In this issue:

- Cattle Cycle Is Discussed By Proctor
- Many Fairs and Shows Are Held
- Tampa Steer And Dairy Results Listed
- Winter Rodeos Are Staged
- Everglades Station Has Field Day

TWO DOLLARS PER YEAR

MARCH

NINETEEN FIFTY-FIVE
A brand is more than a means of identification. A brand stands for sweat and hard work and planning. A brand stands for judgment, experience and ability. For it is out of these things that fine reputations grow.

This brand stands for HIGH Quality

Long famous throughout the South, thousands of feeders have learned that Security red horseshoe bags provide feeds of top quality. You can find cheaper feeds than Security and you can find more expensive ones, but for day in and day out production, you can’t find better ones.

There are many reasons for Security’s unexcelled quality. The process starts with the buying of ingredients that meet Security’s high standards. Skilled nutritionists, who have devoted their lives to animal nutrition, devise formulas to give you maximum feeding efficiency. Precision milling skillfully blends these ingredients to give you top quality feeds.

Why not find out for yourself?

SECURITY MILLS, INC. • TAMPA • KNOXVILLE • JACKSONVILLE

SECURITY FEED & SEED CO. • MIAMI • PALATKA • ORLANDO • OCALA, FLA. • THOMASVILLE, GA.
SLIGHT STRENGTHENING of the cattle market due to decreased marketings is predicted by Robert C. Proctor of Lake Wales, Florida, manager for Doane Agricultural Service, in his article on page 13 of this issue. This is a long term prediction, based on the assumption that cattle population has reached the high of its latest cycle and will now be decreasing.

SPECULATORS are blamed by Norris Willatt (writing in Barron's Weekly) for some of Florida's low cattle prices. "Many...who got into cattle raising in Florida in search of a fast buck when almost anything on the hoof was fetching premium prices, are now getting out. The liquidation of their herds is glutting the market, already made heavy by the distress selling of professional ranchers."

MEANWHILE CATTLE SLAUGHTER in Florida remains above the figures for the previous year. According to the Florida Livestock Board figures on slaughter under state inspection, 26,602 cattle, 2871 calves and 51,243 swine were butchered during January, compared to 25,902 cattle, 2514 calves and 47,582 swine in the same month of 1954.

NATIONAL FIGURES on federally inspected slaughter for the week ending February 5 also show a continued increase, with 333,000 beef cattle butchered this year, compared to 324,000 for the corresponding week a year ago. Comparable veal figures were 135,000 compared to 130,000 last year, while pork is up substantially—1,174,000 head this year compared to 988,000 last year.

BEEF PROMOTION, despite the continued heavy marketings, remains an important topic for cattlemen. FCA directors postponed action on a program for 1955 pending discussion of finances and membership by a special committee which is headed by Past President Ben Hill Griffin, Jr., of Frostproof. Other committee members are: Vernon Whidden, Brewster; Ralph Celon, Gainesville; S. L. Crochet, Clewiston; C. S. Radebaugh, Orlando; William Larkin, Dade City; Doyle Carlton, Tampa; P. E. Williams, Davenport; June Gunn, Kissimmee; Alto Adams, Sr., Miami; William Knabb, Macclenny; T. Lamar Raney, Silver Springs.

WORD FROM THE ARMY ENGINEERS is that 97,280 acres of government-owned land at the Avon Park Air Force Base in Highlands and Polk Counties will be leased soon for grazing purposes. Cattlemen interested in bidding should contact Morris A. Spooner, Chief, Real Estate Division, Jacksonville District, U. S. Army Engineers, 575 Riverside Avenue, Jacksonville.

GOOD PUBLICITY for the beef industry was contained in a recent article by William H. Bischoff in the Miami Daily News. Bischoff quoted Past FCA President Cush Radebaugh as saying that the secret of delectable beef lies, not in geography but in feed. "Florida today has the feed which makes prime steaks and roasts," Bischoff writes, warning his readers that "you can get low-grade western beef as well as high-grade."

A NEW TELEVISION SERIES titled "Meat—The New Look" has been scheduled for TV stations throughout the nation under sponsorship of the National Live Stock and Meat Board, starting February 8 in Nashville, and extending to June 10. Approximately 40 stations are expected to be included. Four meat experts will give meat lecture demonstrations on the program. All have had wide television experience, the Board reports.

for March, 1955
Calendar

FEBRUARY
Feb. 28-Mar. 5—Highlands Fair .......... Schenectady
Feb. 28—Florida Angus Sale .......... Ocala
Feb. 28—Mar. 5—SE Fat Stock Show .......... Ocala

MARCH
Mar. 1—6—Pinellas County Fair .......... Largo
Mar. 2—Fla. Hereford Show and Sale ........ Ocala
Mar. 4—SE Shorthorn Sale .......... Ocala
Mar. 4—Fat Steer Sale .......... Ocala
Mar. 4—6—Southeastern Rodeo .......... Ocala
Mar. 16—FSA Day, Odom's Mkt. .......... Live Oak
Mar. 17—Horslene's Trail Ride .......... Umatilla
Mar. 18—Yarnell's Shorthorn .......... Sarasota, Ark.
Mar. 24—26 (tent.) Imperial Brahman Show, Bartow
Mar. 26—Friends of Sun Lake Sale .......... Ocala
Mar. 31—Columbia County Bull Sale .......... Lake City

APRIL
Apr. 14—Herdsman's Short Course .......... Gville
Apr.—Wolfe Ranch Barbecue .......... St. Augustine

JUNE
June 15—17—Midsummer FCA Conf. .......... Ft. Myers

JULY
July 2—4—Silver Spurs Rodeo .......... Kissimmee
July 3—4—All Florida Championship Rodeo, Arcadia

SEPTEMBER
Feeder Calf Sales .......... Gainesville

OCTOBER
Oct. 4—6—Fruit and Vegetable Convention .......... Miami

NOVEMBER
Nov. 2—5—Sunset All-Fla. Breeders' Show, Webster
Nov. 8—10—Annual FCA Convention .......... Miami

Service Issues of
The Florida Cattlemen
for 1954-55
May .......... Florida Horses
June .......... Better Pastures
July .......... Better Bulls
August .......... Marketing
September .......... Shorthorn
November .......... Aberdeen-Angus
December .......... Equipment
January .......... American Breeds
February .......... Hereford
March .......... Brahman

The Florida Cattlemen and Livestock Journal
MARCH, 1955
VOL. XIX. NO. 6
Robert S. Cody
Editor

William A. Cephart
Associate Editor


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The Cover
This month's cover shows Woody Tilton, Palatka youth, with one of his Brahman females with which he was able to win the national 4-H Club beef cattle project and a $500 scholarship.

OFFICIAL PUBLICATION
Florida Cattlemen's Association, Jay Starkey, President, Largo • Florida Swine Producers Association, T. W. Cannon, President, Live Oak • Eastern Brahman Association, O. L. Partin, President, Kissimmee • Eastern States Brahman Association, H. E. Wolfe, President, St. Augustine • Florida Hereford Association, Inc., W. F. Sneed, President, Alachua • Florida Aberdeen-Angus Association, R. A. Willis, Jr., President, Marianna • Florida Milk Producers Association, George Edmondson, President, Nokomis • Florida Palomino Exhibitors Association, M. D. Fountain, President, Tampa • Florida Quarter Horse Association, T. D. Jennings, Jr., President, Tallahassee • Florida Quarter Running Horse Association, Larry Westbury, President, Palatka • Florida Cutting Horse Association, Jack Ray, President, Zephyrhills Florida Santa Gertrudis Association, C. C. Peters, President, Lake Wales • Florida Shorthorn Breeders' Association, Edwin Mead, President, Mount Dora • Florida State Dairy Breeders' Association, H. V. Dumas, President, Clermont • Junior Florida Cattlemen's Association, Doyle Conner, President, Starke • Florida Meat Packers Association, James Smith, President, Alachua • The Cattlemen's Protective Association, R. E. Welles, President, Arcadia • Cattle Producers' Price Support Association, N. B. Jackson, President, Venus

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Low-Cost Way to add pasture acreage...

Every acre of improved pasture means extra tons of low-cost feed. The big Case Model "LA" tractor is used by many Florida cattlemen to build better pastures. It gives you extra power ... longer engine life and lower operating costs, especially when equipped for butane, as shown. The new Case Diesel "500" is famous, too, for the way it eats up acres with a bush and bog or big offset disk. Model "CO" Offset Harrow shown here has sealed ball-bearings . . . 22 or 24-inch blades . . . comes in nine sizes from 4'6" to 10'6".

PASTURE RENOVATING HARROW

Here's the harrow to turn wasteland into paying pasture. The Case Model "M" has 24 or 26-inch notched blades . . . weighs over 1100 pounds . . . provides powerful penetration, clean cutting and mixing in heavy brush and palmettoes. Handles ditching, other disk jobs, too. Has pressure-lubricated Steelite bearings for long life and easy maintenance. Hydraulic or mechanical control.

AMERICA'S FAVORITE 6-FT. COMBINE

CASE Model "A" has earned a top spot among seed growers for consistently clean work and greater savings of seed in hard-to-thresh grasses and grains. It's available with spike-tooth or rub-bar cylinder. Has long straw-rack . . . famous Case Air-lift cleaning that floats off chaff and dust. Engine or power-take-off.

SEE YOUR CASE DEALER...ASK FOR A DEMONSTRATION

BELLE GLADE
Coastal Motors & Equipment

COCOA
Hibbs Tractor Co.

DADE CITY
Moss Tractor Co.

FORT MYERS
Ray Moore Implement Co.

FORT PIERCE
Taylor & Munnell Inc.

HIGH SPRINGS
Thomas Equipment Co.

HOMESTEAD
Dade Tractor Co.

LAKELAND
Pounds Tractor Co.

LIVE OAK
Grantham Chevrolet

MARIANNA
Andreasen Tractor & Equip.

MILTON
Gerlach Motor Co.

ORLANDO
Medlock Tractor Co.

PALATKA
Beasley Tractor Co.

POMPANO BEACH
Farm Machinery Sales

SEBRING
Pounds-Zeiss Motor Co.

TAMPA
Thompson Tractor & Equip.

WAUCHULA
Cosey Motor Co.

WEST PALM BEACH
Buckner Tractor & Equip.

WINTER GARDEN
Pounds Motor Co.

WINTER HAVEN
Pounds Tractor Co.

for March, 1955
"a ton of d/p dolomite per acre works wonders"

... says Q. I. Roberts, Carraway rancher.

"We carried 3 head of cattle per acre all last summer on this 30-acre pasture conditioned with d/p Dolomite. With the acid soil conditions we have on our ranch there's only one way to get good pasturage—use d/p Dolomite generously in a balanced soil conditioning, fertilizing program. It works wonders.

"We believe, frankly, that d/p Dolomite is superior to all other conditioners of its type. And we thoroughly appreciate the fine soil laboratory and field service d/p Dolomite provides its customers."

Mr. Roberts is a successful cattleman. His unqualified endorsement of d/p Dolomite is a sound guide for you who want better pasturage.

For information or arrangements to have a d/p Dolomite field representative call on you, write, wire or phone the address below—or see your local spreader.

Q. I. Roberts, Carraway, (near Palatka) and W. M. Palmer, Jr., Dolomite Products, Inc., look with pride on 30-acre Pangola grass pasture grown with aid of d/p Dolomite.

Editor's Desk

Governor Collins Written About Possible Screwworm Eradication

Plant City

You are probably familiar with the favorable results of the recent tests made by the U. S. Department of Agriculture Laboratory (Orlando) in the island of Curacao (Dutch West Indies) for exterminating the most destructive and costly pest now affecting our Florida livestock industry—the screwworm, that was introduced here about 1933. These tests give us excellent hope that our livestock industry can be freed from this expensive handicap.

I am writing to urge that you use all the influence and powers of your office to help in every way possible to facilitate and to hasten this eradication...

F. R. Edwards
Florida Agricultural Service

[Article on page 59 of the February CATTLEMAN described the Curacao eradication project, and an article elsewhere in this issue describes how eradication might be accomplished in Florida. Mr. Edwards, whose Florida Agricultural Service serves as consultants on all farm problems, wrote this letter to Governor Collins, sending copies to others interested, including THE CATTLEMAN.]

Cattleman Has Come to the Front, Says Satisfied Alachua Subscriber

Alachua

I must subscribe again for a couple of years. You know, THE CATTLEMAN has certainly come to the front in the last few years, and I consider it the leader of them all in its field. We of the Rocking Horse Ranch congratulate you.

J. L. Cazer

Florida Stockmen Can Get Massey-Harris Agronomist

Massey-Harris pioneered in forage harvesting years ago, and currently maintains an agronomist in its Atlanta headquarters, available to assist Florida stockmen in their grassland farming problems, according to Eli Plaughler, Jr., Orlando district manager for the equipment firm.

Identified with the Massey-Harris line for 19 years, Plaughler served out of Tifton beginning the Spring of 1954 and has lived in Orlando since June. A substantial sales promotion effort is underway in Florida at the present time.

Plaughler told THE CATTLEMAN. One of the things that has opened the eyes of the Massey-Harris division of Massey-Harris-Ferguson, Inc., has been the encouraging demand for combines.

"The Florida cow-man usually wants
this much STILBESTROL has to go a long way—must be mixed just right!

Mixing 1/2 ounce of stilbestrol into one ton of cattle feed presents a big problem to most feed companies. But this kind of mixing is just routine for Purina's Micro-Mixing... and only Purina Chows are Micro-Mixed.

Just 1/2 ounce of stilbestrol in one ton of feed means it is added in the proportion of only 1 part to 90,800 parts. Purina's Micro-Mixing process is accurate to the 1/10,000,000 part! So you can rest assured when you feed Purina Steer Fatena or Beef Chow with stilbestrol.

And accurate mixing of stilbestrol is extremely important. You want each steer to get just the right amount every day he's on feed... so he'll produce maximum gains... so you can go to market with an even bunch of cattle. Too much stilbestrol in the steer's daily ration can prove toxic. So rely on Purina's Micro-Mixing process to mix and blend every bite just right.

Next time you're in town drop by your Purina Dealer's and ask him to tell you more about Purina Steer Fatena and Beef Chow with stilbestrol. He's the only man in town who can supply you with Micro-Mixed Purina Chows.

AT THE STORE WITH THE CHECKERBOARD SIGN

Bank on Purina to Make Your Feed Dollars Count
Your pastures, as well as your animals, need a complete, well-balanced diet. That's why thousands of Florida cattlemen are using fertilizers compounded almost on a "prescription" basis. Many are using International Fertilizers regularly; they know they always get the correct balance of plant nutrients and special ingredients needed for high yields of nutritious legumes and grasses that cut feeding costs.

Carefully selected raw materials—from International's own mines—go into these famous plant foods. They are expertly blended and properly cured to assure trouble-free distribution in any equipment and to give you best results in the field.

You'll find the International Fertilizer Field Representative and your Dealer well qualified to assist you in the selection of the exact grades and amounts you need—for Satisfaction at Harvest Time.

Plant Food Division

INTERNATIONAL MINERALS & CHEMICAL CORPORATION

GENERAL OFFICES: 20 NORTH WACKER DRIVE, CHICAGO 6 • FLORIDA DISTRICT SALES OFFICE: Mulberry • FERTILIZER MANUFACTURING PLANTS: Mulberry, Jacksonville and Pensacola

A new Winpower emergency power generator is shown attached to a John Deere tractor in the above photo.

the biggest and best," Plougher says, "and we notice that our dealers located in livestock areas are in relatively strong financial condition."

Stand-by Electrical Power Available Through Wincharger

ELECTRIC power supplies occasionally fail—Winpower Manufacturing Company of Newton, Iowa, points out—and stand-by generating equipment which will operate from a tractor power take-off is good insurance against possible financial loss and human suffering when power failure is prolonged.

Winpower has designed a new generator of this type, the company reports, cautioning that buyers should purchase generators large enough to handle all essential needs during a power failure.

Interested in Horizontal Silos?
Portland Cement Ass'n Has Booklet

A new publication entitled, "Concrete Horizontal Silos," has been mailed to all extension agents, vo-ag teachers, sanitarians and milk plants in the state, to acquaint them with the methods recommended by the Portland Cement Association for lining horizontal silos with concrete.

Work on permanent-type concrete silos may be conducted during 1955 in connection with the Florida Agricultural Extension Service, according to Hugh Roberts of Atlanta, regional farm engineer for the Association.

Copies of the booklet may be obtained by writing the Portland Cement Association, 227 N. Main Street, Orlando.

"More Food from Fewer Acres" Is the Title of Case Book

A new edition of the J. I. Case Company booklet, "More Food from Fewer Acres,"

The Florida Cattleman
NEW LARRO Sure Creep

Gave Larro Research Farm a 483-lb. Weaning Average Last Year!

More beef to sell at weaning. Better beef, too. Add them up and you get more income from your yearly calf crop.

New Larro SureCreep can help you wean calves that average 450-lb. at six months. Larro Research Farm calves went 33-lb. heavier last year on SureCreep. There's the proof you can do it, too.

This year sell better calves, heavier calves and take home more money. Feed New Larro SureCreep, General Mills great creep feed for calves. There's a program that's RIGHT for you at your Larro Sure Feed Dealers. Better see him soon.

Here's the kind of calves we all like to wean. Let Larro Sure Creep help you get them.

SATISFACTION GUARANTEE
If after feeding Larro SureCreep you are not completely satisfied, notify your Larro dealer or sales-man. He will arrange to pick up the unused feed, and refund its purchase price.

Tampa • Miami • Orlando • Jacksonville

for March, 1955
Even with animals that look completely healthy and normal, it's possible to get the same or better gains on 25% less feeds.

Are you collecting this new profit in cattle raising?

Cattlemen are learning how to put as good or better gains on their animals with 25%* less feed. They're doing it by controlling worms in animals that don't look wormy.

Most cattlemen aren't aware that worms cause damage. But new research shows worms steal profits in practically every herd across the country.

Few deaths occur, and few animals show serious symptoms such as anemia, diarrhea or "bottle jaw." But the unseen parasites are there and at work just the same...causing a drag that eats up profits.

A treatment program with the drug Phenothiazine is cleaning up worm infections. Phenothiazine, known for years for its effectiveness against more worm parasites than any other drug, is now recommended in a two-way program:

1. Doses of Phenothiazine, as drench or in feed, to remove adult worms.
2. Continuous low-level feeding of Phenothiazine to prevent reinfection. Small amounts of Phenothiazine are added to supplements, minerals, and salt mixtures for this purpose.

No extra labor is involved. Simply add this new program to your regular feeding practice. The results in better growth in young stock, better gains, and smoother, faster finish add up to bonus profits at the end of the year...profits you've missed in the past.

Du Pont produces Phenothiazine for makers of animal health products and feed manufacturers. For additional information about worm control with Phenothiazine, see your veterinarian, county agent or feed supplier, or send the coupon to Du Pont today.

*In two-year studies, 600 weaner calves—all of which appeared healthy—were tested under ranch conditions. Animals treated with Phenothiazine under the two-way program produced better gains than control group...on 75% as much supplement.
WHEN IS A STEER LIKE A “WHITE ELEPHANT”?

...when his selling price won’t return to you his cost of production. Declining demand and falling markets have been known to turn a lot of steers into “white elephants.”

It is our job to provide the best market we can for this beef on the hoof. This helps to assure fair returns to livestock producers and a steady, dependable supply of meat to consumers.

Getting consumers to want more meat is our common interest.

And that’s an important objective of Swift & Company especially during 1955, our Centennial year. We’re putting the biggest promotion in our history behind the idea of getting more people to want more meat.

During our Centennial, we’re sending out stage shows, movies, and a wide variety of special promotions to get people to buy meat. We’re putting on meat Cooking Schools throughout the country, throughout the year. We’ll be selling meat—your cattle and hogs and lambs.

You’ll see plenty of evidence of this in your home territory. (Maybe your family will want to buy more!) Most important, you’ll benefit from this stepped up meat selling program.

This extra sales drive is just plain good business—for us and for you.

We can’t think of a better way to celebrate an anniversary. We hope this will be a good year for all of us.

Agricultural Research Department
Swift & Company • Union Stock Yards • Chicago

Just 100 years ago G. F. Swift bought a heifer, dressed it and sold the meat—starting the business that is now Swift & Company. 1955, our Centennial year, symbolizes the progress and experience of a century of operation. More important, it emphasizes how Swift is looking ahead to serve farmers and ranchers even better during the second hundred years.
Sure Sign of Good Pastures

When you keep grasses and legumes growing vigorously with V-C Fertilizer, your cattle rest and take it easy. They fill up quickly and their energy is saved to make milk and meat. Big yields of nutritious grazing, produced at low cost with V-C Fertilizer, help you beat today's cost-price squeeze. Give your pastures V-C Fertilizer NOW for a long season of lush growth of succulent, appetizing forage, rich in proteins, minerals, vitamins and energy. Watch it pay off in low-cost, high-quality meat and milk.

Made in Florida for Florida soils!

Your V-C Representative can supply you with the right V-C Fertilizer for your particular pasture program. This better fertilizer contains the plant foods your grazing crops need to make quick, vigorous growth, rich in proteins, minerals, vitamins and other nutrients. Start now to use V-C Fertilizer on your pastures!

V-C factories, at Nichols and Jacksonville, formulate pasture fertilizers suited to all Florida soil types, pasture grasses and legumes.

Always Use V-C Fertilizer

Famous for crop-producing power and easy-drilling quality since 1885

VIN FertLAR VIRGINIA-CAROLINA CHEMICAL CORPORATION, P.O. Box 2311, ORLANDO, FLORIDA
WHAT'S THIS X-CEL VIT-L-TONE EVERYONE'S TALKING ABOUT?

WHY IT'S THAT WONDERFUL MINERAL SUPPLEMENT THAT'S GOOD FOR US 5 WAYS

X-CEL VIT-L-TONE Mineral Supplement
- 21% Calcium
- Palatable
- Range Proven
- 10% Phosphorus

Yes, X-CEL VIT-L-TONE is good for cattle 5 ways, and because of its palatability, cattle eat what they need but won't overeat!

1. It builds heavier, sturdier, healthier cattle
2. Builds larger calf crops
3. Better feed utilization
4. Longer reproductive life
5. Improves quality

X-CEL VIT-L-TONE was developed especially for Florida by the Jackson Grain Company. Time tested and range proven, it provides the much needed phosphorus, calcium, vitamins, minerals and trace elements lacking on Florida range.

The Jackson Grain Company is Florida's pioneer feed manufacturer with 46 years of experience working with Florida cattlemen ...formulating special feeds for Florida conditions.

For complete facts about X-CEL VIT-L-TONE FORTIFIED MINERAL SUPPLEMENT or helpful information about any cattle feeding problem, write the Jackson Grain Company, Tampa. Write for free booklet "Key to Cattle Profits".

GET THE X-CEL EXTRA!
X-CEL premium coupons ... good for many valuable gifts ... FREE with every single bag of X-CEL FEED you buy. Also FREE with X-CEL Fertilizers and Insecticides.

Florida's pioneer feed manufacturer • Manufacturers and distributors since 1909

JACKSON GRAIN COMPANY
Tampa, Florida

for March, 1955
PROTECT YOUR LIVESTOCK... PROTECT YOUR PROFITS with amazing COOPER-TOX EXTRA
(contains Toxaphene/BHC and CTX-54)

KILLS FLIES - LICE - TICKS
• CURES HOG MANGE AND SHEEP SCAB
• REDUCES SCREW WORM INFESTATION

Don't let insects ravage your livestock. Keep your animals in peak condition with COOPER-TOX EXTRA—the fastest fly, lice and tick killer. Thousands of stockmen have proved beyond any doubt that COOPER-TOX EXTRA is the one livestock insecticide that most effectively protects cattle, sheep, hogs and goats. COOPER-TOX EXTRA is your best insurance for a healthy, profitable herd because COOPER-TOX EXTRA kills faster... protects longer... prevents reinfestation!

MOST EFFECTIVE PROTECTION AT LOWEST COST
It takes only a little COOPER-TOX EXTRA to do a thorough job. Just one gallon of COOPER-TOX EXTRA makes 150 gallons of full strength spray or dip... the most economical insect killer you can use. COOPER-TOX EXTRA also cures hog mange, sheep scab and reduces screw worm infestation. Easy to use in hard or soft water. It costs you less to protect your livestock with the best... with COOPER-TOX EXTRA. Get it today at your favorite dealer.

WILLIAM COOPER & NEPHEWS, Inc.
1909 N. CLIFTON AVENUE • CHICAGO 14, ILLINOIS

The Florida Cattlemans announced byRalston-Purina Company—along with a list of winners, including three Floridians, who won registered Duroc breed gifts in Purina's recent hog contest for southern farmers.

The Durocs were awarded to 50 Southerners out of the 10,000 who wrote 50-word statements on "Hogs fit my farm because..." Florida winners included: George W. Alford, Darlington; Mrs. W. A. Knapp, Marianna; and Paul Hendrick, Jasper.

The scholarship program is being offered, according to Purina President Donald Danforth, because "agriculture has become a highly specialized business, and its future is going to depend largely upon well-qualified, scientifically trained leaders. We are interested in helping deserving agriculture students to complete their college educations." Eligible will be students who have finished their junior year and need assistance during their senior year.

Slide Film on High-level Antibiotic Feeding Available
A SERIES of color slide films—with recorded commentary, teacher lesson plans, quiz sheets and master graders—is available for rural educational groups through Chas. Pfizer and Company, Inc.

First film discusses high-level antibiotic feeds, including what they are, why they were developed, and what specific diseases they control and prevent, and the economics of their use. Available free, it can be obtained by writing Agricultural Film Service, Dept. A-11, Chas. Pfizer and Company, Inc., 650 Flushing Avenue, Brooklyn 6, New York.

Moisture-proof, Rot-proof Resurfacing for Buildings Reported

A NEW resurfacing treatment for silos, grain and storage bins, and other farm

YA Domino Maker 20th, Polled Hereford herd sire owned by Seldom Rest Farms at Clarksville, is pictured above. Owner H. Y. Dumas purchased this three-year-old animal from H. T. Tillman of Valdosta, Georgia.
Young "Buckshot" Kelley, son of Square Dance Caller Fred Kelley, has appeared as "guest" caller on his father's radio broadcast.

buildings that must be moisture and rodent proof, has just been announced by The Zenith Improvement Company of Des Moines, Iowa.

The products combines asbestos and mica into a mastic type of material that is air-blasted on wood, masonry, clapboard, stucco, brick, concrete, cinder block, asbestos siding, or shingles.

**Ful-O-Pep Maintains 445-acre Research Farm in Illinois**

Research with dairy cattle, beef cattle, swine, sheep and turkeys is conducted at Quaker Oats Company's Ful-O-Pep Livestock Research Farm near Barrington, Illinois, the company reports.

A steer fattening unit has been operated since 1949, and work is also being done on pasture fattening of beef cattle, with excellent results obtained with feed containing considerable salt as an appetite regulator.

**Lederle Laboratories Announces Creation of New Scholarships**

The Lederle Laboratories Division of American Cyanamid Company, has announced the creation of the "Lederle Veterinary Medical Students Research Scholarship" of $1000 for each accredited veterinary college.

"To combat a shortage of well-trained research workers in the field of veterinary medicine," is the reason for the creation of the new scholarships, says Lederle.

The scholarships, which become available on July 1, 1955, will be turned over to the dean of each veterinarian college for administration and selection of a student.

According to Lederle officials, it is hoped that the fund will be a means of encouraging senior veterinary students in for March, 1955
REMOVES STUMPS...FAST!

60% faster than a bulldozer-equipped crawler tractor . . . that's the FLECO PULL STUMPER! It combines the tremendous pull and lift power of a track-type tractor to pop stumps out . . . fast! The curved cast steel tooth sucks into the ground 2' or more to rip through lateral roots . . . then hooks over the stump to tear it out. It concentrates full tractor power on the stump, wasting none on the surrounding ground. Ideal for removing stumps where the tops are rotted away and roots are still solid. Does not effect operation of front-mounted equipment such as Fleco Rock or Root Rakes. See your FLECO-CATERPILLAR DEALER for all details!

FLECO CORPORATION, JACKSONVILLE, FLORIDA

H. S. Wason Company has developed a rear-power source for attachment to pick-up trucks. The photo above shows the post-hole digger attachment.

the field of research; and will stimulate more students to act as assistants to trained research workers. This would greatly relieve the shortage of trained workers and more rapidly advance the science of veterinary medicine, they say.

New Rear Power Take-off for Pickup Trucks Developed

A new rear power source—and a new line of truck powered tools—have been designed by the H. S. Watson Company of Fresno, California, to greatly increase the usefulness of pickup trucks, the company reports.

Available in kit form, the rear power source equipment is adaptable to most light and medium duty trucks. Watson's rear power source terminates in a standard spline, permitting driving a wide variety of equipment normally requiring tractor power take-off operation.

Allis-Chalmers Introduces New Farm and Industrial Machinery

A new Motor Scraper, the TS-360, and the "biggest and most powerful crawler tractor ever put into production" are two new items of farm and industrial machinery now being put out by Allis-Chalmers Manufacturing Company, Milwaukee, Wisconsin, the company's tractor division reports.

Among other features the TS-360 weighs in at 49,000 pounds, has a 15 cubic-yard truss capacity, a 20 cubic-yard heaping capacity and utilizes a new 280 hp. Allis-Chalmers diesel engine.

"The new HD-21 is designed to meet the changing demands of jobs that require a tractor with more power, longer life and the ability to operate at a lower cost per unit of work," say the manufacturers. "The tractor weighs 44,000 pounds, develops 205 hp. at the flywheel and offers plenty of power."
Program Tips

IN ORDER to aid various agricultural organizations in planning their programs, we list the following movies, film strips and speakers. The large majority of the films may be ordered from the National Agricultural Supply Company of Fort Atkinson, Wisconsin. These are indicated by the abbreviation, (NAS). For your convenience, the catalog number, number of frames and price are listed along with the name of the film.

MOVIES

The Rumen Story, 25 min., Ralston Purina Company, Checkerdboard Square, St. Louis, Mo. Animal parasites, film, 16mm, 30 min. California Spray Chemical Corp., P. O. Box 7067, Orlando.

Land of our fathers (America's cattle industry), write E. Fling Griffin, assistant secretary, Florida State Cattlemen's Association, Kissimmee, Fla. no charge except return postage.

Grass Farming With Silos, sound, color, projector and operator provided if two weeks notice, Markey Concrete, Box 2268, Hollywood, Fla.

Clearing for Production, a 21-minute color film with sound, write, E. Bowling Milam, Jr., Sales Promotion, FDC Corporation, Box 2317, Jacksonville.

American Farmer, a 16mm sound and color 28 minutes in length, contact nearest Ford, Lincoln-Mercury or Fort tractor dealer.

The Perfect Gnome, 20 min., sound, color, Sales Promotion, Caterpillar Tractor Co., Peoria, III.

Barn Raising, U.S.A., 16 mm sound and color, 28 min., Aluminum Co. of America, 227 First Nat'l Bank Bldg., Tampa 2, Florida.

FILMSTRIPS

Principles of plant and animal breeding, 04-$1.00, 47 frames, $1.30. (NAS)

Establishing grass waterways, 08-$1.50, 43 frames, $1.15. (NAS)

Selecting dairy cattle, 010-$1.20, 95 single frames, $2.50. (NAS)

Fundamentals of good milking practice, 015-$2.05, 56 frames, $1.30. (NAS)

Inoculation of legume seed, 020-$1.70, 47 frames, $1.25. (NAS)

Pasture improvement, 022-$1.90, 55 frames, $1.35. (NAS)

Breeds of swine, 026-$2.80, 78 frames, $2.35. (NAS)

Selecting swine, 030-$1.50, 55 frames, $1.30. (NAS)

Determining fertilizer needs from soil tests, 038-$1.90, 95 frames, $2.95. (NAS)

Federal pest inspection, 041-$1.00, 46 frames, $20. (NAS)

Electric power serves the farm, 046-$2.60, 50 frames, $4.60. (NAS)

Running water for the farm, 088-$1.65, 44 frames, $1.25. (NAS)

Cattle grubs, or heel flies, 012-$1.35, 35 frames, $6.00. (NAS)

Brucellosis of cattle, 030-$1.20, 48 frames, $1.50. (NAS)

Dipping dairy cattle, 016-$1.25, 37 frames, $1.20. (NAS)

Grassland farming, 016-$1.90, 45 frames, $1.55. (NAS)

Grooming and showing beef cattle, 018-$2.75, 35 color frames, $4.85. (NAS)

Judging dairy cattle, 019-$2.95, 55 double color frame $4.95. (NAS)

Artificial insemination of dairy cattle, 019-$2.95, 55 frames, $1.69. (NAS)

Beef cattle slide set (breeds), 0320, 2 slides, $2.95. (NAS)

SPEAKERS

Soils and pastures, J. Russell Henderson, extension agronomist, Univ. of Fla., Gainesville.

Beef cattle management, J. E. Pace, extension animal husbandman, Univ. of Fla., Gainesville.

Florida's cattle industry, Cushman S. Radebaugh, FSCA Public Relations Chairman, P. O. Box 1952, Orlando.

Genetics of cattle, Dr. Marvin Koger, Animal Husbandry Dep't., Univ. of Fla., Gainesville.

Dairy cattle management, Clarence Reaves, extension dairyman, Univ. of Fla., Gainesville.

Swine management, J. E. Pace, extension animal husbandman, Univ. of Fla., Gainesville.

Florida's 4-H program, W. W. Brown, state boys 4-H club agent, Univ. of Fla., Gainesville.

Florida's FFA program, A. R. Cox, state FFA secretary, State Department of Education, Tallahassee.

Biological Subjects, Dr. E. S. Cogan, Lakeland Cattle Feed Company.

First Step Toward Quality Beef

With the arrival of the new calf crop you can see the benefit you get from investing in good bulls. It but it takes breeding AND feeding to produce quality beef.

First step toward feeding these calves to maximum weight and grade is to provide quality pasture for maximum milk production by their dams.

Now is the time to check those clover fields for potash and other deficiencies and to make that IDEAL BRAND spring top-dressing where needed. It is even more important for those unable to have a winter legume pasture crop to make that IDEAL BRAND spring fertilizer application to grass. Consult your Wilson & Toomer representative for dependable advice and service.

Working hand in hand with Florida Agriculture for 62 years

for March, 1955
Some Facts on Feeding

Prepared by Doane Agricultural Service, 15 West Orange St., Lake Wales

Let feed be the biggest item in your future cattle plans. Florida farmers and ranchers, in fact, farmers and ranchers all over the South, have badly misjudged their feed supplies.

Year 'round grazing has been more a matter of indoor wishful thinking than outdoor practical planning. Even where grazing can be extended 10 or 11 months a year, the cost is often prohibitive.

Stored feeds must enter into the cattleman's plans. And--for storing feed--silos are tops. Where land is rolling or hilly, use a trench silo--it can be cheaply dug with local equipment. Where land is level--try a bunker-type silo like the one pictured here.

Here's a tip on silo construction--pour a concrete floor and feeding apron when you build. It'll cost you more, but will be well worth this extra cost in feed value saved and in keeping you and your cattle out of the mud.

And plan to self-feed out of your silo. It's simple to do and can cut labor and feeding time in half.

About Feeding...

Farmers are people (even though some politicians don't seem to think so) and people have short memories. Last year, cattle feeding made tremendous profits. Feeder cattle sold so low in 1953 that anybody could buy anything and make money. This year feeding profits won't be so good, but there will still be some profit.

With two profit years behind them, everybody will want to get into the feeding business. Year in and year out it is not that good. Here are some of the things a prospective cattle feeder needs to think about:

It is risky. Over the years, profits from cattle feeding have come from increases in the value per pound, called margins. No matter how good a job a farmer does of keeping feed costs low, his profits are at the mercy of changes in the market--over which he has no control.

It's specialized. "The eye of the master fattens the calf." This is the first commandment in the rule book of cattle feeding. And a farmer who does not know what a "fat calf" should look like day in and day out has two strikes on him from the start.

It takes quality. Consumers who buy finished beef are looking for high quality, not cheap meat. To end up with a quality slaughtering steer, you have to start off with a quality feeder. These are not plentiful in Florida nor in many other places in the South.

It takes plenty of cheap feed. Ever wonder why cattle feeding has centered in four Corn Belt States? Plenty of cheap, homegrown grain is the reason. Florida cattle feeders have a source of cheap feed in the by-products of the citrus industry. But upper limits on this supply will soon be reached. The little man who can't buy in bulk could get left out in future years.

Don't get us wrong. Cattle feeding has a place in Florida. It is one of the best uses of highly improved pastures and low cost feeds like citrus pulp and molasses. But don't get the idea that cattle feeding will answer all your profit problems.

Upper panel shows an overhead view of open-end wooden silo, with concrete apron and floor, while bottom pictures show how cattle feed themselves as portable gate is pushed back into the silage. Doane also furnishes silo plans.
Improved Pastures...
Fertilize NOW for Growth & High Protein Forage

With the trend in the Florida Cattle Industry pointing toward better quality, it is more important than ever that you get GOOD GROWTH and HIGH PROTEIN FORAGE EARLY IN THE YEAR.

At this time we recommend an application of 8-8-8 or 9-6-6 which will give you growth plus high protein grass, providing moisture conditions are satisfactory. This will: 1. Enable calves to grow off faster; 2. Put cows in better shape to breed back; 3. Put more flesh on steers.

This is the time to use Superior's EXTRA VALUE BRAND fertilizers. Don't hesitate to call on your Superior PASTURE SPECIALIST for help and advice on your pasture problems. He can show you how to increase production and how to cut production costs with good pasture management. WATCH FOR APHIDS on newly fertilized pastures... (See Superior ad in February CATTLEMAN.)
Pasturgro is helping to build Florida's great livestock program, and it will help you build some of the finest pastures in the state. This special pasture plant food helps make two dollars grow where one grew before...more grass...more nutritious feed...more days of good grazing.

Pasturgro is different! It is specially formulated for grass and legumes and adapted to the soils of this area. Your soil, plus Pasturgro, gives you the right combination of growth elements to raise the yield-standard of your grassland.

There's another big difference, too. Pasturgro is Chemically-Hitched — growth elements are fused together by an exclusive process developed in Swift's research laboratory. This assures uniform feeding of your crop, helping to increase the yield-standard of your farm.

Chemically-Hitched Pasturgro is easy to handle—consistently uniform and dry—easily distributed with any type of equipment.

This year, use Pasturgro—the plant food that is specially made for pastures. See the difference in your grassland.
FUL-O-PEP CREEP FEED
makes your calves weigh up to
125 lbs. MORE AT WEANING!

CREEP FEEDING PAYS
You can sell calves weighing as much as 100 to
125 lbs. more at weaning time ... and receive a higher
price per cwt. by creep feeding. And you'll find body-building
Ful-O-Pep Creep Feed Pellets mighty hard to beat. They're extra nutritious ... extra palatable! Calves love 'em!

GIVES CALVES ADDED BLOOM
Feed growth-promoting Ful-O-Pep Creep Feed Pellets
to your calves while they're suckling ... from 1 to 2
months old up to weaning. These vitamin-packed pellets are
low in cost and easy to feed.
Your calves gain extra weight, bloom and smoothness
... and you gain extra profit, too.

ANTIBIOTICS BOOST GROWTH
Now your calves get the growth-boosting
benefits of antibiotics in nutritious Ful-O-Pep
Creep Feed Pellets. You see, research
has shown that antibiotic feed supplement
speeds up calves' growth ... helps reduce
nutritional scours too. What's more,
Ful-O-Pep Creep Feed Pellets are built
around a variety of proteins, including
fishmeal, to give your calves a balance of
amino acids. There's vitamin A, B, D, and E,
in Ful-O-Pep too, to boost health and vigor.
That's why many cattlemen who feed
Ful-O-Pep Creep Feed report calves weighing
up to 125 lbs. more at weaning time.

SEE YOUR FUL-O-PEP MAN

for March, 1955
Problem of feeding cattle in Florida during winter is main topic with many feed and pasture experts on program

One of Florida’s foremost problems in the production of beef—that of providing winter feeds and forages—was the main topic of discussion during the Cattlemen’s Field Day held at the Florida Everglades Experiment Station at Belle Glade on January 20.

The large crowd that was present heard speakers and toured the station’s pastures and cattle breeding and feeding trials in the forenoon. And after a lunch served by the Palm Beach County Cattlemen’s Association, the group listened to a panel of speakers as they presented talks relative to the problem of winter grazing.

The program opened at 9:00 a.m. with Palm Beach County Agent M. U. Mounts delivering a few remarks of welcome and then briefly discussing general mid-winter problems of South Florida cattlemen.

In a talk on the subject of better beef through breeding R. W. Kidder, associate animal husbandman, pointed out that some of the established breeding programs suited to other regions have not been too successful under the subtropical conditions prevailing in Southern Florida. He also pointed out that crossbred cattle between the Brahman and any of the European beef breeds combine many of the desirable beef qualities of the latter with a tolerance to tropical climatic factors.

D. W. Beardsley, assistant station animal husbandman, gave a talk on evaluating grass varieties with grazing animals. He stated that the Roseland variety of Saint Augustine grass had consistently proved to be the most productive pasture grass in terms of beef gains in station tests. Beardsley also remarked that probably the greatest advantage of the Roseland over the other grasses tested there is its relative cold resistance.

Meeting winter forage requirements was the subject discussed by R. J. Allen, Jr., assistant station agronomist, and he said that in order to “carry a maximum number of animals on a minimum pasture acreage requires that each acre produce as much forage as possible and that none of this forage be wasted.” He also related that according to grazing trials the carrying capacity of the semi-tropical pasture grasses used in the South Florida area varies from four to five average size animals per acre during June, July and August, to one or even none during December, January and February. “It is obviously impractical to vary the number of animals to match this variation in pasture forage production. It is, therefore, necessary that a pasture management, or perhaps more correctly, a forage management program be devised which will compensate for this yield fluctuation…”

The morning talks were here broken by a tour of the experiment station pastures, and the group was then under the leadership of Assistant County Agents H. L. Speer and John H. Causey.

The first speaker after the tour and the barbecue luncheon was A. E. Kretschmer, Jr., assistant oils chemist at the Everglades station, who talked about pasture fertilization as related to forage growth and animal health. He said, “It is uneconomical to apply fertilizer materials that fail to change either the quantity or quality of grass or improve the animals’ health.” He added further, “The common saying that ‘much soils must be fertilized heavily to produce healthy animals’ should be changed to ‘much soils must be fertilized properly’.”

Beardsley spoke again on the afternoon program and talked about finishing steers by two different methods in green lot. One was with cottonseed meal, urea and extracted alfalfa meal as protein supplements to a limited concentrate ration for fattening steers on pasture, and the other method was controversial in nature in that it involved limited versus full feed of concentrates for fattening steers on Saint Augustine pasture and silage.

Supplementary feeding for breeding cows was the topic of an afternoon talk by Kidder. He said, “Competition for concentrate feed from poultry, swine and dairy industries is making it more and more necessary for the beef producer to rely on forage and pasture for a large portion of the gains of his cattle.” South Florida, with its usual 12 months of grazing presents an excellent opportunity to meet this feed competition.

Due to the Florida cattlemen’s awareness of the important relationship between quality cattle and present market values “both breeding and feeding are necessary factors in this relationship,” he said. “The animal must have certain inherited qualities if he is to produce good beef. He must also have access to a good ration and be in good health if he attains the highest potential of his inheritance.” Kidder remarked.

W. G. Genung, assistant entomologist at the station, spoke about pasture and livestock insects and their control. Saying, “The control of aphids and armyworms on Florida pastures has become an important phase of pasture management. At times it has (even) appeared necessary to control leafhoppers and spittle bugs…”

“Losses in grass yield of pasture due to insect feeding are often obvious. An additional loss that is equally great in cases of aphid infestation is that in nutritive value of the grass.” He also stated that a recent station study indicated losses up to 50 percent or more of the protein.
More Calves are Immunized Against Blackleg with FRANKLIN than with Any Other Brand.

YOU travel with the leaders when you insist on vaccinating your calves with genuine FRANKLIN Bacterin.

For thirty years many of the big successful outfits have used only Franklin to protect their animals from Blackleg. Just as the quality of Franklin exceeds the minimum requirements by a wide margin, so does the demand for Franklin exceed the sale of any other by a wide margin.

When you start using Franklin you stop losing calves.

FRANKLIN CL. CHAUVEI-SEPTICUS BACTERIN combines a full immunizing dose against Blackleg with a full immunizing dose against Malignant Edema.

It's a wise precaution to also start building resistance against Shipping Fever by giving each animal a Spring Dose of FRANKLIN CORYNE-PASTEURELLA BACTERIN. Supplement this with a booster dose in the fall before weaning or shipping.

There is a growing trend for doing this complete job with FRANKLIN CL. CHAUVEI-SEPTICUS PASTEURELLA BACTERIN which gives triple protection; for Blackleg, for Malignant Edema, and for the Hem Sep factor of Shipping Fever.

Be Prepared for PINKEYE:

This seasonal affliction is best dealt with by prompt use of FRANKLIN PINKEYE POWDER, or FRANKLIN PINKEYE TREATMENT, (liquid). Both give excellent results. Both come in self-dispensing containers.

IT PAYS TO DEHORN EARLY:

Franklin Dehorning Paste avoids infection and shrinkage. Also Tube instrument, Electric, and Barnes Dehorners. Bloodstopper is the popular powder wound dressing. Branding Supplies. Franklin heat-holding Copper Irons and Electric Irons. Brand-Em-Ol, powerful liquid chemical that makes clean, lasting brands without heat. All these and dozens of other proven products are on sale at convenient local Drug Store Dealers.

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for March, 1955
You Always Wanted This New Tractor Mounted Weed And Field Sprayer

Two, 150 gallon steel tanks, Hardie High Pressure Pump delivering 12 gpm at 400 psi, and Hardie Foldrite Spray boom are mounted directly on the tractor. Pump and boom can be easily removed and the two tanks used for transporting water. Provides efficient weed control and field spraying. Delivered complete with all parts for easy 3-point mounting. For use with Ford and Ferguson Tractors only. Ask the Hardie dealer or write for catalog.

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South Florida Motor Co., Immokalee
Wolcott Industries, Melbourne
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Naco Farm Supply Store, Vero Beach
Pounds Motor Co., Winter Garden
Pounds Tractor Co., Winter Haven
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content through feeding of the yellow sugarcane aphid.

The afternoon session was concluded with panel discussions which were led by W. T. Force, Jr., chemist in charge of the Everglades station. They consisted of three-minute talks followed by questions and answers.

Panel members and their topics included:

V. E. Green, Jr., assistant agronomist, progress with corn varieties: F. T. Boyd, associate agronomist with the Plantation Field Laboratory, utilizing green chopped forage for feed; D. S. Harrison, assistant agricultural engineer, some engineering problems relative to chopped forage; F. Bayard Toussaint, station herdsman, making grass shreds; N. C. Hayslip, associate entomologist with the Indian River Field Laboratory, rotation of pastures with vegetables:

V. L. Guzman, assistant horticulturist, chemical control of weeds in pastures; R. S. Cox, associate pathologist, diseases of pasture and forage crops; Dr. C. W. Kider, veterinarian, internal parasite control; John M. Liddon, station herdsman, feeding calves for growth; George H. Welford, Everglades cattlemans, creep feeding for heavy market calves; George G. Young, manager of Glades Livestock Market, selling with confidence.

A limited number of each of these talks can be had by contacting W. T. Force, Jr., Chemist in Charge, Everglades Experiment Station, Belle Glade.

Fertilized Pastures Are Best for Steers

Tests conducted by the Minnesota Experiment Station comparing fertilized and unfertilized alfalfa-brome grass in Minnesota revealed that 35 steers did better in every respect on the fertilized pastures. The daily gain per steer on the fertilized pasture was 1.74 pounds compared with 1.14 pounds on the unfertilized pasture.

The fertilized sections gave 177 days of grazing per acre compared to 121 days. Steers gained a total of 3377 pounds on the fertilized pasture and those on the unfertilized pasture only 1557 pounds. The comparison of the value of beef produced per acre was $66.46 to $59.06 in favor of fertilized pastures.

2,000 Acres of Square D Ranch Brings $120,000

Two-thousand acres of the unimproved portion of the 20,000-acre Square D Ranch, Palm Beach, recently sold for $120,000.

Purchaser was Herbert A. Bedford and his wife, Alexandria Bedford, of 1532 N. Lake Way, Palm Beach. Square D owners are Mr. and Mrs. Gene T. Dyer who reside at the ranch.
Increased Calf Crops and Lower Calf Mortality for A Few Pennies A Day

Specific Supplements For Every Type of Florida Weather, Pasture and Season

WHAT MAKES THE BIG DIFFERENCE?

The Way P.D.Q. Is Made Is a Big Reason!

(THERE ARE OTHER REASONS TOO!)

Yes—the way P.D.Q. is made makes the difference—in buying just a mineral, or buying a product manufactured and processed to do a DEFINITE JOB—when that job is furnishing the minerals and vitamins NEEDED by the LIVESTOCK On FLORIDA RANGES.

The ingredients that enter into P.D.Q., go through a series of pre-mixing and blending operations and are then sealed and protected in a coating operation by machinery specially designed for the purpose.

It is the use of a specially patented process (U.S. Patent No. 2611702) that really makes the difference and enables us to produce a supplement containing the RIGHT COMBINATION of ingredients, mixed and blended to obtain the utmost in efficiency.

P.D.Q. is PROVEN, DEPENDABLE and QUICK—See your local dealer and let him tell you how to use P.D.Q. to obtain the best results.

P.D.Q. Supplements Do Not Cost—They Pay

Write—Wire—Phone • P. D. Q. COMPANY • Box 439
Lakeland, Florida
— DEALERS THROUGHOUT FLORIDA —
A new approach to an old problem, that of maintaining a balanced feeding schedule for dairy herds, is being employed by two modern-minded dairymen on the muck near Zellwood.

Recently, a Florida Cattlemen reporter toured the dairy of A. J. Rusterholz and Fred Hahn near Zellwood, in the company of R. G. Wine of Orlando, who has followed the progress of the dairy in an active capacity since he first sold his cattle ranch to Hahn and Rusterholz as the site for their dairy.

Rusterholz and Hahn had similar experience in the dairy and cheese industry—prior to starting the Zellwood operation—but in widely separated parts of the country. Rusterholz is a Californian and Hahn a New Yorker, and when they decided to combine forces in a dairy, they chose Florida after careful surveys of various parts of the country. Their decision to come to Florida was prompted by the vast possibilities offered in this area due to the rapidly increasing population, longer growing season, ample water supply, soil fertility (muck) and various other attributes conducive to lower operating costs necessary to meet competitive markets, they pointed out.

Realizing that more than 50 percent of the dairies in operation purchase approximately 80 percent of their feed requirements, and also realizing the need for controlling overhead costs in any business, the two men attacked the problem of feeding schedules and forage production right from the start. As a result, the men now produce a majority of their feed right on their own farm, employing the excellent soil available, and claim a direct saving of at least 30 percent which is reflected in their milk production cost.

By utilizing the muck soil of their farm, they have planted and now maintain fields of green forage which is cut each day in amounts necessary to meet the feeding requirements of their herd. The cutting is handled by a forage harvester, and the forage is loaded into a self-unloading wagon and distributed into feeding troughs at a concrete feeding area.

In order to maintain these forage fields in a peak of productivity, a planned schedule of cutting, planting and rotation, plus frequent soil analysis has been used. The result is a balanced supply of lush green forage cut and fed at the peak of its food value the year around, according to Wine, as well as an ample supply of silage, hay or dehydrated roughage necessary in a balanced diet.

From a pasture standpoint, this system of scheduled feeding and cut forage also reduces losses from over grazing, contamination from manure droppings, and bloat, and, in addition, controls weeds—a highly important factor in pasture maintenance.

The second half of this operation, the actual feeding schedule, is carried on at the dairy proper in a large concrete feeding area equipped with feeding troughs where the cut forage is placed. Here the cows “graze” immediately following each milking operation of the day. The feeding troughs are equipped with stanchions into which each animal is placed during feeding to insure that each cow gets its needed requirement of food without being disturbed by more aggressive cows. This latter idea, according to Rusterholz and Hahn, is employed because they noted that, in ordinary feed lots, the more aggressive cows have a
habit of fighting more timid cows away from their food.

An important feature of this concrete feeding area is the spraying operation which is conducted while the cows are feeding. Spraying of flies and insect pests is made possible at this time.

Adjacent to the feeding platform, a large shaded "loafing" pasture is maintained where, after feeding and milking, the cows can loaf, protected from sun, rain or cold winds. According to Rusterholz and Hahn, this system plays an important role in their overall production plan, since it enables the cows to conserve the energy that might ordinarily be used for foraging for food and turning it to greater milk production.

This is briefly the story of the operation that is employed at the Rusterholz-Hahn Dairy. However, it is not the complete story. There is the modern dairy equipment planned for both efficiency and sanitation, the maintenance of accurate records to insure uniform milk production and as a feeding guide, and the herd itself—which was founded with well-bred cows. With this foundation herd, followed by further upbreeding with accredited dams and sires, and the culling of non-producers and borderline cows, Rusterholz and Hahn have produced a herd of some 180 head that form the basis for future production.

According to the owners, the Rusterholz-Hahn Dairy is still in the planning stage. Much has been accomplished toward the ultimate end of top-quality production at lower cost—much remains to be accomplished. Their schedule calls for continued improvement of herd, facilities and operations. The backbone of this plan, they say, will be the use of modern yet sound ideas and proven methods. The results, they feel, are unlimited, and will be to the benefit of the consumer and the dairy industry of Florida.

### Wedgeworth Elected

George H. Wedgeworth of Belle Glade, was recently elected to the presidency of the Palm Beach Cattlemen's Association. Fritz Stein of Chosen was elected vice president and H. L. Speer of Belle Glade, secretary-treasurer.

At the same time, the following directors were elected: Pat L. Burke, Dr. C. W. Kidder, R. W. Kidder, all of Belle Glade; H. H. Dubendorff, Delray Beach; and Thomas H. Connor, Lake Worth. Roscoe Lee Braddock, also of Belle Glade, was elected state director.

The Automobile Manufacturers Association announces that during 1953, ten of 63 major markets received all livestock by truck and over half of the major markets received 90 percent or more by truck.
Screwworm Eradication Is Discussed

USDA official tells of possible Florida screwworm plan

Eradication of screwworms in the eastern United States—for years a dream of scientists and cattlemen—may become a reality if future research work can iron out the problems involved, and if the finances needed can be secured.

But eradication isn’t just around the corner. At best, if everything goes smoothly, it will probably be a couple of years before an eradication program could be begun.

After that, if weather conditions weren’t favorable, it might take several years of intensive work to complete eradication.

This conservative evaluation of screwworm eradication possibilities comes from Dr. R. C. Bushland, who is in charge of the USDA’s Kerrville, Texas, laboratory where the early screwworm research has been conducted.

In Florida for conferences at the Entomology Research Branch’s Orlando laboratory, Dr. Bushland discussed the project frankly in an interview with The Cattlemen.

Success of a similar program on the small Caribbean island of Curacao has been widely publicized throughout the nation (see box with excerpts from a story in Time magazine), and was reported in an article in the February Cattlemen.

Basically, the program USDA entomologists propose is based on the mating of sterilized male screwworm flies with unsterilized (or “wild”) females in the area of peninsular Florida in which the screwworm fly lives all year round.

In most years (1952, 1953 and 1954 were exceptions), the screwworm fly overwinters no further north than Gainesville. If enough sterilized males could be released in the 50,000 square miles of Florida south of this overwintering line, it should be possible to eliminate screwworms entirely just as they were eliminated on Curacao.

This will take a lot of flies and a lot of personnel—just how many of each Dr. Bushland doesn’t know. It will also take a lot of money—but no accurate estimates are possible until after further experimental work has been done.

Dr. Bushland hopes, however, that it will be possible to start experimental work on a larger scale in Florida in the near future.

“We know all about the habits of these screwworm flies in Texas and the mid-west where we’ve been studying them most intensively,” Bushland said. “But here in Florida, although we have done some work, we lack a good bit of essential information.”

Why is eradication possible in Florida (and thereby in the eastern United States) but not considered possible in Texas?

The answer lies in the fact that Florida has no tropical country like Mexico bordering on it, and also in the fact that the two screwworm areas of the United States (the southeast and the southwest) never quite come together.

There are few screwworms found for example, in eastern Louisiana or in Mississippi. The infestations in Georgia and the Carolinas (even further north some years) come out of Florida each year as the weather warms up and the flies move north.

Another evidence that the southeast would not be infected with screwworms from the West is the fact that screwworms weren’t found in this area until the early 50’s when they apparently were brought into Georgia in a cattle shipment from Texas.

The exact mechanics of an eradication program in Florida have not, of course been decided. Probably, as on Curacao, several hundred sterilized males would be released at regular intervals on each square mile, as nearly as possible, in peninsular Florida. This might begin even before winter, so that the screwworm infestation would be at a minimum, says Bushland.

Then all would depend on Mother Nature.

If the overwintering area of the screwworm fly were at its usual Gainesville location, screwworms might be eliminated in a year.

If the overwintering line was in Georgia and Alabama, as has been the case for the past three winters, eradication would not be possible before another winter.

Dr. Bushland thinks that—once started—the program should continue until eradication is complete.

About a year and a half further of experimental work in Florida would be needed to complete eradication plans. Then, if funds (probably a combination of state and federal funds) were available, breeding of large numbers of sterilized male screwworm flies could begin—with building breeding facilities the main factor. Dr. Bushland’s estimate is that another six to eight months the program could get in motion.

“Scientifically,” says Dr. Bushland, “we’re confident screwworms can be eliminated east of the Mississippi. Practically, the financial problems must be worked out by government officials and livestock owners.”

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for March, 1955
UF Short Course Is Scheduled

Block and Bridle slates banquet for junior cattlemen

All phases of beef cattle production will be discussed at the Short Course to be held at the University of Florida Livestock Pavilion at Gainesville April 14-16.

Speaker will appear on the program including nine from out-of-state, according to Dr. T. J. Cunha, head of the Department of Animal Husbandry and Nutrition at the University of Florida.

Breed representatives from the national associations of Angus, Brangus, Brahman, Hereford, Santa Gertrudis, and Shorthorn cattle will take part in the program and will be available to answer any questions concerning their breed of cattle.

Many outstanding purebred and commercial breeders, managers, and herdsman of Florida beef cattle herpes will participate in the Short Course. Agricultural Experiment Station Animal Husbandmen from Gainesville and the various branch stations will also participate, Cunha reports.

“Research men and practical cattlemen will work together in discussing all phases of beef production.” Cunha notes. Some of the topics will deal with purebred herds and other commercial herds. Question and answer periods will be provided throughout the course.

All cattlemen, or those interested in beef cattle, are invited to attend. Those interested in more information and a copy of the program may obtain it by writing to Dr. Cunha, care the Department of Animal Husbandry and Nutrition, University of Florida, Gainesville, Florida.

In conjunction with the event, the Junior Florida Cattlemen’s Association will hold a business meeting with the Alachua County cattlemen as their host and following their 2:00 p.m. business meeting on Wednesday, April 13, the Block and Bridle Club of the University will have their second annual Alumni-Breeders Banquet at 6:30 p.m.

Ralph Proctor, Jr., banquet committee chairman for the club, is extending a cordial invitation for all junior cattleman, alumni and breeders to make the banquet a must on their itinerary. Reservations for the banquet will be accepted until April 9 and should be sent to Proctor in care of the Department of Animal Husbandry, University of Florida, Gainesville. Cost will be $2.00 per person.
FCA Has Meeting of Directors

Financial strength increase is main discussion topic

INCREASING THE financial strength of the Florida Cattlemen's Association was a major topic of conversation as FCA directors met at Kissimmee, Friday, January 28.

A special committee has now been appointed by President Jay B. Starkey of Largo to study ways and means of raising more money, either through increased membership or through some other source.

Discussion was brought about because of the need for funds to operate another "Eat More Beef" campaign during 1955, and through loss of the Everglades Cattlemen's Association, which reported that it had been unable to secure enough member-interest to retain its organization. The group would have paid over $1500 to FCA during 1955—more than seven percent of FCA's total financial budget.

The board also: (1) Voted to hold the Midsummer Convention at Fort Myers June 15-17, and set November 8-10 as the dates for the annual convention which will be held at a site to be selected: (2) Accepted an invitation from Republican Representative William C. Cramer to attend an agricultural meeting in St. Petersburg in early February; (3) Asked the Executive Committee to select an outstanding cattleman to be recognized by Swift and Company during its one-hundredth anniversary celebration this year; (4) Heard Ned Brock of Vernon report on the American National Cattleman's convention held in Reno early in January; (5) Referred to the Highlands association a request from the Consolidated Land Company that efforts be made to trace 184 cattle stolen from its ranches; (6) Voted to invest some of its reserve funds in a $1000 U. S. Savings Bond.

Legislation to raise some association funds through taxation of all cattlemen was discussed as a means of financing, but the entire matter was referred to the committee for further action. Starkey later appointed Ben Hill Griffin, Jr., of Frostproof, immediate past president, as chairman of a committee to recommend ways to solve the financial problems. Griffin will head a special 12-man committee selected for this purpose.

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Brangus Show and Sale
Is Held at Plant City

Oklahoma breeder is top winner with Mays consigning top-selling animal in sale

Top 25 percent averaged $336
Top 50 percent averaged $265

The first annual Eastern States Brangus show and sale was conducted at the Strawberry Festival Grounds, Plant City, January 19-21, with Clear Creek Ranch of Welch, Oklahoma, winning most of the top honors at Wednesday's show, while Tripple Creek Ranch of Plant City consigned the top selling animal at Thursday's sale.

Wolfe Ranch of St. Augustine made the show competition keen, although Clear Creek Ranch showed both grand champions—Clear Creek Challenge, a bull, and Miss Clear Creek 3/3, a female—and in addition took reserve grand champion bull honors with Clear Creek Mammoth. Wolfe showed Miss Wolfe's Elaine 55 to female reserve champion, however, and also showed the quarter-blood champion bull and female and the half-blood champion bull and female.

Champion three-quarter-bloods were a bull shown by J. Arden Mays of Plant City's Tripple Creek Ranch, and a female shown by Joe Gramling of Plant City's Florida Brangus Farm.

In all, judge Don Wakeman of the University of Florida's Animal Husbandry Department, viewed some 40 animals during the show which attracted breeders from Alabama, Virginia, Illinois and Oklahoma, as well as Florida.

Directors of the Eastern States Brangus Association, of which Wolfe Ranch owner, H. E. Wolfe, is president, accepted a Plant City invitation to hold the 1956 show and sale in that city again next year.

Winners, listed in order by classes, with number of entries in parentheses, were as follows:

**Brangus**

Aged Bulls (5)—Clear Creek Ranch, Welch, Oklahoma; Clear Creek Mammoth (reserve grand champion); Clear Creek; Mr. Walnut Valley 9th, Walnut Valley Farm, Fonceka, Illinois.

Two-year-old Bulls (2)—Wolfe's Augustus 44th, Wolfe Ranch, St. Augustine; Clearview Scout 17th, Hartung and Burmeister, Foley, Alabama; Yeasterling Bulls (5)—Bluestem 121d of OCR, Clear Creek; Wolfe's Augustus 50th, Wolfe; Clearwater 12th, Hartung and Burmeister.

Bull Calves (2)—Mr. Tripple Creek 1st, J. Arden Mays, Tripple Creek Ranch, Plant City; FBB King Peter 1st, Joe Gramling, Florida Brangus Farm, Plant City.

Two Bulls bred and owned by Exhibitor—Clear Creek; Wolfe; Hartung and Burmeister; Yeasterling Heifers (2)—Clear Creek 3/3 (grand champion), Clear Creek; Unnamed Number 184/5, Clear Creek.

Heifer Calves (5)—Miss Wolfe's Elaine 55 (reserve grand champion), Wolfe; Two Females—Clear Creek, Hartung and Burmeister; Hartung and Burmeister; Get of brave—of Clear Creek 199, Hartung and Burmeister; get of Clear Creek 199, Hartung and Burmeister.

**Crosses**

Quarter-blood Bull (6)—Wolfe's Quarriors 100 (Champion Quarter-blood), Wolfe; Wolfe's Quarriors (Continued on page 38)
Florida cattle are doing well on this improved South Carolina pasture, according to ranch manager Robert C. Proctor.

**Florida Cattle Reported Good**

A new outlet for Florida range cattle may result from an experiment in cattle raising in the low lying, damp area near the Santee River and the Intercoastal Waterway in eastern South Carolina.

The experiment started about four years ago when C. E. Graham Reeves of Summit, New Jersey, purchased the Annandale Plantation at Georgetown, with the idea of reclaiming the land and making it into a cattle ranch for the production of beef.

Prior to 1912, the 5000 acres of land had been used as a rice plantation but since that time has lain idle except for use as a shooting and hunting preserve for sportsmen.

First cattle used by Reeves were brought in from Texas—but this was not too successful. More recently, after Doane Agricultural Service took over the management of the Plantation with Robert C. Proctor of Lake Wales in charge, Annandale has purchased 15 three-year-old heifers ready to calve, of typical one-half Brahman range cattle from the Hansel Lloyd Ranch at Brooksville. On the basis of proven success of the breed, six Santa Gertrudis bulls were also purchased from W. W. Leavine of Tampa.

At present, this foundation herd is in quarantine at the plantation. According to Proctor, if these cattle do well, it is anticipated that several hundred will be purchased and shipped to the plantation. He adds that thus far planting of Coastal Bermuda grass and Alta fescue has proven that this land can be reclaimed and adapted to cattle raising and that the touch of Brahman stock seems to fit in well.

Being the first experiment of its type in the area, the Annandale project, if it pays off, may mean the opening of thousands of acres of this same type of abandoned rice lands in this area to cattle ranges and stocking. According to Proctor, the success of this experiment might well open a new and quite valuable market for Florida cattle breeders in the future years.
SARASOTA
Fair Has Many Entries
Competition proves to be keen during annual event

A RECORD number of entries and strong competition in four beef breeds were the highlights of the Sarasota County Fair, January 17-22, with Dr. W. G. Kirk, vice director of the Range Cattle Station at Ona, doing the judging of the entries in the open division on Wednesday, January 19.

The dairy and junior division were judged the previous night by Wilson Saprks, dairy husbandman with the extension service, and James E. Pace, livestock specialist also with the extension service, Gainesville.

Palmer Ranch, Sarasota, walked off with all the top honors in the Santa Gertrudis division. Their champion bull was Oro Rojo 4/4, while the champion female was Anita 163/3, the reserve bull award was given on Rojo Grande 3/1 and Inigia 71/3 was reserve female champion.

W. Larry Domino 29th, shown by George Wood, owner of Beewood Farm, Sarasota, was the champion Hereford bull, while the reserve champion bull was VII Larry Domino 80th, shown by E. A. Carr and Son, also of Sarasota.

Champions in three breeds at the Sarasota County Fair are pictured at left, top to bottom: George Wood with Hereford bull; E. A. Carr with the Hereford female; C. E. Tudor with Palmer Ranch's Santa Gertrudis bull; Tudor with the Santa Gertrudis heifer; Ernie Wynn (left) with Clover Bar Ranch's champion female, and Mrs. S. R. Blackwell with Wynn's champ bull. Champions at right, top to bottom, are: Selby Ranch's Angus bull with D. F. Ballard; Selby's Angus female with M. H. Hall; 4-H champions (left to right), Assistant County Agent Don George with Jack Houle's steer, Jack Houle with the top Angus heifer, Marie Houle with the winning dairy heifer, and Richard Blackwell with top Brahman heifer, left to right, FFA entries, Wynn with champion Brahman bull, Richard Crecelius with Sarasota FFA chapter's Brahman heifer, Kenneth Cooper with the top Charbray bull, and Clarence Fleeman with the chapter's steer; other FFA champions, left to right, are Jack Strickland with winning steer, Douglas Bouders with Hereford heifer, Elbert Peters with the Hereford bull and Richard Crecelius with brother Larry's dairy heifer.
Carr had the top female in CHR Larrayette 2d, and the reserve champion female of this breed in CHR Larrayette 1st.

Champion Brahman bull of the open as well as the FFA division was Santos 19th, shown by Ernie Wynn, Sarasota FFA, while Clover Bar Ranch, also of Sarasota, had the champion female in Santos Miss Timkins 230, Clover Bar, owned by S. R. Blackwell, had the reserve Brahman bull in Santos’ Repeat, and the Sarasota FFA chapter the reserve champion female with FF Queen.

Aberdeen-Angus champions were shown by Belasco, Myakka City, which had the champion bull with Evader Mercury Eric, and the top female in FF Blackcap Missie 2d, and the reserve awards went to Black Peer 65th of Gilnockie, owned by C. D. Stinnett of Sarasota, and to Elba\ii of Manradale, a Selby entry.

Winners, listed in order by classes, were as follows:

Aberdeen-Angus—Bulls 2 to 3 years: Black Peer 65th of Gilnockie (reserve champion); Stinnett; Bulls 8 to 12 months: Evader Mercury Eric (champion); Prince Evergreen of TAF, Mr. and Mrs. Donald C. Meyer; Females 2 to 3 years: FF Blackcap Missie 2d (champion); Selby; Elba\ii of Manradale (reserve champion); Selby; Heifers 18 to 24 months: Beauty of Redford, Stinnett; Chery Hill Lucy 16th, Jack Hoile; Heifers 8 to 12 months: Enchantress Trojan Erica 1st, Selby; Blackbird 8/1, Selby; Bryant’s Elina 3d, Stinnett; Queenie 20th, Stinnett; Bryant’s Elba Pride 2d, Stinnett; Seymour of Sir; get of Bryan’s Prince, Stinnett; Brahman—Bull calves, 8 to 12 months: Santos Repeat 218 (reserve champion); Clover Bar; San Diego Return 9th, Clover Bar; Bull calves under 8 months: Santos 19th (champion); Wynn; Santos Heifer 8/1, Wynn; Females over 8 months: FF Queen (reserve champion); Sarasota FFA; Heifers 12 to 18 months: Charles Swan; Heifers 8 to 12 months: Santos Miss Timkins 250th (champion); Clover Bar; San Diego Miss Perfie 217, Richard Blackwell; Santos Josina 224, Clover Bar; San Diego Lady Pheugia 223, Clover Bar; Get of Sir: get of Santos; Clover Bar; get of Santos; Clover Bar; get of Santos; Clover Bar.

Hereford—Bulls 3 years and over: W. Larry Don, 29th (champion); Wood; VII Larry Don, 80th (reserve champion); Carr; Bull calves 8 to 12 months: Robert Peterson; Bulls 18 to 24 months: Sir Hereford John Allerton Mcintosh; J.R. Jasper Crowley; Sarasota 7/2, Kriser 1st, Shady Creek Ranch; Laure; Heifers 12 to 18 months: CHR Larrayette (champion); Carr; Heifers 8 to 12 months: CHR Larrayette 2d (reserve champion); Carr; CHR Larrayette 8/1, Carr; Get of Silver Curry.

Santa Gertrudis—Bulls 3 years and over: Rojo Grande 8/1 (reserve champion); Bulls 2 to 3 years: Rev Ross 65/2, Palmer; Pete 15/2, Palmer; Rojo Grande 11th 3/3, Palm; Jose 33/5, Palmer; Bulls 12 to 18 months: Don Rojo 4/4 (champion); Palmer; Bull calves 8 to 12 months: Alonso 187/4, Peterson; Alfredo 85/5, Palmer; Females under 8 months and over: Nita 8/1, Palmer; Estella 5/1, Palmer; Females 2 to 3 years: Anita 105/3 (champion); Palmer; Reni 155/2, Palmer; Lola 8/3, Palmer; Heifers 18 to 24 months: Inga 27/3 (reserve champion); Palmer; Heifers 8 to 12 months: Candessa 127/4, Palmer; Ana 36/4, Palmer; Get of Sir: get of Silver Curry.

Blue ribbon winners in junior cattle competition, were as follows:

FFA—Brahman females: Sarasota FFA (champion); Leroy Hawkins; Brahman bulls: Wynn (champion); Wynn; Charbray bulls; Ken Cooper (champion); Brahman heifers: Kenith Cooper; Hereford males; Bovard (champion); Hereford bulls: Peters (champion); Steers; Strickland (champion); Bulls 2 to 3 years: 4H—Angus heifers: Jack Houlie (champion); Brahman heifers: Richard Blackwell (champion); Brahman heifers: Joan Yocke; Steers 600-650 pounds: Dottie Clark; Robert Selph; Jimmy Fortner; Steers 650-700 pounds: Dennis Carlyon; Gene Stinnett; Steers over 800 pounds: Jack Houlie (champion); Wendell Chapman; Wendell Cooper; Aryshire heifers under 6 months: Venice Novakins club; Gannett heifers under 6 months: Eddie Stubb; Gannett heifers 12 to 15 months: Bob Knuckles; Joyce Williams.

Junior showman winners, listed in the order in which they placed, were as follows: FFA beef cattle showmanship: Bovard; Peter Strickland; 4-H beef cattle showmanship: Houlie; Wendell Cooper; Dottie Clark; 4-H dairy cattle showmanship: Eddie Marie Houlie; Midge Warner.

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**Pasco Fair Is Held at Dade City**

**Trew and True Ranch and E. B. Larkin win championships**

A variety of breeds of beef cattle highlighted the judging of livestock entries at the recent Pasco County Fair, at Dade City, January 12-15, with the event taking place in the county's new $12,000 show barn where seating capacity for some 400 persons is now available.

Aberdeen-Angus, Brahman, Charolais, Herefords, Santa Gertrudis, Short-horns, and crossed breeds were among the beef cattle breeds that were judged by J. E. Pace, extension animal husbandman with the University of Florida at Gainesville.

Highlight of the day's judging was the naming of the grand champion beef breeding bull and female. Best bull was King Sam, an aged Brahman bull exhibited by E. B. Larkin of Dade City, while an Angus, Elba Empress of T & T, was named the grand champion female of all breeds. She was shown by Wayne Dickerson's Trew and True Ranch of Dade City.

Top youth steer and grand champion steer of the show was a heavyweight Hereford shown by young Norman Higgins of Dade City. Stewart Herring was the runner-up. Johnny Harrell won the junior showmanship contest.

Phil S. Feagle of Dade City had the champion grade bull in a Santa Gertrudis that is as yet not classified as purebred in the association and the top crossed female was a Charolais exhibited by Epco Ranch of Dade City.

Winners, listed in order by classes, were as follows:

**Open Show**

- Aberdeen-Angus—Aged bulls: Trew and True Ranch, Dade City; Trew and True; Junior bulls: Trew and True, Bobby Elridge, Dade City; Cows: Trew and True; Trew and True; Heifers: Trew and True (champion); V. T. Hill, Zephyrhills; J. A. Barttle and sons, San Antonio; Junior bull: Ed E. Netherton, Dade City; Hackney Simpson, Dade City; Heifers: Barttle; Madill, Simpson.
- Charolais—Aged bulls: K Bar Ranch, Zephyrhills; Junior bulls: K Bar; K Bar; K Bar; Heifers: Epco Ranch, Dade City (crossed champion); K Bar; K Bar; Grade aged bulls: Madill; Epco; Grade cows: Epco.
- Herefords—Aged bulls: Billbob Ranch, Dade City; Junior bulls: E. B. Larkin, Dade City; Johnny Harrell, Dade City; Max Anderson, Dade City; K Bar; Heifers: Trew and True Ranch, Dade City; Heifers: Trew and True (champion); V. T. Hill, Zephyrhills; J. A. Barttle and Sons, San Antonio; Junior bull: Ed E. Netherton, Dade City; Hackney Simpson, Dade City; Heifers: Barttle; Madill, Simpson.
- Santa Gertrudis—Aged bulls: D. E. Cannon, San Antonio; Junior bulls: W. M. Larkin, Dade City; Phil Feagle, Dade City (crossed champion); Feagles: Cows: Feagles; Heifers: W. M. Larkin; Feagles: Feagles.

**4-H Steers**

- Blues to: Madill; Phillip Shuttle; Land O' Lakes; Jon Wubben; Ready to: Madill; Schrader.
- Crossbred beef heifers—Alston; Louis King, Dade City.

**Youth Show**

- Beef breeding bulls—Blues to: Bobby Backlin; San Antonio; Carol Lee Madill, Dade City; Madill; Johnny Harrell; Dade City; Max Anderson, Jr; Dade City; Reds to: Bobby Elridge, Dade City.
- Beef breeding females—Blues to: Madill; Phillip Shuttle; Land O' Lakes; Jon Wubben; Ready to: Madill; Schrader.
- Crossbred beef heifers—Alston; Louis King, Dade City.
ALL BEEF BREED REGISTERED

BULL SALE
March 31 • Lake City

• This sale will be sponsored by the Columbia County Cattlemen's Association and the entire offering will be composed of purebred bulls of breeding age. Any Florida purebred breeder is invited to consign animals to the sale but the sale should be limited to about 25 head.

12:00 NOON AT COLUMBIA LIVESTOCK MARKET

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YOU GET—
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THE CELINA MANUFACTURING CO., CELINA, OHIO

SEE CELINA FIRST • FOR THE FINEST •
or without hog waterers)• Hog Troughs—Feeding Pans

for March, 1955
Brangus Show
(Continued from page 32)

Black Angus, the same members of the judge's panel evaluate the Brangus Show.

Brangus Show
(Continued from page 32)

taurus 135, Wolfe; PBT Prince Jim 14, Gramling;
Quarter-blood Females (5) — Wolfe’s Black Lady 136 (Champion Quarter blood), Wolfe’s Black Lady 137, Wolfe; Wolfe’s Black Lady 144, Wolfe;
Half-blood Bulls (4) — Wolfe’s 945 (champion Half-blood), Wolfe; PBT Sunny 1st, Gramling;
Sleepy, May 519
Half-blood Females (2) — Wolfe’s 402 (Champion Half-blood), Wolfe; Wolfe’s 405, Wolfe:
Three-quarter blood bulls (4) — PBT Buckshot
Champion Three-quarter-blood), May; PBT Dusty, Mass, Walnut Valley Van 2, Walnut Valley;
Three-quarter-blood females (6) — PBT Mac’s Lady Margaret (champion), Jimmy Gramling, Plant City.

Pardi Pays Top Price
For Bull At Plant City

ON THURSDAY, at the sale, a three-quarter-blood Braunham-Angus yearling bull—

Prizes were generally low, but there was a steady demand at prices ranging from $100 to $500 for the 76 head of registered Brangus, quarter-bloods, half-

The prices ranged from $100 to $500 for the 76 head of registered Brangus, quarter-bloods, half-

Total price for the 59 females sold was $10,500 for an average of $183. while

Largest buyers were J. B. Owens of

Snapped during the Eastern States Brangus Show and Sale at Plant City, top to bottom, are: Vice President J. Arden

Wolfe of St. Augustine; Louis Gilbreath, sale manager, at left, with F.


or do you want

THE TOP BEEF DOLLAR!
It's Up to YOU!

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Contact your nearest feed dealer or
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DIAMOND P RANCH

ZEPHYRHILLS, FLORIDA

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services because they save money, in-
crease profits and make things run
smoother. Write for details.

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Here's the guaranteed unit that
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Instant electronic shocking—no
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ability is a patented feature provid-
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BRANGUS ... will breed better
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Stop by our ranch located
midway between St.
Augustine and Green
Cove Springs to inspect
our herd of recorded
Brangus foundation
cows.

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H. E. Wolfe, owner
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MILTON PLUMB, Secretary
Tampa Tribune Tampa, Florida

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**Blackstrap MOLASSES!**

...you've heard of Wonder Drugs—Blackstrap Is the WONDER CONCENTRATE!

Yes, we'd like to tell you about BLACKSTRAP MOLASSES, truly the WONDER CONCENTRATE for Florida ranchers, particularly when used as a supplement to cattle on pasture. Researchers claim that, when fed with roughage which is low in palatability, BLACKSTRAP MOLASSES may be worth fully as much as, or even more than, corn. Besides it has the distinct and important advantage that it can be fed to cattle on range free-choice, with the cattle self-restricting themselves to reasonable daily quantities!

**TWO GRADES AVAILABLE**

**USSC'S Heavy Blackstrap Molasses**—When molasses is to be used as a direct feeding to livestock, we offer and recommend a heavier and more concentrated form of Blackstrap than what is recognized the world over as the standard grade. This product is sold under the registered brand name of “USSC’s Heavy Blackstrap Molasses,” with a guaranteed analysis of not less than 85 DEGREES BRIX and not less than 6.5 percent CRUDE PROTEIN.

**USSC’S Urea Fortified Blackstrap Molasses**—We also wish to announce a change in the formulation of our urea molasses. This new mixture has a guaranteed analysis of not less than 84 DEGREES BRIX and not less than 14 percent CRUDE PROTEIN. This is an ideal supplement: it blends the high-palatability and high-energy qualities of the BLACKSTRAP MOLASSES with the high-protein equivalent of urea. Research has proven that this combination causes the cattle to eat more of the unpalatable grasses and tear down and digest some of the coarse fiber and cellulose that would otherwise not be utilized.

Contact our Sales Department for full particulars. On request we can arrange for delivery (in lots of 12 to 20 tons) to any point in Florida accessible by good, safe roads.

**United States Sugar Corporation**
CLEWISTON Phone YUkon 2-1501 FLORIDA

---

*These were the champions at the Eastern States Brangus Show at Plant City in January, top to bottom: grand champion bull, grand champion female and reserve champion bull, all shown by Clear Creek Ranch, and the reserve champion heifer, shown by H. E. Wolfe Ranch, with Rufus Haire at halter.*

Tampa, and G. H. Phelan of Lebanon, Tennessee.

Other buyers included: Art Schrader, San Antonio; Dr. Sidney Goldstone, Gary, Indiana; Jim Hodnett, San Antonio; C Bar Ranch, San Antonio; Keith Avery, Plant City; Mrs. Stanley Holberry, Plant (Continued on page 73)
To raise the **BEST BEEF** in the most economical way...

**POLLED HEREFORDS ARE THE ANSWER!**

- Breeding better Polled Herefords is our business. We invite you to stop by and inspect our herd at anytime. A few animals for sale now.

---

### SUGARLAND Exposition Is Held at Clewiston

Pancoast, U. S. Sugar Corp., Doudera, Wynn, Gulfstream, and Newman win championships in various cattle breeds

Better facilities attracted more cattle to the 1955 Sugarland Exposition at Clewiston, with representatives of Santa Gertrudis, Brahman, Charollaise, Charbray, Aberdeen-Angus and Hereford breeds competing for prizes, and Sussex cattle exhibited.

Frank Doudera's Dun Wanderin Ranch at West Palm Beach showed the champion Brahman female and U. S. Sugar Corporation of Clewiston exhibited the top Brahman bull and also showed both the champion Charollaise and Charbray bulls.

Panuleta Farms of Uleta had both Santa Gertrudis champions, while W. J. Newman of Holopaw showed the top Hereford bull and J. J. Wynn of Clewiston had the champion female. Gulfstream Farm of Fort Lauderdale had both Angus champions.

Winners, listed in order by classes, with Champions at Clewiston are shown below. Top to bottom, they are: Brahman owned by Dun Wanderin Ranch (left), and U. S. Sugar Corporation (right); Charollaise bull, left, and Charbray bull, shown by U. S. Sugar; Santa Gertrudis bull and heifer, both shown by Panuleta Farms.
Pounds on Your Calves, Dollars in Your Pockets

...with bulls from Finley Farms!

- Just a few more pounds on your calves may mean many dollars in your pocket, because the big, growthy calves you’ll get by using Finley Farms registered Hereford bulls will be in greater demand by packer buyers and keenly sought by stocker buyers as well. The breeding in our registered herd is good and the bulls we’re offering for sale are not only bred right, but they’re built right too. Visit us and see for yourselves.

COMMERCIAL HERD BULLS ALWAYS AVAILABLE

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BREEDING BETTER LIVESTOCK

By Victor Arthur Rice, Frederick Newcomb Andrews, and Everett James Wanick.

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In this book you have a dependable guide to understanding and applying the scientific facts of reproduction, heredity, and selection for more effective breeding of livestock.

The Cattleman Press KISSIMMEE, FLA.

for March, 1955

40A
Southwest Florida Fair Held

Better quality is seen at this year's livestock event

The Southwest Florida Fair, Fort Myers, January 31-February 5, featured the largest livestock show ever held in Lee County. Sponsored by the Lee County Cattlemen's Association, the event was under the management of B. B. Daniels, Sr., and the entries were judged by Dr. J. F. Hentges of the University of Florida, Gainesville, who was assisted by Dr. Zane Palmer, also of the University.

More than 100 head of livestock, mostly purebred beef cattle, comprised the entries of the adult, 4-H and FFA exhibitors.

Aberdeen-Angus champions were shown by F. C. Roberts of Punta Gorda, who had the top bull in Prince Sunbeam of FCR, and Bar-T-South Ranch, Fort Myers, who had the champion female in Blackcap of Gulfstream BTS, and the reserve champion female with Blackcap Bessie of BTS. The reserve champion bull, Blackbird Barolett M, was shown by W. W. Shiver of Fort Myers.

Sugarland Ranch, owned by U. S. Sugar Corporation, Clewiston, copped all the top honors in the Brahman division. Champion bull was Sugarland Albacata Jr. 74th, while the winning female of the breed was Evelyn of Sugarland, the reserve champion bull was Sugarland Philo Manso 11th, and Miss Orange of Sugarland 762 the reserve champ female.

Champions at the Southwest Florida Fair are pictured herewith: at left, top to bottom: George (Jock) Sutherland of Bar-T-South Ranch with champion Angus female, and F. C. Roberts with the champion Angus bull; US Sugar Corporation's champion Charbray bull with Mark Bateman, and its champion Charolaise bull with Emmett Page; J. F. Wynn and his champion Hereford female and bull; Harold McLeod with Gulf Coast Farm's champion Santa Gertrudis female and bull; Carolyn Moody's top Shorthorn heifer with Page, and J. W. Goode's Shorthorn bull with C. C. Pendarvis. Other champions, at right, top to bottom: Mark Bateman with US Sugar Corp's Brahman bull; Bateman with US Sugar's champion female; Jeanroe Ranch's champion Brangus bull with Jim Hill; Sheldon Hunter, left, with top FFA Shorthorn heifer, and Bobby Wagner with top 4-H Hereford bull; Grant Richman, at left, with champion steer, and Melvin Williams with reserve champion steer.
All the top Santa Gertrudis honors were-copped by Gulf Coast Farms of Fort Myers. *Titanic* was Hentges selection for champion bull, while the champion female was *Miss Worthmore 100*, and reserve honors went to Pepp's Image 300 and GCP Alice 203d.

Top Hereford honors went to J. J. Wynn of Clewiston, who had the champion bull with W7R Baca Triumph 9th, and the champion female of the breed in *Seminola Baca 38th*. The reserve champion bull was shown by Collier Corporation, Immokalee, and Wynn had the reserve champion female in *Seminola Baca 46th*.

J. W. Goode of Fort Myers had the champion Shorthorn bull with Gamecock Westmore and the reserve champion bull of this breed in *Cherry Hill Advance*, while Carolyn Moody, Fort Myers, exhibited the champion female in *Suburban Lavender Lady*, and Sheldon Hunter, FFA member of Fort Myers, had the reserve champion female.

Sugarland Ranch exhibited the champion Charbray bull with Sir Charbra 322, while Bryant E. Pearce of Fort Myers had the champion female in this division. The reserve champion bull, *Sir Charbra 305*, was shown by Sugarland and Pearce exhibited the reserve champion female.

Champion Charaloise bull, *Prince George*, was shown by Sugarland, and Pearce had the reserve champion bull with *Paulo*.

Hentges selected Roc Reed's Jeanroe Ranch Brangus bull as a champion.

In the open division dairy contest, the champion was exhibited by Sugarland, while Richard Blum, Fort Myers FFA'er, had the reserve champion.

The champion bull in the junior division was a Hereford shown by Bobby Wagner, Alva 4-H'er, while the reserve champion was another Hereford exhibited by Gordon Hasten, another 4-H member from Alva. The champion female was the Shorthorn heifer exhibited by Sheldon Hunter, while the reserve champion was an Angus heifer shown by 4-H'er Gene J ump of Immokalee. The champion steer was shown by Grant Richman, Fort Myers FFA member, while the reserve champion was exhibited by Melvin Williams, Fort Myers FFA.

Winners, listed in order by classes, were as follows:

**Adult Division**
- Aberdeen-Angus—Bulls 2 years and over: Blackbird Bandolier M (reserve champion), Shirer; Prince Peer of Sun Lake, Bar-T-South; Collier County Youth 1 to 2 years: Prince Sunbeam of FCR (champion), Roberts; Elmire of Gulfstream, Bar-T-South; Prince Madline, Jimmy Flynn, Fort Myers; Bulls under 1 year: BVS Black Jack, Bar-T-South; Bar Lad, Wade Shiver, Fort Myers; BVS Bull Boy, Bar-T-South; Female: Blackcap Boone of BVS (reserve champion), Bar-T-South; Edoras Baca Lady, Shiver Bar-T-South; Heifers 1 to 2 years: Blackcap of Gulfstream BVS (champion), Bar-T-South; Pettry of CS, Bar-T-South; Heifers under 1 year: K. Beauty of FCR, Roberts; Paul Baca Lady, Shiver Bar-T-South; Midge Smith, Punta Gorda; K. Beauty of FCR End, Roberts.

(Continued on page 57)
MANATEE
Has County Fair Show

Annual event sees keen competition in livestock judging

A noon crowd was present for the judging of adult dairy and beef cattle, Thursday evening, January 28 at the Manatee County Fair at Palmetto with these events highlighting the 1955 edition of the fair which ran through Saturday, January 29.

Judging of the events were handled by Wilson Sparks, extension service dairy husbandman of Gainesville, in the dairy division, and Don Wakeman, staff member of the University of Florida’s animal husbandry department, who judged the beef entries.

Clyde J. Keys, St. Petersburg, had both the champion bull and female in the Brahman division which also produced the keenest competition. The champion bull was Keys Dusty Manso Jr. 333, a junior yearling, while Keys Miss Dusty Manso 528, a summer yearling heifer, took champion Brahman female honors.

The champion Santa Gertrudis bull, Rojo Grande 3d, and the champion female of this breed, Dono Roja 60/4, who showed as a junior heifer calf, were exhibited by Palmer Ranch of Sarasota.

Angus champions were exhibited by Selby Ranch of Myakka City. The champion bull was their junior bull calf, Evader Mercury Eric 2d, while a two-year-old heifer, EF Blackcap Missie 2d, was selected as top female in this breed. J. N. and D. P. McClure of Bradenton showed both Shorthorn champions in Creekland Rector, champion bull, and Secret Suprise 12th, their winning female.

Shakit Creek Ranch of Laurel had the grand champion Hereford bull in their entry, SCR R. J. Kinzer 81. No females were entered in this breed.

In the dairy division of the show, the Walter Schmid and Son dairy of Tallahassee exhibited the champion registered Guernsey. The champion was Alatoo/a Isabelle, a two year old. The top grade Guernsey heifer was shown by Herman Burnett of Bradenton, while Val Massey, Ocoee, exhibited the champion Holstein.

Winners listed in order by classes, with number of entries in parentheses, were: Shorthorns (grand champion), J. N. and D. P. McClure.

Although inclement weather prevented getting suitable pictures of all the champions at the Manatee County Fair, above, top to bottom, are shown: Clyde J. Keys' champion Brahman bull with Gene Robinson; Keys' champion Brahman female with Leonard Godwin; champion Santa Gertrudis bull with C. E. Tudor of Palmer Ranch; Palmer's champion Santa Gertrudis heifer with Tudor.

TRUCKS HAULED four out of every five live-stock to the nation's 63 major markets during 1953.
Consignors to the 15th Annual “Blue Ribbon” Show and Sale
Representing 20 Herds from Six Southeastern States

M. L. McCullars .......................... Ohatchee, Ala.
E. F. Perry ................................ Kelly, Ga.
Reese’s Little Ranch ..................... Andalusia, Ala.
Rock Hereford Farm ..................... Thomaston, Ga.
Santa Fe River Ranch ................. Alachua, Fla.
I. Schiffman & Co., Inc. ............... Huntsville, Ala.
Shamrock Acres .......................... Meridian, Miss.
Sumter Farm & Stock Co. ............. Geiger, Ala.

Selling 60 Head
March 7th  •  Valdosta, Georgia

For 15 years this Blue Ribbon sale has been the source of supply for good quality Polled Herefords with prominent pedigrees. The breeders and this association strive to maintain this reputation. Seven Southeastern States will be represented this year and the offering will include 20 bulls and 40 females. Make your plans to attend.

SHOW: 9:00 a.m.  •  SALE: 1:00 p.m.
Attend the Banquet to be held at 7:00 p.m. at the Country Club on March 6th

For full particulars and catalogs, write C. E. Downs, Thomaston, Georgia, President

SOUTHEASTERN POLLED HEREFORD ASSOCIATION

Hereford Dispersal
Approximately
225 Head
March 31st  •  Turin, Ga.

Star of One of Georgia’s Top Sales

Sale will begin at 10:30 a.m., and one of Georgia’s top producing Hereford herds—the R. H. Johnson Estate herd—is being dispersed with a GUARANTEE! There will be many sons and daughters of RM Larry’s Pride 9th (pictured above), selling. He is a son of MW Larry Domino 37th and a grandson of the famous “50th”.

The get and service of the following bulls sell—AND THEY SELL!! RM Larry’s Pride 9th; RC Zato Heir 5th; J Larry Pride 4th; J Baca Duke 1st; J Larry Domino 1st. 42 Open cows, 46 cows with calves at side, many rebred, 55 open and bred heifers, and 30 bulls—many young prospects, including the herd sires listed—comprise the sale offering.

R. H. JOHNSON ESTATE—Turin, Ga.

W. Tap Bennett, Central of Georgia RR, Sale Manager,
In our Second Annual Production sale, we believe that we have the best we have ever offered for sale. We urge you to visit with us and see for yourselves the quality of this offering. The "13th" is doing a great job. Eight of the bulls will be by him, and many of the females will carry his service. One bull will be by JF Zato Heir, the top Josuli Zato sire. You will have a chance at some top foundation females by the "13th". Plan to attend this sale on March 10th.
HEREFORD RANCH 2nd PRODUCTION SALE

THESE HEIFERS SELL IN THE MARCH 10th SALE

FREE DELIVERY on 5 or more head

For information and catalog write Bob Nash, Sales Manager, 914 Linwood Road, Whitehaven, Tenn., or Brown Davis, Thornton Hereford Ranch, Albany, Georgia. Ranch located two miles northwest of Albany on U. S. Highway 82.

Al-Jo Motel and Oglethorpe Motel—Sale Headquarters, Albany. For reservations, write direct or to the Ranch.

THORNTON HEREFORD RANCH
H. R. Thornton, Sr.
(Phone 41426
Knoxville, Tenn.)

H. R. Thornton, Jr.
(Phone 3503,
Concord, Tenn.)

ROUTE 3
ALBANY, GEORGIA

for March, 1955

Auctioneers: Bill Pace and A. W. (Ham) Hamilton.

Sale at 1 P. M.—Barbecue at 11:30 a.m.
Manatee Fair
(Continued from page 40D)

Bradenton: Summer yearling bulls (1) -- Eligible, McClure; Two-year-old heifers (1) -- Cherokee's Silver Maid, McClure; Senior yearling heifers (1) -- Secret Surprise (grand champion), McClure;

Santa Gertrudis

Aged bulls (1) -- Rojo Grande 3d (grand champion), Palmer Ranch, Sarasota. Two-year-old bulls (1) -- Rej Rojo 68, Palmer; Senior yearling bulls Rojo Grande 2nd, Palmer; Jose 33, Palmer; Junior (1) -- Pete 151, Palmer; Junior yearling bulls (2) -- calve (3) -- Oro Rojo, Palmer; Alfredo, Palmer; Amin, Palmer; Aged cows (2) -- Nita, Palmer; Estella, Palmer; Two-year-old heifers (1) -- Lola Roja, Palmer; Senior yearling heifers (2) -- Anita, Palmer; Reina, Palmer; Junior yearling heifers (2) -- Ladia, Palmer; Lulu, Palmer; Inga, Palmer; Junior heifer calves (4) -- Dona Roja (grand champion), Palmer; Ana, Palmer; Colonel, Palmer; Rosita, Palmer.

Brahmans

Junior yearling bulls (1) -- Key's Dusty Manso Jr. 555 (grand champion), Clyde J. Keys Ranch, St. Petersburg; Summer yearling bulls (2) -- Manso Horizontal Emperor 506, Keys; McEmperors De-Monaco 86, Caruso Ranch, Bradenton; Junior bull calves (1) -- Key's Dusty Manso Jr. 402, Keys; Summer bull calves (4) -- Keys Premium, Keys; McEmperors III, C. O. Cow; Keys Dusio Dusty 419, Keys; Mr. Ru-Ru, Rutland Ranch, Parrish; Junior yearling heifers (2) -- Keys Miss Dusty Manso 525, Keys; Keys Miss Dusty Manso 522, Keys; Summer yearling heifers (1) -- Keys Miss Dusty Manso 528 (grand champion), Keys; Junior heifer calves (1) -- Key's Miss Dusty Manso 451, Keys; Summer heifer calves (2) -- Key's Miss Dusty Manso 460, Keys; Keys Miss Dusty Manso 452, Keys.

Herefords

Junior yearling bulls (1) -- SCR R. J. Kinzer I (grand champion), Shakti Creek Ranch, Laurel.

4-H Beef Cattle

Shorthorns (1) -- Daisy, John Einneman, Parrish; Angus (1) -- Randy's Manatee Rosie, Burdette Burnett, Oneco; Herefords (1) -- Miss Baca Domino, Jean Stuart, Palmetto; Brahman (1) -- Standard, Ed Lee Ayers, Jr., Bradenton (senior bull calf); Valentine, Jack Mann, Parrish (aged cow).

4-H Livestock Show

FRM Cattie

Dairy Cattle

Registered Guernseys--Two-year-old cows (1): Matoika Lucius Isabelle (grand champion), D. J. O. Pate, Tavares; Senior yearling heifers (1): Tarrell Lady Fressa, Schmidt; Junior yearling heifers (4): Tarrell Lady Fressia, Schmidt; Matoika Lucius Belle, Schmidt; Matoika Lucius Special, Schmidt; Matoika Lucius Flowers, Schmidt; Grade Guernseys--Heifer calves (7): Herman Burnett, Bradenton (grand champion); Bill R. H. Schenck, Val Masse, Palmetto; Val Masse, Palmetto; Burnett; Burnett; Burnett; Burnett; Burnett; Burnett; Suite; Senior yearling heifers (1): Massey (grand champion);

4-H Dairy Cattle

Registered Guernseys--Senior heifer calves (2): Buttercup, Holden Futch, Tavares; Dinsmore Noble Huckleberry, Jay Bossinger, Bradenton; Junior yearling heifers (1): Glorious Gladys of Manatee, Mike Harris, Elwood Park;

Grade Guernseys--Junior heifer calves (2): Princess, Jim Kilcrease, Oneco; Golden Bobby Joe Boyette, Tavares; Two year old females (1): Blackletter;

Registered Jerseys--Junior yearlings (1): Basil Princess Serena, Darrell Coitner, Gillett; Two year old females (5): Minnie, David Chagro, Sansom; Bill Richardson, Bradenton; Basil Design Scaldboon, Buddy Suggs, Elwood Park; Buttercup Pinckie, Blackletter; Buttercup Pinckie, Blackletter;


Grade Holsteins--Senior heifer calves (2): Princess Anne, Lamar Willis, Gillett; Dixie, James Pipkin, Arcadia Road; Junior yearling heifers (1): Rachael, Jean Stuart, Palmetto.

Other champions at the Manatee County Fair, top to bottom, are: Sam Abbruzzese with Shakti Creek Ranch's Hereford bull; Selby Ranch's top Angus bull with Dick Flint; Flint with Selby's champion Angus heifer; junior division winners (left to right), Jean Stuart with Hereford heifer, Pete Estep with Bud Parents' Angus, and Jack Mann with Brahman heifer.

During 1955, the United States and Canada produced more motor trucks together than the 21 other nations of the world where motor trucks are manufactured.
Attnention!
4K and FFA Members
FREE ABERDEEN-ANGUS CALVES

One registered Aberdeen-Angus Bull and one registered Aberdeen-Angus Heifer will be given away free at 12 noon immediately before the beginning of the sale, to lucky 4-H and FFA members registering at the sale. Consult your county agent or vocational agriculture teacher for details.
AUCTION SALE OBERDEEN-ANGUS

LONGLEAF PLANTATION
AIKEN, SOUTH CAROLINA

Mr. Bobby B. Goodyear, owner of Longleaf Plantation, one of the outstanding herds of the Southeast, is offering two herd bull prospects, one a son of the famous Eileenmere 999 35th, the other a grandson of Prince Sunbeam 29th... also 15 cows with calves at side and rebred. The entire consignment is calfhood vaccinated.

ROLLING HILLS FARM
DANBURY, CONNECTICUT

From their small, select herd, Mr. and Mrs. C. M. Converse are offering eight cows, mostly bred, three heifers, and one herd bull prospect of Sunbeam breeding.

BISHOP FARM
MIDDLEBROOK, VIRGINIA

Bishop Farm, which has consigned cattle in Florida sales several times in the past, will offer a son of Prince Esquire of Sunbeam, two sons of the International grand champion Eileenmere 1032d, and one son of the International reserve champion Eileenmere 999 35th... as well as a choice group of bred and open females, some with calves at side.

CHARLOTTE RANCH
PUNTA GORDA, FLORIDA

Claude Roberts, owner of Charlotte Ranch, a long-time friend who has bought seed stock from Sun Lake for years, will present twenty acclimated Aberdeen-Angus heifers, many of them bred.

DePOYSTER ANGUS FARMS
CENTRAL CITY, KENTUCKY

Shelly DePoyster, in the heart of the bluegrass country, brings to this Florida sale thirteen females, all calfhood vaccinated, including five bred and eight open heifers.

and from SUN LAKE...

and from SUN LAKE...

LUTZ, FLORIDA

For the first time in Florida, a straight imported Aberdeen-Angus bull, direct from Scotland:

Greeley 1799788 (imp. 143225)

and four heifers, ready for breeding to the sire of your choice.

 OCALA SALE PAVILION • STARTING NOON • SATURDAY • MARCH 26
Mr. and Mrs. F. B. Davis, Jr., of Brays Island Plantation are shown with Mr. and Mrs. Louis Geraci in the picture at left above, with Barbarosa 14th of Sun Lake, the January 1954 heifer calf who shattered world records by selling at $20,000 in the annual Sun Lake vacation sale. At right is Mr. Geraci and J. Arden Wesley of Arden Angus Farm, Winter Park, with Prince 41st of Sun Lake, bull who sold at $7500.

$20,000 Heifer Sets Record at Sun Lake’s Annual Vacation Auction

Setting a new world’s record for her age, Barbarosa 14th of Sun Lake topped the annual Cattlemen’s Vacation Sale at Sun Lake Ranch near Lutz, Friday afternoon, February 18. She sold to Mr. and Mrs. F. B. Davis, Jr., owners of Brays Island Plantation at Yanessee, S. C.

In all, 49 head grossed $166,184 for an average of $2779. The bull, Prince 41st of Sun Lake, sold to a Florida breeder, J. Arden Wesley of Winter Park at $7500, and the 48 heifers averaged $2681.

Frank Richards of Chicago, secretary of the American Aberdeen-Angus Breeders’ Association, declared the sale established a breed record for heifer calves. It was clearly a Florida record for all breeds, and probably a Southeastern record for females of all breeds.

Gallagher’s Farm, Gainesville, Va., bought five head including Barbarosa 10th of Sun Lake at $9000.

Other purchases were as follows:

- Gallagher—Elfinbame 12th of Sun Lake $2800; Wardless Winch 10th of Sun Lake $3000; Redleaf of Sun Lake $2200; and Erica Enna 8th of Sun Lake $600;
- Millouden Farms, Apopka, Fla.—Barbarosa 12th of Sun Lake $7900; Jill 5d of Sun Lake $2500; Arden-Grummer 4th of Sun Lake $6600; Longleaf Plantation, Alton, S. C.—Grummer 4th of Sun Lake $1600; Gammer 20th of Sun Lake $5000; Bessee 10th of Sun Lake $5500;
- Echo Falls Farm, New Hope, Pa.—Bessee 17th of Sun Lake $3500; McHenry Lady of Sun Lake $1500; Rollins Hills, Danbury, Conn.—Zara 12th of Sun Lake $2700; Georgina 11th of Sun Lake $2200;
- Four Winds Angus Farm, Hauflmann, Tex.—Bessee 18th of Sun Lake $2200; Karama 10th of Sun Lake $2500;
- Cordner Ranch, Lutz—Blackbird 52d of Sun Lake $750; Lucy 16th of Sun Lake $750;
- Florida Produce Co., Dale City—Sun Lake McHenry Blackcap 10th $500; Lucy 11th of Sun Lake $500; Excaliburs 25d of Sun Lake $500; Essa 21st of Sun Lake $500;
- Barkus Knoll, Aberdeen, Md.—Missie 24th of Sun Lake $600; Georgina 6th of Sun Lake $900;
- Robert Graham, Hialeah—Essa 20th of Sun Lake $880; Queen 24th of Sun Lake $975;
- H. L. Farm, Marion, N. J.—Cherry Blossom 6th of Sun Lake $900; Hardwick Angus Ranch, Longmont, Colo.—Bessee 15th of Sun Lake $300; Simon Angus Farm, Madison, Kan., and Red Oak Farm. Rocky Comfort, Md.—Bluelady 5th of Sun Lake $3500; Good Earth, New Florence, Mo.—Eltie 14th of Sun Lake $500; Key West Farm, Charlotteville, Va.—Blackbird 8th of Sun Lake $200; Seventy Seven Ranch, Wichita Falls, Tex.—Gummer 21st of Sun Lake $900;
- G. B. D Ranch, Lakeland—Blackcap Jade 10th of Sun Lake $600; Essar Ranch, San Antonio, Tex.—Elba 4th of Sun Lake $1400; Milkey Farm, Mil- len, Ga.—Burgess Maid 5d of Sun Lake $950; Rob A. Young, Saratoga, N. Y.—Empress 21st of Sun Lake $700; Alama, Marietta, Ga.—Erica 254th of Sun Lake $790; Adams Turner-Hodges, Forrest, V. A.—Zara 14th of Sun Lake $1850; Lorraine Farms, Macon—Bunner Maid 6th of Sun Lake $1500; Mecom Angus Ranch, Trinidad, Tex.—Erica 114th of Sun Lake $2000; L. C. Innis, Millin, Ind.—Pride 30th of Sun Lake $225; Byron 5000, Wichita, Kan.—Lucy 11th of Sun Lake $510; Kent- ridge Farm, Muncie, Ind.—Jill 6th of Sun Lake $1700; Groveland Farms, Lake Wales—Bunner Maid 9th of Sun Lake $1800; Penney & James, Hamilton, Mo.—Fedella 12th of Sun Lake $1000; Hockhockton, Easton, N. J.—Karama 12th of Sun Lake $811.

150 Angus to be Offered at “Friends” Sale March 26

One hundred and fifty registered Aberdeen-Angus cattle—including ten bulls and 40 cows with calves at side, some rebred—are being catalogued for the first annual “Friends of Sun Lake” sale, scheduled to begin at 12 noon on Saturday, March 26 in the Southeastern Fat Stock Show Pavilion in Ocala.

Stan Haworth of Warrenton, Va., and Bob Cooper of Sarasota, will try the sale.

As a special attraction, two lucky FFA or 4-H club members will receive a registered Aberdeen-Angus bull or heifer calf, the gift of Mr. and Mrs. Louis Geraci of Sun Lake, with the method of selecting the winners to be worked out by extension service and vocational agriculture officials.

Catalogs may be obtained by writing Sun Lake Ranch at Box 237, Lutz, or from Louis Gilbreath, manager, Southeastern Fat Stock Show & Sale, Inc., Ocala.

The cattle, consigned by breeders who have bought foundation stock from Sun Lake, are being consigned by five breeders from throughout the eastern part of the country.

Longleaf Plantation at Aiken, S. C., will offer two herd bull prospects and 15 females, mostly with calves at side and some rebred.

Mr. and Mrs. C. M. Converse of Rolling Hills at Danbury, Conn., offer eight cows, mostly bred, three heifers, and a herd bull prospect of Sunbeam breeding.

The consignment of Bishop Farm at Middlebrook, Va., consists of three bulls, as well as a group of females.

Charlotte Ranch at Punta Gorda offers twenty heifers, all acclimated to Florida.

Shelly DeFoyer of Central City, Ky., will bring from the bluegrass country thirteen females, including five bred heifers.

Sun Lake will offer the first time in Florida history a bull, imported directly from Scotland, also four open heifers.
Interest in Bull Sold To Whittle

VelVa Haven takes $5000 for interest in champion

The grand champion Hereford bull of the 1955 Florida State Fair, VH Larry Domino 994, is now serving as one of the herd sires at E. Reed Whittle’s Emerald Acres Ranch at Astatula.

VelVa Haven Farms, Prospect, Kentucky, and Thomasville, Georgia, sold Whittle a half interest in the bull for $5000 after they had showed him to championship honors at Tampa, as well as the Sumter All-Florida Breeders’ Show at Webster last November.

“We feel that this bull is one of the very finest that we have ever seen and are proud to add him to our herd bull battery,” said Whittle. “Naturally we are pleased to obtain a bull of this quality, even though they refused us the full interest at any price. The bull can therefore be valued at $10,000 at least, and this, we think, makes him the highest priced horned bull in the state.”

The new Emerald Acres sire is a son of Larry Domino 21, who sold for $20,000 as a calf, and whose calves averaged over $300 at VelVa Haven’s sale last year.

The new sire was seen by the crowds attending the Central Florida Fair at Orlando in late February, and will be shown during the Hereford show at the Southeastern Fat Stock Show at Ocala the first week in March.

The Emerald Acres’ general manager also pointed out that his ranch had produced the FFA champion steer at this year’s Florida State Fair.

Santa Fe Heifer Continues to Win

The Santa Fe River Ranch Polled Hereford heifer, SFR Domineta Mischief, has continued her winning ways and more than held her own in national competition since selling for a world’s record public auction price of $14,100 for a female of this breed.

Since selling to Cecil Webb of Tampa on January 7, at the annual Santa Fe sale, SFR Domineta Mischief took reserve champion honors against strong competition from the country’s best at the Southwestern Exposition and Fat Stock Show, Fort Worth, Texas, and championship honors during February at the Kissimme Valley Livestock Show and the Florida State Fair.

“Spring Round-up Sale”

of the

Georgia Polled Hereford Association

March 15th • Albany, Ga.

From 14 of Georgia’s leading Polled Hereford breeders, approximately 37 bulls and 30 females will be offered at our “Spring Round-up Sale”. The sale will be held at the Union Stock Yard, Tuesday, March 15 at 1:00 p.m.

Selling 67 Head

The bulls will practically all be of service age, and the females of various ages. There will be cows with calves at side, bred cows and heifers both bred and open. This sale should be of interest to both the purebred and commercial cattleman.

Berry Patch Ranch ............ Marietta
Frisky Acres, C. G. Block ......... Atlanta
Green Acres Ranch ............ Atlanta
O. C. Hill & Son ............... Ellaville
Katy Bee Farms .............. Kelly
Magnolia Polled Hereford Farm . Griffin
Meadow-Lake Hereford Farm .... Rome
Haywood O’Kelley ........... Murrayville
Red Hill Farm ............... Estonton
Rollins Bros .............. Ringgold
Ruff Acres ................. Dunwoody
Sylvandale Farms .......... Preston
3-W Ranch ................ Conyers
J. G. Wilks & Son .......... Alpharetta
Young Acres Ranch ......... Valdosta

AUCTIONEER: Col. Tom McCord, Montgomery, Alabama

For further information contact . . .

RALPH CAMMACK, MANAGER, Secretary of the GEORGIA POLLED HEREFORD ASSOCIATION, 599 Morningside Drive NE, Atlanta, Georgia

Polled Herefords

Rawson Brothers
East Palatka, Fla.

COCK O’ WALK RANCH
POLLED HEREFORDS
"Name Better"
MCINTOSH, FLORIDA
Mr. or Mrs. F. A. Cockrell
Phones Office, Lynwood 1-3281—Residence, Lynwood 1-2281

for March, 1955
$10,000 SON OF HO
Goes to Emerald Acres Ranch
Orlando, Florida

VH LARRY DOMINO 99
Grand champion Hereford bull, 1955 Florida State Fair

Emerald Acres Ranch
E. Reed Whittle, General Manager
Ralph Alberding, Herdsman
P. O. Box 3507 Orlando, Fla. 1900 N. Mills

One of the finest bulls ever seen in this part of the country. Champion Hereford bull at the 1955 Florida State Fair, 1953 Central Florida Exposition, the 1954 Hereford Show at Webster, the 1954 North Florida Fair at Tallahassee.

We believe he has what it takes—quality as an individual as well as breeding. We are pleased that we were able to obtain half interest in this great champion. See him at the Florida fairs or at the ranch. Watch for his future in our herd.
Thanks and Congratulations to Emerald Acres for the purchase of VH Larry Domino 99th, another champion son of HC Larry Domino 24.

HC LARRY DOMINO 24

VelVa Haven’s sire of many champions

The sire of this champion bull, VH Larry Domino 99, he has been a great champion himself of the 1948 Register-of-Merit Blue Grass and Eastern National Shows. He has also sired more champions and first prize winners in recent Florida shows than any other Hereford bull.

HC Larry Domino 24 is owned by VelVa Haven Farms and is one of the greatest breeding Hereford bulls in the world today. His sons and daughters serve in over 100 Florida herds... consistently top shows and sales throughout the area. Build your herd with this breeding.

VelVa Haven Farms
Delray Beach, Florida
Prospect, Ky. • Thomasville, Ga.
Tri-County Show Held Recently

Funnil Springs is host to well-rounded livestock event

A greatly enlarged fat stock show and sale featured the third annual Tri-County Livestock Show of the Suwannee River Fair and Livestock Association at Fannin Springs, January 19-21. Entries came from Dixie, Gilchrist and Levy Counties.

Sloan Baker, animal husbandman of the North Florida Experiment Station, Quincy, judged 85 head of fat steers on the morning of the final day as well as the entries of purebred animals on Thursday. The sale of steers concluded the show on Friday afternoon, with Bob Barton of Ocala, as auctioneer.

The sale of steers brought an average of slightly more than 21 cents per pound and $209 per head at an average weight of 863 pounds.

The Hereford breed offered the keenest competition in the open division of the show on Thursday with FH Larry Domino 187th, shown by J. F. Beach and Son of Trenton, getting Baker's nod as the champion bull. Gordon Love, also of Trenton, showed FH Colorado Domino 17th to reserve championship honors.

Trenton also dominated the heifer class as 4-H club member Herbert Brown, Jr., of Trenton, showed the champion female in J. Larry Etta 2d, while C. R. Colson, also of that community, exhibited FH Larry Etta 66th to reserve championship honors.

The Suwannee River Livestock Show produced the following champions, at left, top to bottom: J. F. Beach and Sons' Hereford bull with Forrest Beach; reserve champion Hereford bull with Gordon Love; champion Hereford female with Herbert Brown, Jr.; reserve champion Hereford female with C. R. Colson; R. C. Horne with the top Shorthorn bull.

Pictures at right, top to bottom, show: Louise Colson, left, with the reserve champion steer, and Elvin Carver with his grand champion steer, a Hereford, which was purchased by Lovett's of Gainesville for 32 cents per pound; Carver posing with Mr. and Mrs. A. D. Davis, who purchased his steer, while L. R. Drummond looks on; (junior division champions) James M. Jones with the champion Angus bull; Ruth Chaires, left, with the Angus female, and Tom Peter Chaires, III, with the Brahman heifer; the Trenton FFA Chapter's winning judging team with Instructor Herbert Brown, Jeff Hall, Thomas Corbin and Aubrey Deen.
honors.

R. C. Horne of Trenton showed a Shorthorn bull, Hickory Creek Selector, to championship honors in open competition on Thursday.

Junior exhibitors who showed their entries to championship honors included Tom Peter Chaires III, Old Town 4-H member, who showed Evans Dumpy, a Brahman female; James M. Jones, Trenton FFA member who had an Angus bull; and Ruth Chaires, 4-H member and sister to Tom Peter, who showed Ruth Robin to Angus female honors.

Top beef cattle showman in the junior division was Aubrey Deen, Trenton FFA member, while Chaires was second and James Quincy, another Trenton FFA'er was third.

On Friday, a 970-pound Hereford shown by 4-H member Elvin Carver of Bell, was named the grand champion steer, and sold to Winn and Lovett Grocery Company of Jacksonville, at the afternoon sale for the tidy sum of $564.40 at the rate of 52 cents per pound. The reserve champion steer of the morning judging, also a Hereford, shown by Louise Colson, Future Homemaker of Bell, sold for $2 and one-half cents per pound to the Fannin Springs Restaurant. The 766-pound animal grossed Miss Colson $218.95.

Judge Baker gave the championship nod to three Hereford steers weighing 1149 pounds each and shown by V. E. Whitehurst and Sons of Williston, as the champion pen of three steers of the show. Swift and Company of Ocala purchased the championship trio for $24.75 per hundred pounds and a total of $855.50. Swift also bought the champion carlot of ten steers, also Herefords, for $23.75 per hundred pounds, for a total of $2375. The steers averaged 1006 pounds each and were sold by G. W. Baker of Williston.

Reserve champion pen of three, Herefords, were shown by Gordon Love of Trenton, weighed a total of 2381 pounds, sold for $23.25 per hundred pounds and a total of $554 to Margaret Ann Grocery of Gainesville. Lykes Brothers Packing Company of Tampa, bought the reserve champion carlot of ten steers for $24.25 per hundred. These Herefords steers weighed an average of 299 pounds each and brought $2252 to Owner L. W. Drummond of Chiefland.

Large buyer of the sale was Swift and Company, paying $10,628 for 46 head.

Other buyers included: Gainesville Live Stock Auction Market, Gainesville; Sunnyland Packing Company, Gainesville; Copeland Sausage Company, Alachua; Trenton Rotary Club; J. D. Odom's Livestock Palace, Live Oak; J. C. Ramsey, Gainesville.

(Continued on page 50)
Top 25 percent averaged $1723
Top 50 percent averaged $1270
One of Florida’s better averages for a purebred cattle sale was reached on Monday, January 31 when Gulfstream Farm of Fort Lauderdale and Alan McGregor and Son of Chesterton, Maryland staged their first annual “June in January” sale with 50 head of registered Aberdeen-Angus bringing a gross of $41,720 for a per head average of $834.

Auctioneers Hamilton James of Newton, Illinois and Paul Good of Van Wert, Ohio sold 46 females for an $831 average and gross of $39,160, while the four bulls in the sale grossed $2560 with an average of $640.

Top-selling female was Blackbird of Gulfstream 7th which went to Paul Fitzpatrick of Fort Lauderdale for $900. Second high price for a female was $2250 with three going for this price to Grovelane Farms of Lake Wales, Duntracht Farm of Lexington, Kentucky, and Panther Ledge Farm of Allamuchy, New Jersey.

Barr Groves, Inc., of Winter Haven paid the high price for a bull when they purchased Eileenmore of Gulfstream 22d for $1300.

Other than Florida, buyers from eight states and Canada purchased animals in the sale with the top buyer being Fitzpatrick, buying eight females for a total of $11,650.

Bulls sold, listed by buyers, with prices paid, were as follows:

- Barr Groves, Inc., Winter Haven—Eileenmore of Gulfstream 22d $1300;
- Perry Farms, Hollywood—McGregormore 1210 $560; McGregormore 1206 $300;
- E-D Bar Ranch, West Palm Beach—McGregormore 1202 $400.

Females sold, listed by purchasers, with prices paid, were as follows:

- Paul Fitzpatrick, Fort Lauderdale—Gummer of Gulfstream $2900; Zara McGregor P $1500; Blackbird of Gulfstream 7th $5900; Miss B. of Gulfstream $4900; Miss Illuminance G. 4th $1600; Ruby of Gulfstream 2d $1400; Juana of Gulfstream 2d $925; Blackbird Progress McGregor A3 $875; Alvin Krech, Thomasville, Ga.—Pride McGregor A5 $925;
- Brays Island Plantation, Yemassee, S. C.—Gulfstream Maid of Bumper $1650;
- Bill Graham, Hialeah—Barbara of Gulfstream $4950;
- Plantation Farm, Rock Hill, Md.—Juany McGregor A6 $1000; Blackbird Progress McGregor A2 $400; Blackbird Progress McGregor 4th $425; Elba of Gulfstream 12th $350;
- Robert Siddler, Paineville, Ohio—T. G. Mulben Pride $2975 $725;
- Duntracht Farm, Lexington, Ky.—Gummere Extravagant of Gulfstream 3d $1100; Gummere Extravagant McGregor A2 $500; Queen McGregor A7 $375; L. J. Balaban, Bonifas—Blackbird McGregor A2 $700;
- John Combs, Fort Lauderdale—Blackpast of Gulfstream 3d $685; Miss Blackpast R. G. 4th $400; Erika of Gulfstream 22d $445;
- Panther Ledge Farm, Allamuchy, N. J.—Elba of Gulfstream 12th $250;

The Florida Cattleman
Chicago in' At International Best For Fall Forage Grasses and Cereals Happiness House.

Going towards the expense of during the Manatee County Fair at operated

The Happiness House Steers Are Donated To The Happiness House Sarasota and Manatee County cattlemen recently joined together and purchased two steers for the benefit of Happiness House, a joint Sarasota-Manatee therapeutic project for the crippled, reports C. H. Downs, president of the Sarasota County Cattlemen's Association.

The two cattlemen's organizations cooperated in this endeavor by buying the $125 worth of beef during a recent auction held at the Sarasota Cattle and Commission Sales, Inc., market.

The steers were slaughtered and their meat sold as steaks and hamburgers during the Manatee County Fair at Palmetto, January 25-29, with the proceeds going towards the expense of operating Happiness House.

Grasses and Cereals Best For Fall Forage A combination of grasses and cereals are the best means of getting plenty of green forage for cattle from late November until spring, according to findings at the Mississippi Experiment Station. Researchers found that more erect growing oats and wheat usually produce more early forage and less late herbage than prostrate or semi-prostrate growing grasses during a mild winter.

During severe cold weather, the agronomists discovered, oats are greatly stunted and sometimes killed. Results of test showed that ryegrass is a better cold weather risk than oats since it seems to recover faster and produce more forage.

Angus Top Winners At International Angus took most of the major laurels at the International Livestock Exposition in Chicago in 1954. It was the 26th time since 1900 that a black won the individual steer grand championship.

Mexico, Columbia and Venezuela represent the largest markets for United States truck exports.

During 1958, the United States exported 39 percent of the world truck exports.

Our most sincere thanks... Buyers, Bidders and Guests at our "June in January" Sale We had guests from 23 states, three provinces of Canada, and buyers from Canada and nine states, as follows:

George Whittington, Blenheim, Ontario, Canada
Mole's Hill Farm, Sharon, Conn.
Panther Ledger Farm, Allamuchy, N. J.
Swan Point Farm, Rock Hill, Md.
Alum Bank Farm, Spring Creek, Va.
Broomley Farms, Charlottesville, Va.
Duntreath Farm, Lexington, Ky.
T. J. Fitzgerald, Cynthia, Ky.
Robert Sidley, Painesville, Ohio
Bray's Island Plantation, Yemassee, S. C.

Paul Fitzpatrick, Fort Lauderdale, Fla.

FLASH!! Lot 32, Blackbird of Gulfstream 7th, sold to Paul Fitzpatrick, El Clair Farm, Fort Lauderdale for $3000, has won the reserve senior and reserve grand championships at the 1955 Florida State Fair.

FLASH!! Lot 25, Elba of Gulfstream, sold to Panther Ledger Farm of N. J., for $2250, has just won the reserve junior championship at the 1955 Florida State Fair.

Gulfstream Farm "Herbicides: Invades in the Deepest South" FT. LAUDEROE, FLORIDA

Advertise Consistently! +

Perdido Ranch Located west of Pensacola on U. S. 90 at the Perdido River.

Young breeding stock for sale at all times! Herd Sire: MAHRAPO BARDOLIER, breeder of Champions.

Post Office Box 666 • PENSACOLA, FLORIDA

for March, 1953
Tampa Dairy Show Held Again During State Fair

Top animals seen as Jerseys, Guernseys, Holsteins and Aryshires all present well-rounded judging events

With Jerseys and Guernseys leading the way in total number of entries in both the Open and Florida Special events, the 1955 Dairy Cattle Show of the Florida State Fair was held February 5-9 at Tampa.

Florida entries dominated grand championship honors in both the open and special shows in two breeds, Holstein and Guernsey.

A heifer calf, Distinction Land O’Sun Bee, shown by Land O’Sun Dairy Farms, Miami, was judged grand champion Holstein female in both events. Ormsby Pietje Bessie, another Florida heifer shown by Lucky Eleven Enterprises, Inc., of Miami, took reserve championship honors in both events. There were no bulls shown in this breed.

Florida repeated in the Guernsey breed against stiff competition from throughout the eastern part of the country, when Oakhurst Eastern Duke, shown by Coastal Dairy, Inc., won grand champion honors among the bulls in both events, while Arrow Farm Queenetta, five-year-old cow, shown by Boutwell’s Dairy, Inc., Lake Worth, won two grand championships in the female class.

Sanitary Dairy of Dothan, Alabama, took top honors in the Jersey open event with their three-year-old bull, Wonderful Noble Farineuse, and their three-year-old cow, Jingos Elta. The grand champion cow of the Florida special, Sir Dandy Narcisse, was shown by Clay County Farms, Middleburg, while Dandy Dacora, entry of Alvarez Jersey Farm, Jacksonville, was the grand champion bull.

The Florida Special Aryshire grand champion female was Jayman Tringle, shown by Peggy Pelot of Summerville. There were no bull entries in this breed.

In the Arroyo Open, Logan Vue Star Armour, shown by George J. Patrick of Chrisman, Illinois, won the grand championship among bulls, while Strathglass Farm, Port Chester, New York, showed Strathglass Leigh Jenette to the grand championship among females.

Results of the Florida Special Shows, with entries listed in the order in which they placed and total number of entries in parenthesis, were as follows:

**Guernseys**
- Bull calves (6):—Belmont View Hardwick King (junior champion, reserve grand champion), Carroll L. Ward, Sr., Winter Park; Jennel Barbarian, Bouwell; Lay Laine Virginian’s Emory, Ward; Dinsmore; Insapator; Dinsmore Dairy Company; Dinsmore; Dinsmore Dean; Dinsmore; Lay Laine Judy’s Major, Ward; Junior veering bulls (5)—Dinsmore Actor Sovereign; Dinsmore Dunwalke Foreman’s Pride, Ward; Dunwalke Larry, Coats; Lay Laine Foresuire’s Esquire, Ward; Senior veering bulls (3)—Dinsmore Mariner; Dinsmore; Lakemont King’s Duke, Ward; Lay Laine Royal Maxim, Ward; Senior veering bulls (2):—Dinsmore Oakhurst Baron, Coastal; Lakemont Midnight, Ward; Lakemont Judy’s Rejoicer, Ward; McDonald Farms Le Strongheart, Ward;
- Bulls three years old or over (6)—Oakhurst Eastern Duke (senior champion, grand champion), Coastal; Dinsmore Noble Majesty, Dinsmore; Brays Island Royal Highness, Ward; Klondike Raider’s Merry Boy, Boutwell; Haefner calves (12)—Jenwell Lady Gay, Bouwell; Lay Laine Judy’s Ladina, Ward; Waldrup Phillip Ray Queen, Waldrup Dairy, Hollywood; Brays Island Majesty’s Countess, Waldrup; Brays Island Lucky Maxine, Waldrup; Dinsmore Actress Jean, Dinsmore; Lakemont Ughtam’s Lola, Ward; Jenwell Lady Gretta, Boutwell; Junior veering heifers (10)—Bucskville Emory, Carol; Coastal; Brays Island Hero’s Dream, Waldrup; Dinsmore Conqueror Leete, Dinsmore; Maack’s Lucifer Flower, Walter Schmid and Sons, Sarasota; Lay Laine Judy’s Irene, Ward; Dinsmore Mayroyal Verena, Dinsmore; Tarbell Lady Laughter, Schmid; Senior veering heifers (11)—Jenwell Lord Florine (junior champion, reserve grand champion), Boutwell; Dinsmore Noble Berline, Dinsmore; Tarbell Lord Freesta, Schmid; Lakemont Royal’s Gertrude, Ward; Lakemont Peerless Goldie, Ward; Dinsmore Actors Cow, Dinsmore; Sellers Farm Le Ferr, Sellers Farms, St. Petersburg; Lakemont Peckels Hilda, Ward;
- Cows two to three years old (15)—Edisto Farms G. Batavia, Waldrup; Dinsmore Noble Pride, Dinsmore; Jenwell Lord M. Freesta, Boutwell; Waldrup’s Phillip Modesty, Waldrup; Waldrup Phillip Maudie, Waldrup; Waldrup’s Peerless, Waldrup; Dinsmore Mayroyal Lyre, Dinsmore; Cows three years old (11)—Oakhurst Conquests Garnett, Boutwell; Dinsmore Conqueror Muriel, Dinsmore; Dinsmore Mayroyal Twilight, Dinsmore; Brays Island Arizona, Ward; Brays Island Queen Beth, Waldrup; Dinsmore Mayroyal Jery, Dinsmore; Dinsmore Lakeview’s Belle, Ward; Cows four years old (10)—Fin’n Feather King’s Ciro, Boutwell; Dinsmore Jury Limmy, Dinsmore; Jenwell G. Celisa, Boutwell; Dinsmore Conqueror Berline, Dinsmore; Lakemont B*tcher’s Isabelle, Ward; Sellers Farm K. Cecilia, Sellers; Sellers Oakhurst King’s Sue, Coastal; Cows five years old and over (12)—Arrow Farm Queenetta (senior champion, grand champion), Boutwell; Dinsmore Mayroyal Ruby, Dinsmore; Dinsmore Noble Mayflower, Dinsmore; Lakemont Maxim’s Pet, Ward; Lakemont King’s Polly, Ward; Lakemont King’s Loy, Ward; Oakhurst Princess Gladis, Coastal; Three H Golden Della May, Sellers; Lakemont Judy’s Imp, Ward; Dinsmore Noble May, Dinsmore; Junior get of sire (7)—Boutwell; Dinsmore; Ward; Sellers; Senior get of sire (7)—Dinsmore, Ward; Waldrup; Coastal; Dinsmore; Dairy heifers (7)—Boutwell; Dinsmore, Waldrup; Sellers; Ward; Cows in milk (10)—Arrow Farm’s Queenetta, Boutwell; Jury Ruby, Dinsmore; Dinsmore Muriel, Dinsmore; Lakemont Peerless Enlyn, Ward; Edisto Farms G. Batavia, Waldrup; Dinsmore Noble Mayflower, Dinsmore; Lakemont King Polly, Ward; Produce of dam (6)—Waldrup; Coastal; Sellers; Schmid; Ward; Best three females (7)—Dinsmore; Waldrup; Boutwell; Ward; Sellers; Ward;

**Aryshires**
- Junior veering heifers (3)—Thunder Mac’s Betty Ann, Sike’s Reserve champion, Addison; Strathglass Lad’s Lady, Bill Griffin, Bartow; Monacoy Ayr Queen, C. C. Schutte, Bartow; Two year old cows (1)—Jayman Pride, Jay Pelot,}(48D)

Many top animals were seen at this year’s Florida State Fair Dairy Show in Tampa. Pictured above, top to bottom, they are, Bob Bell, W. J. Forrester and J. C. Enfinger with Sanitary Dairy’s champion Jersey; Dave Gibson with Strathglass Farm’s champion Aryshire; Gene Battles with Land O’Sun’s champion Holstein; Earl Jensen and Jacob Jans with Boutwell Dairy’s champion Guernsey.

**Jerseys**
- Heifer calves (1)—Distinction Land O’Sun Bee (grand champion), Land O’Sun Dairy Farms, Miami; Junior veering heifers (1)—Ormsby Pietje Bessie (reserve grand champion), Lucky Eleven Enterprises, Miami; Matador De Kol Ooma, Lucky Eleven;
- Best of three females (3)—Lucky Eleven; Lucky Eleven; Lucky Eleven;
Three year old bulls (1) - Dandy Double Draconis (senior bull champion, grand champion) Al- 
vare; Jersey Farm, Jacksonville;

Helter calves (9) - Basileus Select Penelope, Stuart; Basil Financial Liz, Clay County Farms, 
Middletown; Alvarez Dandy, Highlands Hope, Al- 
vare; Alvarez Dandy PRS Bell, Al- 
vare; Basil Financial Rosalie, Clay County Farms; Jester Noble 
Favor, Stuart; Alvarez Elect Fancy, Alvarez; Al- 
vare Dotty PRS Dot, Alvarez; Sybil Barnett Bell- 
bocher, Olin Fincher, Gotha; Jester Fillipal Lorettia, Stuart;

Junior veal calf heifers (8) - Basil Financial Jean (junior champion, reserve grand champion), Clay 
County Farms; sybil Barnett Effie, Ernest Fisher, 
Windermere; Alvarez Pompey Sparkling Sandy, Al- 
vare; Sparkling MacGolic, Virginia Stuart, Bar- 
tow; Sybil A Signal Rose, Virginia Stuart; Sybil A 
Challenger Glow, Stuart; Alvarez Dandy Fan 
Fancy, Alvarez; Alvarez Dandy Hop, Alvarez;

Senior veal calf heifers (8) - Bijou Records Fox- 
son, Clay County Farms; Jiggo's Parade, Caroline 
Stuart, Barrow; Dandy Basil's Pugari Pet, Lisa 
Hammond, Winter Haven; Basil's Golden Lavender, 
Clay County Farms; Alvarez Jolly PRS Julie, Al-
vare; Alvarez Elect Monarch, Alvarez; Alvarez 
Elect Betty Jo, Alvarez; Dandy Basil Maid, Linda 
Dixon, Winter Haven;

Junior goat of sire (5) - Basil Financial King, 
Clay County Farms; Dandy Double Draconis, Al-
vare; Pompey Royal Standard, Alvarez, Duke Gipsy 
Able, Stuart; J. K. Jester Dandy Oxford, Stuart;

Cows two years and under three (7) - Gem's Ob-
server Finn, Clay County Farms; Dandy's Delight, 
Al- 
vare; Children Wonderful Jester, Brenda Den-
nington, Orlando; Thomas Royal Aim Rose, Harry 
C. Griffin, Bartow; Jody Standard Betty, Joseph 
Brady, Winter Park; Dandy's Delightful Dot, Al-
vare; Sola's Regal Maiden, Griffin;

Three year old cows (6) - Dandy Sparkling Nac-
rice, Stuart; Standard Gold Hugh, Brady; Rex De-
sign Syl Happy, Alvarez; Dandy's Draconis Du-
chess; Syl's Observer Design Fawn, Al-
vare; Melissa Jester's Peggy, Alvarez; Elect Stan-
dard Beulah, Alvarez;

Four year old cows (5) - Sdy Dandy Blonde, Stuart; 
Monarch Favorite Helen, Alvarez; Coppielas Sil-
verfleck, Alvarez; Standard Cornelia 2d, Griffin;

Five year old cows (8) - Sir Dandy Narcisse (senior champion, grand champion), Clay County 
Farms; Bilmore Draconis Bashir, Stuart; Fes-
tive Design Bonbon, Stuart; $ Standard Ivy Nan-
ette, Alvarez; Hampton's Advancing Doris, Clay 
County Farms; Pompey's Design Mary, Alvarez; 
Sir Dandy Dream, Stuart; Noble Favorite Beulah, 
Stuart; Noble Beth's Queen Ann, Joseph Cochran, 
Bartow; Fillipal Bounce Quinte, Bobbs Ray Dun-
den, Havana.

REGISTERED STOCK FOR SALE AT ALL TIMES

The Bull With a Future!

M & L SKY PRINCE 2d

- Families in our herd include the fol-
lowing: Barbarosa • Blackcap Bessie • 
Maid of Bummer Miss Burgess • 
Blackcap Empress • Sunbeam Queen 
Mother • Juana Eria

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WINTER PARK, FLA.

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ally pays more for fat Angus 
steers because they dress out 
more good salable beef.

QUALITY . . . The Inter-
national Carcass Contests prove 
Angus beef is superior to all 
other breeds.

EFFICIENCY . . . Angus con-
vert grain and roughage into 
quality beef quickly and 
efficiently.

Be Ahead! Buy Black Feeders!

Top panel, above, shows Billy Newman, 4-H beef champion at the Kissimmee 
Valley Show, with his Hereford, while 
bottom panel shows Lee Eldridge, top 
FFA winner, with his Brahman.

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Florida Aberdeen-Angus Association
Henry Chitty, Jr., Gainesville, Florida

for March, 1955
The Suwannee River Fair & Livestock Association of Dixie, Gilchrist & Levy

The Suwannee River Fair & Livestock Association of Dixie, Gilchrist & Levy would like to take this opportunity to express our sincere appreciation to the Buyers who made our first sale of fat cattle a success by their purchases.

Swift and Company, Ocala
Winn & Lovett Grocery Co., Jacksonville
Sunnyside Packing Co., Gainesville
Lykes Bros. Packing Co., Tampa
Gainesville Livestock Market, Gainesville
Ramsey Packing Company, Gainesville
Copeland Sausage Company, Alachua
J. D. Odom, Live Oak
Fannin Springs Restaurant, Fannin Springs
Trenton Rotary Club, Trenton
Herbert Brown, Trenton

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TURKEY FORD RANCH
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P.O. BOX 37, LUTZ, FLORIDA

Tri-County Fair
(Continued from page 48A)

Trenton won the junior judging honors in the FFA class while the Dixie County team won the top honors in the 4-H division.

Winners, listed in order by classes, with number of entries in parentheses were as follows:

Open Division
Shortround bulls: (1) - Hickory Creek Selector (champion), R. C. Horne, Trenton;
Hereford bulls: (5) - VH Larry Doniino 187th (champion), J. F. Beach and Sons, Trenton; VH Colorado Domino 17th (reserve champion), Gordon Love, Trenton; Mill Iron N-288, C. R. Colson, Trenton; Santa Fe, Ellison Hardee, Chiefland; Santa Fe 3rd, T. C. Cannon, Chiefland; Hereford female: (2) - J. Larry Etna 2d (champion), Herbert Brown, Jr., Trenton FFA; VH Larry 18th (reserve champion), C. R. Colson, Hereford headers: (5) - J. Larry Etna 2d (champion), Brown; HIU Larry Etna 8th, Bill Colson, Trenton; CWS Loren D., Billy Colson; J. Larry Etna, Brown, Larry Etna 1st, Colson;
Jr. Division
Grade Hereford females: (2) - Red to James Jones, Bell FFA, Jones; Hereford Bulls - Blues to L. F. Numode, Jolly Corbin, Chiefland FFA; Mill Iron 312d, Kenneth Twombly, Trenton FFA; Red to RRJ True Domino 49th, Trenton FFA Chapter; Mill Iron 2d, James Quince, Trenton FFA; Santa Fe, William Roberts, Trenton FFA; Hereford females: Blues to J. Larry Etna 2d, Herbert Brown, Jr., Trenton FFA; J. Larry Etna, Brown; Angus females - Blue to Ruth Baby (champion), Ruth Chaves, Old Town 4-H, Angus bull: Blue to James M. Jones (champion), Bell FFA;
Junior Fat Stock
Steers 600-850 pounds: Blues to Carver (grand champion and Junior champion), Louise Colson, Bell 4-H (reserve champion and Junior reserve champion); Reds to Gary Taylor, Bill FFA; James Quince, Trenton FFA; Hamase Quince, Trenton FFA; Whites to Gary Taylor; Carl Carlisle, Trenton 4-H; Pen of three - James Quince, Trenton FFA;
Adult Fat Stock
Steers 600-850 pounds: Fortress Beach (adult champion), Trenton; Billy Colson (adult reserve champion), Bell; Tommy Beach; Clyde Colson, Chiefland;
Pen of Three - 600-850 pounds: Gordon Love, Trenton (reserve champion); Love; Stacy Quince, Trenton; Fortress Beach, Trenton; Clyde Colson, Bell; G. W. Baker, Williston; 450-850; Nancy Quince, Trenton; 850-up - V. F. Whitehurst and Sons (grand champion), William; G. W. Baker, Williston; L. W. Drummond, Chiefland;
Pen of ten - 600-850; Bakers; 850-up - Baker (grand champion); Drummond (reserve champion); Whitehurst;

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LAKE CITY, FLORIDA
STEER SHOW at Tampa Is Won by Osceola 4-H Boy

New record Florida price is set as $3.01 per pound for grand champion is paid by Publix Supermarkets

An Osceola County 4-H boy, young Tommy Hudspeth of St. Cloud, carried off top honors during the Florida Fat Stock Show held during the Florida State Fair at Tampa on Thursday, February 10, and had the extra pleasure of being the recipient of a new Florida record price for his Angus steer when the Publix Supermarkets with headquarters at Lake- land paid him $3.01 per pound for the $1052-pound animal during the steer sale held the following day.

The top price grossed Hudspeth $1052.52 and broke the previous state record of $868.68 per pound set at the 1951 Southeastern Fat Stock Show and Sale at Ocala.

The young exhibitor’s animal was named 4H champion before winning the grand championship, while the reserve grand champion, and also adult champion, was another prime Angus, shown by Turkey Ford Ranch of Lutz, which also went to Publix for 70 cents per pound to gross $757.40.

Champion FFA steer, a 1261-pound Hereford, was shown by Carey Kirkley of Apopka and grossed $1277.61 for his owner when the Winn and Lovett Grocery Company (Mt. Dora store) paid him $1.01 per pound.

Second highest price of the sale went to Wilma Richardson of Hillsborough County when Kwik Chik Stores (a division of Winn and Lovett) paid her $1.51 per pound for the 1003-pound steer which was the reserve champion 4-H steer.

The animal, also an Angus, grossed the young girl $187.95.

Sale average good...

Winn and Lovett Grocery Company was the largest buyer in the fat steer sale, paying a total $7975.57 for 14 steers of the 76 animals sold by Auctioneer Buddy Clark of Folkston, Georgia.

Average for the entire sale was 41 cents per pound with a total of $88,348.87 being paid during the event. Second highest buyer was Publix with two ani- mals for a total of $9928.92, while Mor- rison’s Cafeteria of Tampa paid the third high total of $2845.22 for five animals.

Other out of town buyers included: Sulphur Springs State Bank, Sulphur Springs; Dirr Sausage Company, Miami; Swift and Company, Ocala; Rutland’s Men’s Store, St. Petersburg; Pasco Mo-
tors, Dade City; Dixie Lily Milling Company, Williston; Hillison Grocery, Zephy- rihills; J. D. Odum Livestock Palace, Live Oak; Florida Feed Mills, Jackson- ville; Summer Wholesale Meat Company, Plant City; Central Packing Company, Center Hill.


Show results...

STIFF COMPETITION was featured throughout the judging with the adult reserve champion steer, a Hereford, being shown by L. T. Langford of Plant City, and the reserve FFA honors going to Clay Deuret of Hillsborough who had a Hereford.

Winners in the steer show, listed in or- der by classes, were as follows:

Lightweights (600-899 pounds)—L. T. Langford, Hillsborough County (adult reserve champion); George M. Wallis, Sr., Deltona County; Wallis, Jimmy; Weezie, Marion County FFA; Don Dandridge, Highlands County 4-H; Wayne Wall, Hillsborough; A. E. Graserbacher, Hills- borough 4-H; Melvin Vernon, Jr., Hillsborough FFA; Bobby Porter, Hillsborough 4-H; Middlesweights (800-999 pounds)—Clay Deuret, Hillsborough FFA (FFA reserve champion); Geor- ge Wensley, Hillsborough 4-H; Dave Masarco, Hills- borough; Richard Crosby, Hillsborough 4-H; Re- nald Allen, Hillsborough FFA; Vernon, Wendell; Chapman, Sarasota 4-H; John McCliman, Hills- borough FFA; James Jackson, Hillsborough 4-H; Heavyweights (over 999 pounds)—Tommy Hudspeth, Osceola County 4-H (grand champion, 4-H champion); Turkey Ford Ranch, Hillsborough County (reserve grand champion, adult champion); Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford; Turkey Ford;

PLAN NOW to attend the Beef Cattle Breeders and Herdsmen’s short course at Gainesville, April 16.

The first Florida Steer Show and Sale held during the Florida State Fair at Tampa got off to a good start with a record $3.01 per pound being paid by Publix Markets for the grand champion. Top panel, above shows young Tommy Hudspeth and his mother, Mrs. E. Brad- shaw Hudspeth with his grand champion, while shown in the bottom panel are Harold Kent, Mrs. G. A. Kent and Russ Brannon with Turkey Ford’s reserve grand champion.

Report on Cottonseed Meal Issued from OAM

Oklahoma A & M College has recently issued a report on its five year, dry lot fattening program. Briefly, the report says that steers return a better profit when fed one and a half pounds of cottonseed cake daily than when given one pound or less.

The program also showed that the new solvent-processed cottonseed meal has a slightly lower feeding value than the hydraulic processed meal. And neither weight gains nor feed efficiency were improved by fortifying the rations of fattening steers with a crude carotene concentrate.

October 1 through 8 are the dates which have been selected for the 1955 National Dairy Cattle Congress at Water- ldog, Iowa, it has been announced by F. S. Estel, exposition secretary-manager. Recogn- ized as the dairy industry’s show window, it will be the site of five breed shows.
Charolaise and Charbray

NOW OFFERING FOR SALE

One-half to purebred bulls, also bred heifers.

MEMBER: International Charolaise and American Charbray Breeders Associations

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Charolaises Make Good Gain Record

U. S. Sugar reports on weight for age Charolaise records

Weight for age which is phenomenal even on U. S. Sugar Corporation's highly improved pastures near Clewiston has been reported by Sidney L. Crochet, manager of the cattle project for the company. Charolaises made the gains—with one calf, born February 7, 1954, weighing 1115 pounds 11 months later.

The average for 20 recently-weaned 5/8 to 3/4 Charolaise-Brahman crosses was over 570 pounds at weaning, compared to the overall Sugarland Ranch average of something over 400 pounds, Crochet reports. "The nine bulls in this group of 20 were weaned at an average age of 229 days at an average weight of 603 pounds," Crochet reports. "The heifers, weaned at an average of 248 days, weighed 519 pounds on the average." Crochet is particularly proud of the record made by the young bull, however. Sired by Conse, a purebred Charolaise bull, the bull was out of a daughter of Francis the Great (one of the first Charolaise bulls to come to Florida) and a registered Brahman cow.

He showed his gaining ability at an early age, weighing 800 pounds at eight months of age when he was weaned. 920 pounds at nine months, and 1045 pounds at 10 months.

"Such weights, regardless of feeding, have been unheard of in other breeds," says Crochet. "In many cases an animal would have to be two to three years old and well-bred to reach 1115 pounds."

U. S. Sugar has experimented with its breeding program for years, and Crochet reports that its experience with other breeds has proven that crossing Brahman with English breeds results in weaning weights 75 to 100 pounds more than those of purer lines. "It now appears," he points out, "that even greater weaning weights—50 to 75 pounds above the English-Brahman crosses—will be possible with Charolaise blood."

How the Charolaises would grade for beef, Crochet doesn't know, since the program is designed to raise breeding stock, not slaughter cattle.

"Regardless of grade, however, we believe weights like these are ample justification for use of Charolaises."

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Breeders of Charolaise and Charbray Beef Cattle
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- Registered Charolaise and Charbray cattle. Both males and females are included in the sale offering with animals ranging from half-bloods to full-bloods. Contact us for your Charolaise and Charbray cattle needs at all times!

All Visitors Welcome at any time.

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CHAROLAISE & CHARBRAY
From one of Florida's top herds
We have for sale at this time several 1/2-breeds calves. Also breeding age crossbred Brahman-Charolaise bulls which are 1/2, 3/4 and 7/8's.

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FORT MYERS, FLORIDA
MEMBER AMERICAN CHAROLAISE-CHARBRAY BREEDERS ASS'N.
Charollaise Men Form Association

Tentative organization of a Charollaise association to serve breeders in Florida and neighboring states was accomplished at a meeting held in Wauchula recently.

Bill Krusen of Zephyrhills and Tampa was elected acting chairman of the group pending official organization, and Krusen, together with C. C. Land of Carrabelle and Bryant Pearce of Fort Myers, were named to talk with officials of national Charollaise groups regarding further steps to be taken by the local association.

Among those attending the meeting were Russell Farmer and T. C. Hart of Wauchula, Dr. E. J. Hall of Miami, and Roy Perdue of Alturas.

Beach Elected Prexy Of St. Johns Group

The St. Johns County Livestock Association elected Elkton cattleman-farmer, George M. Beach, president of the group for the coming year. He succeeds C. H. Arnold. The other new officers are Vice President Lewis Parrish and Secretary-treasurer Phil McMullen.

The election took place during a meeting of the association in the Mill Creek Home Demonstration Club. After the election, McMullen, the St. Johns county agent, showed a movie entitled “Cattle Feeding.”

Texas Breeder Dies

Fred W. Turner, pioneer Texas Charolais and Charbray breeder, died recently at his home in Weslaco, Texas, from a heart attack.

Turner was one of the founders of the American Charolais-Charbray Breeders Association and served as president of that group for several years up to 1954.
NOW IS THE TIME to join the parade to more and better Polled Shorthorns to meet the increasing popular demand for the quicker-maturing qualities combined with the NATURALLY HORNLESS trait of this fastest growing breed in the Southland!

To provide batteries of bull power that will really put your herd on top . . . to furnish royally-bred females that will put new breeders on the sure road to COMPLETE SUCCESS . . .

We Present . . .
the best from the country's top 40 Polled Shorthorn herds from 11 States!

A BULL LIKE THIS ONE WILL PUT YOU ON THE MAP!

NATIONAL POLLED SHORTHORN CONGRESS SHOW & SALE

60 BULLS • BULLS • 60 BULLS

An incomparable array of herd improving sires especially selected for the Southern purebred breeder. They offer the best in thick, deep-bodied beef conformation and the prepotency to transmit these qualities to calves. Nearly everybody needs a better bull, and here is your golden opportunity! Buy the RIGHT kind at Lexington!

A special selection of thick-boned, low-set commercial bulls are also offered. Every one of these beefy, burly sires is of an age to go into immediate hard service . . . to DEHORN your calves the easy way . . . ADD 100 POUNDS weaning weight to your calves . . . and at the same time INCREASE MILK in your cow herd.

Come join us on a two-day holiday in the heart of the Blue Grass country. Show, Monday, March 14 . . . Auction following day, 9:00 a.m. Banquet and Annual Meeting Monday night.

HEADQUARTERS: Phoenix Hotel, Lexington, Ky. Make reservations now!! Catalogs mailed only upon request. Write for copy today.

DEHORN YOUR CALVES BEFORE BIRTH . . . LET POLLED SHORTHORNS DO IT AT NO EXTRA COST!

50 FEMALES • FEMALES • 50 FEMALES

The truly RIGHT kind . . . the kind that offers the best in beef conformation to be transmitted to calves . . . the RIGHT kind of breeding that will put you on the RIGHT road to producing the RIGHT kind for an ever-expanding market . . . and the kind of capacity that will convert your grass to higher production standards in regular and profitable calf crops.

AMERICAN POLLED SHORTHORN SOCIETY, DEPT. FC., Chicago 9, Illinois

Monday and Tuesday, March 14 and 15, 1955
Livestock Arena, Univ. of Kentucky, LEXINGTON, KENTUCKY

50 FEMALES * FEMALES * 50 FEMALES
Far Reach Sale Tops Is $1700
Sale averages $383 with top animal going to Alabama

Top 25 percent averaged $662
Top 50 percent averaged $530

A registered Shorthorn heifer, Pine Acres Augusta 4th, brought the top selling price of $1700 at the first annual Shorthorn sale held by Far Reach Ranch, Mount Dora, January 22, with Bob Goodwin of Winwood Farm, Brundidge, Alabama, being the buyer.

In all, Auctioneer C. D. Swaffar of Tulsa, Oklahoma, cried the sale of 28 registered bulls and 36 registered females for a total of $24,479 and an overall average of $383. Bulls sold for a total of $7250, averaging $259, while the 36 heifers brought a total of $17,229 for an average of $479.

Top buyer of the sale was Colonel E. H. Wilkerson, Eustis, who paid $925 for 13 bulls and four heifers. Second highest overall purchaser was W. E. Giddens, Madison, Georgia, who paid a total of $2150 for four animals. Third highest overall buyer was Ashbourne Ranch, Delray Beach, with $1505 for four animals.

Top selling bull was Peach Grove Goldfinder, purchased by Dr. H. W. Young of Leesburg, for $1000. Second high bull was Elmcrest Banker county, purchased by Ashbourne Ranch. Three heifers sold for $700 each to take third highest price. They were: Ida Red Rosewood purchased by Dr. L. D. Long, Laurel, South Carolina; Acanthus Maid 4th, Moody Farms, Dothan, Alabama, and Far Reach Broadhooks Gem purchased by W. E. Giddens, Madison, Georgia.

Bulls sold, listed by purchasers, with prices paid, were as follows:

- Wayne Valentine, Center Hill—Jealous Shore King $250
- Dr. H. D. Young—Peach Grove Goldfinder $1000
- R. W. Estes, Oviedo—Leader’s Recommendation $200
- J. C. Mayfield, Pierson—Far Reach Goldfinder $250
- Colonel E. H. Wilkerson—Far Reach Command $200
- Outlook Renova $150; Far Reach Augusta $200; Far Reach Ringleader $190; Broadlawn Fortress $200; Broadlawn Fortress C $254 $180; Broadlawn Fortress E $274 $200; Far Reach Bondman $250; Far Reach Airman $250; Far Reach Mer(argc $250, P. A. Crown Mer(argc $250; Model Hero $250; FLS Collybic Daybreak $210
- Howard Simpson, Mount Dora—Far Reach Leader $250
- George Grimes, Eustis—Far Reach Royal Leader $200
- S. M. Dampier, Inverness—Far Reach Ransom $200
- Joe Johnston, Kissimmee—Far Reach Broadhooks $200
- Lace Thomas, Groveland—Far Reach Pilot $200
- L. B. Becker, Orange Lake—Far Reach Starr Archer $215
- Robert Bradford, Oxford—Far Reach Mer(argc $190
- Lanie Blanton, Tavares—Favorite Prince $200

Below you see the $10,000 Viking 4th on display preceding the Far Reach Ranch Shorthorn auction, and at left, on the stand, are Miss Emily Krah, of the American Polled Shorthorn Society, Auctioneer Pete Swaffar, and Secretary Allan Atlas of the American Shorthorn Breeders Association.

W. L. Miller, Leesburg—P A Merry Factor 2d $235
Ashbourne Ranch—Elmcrest Banker Count $425; Brisset Ransom $350

Females sold, listed by purchasers, with prices paid, were as follows:

- Dr. L. D. Long—Ida Red Rosewood $700; Far Reach Star $475; Augusta Rosebud $340; Bob Goodwin—Pine Acres Augusta 4th $1700; Emerald Acres, Orlando—Nonpareil Beauty Jane $465; Laurel’s Red Lass $340; Rosewood Lassie 2d $400
- Colonel E. H. Wilkerson—S. F. Gwendoline 25th $400; Newbigons Bonnie Brooks $750; Maple Crest Lady $375; Elmcrest Rosewood $300; W. E. Giddens—Broadlawn Missie Maid $600; Far Reach Broadhooks Gem $700; Far Reach Madison $700

The photograph above shows Edwin Budge Mead, left, owner of Far Reach Ranch, standing with the top-selling heifer and its new owner, Bob Goodwin, Brundidge, Alabama, Shorthorn breeder.
Mr. Cattleman—If you want better fences for less money use NEW UNIVERSAL FENCE STAY!


On Old Fences—Supports sagging wires. Prevents cattle from spreading wires. Holds strands in place after woods fire.

On New Fences—Permits great savings by eliminating up to one-half usual wood posts and labor of setting them.

Owen’s Electric Service
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$50; Far Reach August $350; Moody Farms, Dohan, Alabama—Aracthus Maid 9th $750; Far Reach Miss Ramden $475; Bohmbourne Farm, Oakland, California—Miss Dietel $520; Far Reach Beauty $400; D.B. Bums, Whitehall, DeLand—Alva May 5th $500; Dixie Girl $500; Louis Lawless, Winter Haven—Cherry Blossom 5d Sue $435; Tarwell Six, $775; Little Vic $450; D. H. D. Young—Far Reach Rosewood 210 $510; HSF Rosewood $100; Rowe and Company, Fort Lauderdale—Augusta Reservation 211th; Susanna Far Reach $520; 5 Bar D Ranch, Odessa—Far Reach Rosewood $350; Far Reach Gypsy Maid $375; L. J. L. Farms, Dohan, Alabama—Far Reach Beauty Rose $295; F. M. Dampier—Acholat Lady $480; J. J. Brock, Bartow—Harmony Lady 4th $400; B&L Bel, Missie $925; Newtlyn Lavoux 5th $845, 1st and 2nd Jack Hooker, Jacken Farms, Plant City—Meadowbrook August 210 $230.

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Featuring LM MAX SENATOR 2nd LANG-LAWLESS
Contact Winston F. Lawless, Ranch located ten miles southeast of Venice on Elise Loop Road.

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THE BELL ROCK CATTLE COMPANY
Grant Campbell • Ed Rockefeller
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On Route 200—Two Miles West of Ocala

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REGISTERED SHORTHORNS
Home of Hi HO LEADER
Both Bulls and Females for Sale
Hills of Home Farm
R. G. HEINE
3 miles west of Ocala, Florida on Hwy. 200

For March, 1955

$500; Far Reach August $350; Moody Farms, Dohan, Alabama—Aracthus Maid 9th $750; Far Reach Miss Ramden $475; Bohmbourne Farm, Oakland, California—Miss Dietel $520; Far Reach Beauty $400; D.B. Bums, Whitehall, DeLand—Alva May 5th $500; Dixie Girl $500; Louis Lawless, Winter Haven—Cherry Blossom 5d Sue $435; Tarwell Six, $775; Little Vic $450; D. H. D. Young—Far Reach Rosewood 210 $510; HSF Rosewood $100; Rowe and Company, Fort Lauderdale—Augusta Reservation 211th; Susanna Far Reach $520; 5 Bar D Ranch, Odessa—Far Reach Rosewood $350; Far Reach Gypsy Maid $375; L. J. L. Farms, Dohan, Alabama—Far Reach Beauty Rose $295; F. M. Dampier—Acholat Lady $480; J. J. Brock, Bartow—Harmony Lady 4th $400; B&L Bel, Missie $925; Newtlyn Lavoux 5th $845, 1st and 2nd Jack Hooker, Jacken Farms, Plant City—Meadowbrook August 210 $230.

St. Myers Event
(Continued from page 40C)

Bragunis—Bulls: Jeaneich Ranch;
Brahman—Bulls: 2 years: Sugarland's Al-
bacata 74th (champion), Sugarland; Bulls under 1 year: Sugarland Philo Manso 11th (re-
serve champion), Sugarland; Cows 2 years and over: Horace Austin, Alva: Heifers 1 to 2 years:
Even of Sugarland (champion), Sugarland; Miss Orange of Sugarland 762 (reserve champion),
Sugarland, Miss Apico of Sugarland, Sugarland; Heifers under 1 year: Donnie Cross;


Burlow—Bulls 2 years and over: Collier Co;
Collier Co under 1 year: W/K Ranch Triumph 99th (champion), W/K Ranch; W/K Ranch;
Sugarland; Sir Charitru 305, Sugarland; Sir Charita 305, Sugarland; Halier, Pierre (champion), Pears
(reserve champion);


Pears—Bulls over 2 years: Prince George (champion), Sugarland; Palos (reserve champion), Pears;


Prince—Hereford—Bulls 2 years and over: Collier Co, (rival champion); Captain Dusty, Galveston,
Macy Donald, H. H. Garrod, Panto Gorda: Bulls 1 to 2 years: Sir VH Baca 1st, Wynn; Mary K. Smith, Fort Myers; Bulls under 1 year: W/K Ranch Triumph 99th (champion),
Wynn; Garrod; Cows 2 years and over: Sugarland, Roma 236th, Wynn: Miss Dee, Wynn: Heifers 2 years and over: Sugarland; Heifers under 1 year: Sir Charitru 305, Sugarland; Heifers 1 to 2 years: Seminola Baca 46th (reserve champion);
Sugarland; Heifers 1 to 2 years: Seminola Baca 46th (champion), Sugarland; Miss Mary E. 97, Garrod: Heifers under 1 year: Miss Harry E. Garrod; Miss Larry E. Garrod; Garrod; Garrod; Get of Sirle: Garrod; Garrod; Shortwills—Bulls 2 years and over: Garwoodse Wakemont (champion), Alicia 203, Placida; Heifers under 1 year: Sir Abe, Two V Y Ranch, Placida; Females 2 years and over; Miss Worthmore 100th (champion), Sugarland; ACL Alice 205 (reserve champion), Sugarland; Heifers under 1 year: GFC Rolls 415, Gulf Coast; GFC Rita 411, Gulf Coast; Get of Sirle: Gulf Coast; Dairy—Cows over 2 years: Sugarland (champion); Blum (reserve champion);


Junior Division
Bulls over 1 year—Wagner (champion); Merle Wood, Alva; 4th: Fort Myers FFA; Bulls under 1 year—Hasten (reserve champion); Pediatrics 1 under 1 year: G. T. Galer (champion); Junior—Cherry Hill Ad
vance (reserve champion), Goos: Bulls 1 to 2 years: Heifers 1 to 2 years: Suburban Lavender Lady (champion), Carolyn Moody; Sheldon Hunter (reserve champion);


Santa Gertrudis—Bulls 2 years and over: Titia
nick (champion); Queen County; Pep's Image (reserve champion), Gulf Coast; Bulls under 1 year: GFC Atom 415, Gulf Coast; Sir Richard 447, GFC; Sir Abe, Two V Y Ranch, Placida; Females 2 years and over; Miss Worthmore 100th (champion), Sugarland; ACL Alice 205 (reserve champion), Sugarland; Gulf Coast; Heifers under 1 year: GFC Rolls 415, Gulf Coast; GFC Rita 411, Gulf Coast; Get of Sirle: Gulf Coast; Dairy—Cows over 2 years: Sugarland (champion); Blum (reserve champion);


Florida Shorthorn Breeders Die Recently

Florida cattlemen will be saddened to hear of the deaths of Mrs. Frank (Lucy) Schell of Tampa and John P. Duane of Ocala, two long-time Shorthorn breeders in the state.

Mrs. Schell, owner, with her husband, of Mirror Lake Farm near Dade City, suffered two attacks of coronary thrombosis on Friday, January 14, and passed away on the same date, while Duane died on Saturday, January 22 after a long illness. He was 54 years of age.

Plan Now to Attend YARNELL’S SHORTHORN HERD REDUCTION SALE FRIDAY, MARCH 18
At Green Meadows Farms, Searcy, Ark. Sale 12:30 p.m., C. D. Swaffar, auctioneer.

Green Meadows Farms is located 3¼ miles west and 2 miles south of Searcy, which is located only 50 miles north of Little Rock.

Selling 12 Bulls & 33 Females
A grand set of rugged two-year-old and strong yearlings, including the champion Shorthorn bull of the 1954 Arkansas State Fair.

A wonderful group of well-bred females, including 8 cows with calves, and 25 bred and open heifers. The blood of state and national champions is represented.

RAY A. YARNELL, owner of Green Meadows Farms is dividing up his top Shorthorn herd with buyers in this sale. He sells 10 bulls, including Yarnell’s Marshall Rodolph 13th, an outstanding two-year-old son of KF Marshall Rodney, and out of a granddaughter of Edelwyn Compeer Mercury, three other half brothers sell, along with sons of Crugetleton Artisan, Cumberland Bernard and Talmell’s Grand Research, top selling bull in the Young sale a year ago. The Yarnell females include 8 cows with calves, at 2 years old and one open heifer.

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Wauchula's Tri-County Show Held

Fat stock show and sale features annual livestock event

A Highland County 4-H member from Cornwell, Don Deadwyler, walked off with nearly everything but the show barn during the Tri-County Fat Stock Show at Wauchula, January 27. The show included purebred and fat stock entries from Hardee, DeSoto and Highlands Counties and was sponsored by the Hardee County Cattlemen’s Association.

Young Deadwyler exhibited the champion and reserve champion steers of the show, both Aberdeen-Angus, and exhibited the champion bull and female over all breeds in the breeding show, both Brahman, and also won top honors in the showmanship division. Then, to complete the day, he received top price of the steer sale, 46 cents per pound, for his champion steer which went to Dr. M. A. Collier’s Wauchula Infirmary for an outlay of $578.80. The steer weighed 780 pounds. Deadwyler declined to sell his reserve champion steer.

In all, 22 steers, weighing an average 600 pounds each, sold for an average of $24.90 per hundred pounds, and averaged $14.49 per head. The sale grossed $3460 on 13,851 pounds of beef. Bob Cooper of Sarasota, was auctioneer for the sale which was conducted at the Hardee Livestock Market.

Pace selected the Hereford bull shown by the Hardee FFA Chapter as reserve champion of the show, and a Hereford heifer shown by Cecil Langford, purebred breeder of Zolfo Springs, was reserve champion female over all breeds.

Top buyer of the sale was Swift and....

The Tri-County Stock Show at Wauchula produced the champions shown at right. Top to bottom, they are: champion Brahman heifer and grand champion female of the show with Don Deadwyler; Deadwyler with his Brahman bull which was champion of the breed and grand champion bull of the show; Cecil Langford of Zolfo Springs with his champion Hereford heifer; champion Hereford bull, owned by the Wauchula FFA, shown with George Edwards and bred by Langford; Deadwyler with his grand champion steer, an Angus which sold to the Wauchula Infirmary for 46 cents per pound.

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Company, Ocala, paying $249 for three animals, while the second top buyer was J. W. Earnest and Company of Wauchula, who paid $221 for one animal which was also the second highest price paid for a single steer.


Exhibitors of steers, listed by classes, with award given, were as follows:

- Under 425 pounds—Whites to Roy Goodwin, Wauchula; Allen Albritton.
- 476 to 575 pounds—White to Steve McClelland, Zolfo Springs.
- 576 to 625 pounds—Blue to Billy McClelland.
- 626 to 675 pounds—White to Walter Reas, Wauchula.
- 676 to 725 pounds—Blues to Don Deadwyler (reserve champion), Cornwell; Red to Charles Parks, Zolfo Springs.
- 726 to 751 pounds—Blues to Don Deadwyler (grand champion); Orian Tomlinson, Ora; Coyt Hodges, Ora; Margaret Hodges, Ora; Carl Albritton, Wauchula; Red to Jeff Daugherty, Wauchula; Kenneth Gaune, Ora; Glenn Sapp, Wauchula.

Results of the breeding classes, were as follows:

- Calves under eight months—Blue to Deadwyler; Red to George Parnell, Zolfo Springs; Whites to M. L. Moncrief, Wauchula; Monroe Moncrief.
- Calves eight to 12 months—Blues to Deadwyler; Cecil Langford (reserve champion female) (adult); Zolfo Springs; Langford; Hardie's (reserve champion female) (adult); Red to J. W. Hudgins, Sebring; C. R. Hardin, Wauchula; Whites to Gene R. Cornwell, Wauchula; George Edwards, Wauchula; David Ritchey, Wauchula.
- Calves under 12 months—Blue to (grand champion) Red to Steve Reas; White to Charles Pendray, Zolfo Springs.

Martin Cattlemen Elect Harriss President

Martin County Cattlemen recently elected Bob Harriss, Indiantown, as president for 1955 at their annual barbecue and general meeting.

County agricultural agent, L. M. Johnson, was re-elected secretary-treasurer. Elected as directors were P. L. Hinson, Dick Kelley, George Oliver, Hershal Bowling, Guy Boyd, Bill Williamson, Roy Segree, Joe Cress and Bob McGann.

Brook Wins Fourth Term In Washington County

The Washington County Cattlemen's Association recently elected Ned Brock of Vernon, to his fourth term as president of the group.

E. D. (Buddy) Neel of Chipley, was elected vice-president and J. E. (Red) Davis was re-elected secretary treasurer for a third term as a result of the voting.

for March, 1955 59
odom will sponsor ffa event
commission on march 16 sale will go to local chapters
j. d. odom's livestock market at live oak will be the scene of the annual ffa day for future farmer chapters in six north florida counties on march 16, and in addition to getting practical experience in the operation of a market they stand to profit financially as individuals and as chapters, according to owner j. d. odom who is sponsoring the event.
the event will be preceded by a banquet for the chapter boys and buyers of the occasion the night of tuesday, march 15, it has been announced.
30 head of steers from 17 ffa chapters in hamilton, lafayette, columbia, madison, gilchrist and suwannee counties will compete for top show honors beginning at 10:00 a.m. on wednesday, and the sale will be held in the afternoon beginning at 1:00 o'clock.
the participants will be competing for $300 in prize money, one-half of which will go for showmanship winners, according to al cox, executive secretary of the state ffa association from tallahassee.
"in addition to this prize money, three percent of the sale and yardage fees from the day's auction will be divided among participating chapters each year," said cox. "we are very grateful to mr. odom and others for their cooperation."
judging the steers will be a. d. davis, owner of santa fe river ranch at alachua and president of winn and loyett groceries with headquarters in jacksonville.
"anyone can sell both cattle and hogs on this day," said odom, "and all the regular commissions will go to the ffa chapters. we're inviting everyone to participate in making this a top sale for the boys.
"these boys will be doing the lion's share of running the market on this day for the purpose of giving them a look and a hand at helping merchandise livestock. we believe such youth are the future of any agricultural community and can use and need all the help they can get."
jack f. criswell, executive vice president of the agricultural ammonia institute, predicts that the farm market for synthetic nitrogen will double itself by 1957.
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The opening night speakers and the
presidents of the two cattlemen's associa-
tions that are sponsoring the Putnam-
Flagler County Cattlemen's School are
pictured above. They are: F. S. Perry,
District Agent, Agricultural Extension
Service; George Rawson, president,
Putnam County group; Lyman Gage,
president, Flagler association; Dr. E. W.
Cade, marketing economist with the
University of Florida.

School Will Be
Held in Putnam

CATTLEMEN in Putnam and Flagler coun-
ties are now enjoying a local 12-week
cattlemen's school being sponsored by
the Putnam and Flagler County Cattle-
men's Associations and conducted by the
University of Florida Agricultural Exten-
sion Service.

The opening night of the school was
Monday, February 7 with F. S. Perry,
district agent with the agricultural exten-
sion service, explaining the purpose
of the school and Dr. E. W. Cade, University
marketing economist, telling the group
about the beef cattle outlook and econ-
omic factors affecting management of
beef cattle ranches.

The school will continue through April
25 with classes slated to be held each
Monday night at 7:30 p.m. Speakers and
their subjects will be grouped into the
classifications of soils and pastures, beef
cattle feeding, beef cattle breeding, mar-
keting, and animal diseases and parasites.
The school will end with a tour of
ranches in Putnam and Flagler on Wed-
nesday, May 4.

"We are very pleased to be able to con-
duct a school of this nature in our own
area and we are also pleased with the
opening turnout," said one of the school's
"officials". "However, we hope that more
of the cattlemen will avail themselves of
the opportunity to get such information."

Supervising committee for the school
includes: Frank L. Polhill, Flagler Coun-
ty agent; P. R. McMillen, St. Johns
County agent; H. E. Maltby, Putnam
County agent; Lyman Gage, president,
Flagler County Cattlemen's Association;
George Beach, president, St. Johns Coun-
ty Cattlemen's Association; George W.
Rawson, president, Putnam County Cat-
tlemen's Association.

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mee, Florida.
KISSIMMEE Has Record Entry List

Keen competition is seen throughout 1955 livestock event

A record number of 257 entries, and keen competition in the Santa Gertrudis, Shorthorn, Hereford, Angus and Brahman breeds featured the Eleventh Annual Kissimmee Valley Livestock Show held at the livestock pavilion near Kissimmee, February 10-13, with Dr. Marvin Koger of the University of Florida doing all of the judging.

Despite the coldest weather thus far this year, good crowds attended the three-day livestock show which was held in conjunction with the annual Silver Spurs Rodeo. A highlight of the event was a talk on Saturday, February 12, by former Governor Doyle Carlton of Tampa.

Koger named Panuleta Farm's Mellow Man as champion Santa Gertrudis bull, and the Uleta breeding operation had the champion female of the breed in Olga's Fourth. Reserve champion bull was Panuleta's Prince Albert III, while R. D. Keene of Winter Garden exhibited the reserve champion female in Miss Missouri.

Champion Shorthorn bull, KC Prediction 8th, was shown by M. Austin Davis' 5 Bar D Ranch, Odessa, who also had the top female of this breed in Nonpareil 3d. The reserve champion bull, ECM King Coronet, was shown by W. R. Hayward of Kissimmee, while Davis had the reserve female in KC Rosebud.

Santa Fe River Ranch, Alachua, exhibited the champion Hereford bull in SFR Super Rollo 11th, and the champion Hereford female in SFR Dominica Mischief. The reserve champion bull, RA Con- stancy 60th, was shown by Emerald Acres.

(Continued on page 64)

Champion bulls at the Kissimmee Valley Show are pictured at left. Top to bottom, they are: A. Duda and Sons' Brahman with Sammy Joe Coward; Santa Fe Ranch's Hereford with Ed Calendine; Santa Gertrudis owned by Panuleta Farms with L. R. Parks; M. Austin Davis' Shorthorn with Jim Herring; Angus owned by Gulfstream Farm with Jim Clark. Champion females shown at right are, top to bottom; Henry O. Partin's Brahman with H. B. Richardson; Santa Fe's Hereford with Calendine; Panuleta's Santa Gertrudis with Parks; Herring with Davis' Shorthorn; Clark with Angus owned by Gulfstream.
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H. V. Dumas of Seldom Rest Farms at Clarksville poses with Leaders Dream Lady, the bred Duroc gilt for which he paid $210 to top the recent Cannon Duroc Sale at Live Oak.

Cannon Durocs
Average $123

Despite a bitter cold and rainy day, 40 head of registered Durocs grossed $1,933 for an average of $123 during the first annual Cannon Duroc Sale held at Live Oak on Monday, January 24, with Carman Y. Potter of Jacksonville, Illinois in the auctioneer's stand.

The sale saw 28 bred gilts average $145 with a gross of $3,050, while 12 boars grossed $883 with an average of $74.

Top-selling animal was Leaders Dream Lady 2, purchased by H. V. Dumas of Clarksville for $210 and Dumas also bought the top boar with a $200 price tag.

His purchase of three gilts and one boar for a total of $810 made Dumas the top buyer, while the second high buyer was L. E. Yarbrough of Lake Butler with three gilts and one boar for $565.

Gilts sold, listed by purchasers, with prices paid, were as follows:
- H. V. Dumas, Clarksville—Fascinator Lady $200; Leaders Dream Lady 2 $200; Leaders Dream Lady 3 $210.
- E. S. Griffin, Alapaha, Ga.—Fascinator Lady $200; Pioneer Dairv 2 $130.
- L. E. Yarbrough, Lake Butler—Pioneer Dairv $140; Fascinators Pride $155; Fascinator Sue 2 $170.
- G. C. Martin, Bainbridge, Ga.—Fascinator Sue 3 $155; Leaders Fancy Belle $155; Fascinator Lady 1A $140.
- E. K. Laffin, Live Oak—Promoters Duchess 2 $150; Fascinator Gold Lady $100; Gold Promoter Lady 3 $130.
- L. E. Carver, Pinemound—Sonny Lady Alice $140.
- Gatrell Duroc Farm, Fairfield—Sonny Boy Deep Lady $130.
- L. M. Boy and Son, Statesboro, Ga.—Sonny Lady Alice 3 $150; Fascinator Dream 3 $135; Promoters Dairv 2 $150.
- Earl Cook, Mayo—Sonny Lady Alice 2 $125.
- O. L. Tixen, Nashville, Ga.—Fascinator Lady 14 $125; Gold Promoter Lady $130.
- Harry Howes, Live Oak—Sonny Lady Alice 4 $110; Fascinator Dream $155; Fascinator Glow Girl $105.
- L. L. Foster, Live Oak—Promoters Dairv 3 $150; Y. H. Harrell, Live Oak—Fascinator Dream 3 $150; Gold Promoter Lady 2 $130.

Boar buyers, with prices paid (animal names weren't available), were as follows:
- Dumas—Lot 7 $300.
- Yarbrough—Lot 3 $250.
- Mistletoc Plantation, Thomasville, Ga.—Lot 50 $400.
- Robert Arnett, Moultrie, Ga.—Lot 52 $67.50.
- W. E. Spargo, O'Brien—Lot 54 $350.
- Rudolph Fox, Live Oak—Lot 58 $400.
- C. L. Bryan, Live Oak—Lot 59 $400.

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- Red Polled Bulls (both service age and yearlings)
- Brahman Bulls (service age and yearlings)
- Charolaise Bulls (two, nine months of age)

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WINTER GARDEN, FLORIDA
Kissimmee Show
(Continued from page 62)
Ranch, Astatula, who also showed the reserve champion heifer of this breed in Emerald Royal Miss 6th.
Aberdeen-Angus championships went to Gulfstream Farm at Ft. Lauderdale. Their champion bullock was Emerald Acres 1991, reserve champion bull Bandoliermer RE 100th, while the champion female was Elba of Gulfstream and the reserve champion was Blackbird of Gulfstream 17th.
Top Brahman honors were shared by A. Duda and Sons, Coca, and H. O. Partin and Sons’ Heart Bar Ranch at Kissimmee. Duda’s entry, Emperor Man-

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Bob Connell, Herdsman
Urban Rudger, Manager
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Florida Cattlemen

THE FLORIDA CATTLEMAN
Your Vet Says:

Twins Can Cause Many Problems

Every once in a while someone asks a question about whether or not it’s safe to raise twin calves for breeding purposes. From what we've seen and heard it’s evident that a great deal of confusion exists on this subject.

Some owners believe that when the twins are heifers both will breed, with twin bulls always being non-breeders. Others hold a belief exactly opposite.

There are no fewer than four common beliefs in regard to these mixed sets.

1. The bull will be a breeder, but the heifer will be a non-breeder;
2. The heifer will be a breeder, but the bull will be a non-breeder;
3. Both the bull and heifer will be non-breeders;
4. Both the bull and heifer will be breeders.

Strictly speaking, some calves will always be non-breeders, regardless of whether they're twins or not, but twins that are of the same sex will at least have a normal chance of growing up into breeders. When one twin is a heifer and the other is a bull, though, the heifer will be a non-breeder about nine times out of ten.

As twin calves develop in the uterus of the dam, both the testicles and the ovaries eventually start secreting hormones that mix with blood circulating through the youngsters. The testicles of the male develop a bit faster and start secreting hormones a little earlier than the ovaries of the female.

In case you've had one of these mixed sets of twins born on your place, there are at least four ways of determining whether or not the heifer will be a breeder.

You may be able to examine the blood vessels of the afterbirth and tell whether or not both twins have had the same circulatory system.

A better method consists of having a veterinarian examine the vagina of the newborn heifer with a tiny speculum and a flashlight.

As an alternative, you can insert the rounded end of a small test tube in the vagina. If the test tube can be passed for a distance of about four inches, there is a fair chance she will breed.

Finally, you can raise the heifer until she is a year old. If she doesn’t have any heat periods in that time, and grows into a coarse, staggy animal that looks like a steer, you can be pretty sure that you’ve raised a “free-martin.”

---

How to Feed

Florida Citrus Pulp is a bulky carbohydrate concentrate and should be fed as such. Citrus Pulp can be fed wet, but dry feeding is recommended for ease, economy and a more sanitary method. Normal daily ration is one pound per 100 pounds of body weight. As a new feed, the ration should start at one pound and increase a pound a day until the full ration is met.

If you are interested in the full story on how and why to feed Florida Citrus Pulp, mail the coupon and you will receive an eight page booklet on "How to Feed Florida Citrus Pulp".

Florida Citrus Pulp
PRIORITY TO and at the time the Milk Commission Law was passed, the conditions in dairy farming and the dairy industry in Florida were chaotic. Milk was being sold as low as a nickel a quart and was then being given away with a loaf of bread. It resulted in dairy farmers going out of business and there being no adequate supply of locally produced fresh milk, milk to be imported from northern states. Conditions finally reached the point where the entire dairy industry was in bankruptcy and the public health was endangered. The milk supply was inadequate, uncertain and uncontrolled and constituted a menace to public health and welfare. This resulted in the passing of what is now known as the Milk Commission Law, Chapter 501 of the Florida Statutes. While this present law needs a few minor changes, it was written originally under the stress of very serious conditions and the framers of this law were trying to do everything possible to prevent a repetition of these conditions.

IT MUST BE CONSTANTLY REMEMBERED that milk is a highly perishable product and must be produced, processed and sold every day in the year. It is a hard necessity to take up farming. It requires well-organized production from the dairy farmer’s angle so that milk is produced at those times of the year when most needed. Milk must be carefully handled and constantly refrigerated from the time it is produced until the time it reaches the ultimate consumer. All of these problems of production and marketing have to be co-ordinated so that there is no loss nor stoppage in the cycle. When this cycle is organized and functioning properly, the public is in a position to get milk at a fair and lowest possible price. When this cycle is disrupted, disorganized, or interrupted, losses are bound to be reflected ultimately in a higher retail price for the consumer.

Since the passage of this Milk Commission Law dairy farming and the dairy industry in Florida has expanded to the point where in most every place in the State the consumer is now getting fresh locally-produced milk. The investment in land, cows, tools, machinery, buildings and processing plants in Florida. When we are able to take unproductive, uncleaned, low tax-producing land and clear this land, drain it, fertilize it, plant it, build barns, homes and improvements on it, we are developing only the State of Florida and the county in which this land is located. Payrolls are increased locally and, as a result, the local communities benefit as well as the State.

Dairy farming, under the Milk Commission Law, has developed and expanded. During the last five years new pasture and forage grasses and legumes have been developed that are going to revolutionize, not only the dairy cattle business in Florida, but the beef cattle as well. We have had considerable publicity on Florida beef, but we are introducing to the public the income of the State of Florida from dairy farming and dairy products exceeds the total income of the beef industry. These new pasture grasses will ULTIMATELY and please note the emphasis on “ultimately” make Florida one of the lowest cost production states in the nation as far as milk and beef are concerned. We want to emphasize ULTIMATELY for the public at large is apt to jump to conclusions and say, “With this wonderful year-round pasture grass program, why can’t milk now be cheaper than it is in northern cities?”

The average Florida soil has a very low fertility level. Florida is a “long” state and involves a variety of climates from sub-tropical Dade county to those areas of northern Florida that have almost the same growing conditions that are found as far north as North Carolina. Fortunately we have the sun and, usually, an adequate rainfall and a longer growing season. These factors, with good sound management practices will help build the fertility of the dairy farms, but it takes time for nature to work and there is very little that can be done by the individual dairy farmer to hasten it.

As the fertility level of new dairy farms improves, as the number of cows that can be carried on the farm increases, so will the cost of production per cow. ULTIMATELY the dairy farmer must do everything possible to try to reduce their costs. Evidence of this is shown in the increased number of purebred high producing animals that are being brought into and developed in the State; it is also shown in the increased numbers that are organizing cow-testing associations to furnish them records that will ULTIMATELY enable them to increase production per cow; the formation all over the State of artificial breeding associations so that the best bulls can be utilized state-wide in developing cows in the future that will be the foundation of the future milk and meat industries. The increased investment in machinery and fertilizer for producing hay and grass slage which will ULTIMATELY be reflected in lower production costs at the farm level. These developments are taking place all over the State and are helping the Milk Commission Law now that has the marketing of the product organized so that a farmer can plan his investments in land, cattle, machinery for years in advance. It has been said that the average piece of raw land cleared, drained, limed and fertilized, and planted will not begin to return its original cost until after three years. No matter what we should like to do about it, it still takes 288 days to produce a new-born calf and another two to two and one-half years before that calf begins to produce any income, and that calf must produce milk for one year to pay back the cost of raising her. When we find that, on a national average, at the end of the first year that 50 percent of them are not profitable and must be sold as beef, we can see that the raising of dairy cattle is not immediately a profitable business, and it can only be developed to low cost efficiency under a controlled marketing program of its products.

THE DAIRY FARMER OF FLORIDA has the job of producing milk at the lowest possible price. We believe that at the present time he is doing this. Mr. Paul Dickman, of Ruskin, Florida, a large vegetable producer, has stated that the ultimate retail price of vegetables produced in Florida is approximately the same as the retail price of milk produced in Florida. When a dairy farmer receives 60 cents a gallon for this milk and this same mark-up applied to milk as applies to vegetables, the milk would retail at $1.05 per quart instead of the 25 cents that large consumers in other parts of the country have to pay. Thus the retail price in Florida should be, we, as dairy farmers, do not know. That is the job of the Milk Commission to determine. We have been greatly disturbed recently by actions, and lack of action on the part of the Milk Commission and its Administrator, in the full enforcement, as originally intended under the Milk Commission Law. There has been a constantly recurring tendency by some segments of the industry to disregard and attempt to evade the Law to the extent that in recent years the Law has lost the respect of the public, the dairy farmer, the industry and the newspapers. We, as dairy farmers, are fearful that if the present attitude of the Milk Commission and the Administrator continues, we will have a complete breakdown of the orderly marketing program that has been developed to low cost efficiency under a controlled marketing program of its products.

THERE HAS BEEN TALK of abolishing the Milk Commission Law or doing away with its retail price-fixing provisions. We are not in favor of any program that is going to disrupt the orderly marketing of milk and which has developed the dairy industry in Florida to its present state. What WE ARE in favor of is the full and strict enforcement of the present Law during this critical period in the development and expansion of the dairy industry. We believe that this full and rigid enforcement, which we feel is not now being done, should be done before any further amendments or changes are made.

THE MEMBERS OF THE MILK COMMISSION are a very conscientious civil-minded group of citizens who furnish their time, and it takes a lot of it, without pay to help in the administration of the Milk Commission Law. With the exception of the minority industry members, they knew very little, if anything, about the milk business in Florida prior to their appointment as members of the Commission. Thus, the principle responsibility for keeping the Commission informed and rigidly enforcing the Law falls upon the paid Administrator for the Milk Commission.

Two years ago, in 1953, prior to the Session of the Legislature, the present Administrator, when confronted by the industry with the fact that he was not fully enforcing provisions of the Law, stated that he did not have sufficient funds. Thus, the dairy farmers of the State, acting in concert, inspired the Milk Commission to pass a Law that doubles the income of the Milk Commission Administrator by approximately $150,000 per year. Thus the Administrator for the past two years has had what he said would be sufficient funds to fully enforce the Law and to see that the money is paid to the Administrator. During the past two years there has been less improvement and there have been no determined efforts by segments of the industry to evince the Milk Commission Law.
and it seems to the dairy farmers that this condition can be attributed to the actions, and lack of action of the present Administrator. In this, as far as the dairy farmers are concerned, is the man paid to get the job done. He is responsible for keeping the Commission members informed. He must have a knowledge of the industry, both in the handling of milk by the producers and in the enforcement of the laws. He must function in the capacity of a Deputy Administrator, in that he is the man paid to get the job done. He is responsible for keeping the Commission members informed. He must have a knowledge of the dairy farms and the handling of milk by the producers. He must function in the capacity of a Deputy Administrator, in that he is the man paid to get the job done.

On June 15, 1950 a group of dairy farmers in Manatee and Sarasota counties wrote the Florida Milk Commission protesting a violation of the Commission's own market order which was causing undue hardships to the dairy farmers in their area. An answer dated June 21 was received, not from the Milk Commission, but from the Manager of Southern Dairy, Inc., of Tampa, who, stated the producers had complained of as being in violation of the Commission's market order. On June 26 a letter was written by the present Administrator which did not answer the original inquiry. Subsequent to this time many letters to the Commission in reference to this brought no satisfactory answer and attempts to meet with the Commission were unsuccessful. Finally, on March 13, 1952 a letter from the Administrator advised this Producer's Association that he, along with two members of the Commission, would be glad to meet with this group in Sarasota on March 18, 1952. At this meeting a verbal opinion of the Administrator, Mr. Sheffield and Mr. Schneider was given that the Producer's Association complaint was based solely upon what the interpretation of what “surplus” might be. In this instance it took from June 1950 to March 1952 for a group of producers with a justifiable complaint to secure a verbal and unofficial opinion.

II. On August 31, 1954, the Florida Milk Producers Association wrote the Milk Commission, attention of the Administrator, a letter in regard to reported violations by Velda and Forest Dairies in the Lakeland area. On September 20, 1954 a letter from the Administrator advised us, “The matter concerning discounts in the Lakeland and Polk County milk marketing areas, as mentioned in your second letter dated August 31, 1954, has been and will continue to be investigated.” On November 24, when George Edmondson, President of the Florida Milk Producers Association, appeared at a meeting of the Milk Commission in Orlando, he informed the Administrator that the matter was in his personal file and had not been submitted to the Commission. As of February 1, 1955, we have heard nothing further.

III. In one of our NEWSLETTER reports we discussed a so-called Class 1-A milk that had been tolerated by the Commission in Pinellas County. If this condition had continued, it would have disrupted the entire marketing of milk in the State of Florida. We believe that the Administrator was at fault in this case for not advising the Commission as to their responsibilities in this matter.

IV. The Code of Fair Trade Practices, adopted by the industry October 12, 1937, became an order of the Milk Commission as their official Order Number 20-C. The Florida Milk Producers Association protested on October 29, 1934 to contests being run by Hood's Dairy of Pinellas and Manatee counties. A letter from the Administrator on November 9 advised the FMPA that “Mr. Hood appeared before the Commission and agreed to discontinue certain qualifications for their entry blanks in the contest.” The FMPA wrote the Administrator on November 10 calling particular attention to the fact that under their Order Number 20-C things prohibited were “conducting contests of any sort.” We asked the Commission, in our letter, if this meant that the Order Number 20-C would not be enforced and that the Commission was thus condoning contests. The Association was advised by the Administrator on November 18 that this would be called to the attention of the Commission at their meeting in Orlando on November 23 and 24, 1954. Mr. Edmondson, President of the FMPA, appeared at that meeting and was told that the Code of Fair Trade Practices was “outmoded and outdated” and that a new Code was in the process of being written. We have had no word from the Commission as to whether they are condoning contests in violation of their Market Order still supposed to be in effect.

Our NEWSLETTER of February 1955 shows that the present order as written was written for a very definite purpose and that it helps keep the retail price of milk at the lowest possible point. V. The Administrator now has the funds he said were necessary for the full enforcement of the Law. The FMPA suggested verbally to the Administrator that Mr. P. D. Shirley of Tampa, one of the best qualified men in the State, be appointed as a Deputy Administrator in an attempt to stop adulteration of milk and illegal rebates that were reported in some markets. The Administrator reported to Mr. Edmondson of the FMPA that “they” would not accept Mr. Shirley. We do not know who “they” are. The Deputy Administrator, appointed by the Administrator for the Tampa area, in a conversation with some dairymen who were questioning him as to what he planned to do, replied that he “didn't plan to do much; he figured he had a political job.” The above are some of the reasons why we believe that the interests of the public and the industry would be best served by a new Administrator of the Milk Commission who would be committed to full and strict enforcement of the Law.

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for March, 1955

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Trail Ride To be Held
March 17-20

Florida Horsemen's
100-mile event will be at Umatilla

The Sixth Annual Florida Horsemen's Association 100-mile competitive trail ride is slated for March 17-20 at Umatilla, according to Rowland Roberts, secretary-treasurer of this organization which is comprised of members of various "horse-loving clubs" throughout Florida.

According to Roberts, the group has chosen the Sewell Ranch near the south end of the Ocala National Forest as permanent headquarters.

"The officers of the organization have made a lengthy study of the forest so as to best utilize its beauty, its toughness, and its strange charm for this test of a horse's skill and a rider's horsemanship. There is a wealth of comradeship and fun to be had in this event for here all riders have one interest at heart—the best performance of every horse."

The routes have already been marked for the ride: the first day with red arrows, second day white and final day with blue arrows. Mileage markers are placed every five miles so that riders may properly pace their horses.

Trophies and ribbons will be awarded the first four highest-scoring horses in each division. Each rider completing the course will receive a special ribbon and certificate of accomplishment. Award prizes will be given to the best trail horse, best rookie rider of the year, most outstanding sportsmanship, and horsemanship for adults and juveniles.

There will be three judges, one of whom shall be a veterinarian, and horses will be divided into three groups. Those carrying from at least 135, through 179 pounds (including rider and all tack) will be considered as lightweights. Any deficiency under 155 pounds shall be made up with dead weight, says Roberts. The heavyweight division will be comprised of those carrying over 180 pounds, and those riders through 17 years of age shall be termed as the junior division; in which the weight rule does not apply.

Horses will be checked in by the judges on the afternoon of March 17, and the contestants may declare all prior blenishes as these do not count against the horse; only those that happen from that time on count against them.

Other officers of the organization are: E. S. Sewell, Umatilla, president; Mrs. Lucille Kenyon, Jacksonville, vice president.
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Snap Corn .................................. $3.40
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FARM FENCING

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NAILS

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Here's an economical fence that's got real "backbone." It's the only fence with the shock-absorbing PIONEER KNOT . . . the semi-flexible knot that gives slightly under pressure, then comes back straight. Continental Fence is tough, too . . . made of special analysis copper steel with a uniform zinc coating . . . and it's FLAME-SEALED for extra protection against rust. Next time you're in, take a look at this Continental Fence . . . it's a mighty good "buy."

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FOR MORE THAN HALF A CENTURY FLORIDA’S FARM AND RANCH SUPPLY CENTER
Marketing Of Products Important

Collins discusses need for process of marketing

by Charles R. Collins*

Mr. Customer, when you reach for that carton of eggs, choose a breakfast bacon, pick up the day's supply of milk and stand before the meat freezer compartment, undecided between a tender T-bone steak or a fresh drawn fryer for dinner, you are performing a very significant act.

For you, it is typical of what happens all over America when approximately 130,000,000 customers go to the neighborhood grocery to purchase their supplies of food.

Have you, Mr. Customer, ever wondered what happens to these products before they reach you at the store? Probably you have, but being so busy you just didn't find time to inquire about their processing. You are a specialist in some other occupation that is also necessary for making a satisfied American citizenry.

You do know this—you want the type of service you are receiving. And when there is a demand, it will be satisfied by an old economic law—supply and demand. You may know about the supply—the farms of America that produce so abundantly—but how did they reach you in the form you found them in the grocery? The story is almost the story of America itself, for it tells of a small beginning to a still growing business that today is the largest industry in America, the marketing of meat and livestock products.

Early Markets

Meats were first packed, chiefly for use on ships and the export trade. The local population were either farmers or townsmen who could buy their meat locally. The farm animals were valued more for their ability to work than for their eating qualities; hence, they were selected for the former trait as long as the population was essentially rural, the meat packers had a limited market.

The population did not remain rural. All along the eastern seaboard, factories sprang up and population densities began to rise. There was a gradual change-over from an economy based on agricultural

*Mr. Collins—a University of Florida student—won a free trip to Chicago and the International through this essay which won a Swift and Company Contest last fall.

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ture to an economy based on industry. With the growth of population centers came a demand for more meat and livestock products than the local farmers could produce.

The Period of Change...

In the 1860's an agricultural south and an industrial north came into conflict. It was also during this period, and in the decade that followed, that the basis for the modern meat packing industry was laid. Discouraged farmers of the south, eager immigrants from overseas and people from densely populated northern states poured out to the prairies of the great west.

Perhaps the most romantic part of the American story is this invasion of the last frontier. The great plains, depopulated of the vast herds of buffalo (formerly grazed the grass, were ideal for the raising of cattle. The railroads rapidly pushed westward until the great range country was connected with the east. The cattle could be loaded on cars and shipped by rail to the eastern markets.

The refrigerator car, first used when Gustavus Swift made a shipment in 1877, is a cornerstone of the industry. This one development changed the whole picture of meat marketing. Great slaughter centers were established at Chicago, Kansas City, Omaha and other large cities centrally located in the great mid-western farm belt. The animals were now butchered where they were produced and carcasses shipped to the eastern markets. Since that time the pattern has been the same, approximately 70 percent of the meat is produced west and 70 percent is consumed east of the Mississippi River.

Distribution of Products...

The ultimate aim of the meat packer when he buys an animal from the farmer is to get that animal, processed to fit the consumer's needs, to the consumer as economically as possible and still make a profit. This is a most difficult undertaking because the meat packing industry is the most competitive business in the world.

The larger companies operate on a profit margin of less than 1 percent. That is a mighty small margin on which to operate, especially when you realize that the product he handles, meat, is perishable. However, due to volume, and an ever alert research department, these companies return their stockholders a fair dividend.

The margin of profit is so small that maximum efficiency must be practiced. Today, a buyer for the packer may well pay the farmer more for an animal than the carcass will bring. He is able to do

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for March, 1955
this because of the value of the by-products which are utilized by the packer. On a small scale the by-products may not be of any value but in the large plants, almost nothing is discarded. Many new products that our grandfathers never heard of, from medicine to fertilizer, are now used by the American public because of by-product utilization. It was early discovered that greater efficiency in utilization of products would pay.

Dairy and poultry products could be shipped in the refrigerator car along with the carcasses and all the space in the car could be utilized. Since these products are sold to consumers through the same outlet as meat, it is only natural that they should be included with the distribution of meat products and make for a more efficient and economical distribution of them all.

The products produced by these meat packers are distributed by means of branch houses. The company assimilates the products—eggs, butter, cheese, cream and the meat products—in the branch houses where the buyers come and place their orders.

Company salesmen also follow a regular route and solicit orders from local grocery and butcher shops. The orders are filled within a short period of time by the use of refrigerator cars and trucks.

If the order is within 150 miles of a branch house, a truck delivers the order. Distant cities are reached by refrigerator cars. Small cities and towns may be serviced by trucks from the refrigerator car. In this way the products of all the major companies are sold in nearly every community in America.

Largest in America

Today the marketing of meat and livestock products is the largest industry in America. Over a million employees are kept busy supplying the wants of Mr. Consumer all over America and in foreign countries also. Our marketing system has proven superior to any other in the world for distributing products to the consumer with the greatest efficiency and on the lowest cost margin while still maintaining quality and sanitation. To-day the average pound of meat is moved about 1,000 miles from where it is produced to where it is consumed. What will the distance be tomorrow?

As long as the American economy is based on supply and demand, the incentive will be supplied to find better ways of marketing which will ultimately benefit everyone.

Duo-River; Adjacent Land Brings $124,424

The 460-acre Duo-River Ranch on the Manatee River, east of Bradenton, and another 40 acres adjacent, were recently sold for a residential development it has been announced by Alex Knight, realtor, in two deals totaling $124,424.

The ranch acreage, owned by Dr. and Mrs. W. F. Borrow, brought $110,000, and the adjacent 40-acre tract owned by Mr. and Mrs. P. P. Ridgeway brought $14,424, from the Azalea Homes, Inc., of St. Petersburg.

Stock Equipment Sold To Bettle For $148,000

Griscott Bettie of Stuart, recently purchased 2,121 head of livestock and equipment from the Allapattah Cattle Company for more than $148,000.

The firm sold Bettie cows, steers, calves, bulls and horses for $100,459 and equipment for $47,687.

For the One-Mule Boys

SOME YEARS ago, when Secretary Brannan was heading USDA, Congressman Charley Bennett of Jacksonville received this letter (subsequently printed in the Congressional Record and then in Hoard’s Dairyman from a constituent, W. H. Browning):

It was passed on to THE CATTLEMAN recently by George A. Chapman of Ocala who writes: “I believe you will appreciate the article for the One-Mule Boys and maybe find space in The Florida Cattleman to reprint it. If you do, I hope your readers will enjoy it as much as I have. It has been in my desk for the past three years and I have read it many times, and I always get a good laugh out of it.”

Here’s:

The Station Wagon Innocent—This false-feathered farmer lives in the shadow of the city on an independent income from inherited annuities, or federal employment. He governs with the greatest fidelity to his lawn mower, a passion for bowser shrubs, and a seasonal flirtation with a short row of radishes. Nevertheless, this erstwhile horticulturist poses as a great authority on everything pertaining to growing things. He scoffs at those of us who plant our collards and okra by the moon’s warnings (and set a good example of western newfangled horticulture) but for his independent income and the saving convenience of the nearest A & P, this character would certainly starve to death. Any opinions you receive from him should be disregarded.

The Old Southern Colonel—This grand old gentleman, not as yet reconciled to Appomattox, runs mainly to soft rocking chairs and colored sharecroppers. His mules are sleek; his sharecroppers lean; his fields are scientifically eroded; and his era is fast drawing to a close. And when he is finally called on to join our Lee and Jackson in that antebellum plantation that is overshadowed by stars and bars, his plantation will go to pot, his mules into dog-feet tins, and his faithful servitors to Harlem, Vero Beach, or the nearest chain gang.

The Four-Tractor Potentate—This bird is a heavy hitter in anybody’s agricultural league. He, having previously amassed great wealth by a fortunate marriage, or the timely demise of a rich maiden aunt, or in his own right as a fortune teller, banker, race-track lawyer, sheriff, or numbers-racket executive, now has invested heavily in lands, blooded cattle, and farming equipment. This he has done for the purpose of evading taxes, as well as to make some pretensions to honesty. And he usually has good luck in raking in the parities, so to speak, but he should never, under any circumstances, be accepted as an honest farmer.

This is the canary that warbles and trills the sweetest when Mr. Brannan opens the current session of the former/now resembling the larger农机 farmer thatancestrale to the red-trimmed cardinal does to a bare-footed Franciscan, or that the President of the American Lines does to a one-boat mullet fisherman at Cedar Keys.

But enough space for these scarecrows in Mr. Brannan’s garden of dreams. We will now list the farmers. This type in the Madison, Taylor, Dyer, Hamilton, and Suwanee majority-type farmer. In the interest of brevity, and for the sake of beautiful truth, he is called the—

One-Mule Man: 

He’s the weary and heavy-laden citizen is the stumbling block wherein sound statistics prove useless, prayers seem to rebound, and idealist theories get knuckled into an inglorious one and a half gainer. He is the owner of one mule and 60 acres of Bermuda grass, is the darling of the county politicians and his secret heart. He is painfully aware that the past has been a hard scratch and that the future is a doubtful unknown, entirely surrounded by portents of further calamity.

He is the butt of the jokes, the victim of the banker, and an inspiring enigma, as he proves that a man can make a living where a rabbit can’t, and still keep on in his stubborn and feckless way, bloody but unbowed. He will bid defiance to Mr. Douglas or hoist derisively at Mr. Vandenbarg, yet honestly pledge undying loyalty to any drug store demagogue who is on terms of chaw-swapping intimacy with Gran-Pap.

He is a memorable sight to observe, this genuine farmer in sulphur tongued pursuit of his arduous vocation.

Creeping around the infertile hill, under the merciless sun, through the choking dust, comes that ancient equation balanced in misery, the one-horse plow—with a desperate citizen on one end and a determined mule on the other. The farmer, ever-debt-ridden and on the verge of tears; the mule, ever, by nature, indisposed to such effort or any cooperation, viciously snaps up the larger plants, and carefully tramples down the smaller ones.

The farmer knows, or thinks he knows, that things will soon get better since they can’t possibly get any worse. He has reason to believe that the boll-weevils will spare the cotton patch; the horn worms will leave the tobacco be; the rain will come in time (and no flood this time either), and the sales tax will be repealed. And if these happy prophecies fail to come to pass, then it is always possible that the bank will accept his good faith as collateral for another poor risk and renew the note.

So, Mr. Bennett, there is your picture of a true Second District farmer. If you can do anything for the one-mule boys, I will be deeply grateful.

The Florida Cattleman

72
While there are some 30,000 to 35,000 head of cattle now finished out to U. S. Good and U. S. Choice grade in Florida each year, it has never before been possible to accumulate enough cattle in any one week for us to be 100% on Florida fed cattle.

The week ending Jan. 31, 1955 was a red letter week for us at Winn & Lovett. For the first time in our history we were able to secure enough Florida Fattened cattle to meet our requirements. Proudly we herald the event in newspapers, circulars, radio and television. We proceeded to sell Floridians on the fact that grade for grade there is no better beef anywhere than produced right here in our own Beautiful State.

Mr. Frank K. Nash, one of Winn & Lovett’s Meat Merchandisers says: “Of all the cattle we’ve sold, Florida Fattened and Produced during this sale certainly was top quality Beef and came up to Grade, in the Specifications, just as good Beef of equivalent Grade is that comes from other parts of the country. The big majority was tops in its Grade and we were very happy with the Sale.”

We, at Winn & Lovett, are proud to have had the opportunity to offer an ALL FLORIDA BEEF PROMOTION, are pleased with the results and congratulate Florida Cattlemen for the progress they have made in the industry. We look forward to the day when we can merchandise more and more of this fine product. We also hope Florida advances to where more of these cattle As Feeders will come from Florida instead of Georgia, Alabama and Mississippi.

WINN & LOVETT GROCERY CO.

for March, 1955
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$30.00

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W. B. MAKINSON CO.
KISSIMMEE FLORIDA

MANY RODEOS Are Staged
In Florida Communities

Final results of Kissimmee, Indiantown, Homestead, and Groveland winter events are announced

Competition has been keen at recent Florida rodeos with results coming in from events held at Groveland, Indiantown, Homestead, and Kissimmee during the latter part of January and the first part of February.

First placings were won by Snoops McKendree, John Kelly, Bill Paxton, C. L. Mann, Ann Benton, Seymour Dailey, Wings Blackstone, Pete Baker, Bo Hollis, Bud Melford, Winky Clark, Chuck Dent, Buck Sharp, Lowell J., G. K. Lewallen, Leon Manchester, Pete Clemens, Hugh Posey, and Toby Sharp.

An extra feature at the Kissimmee rodeo was the presentation of prizes to Florida's top cowboys and cowgirls, based on the results of 19 Florida rodeos held during the part of January and the first part of February.

Both Clemens and Mrs. Reaves received trophy saddles from Bona Allen, Ind., of Buford, Georgia, presented through Bona Allen's local Kissimmee dealers—Herzberg's and W. B. Makinson Company.

Winners, listed in order by events, were as follows:

Kissimmee
Cowgirl—Mrs. Ray Baer, Okeechobee, Fla.
Cowboy—G. L. Mann, Kissimmee, Fla.
Best Team (tie)—T. A. S., Okeechobee, Fla.; C. L. Mann, Kissimmee, Fla.

Indiantown
Cowgirl—Mrs. Ray Baer, Okeechobee, Fla.
Cowboy—G. L. Mann, Kissimmee, Fla.
Best Team (tie)—T. A. S., Okeechobee, Fla.; C. L. Mann, Kissimmee, Fla.

Homestead
Cowgirl—Mrs. Ray Baer, Okeechobee, Fla.
Cowboy—G. L. Mann, Kissimmee, Fla.
Best Team (tie)—T. A. S., Okeechobee, Fla.; C. L. Mann, Kissimmee, Fla.

Groveland
Best Team (tie)—T. A. S., Okeechobee, Fla.; C. L. Mann, Kissimmee, Fla.

Calf Riding—Jr. Gaffney and Carlton (tied for first);
Mistletoe—Ann Benno, Becky Freeman, Donna Buckalew;

Indiantown
Barbarc Bronc Riding—Wm. Dent, W. G. Joes, W. H. Ford,
Saddle Bronc Riding—Vick Blackstone, Paul Templeton, Pete Clemens, Bobby Roe;
Bull Riding—Pete Baker, Clemens, Bob Hoepf, Bobby Hare;
Steer Wrestling—Bo Hollis (5.1 seconds), Jack Jackson, Bub Ashton, Robert Howard;

Homestead
Barbarc Bronc Riding—Clark, Berey, Chuck Dent,
Saddle Bronc Riding—Dent, Leon Manchester, Clemens, Don Baxter, Boyer;
Calf Roping—Buck Sharp, Johnny Baker, Albert Burdock Martin;
Steer Wrestling—Hollis, Dent, Earl Walters, Wences,
Bull Riding—Joes, Hoepf, Hare, Mike Coley, Jimmy Fisher;

Kissimmee
Barbarc Bronc Riding—G. L. Lewallen, Boyce, Clark, Dent;
Saddle Bronc Riding—Clemons, Walt Baxter, Johnny Romero, Manchester;
Bull Roping—Clemons, Keto Burnett and Hoepf (tied for second), James and Boyce (tied for third);
Building—Man (16.8 seconds), Dent, Warren Hunt, Hugh Posey;
Calf Roping—Pope (17.5 seconds), Clemens, Terry Calderon, Sharp;

Central Florida Group Names Vice-president
At their annual dinner held recently in Orlando, the Central Florida Cattlemen's Association elected Elmer Jost, Groveland, vice-president.
O. H. Keene, Clermont, is state director, with Lane Bantmon, of Tavares, and L. G. Thomas, of Groveland, association directors.

Cutting Horse Group Formed
JACK RAY of Diamond P Ranch, Zephyrhills, was elected president of the Florida Cutting Horse Association at its organization meeting held in Kissimmee during the Silver Spurs Rodeo in early February.

The group, which will encourage Cutting Horse competition at rodeos throughout the state, also will provide membership in the National Cutting Horse Association as part of its dues.

Cutting Horses may be of any breed, although Quarter Horses are popular as Cutting Horses, and competition is based on the skill with which the horse can cut individual animals from larger groups of cattle. A demonstration was held at each of the Silver Spurs performances.

Vice president of the group is Cecil Yates of Kissimmee, while Woody Lyles of Plant City was named secretary-treasurer. Directors are Red Simpson of Kissimmee, Jim and Jack Mitchell of St. Petersburg, Red Martin of Pompano, and Buck Lee of Chosen.

Blister Lester of St. Petersburg was named chairman of the By-Laws Committee, with the Mitchell brothers as members. THE FLORIDA CATTLEMAN was named the official organ of the association.
**Brangus Show**  
*(Continued from page 39)*

City: Bob Evans, Rio Grande, Ohio; H. E. Wolfe, St. Augustine; Bell Ranch Company, Franklin, Georgia; Eugene F. Griffin and Sons, Bartow; F. B. Daniels, Orange, Virginia; Roe Reed, Ft. Myers.

Bulls sold, listed by consignors, with purchaser and price paid, were as follows:

**WALNUT VALLEY FARM**, Eureka, Ill.—Mr. Walnut Valley 5th, $391, Schneider; Walnut Valley Van, S. $225, Daniels.

H. E. Wolfe Ranch, St. Augustine—Wolfe's Augustus 47 $310 Owens; Wolfe's Augustus 52 $320 Diamond F. Wolfe's Quarrier 1 $370 Reed; Wolfe's 408 $200 White Tower; Unnamed $170 Phean; Wolfe's 408 $190 Owen; Wolfe's 426 $175 Owen; Wolfe's 426 $200 Clear Creek—Bluestem 125 $400 Dr. Goldstone; Unnamed $450 Myers; Harting and Burmister, Foley, Ala.—Clearview 6 $310 Clear Creek—Clearwater 27 $180 Hodnett; Clearwater 40 $165 C Bar Ranch; J. Averv Miss, Plant City—Unnamed $190 Owens; Mr. Tripple Creek $160 Owens; Florida Brangus Farm, Plant City—F 817 King Peter $90 Owens; F 817 Boy $200 Owens; F 817 Boy $720 Diamond P; F. B. Daniel, Orange, Va.—Lady H 22 $230 Hodnett; Daniel's Duke 4 $175 Wansley.

Females sold, listed by consignors, with purchaser and price paid, were as follows:

Wolfe—Miss Wolfe's Elaine 12 $250 Phean; Miss Wolfe's Elaine 61 $210 Mrs. Holuberry; Miss Wolfe's Elaine 52 $160 Phean; Miss Wolfe's Elaine 56 $200 Phean; Miss Wolfe's Elaine 55 $160 Phean; Miss Wolfe's Black Lady 145 $150 Phean; Miss Wolfe's Black Lady 162 $150 Phean; Miss Wolfe's Black Lady 161 $200 Phean; Wolfe's 400 $150 Phean; Wolfe's 407 $150 Phean; Wolfe's 406 $150 Phean; Wolfe's 405 $150 Phean; Wolfe's Quaintaire 405 $150 Phean.

Clear Creek—Clear Creek Susanne $350 Evans; Clear Creek Miss $350 Wolfe; Miss CCR Bluestem 58 $410 Wolfe; CC Alline $200 Evans; CC Laurie $200 Evans; CC Julie $200 Evans.

Daniel—Miss Virginia 24 $205 Wolfe; Miss Virginia 28 $205 Wolfe; Miss Virginia 28 Miss Virginia 25 $200 Wolfe; Miss Virginia 17 $205 Wolfe; Miss Virginia 18 $200 Wolfe; Miss Virginia 20 $190 Phean; Miss Virginia 25 $190 Phean; Miss Virginia 29 $190 Phean; Miss Virginia 53 $190 Phean; Miss Virginia 53 $190 Phean.

Wolfe—Walnut Valley—Miss Walnut Valley 35 $155 Owen; Miss Walnut Valley 24 $100 Bell Ranch; Miss Walnut Valley 25 $155 Owen; Miss Walnut Valley 26 $155 Owen; Miss Walnut Valley 29 $150 Bell; Miss Larry H 2nd $150.

Harting and Burmister—Miss Clearwater 8 $250 John Neeney, Plant City—Miss Clearwater 9 $175 Avery; Miss Clearwater 11 $200 Griffin; Miss Clearwater 11 $175 Avery; Miss Clearwater 24 $175 Avery; Miss Clearwater 62 $175 Avery; Miss Clearwater 81 $175 Avery.

Tripple Creek—Steinmann's Lady 65 $155 Owens; Florida Zeno 66 $155 Owens; Miss Westfall 67 $155 Owens; TCR Troun Lass 68 $155 Owens; Troun Beauty 69 $135 Owens; Miss Aco Ze 41 $130 Owens; Miss Aco Ze 41 $135 Owens; Arthur Coleman, Plant City—Miss Betso 2nd $150 Owens.

**Florida Brangus Farm—FBR Sungirl 3rd $190 Owens; FBR Bobbe's Girl 3rd $190 Owens; FBR Sungirl 3rd $190 Owens; FBR Sungirl 1st $190 Owens; FBR Bandys Girl $190 Owens; Camp Ranch, Inc., Utah—Miss Cambro 47 $150 Ward; Miss Cambro 29 $125 Bell; Miss Cambro 14 $150 Ward.

**Santa Rosa 4-H Dairy Team Rated Among Top**

Santa Rosa county's 4-H dairy judging team was rated one of the top teams in the state recently when they judged in the Northwest Dairy Show at Chipley.

The four boys that placed sixth in the judging competition were: Alex Allen, Jennings Noles, Rex Thomas from Alhambra 4-H Club; and Dick Saltor from Chumuckla 4-H Club.

for March, 1955
With Florida Kowbelles

Discovered That the

Schulte Family

Has Many Rural Interests

by Ethel Hales Stangil

The Frank H. (Mac) Schulte family of Plant City is an interesting one. The Schultes live inside the city but own a sizable acreage of improved pastureland west of Knight's Station, on which they raise cattle—mostly Brahman. The ranch helps to supply beef for Frank's butcher and freezer business, and for the community grocery store in the Cork vicinity.

Mrs. Schulte occasionally helps in the store and freezer plant. She has been active in Sunday School and church for years, is superintendent of Sunday School. She has two live hobbies—oil painting and creative writing. Her paintings are delightful, as are her writings which appear regularly in The Plant City Courier.

The three youngest members of the Schulte family are: Vonelle, 14, Frank, 12, and Dana, 10—all of whom have calves which they are raising to sell.

Kowbelle Mae is a 4-H sponsor, and a livewire one. Recently her club had as a project “Tramp Day.” The members went from house to house on a Saturday morning, asking for work to do for pay—the $25 they realized went into the hospital (city) fund. Also, from time to time, this active group makes favors for the trays of hospital patients—a nice gesture which I, who spent so many months in hospitals, can attest to.

Among family pets is a turtle—no larger than a dried lima bean—whose habitat is the living room!
Old Folks Home...

Kowelle Lizzie (Mrs. R. F.) Livingston of Fairfield in addition to being a rural homemaker operates a convalescent home for old folks. (The Mister and eight children, all but two of whom are grown, complete the family). Mrs. Livingston's experience with her children, coupled with the ruggedness of farm life have given her a deep spiritual insight helpful in dealing with her aged patients.

I am interested in Mrs. Livingston's work and I enjoyed asking her about it.

Here are some of the things I asked her and the answers I gleaned from her.

How many old folks do you have? 15—seven of whom are bed patients.

Have they, on the average, been there very long? Two have lived in the "home" for several years.

Do your patients have relatives? Only one hasn't.

Do their people visit them often? No, scarcely at all. Few of them even get mail.

Are the patients sensitive to this? Yes. They miss their families, miss their old homes.

How do they spend their days? Mostly in conversing with one another, talking over old times.

Do they read much? No, nor do they seem to want to do handicrafts.

How old are they? They are from 70 to 94.

Do they eat together at a family table? No, state regulations require that they eat from individual trays.

How is their care paid for? Usually from pensions or social security. Some are helped by churches.

Do they have any outside contacts? Yes. Church groups hold church in the home occasionally. They have visiting committees who cheer the patients with visits, gifts, cards, etc.
BREEDING BETTER LIVESTOCK


451 PAGES, 6 X 9, 57 TABLES 144 ILLUSTRATIONS

In this book you have a dependable guide to understanding and applying the scientific facts of reproduction, heredity, and selection for more effective mating and breeding of livestock. The book is easy reading, even for a person without previous training in genetics.

$6.50

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You learn about fertility and sterility, managing breeding males and females, and how to handle animals during pregnancy and birth to prevent damaging losses to valuable livestock. In addition, you’re given a detailed treatment of artificial insemination—the method whereby just about every breeder can take advantage of top-grade sires. Final chapters on breeding systems discuss such topics as inbreeding, outbreeding, crossbreeding, and linecrossing.

The Cattleman Press

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for March, 1955
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Square Dance Convention Is Scheduled

Meet will be at Miami Beach
April 29-May 1

Lovers of country dancing throughout the state are looking forward to the Florida Square Dance Convention to be held at Miami Beach April 29-30 and May 1- and callers from several areas have called the event to our attention.

Anyone can attend, since there are workshops for everyone from beginners through the most experienced dancers and callers, according to Bill Embury, convention committee chairman for the State Callers Association. For further information, write him at 974-29th Street, West Palm Beach.

UF Summer School Program

Another potentially big event—if there is sufficient interest throughout the state—is the proposed short course at the University of Florida this summer. Length of the course has not been set, but those interested in attending should contact Jimmy Clossin, 3855 Tomoka Drive, Orlando.

"Imagine going to school for a week with nothing to think about and study but dance eight hours to part each day," says Clossin. "Might seem a rather strenuous week—but there would be square dancing, circle dancing, line dancing, polka, schottische, waltzes, and other varieties, interspersed with lectures, so the time would pass mightily quickly. Just as at Miami, there would be much interest to callers as well as dancers of all levels of training."

Magazines, Books Available

Clossin has one of the most extensive libraries on folk dancing in the country—and he "blames" the present upsurge in country dancing on the automobile, along with the renewed interest on the part of educational institutions which are offering camps and schools for teachers. However, Clossins library of over 100 books and many magazine publications devoted to Square Dancing, and other folk dancing, now being printed in this country, Clossin points out. "Record-making has become big business, catering to another big business—and the amplifiers, record players, etc., mount upon it."
Among the books which many square dance enthusiasts should own is the National Callers Directory, available from the National Dancers Service, Inc., Box 424, Tower Grove Station, St. Louis 16, Missouri. If you’re planning a tour this summer and would like to square dance while you’re away, this book will put you in touch with the callers.

“Buckshot” Calls on Radio

So far as we know, there is only one radio program devoted to square dancing—but it’s a very successful one being operated by Fred Kelley of Tarpon Springs over the local radio station, WBOY. Program is on from 1:05 to 2:05 every Saturday—and nearby square dancers are gathering at homes to dance to Fred’s calling, he reports.

Kelley had his young son, “Buckshot,” as guest caller one time—and the youngster made such a hit he’s now a regular feature—at 10 years of age. Dancers from as far away as Thomasville, Georgia, have written in about the program.

Florida Has Magazine...

Gene Kersey of Tampa writes that Florida boasts one of the most widely circulated square dance organs in the world—the Southern Callers Bulletin, circulated in all 48 states and eight foreign countries.

Square Dancing on WDBO-TV

Square dancing on TV is now a feature over WDBO in Orlando, Channel 6. From 5:00 to 6:00 p.m.—as part of the Art Davis local talent show—square dance sets from Orlando and vicinity take part. Dances are called by Mercer Henry of Orlando. This is believed to be the only regular TV program featuring square dancing in the state.

Square dance clubs are located throughout Florida, and we’d like to acknowledge the callers who have notified us of their club meetings. Space doesn’t permit listing all regular square dances, but we invite anyone interested to write these callers: Don Armstrong, New Port Richey; Roy S. Kennedy, St. Petersburg; and the other callers already mentioned.

Tampa Event Draws Big Crowd

Kennedy writes that the Pre-Gasparilla Square and Folk Dance Festival, jointly sponsored at Tampa by the Tampa Recreation Department (Miss Cordelia Hunt) and the Gulf Coast Callers’ Association, attracted 500 to 800 people for the two nights. The first night’s program was designed for new dancers as well as experienced ones.

Information about Square Dance activity anywhere in Florida is welcomed. Please send your comments to Jimmy Clossin, Country Fun Editor, The Florida Cattlemen, 5855 Tomoka Drive, Orlando.
Ranch Owners!

Are you satisfied with the income from your ranch?

Are your gains what they should be? . . . Are expenses too heavy? . . . Is your pasture capacity improving? . . . Are your cattle being sold at the time to get highest prices? . . . Is the ranch a source of worry?

These are but a few of the problems that are being solved on the hundreds of properties that are under Doane management. Over a period of time the increased income should pay for the cost of management—plus a nice profit. And you'll be relieved of a lot of detail and worry.

Managing ranches, farms and citrus groves has been our business for over 35 years—the oldest and largest organization in the U. S. engaged in farm management and agricultural research.

FREE RANCH MANAGEMENT CHECK SHEET

Write for your free copy so you may check, for your own information, the operation of your property. No obligation, of course.

DOANE
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LAKE WALES, FLA.

It's Serious Business

Maintaining a strong and active Florida Cattlemen's Association—able to help when help is needed—should be a major objective on the part of all Florida stockmen.

Unfortunately, not all cattlemen feel this way—and therein lies the Florida Cattlemen's Association's latest problem.

For several years the association has been adequately financed for what it was attempting to do. It has not had the executive secretary it needs, because it could not afford him—but it has had the funds to carry on a good solid program of activity.

Now, however, has come an emergency for which more money is needed—and the money may not be available.

Last year, the Eat More Beef program was carried out using funds from FCA's reserve. This year that reserve is depleted and any beef promotion program which is carried out must be paid for out of current receipts.

True, the budget was increased at the last convention, and theoretically there should be about $4500 available for beef promotion work. Since the convention, however, the Everglades Cattlemen's Association (Hendry and Collier Counties) has given up its organization for lack of interest. Should this group not reorganize and pay its 1955 assessment, some $1500 or more of that $4500 won't be on hand to pay the Beef Promotion bills.

FCA has always stood up to its problems, and the latest is no exception. At the direction of the board of directors, President Starkey has appointed a strong committee composed of 12 able members and headed by Past President Ben Hill Griffin, Jr.

It will be the duty of this committee to study the whole problem of Membership and Finances.

Perhaps their solution will be in increased membership and extension of associations into other parts of the state. Perhaps it will be in some form of taxation, by which all cattlemen, whether members or not, will pay some of the costs of FCA. (After all, the citrus industry uses this method to finance its vast advertising program.)

We're confident, however, that the special committee will come up with an answer—and a good answer.

But we think all Florida cattle owners should recognize the problem, recognize the tremendous help the Eat More Beef program was to the beef market last year—and join together to make sure that the 1955 program is even more effective than was 1954's.

See Good Cattle; Buy Good Cattle

The number of cattle shows in Florida has increased many times during the past ten years—and today cattlemen in any part of the state can see the best of purebred cattle by driving only a few miles.

While the novelty of cow shows may be wearing off, their value certainly isn't. The purebreds of today produce the commercial cattle of tomorrow. The commercial cattlemen needs to know just as much as he can absorb of what the purebred breeder is trying to accomplish, and how well he is accomplishing it.

In this issue, several of the January and early February shows are reported. We commend these show reports to our readers, and urge them to attend the upcoming shows in early March at Ocala, Largo and Sebring.

We also hope that Florida's commercial cattlemen will continue improving the breeding in their herds by purchasing the best, not the cheapest, purebred bulls they can possibly afford.

Legislature Coming Up!

Florida's biennial legislature (which has some of the attributes of a three-ring circus) is coming up—and like a three-ring circus, it's sometimes hard to know just what is happening!

Florida's hard-pressed legislators will attempt in only 60 days to spend some $900,000,000 where it will do the most good, to redistribute the state in accordance with population shifts, and to handle some thousands of special legislative acts, many of them of only local importance.

We mention this so Florida's cattlemen will know that FCA's legislative committee has a real job on its hands. Not only must it attempt to acquaint the members of the legislature with the merits of any bills it proposes, but it must scan bills presented by others which may prove detrimental to the cattlemen.

FCA's legislative committee has always been equal to the task, and no doubt will be again under the able leadership of Alto Adams, Sr.
The answers to Florida's many special needs

Swift's MINERALS

More for your money, too!

Whether your cattle range on coastal plains or inland pastures, there's a Swift's Mineral balanced to fulfill their needs.

Gain a premium of extra beef pounds from ounces of mineral difference...difference provided by elements that function within the body as mighty levers. They hold cattle sleek and glossy-coated, a pride to any owner. Neglect this difference and cattle become anemic, rough haired, and down-in-the-back. Some even become "pacers" while others wheeny or stagger.

Be certain with Swift's. Take advantage of the years of research and the special care Swift's scientists give to iron-cobalt-copper, the elements most critically deficient in Florida. The same thorough study is applied to each of "The Essential Ten" elements. It's Swift's way to make sure you have enough for full profit from your cattle—no matter if they graze the Everglades or the sand hills...on muck or grey mineral soil.

Formulated to Fill Your Needs

1. Swift's Mineral for Cattle and Sheep
2. Swift's All-Purpose Mineral
3. Swift's Bomin (over 50 percent bone meal by weight)

See your nearest feed dealer today for the sure and simple answer to your mineral needs. In bag or block. Or write to Swift & Company, Feed Department, Ocala, Florida.

for better herd benefits

FEED FREE CHOICE

Day in, day out, free-choice mineral is there when each animal needs it most. There's less crowding, less waste, less space required for mineral when you feed free choice.
J. M. McKenzie, Winter Park, Fla., has proved that when you look under the paint there's a big difference between a Caterpillar Diesel Tractor and ordinary machines! Let's take a close-up look at his D7 and see a few of the reasons why:

- **Long-lived Caterpillar design**, extra rugged to slug it out with big loads and rough going. As a result of this rugged design, many Caterpillar Diesel Tractors have worked for more than 100,000 hours.

- **Sure starting independent gasoline engine** preconditions and starts the husky diesel. This is the only 100% sure-starting method yet devised for diesel tractor starting.

- **Full flow oil filter** assures absolutely clean oil. Independent oil cooling radiator maintains high lubricating quality of oil.

- **420 hour oil change periods** under most operating conditions using Series II oil saves time and money for you.

- **Full line** of matched working equipment is available for every Caterpillar Diesel Tractor to increase its usefulness and capacity.

These are but a few of the many advantages that have made Caterpillar Diesel Tractors leaders in Florida for heavy-duty ranch work and land clearing. See us for all the details!
These beefy and symmetrical Brahman steers are some of those owned by Norris Cattle Company at Ocala and aptly illustrate the gentleness and conformation of the American Brahman.
in his father's footsteps...

A Remarkable Record
...the get of Burma Emperor

Shown above is our get of sire as it appeared in the Florida State Fair Brahman Show in Tampa in February this year. These cattle are grandsons of Emperor, the get of Burma Emperor, who seems well on his way toward excelling the amazing record of ch. Emperor as a sire of blue ribbon cattle.

In the 1953-54 show season, when the above individuals were calves, the get placed 1st at Webster, 1st at Tampa, 1st at Kissimmee, 3d at Orlando, 2nd at Ocala and 2nd at Bartow. So far this year—as yearlings—they placed 1st at Webster, Tampa and Kissimmee!

The heifer and the bull adjacent to her have never failed to win a blue ribbon in two years of showing; the third animal has always placed in the money, and the animal on the right was undefeated except in the 1954 Tampa show when he placed second to the grand champion.

At the Kissimmee Valley show our nine cattle took seven individual blue ribbons and two reds (one second to our own blue ribbon individual) as well as a number of group classes.

We have 25 extra-good two-year-old bulls for sale at the ranch, also some nice yearling bulls and a few heifers.

HENRY O. PARTIN & SONS
HEART BAR RANCH

PHONE 3603 • Visitors Always Welcome • KISSIMMEE, FLORIDA
12th Annual Directory Lists Herds
Asterisk (*) shows members of Eastern Brahman Association

ADAMS, ALTO, AND SON, Rt. 3, Box 922A, Fort Pierce, 16 miles west on Orange Avenue, phone 1972-J, Alto Adams and son, owners, Alto Adams, Jr., manager. Established in 1929. Herd contains 60 registered females of breeding age, originally selected from Manso-Emperor breeding. Selection based primarily on weight for age. Three of the present herd sires include Sir Pluto (2276) (126-4188), bred by Flato Bros., JDH Toronto de Manso (880-6-80777) and Hill Sabu de Manso (890-6-80993) both bred by the J. D. Hudgings Ranch in Texas. (*)

AIHEART AND DATSON, Drawer 1551, Orlando.

ALLEN, J. S., GROVES, Umatilla, phone 3521 or 3252, J. S. Allen, Sr., owner, and J. S. Allen, Jr., manager. This herd was started in January of 1952 with the purchase of eight females from Herman Bevill of Bushnell and includes Manso, Manso, Hopkins and Emperor bloodlines. Herd sires are Silver Burma 2nd (77-59382), bred by Bevill, and M-Palmer (19-71001) bred by J. A. Barrille and Sons of San Antonio, (*)

BAR RANCH, Box 44, Loxahatchee. (*)

BARB RANCH, Southport, ranch located 36 miles north of Panama City on Highway 77, Ernest Brock, owner. This herd, consisting of eight registered females of breeding age, was established in 1949 with purchases from Henry O. Parrin and Sons of Kissimmee. Sires are Brocksman (1-20066) and Jerry (2-20067).

BAR D BAR RANCH, Rustk, ranch located at Rustk, phone 7221, Paul B., and Lyle C. Dickman, owners, Lyle Dickman, manager. The herd was established June 1956, and contains 50 breed cows. 12 cows were purchased from Brown and March at Webster and 14 cows from Bill and Lizzie Rich, Liberty, Texas. Herd sire is Mr. M. 276th (30674), bred by Claude C. Appley.

BAR S RANCH, Hastings, ranch located on the old Daytona Road, southeast of Hastings, Clyde P. Smith, owner. Herd was established in 1946 with purchases of ten heifers from Texas and sires such as Manso, Aristocrates, Emperor, Dough, Hopkins, Supergio, Homie, Showman, Tippa the Great, etc., are prominent in pedigrees of the herd of 50 breeder matrons. Sires used include Blue Elephants (77-3182), Bos Noble (45245) and JDH Riggs De Manso (9015-4980).

(Continued on page 10, Second Section)

Emperor Manso 24

In the purple at Tampa and Kissimmee!

Shown above is our two-year-old bull, Emperor Manso 24, who in February added grand championships at Tampa and Kissimmee to grand champion honors won at Atlanta, Pensacola, and Tallahassee, and reserve honors at Ohio and Kentucky state fairs as well as the Sunler All-Florida Breeders’ show at Webster last fall.

This bull, a 1965-pound son of our outstanding siresire, Emperor Manso 625, is typical of the Brahman we are producing.

In our commercial operation, calves sired by our bulls constantly top the market at a higher price and greater weight wherever sold, either as veal or steer-beef. We always have available at the ranch bulls of breeding age. If you need a bull you should see what we have to offer before you buy.

GILBERT A. TUCKER, Manager HORACE J. FULFORD, Herdsman

COCOA, FLORIDA

Registered Brahman Cattle

GOOCHLAND GARDENS

PEMBROKE, FLORIDA

The Florida Cattlemen’s Association presented hats to the principals attending the Southern governor’s conference at the Boca Raton Club last fall. In photo, left to right, are Governor Frank Clement of Tennessee, Governor Allan Shivers of Texas, Acting-governor Charley Johns of Florida, and in the center with steers Charlie and Buddy, is Dick T. McMurray, president of the Palm Beach Cattlemen’s Association.

for March, 1955

Second Section—3
ABBA PROGRESS is Given
By Official of Board

Growth in breed reflected by increase in membership and in ever-increasing number of animals going for foreign markets

by Harry P. Gayden

We have tried to bring to the attention of the membership, through the medium of our ABBA News, information which is of importance to all Brahman breeders. At this point I would like to emphasize to you the importance of reading the News carefully, or at least glancing through it each month.

This is our official publication and the only means we have of bringing to the attention of the entire membership matters that may affect everyone. Constitutional changes, amendments to the By-Laws, revision in rules for registration and transfer—all must be reported in the News.

When our membership was much smaller and before the News bulletin went out on a regular schedule, important announcements were made by means of mimeographed letters. But now with our membership around 2200 it is not practical to use letters, except in rare instances.

You must understand that this is not my report, but our report. All members of the ABBA staff collaborated in its preparation. I wish to apologize for the similarity in style each year, but we try to make these reports clear and specific yet brief and to the point. Our objective is to summarize for you in this brief outline the cold facts and figures resulting from an entire year’s work. (Margaret could show you books of records that would tell at a glance how many cattle were registered in each state, the number that were transferred to new owners from what states they came and the states or countries to which they went and many other interesting facts.—Lloyd Clyburn could outline the number of news articles prepared and released, the coverage obtained by the return of news clippings, cost of our advertising schedule, etc., and Jim Park could relate the details of his activities, but we hope to present to you here a condensation of these facts and accomplishments.)

During the year 1954 the association office completed 17,010 registrations. This represents a decrease of 866 or 4.8 percent under last year. (You will remember that in 1953 we had a 25.5 percent decrease compared to the previous year.) We hope that this indicates that the decline has levelled off and that we may expect registrations to remain at the present level or show some increase.

Although slightly reduced in number, we are encouraged by the fact that these registrations came from breeders in 33 states and eight foreign countries. (In 1953 received from breeders in 32 states and four foreign countries.) Association records reveal that registered American Brahman cattle are now owned in all states of the U. S. except New Hampshire, and in 35 foreign countries.

During 1954, 10,776 transfers of ownership were completed. (9666 in 1958, 16,133 in 1952). The transfers were requested by breeders in 32 states and six foreign countries. You may recall that in 1953 we had a decrease of 38.2 percent in transfers as compared to the previous year (1952); whereas, in 1954 we had 81 percent increase. This overall gain is not very large, but it is encouraging. We must also admit the fact that this increase is due, entirely to continued improvement in foreign trade.

The following will give you some idea of the importance of foreign sales, to Brahman breeders in this country.

Transfers to foreign countries increased from 394 in 1952, 1586 in 1953, to 3981 in 1954. Putting it on a percentage basis, foreign sales accounted for 5.5 percent in 1952, 16 percent in 1953, and 32.3 percent in 1954.

These cattle went to 25 foreign countries in 1954, but our best customers were: Colombia, 15.74, 45 percent; Venezuela, 1278, 37 percent; Cuba, 98, 2.8 percent; Guatemala, 71, 2 percent; Mexico, 71, 2 percent; Thailand, 74, 2.1 percent; and Costa Rica, 66, 2 percent. These seven countries accounted for 94 percent of foreign sales.

Some of you may be interested in knowing who is getting this foreign business.

Posing with the new president of ABBA, who is J. T. White, left, of Hearne, Texas, is Henry O. Patri, past association president of Kissimmee. Not shown in photograph is L. S. Harris, also of Kissimmee, first vice president of ABBA.

In 1952 Florida sold 328 for 96.6 percent and Texas sold 360 for 62.6 percent. In 1953 Florida sold 753 for 47.3 percent. Texas sold 799 for 50.3 percent. California sold 29 for 1.2 percent, Louisiana three, Michigan one, and Cuba one. In 1954, Florida sold 724 for 20.8 percent. Texas sold 2432 for 70.0 percent, Louisiana 275 for 8.0 percent, and Arizona and California 90 for 1 percent.

In the year 1954, 127 new members joined the association. This brought the total membership to 2111 on January 1, 1955 and this membership is spread over 56 states and 19 foreign countries.

The association received 245 inquiries for information and literature from 48 states and 27 other countries. This represents a 21 percent increase in inquiries. These requests for Brahman information were answered by personal letter, literature, pictures or personal contact as occasion demanded.

Jim Park, our Fieldman for the Eastern States, has submitted a written report of his activities for the past year.

Brahman Section Contents

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The Florida Cattlemen
and I would like to outline it here.

(1) He traveled approximately 30,696 miles, 26,993 of which were by automobile. Contacted Brahman breeders and persons interested in Brahman cattle in 11 states, and gave assistance in foreign relations wherever the opportunity presented itself.

(2) Made approximately 200 ranch visits, conducted or participated in eight Brahman ranch tours or field-days, and appeared before 16 organized livestock audiences and three civic club groups for talks or discussions on the Brahman breed.

(3) Visited leaders of eight separate livestock research agencies in five states which are now conducting or interested in inaugurating studies involving Brahman cattle.

(4) In addition to his regular monthly column in the ABBA News, he prepared and had published eight feature articles and released 33 separate news items to leading newspapers in six states. He photographed and released 61 prints of Associated Press Managing Editors Convention visitors in Tampa to newspapers in 20 states.

(5) Participated in or assisted in production of 12 radio broadcasts and six television programs.

(6) Attended all of the meetings of the Eastern Brahman Association, met at least once with state Associations of North Carolina, Kentucky, Indiana, and Ohio (Central Brahman Association) and assisted in the organization of the Illinois Brahman Association.

(7) Maintained contact with commercial cattlemen by attending regular meetings of the Florida State Cattlemen's Association and its county affiliates, livestock show board meetings, livestock auction markets and ranch tours.

(8) Assisted in five purebred Brahman sales in the Eastern States and attended 17 livestock shows during the year where Brahman were exhibited and manned a booth or literature stand at more than half of them.

(9) In addition to these outside activities, Park reports that it was necessary to send on the average, two days per week in the office for the preparation of news releases and general articles, answering requests for literature and pictures and processing correspondence.

You will recall that last year the Board of Directors commissioned Dr. G. L. Artecona to represent the association on an extensive tour he was planning to Mexico and Central and South America.

Some months prior to his departure, Dr. Artecona, with the assistance of the association office, made a thorough survey of available outlets for promotional activities and arranged his schedule of activities to use these contacts to the fullest advantage. He was provided with

YOU CAN'T GROW BEEF WITHOUT BEEF-TYPE BULLS!

Whether you're using Brahman or some other breed, it's the individual bull you breed that is going to determine whether you produce the maximum amount of beef or not. We believe "Dusty Manso" bulls, sired by the bull pictured above, will be well worth the extra they cost you. See us for the BEST Brahman bulls—able to thrive in Florida's climate, able to produce the finest beef.
What are the FACTS?

The facts are indisputable.

Through drought and through flood, through frost and heat—BRAHMANS remain the Florida cowman's BEST BUY for profits in the beef business.

After 36 years you know pretty well what a certain breed of cattle is doing for you!

We began using Brahman bulls on our native cows in 1918, and some of their descendants remain in our grade Brahman herds today.

We have a number of strong age breeding bulls for sale

"For 36 years... Breeders of Quality Brahmans"

C. H. Beville
Phone 2081
BUSHNELL, FLORIDA

A group of our '54 calf crop.

literature and a quantity of color movies on Brahman and crossbred cattle that was assembled from several sources. When the movies are shown to audiences they are explained and commented upon in the language of the group in attendance. (As you probably know, Dr. Artecona speaks several languages fluently.)

The countries of Mexico, Guatemala, San Salvador, Honduras, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Brazil and Paraguay were visited last spring and summer. He left Paraguay on January 10th and during the last month has visited Argentina, Bolivia, Peru and Ecuador. He plans to visit several other countries before returning here late this month. We hope to publish a series of articles about his trip in the ABBA News and to have him make a complete report to the membership at the earliest opportunity.

In addition to Dr. Artecona's trip to Central and South America in the interest of the American Brahman and Park's field activities, other association personnel have attended 18 shows in four states and one foreign country, visited five foreign countries and attended six field days and short courses.

During 1954, association personnel assisted in selecting a group of 29 heifers which Louisiana Brahman breeders loaned to the Iberia Experiment Station at Jeanerette for research purposes, and 11 heifer calves loaned by Arkansas and Texas breeders for a project at the University of Missouri in which they are studying the effects of different temperatures on the growth of young calves.

Three-Way Test for Bulls Used by Stuart Ranch

Proving out a bull for most cattlemen is a matter of trial and error.

If the bull doesn't produce good calves, he's eliminated from the herd and another is tried.

W. H. Stuart Ranch of Bartow, however, has reduced the possibilities of error in bull selection considerably by a series of tests designed to show: (1) whether their dams produced sufficient milk; (2) whether the bulls themselves have the capacity for rapid growth; (3) whether the bulls have the right conformation.

A lot of record keeping is involved, but W. H. Stuart and his ranch manager, Max Hammond, believes it is paying off for them. Many of the Stuart registered Brahman bulls are used in the commercial herds owned by Stuart Brothers Corporation.

Stuart expects his calves to gain about two pounds a day from birth, bringing them to a weight of about 300 pounds at 150 days of age. If they do not reach this level, it is a sign that the dam is not producing enough milk, therefore the bull may carry a "gene" pointing toward low milk production in his offspring. (Both weather conditions, and other factors like being a heifer's first calf, must be considered, however.)

After the calves have weaned at seven or eight months of age, Stuart feeds them for 120 to 168 days in approximately the way steers would be fed. At the end of this feeding period, the bulls are graded in the same way steers would be graded, usually by an outsider such as an experiment station work or University of Florida professor.

After the feeding period, the bulls are placed on grass pasture, and their condition reappraised the following fall. Temperament is also considered, and all bulls are halter-broken. If a bull is difficult to halter-break, he may be discarded for this reason.

"We don't apply any rules strictly in culling our bulls, but we feel that all these factors are important in selecting bulls for our own use and for sale to others," Stuart points out.

Brahman Defined

Dr. G. L. Artecona, a native Paraguayan and internationally known for his knowledge of Zebu cattle, has defined the American Brahman as "a distinct breed of cattle highly selected for beef production in the United States and qualified by genealogical registry in the herdbook of the American Brahman Breeders' Association since 1924."

Writing in Revista Cebú, a Spanish language cattle magazine published by Coly Publications for Latin-American distribution, Dr. Artecona said: "The American Brahman is a Zebu, but never from any standpoint can just any Zebu be accurately called American Brahman."

Origin of Brahman

The American Brahman breed was developed by the concentration of and selection from the blood of a few outstanding animals of Asiatic Indian origin, imported to this country from 1849 to 1925, according to officials of the American Brahman Breeders Association.

The establishment of the breed was accomplished by the amalgamation of three leading races of Indian cattle, known as the Guzeral, Gir and Nellore. The first importation to this country was in 1916 when 18 Brazilian bulls of Indian descent were brought to Texas from Mexico.
we have
Brahmans for sale!

You are cordially invited to visit us

G.T. Stack
LIVESTOCK MANAGEMENT, SALES & SERVICE

Cable: "STACK" • Office, 416 Tampa St. • Tampa, Florida

An Outstanding Record
In September and October of 1954 our Brahmans competed in six shows. Following are the results of our placings:

- 95 Classes Entered
- 79 First Premiums
- 14 Second Premiums
- 1 Third Premium
- 1 Fourth Premium

In Addition our Entries Won 19 of the 24 Championships Offered by These Shows

An Expression of Appreciation
We wish to take this means of thanking our many friends throughout the United States and Central and South America who recently visited our ranch. It was an honor to have you and we hope you will visit us again.

J. D. HUDGINS
HUNGERFORD, TEXAS "Beef-Type Brahman" WELCH, OKLAHOMA

for March, 1955
We extend you a cordial welcome to stop by our ranch at any time.

CIRCLE "O" RANCH
Eugene O'Reilly, Owner, Phone 674
RANCH LOCATED NEAR SAMSULA
NEW SMYRNA BEACH, Rt. 1, FLORIDA

A Proven Sire for Sale or Lease

SANTOS 317-43781 (calved April 4, 1948)

To avoid inbreeding in our herd we must discontinue the use of this proven herd sire and his blood. Regretfully, but proudly, we offer this seven-year-old son of SANTIAGO for sale or lease. Save yourself the time and trouble of looking any further for a well-bred, good breeding sire which we guarantee UNCONDITIONALLY to breed.

Commercial cattlemen know now better than ever the value of and need for adaptable, thrifty and hardy cattle. And they know that they find these characteristics more strongly represented in the Brahman breed than any other. They don't have to be reminded of the heat tolerance, insect resistance and good rustling ability of the breed. For your Brahman needs contact

Clover Bar Ranch
S. R. BLACKWELL RFD 2 • Phone 3-6821 SARASOTA, FLORIDA

Tilton Wins National 4-H Project
Palatka youth wins $300 scholarship for livestock activities

Woodrow W. Tilton, Jr., Putnam County 4-H member chosen as national and sectional winner in meat animal production for 1954 (Florida Cattlemans Janu- ary 1955), has compiled a record that experienced cattlemen and herdsmen may well regard with concern at future cattle shows.

Young Tilton is the son of Mr. and Mrs. W. W. Tilton, Sr., of Circle Bar ranch in Putnam County, well known among Florida cattlemen. The youngster received a $500 scholarship award from Thomas E. Wilson, Chicago meat packer, for having one of the nation's six most outstanding records in meat animal production.

That he is outstanding in the activities of his 4-H Club may be concluded from the following remark made by Assistant County Agent R. T. Clay, of Putnam County: "Woody has not only excelled in the number and the quality of his 4-H livestock projects, but has always been a leader among the boys, as evidenced by the fact that he has been president of his 4-H Club for each of the seven years that he has been a member."

The up and coming young cattlemen can point to a record which would be hard to beat:

At the Putnam County Fair in 1950, he showed the reserve champion Brahman bull and won first and second place ribbons for bulls. In 1951 he showed the reserve champion Brahman female and 4-H grand champion and open grand champion Brahman bull. In 1952 he showed the 4-H grand champion Brahman female and won second and third place ribbons for Brahman females. In 1953 he showed the grand champion Brahman female in open competition and took two first place ribbons and the grand championship on Brahman females in 4-H showings. In 1954 he showed the grand champion Brahman female in open competition, the 4-H reserve champion bull, 4-H grand champion Brahman female, and won a blue ribbon.

At the District V 4-H Livestock and Poultry Shows in Jacksonville in 1950, he obtained one blue award; in 1951, two blue awards; in 1952 he exhibited the
National 4-H beef project winner Woody Tilton, Jr., of Palatka is shown above. He won $300 scholarship for his livestock activities.

Champion Brahman bull and won two blue awards; in 1953, he took three blue awards and showed grand and reserve champion Brahman females; and in 1954 took home five blue awards and showed the champion Brahman bull and female.

At the Junior Livestock Show at Ocala he showed the grand champion beef female and in 1954 the reserve champion beef female. All these were 4-H shows.

In open competition at the Ocala Brahman Show he has consistently placed since 1951. At the Nassau County Fair in 1954 he showed the Brahman grand champion bull and female in the youth division and the reserve champion Brahman female in the adult competition.

He participated in judging team competition at the Putnam County Fair, District V, 4-H Livestock Show in Jacksonville, All-Florida Breeders' Show in Webster, Ocala Brahman Show, Ocala Junior Livestock Show, and Florida State Fair at Tampa.

Young Tilton has accumulated 25 commercial grade Brahmans, 12 purebred Brahmans, and 300 commercial pigs since he started in the 4-H Club program eight years ago. He has realized approximately $4000 from his cattle projects.

Tilton's other activities include; football, Boy Scouts of America, Future Farmers of America, and church work.

Cuban Brahman Praised by ABBA

The committee for appraising cattle for registry in the American Brahman Breeders Association in the Republic of Cuba came back with the highest of praise for the Brahman cattle they saw during a recent appraisal tour.

The committee consisted of Galen Savage of Bay City, Texas; R. B. Merrifield of Wharton, T. J. White of Hearne, Hamp Williams of Hot Springs, Arkansas; Sidney Crochet of Clewiston, Florida; Exec. Sec. Harry Gayden, and Dr. R. T. Clark, Denver.

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The Shah and Queen of Iran are shown here admiring Polk's Manco 41st, while Owner Lamar Beauchamp, at halter, explains points of the breed to them and General Van Fleet, who knew the royalty in Europe, is shown at left.

Directory

(Continued from page 3)

BAR 7 RANCH, Kissimmee, ranch located at head of Kissimmee Prairie, phone 3921, 6092, or 5347, Mrs. Pat Johnson and son, owners, Pat Johnson, manager. This herd established more than 30 years ago, contains around 250 breeding animals, in which were registered sires are being used. Some of the matrons were raised from unregistered Manco cows imported many years ago, while some were purchased from Udins. However, the herd has been fully registered since 1941. Sires are Alaya Manco Jr. (15-13018), Metro (6762), Delan Pet (15054), Pedro Manco 15th (201-25227), Sir Alaya Manco Jr. 1st (402-55242) and Biles Imparite (600-13597).

BARTHELEMY'S U RANCH, San Antonio, ranch located five miles west of highway 52, follow signs eight miles north, J. A. Balthelmy and sons, owners. This herd was established in 1945 with purchases strong in the blood of Aristotle, Quince, Manco and Imperator, and now numbers 32 females of breeding age. Sires are Emperor Jr. 30th (1576-50313), Imperator P. (754-5611), and Potugue P. 696 (600-15388). This herd had the champion steer at the Southern Pen Fat Stock Show in 1949.

BASS, FRANK, Wauchula, ranch located three miles west of Wauchula, phone 6749, Frank Bass, owner. This herd consists of 150 brood matrons. Sires are Tibips's Ideal Manco (759-5) and JDH Camalleri Manco.

BEAUCHAMP, LAMAR (See Polk Brahman Farms, Inc.)

BENTLEY BILBAY RANCH, INC., Box 1147, Lake Alfred, ranch located at Creweville in Hardee County, phones Lake Alfred 20-483 to 23-311, J. W. Bentley, manager. This herd was established in 1944 and consists of 74 registered females of breeding age featuring Manco, Manco and Manco breeding and headed by Lucretio (68-14554), a bull bred by D. Guerra and Sons. The ranch also owns a herd of commercial Brahman crosses.

BENEFIEL, J. T., Telcast.

BERKUT AND MILLER, Babson Park.

BIG HIA RANCH, Box 598, Ocala, phone 896, ranch located two miles east of Ocala. John S. Clardy, owner, Zachrich Feacock, manager. This herd was established in 1933 and contains ten females of breeding age. Herd size is Mogul Manco 2nd (274-12904), bred by H. O. Partin and sons at Kissimmee.

BISSETT, ARTHUR M., Box 86, Winter Haven.

BLACKWELL, STOCKBRIDE AND (See Glover Bar Ranch).

BOYD, WILLIAM R. (See South Moon Ranch).

BROCK, ERNEST (See Bar B Ranch).

BRONSON, TOMMY, Kissimmee. (*).

BROWN AND MACH, Webster, phone 2140, T. Noble Brown and R. O. Mach, owners, Benno manager. This herd was established in 1944 and now contains 60 females of breeding age descended from stock purchased from S. E. Parke, Ralleigh Sanborn and J. D. Hudgings. Site is Brown and Mach Commander (25019), bred by Hudgings.

BRUSH CREEK RANCH, Walnut Hill, ranch located in Escambia County, 15 miles south of Atmore toward Pensacola, phone 248 Atmore, Alabama, John W. Herron, Jr., owner and manager. Herd established in 1959 and now consists of 12 registered females of breeding age which are of Lucky Dutch, Morato and Carla bloodlines. C.

BAR A RANCH, Pompano Beach, phone 4152 or 4751, ranch located three miles northwest of Deerfield in Palm Beach County. Cox and Barney Cheshires, owners. Herd was established in 1949 with 50 females of breeding age from leading Texas Brahman herds. Herd is strong in Hudgings breeding. Site is Emperor Lyon 12th.

CALOOSA RANCH (See Frank and Helene Earhart).

CAMP RANCH, INC., Ocala. (*)

CANDLER, WILLIAM (See Edgewater Estates, Inc.)

CARLTON BROTHERS, Box 63, Knights. (*)

CARLTON, A. (See Triangle Ranch).

CARLTON, C. G. (See Triangle Ranch).

CARR, L. F., Citizens Bidg., Tampa.

CARGO RANCH, Minette, ranch located six miles east of Ocoee, C-8 Laboratories, Phone Bradenton 3749, owner, N. M. Carson, manager. This herd was established in 1940. Now contains 22 females of breeding age with bloodlines predominating in Manco and Manco. Site is 1st Ads Emperor Jr. 7th "S" (401-50501) and Florida King Emperor (932-52251), bred by A. J. Marceaux of Kaplan, La.

CATE, P. M., JR., (See Wav Ranch).

CHAKES, HAL, Oldtown. (*)

CHAKES, BRADENTON, ranch located nine miles east of Bradenton on Arcadia road, phone 28319 or 4-4445, T. P. Chakes, Jr., owner. This herd consists of 25 females of breeding age and was started in 1944. Maino Emperor, Silver King, Hopkins, Dutch and other imported lines are represented in the pedigrees. Sires are Emperor Jr. 10th (21556) bred by Partin, and King's Dumpy M (4802), (*)

CHAMPION, W. G. AND SON (See WC Ranch).


CHISHIRO, COY AND BARNEY (See C Bar A Ranch).

CHINSEGUT HILL SANCTUARY (See West Central Florida Experiment Station).

CIRCLE BAR RANCH (See W. W. Tolton).

CIRCUS RANCH, Box 405, Snarke, ranch located two miles south, phone 94, Maurice Edward, manager. This herd was established in 1949 and contains 50 registered females of breeding age featuring Manco, Dutch, Martino and Maroto bloodlines. Site is Imperator 1st 5289.
Looking through the matting are a fine group of Brahman calves snapped at G. Herman Berville’s at Bushnell.

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DICKMAN, LYLE (See D Bar Ranch).
DICKMAN, PAUL B. (See D Bar Ranch).
DODGUE, J. RANCH, Hetray Beach, ranch at Delray Beach on West Atlantic Avenue, phone 5758, owner Joseph Bawo. This herd was started in 1951 and now consists of 37 females of breeding age, including Manso, Acris, Proctor, and Emperor, and Imperialistic breeding. Sires are: Dandie Jeanne (105/R-58308), bred by Ainsworth Farms, King of Bees (415/1-4706), bred by Dandie Ranch, and Romance du Bar (217/R-58706) bred by and owned by Duda.

DODUER, FRANK. (See Dun Wanderer Ranch).

DUDA, A., AND SONS. Box 1469, Cocoa, office located at Wabasso, phone 4656 or 4566; ranch located five miles south of Cocoa, Gilbert T. Tucker, manager, H. J. Curd, herdsman. This herd now contains 500 females of breeding age, mostly Manso and Emperor. Herd was established in 1941. Sires include: Ficus (791/1-5856), bred by and owned by Ainsworth Farms, Dwarf (756/6-58308), bred by and owned by Duda; Ainsworth Farms, King of Bees (415/1-4706), bred by Duda, and Romance du Bar (217/R-58706) bred by Duda, and Zitondull's Imperial, bred by Ainsworth Farms; they are crossing the bloods of Manso and Emperor to develop Brahman cattle with gentle dispositions, more fleshing, stronger bone and greater size. Duda won the first place in the South Atlantic and Eastern Fair Brahman Show in 1952 and, in the spring of 1952, had the champion bull, reserve champion cow and six first place winners at the Sumter-All Florida Breeder's Show in 1952. In 1954, Duda won five first places at the Florida State Fair, grand champion cow and five first places at the Kissimmee Valley Livestock Show, grand champion bull and cow, reserve champion bull and cow and 11 first places at the Central Florida Exposition, grand champion cow and reserve champion bull as well as 8 first places at the Ocala Brahman Show, reserve champion bull and cow and five first places at the Bartow Brahman Show, grand champion bull and cow, reserve champion bull and cow and 15 first places at the Inter-State Fair, Plant City, and the grand champion bull and reserve champion cow at the North Florida Fair. In all, Duda had 14 first places in that show. Thus far in 1955, Duda has shown the grand champion bull and reserve champion cow at the Kissimmee Valley Livestock Show, and the grand champion bull and reserve champion cow and the Florida State Fair, Tampa. (*)

DUNHAM, MRS. HILDA. Kissimmee Park.
DUN WANDERER RANCH. Star Route 1, Box 105, West Palm Beach, Frank Dodderer, owner. Herd was established in 1941 and now contains 21 brood cows and Manso and Manso bred from Cosie Lys and Miss Pat Johnson and Son. Cows are being bred to bulls of Emperors breeding. (*)

DURRANCE RANCH, Brightown, ranch located 40 miles west of Arcadia, 25 miles west of Okeechobee, phone Lake Placid 2345. T. J. Durrance and Sons are owners. The purebred herd was established in 1912 and contains 100 females of breeding age. Represented in the herd are bloods from the majority of outstanding bulls. The sire is King Grey, purchased from A. J. Marceaux of Kaplan, La. (*)

ECHO GARDENS, Box 868, Bartow, phone 24-471, located five miles north on Lakeland highway, Eugene Griffin and Sons, owners, Dular Langdale, manager. This herd was established 1946 and now consists of over 200 registered females of breeding age, and in addition one purebred herd for experimental and breeding purposes. The breeding program includes the crossing of Imperialists and Manso. Sires bred both from the sire and female of breeding age. Sires are: Zitondull's Imperial (195/R-58706), bred by A. J. Marceaux, Manso Fondada 1166, bred by D. H. Judson, and Fondada 1166, bred by Griffiths. Also, various other herd sires, some of them leased, are used. Griffith's two sons exhibited Echo Garden entries to 21 first places, six championships, and three showmanship awards during the 1951-52 season, and the 1952-53 show record was also noted in this respect. (*)

EDGWARE, KENT, INC., Kissimmee, located at Johnson Island, William Candler, manager.

EDWARDS, JAMES, Box 395, Dundee. (*)

EDWARDS, MAURICE (See Circle E Ranch).

EDRIDGE, MRS. M. S. & SONS, Kissimmee. (*)

EMERALD AGRES RANCH, Box 5907, Orlando, phone 5-8445, ranch located at Astatula, E. Reed Whitlue, manager. This herd was started in 1951 and now consists of 62 registered females of breeding age, all of Manso and Emperor bloodlines. Herd sires are: Ainsworth Farms, King of Bees (415/1-4706), bred by and owned by Ainsworth Farms, Romance du Bar (217/R-58706), bred by Par- tin. (*)

ENGLISHWOOD RANCH, Flagler Beach, Lyman L. Gage, owner and manager, ranch located seven miles north of Flagler Beach. This herd was started in 1949 and now consists of 210 females of breeding age. Sires sires are: Manso, Romance du Bar (217/R-58706) and Russell Fuller (217/R-53950) bred by Bill Williams.

EPCO RANCH, 130 S. Franklin St., Tampa, ranch located two miles south of San Antonio, phone 22-989, Mr. and Mrs. G. F. Epperson, Jr., owner.

The Florida Cattleman
Supplementing their diet with hay are this bunch of Brahman calves owned by S. R. Blackwell's Clover Bar Ranch at Sarasota.

Melvin, Gaskin, caretaker. This herd consists of 27 females of registered age, and one male of Brahman breed, sire is Boyman (665-8527), a bull bred by Dr. W. J. Jacobi.

EVERGLADES EXPERIMENT STATION, Belle Glade, station located two miles east, phone 3063, Dr. W. L. Turner, Chemist, in charge, R. V. Kidder, Animal Husbandman. Herd consists of 29 females of breeding age, with Mano and Emperor bloodlines predominating. Sires are Everglades Sired (13F-452) bred by Everglades Experiment Station, and Drambique's Manso (11F-45352), bred by Range Cattle Station.

FARMER, RUSSELL (See Crescent F. Ranch).

FERGUSON, A. J., Parrish.

FERGUSON, MRS. ALLIS N. (See Quarter Circle Ranch).

FINLEY-MASON GROVES, INC., Box 520, Lake- land, ranch located eight miles north of Polk City, phone 4608, A. F. Finley and H. F. Mason, owners, Ben Northington, manager. Herd was established in 1944 and now consists of 33 females of breeding age. Sire is Sir Emperor 3rd (725-28450), bred by Partin, Emplure (4-48186) bred by Finley-Mason, and Rex Manso (243-60016) bred by Polk Brahman Farms.

FLIPZ, DR. M. J., 505 Huntington Bldg., Miami.

FLORIDA STATE FARM, Rafael, J. D. Godwin, manager.

FORD, J. V., (See Sun Up Ranch).

FRIZZELL, A. C., Box 7, Murdock, phone Neptune 2-3252 (home) on Neptune 2-3250 (office). This herd was established in 1944 and now consists of approximately 800 registered females of breeding age, featuring the blood of Maroto, Hattie Coo, Quinca and Pony Carroll. Sires of Jacobs, Lawrence and Hudgens breeding are being used with registered females.

FUGLE, L. E. (See Deep Creek Farm).

GARDNER, L. E. (See Englishwood Ranch).

GAMEMA, N. G., 16-3259, Arcadia, (*)

GARDNER, P. L. B. (See Kenmore Ranch).

GROCHLAND GARDENS, Pambroke, (*)

GORDON, MRS. S. B., Rt. 1, Box 96, Lakeland.

GRATTON, HUGENE F. AND SONS (See Echo Garden).

H. B. RAND, 210 S. Henry St., Fort Myers, ranch located six miles east, phone 170, H. A. Henderson, Jr., owner. Established in 1942 this herd consists of 19 females of breeding age, featuringado and Emperor breeding. Sire is Sir Emperor 3rd (725-28450), bred by Partin, Emplure (4-48186) bred by Finley-Mason, and Rex Manso (243-60016) bred by Polk Brahman Farms.

HALL, E. J. (See Shell Creek Ranch).

HALM, MRS. MARY, AND SON, Box 709, Orlando.

HAMMOND, HARRY, Winter Haven (*)

HARRIS, L. S., RAND, Kissimmee, ranch located one mile south of Kissimme, phone 6308. Herd was established in 1942 and has grown to contain 200 females of breeding age. H. Harris jr. was grand champion of the Florida State Fair this year.

HART, T. C. (See T Hart Ranch).

HAWK CREEK RANCH, Bunnell, ranch located 10 miles south on Perkins highway, phone 691, Raymond F. Tucker, owner. This herd was established in 1947 with purchases of Brahman bulls, and now consists of 30 females of breeding age, featuring Manso and Emperor breed. Sire is JDI Riggs de Manso (695-39585), breed by J. A. A. & S. College. He is an Emperor-Manso cross bred bull.

HAYN, W. P., Bartow.

HAZEN, H. S., Cooper Hill, phone 2427, H. S. Hazen, owner. Herd consists of 20 females of breeding age, featuring Manso breeding. sire is Emperor Manso (625-29079), bred by H. O. Partin and Sons, Kissimmee.

HEART BAR RAND, Kissimmee, phone 5608, Henry O. Partin and Sons, owners. Established in 1956, with purchase of 100 registered females of Manso breeding, the ranch now has a

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A great many inferior Brahman bulls were sold in Florida back in the days when Brahmans of any kind were scarce. Today you don't have to buy this kind of bulls—and they won't produce the kind of calves you need to be producing anyway. The Brahmans pictured here spell BEEF to you—and they have the ability to rustle and withstand heat and insects that you need here in Florida. Now's the time to buy a GOOD Brahman bull. We'll be glad to show you our herd and our bulls at any time.

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WEST PALM BEACH, FLORIDA

breeding herd of over 500 matrons. The herd is served by 15 registered bulls of Emperor, Emperor, and Manso breeding. Emperor, outstanding sire breed and raised by the Parton, was twice selected grand champion Brahman bull of Florida and was retired undefeated. Since then, his sons and daughters have distinguished themselves in competition. In 1929 a son was grand champion bull at the Sunflower All-Florida Breeder’s Show and reserve champion at the Kissimme Valley Show, and in 1951, this same son, Horno-santo Emperor, was grand champion bull at the Oklahoma Breeder show and again at the Sunflower All-Florida Breeder’s Show; a daughter was named grand champion female at Oklahoma in 1951 and another daughter reserve champion at the Sunflower show in 1951. In 1952 Horno-santo Emperor was again grand champion bull at Oklahoma and Barrow and a daughter was grand champion female; another son was grand champion at Tampa and Webster and the same daughter was grand champion at Tampa. In 1953 a son was grand champion at Tampa, a daughter grand champion at Oklahoma and a son grand champion at Webster. In addition, the Parton have won the coveted Get of Sire and Premier Breeder award several times during the past few years.

HENDERSON, R. A. JR. (See H Bar Ranch).
HENDRY, J. B., LaBelle, (*)
HOGAN, W. F., Ocala, (*)
HOLLAND, J. W., Barrow.
HORNE BROTHERS, RFD 1, Ocala, ranch located eight miles west of Ocala, phone 687-Black. This herd consists of 56 registered females of breeding age.

**HOUSE, FRED, Sarasota**
HORNE BROTHERS, RFD 2, Box 57, Tallahassee, ranch located 14 miles west of Quincy, on U.S. 90, Raymond C. and Oscar E. Hurst, owners, Oscar E. Hurst. Herd was established in 1944 and now contains 20 females of breeding age, with 50 bulls of Manso, Herd and Buster bloodlines predominating. Sires are Sheldons 130th (15-71-16), bred by W. R. Peters, Jr., Alice, Texas, and HBR Emperor Marlin (52-81-07) bred by Frank Doudera, West Palm Beach.

**JAMES FARMS, Bartow, phone 5-1441, J. P. James**, owners. Herd consists of 50 Brahman matrons of Emperor and Manso breeding. Sires include Emperor Jr. 1st and other Emperor bulls. (*)

**JB RANCH, Immokalee, ranch located south of Immokalee at Sunland, J. E. and Allie Price, owners, phone Jacksonville 23-950, W. M. Skipper, manager. This herd consists of 52 registered matrons and cattle are being bred to DH Compact Prince (609-27991), King Grey, Manuels, and Marlin, all owned by Durrance Ranch, and to Fryatt, owned by L. S. Harris. (*)

**JORDAN, N.Y. E., Bartow.** (*)

**K BAR RANCH, Zephyrhills, phone 2471 and 2862, I. A. Kruse, owner, George Gilbert and Bill Krupe associates. This herd originally founded on selections from Zuniwng and Gilbert herds in Texas. Commercial herd has been served by registered Brahman bulls for 15 years. Also featuring the breeding of Claude Appling, Louise, Texas, Senior herd sire is Hopkins.

**KC RANCH, Box 161, Immokalee, Thelma C. Croner, owner. Three females of breeding age are included in this herd started in 1947. Bloodlines include Hattie Cleo, Manso, Herd, and Hopkins. Site is at Immokalee. 40 Commercial herd of 30 cows has been maintained for many years.

**KEELS, MELTON S., RFD 2, Box 1760, Sarasota.**
KEEN, B. S. AND SON, Box 820, Lake Wales. (*)
KEEN, ROY, Lake Wales. (*)
KEEN, S. M. (See Sam Keen's Ranch).
KEENE, O. H., Clermont. (*)
KENMORE RANCH, Venice Beach, ranch located five miles west, north of highway 66, phone 2012, P. LeB. Gardner, owner, G. E. Burkette, Fellsmere, manager, Fred Ross, herdsman. Herd was established in 1945 with purchase of Manso cows from William Boyd of Lake Wales. A number of Tipperoro cows were bought later from Norris Cattle Company, Ocala. Sires used during the past year include King Grey, Durrance Ranch sire, and two sons of Emperor.

The present sire is AJM King Grey 5th, grand champion bull at the 1950 Kissimme Valley Livestock Show and owned jointly with H. Stuart of Bartow. He was purchased from Man Camp Ranch at Ocala. (*)

**KERR, R. A. (See Circle X Ranch).**
KIES, CLAYDE J., 20 11th St., St. Petersburg. (*)

**KRIUSEN, I. A. (See K Bar Ranch).**
**LAMB, W. T., AND SONS, Center Hill, ranch located in Center Hill, phone 2994, W. T. Lamb and sons, owners, W. T. Lamb, manager. Herd was established in 1946 and now contains six registered females of breeding age, including Manso and Emperor bloodlines. Sires are Lonnie Manso 625, bred by H. O. Paton, and William Manso 1st, a son of 625. This herd had a second place cull at both the 1949 and 1950 Sunflower All-Florida Breeder’s Show and a fourth place at the Imperial Eastern Brahman Show at Bartow, 1953, against native opposition. (*)

**LAZY T RANCH, Mascotte, phone Groveland 2245, ranch located 12 miles south of Leesburg, Dave Shon, owner. Herd was established in 1946 and now consists of 32 females of breeding age at Groveland.
Remember, it's

Hardee County

For good
Hearted Folks

And good
Brahman Cattle!

CECELIA MARSH

We'll talk about Brahman a little later on, but first we want to tell you about the Polio Party we had here at the Hardee Livestock Market on January 27. To start off with nine-year-old Cecelia Marsh, Hardee County's Polio Poster Girl shown in the accompanying photo, donated the first calf—which sold for $64.80—to the March of Dimes Call Sale. And before the day was over we had raised about $900 for the campaign. This was made possible through the fact that cattlemen selling stock this day gave one cent per pound of their sales to the drive, and we auctioned off quilts, cakes, pies and other items which were donated for the occasion. We're mighty proud of folks like this, and we feel it an honor to have played a part.

Wauhula, as well as having a lot of wonderful folks in and around it, is also one of the largest centers of Brahman cattle in Florida. And the folks around here know the kind of cattle it takes to stay in the business. In fact, many folks rightly refer to Brahman cattle as "mortgage lifters". Whatever your cattle needs are we think we can supply them for you.

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Cossie Lyons Ranch Makes Indiana Sale

The sale of six registered Brahmanos to L.H. Stuckey of Woodburn, Indiana, has recently been reported by Mrs. Cossie Lyons of Cossie Lyons Ranch at Pompano Beach.

Mrs. Lyons said the transaction included five heifers and one bull, with all of the animals being January and February calves of last year. They were all sired by the Lyons bull, Emperor Lyons 48.

Stuckey is no stranger to the purebred Brahman business and has purchased Brahmanos in Florida before, Mrs. Lyons pointed out.

The word Brahman, as applied to cattle is of American origin. It was proposed by J.W. Sartwelle of Palacios, Texas, at the organization meeting of the American Brahman Breeders' Association in Houston, February 24, 1924.

The word Zebu, although denoting cattle of Indian origin, is actually French meaning "humped cattle."
5 Star Quality

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★ Breed Characteristics
★ Scale and Substance
★ Beef Conformation
★ Outstanding Bloodlines
★ Gentleness

For those that are interested in the purchasing of breeding bulls, we have purebred Brah-"mans, Charbra, Brford, Brangus and Brahorn bulls from yearlings to breeding age.

VISIT our Cattle Operations. Some of the highlights that have attracted Cattlemen are:

1. Large herd of registered Brahmans;
2. Extensive crossbreeding program, using purebred Brahman with purebred Charollaise, Hereford, Angus and Shorthorn cattle;
3. Approximately 7000 acres of improved pasture with two-way water control.

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OWNER OF SUGARLAND RANCH
Located one mile West of Clewiston on U. S. 27.

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A Sire of Champions

...our herd sire, JDH Riggs de Manso, was grand champion at the 1952 and 1953 Putnam County Livestock Show. He has sired many champions including the adult grand champion bull and female, adult reserve champion female and 4-H grand and reserve champion females at the 1954 Putnam show; 4-H grand and reserve champion females at the 1956 Ocala Brahman Show; grand and reserve champion females at the 1954 Ocala Youth Show; adult reserve grand champion and grand champion females at the 1954 Northeast Florida Fair in Callahan; grand champion bull and female at 1955 4-H Livestock Show in Jacksonville.

We are featuring Manso and Imperator bloodlines and now have another top crop of calves on the ground by JDH Riggs de Manso. We invite you to visit our ranch and inspect our herd and the sale offering that we now have.

HAW CREEK RANCH
Raymon F. Tucker, Owner
Phone 4981

Ranch located 10 miles southwest of Bunnell on Deland Highway

Norris Likes Crossbreds For Feeding

Johnson reports on performance of 3/4 blood Brahmans

Use of English bulls on Brahman-crossbred cows is still recognized as good cattle raising, says Jim Park of Lakeland, eastern field representative for the American Brahman Breeders' Association—but the use of thick, beefy American Brahman bulls on half-blood Brahman cows is increasing at an astounding rate, he reports.

Park believes that increased Florida feeding activity, plus more summer feeding in the midwest, is going to make for a good market for this kind of steer.

Just what will steers like these do?

Information from Norris Cattle Company of Ocala, which has just completed feeding out 51 Florida-raised 3/4 Brahman calves out of Brahman-Herford cows produced by the U. S. Sugar Corporation at Clewiston, shows that they'll do very well indeed.

Byron Johnson, Norris official, reports that the 51 were fed a high-roughage diet containing corn silage, crimped oats, cottonseed meal, citrus pulp and citrus mo-

A truck being loaded with ensilage at Norris Cattle Company's Anthony Farms feed mill is shown in top panel, while the bottom photo illustrates how the "molasses-baited" feed is distributed to the farm's purebred Brahman steers.

The Florida Cattleman
These calves were put on feed right off the cows (they were calved in December and January a year ago)—but were hard to get on full feed and weren't consuming a full ration until about five weeks had elapsed,” Johnson reports.

Over the 144-day feed period, they gained an average of 1.76 pounds per day, or 252.9 pounds per steer. Their weight on August 26 when they were first put on feed averaged 567.1 pounds and their final weight was an average 820 pounds.

Slaughtered by Swift and Company at Ocala, the 51 steers were federally graded, all grading U.S. Good except for five Choice and four Commercial.

Park inspected the calves when they were weaned, and again in October at the Norris feedlot, he reports.

“These calves averaged 587.5 pounds at weaning, losing a little of this weight before they went on feed at Ocala—200 pounds from their Clewiston home.

“Florida is rapidly becoming a feeder state. The Florida citrus concentrate business has made for an abundance of citrus pulp which compares very favorably with corn as a feed. In addition, a large number of Florida Brahman-cross feeder steers are being supplied to midwestern feedlots where summer feeding is on the upswing.”

**Brahman Exports Up Reports Association**

The export of American Brahman cattle has turned sharply upward during the last quarter of the year, Margaret Sunday Watkins, Houston, recording secretary of the American Brahman Breeders’ Association, recently announced.

Through September 30, 1954, the rate of foreign transfers averaged slightly over 200 per month, Mrs. Watkins revealed. There is no way of determining the extent of current export trading, because applications for transfer of ownership of registered cattle reach the ABBA office at the time of delivery and not at the sale.

However, Mrs. Watkins said, there is a sufficient amount of known trading to far exceed the monthly average. It is understood, for instance that the Ministry of Agriculture of the Republic of Venezuela purchased over 700 registered Brahman in Louisiana and Texas alone during October and November. These cattle are to be resold to Venezuelan cattle raisers.

Up to October, 1954 the Republic of Colombia led all countries in the monthly importation of American Brahman cattle.

American Brahman exports for 1953 exceeded those of 1952 by 77 percent. Present indications are that the current year’s export business will more than double that of last year.

For some Florida cattlemen, those 1952 profits have turned into 1954 losses—and for all cattlemen everywhere profits have been slimmer.

More than ever, we’re told (and it’s true) that little bit of extra quality may mean a little extra per pound on the auction or at the packing house.

Murphy Ranch owns commercial herds as well as registered Brahmans. For over 10 years we have used the very best Brahmans in both herds. No, we’re not happy about today’s market—but we’re still in the black. We’ve been getting that extra few cents a pound on our good Brahman calves and older animals that means so much.

We think our registered Brahman bulls will do as much for you as they have for us. They don’t require costly pampering—but they produce the right kind of calves.

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Heavy (12 1/4 G.) 4 Point Cattle Type—Double Wrapped Barbs—80 Rod Reels @ $6.85 REEL, TAMPA Cooper's Cooper-Tox 1 gallon makes 150 gallons for dipping or spraying all livestock to kill and control horn flies, lice, ticks, etc. $6.60 GAL. DELIVERED In Quantities of 10 or More Gals.

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Clark Ranch
Callahan, Fla.
W. H. CLARK, Owner
W. R. Howell, Mgr., Phone 2345
Ranch located 24 miles north of Jacksonville on US Highway 1

The steer shown above graded US Prime and dressed out at 66.08 percent at Central Packing Company, Inc., Center Hill. Steer was out of a registered Brahman cow, by a Shorthorn bull and was one of five exhibited on various occasions by A. Duda and Sons of Cocoa. The International at Chicago and several state fairs in the Midwest were among the events at which they were exhibited last fall.

Duda’s Crossbred Steers Are Example for Others

Steers are exhibited at midwest fairs
and at International in Chicago

FIVE FLORIDA-raised Brahman steers have told the story of what Brahman can do on feed to hundreds of thousands of stockmen and farmers throughout the Midwest.

Developed by the ranch of A. Duda and Sons at Cocoa, the five Brahman crossbreds—two Hereford crosses, two Angus crosses and one Shorthorn cross—were taken on the Eastern Brahman Association’s Midwestern tour and appeared before the vast crowds at Indiana, Ohio and Kentucky’s state fairs. A year ago they were shown at the Southeastern Fair in Atlanta and at the Tennessee State Fair. They have been seen by thousands attending the various fairs throughout Florida.

In the fall of 1954 they were among the first Brahman cattle ever exhibited at the International Livestock Show in Chicago along with the exhibit of Norris Cattle Company.

The final chapter of the story was written the third week in January, 1955 when they were slaughtered in the plant of Central Packing Co., Inc., at Center Hill, at which time they were graded by an official USDA grader. This plant, of which Erwin Bryan is president and general manager, slaughters 350 to 400 head of cattle per week.

“These Brahman crossbred steers are the best animals ever slaughtered in this plant,” Bryan told Gilbert Tucker, Duda manager. “I only wish there were more of this type cattle available to the packers of Florida.

“TThe average dressing percentage was 64.36—a percentage that made an extra profit for the packer as well as the producer,” he added.

The dressing percentage was based on net carcass weight in the cooler.

Tucker told THE CATTLEMAN the above figures simply bear out that good Brah-

Duda Crossbred Results

<table>
<thead>
<tr>
<th>Brahman X Shorthorn</th>
<th>Brahman X Hereford</th>
<th>Brahman X Hereford</th>
<th>Brahman X Angus</th>
<th>Brahman X Angus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>23 mo.</td>
<td>25 mo.</td>
<td>22 mo.</td>
<td>22 mo.</td>
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<tr>
<td>Wt. on foot*</td>
<td>1205</td>
<td>1244</td>
<td>1174</td>
<td>1140</td>
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<td>Carcass weight</td>
<td>795</td>
<td>801</td>
<td>744</td>
<td>745</td>
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<tr>
<td>Dressing Pctg.</td>
<td>66.68</td>
<td>64.49</td>
<td>68.37</td>
<td>67.36</td>
</tr>
<tr>
<td>Grade (U.S.)</td>
<td>Prime</td>
<td>Prime</td>
<td>Prime</td>
<td>Choice</td>
</tr>
<tr>
<td>*net, after 3% shrink</td>
<td></td>
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The Florida Cattleman
Your Guarantee

of quality and fair treatment in the purchase of registered Brahman cattle is embodied in the emblem at left. Breeder Members of Eastern Brahman Association are pledged to observe recognized standards of fair dealing; they have banded themselves together in cooperation with the American Brahman Breeders' Association to assure that the breed continues to move forward. Keep this list for handy reference and watch for the EBA "hallmark of quality."...

Patronize THESE EBA BREEDER MEMBERS

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Stuart, W. H. ..................................... Bartow
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Coward, Odis .................................. Center Hill
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Partin, Oscar L. ................................ Kissimmee
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Boyd, William R. ................................. Lake Wales
Keen, S. M. ......................................... Lake Wales
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Norris Cattle Co. ................................ Ocala
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Champion, W. C. ................................ Orlando
Champion, W. C., Jr. ........................... Orlando
Emerald Acres Ranch ....................... Orlando
Sun Charm Court, Inc. ........................ Orlando
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Aireheart & Datsen .................. Pinecastle
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Lyons, Mrs. Alma B. .................. Ponce Inlet Beach
Florida State Prison .................. Raiford
Keys, Clyde J. ................................ St. Petersburg
Barstow, J. A. & Sons ...................... San Antonio
Whaley Co., The ................................ St. Cloud
Palmer Ranch .................................. Sarasota
Selby Ranch ....................................... Sarasota
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Wilbanks, Dewey ................................ Tampa
Kenmore Ranch .................................. Tampa
Farmer, B. R. .................................... Wauchula
Hart, T. C. .......................................... Wauchula
Doudora, Frank ................................ West Palm Beach
Polk Brahman Farms .................. Winter Haven

ILLINOIS
Zollinger, Gilbert C. .......................... Cullom

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KENTUCKY
Caperton, John ................................ Crestwood

NEW YORK
Roosevelt, John K. ............................ New York
Colvin, Mrs. William H. ............. New York

NORTH CAROLINA
Patterson, J. Lewis......................... Concord
Rose, Dr. D. J. ................................ Goldsboro
Dunstan, J. M. .................................. Windsor

OHIO
Smith, Frank G. ................................ Lebanon
Clymer, L. L. ................................ Marysville

SOUTH CAROLINA
Higdon, G. Philip .......................... Charleston
McGill, J. B. .................................. Sharon
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BRAHMANS will do the job—under ALL conditions—that you want done. And it has been proven all over again that BRAHMANS get the job done at less cost to you and with fewer worries.

Remember, Florida still has a few disadvantages from the standpoint of beef production that only BRAHMANS easily overcome and withstand.

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Bartow Show Is Cancelled

There will be no Brahman show or sale at Bartow this year, but plans are afoot to schedule a sizable all-breed event in 1956, according to W. P. Hayman, Polk County agricultural agent of Bartow.

Hayman, secretary of the Imperial Eastern Brahman Show committee, said that the committee met on February 10 and decided against holding the show this year as previously announced.

He pointed out that the Eastern Brahman Association was sponsoring only one sale this year, instead of three as in the past several years, and that this move was prompted by heavy sales at private treaty, with many animals going into the Latin-American market. The association held its single Pan-American Brahman sale again at Tampa this year, but was unable to find enough animals for other sales of the age required by the domestic market due to the brisk foreign demand.

In the past, sales were held at Ocala during the Southeastern Fat Stock Show and Sale, and at Bartow.

"This committee is continuing its plans to hold an all-breed show and sale during the usual week in March in 1957," Hayman said. "It is felt that due to the shortage of barn space that a show of this size would not be practicable this year, but it is hoped that the proposed expansion of the present facilities will be completed later this year.

It will be remembered that Bartow was host to Florida's first national beef cattle event when the Imperial Eastern National Brahman Show and Sale was held there in 1952."
First American Beef Breed

Officially established in 1924, with the organization of the American Brahman Breeders Association and the establishment of the herd book.

Officially recognized by 1931, by the Governments of the United States, Cuba and Mexico.

Tried, proved and improved formula for efficiency in beef production.

In 47 states of the U. S. and 34 other countries. No other breed has proven so universally adaptable. No other breed has contributed so much.

Members of the American Brahman Breeders Association have just completed a most successful year. Thanks to a sharp up-turn in both foreign and domestic buying, the supply of quality breeding-age American Brahman bulls and females has become exceedingly low. Indications are that there may be a continued shortage of American Brahman breeding stock in the years ahead.

Members of the Association would welcome you into their ranks—in continuing to improve and disseminate this great American Beef Breed.
Cattle With a Record!

Our “Cattle with a Record” includes Miss Supimpa Lawton 486, shown above, who was grand champion female at the 1955 Florida State Fair, and who was also champion at the 1954 Ohio and Kentucky State Fairs. “Our Cattle with a Record” also includes Fryatt’s Monarca 637, an own son of Fryatt, our famous sire who left his mark on the American Brahman scene, who was grand champion bull at the 1953 Ohio and Kentucky State Fairs and he also stood second in the class of two-year-old bulls from which came the grand champion at the 1955 Florida State Fair.

Breeding, raising and marketing Brahman cattle is our business. We cordially invite you to visit our ranch and inspect our cattle at any time. We can supply your Brahman needs.

L.S. HARRIS RANCH

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