More and more Florida Cattlemen are feeding Nutrena Controlled Release CLS-32

Read what one cattleman says about Nutrena CLS:

“For nearly two years now I have been on Nutrena CLS and my cattle do better, gain better, bloom better, and cost less per pound of gain than before.”

Those are good reasons why more cattlemen are feeding Controlled Release CLS, and here are three more:

1. **Nutrena Controlled Release CLS is safe:**
   Controlled Release CLS provides safety from urea toxicity. Nitrogen release that resembles natural protein more than a conventional urea-based liquid supplements.

2. **Nutrena Controlled Release CLS is efficient.**
   Test results from Cargill nitrogen balance trials show that regular or conventional products are only 65% as efficient as CLS-32 Controlled Release. And, you get uniform nutrition, because once aggressive animals get enough liquid supplement, they leave the lickwheel feeders. Even tailenders get a fair chance.

3. **Good conception rates and big calf crops.**
   Nutrena CLS-32 Controlled Release is a protein-mineral-vitamin supplement that also contributes significant amounts of energy in the form of sugar and carbohydrates. The supplemental protein, vitamins and minerals help in getting cows bred on schedule, keeping calves evenly bunched.
AS YOUR LEGISLATIVE REPRESENTATIVE, I AM REARRANGING MY PRIORITIES so that I can spend more time reading bills which have been prefiled, visiting with legislators, and discussing problems with you that may or may not be corrected legislatively.

SO THAT I CAN DO THE JOB I KNOW YOU WANT ME TO DO AS YOUR representative in Tallahassee, I would appreciate any suggestions you might have so they can be incorporated in any legislative proposals and policies that might be established by our legislative committee when they meet in Daytona Beach March 19-20.

I AM ALSO ESTABLISHING A FILE FOR REFERENCE TO BETTER ACQUAINT me with your legislator, so if you know one or more personally please advise so if we need the personal touch during the session I can call on you.

TO DATE THERE HAVE BEEN APPROXIMATELY 135 BILLS PREFILED by members of the Florida Senate and approximately 400 by members of the House of Representatives. Believe me, this is only the beginning because the committees are now meeting on a fairly regular basis and grinding out legislative proposals to correct ills brought about by growth, the demands for services this growth brings with it, to correct some present legislation on the books, and in some cases to protect the citizens from predicted future chaos.

BUT THIS YEAR THE LAWMAKERS ARE FACED WITH TWO FACTORS WHICH will influence their thinking and actions more than all the legislative representatives that pace the halls — and this could be most beneficial to the citizens of Florida — or those back home who pay the bills.

INFLATION AND RECESSION—THIS SESSION IS GOING TO BE A SOMEWHAT new experience with legislators looking at drastically reduced revenues and the source suffering from the above maladies, so we are all going to have the opportunity of tightening our belts together.

THIS WILL CAUSE LEGISLATORS TO LOOK WITH A JAUNDICED EYE AT those bills which carry appropriations and also reduce fat where it should be. Maybe we will all have a chance to realign our thinking in areas and things that were so important a year ago, may not be as important as something else.

LET'S ALL HOPE THAT FISCAL RESPONSIBILITY AND GOOD BUSINESS principles will control the action of the 1975 session and the citizens and the State of Florida will profit from the session.

---Jim Luttrell, Executive Vice President---

The Florida Cattlemam/March 1975
Proven Profitable for your operation

USSC's Sugarcane Pellets Help Reduce Feed Cost

Tom Bailey, Lykes Feed Mill Superintendent, located at Brooksville, Florida, has fed USSC's Sugarcane Pellets successfully for four years.

USSC’S Sugarcane Pellets
(guaranteed analysis)

Crude Protein
not less than ... 3.00%

Crude Fat
not less than ... 0.40%

Crude Fiber
not more than ... 37.00%

Ingredients:
Dehydrated ground bagasse and blackstrap molasses

1. USSC’s Sugarcane Pellets, produced from dehydrated (1,200° F.) ground bagasse are a sterile product. Therefore, there is less chance of introducing bacterial or fungi diseases to cattle.

2. USSC’s Sugarcane Pellets give more bulk than most other fiber ingredients.

3. USSC’s Sugarcane Pellets have cane Molasses added, giving them a high palatability factor.

4. USSC’s Sugarcane Pellets are easily stored and can easily be handled in mechanical feeders.

United States Sugar Corporation

CLEWISTON

Telephones: 813/983-8121, 983-7946

FLORIDA

The Florida Cattleman/March 1975
Our 30 Years of experience and knowledge isn’t for sale

IT’S FREE

We’ll share all of the practical and academic knowledge about seeds with our customers just for the asking.

You don’t even have to buy anything.

In fact, sometimes we’ll recommend that you don’t buy anything or we may recommend something that we don’t even handle.

Why don’t you call us to discuss your Spring forage program including the:

NEW HYBRID MILLETS AND GROWFAST
(Sorghum X Sudan Grass)

Cattleman Helps University With Photos for Publication

Gainesville

Thank you for the cattle photos. The Editorial Department is in the process of selecting photos for the “Agricultural Growth in an Urban Age” publication.

Best wishes . . .

D.E. Franke
Associate Professor
Animal Science Department
University of Florida

District Agent Named for Extension Service

Dr. James L. App was recently named district agent with the University of Florida Cooperative Extension Service. The appointment was made jointly by Drs. Kenneth R. Teftertiller, vice president for agricultural affairs, and Joe N. Busby, dean for extension.

App has been extension director for Manatee County and prior to that he was assistant to the dean at the University of Minnesota, where his duties included being chief personnel officer, staff advisor and consultant to the director.

According to Busby, as district agent

STAN BROCK, noted wild animal expert, was a recent visitor at Gemini Springs Farm, DeBary, owned by Charles and Saundra Gray. Brock was appearing in a Japanese TV special being filmed at the farm.

App will assume responsibility for the administration of the total extension program of a 16-county area ranging from Fort Myers to the Georgia border. He will coordinate educational programs in agriculture, home economics and 4-H, and will also have supervisory responsibilities for the Marine Advisory Program in coastal counties.

571—Cooper Has Cattle Wormer in Bolus Form

Loxon ™ Wormer for cattle is now

Latest Statistics

Commercial Slaughter and Average Weight (USDA) . . .

<table>
<thead>
<tr>
<th></th>
<th>Cattle M Head</th>
<th>Cattle Wt.</th>
<th>Calves M Head</th>
<th>Calves Wt.</th>
<th>Swine M Head</th>
<th>Swine Wt.</th>
<th>Sheep M Head</th>
<th>Sheep Wt.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 1974 (Fla.)</td>
<td>37.0</td>
<td>9.12</td>
<td>9.6</td>
<td>37.8</td>
<td>28.5</td>
<td>206</td>
<td>1</td>
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<td>Dec. 1973 (Fla.)</td>
<td>28.5</td>
<td>9.81</td>
<td>4.5</td>
<td>221</td>
<td>135</td>
<td>170</td>
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<tr>
<td>Dec. 1974 (U.S.)</td>
<td>323.3</td>
<td>1024</td>
<td>341.9</td>
<td>265</td>
<td>6671.7</td>
<td>245</td>
<td>617.1</td>
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<td>2765.6</td>
<td>1062</td>
<td>186.8</td>
<td>229</td>
<td>6287.9</td>
<td>248</td>
<td>638.7</td>
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Slaughter Under State Inspection, Head (AITC) . . .

<table>
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<th></th>
<th>Cattle</th>
<th>Calves</th>
<th>Swine</th>
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</thead>
<tbody>
<tr>
<td>January 1975</td>
<td>11,463</td>
<td>629</td>
<td>12,450</td>
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<tr>
<td>January 1974</td>
<td>10,127</td>
<td>984</td>
<td>24,653</td>
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Brucellosis Testing (AITC) . . .

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<th>Reactors</th>
<th>Vaccinated</th>
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</thead>
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<tr>
<td>Beef Cattle</td>
<td>15,709</td>
<td>678</td>
<td>2628</td>
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<tr>
<td>Dairy Cattle</td>
<td>29,691</td>
<td>201</td>
<td>4299</td>
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Livestock Prices Per Hundred (USDA) . . .

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<tr>
<th></th>
<th>Cattle</th>
<th>Cows</th>
<th>Srs, Hfrs.</th>
<th>Calves</th>
<th>Swine</th>
<th>Chickens</th>
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</thead>
<tbody>
<tr>
<td>Fla., Jan. 15, 1975</td>
<td>$24.10</td>
<td>$18.90</td>
<td>$29.10</td>
<td>$21.10</td>
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<td>Fla., Dec. 15, 1974</td>
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<td>31.00</td>
<td>23.90</td>
<td>38.20</td>
<td>24.20</td>
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Field Crop Prices Per Bushel and Ton (USDA) . . .

<table>
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<tr>
<th></th>
<th>Corn (Bushel)</th>
<th>Hay, Baled (Ton)</th>
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<tr>
<td>U.S., Jan. 15, 1975</td>
<td>$3.07</td>
<td>$50.10</td>
</tr>
<tr>
<td>U.S., Jan. 15, 1974</td>
<td>2.59</td>
<td>47.10</td>
</tr>
</tbody>
</table>
PRO-LIX LIQUID FEED

For the Man Who Cares

trademark of AMERICA'S NUMBER ONE Liquid feed!

THE PRO-LIX COMPANIES  P. O. Box 423, Aliceville, Ala. Phone: 205/373-6397

The Florida Cattleman/March 1975
are dedicated and respected agricultural bankers who are not only close to farmers and their problems, they compete in the nation’s money markets for the best possible rates, so that money can be put into farmer’s hands at the lowest cost for sound credit needs.

Robert Darr and Richard Bonney are typical of the Farm Credit folks who have earned excellent reputations for dependability...during bad times, as well as good. They feel that since America depends on farmers and their cooperatives...farmers and cooperatives must be able to depend on Farm Credit.

Available in a new bolus form, according to Hal Bowman, marketing director, Cooper U.S.A., Inc., Research Triangle Park, North Carolina.

“The Loxon bolus is designed to fit a standard balling gun,” Don Spikes, division manager, said. “But it’s quite different from other boluses and, we feel, offers important advantages in field use. Among the advantages are its hardness,” Spikes adds.

He said the Loxon bolus is compressed under high pressure, which helps prevent breaking and crumbling in the carton or in the balling gun and reduces the waste and expense of unusable boluses.

Said Spikes, “Speed of dispersion is another advantage. Although durable in handling, the Loxon bolus disperses quickly once administered. The bolus does into emulsion inside the animal rapidly and produces a drench-like concentration in seconds. This puts a more concentrated dose to work where the worms are.”

The new Loxon bolus is safe and effective, says Spikes. The active ingredient, Haloxon, is widely accepted and has proved effective against the most economically important worms affecting cattle—large, medium, and small stomach worms plus worms of the upper intestinal tract.

For more information on the bolus check number 571 and return the form on page 8 of this issue.

Sugar League Gets PR Director

The appointment of Don Walsh to the position of director of public relations for the Florida Sugar Cane League has been announced by J. Nelson Fairbanks, vice president and general manager.

I Want More Information?

Phone Area 904
528-3575

PHILLIPS LIVESTOCK HAULING CO.
Your grass, hay, silage, cornstalks and other roughages have a great amount of nutritional value in them. However, much of this nutritional value of roughage is UNUSED and simply WASTED. Why? Because, due to imbalances in ENERGY-PROTEIN-MINERALS and VITAMINS, cattle do not assimilate all of the nutrients available in roughage. Balance your cattle's ENERGY-PROTEIN-MINERALS and VITAMIN needs with VMS Protein Blocks and Free Choice Minerals.

See your local V.M.S. dealer or contact V.M.S., Inc. for more information
P. O. Box 406 - Montgomery, Ala. 36101 (205) 834-6510
Walsh was formerly director of public information for GAC Corporation. Prior to that he was responsible for coordinating and administering both public relations and public service programs for The Miami Herald.

Before moving to south Florida, Walsh served as director of public relations and assistant to the president at W. R. Simmons and Associates Research in New York City.

He has served as public relations consultant to The Advertising Research Foundation, The Washington Mint, Monroe Investment Corporation, and others. He is, at present, the P.R. consultant to the National Association for Environmental Education.

USDA Publishes Yearbook To Help the Shopper

“Shopper’s Guide,” the newly published Yearbook of Agriculture, is designed to help the shopper buy the right product for the best price, according to Secretary Earl L. Butz.

The 368-page illustrated hardback is packed with information useful to consumers. It has six sections - Food, Materials, Equipment, Gardening, Services, and Recreation - and is written in popular style.

In a foreword, the Secretary of Agriculture says that “Shopper’s Guide” lays down guidelines to help shoppers make their own decisions, and do their own brand comparisons.

Practical information in the food section includes a chapter that tells how many servings you can expect from a package of food, and how many of those packages a family will require. The chapter also helps the consumer compare the costs of food in various forms - fresh, frozen, or canned.

The section on materials covers many things an energetic homeowner might do himself and the equipment sections includes how to deal with movers, shopping for credit, and having appliances and your car repaired or serviced. The section on recreation is slanted mainly to vacation activities that don’t involve much use of gasoline.

A copy of “Shopper’s Guide” may be obtained for $5.70 at government bookstores in various parts of the country or by sending a check or money order to Superintentent of Documents, U. S. Government Printing Office, Washington, D. C. 20402.

572 - Modern Farm Offers Low-Cost Ear Tag

Modern Farm of Cheyenne, Wyoming, has just introduced a newly marketed high performance ear tag that is available for a fraction of the price of comparable tags.

According to the manufacturer, the tag has over 16 square inches of writing/numbering surface which makes it the biggest and most visible tag in the industry. The product is also unusual because of a soft, flexible, no-snag design.
See what a difference an “A” makes!
New HESSTON StakHand® 30-A speeds up stacking in hay and stover!
It’s the new StakHand 30-A with all the proven features of the famous “30” plus improvements giving you more speed and efficiency with a simpler design.

Your Dealer for

HESSTON®
FARM EQUIPMENT

SOUTH FLORIDA DEALERS

Brooksville—Mason Ford Tractor Co. 904/796-5171
Dade City—Johnson Tractor Co. 904/567-2147
Palmetto—Russell Farm Supply Store 813/722-3281
Tampa—Russell Farm Supply Store 813/626-8171
Wauchula—Buford Long Equipment Co. 813/773-4156
Winter Haven—Buford Long Equipment 813/773-4156

StakHand and StakFeeder are registered trademarks of Hesston Corporation

NORTH FLORIDA DEALERS

Chiefland—Brookins Tractor Corp. 904/493-4121
Lake City—Hackney Brothers 904/752-3161
Live Oak—Gordon Ford Tractor Co. 904/362-1887
Madison—Gordon Ford Tractor Co. 904/973-2245
Ocala—Swift Ford Tractor Co. 904/732-8585
Gainesville—Hipp Ford Tractor 904/372-3464
Tallahassee—Walker Tractor Co. 904/224-3892
Leesburg—Prescott Tractor Sales 904/787-1234
For Florida Cow-Calf Men:
The Big Blue Management Tool

Management is the key to a successful beef or dairy operation. And the Harvestore System is the key to good management. Use it to store any kind of forage for use when you need it. This is needed in Florida especially due to the extended periods of slow growth common during Winter cold and Spring Drouth. Harvestores are being used successfully on a sizable number of Florida dairies and ranches. Phone for an appointment at your ranch or farm, or write for our guide to Harvestore processed forages.

HARVESTORE® PRODUCTS, INC.
GEORGIA-FLORIDA HARVESTORE, INC.
Tobacco Road
Attapulgus, Ga. 31715
(912) 465-3987

TRUCK BODIES
for CATTLEMEN

1) Standard size available—14, 16 and 18 foot bodies.
2) For easy loading and unloading, complete tailgate is removable.
3) Rack is bolted to flatbed for easy removal and to prevent noise.
4) Built to last under Fla. conditions.

LOW-COST with high performance is featured in the ear tag recently introduced by Modern Farm of Cheyenne, Wyoming.

which provides both lifetime retention and durability in adverse sun and weather conditions.

The tag is inserted by a unique one-piece molded trigger grip applicator that has no cutting edges. Instead, in one quick motion, the applicator makes a small hole and smoothly stretches the skin over the tag head for an immediate snug fit. As a result, this non-cutting, non-tearing design reduces bleeding, irritation, and animal stress, as well as increases tag retention, the company says.

For more information check number 572 and return the form on page 8 of this issue.

LCI Offers Brochure
On Cattle-Grub Control

Answers to questions about systemic cattle-grub control, which can save the livestock industry millions of dollars, are contained in a revised and updated brochure recently published by Livestock Conservation, Inc., Omaha, Nebraska. The pamphlet carries a 4-color map and treatment chart that assists cattlemen in all parts of the U.S. in choosing the best treatment time for maximum effectiveness.

The pamphlet was prepared for distribution after LCI's national cattle grub committee determined that grubs may cost the beef industry as much as $150 million in the coming year.

This estimate is based on $15 million for damaged carcasses and hides eight to 10 times that amount to cover the losses resulting from the fact grubby cattle don't gain normally; are less efficient than grub-free animals, and damage fences and equipment by rubbing.

Cattle feeders can eliminate these losses by treating their cattle with systemic grubicide at the right time and at the proper dosage level, said Irwin C. Elliott of Cutter Animal Health Division, chairman of LCI's cattle grub committee.

Persons interested in the new pamphlet, "Grub Control, Questions and Answers on Control of Cattle Grubs," can order one or more copies at a cost of 25 cents per copy by sending a
Are you deworming your brood cows and winter calf crop with TRAMISOL?

Thousands of Southern cattlemen are, right now!

First, because this is a good time to get the job done—whether your herd is just coming off winter grass or is already pasturing on new grass. Any grazing animals are especially vulnerable to worm infections because worms spend part of their life cycles as immature larvae on grass.

Second, because TRAMISOL does the job best. It controls all 9 major profit-robbing worms found in cattle. It offers no-guesswork dosage directions. You can use it on all beef animals including calves of any age and bred cows. And TRAMISOL doesn’t set cattle back, doesn’t throw them off feed when used properly.

Third, TRAMISOL dewormer is most convenient. In fact, deworming with new TRAMISOL Injectable Solution is as easy as pulling the trigger on a pistol-grip syringe. And almost as fast. You can deworm with TRAMISOL in any form—including bolus, soluble drench powder, or feed—any time you handle your cattle for any reason.

Please read label instructions carefully and use only as directed.

TRAMISOL®
DEWORMER
American Cyanamid Company, Princeton, N.J. 08540
BEST MAID PASTURE BALANCER

✓ ECONOMICAL
✓ CONVENIENT
✓ PROFITABLE

BEST MAID PASTURE BALANCER is a distinctive one-package program which furnishes a multiple source of proteins, essential minerals and vitamins... all masterly blended to give a fully balanced ration. BEST MAID PASTURE BALANCER fed free choice, is all you need to feed in addition to your available grass and roughage to maintain and increase profitable livestock production. NOT EVEN SALT IS NECESSARY.

Usage of this program has proven to be one of the best ways known to raise livestock in this area today... and with the improved formulation of BEST MAID PASTURE BALANCER, the feeder can expect good results at low costs.

- MORE UNIFORM CALVES
- MORE "PROFIT POUNDS" PER ACRE
- SAVINGS ON LABOR
- REDUCED FEEDING COSTS

GET THE FACTS TODAY:
Write or call us for free literature and information on this profit making program.

MIXON MILLING COMPANY
PHONE 377-3092 CAIRO, GEORGIA

America's Finest Creep Feeder

Mounted on runners and folds up so that it can be moved from pasture to pasture. Adjusts to size of animals.

FENTON'S FEEDERS
Ph. 813/494-2727, Route 1, Box 124 ARCADIA, FLORIDA

stamped, self-addressed envelope to Livestock Conservation, Inc., 604 Livestock Exchange Building, Omaha, Nebraska 68107. Quantity prices are available on request.

Noba Appoints Grimm To Advertising Post

Max Drake, Tiffin, Ohio, general manager of Noba, has announced the appointment of David Grimm to assist in advertising and promotion.

Grimm's duties will include general public relations functions including editorial of "Test Tube News." Noba's monthly publication, advertising, publication of bull books and promotional material.

Grimm is an agricultural journalism graduate of Ohio State University at Columbus. He was formerly director of public relations of the National Tractor Pullers Association, Upper Sandusky, Ohio, and farm director of WRFD Radio, Columbus, Ohio.

Grimm says, "I look forward to working with such a fine organization as Noba; they're world-wide leaders in the A.I. business."

573 - CSC Has 1975 Ingredient Table Available

An updated version of the well-known CSC Feed Ingredient Analysis Table is now available from Commercial Solvents Corporation, Terre Haute, Indiana.

The handy, easy-to-read chart tabulates 20 component values for each of 80 of the most widely used feed ingredients. The 1975 Feed Ingredient Analysis Table is based on the latest and most authoritative information available. The chart is printed in two colors and its 17 x 22 inch dimension makes it ideal for wall posting.

For your free copy of the CSC chart check number 573 and return the form on page 8.

Award-Winning Film on Florida Agriculture Available

An award-winning color film on Florida agriculture is now available from the Institute of Food and Agricultural Sciences at the University of Florida, Gainesville.

Entitled "Food, Sunshine and You," the film describes the impact of agriculture on Florida and its citizens and shows scenes of the multi-billion dollar industry in action throughout the state.

The film won a blue ribbon in national competition held by the American Association of Agricultural College Editors. It is available for loan by writing to: Motion Picture Service, G044 McCarty Hall, University of Florida, IFAS, Gainesville, Florida 32611.

574 - J I Case Adds David Brown Tractor to Line

J I Case, Racine, Wisconsin, has introduced the David Brown Model 1412...
IF YOU'RE THINKING CASE—THIS IS THE PLACE—
THE FRONT RUNNERS
CASE AGRI KINGS

- 80 TO 156 PTO H.P.
- 3 ON-THE-GO POWER SHIFTS IN EACH OF 4 RANGES
- QUICK-FLIP 540/1000 RPM INDEPENDENT PTO
- CASE 4 POST ROLL PROTECTION
- OUTSIDE CAB AIR FILTER—NO MESS INSIDE

THE SUPER POWERED SWINGERS
CASE—DAVID BROWN TRACTORS

- 39-65 PTO HP HIGH TORQUE ENGINES
- EXCELLENT FUEL ECONOMY
- INDEPENDENT 540/1000 RPM PTO
- SIMPLE MULTI-PURPOSE HYDRAULICS
- SINGLE HUSKY MAIN FRAME SUPPORTING ENGINE AND TRANSMISSION

For more information, contact these Florida dealers:

APC, Inc. Brandon 813/689-0649
BEHRENS TRACTOR CO. Sanford 305/332-9436
CASE POWER & EQUIP. Lake Worth 305/388-8291
CREWS & PEEPLES TRACTOR Avon Park 813/453-3142
CREWS & PEEPLES TRACTOR Winter Haven 813/293-3159
FRANZ TRACTOR CO. Brandenton 813/758-5722
NASH TRACTOR CO., INC. Ft. Myers 813/332-1561
P & P TRACTOR CO., INC. Okeechobee 813/753-9424
POUNDS MOTOR CO., INC. Winter Garden 305/656-1352
PRESCOTT TRACTOR SALES Leesburg 904/787-1234
RON ROBERTS TRACTORS Madison 904/473-2010
TAYLOR & MUNNELL Ft. Pierce 305/461-1220
C&C TRACTOR, INC. DeLand 904/734-6353
HACKNEY BROS. Lake City 904/752-3161
ROBERTS MTR. & EQUIP Gainesville 904/378-4506
SO. EQUIPMENT MART, Inc. Ocala 904/629-8817
WHIPPLE TRACTOR CO. Tallahassee 904/224-1123

The Florida Cattleman/March 1975
Profit Minded Cattlemen
Feed Their Cattle

"Ole Aggie"

AGRI-GUARD'S
High Protein
Liquid Feed Supplement

Rich in Protein, Vitamins, Minerals
and other Nutrients
- Your most economical Supplement
- Made and stored to save you money
- Save $30-40 per ton over other liquid feeds
- Meter printed tickets to assure full measure
- Eliminate your labor and inconvenience

We Fill the Feeders  The Cows Feed Themselves

Plant Locations:
Lakeland
Leesburg
Arcadia
St. Cloud-Kissimmee

Mail to:
Agri-Guard Corp.
P.O. Box 923
Ph. 813/688-3326
Lakeland, Fla.

DAVID BROWN 1412 farm tractor from J I Case Company is a new entry in
the market for intermediate power farm tractors.

general purpose tractor. A 1410 model, with 12-speed synchromesh manual
transmission, will be available in the spring.

Largest unit in the David Brown line, the 1412 is powered by a four-cylinder;
219 cubic inch, turbocharged diesel engine with a manufacturer's estimated
ingrating of 80 pto horsepower. Tractor has the power needed for many field jobs, yet
offers economy in handling lighter work
in the barnyards and feedlots.

Power is transmitted through a
proved David Brown 12-speed Hydrashift transmission featuring a big 12-inch
clutch. Easy, precise operator control is
offered by a new hydrostatic power
steering system requiring less than three
turns from lock to lock. Variable speed
action responds faster the farther the
turn, spokesmen say.

For more information check number
574 and return the form on page 8 of
this issue.

Cosby-Hodges Names McLaughlin
To Vice Presidency

C.L. Alsbrooks, president of Cosby-
Hodges Milling Company, Birmingham,
Alabama, has announced the appoint-
ment of John McLaughlin to the posi-
tion of vice president of the firm's sales
and marketing division. He will be based
in the company's Birmingham head-
quarters.

McLaughlin's business background
includes 15 years with The Carnation
Company and as national sales manager
with The William B. Reily Company.

Cosby-Hodges Milling Company
markets a complete line of livestock and
poultry feeds in the southern states along
with other milled products.

Scout Cattle Company
Opens for Business

Scout Cattle Company, a newly
developed livestock marketing
organization, has established its head-
quarters at 524 Livestock Exchange
Building, Kansas City, Missouri 64102.

The new firm is headed by Al Baker,
Jr., who has resigned as director of
junior activities with the American Here-
ford Association. He previously had
been an area field representative with

The Florida Cattlemen/March 1975
THE THREE IMPORTANT THINGS YOU WANT TO KNOW ABOUT VIBRIO VACCINE:

1. PROVIDES MULTI-STRAIN PROTECTION AGAINST BOVINE VIBRIOSIS

2. WITH JUST ONE DOSE

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When a rancher is thinking about vibrio he generally understands the basics. It is a common reproductive disease that dramatically affects calf crop percentages. It can cause low calf crops, low weaning weights, strung-out calving or even no calf crop at all. It is costly, widespread and difficult to detect. The only way to effectively control the disease in a cow herd is by annual vaccination of all cows. One 2 cc. dose of Vibralone Vaccine provides multi-strain protection against vibrio. It can be given at weaning time, fall or winter, and still protect at breeding time. In infected herds or endemic areas, a second injection 14 to 30 days after the first may be advisable. Cutter’s alhydrox® adjuvant allows a controlled release of the vaccine in the animal’s tissue resulting in a longer-stronger immunity build-up. Vibralone Vaccine stays in suspension longer, gets out of the needle easier, too.

Results? In badly infected herds calving increases are dramatic. Even in less severe situations a 1% increase in the calf crop can more than pay for vaccinating an entire herd.

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SPECIAL

Grown, Produced and Treated in Florida
To Better Suit Your Conditions

Our Cow-Pen lumber is selected from Central Florida Top Quality Pine Logs and is Pressure Treated with a 10-year rated preserver, Special Osmos "K-33", for your complete protection against rot and decay.

1"x6" 8' thru 16' For Fencing & Gates 6/4"x6" 8' thru 16' Cow Pens
5"x5" 9' thru 16' For Posts 5"x6" 9' For Posts
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Any size or length available here at our mill

Nails—common hot dip galvanized. Hinges—Strap, 6" thru 12". Hinges—Screw hook and strap, extra heavy duty, 6" thru 14", and a good stock of ranch type hardware. Immediate Delivery By Our Trucks.

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30'x8' Flatbed easily hauls two tractors or 500 bales of hay.

AHA and the American Hereford Journal.

Baker and his associates are in business "to bring sellers and buyers of registered cattle together and to offer full assistance in consummating all transactions."

Baker indicated that the company will also "handle good commercial cattle in its effort to be of service to any reputable cattleman and assist him in his marketing program."

He added that, "We will also offer extended service to customers in herd management consultation, advertising, sales management, catalog production, livestock photography and we hope to be involved in the export business in the future."

Baker is a native Kansan and is an animal husbandry graduate of Kansas State University, Manhattan. He said, "We believe there is a need for the type of services we are offering and with the many contacts we already have nationwide, we are ready to begin "Scouting for the Best Available for You".

AICA Gets Breed Improvement Director

Appointment of Steven Blumenthal of El Paso, Texas, as director of breed improvement for American-International Charolais Association, has been announced by Dr. J.W. Gossett, executive secretary.

Blumenthal's responsibilities will include supervision and direction of the association's Charolais Herd Improvement Program, the Charolais Sire Evaluation Program and other programs relating to continued improvement of the Charolais breed.

ABS Has Formal Opening Of Colorado Facility

More than 1700 people turned out for the formal opening of the American Breeders Service facility in Wellington, Colorado, recently. Over the two-day event, the visitors were fed and treated to continuous tours of the facility, and tours of neighboring dairies, a beef ranch and the world famous Monfort Feedlot.

The opening program was conducted by Richard F. Mahan, regional sales manager of ABS, who introduced ABS president, Dr. Robert E. Walton, who stated, "We selected the Colorado site for a number of reasons — availability of land needed for the operations, the weather conditions which prevail, and the political climate."

Walton continued, "One of the major reasons for establishing a large stud outside the company's DeForest, Wisconsin, headquarters was to provide a safety valve.

"We must assure the safety of our bulls and we cannot rule out the chance of disaster such as weather, fire and, of course, disease. In order to fulfill this safety concept, about 20 percent of this operation will be dairy bulls, with the remaining 80 percent beef to serve the..."
Mr. CATTLEMAN, the amount of total digestible nutrients in permanent grasses of south and central Florida is lowest at the very time of year that the requirements of most beef cows in the state are at their highest—during the last two months of pregnancy and the first three to four months after calving.

For example, the majority of calves in Florida are born during the fall and winter months when permanent grass pasture are poorest in quality and quantity.

Under these conditions it is necessary to furnish the beef cow with the supplemental nutrients. Florida BLACKSTRAP MOLASSES is an excellent supplement to pasture at this important time.

How sweet it is?

FLORIDA BLACKSTRAP MOLASSES EXCHANGE, Inc.

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J. C. (Jean) Rainbow, Mgr., Phone 305/996-7711
P.O. Box 507, Belle Glade, Fla. 33430

MEMBERS:
Atlantic Sugar Association, Glades County Sugar Growers Cooperative, Gulf + Western Food Products Company, Okeechobee Farms Company, Sugar Cane Growers Cooperative of Florida, Talisman Sugar Corporation, United States Sugar Corporation.

Write or phone for copy of reprint of Florida Agricultural Experiment Stations Bulletin 701, “Blackstrap Molasses for Beef Cows.”
MAKE EM HUSTLE!

When on Low quality roughage feeds.

FRM SUPER 100 CATTLE SUPPLEMENT

When grazing rye, oats, wheat, etc.

FRM WINTERGRAZER CATTLE MINERAL

For further information see your local

F-R-M DEALER

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FLINT RIVER MILLS, INC.

P. O. Box 278

Bainbridge, Ga. 31717

primary interest of the west.

"When fully operational, the new facility will house 180 mature bulls and another 500 young bulls in progeny testing programs," he said.

The Colorado facility is situated on about 700 acres. Much of it is irrigated pasture and the remaining is for livestock feed production. The present construction plans call for two mature bull barns, of which one is now operational; an admittance barn, which is completed; and the office building, which, when complete, will house offices, laboratories, distribution and storage.

575 - Pfizer Markets Pelleted Horse Wormer with Several Key Benefits

A Newly developed pelleted form of an anthelmintic for horses and colts that combines palatability and safety has been introduced by the Agricultural Division of Pfizer, Inc.

The wormer, called Banminth® for horses and colts (pyrantel tartrate), controls large strongyles (*Strongylus vulgaris, S. edentatus and S. equinus*); small strongyles (*Trichonema spp.* and *Triondophorus spp.*); large roundworms (*Parascaris equorum*) and pinworms (*Oxyuris equi*).

Pfizer officials say Banminth is mixed with regular feed the same as with most powdered horse wormers. Pellets, however, lend themselves to consumption more readily than powders — which tend to sink to the bottom of the ration — and, thus, better assure that the animal consumes the proper amount of medication.

The medicated pellets contain dehydrated alfalfa meal, which increases palatability. An absence of contraindications, other than restriction on feeding to severely debilitated animals, makes the product safe to use in the presence of insecticides, tranquilizers, central nervous system muscle relaxers and depressants, and with carbon disulfide to control both worms and bots.
Whatever you expect them to do for you...

Give your horses power-packed nutrition with MoorMan's Energized MoorGo

You get top-quality nutrition, convenience and economy in MoorMan's Energized MoorGo™ for Horses. It's a power-packed, extra-palatable combination of top-quality grains, fortified with protein, vitamins and minerals.

Energized MoorGo stimulates horses' digestion of pasture and hay. And it promotes vigor, stamina, sheen and breeding condition.

As with other MoorMan Products, extra care is taken in formulating Energized MoorGo:
- Grain sources are top quality.
- Protein sources are checked for quality by chemical analyses and microscopic inspections.
- Ample levels are included of essential vitamins A, D₃, E and K... plus several B-complex vitamins.
- Base and trace mineral combination is backed by MoorMan's livestock mineral experience since 1885.

In manufacturing, extra care is taken combining these high-quality ingredients. And in making virtually dust-free, waste-minimizing 3/16” pellets that are highly palatable.

Find out more about Energized MoorGo when the MoorMan Man calls on you.

And, if you have high-quality grain available, you may like the economy of fortifying it with concentrated MoorGo Mintrate® for Horses.

For information on MoorMan service in your area, contact Florida Sales Manager: William H. Hill, 1107 N. E. 32nd Terrace, Ocala, Fla. 32670. Phone 904-622-4919. He'll also be glad to discuss sales opportunities in some areas for people interested in serving Florida livestock people.
Additionally, Pfizer says Banminth for Horses and Colts can be used safely for treatment of foals, weanlings, studs and pregnant mares. The company recommends use of its products every two months to clean the horse and break the reinfection cycle. No fasting is required before or after use.

Banminth belongs to the family of chemical compounds classified as tetrahydropyrimidines. The efficacy and safety of pyrantel tartrate have been proved in use with livestock. Banminth for Horse and Colts comes in one-pound containers. Application rate is three ounces of product per 175 pounds of horse. One can worms a 1000 pound horse.

For further information check number 575 and return the form on page 8 of this issue of The Cattleman.

Elanco Taking On ‘New Look’ With Logo and Design

Elanco Products, a division of Eli Lilly and Company, Indianapolis, Indiana, recently unveiled a new logomark and new package design. All major Elanco agricultural, chemical and animal products packaging, promotional materials, and other company communications will carry this new look, officials of Elanco say.

The design is the result of several years work by Schechter and Luth, Inc., design and management consultants, New York City.

According to A. Malcolm McVie, Elanco president, “the need for the new look largely grew out of the company’s rapid growth. Both our animal products and agrichemicals divisions promoted their products so vigorously that customers came to think of us only as the Treflan ‘company’ and the Tylan ‘company.’

“The new look will give Elanco greater visibility in all the markets it serves — both animal and crop agriculture. It will help identify Elanco’s deepening involvement in and partnership with agriculture, both through its products and other activities supporting farmers.”

McVie stated that even though the products themselves have not been changed, the new package design will give Elanco products a freshness and higher visibility in the marketplace.

576—Hesston Offers Model 6400 Windrower; It’s Self-Propelled

Latest in Hesston’s line of self-propelled windrowers is the Model 6400 Hydro Power. Spokesmen say the outstanding feature is the independently-powered hydraulic motor on each drive wheel. Chain drives are eliminated as are exposed moving parts in the drive line. Double planetary gears are completely enclosed.

Auger headers for the 6400 come in 10, 12 and 14 foot widths. Adjustable hay conditioner rolls are 57 inches. Three sickle guard options are available. Forming shields allow easy adjustment.
Dr. J. M. Wing, noted animal nutritionist at the University of Florida, has proven in tests conducted there, that pelletized citrus pulp contains the same nutritious content that you have come to rely on in the regular form. Pelletized citrus pulp also retains 74% T.D.N. (Total Digestible Nutrients) and has the same sweet taste and goodness. His scientific studies are good news for dairymen who find that the compact form of pelletized citrus pulp is easy to store and feed. In addition, citrus pellets help maintain the same high levels of milk production and butterfat as the regular bulk form. Write for a copy of Dr. Wing's research report which gives you all the facts on Pelletized Florida Citrus Pulp...and plan to include it in your feeding program now.

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For more information on feeding Florida Citrus Pulp and Citrus Pulp Pellets send for our FREE full color brochure.
Need to be sold on the Value of Deworming?

...especially when prices are bad?

Try it. Keep records. The lower the market, the less you can afford to feed worms.

Worms aren't the only cause of poor doers, but they are an important one. Whether you are cow-calf, preconditioning, stocker-feeder or feedlot, have 10 head or 10 thousand, worm drag can mean that you have cattle who should weigh more on less feed. Or finish faster. Or winter better. Or have fewer problems such as worm-caused pneumonia or enteritis.

Prove it. Worm your cattle. Use TRAMISOL* dewormer. Your own results will sell you on the value of deworming.

We recommend and sell TRAMISOL* levamisole because we think it is the best dewormer on the market. For one thing there is only one dosage level, based on body weight, no matter what worms - or how many.

Also, there are dosage forms to fit your needs. OBLETS®, Drench, Pellets best of all, the modern way to worm: TRAMISOL Injectable Solution.

TRAMISOL is not an organophosphate, not a cholinesterase inhibitor. You can use it anytime when you vaccinate, give vitamin or antibiotic shots, dip, spray or treat for grubs or lice, and use on bulls, bred cows and heifers and young calves.

TRAMISOL dewormer controls nine different species of worms in cattle — including the coughing worm, lungworm. If you've had unsatisfactory or inconclusive results from worming in the past, you may have been using the wrong wormer. Controlled tests with TRAMISOL on natural infections showed average worm removals of 95-99 percent. TRAMISOL is bad for worms, not cattle.

WORMS AREN'T THE ONLY CAUSE OF POOR DOERS, BUT THEY ARE AN IMPORTANT ONE. WHETHER YOU ARE COW-CALF, PRECONDITIONING, STOCKER-FEEDER OR FEEDLOT, HAVE 10 HEAD OR 10 THOUSAND, WORM DRAG CAN MEAN THAT YOU HAVE CATTLE WHO SHOULD WEIGH MORE ON LESS FEED. OR FINISH FASTER. OR WINTER BETTER. OR HAVE FEWER PROBLEMS SUCH AS WORM-CAUSED PNEUMONIA OR ENTERITIS.

Prove it. Worm your cattle. Use TRAMISOL* dewormer. Your own results will sell you on the value of deworming.

We recommend and sell TRAMISOL* levamisole because we think it is the best dewormer on the market. For one thing there is only one dosage level, based on body weight, no matter what worms — or how many.

Also, there are dosage forms to fit your needs. OBLETS®, Drench, Pellets best of all, the modern way to worm: TRAMISOL Injectable Solution.

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SUPPLY COMPANY

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FLORIDA CORN FOR YOUR CATTLE

Save on those freight costs and order Florida-grown corn. We have top quality ground snapped corn and ground yellow corn meal available in bags or bulk, and a good supply of bulk shelled corn. Delivered direct to your ranch in trailer loads lots. Check our prices before you buy.

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Telephone 904/948-3381 or 904/948-3611, nights.

FOUR wheels on the ground with a choice of gas or diesel engine are a few of the features of the Hesston Model 6400.

of windrow shape to weather and crop conditions.

Draper headers for the Hydro Power 6400 come in 16 and 20 foot widths.

Other features include four wheels on the ground, Hydro-Trim steering, and a choice of gas or diesel engine. Cab and air conditioning also are available.

For more information on the Model 6400 check number 576 and return the form on page 8.

577 - More Data Furnished On Callie Giant Bermuda Grass

Ben Lazich of Duck Hill Ranch, Mississippi, developers of Callie Giant Bermuda grass, have come up with additional data on the grass.

Lazich says they have cut 2.8 tons of hay per acre only 65 days after planting. Also four tons of hay per acre have been cut from Callie Giant fields that had been cut three times previously. Agronomists at Mississippi State University have confirmed that their Callie Giant fields are producing four tons per cutting.

The grass has been a tremendous help to the ranch in trying to live through high grain and supplement costs, says Lazich. It appears it's going to get worse before it gets better, and a high producing, high protein forage will solve some of the problems, Lazich points out.

The cost of Callie Giant planting stolons is $2.50 per pound with a minimum order of 300 pounds (a pickup truck load). This amount will establish a two-acre nursery. At first cutting, each acre should provide sufficient material to plant 40 to 50 acres of new pasture. Lazich says additional stolons will be furnished at no charge if planting instructions are followed but a stand doesn't materialize.

Dug sprigs (roots) are available for planting anytime after February 1. The cost is $37.50 per bushel with a 20-bushel minimum order f.o.b. Duck Hill Ranch.

Planting material may be picked up at the ranch, Lazich says. A special discount is also offered and air freight charges will be paid by Duck Hill under special arrangement.

For more information check number 577 and return the form on page 8.
Calf prices being what they are, this might be the best year in a long while to try for more income by holding calves on grass. Cattlemen everywhere have already discovered the extra dollar power of keeping calves on pasture and a Purina supplement until they’ve reached 650-700 lb. Some have gone even further—and finished their calves to market weight on grass-and-Purina programs.

Purina has the right programs and the right products to help you get the most pounds of beef per acre at the least cost. You can do it with self-fed, self-limiting supplements like Purina Accuration® Grass Stretcher or Grass Stretcher® Salt Meal Mixes. Or if you prefer daily hand feeding, you can use Purina’s regular Grass Stretcher Checkers®.

Whether you decide to feed calves part way or all the way, you will be better off to do it the right way. That’s with the help of Purina supplemental nutrition. Nobody knows more about on-pasture feeding than Purina. And nobody is better prepared to talk over your options than the local Purina dealer.

Is this the year to try for extra income by feeding on grass?

The Cattleman’s Company

Ralston Purina Company
1939: Florida’s Livestock Industry Reviewed

An Article by the editor of The Cattleman gave a brief look at the livestock industry in Florida... An advertisement noted that the Arcade Hotel Bar in Kissimmee was a good place for “Good Drinks — And a Cool Place to Drink”... The fifth annual cattle field day was slated to be held at the Agricultural Experiment Station, Gainesville.

1949: Brahmans Sold Strong at Ocala

An all-time record number of cattle in the Ocala Brahman Show and Sale made the event a successful one with the 30 registered animals averaging $880.50 per head... Donald Brady, a Quincy FFA boy, won first prize in the Gadsden County Corn Contest with a yield of 69.43 bushels on his one acre plot... George Kempfer of Deer Park was reelected president of the Brevard County Cattlemen’s Association.

1959: Kind Comments Received on Anniversary Issue

The Cattleman editors received a number of kind letters regarding the Silver Anniversary issue which was published in February... Tampa and Ocala reported big steer shows with heavy competition... J.T. Horney who started the Gainesville Livestock Market, Florida’s first, in 1935, died at Lakeland... Thakore Imperator 78/1, Premier Brahman Bull of Florida for the 1957-58 show season, owned by W.H. Stuart Ranch, Bartow, was featured on the cover of the special Brahman section in The Cattleman.

1969: Coker Named Head of Investigations

Broward Coker, former sheriff of Highlands County, was hired by Commissioner of Agriculture Doyle Conner as chief of the investigation department of the Florida Department of Agriculture... Felton F. Almand of Madison was elected president of the Madison County Cattlemen’s Association... Grovelane Farms at Lake Wales sold 58 lots of Angus cattle to average $326 per head... Sugarland Ranch, Clewiston, dominated the National Brahman Show at the Florida State Fair.

BRAHMAN BREEDERS were photographed at a meeting shortly after the conclusion of World War II. From left: R.G. “Bob” Herrmann, Norris Cattle Company, Ocala; W.H. Stuart, Bartow; Bob Cody of The Cattleman; O.L. “Slim” Partin, Kissimmee; T.J. Durrence, Sr., Brighton; Henry O. Partin, Kissimmee; Herman Beville, Bushnell; Milton R. Thomas, Sarasota; L.S. Harris, Bartow; J.K. Stuart, Bartow; T.J. Durrence, Jr., Brighton. The picture came from The Cattleman files. We need old photos for this space and will pay $2 for each one submitted, returning the picture undamaged following use.
Imitated, yes. Duplicated, no!

A vertical press—patented by Hesston—is still the only proven way to build giant stacks that stand the test of time.

The HESSTON StakHand® 30-A Hay Handling System brings one-man haying to acreages producing 300 to 500 tons yearly.

Protected by a spring-loaded gauge roller, the six-foot rotary paddle pickup of the StakHand handles both hay and stover . . . cleanly. This thorough clean-up action is made possible because the gauge roller is also adjustable to let the pickup follow the ground contour closely without scalping.

Another Hesston exclusive is the geared arms and torsion bar synchronizer design. This equalizes the compression without the use of slave cylinders. And a disk-type unloading clutch prevents the shock loading common with geared clutch loading devices.

Moving the 3-ton stacks is a simple one-man operation, too, with the StakMover 30. To complete the StakHand 30-A System, a StakFeeder® 30 attachment on the StakMover slices hay onto the open range or into feed bunks and other processing equipment.

For one-man haying that's trouble free and easy, take a look at the Hesston StakHand 30-A, today.

First with a better way.

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StakHand and StakFeeder are registered trademarks of the Hesston Corporation. SH-34-774

The Florida Cattleman/March 1975
for a bigger, healthier calf crop...

PROTECT AGAINST VIBRIO & LEPTO with FRANKLIN MULTI-STRAIN VIBRIO FETUS and LEPTO-2NS BACTERINS.

A properly timed immunization program, with booster vaccinations, can produce a better conception rate, a higher percentage of live and healthy calves, and prolonged resistance.

Cut Calf Losses with FRANKLIN Vibrio & Lepto Bacterins—Each in a 2cc (ml) Dose

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813/858-1249

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FCA Directors Scheduled for Daytona Meeting

The quarterly board of directors meeting of FCA will be held at the Daytona Hilton, Daytona Beach, March 19-20, according to Jim Luttrell, Lakeland, executive vice president.

Luttrell noted that the meeting has been set for a Wednesday and Thursday. The dates were selected due to the many conflicts of county fairs and youth programs in the state.

Committee meetings will get underway at 2:30 p.m. on March 19. That evening the Volusia Cattlemen's Association, hosts for the quarterly meeting, will sponsor a hospitality hour and dinner.

On March 20, FCA President Pat Wilson, Frostproof, will call the directors session to order at 9:00 a.m., in the headquarters hotel.

The Florida CowBelles directors will also meet during the same period, according to Mrs. Ruth Tucker, Cocoa, president.

Austin Fertilizer of Sanford and Howard Fertilizer of Orlando will co-sponsor the cattlemen's breakfast at 7:00 a.m. March 20.

Luttrell states each director should make plans to attend or have a representative from the county available, as there are a number of important items on the agenda.

Members of the Animal Industry Technical Council will meet at 9:30 a.m. March 19, preceding the FCA executive committee meeting scheduled for noon.

Raines Named to FCA Position

Elvoy Raines, formerly of Tallahassee, was recently appointed director of public relations for FCA. The announcement was made by President Pat Wilson of Frostproof.

Raines, a graduate of Florida State University, was employed by Publix Markets as a meat cutter while attending college.

Jim Luttrell, Lakeland, executive vice president of FCA, said Raines' duties will involve handling news releases, personal appearances on behalf of the association and the Florida Beef Council, along with direct contact with other segments of the industry, such as packers, auction market operators and educational outlets.

Married, Raines and his wife, Debbie, will reside in Bartow. He will operate both from that city and FCA headquarters in Kissimmee.

The December 1974 inventory of hogs and pigs on Florida farms was estimated at 292,000 head, down four percent from a year earlier.
More tons of quality forage for grazing, hay, silage or cubing; truly a super forage.

If you're like most cattlemen, you can't afford to be caught short when feed and supplement prices are high. What you need is a high protein forage that produces up to 4 tons per acre per cutting. We've got it. Callie Giant Bermudagrass. Compare it with the forage you're growing now.

- Established fields yield up to 4 tons per cutting every 4 to 5 weeks*
- Hay yield of 2.8 tons per acre only 65 days after planting*
- Easy to establish from top cuttings, it roots from joints.
- Grows anywhere other improved bermudas grow with better performance, in sandy, brown loam or clay soils.
- Deep roots and rhizomes help resist drouth.
- Winterhardy — more frost and freeze tolerant than other improved bermudas.
- High protein content (14-18%), highly digestible and palatable.

*At Duck Hill Ranch, 1974

Today's high grain and supplement prices and the market trend to grass fattened cattle demand high protein, high production forage. It's here, and you can get it. Callie Giant Bermudagrass. Planting stolons can be air freighted to any commercial airport in the continental U.S. after May 31st.

Take your first real giant step toward grass fattened cattle by filling out and sending in the coupon below.

Mrs. Callie Lazich
Duck Hill Ranch, Mississippi 38925
(601) 565-2253

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COMPARATIVE TEST CONDUCTED BY MISSISSIPPI STATE UNIVERSITY (1973)

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Duck Hill Ranch, Miss. 38925
Dear Callie:
☐ I want to order Callie Giant planting material. Please send prices.
☐ Send additional data and planting instructions.
Name: ____________________________
Address: __________________________
City __________ State ______ Zip ______
Telephone Number (_____) ______

Limited amount of planting material available — order now.
No. of Cattle to Graze: __________
THE MOST IMPORTANT DEVELOPMENT FOR Calf Protection in Years

FRANKLIN’S NEW “4-WAY” BACTERIN

Now, proven protection against Blackleg, Malignant Edema, Black Disease (Novyi), and Sordellii, and in a 5cc (mL) dose.

WE TESTED “4-WAY” ON LIVE CALVES. One group was vaccinated, another left unvaccinated for controls. 16 days later, the first group was challenged with 10 lethal doses (10 times the dose given unvaccinated calves). 30 to 48 hours after challenge, all unvaccinated calves were dead. Those vaccinated with New “4-Way” remained healthy until marketed.

Don't wait for a biological culture test to find out which Blackleg-type disease caused cattle losses. Vaccinate with New “4-Way” Bacterin for greater safety. For best results, read and follow label directions.

We tested “4-WAY” on live calves. One group was vaccinated, another left unvaccinated for controls. 16 days later, the first group was challenged with 10 lethal doses (10 times the dose given unvaccinated calves). 30 to 48 hours after challenge, all unvaccinated calves were dead. Those vaccinated with New “4-Way” remained healthy until marketed.

A 5cc (mL) dose of Franklin C&D Bacterin-Toxoid will also immunize against C1. Perfringens Type B...3-Way protection against Types B, C and D Enterotoxemia. See your Franklin Dealer.

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Neel Heads Marketmen for Second Term

E.D. “Buddy” Neel of Chipley, was re-elected to a second consecutive term as president of the Florida Association of Livestock Markets at the organization's annual meeting held at the Riverside Hilton Inn, Tampa, February 8.

Serving with Neel and also reelected were: Bill Hamilton, Lakeland, vice president; James J. Flanagan, Kissimmee, secretary; Jane Stanko, Kissimmee, treasurer; Bruce J. Johnson, Atlanta, Georgia, executive secretary, and Robert S. Cody, Kissimmee, associate director. Neel will also serve as director to the Competitive Livestock Marketing Association, Kansas City, Missouri.

Through adoption of a resolution, the association urged the Institute of Food and Agricultural Sciences at the University of Florida, Gainesville, to take action to provide plans, specifications and costs for custom slaughter freezer locker plants and make them available for use by interested persons through county Extension Service offices.

Guest speakers were Homer T. Thompson, president of the Federal Land Bank Association of Tampa, and C. Aubrey Caruthers, Sumter County rancher and director with the banking association. Thompson told the marketmen that the Land Bank system is genuinely interested in making farm loans to bona fide agriculturists, but they do not deal with speculators. Caruthers commented that the cow/calf operator was making every effort to survive the present depressed market period — some through loans from institutions such as the Land Bank.

The marketmen and their wives were hosted by the Florida Beef Council at dinner the evening before the meeting at the Hilton.

A number of guests were on hand for the business session including Pat Wilson, Frostproof, FCA president; Jim Luttrell, Lakeland, executive vice president of FCA; Al Bellotto, Lakeland, chairman, Florida Beef Council; Dr. T.J. Cunha, animal science department, University of Florida; Griffin Bonham, USDA, Atlanta, Georgia; Elvoy Raines, Bartow, newly appointed public relations director, FCA; J.O. Pearce, Jr., Okeechobee; John Stiles, Tallahassee, director of marketing, Florida Department of Agriculture & Consumer Services, and Doyle Conner, Jr., Tallahassee.

The average price of $36.69 per hundred pounds of liveweight for steers marketed in the seven monthly states for November, was down $2.30 from 1973 and off $1.85 from October.
**COW LIFE—CATTLE RUB®**

It's already proven the important difference that "10-foot walk" can make...by providing truly outstanding fly and lice control on millions of cattle all over the world. Check these reasons why:

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**More Effective**—The Cow Life—Cattle Rub has been proven effective on over a million head. Just one pass under the Rub gives animals the insecticide protection they need. It really takes the work out of fly and lice control.

**More Economical**—It costs less to start with...and it's made of DuPont Orlon and acrylic...so it's virtually rot proof! Plus it provides effective control of the flies and lice that can cause production losses.

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- 700 E. Lafayette Marianna, Fla. 904/482-7091

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16-4-8
16-0-8
15-5-15
10-5-20
10-5-10
3-9-30

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The Florida Cattleman/March 1975
Southern Beef Conference Set for Sarasota; Program Is Aimed at Current Problems

Facts on current beef marketing programs; the economic outlook in the southeast; current management practices on tap

"The beef industry is confronted with the most serious situation it has faced in recent history. The year 1975 will be one where cattlemen need to make some very important decisions regarding their industry. It is hoped this conference will be of some help in this regard." These comments came from Dr. T.J. Cunha, chairman of the animal science department, University of Florida, when announcing plans for the Southern Beef Conference at Sarasota.

The Southern Beef Conference will be held at the Holiday Inn and Solar-dome, Long Boat Key, on April 14 and 15, with the University of Florida, the Florida Cattlemen's Association and the Florida Department of Agriculture and Consumer Services serving as hosts.

Cattlemen, University Professors, Florida Commissioner of Agriculture, Doyle Conner, Charles Scruggs of the Progressive Farmer and others from 10 states will be speakers on the program.

Topics for the Conference include finishing cattle on forage rations, how far can we go with forages in finishing cattle in the future, the economic outlook for southern cattlemen, changes in processing, packaging and merchandising beef in the future, grass-belt beef marketing in the Southeast, panel of cattlemen on the future of the beef business, slotted floors for finishing cattle, energy use in agriculture, cattle industry in Florida, the baby beef program and other topics. All of this will be followed by an informative tour of outstanding Florida herds in the Sarasota area the morning of April 15.

Registration will take place at the Holiday Inn, Sarasota, on Sunday afternoon, April 13, and on Monday morning, April 14. The registration fee is $30.00 which covers two breakfasts, lunch, banquet and buses for tour.

Speakers for the event will include:
- Cunha; Conner; Pat Wilson, Frostproof, president of FCA; R.R. Oltjen, Belts ville, Maryland, leader Nutrition Laboratory Research USDA; Doyle Chambers, director, Agricultural Experiment Station at Baton Rouge, Louisiana; W.M. Warren, chairman of the animal science department at the University of Auburn; W.C. McCormick, head of the animal science department, Coastal Plains Experiment Station, Tifton, Georgia; W.K. Mathis, Associate Economist, University of Florida; A.Z. Palmer, University of Florida; Don Kaplan, Bartow, president of Kaplan Industries, Inc.; John Stiles, director of marketing, Florida Department of Agriculture, Tallahassee; J.E. Pace, extension beef scientist, University of Florida; Lat Turner, Sarasota, owner of Hi Hat Ranch; L.S. Pope, Texas A&M University, College Station, Texas; Charles Scruggs, Progressive Farmer, Birmingham, Alabama; R.S. Sand, Associate Animal Scientist, University of Florida; H.S. Swayze, Benton, Mississippi, R. S. Ellis, Buckingham, Virginia; Leslie Tindal, Pine wood, South Carolina; W.R. Blake, Summerville, Tennessee.

More information on the conference can be obtained from Dr. T.J. Cunha, Animal Science Department, University of Florida, Gainesville.

Southern Beef Conference Program

**Monday, April 14, 1975**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>6:30</td>
<td>Registration</td>
</tr>
<tr>
<td>6:45</td>
<td>Buffet breakfast</td>
</tr>
<tr>
<td>7:00</td>
<td>Registration</td>
</tr>
<tr>
<td>7:15</td>
<td>Welcome and some facts on the baby beef program in Florida. Doyle Conner.</td>
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<tr>
<td>7:30</td>
<td>Coffee break</td>
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<tr>
<td>8:00</td>
<td>Welcome and some facts on the Florida Cattlemen's Association program. Pat Wilson.</td>
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<tr>
<td>8:30</td>
<td>The beef cattle industry in Florida. T.J. Cunha.</td>
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<tr>
<td>9:00</td>
<td>Coffee break</td>
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<tr>
<td>9:45</td>
<td>On “How far can we go in using forages in finishing cattle in the future?” T.J. Cunha, Moderator.</td>
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<tr>
<td>10:30</td>
<td>Lunch</td>
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<tr>
<td>1:45</td>
<td>Changes expected in the next 5 to 10 years in processing, packaging and merchandising of beef. A.Z. Palmer.</td>
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<tr>
<td>2:15</td>
<td>My slotted floor feedlot program in Florida and its implications for the future (illustrated with slides). Don Kaplan.</td>
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<tr>
<td>2:45</td>
<td>Questions and answers of these three speakers</td>
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<tr>
<td>3:05</td>
<td>Coffee break</td>
</tr>
<tr>
<td>3:25</td>
<td>Report on grass-belt beef marketing for the Southeast. J.E. Pace, Moderator.</td>
</tr>
<tr>
<td>4:00</td>
<td>What are the facts concerning energy use for agriculture. Charles Scruggs, Speaker.</td>
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**Evening**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45</td>
<td>Dinner</td>
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<tr>
<td>8:00</td>
<td>Buffet Breakfast</td>
</tr>
<tr>
<td>9:00</td>
<td>Bus tour – featuring stops at outstanding cow-calf operations in the area.</td>
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<tr>
<td>12:30</td>
<td>Conference adjourned</td>
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**Tuesday Morning**

**April 15, 1975**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30</td>
<td>Buffet breakfast</td>
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<tr>
<td>7:30</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:00</td>
<td>Conference adjourned</td>
</tr>
</tbody>
</table>
TBZ... the no-setback wormer.

No side effects outside. No side effects inside.

No muzzle foam or tremors after worming with TBZ. No knocking cattle off feed or forage. No delay in getting animals on full feed. More than 100 million cattle have been wormed with TBZ without the side effects that interfere with the business of turning feed into beef.

What you get from TBZ is effective control of all economically important roundworms... and good news when you figure your cost of gain. In three feedlot trials, TBZ proved what no-setback worming can mean to anyone in the cattle business. On the average, cattle wormed with TBZ needed 33 lb less feed to put on 100 lb of gain than cattle wormed with another leading wormer.*

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Livestock Shows Draw Large Number of Exhibitors

Open livestock shows were highlighted at the South Florida Fair, West Palm Beach, held in late January, and the Florida State Fair in Tampa, held each year in February. Charolais events also included an open show at the Southeastern Show and Sale in Ocala. Breeders from Florida and out-of-state were on hand competing for top honors and premium awards.

Animals named to grand and reserve grand championships, listed by events, with owners shown, were as follows:

- West Palm Beach Angus — Fickling Silver Erica 074, grand champion female, Fickling Angus Ranch, Jacksonville; Bellemeade Eurotica 103, reserve grand champion female, Bellemeade Farms, Lake City; H & H Adventurer 302, grand champion bull, Bellemeade Farms; Briarhill Marshall 1432, reserve grand champion bull, Bellemeade Farms.
- Tampa Angus — Zeuwyn Miss Burgess 39, grand champion female, Troy Thomason, Snellville, Georgia; Glenkerry Blackcap, reserve grand champion female, Glenkerry Farm, Greenwood, South Carolina; Stardust Bandolier 505, grand champion bull, Stardust Angus Ranch, Micanopy, and Frederick M. Penick, Hebron, Ohio; Columbus of Glenn 633, reserve grand champion bull, Semiema Farms, Swainsboro, Georgia.
- West Palm Beach Brahma — WHS Kate Imp 968, grand champion female, W.H. Stuart Ranch, Bartow; ADS Dunson’s Holly 331/3, reserve grand champion female, A. Duda & Sons Ranch, Cocoa; NCC Sir Norris 18, grand champion bull, Norris Cattle Company, Ocala; Bevo Repacho 374, reserve grand champion bull, C.H. Beville, Bushnell.
- Tampa Brahma — ADS Dunson’s Susan 323/3, grand champion female, A. Duda & Sons; Gracey of Sugarland 43, reserve grand champion female, U.S. Sugar Corporation, Clewiston; CSF Court Indu Manso 81, grand champion bull, Courtney Stock Farm, Amite, Louisiana; Sugarland Loxacrata 115, reserve grand champion bull, U.S. Sugar.
- West Palm Beach Charolais — Miss Ky Dagobert 558, grand champion female, Sans Souci Farm, Cocoa; Miss K-Bar D 41, reserve grand champion female, K-Bar Ranch, Zephyrhills; White Oak Alger 16, grand champion bull, White Oak Plantation, Yulee; Ky Dagobert 663, reserve grand champion bull, Sans Souci Farms.
- Orlando Charolais — WCR Miss Avignon Poll A 58, grand champion female, Wasdin Charolais Ranch, Tallahassee; Miss K-Bar D 41, reserve grand champion female, K-Bar Ranch; Sans Souci Gangbuster 305, grand champion bull, Sans Souci Farms; WCR Mr. Bruce A 26, reserve grand champion bull, Wasdin Charolais Ranch.
- Tampa Charolais — Avette of Sugarland 493, grand champion female, U.S. Sugar; Miss K-Bar D 41, reserve grand champion female, K-Bar Ranch; White Oak Alger 16, grand champion bull, White Oak Plantation; Ky Dagobert 554, reserve grand champion bull, Sans Souci Farms.
- West Palm Beach Santa Gertrudis — Miss Dubloon Stuff D239, grand champion female, Dietrich’s Flying D Ranch, Orlando; Graco Farms 3150, reserve grand champion female, Graco Farms, Orlando; Tarzan 238, grand champion bull, D.L. Thomas Ranch, Lake City; Tarzan 326, reserve grand champion bull, D.L. Thomas Ranch.
- Tampa Santa Gertrudis — Miss Dubloon Stuff D239, grand champion female, Dietrich’s Flying D Ranch; Eatmon’s Miss Stuffed Shirt 231/4, reserve grand champion female, K.D. Eatmon Ranch, Pompano Beach; Tarzan 238, grand champion bull, D.L. Thomas Ranch; Dubloon Stuff D403, reserve grand champion bull, Dietrich’s Flying D Ranch.

Pictures of winners and show results of the South Florida Fair and the Florida State Fair will be found in the individual breed sections of this issue under The Cattleman policy as follows; Angus, page 97; Brahman, page 52; Charolais, page 104; Santa Gertrudis, page 92.

Rogers Heads Columbia Cattlemen

Arky E. Rogers of Lake City, owner of Circle R Ranch, was elected president of the Columbia County Cattlemen’s Association during the recent annual meeting of the organization. Rogers is a purebred Angus and Brangus breeder and also has a commercial cattle operation.

Named to serve with Rogers were Kenneth Greene, Lake City, vice president; and Joseph G. Schretzmann, Lulu, secretary-treasurer. Ron Prokop of Lake City, was named state director to FCA.

Rogers served three consecutive terms as president of the Florida Angus Association up to 1973.

The Extension Veterinarian says... If calf crop percentages were low, particularly in first and second calf heifers, consider the possibility of vibriosis, a venereal disease of cattle. Many cattlemen have increased the calf crop considerably by vibriosis vaccination of the herd.
QUITMAN, GA. (The sale will be held at the ranch located on the west edge of Quitman on Hwy. 84)

Guest consignments from Price Limousin Ranch

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Two 3/4-Limousin steers bred by us were recently named Grand and Reserve Champion at the Manatee County Fair, Bradenton, Fla. Tattoo 63E, the Grand Champion, weighed 1175 lbs., graded Choice, and had a dressing percentage of 63.21. Tattoo 67E, the Reserve Champion, weighed 1140 lbs., graded Good Plus and dressed out at 67.28 percent.

SELLING 52 LOTS
1-7/8 Weaned Heifer
3-Bred 3/4 solid red heifers
5-Open 3/4 heifers
20-Bred 1/2 blood cows
15-1/2 blood heifers (consigned by Price Limousin Ranch)
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The Florida Cattleman/March 1975
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Florida Agricultural Council Reelects Newbern; Senator Talmadge Guest Speaker

Cope Newbern of Tampa was reelected president of the Florida Agricultural Council at the group's annual meeting held at the Columbia Restaurant, Tampa, January 25.

In presenting the slate of officers, Bill Fifield, Gainesville, nominating committee member also named Joe Antink, Orlando, vice president, and Jim Griffin, Brooksville, secretary-treasurer. Lat Turner, Sarasota, a past president of FCA, was named to the executive committee.

Dr. Kenneth Tefertiller, vice president for agricultural affairs, was called on for an update on the Institute of Food and Agricultural Science's program for the past year at the University of Florida. He expressed appreciation for the council's help with the IFAS budget and noted that the Veterinary College construction would be started with ground-breaking in February with 1977 the completion target date of the structure. Tefertiller also covered the "Agricultural Growth in an Urban Age" program and the conference was scheduled to be held in February in Gainesville.

Jack Shoemaker, Tallahassee, representing Commissioner of Agriculture Doyle Conner, urged all to attend the annual Agricultural Legislative Appreciation Day slated for April 9 in Tallahassee, the day following the opening of the 1975 session of the Florida Legislature. Shoemaker also explained the annual Trail Ride sponsored by the Department of Agriculture. This year will mark the third event with last year's ride attracting some 300 state legislators, officials and guests.

Al Cribbett of the IFAS staff, pointed to the excellent scholarship program offered to agricultural students at the University due mainly to the SHARE program. He also noted that the animal science department at the University now has a purebred cattle research farm at Citra with the land having been donated.

Featured luncheon speaker was U.S. Senator Herman Talmadge of Lovejoy, Georgia, who was introduced by former Congressman Bill Gunter of Orlando. It was pointed out that Talmadge, who is chairman of the Senate agriculture and forestry committee, is serving his 19th year in Washington.

Talmadge stated he was aware of the fine work the Florida Agricultural Council was doing. In looking at food and agriculture policies, he said, "It's time to regain our sense of direction."

He said we must improve our efforts to educate the urban dweller. With agriculture being the base of the entire economy, it is often misunderstood and taken for granted, Talmadge pointed out.

He stated, "We must be aware of the broader problems in our economy. We must maintain fiscal responsibility and can't afford to overlook one for the other."

Talmadge stressed the need for the country to get back to obedience of law and for the people to get back to work.

Commissioner of Agriculture Doyle Conner introduced Representative Wayne Mixson of Marianna who was awarded a plaque for distinguished service to agriculture in Florida by the council.

Pat Wilson, Frostproof, president of FCA, represented the state's cattle industry at the meeting. The Florida Association of Livestock Markets was represented by Jim Flanagan, Kissimmee, secretary.

U.S. milk production in December was estimated at 8,998 million pounds, up four percent from November.
Mr. Beef Producer:

A great deal of interest is being generated in the establishment of custom slaughter/freezer locker plants across the State. The Florida Association of Livestock Markets adopted a resolution at their annual meeting February 8, 1975, noting the existing need to utilize every available means to aid in moving more cattle to slaughter.

The development of such facilities will help you, as a producer, and will no doubt bring some extra buying power to the livestock markets.

This Association is happy to cooperate with all concerned in generating more outlets for our Florida cattle.

Buyers, both small and large, are welcome at our markets. We will help you select the animal you want to buy for custom slaughter or other use.

And we will work with the beef producers in keeping you informed of the type of cattle needed on a particular market day.

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Kissimmee Livestock Market *
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KISSIMMEE, 32741

West Florida Livestock Market *
Sale Every Thursday
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482-4182 MARIANNA, 32446

Neel & Edwards Livestock Company *
Hog Auction Every Monday
Cattle Auction Every Wednesday
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QUINCY, 32351

Chipleyn Livestock Company *
Auctions Every Tuesday
E. D. (Buddy) Neil, Mgr.
Ph. 904/638-0267, 638-4498
CHIPLEY, 32428

Columbia Livestock Market *
Hog Auctions Every Monday
Cattle Auctions Every Thursday
H. Tom Willis, Mgr. Ph. 904/752-1874
LAKE CITY, 32055

Mills Auction Market *
Hog Auction Every Wednesday
Cattle Auction Every Thursday
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Emery Mills, Asst. Mgr.
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OCALA, 32670

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TAMPA, 33609 and LAKELAND, 33802

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MONTICELLO, 32344

Sumter County Farmers Market
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WEBSTER, 33597

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Cattle Auction Every Wednesday
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QUINCY, 32351

Columbia Livestock Market *
Hog Auctions Every Monday
Cattle Auctions Every Thursday
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LAKE CITY, 32055

Mills Auction Market *
Hog Auction Every Wednesday
Cattle Auction Every Thursday
Clarence Mills, Manager
Emery Mills, Asst. Mgr.
Ph. 904/732-4454
OCALA, 32670

Neel & Edwards Livestock Company *
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Cattle Auction Every Wednesday
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QUINCY, 32351

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Hardee Livestock Market, Inc.
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Mgrs. Russell Farmer, Robert Ray Smith
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WAUCHULA, 33873

Sumter County Farmers Market
Auctions Every Monday
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WEBSTER, 33597

Suwannee Valley Livestock Market *
Auctions Every Wednesday
Cecil Moore & Buddy Sutton • Ph. 904/382-1702
LIVE OAK, 32060

Jacksonville Livestock Auction Market *
Auctions Every Monday
Thos. W. Waldrop, Owner
904/781-4677
WHITEHOUSE, 32095

Gainesville Livestock Market *
Cattle Auctions Every Mon.-Wed.
Hog Auctions Every Tuesday
J. W. "Buddy" Clark, Mgr.
Ph. 904/372-3442
GAINESVILLE, 32601

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The Florida Cattleman/March 1975
A number of activities have been held recently in the state:

Left, The Sumner brothers, Sid, left, and Dan, were judges at the Manatee fat stock show. Both are extension livestock directors from Polk and Pasco counties, respectively.

Below left, Beef demonstration at the State Fair involved CowBelles, the Florida Cooperative Extension Service, and 4-H’ers from several counties.

Below center, Mrs. Ruth Tucker, Cocoa, president of the Florida CowBelles, presents a gift certificate from Winn-Dixie Stores to Allan J. Blackhall of Tampa, one of a number of winners at the Florida Beef Council exhibit, Tampa State Fair.

Below right, Jim Luttrell, executive vice president of FCA, was guest speaker at the dedication of the new cattle building at the Manatee County Fairgrounds in Palmetto. At left is Vick Blackstone, Manatee director and building committee chairman, and Mary Nell Collins, Manatee Cattlemen’s Sweetheart.

Bottom left, Several meetings were held during State Fair beef week in Tampa. Shown in the lobby of the Riverside Hilton Inn prior to the Agricultural Advisory Council meeting are: background, Dr. Roberto Parajon, Florida Department of Agriculture; Commissioner Doyle Conner; Wally Ortiz (back to camera), Florida Department of Agriculture, and Bob Hall, Lake Placid dairy and cattlemann.

Bottom right, Diane Mikell of Bronson, FCA Sweetheart, was a contestant in the Miss SunFlavor contest held during the State Fair in Tampa. The swimsuit competition was held at poolside, the Riverside Hilton.
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Other Breeds Show Strong at West Palm Event

Open beef shows were held recently at the South Florida Fair in West Palm Beach, for Brangus, Limousin and Simmental breeders from across the state with strong showings.

Taking the grand champion bull honors in the Brangus show was Brinks Beacon 737/3, owned by Hayman's 711 Ranch, Kenansville. Hayman also owned the reserve grand champion female of the show, WPH Miss Kajan 28 245/3.

Grand champion female went to a Florida Sunshine Farms, Miami, entry FBF 13/3.

Brangus winners were fitted and exhibited by RW Bar Custom Fitters from Lakeland.

Bar G Bar Ranch, Vero Beach, owned the grand and reserve champion Limousin bulls, Entjoue BTR 5E and Esquire 001E, respectively. Both animals were exhibited by Williams Fitting Service from Jacksonville.

MLF Goldust Lady was the grand champion Limousin female while reserve grand champion honors went to AARH Miss Edmond 2680, both owned and exhibited by Marcia Freeman, Okeechobee.

A. Duda and Sons, Cocoa, owned the grand champion Simmental bull Duda's Ed 1E, and also had the reserve grand champion female Duda's Eve 1E, both exhibited by Florida Cattle Service also from Cocoa.

Winning the grand champion female honors was Corineda 163923, owned and exhibited by Ted Bass, Okeechobee. He also showed the reserve grand champion Simmental bull, Casper LIF.

Top Hat Bull Brings $19,500

Top Hat Ranch of Madison had the reserve grand champion Limousin bull and the second high selling bull at the Fifth National Limousin Sale held recently at Denver, Colorado.

The bull, Garant, was purchased for $19,500 by Coyote Hills Ranch, Chattanooga, Oklahoma, and Ben Johnson Cattle Company of Frederick, Oklahoma.

The Extension Veterinarian says ...

With feed costs high, many cows are in very poor condition this year. When the calf is dropped, lactation places a great demand on the nutritional system of the cow. With inadequate body reserves, many cows are exhibiting ketosis or other metabolic problems. Poor appetite, depression and downer cows result. Intravenous solutions of dextrose and amino acids may be needed to get them up and going. Some cows and weak calves may not make it.
A Special Announcement

Nominations are now being accepted from consumers of BEEFALO semen for consignment of extreme top commercial cows or heifers safe in calf to BEEFALO for our first BEEFALO EAST sale to be held May 12, 1975 at our headquarters at Tazewell, Virginia. Only a limited number will be accepted from each consignor. All cattle to be fitted and halter broken. All nominations to be inspected before being accepted to sell.

Visitors are welcome to visit our Headquarters in Tazewell, Virginia to see our Beefalo cattle. Please call before coming to get directions to the farm.

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THE PRACTICAL BREED
36 Percent Hike is AGUA Forecast

Although it appears there will be a continuing loss of prime farm land to rapid urban growth, Florida agricultural production will increase by at least 36 percent between now and 1985. The forecast was given by Dr. Kenneth R. Tefertiller, vice president for agricultural affairs, University of Florida, Gainesville, during the "Agricultural Growth in An Urban Age" (AGUA) conference on campus, February 11.

Nearly every phase of the state's multi-billion dollar agricultural industry is expected to grow in the decade ahead, he said, with most of the increase coming as a result of more efficient or intensive use of available land, plus "a whole new generation of farm technology."

Tefertiller pointed out that the 36 percent production increase represents a change in the volume of agricultural output, and the forecast is not related to any price increases that may accompany such growth. By 1985, Florida agricultural output at first point of sale should reach about $3.3 billion, up from its current $2.4 billion.

A number of participants appeared during several phases of the two-day program including Governor Reubin O'D. Askew; U.S. Senator Richard B. Stone, Miami; Dr. T. J. Cunha, chairman, animal science department at the University; State Senator D. Robert Graham, Miami; Latimer H. Turner, Sarasota, a past FCA president, and Representative Wayne Mixson, Marianna.

A further look at the projections with emphasis on the state's cattle industry will be published in the April issue of The Cattlemen.

Wilson Heads Large Contingent to 78th Annual ANCA Convention in Las Vegas

FCA President Pat Wilson, Frostproof, headed one of the largest state groups of cattlemen reported to the 78th annual American National Cattlemen's Association in Las Vegas, Nevada, January 29-31. The Florida representation totaled 65 cattlemen, CowBelles and family members.

Mrs. JoAnn Smith of Wacahoota was elected to serve the American National CowBelles Association as second vice president.

Main point emphasized at the convention was to get the cattle industry back into the profit area by 1976.

More than 2000 cattlemen and their wives registered for the convention with the total attendance estimated at around 3000. Sessions were held in the MGM Grand Hotel which featured discussion-type seminars and speeches.

In the final business session, President Gordon Van Vleck of Plymouth, California, was reelected to a second term, with Wray Finney of Fort Cobb, Oklahoma, reelected first vice president.

Heading the CowBelles organization is Mrs. Lavonne Ater of Ferriday, Louisiana and president elect and first vice president is Mrs. Evelyn Smith of Oregon. Retiring president was Mrs. Irene Hoyt of Kamus, Utah.

A number of resolutions were approved by the membership which came from committees and were designed to establish ANCA policy for the coming year. Subjects covered included controls on the economy; transportation, meat matters, public land use and policy; marketing; labor and other subjects.

One resolution committed to require payment for cattle purchased with a check on the day the cattle are sold, or as an alternative, wire transfer of funds to be made within 24 hours of transfer of ownership. At the same time, it asked appropriate support for packers in getting payment for their meat and meat products promptly. (Florida passed legislation in 1973 requiring prompt payment for certain livestock under Senate Bill No. 354).

Cattlemen at the convention also resolved to make every effort to insure the effective and complete application of the Meat Import Act of 1964 as it was originally written; urged USDA to take proper measures to prevent the spread of foot-mouth disease to the U.S. from South America when the nearly completed Inter-American Highway is opened; resolved that federal land use legislation be limited to areas of clear national interest, and opposed any federal land use legislation which tends to restrict the constitutional rights of land owners or their state and local governments.

Additionally they approved studying ways to increase efficiency of the beef distribution system from the packer to the consumer and ways to eliminate factors that cause or contribute to inefficiency in the distribution chain.

Concluding speech at the convention was given by former California Governor Ronald Reagan.

Average live weight of steers marketed in the seven monthly states during November was 1117 pounds, down 32 pounds from November 1973.

Join your local county cattlemen's association.
Advisory Group Has Annual Meeting; Godwin Reelected

Activities of the past year were reviewed at the annual meeting of the Florida Advisory Council held at the Riverside Hilton Inn, Tampa, February 6. Russ Godwin of Jacksonville, was reelected chairman with Lee Branan of Ocala named as vice chairman. Ted Moorehead of Miami, was elected secretary.

Commissioner of Agriculture Doyle Conner announced the appointment of Lewis E. Wadsworth, Jr., of Bunnell, as forestry representative on the council and also named to serve on the Plant Industry Technical Council. Wadsworth is president of Wadsworth Lumber Company, a subsidiary of ITT-Rayonier.

In addressing the group Conner said that $800,000 has been struck from the budget of his department. He pointed out that fiscal responsibility has always been foremost in the department’s operations and a tight rein has always been kept on costs. He warned that property rights will be getting more attention and that all agriculturists must remain constantly alert to legislation that might affect their operations.

In looking at the beef cattle picture, Conner said the southeast appears to be in a unique position with its grass capability. He referred to recent meetings with industry representatives to line up a program to help relieve the cattle numbers through the movement of grass fed beef.

In closing, Conner said that agriculture is playing a vital role as the nation approaches its bi-centennial.

Charles Blair of Conner’s staff gave a report on property rights and environmental organizations.

Jack Shoemaker, legal advisor on the department staff, reported that he would coordinate House legislation during the coming session of the legislature, while Richard Kelly, also of the staff, would coordinate Senate developments.

Dr. Kenneth Tefertiller, vice president for agricultural affairs, University of Florida, gave a report on IFAS activities and forecasts for the coming decade to be covered under the “Agriculture in an Urban Age” program.

It’s Barbecue Time

The Charcoal Briquet Institute is launching an industrywide, long-range (possibly 5-10 years) promotion, “Barbecue Time Is Any Time.” Idea is to promote barbecuing all year long, not just as a summer activity.

The National Live Stock and Meat Board says increased barbecuing should help meat sales as most barbecuers cook hamburgers and steaks.

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Water Use Permit Applications Made Available

Applications for consumptive use permits for large water wells are now available from the Southwest Florida Water Management District.

Under a new set of regulations recently adopted by the District's Board of Governors, all persons who own wells six inches in diameter or greater or that produce large quantities of water are required to obtain a consumptive use permit from the water management district. Large quantity is defined as an average production of 100,000 gallons per day or a capability of producing one million gallons per day.

The requirement applies to all such wells within the jurisdiction of the SWFWMD, which includes all of Hillsborough, Pinellas, Pasco, Hernando, Citrus, Hardee, DeSoto, Lake, Levy and Sumter Counties and portions of Charlotte, Polk, Orange, Marion and Gilchrist Counties.

The applications are available from Bob Evans, Permits Department, Southwest Florida Water Management District, P.O. Box 457, Brooksville, 33512.

The new regulations were adopted to protect the water resources of the area from over-pumping.

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The Florida Cattleman/March 1975
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The Florida Cattlemen/March 1975
Brahman production in Florida has shown a continuous growth over the years, and has expanded especially fast during the past few years.

Many long-time, established commercial breeders in Florida have turned to the production of purebred Brahman in recent years, and many new breeders have also come on the scene.

The Cattlemen staff visited a number of Florida’s Brahman breeders recently, and three breeders were selected as representative of the expanding growth that the breed is now undergoing in the state.

Herd visited were Diamond T Ranch, Double C Bar Ranch, and H.T. Powell Ranch.

Diamond T Ranch, Hobe Sound, is owned by Leslie M. Taylor and Leslie M. (Skip) Taylor, Jr., and managed by Jim Nettles. The ranch has been producing commercial cattle for a long time, and a few years ago the owners decided to disperse the commercial herd in favor of building a quality Brahman herd. The ranch is now producing purebred Brahman seed stock exclusively.

Double C Bar Ranch, St. Cloud, is owned and operated by Jimmy Chapman and his father, J.C. Chapman. They have been producing commercial cattle in Osceola County for many years, but are comparatively new to the purebred Brahman business. The Chapman’s are not new to the Brahman breed, however, having used them extensively in their large commercial operation which they still maintain.

H.T. Powell of Winter Park is a successful business man who went in to the purebred Brahman business in 1968. He still runs a commercial photography business in Winter Park and also runs a “one-man” ranch on 100 acres of land near Chuluota. Powell places emphasis on quality and uses modern management techniques in his operation.

An outline of their programs follows:
Diamond T Ranch

Diamond T Ranch at Hobe Sound has been breeding purebred Brahmans for about five years. Prior to that the ranch ran commercial cattle entirely, using Brahman bulls. Ranch owners are Leslie M. Taylor and Leslie M. Taylor, Jr.

Manager of the ranch, Jim Nettles, says the purebred Brahmans herd was started because of difficulty finding the quality of Brahman bulls desired for the commercial herd. "We were having a real hard time finding good Brahman bulls, so we purchased some top purebred foundation females and started to raise our own bulls."

The success of the breed and a bright future for them, especially in the Gulf Coast states, led the ranch to disperse their commercial cattle and expand their Brahmans herd.

The ranch now has about 160 head of producing brood cows, and Nettles says he will enlarge the herd to 500 brood cows in the future.

Price appears to be no object when Diamond T Ranch looks for the right herd sire. The ranch recently paid what was said to be a world's record price for their latest herd sire edition. The Taylor's traveled to Texas where they purchased RQ's Rexerata 455, the 1974 ABBA National Champion Bull. Sired by Sugarland's Rexacrata 1-229/3, the bull was purchased from R.Q. McSwane of Bay City, Texas, and M.M. Whitaker of Port LaVaca, Texas.

The Diamond T Ranch breeding program includes a lot of artificial insemination. In 1974, Nettles had a 70 percent conception rate on the cows he bred A.I. He contributes the high rate to fertile cattle, good nutrition during the breeding season, and handling the cattle quietly.

Good fertility and quality in Brahmans is something Nettles says must be stressed in the future. "With the high demand for Brahmans, it's easy to overlook some problems," he says. "But Brahman breeders can't afford to overlook the problems, we have to cull for infertility and quality to keep the breed standard high."

Nettles is sold on Brahmans and the expansion program at Diamond T Ranch is aimed at building a top herd for the production of top seed stock.

H. T. Powell Ranch

Howard T. Powell, Winter Park, began his purebred Brahman herd in 1968 on 100 acres near Chuluota, with his foundation cattle coming from the W.H. Stuart Ranch in Bartow.

He runs a one man operation with a maximum potential of 60-70 brood cows, land being the limiting factor, and is now keeping most of his heifers to reach that size.

Powell's ranch is irrigated with winter grazing on rye and clover. He fertilizes twice a year and every three to four years applies dolomite as needed. "You must get the maximum from your land without abusing it to be successful," he says.

Powell breeds his heifers as soon as they will take a bull, usually between 14 and 18 months. Although there are several trains of thought as to when to breed, he believes that proper nutrition and good health is the key to early breeding. "If I raised my heifers on pasture alone, I would probably wait until they were two years old before breeding," he states, "but with my operation I feel it feasible to breed earlier."

Lighter bulls are used on the heifers and after having their first calf, they go into the herd. Powell tests all of his bulls for 140 days on a 12 percent protein pellet feed. "I feed a growth feed, not a fattening feed," he says. "This gives the animal a chance to express himself to the maximum of his genetic potential." Bulls are usually sold at two years of age.

Powell is a firm believer in records. He is a member of the Florida Beef Cattle Improvement Association and is on the Brahman Herd Improvement Registry sponsored by the American Brahman Breeders Association. "Records don't lie, they tell you what you have and what you need," he states.

He is presently culling about 10 percent off the bottom of his herd and thinks that once quality is reached, the individual rancher should set standards as to which animals should be sold for breeding purposes. The rest should go to slaughter without being offered for sale.

Powell says that even though this has not been a good year for cattlemen, he is (Continued on Page 66)
GRAND CHAMPION Brahman bull at the South Florida Fair was this entry owned by Norris Cattle Company in Ocala.

W.H. STUART RANCH, Bartow, owned the grand champion Brahman female at the South Florida Fair held recently.

Brahman Exhibitors Have Strong Shows at West Palm and Tampa

Brahman breeders from Florida and throughout the south were on hand for open shows held at the South Florida Fair, West Palm Beach, and the Florida State Fair in Tampa.

Winners listed by classes to three places, with number of entries in parentheses, follow:

West Palm Beach

Females calved March 1 - April 30, 1974 (4) - BH Cinnamon Babe (junior champion), Big Hammock; SS Lady de Campmore 6/4, Story & Sons; Bucy's Charity 456, owned by Charities Ranch, Oldtown.

Females calved November 1 - December 31, 1973 (2) - LMT Miss Diamond T 10, (reserve junior champion) owned by Diamond T Ranch, Hobe Sound; Miss Surya Kabar 18/3, owned by Kabar Ranch, Jacksonville.

Females calved September 1 - October 31, 1973 (2) - CSF Miss Count Indumanso 90, owned by Courtney Stock Farm, Amite, Louisiana; Mill Lenore Kabar 22/3, Kabar.

Females calved May 1 - August 31, 1973 (2) - Miss Dotty Kabar 12/3, Kabar; Miss Durga Kabar 11 24/3, Kabar; Females calved January 1 - April 30, 1973 (4) - WBS Kate Imp 968 (grand champion, senior champion), owned by W.H. Stuart Ranch, Bartow; ADS Duson's Holly 331/3 (reserve grand champion, reserve senior champion), owned by A. Duda & Sons Ranch, Cocoa; SR Balm Girl 99/3, owned by Glenn Summer Ranch, Brandon.

GRAND CHAMPION Brahman female at the South Florida Fair was this entry owned by A. Duda & Sons Ranch, Cocoa.

GRAND CHAMPION Brahman bull at the Florida State Fair was owned by Courtney Stock Farm, Amite, Louisiana.

GRAND CHAMPION Brahman bull at the Tampa show was this entry owned by A. Duda & Sons Ranch, Cocoa.

C.H. BEVILLE, Bushnell, was the owner of the reserve grand champion Brahman bull at the South Florida Fair.

A. DUDA & SONS, Cocoa, had the reserve grand champion Brahman female at the recent show in West Palm Beach.
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The Florida Cattleman/March 1975
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Clewiston, owned the reserve grand champion Brahman bull at the Florida State Fair.

Females calved May 1 – August 31, 1972 (1) – Miss Varga Kabar 15/2, Kabar:
Bulls calved March 1 – April 30, 1974 (4) – BH Cinnamon Negro 1/47 (junior champion), Big Hammock; LMT Mr. Diamond T 19 (reserve junior champion), Diamond T; Bevo’s Chairman 431, Chairs.
Bulls calved January 1 – February 28, 1974 (8) – EB’s Buster 31/8, owned by Early Bird Ranch, Ocala; Chairman 93, Chairs; HTP Florida de Manso 26, owned by H.T. Powell Ranch, Winter Park;
Bulls calved November 1 – December 31, 1973 (4) – Sir Silver Reloto 10/4, Glenn Summer; SR Reloto 9/4, Glenn Summer; Cherokee Gauche 042, Big Hammock;
Bulls calved September 1 – October 31, 1973 (2) – Chairman 81, Chairs; Shandar Kabar 23/3, Kabar;
Bulls calved May 1 – August 31, 1973 (5) – ECL Emperor 9, owned by Lilly’s Cows, Winter Park, Louisiana; CSF Court Indu Manso 81, Courtney; W.H. Stuart:
Bulls calved January 1 – April 30, 1973 (8) – Bevo Repuesto 374 (reserve grand champion, reserve senior champion), owned by Herman Bevo, Bushnell; Bevo Imperator 339, owned by Jack James, Bartow; ADS Dasen’s Cygnus 557/3, Story & Sons;
Bulls calved September 1 – December 31, 1972 (3) – NCC Sir Norris 18 (grand champion, senior champion), owned by Norris Cattle Company, Ocala; W.H. Stuart:
Bulls calved May 1 – August 31, 1972 (2) – Azoka Kabar 16/2, Kabar; Dure Kabar 33/2, Kabar;
Bulls calved January 1 – April 30, 1972 (3) – Bevo Repuesto 388, Chairs; Sir RT Pete 591/2, Story & Sons; Baroda Kabar 12/2, Kabar;
Produce of dam (2) – Produce of Miss Carolyn Metz, Story & Sons; produce of Pequot Dory de Manso, Kabar;
Get of sire (2) – Get of Woody’s Manso de Camnmore, Story & Sons; get of MIPS AM Emperor 505, Kabar.

Tampa

Females calved March 1 – April 30, 1974 (7) – BH Cinnamon Babe 3, owned by Big Hammock Cattle Company, Okayhamuka; UF219 982, owned by G.T. Stack & Sons, Tampa; Alabama/990, Stack.
Females calved January 1 – February 28, 1974 (7) – BH Cinnamon Babe 1, Big Hammock; Bevo’s Charity 456, owned by Chairs Ranch, Old Town; Miss Bevo’s 74/3, owned by Jack James, Bartow;
Females calved November 1 – December 31, 1973 (3) – Marion of Sugarland 37 (reserve junior champion), owned by United States Sugar Corporation; Clewiston; LMT Miss Diamond T 10, owned by Diamond T Ranch, Hobe Sound.

(Continued on Page 71)

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Ranch located on U. S. 441, 45 mi. S. of Kissimmee, 3 mi. S. of Kenansville
**CINDY HOLLEY of Fort Meade is shown here with her grand champion Brahman bull at the 1975 Florida State Fair.**

FIFA Beef Breeding Show.

For location on Old Winter Haven Rd.

Ranch located at the corner of 1-9/5 and entrance to Jacksonville International Airport. Consists of 100 brood cows with HPS-AM Emperor 505 as the top herd sire (*).

K-K-RANCH, Robert E. King, owner, 460-300th St. E., Bradenton, 32506. Phone: 746-70-79. Established in 1970. Located at the corner of 1-9/5 and entrance to Jacksonville International Airport. Consists of 100 brood cows with HPS-AM Emperor 505 as the top herd sire (*).

L-R-C RANCH, Robert E. King, owner, 460-300th St. E., Bradenton, 32506. Phone: 746-70-79. Established in 1970. Consists of 150 brood cows with HPS-AM Emperor 505 as the top herd sire (*).


L-ZY G RANCH, R. L. Box 1, Ct. C, Maplesville, Alabama, J. Howard Graham, owner (*).

L-ZY S RANCH, Box 646, Vernon, Fla. Phone: 351-2576. Mr. and Mrs. Alex M. Nepp, owners. Located 70 mi. south at city limits. Established in 1962 and contains 30 cows. Details of herd sires are: 361 and 486.


M V LAKES, P.O. Box 247 P.V.S. Husband, R. Box 235, Bunnell, Fla. Phone: 602-243-0151. Owner, Richard Russell, owner.

M V LAKES, P.O. Box 247 P.V.S. Husband, R. Box 235, Bunnell, Fla. Phone: 602-243-0151. Owner, Richard Russell, owner.


Good bulls don’t cost, they pay!

And during these times we’re in, you can only afford a bull that will add to your efficiency... and profit. Come and select from 100 McKellar Ranch Red Brahman bulls.

Saturday, April 5th, at the ranch
Lunch 11:00 a.m. — Sale afterwards

Many herd sire prospects along with excellent bulls for top commercial cow herds!

Our herd has developed from 16 years of selection for economic traits; fertility, growth rate and muscling, milking ability, docility, and, of course, the Gyr look.

To help in your selection, we'll provide actual weight, weight per day of age ratio and winter feed period gain ratio.

For overnight accommodations, you can stay at the Holiday Inn.
A COMMON scene on Florida commercial ranches is the crossbred type brood cows shown above. The Brahman influence is easily noted.

THIS BRAHMAN cow, shown with her calf barely visible in the grass, is a past ABBA National Champion. Bred by U.S. Sugar Corporation, Clewiston, she is now in the brood cow herd at the company's Sugarland Ranch.

M.E. "Max" Hammond, President and Manager. Phone 831/952-4260 or 992-9702. Established in 1945 and consists of 100 brood cows. Primary herd sire is WHS Ben Emperor 143/. WHS Dan Emperor 155/3 and WHS Phoenix 271/5. Ranch located 10 mi. North of Bartow on Thornhill Road.

THOMAS, WILLIAM H., JR., P.O. Box 1378, Bartow, Fla.

SULLY, EMMETT, P.O. Box 85, Brandon, 33511.

SMITH, G. T. & SONS, 208 Tampa St., Tampa, Fla.

SHACKELFORD, MARCUS, See Rocking S Ranch

SILVER LAKE RANCH, 550 Brackell Ave., Miami, M. Jay Fipper, owner. Phone 305/373-3164(*)

SIMMS, RAY FARMS, Rt. 1, Box 156, Lithia, Fla.

SILVER LAKE RANCH, 550 Brackell Ave., Miami. M. Jay Fipper, owner. Phone 305/373-3164(*)

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TAYLOR, LESLIE M., Sr., See Diamond T Ranch.

TAYLOR, LESLIE M., Sr., See Diamond T Ranch.

TETJAS RANCH, 802 Meadowlark, Houston, Tex. 77024.

THOMAS, HERMAN & SONS, Rt. 3, Box 3478, Okeechobee, Fla.

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TOWNSON, JAMES H., P.O. Box 79, Castanetton, Fla.

WINBURN, W. J., Box 79, Mayo, 32066.

WOLFE, W. H., See Segregated Ranch.

WRIGHT, RUTH RANCH, P.O. Box 267, Titusville, Fla. 32794.

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FHA Interest Rate Lowered

USDA has announced that the interest rate to borrowers on insured housing loans in rural areas by the Farmers Home Administration has been lowered to eight and one half percent from the previous nine percent rate.

The new rate will apply to insured loans to families for purchase of improvement of individual homes, and for development of rental housing and improvement of rural homestead areas. It is consistent with the current interest rate on housing loans insured by the Department of Housing and Urban Development and by the Veterans administration, USDA says.
ENCOMPASSED BY GENERATIONS OF “SUPERIOR PERFORMANCE”


1967 National Grand Champion, Sugarland's Dipcrata 7-388/3.


1972 National Grand Champion, Sugarland's Poncrata 4-25/5.


Consider Sugarland’s “Superior-Meat-Type” Brahmans for your herd sire needs

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OWNERS OF SUGARLAND RANCH

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Clewiston, Florida
1974 National Grand Champion
The Greatest Son of the Immortal
Sugarland's Rexacrata 1-299/3

This bull has one of the greatest show records of all time:

Grand Champion at Dixie National, Jackson, Miss., 1974
Grand Champion Gregg Co. Fair, Longview, Texas, 1974
Grand Champion Washington Co. Fair, Brenham, Texas, 1974
Grand Champion East Texas State Fair, Tyler, 1974
Grand Champion Pan American Livestock Expo. Dallas, 1974
Grand Champion East Texas State Fair, Tyler, 1973
Grand Champion Washington Co. Fair, Brenham, 1973

We think this bull holds the same potential of becoming a great herd sire. We are breeding him to the best cows that money can buy. See us next year for some of his offspring — they've got to be "UNBEATABLE".
This is another Senior Herd Sire at Diamond T. This bull is by the 1969 National Grand Champion, Sugarland's Loxacrata 212/4. We have some calves on the ground by this bull.

This is one of the Junior Herd Sires at Diamond T. He possesses great conformation. We think this bull has a place in anyone's purebred herd.

You have to see this bull to really appreciate him. He has a tremendous amount of height and scale, and he's just a two year old.

"Did you say something about GENTLENESS?"

See us for your Brahman needs
Visitors always welcome

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State Road 708
Hobe Sound, Florida 33455
Jim Nettles, Manager
Phone: 305/546-5275

Main Office:
West Palm Beach
305/833-2496

Jim Nettles with some young bull calves.
Florida Brahman Breeders Donate Heifers to Honduras Agricultural School

If you're going to teach students about cattle, you ought to have the best quality cattle available.

For this reason, Florida Brahman breeders through the Eastern Brahman Association have given 11 registered heifer calves to the Pan American Agricultural School at Zamorano, near Tegucigalpa, Honduras.

Dr. J. Wayne Reitz, former agriculture professor and president emeritus of the University of Florida, requested the breeding stock when EBA met at Disney's Lake Buena Vista last June. One of his former students, Gilbert Tucker of Cocoa, was appointed to secure donations of heifers.

A total of 12 were given, and one breeder donated the trucking to Miami where TAN Airlines shipped 11 of the cattle by air. The 12th didn't make this shipment but will go later, due to health requirements.

Donors are: Raymon Tucker, Bunnell; Gilbert Tucker & Sons, Cocoa; Glenn Sumner, Brandon; Woodrow W. Tilton, Jr., Palatka; Tom Chaires, Jr., Old Town; A. Duda & Sons, Cocoa; W. Paul Hayman, Kenansville; Henry O. Partin & Sons, Kissimmee; V.R. Simms, Lithia; Norris Cattle Co., Ocala; U.S. Sugar Corp., Clewiston; W.H. Stuart Ranch, Bartow. Transportation to Miami was donated by Mr. and Mrs. Bernie Pincus, Big Hammock Ranch, Okahumpka.

The Pan American Agricultural School was begun by United Fruit Company which has big banana plantations on the north coast of Honduras, with a trust fund of $4 million set up in the 1940s. Dr. Wilson Popeno, who had handled research for United Fruit for years, became the first president. His son, Dr. Hugh Popeno, is now head of the Center for Tropical Agriculture in the Institute of Food and Agricultural Sciences, University of Florida.

Concept of the school is that the students will work, a radical concept in Latin America at that time and to some extent today. Graduates of the original two-year, now three-year, institution can proceed to get a degree elsewhere, or can return to serve as technicians in their own countries. Since they themselves have cared for cattle and crops at Zamorano, they are able to communicate with farmers in an effective manner.

The Brahman heifers arrived in Honduras during November 1974 in time for the annual directors' meeting of the School, and its graduation (vacations are in our “winter” time). Visitors are always welcome to see the school, located about 20 miles from the Honduran capital. The telephone is listed in the Tegucigalpa phone book under Escuela Agricola Panamericana, or contact can be made through Dr. Reitz at Gainesville.

Charnes Named by Polk Association

Directors of the Polk County Cattlemen's Association met recently and elected Leo Charnes, Lakeland, president for 1975.

Harris W. Fussell of Polk City, will serve as vice president of the group, and Paul Sullivan, Lake Wales, was named secretary-treasurer.

Serving as state director to FCA from the association is Al Bellotto of Lakeland.

Study Postponed

The “Weak Calf Syndrome” study, which will involve cooperating Brahman breeders, has been postponed until next year. Don Franke, associate professor, department of animal science, University of Florida, has been conducting a research project studying the problem.
Quality Brahman Are
The Key To Success

Our cattle are bred for rapid gains and can help to improve commercial or purebred herds. Come by to see our dependable brood cows and proven herd sires.

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10 two-year-old quality gray heifers
Two & three-year-old bulls ready for service

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Nights and Holidays (813) 983-9580

EBA Members
Reelect Tilton to ABBA Slot

American Brahman Breeder Association members from Florida have reelected W.W. Tilton, Jr. from East Palatka, as a Florida member on the board of directors of the national organization at a meeting held January 17, in Bartow.

Eastern Brahman Associations’s sale committee, headed by Dr. Mike Milicevic of U.S. Sugar Corporation, Clewiston, discussed the possibility of holding a quality female sale with a few herd sire prospects, in the near future.

Discussed at the meeting were the quality and number of heifers which could be obtained from association members, the timing of such a sale and the location.

It was decided to canvass the membership with the idea of a “Big Quality Sale”, to be managed by a professional sale management firm with help from the EBA.

Females needed for such a sale should range from 14-24 months of age and be of excellent quality, stated one EBA spokesman, with about 10 percent of the sale being bulls of herd sire caliber.

It was also noted that enough animals must be consigned to attract as many foreign buyers as possible.

Committee members included Glenn Sumner, Brandon, president of EBA; M.E. “Max” Hammond, Bartow; Richard Hales, Okeechobee; Bernie Pincus, Okahumpka; G.A. Tucker, Cocoa; and Jerry Simon, Cocoa.

Paret Ranch
Bought by Partners

The G.L. Paret Ranch located northeast of Lake Charles, Louisiana, has been purchased by Herbert Myers, Kinder, Louisiana, and Bill Hoffpauer, Crowley, Louisiana.

The transaction amounted to $3.8 million and was concluded recently after several months of negotiation with a Tennessee group that originally purchased the ranch from G.L. Paret.

Paret, a long time Brahman breeder, had served as a director and president of the American Brahman Breeders Association.

The ranch will continue to operate under the name of Paret Ranch.

The Extension Veterinarian says...

Drugs are needed to support the livestock industry to prevent and control diseases. However, many misuses and abuses occur that encourage restriction or withdrawal of needed products. Use as directed on the label and only for the purposes intended. Observe withdrawal periods before slaughter. Beware of unwritten and unapproved claims.
Paret's Ponderosa 888 is Here!

205 day weight 588 lbs., mature weight 2200 lbs.

He is a grandson of ABBA Register of Renown bull, WHS ESTO IMPERATOR 479/1, and a son of the high selling cow in the record breaking Paret Brahman Dispersal. He was Reserve Grand Champion at most major Brahman shows in 1969 and was selected and bred to the top Brahman herd at Louisiana State University in 1973. The calves sired by 888 were the top calves at L.S.U. in 1974. This bull typifies the epitome of Imperator breeding, showing the length, muscling and scale sought by today's progressive breeders.

We're Still Producing Girls & Brahman Cattle

ALL ARE GOOD QUALITY
MOST ARE GENTLE
SOME ARE AVAILABLE

For Ponderosa 888 semen and Top Quality Brahmans, Contact:

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We have a good selection of registered Brahman bulls, ready for service.
Guillermo (Bill) Acosta
Manager
Florida Ranch Means Quality

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FLORIDA RANCH ENTERPRISES, INC.
P.O. Box 634
No. Miami, Fla. 33161

Breeders
(Continued from Page 51)
just as enthusiastic about the cattle industry today as he was eight years ago when starting his Brahman herd.

Double C Bar Ranch
Jimmy Chapman, St. Cloud and his father, J.C. Chapman, Kissimmee, owners of Double C Bar Ranch, have been in the cattle business for many years yet they are relatively new to the Brahman business.

Although the family at one time had about 400 head of registered Brahman cows, they used them only in their commercial herd. The Chapmans still have a good sized commercial operation on some 6000 acres south of St. Cloud, and are very enthusiastic about the Brahman business, keeping their herd at from 100 to 125 brood cows.

Young Chapman is the managing partner of the operation, with an animal science degree from the University of Georgia. He and his wife Leslie, work the cattle themselves and live at the ranch.

The Chapmans are strong believers in gentle tempered cattle, especially in a small operation. "If I couldn't work my cattle by myself, I'd go out of business," Chapman says, "that's why I breed for good temperament."

In addition to temperament, quality is stressed in the Chapman herd. They are constantly working for and achieving fertile, growthy, "good-doing" cattle.

"We keep most of our heifers and breed them at two to calve at three," he says. Although most of their pasture is improved and some rye is planted for winter grazing, Chapman feels that even with good nutrition breeding earlier is pushing too much. He has found that although a good conception rate may be obtained on young heifers, it is often considerably lower when rebred after having a first calf. He prefers to wait the extra time and believes it pays off in the long run.

The Chapmans do not feed a "hot" feed to their young bulls, preferring to give them a growth ration. "We are not trying to outdo anyone else in growing out our bulls," he states, "we just try to see which are the best bulls within our own herd."

The Chapmans like to market their bulls at from a year and a half to two years of age.

Room Named
ABBA's board of directors in recent action named the conference room in the association offices the Harry P. Gayden Conference Room, honoring former ABBA Executive Secretary Harry Gayden who retired last August after serving 26 years as the breed's executive officer.

An engraved plate has been attached to the door of the room.
The Efficient Cow Breed

Recent events in the cattle industry are dictating substantial adjustments in the way we produce and merchandise beef. Skyrocketing feed and labor costs. Consumer resistance to higher beef prices. Increasing pressures for change in our grading standards and others.

Efficiency is the name of the game. The trend is to systems that will produce lean, tender beef in efficient, forage based operations.

How is the Brahman hybrid cow more efficient? Brahmans maximize the hybrid effect in cross-breeding, which results in higher reproductive performance and heavier weaning weights. Brahman hybrids are excellent mothers, give plenty of milk, calve with ease (even when bred to the big exotics) and lead long productive lives. In addition, they do it without costly eye and udder problems.

Charles R. Scruggs sums it up like this: "The Brahman hybrid may well be the most efficient beef cow in the world today!"

Brahman crossbred steers are "profitmakers", too. They grow efficiently on forage and then finish to popular slaughter weights in a shortened 60-90 day feeding period. These steers hang a lean beef carcass free of waste fat which the industry can no longer afford to produce or the consumer afford to buy.

Don’t be preoccupied about Brahman disposition. Easy-to-manage Brahmans with bred-in good disposition are now the rule rather than the exception.

Go with the special purpose breed that can "tailor-make" your crossbreeding program to meet today’s rapidly changing industry and consumer needs—Brahman. American Brahman Breeders Association, 1313 La Concha Lane, Houston, Texas 77054. Member U.S. Beef Breeds Council.

Brahman CROSSBREEDING'S COMMON DENOMINATOR

The Florida Cattleman/March 1975
CUSTOM FITTING & SHOWING

Grand Champion bull at the South Florida Fair, NCC Sir Norris 18, fitted & shown by us, owned by Norris Cattle Co.

CSF Court Indu Manso 81, owned by Courtney Stock Farm, was the Grand Champion bull at the Florida State Fair, another of our entries.

South Florida Fair Grand Champion female was WHS Kate Imp 968, owned by the W.H. Stuart Ranch.

A. Duda & Sons, ADS Duson's Susan 323/3 has won many honors and now adds that of Grand Champion female at the Florida State Fair.

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Showbarn located at A. Duda & Sons Ranch, Cocoa

ABBA Shows Dramatic Increase In Numbers

Breed statistics released by the American Brahman Breeders Association, Houston, Texas, reflect a dramatic increase in registrations and transfers for calendar year 1974, according to Kirby Cunningham, executive secretary.

 Registrations accelerated to an all time record 25,265 head for the year, up 10 percent over 1973 totals, 11 percent higher than 1972 and 27 percent above 1971. To date, 543,002 animals have been registered in the association's herdbook since its beginning in 1924.

 A new breed record for sales was also established in 1974 with the association transferring 21,955 head. This figure replaces the previous record of 21,154, set in 1973.

 "Increases in registrations and transfers reflect the expanding popularity the Brahman breed has experienced in the U.S. cattle industry," Cunningham said. "Continued growth of the Brahman breed is graphically demonstrated by these totals."

 Twenty-four foreign countries purchased 3,285 head in 1974, representing 15 percent of total transfers for the year.

Blount Moves to Big Hammock

Terry Blount, former purebred herdsman for U.S. Sugar Corp., is now managing the Brahman herd at Big Hammock Ranch, owned by Mr. and Mrs. Berney Pincus, at Okahumpka.

 Big Hammock is showing cattle in Florida for the first time this year at West Palm Beach and Tampa, and will also have its cattle at the Houston Livestock Show. Big Hammock uses a total of 1000 acres, including 210 acres recently purchased at Center Hill. The herd includes 250 registered females.

‘21 Day Rule’ Extended by ABBA

The board of directors of the American Brahman Breeders Association recently amended the “21 day rule,” increasing the number of days required between exposure of females to two different bulls from 21 to 30 days.

 The rule applies to pasture breeding and to A.I. service when natural service bulls are used following artificial insemination.

The Extension Veterinarian says .....

Keep them healthy. Have a planned herd health management system for your herd. Plan to prevent. Provide needed vaccinations, parasite control, diagnostic techniques, treatment regimes, proper nutrition and good management.
Brahman Ass’n Was Formed 30 Years Ago

Thirty years ago this year, what is now called the Eastern Brahman Association was established when the Florida Brahman Breeders Association was started. The group formed in July 1944 at Sarasota, with Henry O. Partin of Kissimmee serving as the first president.

The only one of the original directors of the Florida Brahman Breeders Association still serving on the board of EBA is O.L. (Slim) Partin, son of the first president, who has been treasurer of the group for many years.

Other founding directors were J.K. Stuart of Bartow; Milton R. Thomas of Sarasota; T.J. Durrance, Jr., Brighton; Joe B. Hendry, Jr., Labelle; R.G. (Bob) Herrman, Ocala; I.A. Krusen, Zephyrhills; M.C. Peters, Winter Haven; and Dr. F.J. Flipse, Miami.

The Florida Brahman Breeders Association was one of the first state promotional associations formed by Brahman breeders anywhere in the U.S.

In 1946, the association was renamed the Southeastern Brahman Breeders Association, as breeders became established in nearby states, and in 1950 to the Eastern Brahman Association.

Current officers of the association are: Glenn Sumner, Brandon, president; Howard T. Powell, Winter Park, vice president; Bob Cody, The Cattleman, secretary; O.L. Partin, Kissimmee, treasurer; and directors include C.H. Beville, Bushnell; James Coker, Hayneville, Alabama; George Francis, Cocoa; Byron Johnson, Ocala; Richard Hales, Okeechobee; Max Hammond, Bartow; W. Paul Hayman, Kenansville; Mike Milicevic, Clewiston; E.L. Partin, Kissimmee; J. Lewis Paterson, Concord, North Carolina; F.M. Peacock, Ona; G.T. Stack, Jr., Tampa; Raymon Tucker, Bunnell; W.W. Tilton, Jr., East Palatka; and G.A. Tucker, Cocoa.

Directors of the association also serving as directors to the American Brahman Breeders Association are Milicevic, Francis, Hayman, Patterson, Johnson, and Tilton.

Feeder Count Down

Cattle and calves on feed for slaughter market in the 23 major states totaled 9,619,000 head. This is 26 percent below a year ago and 31 percent lower than January 1, 1973.

The current 23 state number on feed is the lowest for January since 1965.

The number on feed in the seven monthly states (included in the 23 state total) is estimated at 6,369,000 head, 32 percent below a year earlier.

December output of milk provided 1.37 pounds per person daily, compared with 1.38 pounds a year ago.

Registered Brahman Bull Yearlings

UP TO 14 MONTHS OLD

Also: Some registered yearling heifers of top breeding

Our prices based on today’s market

Partin Brahmans have been selected from the produce of foundation cattle purchased in 1933, and include strong concentrations of the breeding of our famous EMPEROR SIRE, many times a champion. Easy fleshing and excellent disposition were two of his outstanding characteristics that have been transmitted to his offspring. There is no Brahman herd in the U.S. with better blood.

We Salute EBA on Its 30th Year

This photograph shows the organizational meeting of the Eastern Brahman Association, then the Florida Brahman Breeders Association, held at Arcadia in July 1944. Henry O. Partin, left, was the first president.

VISITORS ALWAYS WELCOME

HEART BAR RANCH

HENRY O. PARTIN & SONS, INC.

Route 1, Box 59
KISSIMMEE, FLORIDA 32741

Diamond T Pays $100,000 for Bull

Diamond T Ranch, Hobe Sound, recently paid $100,000 for the 1974 National Champion Brahman bull, RQ's Rexcrata 455. The price is believed to be a record for complete interest in a Brahman bull.

Leslie M. Taylor and Leslie M. (Skip) Taylor, Jr., owners of Diamond T Ranch, purchased the bull from R.W. McSwane of Bay City, Texas, and M.M. Whitaker of Port Lavaca, Texas. The sellers reserved 100 ampules of semen to be used after a three year period from the date of purchase.

The bull is a son of Sugarland's Rexcrata 1-229/3 (deceased), the well known sire used for many years by Three W Ranches of Donie, Texas. During his show career, RQ's Rexcrata 455 compiled many championships, including being named champion at the 1974 ABBA National Brahman Show at Houston, Texas.

Jim Nettles, manager of Diamond T Ranch, said the bull will be used extensively in the ranch breeding program. Semen on the bull is currently being collected for use in the Diamond T Ranch artificial breeding program.

Texas Brahman Futurity Has Strong Sale

Depressed commercial cattle prices and rising production costs failed to weaken the registered Brahman market. February 8 at the second annual Texas Brahman futurity and sale held during the 1975 San Antonio Livestock Exposition.

The event, hosted by the South Texas Brahman Association, posted an average $1148 on 161 head. One of the largest sale crowds in show history witnessed the strength of the breed's market as 69 bulls averaged $1136 and 92 females brought $1157. The offering grossed $184,825.

Champion bull of the futurity was Mr. V8 53/2, selling for $2100 to C.L. Lehman, Corpus Christi, Texas.

Diamond T Ranch,
Hobe Sound, Florida

Purebred Kabar Brahmans
Producing modern, productive Brahman cattle for the purebred and commercial cattleman.

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BH Cinnamon Babe 1, Junior Champion at the South Florida Fair and first in her class at the Florida State Fair in Tampa.

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The Florida Cattleman/March 1975
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IF YOU WANT GENTLE CATTLE,
WE HAVE THEM
THEY EXCEL IN WEIGHT FOR AGE

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Ph: 813/223-3028 or 689-3920
Tampa, Florida 33602
Cable STACK

Brahman Shows
(Continued from page 54)

Miss Surya Kabari 18/3, owned by Kabari Ranch, Jackson-
ville:
- Females calved September 1 – October 31, 1973 (3) – Miss
4C, owned by David Wilson, Grove Hill, Alabama; CSF
Miss Court Indumanco 90, owned by Courtney Stock
Farm, Amite, Louisiana; Miss Lenore Kabar 27/3, Kabar.
- Females calved May 1 – August 31, 1973 (3) – Cotulls
of Sugarland 353 (junior champion), U.S. Sugar;
Miss Choice of USSSC 47, U.S. Sugar; Miss Durga Kabar II
24/3, Kabar.

Females calved January 1 – April 30, 1973 (6) – ADS
Duson’s Holly 33/1, owned by A. Duda & Sons, Cocoa;
WHS Kate Inv 968, owned by W. H. Stuart Ranch, Bartow;
S.R. Bain Get 99/1, owned by Glenn Sumner, Brandon;
- Females calved September 1 – December 31, 1972 (1) –
ADS Duson’s Susan 323/3 (grand champion, senior cham-
pion) Duda.

- Females calved May 1 – August 31, 1972 (2) – Gracey
of Sugarland 43 (reserve grand champion, reserve-
son champion), U.S. Sugar; Miss Varga Kabar 15/2, Kabar;
- Buls calved March 1 – April 30, 1974 (7) – Bero’s
Chairman 403, Chaires; LMT Mr. Diamond T 19, Diamond
1; BH Cinnamon Negro 1, Big Hammock.

- Buls calved January 1 – February 28, 1974 (3) – EB’s
Buster, owned by Early Red Ranch, Okeal; SB Bevo Rel 37,
14/4, Sumner; Jack Benny 955, Stack.
- Buls calved November 1 – December 31, 1973 (5)
S.R. Reloto 9/4, Summer; S.R. Silver Reloto 10/4, Summer;
Sugarland’s Phil Rexo 84, Big Hammock.

- Buls calved September 1 – October 31, 1973 (3) – Bob
921, Stack; Sugarland’s Potencita 57, U.S. Sugar;
Sugarland’s Saville 105, U.S. Sugar.

- Buls calved May 1 – August 31, 1973 (6) – CSF Court
Indu Manso 81 (grand champion, junior champion), Coun-
trey; E.C. Imperator 9, (reserve junior champion), owned
by Lott’s Gorpin Winnows, Louisiana; CR Pride’s Red
Hoof 59, owned by Charles Reid, Clewisston.

- Buls calved January 1 – April 30, 1973 (9) – Bevo
Repacho 374, owned by Herman Beville, Bushnell;
Sugarland’s Saville 100, U.S. Sugar; ADS Duson’s Cyran
557/3, owned by Story & Sons, Orlando.

- Buls calved September 1 – December 31, 1972 (5)
NCC Sir Norris 18 (reserve senior champion), owned by
Norris Cattle Company, Okeal; Sugarland Loxacrata 37;
U.S. Sugar; Sugarland Loxacrata 126, U.S. Sugar.

- Buls calved May 1 – August 31, 1972 (5) – Sugarland
Loxacrata 115 (reserve grand champion, senior champion),
U.S. Sugar; Azoka Kabar 16/2, Kabar; Diro Kabar 3/2,
Kabar.

- Buls calved January 1 – April 30, 1972 (3) – Bevelles
Repacho 288, Chaires; Sir RT Pet 591/2, Story; Zaroda
Kabar 12/2, Kabar.
- Produce of dam (3) – Produce of Miss C of Sugarland
33, U.S. Sugar; Produce of Miss Carolyn Metz, Story;
 Produce of Pequit Doty de Manso, Kabar.
- Get of Sir (4) – Get of JDH Loxey Game 1 De Manso 55,
U.S. Sugar; Get of Leo Manso 517, Stack; Get of AM
Imperator 505, Kabar.

Bang’s Indemnity Change Proposed

USDA recently proposed changed in its
regulations that would alter and clarify
 certain conditions for paying indemnity
to owners of cattle destroyed because of
brucellosis.

Officials of USDA’s Animal and
Plant Health Inspection Service
(APHIS) said the main changes would:

- Allow indemnity payments of $50 for
  nonregistered (grade) bulls affected with
  brucellosis. This is because of the trend
  in this country toward the production
  of high quality hybrid bulls.

- Limit to 15 days the extension period
  for identifying infected cattle. Current
  provisions allow an initial 15 days plus
  an unlimited extension period when
  authorized. Under the rules change,
  producers would have a maximum of 30
  days in which to accomplish this task.

- Fifteen-day limits would likewise
  apply to the extension periods for
destroying infected and exposed cattle,
and for cleaning and disinfecting con-
taminated premises. Currently, 15 days
are allowed for each of these tasks plus
an unlimited extension when authorized.
The amendment would mean 30-day
maximums for each.

The Florida Cattlemen/March 1975
Let's Eat Beef — Not Grain

It doesn’t take nine pounds of grain to produce a pound of beef. This is what most people think and say. But, this occurs only during the feedlot phase. Previous to that time, most cattle have been fed primarily forages. It is estimated that less than three pounds of concentrates (and this is only part grain) per pound of beef are fed to cattle finished in the feedlot during their whole lifetime. This is because the beef cow consumes 95 percent of her feed intake as forage. During the lifetime of a feedlot steer, it consumes 75 percent of its total feed intake as forage. The other 25 percent consists of some urea or protein supplement, by-product feeds, some roughage and some grain. Also, much of the grain eaten by cattle is not consumed by humans. Humans consume very little, if any, of the grain sorghum, which is the main grain used in the southwest area feedlots. Humans consume mainly wheat and to a smaller extent corn. Barley is used for animal feeding but not much for human consumption.

So, beef cattle production does not use as much grain as some people think. Moreover, cattle graze about one-half the land area in the U.S. (almost one billion acres). For the present, the best use of this land is grazing cattle. Cattle convert forages, which humans would not eat, into a very palatable food. In the process, they also pay taxes on almost one-half the U.S. land area. In Florida, cattle graze on one-third the land area in the state which comprises about three million acres of improved pastures and nine million acres of unimproved land.

To those who think we should eliminate beef cattle and consume grain instead, I would say that if we get that short of grain we can raise cattle without any grain whatsoever. We can use forages, by-product feeds and other ration constituents not consumed by humans. Our U.S. feeding programs have been built around high levels of grain feeding because there was plenty of it available and it was the best way to use grain. But, grain use can be decreased and even eliminated if necessary in the future.

We can save much grain by the following programs:

1) Breed and select cattle that produce less excess fat and get into the Choice grade with less outside fat (about 0.2 to 0.3 inch of fat). Some cattle already do this but we need many more that will.

2) Slaughter cattle nearer the optimal slaughter weight and before three times as many more that will. Presently, 120 pounds of excess fat is trimmed from a 1000 pound choice steer with a 600 pound carcass.

3) Use a shorter feedlot finishing period.

4) Use more by-products and other feeds not used for human consumption.

5) Use more by-products and other feeds not used for human consumption.

6) Breed and select cattle that produce less excess fat and get into the Choice grade

There is no reason why the U.S. cannot continue to produce all the beef it needs for decades to come. To do it, however, will require programs which eliminate excess fat and which decrease the use of grain and increase the use of forages, by-product feeds and other feeds not used in human consumption. The advantage of beef over grain consumption by humans, is that beef not only supplies nutrients but it also gives pleasure and satisfaction to eating. Most people still want some pleasure and satisfaction when consuming their meals. Even in the hunger areas of the world this is true, since the 170 developing countries already have 60 percent of the world’s livestock and poultry. So they want some animal products along with the grain.

Opportunities for Beef Cattle Information

Cattlemen in Florida will have plenty of opportunity to be brought up to date on beef cattle research and problems at the following events in the next three months:

1) February 27 — Florida Bankers — Florida Cattlemen’s Field Day at Civic Center at Bartow.

2) March 6 — Beef Cattle Field Day at Agricultural Research Center at Bartow.

3) April 14-15 — Southern Beef Conference at Holiday Inn, Longboat Key, Sarasota.

4) April 16 — Beef Cattle Field Day at Agricultural Research Center at Ona.

5) April 22 — Beef Cattle Field Day at Beef Demonstration Farm at Chipley.

6) May 1-3 — Beef Cattle Short Course at Gainesville.

Anyone interested in beef cattle is invited to attend any of these events in all sections of Florida.
Lower Prices Appear to Have Effect on Thefts

The decrease in prices being received for cattle appears to have had an effect on cattle rustling, but cattle are still being stolen, says Richard F. Marsh, supervisor, marks and brands unit, Florida Department of Agriculture & Consumer Services.

Marsh reports his investigators received 12 complaints of theft of 50 head of cattle valued at $11,210, and two horses valued at $2150 during January. This is a decrease of over 400 percent in number and value compared to January, 1974, when prices were higher.

But, says Marsh, there has been a sharp increase in theft of farm equipment, saddles and tack, feed, and especially horse trailers. Investigators reported theft and destruction, by arson, of 54 articles valued at $57,135. This is an increase of over 550 percent in the amount of farm related equipment over January, 1974. Marsh noted that a check with similar units in other states reflect a like trend.

Four juveniles were charged with theft and slaughter of hogs and one person was arrested and charged with stealing and slaughtering a calf.

Marsh said one horse valued at $2000 was recovered during the period.
We are constantly using Proven Sires and Dependable Broodcows to assure outstanding fertility and conception in our own herds. These traits along with growthiness, muscling and adaptability can be part of your herd, be it Purebred or Commercial, with DUDA BRAHMANS.

Office Phone: 305/636-3966; David Willis, Purebred Brahman Cattle Mgr: 305/636-4876; George Francis, Ranch Mgr: 305/636-2469; Ron Stephens, Commercial Cattle Mgr: 305/632-7596; Jimmy Philman, Exotic Cattle Mgr: 305/631-1664.
Flower Red Angus Ass'n Elects Holben

The Florida Red Angus Association met recently in Lake City, to elect officers and set plans for 1975. J. H. Holben, Lake Wales, was named president at the meeting. Holben is a long-time breeder and promoter of Red Angus cattle.

Serving with Holben will be Wendell Roberts, Tallahassee, vice president; and Mrs. Gladys Holben, Lake Wales, secretary-treasurer. Ronald Gibbs of Pensacola was elected director for a three year term at the meeting.

In other business, Ronald Gibbs teamed up with David Howell, Cantonment, and Alvin Enfinger, Jay, to donate a purebred heifer to the association. The heifer will be "raffled off" in September with proceeds going for association advertising and promotion.

The next scheduled meeting of the association is April 5, at Perry. There were 10 Red Angus breeders represented at the meeting, including: Gibbs Ranch, Howell; Holben Cattle Corporation; Ronald Kingsley, Largo; Pinebrook Ranch, Brooksville; C & B Ranch, Fort White; Tallafo Ranch, Quincy; Sunsprin Red Angus, Bell; Chipola River Ranch, Marianna; and Dewey Eubanks, Tallahassee.

Reddish Elected by Bradford-Union

Vernon Reddish of Starke, was recently elected president of the Bradford-Union Cattlemen's Association. W. Shands Howard of Lake Butler was elected to serve as vice president, and Ray Norman of Starke, will serve as secretary-treasurer.

Fred Muller of Starke was named director to FCA from Bradford County, and Elzie A. Shadd, Raiford, will serve as state director from Union County.

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Amy Carey Takes Tampa Championship For Second Time in Three Years

A 1285 pound Charolais/Hereford crossbred steer exhibited by Amy Carey of Brandon and the Lithia Challengers 4-H Club, took championship honors at the Florida State Fair, February 4-5. Winning the top spot for the second time in three years her steer brought $2.10 per pound from Morrison’s Cafeteria for a total of $2698.50. In 1974 Miss Carey showed the reserve champion steer.

The reserve grand champion, a Limousin/Angus steer shown by Sam Robinson of Lakeland Kathleen Senior FFA, weighed 1255 pounds and was purchased by Publix Markets for $1.50 per pound, and a total of $1882.50. Robinson showed the grand champion steer at last year’s event.

Totals for the sale showed 45 steers with a gross weight of 47,940 pounds selling for a total amount of $43,888.73. The average per head was $975 and the average price per pound was 91 cents.

High buyer was Publix with purchases of 10 head for $10,521.20. Morrisons was second high buyer paying $3494.50 for two head.

Auctioneers at the sale were John Stiles and Doyle Conner, Jr., both of Tallahassee.

Robinson won the grooming and fitting award with Cindy Griffin of Bethlehem FFA in second place. Jeff Stephens of Kathleen Senior FFA, took first place in showmanship with Bill Cassells of East Bay Senior FFA in second spot.

Breeds competing in the open sale at Tampa included Angus, Brahman, Charolais and Santa Gertrudis. Details may be found in this issue as follows: Angus page 97; Brahman page 52; Charolais page 104; Santa Gertrudis page 92.

Other youth show winners, listed through three places, with number of entries shown in parentheses, follow:

**British Breeds and Their Crosses**

Class I (3) - Chris Hardee, Chiefland; Marjorie Ritter, Lakeland; Joy Baldwin, Ocala;
Class II (2) - Charles R. Cooper, Dover; Barbara Barthle, Dade City;
Class III (3) - Deborah D. Matthews, Lakeland; Donny Salter, Plant City; Delane Cox, Mango;

**Other Breeds and Their Crosses**

Class I (6) - Amy Carey (grand champion), Brandon; Sam Robinson (reserve grand champion), Lakeland; Ray T. Sherrouse, Lakeland;
Class II (17) - William Cassells, Riverview; Duane Peachee, Lakeland; Billy Carey, Brandon;
Class III (14) - Jerry P. Lewis, Tampa; Robert Newsome, Riverview; Connie Ann Bailey, Bradenton.

Buyers in the steer sale, from the Tampa area, unless otherwise indicated, with number purchased if more than one shown in parentheses, and amount paid, follow:

Publix Markets (10) $10,521.20; Morrison’s (2) $3494.50; Tampa Times-Tribune $992.90; Phil Reed Equipment; Brandon $187.63; Radiant Oil $864; Lykes Brothers (3) $2834.25; Interstate Livestock Market, Selfner $1031.25; Hillsboro Bank, Plant City $813.73; Carrollwood Bank $996; Circle B Feeds, Dade City $875.60; American Bank $1086.55; Brandon Tire Company, Brandon $1188; Belk-Lindsey $355.75; John Hamner and Associates $870; Tampa Electric (2) $1587.85; Fred St. Clair & Sons $931; Bruce Robbins $752; Circle B Meats $884.40; Grady Swope Feeds, Jacksonville $955.50; Big Bend Farms $948.75; Glenn Davidson $900.55; JM Construction $969; Royal American Shows $930.05; Federal Land Bank $1057.30; Action Ad, Inc., $909.15; Natura Feed Mill $847.10; Federal Land Bank, Dade City $833; Bay Shore Meats (2) $1054.40; Jerry’s Sun City Center $760.75; Bill McMillan $1033.80; Allman’s Tomato Farm, Wimauma $816.75.

Join your local county cattlemen’s association.

The Florida Cattlemen/March 1975
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'Hedging' Might Help Cow/Calf Operators

By JOHN A. QUIMBY

Do you wish that you had sold your calves at $65 per hundredweight? Of course, right now, that looks like a very good price. However, your reply to this is that your calves weren't ready for market when prices were that high.

Some of your fellow cow/calf operators were in the same situation as you and yet they sold at the higher prices.

How? They "hedged" their calves. They sold them into the feeder calf future market for delivery when their calves would be ready for the cash market.

More ranchers, each month, are learning the value of using the futures market as a business tool to set sales prices for their calf crop at reasonable profit margins. They are finding an alternative to cash auction markets and the price risk they have had to assume in the past. They are "locking in" their sales price in advance.

The use of the futures markets is less complicated than sales into the cash market. It requires, of course, some good cost figures and records of past sale prices. If you are a successful businessman you have these figures already. Knowing your costs gives you the knowledge of the price you must receive for your calves to make a fair profit.

Now, you need a competent commodities broker. He can work with you to determine your "basis". The "basis" is the differential between the prices quoted on the futures market and the price you can reasonably expect for your calves at your local market.

The futures market prices are for 600 pound feeders delivered to Kansas City, Missouri and other mid-West points. Your calves are marketed at 400 pounds and are sold here in Florida. Thus, your price will vary from the futures delivery price by the differences in weight and marketplace.

Your broker can take your history of past prices received and plot them against past "futures" prices to determine average differentials. This is your average basis. With this information, you are ready to make a determination as to use of the futures market.

For example, let us assume that in the past few years you have been receiving a price which is $4 per hundred-weight more than futures prices at the time of sale. In January, we can see that the bid for May feeder calves on the futures market is $37 per hundred-weight. We add our $4 basis to this and decide that a $41 per hundred-weight price would offer us a fair profit, so we sell into the futures market at $37.

In May, when our calves are ready, two things will usually have happened. Either the price has gone up, or down. Let's look at our hedging results under both circumstances. (See accompanying table).

The futures market offers the cow/calf businessman an opportunity to let someone else assume his price risk.

Brochures on hedging are available from your commodity broker or the Chicago Mercantile Exchange.

Most brokers are also willing to meet with you and set up a hedging program to fit your needs.

Hedging Results

1. Price Goes Down
   Jan.—Sell into futures market at $37 (Equivalent to $41 Florida)
   May—Buy back futures contract at $31
   
   Futures Profit = $ 6

   May—Sell at local auction at $35 (Florida equivalent to $31 in futures market)

   If we add the $6 futures profit to the $35 cash price from auction, we find that our net price is $41, as planned.

2. Price Goes Up
   Jan.—Sell into futures market at $37 (equivalent to $41 Florida)
   May—Buy back futures contract at $47
   
   Futures Loss = $10

   May—Sell at local auction at $51 (Florida equivalent to $47 in futures market)

   If we subtract the $10 futures loss from the $51 cash price from the auction, we find our net price is $41, as planned.

Hix Sale

Averages $865

Buyers from Florida, Kansas, Louisiana, Mississippi, New Mexico, Mexico, Oklahoma and Texas were on hand at the First Production Beefmaster Sale of Hix Ranch, Valley Mills, Texas, recently.

An average of $865 was hit on 71 lots during the all bull sale, bringing a gross of $61,415.

The top selling bull was purchased by 2W Cattle Company, Valley Mills, Texas for $1500, and William A. Childress of Sutherland Springs, Texas, bought the second highest selling bull for $1350.

AMERICAN BREDERS Service, DeForest, Wisconsin paid $100,000 for this purebred Simmental bull at the American Simmental Association National Sale at Louisville, Kentucky. This was the highest-priced Simmental ever sold in the U.S.
Money is tight, expenses are high and cattle are cheap. Cattlemen have to be better managers now than ever before to survive. That's why a record number are switching to Beefmasters — The breed that produces more beef faster, for fewer dollars. Beefmaster – the cowman's breed.

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We Believe in the Younger Generation
And They Justified Our Belief
44 1974 calves, half from two-year-old
dams, averaged 616 lbs. 205 day ad. wt.
20 bulls averaged 662 lbs.
24 heifers averaged 577 lbs.

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RHF Victor 165-161 Ranger
Sire: A top RWJ F18-J3 son
T. F. Thompson
Owner 904/394-3053

[block and bridle] Club at the University of Florida recently received two first
place ribbons at the International Livestock Show in Chicago, Illinois. Rick Fulford of
Ocala, club president, and Lisa Tomkow of Triby, yearbook editor, accepted awards
for "Best Chapter" and "Best Yearbook." The club has won 14 awards since 1969.

SAM PAYLOR, manager of the Latt Maxcy Corporation, is shown here giving the
official placings on a class of polled Hereford heifers to FFA members at Crooked
Lake Ranch.

Crooked Lake Ranch Hosts FFA
Judging Meet at Frostproof

An FFA judging work-out for beef
judging teams in the Polk County area,
was hosted recently by Pat Wilson's
Crooked Lake Ranch, Frostproof.

Tom Cochrane, director of vo-
cational agricultural programs in Polk
County said that 11 teams, made up of
95 individuals, were on hand for the
work-out.

Sam Paylor, Frostproof, manager of
the Latt Maxcy Corporation and
Crooked Lake Ranch, and Sid Sumner,
extension beef specialist, Polk County
made the official placings for the
meeting. The cattle used for the evalu-
ations were bred Polled Hereford Heif-
ers from Pat Wilson's herd.

Paylor explained to the participants
that emphasis would be placed on selec-
tion of animals for breeding purposes.

Four classes of heifers were judged
by the participants, with reasons and
official placings being given immediately
after completion.

The work-out was held on January
23, which Cochrane said would be the
students' last work-out before going to
the annual FFA judging at the Florida
State Fair.

Participants in the work-out were:
Cyrstal Lake Junior FFA Chapter,
Lakeland; Haines City FFA Chapter,
Senior and Junior; Westwood Junior
FFA, Winter Haven; Lakeland Senior
FFA; Auburndale Senior FFA; Bartow
Senior and Junior FFA; Winter Senior
FFA; Lake Wales Junior and Senior
FFA; Frostproof Senior FFA; Fort
Meade Senior FFA; Hardee Senior
FFA, Wauchula; and the Hardee Junior
FFA. State judging is held annually
at the State Fair in Tampa.
Polled Hereford Directors Set Summer Meeting

The annual meeting and summer picnic of the Florida Polled Hereford Breeders will be held on Saturday, August 16, at Woods Haven Farm, Gainesville.

Meeting plans were fixed up when the directors of the Florida Polled Hereford Breeders met at Santa Fe River Ranch, Alachua, on January 30.

J.W. Gray, Fort Pierce, president of the organization, said the summer meeting will be a family affair. Judging contests will be held in the morning for youth participants, ladies, and adult men. Speakers are also being lined up for the event, Gray said.

One of the highlights of the summer meeting will be the installation of officers. Gray said the association membership will be balloted by mail to elect officers for the new term, and the newly elected officers will take over at the summer meeting.

Woods Haven Farm, owned by Mr. & Mrs. Ralph M. Ricketson, is located 10 miles north of Gainesville and four miles south of Brookster on State Road 231.

FPHA Sale Hits $26,345 Gross

The second annual Florida Polled Hereford Sale saw 74 lots gross $26,345. The sale was held this year at Santa Fe River Ranch, Alachua, on January 30.

Sale officials reported that six head of bulls grossed $4035 to average $673, and the top 25 females in the sale averaged $490.

Top selling animal in the sale was the lot six bull, MHR Victor Design 70, consigned by H.L. Everett & Sons, Greenwood. The four year old herd sire was purchased by Crooked Creek Ranch, Sarasota, for $1000.

Second high selling animal and top selling female was WHT Miss Modest Lamp 1, another Everett consignment. The four year old cow sold with a bull calf at side by J.F. Beau Perfect A117 to Steve Hamm of Marianna, for $800.

Largest volume buyer at the sale was Echo Dell Farm, Jakin, Georgia, spending $6990 for 27 head. Chipola Red Angus Farm, Brooksville, was second, paying $3230 for seven head.

Buyers at the sale, with number of head purchased if more than one shown in parentheses, and amount spent follow:

- Chipola Red Angus Farm, Brooksville (1) $1230, Stevens Polled Herefords, Dorland, Alabama (7) $215; Wade Townsend, Gainesville $380; Briar Creek Farm, Altha, Georgia $260, Lake Butler FFA (2) $1075; Steve Hamm, Marianna $890; B.C. Barnes, Casselton, Georgia $735; Quinn Farms, Doctors Inlet $650; Wilson Ross, Tifton, Georgia $675; Jack Dodd, Tallahassee (2) $1075; J.C. Thomas Farm, Adel, Georgia (2) $1260; C.B. Kelley, Adel, Georgia $400; Crooked Creek Ranch, Sarasota $1000; Echo Dell Farm, Jakin, Georgia (7) $6990; Bob Swearingen, Jr., Reynolds, Georgia (9) $1925; Pine Brook Farm, Brooksville (7) $1665; Jim McCull, Alachua (2) $1105; D.E. Blocker, Dunn City $485; H.L. Everett & Sons, Greenwood $400.

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He's here to stay and is not a passing fad.
He gives you an ideal balance of all the money-making traits and helps you avoid the calf-pulling blues and the costly bloody mess of dehorning.
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The Florida Cattlemen/March 1975
Fifth International Agribusiness Trade Show Slated; Follows Latin American Conference

B. Edmund David, Winter Haven, president of the Florida International Agricultural Trade Council, has announced the Fifth International Agribusiness Trade Show will be held May 8 at the State Fairgrounds in Tampa. The event is sponsored by FIATC.

The trade show will follow immediately after the University of Florida's Ninth Annual Latin American Livestock and Poultry Conference. David points out the conference invariably attracts a large group of agribusinessmen from Central and South America and the Caribbean Islands. The attendance has increased each year and an even larger crowd is expected this year, he said.

David added that besides the Latin American Livestock and Poultry Conference guests, with close to 200 from 19 countries, a larger and larger group comes to Florida each year expressly for the trade show. A contingent of South Africans is expected to be on hand this year.

The show will include farm machinery, both new and rebuilt; equipment and supplies; dairy and beef cattle; horses; swine; poultry and rabbits. Other exhibits will be provided by breed associations; artificial insemination and other service organizations; feed and fertilizer firms, and many others will have information booths.

David points out the trade show is emphatically for U.S. as well as foreign guests and he adds a display can reap results for domestic as well as foreign trade.

The Florida International Agricultural Trade Council, Inc., is a non-profit organization of Florida agricultural and agribusiness people interested in foreign trade. Its purpose is to work closely with the Florida Department of Agriculture in promoting Florida and Florida agribusiness products in foreign lands.

Cunningham Named To Breeds Council

Kirby Cunningham, executive secretary of the American Brahman Breeders Association, has been elected vice president of the U.S. Beef Breeds Council, succeeding Orville K. Sweeth, president of the American Hereford Association, who became president.

The council is an affiliation of the nine long established beef breeds in the U.S., collectively representing 200,000 seedstock producers that register over one million purebred beef cattle each year.

The organization was formed in 1970 to work for advancement of the beef cattle industry and to promote the common interests of its member breeds.

Milk output per cow averaged 778 pounds in November, up 16 pounds from a year ago.
1st PRODUCTION SALE

featuring

The Get and Service of

MOSES 6/6

— The Polled Leader of the Breed —

FRIDAY-APRIL 11, 1975-1:00 P.M. at the headquarters, DeBary, Fla.
Barbecue Served at 11:30 A.M.

MOSES 524 — Calved 1/22/73. An Outstanding horned son of Moses 6/6.

MOSES 507—Calved 12/15/72. A double polled son of Moses 6/8. This is the best polled son of Moses 6/6 we have produced.

MISS MOSES 5127 — Calved 1/2/73. A polled daughter of Moses 6/6 bred to Gemini Flash, shown below.

KEENE ROCK 202 — Calved 2/10/71. This 2400 lb. proven herd sire has achieved reserve grand champion & senior champion honors in Florida shows.

GEMINI FLASH 437 — Calved 12/30/71. A consistent show winner against heavy competition.

WIN GEM 543—Calved 2/21/73. Highest gaining bull in the 1974 Univ. of Fla. all breed gain test. This is a most outstanding 2 year-old herd sire prospect.

Shown above are six of the sale animals we consider to be representative of the quality being offered in our 1st Production Sale. There will be 50 top animals including a number of 3 in 1 combinations. All bulls fertility tested; all females are bred. The majority of the sale animals are halter broken and represent the very finest we have produced in "Our Quest for Perfection."

Plan to attend the SGBI annual meeting the same week and come to our 1st Production Sale.

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Huge Crowds Visit State Fair Booth

PRESIDENT'S BY-LINES

Greetings to each of you from the Florida State Fair “Know Your Beef” Booth.

CowBelles, what a wonderful opportunity to work with you, the 4-H’ers, their chaperons, and Beth Walsh, food specialist with the Cooperative Extension Service, University of Florida, Gainesville. You would be pleased to watch these groups working together presenting their good demonstration to the consumers visiting the Fair.

Always imparting “Beef Facts” as they work, greet and talk with capacity crowds. Our booth is a pleasant, attractive, comfortable place in which to work our four demonstrations each day. The effort put forth and knowledge gained by the CowBelles attending the Short Course is very evident in the way each CowBelle handles the microphone and gives out Beef Facts. We appreciate your cooperation, for without it, our Fair project would not have been successful.

Another year, another Short Course training and we will have twice as many poised, knowledgeable CowBelles working to inform the consumer of their beef food buy and our product — Beef.

At the American National Cattlemen’s Association and CowBelle convention in January, Florida had the largest representation of its members than ever before. You will be proud to know that in every CowBelle committee meeting there was a Florida CowBelle listening, taking part in the discussion and getting new ideas to bring back to those unable to attend. These reports will be given at the March directors meeting being held in Daytona Beach at the Hilton Hotel, March 19-20.

The Central Florida Fair demonstrations will not be held this year for several good reasons which will be discussed at the Daytona meeting, but plans to cover the Jacksonville Fair in September are very much alive.

CowBelles, we have accomplished what we have been working toward for several years. JoAnn Smith is now the second vice president of the American National CowBelles Association. Congratulations to you, JoAnn. We stand behind you with our love, prayers and willing hands to help you in support of your work on the American National CowBelles executive board.

June, not far away, brings to us many busy and important functions. Our Sweetheart Contest chairman Sylvia Leitner, Beef For Father’s Day chairman Sharlene Perry and Outstanding CowBelle chairman Marian Peake have important information and instructions to follow in order for us to make this year a record year of full participation from each county in each of these events.

Do you know the Florida CowBelles made the front cover of Livestock Breeder Journal recently with a very wide national circulation. The picture was taken as a group of CowBelles were working with Baby Beef education to consumers in one of the Publix stores in Lakeland. Another activity of the Florida CowBelles made the National Live Stock and Meat Board publication with our Short Course at Gainesville in January.

Thank you for your work and support of these activities that became newsworthy to out-of-state publications.

The complete rules for our 1975 Sweetheart Contest are being published in this issue of The Cattleman and can be found on page 86. We hope all county organizations will hold a contest and select their Sweetheart.

Ruth Tucker—President
Fla. CowBelles Association

Mrs. Ruth Tucker—President
Fla. CowBelles Association

Florida CowBelles Association
Affiliated with
American National CowBelles
Rt. 1, Box 1340
Cocoa, Fla. 32922

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Mrs. G. A. Tucker, Cocoa
305/636-2390

First Vice President
Mrs. S. J. Tilton, Seville

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MRS. RUTH TUCKER, Cocoa, left, president of the Florida CowBelles told FCA President Pat Wilson of Frostproof about activities at the “Know Your Beef” booth at the Florida State Fair in Tampa.
The Florida Beef Council made BEEF the center of attention at the Florida State Fair this year. Members of 4-H from around the state, speaking for the Florida Beef Council, gave expert advice and practical demonstrations four times daily. The 4-H’ers participating were from Brevard, Hardee, Marion, Orange, and St. Johns counties, and the University of Florida.

Members of the Florida CowBelles assisted the 4-H’ers and answered visitors’ questions about BEEF preparation and the BEEF industry.

At the end of each demonstration, a drawing was held and the winner carried home a $5 gift certificate courtesy of Winn-Dixie Stores. During the two-week fair, several thousand fair-goers registered for the free gift certificate drawings. As many as 200 people registered for one BEEF demonstration. Many people who attended the fair this year know a lot more about BEEF, thanks to the fine 4-H’ers in the state, the Florida CowBelles, and the Florida Beef Council.
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Contest Rules Outlined for 1975

Rules for the annual FCA Sweetheart Contest have been revised slightly for 1975 according to Sylvia Leitner, Citra, chairman. She reports the contest is anticipated to be a “fun and memorable experience” for each girl and the sweetheart committee is looking forward to a good participation.

The promotion has been established to build favorable publicity for the Florida Cattlemen’s Association, Florida Beef Council and the Florida CowBelles, and to promote the use of Florida beef in every way possible, Mrs. Leitner said.

Rules for the 1975 contest follow:
1) Each entrant must be 17 and not over 22 years of age as of February of the following year.
2) Entrant must be the daughter of a member in good standing of the Florida Cattlemen’s Association for the past two years.
3) The Cattlemen’s Sweetheart shall be selected at the annual convention in June. All entrants must be able to attend this convention and must be registered by 8:00 a.m. Thursday during the convention, at which time she will be assigned a hostess and from this time forward will be governed by the rules and regulations set by the Sweetheart Contest Committee.
4) The Florida Cattlemen’s Sweetheart must be able to represent the industry at other agricultural events, conventions, fairs, parades, appear on radio and TV as well as represent the Florida Cattlemen at any other activity deemed necessary by the state association, attired in authentic western wear, consisting of pants, coat, boots, hat with crown and banner.
5) Each county cattlemen’s association may send one contestant.
6) Representatives shall be responsible for their expenses during the convention. Each county association shall be responsible to assure their representative...
Barbara Anthony and Cox Enterprises, Inc.
Welcome you to Clarendon Plantation

Plan now to attend the annual Santa Gertrudis sale at Clarendon Plantation in April. Springtime is the best time to enjoy this colorful, historical and picturesque plantation. This year, approximately 60 top animals will be sold by the six participating ranches. The Sale Catalogue is now in production. For your copy, write Jeff Christian at Clarendon Plantation, Burton, South Carolina 29902. Or call (803) 846-8515.
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Ask our members about breeding Santa Gertrudis.

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Eatmon Names Cashion to SGBI Executive Post

Tommy M. Cashion, a former field director for Santa Gertrudis Breeders International, Kingsville, Texas, was recently named executive vice president of the association by the SGBI board of directors. The announcement was made recently by K.D. Eatmon, Pompano Beach, president of the breed group.

While employed with SGBI, Cashion was stationed at Kissimmee, headquartering in the offices of *The Florida Cattlemen* located in the Livestock Exchange Building. It was the first branch office of SGBI in the southeast. He replaces Richard Thallman who resigned several months ago.

Cashion is 36 years of age, married and has three daughters, ages 12, 10 and 8. He is a 1962 graduate of Texas A & I, at Kingsville, with a degree in animal husbandry. He will make his home in Kingsville.

Nine Bar Ranch Sells to Cox

Nine Bar Ranch of Cypress, Texas, has been sold to Cox Enterprises, Inc., Atlanta, Georgia. Gus S. Wortham of Houston, Texas, owner of Nine Bar Ranch, recently made the announcement that the purebred Santa Gertrudis herd and land had been sold.

The transaction is reported to be one of the largest in recent years involving Santa Gertrudis Cattle. The sale included all of the Nine Bar purebred Santa Gertrudis herd, the Nine Bar headquarters ranch (3000 acres) at Cypress, Texas, and 146,000 acres of land in New Mexico and the Angus-Santa Gertrudis crossbred cattle that it is stocked with.

Cox Enterprises, Inc., owned by Mrs. Barbara Anthony and Mrs. Robert W. Chambers, also owns Hualalai Ranch in Hawaii and Clarendon Plantation near Burton, South Carolina.

Stone Named

U.S. Senator from Florida, Richard Stone, along with Senator Patrick Leahy from Vermont, were appointed to the Senate Agriculture Committee recently, according to a Senate spokesman.

The appointments increased the number of Democrats serving on the Committee from seven to nine.

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A WIDE SELECTION OF GAIN TESTED CLASSIFIED YEARLINGS WITH PRICES BASED ON QUALITY TO SUIT THE REQUIREMENTS OF BOTH THE PUREBRED AND COMMERCIAL CATTLEMAN. FOR SALE IN ANY QUANTITY - ONE BULL OR A TRUCK LOAD.

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We have two gain tested Polled bulls for sale. One gained 575 and the other 600 pounds on official test. Their Polled sire gained 545 pounds and we are using him in our AI breeding program. Come see the bulls and their sire.

PERFORMANCE DATA
Since official performance testing of King Ranch bulls was begun in 1959, we have gain tested 5,266 head as of June, 1974. The average daily gain of these bulls was 3.25 pounds, with a conversion of a pound of gain for 7.79 pounds of feed. Our gain test offers the best way we have found of disseminating the genes of the top descendants of the foundation sire "Monkey" in the present generation into the other herds in the least possible time. In these tests we have had the top-gaining bull of the breed (760 pounds in 140 days) as well as eight others that gained more than 700 pounds. The bulls we sell have the bred-in ability to increase the weaning weight of your calves.

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KINGSVILLE, TEXAS 78363

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512/592-5107

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CONTACT R. P. MARSHALL
512/592-6411
Santa Gertrudis Cattle in Tight Competition at State Shows

Santa Gertrudis breeders from throughout the state turned up in strong numbers for some tight competition at the South Florida Fair in West Palm Beach, and the Florida State Fair, Tampa.

Winners of classes listed to three places, with number of entries in parentheses, follow:

**West Palm Beach**

- **Junior heifer calves (3)** — Eatmon's Miss Stuffed Shirt 231/4, owned by K.D. Eatmon, Pompano Beach; Graco Farms 36/4, owned by Graco Farms, Orlando; Eatmon's Miss Masterpiece 266/4, Eatmon;
- **Senior heifer calves (2)** — Miss T Shirt 404, owned by D.L. Thomas, Lake City; Miss Doublon Stuff D435, owned by Dietrich's Flying D Ranch, Orlando; Senior yearling heifers (1) — Miss Coco Doublon D371, Dietrich;
- **Junior yearling heifers (3)** — Graco Farms 3130 (reserve grand champion, junior champion), Graco; Miss Stuffed Shirt D357 (reserve junior champion), Dietrich; Miss Tarzan 327, Thomas;
- **Senior yearling heifers (1)** — Miss Doublon Stuff D229 (grand champion, senior champion), Dietrich; Miss Stuffed Shirt D336 (reserve junior champion), Dietrich; Miss Tarzan 323, Thomas;
- **Two females bred & owned (5)** — Dietrich; Thomas, Graco;
- **Junior bull calves (2)** — Doublon III D412, Dietrich; Eatmon's Masterpiece 309/4, Eatmon;
- **Senior bull calves (4)** — Doublon Stuff D403, Dietrich; Eatmon's Don Juan 40/4, Eatmon; Eatmon's Stuffed Shirt 124/4, owned by John Meadow, Pompano Beach;
- **Junior yearling bulls (2)** — Tarzan 326 (reserve grand champion, junior champion), Thomas; Tarzan 323 (reserve junior champion), Thomas;
- **Senior yearling bulls (1)** — Doublon Stuff D303 (reserve senior champion), Dietrich;
- **Two year old heifers (1)** — Miss Doublon Stuff D371 (reserve grand champion, senior champion), Thomas;
- **Two bulls bred & owned (3)** — Thomas, Dietrich; Eatmon;
- **Pair of yearlings (2)** — Thomas, Dietrich;
- **Pair of calves (4)** — Eatmon, Dietrich; Doublon Stuff D195, Dietrich;
- **Get sire of sire (2)** — Get of Tarzan 90/9, Thomas; Get of Rito Doublon, Jr. 807, Dietrich;
- **Get of sire** (5) — Get of Tarzan 90/9, Thomas; Get of Rito Doublon, Jr. 807, Dietrich; Get of Moses 6/6, Gemini Springs.

**Tampa**

- **Junior Heifer calves (7)** — Eatmon's Miss Stuffed Shirt 231/4 (reserve grand champion, junior champion), owned by K.D. Eatmon, Pompano Beach; Selby's Maggie May, owned by Bobby Selby, Christmas; Miss Capitan of Gemini, owned by Gemini Farms, DeBary;
- **Senior heifer calves (3)** — Miss T Shirt 404, owned by D.L. Thomas, Lake City; Miss Doublon Stuff D435, owned by Dietrich's Flying D Ranch, Orlando; Miss Capitan of Gemini 602, Gemini Springs;
- **Junior yearlings (3)** — Miss Coco Doublon D314 (reserve junior champion), Dietrich; Miss Doublon Stuff D332, Dietrich; Keen's Tasia, Selby;
- **Junior yearlings (5)** — Ebro Farms 310, owned by Graco Farms Orlando; Miss Stuffed Shirt D357, Dietrich; Miss Tarzan 327, Thomas;
- **Senior yearlings (1)** — Miss Moses of Gemini 503 (reserve senior champion), Gemini Springs;
- **Two females bred & owned (6)** — Dietrich; Gemini Springs; Graco;
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Some things we grow used to. A pair of gloves, a hat, a pair of boots. We’d feel lost without them. They've become old friends.

Cutter’s BLACKLEGOL™ products have been around for more than seventy years. They’ve become old friends to thousands of cattlemen who want dependable protection against blackleg and other “sudden death” diseases.

Today, cattlemen need old friends more than ever. That’s why smart cattlemen don’t cut corners by cutting down on health management. That’s why BLACKLEGOL products are still the choice for dependable protection against blackleg and related diseases.

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BLACKLEGOL S Vaccine for Blackleg and Malignant Edema.
First you want a calf that gets itself born without giving its mama too much trouble and without assistance from you. And then you want a calf that gains rapidly straight off mama, and grass without expensive creep feeding, so it tips the scales to 600 lbs. at weaning time. And you want a calf that keeps right on gaining on pasture or feed.

If that’s the kind of calf you want, what you need is a purebred Santa Gertrudis bull for his papa. Cattlemen who know that every pound counts are proving Santa Gertrudis crossbreds count more. Ask the breeders below for more details.

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305/668-8486

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Suwannee Point Ranch
J. Crayton Pruitt
Branford, Florida
904/935-1303

Diamond B Ranch
Troy Burrell, Owner
Rt. 1, Box 221
Morriston, Fla. 32668
904/489-4202

Stage Coach Ranch
P.O. Box 65
Dade City, Fla. 33525
904/567-2095

Clarendon Plantation
Burton, S.C. 29902
803/846-8515

Pine Hill Farm
Route 3
Glennville, Ga. 30427
912/654-2231, 654-2001
Hawkins Named To CLMA Executive Committee

John Hawkins, Monticello, has been elected to a position on the executive committee of the Competitive Livestock Marketing Association, Kansas City, Missouri. The action came at the organization's annual shareholders and directors meeting held at Las Vegas, Nevada, January 29.

Heading the industry trade group is J.D. Branscome of Grenada, Mississippi, who served as first vice president in 1974, his fourth year as an officer of the association. He succeeded Clay Wilson of West Monroe, Louisiana.

Hawkins is associated with the Monticello Livestock Market and operates a livestock market at Camilla, Georgia.

Branscome, a partner in Grenada Livestock Exchange, has been active in the corporate trade association for many years as well as other livestock industry organizations.

In taking office, Branscome commented that marketmen will be giving top priority through the year to the livestock industry's current financial stability, while pressing hard for measures to insure future industry expansion.

"While we meet at a time when industry conditions could be better, to say the least," he said in his inaugural address, "our purpose is to talk about some of the positive actions we are taking to help place the livestock industry in a position to capitalize on the opportunities which the not too distant future holds for aggressive livestock businessmen."

He said that three areas will receive the special attention and support of the corporate trade organization over the coming year — livestock marketing laws reform, beef market development, and the expansion of relationships between the marketing sectors of the Canadian and U.S. economies.

Volusia Elects New Officers

The Volusia County Cattlemen's Association recently elected David Daugharty, DeLand, to serve as president. Also elected for the 1975 term were: Robert Nolan, Seville, vice president; Stanley Coward, Seville, secretary; and John W. Martin, DeLand, treasurer.

Named directors by the association were: Gerald Gray Martin, DeLand; Elmer McDonald, Seville; and Elvin Daugharty, DeLand.

Commercial production of red meat in the U.S. during November was 3,152 million pounds, two percent above a year earlier.
HEREFORD BULLS
AND FEMALES
FOR SALE

CHOOSE FROM A HERD THAT HAS BEEN PROVEN
TO WORK FOR OTHERS. The two top selling Here-
ford bulls that went to Florida buyers (lots 1 and 3) at
the recently held Corrigan Ranch Sale, were both out
of El Dorado Cows. This is what El Dorado line
breeding can do for your herd.

We are selling 100 percent of our selected Heifer
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Hereford Breeders Increase Use
Of TPR Program

Hereford breeders throughout the U.S.
increased their participation in the
American Hereford Association Total
Performance Records program by 28
percent during the 1973-74 fiscal year as
compared to the previous year, ac-

1974 Noted
As Good Year

According to H. H. Dickenson, executive
vice president of the AHA, head-
quartered in Kansas City, Missouri.

"The 15,928 head increase in
weaning data and 6,371 head increase in
yearling weights reported to the TPR
department is by far the largest yearly
increase since the program began,"
Dickenson said.

During the last fiscal year, 72,062
head of calves were weighed at weaning,
a figure equal to some one-fourth of all
calves registered by AHA during the
past year. In addition, 31,708 yearling
weights were recorded during the 12
month period ending August 31, he

Enrollments in the TPR program
also reached an all time high of some
150,000 head when 42,410 new females
were enrolled in the past year.

According to Dickenson, 40 percent
of the newly enrolled animals were from
herds newly participating in TPR,

"These figures are most significant
and revealing in that they clearly indi-
cate more and more Hereford breeders
are vitally interested in obtaining useful
objective records on their cattle for
selection and culling purposes as well as
offering predictable cattle for their

customers," he added.

Performance

The Florida Cattleman/March 1975

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Out-of-State and Florida Angus Breeders Provide Stiff Competition

Angus breeders from Florida, Georgia, Ohio, North Carolina and South Carolina were on hand for stiff competition at the South Florida State Fair in Tampa. The South Florida Fair, West Palm Beach, also had strong interest from breeders throughout the state.

Results of the two shows listed to three places by class, with number of entries in parentheses, follow:

**Tampa**

Spring heifer calves (4) — Wayview Erica 29, owned by Frederick Penick, Hebron, Ohio; Fickling Silver Erica 074, owned by Fickling Angus Ranch, Jacksonville; Famoda Princess Jackie, owned by Famoda Farms, Tanger, South Carolina; Junior heifer calves (6) — Black Lassie of M.T. 401, owned by Troy Thomason, Snellville, Georgia; Stardust Erica 486, Penick; Semiema Rose 1032, owned by Semiema Farms, Swainsboro, Georgia; Late senior heifer calves (4) — ZeaWay Miss Burgess 39 (grand champion, heifer calf champion), Thompson; Glenkerry Backcap (reserve grand champion, reserve heifer calf champion), owned by Glenkerry Farm, Greenwood, South Carolina; Powers Spar Must 402, owned by Rennie Everhart, Citra; Early senior heifers (3) — Harpeth Queen Lady, owned by Campbell Angus Farm, Calhoun, Georgia; Bellemade Eureka 103, owned by Bellemade Farms, Lake City; Rocker LX 20, owned by Robert Fowlom, Lakeland; Late summer yearlings (2) — Wayview Tolon Blackberry, owned by Vickie Penick, Hebron, Ohio; H & H Miss Marshall 301, Bellemade; Early summer yearlings (3) — Bo Erica M 2083 (summer champion), Thompson; Maclanderse Mulbin Pride 68 (reserve summer champion), owned by MacLand Farms, Laurinburg, North Carolina; Wayview Blackbird 99, Penick; April junior yearlings (1) — Wayview Erica 20 (reserve junior champion), V. Penick; March junior yearlings (2) — Wayview Bordulac B-14, Penick; Semiema Lasse 961, Semiema; Early junior yearlings (5) — HVF Pride P 241 (junior champion), Thompson; Stardust Blackbird 158, owned by Stardust Ranch, Micanopy; Stardust 450, V. Penick; Spring bull calves (1) — Marshall Pride 62 of W.V., Penick; JAR Emulous Master 104, owned by Jenkins Angus Ranch, Lakeland; Semiema Marshall Pride 1992, Semiema; Junior bull calves (5) — Stardust Bandolier 600 (reserve bull calf champion), Stardust & Penick; Semiema Marshall Pride 1083, Semiema; Brairhill Adventure 2024, owned by Bruce Nicely, Lake City; Late senior bull calves (1) — Pickett Emulous Rex, owned by John Pickett, Athens, Georgia; Early senior bull calves (2) — Columbus of Glenn 633 (reserve grand champion, bull calf champion), Semiema; Bellemade Marshall 163, Bellemade; Summer yearlings (2) — Marshall Pride 50 of W.V. (summer champion), Penick; H & H Adventure 302 (reserve summer champion), Bellemade; Early summer yearlings (2) — Bellemade Bell Boy 223, Bellemade; Bargola Collision 245, owned by Marvin Morgan, Riverview; April junior yearlings (1) — Uncle Pitman, owned by Edward Pitman, Ruskin; March junior yearlings (2) — Marshall Pride 39 of W.V. (junior champion), Penick; Semiema Marshall Pride 984, Semiema; Early junior yearlings (3) — Semiema Marshall Pride 943 (reserve junior champion), Semiema; JAR Emulous Master 63, Jenkins; Allan of CRR 81, owned by Circle R Ranch & Bellemade, Lake City; Senior yearlings (4) — Semiema Marshall Pride 892 (reserve senior champion), Semiema; JAR Emulous Master 222, Jenkins; Brairhill Marshall 1432, Bellemade; Two-year-old bulls (1) — Stardust Bandolier 505 (grand champion, senior champion), Stardust & Penick; Two bulls bred & owned or co-owned (6) — Penick; Semiema; Jenkins; Breeder of six head (2) — Bellemade; Get of sire (2) — Get of Marshall Pride 408; Penick; Get of Marshall Pride 408, Semiema; Junior get of sire (2) — Get of Marshall Pride 408.

**South Florida Fair in West Palm Beach**

**GLENKERRY FARM, Greenwood, South Carolina**, owned the reserve grand champion female at the Florida State Fair.

**Semiema FARMS, Swainsboro, Georgia**, exhibited this animal to reserve grand champion honors at the State Fair in Tampa.

**Bellemade Farms, Lake City**, owned this entry which was the reserve grand champion Angus bull at the West Palm Beach show.

**Bellemade Farms of Lake City** owned this Angus female which was reserve grand champion at the South Florida Fair.

**Grand Champion Angus female at the South Florida Fair in West Palm Beach was this entry owned by Fickling Angus Ranch, Jacksonville.**
**A Good Supply of Two-Year-Old Registered Angus Bulls FOR SALE**

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**West Palm Beach**

Spring heifer calves (2) — Fickling Silver Erica 074 (grand champion, calf champion), owned by Fickling Angus Ranch, Jacksonville; Bellemade Marshall Pride 384, owned by Bellemade Farms, Lake City; Junior heifer calves (1) — Pride of Bellemade 64, Bellemade.

Early junior heifer calves (1) — Bellemade Eurotica 103 (reserve grand champion, reserve calf champion), Bellemade;

Late summer yearlings (1) — H & H Miss Marshall 301 (summer champion), Bellemade;

Junior bull calves (3) — JAR Emulous Master 104, owned by Jenkins Angus Ranch, Lakeland; Bellemade Marshall Pride 434, Bellemade; JAR Emulous Master 94, Jenkins;

Junior Bull Calves (3) — Briarhill Adventure 2024 (calf champion), owned by Bruce Nicey, Lake City; Bellemade Marshall Pride 54 (reserve calf champion), Bellemade; Bellemade Marshall Pride 204, Bellemade;

Late junior bull calves (1) — Bellemade Marshall 163, Bellemade;

Late summer yearlings (1) — H & H Adventurer 302 (grand champion, summer champion), Bellemade;

Early junior yearlings (1) — Bellemade Bell Boy 223 (reserve summer champion), Bellemade;

Early junior yearlings (1) — JAR Emulous Master 63 (junior champion), Jenkins;

Senior yearlings (2) — Briarhill Marshall 1432 (reserve grand champion, senior champion), Bellemade; JAR Emulous Master 222 (reserve senior champion), Jenkins;

Two bulls bred & owned or co-owned (4) — Bellemade; Bellemade; Jenkins;

Junior of sire (1) — Get of Marshall Pride 476, Bellemade;

Get of sire (1) — Get of Marshall Pride 476, Bellemade; Breeder of six head (1) — Bellemade.

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**Record Week Set For Angus Numbers**

A record week in performance records was set in December as 4145 weights were submitted by Angus breeders on the Angus Herd Improvement Records program, reports Lloyd D. Miller, executive secretary of the American Angus Association. Equally important, December became the record month in A.H.I.R. history as more than 17,000 weights were processed.

The week of December 16-20 marked an increase over the previous high week of 3900 heifers processed in December of 1973 and pointed out the growing acceptance of performance records in beef cattle improvement, Miller added.

Of the record month total of 17,432 weights there were 15,257 weaning and 2175 yearling weights recorded in the 12-month, 15-month and 28-month yearling age options. A total of 331 Angus breeders turned in records during December.

The A.H.I.R. program, Miller added, is a complete performance program offered free of charge to registered Angus breeders. Breeders enroll their herds and submit weaning and yearling weights and grades on forms obtained from the American Angus Association. The information is then processed for cattlemen through the Association’s data processing equipment. From this raw data, the cattle are ranked according to their performance and evaluated on a selection work sheet for their breeding value ratio which is an estimate of how these animals will perform based on the performance of the individual, their parents, grandparents and all half brothers and half sisters.

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Our Sincere Thanks

To Thompson Brothers Farm, Marianna, Florida, for donating this fine heifer to the Association, and to Mr. and Mrs. Edward Jones of Ocala, Florida, for their purchase of the heifer on the high bid of $550.

Shown in the picture are from left: Mrs. Jones, John Nicely, former secretary; Sonny Winter, immediate past president at the halter; and J.R. Thompson, representing Thompson Brothers.

If you are below the age of 21 years and are interested in joining our Association, write to the address below, or to the Florida Angus Association, 410 Verona Street, Kissimmee, Florida 32741. Our organization is an active one and we would like you to join with us in promoting Angus cattle.

For further information:

FLORIDA JUNIOR ANGUS ASSOCIATION
P. O. Box 53-B, Lake City, Fla. 32055
Junior Angus Show Held At Ocala

The Florida Junior Angus Association along with the Florida Angus Association sponsored a youth show and showmanship competition on January 17 at the Southeastern Livestock Pavilion, Ocala. Animals were exhibited in bull and female categories.

In the bull show, grand champion honors went to the senior champion shown by John Nicely, Lake City, with Briarhill Marshall 1432. Nicely also showed the summer and reserve grand champion heifer, H&H Miss Marshall 301. Reserve champion bull, Briarhill Adventure 2024, was exhibited by Bruce Nicely, also from Lake City.

Grand champion female and supreme champion of the show was the calf champion shown by Sheila Fickling of Jacksonville. Her winner was Fickling Silver Erica 074.

Thirty head were exhibited by youth from throughout the state.

In the showmanship competition, junior winner was Barry Campbell of Citra, followed by Francis O'Loughlin, Elkton, and Sheila Fickling.

Senior showmanship winners were Lisa Ramsey of Micanopy and Alan Baldwin, Ocala. The two top winners will represent Florida at the National Junior Angus Showmanship Contest in Omaha, Nebraska in July. First and second alternates were Kathleen O'Loughlin, Elkton, and Joy Baldwin, Ocala.

Miss Ramsey was awarded the B. Edmund David Trophy offered by the Florida Angus Association, while Baldwin received his trophy from International Land and Cattle Company, Citra.

The grand champion female trophy was awarded by Cawjo Farm, Tallahassee, and E.J. Gibbs, Jr., Cantonment. Circle R Ranch, Lake City, awarded the grand champion bull trophy, with the reserve trophy coming from Jenkins Angus Ranch, Lakeland.

The grand champion female trophy was awarded by Bellemade Farm, Lake City, and the reserve female trophy was donated by the Florida Junior Angus Association.

The breed show and the showmanship contest were judged by J.E. Pace, extension beef specialist at the University of Florida, Gainesville. John Crouch, Mauldin, South Carolina, regional manager for the American Angus Association was ringmaster, while Leroy Baldwin, Ocala, president of the Florida Angus Association, announced the show.

Sonny Winter, Tallahassee, outgoing president of the junior group, and John Nicely, outgoing secretary, coordinated the program for the breed show.

At a meeting of the junior organization on January 18, Bruce Nicely was elected president for the ensuing year by the members present.

''WATCH THEM GROW''

Thanks to the following who purchased Performance Tested Cattle at our Fall Open House

Brandy Rock Farm, Brandy Station, Virginia
Robert W. Huntley, Wadesboro, North Carolina
Philip Hines, Colquitt, Georgia
Alcorn State University, Lorman, Mississippi
Mississippi State University, Starkville, Mississippi
Kellis Moorman, Jr., Tifton, Georgia
B. H. Barge, Lumpkin, Georgia
James R. Berry, National Bank & Trust Co., Orange, Virginia
Ramsey Angus Farm, Colquitt, Georgia
John H. Janssen, Tallula, Illinois
Premier Angus, Inc., Fowlerville, Michigan

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(912) 439-7695

The Florida Cattleman/March 1975
THOMPSON BROTHERS Farm, Marianna, donated a heifer to the Florida Junior Angus Association recently. Shown turning the registration papers over to then Junior Angus President Sonny Winter, Tallahassee, is J.R. Thompson with granddaughter, Amy, hiding from the photographer. At the halter is then Junior Secretary John Nicely, Lake City.

Baldwin Gets Third Term

Members of the Florida Angus Association named Leroy Baldwin of Ocala to a third term as president of the state breed group at their annual meeting held at the Ramada Inn Convention Center, Ocala, January 17.

Over 50 members and guests were on hand for the annual banquet meeting which was M.C’d by B. Edmund David, Winter Haven, president of the Florida International Agricultural Trade Council.

Other officers and directors named were Calvin A. Winter, Tallahassee, vice president and James J. Flanagan, Kissimmee, secretary-treasurer; Directors elected with terms expiring in 1978 were: E.J. Gibbs, Cantonment; Merle D. White, Fort Myers; J.R. Thompson, Marianna, and Charles Hardee, Chiefland.

Other directors serving are: Earl Fickling, Jacksonville; Joseph Etter, Monticello; Marlin Nicely, Lake City; Mrs. Anita Brown, Live Oak; Charles R. Jenkins; John R. Pitts; Dr. S.W. Stout; and Calvin Bozzuto, Lake City.

Louis Gilbreath, Ocala, a past president of the Florida Cattlemen’s Association, spoke to the members at the banquet on the need for a strong organization. John Crouch, Mauldin, South Carolina, regional manager for the American Angus Association, also addressed the group, and explained a series of Angus forums scheduled to be held throughout the state.

A highlight of the banquet was the auction of a heifer donated by Thompson Brothers Farm, Marianna, to the Florida Junior Angus Association. Handling the auctioneer duties was Marlin Nicely, who sold the animal to Edward Jones of Ocala on the top bid of $550.

November 1974 output of milk provided 1.36 pounds of milk per person daily, the same as a year ago.
“It’s The French Influence That Counts”

Full French and half-French sons of PRIMO for sale.

Registered Purebred Charolais Exclusively

Our herd is Brucellosis Certified and TB Accredited

NEW CATTLE building at the Manatee County Fair was recently dedicated. Shown above taking part in the ceremonies are, from left, Palmetto Mayor Gordon Alderman; Florida Commissioner of Agriculture Doyle Conner; Sandy Willis, Miss Manatee County; Manatee County Commission Chairman Dan McClure; and Vick Blackstone, chairman of the building committee.

Feedlot Operator Predicts Drastic Change in Cattle Feeding Procedures

A drastic change in cattle feeding procedures, utilizing more grass and forage and less feed grains is foreseen by Kenneth Monfort, president of Monfort of Colorado, Greeley, Colorado. Monfort, who operates the largest feedlot in the nation, spoke at a beef cattle conference during the 56th annual convention of the American Farm Bureau Federation in New Orleans recently.

Monfort said that cattle feeders themselves helped create the situation that found feeders losing considerable money on every head of cattle they fed.

"With ever increasing supplies of feed grains at economical prices, with a tremendous infusion of ‘tax shelter money,’ with expanding affluence of the consumer and their obvious preference for this fed beef," Monfort said, "we kept buying younger and younger feeder cattle, putting more and more weight on in the feedlots, becoming more and more dependent on and wasteful of our feed grains, and the bubble burst last year.

"It was bound to happen," he continued. "It had to happen because we were using too much feed, because we were getting more costs in our cattle than the consumer could or would pay, and because we were building up too big a national cow herd and producing too many calves."

Monfort said the buildup of the national cow herd will have to be reduced before much improvement is seen in the current situation. He pointed out that world population is expanding faster than any potential increase in agricultural production and sees the number one problem as how to stop population growth that exceeds agriculture’s ability to feed that population.

"We do little long term good by exporting food that keeps others alive if those who are kept alive simply reproduce and need ever larger amounts of food," Monfort said.

Monfort sees the United States’ food responsibilities in the following order of priority:

(1) Take care of our own people; (2) Sell to customers who have and will be dependent upon the U.S. for food supplies but who are acting responsibly populationwise and demandwise; (3) Provide humanitarian assistance to those suffering from drouth, poor crop or other disasters.

Another conference speaker, W.M. Warren, head of the animal and dairy sciences department, Auburn University, Auburn, Alabama, said that beef from cattle finished on grass and grading Choice is just as good to eat as beef from grain-finished cattle of the same grade.

"Research results show that grass-finished beef is equal in every measurement of quality to grain-finished beef of the same grade," Warren said. "Grass-finished need not mean inferior, and herein lies an untapped potential for the continued production of a quality product in a grain hungry world."

Warren expressed doubt that the U.S. or any other country can support the type of beef cattle finishing program that has existed in the nation’s feedlots until now.

W. Edmund Tyler, chief of the standardization branch of USDA, told the conference that the proposed new beef grading guidelines are designed to reduce the amount of fat on beef.
Charolais Sale
Hits $418 on
64 Lots

The Southeastern Charolais Sale, held February 1 at Ocala, saw 64 lots of bulls and females gross $26,730 to average $418.

Included in the offering were 11 head of bulls which grossed $8,590 to average $781, and 53 females lots selling for a total of $18,125 to average $342.

Top selling animal was the lot three bull, Springfield 6919, consigned by J.A. Webb of Bushnell. The six year old full French son of Amour de Paris was purchased by Dan McCormic of Wildwood for $1900.

Mc McCormic was also the top volume buyer at the sale, spending $10,685 for 28 head. Dr. Robert Cornfeld of North Miami, was next high, buying three head for $2370.

Included in Cornfeld’s purchases was the top selling female, Miss YB Argo Lin 745, consigned by G-Five Charolais Ranches, Abingdon, Virginia. The polled eight year old daughter of Major 323, sold bred to Alfalfa John 075 for $1550.

Sale manager for the event was John Culbreath of Brooksville, and Gerald Bowie of West Point, Georgia, was auctioneer.

Buyers at the sale, with number purchased shown in parentheses, if more than one, and amount spent, follow:
Dan McCormic, Wildwood (28) $10,685;
Joe Overstreet, Kissimmee (2) $785;
Neil Avery, Avon Park $400;
Wasdin Charolais, Tallahassee (2) $1050;
Miles Falls, Fort Pierce (2) $680;
Herbert Harris, Bacon, Georgia $850;
Backacre Ranch, Brooksville (2) $800;
Dr. Robert Cornfield, North Miami (3) $3370;
Sam Bore, Palakka $1000;
Sans Souci Farm, Ocala $350;
DS Ranch, Tarpon Springs (8) $1675;
Tom Hamilton, Stone Mountain, Georgia $285;
Tom Hamilton, Stone Mountain, Georgia $900;
Rabbit Hill Farm, McIntosh $1450;
Phil Stol, Atlanta, Georgia (3) $1660;
WM Farms, Fort Walton $1175;
W.E. Webb, Baxley, Georgia $450;
Suzie Fox (2) $530;
Boyd Charolais, Avon Park $435.

Manatee Elects
New Officers

The Manatee County Cattlemen’s Association met recently and elected officers and directors for 1975.

Elected to serve as president was Philip Parrish, Jr. of Bowling Green. Serving with Parrish will be David Wilkins, Bowling Green, vice president; Vicki Blackstone, Parrish, director to FCA; H.B. Parrish, Myakka City, alternate state director; and Larry Harms, Bradenton, secretary-treasurer.

Directors elected were: Callon Keen, Sr., Parrish; Roy Wingate, Myakka City; W.H. Kilcrease, Bradenton; Neil McClure, Parrish; William Lintner, Parrish; and Tom Christian, Bradenton.

Continuing as Directors are: William Parrish of Bowling Green; James Parks, Bradenton; and Jimmy Driggers, Myakka City.

Join your local county cattlemen’s association.

The Florida Cattlem/Manch 1975
Charolais competition proved to be close at shows held recently throughout the state. Shows were held at the South Florida Fair, West Palm Beach; the Southeastern Charolais Show and Sale, Ocala; and the Florida State Fair in Tampa.

Winners of classes listed to three places, with number of entries in parentheses, follow:

**Ocala**

- Spring calfs (2) — WCR Floridian Poll Power A67 (calf champion), Wasdin Charolais Ranch, Tallahassee; WCR Mr. Avignon A54, Wasdin.
- Winter bull calves (1) — Kentucky Dagobert 663, Sans Souci Farm, Ocala; Senior bull calves (1) — WCR Mr. Greentop A48, Wasdin.
- Late summer yearling bull (1) — Kentucky Dagobert 554 (reserve junior champion), Sans Souci; Junior yearling bulls (2) — Sans Souci Gangbuster 305 (grand champion, Junior champion), Sans Souci; White Oak Alger 16, White Oak Plantation, Ocala; Senior yearling bulls (3) — WCR Mr. Bruce A26 (reserve grand champion, senior champion), Wasdin; WCR Mr. Greentop A26 (reserve senior champion), Wasdin; WCR Mr. Bruce A32, Wasdin.
- Two bulls (3) — Sans Souci; Wasdin; Spring heifer calves (4) — WCR Miss Avignon Poll A58 (grand champion, junior champion), Wasdin; Miss K Bar D41 (reserve grand champion, reserve junior champion), K Bar Ranch, Zephyrhills; Miss K Bar D40, K Bar Ranch; Junior heifer calves (2) — Sans Souci; Colleen 138, Sans Souci; Miss Kentucky Dagobert 579, Sans Souci; Senior heifer calves (1) — Miss Kentucky Dagobert 558, Sans Souci.
- Summer yearling heifers (1) — Miss Turkey Track 286 (senior champion), Turkey Track Ranch, Wimauma; Senior yearling heifers (1) — Miss Kentucky Dagobert 993 (reserve senior champion), Sans Souci; Two females (4) — K Bar Ranch; Wasdin; Sans Souci; Pair of calves (3) — Wasdin; Sans Souci; Wasdin; Produce of dam (1) — Produce of Miss Ellen Homsey, Sans Souci; Junior get of sire (2) — Got of Elstoria International, Wasdin; Get of Mr. Ayavalla Dagobert 252, Sans Souci; Get of sire (1) — Get of Mr. Ayavalla Dagobert 252, Sans Souci; Group of five head (2) — Wasdin; Sans Souci.

**Tampa**

- Spring calfs (5) — Miss K Bar D41 (reserve grand champion, junior champion), owned by K Bar Ranch, Zephyrhills; WF Miss Des Amour, owned by Westerlea Farms, Brooksville; Miss K Bar D40, K Bar; Senior calves (3) — Miss K Bar Dagobert 558, (reserve junior champion), Sans Souci; avocado of Sugarcane 504, owned by United States Sugar Corporation, Clewiston; Eclipso of Sugarland 23, U.S. Sugar; Late summer yearlings (1) — Avocato of Sugarland 493 (grand champion, senior champion), U.S. Sugar; Senior yearlings (1) — TTR Damio Mascorro 286, owned by Turkey Track Ranch, Wimauma; Junior yearlings (1) — Miss Ky Dagobert 993 (reserve senior champion), Sans Souci; Two females bred & owned (4) — U.S. Sugar; Sans Souci; K Bar; Spring bull calves (1) — Clovis de Amerique, owned by Swampwater Oaks Ranch, New Smyrna Beach; Junior bull calves (1) — CF Desiray Star (reserve calf champion), Westerlea; Winter bull calves (1) — Ky Dagobert 663 (calf champion), Sans Souci; Late summer yearlings (1) — Ky Dagobert 554 (reserve champion, reserve junior champion), Sans Souci; Senior yearlings (1) — Independent, Swampwater Oaks; Junior yearlings (2) — White Oak Alger 16 (grand champion, junior champion); owned by White Oak Plantation, Yulee; Sans Souci Gangbuster, Sans Souci; Two bulls bred & owned (1) — Sans Souci;
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CME Increases Margin Deposits

Increases in minimum security deposits (margin) to be required for live cattle and feeder cattle futures trades on the Chicago Mercantile Exchange were raised last fall according to Everette B. Harris, president.

Harris said the increases were made because of the previously-announced expansion of daily price limits to 1½ cents a pound from one cent a pound for both contracts, also to be effective November 1.

The move was made, he said, in an effort to keep the futures market in line with numerous wide swings of $1 and more in the cash market that have become common in the past several months.

The new minimum margins for live-cattle speculative and hedge contracts will be $1200 initial and $900 maintenance, and $600 and $400 for spreads, up from $900 and $700 speculative and hedge and from $400 and $300 spreads.

In the delivery month, speculative and hedge margins for live cattle will be $1500, up from $1200 speculative and $1000 hedge. Maintenance margins will rise to $1000 from $900 for both speculative and hedge. Spread margins will remain at $800 initial and $600 maintenance.

For feeder cattle, the initial speculative margin has been increased to $1000 from $900, maintenance to $700 from $600; hedge margins to $700 from $600 initial and to $500 from $400 maintenance; and spread deposits to $400 from $300 initial and to $300 from $200 maintenance.

Feeder cattle initial margin in the delivery month will be $1,200 up from $900 and $900 maintenance up from $600 for speculative positions; $900 for both, up from $600 initial and $400 maintenance for hedges; and $900 up from $600 initial and $600 up from $400 maintenance for spreads.

The minimum margin for mixed spreads of one live cattle versus one feeder cattle will be $600 and $400, moving up to $800 and $600 in the delivery month.

Harris explained that some brokerage houses may require higher security deposits than the exchange minimum.

---

AICA Uses Computer Forecast

The American International Charolais Association now has a computer in Houston, Texas, that forecasts how quickly a cow should gain weight, then later compares these ideal statistics with the animal's actual performance along with that of others in the herd.

The result is a system that summarizes all the offspring of each bull, then rates them by the caliber of calves they sire. Thus a rancher gets information that enables him to decide which breeding animals are worth keeping and which should be removed from his herd.

"Calves raised under identical environmental conditions should vary only because of genetic differences," said Howard L. Johnson, Kansas City, Missouri, President of AICA. "Our objectives with the Charolais Herd Improvement Program and Charolais Sire Evaluation Program are to identify those differences in the genetic makeup and help the rancher compare his herd's performance with those raised by other Charolais cattlemen."
Pressure by Environmentalists Hurts Farmers

Pressure from do-gooder environmentalists is prohibiting farmers from planting needed food and fiber crops on their own land, says Fred Y. Montsdeoca, president of the Agribusiness Institute of Florida.

He noted that the Florida cabinet “cannot reasonably take any other action than to allow farmers to cultivate their own lands.”

The lands in question, adjacent to downstate conservation areas, are designated agricultural. The cabinet, however, has held up permits necessary for the owners to actually use their private lands for crops.

“Stopping a farmer from planting his own lands,” said Montsdeoca, “is an infringement upon his Constitutional rights and certainly doesn’t add to America’s food supply during these critical times.”

In helping to tell the story of Florida agriculture, the Institute recently employed Jon French of Jacksonville as field representative. He has been engaged in the agricultural equipment business with his father and is familiar with Florida and Florida agriculture.

The Agribusiness Institute of Florida is a non-profit group organized to tell the story of Florida agribusiness to the general public. Membership is made up of food and fiber producers, processors and distributors as well as agricultural supply and service organizations.

Headquarters for the Institute is located in Orlando.

AICA Okays Program Change

In a move to increase the number and quality of foundation females being entered into the breed registry, the board of directors of the American International Charolais Association, Houston, Texas, passed provisions to permit the use of multiple sires in the first cross allowing the half blood females to be recorded with the AICA.

The new program, which goes into effect immediately, will allow the heifer progeny from this first cross that are the offspring of registered Charolais bulls to be recorded and used as foundation females in the association’s grading-up program.

In making the move, the AICA became the largest beef breed association that allows the use of multiple sires on the first cross.

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1975 Tax Reform Reviewed

Representatives of National Livestock Tax Committee, American National Cattlemen’s Association and the American Horse Council met in mid-January with officials of the Treasury, Senate Finance Committee and Joint Committee on Internal Revenue Taxation to discuss the course of tax reform legislation in the new Congress. There was general agreement that consideration of tax reform would not begin until both the President’s tax cut proposal and the energy package had been reported out of Ways and Means. This could be as late as June or July. However, the debt ceiling extension bill will also have to be handled in this period, and it could prove to be sticky. Lurking around is health insurance which might be tackled ahead of tax reform. So the timing is doubtful and the possibility real that tax reform could be deferred until 1976. The prospects for early rate and gift tax changes are poor.

However, there was also general agreement that the new Congress will be strongly inclined to take a hard line on tax shelters and that livestock shelters will be largely eliminated if and when tax reform is enacted. Congressman Corman of California has already introduced a comprehensive tax reform bill which would limit the deduction of farm losses to a flat $10,000 per year for taxpayers whose nonfarm income exceeds $20,000. Given the temper of this year’s Congress, Mr. Corman’s proposal must not be ignored, it was pointed out.

Horse Owners Should Be Concerned With Health of Animals in Spring

by G.W. MEYERHOLZ
Extension Veterinarian, University of Florida

Horses are valuable assets on many cattle ranches and are a source of pleasure for the family. There are several reasons why a horse owner should be concerned with maintaining the health of his animal. The horse should be protected from injury, sickness, and pain. Preventing sickness reduces the time and expense of treatment. A healthy horse insures top performance and continuous enjoyment.

Vaccinations

Spring is usually the best time to vaccinate for sleeping sickness or equine encephalomyelitis. This is just prior to the insect season when biting insects, principally mosquitoes, transmit the virus from birds to horses. Each year, many horses in Florida die because their owners neglect to have their horses vaccinated against the disease. Annual vaccination is needed to protect the horse. The type of sleeping sickness commonly diagnosed in Florida is 90 percent fatal once the horse gets the disease.

At the same time, horse owners should consider vaccination against tetanus or lockjaw. The bacterial organism that causes this disease lives in the soil and is commonly found wherever horses are kept. Approximately 80 percent of affected horses die. So horses should be routinely vaccinated against tetanus each year.

Other vaccinations may be indicated under specific conditions. Ask your veterinarian for recommendations.

Internal Parasite Control

The horse is probably the most susceptible animal to internal parasitism. Although the effects of worm parasites is not usually obvious, they interfere with nutrition, decrease work efficiency, and cause digestive and respiratory upsets. Some veterinarians estimate that strongyles, the most severe parasite, are involved in about 80 percent of the colic cases. In addition, roundworms, pinworms, bots, and stomach worms are frequent problems.

Regular deworming two to six times a year is recommended. Alternating of drugs to control the different species is desirable. Veterinarians can recommend drugs and a schedule of treatments to satisfy individual needs.

Blood Testing

Some horse owners may want to have their horses blood tested for equine infectious anemia or swamp fever. State regulations require testing for assembly or sale but it is well to find out if the disease is present on individual ranches. If the disease is present, ranchers can isolate infected animals and take steps to eventually control or eliminate the disease from the ranch. Although some infected horses do not show signs, they can be sources of the virus for other susceptible horses. The anemia produced by the disease can affect the working horse severely, with intermittent attacks of fever and sometimes death.

General Horse Care

Managing a horse’s health is important to the rancher. Good nutrition and horse care are important adjuncts. Now is a good time to give attention to those things that help insure continuous work and enjoyment of horses.

Join your local county cattlemen’s association.

The Florida Cattlemen/March 1975
Rodeo Group Slates Annual Meeting At Arcadia

The Association of Florida Rodeos has slated its annual meeting for March 8, at 11:00 a.m., just prior to the Arcadia Winter Rodeo.

Keeping the association in operation is of utmost importance, a rodeo spokesman stated, both for mutual cooperation and staying before the public eye. All members are urged to be in attendance.

The Miss Florida Rodeo Contest has been scheduled in conjunction with the Panama City Rodeo, sponsored by the East Bay Kiwanis Club, Panama City, to be held in early May. Each Florida RCA Rodeo is invited to have a contestant there to compete for the title, and then go to the Miss Rodeo America Pageant, usually held in July.

A copy of the Miss Rodeo America rules and regulations may be obtained from the Miss Rodeo America Pageant Committee in Reno, Nevada.

Current officers of the association are Henry Lanier, president, Arcadia; Rupert Padgett, vice president, Bonifay; and Bob Cody, secretary-treasurer, Kissimmee.

Florida Taxpayers Hit Hard

For every dollar spent by the federal government next year, nearly four cents of it will come from Florida taxpayers, the Florida Chamber of Commerce report.

This estimate is based on the record breaking $349.4 billion federal budget proposed by President Ford for the 1976 fiscal year beginning July 1.

The Florida Chamber has calculated that Florida taxpayers will bear 3.82 percent of the proposed spending, the ninth highest percentage burden of the fifty states.

According to the state chamber, the $13,347,080,000, which will be Florida's share of the federal budget, is more than four times the amount of state taxes collected last year to finance Florida's state government.

"Of course, Congress may reduce or increase the amount, but at this point the budget is about $36 billion higher than last year. This has increased the Florida taxpayers share by about $3 billion," noted Ronald S. Spencer, Jr., Executive Vice President of the Chamber.
The Goodsons

in eastern Marion County

by ETHEL HALES STANCIL

The Stan (she's Janis) Goodsons live "almost to Lake Waldena" in eastern Marion County. Their place is small but it is bulging with animals, many of which are pets, like Geronimo, the horse which they, as well as nine year old daughter Lisa, ride.

Mrs. Goodson says, "Geronimo is wild about Gatorade - drinks it out of a cup, which we hold high."

Another funny thing about Geronimo is that he and the pigs on the place are friends. They talk to one another!

Other pets are the German Sheperd, Clancy, and the Black Irish Setter. Chickens too, seven hens and a rooster, liven up the barnyard.

Lisa goes to East Marion School, where Mrs. Goodson helps the slow of learning one day a week, in her 4th grade class. She helps the students read, sound out words, and spell. She is usually able to see some improvement, although it may be very very slow. She recalls the first spelling test this term, early in the season, when one pupil missed all 30 words. Last week he got five out of 25 right. That's still not a passing grade, but he has improved. Each one of her students needs individual attention, and that given with much patience. Many of these children have problem parents, some of whom are prone to tell them pretty often, "Shut up! Just leave me alone!" and little else.

Janis learned to do heliarc welding (on aluminum) from her husband. She considers the work fascinating and often lends a hand on the building of a tractor trailer, horse barn stall, etc. Aluminum, she says, is used where light metal is desirable.

"The hardest part of welding is striking the arc - by just touching the metal," Mrs. Goodson says. "You have to keep the rod about 1/4 inch from the metal which is kind of hard to do because the rod's disappearing all the while you're welding. If you get too close, the rod sticks and then you have to pull it away. You learn what a good weld looks like from practice. My welds aren't the prettiest, but I've learned to make them hold."

The family enjoys bowling.

Mrs. Goodson likes to cook - just good plain food, like meat, potatoes, vegetables, salads.

Stan's parents, Wilmer and Martha Goodson, live on their own individual island, 18 acres in size, near the mouth of the Suwannee River. They live by taking out fishermen. Each summer the eight grandchildren take turns on the island.

The water provides oysters, scallops, crabs and turtles for the table and some vegetables are grown year round. There is electricity now and three years ago they got a phone in. There are also coons, mink, otters and ducks. In the winter it is possible to trade oysters for beef.

The only other island on the river was homesteaded by Stan's grandmother's family. His grandmother, Luella Odlund, died last August at the age of 82, shortly after returning from Sweden where she visited relatives.

Mrs. Odlund was written up in the National Geographic Magazine some months before she died. The reporter and photographer came by helicopter and offered to take her to ride. She declined.

Granny had her "peanut hull" boat she propelled with a motor. She cranked it herself, going ashore every Sunday to attend church at the Suwannee Baptist Church, at other times to shop or attend Eastern Star or other activities. If the events were at night she'd spend the night with friends, coming home the following day. She raised nine children.

Granny of course kept a car on the mainland which she used to get about.

Mrs. Odlund's husband is buried on the island, near a tombstone which reads, "Eric Odlund, King of the Suwannee." His tombstone is in the making, by friends, who it is thought will have engraved on hers, "Luella Odlund, Queen of the Suwannee."

Granny wore dungarees, but none of these dressy woman-pants. When she died every one in the vicinity gave their boat to the family to use in transporting people from the mainland to the island and back.

After Mrs. Odlund's death, her daughter, Mrs. Margaret Ghislin, from New York, moved onto her island. She works at the water department in Swannee, commuting every work day by boat. She of course keeps her car parked ashore.

Raising animals and doing repair work occupy time of Stan, his wife Mrs. Margaret Odlund, and her family. Stan drives a tractor which he operator himself, going ashore every Sunday to attend church at the Suwannee Baptist Church, at other times to shop or attend Eastern Star or other activities. If the events were at night she'd spend the night with friends, coming home the following day. She raised nine children.

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**USDA Takes Action on Milk Prices to Farmers in All Federal Milk Orders**

USDA has taken action to bring fluid milk (Class I) prices to be paid to dairy farmers in all 61 federal milk order markets in line with the decision of January 3 by Secretary of Agriculture Earl Butz which increased milk price supports.

USDA’s Agricultural Marketing Service said that, under the action, minimum prices paid to farmers for Class I (fluid-use) milk delivered in February and March will be based on the Minnesota-Wisconsin price series (M-W price) of a month earlier rather than two months earlier as has been the case.

AMS officials said this action is not expected to change the price of fluid milk to the consumer in most of the markets under federal regulation.

It was pointed out that the purpose is to assure that any increase in manufacturing milk values resulting from USDA’s most recent price support action effective January 4 is reflected immediately in prices paid to farmers under the federal milk orders.

The earlier price support action is expected to result in increased prices for manufacturing milk. Without USDA’s latest action, however, manufacturing milk values effective in January would not be reflected in federal order Class I prices until March. As a result of action now taken to align both manufacturing milk prices and Class I milk prices, comparable pricing will be achieved for both February and March.

USDA’s action is based on a public hearing in Washington, D.C., last January. AMS officials said the hearing evidence clearly showed the need for bringing Class I prices to dairy farmers in line with the price support action. Requests for the suspension action were made at the hearing by representatives of a large proportion of milk producers associated with all of the federal orders.

AMS officials explained that the M-W price reflects average prices paid by milk processing plants in Minnesota and Wisconsin for manufacturing grade milk. A specified differential in each order is added to the M-W price in computing minimum Class I prices paid to farmers.

Cooperatives in each of the 61 federal milk marketing order areas will be polled by USDA to find out if the required two-thirds of dairy farmers approve the action taken.

**Cull Cows Should Be Marketed**

Barney Harris, extension dairy specialist, University of Florida, Gainesville, says that all information available recommends culling and marketing cull cows rather than holding for higher prices.

Rebunds may be slow in coming except for perhaps Choice or better grades of beef. Lower prices are anticipated for cull dairy cows and grass fed beef.

The spread between purchased replacement and cull cows is too wide for comfort and is of serious concern to all dairymen, says Harris. A sound recommendation is to reduce your cow numbers to a level you can manage effectively. Good sound management practices will reduce your culling rate from 10-15 percent. Too many cows are culled for reasons other than low production, says Harris.

**New TB Rules Proposed by USDA**

USDA has proposed changes in regulations on paying indemnity to owners of cattle destroyed because of tuberculosis.

The new rules would allow payment of indemnities for unregistered bulls and steers destroyed because of reaction to tuberculin tests. The rate would depend on the appraised value of the animal, but would not exceed $350. Dr. M.J. Tillery, southeastern director of Veterinary Services in USDA’s Animal and Plant Health Inspection Service (APHIS) said these classes of animals were omitted when indemnity rates for cattle tuberculosis were increased in June 1972.

Prices for dairy cows sold for slaughter in December averaged $18.33 per hundredweight, $11.76 less than the same period last year.

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The Florida Cattleman/March 1975

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MAY IS ANIMAL HEALTH ISSUE

Animal health is a year-around job with cattlemen and dairy-men in Florida. Health products are in use every day on ranches and farms.

The May issue of the Florida Cattleman will be devoted to animal health, featuring articles covering health problems of Florida livestock. Florida now has 2.5 million head of cattle and animal health is a constant problem.

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Lab Cases On Increase In Past Month

by D.E. COOPRIDER, D.V.M.
Florida Dept. of Agriculture

The Diagnostic Laboratories have been very busy during the past month. There have been increased numbers of animals presented for autopsy and examination.

The bovine cases have been mainly those of pneumonia, salmonellosis, and respiratory disease. In the previous years, the cool weather reduces pasture drastically and animals are forced to crop grass close to the ground, and in some cases pulling it out by the roots in their search for food.

This exposes them to increased parasite larvae loads and impairs digestion because of the sand eaten. The sudden and wide range of temperature variation causes lung stress which often becomes pneumonia, especially in animals weakened by lack of weather and forage. Most of the bovine autopsies have showed varying degrees of pneumonia and fairly heavy loads of parasites. It is very difficult at autopsy to determine which condition started the sickness process, either parasites or pneumonia. We can only show that each was a very important factor in the death of the animal. Supplemental feed and forage must be given during times of cold weather in order to have the animal maintain the best possible health to prevent or throw off illness. We are often surprised at the ability of an animal to withstand very large parasite loads or extensive pneumonia and still remain alive. It is much better and more economical to prevent diseases and parasite infections than to try to "cure" them after they are present.

Equine cases have, as usual, been dominated by requests for tests for equine infectious anemia. There have been the usual cases of digestive disorders, mostly colics.

With the advent of spring and summer, the laboratory will probably be asked to evaluate lightning as a cause of death in some animals. Several studies have been made on the value of information in arriving at a diagnosis of these cases.

There are usually no marks on the carcass, though visible burns or scorched hair may be present in about 20 percent of the cases. The owner should make a note of several items of information to accompany the carcass to the laboratory. He should note the location of the carcass and its arrangement in respect to other animals or carcasses. Was it at or under a fence? Was it in the middle of a large trees area? Were there evidences nearby of lightning strike? Is there knowledge of thunderstorms in the area? Is the carcass under a tree which shows evidence of lightning damage? Are there singe marks in the grass?
Progress Reported In Swine Program

Significant progress in the cooperative state-federal swine brucellosis eradication program was reported recently by the USDA at the annual meeting of the United States Animal Health Association (USAHA) in Roanoke, Virginia.

Dr. Granville H. Frye, senior staff veterinarian for swine brucellosis eradication of USDA’s Animal and Plant Health Inspection Service (APHIS), said that nearly twice as many hogs were tested for brucellosis and four more states qualified as validated brucellosis-free during fiscal year 1974.

Arkansas, Oregon, Wisconsin and Wyoming, the four states, join Maine, Arizona, California, Montana, Nevada, Utah and Vermont along with the Virgin Islands as having eradicated this disease.

Many states are working toward validated brucellosis-free status through statewide testing programs, APHIS officials noted. An entire state may be qualified if the following provisions are followed during a one-year period prior to application to APHIS for validation:

1. All herds selling breeding stock are tested and qualify as validated brucellosis-free;
2. Ninety percent of all sows, boars and stags going to slaughter are tested at markets or at slaughter; and,
3. When infected animals are found, the herd of origin is either tested and validated or the entire herd is sent to slaughter. There must be no known infected herds in a state in order for it to qualify.

Agribusiness Gets Priority

Scott Linder of Lakeland, the new president of the Florida Chamber of Commerce, said the main elements of the economy of Florida he will seek to improve will be agribusiness and tourism.

Linder, who is chairman of Linder Industrial Machinery Company, said the state’s agribusiness industry plays an important but unsung role in the economy. He said that he feels the “day of the poor farmer is gone.”

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Progress on Swine Brucellosis Eradication

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Arkansas, Oregon, Wisconsin and Wyoming, in addition to the four states joining Maine, Arizona, California, Montana, Nevada, Utah, and Vermont along with the Virgin Islands, have eradicated this disease. Many states are working toward validated brucellosis-free status through statewide testing programs, and APHIS officials noted that an entire state may be qualified if the following provisions are followed during a one-year period prior to application to APHIS for validation:

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Agribusiness has been identified by Scott Linder of Lakeland, the new president of the Florida Chamber of Commerce, as a major element of the economy of Florida he will seek to improve. Linder, who is chairman of Linder Industrial Machinery Company, indicated that the state’s agribusiness industry plays an important but unsung role in the economy. He stated that he feels the “day of the poor farmer is gone.”

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EDITORIALS

**Florida’s Legislature Will Soon Convene**

In a short few weeks senators and representatives from across Florida will gather in Tallahassee for the 1975 session of the state legislature.

There’ll be a number of new faces on the political scene this year. It might be worthy of note to recall that the November 1974 elections in Florida showed the count in the House at 86 Democrats and 34 Republicans as opposed to 78-42 last year. The count in the Senate is 27 Democrats, 12 Republicans and one Independent as opposed to 25-14-1 in 1974.

There are a total of 41 new members in the House, with only one being a former member of both the House and the Senate. There are nine new senators. Six of these were House members last session.

At this juncture we do not know what views are being held on agriculture by the freshman legislators. We do know we have a number of strong supporters in Tallahassee and they will always be protective of our industry. But it would seem that now is a good time to acquaint the new people with the true value of agriculture in Florida.

FCA will be doing much for you in the weeks to come. A strong industry-oriented program is being planned with direct and daily representation in Tallahassee all during the legislative session. The scope of the program will be outlined at the quarterly directors meeting in Daytona Beach this month.

Although FCA will be strongly active, you can help individually, too. You can help tell the story by personal contact with your legislators. Tell them your feelings on the Green Belt law; your feelings on land use planning without federal encroachment; your thoughts on excessive costs with low returns on production. They would like to know and you can help.

Take an active part. The Association will. The support of all is necessary in these critical times.

**Florida Agriculture Will Continue to Grow**

The 10-year forecast just made at the “Agricultural Growth in An Urban Age” (AGUA) conference held at the University of Florida reflected an estimated 36 percent growth in Florida agricultural production.

This growth will be noted despite a continuing loss of prime farm land to rapid urban growth. Most of the increase will come as a result of more efficient or intensive use of available land and updated farm technology.

The forecast is the result of an extensive 18-month statewide planning effort involving hundreds of leaders from every segment of Florida agriculture and related industries. The study was coordinated by the Institute of Food and Agricultural Sciences, sponsor of the conference.

All concerned are commended for their efforts in bringing the future of Florida agriculture into a new perspective in this urban age.

**Beef Demonstration is Huge Success**

The Florida Beef Council, CowBelles, FCA, 4-H participants and all involved with the beef demonstration at the Florida State Fair in Tampa certainly have no worry about the reception of their program. To put it in a simple statement — “A Huge Success!”

Long hours, volunteer help, packed crowds at each demonstration, all added up to one of the best beef promotions seen yet in Florida. The program should be carried on!

**There’s A Continuing Market for Grassfeds**

Florida took the lead in setting up a program for grassfed beef. It’s been successful. And it appears there will be a continuing market for the product.

Interest has increased in custom slaughter/freezer locker plants in the state. Such establishments can provide yet another source for our product—and grassfed beef will fit into this picture quite well.

There is some light at the end of the tunnel, we do believe.
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Superior Fertilizer and Chemical Company has made up a list of four things you can do to save money during this time of fertilizer material shortages and rising costs. By following these simple procedures, you help Superior keep its costs down, and we in turn will pass the savings on to you.

1. When ordering fertilizer in bulk, be ready to complete spreading as soon as possible.
2. Call our plant collect as soon as our trailer is empty.
3. Park our trailers where they will be best protected from theft and vandalism.
4. In order to reduce damage to the equipment and prevent costly delays, follow the operating instructions plainly printed on all bulk haulers.

The man from Superior says don't wait any longer to top-dress your rye grass and winter clover. Fertilize improved Bermuda, St. Augustine, Torpedo and Bahia pastures immediately for high quality spring grazing. And, if you fertilize your Pangola now, keep a sharp watch out for aphids. Call the man from Superior.

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