badly bruised carcasses, damaged hides, market price discounts, human injury, and vicious temperaments are usually associated with horned cattle.

Evidence that Florida cattlemen are conscious of the losses associated with horns on beef cattle is widespread. During a recent sale of purebred bulls in Florida, it was observed that polled bulls commanded prices ranging up to $500 per head higher than horned bulls of equal merit. At feeder calf sales, it is evident that buyers prefer dehorned or polled calves. These calves require less feeder space, are quieter and easier to handle, and are less likely to be bruised or injured during shipping.

In 1951, the losses of cattle and calves which arrive at markets bruised and unfit for human consumption amounted to $14,000,000. Out of whose pocket was this loss taken? Without question, it was the livestock producer who paid the total loss. The amount of money the producer can get for his cattle depends on what the meat packer can get for the dressed beef. Bruises lower the value and amount of meat cuts that a beef carcass will yield. Since badly bruised carcasses are usually found in shipments of horned cattle, the meat packer is forced to discount all horned cattle to avoid financial losses on the dressed beef. Occasionally, an individual cattlemen "gets by" without receiving a discount for his horned cattle, but in the end, the amount of the loss is averaged against all livestock producers.

In 1950, the estimated total slaughter of cattle in the United States was approximately 20,000,000 head. It is estimated that 20 percent of all cattle slaughtered were horned or tipped horned. If the average dock on horned cattle were only $2.00 per head, cattle producers in this country took a voluntary loss of about $8,000,000. A survey of cattle markets will reveal that horned cattle normally sell from 50 to 75 cents per hundredweight less than dehorned or polled cattle of equal quality in other respects. This means that a rancher selling a carload of steers will be docked $50 to $60 if his steers are horned. These

Mrs. Betsy Rawson and her husband, Bud, owners of B Bar B Ranch at Sarasota plan to raise Brangus cattle. Pictured above is Mrs. Rawson with a first cross Angus-Brahman bull which weighed 660 pounds at 11 months of age.

figures on the losses withstood by cattle producers should clearly show some of the reasons why progressive cattlemen are practicing dehorning.

Recently, a research report on Africander cattle indicated that dehorning increased average daily weight gains. These experimental cattle were of the same age and were run together in the same pasture until they reached three years of age. At that time, the dehorned cattle averaged 134 pounds heavier than the horned cattle; thus, indicating more rapid growth.

Occasionally, cows with young calves, or bulls will exhibit a vicious disposition toward strangers. Whenever a horned animal shows any inclination to attack a man, it is good common sense to have it dehorned. The removal of the horns not only will lessen the harm done in case of an attack but will also tend to lessen the likelihood of an attack.

In the state of Florida, as well as in all pioneer cattle regions, the practice of dehorning is becoming widespread. As cattle ranchers improve their breeding programs by limiting the breeding season to three or four months in order to insure early spring calf crops, they automatically decrease the labor involved in dehorning their calves. It is a simple and rapid operation to dehorn, castrate and brand calves while they are young. If the calf crop comes in a three to four month period, the cattle may need to be penned only two or three times. It is important that dehorning be done in cool weather during the early spring or fall months when the problem of flies and screwworms will be reduced.

In general, horns may be removed by one of three practices: the use of polled bulls, the use of chemicals or by mechanical dehorning equipment. The use of

(Continued on page 120)

The Florida Cattleman
When looking for the best in Brangus or crosses buy from TRIPLE CREEK RANCH. This brand is your assurance of top quality cattle.

Registered or qualified purebred Brahman and Aberdeen-Angus cattle are used to produce all our Brangus and 1/4, 1/2 and 3/4 blood crosses. Come see us.

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for March, 1953
Griffin Youngsters Show What Boys Can Do with Help of Interested Parents; Now Own Sizeable Cattle Herd, Grove

Two Bartow youngsters still in their teens have a big head start toward future success and security—thanks to their own hard work and a lot of help from an interested father.

The boys—both active members of their local FFA Chapter—are Sonny and Bobby Griffin. They own important parts of the farm of Eugene F. Griffin and Sons of Bartow, which includes both citrus and cattle holdings.

Starting in 1946 with purchase of a registered Brahman bull from L. S. Harris by Sonny, the two boys now own approximately half of the 200-odd registered cattle in the Griffin herd. They also own a 20-acre grove of mixed citrus fruits.

Like their elders, the Griffin boys have had to borrow money to get their start. Only recently they floated another loan to buy an additional 56 registered Brahman females and a bull from Norris Cattle Company.

Their last year’s calf crop of 84 registered Brahmans will help provide the money to make payments on the loan, and of course the boys expect that the newly purchased cattle will begin paying for themselves soon when they start producing calves.

Gene Griffin, father of the boys, is well known throughout the state, being president this year of the Eastern Brahman Association and chairman of the Bartow C. of C. Farm and Ranch division. He handles sales for the firm, while the boys do much of the labor of maintaining of groves and pastures, and handling of cattle.

So successful has the “partnership” been that Griffin has been able to maintain his own groves and pastures with a minimum of extra labor in addition to the labor provided by the sons.

Griffin gave his boys land for their grove (which the youngsters cleared and planted) and some of their cattle in return for their labor. Now that their cattle are a major factor in the overall operation, the boys’ labor balances off the costs of pasture building and maintenance and fertilization, taxes and so forth.

“It’s a mutually profitable deal,” the elder Griffin declares. “It’s worked well for me, and it’s working well for Sonny and Bobby.”

The boys agree 100 percent. Sonny is 19 now and Bobby 18, and already they have property which will give them a big head start toward self-support.

Griffin, Sr., encouraged the youngsters in their cattle projects after Sonny made a good record in showing his first bull. Gene bought 33 registered Brahman females that year, and Sonny sold his bull for enough to buy two more registered females for showing the following year. Bobby also got a calf to show in the fall of 1947, and Griffin, Sr., further enlarged his herd with purchase of 35 head from Sidney Wilbeck of Hungerford, Texas.

Each summer the boys worked for their dad. Each fall they received their wages in calves, which they gentled and fed for show. By 1949 the boys had learned a lot about Brahmans, and their father encouraged them to start their own herd, endorsing their note for purchase of 32 females from Doyle Parker of Bowling Green, which, with the cattle they already owned, gave them a herd of 50 head.

Bull calves produced by their females are providing the money to pay off their debts. The have used some of their earnings in the last year or two to further enlarge their herd and purchase equipment.

The boys don’t plan to get much larger in the purebred business, although they have made no definite decision as to the final size of their herd. At any rate they will soon be selling female stock as well as bulls, and are starting a commercial herd for crossbreeding.

Most pasturage for Griffin and Sons’ cattle is provided by 100 acres the three own in equal partnership on Lake Hancock near their home. The land is financed on a long-term basis, and improvement cost is being paid by Griffin, Sr., as part of his payment for the boys’ labor on ranch and groves.

Sonny and Bobby work daily after school, all day Saturday and during vacations to uphold their end of the deal—but they have still found time to make good records at high school in Bartow.

Sonny was president of the Bartow FFA Chapter for two years, was president of the Polk County FFA federation last year and is a state FFA vice president now. Bobby has followed through as local and county president this year. Sonny is now at the University of Florida taking an abbreviated course in animal husbandry which he hopes to finish next year.

During their year of showing, the Griffin boys have had 20 grand champions and four reserve grand champions in youth competition. They have also shown well against adult entries in shows where there was no junior division, and have won blue ribbons against the toughest competition in the state with several of their calves.

Eustis Slates Rodeo

FIRST Kiwanis annual rodeo will be held in Eustis February 27-28, with a matinee scheduled for March 1, for the benefit of underprivileged children. Entire proceeds from this event will be used for this work.

Jersey Sets Record

Best butterfat record by a Florida Jersey cow last year was achieved by Royal Caroline Louise. The cow, owned by Pennock Plantation of Jupiter, produced 15,452 pounds of milk at 4.8 percent test and 365 pounds of butterfat in 365 days.

Pictured below are the Griffin boys—Bobby, left, and Sonny—with one of their registered Brahmans photographed in their grove of mixed citrus fruit.
We'll Be Showing at Ocala and Bartow!

We'd like to add our invitation to the others you'll receive to attend the registered Brahman Shows and Sales at Ocala (March 3-7) and at Bartow (March 18-21). We'll have our show herds on display—and we are consigning top individuals in the two sales.

COME VISIT OUR RANCH THIS SPRING

REGISTERED BRAHMANS FOR SALE—One and two-year-old bulls and heifers. All are well-grown, and the two-year-old bulls are ready for service. Heifers sell open. All are sired by one of our famous sires: Fryatt, Albacrata 730, or our double-bred Imperator bull, "402". We think you'll like them.

L.S. HARRIS RANCH

L. S. HARRIS, Owner
P. O. Box 76
Kissimmee, Florida

for March, 1953
Ocala Show, Sale Set March 3-7

The finest quality Brahman ever assembled for buyers at Ocala in all the long history of Florida's oldest Brahman Show and Sale is confidently proclaimed by officials of the Eastern Brahman Association who selected the animals for sale March 7.

This year's Ocala Brahman Show and Sale will be held in conjunction with the Southeastern Fat Stock Show, which is scheduled March 3-7. The Brahman will be on display—and of course will be judged, along with the many show herds which will be on hand—during the entire week, which culminates with the sale starting at 2:00 p.m., Saturday, March 7.

G. T. Stack of Ocala, chairman of the EBA show and sale committee, and the man who headed the sifting committee responsible for selection of the sale animals, says that the 1953 offering represents the maturity and the quality that we have been looking for in an association sale for nearly ten years.

Included in the sale are five service age bulls, six yearling bulls, two bull calves, two bred females, four open heifers and three heifer calves, for a total of 22 animals, one of the smallest offerings ever made at Ocala.

But the quality will make up for the shortage of numbers, Stack believes. “This is a sale those interested in quality Brahman will not want to miss,” he says.

Consignments include:
- Service-age bulls—Hoosier Manso, consigned by George C. Davis, Bluffton, Indiana; Basil Imperator 16th, and Joel T. Imperator 41st consigned by W. H. Stuart, Bartow; Emperor of Townville, consigned by Jack C. Dobbins, Townville, S. C.; ADS Regent de Manso 479, consigned by A. Duda and Sons, Cocoa.
- Yearling bulls—Sir Tim 8 and Sir Moneymaker 200, consigned by Norris Cattle Company, Ocala; RP Duke Manso 111, consigned by Palmer Ranch, Sarasota; WTL Emperor Manso 6th, consigned by W. T. Lamb, Jr., Leesburg; Francis Mansa, consigned by Dun Wanderin Ranch, West Palm Beach; Imparister T. Manso 142, consigned by Henry O. Partin and Sons, Kissimmee.
- Bull Calves—Emperor M. Manso 161, consigned by W. C. Champion, Orlando; Adlai, consigned by Odis Cowart, Center Hill.
- Bred Females—Lady Fleecy Manso, consigned by Steve Johnson, Kissimmee; ADS Aristocrat Beauty 255, consigned by Duda.
- Open Heifers—Lady Acacia Emperor.
Calling All Cattlemen!!

Brahman breeders, crossbreeders, beginners, and others. If you need breeding stock plan to attend:

Ocala Registered Brahman Sale ............... March 7, 1953
Bartow Imperial Registered Brahman Sale .... March 21, 1953

SELLING Ocala

BULL—SIR TIM 8/1-ABBA 72820; Born: January 9, 1951; Light red bull, ideal for crossbreeding.

BULL—SIR MONEYMAKER 209-ABBA 72912; Born: March 27, 1951; A good big rugged bull.

HEIFER—MISS MOTO VAN DORN 217/1-ABBA 95885; Born: April 19, 1951; This is a nice heavy boned heifer. Selling open.

SELLING BARTOW

BULL — SIR TIM 47/0-ABBA 57359; Born: February 23, 1950; A good short legged beef type bull, Grad Campion Tampa 1951 and Reserve Grand Champion Ocala 1951.

Ritchey Gives Grazing Tips

PROPER MANAGEMENT and good practices in planting and fertilizing permanent and temporary pastures can produce grazing practically year round in the Suwannee River Valley, according to George E. Ritchey, agronomist in charge of the Suwannee Valley Experiment Station.

The growth of the cattle industry in and around the Live Oak area has made the problem of year round feed most important, Ritchey says. He explained that unfortunately, no one grass will give grazing all the year. However, there are grasses and legumes that are well adapted to different seasons of the year, and use of them in proper sequence will provide grazing in every month.

The Suwannee Valley Station is developing and testing such a program. Oats and rye were used for early winter grazing and lasted until March. Fall planted clover was grazed from March 1 until the middle of June. Permanent pastures of Pensacola Bahia were ready for grazing in May, and continued in use until early November, when they were killed by frost.

Ritchey points out that supplemental pastures of cattail millet, sorghums and other grasses, Alyce clover, non-toxic lupines and other legumes can help out with the grazing program to fill in the gaps when other plants can't be grazed.

Other permanent pasture grasses that may be used are Argentine Bahia and Pangola grasses.

FD BRAHMANS

Emperor & Manso bloodlines

• Consigning three bulls and two heifers to the sales at Bartow and Ocala. Look these animals over closely and visit our ranch at anytime and inspect our offering of weaned bulls and also aged cows due to calve between now and March 1.

DUN WANDERIN RANCH

Ranch located seven miles west of West Palm Beach on Florida Highway 80.

Frank Doudera, Owner, Star Rt. 1, Box 105, WEST PALM BEACH, FLA.
Imperial Eastern Brahman Show & Sale
Will Be Held at Bartow March 18-21

A total of 30 head of registered Brahman are catalogued for the Imperial Eastern Brahman Sale which is a feature of the Imperial Eastern Brahman Show at Bartow March 18-21.

Auctioneer R. D. Cooper of Sarasota will cry the sale, beginning at 1:30 p.m., Saturday, March 21.

Eugene Griffin of Bartow, EBA president and also chairman of the Fourth Annual Imperial Eastern Brahman Show & Sale Committee, reports that members of the selling committee traveled many miles and inspected twice the number of animals listed in order to offer 22 bulls and eight females of the type and quality to justify proper attendance at the sale for the purpose of acquiring the animals that buyers need.

"We confidently believe that the 30 head of Brahmans offered represent the best collection of mature Brahmans ever offered at public auction in an association-sponsored sale," Griffin declared.

He also pointed out that catalogs will be mailed out about two weeks prior to the sale.

Included in the offering are consignments from the herds of J. A. Barthle of San Antonio, A. Y. Carlton of Sarasota, W. C. Champion and Son of Orlando, Mrs. Allis N. Colvin of Parrish, Odis Cowart of Center Hill, Larry and Olga Devitt of Sarasota, Frank Doudera of West Palm Beach, A. Duda and Sons of Cocoa, Harry Hammond of Bartow, L. S. Harris of Kissimmee, J. D. Hudgins of Hungerford, Texas, J. P. James of Bartow, W. T. Lamb and Son of Center Hill, Norris Cattle Company of Ocala, Palmer Ranch of Sarasota, H. O. Partin and Sons of Kissimmee, Polk Brahmans of Winter Haven, W. H. Stuart of Bartow, and United States Sugar Corporation of Clewiston.

The Barthle sale offering includes Imperial P. 754, a bull calved March 17, 1947, and Phlegar's Mylre, an open heifer calved January 4, 1951. The bull is a half brother of Emperor.

A. Y. Carlton consigns a March, 1952 bull, Buck, and a November, 1951 heifer, Jane Ann. Both animals won honors at the Manatee County Fair in January of this year.

W. C. Champion and Son offer two bulls, a May, 1951 animal, WCC Emperor x Manso, sired by Emperor Jr. 7th, and a March, 1951 bull, Emperor M. Manso 192, sired by Emperor Jr. 18th.

The Colvin offering consists of Bocopa, a February, 1951 bull sired by Empre 807th, a son of Emperor.

Odis Cowart consigns one animal, a February, 1951 bull named Ike. He is sired by a son of Emperor with four imported sires appearing on the bottom side of his pedigree.

Larry and Olga Devitt offer a pair of bulls in their consignment. Both are sons of Red Raider with the oldest bull, Raider's Apollo, being calved July 1949, and out of a daughter of his sire, J. O. L. 430's Raider. The February, 1952 bull out of Miss Brownie 430.

Two bulls make up the consignment of Frank Doudera's Dun Wanderin Ranch. Emperor Delaco Pat is a November, 1951 bull sired by Emperor Lyons 4th and has Manso breeding on her bottom side. Also out of Emperor Lyons 4th is Emperor Francis No. 12, a February, 1952 bull, with Emperor Lyones 7th as his dam.

One open heifer and one bull makes up the Duda offering with ADS Lady Josephine 792 being a September, 1950 female of Imperial and Manso breeding that has a record of placing first or second as a senior calf and as a senior yearling heifer in all major shows. The bull is ADS Blue Rusticado, a November, 1950 animal sired by Sequito Emperor and with a record of consistently winning his class when shown.

Harry Hammond's consignment consists of Basit Van Dorn 56th, a son of 7DH Van Dorn 173/5 out of a daughter of Sir Basil, calved May, 1951.

Two sons of Fryatt make up the sale offering of L. S. Harris. Fryatt's King, an October 1951 bull, has Manso breeding on his dam's side and is out of one of the $2000 cows Harris purchased in 1951 from the Hudgins Ranch in Texas. Fryatt's Van Dorn 600 was calved in September, 1951 and is a grandson of Commander Van Dorn.

Only consignment from out of state will be that of Hudgins, who will bring a April 1952 bull 7DH Resoto Emperor de Manso, a son of Resoto Manso Emperor and out of 7DH Lady de Manso 684/4.

Two daughters of Emperor Jr. 1st make up the consignment of J. P. James. 382's Empress 22 was calved January, 1952 and out of Miss Lacugars 25th, while Empress 723 was calved January, 1952, also, and is out of Miss Trillando Manso 12th.

Lamb and Son offers WTL Emperor Manso 74th, a May, 1951 bull that combines Emperor and Manso bloodlines, being sired by Emperor Manso and with Princess Sadie as his dam.

Norris Cattle Company's consignment consists of Sir Tim 47, calved February, (Continued on page 101)
Visitors from Latin America were guests of L. S. Harris and Henry O. Patin in Kissimmee, during the tour which characterized the recent International Cattlemen's event arranged by the Pan American Commission of Tampa. From left, are Alejandro Vasquez of Colombia, Dr. J. B. Taribo, F. J. Belisario A., G. S. Crowbie, of Venezuela, Harris, Dr. A. Rivera and Alberto Boschetti, of Venezuela, Jaime Sulaaga and Dr. Ramon Bonilla, of Colombia, and G. Fuentes of Venezuela.

Latinos

(activity of FFA and 4-H club boys and girls, as observed at the state fair.)

Secretary Fuentes of a firm identified as "Gamaco" said his company transported fourteen percent of Caracas' meat supply into the city by chartered airlift, amounting to more than a million kilograms of beef during the past year. They operate five airports, each with its own abattoir and provision for refrigeration.

J. A. Jimenez of Cuidad Trujillo, Santo Domingo, said he had been using Brahman bulls on their native Spanish-type commercial cattle, "to do in 2 1/2 years what we used to do in 4." With the Brahman, he said, "we have less death, more weight, and more rapid development."

Jimenez said he was agreeably surprised at the cattle shown at the Florida state fair.

King Ranch Site Of Grass Seed Search

A search for native grasses which will reproduce themselves through sufficient quantities of fertile seed is underway in South Texas, according to E. S. Ruby and Vernon A. Young of the Texas Experiment Station.

The search was started on the Encino Division of the King Ranch, with the purpose of determining the season or month of seed production of several native grasses common to South Texas, specifically to find out which grasses proved most abundant and most valuable as forage plants.

Average milk production per cow in the U. S. has been increased by more than a thousand pounds in the past 25 years.

Need a Herd Bull?

Pictured above is ADS Regent de Manso 479, one of the top young herd bulls on our ranch. Calved May 1, 1950, he features Manso breeding in an ideally-made up bull of rugged type. He has a full complement of breed character: plenty of leather, plenty of hump, an excellent Brahman head, legs not too short nor too long. He has good bone, and uniform width and depth. He has been in our show string, and has placed either first or second in his class at every major show during the past two show seasons. We offer a bull of this quality in the Ocala Brahman Sale only because we are determined to maintain a high standard in our consignments to public auction.

Also Selling at Ocala, March 7

ADS Aristocrat Beauty 255, calved March 21, 1951. This female is a top brood cow, safe in calf to the service of ADS Imparistre Pride, a leading bull in our show string. She combines the breeding of two Manso family lines—Aristocrat Manso and Manso Return—that have proven themselves wherever the breed is known.

We have a number of select three-year-old registered commercial bulls for sale at the ranch at this time. We invite your inspection of these animals at your convenience.

Know your Profits . . . Keep records with Platform Scales.

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Hastings - Florida

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Tampa, Florida

If you have news about yourself or
about the livestock industry in your
county which you think will be of
interest to our readers, send it in.
Your contributions will be grate-
fully received.

The Florida Cattleman

BOX 891  KISSIMMEE, FLA.

Pangola pasture makes good grazing for cattle, according to Dewey Hawkins of Oakland Park. Pictured above is a group of Hawkins’ grade Brahman cattle grazing on Pangola.

Hawkins Crossbreeding on

Large Broward Ranch

Commercial cattle is the business of J.
“Uncle” Dewey Hawkins of Oakland
Park, near Ft. Lauderdale. A native of
northern Florida, Hawkins came to Brow-
ward County in 1922 and has since raised
either livestock or cattle here.

Hawkins, who had had a few cattle in
North Florida since 1930, started his
cattle operation in Broward County in
1939 when he brought about 100 head of
native cattle from northern Florida and
bought 100 head of grade Brahman from
Henry O. Partin of Kissimmee. He used
only purebred Brahman bulls on this
herd until 1947.

At this time he had about 800 head of
native and high grade Brahman cows.
Hawkins has since embarked on a breeding
program in which he uses purebred
Brahman, Angus, Shorthorn and Santa
Gertrudis bulls. “I feel that we definitely
need Brahman blood in our cattle, but
we also need the blood of other breeds
in order to improve the beef quality and
grade of our slaughter cattle,” Hawkins
says. “Where cattle are to be grazed on
grass only, the Brahman have a vital
role.” At present Hawkins is marketing
steers from 18 to 24 months of age, a
good portion of which are sold as feeder
steers.

Hawkins has been president of the
Broward County Cattlemen’s Association
since it was started in 1943, and has been
director of the state association since
then. He has been mayor of Oakland
Park all but two years since 1925.

Hawkins was born in Suwannee Coun-
ty and still owns a ranch home there. The
home was built in 1825 by Col. Hull
who was a slave trader and Lt. Governor
of Florida under Col. Drew, who was
the first Democratic governor of Florida.
The house at one time was an overnight
stage stop between St. Augustine and
Pensacola, Hawkins says. An old time
Florida map called this settlement Fort
Eagle. It is located about eight miles
south of Live Oak on state highway 49.

Vegetable farming was Hawkins’ chief
occupation from 1922 till 1945. During
this time he farmed about 1,000 acres
for a period 75 years. As the result of
an automobile accident in 1944 his phys-
ician advised him to give up the vegeta-
tables or the cattle. He still has the cattle.

At the present time he is running about
1,000 head of his own cattle on
about 3,000 acres, of which he owns 2,000,
in Broward County. He is also grazing
about 5,000 acres in Suwannee County.

In addition to these operations he and
F. C. Peters, owner of Peters Ranch loc-
ated three miles west of Ft. Lauderdale,
are co-owners of about 2,000 head of com-
mercial cattle that are being bred solely
to Santa Gertrudis bulls.

This operation is located at the Peters
Ranch. Hawkins, who had sold Peters
7,000 acres of this property in 1944, took
over the operation of this large cattle
enterprise in 1947 when only 600 acres
of it were improved. Since then he has
improved 6,000 acres of the Peters’ prop-
erty and is improving more each year.

Present land now owned by Hawkins
represents only a portion of the land
he has owned and operated in past years.

Hawkins prefers Pangola grass to any-
thing he has tried in this area. He uses
some Carib and Pensacola Bahia on the
higher lands. He feels that clovers have a
great promise for south Florida. In the
fall of 1952 he planted 6,000 pounds of
White Dutch Clover due to the fact
that it had grown the year-round for
him in a 12-month period during 1951-52.

“The time has come when we must have
quality and beef type in our cattle if
we expect to get the best prices,” says
ATHENS
HEAVY DUTY PLOWING
HARROWS
for pasture land preparation

Caldwell Choppers

These are the machines that have proved so valuable in pasture and land development in Florida. For further information write or call us.

South Florida Motor Company
Dealer for International Harvester company
Motor Trucks, Crawler Tractors, Wheel-type Tractors, Power Units and complete line of ranch and grove equipment. Refrigeration.

SOUTH FLORIDA MOTOR COMPANY
Distributor
Dealer for International Harvester company
Motor Trucks, Crawler Tractors, Wheel-type Tractors, Power Units and complete line of ranch and grove equipment. Refrigeration.

Dewey Hawkins has a crossbreeding program in operation. Pictured above is one of his Shorthorn bulls with a commercial Brahman cow pictured in the background.

Hawkins. “I expect to live long enough to see Florida one of the greatest and largest beef producing states in the country, with regards to both quantity and quality.”

He thinks that most of the unused land south of the lime rock area near Ocala to the tip of the state will one day be a vast cattle producing area. Hawkins says, “I feel that with improved grasses and management that we can and will attain that 12 months grazing season that we all talk about.”

Hawkins’ future plans call for the improvement of the rest of the Peters’ property and raising and selling veal calves. He is also considering growing corn for the purpose of feeding steers.

“Anyone interested in cattle, especially cattle owners, should support the Florida State Cattlemen’s Association,” Hawkins says. As an example of the value of the organization he cited the effectiveness of the Anthrax outbreak which threatened the livestock industry of the lower east coast area during much of the year 1952 and is now under control.

“Without an association of this sort, and the support of its members, this outbreak would have been most disastrous,” he declares.

Corn Contest Slated
UNION COUNTY Farm Bureau will sponsor a corn production contest for FFA and 4-H club members of the county. There will be identical prizes for the winners in each division, which will consist of a first prize of a purebred Duroc gilt, second prize $15 and third prize $10. Grand prize of $25 will be awarded to the top individual.

Cattle branding irons were used in China and Egypt 2,000 years before the birth of Christ.

You Need . . .
Ready for heavy service—some of them proven sires!

Pasture Raised
bulls like those we are offering are the type you can put right to work without any pampering.

Top Bloodlines
in our herd include Hopkins breeding (big-boned, large, beefy), Manso and Commander Van Dorn breeding (top beef conformation), and Sir Patrick breeding (takes off the legs).

30 Good Bulls
We have available 10 three-year-olds (all proven sires) and 20 two-year-olds.

Contact

JAMES
EDWARDS
Phone 5847, Box 993
Dundee, Florida

for March, 1953
Beef Cattle Shown at Fort Myers

Several breeds of beef cattle were represented at the 1953 Southwest Florida Fair in Fort Myers February 2-7, with youngsters as well as adults taking part in the exhibition of their animals on judging day.

Doing the judging honors was Gene Felton of the Atlantic Land Improvement Company, while Barney Daniels of Fort Myers again served as livestock superintendent for the event.

Top honors in the adult Brahman division went to the U. S. Sugar Corporation's Sugarland Ranch when they exhibited the top bull and top female.

There were no Angus females entered in the show but a bull calf entered by J. H. Van Cleve of Moore Haven was named champion Angus male, while H. H. Garrod of Punta Gorda showed both the champion Hereford bull and champion Hereford female.

Ken Williams of Fort Myers showed the best adult Shorthorn bull and Maxwell Thompson of Fort Myers had the top Shorthorn female in the adult classes.

Santa Gertrudis were also represented at the fair with the bull championship going to Dyess Roberts of Immokalee. No females were shown. The Devon bull championship went to Ted Randell of Fort Myers, and the best Charolaisse bull was owned by Bryant Pearce of Fort Myers, while Johnny Jump of Immokalee won a championship with his Beefmaster bull and the champion grade bull was shown by Pearce. Abe Zemmel of Fort Myers had the top adult grade cow.

In the junior division of the show, Jimmie English of Alva won the steer championship with an animal in the over 500 pounds class. In the junior beef breeding animal classes, those breeds entered competed against each other with championships going to Gene Jump of Immokalee on his Brahman bull, to Charles Watson of Fort Myers with his Hereford bull owned by Howard Taylor of U. S. Sugar Corporation of Clewiston.

Many beef cattle entries were seen at the 1953 Southwest Florida Fair at Fort Myers. Many of the top animals are pictured at left, top to bottom, they include: Gene Jump of Immokalee and Barney Daniels, superintendent of the show, with Jump's Brahman bull; Jimmie English of Alva with his steer; Bill Guy of Fort Myers with Charolaisse owned by Bryant E. Pearce of Fort Myers; Charles Watson of Fort Myers with his Hereford bull; Ken Williams of Fort Myers with his Shorthorn bull; Guy with Hereford bull owned by H. H. Garrod of Punta Gorda; Garrod with his Hereford cow; Brahman heifer with Howard Taylor of U. S. Sugar Corporation of Clewiston.

The Florida Cattleman
The Heart-Bar Ranch—including the pioneer herd of registered Brahman in the East—represents the sole livelihood of a family which has brought its fourth generation into the cattle business in Florida. The entire operation is operated on a practical basis . . . the purebred cattle have made their way by their record in the show ring and on the Florida pasture . . .

Heart-Bar Brahman have behind them many years of experience in the Florida cattle scene, and are bred to do well under all types of Florida conditions.

Consult us for your requirements. We particularly invite you to attend the Ocala Brahman Show and Sale at Ocala March 3-7, and the Imperial Eastern Brahman Show and Sale at Bartow March 18-21. Or visit us at the ranch at any time.

HENRY O. PARTIN & SONS

HEART BAR RANCH

PHONE 5603 • Visitors Always Welcome • KISSIMMEE, FLORIDA

U. S. Sugar Corporation
OWNER OF SUGARLAND RANCH
Located one mile West of Clewiston on U. S. 27.

CLEWISTON, FLORIDA

for March, 1953

5 Star Quality

★ Breed Characteristics ★ Outstanding Bloodlines
★ Scale and Substance ★ Gentleness
★ Beef Conformation ★

Our chief herd sire, Albacore Jr. (left) and his first get, Sugarland's Albacore Jr.

VISIT our Cattle Operations. Some of the highlights that have attracted Cattlemen are: (1) Large herd of registered Brahman; (2) Extensive cross-breeding program, using purebred Brahman with purebred Charolaisse, Hereford, Angus and Shorthorn cattle; (3) Approximately 700 acres of improved pasture with two-way water control.
Watch Your Mail For This Catalog

FOURTH ANNUAL

Imperial EASTERN BRAHMAN SALE

ABBA

Eastern

BRAHMAN ASSOCIATION

featuring THIRTY REGISTERED BRAHMANS AT PUBLIC AUCTION 1 P.M. SAT., MARCH 21

OFFICIAL SALE CATALOG
**ATTEND THE SHOW—MARCH 19-20, 1953**

Cattle will be received and inspected by 6 p.m. Wednesday, March 18; Judging of Junior Classes begins at 9 a.m. Thursday, followed by Adult Male Classes; Adult Female and Group Classes will be judged beginning 9 a.m. Friday; Dr. A. M. Pearson of the University of Florida, judge. Junior Judging Contest begins at 1:30 p.m. Friday; Banquet, at which prizes will be awarded, begins at 8 p.m. Friday.

**THEN BE ON HAND FOR THE SALE AT 1:30 P.M. SATURDAY, MARCH 21 . . .

'Nineteen consignors representing some of the leading Brahman herds in the country, offer 30 head of registered Brahms which we confidently believe represent the best collection of matured Brahmans ever offered at public auction in an association-sponsored sale. Eighteen head are service-age bulls; yet the offering is balanced, including all age groups and presenting an opportunity to registered breeders and commercial cattlemen alike, an opportunity to improve the breeding of their herds. Col. Bob Cooper will cry the sale.

<table>
<thead>
<tr>
<th>Name of Animal</th>
<th>Calved</th>
<th>PH No.</th>
<th>ABBA No.</th>
<th>Consignor</th>
<th>Lot</th>
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<td>754-34611</td>
<td>1-58766</td>
<td>J. A. Barthle</td>
<td>3</td>
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<tr>
<td>Raider's Appolo</td>
<td>7-13-49</td>
<td>74/0-58419</td>
<td>47/0-57359</td>
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<td>787-68760</td>
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**BULLS**

**BULL CALVES**

**BRED FEMALES**

**OPEN HEIFERS**

**HEIFER CALVES**

Make hotel reservations through Lee H. Smith, Jr., secretary, Bartow Chamber of Commerce, Box 936, Bartow, Fla. For copies of the premium list and other information regarding the show and sale, write the office of County Agent Paul Hayman, Box 711, Bartow, Florida. For catalog of the sale, or information concerning the Brahman breed, write Al Cody, secretary.

Eastern

BRAHMAN ASSOCIATION

Affiliated with American Brahman Breeders’ Association

LIVESTOCK EXCHANGE BUILDING • KISSIMMEE, FLORIDA

for March, 1953

95
Pasco Fair
Held at
Dade City

Second day of the three-day Pasco County Fair, January 22, 23, 24, was livestock judging day and the judges selected a Brahman bull exhibited by J. A. Barthle and Sons, San Antonio, as the best bull of his breed. Bee Zee Ranch exhibited the champion Brahman female.

Judges for the event were S. John Folks, Jr., and E. F. Johnston, both of the University of Florida’s animal husbandry staff, and K. L. Durrance of Pierce, who is a member of the university’s livestock judging team. Ted Pendavis, state livestock marketing specialist, judged the showmanship contests.

Leonard Steiert, a Pasco 4-H member, exhibited the champion steer, which was a Hereford. Beef cattle showmanship winner was Mike Curtin, (3) a Pasco 4-H member. Dairy showmanship winner was 4-H’er Gordon Peterson.

Although nearly every breed of beef cattle in Florida was represented, the judges selected champions in only the Brahman breeding classes due to the insufficient number of entries in most classes.

Of interest to the spectators were the registered Charolais and crossbred Charolais cattle exhibited by L. A. Krusen’s K Bar Ranch located at Zephyrhills.

Adult winners, listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Brahman bulls over two years (2)—J. A. Barthle and Sons (champion); Bee Zee Ranch (reserve champion);
Brahman bulls six to 12 months—Barthle;
Brahman heifers six to 12 months (3)—R. McRae (reserve champion); Barthle: Cecil Hauff;
Brahman cows over two years (5)—Bee Zee Ranch (champion); Barthle: McRae;
Santa Gertrudis heifers under six months (2)—B. A. Canton and Sons; Canton;
Santa Gertrudis heifers six to 12 months (1)—Canton;
Aged Santa Gertrudis bulls—Cannon;
Santa Gertrudis bulls under one year—Cannon;
Charolais bulls over three years—McRae;
Charolais bulls one to two years—L. A. Krusen’s K Bar Ranch;
Charolais heifers six to 12 months (2)—K Bar;
K Bar;
Angus bulls (2)—Trew and True Ranch; Trew and True;
4-H judging was on the Danish system and each entry received a blue, red or white ribbon. Winners, listed in order by classes, with number of entries, if more than one, in parentheses, were as follows:

Pasco champions are pictured at right, top to bottom: Bee Zee Ranch’s champion Brahman heifer; Best Angus bull shown by Trew and True; Top Hereford heifer shown by Gould Hereford Ranch; Showmanship winner (beef) Mike Curtin with bull; Showmanship winner (dairy) Gordon Peterson, with heifer; Celia Irwin’s first place dairy heifer.
Good Registered Brahman Bulls

Grow them out to suit your needs!

They’re sired by top Manso bulls, and they’re the kind which will add beef to your calf crop. 2 year and 3 year olds. Write or phone us, or come to see them for yourself.

MRS. PAT JOHNSTON AND SON

BAR 7 RANCH

Phones 2871, 5347, 5092 KISSIMMEE

The Louisiana Brahman Breeders’ Association

proudly announces its

1953 ANNUAL SALE

offering

21 BULLS • 20 FEMALES
OF UNEXCELLED MANSO BREEDING

Ike Hamilton, Auctioneer

Write
A. P. Parham, Secretary, Knapp Hall, LSU, Baton Rouge, La. for sale list
BULLS

7 - Coming 3-Year-Old Registered Brahman Bulls, $300 to $400 each.
6 - 7/8 Two-Year-Old Santa Gertrudis, $300 to $400 each.
6 - Coming Two-Year-Old Registered Brahman Bulls, $250 each.
4 - Coming Three-Year-Old Registered Brahman Bulls, $250 each.

All Bulls are in top condition and have registration papers on registered bulls. These same bulls sold last year for $150 on registered bulls. These same and have registration papers. All Bulls are in top condition.

ED MADILL
Phone 406
Dade City, Fla.

Registered BRAHMANS
CLEMONS RANCH
BRIGHTON FLORIDA

CIRCLE X RANCH
See us for high quality registered Brahman bulls of breeding age.
R. A. Kerr
Phone 207 Blue or 314
WINTER GARDEN, FLORIDA
RANCH TWO MILES EAST OF DUCIEF

PRINTING
Done Right!
THE CATTLEMAN PRESS
KISSIMMEE, FLORIDA

Our registered Brahmans represent some of America's best bloodlines. Come by and see our herd. We have a few bull calves for sale now.

Circle "O" Ranch
Eugene O'Reilly, Owner
Rt. 1, New Smyrna Beach, Fla.
Phone 674—Ranch located near Samula

follows:

- Angus bulls six to 12 months (9)—Norman Higgins (blue); Marvin Hall, Jr. (red);
- Angus heifers six to 12 months—Hall (blue);
- Hereford bulls one to two years—Mike Curtin (blue);
- Steers (5)—Blues to Leonard Steiert (champion);
- Herman Schrader; Stuart Herring; Thomas Dickey;
- Red to Norman Higgins;
- Dairy heifers (7)—Blues to Celia Irwin; Irwin;
- Gordon Peterson; Alice Gude; Red to James Barible;
- Barible; Barible;

BRIGHTON bulls sold last year for $150 on registered bulls. These same and have registration papers. All Bulls are in top condition.

Protein and Salt

(Continued from page 43)

The results of the second trial in feeding cottonseed meal-salt mixture to 650 pound animals on native pasture starting on November 15, 1951, are given in Table 2.

In the second trial steers and heifers with an average weight of 650 pounds ate one pound of cottonseed meal daily when fed a mixture of 75 to 80 parts meal and 20 to 25 parts salt. One-quarter of a pound of salt daily limited the consumption of cottonseed meal eaten to approximately one pound, while in the first trial the amount of salt was 0.4 pounds.

In the 1952-53 winter, three ingredients, cottonseed meal, salt and complete mineral mixture, were used. The results of this trial from October 25, 1952, to February 7, 1953, are given in Table 3. Yearling and two-year-old steers, weighing on the average 650 pounds are on the same native pasture as in the first two trials.

It is seen from Table 3 that 0.29 pounds of common salt and complete mineral limited the consumption of cottonseed meal to 0.61 pounds per animal per day.

Cattle are easily started on meal and salt mixtures by using 4 to 6 parts meal to one part salt. After a week change the proportions as required to secure the desired consumption of meal. Cattle that do not know the taste of cottonseed meal are best started on preliminary handfeeding. Sprinkle a small amount of salt over the meal at first and make gradual increases in the amount of salt until the animals are on a self-fed basis, with the salt controlling the intake of meal at the desired level.

Replacing part of the salt with an equal weight of a complete mineral mixture will insure that cattle will get sufficient calcium, phosphorus and minor elements to meet body requirements.

The experimental results to date would indicate the following:

1. Intake of cottonseed meal can be regulated by the amount of salt in the mixture.
2. All kinds of cattle can be fed. Salt eaten is not injurious to cattle if all the essential nutrient requirements have been met.
3. Self-feeding cottonseed-salt mixture will permit all animals to get some feed.
4. A good supply of water should not be more than 1/2 mile away from feed bunk.
Want Show—Quality Calves

The above heifer, ADS Lady Josephine, represents a once-in-a-lifetime opportunity to acquire a female of such quality and conformation that the production of top show-quality calves is only to be expected. Her pedigree embraces Imperator and Manso breeding, which we confidently believe to be the best combination for type, conformation and quality. This heifer has been a consistent first and second-place animal in all shows for the past two seasons.

Also Selling at Bartow, March 21

is ADS Blue Rusticardo, a two-year-old of massive appearance, extremely deep-sided, heavily boned, rugged, featuring Imperator breeding. Like all of the other animals we are offering in the Ocala and Bartow sales, he is from our show string and has always placed first or second wherever shown.

You are invited to visit our ranch at any time and inspect the selected three-year-old Brahman bulls we are offering for sale for use on commercial herds.

A. Duda & Sons
registered Brahman cattle
DS
COCOA, FLORIDA

GILBERT A. TUCKER, Manager
HORACE J. FULFORD, Herdsman

Registered Brahmans
All kinds of breeding stock
A. C. Frizzell
Phone L D 82
MURDOCK, FLORIDA

See...

Herman Beville
Bushnell, Fla.
for high quality registered Brahman cattle.
You're Always Welcome

J. O. Pearce, Jr., of Okeechobee has been named chairman of a special committee to revise and republish the brochure on FSCA membership advantages. Sid Crochet of Clewiston and Alto Adams, Jr., of Fort Pierce, are other members of the committee, according to FSCA’s assistant secretary, R. Elmo Griffin of Kissimmee.

Table 1. Consumption of Cottonseed Meal and Salt by Steers on Native Pasture in Winter of 1951.

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<th>Mixture Fed</th>
<th>Av. Consumption per day</th>
<th>Cottonseed Meal %</th>
<th>Salt %</th>
<th>Cottonseed Salt Meal lbs</th>
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Table 2. Consumption of Cottonseed Meal and Salt by Cattle on Native Pasture in 1951-52 Winter.

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<th>Period - Mix. Fed.</th>
<th>Av. Consums. per day</th>
<th>Cottonseed Salt</th>
<th>Days</th>
<th>Meal %</th>
<th>Min. %</th>
<th>Salt %</th>
<th>Meal lbs</th>
<th>lbs</th>
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<td>Cottonseed Salt</td>
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Table 3. Consumption of Cottonseed Meal, Salt and Complete mineral by Cattle on Native Pasture in 1952-53 Winter.

<table>
<thead>
<tr>
<th>Mixture Fed</th>
<th>Av. Consump. per day</th>
<th>Cottonseed Salt Comp.</th>
<th>Complete Salt Comp.</th>
<th>Cottonseed Salt</th>
<th>Meal %</th>
<th>Min. %</th>
<th>Salt %</th>
<th>Meal lbs</th>
<th>lbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>68</td>
<td>26</td>
<td>0.95</td>
<td>0.21</td>
<td>0.50</td>
<td>0.17</td>
<td>0.47</td>
<td>0.08</td>
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<tr>
<td>67</td>
<td>from 2-17-53 to 11-25-53</td>
<td>0.90</td>
<td>0.21</td>
<td>0.50</td>
<td>0.17</td>
<td>0.47</td>
<td>0.08</td>
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</tbody>
</table>

(5) Cottonseed-salt feeding will not take the place of roughage.
(6) Cottonseed meal-salt feeding may be used to distribute cattle over the range.
(7) Feeding salt-meal mixture may reduce the intake of other necessary minerals. A good complete mineral can be used to replace 1/5 to 1/2 of the salt.
(8) A covered bunk is necessary to protect feed from wind and rain.
(9) It is possible that salt can be used to control the intake of feeds or mixture of feeds other than cottonseed meal.
(10) Cattle eat more salt as they become accustomed to a meal-salt mixture. It may be necessary to change the formula from month-to-month and year-to-year to meet changing feed conditions.
(11) Thorough mixing is important to avoid irregular consumption. Supplemental feeding of a cottonseed-meal mixture is one method of supplying sufficient protein to keep cattle from losing too much weight during the winter. It can be used when pastures are low in quality but it will not take the place of roughage. It is not a cure-all for all the things which may happen to pastures or cattle during the winter and some cattlemen may use it to advantage while another will find it impractical.

for March, 1953 99
(Continued from page 36)

Rollins College Economic Conference in early February, devoted this year to beef cattle. From left, they are (seated), R. W. Kidder, Everglades Experiment Station, Belle Glade; Glyde Bailey, Oxford cattleman; Irlo Bronson, state senator and cattleman from Kissimmee; J. R. Gunn, Osceola county farm agent who was moderator of the closing panel; Herschel Kilgore, Indiana Shorthorn breeder; W. Dyers Roberts, Immokalee cattleman; Dr. George K. Davis of the University of Florida in Gainesville; (standing) Dr. O. C. Bryan, director of Soil Science Foundation, Lakeland; Rex Bailey, president of Doane Agricultural Service, St. Louis; V. Mallory Roberts of Lake Alfred, representing Florida Citrus Processors Association; Dr. E. J. Warwick of Knoxville, regional coordinator of beef cattle breeding research for the U.S.D.A.; Cushman S. Radebaugh of Orlando, vice president of the American National Cattlemen’s Association; and W. Carlyle Rogers, Leesburg banker. (Photo courtesy Florida Grower).

Field tests indicate that it takes an entirely different type of steer to make gains on grass than in the feedlot, Bailey said. Then he referred to the Southern cross-bred cattle and the “discrimination which is held against them as feeders and stockers.

Land has been unnaturally high, he said, and the adjustment in land values is “healthy.” For the coming months, Bailey urged cattlemen to expand their herds only enough to utilize increased pasture, sell calves in the spring, and be ready to buy in the fall if prices tumble. The spring market strength, he said, would come from buyers restocking the drouth-ridden pastures in the Southwest.

“1953 can be another profitable year for farmers and cattlemen,” he declared. “We should stress full production on the farm and type and quality and finish in our cattle.”

During the afternoon a panel discussion under the leadership of J. R. Gunn, Kissimmee, secretary of the Florida State Cattlemen’s Association, was devoted to questions and answers from the audience.

Florida’s legislature convenes in early April for its biennial session, and its membership will include several cattlemen, including former FSCEA President Irlo Bronson, serving in the Senate this year for the first time.
Arcadia Joins Ass'n Of Markets

Arcadia State Livestock Market became a member of the Florida Association of Livestock Markets at a meeting of the association, which was held Saturday, February 7, in the Floridan Hotel at Tampa. President George Young of Belle Glade presided over the meeting.

"The cooperative activities of the association are good for all markets and we felt that we could benefit by becoming members of the Association," remarked John Kelly and his son, Pat, managers of the Arcadia market.

One of the items discussed during the meeting was the possibility of the association purchasing a blanket bond for all its members. At the present time each member provides his own bond. A blanket bond, which Commissioner of Agriculture Nathan Mayo has indicated would be possible to secure, would result in a considerable saving to each member.

It was decided to have livestock market displays at major fairs and livestock events in the state which would be designed to show livestock producers that auction markets provide easily accessible outlets for stock.

Bartow Sale

(Continued from page 88) 1950, and sired by Tippin's Ideal Manso. This bull was grand champion at the Florida State Fair Brahman Show in 1951 and reserve champion at the Ocala show during the same year.

Palmer Ranch offers RP Sir Gray Manso 2/1, a January, 1951 bull that is a grandson of Emperor and RP Sir Gray Manso 9/0, a December, 1950 bull, that is another grandson of Emperor strong with Manso bloodlines.

The Partin offering includes a bred daughter of Emperor and Etho Manso I. 74, a February, 1950 bull sired by JDH Etho Manso. The heifer is Miss Emperor Trillian, calved February, 1949, and selling bred to Horizonto Emperor.

A heifer in call to Polk's Okaloa 181 makes up the consignment of Polk Brahman Farms. The animal is Miss Mason de Manso 391, calved April, 1950, and sired by Mason de Manso.

W. H. Stuart is consigning Dixie Imperator 202, December, 1951 heifer and a May 1950 bull, Duke Imperator 329d, sired by Emperor of India.

Sugarland's Harry G. 11th, a January, 1951 bull sired by Harry's Son makes up the consignment of the U. S. Sugar Corporation.

KENTUCKY BREEDERS

Sixteenth Annual

SHOW and SALE

UNIVERSITY OF KENTUCKY
LEXINGTON

SHOW—9 a.m. SALE—1 p.m.
JUDGE—Crawford Rainwater, Pensacola, Fla.

SELLING

9 BULLS—53 FEMALES

APRIL 8th

We have just returned from making an inspection of the cattle nominated for the Kentucky Sale. 53 heifers were picked, which we all decided were by far the best ever to go through a Kentucky Association sale. They come from more of the top families of the breed than ever offered here before.

The families include: Blackcap Bessie, Georgina, Tolan Pridemere T., Karama, Blackcap Empress, Pride Protest, Maid of Bumphers, Euilma, Jilt, Georgina Brown, Juana Erica, Queen Mother, and many others.

AUCTIONEER—Roy Johnston
Ralph "Mack" McManigal, Sale Manager, 107 Conn Terrace, LEXINGTON, KENTUCKY

KENTUCKY ABERDEEN ANGUS BREEDERS' COOPERATIVE ASS'N, INC.
NEARLY 35 years ago the USDA’s BAT had some good words to say for Florida’s year-round grazing, according to a letter written to Hillsborough County Judge William C. Brooker when he was clerk of the House of Representatives Committee on Rivers and Harbors back in 1917.

The letter was sent to us by Brooker recently at the suggestion of a friend in the cattle business. He received it just before he resigned to enter the Army, but doesn’t remember just why he asked for the information.

Letter was signed by S. M. Greene, Scientific Assistant in Beef Cattle Investigations, and read as follows:

“In reply to your letter of June 23, you are advised that Florida is well adapted to the production of beef cattle, more especially from the grazing standpoint. The grazing season is long, feed is produced at a minimum cost, and no expensive shelter for cattle is required.

“The common pasture grasses of this region are Bermudagrass, carpet grass, St. Augustine grass and Lespedeza. Japanese cane, Para grass and velvet beans are the leading forage crops. Corn and sorghum silage and the forage grasses and legume hay are used in feeding cattle. Velvet beans and cotton seed meal are used for feeding cattle in this section.

“The native cattle of this section are small in size and poor in quality, but they are cheap in price, and are greatly improved by the use of pure bred sires. The cattle industry has been greatly retarded by the Texas fever tick, but there are at the present time large tracts of land being converted into cattle ranges, and the demand for pure bred sires is strong.

“I am ordering sent to you under separate cover bulletins which may be of interest to you, and will suggest that you write the Florida Agricultural College and Experiment Station at Gainesville, Florida, for more specific information.”

Mrs. P. E. Williams, whose husband was a vice president of American National in years past, has been elected one of the second vice presidents of the National Cow-Belles Association, an organization of ranchers’ wives from 13 states, at the Kansas City convention recently. She also appeared on a radio program during the convention.

Mrs. P. E. Williams, V-P

The Florida Cattleman
Best Junior Get at Tampa Were Three of the First Calves of Our Sire:

HC EILEENMERE 42D

We're mighty pleased that three of the first calves sired by HC Eileen mere 42d were good enough to win first place junior get of sire at the Florida State Fair in Tampa during February. They're pictured above, and we invite you to see them at our farm at any time.

Buy the Best...

Gulfstream's sires and Gulfstream's families are the best in the Angus world. In addition to the "42d", we are using Ankonian 3242" and Ankonian 3249", half-brothers of last year's International Grand Champion. Our cow families include: Barbara Woodson, Blackbird, Blackcap, Edwina, Effie, Elba, Empress, Erica, Gammer, Georgina, Harley Edella, Jilt, Juana Erica, Maid of Bummers, Mignonnet, Pride, Primrose, Portlethen Lucy, Queen Mother, Witch of Endor, Zara.

Buy Gulfstream...

We have for sale a nice group of young heifers, and several breeding age bulls. See us for all your needs in Angus cattle of the finest quality.

Gulfstream Farm

Jim Farquhar
Max Ellerkamp
Jim Keefauver

RFD 1, Phone 2-2186
FORT LAUDERDALE, FLORIDA

Jim Ousley
Roy Poucher
Jerry Kirk

for March, 1953
510-Acre Farm • 100 Cattle • Farm Machinery

AT AUCTION, TUES., MAR. 3

Selling the W. H. COBB PROPERTY, starting at 10:00 a.m. Farm is located on highway 19, two miles from AMERICUS, GEORGIA

Main dwelling having 5 rooms, bath, lights, telephone, hot and cold water—all modern city conveniences. 8 tenant houses in good state of repair. 2 large barns, catching pens, loading chutes and corrals for cattle. This farm is fenced and cross-fenced. Contains 20 acres in coastal bermuda, 30 acres kudzu, 20 acres in crimson clover, 50 acres in oats and vetch, remainder of pasture land in lespedeza and bermuda. 452 bearing pecan trees, 13,000 lb. crop in 1952. 15 pastures with water in each pasture.

ATTENTION RESIDENTS OF AMERICUS! 200 beautiful building lots, fronting highway 19, and new paved road. Each lot will contain 1 acre of land, more or less, some covered with clover & bermuda. Also pecan trees. Ideal locations for tourist courts, service station.

We will also sell for W. H. Cobb, Jr., 109 acres adjoining his father's farm, with half interest in 40 acre lake, stocked with fish. Truly a sportsman's dream or property that will easily sub-divide with each lot having access to lake.

HEREFORD CATTLE—7 cows with calves at side or heavy springers. 4 heifers 1 yr. to 15 mo. of age. 7 thirty mo. old heifers, bred. 12 springing cows, some will freshen before sale date. 1 reg. bull. Grade cows 70 cows and calves, all calves from reg. bull.

Machinery—2 Farmall H tractors, 1 M 30 Farmall, 1 set Farmall planters and cultivators, 1 four disc tiller plow, 1 cultipacker, 1 grain drill on rubber tired wagon, tractor type, 1 tractor-type mower, 1 International hay baler on rubber, with motor, 1 side delivery rake, 1 manure spreader, 1 Hammer mill, 1 tractor driven post hole digger, miscellaneous small farm tools & implements. This property, having been in the family of Mr. and Mrs. Cobb for approximately 50 years, is now being offered to the public and will sell regardless of price.

Sale will be held, rain or shine, under our large tent. This is one sale you cannot afford to miss! Terms can be arranged on all real estate. Farm machinery and cattle—cash, on day of sale.

For information or blueprints on farm—contact one of our representatives at the Windsor Hotel, or Mr. Page Pryor at Walters & Pryor, Realtors-Insurance. 226 W. Lamar St., Americus, Ga.

We will have our representative on property on Sunday, Monday, March 1-2, to show you over this farm.

FREE OLD FASHIONED PIT BARBECUE AND BRUNSWICK STEW DINNER FOR EVERYONE, PLUS FREE BAND CONCERT. DON'T MISS THIS BIG AUCTION SALE MARCH 3.

J. L. TODD AUCTION CO.
302 West Third Street
Phone 6339
Rome, Georgia

Car Sale Saturdays at 1:00, List Your Property With Us—We Sell The World
FREE! Phone 6339 for March, 105

Old fashioned pit barbecue and brunswick stew dinner will be served to each person attending the sale. Also a Band Concert.
Largest Angus Show, Sale Scheduled by Southeastern Ass’n at Quincy March 26

The largest Aberdeen-Angus sale ever held in Florida is scheduled for Quincy March 26.

It is the Southeastern Aberdeen-Angus Association’s first sale in Florida—and it will feature 98 females and 24 bulls for a total of 122 head.

“This will be a great opportunity to own an Angus herd,” James A McGregor of Pensacola, acting secretary of the Association, declares. “And we’re sure that Floridians will take advantage of it.”

33 different breeders from Kentucky, Tennessee, Georgia, Mississippi, Alabama and Florida are consigning.

Sale time is set for 12:30 p.m. on Thursday, March 26, with Col George Kurz of Sturgis, Kentucky, auctioneering. A show will also be held (the largest Angus show ever held in the state) starting at 9:00 a.m. with Dr. Keith Gregory of Alabama Polytechnic Institute at Auburn and F. S. Baker of the North Florida Experiment Station at Quincy, judging.

“The cattle are being shown, not only to add interest in the event, but to help potential buyers evaluate the cattle offered,” McGregor points out.

This will be the first venture at selling Angus at the Nathan Mayo Agricultural Pavilion at Quincy, one of the five built with State Department of Agriculture funds. The Quincy installation is one of the largest and finest of the five, and there will be plenty of room for the cattle in the barn, and for buyers and spectators around the large sales arena.

Only two consignors from Florida are listed—Blasi and Son of Milton and Perdido Ranch of Pensacola. Others are:

Kentucky—Sam Allen and Son, Colonial Acres Farm, Somerset; Buttorff Brothers, Goshen; C. R. Buttorff, Goshen; Julius C. Clark and Son, Lexington; Henry Cooper, Frazer; Jesse Gibson and Daughter, Brouston; Charles Klaber, Fallmouth; Maplemere Farms, C. J. Conatser, Burnside; George Midden and Sons, Cynthia; Hugh John Richards, Richards Angus Farm, Warsaw; Larry Silvers, Frazer.

Tennessee—Berrybrooks Angus Farm, Memphis; G. T. Curry, Curry Farm, Carters Creek; Dodolfa Farms, Robert P. Frow, Philadelphia; J. T. Granberry, Jr., Brentwood; Hitch Farms, Clint Crabtree, Louisville; Paul H. Hitch, Louisville; B. C. Lemmons, Memphis; John B. Lovelace, Como; J. H. McCarr, McCarr Farms, Wartburg; Shelby County Penal Farm, Wallace Bryan, Memphis; University of Tennessee, Dr. C. S. Hobbs, Knoxville.

Georgia—Frank Binford, Fra-Mar Farms, Thomaston; Flint River Farms, R. L. Jackson, Jonesboro; Dwight Kennedy, Claxton; Dr. Q. A. Mulkey, Mulkey Farms, Millen.

Mississippi—Cliff Davis, New Albany; J. E. Lyon, Lyon Angus Farm, Olive Branch; L. A. Williams, New Albany; Alabama—Ben N. Glover, Leroy.

Grovelane Herdsman Is From Illinois

Grovelane Farms of Lake Wales has a new herdsman—Robert Connell of LeRoy, Illinois—according to announcement by Owner Harry Friedlander.

Connell is a native of New York state, but graduated as an animal husbandman from Michigan State College. Since graduation, he has been associated with Shadow Isle Farm of Red Bank, New Jersey and Woods and Rust of LeRoy.

“With Connell’s help we plan to build a larger show herd and further develop our breeding herds,” Friedlander reports.

The new herdsman served in the Marine Corps during World War II, is married and has two small daughters.
The
Grass Will Be Green on Sale Day—March 13
SELLING MORE THAN 200 ANGUS
AT THE FARM, GRENA DA, MISS.
2 PROVEN HERD SIRES 15 OTHER BULLS 120 OPEN HEIFERS
30 COWS WITH CALVES 35 BRED HEIFERS
A Large Selection of Quality Cattle

Families

2 Blackcap Bessies
  1 Fannie Bess
  3 Jilts
  1 Zara
2 Ballindalloch Georginas
  2 Miss Wixes
1 Maid of Bummers
3 Hartley Edellas
  1 Hartley Eline
  3 Blaeberries
  1 Eulima
4 Miss Burgesses
  1 Heroine
  1 Lucy
  3 Lady Idas
  6 Juana Ericas
  9 McHenry Barbaras
 16 Blackcap Effies
12 Glencarnock Elbas
  4 Finlarig Elbas
and many other
  good ones

This is a great offering of Aberdeen-Angus sired by sons of Envious Blackcap B 6th...Eileenmere 85th...Eileenmere 50th...Eileenmer e 487th...Black Prince of Sunbeam...Quality Prince of Sunbeam...Glencarnock Eric of Cremona...Blackcap Bardolier, sire of the supreme champion at the Futurity.

The open heifers are sired by a son of Envious Blackcap B 15th...a son of Ravenswood Bandolier 12th...two sons of Eileenmere 85th...a son of Enchanter of Don Head 16th...Bandolier of Indian Creek.

One of the many highlights of the offering is the get and service of Bandolier of Indian Creek. Fourteen of his daughters sell as well as 10 heifers bred to him. He is a real breeding bull, and you'll agree when you see his calves sale day.

The cattle will sell in pasture condition with the exception of a few calves which have been on feed. All of the heifers are officially vaccinated.

Sale will start at 12 noon in a heated sale barn on a paved highway. Grenada is located 100 miles south of Memphis, Tenn., with good rail connections and an excellent airport. Good hotel and motor court accommodations are available.

JOHNSTON and SIMS, Auctioneers

GRENADA ANGUS FARM
Telephone 1505, 706-J

GRENADA, MISSISSIPPI

J. D. BRANSCOME
GUY BRANSCOME

for March, 1953
Southeastern Aberdeen

A Word from Mac...

Some mighty good cattle have been consigned to this sale by some of the leading Aberdeen-Angus breeders in the South-east. Top bloodlines are represented—Eileenmere, Sunbeam, Bandolier, Bardolier. This should truly be a great opportunity for you to get an Angus breeding herd. We invite you to be present for this sale, and we hope you'll be able to come the day before and spend as much time as you wish looking over the consignments.

JAMES A. MCGREGOR

Consigned by These Breeders

Sam Allen & Son, Colonial Acres Farm
Somerset, Kentucky

Berrybrooks Angus Farm,
Memphis, Tennessee

Frank Binford, Fra-Mar Farms
Thomaston, Georgia

Blasi & Son, Milton, Florida

Bottorff Bros., Goshen, Kentucky

C. R. Bottorff, Goshen, Kentucky

Julius G. Clark & Son, Lexington, Ky.

G. T. Curry, Curry Farm,
Carter's Creek, Tennessee

Cliff Davis, New Albany, Mississippi

Dodolta Farms, Robert P. Frow
Philadelphia, Tennessee

Flint River Farms, R. L. Jackson
Jonesboro, Georgia

Jesse Gibson & Daughter, Bronston, Ky.

Ben N. Glover, Leray, Alabama

J. T. Granbery, Jr., Brentwood, Tenn.

Hitch Farms, Clint Crabtree
Louisville, Tennessee

Paul H. Hitch, Louisville, Tennessee

Kawartha Hills Farm, William E. Fallis,
Jr., Prospect, Ky.

Dwight Kennedy, Claxton, Georgia

Charles Klaber, Falmouth, Kentucky

B. C. Lemmons, Memphis, Tennessee

John B. Lovelace, Como, Tennessee

J. E. Lyon, Lyon Angus Farm,
Olive Branch, Mississippi

Maplemere Farms, C. J. Conatser
Burnside, Kentucky

J. H. McCarrt, McCarrt Farms
Wartburg, Tennessee

George Midden & Sons, Cynthiana, Ky.

Dr. Q. A. Mulkey, Mulkey Farms
Millen, Georgia

Perdido Ranch, Pensacola, Florida

Hugh John Richards, Richards Angus
Farm, Warsaw, Kentucky

Shelby County Penal Farm, Wallace
Bryan, Memphis, Tennessee

Larry Silvers, Frazer, Kentucky

University of Tennessee, Dr. C. S.
Hobbs, Knoxville, Tennessee

L. A. Williams, New Albany, Mississippi

108

The Florida Cattleman
Angus Ass'n Show & Sale

TO BE HELD AT THE NATHAN MAYO AGRICULTURAL PAVILION

QUINCY, FLORIDA

SHOW—9:00 A. M.          SALE—12:30 P. M.

THURS., MARCH 26

Auctioneer—Col. George Kurtz, Sturgis, Kentucky

Judges: Dr. Keith Gregory, Auburn, Alabama; F. S. Baker, Quincy, Florida

98 HEIFERS • 24 BULLS

Consigned by Breeders from throughout the Southeast

"A GREAT OPPORTUNITY TO OWN AN ANGUS HERD"

Headquarters: Hotel Quincy

For Catalogue, Write James A. McGregor, Acting Secretary

SOUTHEASTERN ABERDEEN-ANGUS ASSOCIATION

P. O. BOX 666, PENSACOLA, FLORIDA

for March, 1953
Angus cows raise Larger Calf Crops

LESS CALVING TROUBLE

Naturally hornless Angus cows and heifers have less calving trouble than other beef breeds, for Angus calves have smaller polled-shaped heads. Gives you more calves to sell.

WEAN BIGGER CALVES

Angus cows are superior milkers... wean calves weighing up to 65 lbs. heavier. Crossbred Angus calves usually weigh more at weaning, too. This added weight means added profit for you. Build for the future! Buy Blacks!

American Angus Ass'n
Chicago, 9, Illinois

Florida Aberdeen-Angus Association
114 - 21st St. W., Bradenton, Florida

Registered Aberdeen-Angus
FT. HAMER RANCH

Now showing young Registered Aberdeen-Angus Bull and Heifers. You will do well with these youngsters. Old stock also available.

Bradenton, Fla.
Phone 3-4962

Registered Aberdeen-Angus
Lusamar Farms

MR. and MRS. LAWSON P. KISER
Phone Tampa 493-211
VALRICO FLORIDA

The Right Kind of Angus...

Service-Age Bulls
Open and Bred Females
BRED and HANDLED to secure for us
REPEAT Customers

MILL POND PLANTATION

R. A. Willis, Jr., Owner
Box 38, Route 2
Phone Greenwood 901R
Marianna, Fla.

FOR SALE
RANGE BULLS

We have fifteen nice two and three-year-old bulls for sale. Sired as were their dams by bulls of straight Scotch breeding. These bulls were born and reared outdoors. None are halter-broken, nor highly fitted. They are, however, in well-grown, rugged condition, ready for immediate service. Our prices are reasonable and shipment can be made anywhere. Correspondence and Inspection Invited.

James B. Lingle, Manager

WYE PLANTATION
(Telephone—Quenstown 2441)
QUEENSTOWN, MARYLAND

Okeechobee Angus Sale Held Feb. 7

ABERDEEN-ANGUS bulls from the Midwest averaged $851 at Okeechobee Livestock Auction Market February 7 with Bob Barton auctioneering.

Bulls were consigned by Gordon Mark of Abilene, Kansas, who formerly owned a ranch near Okeechobee. Some were of his own breeding and some from neighboring herds. 60 bulls were sold.

U. S. Sugar Corporation of Clewiston was the largest buyer, paying $905 for eight bulls. Highest price of the auction was the $550 paid by Bill Williamson of Indiantown for Wayne Eileenmere.

Bulls sold, listed by buyers, with price paid, were as follows:

J. G. Kelley, Okeechobee—Reefmaster of SAR $540; Mr. Eunice's Eunice of G. 4th $400; Eileenmere Pride of Bar $330; Bill Williamson, Indiantown—Sterling Bandolier O. 25d $450; Eunice Tern $440; Wayne Eileenmere 12th $555; Bandolier 30th of Bonnie Black $415; Ross Durrance, Okeechobee—Proud Boy of Derby 25d $500; L. K. Lee, Fort Pierce—Bar's Marshall $310; Proud Prince 66th of F. W. $355; U. S. Sugar Corporation, Clewiston—Prince Ladd 6th of Windy Acres $410; Revolution's Prince 30d $450; TFS Bandolier 35th $325; Blackbird's Revolution F. W. $380; Heft's Eileenmere 10th $400; Charmanyne $380; Charmanyne 9th $400; Heft's Eileenmere 12th $350; Westbury Farms, Stuart—Pride of Sunny Slope 17th $460; Shaugnessy Stock Farm, Okeechobee—Bandolier’s Major $405; W. H. Surrency, Vero Beach—Prince of S. M. K. $300; Remmard Bell Boy $110; Remmard Black-End Boy $500.

Dr. E. J. Graham, Palmbeke—Elton Vale $500; Proud Prince 55th of F. W. $510; Straznica Brothers, Indiantown—Proud Prince 37th of F. W. $530; Erica Prince of G. 13th $350; B. O. Thomas, Stuart—L and S Black Boy 12th $320; L and S Black Boy 10th $310; D. L. Scott, Fort Pierce—TFS Bandolier 61st $416; All American Bandolier $490.

Thad Carlton, Fort Pierce—Sir Prince of Windy Acres $350; Queen's Prince of G. 250; Schubert Farms, Indiantown—Kyndness $300; Robette of HSF $350.


O. C. Smith, Stuart—Wayne Eileenmere 19th $305; J. T. Chancey, Fort Lauderdale—Elton Vale Boy $305; Carbon Marshall RB $316; R. M. Harris, Stuart—Wayne Eileenmere 14th $350; Black Prince of GH 16th $350; Black Prince RBR 37th $410; G. H. Tucker, Canal Point—Heft’s Eileenmere 6th $400; OX Envision Prince McHenry $320; Pride of Chacahoochee 1st $240; Heft’s Eileenmere 14th $440; Foster Farms, Arcadia—Burgess Prince of G $325; Earl Hinson, Okeechobee—Burgess MB $290.


Some 1500 representatives from every state attended the National Association of Soil Conservation Districts in Omaha February 5-7.

110 The Florida Cattlemen
State Fair Beef
(Continued from page 23)

Mano 2/1, Palmer Ranch, Sarasota.

Summer Yearling Bulls (5)—Goats Van D. Imperator 25d, Stuart; Sir Dandilion 25th, Norris; ADS Carroll de Manso, Duda; Bahia Emperor, Partin; Chinko Manso, Polk Bahman Farms, Winter Haven.

Senior Bull Calves (2)—ADS Rodrigo Duson, Duda; ADS Duson's King Resoto, Duda.

Junior Bull Calves (15)—Sir Imperator 190, Norris; ADS Victor Duson, Duda; Balbo Imperator 101, Stuart; Fryatt's Monarch, L. S. Harris, Kissimmee; LS Premium Fryatt, Harris; ADS Duson Voltaire, Duda.

Summer Bull Calves (5)—Cadanay 359th, Griffin; Balbo Imperator 190, Stuart; Prince Moroco, Tommy Mote, Palatka.

Two Bulls—Partin, Stuart, Norris; Aged Cows (4)—Dandillon's Hermosura (reserve champion), Norris; ADS Empress de Manso 1454, Duda; Miss Empress Trissino 266, Partin; Miss Esteo Imperator 541, Stuart.

Two-Year-Old Heifers (1)—Lady Manso 4th, Stuart; ADS Empress de Victor, Duda; ADS Lady Josephine, Duda.

Junior Yearling Heifers (9)—ADS Queen de Manso 406, Duda; RP Lady Hopkins Manso 151/1, Palmer; Miss Victor Van Duson 25th, Stuart; Miss Dandilion 35, Norris; WCC Empress F. Manso, Champion; DC Nancy Glenn 2, L. E. Fugle, Deland.

Summer Yearling Heifers (8)—Miss Imperator 515, Norris; Lady Delilah, Polit; Fryatt's Este LS 406, Harris; Lady's Manso 6th, W. H. Stuart, Jr.; Sonora Empress, Partin; WCC Empress M Manso 411, Stuart.

Senior Heifer Calves (4)—Dixie Imperator 202, Stuart; ADS Princess Duson, Duda; Fryatt's Princess OS, Harris; Emperor's Lady Charming, Partin.

Junior Heifer Calves (7)—ADS Lady Margaret Manso, Norris; Miss ART N. Vico Manso 1453, Harris; ADS Duson's Lady Fay, Duda; Empress Pheugar 16, Duesner; Lady Valentine Manso, Partin; Viva-cious Imperator 238, W. H. Stuart.

Senior Heifer Calves (5)—Miss Reserve Manso 256, Norris; Miss Imperator 268th, Griffin; Orisa Imperator 261, W. H. Stuart.

Two Females—Norris, Duda, Partin, Duda; Pair of Yearlings—Stuart, Norris, Duda; Pair of Calves—Duda, Stuart, Norris, Harris; Produce of Dam—Duda, Fugle, Partin; Get of Sure—Get of Dandilion, Norris; get of JDH Van Duson 1275; Support of Empress 791, Duda; get of Emperor Jr. 8th, Partin.

Herefords

Two-year-old Bulls (4)—Mill Iron K-11, Bradford FFA Chapter; Mill Iron F-152, Suwannee FFA Chapter; Mill Iron F-304, Fort Pierce FFA; Mill Iron K-548, Turkey Creek FFA.

Senior Yearling Bulls (5)—Y. H. Larry Dominio 11th, Double L Ranch, Plant City; L. P. Baca Prince, Lead and Porter Hereford Farm, Arab Alabama; SFR Trinomio 12th, Santa Fe River Ranch, Alachua; S. K. Colorado Domino, W. C. Revel, Gracelville; Mill Iron C-677, Vermont FFA.

Junior Yearling Bulls (2)—A.I.F. Mischief Stansay 22nd, S. K. Hereford Ranch, Crescent City; M. H. R. Hummel Return, Deland FFA.

Summer Yearling Bulls (7)—VH Larry Dominio 44th, Velva Haven; Seminole Baca Iron 5th, Seminole Farms, DeBary; VA. S K. Colorado, S. A. Advance Domino 1, S K. Iron C-677, Vermont FFA; S K. Colorado, S. A. Advance Domino 1, S K. Iron C-677, Vermont FFA.

Senior Bull Calves (5)—Hillcrest Larry R. 25th, (grand champion), Seminole; VH Larry Dominio 57th, Velva Haven; McDougal Mischief 31st, Double L; Seminole Larry 15th, Seminole; Mill Iron 0-427, Brandon FFA.

Junior Bull Calves (8)—VH Larry Dominio 84th, Velva Haven; H. Larry Dominio 86th, Velva Haven; Seminole Larry 25th, Seminole; SFR Soro D, Mischief 3rd, Santa Fe; SFR Soro D, Mischief 3rd, Santa Fe; R. E. Iron 2nd, S. K. Iron.

Summer Bull Calves (5)—J. P. Baca Duke 7th, (reserve champion), Lead and Porter; Seminole Baca Dominio 28th, Seminole; SFR Soro D, Mischief 3rd, Santa Fe; F.F.A. Prince Rollo, Deland FFA; F.F.A. Prince Rollo, Deland FFA; F.F.A. Prince Rollo, Deland FFA.

Three Bulls (4)—Velva Haven; Seminole; Santa Fe; S. K. Iron.

Two Bulls (5)—Velva Haven; Seminole; Santa Fe; S. K. Iron; S. K. Iron.

Senior Yearling Heifers (2)—LS Miss Esqur, Domon, Woodyard, Double L; Miss Andy, Adley Roberts, Summerfield.

Junior Yearling Heifers (6)—VH Larry Travaise 15 (reserve champion), Velva Haven; RM Larriva 19th, Seminole; SFR Mischief 3rd, Santa Fe; LS Miss Mischief 15th, Double L; SFR Mischief 3rd, Santa Fe; LS Miss Mischief 15th, Double L; SFR Mischief 3rd, Santa Fe; LS Miss Mischief 15th, Double L; SFR Mischief 3rd, Santa Fe; LS Miss Mischief 15th, Double L; SFR Mischief 3rd, Santa Fe.

Senior Yearling Heifers (2)—VH Larriva 19th, Velva Haven; F.F.A. Resa Pontias, Deland FFA; Senior Heifer Calves (5)—VH Larriva 35.
Plan to be
With Us
at
Our

“GET-ACQUAINTED” SALE

Southeastern Pavilion • Ocala, Fla.
1 P.M. Tuesday, March 24
Come Early to Inspect the Cattle • Lunch Available on the Grounds

100 Head

20 Bulls—80 Females
- 10 Two and Three Year Old Bulls ready for immediate service.
- 10 Select Young Herdsire Prospects
- 20 Young Cows, several with calves at side, the rest due to calve soon.
- 30 Bred Heifers • 30 Open Heifers

CRAIGLAND FARMS
Owned by the R. R. Kerr Estate
Maggie, Virginia

Craigland Farms
owned by the R. R. Kerr Estate, Maggie, Virginia, has been heavily interested in Florida agriculture for many years.

In addition we have been operating a large herd of top-quality registered Aberdeen-Angus at our Craigland Farms in Maggie, Virginia. A branch of this herd is now being established in Florida.

In addition to cattle of our own production we have invited several of our Virginia neighbors to consign with us so as to be able to present a properly balanced offering of very select bloodlines and of good type and quality.

None of these cattle are highly fitted, but in just good attractive breeding condition. The cattle will be in Ocala, available for inspection, for three days prior to the sale.

Included are such preferred bloodlines as Sunbeam, Eileenmere and Bandolier, and individuals from such selected families as Georgina Barbara, Eline Erica, Enchantress Erica, Queen Mother, Blackcap, and Pride of Aberdeen.

Sale headquarters is in the Hotel Marion in Ocala. Col. Stan Haworth of Warrenton, Va., will cry the sale, and James Keister of Roanoke, Va., will manage the sale. Write him at 2614 Nottingham Road, Roanoke, for sale catalogs and hotel reservations. His telephone is Roanoke 4-2452.

Other Consignors
Underhill Farms, Inc., Shadwell, Va. (owned by C. B. Baker, Palm Beach, Florida)
Sugar Loaf Farms
Devonhurst Farms
R. E. B. Blanton

Important
These cattle are sold under the very strict terms and conditions as set forth by the American Aberdeen-Angus Association. They are fully guaranteed in every way. They come from clean, healthy herds, and will meet the most rigid health requirements.

20 Bulls—80 Females
- 10 Two and Three Year Old Bulls ready for immediate service.
- 10 Select Young Herdsire Prospects
- 20 Young Cows, several with calves at side, the rest due to calve soon.
- 30 Bred Heifers • 30 Open Heifers
Junior Bull Calves (7)—Mellow Man, Panuleta; Rev. Roeper, Palmer; Sweater Boy, Panuleta; Jose, Palmer; Don Carlos, Palmer; Primero, Hopkins; Two Bulls—Panuleta, Palmer, Hopkins; Two Senior Heifers (2)—Nancy Rand, Panuleta; Mac West, Panuleta; Senior Yearling Heifers (2)—Donna Ropa, (grand champion); Palmer, Olga’s Third, Panuleta; Junior Yearling Heifers (2)—Red Wave (reserve champion), Panuleta; Miss Muffett, Palmer; Senior Yearling Heifers (2)—Estella, Palmer; Nina, Palmer; Senior Heifer Calves (3)—Mother’s Helper, Panuleta; Jeannine Ropa, Palmer; Rita Rosa, Palmer; Junior Heifer Calves (5)—O’Gara’s fourth, Panuleta; Lola Ropa, Palmer; Lola O’Gara’s third, Panuleta; Rosita Ropa, Palmer; Pepita, Palmer; Two Females—Panuleta, Panuleta, Palmer; Pair of Yearlings—Palmer; Pair of Calves—Panuleta; Panuleta; Get of Sire—Panuleta; Produce of Dam—Panuleta; Short Horns

Senior Yearling Bulls (3)—Divide Custodian (reserve champion, senior champion), Kern’s Cattle Company, Ocala; Goldfinder Clipper 55th (reserve senior champion), Kern; HI Hilo Leader, Kern; Junior Yearling Bulls (1)—Evelette Victory 10th (grand champion, junior champion); Summer Yearlings (2)—Oaklawn Sensation, (reserve junior champion), Robertson and Winn; H of H Norman, Kerns; Senior Bull Calves (1)—F J Monarch, Kerns; Junior Bull Calves (1)—Rowomedie Roisher, Jimmy Barnsley, Crescent City; Summer Bull Calves (1)—Winston Roval, Robertson and Winn; Three Bulls—Kerns, Kerns; Two-year-olds—(1)—Marellar Beauty 6th, Kerns; Senior Heifer Heifers (2)—Spicewood Rose (senior champion), Robertson and Winn; Susanna Dorothy M 11th, (senior reserve champion), Kerns; Junior Yearling Heifers (1)—H of H Duchess, Kerns; Summer Yearling Heifers (2)—Cherry Lane Lancaster 82d (grand champion, junior champion), Kerns; Cooly Lily 22d (reserve champion, reserve senior champion) Kerns; Senior Heifer Calves (2)—Sportingfield NP Lovelady, Barnsley; Rockhill Victoria, Barnsley; Junior Heifer Calves (2)—Fairy Princess, Robertson and Winn; Wimsoe Lady, Robertson and Winn; Senior Heifer Calves (2)—Wimsoe Duchess, Robertson and Winn; Pair of Yearlings—Kerns, Kerns, Robertson and Winn; Pair of Calves—Robertson and Winn.

**FFA Competition Strong at Tampa**

**FFA Members from throughout Florida** exhibited a total of 58 registered animals during the 1953 Florida State Fair, and Dr. W. G. Kirk of the Range Cattle Station at Oma selected champions in Aberdeen- Angus Brahman and Hereford breeds.

Youngsters showing the champions were Leroy Baldwin of Ocala and H. F. Wiggins, Jr., of Live Oak in Aberdeen-Angus, Bobby Griffin and W. H. Stuart.

**Champion Angus at the Florida State Fair** were those shown at left, to top: bottom: Grand champion bull, owned by Emerald Acres, with Ralph Alberding; Reserve champion bull, owned by Emerald Acres, with Don Alberding; Grand champion female, owned by Perido Ranch, with E. J. Gibbs; Reserve champion female, owned by Emerald Acres, with Mrs. Alberding.

**FFA Champion Beef Animals** are shown at right, top to bottom: Champion Brahman, owned by W. H. Stuart, Jr., and Bobby Griffin, with Griffin; Champion Herefords, owned by DeLand FFA Chapter, with Larry Calkins and Martin Blackwelder; Champion Angus, with owners H. F. Wiggins, Jr., and Leroy Baldwin.

**Winners, listed in order by classes, with number of entries in parentheses, were as follows:**

**FFA Angus Bulls**
Six to 12 months old (1)—Fleming’s Pride of G. L., H. F. Wiggins, Jr., Live Oak; 12 to 18 months old (1)—Bandlein E. E. (reserve champion), Ronald Wethington, Turkey Creek; 18 to 24 months old (1)—Starkus Postmaster 19th (grand champion), Leroy Baldwin, Ocala; 21 months and over (1)—Lusamart General Eric, Turkey Creek FFA Chapter.

**FFA Angus Females**
Six to 12 months old (3)—Miss Blackcap, H. F. Wiggins, Jr., Green Lake Angus Farm, Live Oak; Blackbird of W. E. 2d, Plant City FFA Chapter; Especial of Greenlake, Wiggins; 12 to 18 months old (5)—Green Lake’s Miss Effemer, (grand champion), Wiggins; Pride of W. E. 3d (reserve champion), Plant City FFA; Barbara Panadina of B. A. F., Baldwin.

**FFA Brahman Bulls**
Six to 12 months old (4)—Cadenza 9/10th (reserve champion), Sonny Griffin, Bartow; Cadenza 9/10th, Bobby Griffin, Bartow; Prince Moroito, Tommy Motes, Palatka; Sir Delico Manso, Ollie Shepard, Plant City; 12 to 18 months old—Emperor Lyons Phoenix, Robert F. Janitell, Punta Gorda Beach; Cadenza 2d, Bartow FFA Chapter; 18 to 24 months old (2)—Valrico Emperor 27th, Jimmie Hurley, Valrico; Emperor 52d, Buddy Sloan, Fort Pierce; 24 months and over (1)—Cadenza 9th (grand champion), Bobby Griffin.

**FFA Brahman Females**
Six to 12 months old (5)—Miss Imperator 20th (reserve champion), Bobby Griffin; Miss Manso 9/10th, Sonny Griffin; Miss Emperor Aries 5/6d, Sloua; Miss Emperor Manso 43, Philip Pardee, Palatka; 18 to 24 months old (6)—Lady S. Manso 6th (grand champion), W. H. Stuart, Jr., Bartow; Lady Emperor Manso 10th, Stuart, Joy, Brooks Register, Jr., both of Bartow, in Brahman DeLand FFA Chapter in Herefords. Shorthorns were also shown, but no champions were named.

The Florida Cattleman
At the ranch, 11s Palatka market. was selected as the new manager County Livestock Market in County Court House. Clay, Flagler and Volusia counties who Of, it was decided recently April after will resume activities about the middle the East Reopens in April Palatka Auction Market announced. make more definite plans, Isherwood New Alturas; Miss Imperator 145d, Bobby Griffin; 24 months and over (1)—Penny’s Empress FFA 1, Bartow FFA Chapter;

**FFA Hereford Bulls**
Six to 12 months old (1)—FFA Prince Rollo, DeLand FFA Chapter; FFA Prince M1, DeLand FFA; FFA Mill Iron L, DeLand FFA Chapter; 12 to 18 months old (4)—BHR True Domino 49 (reserve champion), Trenton FFA Chapter; Mill Iron K954, Jackson Brothers, DeLand; Mill Iron M1, Seminole FFA Chapter; Mill Iron 0192, Brandon FFA Chapter; 18 to 24 months old (2)—Mill Iron J943, Summerville FFA Chapter; KLY Prince Domino Kenneth Wetherington, Bartow; 24 months old and over (1)—MHR Boumoe Return (grand champion), DeLand FFA Chapter; Vans P. Domino, Johnny Thomas, Fort McAl; San Colorado Domino, W. C. Revel, Graceville; Mill Iron K111, Bradford FFA Chapter, Markley.

**FFA Hereford Females**
Six to 12 months old (2)—FFA Princess Virginia, DeLand FFA Chapter; FFA Star Maid, DeLand FFA Chapter; 12 to 18 months old (1)—Polled Sue, Eddie Roberts, Summerville; 18 to 24 months old (2)—FFA Rev Pontiac (grand champion), DeLand FFA Chapter; Miss MP Domino 9 (reserve champion), Johnny Thomas, Fort McAl; 24 months and over (1)—Jess Andy, Eddie Roberts, Summerville;

**FFA Shorthorn Bulls**
12 to 18 months old (1)—Rosecrest’s Rodney, Jimmy Barnes, Crescent City;

**FFA Shorthorn Females**
12 to 18 months old (2)—Rockhill Victoria, Barnes: Springfield NP Lovely, Barnes.

**Isherwood New Angus President**

INCREASED PROMOTION for the breed during 1953 will be an objective of new officers of the Florida Aberdeen-Angus Association, elected in a mail ballot recently. Tentative plans for the year were made in a meeting of the new board held at Tampa February 12.

Heading the organization is Wilson S. Isherwood of Bradenton, owner of Fort Hamer Ranch, while Robert A. Willis, Jr., of Marianna is vice president. Mrs. Isherwood will serve as secretary-treasurer by appointment of the board.

Directors are: J. P. Ramsey, Micanopy; Walter R. Williams, Lakeland; Albert R. Zetrouer, Micanopy; Crawford Rainwater, Pensacola; Lawson P. Kiser, Valrico; J. E. Ousley, Fort Lauderdale; Henry Chitty, Gainesville; Harry Friedlander, Lake Wales; Dr. R. B. Spires, Defuniak Springs.

Another meeting of the directors will be held at Lakeland in the near future to make more definite plans, Isherwood announced.

**Palatka Auction Market Reopens in April**

EAST PALATKA Livestock Auction Market will resume activities about the middle of April after being closed since last summer, it was decided recently by a group of cattlemen from Putnam, St. Johns, Clay, Flagler and Volusia counties who held a directors meeting at the Putnam County Court House.

Jim Robertson, manager of the Orange County Livestock Market in Orlando, was selected as the new manager of the Palatka market.

---

**His First Daughter, Perdido Jennetmere**

**GRAND CHAMPION**

At the 1953 Florida State Fair at Tampa

**MAHRAP0 BARDOLIER**

His other calves, at the ranch, look mighty good, and we invite you to watch for them in the coming sales.

**WE’RE SELLING AT QUINCY**

two heifers bred to MAHRAP0 BARDOLIER at the Southeastern Aberdeen-Angus Sale March 26.

**Perdido Ranch**

West of Pensacola on U. S. 90 at the Perdido River • Brown and Crawford Rainwater, Owners

James A. McGregor, Manager

Henry Pugh, Foreman

Ben Floyd, Herdsman

Lloyd Bradley, Ass’t Herdsman

Bangs Accredited No. 578 • T. B. Accredited No. 561628

Box 666, Pensacola, Florida

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**Bovine trichomoniasis . . . cattle hyperkeratosis . . . brucellosis . . . anaplasmosis . . . hemorrhagic septicemia . . . paratuberculosis**

WHAT DO THEY MEAN??????

You know what some of these cattle diseases are, and the cures and symptoms, but have you ever wanted a book of research that would provide you in simple terms and applications the what and when at the time your livestock becomes sick.

Such a book has just come off the press. It is written by G. W. Stamm and edited by Dallas S. Burch, formerly with the Bureau of Animal Industry, USDA. It is VETERINARY GUIDE FOR FARMERS—278 pages about the diseases, symptoms and cures of cattle, swine, sheep and poultry. It is a book of value to any owner of farm animals, either the large or small operator.

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Herefords Average $401 At Orange Market in Wateree Sale January 17

Hereford Bulls, most of them service age, averaged $401 at Wateree Hereford Farms bull sale held at Orange County Livestock Market January 17, 25 different buyers participated, purchasing the 58 registered bulls offered by the South Carolina breeder in its first effort to sell at auction in Florida.

Highest price was the $750 paid by Jim Wesley of Winter Park for WHR Super Larry 1st, a polled bull sired by WHL Super Larry D. 7r. Second high were brought by Consolidated Ranch Corporation of Tavares for $575; WHF Prince Domino 220, a son of W7M Prince Domino 1st, which was sold for $730 to Kanapaha Ranch of Gainesville.

Charles Bradshaw of Orlando was the largest individual buyer, purchasing 12 of the bulls for a total $5125. Consolidated Ranch Corporation of Tavares was second largest buyer.

Bill Pace of Montgomery, Alabama, cried the auction with Bob Cooper of Sarasota, while Orange County Market Manager Jim Robertson assisted in the ring.

Bulls sold, listed by buyers, with price paid were as follows:

- Kanapaha Ranch, Gainesville—WHR Prince Domino 220 $730; WHF Prince Domino 6th $515; Pioneer Larry $400; WHF Pinto Domino $375; Domino Royal $415 $285.
- Charles Bradshaw, Orlando—WHR Domino Royal 4th $465; WHF Prince Larry 574th $420; WHF Royal Prince $400; WHF Super Mischief $440; WHF Domino Royal $475; WHF Rupert Domino $575; WHF Larry Domino 1st $375; WHF Royal Mischief $414 $556; WHF Larry $535; WHF Larry’s Lad $510; WHF Royal Mischief $506 $475.
- R. B. Sabbary, Ocala—WHR Prince Domino 5d $490.
- Wilson Hamrick, Apopka—WHF Royal Domino 3d $480.
- Jim Wesley, Winter Park—WHR Super Larry 1st $570; WHF Domino Royal 507th $575.
- William N. Johnson, Pahokee—WHR Prince Domino 1st $460.
- L. S. Remsberg, Fort Lauderdale—WHR Super Mischief $420; WHF Prince Domino 7th $500; WHF Super Larry 514th $445; WHF Domino Royal 506th $520; WHF Royal Mischief $280; WHF Larry Mischief $395.
- Rumage Brothers, Ellerbe, North Carolina—WHR Prince Domino 4th $500; WHF Prince Larry $376 $280.
- Reed Whittle, Orlando—WHR Prince Larry 225th $415.
- O. P. Regiser, South Bay—WHR Royal Domino 1st $400; WHF Super Larry 351st $400.
- Consolidated Ranch Corporation, Tavares—WHR Domino Royal 1st $585; WHF Super Larry 4th $435; WHF Larry Domino 2d $420; WHF Prince Domino 509th $315; WHF Super Larry 2d $500.
- Walter Rose, Orlando—WHR Domino Royal 509th $475.
- R. G. Carlton, Orlando—WHR Domino Royal 315th $500.
- Ellis L. Lamb, Delray Beach—WHR Prince Domino $400.
- J. D. Meeks, Belle Glade—WHR Super Larry 3d $480; WHF Domino’s Lad $215.
- O. C. Wilcox, Bear Lake Ranch, Sarasota—Uncatalogued $450; WHF Royal Domino 4th $400; CC Ranch, Inc., Cox and Coleman, Punta—WHR Mischief $485.
- Charles Skipper, Sebring—WHR Royal Prince 561st $375.
- W. C. Champion, Orlando—WHR Baron Mischief $410.
- Edgar Bass, Orlando—WHR Larry Domino 5d $290.

- Frank Sharp, Orlando—WHR Royal Mischief $550.
- C. W. Jones, Groveland—WHR Perfect Larry $235; Bob Cooper, Sarasota—WHR Domino Royal $506 $256.

Smithdale Sale Averages $365

Smithdale Hereford Farms of Limestone, Tennessee sold 26 purebred bulls at the Cattlemens Livestock Auction Market in Lakeland Tuesday, February 10 for a total of $9,490 and an average of $365. The University of Tennessee at Knoxville sold eight of the whiteface bulls for a total of $2,905 and an average of $363 for their consignments. The 34 bulls averaged $346 and grossed $11,795.

Auctioneer for the sale was Col. Bill Pace of Montgomery, Alabama.

J. L. Brown of Webster bought the highest priced bull. He paid $600 for Seth R. Domino 50th, which was consigned by Smithdale Farms. Roscoe Bass and M. A. Smith of Avon Park paid $2,400 for eight head and were the largest buyers at the sale. S. Y. Hart and Son of Avon Park were the next biggest buyers. They paid $2,605 for six head.

Buyers, with the number of head purchased in parentheses if more than one, and amount spent, were as follows:

- Bass and Smith (8)—$2,400; Hart and Son (6)—$2,065; G. H. Coffee, Lakeland (3)—$1,370; C. J. Sande, Lakeland (5)—$1,205; National Packing Company, Tampa (3)—$820; J. H. Boyd, Brooks (2)—$600; Grubman J. Lyle, Bartow—$400; Harry McCollum, Lakeland—$340; J. T. Rice, Gainesville—$425; Carl Leslie, Lancaster, New Hampshire—$325; Bob Dwyer, Lakeland—$300; L. M. Hawes, Tampa—$325; Mrs. Ray Snell, Winter Haven—$285.

FSCA Directors

(Continued from page 26)

Langford of Plant City, whose father has died; and (7) Voted to up-date folders designed to acquaint prospective members with FSCA aims, and distribute them to county associations.

Directors expressing themselves on the matter appeared to feel that there is a good possibility of harmony being reestablished on the Sanitary Board—but several pointed out that the present situation where the Board has been seriously split on major matters constitutes a potential danger to the entire livestock industry.

Southeastern Fat Stock Show and Rodeo is scheduled at Ocala this year from March 3-8.

The Florida Cattleman
Santa Fe Selling...

AT QUINCY MARCH 2
AT VALDOSTA MAR. 23

Both our Quincy sale bulls are sired by a John Rice bull, GS Golden Tru-
mode 81st, whose bloodline is one of the most popular in the country,
standing high in most of the shows this season. SFR Trimode 12th is
well over two years old, and weighs 1500 pounds. SFR Trimode 26th, ap-
proaching breeding age, should do a good job for anyone.

The heifers were sired by GF Rollo D. Mischief. SFR Miss Rollo Mischief,
a coming two-year-old, sells bred to our son of the famous $25,000
Colonel Domino bull. SFR Judy Mischief, selling at 14 months of age, is
one of our top 1951 calves.

All our Quincy entries are polled. The group represents the finest Santa
Fe cattle ever sold at auction in Florida. Sale date is March 2.

AT VALDOSTA, another son of “Trumode” and a heifer carrying famous
Circle M bloodlines will be our consignment at this year’s Southeastern
Polled Hereford Association Sale. This heifer also sells bred to HSE Beau
Domino 12, our son of Colonel Domino.

Santa Fe

RIVER RANCH

Polled Herefords—More Beef $ Per Head

Mr. and Mrs. A. D. Davis, Owners
W. F. Sneed, Manager
“Preacher” Pinner, Hordsman

ALACHUA, FLORIDA

ROSEMERE FARM

Thoroughbred Horses
Polled Hereford Cattle
Carl G. Rose, Owner
Telephone 262, P. O. Box 842
OCALA FLORIDA

S & L RANCH

Crescent City Florida
Registered Polled Herefords

FLYING Z RANCH

Dr. George M. Zeagler, owner
Located three miles west of Satsuma, Florida
PALATKA, FLORIDA

POLLED HEREFORD

heifer calves for sale

Circle Z Ranch
Geo. A. Zellner, Owner
FLORAL CITY, FLA.
Florida Produces Fort Worth Champion!

M Baca Prince 9th has done it again! He was named the Grand Champion Polled Hereford Bull at the Southwestern Exposition and Fat Stock Show at Fort Worth, to add to his other winnings. This bull was bred by us, and we invite you to see his brothers and sisters at our farm.

THE CREEK FARM

Mr. and Mrs. Minor S. Jones 3d

Fort Meade, Fla.

Hereford Association To Hold First Sale at Quincy Pavilion March 2

There's no doubt at all that the quality of the 47 registered Herefords being consigned to the Florida Hereford Association's Show and Sale at Quincy March 2 will be the finest ever offered in the state, according to A. E. Melton of Gainesville, president and sale manager.

15 Florida breeders are consigning and most of them made their selections months ago. And all know that, under Association regulations for this sale, cattle may be rejected upon arrival if they are found to be below the quality required for the auction, Melton reports.

All told, 17 bulls and 30 females will be auctioned by Col. A. W. "Ham" Hamilton, in one of the West Virginian's first excursions into Florida. Judges for the show will be two Quincy men: F. S. Baker, animal husbandman at the North Florida Experiment Station there, and James Love, prominent cattle feeder and breeder.

Show will start at 9:00 a.m., and the sale is scheduled to get underway at 1:00 p.m., according to Melton.

Breeders have been informed that their cattle will be carefully checked for conformation on arrival, and that they may be rejected for sale at that time—and Melton says this ruling is expected to help in keeping the sale quality at a high level.

Classes for the show haven't been determined as yet, but there will be a larger number of mature animals than usual.

For example, at sale time, no less than 26 of the 47 consigned will be more than 18 months old. Of the remainder, only eight will be 1952 calves—and they will all be more than one year old.

Show and sale will both be held in the Nathan Mayo Livestock Pavilion located two miles west of Quincy on U. S. Highway 90. Cattle will be on display in most cases for at least one day prior to the show and sale date, Melton predicted.

This will mark the first consignment sale ever held in the Quincy pavilion—one of the five throughout the state which have been constructed with aid from the Florida Department of Agriculture. A highly successful Hereford dispersal sale was held by Midyette Hereford Farm of Tallahassee two years ago, and Melton said association members are confident that residents of North and West Florida will be on hand to inspect the offering.

"We're also hoping that South Florida buyers who want fine quality Hereford bulls and females will come to Quincy with us, and that we'll have buyers there from nearby Georgia and Alabama," Melton said.

$25,200 Paid for 3 Bulls By Florida Breeders

A record-breaking sale of Polled Herefords at Circle M Ranch, Canton, Mississippi, resulted in three registered Polled Hereford herd sires being purchased for use by two Florida herds at a total cost of $25,200.

Santa Fe River Ranch purchased two bulls for $20,500 at the February 16 auction, Mr. and Mrs. A. D. Davis, owners, report. They are CMR Advance Rollo 23rd and CMR Super Rollo 12th, both sons of CMR Rollo Domino 12th, Circle M sire whose breeding was featured.

Dr. George M. Zeagler of Flying Z Ranch at Palatka purchased CMR Larry Domino 89th for $4700.

"Santa Fe has been a pioneer in Florida Hereford breeding, and we feel that we have again led the way by buying these two bulls—the highest priced Herefords ever to come to Florida," reports Davis.

"Circle M Ranch is recognized as the top Polled Hereford breeder in the United States, and while the price was high, we believe these bulls will amply justify their cost by bringing wider recognition to Florida and to Santa Fe."

The sale of 18 bulls and 51 females averaged $7226, with the bulls averaging $13,356, including a record price of $47,000 paid for one of them.

Boy and calf both look somewhat uncomfortable in this picture taken at Crane Creek Ranch near Stuart.

The Florida Cattleman
THE BEST IN BOTH POLLED AND HORNED HEREFORDS WILL SELL

Florida Hereford Show & Sale

AT QUINCY
NATHAN MAYO
AGRICULTURAL PAVILION
MAR. 2, 1953

Don't Miss This Opportunity to Keep Ahead With Herefords!

Don't Miss This Great Show and Sale

Once again Florida's Hereford breeders are combining their resources of fine cattle to present an offering of registered Herefords to Florida's commercial and purebred breeders.

Included in the 47 animals consigned are 17 registered Hereford bulls—all of them old enough to breed—and 30 heifers and cows of various ages—some bred, some open.

For the first time the sale is being held at the Mayo Pavilion in Quincy. All sale animals will be judged in the Show starting at 9:00 a.m., and the sale will begin promptly at 1:00 p.m.

If you are a commercial cattleman, this is your opportunity to secure some really good bulls to use on your grade cows. If you are interested in the registered cattle business, remember that Florida has too few registered Herefords now—and you will have a chance to get some exceptionally good female stock, as well as some promising herd sires, at Quincy, March 2.

Schedule of Events

Judging of Registered Hereford Cattle ........................................... 9:00 a.m., March 2
F. S. Baker and James Love, Judges

Sale of 47 Registered Herefords .................................................. 1:00 p.m., March 2
Col. A. W. "Ham" Hamilton, Lewisburg, W. Va., Auctioneer

FOR SALE CATALOGUE CONTAINING PEDIGREES OF SALE ANIMALS, WRITE
A. E. Melton, President, Florida Hereford Association, Gainesville, Florida

17 BULLS

Ralph Alberding ............ Astatula
A. E. Cayson & Son ........ Blountstown
Florida Experiment Station .. Quincy
W. M. Inman ................. Quincy
Lovette Jackson ............. Gainesville

Consigned by

L. T. Langford ............. Plant City
A. E. Melton ............... Gainesville
W. J. Newman ............. Holopaw
George Rawson ............ East Palatka
S & L Hereford Ranch ....... Crescent City
Circle Z Ranch ............. Floral City

30 FEMALES

Santa Fe River Ranch ...... Alachua
C. A. Sauls, Jr. .......... Callahan
VelVa Haven Farms ...... Delray Beach
WaDaCa Plantation ....... Cotontdale
Dr. George M. Zeagler .... Palatka

for March, 1953
Dehorning

(Continued from page 82)

polled bulls is the simplest method and is increasing in popularity. A pure polled bull, whose parents were both polled, will sire practically all polled calves, even when mated to horned cows. An impure polled bull, who resulted from a mating of one polled parent and one horned parent, may be expected to sire half of his calves with the polled characteristic. This explains why Aberdeen-Angus bulls seldom sire horned calves, whereas polled bulls of the other breeds may often sire horned calves.

The use of chemicals, such as caustic (potassium hydroxide) or caustic soda (sodium hydroxide) are satisfactory for dehorning three to 10-day-old calves which can be closely supervised. The hair should be clipped around the horn button and a heavy ring of vaseline smeared around the clipped area to prevent the caustic from running and possibly causing sores or blindness. The caustic is applied by merely rubbing it on the horn button.

Calves treated with caustic must be protected from rain for a few days to prevent the chemical from washing down on the face. Since this operation must be done before the calf is two weeks old, it involves much labor on ranches where calves are dropped in the pasture and for that reason is usually employed on small farms.

There are several kinds of mechanical dehorning equipment. For young calves, one may use a set of hot irons which are designed to fit over small horn buttons and sear the base of the horn similar to a brand. This method is bloodless and can be successfully used in warmer climates where flies are a problem. Other mechanical devices for dehorning are the Barnes dehorner, which scoops out the horn buttons of calves; the dehorning spoon or tube, which gouges out small horns; and mechanical clippers or saws, which are used on mature cattle. When dehorning is done with the clippers or saw, the horn must be taken off with a one-fourth to one-half inch ring of the skin which encircles the base of the horn. This method is usually accompanied with considerable bleeding and must be done in cool weather. If dehorning is performed where there is danger of flies causing screwworm infestation, a commercial smear or pine tar oil should be applied to the wound.

In summary, horns are an expensive decoration and progressive Florida cattlemen are practicing the dehorning of their calves with the result that their cattle demand a premium when they go to the market.
Herefords...The Nation's Top Producers

ON THE RANGE Whether registered or commercial, the self-sufficient Hereford cow comes forth every year with a sturdy calf by her side. Herefords dominate the range because they are The Nation's Top Producers of calves for both the purebred and commercial markets of our beef cattle industry.

IN THE FEED LOT Feeders know the Hereford's ability to fatten quickly with a maximum gain per bushel of feed. Steady demand for Herefords in the vast majority of the nation's feedlots proves that white-face, red-bodied Herefords are The Nation's Top Producers of beef from grain.

ON THE MARKET Market reports show that Herefords bring top market prices over 81% of the time. Hereford breeders, feeders, and other men of sound vision capitalize on the value of their land by marketing grass and grain through Herefords—The Nation's Top Producers of pounds and profit.

If you have land and grass, you have a future with Herefords. Write today for FREE booklet "Your Future with Herefords."

AMERICAN HEREFORD ASSOCIATION Dept. BT Kansas City 5, Missouri

Herefords
THE BEEF BREED SUPREME

for March, 1953
Bright Likes Africander Crosses

“Africander cattle will come nearer to thriving on air soup and wind pudding than any breed of cattle now in Florida,” says James H. Bright, long time Florida cattleman who has resided and raised cattle in Dade County since about 1910. Bright, a former Missourian who has 150 years of cattle raising in his family background, lives in Hialeah and his present cattle operation is at Davie.

In 1947 Bright, who says he is 76 years “young”, bought a purebred Africander bull from the King Ranch in Texas, and since then he has been breeding the Africander to his high grade Hereford cows that he has been raising since 1916. He bought the bull after several visits to the King Ranch with the idea of purchasing some Santa Gertrudis. Noticing that the Africanders were in good flesh on the abundant Mesquite range that has little nutritious grazing, he asked Robert Kleberg, Jr., why he didn’t put them on some of his better pastures. Kleberg is said to have replied, “Have you ever seen a poor one?”

Bright, who has an intense desire to improve the quality of commercial cattle in Florida, promptly asked that Kleberg ship him one of the African-bred bulls. He feels that the Africander is the greatest cattle for Florida’s rough ranges. Kleberg says he never has to worry about the breed even during droughts or blizzards, Bright reports.

Three years ago the first offspring from the Africander-grade Hereford cross at Davie resulted in cattle that outweighed their dams by 150 to 200 pounds, Bright says. He is very satisfied with the results he has obtained with the breed thus far, mainly because they are very thrifty and prolific. According to the Africander breed publication which comes from Africa, they dress out higher than any other breed of cattle, the fat is of exceptional whiteness and the meat is of good texture, Bright said.

The Missouri born cattleman came to Florida in 1909 with the idea of fattening steers on Para grass. A friend in Missouri told him of seeing fat steers being marketed at one of the larger Mid-western markets, which had come from South America and had been fattened on just Para grass. This gave the Missouri farm boy, whose father was raising Shorthorns, an idea.

He first went to Mexico where he planned to try his hand at fattening steers on Para grass. Due to political unrest there, he was advised to leave. He did so and within a few months of his departure the Mexican Revolution started.

Bright came to Florida and in the winter of 1909-1910 he planted about 500 acres of Para grass in Dade County. Due to the heavy demand and good price for milk—50 cents per gallon wholesale—he started in the dairy business, when in 1910 he brought 250 dairy cows of Holstein breeding into Dade County. He stayed in the dairy business until 1924.

In 1911 he brought into the area beef cattle of Brahman breeding, which he got from the Pierce and MacFadden ranches in Texas. This foundation stock had come from India and they were the first beef cattle west of Miami. Bright has been in the beef cattle business in Florida since this time.

His first beef venture, the results of which he marketed in Jacksonville for about $3.50 per hundredweight, were off spring of Brahman bulls mated to native cattle. Later on he brought some of the first purebred Hereford and Shorthorn bulls into Florida.

Ticks, with which Bright was not bothered due to his location, infested most of the lower east coast area around Miami. The cattle which Bright imported from time to time were never allowed to set foot on any known tick infested ground. A number of Southeastern states and a great part of Florida were at this time troubled with ticks.

Bright arranged to have his rail-imported cattle watered in the cars. He accomplished this by shipping fewer cattle per car and using the extra space for watering facilities. In the event that the cattle had to be transferred enroute from one car to another he had the rail companies do this without ever putting his cattle on the ground. Even when they arrived in Dade County for unloading the cattle were not exposed to tick infested ground. They were unloaded onto the wooden ramps at the rail station and enroute to Bright’s pasture they were driven on foot by way of land that had never been previously grazed.

Due to tick infestation of the area, he and Dr. DuPuis of Alachua County started a tick eradication program in Dade, Palm Beach, Monroe and what is now Broward counties. At the time Brownard was part of Dade county. Initially they got the aid of the merchants and later the assistance of the Dade County Commissioners. One of the first things they did was to quarantine the bridge at Stuart. Later the federal government came to their aid when they heard of the efforts being made to rid the state of this malicious pest.

Many of the state’s cattlemen visited Bright to look over his Brahman cattle, but the only one that showed a real interest in them was Henry O. Partin of Kissimmee, says Bright.

“Having been here these many years and seen the great improvement made in the Florida cattle industry, I feel that Florida in twenty years will be the biggest cattle state in the union,” Bright said, “because of the length of our growing season, the variety of improved grasses that will grow in the state and the number of head you can carry per acre on well managed improved pastures.”
THE 13TH ANNUAL BLUE RIBBON SHOW & SALE

Valdosta, Mar. 23

CONSIGNORS

Brickyard Point Plantation, Dr. Frank E. Hamilton, Beaufort, S. C.
Browns Hereford Farm, James L. Brown, McRae, Ga.
Clarendon Plantation, Julius A. White, Burton, S. C.
Cold Stream Farms, J. L. Humbard, Knoxville, Tenn.
Collins Cattle Company, Camilla, Ga.
Downs Hereford Farm, C. E. Downs, Thomaston, Georgia
Eagle Hereford Farm, F. E. Crosslin, Eagleville, Tenn.
F F Ranch, E. H. Peavy, Lumpkin, Ga.
Holly Springs Farm, L. J. Moore, Covington, Ga.
M. G. Lee Polled Hereford Farm, Cuthbert, Ga.
Magnolia Polled Hereford Farm, R. P. Shapard, Jr., Griffin, Ga.
Melton Hereford Ranch, A. E. Melton, Gainesville, Fla.
Rock Hereford Farm, Ben H. Butts, Jr., Thomaston, Ga.
Santa Fe River Ranch, A. D. Davis, Alachua, Fla.
Shamrock Acres, Geo. W. Shannon, Meridian, Miss.
S & L Ranch, Philip Sargent, Crescent City, Fla.
Young Acres Ranch, H. Y. Tillman, Valdosta, Ga.

A RECORD TO HOLD

This ribbon sale in 1952 was among the three top sale averages for all Polled Hereford Associations and one of the seven top sale averages for all Polled Hereford Sales in the Nation.

Selling 60 Head

25 BULLS • 35 FEMALES
(Both bred and open)

For ... Herd Bulls ... Females bred to top sires ... Open Heifers with Quality ... and Champion Breeding, attend this sale. Make your plans now.

VALDOSTA, GA.
MARCH 23

SHOW: 9 a.m. • SALE: 1 p.m.

Jewett Fulkerson, Tom McCord—AUCTIONEERS

For 13 years this Blue Ribbon sale has been the source of supply of good quality Polled Herefords with prominent pedigrees. The association and its members, strive to maintain this reputation.

Southeastern Polled Hereford Association

for March, 1953
Two Breeds Compete, Four Others Exhibit, at Florida State Fair Swine Show

COMPETITION was seen in only two breeds but a healthy representation of six breeds were seen during the 1953 edition of the Florida State Fair swine show. Animals were judged on Wednesday, February 4.

Gatrell Duroc Farm of Fairfield swept the majority of the top honors in the Duroc classes, while Circle D Ranch of Marianna took all top prizes in the Hampshire judging.

Henry Gatrell, co-owner of Gatrell Duroc Farm, showed Royal Lady to the senior champion and grand champion spots and won the reserve grand champion and junior champion sow prizes with Gold Pride.

Gatrell also exhibited the grand and senior champion Duroc boar in Star Rock, while Florida A & M College, Tallahassee, won the reserve grand champion and junior champion boar prizes with FAMC Diamond.

George Dryden, owner of Circle D Ranch of Marianna, showed the top Hampshires: Choice Joyce 2nd, grand champion and senior champion sow; Chief Lady Pride, reserve grand champion sow; Magna Love 1st, junior champion sow; Circle D Bouncer, grand and senior champion boar; Bouncer Lochinvar, reserve grand champion boar; Circle D Mischief Bouncer 1st, junior champion boar.

Duroc exhibitors, other than Gatrell and Florida A & M, included Tommy High of Fairfield and the University of Florida at Gainesville. Dryden's only competitor was the University of Florida.

Although no prize money was offered for the following breeds, M. M. Mueller of Mayo and W. E. Calvert of Plant City exhibited Tamworths, Cundiff Brothers of Live Oak brought several Berkshires, E. L. Hanes of Macclesney exhibited Black Essex, and the University of Florida had a few Spotted Poland China hogs on exhibit.

Judges for the show were J. E. Pace, assistant animal, industrialist with the University of Florida Agricultural Extension Service, and E. F. Johnston of the University of Florida Department of Animal Husbandry.

Swine superintendent was S. John Folks, Jr., also of the University of Florida.

Swine winners, listed in order by classes, with number of entries in parentheses, were as follows:

**Durocs**
- Junior yearling boars (1) - Gatrell Duroc Farm, Fairfield (senior champion, grand champion);
- Junior boar pigs (6) - Florida A & M College, Tallahassee (junior champion, reserve grand champion); Gatrell, University of Florida, Gainesville (University of Florida; Gatrell, Florida A & M; University of Florida; Gatrell, Florida A & M; Florida A & M; Florida A & M);
- Senior yearling sows (1) - Tommy High, Fairfield (senior champion, reserve grand champion); Gatrell, Florida A & M; University of Florida (senior champion, reserve grand champion);
- Junior sow pigs (5) - Gatrell (junior champion, reserve grand champion);
- Senior sow pigs (3) - Gatrell, University of Florida;
- Young hogs (2) - Gatrell, University of Florida;
- Get of sires (2) - Gatrell (with get of MC Cherry Gold), University of Florida;
- Produce of sows (2) - Gatrell, University of Florida;

**Hampshires**
- Aged boars (1) - Circle D Ranch, Marianna (senior champion, grand champion);
- Junior yearling boars (1) - Circle D (reserve grand champion);
- Senior boar pigs (1) - Circle D (junior champion);
- Junior boar pigs (2) - Circle D, Circle D;
- Aged sows (5) - Circle D (senior champion, grand champion);
- Junior yearling sows (1) - Circle D;
- Senior yearling sows (1) - Circle D;
- Senior sow pigs (1) - Circle D (junior champion);
- Senior sow pigs (5) - University of Florida, University of Florida, University of Florida, University of Florida, University of Florida;
- Young hogs (1) - Circle D;
- Get of sires (1) - Circle D (with get of Circle D Lochinvar);
- Produce of sows (1) - Circle D.

Hampshire champions below are Circle D Bouncer, and Choice Joyce 2d shown with L. H. Porter. Both are owned by Circle D Ranch.
Farm Electrification Specialist Urges Use of Pig Brooders in State

by A. M. Pettis

Farm Electrification Specialist, Agri. Ext. Service

Many rural electric lines have been built in the state in the past few years until now about 80 percent of Florida's 56,000 farms are receiving service. The average farm uses more electricity for home use than for farm production, but more and more farmers are harnessing this willing servant for work on the farm.

One of the newest ways electricity is helping Florida farmers is in the field of pork production. Although pig brooders have been used in Northern states for a number of years, many farmers in this state have felt that in this mild climate a pig brooder was not needed.

An exception to this is a progressive Marion County farmer who raises purebred Durocs. Fred Gatrell of Fairfield has used and experimented with many different kinds of pig brooders in the past five years. When asked what he thought of their value, Gatrell said, "I think pig brooders are absolutely essential to raising pigs. They give you a better chance of raising a large litter." This farmer should know what he's talking about since he usually raises about 35 litters of pigs per year.

Pig losses in Florida are often due to crushing or chilling when very young. A low-cost brooder can be built, and it will furnish heat for the pigs. Also, the light attracts the pigs under the brooder where they won't get mashed by the sow.

A new circular Number 110 entitled "Electric Pig Brooders" has just been printed by the Agricultural Extension Service. This circular gives plans and information on several different types of pig brooders.

One of these is the infra-red heat lamp brooder, which is the easiest to build. This uses a 250W heat lamp suspended 18 to 24 inches above the bedding with guard rails to keep the sow away. As in other types of brooders, the pigs can come and go at will keeping warm under the brooder and then going to the mother sow to nurse. This heat lamp has other advantages such as a low investment cost and being easy to sterilize. Some disadvantages of this type compared to enclosed types are that more electricity is used and if the lamp burns out or the electricity goes off; there will be no stored heat.

Farmers who are raising hogs will be interested in this new use of electricity, and a copy of Circular 110 may be obtained from county agents or by writing the Agricultural Extension Service, University of Florida, Gainesville, Florida.

**Boudet Gives Report**

INDIAN RIVER COUNTY pastures of mixed grasses and clovers have produced satisfactory grazing in recent weeks, but solid grass pastures have been in poor condition as a result of low temperatures and, in many cases, over-grazing, county agent Marcel Boudet reports.

An infra-red lamp which can be raised or lowered makes a good source of heat for brooding pigs, according to the University of Florida. Picture below shows purebred Duroc pigs owned by Gatrell Duroc Farm of Fairfield taking advantage of the infra-red lamp.

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**HAMPSHIRES**

C. and L.
RANCH and FEED
Company

**REGISTERED DUROC HOGS AND**
**POLLED HEREFORD CATTLE**

Seldom Rest Farms

H. V. Dumas, Owner
Clarks ville Florida

Located two miles south on Route 73

**DUROC Breeding Stock Of All Ages For Sale**

Visitors always welcome!

PUTNAL DUROC FARM

Located 10 miles west of

MAYO FLORIDA

**DUROCS . . .**

**WEANED PIGS AND BRED GILTS**

GATRELL DUROC FARM
Fairfield Florida

**Breeding Stock Of All Ages For Sale At Private Treaty**

CANNON DUROC FARM
Live Oak Phone 537-K Florida

**FOR SALE**

REGISTERED HORN-TYPE HEREFORD BULLS—Some old enough for service and ready to go. They make good or I do, HERD BULLS, Prince Domino 306 and a son of Baca Duke 2nd.

PERCY A. PRICE
Rt. 1 Phone 4564 Leesburg, Ga.

**SOUTHEASTERN CHAMPIONSHIP RODEO**

MARCH 6th - 7th - 8th

OCALA, FLORIDA

**HAMPSHIRES**

- Weaned Pigs
- Open Gilts
- Bred Gilt
- Breeding Stock of All Ages
- Boars

CIRCLE D RANCH
Florida
Steer feeding operations seem to be on the increase in Florida. Picture above shows R. A. Blanchard inspecting a group of steers being fed by Herman Sausage Company near Tampa.

Cheaper Gains Reported Despite Increased Costs

Prices are down on fed cattle this winter and feed costs are slightly higher. But there’s one bright spot for Herman Sausage Company’s feed lot operation: the cost of putting on a pound of gain this season is only 40.78 cents compared to the 1951-52 figure of 51.22 cents.

That’s the word from B. D. Gardner, manager of the Tampa packing firm which started fattening steers as a sideline about three years ago.

As far as the 1952-53 season is concerned, Gardner expects that it will prove to be a losing proposition. The price paid for Good and Choice steers this winter has been declining steadily, and Herman has stopped putting any additional cattle on feed for this season, and has been holding the ones it already has longer than would normally be done in hopes of a rise in the market.

“Our future as feeders is indefinite,” Gardner reports. “However, it is safe to predict that if the beef market stabilizes and the price of feeders and of feed declines, we’ll start feeding operations again.”

Herman began feeding steers in order to assure itself of a stable supply of high-grade beef and because the quality of fed cattle they could buy for slaughter was not very uniform.

“We thought we could feed better cattle than we could buy—and this has proved to be the case,” Gardner explains.

Figures on the cost of feeding for the 1951-52 and 1952-53 (to date) seasons reveal a significant increase in the average daily gain per steer with only a slight increase in feeding expense per head per day.

During 1951-52, for example, with 2,024 steers fed, the daily cost of feed per animal was 65.56 cents. This season with 2,953 steers it is 67.62.

Last season the cost of labor, depreciation, etc., amounted to 9.22 cents per head, while this year the cost is a little lower—9.05 cents.

The increased cost of feeding this season thus amounts to 2.06 cents per day. (Details, in proportion to the number of cattle fed, have been pretty constant, but this factor of course increases the cost of the gains).

However, the average daily gain per steer this year is 1.88 pounds compared to 1.46 pounds last season, so the cost per pound gain has actually been reduced—in the face of rising feed costs—from 51.22 cents to 40.78 cents.

In this connection, Herman has noted considerable difference in gains in different lots of steers. One group of 100 fed last summer and fall, for example, with feed and labor costs of 77.15 cents per head per day, returned an average daily gain per head of 2.57 pounds for a cost per pound of 30.02 cents.

Another lot, put on feed last November 1, has gained an average of 3.70 pounds per day, while one group of heifers this year has been gaining at the rate of 2.4 pounds per day.

Herman’s better gains in their cattle feeding operation this year have been made on this daily ration:

X-Cel 41 percent cattle supplement, 2.1 pounds; hominy, 2.9 pounds; snap corn, 7.9 pounds; citrus pulp, 7.9 pounds; hulls, 6.4 pounds.

Florida Jersey Club Elects Nolan President

New officers of the Florida Jersey Club elected at a meeting in Jacksonville recently are: W. J. Nolan Jr., Jacksonville, president; A. T. Alvarez, Jacksonville, vice president; and F. E. Baetzman, Orlando, secretary.

The meeting was the group’s first in Jacksonville since it was organized in 1937.
Your Vet Says:

Cure for Warts On Cattle?

In our boyhood days we had an old man for a neighbor who claimed an infallible cure for warts on cattle. He simply counted the warts on a critter, tied an equal number of knots in a string, and then buried the string. The warts were supposed to disappear as the string rotted, and believe it or not, we never knew the cure to fail. However, we must admit that it sometimes took several months for results to appear, and on a few occasions animals were sold for beef while they were still carrying as many warts as ever. When the warts persisted in an embarrassing manner, our neighbor explained that the string wasn’t rotting properly for some reason or other. With passing years we’ve grown skeptical of wart wizardry, but we still see a great many of the ugly growths on cattle.

They sometimes cover young animals so thickly as to make them look a lot like toads. They are usually commonest along the sides of the neck and around the ears, but they may appear on almost any part of the body. Sometimes they’re no bigger than peas, but they often appear as shapeless masses which are several inches across. They usually come to our attention during the spring and winter months, and are most often seen on animals less than two years old. The warts aren’t particularly dangerous, since they do little damage other than affecting the appearance of cattle.

Warts are caused by a virus, and are mildly contagious. The means of spread isn’t always known, but the infected necks and heads often indicate that it occurs through rubbing against feed racks or stanchions or posts. Curry combs and brushes have been accused of spreading warts, and so have tattooing instruments; dehorning equipment, and clippers that have been alternately used on clean and infected animals.

Besides the string “cure” already described, there are several other methods of removing warts from cattle. An old favorite procedure calls for daily soaking of the warts with castor oil, while vinegar is also frequently used in this manner, too. Both are fairly effective, but it’s hard to predict how long it will take for the warts to disappear when they’re used. Accordingly, faster methods are often desirable for show stock and valuable pure bred animals.

In such cases it may be best to tie a strong thread fairly tightly around the

---

Proven on MILLIONS of HEAD of Livestock

POWERFUL! — Quick, sure death to almost all insects affecting cattle,* sheep, goats, hogs and horses.

SAFE! — Used as a spray or dip, it won’t injure livestock, even calves or lambs, when used as directed.

LASTING! — Will keep animals free of insects for weeks.

This product is a special wettable powder containing DDT and BHC. A test is available to determine its strength in dipping vats. Write for information.

KILLS THESE INSECT PESTS ON CATTLE AND SHEEP

FLIES—Hornfly—Housedfly—Stable Fly—Black Fly—Sheep Tick (keds)

TICKS—Lone Star Tick—Winter Tick—Spinose Ear Tick—Gulf Coast Tick—Cattle Fever Tick—Rocky Mt. Spotted Fever Tick—American Dog Tick

LICE—Cattle Louse—Sheep Louse—Goat Louse—Horse Louse

OTHERS—Mosquitoes—Gnats—Roaches—Fleeceworms—Flea—Hog Mange Mite (Sarcoptes)—Sheep Scab Mite (Psoroptes)

*For dairy buildings use Du Pont Dairy Barn Insecticide; for dairy cows use Du Pont Dairy Cattle Spray. These products contain methoxychlor, no DDT.

SEE YOUR DEALER NOW.

If he can’t supply you, send his name to Du Pont, Animal Industry Section, Wilmington, Del.; or 115 Candler Bldg., Atlanta 3, Ga.
TREAT PNEUMONIA

EFFECTIVELY! ECONOMICALLY!

BICILLIN (Long-Acting) Gives Penicillin Blood Levels Lasting A Week Or More!

- A single injection of Bicillin (long-acting) produces penicillin blood levels in cattle lasting 6 to 9 days. (Similar doses of procaine penicillin last only 24 hours.)

- In cases of pneumonia in cattle caused by penicillin susceptible organisms, a single injection of Bicillin has proved highly effective. Bicillin also protects against shipping fever.

- Bicillin means economy in treatment because fewer injections are needed—means less handling of animals.

- Ask your supplier at once about handling of animals.

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Make Your Barn Safe By Removing Hazards

Is your barn a bottleneck to safety? At this time of year, especially, many farm chores center around the barn. Take time to weed out barn hazards before an accident weeds you out, suggest U-T agricultural specialists.

- Check your barn for loose objects or things that may cause falls. High door sills, abrupt changes in floor levels, weak boards, protruding cleats, or other tripping hazards should be removed. Clear alleyways or work areas of feed, tools, harness, feed carts, or other obstacles. See that dangerous corners and work centers are well lighted. Avoid storing loose materials overhead. See that forks and other barn equipment are kept in safe places.

- Hay mow doors, feed chutes, and ladders need special attention, say the specialists. A well-constructed, hand-railed stairway that is kept clean is the safest and easiest passage to hay mows. If a ladder is used it should extend well above the loft floor, and have well spaced stout rungs far enough from the wall for safe footing. Using stairways as feed chutes is dangerous because loose hay or straw makes footing uncertain. Separate feed chutes with guards above the loft level are best.

- Some owners prefer to cut off the warts instead of bothering with threads or rubber bands, although a certain amount of bleeding must be expected with this method. A Burdizzo emasculator ordinarily used for castration can be employed for pinching off the growths, or a pair of heavy scissors or an ordinary knife can be used for removing them. Excessive bleeding can usually be controlled by touching the wounds with a hot soldering iron. Warts on the teats of cows are best removed with sharp scissors while the animals are dry. Bleeding in this area can be stopped by touching the wounds with a stick of silver nitrate.

- A wart vaccine is available for the treatment of affected cattle, but results aren't uniformly good following its use. At best it generally takes several weeks and two or more injections for removal of warts with vaccine, so one of the other suggested methods may appear as more practical and certain for the job.

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- Some owners prefer to cut off the warts instead of bothering with threads or rubber bands, although a certain amount of bleeding must be expected with this method. A Burdizzo emasculator ordinarily used for castration can be employed for pinching off the growths, or a pair of heavy scissors or an ordinary knife can be used for removing them. Excessive bleeding can usually be controlled by touching the wounds with a hot soldering iron. Warts on the teats of cows are best removed with sharp scissors while the animals are dry. Bleeding in this area can be stopped by touching the wounds with a stick of silver nitrate.

- A wart vaccine is available for the treatment of affected cattle, but results aren't uniformly good following its use. At best it generally takes several weeks and two or more injections for removal of warts with vaccine, so one of the other suggested methods may appear as more practical and certain for the job.

- Make Your Barn Safe By Removing Hazards

Is your barn a bottleneck to safety? At this time of year, especially, many farm chores center around the barn. Take time to weed out barn hazards before an accident weeds you out, suggest U-T agricultural specialists.

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Herefords Evaluated in New Folder

The man with quality Herefords is in a strategic position today—and so is the man with land adapted to beef production, according to a recent 52-page brochure issued by the American Hereford Association. An optimistic quotation follows:

"Today's challenge to the American farmer and rancher is not one of surpluses, but that of production to feed our rapidly growing population, which has increased by 35,000,000 in two decades. Our birth rate is such that every evening, at our nation's homesteads announce 'the meal is ready', 7000 additional people sit down to dinner. Today's new record of 157,000,000 busy Americans could grow to 170,000,000 by 1960."

Charts showing the ratio of cattle population to human population depict a decreasing number of cattle per hundred people—from 79 in 1900 to 56 in 1952. "While it is true that great improvement has been made in our beef animals' ability to convert feed and grass to beef over the bovine models of 1900, it is equally important to recognize that since the turn of the century our human population has doubled while our beef and veal production has increased only one-third. Thus we ate less beef in 1951," the pamphlet reads.

Herefords have led the nation's parade of beef production, according to the brochure, but, even today, a majority of the farmers who keep beef cattle have yet to purchase their first registered Herefords. However, the Association estimates that 80 to 85 percent of the cattle coming to our central markets are Herefords—and that even more carry a percentage of Hereford blood.

Herefords are the "breed that made grass famous," according to the brochure, which puts the situation this way:

"As our population grows and the continuous cropping of plowable lands takes its inevitable toll in lesser yields or more costly production, the trend is away from a great annual tonnage of highly finished beef. Maximum utilization of grass and roughage has become a must in economical beef production. Herefords have been bred for this very purpose for over 200 years.

Folder notes that Herefords were established in English grass country—Herefordshire. 200 years.

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RETIRED FLORIDA AUTOMOBILE dealer has a downtown location located in the heart of the trade for Florida oranges or on a going Florida cattle ranch. Can be operated as a cattle farm or as other businesses or business property. Will give or take difference. C. L. Rocker, P. O. Box 417, Lakeland, Florida. 355c

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FOR SALE—Service-age purebred Hereford bulls with sire and substance. Reasonably priced. Also number yearlings. Contact Yupon Farms, Foley, Alabama. 1255c

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420 A. 160 A. Imp. Past. 23 mi. Tampa, Lutz sect. Well watered, fenced, cross-fenced. Mod., 2-BR. home, barn, loading pens, comp. inc. 2 tractors, 1 quarterhorse, 1 P. B. reg. bull, 40 select cattle. Bargain at $61,460, $26,480 down (less cattle $55,000-$20,000 down) bal. 10 yrs., 3%. 1 need Ranches of all sizes with good houses. For Action List Write.

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For the Kowbelles:

Stumps Can Be Beautified

by Ethel Hales Stangil

One woman of my acquaintance made a beauty spot of a stump in her yard. She covered the stump with soil (which will hasten its deterioration) which made of it a miniature mountain. This mound she planted with verbena and in a short time the “mountain” was aglow with color, taking on an air of importance, hiding well its secret.

A window box which I planted to parsley two months ago is amply providing our table with that tasty green. We like it minced in salads, where it adds brilliant color and extra vitamins. We like it in soups and stews, and especially in boiled potatoes. We add it, minced, to cooked foods a few minutes before removing them from the fire.

A pencil sharpener attached to a wall in our living room near the desk, filing cabinet and typewriter, is a family joy.

Did you ever as a child have a pet goat? We children had Billy. We trained Billy to pull a small cart, in which we took turns riding. One of his chief delights was to slide down the fenders of cars. The shiny new ones, belonging to callers of the family, were especially appealing. This diversion eventually led to his death—he was run over. How deep we mourned over Billy and how regally we buried him!

We gave Hale a goat for his birthday, which we promptly christened Billy. Renn was presented with a companion goat, Nan. The goats are small enough to handle easily, and the children are having great fun with them.

Billy and Nanny celebrated their first week with us by slipping under a gate and running away. They crossed our busy highway, safely, and wandered three miles before a neighbor found them, two days later, and returned them to us.

We were eating dinner and there were guest presents. Three year old Harold was neglecting his chicken, preferring the rich and other foods on his plate. “Har-old,” I said, “why don’t you eat your chicken? You haven’t even touched it.” Harold eyed the drumstick and promptly touched it with a forefinger. “Now me have touched it!” he said, triumphantly.

Soils best suited for irrigation are those that are well drained, easily worked, not too heavy and sticky or too coarse, according to Willis Huston, irrigation and drainage specialist for the Agricultural Extension Service, University of Georgia. Irrigation is more difficult on heavier soils than on sandy soils.
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Editorials

Meat Controls Are Ended!

The controls under which the cattle industry has labored for over two years are ended. But the damage those controls caused may be with us for some time.

For controls on meat are tricky things to write, and tricky to administer. Eating habits vary in different parts of the country, and a regulation written for one section doesn't always apply to another. Meat, like other agricultural products, must be marketed when necessary. It doesn't lend itself to stabilized prices year-round.

And so, when the government forced the strait-jacket of controls around the industry, it created imbalances in supply and in demand which may take months or years to straighten out.

It remains to be seen what effect the free market on beef will have on cattle prices. Controls kept beef prices at an artificially high level far beyond the time that supply would normally have reduced the prices. This situation caused many cattle owners to hold their cattle longer than they would otherwise have done, and this in turn helped cause our present problem, which is largely a matter of too many cattle.

One bright spot in the picture is that slaughter is high throughout the nation, and the low prices for beef are having the inevitable effect of increasing consumption. With a steadily increasing population, the present glut may be out of the way in a year or two and prices return to a more realistic level.

At any rate, we're glad that the government has seen fit to lift the controls. Perhaps in due time the damage done by them will be repaired. Perhaps, after the present example of what controls can cause, there will be a little more reluctance to apply them in the future.

Alderman Has Big Job

FSCA's first vice president has a big job this Spring.

He's chairman of the FSCA legislative committee which is the "watchdog" against unfavorable legislation being introduced and passed by the legislature in its upcoming biennial session, without proper consideration.

His committee also is charged with the responsibility of reviewing possible amendments in existing laws, or promoting passage of new laws which may help the cattle industry.

Most legislators appreciate the help they receive from special committees such as Alderman's. With thousands of bills introduced in a session which is limited by law to only 60 days, it is obvious that legislators cannot give thorough consideration to each law before passing it. They must rely on the persons primarily affected by such laws to inform them as to the dangers or benefits contained in them.

Just what the Legislative Committee will recommend in the line of new legislation is unknown at the moment. The committee meets in Kissimmee Thursday, February 26, to discuss its problems.

But we'll make a good-sized bet that legislation affecting the cattle industry will get plenty of scrutiny before it is passed into law.

Brahman Breeders Look to Latins

Florida has long been one of the nation's leaders in registered Brahman cattle raising. And Florida herds are now recognized as second to none in the country. General quality is extremely high.

So its no wonder that Latin Americans are looking more and more to Florida for their imports of Brahmins. And Florida Brahman men are, of course, looking to Latin America for business.

Special efforts to reach the Latin American markets have been made this winter, and one result was the fine turnout which attended the International Cattlemen's Event held during beef week at the Florida State Fair.

The event was sponsored by Tampa's Pan-American Commission and included a tour of several herds in the state with Tampa as home base.

Continuing the program, breeders have invited Latins to attend the two big Florida Brahman shows and sales—the Ocala Brahman Show and Sale at Ocala March 3-7 and the Imperial Eastern Brahman Show and Sale at Bartow March 18-21.

Brahman breeders will still be looking to Florida for most of their sales. But we think it's a healthy sign that a growing export business is helping increase the stability of our important Florida cattle industry.
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