FCA Head Testifies on Screwworms

Feeder Sales Scheduled in September

New Milk Commission Holds Meet

Myrtle Lake To Disperse Shorthorns
HEY, BOSS...
WHY NOT FEED YOUR SUPPLEMENTS
THE E-Z WAY!

NEW SELF-RATIONING
E-Z SUPPLEMENTS
fortified with Vit-L-Tone
SAVE TIME . . . SAVE LABOR

Put X-Cel E-Z Supplements out once a week or as needed, provide plenty of water, and your herd will do the rest! The self-rationing formulation of E-Z Supplements enables every animal in your herd—strong and weak—to satisfy its needs, and get higher nutritive value out of pasture and roughage. E-Z Supplements are superior because they are formulated and fortified specifically for Florida conditions. Include this time-saving, labor-saving supplement in your feeding program now!

**E-Z-9**
SELF-RATIONING MINERAL SUPPLEMENT
Use on good pasture or spring and summer range. Fortified with Vit-L-Tone . . . excellent where cattle have gone "stale" on straight mineral supplements.

**E-Z-21**
SELF-RATIONING RANGE SUPPLEMENT
High in protein, E-Z-21 is for use on poor pasture or winter range. Highly fortified with Vit-L-Tone. Increases rumen activity, and promotes digestion of home-grown roughages.

Florida's Pioneer Feed Manufacturer

JACKSON GRAIN CO.
FEEDS . SEEDS . FERTILIZERS . INSECTICIDES
TAMPA, FLORIDA

TENNESSEE BASIC SLAG . VIKING SHIP BRAND CALCIUM NITRATE
FLORIDA BEEF COUNCIL may soon be a "dead duck" unless more packers and auctions start deducting the 10 cents per head. One of the largest markets now deducting has told Beef Council it will quit unless others start.

MOST CRUCIAL SPOTS are Wauchula, Arcadia and Lakeland markets, and Mid-State packers at Bartow (see editorial on page 82). This is because this is one of Florida's largest producing areas, and all four establishments handled large numbers of cattle.

PRODUCER OPPOSITION is given as the reason for "no deductions"--so FCA met with local association leaders in Bartow in late July and explained the situation. Representatives from the Polk and Hardee associations, and those in adjoining counties, attended. The locals are working on the problem now--but, if they are unable to demonstrate that producers aren't opposed, Beef Council seems doomed.

FCA HAS BACKED BEEF PROMOTION since the price toboggan hit the industry back in 1953. It has strongly backed the Beef Council, both local and national. The Council has never been well enough financed to make any big "splash", and FCA believes it would be a big loss to the industry to let it die without ever finding out what it can do for beef sales.

PRODUCERS SELLING to Mid-State, or through the Lakeland and Wauchula markets, should contact the managers at those establishments IF THEY WANT BEEF PROMOTION TO CONTINUE.

PRICES WERE REMAINING STEADY, well above a year ago and only slightly below June, according to USDA's July 15 report. Beef cattle, at $12.90, averaged 20 cents less than on June 15, but $1.60 above July 15, 1956. Calves were $16.00, 60 cents below June 15, but $1.20 above 1956's level. Swine showed a 60 cent rise over June 15, and $3.30 over 1956, averaging $17.60 per hundredweight.

FLORIDA SLAUGHTER STILL RISES, contrary to national trend. July 1957 figures for slaughter under state inspection (with 1956 in parentheses) were: Cattle 23,968 (21,198); Calves 3834 (3061); Swine 23,533 (22,970). USDA reports national slaughter down four percent for first six months of '57.

PLANS FOR FCA CONVENTION are being made by Secretary June Gunn and Hillsborough County Cattlemen's Association leaders. Convention will be at the Hillsboro Hotel, November 13-14, under present plans.

FCA PRESIDENT J. O. Pearce, Jr., testified before the Senate Appropriations Committee (in effort to secure screwworm money) in early August.

A NEW LIST of officers of FCA and local associations will be published in the Cattleman soon. Up to date names should be sent to Secretary R. Elmo Griffin to make this list as near right as possible.

ODDS AND ENDS: Another $5 million worth of cattle are to be bought in the U. S. by Mexican cattleman...Federal gas tax refunds for first half of '57 may be applied for prior to September 30, reports American National...No news to Florida cattlemen this summer, but Government says the East uses only 80 billion of the 220 billion gallons of water a day available. ...Whoever missed the King Ranch condensation which ran in Life Magazine recently in three installments missed an interesting story. Look it up.
Calendar

Sept 5 - Leon Calf Sale
Sept 7 - Leon 4-H at Tallahassee
Sept 9-10 - Leon Dispersion
Sept 11 - Angus Calf Sale
Sept 12 - Fla. Guernsey Sale
Sept 15 - National Barrow Show
Sept 15 - UF Swine Short Course
Sept 16 - Florida Feeder Calf Sale
Sept 16 - Heart of Valley Angus Sale
Sept 19 - Hereford Feeder Calf Sale
Sept 20 - Fla. Show Field Day
Sept 21 - Ft. J & J Ranch Youth Sale
Sept 25 - Mexico City Beef Cattle Sale

Vol. XXI, No. 12
September, 1957

Robert S. Cody
Editor

Robert S. Cody, Editor

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The Cover for September, 1957

Governor Leroy Collins makes friends with a top registered Shorthorn bull, which heads the herd at Oak Hill Farms, Llloyd.
USE THE 
TWINS

COOLEE • ENSILOADER

THE RIGHT COMBINATION 
FOR HANDLING YOUR SILAGE!

COOLEE WAGONS are the best available, with spiral beating feature which does your mixing for you with better than 90 percent efficiency.

THE ENSILOADER will cut your costs to the bone in handling silage. Other Southern users have had highly satisfactory results.

Hay Cut with a Lundell Cures Faster!

"Best, Simplest, Most Complete Forage Harvester for Southern Forage"

The LUNDELL has been proven under Southern forage conditions for several years, and the Heavy-Duty model we're stressing is the most foolproof forage harvester on the market. Now it can be obtained with any of these attachments:

HAY-CONDITIONING ATTACHMENT
ROW-CROP ATTACHMENT
HAY AND GRASS CHOPPING ATTACHMENT

An exclusive feature of the Lundell enables it to crush the tough stems of the common grasses used to make hay in the Southeast, thus making for faster curing. We have cut hay running 76 percent moisture with the Lundell—and it has been ready to bale in less than 36 hours!

GRAVES DISTRIBUTING COMPANY

R. LEE GRAVES, OWNER SPECIALIZING IN FRESH GREEN FEEDING AND SILAGE

KISSIMMEE, FLORIDA

BOX 708, Phone TI 7-2123

MEET OUR FAMILY OF SPECIALIZED GRASS AND FEED HANDLING MACHINERY—"THE COOLEE" from West Coast Sales & Service, Tulare, California; "THE ENSILOADER" from Oswalt Industries, Inc., Garden City, Kansas; OFFSET CHOPPERS from Lundell Manufacturing Company, Cherokee, Iowa.
built for
CONVENIENCE
built to last

HORSE HIGH! HOG TIGHT! BULL STRONG!

Alcoa® Gates open easily, close easily. Your women folks will like that. They'll like the extra attractiveness Alcoa Gates lend, too. And Alcoa Gates stay neat and trim. They never need painting, never twist, warp, sag or rust, even after years of heavy-duty service.

Alcoa Aluminum Gates will give visitors who come to look over your stock a mighty favorable initial impression. They'll know you take the trouble to get the best... and that kind of thinking never hurt any man's livestock operation.

Alcoa Gates come factory assembled and ready to hang, complete with hinges, screw hooks and latch chain. In widths for 10', 12', 14' and 16' openings. Five or six panels, both 52' high. The 10' size has four cross braces. Send the coupon below for more information, or see your nearest Alcoa dealer.

YOUR GUIDE TO THE BEST IN ALUMINUM VALUE

ALUMINUM COMPANY OF AMERICA
2127-J Alcoa Building
Pittsburgh 19, Pa.

☐ Please send free Alcoa Gate literature.

Name ____________________________ ☐ Stockman
Address __________________________ ☐ Dealer
Post Office and State _____________ ☐ Student

FLORIDA CITRUS PULP... is enjoyed by camels, too—in this case the camels performing in the Black Hills Passion Play at Lake Wales last winter.

Residual Stilbestrol in Meat Explained by Dr. Davis

Gainesville

...You requested information with regards to the presence of stilbestrol in cattle and the foundation for the requirement on feed labels that stilbestrol feeding be discontinued at least 48 hours before slaughter. This regulation stems from Food and Drug Administration regulations which, in turn, have been based upon the analysis for stilbestrol in meat products originating in animals...fed or implanted with stilbestrol...

Numerous investigators have shown that stilbestrol which is fed is rapidly eliminated... and that 48 hours will reduce the residual amount... in the tissue below any conceivable hazard for humans who may consume large quantities of the meat. (This is) part of a safety program to keep the stilbestrol level below that which would cause any objection from consumers.

The question of implants and their effect is to be answered in two ways. First, an implant which is in the ear of an animal should be completely dissipated by the end of the feeding period. If, however, an implant was inserted late in the feeding period and... the animal was slaughtered shortly after implantation, the danger of high levels of stilbestrol in the tissue is still very low because of the slow absorption of the material from the site of implantation. The request to remove the ears at slaughter... is... to prevent the stilbestrol from being incorporated into tankage which, in turn, might have an effect on animals consuming it...

George K. Davis
Animal Nutritionist, U. of F.

Campbell Catches Misprint in “FCA Reports” Bang’s Statement

Tallahassee

I read in your FCA Reports in the August
September's the Time to Develop Pasture Management

...Let's work out a program, Now!

Both breeding and feeding combine to make good cattle. Breeding of Florida cattle is being rapidly improved with the use of good bulls and by culling inferior cows.

Scientific research and practical business experience offer much evidence that increased production of our most nutritious pastures make them the most economical. And, currently improving market conditions make investment in pastures more attractive.

For more than 65 years, Wilson & Toomer has been active in the development of citrus, vegetable and other production programs. And now, representatives are working with our many pasture customers in helping to develop their programs.

September is the time to develop pasture management plans for wintering cattle, providing quality spring pasture for the '58 calf crop, and for weaning, wintering and fattening yearlings.

With these plans made now, very timely applications of fertilizer to grass and plantings of winter clovers, alfalfa, oats, rye and other crops can be made soon after the hurricane season in late October. So, contact your W & T representative right away. He’ll help you plan a program for maximum quality and production.
Now—you can produce
60 lbs. Beef for 27¢
with new stilbestrol ear implant

Pfizer

STIMPLANTS®

New stilbestrol ear implants also improve feed efficiency by 20%. Finish 5 cattle on same amount of feed it usually takes for 4.

One treatment of Stimplants lasts entire feeding period—can be used to improve gains on pasture, range, green-chop or regular feedlot supplements.

And, if you have your cattle on pasture or range, or are using green-chop or a supplement that does not contain stilbestrol, you can still get the extra gains and feed savings made possible by this great new advance in beef production.

Using the Stimplant automatic implanting "gun," perfected by Pfizer, make stilbestrol implants so easy any feeder can use this method.

Offers many advantages

With Stimplants you have complete control of the dosage levels. You can make sure each animal gets the maximum desirable amount of stilbestrol. There's no problem of some animals getting too much, or not enough.

Results well documented

Comparison trials with thousand of cattle, on many different feeding rations led to the development of Stimplants. Cattle implanted with the recommended number of pellets when they enter the feedlot usually gain an extra ½ to ¾ lb. a day for the full feeding period. Extra gains up to ¾ lb. per day have been reported—along with feed savings of from 10 to 20%.

Good feeds make it better

You can expect the biggest results when you use a good, well-balanced ration, adequately supplemented with one of the new formula feeds for beef.

Get Your Stimplant Implanting Kit Now

Contains everything you need: Precision-made nille-shot Stimplant Implanting Gun that feeds stilbestrol pellets through hollow, surgicallyimplanted needle by trigger action. Made to give trouble-free use with thousands of cattle over several feeding seasons. 3 Extra Needles; 6 Clips of 10 Pellets (total 30 pellets on drylot or 30 on pasture). All packed in durable, plastic carrying case. Extra Stimplant ear implants available in packages of 60 pellets.

Here are results reported by state universities

Gain on regular finishing ration—217 lbs.
Gain with Stimplants—283 lbs.

From Purdue: Steers implanted with Stimplants gained 1 ½ lb. more per day over 120-day period. 35 lbs. less feeding cost were required for each 100 lbs. gain.

From Ohio State: Treated steers gained an extra 25 lbs. per head over 118 days... an average of 20 extra pounds per head.

Get Your Stimplant Implanting Kit Now

This $20.35 Value kit now only $14.95

You get 60 Stimplants (enough for 20-30 cattle) FREE
Pasturgro is helping build Florida's great livestock program, and it will help you build some of the finest pastures in the state. This special pasture plant food makes two dollars grow where one grew before... more grass... more nutritious feed... more days of good grazing.

Pasturgro is different... made by Swift's new FLO-FUSION process which packs each particle of plant food with fertility. Tiny "cores" of phosphate are surrounded by nitrogen, potash and other plant food elements. They are fused together into free-flowing particles. The ingredients do not separate—they are welded together—assuring balanced feeding.

Your investment in plant food is so important it pays to get the latest and best—that's Pasturgro—Florida made for Florida pastures.

BULK DELIVERY—Self-unloading bulk transports bring your plant food right to the field and unload into your distributing equipment. You save on bags and handling. Swift's Growers Advisory Service will help analyze your soils and work out your problems—without charge. Contact us.
Now it is just as easy and dependable to treat an entire pen or herd as it is one animal.

SULMET Sulfamethazine Drinking Water Solution mixes rapidly and uniformly in the drinking water. It is your easy-to-store, easy-to-use, fast-acting SULMET that you have depended on for immediate action over the years.

Mix in a pail of water to treat one animal—or in your stock watering tank for treating many animals!

SULMET gives you longer, stronger action; provides effective blood levels of sulfamethazine; it is powerful but easy on the animal; costs less per treatment and you give lower dosage levels at less frequent intervals—often one dose is sufficient to end the problem.

Get SULMET from your veterinarian, druggist or feed dealer. For free literature write AMERICAN CYANAMID COMPANY, FARM AND HOME DIVISION, NEW YORK 20, NEW YORK.

In cattle treat:
- Pneumonia, calf scours,
- shipping fever, foot rot, metritis,
- acute mastitis and bacillary enteritis.

Powerful, gentle, longer acting

SULMET® Drinking Water Solution
Mr. W. H. Croft, standing among brood cows in pasture.

W. H. Croft (left) and Purina Salesman Chuck Allen look at Angus carcasses on the hook in the High Hammock cooler.

Dick Watkins, Assistant Farm Manager, brings a load of feed to the High Hammock steers.
Florida “Beef Beyond Belief”…

High Hammock Farms produces quality beef the Purina Way

Mr. W. H. Croft, owner of High Hammock Farms, near Jacksonville, Florida, believes that quality beef is not a matter of geography. “It can be produced anywhere good breeding and feeding are combined,” says Mr. Croft.

High Hammock Farms produces the kind of beef that makes Floridians forget about so-called Western beef. The Croft family appreciates quality beef, and they are making it available for many northeast Florida customers.

Mr. Croft maintains a Registered Aberdeen-Angus herd of 300 head on High Hammock Farms. He also feeds out approximately 500 steers per year. These animals are slaughtered on the farm, chilled and aged to suit the preferences of Croft customers. Selling beef retail by the pound or carload has built a booming business for the Croft family.

High Hammock steers go into the feedlot weighing 600-650 pounds, and are slaughtered when they reach about 1,000 pounds. Cattle on feed get ground snap corn, ground shelled corn and Purina Steer Fatena with stilbestrol. Mr. Croft figures he gets about three pounds average daily gain with his Steer Fatena ration.

The brood cow herd is wintered on two pounds per day of Purina Range Checkers, while the calves are pushed to the feedlot with the aid of Purina Creep Chow.

No matter what kind of cattle you are feeding... and regardless of your pasture, grain and roughage situation... there is a Purina cattle feeding plan to meet your own needs. Talk to your Checkerboard Man this week. Get his recommendations for putting on fast, economical gains... the Purina Way!

FEED PURINA...
YOU CAN DEPEND ON THE CHECKERBOARD
NATURAL AS THE GRASS
THEY FEED ON

CHILEAN NITRATE of SODA
is the world’s only
NATURAL NITRATE FERTILIZER

Well-fed pastures furnish the cheapest livestock feed, especially during the winter. Liberal top-dressings of Chilean “Bulldog” Nitrate of Soda in late August provide the best assurance of satisfactory grazing during the critical fall and winter months.

Chilean Soda is equally effective on new pastures and on established sods. Pangola responds exceptionally well because of its ability to utilize a large proportion of the sodium in the natural nitrate. Applications of 300 pounds of soda per acre in mid-August and again in January/February insure an abundance of nutritious high-protein grazing from late summer through the winter and spring months when frequently the feed supply is short.

Chilean is the only natural combination of 100 per cent nitrate nitrogen, sodium, and minor elements. Every ton contains sodium equivalent to 650 pounds of commercial limestone to destroy soil acidity. This sodium supplements potash; replaces it when necessary; improves the efficiency of soil phosphate; reduces leaching of calcium, magnesium and potassium.

CHILEAN NITRATE of SODA

locate an additional herd of some 20 or 25 to add to my present one...Thank you for your courtesy and for the excellent magazine that it has been my pleasure to receive.

Ray Selden
LaBelle

I want to congratulate you on the last issue of The Cattlemen featuring marketing. It contained a lot of very fine information...

Frank L. Polhill
County Agent
Winter Garden

Don’t use (my Shorthorn) listing if you are crowded for space (but) these listings are a greatly appreciated service. You have a fine magazine.

Fred Tilden

Why Is Florida 13th in Cattle Numbers, Only 32d in Live Weight of Production?

Cleivston

In your July issue, FCA Reports, you mentioned Florida ranks 13th in cattle numbers but only 32d in live weight of farm production of cattle and calves. Since Florida has the most abundant grass and foliage, and the longest growing season of any state...why is it that it is so far down the line in...live weight...? Clyde Hatfield

If Florida is 13th in beef cattle numbers—but it is 23d in numbers of all cattle—and of course it is the latter figure which should have been used as a comparison, since dairy cattle play a big part in meat consumption. However, the two most important factors in Florida’s low production ranking (in our judgment) are these: 1) A high percent of our production sells as calves or baby beef; 2) Despite our lush forage, we lack the grain, hay and silage production which enables other states to move their cattle at higher weights.

"Misty Tom" Placed Second in Show, Reports Preston Wells of Kissimmee

Kissimmee

We note from our August issue...that you failed to list our stud, Misty Tom, in the second place position in the class for 1955 stallions at the Florida Quarter Horse Jamboree held here recently. The omission was in the list of placings on page 75.

Preston Wells

New Hydroponic Feed Growing Machine Reported from Fort Worth

Fort Worth

A new hydroponic feed-growing machine, developed by Green Feeds, Inc., of Fort Worth, Texas, produces tender, green grass every day of the year for as little as $8.00 a ton, the company reports. The machine is unique in being housed in its own metal construction building, fully insulated to insure that all growing conditions are perfectly controlled. It provides 24 hours of light, perfect temperature, proper ventilation, proper a...
SureCreep with Aureomycin and Dynafac

Stepped-up formula boosts weaning weights by 165 pounds...ups profits by $25.26...fits any beef calf feeding program

by Steve Carter

This year you can wean the heaviest, fastest gaining, most profitable calves ever... thanks to a new creep feed developed at Larro Research Farm.

One reason for this stepped-up performance is the addition of Dynafac to Larro's powerful SureCreep formula. This newly discovered chemobiotic (tetra alkylammonium stearate) in combination with the proven antibiotic, Aureomycin, gives SureCreep extra grow-power... helps combat scours and secondary infections. Feeding trials (reported at right) show how you can profit.

SureCreep boosted weaning weights to an average of 532 pounds... improved grade... added $25.26 to profit over feed cost.

Best of all, you can feed new SureCreep to beef calves of both sexes, whether they're being saved for breeding stock or headed for slaughter or feedlot.

See your Larro Sure Feed dealer today for a supply of new SureCreep with Aureomycin and Dynafac... also SureCreep with Stilbestrol if you prefer.

HERE'S THE FEEDING RECORD

<table>
<thead>
<tr>
<th>FASTER GAINS</th>
<th>No Creep Feed</th>
<th>Calves on SureCreep with Aureomycin Plus Dynafac</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heifer and Steer Group Average</td>
<td>Heifer and Steer Group Average</td>
<td></td>
</tr>
<tr>
<td>Average Birth Weight</td>
<td>77 lbs.</td>
<td>70 lbs.</td>
</tr>
<tr>
<td>Body Weight at Weaning (6 mos.)</td>
<td>367 lbs.</td>
<td>532 lbs.</td>
</tr>
<tr>
<td>Average Daily Gain</td>
<td>1.60 lbs.</td>
<td>2.57 lbs.</td>
</tr>
<tr>
<td>Increased Gain by Feeding SureCreep with Aureomycin + Dynafac</td>
<td></td>
<td>165 lbs.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MORE PROFIT</th>
<th>No Creep Feed</th>
<th>Calves on SureCreep with Aureomycin Plus Dynafac</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Feed Consumption per calf</td>
<td>$84.41</td>
<td>$133.00</td>
</tr>
<tr>
<td>Market Grade at Weaning</td>
<td>Good</td>
<td>Choice</td>
</tr>
<tr>
<td>Sale Value per calf at Weaning</td>
<td>$84.41</td>
<td>$23.33</td>
</tr>
<tr>
<td>Cost of SureCreep with Aureomycin + Dynafac</td>
<td>$25.26</td>
<td></td>
</tr>
<tr>
<td>Profit over Feed Cost</td>
<td>$84.41</td>
<td>$109.67</td>
</tr>
<tr>
<td>Increased Profit by Feeding SureCreep with Aureomycin + Dynafac</td>
<td></td>
<td>$ 25.26</td>
</tr>
</tbody>
</table>
"d/p Hi-Cal is necessary for alfalfa to thrive..."

Says Sac Diaz, Jr., Co-Owner of Main Line Dairy, Lutz, Florida.

To supplement the regular diet of his cows, Mr. Diaz grows alfalfa at the rate of four tons per acre. He applies three tons of low-cost d/p Hi-Calcium Limestone per acre to achieve this yield.

"d/p Hi-Calcium Limestone is a necessary factor in maintaining high calcium levels and proper pH of the soil which is necessary for alfalfa to thrive," Mr. Diaz says. He adds: "DOLOMITE Products soil-analysis service is a big help to me and to friends of mine in the dairy business."

The calcium and magnesium provided by d/p Hi-Cal and d/p DOL-OMITE are essential minerals for healthy growth in vegetables and animals. Milk is one of the most important sources of these elements, especially for humans, and cattle fed with d/p enriched forage crops yield a higher content of these elements.

DOLOMITE PRODUCTS has a complete line of liming materials, d/p DOLOMITE and d/p Hi-Calcium Limestone, bagged or bulk. Also dried d/p Hi-Calcium Limestone, bagged or bulk. Specify them to improve your crops, your cattle and, finally, the end products—meat, milk, fruit or vegetables—to improve their nutritional value. We also have a soil laboratory and invite you to use it.

For information or arrangements to have a d/p DOLOMITE field representative call on you, phone, wire or write the address below or call your local spreader.

DOLOMITE PRODUCTS, INC.
HALL BUILDING, P.O. BOX 578, OCALA, FLORIDA

CABLE COSTS...can be drastically cut if cable is handled properly. Worn cable (probably caused by unnecessary kinking) not only means that the cable must be replaced prematurely, but presents a hazard to safety, too, notes Caterpillar Tractor Company which furnished this photo.

mount of water and a scientifically balanced plant food. Each day a new crop is harvested from seed placed into it six days earlier. Each 100 pounds of seed produces up to 1000 pounds of 6 to 8 inch green feed.

New "Barn Cleaner" Announced
By Iowa Manufacturer

A PORTABLE MACHINE called the "Scotsman Barn Cleaner" uses an endless chain to lift manure and other material from barn floors into trucks or trailer, and is small enough to operate through windows if necessary. Maker is Clay Equipment Corporation of Cedar Falls, Iowa.

Hillsborough District Wins Top Honors in Goodyear SCS Contest

FIRST PLACE Soil Conservation District honors for 1956-57 was one by Hillsborough district, in the 1956-57 contest sponsored by Goodyear Tire and Rubber Company. L. P. Keen of Lithia was named as the Hillsborough group's outstanding farmer-cooperator, and Henry C. Carlton, Plant City, will receive the district's own award. Both will journey at Goodyear's expense to Goodyear Farms, Litchfield Park, Arizona, in November.

Speaking of Australia, They Store Hay In Bales Right Where They Fall!

HIGHER CARRYING capacity on pastures in moderate rainfall areas of Victoria and South Australia has been produced by packaging lush, early growth of pasture forage in round bales, and leaving the bales in the field where they fall, Allis-Chalmers Manufacturing Company reports.

The major advantage of the round bales is that each bale makes a haystack of its own. Livestock have fed on the bales even two years later, in preference to uncut dry grass. Many livestock farmers who have adopted the practice see no reason why round bales cannot retain feeding quality for three years in moderate rainfall country. When rains come, the baled pastures are stocked very heavily,

The Florida Cattleman
Seldon Allison, of Guthrie, Kentucky, is a progressive cattle feeder who takes pains to keep up with new developments. “I’ve fed cattle all my life,” Allison declares. “My experience has given me a chance to estimate gains and weights fairly accurately. ‘Stilbosol’ in my cattle supplements has made my cattle gain faster... with 10-12% reduction in feed costs.”

Mr. Allison points out that hormones have been a great boost for the cattle feeder. He is impressed with the ease of getting ‘Stilbosol’-fortified supplements to his cattle. “With ‘Stilbosol,’ I’ve experienced no need for a change in my management practices. Changes in cattle feeding operations generally mean a loss in feeding time and depressed weight gains from disturbing my cattle. I’ve found that even changing pastures means our cattle don’t gain for two days.”

Builds Beef on High-Roughage Ration—Seldon Allison puts up grass silage (75% alfalfa, 25% oats) in the spring, and corn-sorghum silage in the fall, filling two bunker and two trench silos.

20 years of feeding out around 400 cattle a year has led Mr. Allison to this system of feeding: He buys young cattle in September and October, and puts them on pasture. When pasture gives out, he turns them to the silos, then takes a month to build up to a 10-lb. per head daily grain ration, plus ‘Stilbosol’-fortified supplement. When pastures green up in the spring, Allison continues feeding grain and supplement with ‘Stilbosol.’

‘Stilbosol’ best for my market cattle

Veteran cattle feeder gets excellent 2.3-lb. daily gain on high-roughage ration. Prefers feeding ‘Stilbosol’-fortified feeds.

by Eugene S. Hahnel
ACTIVATED PASTURES!

with BIG CROP®

Armour's Big Crop fertilizers make richer, greener pastures that provide longer grazing which pays off in bigger beef and milk yields! Big Crop fertilizer activates your soil, gives powerful growing energy to grasses and cover crops. Boost your production and profits, activate your pastures with Big Crop!

ARMOUR FERTILIZER WORKS
JACKSONVILLE, FLORIDA

NEW TUBE . . . produced by U. S. Rubber is shown here installed in a Fruehauf livestock van, thus adapting it to perform the function of a tank trailer. It is a 44,000 pound payload.

permitting other pastures to make rapid new season's growth.

Molybdenum Use Reduces Clover Difficulties in Acid Soils

Use of moly superphosphate and lime-pelleted seed has shown promise in establishing legumes in over-acid soils (pH 5.5 or more) according to studies conducted in Canberra, Australia.

Reported by Climax Molybdenum Company, New York, these studies showed that the quantity of lime required to induce nodulation of plants is considerably less than that needed to correct moly deficiency. As a result, it was found that the combined use of moly superphosphate and lime-pelleted seed successfully solved both soil problems at considerable savings.

Florida Uses More Fertilizer Than All But Three Other States!

Government fertilizer consumption figures show that Floridians applied 1,338,979 tons of fertilizer during the 12 months ending June 30, 1956— and only California, North Carolina and Illinois (in that order) used more.

Florida fertilizer manufacturers estimate that 25 percent of the fertilizer used in this state goes on pastures, or some 335,000 tons—more than the total used in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New Jersey, Delaware, Maryland, West Virginia, North Dakota, South Dakota, Nebraska, Kansas, Louisiana, Oklahoma, Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, Washington, or Oregon!

Continental Can Produces Bag For Holding Soil Samples

A low cost, standard paper bag designed specifically to hold soil samples has been developed by the Shellmar-Bettner Flexible Packaging Division of Continental Can Company. If interested, write the company at Devon, Pennsylvania.

The Florida Cattleman
“Blusalt and bone meal put my herd back in shape”

...says Russell Hackman, Stockton, N.J., dairyman who milks 33 Holsteins. “Two years ago we had problems in our herd and I called in my veterinarian. He spent one week looking over the herd. We had breeding problems, rough hair coats, lame young stock, and he said our bull and several cows had rickets. He concluded that these conditions came from the serious calcium, phosphorus and trace-mineral deficiency in home-grown feeds grown on the red-shale soil around Stockton.”

“The veterinarian recommended trace-mineralized “Sterling” Blusalt and bone meal, fed free choice. Now our cows have never been healthier, our milk production is up, and our breeding problems have disappeared. Even though we know Blusalt didn’t cure the diseases, we’re so sure it produced the new healthy condition of our herd that we always keep plenty of Blusalt before the animals. We also mix Blusalt in their feed. And when the cows go back on pasture, we’re especially careful to put out Blusalt blocks.”

Mr. Hackman’s experience is typical of the many in which “Sterling” Blusalt has helped livestock farmers overcome serious mineral-deficiency problems. And even where only minor mineral deficiency exists, today’s Blusalt is effective. It supplies both the high-quality salt needed for animal health and the seven trace minerals that are deficient in many areas (cobalt, iodine, manganese, copper, iron, sulfate sulfur, and zinc). Blusalt should be kept before your animals at all times—since only their individual appetites can determine how much salt they need. Blusalt is available in 50- and 100-lb. bags, 50-lb. blocks, and 4-lb. Licks.

For further information on any of the Sterling Farm and Feed Salts, ask your feed dealer, or write to International Salt Company, Inc., Scranton 2, Pa.

RUSSELL HACKMAN leases a 100-acre dairy farm near Stockton. He milks 33 Holsteins, has 26 head of young stock. He owns new bulk-handling equipment. He grinds and mixes corn and oats on the farm, and adds 30% supplement. He also feeds chopped hay and forage in season.

Mr. Hackman attributes his high milk production to good animals, good feed, and prompt milking at 5 a.m. and 5 p.m. Helping to operate the farm are Mrs. Hackman; his son, Russell; and two wards, Tom and Herb Allen. In the Stockton area, Russell Hackman is known as a topflight dairyman.
Do Your Fences Cost Too Much?

This Man Saved $100 Per Mile!

The Difference?

On the lower fence half of the posts are eliminated and New Patented Universal Fence Stays are used.

The owner of the top fence can still save money on his maintenance costs—by installing stays between those rotting wood posts—he can give his fences added years of useful life, and later he can re-use the stays on a new fence.

Are your fence building and repair jobs costing you $100 per mile too much?

For Free Literature Write:

WIRE PRODUCTS DIVISION

P. O. Box 257

EAST PALATKA FLORIDA

NOW IT'S HISTORY!

Tick Eradication Pushed in 1937...

An article in the September, 1937 issue of The Cattleman stated the necessity of removing ticky deer from certain areas in order for the Florida livestock industry to flourish. . . . An editorial in The Cattleman urged the banks of Florida to help their rancher customers to get on a pasture development program by making loans available.

Florida Beef Poundage Up in 1942...

An article by Walter J. Sheely, extension animal husbandman at the U. of F., states that Florida’s cattle industry is providing nearly half a pound of beef for every person in the United States. . . . A Victory Sale was held at Webster, in which $2700 in bonds was exchanged for livestock. . . . The Hi Hat Ranch of Sarasota sold 1000 head of cattle to the Terry Ranch and Cattle Company of Venice for about $40,000.

In 1947, ABBA Directors Tour State...

Directors of the American Brahman Breeders’ Association, while on a tour of Florida, complimented this state on the quality of cattle seen. . . . Due to the closing of the Mexican border and high water conditions, it is estimated that 50,000 cattle have been shipped out of Florida, bound for the western states.

Anthrax Outbreak Reported in 1952...

The Florida State Cattlemen’s Association reported an outbreak of anthrax in Duval County, followed by new outbreaks in Palm Beach County. . . . Over 400 head of cattle were offered at the opening sale of the Sarasota Cattle and Commission Sales, Inc.

In 1943 or thereabouts, B. O. Gammon, left, of the American Polled Hereford Association, joined Dave Wainer of Valdosta, Georgia, and Tom Matthews, owner of Santa Fe River Ranch at Alachua prior to his death, for this photo, sent to us by Wainer. Incidentally, Wainer asked to have his $2.00 payment taken out in “trade”—a subscription which he is now receiving. The Cattleman will pay $2.00 for each old-time picture used in this space. Send them in! We’ll return them to you undamaged.

The Florida Cattlemman
Profit from Protection...

FARM FENCING

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POULTRY & RABBIT FENCING

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BARBED WIRE

American Double-wrap . . . $10.64
American Single-wrap . . . 10.12
Imported .................. 8.25

Free Delivery in Florida

CONTINENTAL
TL-LYKE

AGAINST—
FIRE
WEATHER
VERMIN
LIGHTNING
DECAY

Continental TYL-LYKE is the ideal roofing and siding material. This modern, steel sheet enhances the value and appearance of any farm building. It gives your structures the most practical protection from all hazards. Each sheet has a large drain channel, and a beaded end flap, which adds stiffness and assures a snug fit. Wide, flat ribs provide girdle-like strength and make nailing easier. With TYL-LYKE, you can save on building costs, and you save even more through long structure-life and low upkeep. Before you put up new buildings or re-roof and remodel old structures, be sure to come in and take a look at TYL-LYKE or see Continental corrugated steel roofing. You'll like their sound features . . . their moderate cost.

SPECIAL SEPTEMBER SALE

ROOFING

5V Crimp
1 1/4" Corrugated
2 1/2" Corrugated

Per Square
$9.95

STALNAKER BROTHERS
TAMPA

WE MEET ALL COMPETITIVE PRICES AND DELIVER FREE ANYWHERE IN THE STATE
A last-ditch effort to get an appropriation for screwworm eradication in the 1957-58 federal budget had a good chance for success as The Cattleman went to press.

In fact, by the time this issue reaches subscribers, the question should have been decided one way or the other.

The latest effort took FCA President J. O. Pearce, Jr., to Washington on Monday, August 12, at the invitation of Senator Holland, a member of the Senate Appropriations Committee, who had arranged a hearing as that body considered the appropriations bill received from the House. On Thursday, August 15, the committee okayed a screwworm appropriation.

Two previous "last-ditch" efforts had failed before Senator Holland decided to try in the Committee. First, USDA had failed to request screwworm funds in its request for a supplemental appropriation as had been hoped. And, second, Representative Bob Sikes' special appropriations bill for screwworms, introduced in the House in mid-July, was too late to receive consideration.

The prospects for relief through the Senate seemed very good at press-time. The committee added $2 million for screwworm eradication and $8 million for fire ant research, thus securing wider support in both the House and the Senate for the two programs.

Senator Holland told The Cattleman that he expected the Senate to approve the appropriations bill substantially as it came out of the Appropriations Committee. And he predicted support from House members on the conference committee (which will bring into agreement the House and Senate versions of the Appropriations bill).

Excerpts from Pearce's testimony follow:

"My name is J. Olin Pearce, Jr. of Okeechobee, Florida. I am here as president of the Florida Cattlemen's Association, representing the cattle industry of our state.

"I am before your committee with reference to the problem of screwworm eradication, not just in Florida, but the entire Southeastern states. Very briefly the screwworm is the larva state of a fly which deposits its eggs on the navel of young animals, and any open wound on warm blooded animals. Upon hatching the young larvae or maggots begin feeding on the flesh of the animal.

"Unless the animals are found and maggots killed, the animal suffers loss of flesh and very often is killed by the infection caused.

"For the information of this committee, this pest brought into Florida with the shipments of cattle from the west in 1934. These cattle were purchased by the Federal Government and sent to Florida during the great drought at that time.

"Since this time there has been a gradual build-up each year depending on the amount of cold weather each winter.

"In January of this year, when normally there would be very few if any cases of infestation found, our members reported severe damage.

"Our association immediately made a survey to determine the number of cases occurring and cost to producers. We found 90 to 95 percent infestation in navels of young calves and all open wounds over the entire area except in the extreme south of our state in an area where the USDA's screwworm research had carried out a small test on releasing sterile male flies for control. Reports from this area show very few cases.

"We also found this pest costing the cattle industry of Florida $3 million annually for labor alone.

"About April 1, your speaker, with other members of our Association, came to Washington for a conference with the Florida delegation in Congress.

"We were advised at this conference that no commitment could be made at that time. We were advised at this conference that if Florida could assure their share amounting to $8 million to match Federal funds of $8 million for the first two years of an eradication program there would be a greater possibility of a Federal appropriation being made.

"Both houses of our Legislature passed a bill with only three dissenting votes, making $2 million available for the biminnium to match Federal funds if made available. This bill specifies that one-half must be spent this fiscal year and one half next fiscal year.

"This simply means that unless the Federal funds amounting to at least $4.5 million are made available to get the program started this year we will lose half of our state funds."
higher weight gains at lower cost per lb. of gain and...

no downgrading of carcass quality

TEST AFTER TEST, FEEDLOT AFTER FEEDLOT, performance figures tell the same story: steers implanted with Synovex return a higher profit to the feeder.

SAVE UP TO 5c PER LB. OF GAIN. Minutes after you implant a steer with Synovex, two highly potent naturally occurring hormones start their journey into the bloodstream. By a scientific “stirring up” of the hormone balance, Synovex accelerates the enzyme activity in every cell of the steer's body. The result is a remarkable increase in appetite, feed intake and feed efficiency. Feed conversion is improved as much as 20% with no downgrading of carcass quality.

SYNOVEX has improved rate of gain up to 50% over Stilbestrol. *

SYNOVEX implanted steers grade out fully as well as non-implanted. Carcass shrink is normal, flesh well marbled.

SYNOVEX makes unnecessary the storage and handling of special feeds with hormone products added.

SYNOVEX is recommended for steers weighing from 400 to 1000 lbs., and one implant lasts a full 150 days.

FREE! NEW "SYNOVEX SYNOPSIS" containing recent test results, performance data, etc., for Synovex vs. Stilbestrol and controls. Get all the facts! Your copy is ready for you at SQUIBB, Veterinary Products Department, 745 Fifth Ave., New York 22, N. Y. Write today!

ASK YOUR VETERINARIAN ABOUT SYNOVEX IN 10-IMPLANT AND 100-IMPLANT PACKAGES.

SYNOVEX is a registered Squibb trademark. Synovex has been cooperatively developed by E. R. Squibb and Sons and Syntex.


SYNOVEX ® from SQUIBB

THE PRICELESS INGREDIENT
The Best RANCHERS Agree . . .

Use Gulf Brands Fertilizer for Better Pastures

Gulf Brands Fertilizer has played an important part in bringing Florida cattlemen the top dollar for their livestock and in reducing feed costs.

Gulf’s study of pasture-grass requirements in Florida’s cattle raising areas has resulted in fertilizers that are balanced to fit your exact soil problems. All of the important elements needed for deep-rooted, protein-rich forage are carefully formulated in each bag.

Order Gulf Brands Fertilizer now. You’ll see why the Best Ranches use Gulf Brands for pastures!

SOYBEANS . . . are becoming a common sight in western Florida, where they have become an added source of protein for livestock. Shown here at Raynagua Farm near Pensacola are Crawford Rainwater, owner, and E. J. Gibbs, manager.

West Florida Builds Livestock

The growing livestock industry in Northwest Florida is the subject of several articles in this issue of The Cattleman, as is customary this time of year.

Graphic evidence of the area’s growth is the census report on value of farm products sold. Between 1949 and 1954, Northwest Florida’s income from livestock and livestock products (despite the sharp drop in cattle prices) increased 98 percent, compared to a statewide increase of only 25 percent.

Put another way, Northwest Florida received 15 percent of the state’s income from livestock and livestock products in 1954, compared to 13 percent in 1949.

The Cattleman has included all counties west of the Suwannee River in its definition of “Northwest” Florida. Included are: Bay, Calhoun, Dixie, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Lafayette, Leon, Liberty, Madison, Okaloosa, Santa Rosa, Taylor, Wakulla, Walton and Washington.

More than 45 million homes now use a refrigerator, an increase of 10 million in the short span since 1951, reports Facts & Trends.

GLADIOLI GROWING . . . in Florida panhandle is shown here in a field owned by Dallas Malloy, also a purebred Hereford breeder.
"DOLLAR RETURN" NEWS FOR EVERY FARMER BRINGING IN FEEDER CATTLE!

NEWS... you can now reduce losses from stress and disease during critical 30-day period following shipment... keep cattle making thrifty gains every day by following

STRESS COVERAGE 350
with Aureomycin in good feeds

Here's a program that gives every farmer feeding out cattle—and every commercial feed lot owner—a far better chance to get the low-cost gains that mean better dollar returns!

You know that the first 30 days following shipment are critical ones for cattle. What you do in that period—and how you follow it up—can make the difference between profit and loss.

Newly-arrived cattle are often in poor condition as a result of shipping. Unloading and sorting add new stresses. Changes in surroundings or in temperature—and new feeds and feeding methods—add still more stresses.

Under these stresses, cattle are subject to respiratory infections (rhinotracheitis—shipping fever complex) and foot rot. Animals affected by any of these clinical diseases are also subject to secondary bacterial infections which are often more damaging to cattle than the primary disease. Subclinical, or invisible, diseases are also ready to take over and sap an animal's vigor.

To minimize losses from these stresses and diseases—which are a potential threat on every feed lot and farm—your cattle need something extra as soon as they're unloaded. They need high level protection for at least 30 days to get them over the stress and disease period and on full feed quickly. They need it to achieve their full growth potential every day they're on feed!

Today, you can provide that protection with Cyanamid's STRESS COVERAGE 350. You can reduce the chances of respiratory infections and foot rot by feeding animals—for the first 30 days following arrival—good cattle feeds that provide each animal with an intake of 350 milligrams of AUREOMYCIN Chlortetracycline per head per day. After the 30-day period, keep cattle making thrifty gains all the way to market on feeds that provide 70 milligrams of AUREOMYCIN Chlortetracycline per head per day.

Talk to your feed manufacturer or feed dealer. Ask for cattle feeds containing the recommended amount of AUREOMYCIN. Follow this proved program for better returns! AMERICAN CYANAMID COMPANY, FARM AND HOME DIVISION, NEW YORK 20, NEW YORK.
Calf Manna-Fed Steer Grand Champion of Florida Show!

“Speedy,” Angus steer owned by Virginia Nicely, Lutz, Florida, was judged Grand Champion Steer of the 3rd Annual Florida Fat Stock Show and Sale, and brought a sale price of $3,022 to his owner.

Miss Nicely says, “By feeding Calf Manna, I got the extra bloom and finish that caught the judge’s eye. Also, Calf Manna increases the digestibility of the basic feeding ration.”

And, that’s the story of Calf Manna from championship winners everywhere. Whether you’re feeding beef calves, dairy calves, sheep or hogs, Calf Manna can make the difference between a “blue ribbon” and an “also ran.”

Put your animals in the winner’s circle this Fall. Add Calf Manna to their rations today. Any dealer can get Calf Manna and Suckle, Alber’s powerful milk replacer, for you.

ALBERS MILLING COMPANY
A DIVISION OF CARNATION COMPANY
1016 Central Street
Kansas City 5, Missouri
BEEF COUNCIL End Likely Unless Deduct'ns Extended

Polk-Hardee-DeSoto marts, packers needed to save Council's beef promotion program;
Local associations meet with FCA

THE FLORIDA Beef Council will "fold up" in the near future—unless an effort now being made by local cattlemen's associations in West Central Florida is successful in extending the automatic deduction program in Polk, Hardee and DeSoto counties. (See editorial on page 82.)

The sudden crisis in the existence of the Council, which is less than two years old, was brought about when one market operator suspended deductions until "the South Florida markets stopped" and another served notice it would stop "soon" if the deduction program were not extended to include more markets and packers.

A meeting called by FCA President J. O. Pearce, Jr., at Bartow in late July brought a decision by local association officers in the area that strong efforts would be made to extend the deduction program.

Several of these county groups are known to be working on the problem, reports Council Secretary June Gunn of Kissimmee—and the Hardee association (with cooperation from the Hardee Livestock Market) is conducting a four-week campaign to contact producers at the market and secure their cooperation in supporting Beef Council.

While Beef Council has never had the money it needed to do an all-out promotional job, it has accomplished a lot, according to a seven-page report recently put out by Louis Benito Advertising, Tampa, which has handled the Council’s program.

For example, a quarter of a million beef recipe booklets have been distributed free to Florida homemakers during the past year.

And during the same period, total newspaper publicity has been 1978 inches—almost equal to a half page in every daily paper in the state.

TV slides and scripts have been sent to 14 Florida TV stations, a paid advertising program was run on radio station WGTO at Haines City, and newspaper advertising is now beginning on a small scale in three dailies and in the All-Florida Magazine which appears in all Perry chain papers.

Many cattlemen are sending in their 10-cent contributions direct, where markets and packers are not deducting (see below) — but only extension of the automatic deduction system can produce the "real" money Beef Council needs. Under this system, 10 cents per head is deducted on all cattle sold at an auction or bought direct by a packer, with refunds easily available on request.

Florida Beef Council sends 1/10 of its receipts to the National Live Stock and Meat Board in Chicago, and 1/5 to the National Beef Council in Kansas City, both for national efforts, having the remainder available for beef promotion work within the state.

Letters Bring Money!

Some $500 in special Beef Council contributions came in within three weeks after the Florida Beef Council sent out letters to all Cattlemen subscribers urging their cooperation in sending in their own 10-cent per head contributions, where no deductions were being made by packers and markets.

"While this would not be a sound way to finance Beef Council all the time, it is a good indication of the strong support it has throughout the state," says June Gunn of Kissimmee, secretary.

The contributions were from all parts of the state, from as widely separated points as Fort Walton Beach in the Northwest and Uleta in the Southeast, from Immoklee in the Southwest to Jacksonville Beach in the Northeast. In all, 52 individuals contributed from 45 localities.

For the month of July, Beef Council collected as follows: Glades market $38.40; Central Packing $35.85; Henry O. Partin and Sons $23.30; Sarasota market $167.10; Lykes Brothers $171.40; Mid-Florida market $300.10; Hardee market $92.20; Gainesville market $36.68; Kissimmee market $500.40; total $807.20.

It spent as follows: Elmo Griffin, postage $3.00; National Livestock and Meat Board $124.66; National Beef Council $249.92; Louis Benito Advertising $124.40; total $812.28. Balance June 26 was $11,851.74, and on July 31 $13,117.66, with $207.82 owed to the Meat Board on July collections, and $175.04 to National Beef Council.

Model Ranch
FOR SALE

This ranch consists of 625 acres of well drained farm and timber land, 310 of it in improved grasses. It is located near Rochelle, only nine miles from Gainesville. Present owners have improved the property and it is in excellent condition—a going cattle ranch.

complete with

Ranch Home

Two-story, newly redecorated, eight-room ranch home, well landscaped, modern design makes living on this "Model Ranch" a real pleasure. Outbuilding include a two-story barn with large loft, a large shop, machinery shed, tool room and pumphouse, plus fertilizer barn and modern cattle pen.

including

Equipment

Two tractors, new jeep, plow, cultivator, chopper, offset harrow, and other related equipment provide everything needed to take care of this ranch.

with or without

Cattle

Herd consists of 62 grown cattle, most of them young, many of the cows with calves at side. 21 of the cows are registered Herefords, and all have been carefully selected and bred to top bulls.

Other Business Interests Force Us To Sell This Fine, Going Ranch and Home. Write or Phone Us For Further Information

Tom Walsh
DOUBLE W RANCH
Ph. FR 2-1101 Rt. 2, Box 266
GAINESVILLE, FLORIDA
RAMSEY STOCK FARM

ANGUS BULL SALE

Micanopy, 7:30 p.m. September 11th

TO BE HELD AT THE FARM SEVEN MILES WEST OF MICANOPY

30 TOP ANGUS BULLS SELL!

Twenty 18-24 months of age. The others will be ready for light service in the Spring. They are good individuals and well grown out—and will be presented in good growing condition yet not loaded with fat. All are sons of

QUEEN'S HILLCREST STAMP

AND

BANDOLIER 340TH OF WILTON

Queen’s Hillcrest Stamp and his calves have been well-known to Florida cattlemen for some time. Bandolier 340th of Wilton, with his tremendous thickness, depth and size, is siring the same type of calves that we have been winning with. Remember good bulls have helped US PRODUCE calves in our commercial herd that have consistently sold for above the average at the Feeder Calf Sales. Plan to be with us for this auction, which follows the Angus Feeder Calf Sale, scheduled at Gainesville Livestock Market.

For Further Information, Contact J. P. Ramsey, Sr. or Jr.

RAMSEY STOCK FARM, Phone FRanklin 6-6640, Micanopy, Florida

Please Note That This Sale Will Immediately Follow the Angus Feeder Calf Sale at Gainesville!
Buyers! Don’t Miss the

ABERDEEN-ANGUS
FEEDER CALF SALES

GAINESVILLE
SEPTEMBER 11

Only one sale is scheduled at Gainesville this year, and approximately 1200 head will be sold. As usual, only steers and heifers (no bulls) will be admitted to the sale, and the minimum weight will be 350 pounds. All calves will be predominantly Angus in characteristics and type. This will be our tenth annual sale at Gainesville and quality will be higher than it has ever been. For further information, or hotel reservations, contact Henry Chitty, Chairman, Gainesville Angus Feeder Calf Sale, R.F.D., Micanopy, Florida or L. H. Thompson, Gainesville Livestock Market, Gainesville, Florida. Sale starts at 1:00 p.m.

BELLE GLADE
SEPTEMBER 18

Present indications are that at least 1000 calves will be offered at the Belle Glade event. Crossbred calves will be accepted in this sale; however, all calves must be black, hornless and show a predominance of Angus breeding. Entries will be accepted through September 1. Buyers or sellers needing additional information should contact Bill Stitt, Chairman, Belle Glade Angus Feeder Calf Sale, Route 2, Box 500, Clewiston, Florida, or George Young, Manager, Glades Livestock Market, Belle Glade, Sale starts at 1:00 p.m.

Sponsored by the FLORIDA ABERDEEN-ANGUS ASSOCIATION

DON’T MISS THESE SALES!

Attention Feeder and Stocker Buyers!

ONLY Steers and Heifers at 300 lbs. or More Sell
Feeder-Stockers on Sale at Florida Markets

Third Annual

FEEDER CALF SALE
SPONSORED BY THE LEON COUNTY CATTLEMEN'S ASSOCIATION

Thursday September 5

at the
Monticello Stockyard
Monticello
Florida

We are happy to announce this sale of good feeder calves and invite you to be at the sale if you'd like to bid on a top offering. The animals will be graded into uniform groups before the sale.

We plan to sell over 600 head. The sale will be restricted to steers and heifers only and no animal can sell with registration papers. All breeds will be accepted but animals must show a predominance of beef breeding with a minimum weight of 300 pounds at sale time.

At the last sale over 600 head were sold to over 40 buyers. Prices 2 cents per pound above average market were paid at the sale. If you'd like any information about buying or consigning cattle to this sale, please contact W. J. Boynton, Jr., Tallahassee, Phone 2-1724, or County Agent Lloyd Rhoden, Phone 3-0779.

Leon County Cattlemen's Ass'n
Tallahassee, Florida

Feeder-Stockers Wanted

Are you interested in steers or heifers to put in your feed lot? Or do you want younger animals to grow out to feed-lot size on grass? Or are you interested in high grade heifers to build a better breeding herd? Whichever of these categories fits you, the Feeder Calf Sales are your "meat." They are designed to bring large quantities of high quality young cattle together in one place for the convenience of the buyer who wants quality.

Schedule for the eight feeder calf sales slated in Florida during September is given in the article below. Contact the sales managers whose names are given, or the managers of the markets where the sale is to be held, for further information.

Feeder Sales Slated at Florida Auction Markets

September dates claimed for sales of an estimated 3000-3500 high quality calves

Upwards of 4000 well-bred young steers and heifers, most of them carrying Angus and Hereford blood, will be feature attractions for feed-lot operators—and cattlemen interested in good quality replacement heifers—when Florida's annual feeder calf sales are held in September.

Six are now scheduled in four different locations. Generally speaking, the entries will be graded, with only good quality feeders or stockers sold.

The schedule is as follows:

- Thursday, September 5—Leon County Feeder Calf Sale at Monticello Stockyards, Monticello, Bill Boynton, Jr., Tallahassee, sale manager;
- Wednesday, September 11—Florida Aberdeen-Angus Association Feeder Calf Sale at Gainesville Livestock Market, Henry Chitty, Micanopy, sale manager;
- Wednesday, September 18—Florida Aberdeen-Angus Association Feeder Calf Sale at Gladie Livestock Market, Belle Glade, Bill Stitt, Clewiston, sale manager;
- Wednesday, September 18—Gainesville Livestock Market All-Breed Feeder Calf Sale, L. H. Thompson manager;
- Thursday, September 19—Florida Herford Association Feeder Calf Sale at J. D. Odom's Livestock Market, Gainesville, Lovett Jackson, Gainesville, manager;
- Tuesday, September 24—Suwannee Feeder Calf Sale, J. D. Odom's Livestock Palace, Live Oak, J. D. Odom, manager.

Each of these sales are expected to attract a minimum of 500 head and in virtually every instance the sale rules require: (1) that no bulls be sold; (2) that nothing be sold having registration papers; (3) that nothing be sold older than two years old.

Only one of the sales requires advance entries—the Gainesville Angus event—and as of the August 10 deadline some 1200 head had been entered for sale there.

A stringent culling job is promised for the Florida Hereford Association sale by Chairman Jackson, who expected 700 head or more to sell in this year's event, even after the culling has been completed.

The animals rejected for the main event on quality grounds will, however, be allowed to sell after the main feeder calf sale, he said. The Odom market at Gainesville is two miles north of the business district.

Making The Cattleman 'Pay Off'!

As a subscriber, do you make the Cattleman "pay off" for you?

Nowhere else, of course, can you find the concentration of articles relating to Florida activities and Florida problems. And nowhere else can you find so many advertisers interested in reaching cattle owners, either.

You—as a subscriber—can make these ads "pay off" for you only by using them. For example, most purebred breeders of any size keep their phone number and address in every month. When you need this information, you can turn to their ad quickly by consulting the Advertisers Index on the fourth page from the back each month.

Starting with this issue, the ads of six good-sized packers are grouped on page 80 for your convenience, with names of buyers and both home and office phone numbers.

Our advertisers have proven their interest in cattlemen or they would not be advertising. Use them—you'll help yourself as well as help make a better, bigger CATTLEMAN.

The Florida Cattleman
Want QUALITY Stockers, Replacement Heifers, or FEEDERS?

You Can’t Beat “White-faces”! Attend the 1957 Annual

HEREFORD
FEEDER CALF SALE
THURSDAY, SEPT. 19
J. D. Odom’s Livestock Market
two miles north of Gainesville on Highway 20

WHAT IS IT? This is the annual opportunity for both buyers and sellers to attend an auction where only high-quality grade Hereford steers and heifers are sold. Our policy of close selection means you’ll be able to buy higher quality from start to finish at this auction. No other feeder sale does a closer job of selection.

HOW MANY HEAD? We’re expecting at least 700 head of Hereford steer and heifer calves to sell. All animals must be three-fourths Hereford or more, and must weigh at least 300 pounds and be under two years old.

WHY HEREFORDS? Throughout the nation Hereford cows have proved themselves good mothers, able to carry their calves on grass. That’s why the grade heifers we will sell are good investments as a foundation for your future cow herd. Herefords also have an enviable record in the feed lot. That’s why feeders prefer Hereford steers.

MORE INFORMATION? It’s yours for the asking—from:

FLORIDA HEREFORD ASSOCIATION, Lovette Jackson, Sale Manager
Route 2, Box 157, GAINESVILLE, FLORIDA

OTHER SALES:
Hereford Calf Sale, Bartow, October 12th
Hereford Bull Sale, Webster, November 8th
Hereford Range Bull Sale, Belle Glade, December 7th
BOTH BARRELS
are mighty important for
PASTURES

The double-barreled action of Norwegian Calcium Nitrate helps bring pastures back quickly after grazing... important at this time of year for growing a good stand of grass for winter forage. The water-soluble calcium and nitrate nitrogen in Norwegian Calcium Nitrate are immediately available to grass roots, and stimulate root development to increase pasture yield. There is no conversion loss with Norwegian Calcium Nitrate, and it leaves no harmful residue in the soil.

For Top Pasture
Yield—You Need
BOTH BARRELS...

Get NORWEGIAN
Viking Ship Brand
CALCIUM NITRATE

X-CEL FERTILIZERS AND PESTICIDES MEET EVERY FARM NEED

NEW AG BUILDING... was recently completed at Marianna to house county agent and other agricultural offices.

business section
What the prices will be at the 1957 feeder calf sales is the $64 question, but in past years buyers have found themselves able to pay $2.00 or thereabouts per hundred more for calves bought at these sales, due to the convenience of buying large numbers at one place and time.

At Monticello, the Leon association expects the quality to continue the upward trend it has shown each year since the sale was started three years ago, and Boynton said over 100 head will sell.

The Belle Glade sale will admit Angus-Brahman crosses as well as high grade Angus, Stitt reports, and feeder and stocker buyers interested in crossbreds should definitely put this sale on their schedule. Last year 700 head were sold in this auction.

A special sale of Angus bulls is being held by J. P. Ramsey at his ranch near Micanopy—about 10 miles from Gainesville—following the Angus Feeder Calf Sale there. Further details may be found elsewhere in this issue of THE CATTLEMAN.

Markets Consider Joining National

Possible affiliation with the American National Livestock Auction Association will be considered at a special meeting of the Florida Association of Livestock Markets scheduled at Tampa September 21.

Announcement of the session was made by President Harry McCollum, manager of the Cattlemen's Livestock Markets in Lakeland and Tampa, following the “vacation meeting” of the Florida group (held in Crystal River early in August) at which affiliation was discussed.

C. T. “Tad” Sanders of Kansas City, Missouri, executive secretary of the American association, has accepted an invitation to be on hand and explain the workings of the national.

Managers of all Florida auction markets, whether they are members of FALM or not, are being invited to attend so they can find out what is being done on the national level, McCollum said. FALM represents many of the larger markets.

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PALMETTO, FLORIDA
PHONE: BRADENTON 2-1411
WITH THE REVOLUTIONARY NEW KAFF-A LIFE-TIME FEEDING SYSTEM

Feeds the Rumen Bacteria so they can feed the Animal MORE CHEAP NUTRIENTS FROM ROUGH-AGE AND HOME GRAINS!

The biggest problem in feeding dairy cattle is to get them to eat enough roughage. Two new Kaff-A Milk By-Products have been developed to feed rumen bacteria and “carry over” other essential nutrients.

At a cost of less than 10¢ per day for nursing age calves and less than 3¢ per day for other stock, Kaff-A enables you to...

1. Sell all your marketable milk and wean one-third heavier calves with rumens conditioned to continue fast gains.
2. Grow big-framed, big-barreled replacement heifers and breed them up to four months earlier.
3. Boost roughage consumption, increase milk flow and lengthen productive life of milking cows.

Free Folder “unlocks” low-cost roughage and grain for your herd to boost dairy profits. Ask your feed dealer or milk hauler. Or write us for Kaff-A System Folder and locations of “Example Herds” in your milk-shed where you can see the Kaff-A System in operation.

NEW! RICHER FORMULA ONLY $3.95 25-LB. BOX
Kaff-A MILK REPLACER is high in energy with predigested Milk Sugars from HIDROLEX®—high in milk amino acids, vitamins and minerals from DLW® whey fermentation solubles; high in fats with 10.5% animal fats, fish and vegetable oils. Contains over 70% milk solids from Hidrolex, DLW, buttermilk and whey—plus fish meal and added vitamins and antibiotic.

NEW! RUMEN FEEDING MILK NUTRIENTS ONLY $2.95 25-LB. BAG
Kaff-A BOOSTER PELLETS continue milk nutrition through growing and productive life. Fermentation products from whey, fish, grain and antibiotic sources plus added vitamins and minerals feed the bacteria in rumen and supply “carry-over” nutrients to promote added intake of roughage and improve utilization of all feeds.

CONSOLIDATED PRODUCTS, DIVISION National Dairy Products Corp., Danville, Ill.

*Kaff-A, Hidrolex, and DLW are trademarks for milk by-products manufactured exclusively by Consolidated Products.
Get up to 60 lbs. in EXTRA WEIGHT Gains at $8\frac{1}{2}$ Per Steer

ONE injection with ONE BEEFAID PELLET
(Diethylstilbestrol)

Turns in this Plus Profit

FREE with each purchase of only 500 BEEFAID PELLETS

INSTRUMENT AND BEEFAID PELLETS ESPECIALLY DESIGNED FOR USE ON STEERS

NO SPECIAL FEEDS REQUIRED

FEED CONVERSION GREATLY IMPROVED

This is the actual size of the 24 mg. BEEFAID Pellet container and pellets. Pellets are available either in 24 mgs. or 36 mgs. of stilbestrol.

ONE injection with ONE BEEFAID Pellet produces EXTRA WEIGHT gain of $\frac{1}{2}$ lb. every day over a 120 day fattening period in excess of the weight gain of untreated steers. The Vinelab BEEFAID Pellet Implanter has been designed for durability and ease of handling. It is made of chrome-coated steel.

Three surgical stainless steel needles, tooled and beveled to permit entry without mutilating the animal's skin are supplied with each implanter. Go to your nearest dealer and ask for "Vinelab BEEFAID Pellets!"

Get the benefit of our special offer of one implanter, listed at $14.50, FREE with each purchase of 500 BEEFAID Pellets. Act now!

VINELAND LABORATORIES, INC.
Vineland, New Jersey
West Coast Branch
4068 Broadway Place, Los Angeles 35, Calif.

Editors See Farm Machinery

In one of the first meetings of its kind, more than 50 farm editors from all parts of the United States gathered in Rockton, Illinois, early this Summer to view the latest in farm equipment, chemicals and feed supplements produced by five Midwestern manufacturers and to participate in discussions on the future of agriculture in America.

An editor of THE FLORIDA CATTLEMAN attended the meeting which was sponsored by Marsteller, Rickard, Gebhardt and Reed, Chicago advertising agency for the five firms.

In a poll of the editors, conducted in conjunction with the meeting, the editors agreed that farm technology will continue to out-distance population growth at least until 1965 so that demand will not catch up with supply for some time.

Though the editors agree that surpluses are the big problem in agriculture, there was some disagreement as to how this problem could best be solved. Some suggested channeling more grain into cattle feed wherein seven pounds of grain would produce one pound of meat...a product enjoying increasing demand today.

Though they used many different phrases, most editors agreed in substance that government should eventually get out of agriculture. Government warehouses do not constitute a sound farm market, was the unanimous opinion. Too much of agriculture's future has been subject to political decision, and one of the first requirements of a political decision is that no one gets hurt. Sound economic decisions, said the editors, cannot be made on a political basis. Instead of such a basis, most editors agreed that forces of supply and demand should be allowed to solve the surplus problems.

Practically all the editors foresee a bright future for agriculture in the long run, though the immediate future may be a bit rough.

Among the new equipment demonstrated at the forum, which will be of interest to Florida ranchers, is the new, heavy-duty Fox forage harvester, built by Fox River Tractor Company of Appleton, Wisconsin. The company also introduced a new line of forage boxes and unloaders.

The new harvester, with a seven foot bar, cuts standing green crops, chops them and loads them into wagons for dehydrators, silos or feed lots. It cuts a swath fully seven feet wide. An auger feed centers the material on the feed apron to assure even feeding without bunching.

The new Fox bunk feeder and the beater unloader both use the same basic unit—the Fox forage box. The bunk feeder unloads from the front, and is
FROM NEARBY PENSACOLA COMES SUCCESS-PROVEN...

AMMO-NITE

AMMONIUM NITRATE FERTILIZER • 33.5% NITROGEN

BOOST PASTURE PROFITS! Use AMMO-NITE—with more Nitrogen in the bag—for less!

See chart below for savings.

Based on a use of 160 lbs. of actual Nitrogen per acre per year (four applications: two of mixed fertilizer; two of Ammonium Nitrate) in typical Florida grass pasture, here's a cost analysis of AMMO-NITE (33.5%) and 16% Nitrates.

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<th>For 160 lbs. actual N you need</th>
<th>Cost</th>
<th>YOU SAVE per Acre Yearly</th>
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<td>16% Nitrogen 1000 lbs. (@ $30.00)</td>
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<td>AMMO-NITE 480 lbs. (@ $21.12)</td>
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*Prices used are for illustration only and are not intended as quotations.

YOU SAVE ALMOST 30% PER ACRE!

That's simply because each AMMO-NITE bag has over twice as much Nitrogen! Also, with AMMO-NITE you'll cut bulk, weight, job time and work. AMMO-NITE prills will not clog or stick, flow freely from the spreader.

Buy AMMO-NITE from your favorite dealer.

Manufactured by ESCAMBIA CHEMICAL CORPORATION Pensacola, Florida

Exclusive Distributors ASHCRAFt-WILKINSON COMPANY Atlanta, Georgia

HERE'S YOUR SHOW CIRCUIT DON'T MISS

TALLAHASSEE FLORIDA'S AGRICULTURE FAIR

Oct. 29 - Nov. 2

NO ENTRY FEE

$30 FIRST PRIZE IN ALL CLASSES
Florida Cattleman was represented at Editor's Farm Tour in Illinois recently. Kelly Lyons of the staff is the man with glasses above.

capable of unloading six tons of forage or grain in two minutes.
The beater unloader unloads through the tailgate, and the changing of the tailgate and the conveyor belt changes the unit from unloader to feeder or vice versa.

Hansen Equipment Company of Beloit, Wisconsin, manufacturers of spray equipment, introduced a new ceramic nozzle which promises three times longer life than metal nozzles. The new nozzles will be available on the 1958 line of Multijet Boom Sprayers by Hansen.

Hansen also pioneered in the introduction of a new plexiglass spray tanks, which the company claims will resist all types of corrosion. Howard G. Hansen, president of the company, said this is particularly important in the use of many of the recently developed chemical weed killers. Hansen said they have found no chemical used in spraying operations which will damage the new tanks.

The ideal farm shop was displayed and demonstrated by the Delta Power Tool Division of Rockwell Manufacturing Company. Foundation tools for the farm shop were the radial saw, drill press, wood and metal band saw and grinder.

Vic W. Cory, manager of the service department of Moorman Manufacturing Company, Quincy, Illinois, demonstrated the company’s new product, a protein concentrate in a new block form recently introduced.

Cory said that extensive field tests just completed in 18 states show that cattle on high-roughage rations can be self-fed protein concentrate with less waste, less labor, greater convenience, less feed storage space, better forage and pasture utilization and better forage conversion than by ordinary feeding methods through the use of the protein blocks.
Part of the top quality registered Polled Herefords selling, numbering well over 200 head. Some of the better bloodlines of the breed will be offered.

- OVER 200 HEAD OF REGISTERED POLLED HEREFORDS SELL
- 500 ACRES OF IMPROVED LAND
- PLENTY OF WATER (5 WELLS)
- FARM EQUIPMENT • MACHINERY
- BUILDINGS, FENCES, BARN

T.C STOCK FARM

Complete dispersal. Property of Mr. Ranch Cooke and Mr. Frank Talbot. Located on Dunbar Rd, 13 miles from Macon, Georgia. Sale begins at 10:00 a.m.

BYRON, GEORGIA

AT ABSOLUTE AUCTION

500 ACRES IMPROVED LAND

Divided into two pastures, with 20 acres in Rescue grass, common and coastal Bermuda, crimson and other clovers. Plenty of water supplied by deep well to automatic waterer. Working pens for cattle. 40 acres are in Bahia and crimson clover. 55 acres in woodland, with a good stand of profitable pines. Selective cutting has been practiced. This entire 115 acres is fenced with 4 strands of barb wire on pressure crested posts.

385 acres—85 mostly in a good stand of longleaf pines. 300 acres of lush grassland divided into ten pastures, all supplied with an abundance of water from deep wells. 200 acres of this top grazing land is under page wire erected on steel posts. Year around grazing is the practice. These pastures are devoted to the following grasses: 150 acres of fine Bahia Grass; 56 acres of the best Coastal Bermuda; 40 acres of carpet and dallas grass, also common and coastal Bermuda; and 54 acres of a good combination of grasses.

BUILDINGS, FENCES, BARN

AND OTHER IMPROVEMENTS.

The manager's house is a very good 5 room home, with hallway and two parlors. Two spacious bedrooms, dining room, large living room, pine floors, modern bath, well arranged kitchen, heated by butane gas. R.E.A. supplies electricity. A good home that should attract an excellent manager.

Large Barn—40'x60' with concrete floor and metal roof. Plenty of storage space. Fitting Barn—32'x40' with metal roof, one acre of land connecting, fenced, making it ideal for handling cattle. Another large 40'x60' barn for storage and working cattle, connected with 3 pens and a chute. Machinery shed—24'x48' built of tile blocks with composition roof. 8'x8' masonry pump house with metal roof. Many other storage facilities, cribs and supply houses. 4000 Bales of straw and hay, and many "plus" items.

4 TENANT HOUSES SELL

One house renting for $12.50 per month, one for $30.00 per month. One being used for storage. All good for attracting the right kind of farm hands. Good state of repairs. No farm can overlook housing for good help.

See next months issue for more details... For further information, contact...

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"If It Can Be Sold... We Can Sell It At Auction!"
Hereford Sales Are Slated

Association plans three fall sales

The Florida Hereford Association plans three registered sales before the end of 1957—one each in October, November and December—President F. A. Cockrill of McIntosh has announced.

A registered calf sale, limited to calves 8-15 months old, will be held under present plans at the Mid-State Agricultural Pavilion near Bartow on October 12.

On November 8 the annual bull sale is slated at Webster, with all bulls more than 18 months old and carefully selected.

December 7 is the date for a new sale of registered Hereford bulls at the Glades Livestock Market, Belle Glade, where the emphasis will be on well-grown, rugged bulls of long age, without excess fitting. Many of this group will not be halter-broken, but will be ready to go right out on the range.

The three-sale series has been projected for several months, but only in early August were the three dates and locations definitely determined.

Making Herefords more available to Florida commercial cattlemen is part of the program undertaken by the Association when it added the full-time services of Ralph Alberding of Astatula (a Hereford breeder himself) as manager-fieldman.

"There's no question that Herefords have what it takes to do an A-1 job of beef production throughout Florida," says Alberding, who has visited many commercial herds in Florida's cow country where Hereford bulls have been used successfully for years.

"We hope these sales will make good bulls available to commercial breeders—and we expect the calf sale to make it possible for individuals raising their own bulls, or interested in starting their own herds, to buy less expensive stock if they so desire."

Cattlemen Hold Meet In West Florida

At a recent meeting of the West Florida Cattlemen's Association, financial and membership problems, together with suggestions for modifying the framework of the organization were the main topics of discussion.

Guest speaker was Homer Brinkley, of Tallahassee, director of the Leon Federal Savings & Loan Association. He told the group to enjoy the fruits of life from day to day and to always look forward with great hope.

For every 100 people requiring food in 1955, we will have 134 to 198 by 1975, or more than one-third more than we have today, according to a recent report.

Florida Calf Crop Rises

Florida's calf crop percentage—though still the lowest in the nation—will be higher this year than last, USDA predicts.

The government figures calf crop as a percent of cows and heifers two years and older. During 1957, USDA predicts there will be a 69 percent calf crop in Florida, one percentage point more than in 1956 and a full five percentage points more than the 1949-55 average.

The calf crop nationally will be 86 percent, one percentage point less than last year. Mississippi is Florida's nearest "rival" with a calf crop of only 74 percent predicted for '57.

Florida is 19th in the nation in number of cows and heifers two years old and older. (This figure includes dairy cows as well as beef.)
John Deere to Hold ‘Farmorama’

The “biggest equipment demonstration ever” in the Southeast is slated for September 5 when John Deere holds its second Farmorama at DeereAcres, the company’s 1000-acre farm near Monroe, Georgia. Florida farmers will participate.

Emphasis this year will be on complete farming systems, rather than demonstrating of individual farm operations, reports Vice President C. M. Haasl, general manager of the John Deere Plow Company, Chamblee, Georgia.

“The completely mechanized handling of an entire hay crop will be featured showing every related operation from mowing and conditioning to storing hay with machinery,” Haasl explained, using that as an example of the type of demonstrations that will be seen. “Included in this particular demonstration will be every item of 1958’s hay handling equipment, including the new automatic hay ejector.”

50,000 are expected to attend the day-long affair, put on by John Deere with cooperation from the Upper Ocmulgee Soil Conservation District and the Town of Monroe.

Guernsey is Crowned By Cattle Club

The American Guernsey Cattle Club has announced that Ideal’s Beacon’s Betty Lou, an eight-year-old Guernsey owned by Jacob Tanis, Ideal Farms, Augusta, New Jersey, is the new milk producing champion of the breed on her record of 28,371 pounds of milk and 1339 pounds of butterfat.

This record tops the old breed mark of 26,672 pounds of milk set in 1951 by Welcome In Forward’s Clara, then six years old.

Prices are Given At Jersey Sale

The average selling price on 40 head of registered Jerseys at the 50th anniversary of the Flock Classic Sale at Springfield, Ohio, was $1,981.25.

An eight-year-old cow consigned by James Dean, a 4-H Club boy from Ridgeway, Michigan, commanded the top price of $7,000. She was purchased by Gustave Schirmer of Harmony Farms, Greenwich, Connecticut.

New Advances Are Made

Blood types—inherited characters—are settling questions of doubtful parentage of calves. They are helping to safeguard the registration system of purebred cattle. Accumulated knowledge of genetics of blood factors, which make up the blood-type, may someday bring important advances in livestock breeding, according to USDA.

FARMHAND can make your materials handling easier — more profitable!

CUT FEEDING COSTS as much as 50% . . . with the Farmhand 6-ton “Power-Box” Feeder. Milk production goes up and stays up . . . beef cattle gain solid, meaty pounds faster. Thorough mixing action means less wasted feed . . . every animal gets same balanced ration. Model shown has 18' belt-type discharge. Extension elevator available.

BIGGEST SPREADER ON THE MARKET, the 6-ton “Power-Box” spreader sheds thoroughly and spreads wide, even swaths. PTO-powered for smooth, trouble-free operation; has treated marine plywood floor and special aluminum alloy sides. 4-ton “Power-Box” Spreader with same tested features also available.

DIG AND LOAD SILAGE AND MANURE with the best loader on the market . . . the new Farmhand F-11. Designed to fit most 3 and 4-plow tractors, the low-cost F-11 has 3500-lb. lift, 17-ft. reach, double-acting lift and tilt cylinders. Rugged hydraulic Grapple Fork attachment digs right into tough silage, clutches and tears out big loads.

Write for FREE illustrated booklets!

Write: THE FARMHAND CO.
Dept. FC-27, Hopkins, Minn.

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Town ____________________________ State ____________________________

A Division of Superior Separator Company
Unbelievable But True
A Low-Price, Efficient Chute Gate

The ONLY
KENTucky $2495
Approx. Wgt. 200 lbs.

Pat. Applied for
One Man ★ Self-Locking ★ Automatic
RUGGED CONSTRUCTION—Constructed out of three thicknesses of 2-inch seasoned creosoted oak bolted together (no nails). The hinges are strong enough to withstand the punishment of any unruly bull.

SWINGS OPEN AT FRONT—After treating an animal the Head Gate swings completely open so animals can quickly leave chute without prodding.

Ranch Tested — Money Back Guarantee

BREEDERS SUPPLY & EQUIPMENT CO.
P. O. Box 1360 Tel. 2-8099 Lexington, Ky.
Write for Our GENERAL CATALOG 378

REGISTERED HEREFORDS OF ALL KINDS Are Always Available At
Jo-Su-Li Farms
Clarence Cross, Owner • Joe Brown, Herdsman
Phone 3637, Calquitt, Georgia
FARM 12 MILES EAST ON HIGHWAY 91

Big—Rugged—Strong
PRODUCTION TESTED POLLED HEREFORD BULLS
Ready to go to work—For sale at all times From select herd of 300 bred cows

Palmetto Hereford Ranch
Neil W. Trask, Owner
Calhoun Falls, South Carolina
Phone: Anderson, S.C.—Dickens 8-4155

SELLING FLORIDA BEEF
FLORIDA BEEF COUNCIL

POLLED HEREFORDS
Circle A Ranch
Mr. and Mrs. James C. Archer, Owners
Bruce Purdy, Manager
SANDERSVILLE & WARTHEN, GA.

Local Units Are Formed by H'ford Breeders

JOINT ADVERTISING and promotion will be the goal of several area Hereford groups which are now being organized with help from Ralph Alberding of Astatula, manager-fieldman for the Florida Hereford Association.

Six Lake and Sumter County breeders started the plan rolling, holding meetings in Leesburg and Webster, and agreeing to run their regular monthly Florida Cattlemen advertising jointly.

Further meetings are planned with breeders in northern Pinellas and western Hillsborough counties, with breeders in the Plant City area, with Hereford men in the Fort Pierce area, and with several in the area south and east of Lake Okeechobee, says Alberding.

"It occurred to me that breeders in each area should work together more than they have been when one commercial cattlemaster, looking for bulls, told about a 'dry haul' he'd made trying to find a particular breeder.

"The area groups will advertise together, and each member will refer prospects to other nearby breeders, if he's unable to take care of a prospective buyer's needs," says Alberding.

Breeders who have joined the "Summer Lake Hereford Breeders" include: Frank Pebble and H. B. Harrell of Leesburg; T. Noble Brown, and J. L. Brown, both of Webster; T. F. Thompson, Clermont; Doug Igou, Eustis; Neal Smith, Montverde; and Alberding and Son, Astatula.

All eight breeders are within a 35-mile diameter. Frank Pebble, Jr., is acting chairman.

Hereford Ass'n Releases Pamphlet

A brand new 36-page folder in color has been prepared by the American Hereford Association for free distribution to those interested in learning more about the breed.

It's named "Herefords Top Them All," and can be obtained by writing the Public Relations Department, American Hereford Association, Hereford Drive, Kansas City 5, Missouri.

"Today, Herefords dominate the farms, ranches, feedlots and markets of America because they have proved their natural ability to produce better beef quicker at lower cost," the booklet reports, adding, "Their record in the humid areas of Florida and other southern states stands as one of the greatest testimonials ever given to an English breed of cattle."

A "slap" at cross-breeding is administered in the booklet with the statement: "The Hereford fraternity has long realized that other breeds can be improved by an infusion of Hereford blood. But nothing will improve upon a good Hereford like a cross upon another good Hereford."

E & M RANCH
E. D. Gregory, Owner, Phone Jacksonville, P O Plor 5-1350; Address: Route 1, Box 812, Dinsmore, Florida. Ranch located at Dinsmore on old Kings Road, 12 miles north of downtown Jacksonville.

REGISTERED HEREFORDS
OUR HERD SIRES ARE:
Real Silver Domino 152
Silver Shadow 2
RA Silver Domino 3

ALBERDING & SON
ASTATULA FLORIDA
Phone: Mt. Dora EV 2-7331

HEREFORDS
* See us for outstanding females and bulls.
Featuring JB Rupert Mixer as chief herd sire.

PEARCE BROS.
D. L. & John F. Pearce, Phone 2-3491, Box 1498
OKEECHOBEE, FLORIDA
Located 12 mi. south on Rd. 78 at L Cross Ranch

Registered Herefords
J. L. BROWN
PHONE 3014
Webster, Florida

HEREFORDS that
Milk • Weigh • Pay
on grass

The Creek Farm
Phone A.Twater 4-6151
Minor S. Jones III, Owner
Ft. Meade Florida
LUSH PASTURE . . . and quality white-face go together at J. J. Wynn's farm near Clewiston.

Calf Sale Set for Sept. 21 by F&J

Heifers, bulls and steers will all be included in F & J Ranch's second annual Polled Hereford Youth Sale set for Saturday, September 21 at the ranch near Alachua, according to an announcement from ranch owners Joe and Frances Diaz.

The offering of about 60 head will be strictly for 4-H and FFA youngsters and Diaz has set up a slate of 25 heifers, 15 bulls and 15 or 20 steers to sell. All animals will be seven to 12 months of age and will be calfhood vaccinated and out of F & J's certified Bangs-free herd of purebred Herefords.

"The sale will start at 1:00 p.m.," Diaz pointed out, "but we will provide lunch for our visitors at 11:30 a.m. so please write us no later than September 1 if you plan to attend so that we may make proper arrangements.

Featuring an offering of 25 heifers, 15 bulls and 15 or 20 steers (all 7 to 12 months old) strictly for FFA and 4-H buyers.

We're proud of the quality represented in our 1957 youth sale offering and would like to invite other purebred breeders to attend the sale. All sale animals are calfhood vaccinated and are certified Bangs-free. Sires of the sale cattle are SFR Choice Domino 15, GF Rollo D Mischief and FJ Plato 4.

F & J RANCH
Joe & Frances Diaz, Owners    •    Hugh H. Colson, Jr., Manager
Phone HOWard 2-3867, Rt. 2, Alachua, Florida

Selling Florida Beef
Florida Beef Council

Registered Herefords
Cows—Bulls—Calves
Breeding open Heifers For Sale
$150 to $250
R. A. Woodall
Do Be Ja Ranch
Bradenton, Fla.
Phone 589198

Registered and commercial herds of Herefords raised the practical way since 1910—on a lot of grass and little grain.

Jackson Hereford Farm
Lovette Jackson, Owner, Phone Franklin 2-8612
GAINESVILLE, FLORIDA

Farm Day is Shortened

The length of the farm workday is continuing to decline. A recent report from farm operators showed that they were working 10.7 hours a day compared with 10.9 hours in 1956 and 11.2 hours a day in 1955.

Hired farm hands, during a late June survey reported they were averaging 9.2 hours a day compared with 9.3 hours last year and 9.5 two years ago, reports USDA.
Tampa Livestock Market Struck
By Lightning

A bolt of lightning struck the Tampa Livestock Auction Market recently, temporarily paralyzing Owner Paul Dale and touching off a fire which did approximately $100,000 damage.

The lightning struck the market which is located at 7100 East Buffalo Avenue, during a thunderstorm.

Dale, who was in the market at the time the bolt struck, was dazed and had to be carried from the burning building. He later recovered to watch as firemen poured streams of water on the remains of his building. Mrs. Dale reported that he was in "pretty good condition" after the ordeal.

Only six head of cattle and one mule were destroyed in the blaze, a fact attributable to quick action on the part of children in the neighborhood, who opened the gates and let about 100 frightened animals scurry to safety. Even with this saving of livestock, Dale put the loss at $100,000 and said it was "everything I had."

One of Dale's losses was the destruction of a strong box containing about $4000 in currency.

Milk Tests Are Told
In Recent Experiments

No cow ever gives all her milk at milking time. She always holds some of it back. In University of Minnesota tests, the "holdback" milk in 62 cows ranged from .1 to 13.3 pounds. This was an average of 1.7 pounds per cow, or 11.3 percent of each cow's total milk.

Nobody knows for sure why a cow holds this milk or why the amount varies so widely from one cow to another, but university dairymen have found that, in general though, the less milk a cow holds the longer she's apt to milk before drying up.

Theft is Reported
By Alachua Cattleman

RALPH HAYES of Rocky Point Road, reported to Alachua County Sheriff's Department that someone had recently taken 30 head of cattle from his Kanapaha pasture.

Hayes said someone apparently made several trips to the loading pens, possibly with a pickup truck, before dark, and gained entry by tearing the gate from the hinges. To avoid detection the tracks were covered over with a hoe.

Production is Down

Commercial production of meat in the first half of 1957 was about four percent less than during the same period of 1956, according to the Livestock and Meat Situation Report.
Outstanding examples of the fine Shorthorns produced by Florida Breeders are these two bulls, bred and raised by W. Y. Duyck, Duyck Stock Farm, near Plant City.
**New Interest in Shorthorns**

Described by Association

by P. S. ZOELLNER

Publicity Director, American Shorthorn Breeders' Association

A beef cattle breed just coming into prominence in the Southeastern states is the Shorthorn. Although the first beef breed to come to America, Shorthorns and their counterparts, Polled Shorthorns, have not, until recent years been seen in any great numbers in the South.

However, with the rise of the beef cattle industry in this area has come a demand for the “Red, White and Roan” for its ability to improve beef type and feed conversion efficiency, particularly in the Brahman-type cattle so prevalent in the South.

Oddly enough, the first Shorthorns to come to our country landed in the South, debarking at Virginia in 1783. At that time, the rugged Shorthorn provided not only meat, but milk, and the power to pull settler wagons and plows. As the settlers moved westward, Shorthorns went across the mountains of Virginia and into Kentucky, from there spreading northward along the rich Ohio River Valley, today still a Shorthorn stronghold. It was to be many years before their numbers were felt in the Deep South.

The breed followed the wagon trains through the great plains and into the short-grass country of the “Wild West,” grading up herds of wild longhorn cattle as they went. Polled Shorthorns, a truly American breed, were founded during the 1870’s and joined this westward movement.

With the decline of certain crops in the Southeast, however, has come the realization, on the part of progressive farmers in this area, that it is possible to make better use of their land by converting its grass into beef. During the last five years—years that have seen an increase of over 50 percent in the Southeastern beef cattle population—great numbers of Shorthorn and Polled Shorthorn bulls have made their way into the commercial herds of this area.

Instrumental in bringing the “Red, White and Roan” breed into Florida and neighboring states was R. G. Heine of Tallahassee (formerly of Ocala). Bob, now a field representative of the American Shorthorn Breeders’ Association, came to Florida from North Dakota, nine years ago.

He founded a purebred farm in Marion County and began selling bulls to ranchers in the Southeast. When the demand exceeded the supply, he made buying trips into the Midwest and North to obtain literally thousands of animals for his growing list of customers. In 1956, the American Shorthorn Breeders’ Association, recognizing Bob’s great influence among Southeastern beef producers, hired him as a fieldman.

Bob began his work as a fieldman by first encouraging the founding of new purebred herds, and expansion of the existing operations. A practical cattleman, he was convinced that the key to breed growth in this area was dependent on its ability to furnish acclimated bulls to the commercial man, a theory now a proven fact.

The future of “Reds, Whites and Roans” in the Southeast is bright, for with today’s trend to more efficient beef production, it has become necessary to raise cattle that will give the greatest return in the shortest feeding time. Shorthorns have long held a reputation, backed by independent feeding tests, as having the best weight-for-age gaining ability. Always the largest beef cattle breed, they have been bred for centuries to efficiently convert grass and grain into beef.

(Continued on page 45)
All Invited
To S'horn
Field Day

Plant City to be site
of annual event

FRIDAY, SEPTEMBER 20 is the date set for a field day to be sponsored by the Florida Shorthorn Breeders' Association at Jackson Farms, located near Plant City and owned by C. R. "Jack" Hooker, according to an announcement from Lester Norton of Winter Haven, president of the breed group.

Norton and Jim Herring of Odessa are in charge of the field day program and report that the event will begin with registration of those in attendance at 9:30 a.m., with a welcome and introduction of guests by Hooker to follow.

First speaker on the program will be Paul Simmons of Winter Haven, agricultural consultant and production specialist, who will discuss minor elements and their relation to forage and beef production. Although his subject has not as yet been announced, Dr. Marvin Koger of the animal husbandry department at the University of Florida will also be a speaker.

A type demonstration is slated to be conducted by R. G. Heine of Tallahassee, southeastern representative of the American Shorthorn Breeders' Association, and the program will also include a judging contest for both men and women with several prizes on hand for the top winners.

A barbecue will be served at the farm at noon and Norton reports that a membership meeting of the association is scheduled to be held at 2:00 p.m., with an organizational meeting of Florida Shorthorn Lassies to be held at the same time. The agenda will include the possible selection of a Florida Shorthorn Lassie queen to represent the state at the International Livestock Exposition in Chicago this fall. Her duties would also include attending several Florida livestock shows.

"We'd certainly like all Shorthorn breeders in the state to attend our field day at Plant City," Norton said, "and we would also like to extend a cordial invitation for commercial cattlemen to attend the event. We're sure that they will find the program of interest."

Jackson Farms is located on the Keen Road, one-fourth mile north from the intersection of the Sam Allen and Keen Road. To reach the farm, go north from downtown Plant City on Road 39 about 2½ miles to the Sam Allen Road, turn west 1½ miles on the Sam Allen Road to Keen Road, then north one-fourth mile on the Keen Road.

THE PRODUCTION OF BETTER BEEF is our goal in the Shorthorn business and we feel that we have the right program since our herd has been established through the purchase of good quality, beefy females from some of the top herds in the nation. Stop by soon to see our herd and the cattle we have for sale.

Breeding age animals are available at all times.

See Our Shorthorns Under Working Conditions

SMITH RANCH
H. L. & P. N. Smith, Owners Phone CY 3-2930 Garland Snyder, Mgr.
WINTER HAVEN, FLORIDA
RANCH ON POINSETTIA PARK ROAD, FIVE MILES NORTHEAST

Selling Florida Beef

Auctions Tuesdays at
Sarasota Cattle
AND COMMISSION SALES, INC.
Jerry Coleman, Manager
Sarasota, Florida

Northwest Florida's Largest Sale
Tindel Livestock Auction Market
Auctions Every Monday
Phone 2671 Graceville, Fla.
MYRTLE LAKE Dispersing Entire Shorthorn Herd

Local, out-of-state interest expected to be strong when well-known herd sells out on September 21

Over 100 head of Shorthorns will sell at Winter Haven on Saturday, September 21 when Myrtle Lake Farms disperses its Shorthorn and Polled Shorthorn herd in one of the largest Shorthorn dispersals ever held in the Southeast.

Winston Lawless, president of Lang-Lawless Cattle Company, owners of the Shorthorn operation, points out that the herd must be dispersed because the ranch became too valuable for a beef cattle operation and the acreage has been sold to real estate and orange grove interests for development.

The Myrtle Lake Farms herd represents a unit that is acclimated to Florida conditions and is tops in productivity and health, according to Lester Norton, manager of the operation. He says that the herd is Bangs-accredited and the owners have been consistent in culling any cow that did not produce a top calf every year. The culling system has paid off because the Myrtle Lake Farms herd has won more than its share of top honors in the cattle shows throughout Florida during the past show seasons. They were named by The Florida Cattleman as the premier Shorthorn breeder in the state during the 1956-57 show season and also had the premier bull and female.

Featured in the bull offering will be the senior herd sire, Louada Challenger. Also selling will be Creekland Golden Star (1957 Florida Cattleman Premier Shorthorn bull winner), Creekland Lustre x, and Creekland Lochinvar x (half brothers to the International grand champion Creekland Lancer x). Six outstanding young bulls, including a top son of Creekland Lancer x, will round out the bull offering.

A mention of just a few of some of the top females slated to sell would include the following: Louada Princess Royal 6th, purchased for $4000 in the 1956 Louada and sells bred to the record-priced $50,000 Bapton Constructor; Oakwood Clara D x, purchased for $2500 in the 1956 Oakwood sale and sells bred to Louada Challenger; LF Lady Gloster 6th x, purchased for $1525 at the 1956 Lenhart-Landen sale and will sell with good heifer calf at foot by the International grand champion LF Fascination; Susanna Princess Royal 50, $7000 top of the 1956 Marellbar sale; and H of H Costly Lily 2d, several times a champion and winner of The Cattleman's premier Shorthorn female award for the 1956-57 show season.

C. D. Swaffar of Tulsa, Oklahoma will be auctioneer for the sale which will start at 12 noon at the farm located four miles east of Winter Haven on the Dundee road (state road 542), then one-half mile north. Lunch will be served on the grounds.

The Haven Hotel in Winter Haven will be sale headquarters and persons desiring reservations should contact Norton at P.O. Box 639 in Winter Haven.

Train connections can be made directly to Winter Haven and Norton advises that he will make arrangements to meet persons arriving by plane at either Tampa or Orlando.
Shorthorn Breeders Are Listed

(*) designates association members

ACKERMAN, E. V., Route 1, Box 107, Plant City.
ASHBOURNE FARMS, 341 SE 2d Avenue, Delray Beach, phone CR 6-4680, ranch located 3 miles S. at West Atlantic Avenue on Route 7. W. L. Lyons Brown, owner; Paul Knowles, Jr., manager. Started 1955, this herd has 26 breeding cows, headed by Brown-Forman Roister 2798-016. (*)

BEARDSLEY FARMS, Clewiston, phone YUKon 2-1791, 2-1242, ranch located six miles E. on U. S. 27. Established 1916, this herd includes 27 breeding age females, headed by TFS Max Coronet 57th x2755-084. (*)

BIALY, NORMAN, P. O. Box 6074, Orlando.

BRADFORD, ROBERT, Route 1, Oxford, ranch located 1/2 miles W. one mile S. Herd includes 90 brood cows, with Fairlawn Viking and Far Reach Mercury as sires.

BROMA FARM, Route 2, Box 36, Bartow, phone 2-804, owned by J. Brock and Dr. A. S. Massam, owners. (*)

CF RANCH, THE, P. O. Box 472, Winter Garden, phone 29, Cottie and Fred Tilden, owners, ranch located three miles S. of Tildenville. There are 21 breeding age females in the herd, headed by Broadoaks Envoy 2708-947 and Leveldale Affiant 244-091. (*)

DAVIS, M. AUSTIN (See Dixie D Ranch)

DAWSON, AL. (See Davis & Sons)

DIBLE, B. F., RDF 1, Inverness, ranch located 7 miles E. at Withlacoochee River. 20 brood cows are headed by Birmingham Dale x2742-926 and Triple D Command x2814369. (*)

DIGGLE, WILLIAM, 1202 Chichester Ave., Orlando. (*)

DIXIE D RANCH, Route 1, Box 148, Oviedo, phone Tampa 99-2752, ranch located four miles north of Sanford Park, Oviedo, near Tampa on the Patterson Road. M. Austin Davy, owner. Jim Herrin, manager. Main sire is Cromleybank Lesionaire. (*)

DOUBLE E RANCH, 416 Palmer Building, Sarasota, phone 20-0121, ranch three miles E. of Tamiami Trail, John L. and Charlee (Jubal) Early, owners.

DUDA & SONS, A., INC, Slavia Ranch, Oviedo, phone FO 5-5211, ranch located west of Oviedo at Slavia, A. D. Dawson, manager. Herd (started in 1952) consists of 29 registered females of breeding age, with these sires: Dunred Distinction 2605-908, Maclyn Mission 2820-129, Diamond’s Remembrance 2725-134. DC Baronet’s Dandy 2846-176. (*)

DUVYCK STOCK FARM, Box 1463, Plant City, L. H. and W. D. Duvyck, owners, phone 3-6011, ranch located three miles east on Del Bonne Road. Started in 1952, the Duvyck herd is headed by Edelyn Royal Leader 114th. (*)

EARLY, JOHN L. AND CHARLES (See Double E Ranch)

FAR REACH RANCH, Box 1508, Eustis, ranch located on State Road 418, two miles W. of Lake Jen, phone Mt. Dora EVergreen 2-7071. Edwin “Bud” Mead, owner; Robert McFauld, manager. Herd is headed by Viking 4th 2603-631. (*)

FOREST PRODUCTS CORPORATION, P. O. Box 295, Geneva, ranch located six miles north at Oseola, Frank P. Gatlin, manager.

GATLIN, FRANK P. (See Forest Products)

GILMER RANCH, George Gilchrist, owner, Odessa, Florida. (*)

GOODE, J. W., P. O. Box 43, Fort Myers, ranch for September, 1957

for September, 1957

PEACH GROVE GOLDFINDER, Our Chief Herdsire.

More For Your Money

Cows like those pictured below have consistently been top producers in our herd. We feel that it is not only important to use proven sires, but to produce superior calves, a breeder must have cows that will do their part in raising good calves.

The cows on our ranch have proven themselves along these lines by dropping many calves that are tops in every department. Much of the credit must go to the milking ability of these Shorthorn cows, which have been carefully selected and give something a “little extra” for your money.

FERONGRA ACRES
Dr. H. D. Young, Owner, Ranch located three miles south of Webster off Highway 50.
Phone 638 or 24, Leesburg, Florida

SELLING FLORIDA BEEF

FLORENCE BEEF COUNCIL

Registered Polled Shorthorns

ORANGEWOOD

is the place to buy the best after you have looked at the rest. At my prices you can afford the best.

Males and Females for Sale
C. B. Rodenberg, Rt. 2, Box 158, Orlando Florida

5 mi. north of Orlando on Hwy. 441, at the Ri-Mar Show turn west and look for my sign. It is only 500 feet off of 441 west of the show.

POLLED (COLLYNIE) SHORTHORNS

OAK HILL FARM
Write Mark A. Saunders, Manager, Rt. 1, Box 77, Lloyd, Fla. Farm in Leon County 18 miles east of Tallahassee and 4 miles south of Miccosukee on Rt. 59. Rt. 1, Box 77, LLOYD, FLORIDA
YOUR OPPORTUNITY TO CAPITALIZE ON ONE OF THE BEST LAID FOUNDATIONS IN RECENT YEARS... OF AMERICA'S GREATEST BEEF BREED

The breed that has won the grand champion steer award over all breeds at the nation's greatest livestock show, the International in Chicago, five times in the last twelve years, with four reserve grand champion steers at this same show in this period.

Shorthorns... Polled Shorthorns... More Weight For Age... Faster, More Economical Gains... Sufficient Milk in the Beef Cow... No Dwarf Problem... Proven the Best Crossing Breed With Brahman and Native Florida Stock.

Complete Dispersion of the Myrtle Lake Shorthorns
SATURDAY, SEPTEMBER 21st, WINTER H"
Typical scene at Myrtle Lake. These top quality Shorthorns and Polled Shorthorns are doing wonderfully on Florida pastures.

Thorn and Polled Shorthorn Herd
AVEN, FLORIDA

104 HEAD
TEN BULLS
SEVENTY-TWO
FEMALE LOTS
TWENTY-TWO
CALVES AT FOOT

The sale will be held at the farm four miles east of Winter Haven on Dundee road (route 542), then one half mile north.

The entire nationally known Myrtle Lake herd sells. This is the greatest opportunity ever presented to cattlemen in Florida to found a Shorthorn or a Polled Shorthorn herd.

The animals selling would never be exposed for sale under any conditions other than the necessity which has caused this dispersion. This is your chance to start with the best . . . a working herd acclimated to Florida conditions.

Lang-Lawless Cattle Co.
Owners
WINSTON LAWLESS, PRESIDENT
LESTER NORTON, MANAGER

For your sale catalog address
Don Longley, Sale Mgr.
16 So. Locust St. Aurora, Illinois

Two typical Polled Shorthorn females in this herd. The cow on the left was purchased for $1200 in the 1956 Oakwood sale in Ohio. The cow on the right was purchased for $2900 in this same sale. One has a son of the International grand champion, Creekland Lancer selling, the other a daughter. Both are re-bred to Louada Challenger.

Two typical Shorthorn females in this herd. Left, Susanna Princess Royal 2nd, $3000 top of the 1956 Marelbar sale in Illinois. Right, H of H Costly Lily 2nd, winner of The Florida Cattlemen's premier female award for the 1956-1957 Florida show season.
For Sale
- Club Calves
- Steers
- Heifers

Sorry, No Young Bulls—Need Them For Our Commercial Herd.

Beardsley Farms
Clewiston, Florida

- PUREBRED SHORTHORNS
  - Breeders of Quality Beef Producers
  - Forest Products Corp.
    - Frank P. Gatlin, Manager
    - BOX 293, GENEVA, FLORIDA
      - Ranch located at Osceola, 6 miles north of Geneva

- Advertise!

- PUREBRED SHORTHORNS
  - Featuring UPPERMILL AUSTIN AS HERD SIRE
  - HASKINS RANCH
    - Mrs. Earl L. Haskins, Owner
    - Winter Haven, Fla.
    - Maurice Patrick, Manager, Lake Alfred, Fla.
    - Ph: Winter Haven 2-1986, ranch at Lake Alfred

located north of Fort Myers, phone Edison 4-4491 or ED 49-5142. J. W. Goode, owner, C. C. Pendavus, manager. Established in 1955, herd consists of 35 females of breeding age, headed by Cherry Hill Advance x2456-549, and Westmore Gamecock 2756-405. ()

HARDENBROOK, D. C., Hibernia Route, Green Cove Springs. ()

HASKINS GROVES AND RANCH, Winter Haven, ranch located near Lake Alfred, Mrs. Earl L. Haskins, owner, Maurice Patrick, Lake Alfred, manager. Established in 1955, herd is headed by Uppermill Austin 2792-311.

HERRING, JIM, (See Dixie D Ranch)

HOBBS, W. FRANK, P. O. Box 227, Tampa. ()

HOWERTON, T. M., JR., P. O. Box 620, Madison, farm located on Valdosta Road, one mile from Madison. Established 1935.

JACKLEN FARMS, Care Hooker's Department Store, Plant City, phone 2-4151, (herd 3-8091 (home) or 3-6588 (farm), located at intersection of Keys and Sun. Allen Roads off Highway 39 north. C. R. "Jack" Hooker, owner; Gratz Roy, herdsman. Herd established in 1932 and now contains 35 females of breeding age, headed by WL Bank Standard 8th, and Jacklen Royal Decree.

LAWLESS, WINSTON F. (See Myrtle Lake Farms)

McCLURE, J. N. AND D. P., 1215 51st West, Bradenton, phone 5-3801, ranch located southeast of Bradenton. Established in 1952, herd includes only five registered females. ()

MCFARLAND, ROBERT (See Far Reach Ranch)

MAYFIELD, J. C., Pierson Fla. ()

MEAD, EDWIN (See Far Reach Ranch)

MILTON, ROBERT H., 400 W. Lafayette St., Marianna, phone 2-2802, ranch two miles NW. 12 broad cows comprise this herd, headed by Oakwood Bard x2632-319.

MOODY, CAROLYN, MARTHA AND LINDA (See Three Sisters)

MYRTLE LAKE FARMS, Winter Haven, ranch located 10 miles SE on Elise Loop Road, Winston F. Lawless, owner; Lester Norton, manager. Established in 1954, herd now contains 75 females of breeding age, with herd sire Creekland Lochinvar 2869-867, Creekland Golden Star 2869-861, and TPS Max Coronet 54th 2792-942 and ML Lancer x. ()

OAK HILL FARMS, Route 1, Box 77, Lluid, located in Leon County 18 miles east of Tallahassee and four miles southwest of Miccosukee on state highway 59. Mark A. Saunders, manager. Established in 1947, main sire is Oakwood Home Edition.

ORANGEWOOD STOCK AND FRUIT FARM, Route 2, Box 158, Orlando, located five miles NE on U. S. 441, three blocks from Ri Mar Drive-In Theater.

PATRICK, MAURICE (See Haskins Groves & Ranch)

PHILLIPS, HOMER, 1515 Inwood Terrace, Jacksonville, phone Flanders 9-3196. ()

PRICE, TERRILL & HELEN, Route 4, Box 100, Gainesville. ()

RAGANS, PAUL B., Route 2, Madison, phone HW 5-7569, ranch located five miles E on U. S. 96. Established in 1954, this herd of 20 brood cows is headed by Pines View Commander. ()

ROWE AND COMPANY, P. O. Box 99, Fort

MINERALS
MADE TO ORDER FOR YOU!

BIG W BRAND

Minerals are essential for the proper growth, maintenance and functioning of the animal's body. Deficiencies of minerals in the diet result in abnormalities referred to as nutritional diseases.

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Belle Glade, Florida

registered SHORTHORNS, POLLED SHORTHORNS QUARTER HORSES

Don't forget our annual sale Nov. 1.

L and L FARMS
J. L. Adams, Owner
Box 890
Dothan, Alabama

Don't Miss An Issue!
One Year, $2.00; Two Years, $3.00; Four Years, $5.00

The Florida Cattlemen

Keep Plenty of WATER

Available for LIVESTOCK with ADAMS

Your stock needs plenty of water available at all times. A dependable supply is assured when your pumps are equipped with ADAMS PUMP LEATHERS. Exclusive waterproofing treatment and uniform thickness prevents leakage and waste. High quality insures long-lasting service for deep wells and heavy duty uses. All sizes. At your HARDWARE DEALERS or all wholesale jobbers.

C. F. ADAMS, Inc
420 S. Lake St
Fort Worth, Texas
WE ARE PROUD OF THE UNIFORMITY AND CONFORMATION that are represented
in the good calves that our chief herd sire, Edellyn Royal Leader 180th, has been
siring for us here at the farm. Our sire, a son of the great Edellyn Royal Leader
114th, has the good record of placing seventh in a class of 27 summer yearling bulls
at the 1954 International.

The young bulls pictured are both sons of Edellyn Royal Leader 180th, our herd
sire. These two bulls were best pair of bulls at both the Tampa Fair and Ocala
shows. They were also members of the prize winning get-of-sire class at Ocala in
1957.

DUYCK STOCK FARM
Phone 3-6011, Box 1463, Plant City, Florida

WE INVITE YOU TO VISIT RANCH AND
SEE OUR SHORT-HORNS UNDER
WORKING CONDITIONS—ANYTIME.

TRY SHORTHORNS!

- It's no secret that Shorthorns have retained the size and scale which have been
lost in many breeds. Size and scale, plus rapid growth and adequate milk in
brood cows, are exactly what many Florida cattlemen are seeking in their com-
mercial herds. We invite you to see the yearling bulls (both polled and horned)
which we now have available. And we'd like to show you our sires that have
been doing such a fine job for us.

J. O. WEATHERFORD
RFD 2, BOX 198, BROOKSVILLE, FLORIDA
RANCH ON CROOM ROAD, THREE MILES NORTH OF BROOKSVILLE

for September, 1957
The Height of Quality

The bull pictured above is Jacklen Royal Decree, grand champion bull at the Central Florida Fair in Orlando, Southeastern in Ocala, and first prize senior bull calf, and a member of the first prize junior get of sire at the Florida State Fair in Tampa. We are saving some daughters of our great herd sires, Oakwood Special Model and W L Bank Standard 8th, so we must sell some of our good foundation cows. We also have excellent bred heifers by all our outstanding herd sires at reasonable prices.

We invite you to visit us at the ranch for the Florida Shorthorn Field Day, September 20, at 9:30 A.M.

Jacklen Farms

C. R. (Jack) Hooker and Lennie O. Hooker, Owners, G. W. Ruis, Herdsman
Phone: (business) 2-4151, (home) 3-8091, or (farm) 3-6588
Plant City, Florida

Selling Florida Beef

Florida Beef Council

Areness Farms

America's Southernmost Breeders of Registered Shorthorns

As America's Southernmost Shorthorn Breeders, we like SHORTHORNS because they make the best crossbred calves we've seen, and they have the size and scale Florida needs. Although our herd is small, we'll be glad to tell you about our experience with Shorthorns.

Rowe & Co.

P. O. Box 99 FORT LAUDERDALE, FLA. Phone LUDlow 3-3862
RANCH LOCATED ON ROUTE 84, 5 1/2 MILES WEST OF U.S. 441

S'horn Head Reports on Year's Work

by LESTER L. NORTON

President, Florida Shorthorn Breeders Association

During the past year it has been my privilege to be associated with the Shorthorn and Polled Shorthorn breeders throughout Florida, and to participate in the activities of the Florida Shorthorn Breeders' Association. This has been a most pleasant experience; the Florida breeders and commercial cattlemen comprise one of the best groups with whom I have ever worked. It would be well, I think, to review the accomplishments of the association, and the plans for future activities.

There has been, in the last few years, a feeling of despondency and a lack of enthusiasm among those involved in the purebred business—reflected in all breeds. This is, of course, a natural human reaction to drastically reduced prices, following the extreme prices received in the preceding years. There is little inducement to promote, show, or advertise cattle when the selling price will not justify the cost. Your association has advocated, during those years, taking advantage of the situation by rigidly culling unprofitable cows and castrating all except outstanding bulls. Without exception, last- ing breed improvement is made during periods of depressed prices.

In recent months there has been an upswing in cattle prices; there is a definite, strong upturn to the entire industry. Feeling this strength, breeders are again promoting their product, and adding strength to their association.

Acting on the suggestion of our national association fieldman, the directors have set up a system of committees, seven in all, each headed by a director and supported by two other members. These posts are distributed among members strategically located in the state, so that there are 21 aggressive members working for breed promotion.

These committees are stressing quality in sales, attention to the needs of commercial breeders, more participation in the local and regional shows, both in breeding and showing. Emphasis is placed on cooperation with and assistance to 4-H and FFA groups, with substantial awards made to winners in major shows.

At a recent meeting at the University of Florida, the Southeastern fieldman, Bob Heine, advanced plans for a completely new and drastically more conclusive program for production testing of purebred cattle than has here-to-fore been attempted. This plan is to be incorporated into the current University test-
MORE BEEF . . . is usually the end result when good bulls are mated to blocky Shorthorn heifers like this one owned by Robert Bradford of Oxford.

ing program, and will, of course, be available to all breeds. It is hoped that Shorthorn breeders will recognize the merit and need of this program, and will take the lead in working improvement in their herds by taking advantage of the benefits that are sure to result from participation in such programs.

It is the responsibility of the committee on shows and fairs to make our cattle displays more impressive, by working for more numbers and quality, stressing neatness of stalls and alleys, and creating an attractive, eye-catching booth.

Our state association has neglected one of the most forceful advertising and programs available by failing to organize a Shorthorn Lassie Chapter. At the next directors' meeting, there is to be a joint meeting of the ladies representing the various Shorthorn breeding firms, and an effort made to organize the Lassies, select a Queen, and plan for a Florida contestant to represent the state in the National contest in Chicago at the International Exposition. The presence of a Lassie Queen at all the major Shorthorn events will do much to publicize the breed.

The committee on membership is working to enlarge the association, and the finance committee has assessed breeders a nominal fee ($1.00) per head of purebred cattle to help provide working capital.

There is much to be done—work that can be accomplished by the fullest cooperation of all the Shorthorn and Polled Shorthorn breeders in the state, and backed by a strong national association. It is suggested that each breeder carefully select his choice of delegates to the national meetings, sending only those who will protect his interests and voice his suggestions and criticisms while attending these meetings.

This is only a brief report of the workings, current and proposed, of your association. Every breeder can make his contribution by attending all meetings and doing the necessary promotional work in his area; not to the disadvantage of other breeds, but that our own great breed may hold its rightful place among those whose heritage it is to continue improvement of the beef cattle industry.

COL. E. H. WILKERSON

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for September, 1957
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We think that it will pay you to investigate the beef-producing abilities that have been proven in the Shorthorn breed of beef cattle. They'll prove their value to you by utilizing Florida pastures to produce more pounds of beef and you'll appreciate their ability to raise the milk production in any beef herd.

If you are upgrading native cattle, you should be interested to know that some of the most successful commercial herds have been built by using good Shorthorn bulls. And purebred, grade or crossbred Shorthorns have been proven as good producers in the nation's feedlots.

By using Shorthorns in your beef producing operation you can market three months earlier and have 50 to 100 pounds more per calf at weaning time. Smaller heads at calving, 90 percent or better calf crops and resistance from pinkeye and other infections can all be yours with this great beef breed.

Shorthorns are the world's most useful breed.

Write this association today for more information and a list of Florida Shorthorn breeders that are standing ready with quality cattle to supply your needs.

An Invitation

Please consider this your personal invitation to be with us at the Association's Field Day, as guests of Jacklen Farms, Plant City, Friday, September 20th, starting at 9:30 a.m. Program will be interest to commercial cattle owners as well as registered breeders.

FLORIDA SHORTHORN BREEDER'S ASS'N.

Mrs. Jim Herring, Secretary, Route 1, Box 148, Odessa, Florida
TEXAS SG BULL
Sets New Record

A SANTA GERTRUDIS bull from famed Armstrong Ranch in Texas has made what its owners call, "a new all-time gain record" in the 140-day gain evaluation test at Bluebonnet Experiment Station, McGregor, Texas.

The bull gained 3.8 pounds per day on a self-fed growing ration consisting of 20 percent milo grain, 15 percent cottonseed meal, 35 percent hegari fodder, 30 percent Johnson grass and oat hay, plus stabilized Vitamin A concentrate (the basic ration used at all three Texas test stations). The gain was the highest of 2994 bulls of all breeds tested in the same way by Texas stations. The bull's age was not stated.

Classification Reported

SANTA GERTRUDIS Breeders' International has classified a total of 69,947 animals since it started classification—and has rejected 8960 of them. According to Secretary R. P. Marshall, 453 of this total were classified during the month of July.

Of the bulls classified, 8516 have been given the coveted 'S' while 1559 were classified as 'outs'. In the cow and heifer category, 26,522 carry the 'S'. 6,549 the S Bar, and 6821 have been classified as "outs."

Committeemen Named

Two Floridians are members of important SGBI committees—R. D. Keene of Orlando who is a member of the public relations committee and Howell C. Hopson of Leesburg who is a member of the performance test committee.

Serving on the board of directors of the organization is Charles Dempsey of Sarasota.
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JAGUAR GRASS . . . keeps these registered Brahman heifers fat at Retelhuleu, Guatemala. Latin Americans have created a lively demand for Florida Brahms.

Internat’l Show Planned
For Kissimmee Sept. 18-19

Dr. Marvin Koer of the department of animal husbandry of the University of Florida will judge the Kissimmee International Brahman show beginning at 10:00 a.m., Wednesday, September 18, according to plans announced by O. L. "Slim" Partin, chairman of the show and sale committee of the Eastern Brahman Association.

Closing date for entries in the show, which is open to registered Brahman cattle, is September 2. Entries should be directed to the office of the association, Livestock Exchange Building, Kissimmee.

In connection with the Brahman show, other breeds of cattle have been invited to provide displays of interest to Latin Americans whose tour of North America includes a week in Florida on route to Dallas' Pan American Livestock Show.

Plans for entertaining the visitors include visitations to ranches, purebred farms, and tourist attractions, a barbecue dinner following the Kissimmee show, and an outdoor dinner at the ranch of T. M. Deal in Orlando on the evening of September 19.

Following the barbecue dinner at Kissimmee, it is expected some informal entertainment will be provided in the facilities of the Silver Spurs Riding Club, in cooperation with the Florida Quarter Horse Association.

The classification list for the Kissimmee show includes seven individual classes for each sex, junior and senior championships and grand championships, and group classes for two bulls, two females, pair of yearlings, pair of calves, produce of dam and get of sire.

More than 50 visiting Latinos—from Venezuela, Brazil, Puerto Rico and Cuba—attended the 1956 show, at which grand championships were shared by Polk Brahman Farms and L. S. Harris Ranch. Dr. Eduardo Mondolfi of Caracas, Venezuela, judged the show.

The show is the first to be held in the facilities of the Kissimmee Valley Live-

stock Show, Inc., under recently-adopted policy by which the steel and concrete structure is offered to any purebred promotional group for sales or shows.

The 1957 event is not being billed as a "sale" but exhibitors will doubtless have sales on their mind as they present their cattle for the approval of the Latin cattlemen, since the export market continues to be attractive to many Florida breeders.

Woodberry Heads Kissimmee Show

M. M. Woodberry of St. Cloud was elected president of the Kissimmee Valley Livestock Show at the annual meeting held July 31. He succeeds Al Cody, Kissimmee.

Charles Partin was elected to first vice president, Clifford Chapman was elected second vice president, and Jim Smith and U. S. Chapman were re-elected secretary and treasurer respectively.

Gwen Hilton and Charles Partin were named a committee to work out a contract with a suitable midway concessionaire for the February, 1958 show, under terms of the new legislation pertaining to licensing of shows and fairs.

Carlyle Bronson was named to head a committee to prepare a barbecue dinner for visitors attending the 1957 Kissimmee International Brahman Show in mid-September.

Memorial is Built
To Honor Cowboys

Congress has officially recognized the National Cowboy Hall of Fame and Museum to be built near Oklahoma City, Oklahoma as a national memorial.

The purpose of the museum is to honor the past and present cowboys, stockmen, and ranchers who have contributed to the initial development of the West.
Florida Cattle Go To Thailand

Florida, which bought Brahman cattle from India years ago, is selling improved Brahman blood stock to Asia now.

A shipment of 16 Brahman bulls and 50 heifers, purchased from seven Florida herds and five in other parts of the country, has already arrived in Thailand by boat out of New Orleans.

Shipment was arranged by Dewey Wilbanks of Tampa, livestock broker, who purchased the animals in collaboration with three Thailand livestock specialists for the purpose of up-grading beef herds of that nation.

The “Thailanders” were: Khun Vicitrpanhanakarn, director general for Department of Livestock Development; and two veterinarians, Sang Tirangkul and Piya Aranyakanada.

The three spent six weeks in the United States arranging the purchase, and the two veterinarians are returning on the ship with the cattle.

Wilbanks reports that the sale is the second he had handled to Thailand, following a previous sale of about 200 Brahman back in 1954, along with some pigs and horses.

“I understand that the Brahman have thrived in the hot, wet country. These bulls are shipping to Thailand now will be used not only at the various provincial experiment stations there, but to breed to cattle owned by individual Thailand farmers,” Wilbanks stated.

Cattle were purchased from these Florida herds: Palmer Ranch, Sarasota; Chaires Ranch, Bradenton; Cecil Yates, Kissimmee; C. H. Beville, Bushnell; Wilbanks; J. K. Stuart, Bartow; and L. G. Whidden, Bartow.

Awards Are Given

Phyllis Williamson of Wildwood, and P. K. Beck of Chiefland were recently awarded the annual Florida Farm Bureau college scholarship by Winn-Dixie Stores Foundation.

The scholarships, worth $1,000, are awarded each year to a son or daughter of an active Farm Bureau family.

Cattlemen Hold Meet

At a recent meeting of the Highlands County Cattlemen’s Association guest speaker Carl Langford, supervisor of the state Fever Tick Eradication Program, answered questions and told of the latest developments in the program.
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Inheritance and Estate Taxes Cause Death Tax

and Claude M. Maer, Jr.

Att's, Natl L. S. Tax Committee

IN RECENT years and particularly since World War II, federal estate and state inheritance taxes have become an item of major concern to stockmen. The federal estate tax is applied to the entire taxable estate of a deceased person with graduated rates beginning at 3% for the first $5,000, rapidly progressing to 90% on that part of the taxable estate between $500,000 and $1,000,000, reaching 97% on the value of estates over $1 million, and ultimately 77% on the value of estates over $10 million.

The taxable estate is the value of all assets owned by the decedent, less his debts, administration expenses, the marital deduction (i.e., value of property left to decedent's spouse up to one-half of gross estate), and an exemption of $60,000. This tax must be paid in cash within 15 months after death, at which time a detailed estate tax return must be filed.

Because state inheritance tax provisions vary a great deal from state to state, the discussions which follow will be based largely on federal estate laws and regulations.

The estates of most stockmen will contain a substantial interest in land, in one form or another, and the valuation of land is one of the most difficult kind of valuation problems because of the unique nature of each ranch. That is, each ranch is separate and distinct from all others, and its market price cannot be related directly to the market price of any other land without adjustments having to be made for differences in location and character.

The most common method of land valuation is an appraisal by real estate agents and brokers—an inflated value used for establishing an offering price which is intended to be discounted if an actual sale is made. On the other hand, in almost every area, there are competent experts who concentrate on the appraisal of real properties, and who can furnish valuations which are sound and realistic. Full time appraisers used by insurance companies can often do a good job in this field.

There is a rule of thumb in many areas in the West that land should not cost more than the livestock it will support. Thus, a rough value can be computed readily for a given ranch if its carrying capacity is known, plus the going price in the area of the livestock carried. This method is sometimes used by the government estate tax agents in computing estate tax values, and can be made to give reasonable results if the proper figures are employed.

Sales of other land in the vicinity have a great influence on the valuation of adjoining tracts which is sometimes unfortunate, for in recent years some fantastically high land prices have been established. However, if the representatives of the stockman's estate keep plugging away at the realistic approach of carrying capacity, current livestock values...
Problems

For Cattlemen

and range conditions, the effect of purchases of adjoining tracts by outsiders often uninformed as to true values, can be counteracted to a certain extent.

It is quite helpful to determine the weights and quality of the animals on hand to be valued, and these can be compared with the average weights and quality of the animals sold on the market at that particular time.

Selling costs and transportation expenses are legitimate deductions in valuing livestock at off-sale periods is the number of livestock to be valued compared to the volume of animals being sold on the market at the valuation date. The government agents will often have a counter argument to the effect that the regulations covering valuation specify that assets are to be valued based upon reasonable sales over a period of time, and not at a forced sale on one particular date. Nevertheless, the size or number of the assets to be valued is a factor which should be emphasized in discussions with the government agents.

Breeding herd animals present serious valuation problems because they, by their nature, are not traded in the market as frequently and in as large numbers as animals produced for slaughter sale.

Often, the ranch and livestock will not be owned directly by the decedent but will be held by a partnership in which the decedent is a partner, or by a corporation in which the decedent owns stock. In both cases, there are actually two separate things to be valued. First, the value of the assets owned by the partnership or the corporation must be determined, and then the value of the partnership interest or the stock in the corporation owned by the decedent must be computed.

More often than not, the fair market value of the fractional interest in the partnership or corporation is worth less than a pro rata share of the underlying assets. A purchaser would realize that buying into a partnership or corporation with other parties, often a group of relatives who are closely knit or who constantly scrap among themselves, involves duties and obligations substantially different from the purchase of a fractional undivided interest in the assets owned by the partnership or corporation. A partner cannot at any time he chooses help himself to his share of the assets owned by the partnership, and as a partner he is subject to the unpaid debts of the partnership which may be created by other partners on their own initiative.

The argument for a discount of a fractional interest in a family partnership or closely held corporation is often countered by the government agents who argue that the best buyers for such interests are the holders of the remaining interests in the partnership or corporation.

This argument proceeds along the lines that it is to the best interests of the surviving members of the family to keep outsiders out of the family business, and that, therefore, the surviving family members are willing to (Continued on page 52B)
DeKoning Breeds Charolaise

Nazo 683, grand champion Charolaise bull of the Houston Fat Stock Show, and reserve champion at the Louisiana State Fair Livestock Show, is now in Florida as senior sire of one of Florida's newest Charolaise-Charbray herds.

W. D. DeKoning, retired construction contractor of New York City, purchased Neda from Michaelis Ranch of Kyle, Texas, to head the Charolaise herd recently established near Ocala, on land purchased from G. W. "Dick" Williams.

The foundation herd consists of 25 purebred Charolaise cows for the purebred operation, and 75 Charbray cows, ranging from one half to purebred, in the herd which will be used in a "breeding up" operation toward a completely purebred herd.

All cattle on Rocking N Ranch, DeKoning's holding, are of Michaelis breeding, with eight more 7/8 and ten 9/16 Charbray cows still to come from the Texas ranch.

In his plan to breed toward a purebred herd, DeKoning is using another purebred Michaelis bull, Clayton 894, as junior herd sire. Alternate use of the two bulls, coupled with a severe culling program, will eventually result in a herd composed completely of purebred Charolaise. Only purebred heifers will be used at herd replacements, with Charbray heifers being sold off.

DeKoning prepared his pastures before moving the first animals to the ranch. Improved pastures now consist of 240 acres of Pensacola Bahia and 100 acres of Pangola. 100 acres will be planted to White Dutch Clover in the fall.

The fertilization program involved 500 pounds of 12-6-6 per acre at planting time, based on a complete soil analysis, to be followed by two applications per year of 300 pounds of 12-6-6 per acre.

All pastures are fenced and cross-fenced to give complete grazing control. One Pangola field has been set aside to be mowed for hay to help carry the herd through the more severe winter months, when pastures will not produce sufficient forage to carry the herd. During the summer months the only supplemental feed used is creep feed for all calves, and a commercial ration for cows with nursing calves.

NEW OFFICERS . . . of the American-International Charolaise Association were elected at Houston, Texas, at the formation of the new cattle association following the consolidation of the American Charolaise and the International Charolaise Associations. Shown here, left to right, are: Raymond Pearson, Houston, secretary; C. A. Morris, Rocksprings, Texas, vice president; and I. A. Krusen, Zephyrhills, president. Les O. Tarrant of Houston, the new treasurer, was not present when the picture was taken.
Boatright to Buy Live Oak Market From J. D. Odom

The Suwannee Valley Livestock Market will be the new name of J. D. Odom's Livestock Palace at Live Oak, if a planned purchase of the market by O'Neal Boatright of Mayo goes through September 1 as planned.

Boatright and Odom announced that terms of the proposed sale had been agreed upon, and that Odom would stay to assist in operation of the market until November 1. Odom also operates the auction at the Farmers Produce market in Gainesville, but said he would continue to operate that market for the time being.

The Suwannee Valley market is one of the oldest in Florida; however, it was remodeled extensively several years ago by Odom.

Death Tax

(Continued from page 53)

pay a premium to keep outsiders out. This argument has not received much notice in the courts, and its effectiveness depends largely upon the financial condition of the surviving relatives and whether or not a harmonious relationship exists between them.

Another valuation technique which is often helpful in obtaining a reduction in fair market value is the use of hindsight. There is a well-established rule in the courts that conditions occurring subsequent to the valuation date are not admissible as evidence in determining the value of assets. However, the rule is just as firm that subsequent conditions can be examined to confirm or verify conditions which can be reasonably anticipated as of the valuation date.

A good example of this technique is the valuation of ranch properties and livestock at a time in 1952 before the wide scale break in livestock prices occurred. It became apparent to many people in the industry that the high livestock prices of 1951 and early 1952 could not continue, and there were indications of this situation widely manifested throughout the country.

The break did come, and the well known severe depression in the livestock industry resulted. Whereas, the rule is that a subsequent depression cannot be used directly to support a lower valuation as of 1951 and early 1952, nevertheless, to the extent that the conditions preceding the depression were evident as of the valuation date, the evidence of the subsequent depression can be used to confirm valuations based upon such earlier indications.

Another very important and useful tool in valuation determinations is the actual sale of part or all of the assets to be valued at a date within a reasonable time before or after the valuation date. If an interest in the partnership or stock in the corporation changed hands within a year or so prior to or subsequent to the valuation date, then the values established in such a sale are a very significant factor to be considered. . . .

Because of the interplay of estate and income taxes, sometimes higher estate tax values are not too disadvantageous, particularly as to certain types of assets. The general
rule is that at the time of death of the owner of an asset, any appreciation in value over the owners’ cost or other basis escapes income tax. In his estate, the asset value is “stepped-up” to its market value, and this stepped-up value carries over as the income tax cost or basis of the asset to the estate and the ultimate beneficiary.

If the sale of the particular asset in question would result in ordinary income, such as in the case of steers, heifers, or lambs, which are ordinarily held for sale, it may well be better to pay an estate tax at rates based on a higher valuation than to pay a relatively higher income tax when the animal is sold by the estate or beneficiary. This is so because the income tax is computed on the gain—sales price less basis—and if the estate tax value and consequent income tax basis are kept low, higher gain subject to income tax results. Ordinary income tax rates start at 20%, whereas the taxable estate after deductions and exemptions has to exceed $40,000 before the estate tax reaches 30%.

One of the most acute problems facing the estate of many stockmen is the raising of cash within the fairly short periods after death in order to pay inheritance and estate taxes.

If the decedent operated as a sole proprietor, it is often possible to sell off a larger number of livestock than usual in order to obtain additional cash.

Of course, the ranch can be mortgaged or a part sold off, but this is often not possible, and other means must be used to obtain the necessary cash.

In the case of corporations, partial liquidations of the decedent’s interest can be made by the distribution of assets to the estate in exchange for some of the shares of stock owned by the decedent. If the necessary requirements are met, little or no income tax will be realized upon such liquidation, and no income tax will result from the subsequent sale of such assets by the estate or beneficiary. This again is because of the step up in basis attributed to the assets received, so that upon their sale no gain and thus no income tax will result.

This is a particularly good device to use in the case of a corporation by the distribution of animals which would have been sold in the ordinary course of business. The corporation would have realized an income tax on such animals, but if they are distributed in partial liquidation to the decedent’s estate, the estate will receive a step up in basis so that upon their sale no gain or income tax will result.

As stated above, there are certain restrictions and requirements which are necessary before a partial liquidation can be absolutely free from income tax. In general, the value of the stock in the corporation owned by the decedent’s estate must be equal to at least 50% of the taxable estate or 95% of the gross estate before a partial liquidation can be regarded as absolutely tax free.

Under present law it does not appear possible to obtain a step-up in basis of livestock held for sale by a partnership by means of a partial liquidation.

A possible source of cash to pay death taxes is life insurance on the life of the principal owner or stockholder of the ranching operation. It is advisable to exclude the proceeds of the life insurance from the estate of the decedent because if they are included in the estate they will go in large part first to increase the estate taxes.

Under present law, the proceeds of life insurance policies are excluded from the estate of the insured if all the incidents of ownership of the policy are owned by some-
one other than the insured.

It is wise for stockmen to consider other devices by which their estate taxes will be minimized, and one of the most popular of these is the practice of making gifts of fractional interests in the livestock operation over a period of years prior to the death of the owner. This can be done by various devices, and the creation of a family partnership is one of the most popular.

It is possible to create a family partnership and make gifts of fractional interests of the ranch operation to the owner's wife and to his children, so that each becomes a partner in the business. This device has the added advantage of splitting the income from ranch operations over a larger number of taxpayers than merely the owner and his wife. The result is that the aggregate income taxes from the overall operations are less than if all the income were taxed to the rancher and his wife alone. At the time of the ranchers death, his estate is reduced by the value of the portion of the partnership owned by his wife and children.

Two cautions should be observed here.

It is not a good idea to have title to real estate vested in minor children, but it is possible to accomplish a splitting of the ownership of the ranch by creating a limited partnership, with the rancher and his wife as general partners, and the children as limited partners. As limited partners under most state laws, the fact that the limited partners are minors will not cloud the title to the real estate.

The other precaution is the rule that the value of gifts made in contemplation of death are subject to tax in the donor's estate if made within three years of death. Not all gifts made within this period are in contemplation of death, however, and are not included in the donor's estate if made principally for motives associated with life. The desire to spread income among family members is a motive usually associated with life, so that the creation of a family partnership with that purpose principally in mind should not result in the gifts being taxed in the donor's estate.

Since gifts themselves are subject to tax, the use of the gift method has some advantage in that it tends to help establish a valuation for the ranch business which can be used as a basis for valuation at the time of the owner's death. This is particularly true if the gift tax returns are audited by the Internal Revenue Service and a reasonable valuation worked out with the revenue agents. Under present law, it is possible for a husband and wife to make gifts up to $60,000 per year without having the gift subject to tax. There is also a $60,000 lifetime exemption for husband and wife.

Even though taxable, it is still advantageous, tax-wise, to make gifts, for two reasons.

The gift tax rates are exactly three-fourths of the estate tax rates, and equally important, gift tax rates start at low brackets, just as estate tax rates do. . . .

Certain members of Congress have recognized this very serious problem of raising cash to pay death taxes in the case of ranchers and small businesses. There is now pending in Congress a bill which will permit, among other things, the estate tax to be paid over a period of 10 years by the estates of certain ranchers and small businessmen. This would provide substantial relief from the large cash requirements necessary at the time of death of many owners of ranches and small businesses. It is impossible to foresee whether this bill will pass, but at least it is a possibility.

The foregoing discussion is very general and should be applied to specific situations only with the advice of your tax counselor.
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Write For General Catalog 578

Western Florida Angus breeders have been alert in selecting good quality cows, such as these photographed at Hauser Ranches near Crestview.

Hauser Builds Good Angus Herd in Western Florida

Spurred on by the ambition of having a well-rounded operation featuring 1000 purebred Aberdeen-Angus brood cows, Hauser Angus Ranches of Crestview has taken great strides in both pasture and herd improvement since initiating their western Florida cattle operation in 1955.

Owned by W. M. and Lena Hauser, the original foundation herd at the ranches was composed of animals purchased from the Drummond and Fisher show herds of Ft. Worth and Dallas, Texas, and at the Perdido Ranch dispersal in Pensacola.

Since that time they have made purchases from many breeders, including J. V. Hampton and Frank Murchison of Texas, Lyons Angus Farm of Mississippi, the Houston Hall Dispersal and Wye Plantation of Maryland.

"We purchased 67 head in the Murchison dispersal at San Antonio, Texas," R. C. Sartain, ranch manager, pointed out, "and this represented some of the best animals in the sale."

The Hauser herd now numbers 191 purebred brood cows with the entire operation being segregated into five separate herd units with a chief herd sire for each.

Sartain explained that Alix of Wye heads up one unit composed of 50 cows, while Blexon of Wye tops the sire list for 43 cows and BFR Eileenmere 1271st has a unit composed of 47 brood animals. Hauser Bardolier, by Mahrapo Bardolier, heads up the fourth unit composed of 36 cows, and 15 young heifers make up a herd unit for Perdido Bardolier 11th, also by Mahrapo Bardolier. Also on pasture are 50 weaned heifers.

The Hauser operations are designed to provide quality purebred Angus for both purebred breeders and commercial cattlemen. The acreage totals slightly over 2000, with 320 acres comprising the operation located at Baker and 1750 acres being included in the larger tract which

Florida Slaughter Stays Up!

Florida packers are butchering more cattle, calves—and hogs, too—than they did last year, contrary to the nationwide trend in all three instances.

Growth of the Florida packing and livestock industries is a major factor, certainly, but another may be generally lower prices in Florida compared to other states.

While the average grown beef animal butchered was slightly smaller during the first six months of 1957 (758 pounds compared to 780), compared to the same period in 1956, the average calf was bigger (270 pounds compared to 262), as was the average hog (200 compared to 196). Nationally, the average weight for cattle was 989, for calves 234, and for hogs 248.

Slaughter by Florida packers from January 1 to July 31 (with 1956 figures for similar period in parentheses) was: Cattle 36,000 (32,000); Calves 82,000 (62,500); Swine 393,000 (297,000). USDA's figures include all commercial slaughter, whether under federal or state inspection.

Florida is 18th in cattle slaughter, compared to 24th last year; it's 14th in calf slaughter, compared to 24th a year ago; and 27th in hog slaughter compared to 28th.
Neck Chains & Tags
Heavy Brass Tags: 1/8 in. thick,
3 in. tall 40 in. Twist link Coil
Chain Key Ring Fastener
90¢
Brass Tags
Neck Chains
$1.00 Key Ring Plier FREE
WRITE FOR CATALOG 578
BREEDERS SUPPLY & EQUIPMENT CO.
P. O. Box 1360
Lexington, Ky.

The TOPS are in Virginia!
VIRGINIA Aberdeen-Angus
Association, Inc.
Sam Spangler
"Registered and
Exec. Sec'y
Commercial Cattle"
Box 196, CHARLOTTESVILLE, VA.

GOOD BROOD COWS . . . are a good
sight in any breed. This beefy Angus cow
is shown with her calf at Raynagua Farm,
located near Pensacola.

Portable leads the way again with a chute for every
need. Four sizes—14 models.

Portable Truwate Livestock Scales—just the Scales
you waited for.
Before You Buy, Write:
MOGFORD INDUSTRIES
Crystal City, Texas

is located six miles west of Crestview at
Galliver.
Sartain says that most of the pasture
is Pensacola Bahia but that some Coastal
Bermuda is being planted. He figures
that the pasture land at the Baker ranch
will support an average of three head per
acre during the year, while the other
ranch is made up of sandy soil and will
not match this figure.
The Hausers plan to clear and plant
200 acres or more each year. When they
started the operation in 1955 there was 120
acres of improved pasture at Baker and 110
acres at the Galliver ranch. They have
now boosted the total to 260 acres at
Baker and 300 acres at Galliver, with
plans to have 1000 acres of improved
grasses at the latter ranch.

Portable leads the way again with a chute for every
need. Four sizes—14 models.

Portable Truwate Livestock Scales—just the Scales
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now boosted the total to 260 acres at
Baker and 300 acres at Galliver, with
plans to have 1000 acres of improved
grasses at the latter ranch.

Registered Aberdeen-Angus
MONARCH GROVE AND
RANCH
Phone SHadyside 8-4543
J. G. Sola, Owner
William Wing, Mgr.
Wildwood, Florida

 Registered Aberdeen Angus
MONARCH GROVE AND
RANCH
Phone SHadyside 8-4543
J. G. Sola, Owner William Wing, Mgr.
Wildwood, Florida

KINLOCHIAN 9851st
1st Prize International Winner

RAIN IS WONDERFUL?

After getting more than 27 inches in
the last 5 weeks, we’re about ready
to holler “uncle.”

As a matter of fact, the only ones at
the ranch who aren’t complaining
are the fine Angus in our herd. They
go right on producing a steady crop
of topnotch calves . . . wet or dry,
the slickest bunch of “youngsters”
we’ve seen!

Dundee Ranch

Lake Fern Road • Lutz, Florida • Ph. Tampa WEBster 9-3073
RALPH J and GWEN CORDNER, Owners • MARLIN M. NICELY, Manager

you’re always welcome at
THE LOOKOUT STORY

WHY WEST FLORIDA?
In 1952, after looking at farms on both ends of the state we settled on this end because the land was the most reasonably priced and on the whole the most productive in the state. We have never regretted this choice and find that folks hereabouts make good neighbors.

THE PROGRAM . . .
Our 800 acre farm was purchased with the intention of running a commercial cattle operation. However it wasn’t too long before we became hopeless addicts of the purebred black and in early 1955 we found ourselves with a registered herd of 90 brood cows.

THE RECORD . . .
Our 2 year show record includes a Grand Champion Bull at the Pensacola Interstate Fair, a Reserve Champion at the Ocala Fat Stock Show, & a 1st prize bull at the State Fair 2 years in a row. However our happiest moment came when Balabandcli, our first calf from Bandolier of Anoko 75, was made Reserve Champion at Webster last fall as a 9 month old Junior Bull Calf.

We have had the top selling animal, in both cases a bull, at the last two Fla. Ass’n. fitted sales and our cattle in consignment sales have consistently brought well above the average.

PLANS FOR THE FUTURE . . .
Where most people talk of building up the number of cattle, we have been building down. A growing preoccupation with quality rather than quantity has caused us to reduce our original herd of 90 brood cows to 35. We were not able to replace as many cattle as we’d liked since the first years in the purebred business are invariably lean ones. However the higher proportion of good calves has more than compensated for decreasing numbers.

At any rate 35 cows can get pretty lonesome on 800 acres so after considerable thought . . .

• WE HAVE DECIDED TO OFFER HALF OF OUR FARM FOR SALE •
400 acres of our farm lies west of State Road 173. This tract has 60 acres of permanent pasture, 30 acres of cropland, and an additional 170 is cleared, open, and tillable. There is a 30’ by 35’ concrete block dairy barn that has been partially remodeled into a house, a 30’ deep well, and over a mile of frontage on a paved highway. The area is served by telephone, electricity and school buses.

We have no desire to own the most land in the county. On the other hand our ambitions in the cattle business are unlimited and $20,000.00 should buy us some good cows.

LOOKOUT PLANTATION
MR. & MRS. LEONARD J. BALABAN, OWNERS, BONIFAY, FLORIDA

ABERDEEN-ANGUS CATTLE
“Quality doesn’t cost . . . it pays”
Sun Lake Ranch
P. O. BOX 37
Lutz, Florida

FOR REGISTERED ABERDEEN-ANGUS
See SANDERS FARMS
Phone Edison 2-1163 2-4131
FORT MYERS, FLA.

ARE YOU LOOKING FOR BULLS?
See these bulls we have for sale—

R. W. & E. B. MATLACK, OWNERS
LOXAHATCHEE, FLORIDA

Breeder of Aberdeen-angus and Quarter Horses

SUPPORT THE FLORIDA BEEF COUNCIL
IT’S WORKING FOR YOU!

plans progress
for angus sale
set for webster

A quality offering of 50 good purebred heifers and about 30 good 1957 steers calves will be the feature at the Florida Aberdeen-angus Association’s heifer and steers sale set for Webster in November during the 1957 edition of the Sunmer All-Florida Breeders’ Show, according to Marlin Nicely of Lutz, manager of the angus sale event.

He says that all animals will be halter-broken and the steer offering will be composed of animals calved after January 1, 1957, while the heifers will be six to 15 months of age at sale time.

Further information concerning the sale can be obtained by writing Nicely at Dundee Ranch, Lake Fern Road, Lutz.

sales of florida
angus listed

Carl Miersch of Arcadia has been the most active among recent sellers of Angus cattle, according to the American Angus Association at St. Joseph, Missouri. Miersch reports the sale of 17 cows to C. L. Ranch at Jacksonville.

Other Angus sales and purchases involving Floridians include: the sale of 15 cows and a bull by Sanders Farms of Fort Myers to Geraci Brothers Ranch at Fort Myers; Glenn E. Yount of Staunton, Virginia sold eight cows to Charles W. Ward, Jr., of Fort Myers; Curtis J. Hughes of Ellenton sold 15 cows to J. H. Brock of Arcadia, and Trew and True Ranch at Dade City sold 15 cows to Dr. W. E. Stanfield and Sons of Dade City.

D. C. Turner of Bradley purchased four bulls from the C. V. Ranch at Palmetto, while the Raynagua Farm at Pensacola purchased four cows and five bulls from Frank G. Binford of Thomaston, Georgia. Lookout Plantation at Bonifay sold nine cows to P. W. Fulton of Bradenton, three cows to James Roney of Samson, Alabama, and a bull to J. D. Stewart of Graceville; John C. Boyd of Sebring bought four cows and a bull from J. R. Johnson of Sebring.

The Tungston Plantation at Monticello sold 19 cows and six bulls to the St. Joe Paper Company at Tallahassee, while J. B. McKinney of Miami purchased five cows from Sara and L. L. Adams of Miami, and E. R. Whittle of Orlando sold seven cows to L. N. Smith of Montverde.

Alachua Cattlemen Meet

A Barbecue was the highlight of a recent meeting of the Alachua County Cattlemen’s Association. Carlos Proctor, owner of the Broken Arrow Ranch was the host.

The event was enjoyed by about 150 cattlemen and their guests.
HE'S the greatest . . . this boy! Black, burly, and bound for market! And when you read the reports in the paper tomorrow you'll find that Black Boy and his brothers topped all other breeds sold.

Why is Black Boy the pacesetter of price? Why do Angus steers bring more?

Partly because the consumer is king . . . he demands well-marbled, juicy, tasty meat. That's why more and more good restaurants are featuring Angus beef . . . for more and more of their customers say: "Man, what a steak!" as they eat a delicious T-Bone from Black Boy.

Partly because the International Carcass Contests have definitely proved Black Boy superior. As a matter of fact, Angus steers have won Grand Champion Carcass awards 46 out of the past 48 shows.

Mostly, however, because the packer is the paymaster . . . he'll bid more for Black steers because they usually dress out 1 to 2% more good salable beef. Frequently this spread is $1.00 to $2.00 per cwt . . . certainly a worthwhile extra net for both breeder and feeder.

Producer of pounds, price and profit!

Why is Black Boy the established leader? Why is he so hard to beat?

Actually he was born to be ahead. For Angus is the modern beef type . . . not patchy and wasty, but neat and trim, carrying much of the weight in the preferred loin and hindquarters! . . . not rough and big boned, but smooth and compact, and still rugged enough to rustle for food on the steep slopes and rocky ranges where other cattle falter! . . . not big-bellied and long-bodied, but trim-middled and low set, an efficient converter of your grain and roughage into market-topping beef.

Yes, that's why you'll profit more with Black Boy . . . you're not turning your good grain and green grass into unnecessary bone, belly and brisket, but into beef . . . quality beef . . . beef that brings top-of-the-market prices

American Aberdeen-Angus Breeders' Ass'n
3201 Frederick Blvd., St. Joseph, Mo.

Be ahead!
Breed Blacks!
Feed Blacks!

Florida Aberdeen-Angus Association
MAKE YOUR BRAND FOR DISEASE PROTECTION

Every year, more and more livestock are protected against disease with ASL biologies, the brand that is known for quality and backed by intensive research. So benefit by the experience of others, make ASL livestock biologies your brand and get dependable protection against disease that can “rustle” your ranching profits.

Ask your veterinary supplier for:

- **ASL C-S-P Bacterin**, for immunizing against blackleg and malignant edema, and for seasonal protection against shipping fever
- **ASL Clostridium Chauvei-Septicus Bacterin**, for immunizing against blackleg and malignant edema
- **ASL Blackleg-Hemorrhagic Septicemia Bacterin**, for immunizing against blackleg and to provide seasonal protection against shipping fever
- **ASL Clostridium Hemolyticum Bacterin**, for immunizing against red water disease

— and other top quality ASL livestock biologies including:

Corynebacterium-Pasteurella Bacterin
Coli-Enteritidis Bacterin
Staphylococcus-Streptococcus Bacterin
Pasteurella-Salmonella Cholerausus Bacterin
— and the mixed bacterins for all species.

FREE BOOKLET ON LIVESTOCK PROTECTION

This 24-page booklet outlines vaccination procedures for many common and fatal diseases of cattle, sheep, and swine. It will be valuable information in your farm library. For your free copy, write to

AMERICAN SCIENTIFIC LABORATORIES, Inc.
MADISON 1, WISCONSIN

Top families have been selected by N-Bar-N Ranch of Sarasota for its Angus herd—but conformation hasn’t been neglected, as this photo shows.

**Bloodlines, Conformation Are N-Bar-N Criteria**

That three-way problem of purebred breeders—bloodlines, conformation and pasture—appear to be no problem at all to Bert Pretzer, owner of N-Bar-N Ranch near Sarasota.

The ranch is composed of only 75 acres, but it supplies more than enough grass to take care of its 65 head of registered Angus cows. According to Pretzer, the secret of grazing that many cows on the small acreage is keeping the proper balance between fertilizer and water.

In order to have this correct balance between fertilizer and water, the whole ranch has been laid out with a ditch irrigation system which supplies the Pangola grass with water during the dry season. On the other end of the scales, 300 pounds of 12-6-6 fertilizer per acre is applied twice a year, and this, along with a good water supply, has proven to be more than enough to give the grass ample growth the year round.

Last year Pretzer cut about 20 acres of Pangola for hay, but most of it was used for bedding because the cows weren't able to keep the grass in the pastures grazed down. “The only reason we cut hay is because the cows can’t eat the grass,” states Pretzer, “but we think it is much cheaper to fertilize than to buy costly sacked feed for winter use.” Cows carried through the summer in good condition are a lot less likely to need feed in winter than ones kept in poor condition, Pretzer has discovered.

“We plan to add another 100 head to our herd in the near future without increasing the size of the ranch,” he adds. “This may seem like a lot of cows on our small acreage, but we feel that with the correct management practices it can be easily accomplished.”

With more cows, he plans to increase his fertilizer use 1/3, using 200 pounds of 12-6-6 per acre four times a year. He feels that this heavier application of fertilizer at closer intervals will do the trick in raising more grass.

As for his cows, most of his foundation stock came from top Southeastern herds—selected for both conformation and bloodlines. As one of Florida’s newest breeders of Angus cattle, he takes pride in the quality of cattle produced at N-Bar-N Ranch. With fertilizer, water control, and good cattle, Pretzer, hopes to stay in the top circle of Florida producers.

**Blood Will Tell!**

A blood-typing method for cattle which is considered by USDA as “practically the equal of fingerprinting for identification” is already being used to settle questions of doubtful parentage of dairy calves—helping to safeguard the registration system of purebred dairy cattle.

And accumulating knowledge of genetics in blood factors, which make up the blood-type, may someday bring important advances in livestock breeding, says the government.

Experimental work is underway in four states and six foreign countries, with cooperation from USDA’s Agricultural Research Service.

Blood types in cattle are based on existence of some 50 antigenic factors—far more than humans have—which can be brought together in millions of distinct combinations, each a blood-type. Breeds of cattle differ in the frequency with which various antigenic factors and combinations of them occur. For example, the factor J occurs in about 12 percent of Holsteins, but rarely if ever in Guernseys. The combination PQ1 is associated with Guernseys.
Complete Dispersion

OF ONE OF THE NATION'S MOST PRACTICAL HERDS

REGISTERED

ABERDEEN-ANGUS

WED.

SEPTEMBER

18, 1957

Sale starts promptly at 10:00 a.m.

Here is a typical PRODUCTION scene at Riegeldale. Really good Angus cattle with a production record to back them up.

SPECIAL ATTRACTION, more than 25 pieces of excellent farm equipment also will sell!

SELLING . . .

• 13 Registered bulls
• 205 Registered females
• 100 Stocker steers, weighing about 350 to 550 pounds.

(All cattle Bang's free in an accredited county)

Here is without a doubt the most practical cattle offering of the entire year. Excellent bloodlines (Mainly Bordolier/Eileenmere breeding), with really top production records. We think so much of this record that a complete chart is printed below. Write today for a complete catalog, with an unusual feature. Each animal has been rated, and each animal is listed with the calves that it has produced. This sale should suit the most critical persons. Many bargains will be available, so come prepared to stay all day and buy from one of the healthiest, best doing, highest quality herds to sell this season.

• SUMMARY OF RIEGELDALE BEEF CALF SALES—1948-1956

<table>
<thead>
<tr>
<th>Year</th>
<th>Number Head</th>
<th>Total Weight</th>
<th>Average Weight</th>
<th>Price Per 100 Pounds</th>
<th>Price Per Head</th>
</tr>
</thead>
<tbody>
<tr>
<td>1948</td>
<td>75</td>
<td>34,988</td>
<td>467</td>
<td>22.20</td>
<td>122.35</td>
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<tr>
<td>1949</td>
<td>63</td>
<td>28,480</td>
<td>452</td>
<td>26.60</td>
<td>122.32</td>
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<tr>
<td>1950</td>
<td>91</td>
<td>40,130</td>
<td>441</td>
<td>26.90</td>
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<tr>
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<td>72</td>
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<td>459</td>
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<td>1952</td>
<td>133</td>
<td>61,365</td>
<td>461</td>
<td>27.00</td>
<td>145.09</td>
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<td>1953</td>
<td>111</td>
<td>40,130</td>
<td>498</td>
<td>14.00</td>
<td>75.62</td>
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<td>1954</td>
<td>133</td>
<td>55,310</td>
<td>515</td>
<td>16.00</td>
<td>82.57</td>
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<td>1955</td>
<td>122</td>
<td>68,530</td>
<td>515</td>
<td>19.40</td>
<td>94.37</td>
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<tr>
<td>1956</td>
<td>142</td>
<td>59,611</td>
<td>489</td>
<td>17.10</td>
<td>87.68</td>
</tr>
</tbody>
</table>

9% Year Average: 105

These averages include both steers and heifers. The cattle were maintained on grass, grass hay or grass silage and their mothers' milk.

Riegeldale Farms

CATTLE WITH WEIGHT FOR AGE

TRION, GEORGIA

OVER 500 HEAD SELL

Riegeldale Farms

Herdsman: Ralph H. Housch
Farm Manager: L. C. "Sadd" Dalton
TRION, GEORGIA
Jago's calves are coming along fine and we will be most pleased to have you see them any time you are in our neighborhood.

ANKONIAN 35158

We are offering for sale an exceptionally well bred young bull of Ankony Forms. Sired by Homeplace Eileenmere 999-35th out of a Briarcliff Endoro 5 cow. This bull is 23 months old and we feel a real herd bull prospect. Priced very reasonable.

If you are interested in an outstanding young bull with an excellent pedigree we think you will like this one.

William D. Richards, Manager

Charles B. Plummer D.V.M.

BOX 1512
FORT MYERS, FLORIDA
Phone Edison 4-6061

James Hill, Herdsman

Brucellosis Accredited Herd No. 426

Now offering 20 good REGISTERED ANGUS FEMALES
8-month-old heifers to 2-year-olds

Circle R Ranch
GEORGE D. ROGERS, OWNER
Ph. 837-R20, RFD 3, Box 118
Located 7 miles south on US 41
LAKE CITY, FLORIDA

CHOCTAW RANCH
Commercial & Purebred Aberdeen-Angus Cattle
R. B. Spire, Owner
Keith Miller, Manager
DE FUNIAK SPRINGS, FLORIDA
Ranch Located at Red Bay, Florida

SELLING FLORIDA BEEF

FLORIDA BEEF COUNCIL

SELBY RANCH

REGISTERED ABERDEEN-ANGUS
This herd is composed of carefully selected females, bred to top-quality bulls. We are large enough to be able to supply you with a variety of breeding stock.

REGISTERED AND GRADE BRANGUS
Using quality Angus and Brahman, we have built a Brangus herd as good as any in Florida. We have registered Brangus available, as well as various other Angus-Brahman crosses.

VISITORS ALWAYS WELCOME
Don B. Newburn, Mgr.
Phone Ringling 66931
Sarasota, Fla.

R. A. Flynn, Cattle Supt.
Ranch Hwy. 70
Myakka City, Florida

Grade Angus
Make Good
At Bonifay

Circle S uses 200-cow herd in program

Good management practices and beefy-type grade Angus cows make the Circle S Cattle Ranch (also known as Standard Cattle Company) one of the most efficient commercial operations in Florida.

This is apparent to anyone who takes State Road 280 southeast out of Bonifay.

Only five miles from downtown, the big black cattle graze on several hundred acres of fine pasture, most of it planted to Coastal Bermuda and Pensacola.

Naturally the most important operation of the ranch is to supply the cattle with enough forage to carry them the year round in good condition, but an important consideration is the harvesting of Pensacola grass seed as a cash crop, reports ranch manager Jimmy Clemmons.

“For the last few years we have been able to heavily graze the Pensacola, and still harvest at least 30,000 pounds of seed from 400 acres,” says Clemmons.

“This is accomplished by applying 100 pounds of 0-14-14 per acre, and then top dressing with 100 pounds of anhydrous ammonia. To give added growth to the Coastal which will be cut for winter hay, a split application of anhydrous ammonia (200 pounds), plus a ton of chicken manure is used.”

“That chicken manure really makes the grass grow,” adds Clemmons. “Last year, we cut five tons per acre, and still grazed it during the winter and early spring.”

In case of drought, a portable irrigation system is used to water the Coastal. Set up in only a short time, with a minimum of effort, it supplies enough water to keep the grass growing at top speed.

Clemmons follows recognized up-to-date...
Every Month Ads Pay Off!

SAYS RBK

Almost Every Cattleman in Florida Subscribes To The Cattleman!

William D. Richards, Manager

Charles D. Pinnier, D.V.M.

R. B. K. FARMS
REGISTERED ABERDEEN-ANGUS CATTLE
P.O. BOX 1152
FORT MYERS, FLORIDA

James Hill, Herdsman

June 10, 1937

R. B. K. FARMS
REGISTERED ABERDEEN-ANGUS CATTLE
P.O. BOX 1152
FORT MYERS, FLORIDA

Tested Tuberculosis Herd

Charley Bob Cody
Florida Cattlemen
Kissimmee, Florida

Dear Bob:

As you know, we have for the past year been consistently advertising every month in the Florida Cattlemen, particularly pointing out our complete satisfaction in our herd bull "Jaco 10".

We have had a great many visitors at the farm. Florida breeders, owners of some of the outstanding Angus herds in the country, we are very much pleased that the herd is growing and gaining in size.

In these monthly ads we have from time to time, as you have probably noticed, mentioned young bulls which have had for sale, and in one issue we offered two of our good herd bulls for sale. We thought you would be interested to know that both have been sold from eighteen to twenty dollars as a result of this advertising.

Further, we received after each ad several phone inquiries from interested buyers as well as a result of this advertising.

These high prices have been obtained for us and wanted you to know of these through our publication as an advert for your publication as an advertisement to the cattlemen's trade. Business is very good, and we thought you would appreciate a statement in the opposite trend.

We both send kindest personal regards.

Sincerely,

R. B. K. FARMS

William D. Richards

The Florida CATTLEMAN and Livestock Journal

BOX 891, KISSIMMEE, FLORIDA
Good for a Lifetime

CREOSOTED FENCE POSTS

You save by buying creosoted posts that have been proven by tests to last for thirty years. How much longer they will last nobody knows. Here are the posts you need and for a price that will save you money. We also carry a complete line of creosoted lumber and structural timbers.

FORT MYERS, FLORIDA

Phone 3-3171,
Main Office. Plant located at Oneo.

WE ALSO MAKE...

FENCE POSTS

Contact for top-quality, beef-type cattle.

FLORIDA

FENCE POST CO., INC.

WAUCHULA, FLORIDA

PHONE: 3-4855, Plant and Sales Office or 3-5171, Main Office. Plant located at Oneo.

REGISTERED ANGUS
... featuring the service of Homeplace Eileenmere 192nd, our double bred grandson of the "Wonder" bull, Eileenmere 487th. Son of Eileenmere 999th.

N-BAR-N RANCH
Phone Bradenton 6-2017
Mr. & Mrs. B. C. Trotter, Owners, C. E. Hughes, Herdsman
Saunders Road, Oneco, Florida

Registered Aberdeen-Angus

FT. HAMER RANCH
Now showing young Registered Aberdeen-Angus Bulls and Heifers. You will do well with these youngsters. Older stock also available.

Bradenton, Fla. Phone 2-4752

Registered Aberdeen-Angus Cattle

Lusamar Farms
MR. and MRS. LAWSON P. KISER
Phone Tampa 49-4161
VALRICO FLORIDA

For top-quality, beef-type ANGUS

Contact...

O. D. HUFF, JR.
Phone Lynwood 1-3811 (Office)
Phone Lynwood 1-2471 (Home)
McIntosh, Florida

Bar-T-South
(Certified Brucellosis Free Herd No. 428)
Write George (Jock) Sutherland, Manager
Phone 2-2277. Ranch located 7 miles north
on U.S. 41.
FORT MYERS FLORIDA

farm practices, including an extensive spray program, and vaccination of calves for Bang's and blackleg. "We feel that this policy of keeping up-to-date on modern methods has enabled us to keep our operation on a sound and profitable basis," Clemmons points out.

A majority of the calves are sold directly from the cows, and Clemmons has found it necessary to creep feed all calves in order to insure proper growth and finish by marketing time. To cut down on ranch expenses, Clemmons builds his own creep feeders. "So far we have had good luck with the feeders I built, besides saving from $100 to $200 on them," states Clemmons.

"We put a few of our steers in the feeder every year, but so far this has been done on a small scale," he says. If steer prices continue to stay high, he plans to put a larger number on feed in the future.

"Under our present setup, we could change from a cow and calf proposition to a steer feeding operation in a short time depending on prices," reports Clemmons. He believes there is a definite advantage in being able to change from one operation to another to meet varying price differentials.

Ramsey Bull Sale Set for Sept. 11

RAMSEY STOCK FARM is planning to hold its second sale in conjunction with the Florida Aberdeen-Angus Association feeder Sale on September 11, according to J. P. Ramsey—with 50 good quality bulls to be auctioned off at the farm following the feeder sale.

Sale time has been tentatively set for 7:30 p.m. at Ramsey Stock Farm, which is seven miles west of Micanopy on the old Gainesville highway.

The Ramsey Stock Farm herd is built around the two bulls whose offspring have done well in Florida show rings and in Florida commercial and purebred herds—Queen’s Hill Crest Stamp and Bandolier 35th. of Fulton. Of the 50 head which sell, 20 are 18-24 months old and others will be ready for light service in the Spring.

Owners J. P. Ramsey and J. P. Ramsey, Jr., have prided themselves through the years on raising "practical" Angus, and the bull offering September 11 will fit this description, they believe.

"These are good individuals and well grown out—but while they are in good growing condition, they aren’t loaded with fat," says the senior Ramsey.

The beef characteristics in the Ramsey commercial Angus herd have been demonstrated at the feeder calf sales, where Ramsey animals have always brought above-average prices, and on several occasions topped the sales.

Farmers bought nearly 600,000 wheel tractors in 1955 of which about three fifths were used, according to USDA.
This is the most unusual sale of its kind ever held. It will offer in tremendous quantity great quality at bargain prices. 10 a.m. E.S.T. at the agricultural enterprises pavilion 3 miles south of Culpeper on Route 29.

A SPECIAL FEATURE will be 100 HEAD HIGH CLASS COMMERCIAL FEMALES, all of which have been registered and are of good breeding quality, but of not so fashionable blood-lines. They will be offered in uniform groups as a promotional effort to strengthen and bolster the commercial Angus industry in the Southeast.

Included in the offering will be cows with calves at side, bred heifers and open heifers, many of them show prospects selling in farm condition. There will be 25 case-hardened, fancy-bred bulls sold in their "working clothes."

Come and buy your Gammers—Witches—Bessies—and other fashionable families at bargain prices!

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Magnolia Acres Ranch

H. C. "Huzz" Mueller, Owner

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---

Imported from Ohio, these registered Hampshires gilts were among a larger group purchased by George Dryden of Marianna's Circle D Ranch recently.

New boar at Cannon Duroc Farms, Live Oak, is Model Topper, recently bought from another Ohio breeder by Manager Tom Cannon, Jr.

**Cannon-Dryden Improve Purebred Swine Herds**

Two Florida swine breeding establishments—Circle D Ranch, Hampshire breeders at Marianna and Cannon Duroc Farm, Duroc breeders at Live Oak—have both announced recent additions to their purebred swine herds as a result of purchases made in herds in Ohio.

Tom Cannon, Jr., reports the purchase of Model Topper, a six-month-old Duroc boar, from Martin Katter and Son of Wapakoneta, Ohio with the price tag being $750.

The boar is being groomed for heavy service in the Cannon herd and is by The Topper and out of Perfection Girl. Cannon reports that The Topper has sired three of the leading Duroc boars in the nation today and also lists three state champions among his get. The boar weighs 260 pounds at six months of age and boasts 14 well-spaced nipples.

George E. Dryden, owner of Circle D Ranch, says that his purchase includes five boars and five gilts from Ferndale Farms of Cedarville, Ohio, owned by A. B. "Doc" Evans.

"None of these animals are related and represent entirely new bloodlines for our herd," Dryden pointed out. "They are to be used as herd improvement stock and most of them carry the blood of Illinois champions and should blend well with our herd of 50 brood sows."

He also said that Evans is the largest Hampshire breeder in the Corn Belt and has his herd on production testing for meat type animals.

**Nat'l Barrow Show Set**

Total cash awards of $8,000 will be offered to winners during the National Barrow Show which is scheduled for Austin, Minnesota on September 10-19.

Sponsors of the show will be the National Association of Swine Records, Mower County Agricultural Society, Austin Chamber of Commerce, and George A. Hormel and Company.

**GATRELL Duroc Farm of Fairfield is listed as ninth high in the nation with a record of 68 pigs recorded, according to an announcement from the United Duroc Record Association.**

**Corn acreage is the lowest since 1885 but corn production still promises to exceed the three-billion-bushel mark, which farmers have topped the last six years in a row, reports USDA.**

**Swine Sold at Madison**

A small offering of 17 head of purebred swine were sold on Thursday evening, August 15 in a sale sponsored by the Florida Swine Producers Association at the agricultural livestock pavilion in Madison with a gross of $908 being rung up for an average of $53 per head.

Top-selling animal in the sale was Choice Iris, a bred Duroc gilt consigned by T. J. Haynes of O'Brien. The animal sold to Robert Barnett, also of O'Brien for $150. Barnett was also the largest buyer at the sale, buying three head for a total outlay of $260. Second largest buyer was B. S. Waring of Madison with two head purchased for a total expenditure of $155.

The event was the association's first evening sale and saw the four bred gilts that were consigned average $98, while eight boars averaged $32 and the five open gilts in the consignment averaged $33.

The majority of the animals that sold were Durocs but two Hampshire animals were also included in the auction.

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The Florida Cattleman
UF Short Course Is Planned

Swinemen to attend course in September

Anyone interested in better production of swine in the state is urged to attend the swine short course to be held at the University of Florida Livestock Pavilion in Gainesville on Friday, September 13, according to an announcement from Kenneth L. Durrance, assistant animal industrialist with the University of Florida Agricultural Extension Service.

He points out that the program for the event is designed to be of practical aid to swine raisers in helping to solve some of their main problems of modern day swine production.

The day's activities will begin at 8:30 a.m. with registration of those attending. At 8:45 a.m. a welcome and introduction will be given by Dr. M. O. Watkins, director of the University Agricultural Extension Service, and Dr. T. J. Cunha, head of the University's Department of Animal Husbandry and Nutrition.

Durrance will conduct a barrow type and judging contest at 9:00 a.m. and a panel of three meat packers will discuss the kind of hog they need and average type that they are getting at 10:00 a.m. with Cunha serving as moderator for this part of the program.

Sanitation and parasite control will be the subject for the University's J. E. Pace at 10:30 a.m., while Dr. George E. Combs, also on the University staff, will discuss early weaning of pigs at 11:00 a.m., and the University's Dr. H. D. Wallace will describe formulation of rations for swine slab feeding operations at 11:30 a.m.

Those attending the event will have the opportunity to enjoy a barbecue lunch at noon which will be prepared by the Black and Bridle Club.

The afternoon's program will get underway at 1:15 p.m., with a movie of the Norris Cattle Company's swine operation to be shown by G. A. Furgason of Ocala, manager of the Norris operations.

A tour of the University's swine unit is slated for 2:30 p.m., while Dr. R. L. Reddish and Dr. A. Z. Palmer, both of the University staff, will conduct an inspection of hog carcasses at 4:00 p.m. This will be the last event on the program with a summary of the day and end of the program set for 5:00 p.m.

Anyone interested in a copy of the swine short course program or information for hotel or motel reservations in Gainesville should write Durrance in care of the University of Florida Agricultural Extension Service, University of Florida.

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For over 38 years we have kept abreast of the advances in the field of animal nutrition and combined the proven developments with our manufacturing experience and "know-how". It is this progress that stands behind the feed products with these brand names and constitutes your guarantee of quality.

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News About Florida

Dairying

4-H'er Peggy Pelot Shoes Off Her Ayrshire, Winner at Orlando Fair

Trends Discussed, Awards Made, at Dairy Field Day

Awards were presented to outstanding dairymen of the state in three divisions at the 23rd Annual Dairy Field Day, August 1-2, at the University of Florida.

Also on the program were discussions about varied topics including; devices for determining weight and sampling milk, use of frozen semen, protective milk, and other new trends. The group also went on a tour of the University dairy farm and saw some exhibits.

At 6 p.m. the “Allied Trades Reception” and Fellowship Hour was held at the Hotel Thomas, then at 7 p.m. the group was greeted at the Annual Dairy Field Day Dinner and Program at the same site.

The awards were presented at the banquet with T. G. Lee, president of the Florida Dairy Association, acting as master of ceremonies.

M. A. Schack of Greenwood was awarded top honors in the Efficient Dairy Production Contest for DHIA members, with Walter Welkener of Jacksonville placing second in the state. Welkener was first in his district (North Florida) and Carr Brothers was second. In the East Florida District, A. J. Rusterholz, Jr., of Apopka was first and Fairglade Jersey Dairy of Geneva was second, while Walter Schmid and Sons of Manatee County and J. H. Cone of Hillsborough County, were first and second place winners in the West Coast District.

Each first place district winner received a check for $50, with state winners being awarded plaques in addition.

In the supervisors' division of the contest W. E. Delaney, Jacksonville, Duval DHIA Supervisor, won first place in the state. L. C. Shook, Bradenton, West Coast and Manasota DHIA Supervisor, was second.

The Dairy Pasture Contest was split into two divisions, Best Dairy Pasture and Forage, and Most Improvement. Three state winners were chosen in each division.

In the Pasture and Forage division, C. C. Sellers of Tallahassee was first, Hall and Boyd Dairy of Miami was second, and Fairglade was third. The first three in the “Most Improvement” category were Hubert Logue of Oneco, Lakeside Farms of Clearwater, and Hanson Collins of Orlando.

Dairymen from 18 counties, the largest number to enter the contest since it was begun four years ago, were entered in the pasture contest with plaques awarded the first-place state winners, and certificates going to the other state and county winners.

Cash and plaques for production efficiency and to DHIA supervisors were provided by the National Dairy Products Corporation, through Southern Dairies. The trophies and certificates in the contest were presented by the Florida Dairy Association. All three contests were under the direction of C. W. Reaves of the FL Agricultural Extension Service.

Eight herds in the state qualified for National Herd Honor Roll Diplomas which were provided by the National Purebred Dairy Cattle Club. Owners of the herds were: Schack, whose 30 cows produced an average of 473 pounds of butterfat each; W. J. Simmons, Jacksonville whose 152 cows produced 414 pounds of butterfat; Welkener whose 98 cows produced 464 pounds; Meadowbrook Farms, Jacksonville, whose 293 cows qualified with 413 pounds of butterfat each; Rusterholz whose 205 cows were checked in at 412 pounds each; Fairglade whose 126 cows qualified with 403 pounds of butterfat; T. G. Lee’s 306 cows which qualified with 404 pounds of butterfat; and B. W. Judge and Son, Orlando, who produced 443 pounds per cow with 143 cows in the herd.

State Honor Roll Certificates were provided by the State Purebred Dairy Cattle Association for herds making an average of 8000 or more pounds of milk per cow, calculated on a four percent fat-corrected-milk equivalent basis, in a year on DHIA or HR tests.

The Southeast Florida Federal milk marketing order was approved by more than two-thirds of the producers in the area and went into effect August 1, according to USDA.
THE MILK COMMISSION now is composed entirely of appointees of Governor Collins. One of its first official acts was to approve an administrative ruling disapproving the "cut off" notice The Borden Company gave to H. H. Shores of DeFuniak Springs and thus reinstating Shores. Shores' base was established with the Northwest Florida Milk Producers Association, who were paying him for his milk, and NOT Bordens, thus it would have been necessary for Bordens to give "cut off" notice to The Northwest Florida Association and "cut off" ALL of the members if they had wanted to get rid of Shores. May we "suggest" to the dairy farmers of Florida, as we have in the past, that you THINK about this ruling of the Milk Commission and ACT.

THE NET RESULTS OF THE AUDITS of the Milk Commission of the producers payrolls of many plants have resulted in a higher AVERAGE price for many dairy farmers. These audits disclosed violations of the law, and resulted in "pay-back" to dairy farmers of thousands of dollars. From reports we have received there will be a "drive" shortly to curtail these audits on the grounds that they are too costly, and that "the audits are breaking the Commission". The FACTS are that in the past year, the FIRST with producer payroll audits, the total cost of CPA's was approximately $13,000.; this compares with CPA costs of the previous year WHEN THERE WERE NO PRODUCER PAYROLL AUDITS of approximately $22,000. Audits are necessary in the FULL ENFORCEMENT OF THE LAW, and it is not difficult to understand WHY, after ONE YEAR'S RESULTS there should be those who would be putting on a drive to curtail these audits.

CHAIRMAN BRAILEY ODHAM IS TO BE COMMENDED for insisting that the business of the Milk Commission be conducted at PUBLIC MEETINGS instead of in so many CLOSED EXECUTIVE SESSIONS. We sincerely hope the members of the Commission will continue this policy in the future. His statement of policy that "If it means the washing of dirty linen in public, there might not be so much dirty linen in the future", if continued, should go a long way towards "inducing" adherence to the letter of the law.

THE LATE GOVERNOR DAN McCARTY SAID, "There is nothing wrong with the Milk Commission LAW that FULL ENFORCEMENT of the LAW would not cure". Legal experts have said that it is a "Law of Men" instead of a "Law of Laws". By this they mean that it depends upon the DETERMINATION and INTENTIONS of the members of the Commission to see that the law is enforced, instead of it being a "Law of Laws" which would be automatic and mandatory in its provisions. It is a flexible law and depends ENTIRELY on the members of the Commission for its enforcement, and success in benefiting the public. The Milk Commission Law has "teeth", but they have not been used for the past 10 years. The "uppers" were tried out at the August meeting when the PUBLIC MEETING WAS PROCLAIMED. The "uppers" seemed to fit. The "lowers" should be used at the first opportunity. The "lowers" of this set of teeth are provided in Chapter 501.09; Paragraph (3), under subparagraphs (a)(b)(c)(d)(e)(f)(g)(h)(i)(j)(k); and Chapter 501.13, and 501.23. This other part of the "set of teeth" is the provision that the offending party of the law "may have his License TO SELL ALL DAIRY PRODUCTS SUSPENDED OR REVOKED". It would only take one, or at the most two, "bites" with these teeth in the law to make sure that there would be no future violations. The "excuse" that is usually given for not "SUSPENDING OR REVOKING" a law violator is that "it would be much harder on the producers than the distributors". As a matter of fact, a 15 or 30 day "suspension" would work no hardship on any producers, for other distributors would be only too happy to bottle the milk and pick up the sales of the suspended party.
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‘New’ Milk Commission
Reinstates Shores’ Base

"Fresh new look" promised by Chairman Brailey Odham at Tallahassee session;
School milk action to be reconsidered

The "new" Florida Milk Commission—with four new members since its previous meeting—reinstated the "base" of Horace H. Shores, DeFuniak Springs dairymen, who had been dropped by the Borden Company, allegedly because of his testimony before the legislature last spring.

The action was the biggest single piece of business handled by the new commission when it met in Tallahassee August 19. As was expected, J. Brailey Odham of Sanford, oil distributor, real estate developer, and erstwhile gubernatorial candidate, was elected chairman—and promised that all phases of milk commission activity would get a "fresh, new look" by the commission.

From a producer standpoint, another major action was the decision to reconsider the previous commission's stand that military, school and charitable institution milk be classified as Class I. This action was taken at the request of Borden and Southern Dairies, who asked reconsideration on military milk, and of Foremost which also asked that the school milk decision be reconsidered, too. A hearing will probably be held when the board meets in September at Tallahassee.

In other action, the board: (1) ordered its new attorney, Winston E. Arnow of Gainesville, to begin codifying the commission's orders from past years, eliminating those which have been superseded, and (2) agreed to vote at its September meeting on four suggestions (including that for a change in present law against period regulations) made by Central Florida Milk Producers Association at hearings in Orlando May 21.

The Central Florida group had previously been advised that no action would be taken on their suggestions.

The commission used a technicality in ordering Borden to continue buying from Shores, vice president of the infant West Florida Milk Producers Association, a Florida Milk Producers' Association affiliate. They ruled that Borden was dealing with the entire West Florida group, not with each member, and that they could drop Shores only by dropping the entire group. Since any such action must be taken 90 days prior to October 1 each year, it is too late for Borden to take any further action this year.

While Shores was reinstated with Borden on a technicality, there was considerable testimony that Borden's action was a retaliation against Shores for testifying before a legislative committee in behalf of legislation initiated by FMMA and the Central Florida association which would have required that school milk be paid for at Class I prices. (The Milk Commission took its action on school milk after the legislature had failed to pass this bill.)

Included in the testimony was a four-page letter signed by eight members of the Senate Agriculture Committee protesting Borden's action against Shores and calling upon the commission to take the sternest possible action against Borden if the charge were proven. Signers were Senators Adams of Orange Park, Bishop of Lake City, Hair of Live Oak, Kelly of Lakeland, Pearce of East Palatka, Con...

Guernsey Sale Scheduled

The 45 registered Guernsey cows which will sell in September at Largo under the auspices of the Florida Guernsey Cattle Club come from some of the top herds in the nation. Every cow was carefully chosen by the sale committee before being consigned to the sale.

That's the word from Sale Committee Chairman C. E. Donegan, of Largo, who was highly impressed with the superb breeding of the animals being offered. According to Donegan, the cows were not only chosen for their breeding, but good conformation also played a large part in the selections.

The club will hold its annual breed promotion sale on Thursday, September 12, at the Largo Fairgrounds, starting at 1 p.m.

Donegan says the cows and heifers were all calfhood vaccinated and are due to calve this fall or winter. The club feels this will be one of the best sales ever held in Florida; with only top-quality animals being offered.

Auctioneer for the sale will be John B. Merryman, of Sparks, Maryland.

For further information and catalogs, write John Cone, Secretary-Treasurer, Florida Guernsey Cattle Club, Plant City.
FLORIDA GUERNSEY CATTLE CLUB
Promotional Sale at Largo Fairgrounds
Thursday, September 12, at 1:00 p.m.

There's the place to be for "buys of a lifetime!"

These 45 registered Guernsey cows were carefully selected by the sale committee from some of the top herds in the country. Every cow and heifer consigned has been calfhood vaccinated and all are due to calve this fall or winter.

We feel that the quality of this group of cows far exceeds any ever offered at our annual sale. These cows can go into any herd in the nation as top producers.

Build Your Own Fascinating And Profitable Business With Registered Guernseys.

The Largest Selling Premium Milk in America

For further information contact
John Cone, Sec-Treas. Florida Guernsey Cattle Club
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<tr>
<th>Length</th>
<th>Height</th>
<th>Weight</th>
<th>Price</th>
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<td>10'</td>
<td>4' 3&quot;</td>
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<td>73 lbs</td>
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Crop Rotation, Breeding Help Keep R. L. Price

A good crop rotation system plus a well managed breeding program, has gone a long way toward keeping the R. L. Price Dairy in the black.

The dairy is located about three miles east of Graceville on sandy clay soil that is especially suited for grain crops and Pensacola Bahia grass. Of the 250 acres which make up the dairy, 125 are planted in permanent pastures, with the rest being divided in a rotation system using corn, grain sorghum, wheat, and peanuts. He usually plants about 75 acres of grain sorghum, 20 acres of corn, 50 acres of wheat, and 45 acres of peanuts, rotating these fields.

Price feels it is necessary to use these feeds in many different combinations to get the best results—snapped corn is fed with crushed wheat, crushed grain sorghum is used with concentrates, and corn is also mixed with concentrates.

The peanuts are grown mainly as a cash crop, but can be used as peanut hay, depending on the price. The Pensacola grass supplies ample forage in the summer so consequently very little hay is bought.

According to Price, everything grown at the dairy is fertilized with anhydrous ammonia. “By using anhydrous ammonia, we have gotten better results from our crops and invariably get more for each dollar invested,” reports Price.

Along these lines, he has found it pays to keep abreast of the most modern agricultural methods, in order to combat the rising costs of production. “In these times, no man can afford to just sit idly by and watch progress take form,” says Price.

“With the availability of artificial breeding, we have found that the artificially bred cows produce better calves on the average,” says Price. Every cow at the Price dairy is bred artificially, and with this program in effect his milk production has raised by more than a third. The initial cost of such a program is a little higher, but in the long run it more than pays for itself, according to Price.

With the breeding program now well underway, and 100 cows to choose from, Price is able to raise his own herd replacements, and still have a few heifers to sell each year. He feels there is a definite advantage in being able to select replacements from his own herd. As in the case of many dairymen who have had trouble disposing of their bull calves, Price states that there has been no such problem selling all of his bull calves at reasonable prices. In fact, he says there is quite a demand for the calves as soon
Dairy

Out of the “Red”

as they are dropped at the dairy.

The sale of these calves is very important to dairymen, because with the high costs of production, this single factor is sometimes the dividing line between a loss and a profit, reports Price.

Jersey Average

$343 at Orlando

Top 50% averaged $409
Top 25% averaged $466

BUYERS PAID an average of $343 for 22 registered Jersey females at the Florida Jersey Cattle Club’s 17th Annual State Sale held at Orlando, August 15.

Total sales grossed $7,250 with the top selling animal—Trevy Sybil Milkeyway—going to J. K. Stuart of Bartow for $775. Sanitary Dairies of Dothan, Alabama, paid the second highest price—$510—for Golden Volunteer Mary.

The sale was preceded by a fitting contest, which was judged by C. W. Reaves, extension dairymen from Gainesville. Winner was Miss Betsy Pennington of DeLand, showing the top-seller.

A banquet and meeting of the Club was held the preceding evening at the Cherry Plaza Hotel on Lake Eola in Orlando, where Welkener received the revolving trophy for the high HIR herd among the club membership. The Jacksonville man also won an award for owning the highest rated cow of all club members in mature-equivalent register of merit test.

Officers were elected for 1957-58, as follows: Dupont McGill of Jacksonville, president; Elbert Cummack, vice president, Geneva; W. W. “Coonbottom” Glenn, secretary-treasurer, Marianna; and Miss Pennington, Welkener, J. K. Stuart of Bartow, M. A. Shack of Greenwood, Judson Minear of Jupiter, Frank L. DeBord, Jr., of Quincy, B. W. Judge, Jr., of Orlando, Brightman Skinner of Jacksonville, and Lamar Beauchamp of Winter Haven, directors.

Buyers, with number of head purchased and dollars spent, were as follows:

John Page, Fernandina (2-$610); J. K. Stuart, Bartow (5-$1255); M. W. Tark, Apopka (3-$880); B. W. Judge, Jr. (2-$680); Walter Stevens, Ft. Lauderdale (3-$825); Elbert Cummack, Geneva (1-$520); Howard Wilson, DeLand (2-$585); George Sinsman, Lake Helen (1-$800); Sanitary Dairies, Dothan, Alabama (2-$910); Walter Welkener, Jacksonville (1-$540); Standale Farms, Dover (2-$850).

Consignors included the following: Alpine Dairy, Jacksonville; A. T. Alvarez, Jacksonville; Fairlade Jersey Dairy, Geneva; Gulf Wind Dairy, Venice; F. D. Magill, Jacksonville; Betsy Pennington, DeLand; Gulfwood Farm, Incorporated, Jupiter; J. K. Stuart, Bartow; Steve Dexter Simmons, Green Cove Springs; Shadel, McKibben & Hall, Incorporated, Orlando; Walter Welkener, Jacksonville.

Florida Citrus Pulp is a carbohydrate concentrate produced from fresh orange and grapefruit peel and rag. Trace elements contained in Florida Citrus Pulp contribute to good skeletal development and help build a glossy coat. When fed as part of a balanced feeding program, Florida Citrus Pulp will assure top dollars for your cattle—that’s why Florida Citrus Pulp is the nearest thing to “concentrated” money. In addition, Florida Citrus Pulp is available year-round and can be stored, handled and fed without special equipment. Fill out the coupon below to get your booklet on Florida Citrus Pulp.

GREAT SOUTHERN MINERALS

The Water Soluble Supplement

Keep your cattle off the low grade market

Fill out and mail coupon for technical data and dealers.

TODAY’S PRICES
NECESSITATE EFFICIENT BUYING!
The Florida Cattlemen, an article by Prof. W. K. McPherson of the University of Florida explains how to compare carcass prices with live weight prices. A knowledge of dressing percentages by grades is necessary, however. The chart below gives approximate dressing percentages by grades and types:

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<td>40-50</td>
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<td>40-50</td>
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</table>
Florida Studs:

‘Muscles’

Shortly after the War—when Quarter Horses were having their first big growth in popularity in Florida—a stallion named Muscles became one of the best known in the state.

The Quarter Horse decline came before Muscles offspring reached the age of performance, and this stud has since been doing a good job of siring good working horses in the Norris Cattle Company band at Ocala—but without benefit of publicity. Many of his daughters are now brood mares at the Norris’ Anthony Farms.

Muscles is an extremely well-bred sire, foaled in 1944, and at stud at Norris Cattle Company since 1946. His sire was Band Play Jr., he by Band Play out of a Cotton-eyed Joe mare. His dam, Alzam, was by Puerto out of another Cotton-eyed Joe mare.

The concentration of Little Joe blood (acquired through his granddams) gives Muscles a claim to attention from Quarter Horse breeders who know their bloodlines.

In conformation, Muscles is considered a medium type Quarter Horse, with heavy muscling as his name implies. Norris Cattle Company is stepping up its Quarter Horse activity as a result of the present revival of interest in the breed in Florida, and are breeding 17 registered mares, in addition to a good-sized band of unregistered females.

New sire now being proven out by Norris is Steve’s Bobby, two years old and a son of Mitchell Ranch’s Steve.

Group Attends Meeting

For the third consecutive year a Florida farm youth group represented the Southwest at the summer meeting of the American Institute of Cooperation, held at Colorado State University at Fort Collins, August 18-21. The South Dade Chapter, Future Farmers of America, Homestead, sent two carloads of members and leaders to the conference.

Cattle Parasite Danger Threatens Great Loss

New drench proves more effective in killing intestinal worms

by F. N. BROOKS

Many livestock producers are beginning to realize the great losses occurring from internal parasites in animals. Several million dollars of livestock income are lost annually through weight losses, inability of cattle to get proper nourishment from feed and a decrease in calving—all traceable to worms.

Tapeworms, wire worms, bankrupt worms and other common stomach worms which have been resistant to regular treatments can now be safely and economically controlled. An easily administered drench which has resulted from extensive research is proving more highly effective in killing these intestinal worms. This new formula was inspired and developed when it became evident in many cases the cattle did not respond to usual treatments. The improved formula is known as Tena-Bov.

Numerous tests regarding the effectiveness of phenothiazine drench have proved that worm killing depends on getting a great enough concentration of the dose into the fourth stomach in sufficient quantity to produce the necessary results.

Research indicates there are no important parasites in the system until the fourth stomach is reached. In ordinary drenches a great portion of the dose is lost or absorbed before it reaches the fourth stomach. The small amount of ordinary drench that goes into the fourth stomach lacks sufficient quantity to kill resistant worms.

This improved cattle wormer is helping livestock men meet an increasing need for combating worm infections. There is no interference with normal chemical and bacterial actions of the digestive processes when using Tena-Bov. It is given on a full stomach. There is no weight loss as compared with drugs which upset digestion by requiring a fasting period.

Dr. Rogers’ Tena-Bov was developed and is manufactured by Texas Phenothiazine Company, Fort Worth, Texas, one of the foremost researchers and manufacturers of animal health products. The distributor in this area is Cairo Livestock Supplies, Box 334, Cairo, Georgia.

For Better Screwworm Control
A Matter of Choice

BARRY’S DERMA SEAL
Guaranteed to Satisfy or Your Money Back!

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BARRY’S WITH LINDANE
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BARRY’S Drawer E Newberry, Fla.
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RODEO
at
Okeechobee
Sept. 1 and 2

FIVE CONTEST EVENTS
Bulldogging
Bull Riding
Saddle Bronc Riding
Bareback Bronc Riding
Calf Roping
$75 Day Money

RCA-Approved

SHOWS: 2 P.M. DAILY
PARADE: 11 A.M., SEPT. 1
Admission: Adults $1.50, Children $1.00
For Information, Contact C. R. Boyles, Publicity Chairman, Okeechobee

Barbecue Served Daily
(With Swamp Cabbage)
At Rodeo Grounds

Don’t Miss the
Okeechobee
Rodeo!

This photo, taken at a Florida rodeo, shows Roger Rutnech of Ohio astride Cheyenne Boy.

Okeechobee Slates Labor Day Rodeo

Okeechobee’s annual rodeo, sponsored by the Okeechobee County Cattlemen’s Association, will be the major such event held on Labor Day, although others are reportedly scheduled as usual.

The southern Florida cowtown will hold performances of its RCA-approved show at 2:00 p.m. on both Sunday and Monday, September 1 and 2, with a parade in downtown Okeechobee on Monday morning at 11 a.m. Special feature will be a barbecue lunch served daily on the grounds by the Okeechobee Woman’s Club at the nominal price of $1.00. It will be a traditional Florida barbecue, featuring beef and swamp cabbage. Rodeo grounds are a mile north of Okeechobee on U. S. 441.

Horse events are slated for the Labor Day weekend at Gainesville and Inverness, with the Florida Quarter Horse Association sponsoring a show (with emphasis on performance classes) at the Gainesville (see story elsewhere), and the Hernando Lions Club holding horse races and stock car races, with a barbecue, at the Citrus County Fairgrounds near Inverness.

The Cattlemen has no definite information on other rodeos scheduled.

Okeechobee is going to have the famed Everglades Posse precision drill team from Homestead as a special attraction at its rodeo, along with the usual five contest events—bulldogging, saddle and bareback bronc riding, bull riding and calf roping—and special events.

Day money at Okeechobee is $75 in each of the five events, with a $10 entry fee except in calf roping where the entry fee is $15. Further information can be obtained from C. R. Boyles, county agent.

The Florida Cattlemen
Billy Hand Wins At Cheyenne

Florida was well represented at Cheyenne Frontier Days, held July 23-27 at Cheyenne, Wyoming, reports Miss Mary Collett of Lakeland, cowgirl artist and writer who attended.

Highest placing Floridian was Billy Hand, from West Palm Beach, who was high in the first go-round of the bull riding contest, on a hard bucking, twisting bull. The bull he drew in the second go-round didn't buck as hard, and he placed third in the average.

Also present from Florida and entered in the bull riding were Spike Bronson and Pete Baker, both from Kissimmee, and Bob Connors from Delray Beach.

Hand started rodeoing when 15, and won a day money at Madison Square Garden when 17. He was second in RCA's bull riding standings for the whole United States in 1952 and 1954, and was first in point standing in the International Rodeo Association in 1953. Since then he has been among the top contestants, every year.

"Florida turns out so many bull riders," Billy says, "because it has so many good bulls. Our broncs may not be as good as the broncs from the northwest country, but our bulls are as good bucking bulls, as mean and ferocious, as any bulls anywhere in the United States."

L. C. Sapp Leads At San Antonio

L. C. Sapp of Plant City still leads in the San Antonio Roping Club's contest, which includes two ropings monthly for contest purposes, reports Albert Barthle of San Antonio, club president.

Sapp's younger brother, Bobby, is moving up on the leader, however, as a result of winning both the July 7 and July 21 contests. L. C. had 2241.7 points as of August 1, while Bobby had 2194.9. Close behind was Albert Barthle with 2215 points, and Joe Barthle was fourth with 1702.4.

A jackpot roping scheduled August 1 was rained out, but Albert Barthle and Bobby Sapp won jackpots held July 21. Barthle's time was 11.2 seconds and Bobby Sapp's 12.4.

L. C. Sapp had the best time (11.3 seconds) in the July 7 contest competition, but Bobby Sapp won with 212.9 points, to 216.8 for Albert Barthle, 209.5 for W. R. Crawford and 192.6 for L. C. Sapp. On July 21, in the contest, Dave Dunigan had the fastest time (12.1 seconds), but Bobby Sapp again had the most points with 207.6, with L. C. Sapp 192.8, Albert Barthle 188.6, and Crawford 176.7.
FFA Boys Compete at Kissimmeee

by LEE ELDREDGE

Ed Partin of Kissimmee was named the champion all around cowboy during the fifth annual State Youth Rodeo held at Kissimmee on July 26-28 in the Silver Spurs Arena with 56 FFA members from throughout the state competing for the top honors.

Gene Tomlinson of Sebring was in second place in the all-around cowboy honors, while the Kissimmee FFA Chapter’s rodeo team took top honors in that field.

The trailer race was cancelled because of bad weather but both contestants and spectators alike enjoyed the bareback bronc riding, bull riding, steer wrestling, calf roping, saddle bronc riding, wild steer decorating, and the relay races.

Partin had the top time in steer wrestling with his 8.1 seconds, while Kayo Wells of Arcadia topped the calf ropers with 20.4 seconds and Perry Smith of Hastings boasted 10.5 seconds to get top honors in the steer decorating event.

Winners, listed in order by events, with top times in parentheses, follow:

Bareback Bronc Riding—Edgar Stokes, Sebring; Partin and Bobby Giammetta, Kissimmee (tied for second); Billy Lewis, Vero Beach; Bob Lucas, Kissimmee;

Bull Riding—Donald Boyd, Arcadia; Partin; Kenny Sutton, Kathleen and Tomlinson (tied for third); Stokes;

Saddle Bronc Riding—Tomlinson; Levin Mears, Winter Garden; Roy Pope, Bradenton;

Steer Wrestling—Partin; Tomlinson; Stokes;

Lewie Sutton;

Calf Roping—Wells; Wesley Smith, Hastings;

Wilson Scarborough, Sarasota; Wendell Cooper, Sarasota; Partin;

Steer Decorating—Perry Smith; George Clark, Lakeland; Jimmy Smith, Kissimmee; Tommy Clark, Lakeland; Tom Blackweller, Pompano Beach;

Relay Races—First 40-yard; Polk County (65.9 seconds); second 40-yard; St. Cloud (65.5 seconds); Run-off; St. Cloud (62.5 seconds).

Godfrey Buys Ranch In Marion County

EDWARD R. GODFREY, a retired vice president of General Motors, and a group of business associates recently purchased a 14,000-acre Marion County ranch from J. M. Morrow of Adams Packing Company for “something over $1 million.”

The ranch is located southeast of Ocala and runs from Silver Springs to Oklawaha. The land is well suited for cattle ranching, but no immediate plans have been made for its use, reports Godfrey.

The deal was the largest estate transaction in the history of Marion County.

The 50 largest manufacturing companies in the U. S. now account for almost one-quarter of all the manufacturing output in the nation, reports the Washington Newsletter.
A stock horse ability class will be a featured part of the Second Annual Gainesville Quarter Horse Show, scheduled on Sunday and Monday, September 1 and 2. The Florida Quarter Horse Association will sponsor the event.

The event will be held at the Alachua Riding Club near the airport, two miles northeast of Gainesville on the Jackso- 
vill highway, and Dick Gant of Tampa will be the official judge.

According to A. H. Lewis, all horses will have a "crack" at the ability class, depending on how many of the other events they enter and do well in. Di- 
visions in the event will be Halter show, Jack- 

spot Roping (contest rules), Open 

Cutting, Novice Cutting (for horses who have never before competed), Reining, 

220-yard Racing, and Cloverleaf race.

Points will be awarded from 10-1, de-

pending on the placing of each entry, in each of the divisions.

Programs will start each day at 2 p.m. 

with the halter show classes to "break" the performance events. Stallions and 
geldings will be judged in between the other events on Sunday, September 1, 

while mares will be judged on Monday, September 2. Five classes for mares, five for 
stallions and one for geldings will be pro-

vided, as follows: 1957 mares and stallions, 1956's, 1955's, 1954's, and 1953's and older.

For the first day, the first event will be 

the first section of roping, judging of 

1957 stallions, Reining, judging of 1956 
stallions, Open cutting, judging of 1955 
stallions, Second section of roping, judg-

ing of 1954 stallions, Cloverleaf barrel 
race, judging of 1953 and older stallions, 
judging of geldings. Novice cutting con-
test, selection of grand champion stallion 
and gelding. The second day's program will be similar, except that 
mares will be judged.

R. D. KEENE'S... King Ranch Stud, 

above, was purchased as a colt at the 

King Ranch sale in November 1955. The 

stud is developing rapidly for the Winter Garden breeder.
Kowbelles Pays Visit
To Purebred Herdsman—

by ETHEL HALE STANCIL

The Pete (she’s Pat) Plastows live in Bartow, are with the W. H. Stuart Ranch (Brahmans). Pete grew up in the country, but not on a ranch—Orlando is home to him,—while his Missus hails from Santa Barbara, California. They met. . . ? Pete, who was studying in animal husbandry at the University of Florida transferred to the University of California. A friend arranged a date, and while they spent it at a football game they talked about little but horses!

Six months after they married they came home to Florida, to Emerald Acres, near Orlando, and it was from there they went to the Stuart ranch.

The Plastow house is set in a fenced pasture which affords one-and-a-half year-old James Scott Plastow a wonderful playground where he can watch the cattle. Often he will study them, run in to his old James Scott Plastow a wonderful pasture which affords one-and-a-half mile trailride, and now the bouncer the ride the better!

No mean Kowbelle, Pat—who grew up riding horses and is training a colt for her young son. On occasion she helps with the feeding, driving the truck for Pete to put out feed.

Mrs. Plastow feels she is lucky to have a husband like Pete, whom she can follow to shows. They usually secure a place with a kitchen, which helps to keep expenses moderate. At shows Mrs. Plastow makes a hobby of keeping up with animals—can tell you which placed and won.

The family of Mrs. Plastow, the Patrick Henrys, still live in California, on their one-acre ranch, but they drive to Florida every winter, and visit. That one-acre ranch, by the way, houses chickens, rabbits, a horse and for a hobby her dad raises garlic—two tons a year which he sells for 20¢ a pound, locally!

Swimming, tennis, are sports which Mrs. Plastow likes but has little time for now. She does manage a bit of embroidery, mostly on baby clothes, towels, pillow-cases, etc.

Food likes? Pete taught her to cook other things—but his favorite meat, roast beef, nice and rare in the center, he taught her to fix to perfection. She does

(Continued on page 81)

For the Kowbelles

To freshen shell jewelry that is dust-laden drop into sudsy detergent-water solution, leave for a few moments, remove and allow to dry. Presto, shiny clean, new looking.

The lady shopped beside me in the ten-cent store and we fell to talking.

"I used to make the cunningest desserts for my children’s parties," she said, looking at the ready-made party decorations on the counter. "I would shape fresh-boiled eggs in cold water into 'apples' which I colored and 'stemmed' with cloves. I would remove half of the pulp from an unpeeled orange and fill in the space with jello. Young folks love surprises."

"Not many have time to do such things today," I ventured.

"Oh, I have the time," she told me, "but I don't have the children to do them for."

Should make us mothers of children stop and think. We should be happy that we've got children to do for . . .

We are the only ones in the county who raised tobacco this year—the few others put theirs into the Soil Bank. Our allotment was severely cut, but the quality better than in prior years. Ralph thinks the improvement is due to the fact that he put less fertilizer under it this year, in compliance with the recommendation of the University of Florida experiment station, after they tested some of our light sandy soil.

The Northern husband reached into the bag and threw first one and then another boiled peanut out the car window. "What are you doing?" his Southern wife asked.

"Throwing those peanuts away—they're all wet."

We are dreaming of making a swimming hole in our pasture from a spring. We'll let you know the outcome. If that materializes we will probably forget the idea—at least for now—of a cottage on the lake.
Low-Level Pheno Beneficial

Phenothiazine is a very unusual chemical. It has been used for many things. Originally it was used as a larvacide (mosquito). Later orchard men used it as a fungicide on apple trees. Currently it is the basic chemical used in making many of the 'happy pills' we hear so much about. A refined grade has been used as an antioxidant in jet plane fuels.

The principal use is for ridding cattle, sheep and horses of certain worms that cause such great losses. The ideal way of use for the best results is for it to be given as a drench at certain intervals. In most herds all animals should be drenched in the spring and again in the fall. The cash return may not be evident immediately but will turn up in bigger calves, fatter cows and usually less animals in the hospital pens.

Unfortunately there are some worms commonly found in cattle that are not affected very much by phenothiazine. This is probably the reason for the unfavorable reports we hear when someone has drenched his animals according to directions.

Many ranches have been feeding low level phenothiazine for four to five years. So far, no harmful effects have been observed. In fact all the results point to noticeable benefits, which are:

1. After the first year the brood cows carry more flesh through the winter months;
2. There are fewer animals in the hospital pastures;
3. After two or three years most of the adults do not need drenching;
4. In many herds there was a noticeable increase in percentage of calf crop. This cannot be divorced entirely from benefits of better management, etc.;
5. The calves when weaned weighed 40-80 pounds more than previous recorded weights;
6. Although some question it, reports say fewer grubs appear on the backs of animals on low level. This may be due to the death of the migrating larvae; and
7. Generally, adult native cattle will lose 10 to 25 pounds when penned and drenched. If the number of times that it's necessary to drench was reduced there

(Continued on page 80)
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As illustrated, with your own ranch name imprinted, size approximately 9-1/4" x 11". In ordering be sure to give exact wording for imprint.

<table>
<thead>
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<th>Quantity</th>
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GREENGATES, LIVESTOCK gates—steel tubing, woven wire, light weight tough attractive ten feet $18.40—other lengths. Silver Lake Estates, Route 2, Leesburg, Florida.

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BAHIA, PENSACOLA AND ARGENTINE: ask for prices. Griffin Nursery, Phone WE 5-2915, Branford, Florida. 957c

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WANT TO SELL? Classified ads in this section can be bought for 15 cents per word, as little as $2.00 per month, with circulation to 6500 readers of The Florida Cattleman. Write The Florida Cattleman, Box 891, Kissimmee, Florida. 957c

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FOR SALE—Approximately 400 head of cattle. Good breed cows, steer and yearlings. Apply to Nathan Weinstein, phone VALLEY 4-1634 or P. O. Box 408, St. Augustine, Florida. 957p


FOR SALE—to sell due to the drought in this area. 10 bred Shetland Welsh-cross pony blood mares, all bred to our small registered Shetland Palomino stallion and 1 Palomino Shetland Welsh-cros pony stallion, all 11 for $4500.00. “Positively no Sunday business.” P. K. Fisher, Quakertown, Pa. Keystone 6-5648. 957c

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Kowbelles

(Continued from page 76)

like gris, which remind her a little of hushpuppies, that “funny-sounding bread.”

The dog in the family is “Liz,” a cow Collie, which came from California when she was three months old. She recently had her first litter of pups—nine.

Fine folks, the Plastows; and, they believe, the only family with that name. You know any Plastows, unrelated?

The Goodeaus...

Mrs. Clyde (Betty) Goudeau—say it Good-‘o—with daughter Beth, a year old, and her husband are living in Cocoa until their house on the A. Duda & Sons Ranch (registered Brahman cattle) nine miles away is completed.

Mrs. Goudeau grew up in Kentucky on a 192-acre farm which grew tobacco, corn, and operated a dairy as well. She met Clyde while he was working for “about the only Brahman breeder in Kentucky”—John Caperton at Crestwood.

Clyde is from Goudeau, Louisiana, named for his French ancestors who settled there. His mother, Mrs. Alfred (Bessie) Goudeau, still lives there as do some of her ten living children. Clyde has twin brothers and twin sisters. The twin brothers, Emile and Pierre, stay at home with their mother, as does his brother Wilson and his sister, Edna, unmarried.

A brother, Alfred, Jr., lives in California, while a sister, Gladys, Mrs. Joe Prajeunt, lives in Opelousas, Louisiana. His twin sisters are Jackelena (Mrs. Kerney Sauder, also of Opelousas and Marblelena (Mrs. A. M. Sheeks) of Texas. That leaves his brother, Odis, of Winter Haven who is with the Polk Brahman Farms.

Mrs. Goudeau’s parents, Mr. and Mrs. Everett Maddin, live in LaGrange, Kentucky, and she has a brother, John, who graduated from high school this June. Her only sister is Mrs. Herb (Rebecca) Case who lives in Louisville with her husband and baby daughter, Laura Rose.

Mrs. Goudeau likes Florida, especially the warm weather in winter which allows Beth to play outside. Beth is already quite a talker and nothing delights her more than getting under the television set and hollering real loud, as though she were mocking its sounds.

Mrs. Goudeau says her husband likes TV while she prefers reading but, “If my husband is looking, I look too, for I can’t make sense out of words with him asking, frequently; ‘Did you see that?’

Cooking is a joy for Mrs. Goudeau, especially experimenting. Ever try things like putting mushroom sauce on hamburgers, on noodles? She does. Her family likes chocolate (not devil’s) cake.

Mrs. Goudeau dislikes defrosting the refrigerator—how do you do it messlessly? Or do you have an automatic-defrosting box?

Write Mrs. Stangier, cave The Cattleman, with your comments.

for September, 1957

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EDITORIALS

“Council” End May Be Near

It’s long been obvious—and The Cattlemen has repeatedly pointed it out—that Florida Beef Council would not long survive unless the small “base” of seven auction markets and three packers which are making automatic 10 cent per head deductions on all sales (unless specifically requested not to by the producer) was enlarged.

Now, only two years after the Beef Council was launched, the time of reckoning has come. One of the strongest supporting auctions has served notice on the Council that it will discontinue making deductions soon unless others begin making them. Another smaller operator has already stopped deducting—“until the South Florida markets start.”

West Central Florida Is Biggest Problem

Although there are several areas where effective work along this line needs doing, the worst “sore spot” with those presently deducting is the strong beef producing Polk-Hardee-DeSoto area of Central Florida.

Here, within a few miles, are located three of the stronger markets for beef cattle in the state—Lakeland, Wauchula and Arcadia. Here, at Bartow, is one of the state’s largest slaughterers. If these four concerns will begin making deductions, automatically, on all producers (unless specifically requested not to) Beef Council will have a new lease on life. If they won’t, Beef Council is as good as dead.

Why Won’t They Deduct?

The crux of the argument put up by the market operators is that the producers won’t let them deduct.

Why the producers in this part of Central Florida should oppose Beef Council, and those in other areas accept automatic deductions largely without protest, is hard for us to see. But, such being the belief of these market operators, it would appear that only producer “pressure” on them will save the Beef Council.

An effort has been initiated by the Florida Cattlemen’s Association which could save the day—but won’t without strong producer backing.

A meeting of officers of local associations in these two and other nearby counties was held at Bartow in late July, and the situation plainly explained. These locals are now working on the problem. If they secure the support of their members for Beef Council, and deductions are started at these establishments, Beef Council will have another chance.

(The Wauchula market is now cooperating with the Hardee County Cattlemen’s Association to secure producer support of deductions there, according to FCA Secretary June Gunn.)

Is Beef Council Worth Saving?

One of their problems will be determining whether Beef Council is worth “saving.” And in this connection a letter telling something of what it’s done, and urging the sending in of direct contributions, has gone to every cattlemen on our lists.

It’s a fact, however, that Florida Beef Council has never had the funds it needed to make any big public relations “splash” in a state as big as Florida.

And we’ll never know whether it could have helped beef sales substantially or not if it’s allowed to die for lack of enough cattlemen willing to pay a pittance 10 cents per head on their sales to find out!
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