In this issue:

FSCA Reelects Irlo Bronson

National Meet At Miami Will Be January 4-7

Boyles, Laflin Live Oak Tops

175 Entries New Record at Sumter Show

Angus Average $350 at Webster

NINETEEN FORTY-NINE

DECEMBER

TWO DOLLARS PER YEAR

A Very Merry Christmas
These cattle are not highly fitted and are by no means "show-fat". They are of good breeding and will go to their new home with a disposition and an ability to "do good." Col. Tom McCord, Montgomery, and Col. R. D. Cooper, Sarasota, will cry the sale, beginning at 2 p.m.

25 SERVICE AGE BULLS
Including many of Imperator and linebred Manso breeding

20 SENIOR CALVES
Bulls and Heifers strictly in their working clothes

A NUMBER OF HEIFERS
carrying a preponderance of Manso breeding—all from these two well-known Florida herds—

POLK BRAHMAN FARMS
WINTER HAVEN
Remember last year?
FLORIDA

DURRANCE RANCH
BRIGHTON
Write for catalog
FLORIDA
Editor's Desk

Some Like Us, Some Don't—But All Get More News Now
Bradenton

Dear Editor:

It seems that I got a notice that my subscription has about run out. I sure want this issue and all that are to come.

Tom Chaires

West Palm Beach

Dear Editor:

Please discontinue for the present time. Too much advertising in comparison to reading matter or beneficial information.

Robert L. Sawyer

We're sorry to lose Mr. Sawyer, but we're glad Tom Chaires is still a faithful subscriber. Incidentally those of our readers who, like Mr. Sawyer, have thought the amount of advertising in proportion to news has been excessive will be glad to know that a recent increase in advertising rates has made it possible, beginning with the last issue, to enlarge our news columns. Here are excerpts from our letter to Mr. Sawyer:

"You know that advertisers make it possible for you and our other subscribers to receive the magazine for subscription rates which are far below the cost of production. Increased circulation has increased our printing expense during the past three or four years, while advertising rates remained constant. A new advertising rate went into effect on all advertisers October 1 to compensate for this increase in costs, and we have already passed this on to subscribers in a larger magazine. Propriately the November issue contained about 20 percent more news than did the October issue.

"We hope you'll be back with us soon. But don't underestimate our advertisers—they pay the freight!"

Stockyards Building Beginning
At Tampa, Wilbanks Writes

Tampa

Dear Bob:

The Tampa Union Stockyards plans now to spend $300,000 building two units consisting of 100 square feet each, also 12-office administration building, barber shop and cafe, filling station and feed store.

Yours for better cattle in Florida,

Dewey Wilbanks

Our best wishes to this new venture which should provide a central point for cattle trading. We hope Mr. Wilbanks (Continued on page 7)

Everything... except the sizzle!

ALL these good things moved by railroad—except the sizzle! Yes, it took a lot of railroading to "cook up" this traditional American meal—juicy T-bone steak, green peas and big, baked potato.

The prize steer, for example, rode all the way from the Western ranges to a Corn Belt feed lot on a special livestock train. Along the route he was properly fed and watered—thanks to carefully watched train schedules and the railroad's precision handling of livestock. Then, fattened, slaughtered and dressed, this choice beef moved tableward once more—in a carefully iced refrigerator car.

And the potatoes—moving to market from different regions—took skilled railroad handling, too. Suitable cars, heated to hold temperatures above freezing in some areas, refrigerated to keep them properly cool in others, were on hand.

As for the peas, in addition to the fresh crop moving to market in refrigerator cars, the railroads handle most of the frozen, dried and canned varieties.

These are just examples of the way railroad "know-how" gets stirred into all the different kinds of foods which farmers raise for America's tables. And railroads do know a lot about these foodstuffs. How to anticipate seasonal and regional harvests. How to keep them fresh and flavorful en route. And how to get them to the most profitable markets—speedily and easily.

It's this practical effort to help farmers prosper so that the railroads may prosper, too, that has helped make the American farm and the American railroad system the envy of the world. Between them—efficiently, independently, self-reliantly—they're handling the vital job of helping to feed a hungry world. It is a shipping job, incidentally, which no transportation system except the railroads could handle.

Announcing THE RAILROAD HOUR
Every Monday evening now on the National Broadcasting Co. Network.
Take advantage of this wonderful opportunity now! Place your order for a carload of Security Range Nuggets or a mixed car of Security Range Nuggets and Security Mineral before December 15th—and we will send you your hat absolutely free! Beef building Security Range Nuggets help you guard against winter shrinkage—the beef that has to be regained next Spring. Highly nutritious, palatable, economical and easy to feed, Security Range Nuggets supply the needed carbohydrates, proteins and minerals so necessary for maximum utilization of range. Place your carload order now. Get your free hat.

*Order must be for 30 tons or 60 bags of Security Range Nuggets and/or Security Range Mineral. Firm orders will be accepted for delivery by January 31st, either at a firm price or at market price date of delivery, according to customer's specifications.

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TAMPA • JACKSONVILLE

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THOMASVILLE, GA.

The Florida Cattleman
and Livestock Journal
December, 1949

SECTION ONE

EDITOR'S DESK .................................................. 3
FSCA Reelects Bronson, Elects Three New Vice Presidents ..... 10
Capital Gains Is Big Income Tax Problem, by George Allen .... 16
Five Breeders Win Grand Championships at Sunnert Show ... 18
Boyles and Laffin Show Top Barrow at Suwannee Valley Show . 22
Polk County Holds Calf Sale at Wauchula; Gives $500 to National Convention ... 28
Lakeland Rodeo is Scheduled January 13-15 ......................... 30
SEBBA Directors Plan 1950 Shows at Orlando Meeting .......... 34
Nassau County Holds Annual Show October 29 at Hilliard ........ 38
EDITORIALLY: Learn and Have Fun at American National Convention ... 59

SECOND SECTION

Calendar of Livestock Events

Nov. 26-Dec. 3—International Live Stock Exposition ............. Chicago
Dec. 1-3—Hillsborough County Junior Agricultural Fair .......... Plant City
Dec. 9-10—Third Annual Polk County Youth Show ................ Barrow
Dec. 14-15—Tri County Fat Stock Show and Sale ................. Wauchula
Jan. 4-7—American National Livestock Convention .......... Miami
Jan. 16-20—Ocala Brahman Show and Sale ..................... Ocala
Jan. 21—Polk Brahman Farms Second Annual Sale ............... Ocala
Jan. 30-Feb. 1—West Florida Fat Cattle Show and Sale ........ Quincy
Jan. 31-Feb. 11—Florida State Fair—convention ................. Ocala
Feb. 1-13—Houston Fat Stock Show and Livestock Exposition ...... Houston, Tex.
Feb. 16-17, 1950—Fourth Annual Florida Hereford Show and Sale ...... Ocala
March 2—Brahman Auction, Hardee County Livestock Market ...... Ocala
April 6—Brahman Auction, Hardee County Livestock Market ...... Ocala

Unannounced—Southeastern Fat Stock Show and Sale ...........

The Cover

A. E. Melton finds Hairy Indigo an excellent fall feed for his purebreds. This picture shows registered Hereford cattle grazing at Melton Hereford Ranch near Gainesville.

OFFICIAL PUBLICATION
Florida State Cattlemen's Association, Eto Bronson, President, Kissimmeee Southeastern Brahman Breeders' Association, L. S. Harris, President, Bartow Florida Hereford Association, Inc., T. Noble Brown, President, Webster Florida Aberdeen-Angus Association, Lawson P. Litter, President, Valrico Florida Palomino Exhibitors' Association, Harold Schaut, President, Lakeland Florida Quarter Horse Association, T. J. Durrance, Jr., President, Brighton Florida Quarter Running Horse Association, Joe Priest, President, Tarpon Stainless Shorthorn Breeders' Association, Dr., W. R. Griffin, President, Chipley Florida State Durham Breeders' Association, Harry J. Boyles, President, Live Oak


Florida Livestock News Service

The Florida Cattleman

The Florida Cattleman

The Florida Cattleman

The Florida Cattleman
Won't be without SUPERSOL

Leading breeders of purebred foundation stock like Konrad Purdy of Holly Spring Farms, once they've tested B-F SuperSol, will not permit their cattle to be without this high-protein, high-vitamin supplement. Results convince them that nothing can replace B-F SuperSol for what it contributes to better bloom and thriftier finishing.

B-F SuperSol costs so little to feed (about $0.25 per head per day) and produces better and heavier beefs which bring higher prices per pound... extra profits for you.

Our FREE BOOKLET will tell you what SUPERSOL will do for your livestock—at a cost of only 25¢ per head per day!

(Please send us 10 sacks of B-F SuperSol. We have only one sack left so please send this as soon as possible. Our show cattle are doing fine and we don't want them to be without SuperSol. I believe you now have it in loose form, but we prefer it in the pellet form as we do not want to make a change at this time.

Sincerely yours,

Konrad Purdy

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PROVIDES
- true VITAMIN A
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- p-AMINOBENZOIC ACID
- BIOTIN, FOLIC ACID
- FATS and PROTEINS
- CALCIUM, PHOSPHOROUS
- and ESSENTIAL TRACE MINERALS

plus VITAL PRODUCTIVE FACTORS

for December, 1949
"Our Help in Ages Past... Our Hope for Years to Come"

America was opened by men with God upon their minds. Their vision was prophetic, their passion was freedom. To our forefathers America was promises—promises faithfully kept in the land’s lush prairies, its fish-filled streams, its rolling country rich with wood and mineral. America was man’s new-found land of opportunity...

New Americans flocked in from the nations of the world. Fleeing religious, economic and political problems, escaping famine and despair, seeking freedom and opportunity, they came from the old countries to the new—from England, Scotland, Ireland, Wales—from Germany, Denmark, Sweden, Norway—from France, Italy, Russia, Poland—they came in their millions from these and many other countries. And they came to work in their own land, and to pray in their own churches. The land opened to these pioneers. It received their sweat and rewarded their labors. On its rich soil they raised their generations and marked their names. Deeply in its heart, they planted their faith.

Over the American farmland, that faith blossomed sweetly. It grew from a sapling to a great tree, which now shelters millions from storms of the spirit. Today the churches of all denominations in America give outward and visible signs of the strength and purpose within our people. And in a new time of global doubt and fear, of clouded issues and terrible distress on the continents our forefathers left, America’s churches are a source of the courage and perception we need.

Now another Christmas is over the land... another old year draws to its close. Joyously, at this time of spiritual accounting, churches are bright and fragrant with the faith of our fathers. Over Bethlehem the Star still burns, and if this statement may close, reverently, with a text, let it be from the writing of David, the poet, the great singer, who began as a tender of sheep, and became a king in Israel. For all of us in America today, a quotation from the Psalms is at once a re-dedication, and an act of faith in church and country: "Be thou my refuge henceforth and forever, and my portion in the land of the living."

To all our friends in America, we at Swift & Company wish a Merry Christmas and a Happy New Year.

President

To all our friends in America, we at Swift & Company wish a Merry Christmas and a Happy New Year.

President

The Florida Cattleman
Patents are pending on this sprayer which has been developed over the past year and a half by James A. McGregor of Sarasota. 22 nozzles on top, bottom and sides assure complete coverage of animals. Unusual feature of the apparatus is that it operates by compressed gas which is available through any drug store, and requires no gasoline or electric motor. This picture was taken at the EK Ranch near Sarasota, which is owned by Edward Swift of Chicago and managed by Loran Carlton. McGregor, a veterans' agriculture teacher, claims that the machine will spray at the rate of 750 to 850 head per hour at a cost, including gas, material and labor, of approximately three cents per head.

**Editor's Desk**

(Continued from page 3)

and his associates will keep us informed on progress of the Union Stockyards.

Would You Like Column For "Kowbelles" Continued?

Charles "Sr" Siegfert comments on THE FLORIDA CATTLEMAN column For the Kowbelles in the October 30 Ocala Star-Banner. This column did not run last month and is not included in this issue. Written by Mrs. Ethel Hales Stancil of Ocala, it featured household hints and recipes. If the "Kowbelles" would like this column resumed, please let us know.

Kirk Attended Nine, Five All, Of Last 13 State Conventions

Dr. W. G. Kirk of the Range Cattle Experiment Station at Ota writes that he has attended nine of the last 13 conventions of the FSCA. He missed Bartow in 1939, Okeechobee in 1941, St. Augustine in 1942 and St. Petersburg in 1947. At the annual meeting in Tampa five persons raised their hands as having attended the last 13 conventions. They were Horace Miley of Plant City, J. Olin

---

You Can Supplement and Fortify ONE TON of HOME GRAIN with LESS than $3.00 Worth of

**BOVOTON**

"ANOTHER GREAT VIGORTONE PRODUCT"

Compare the results, compare the quality, compare the price—and you'll find Bovoton can't be beaten. That's because Bovoton gives your cattle ALL FOUR—a blended combination of Vitamins, Minerals, Trace Elements and Live Cell Yeast. Bovoton may be fed free-choice or premixed—right on your own farm—no extra hauling or handling.

Get the full details of how Bovoton can help promote faster growth and better finish. These distributors will be happy to discuss your ration problems with you—at your own home—without obligation.

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**VIGORTONE PRODUCTS, INC.**
CEDAR RAPIDS, IOWA

for December, 1949
ALL PURPOSE SPRAYERS
For General Farm Use

Spray cattle for grubs and heel fly, hogs for lice and mange, sheep for ticks, pastures, fences, rows and wooded areas for weeds and brush. Sprays fruit trees, garden crops, for pest control, corn and flax fields for weeds, corn borers, white wash corrals, buildings, spray DDT in stables. Flush pens and poultry houses. Put out fires.

These and many other necessary jobs you can do all year 'round with a Hardie All-Purpose Sprayer. The same Hardie gives you both high and low pressure. Many models and sizes. Leading dealers in all parts of Florida sell and service Hardie sprayers. Ask your dealer or write

THE
HARDIE MFG. CO.
Hudson, Mich.

Hardie Dependable Sprayers

Plan your
Prosperity...

With the ending of 1949, growers can look back on a year of prosperity for most Florida Agriculture. 1950 is still a question - but, careful growers of all crops can look forward to continued prosperity.

NACO Fertilizer and Services can and will be an important factor in planning your prosperity for the year ahead.

Call on us to do our part.

Pearce of Okeechobee, June Gunn, Irlo Bronson and Henry Partin of Kissimmee.

New Publications May Be Useful to Cattle Owners

Three publications are among those reaching the Editor's Desk this month. Cattle Lice and How to Eradicate Them may be obtained for 10 cents from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. Winter Grazing in the Georgia Coastal Plain is obtainable on request to Coastal Plain Experiment Station, Tifton, Ga. The Purebred Booklet, telling about Guernsey, Jersey, Ayshire, Brown Swiss and Holstein-Friesian dairy cattle, can be obtained by writing any of those breed associations.

Cottonseed Group Publishes Booklet on Feeding Practices

Another publication entitled 1950 Feeding Practices has just been issued by the National Cottonseed Products Association, Inc., 618 Wilson Building, Dallas 1, Tex. Printed on slick paper with a four-color cover, the 44-page booklet is illustrated with 41 pictures. It contains sections on Beef Cattle, Dairy Cattle, Hogs, Sheep and Goats, and Horses and Mules. It is available on request at any cotton oil mill or by writing the association.

Insufficient Seed Production To Satisfy Demand Indicated

Information from an Agricultural Conservation survey indicates that farmers would like to plant more seed during the next decade than has heretofore been produced in this country. For example, farmers would like to plant 120,000,000 pounds of red clover — and only once in the past nine years has the domestic supply of seed been that much.

Pyrethrum Combination Has Synergistic Feature

Readers probably were not aware of it at the time, but the publisher spent six weeks touring the eastern half of the United States during August and September, largely in the interest of presenting The Florida Cattleman and other publications to prospective national advertisers. One of the most interesting people we talked with was Dr. Carl Campbell, a St. Louis research chemist who has been doing work with insecticides particularly the pyrethrum-piperonyl butoxide combination which he markets under his own trade name. In an effort to circumnavigate the toxicity drawbacks of DDT, this combination has a synergistic feature (adding 2 and 2 to get 5). Under Dr. Walter E. Dove, formerly with USDA at Orlando and now with a commercial firm in Baltimore, the
Mr. Lynton A. Caldwell, prominent Southern cattleman, raises purebred Angus cattle on his beautiful farm, "Calmar," near Montgomery, Alabama. The Grand Champion calf at the Montgomery Fat Stock Show in March, 1949, was raised by Mr. Caldwell ... evidence of his careful breeding operations, sound feeding program and expert management.

Top Southern cattle raisers are swinging to Purina Range Checkers, because they know the need for a feed containing a VARIETY of ingredients to supplement grass when grazing is poor. They find Range Checkers an aid to cow condition, early calf crops, big milk supply and heavy calves at weaning.

If you have been feeding a single-source protein, Range Checkers can help you do a better job.

Checkers contain a VARIETY of ingredients not found in single-source proteins. There's the correct amount of protein for growth, carbohydrates for heat and energy, minerals for sound bone and blood building and vitamins for vigor and strength.

Try Purina Range Checkers this year. Feed them to your herd and see the difference over single-source proteins. You'll like the results. Ask for Purina Range Checkers at your Purina Dealer's ... the Store with the Checkerboard Sign.

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VARIETY Does Make A Difference
Every cattleman knows the importance of uniformity in feeding livestock. Laboratory tests every hour of the production day assure you of controlled quality in Suni-Citrus Solubles. You'll get faster growth and better fleshing with these condensed Citrus Solubles because the product is higher in nutritive value than molasses. Competitively priced at the factory for delivery to cattlemen's trucks, or deliveries to the farm can be arranged.

Suni-Citrus Solubles
Suni-Citrus Products Co.
Haines City, Florida

This is the Time of Year
For Lice in Cattle

W. D. LaMotte, Tampa distributor of livestock insecticides, reminds us that this is the time of year when cattle develop a coat of long hair, which affords optimum conditions for cattle lice. It just so happens it is the time of year when cattle lice propagate. Spraying or dipping at this time has a double-barreled effect.

Kelly New Animal Husbandman
At Ona Experiment Station

Earl M. Kelly of Parrish is assistant animal husbandman at the Range Cattle Experiment Station at Ona, succeeding Harold E. Henderson who left to attend veterinary school at Auburn, Ala., on October 1.

Kelly, an honor graduate at the University of Florida last Spring, majored in animal husbandry and agricultural engineering, and was active in 4-H and FFA work during his school career. He won the Rotary Club award for outstanding senior boy at Palmetto High School. Before entering college he served nearly two years as an aviation cadet in the Army Air Corps stationed in Texas. Since graduation he has been associated with his father in truck and livestock farming.

Block and Bridle Alumni
Have Get-Together

A GET-TOGETHER for alumni of the University of Florida's Block and Bridle club was held in connection with the Little International Livestock Show which was held at the University's beef cattle farm on November 18.

Florida Key State for Screwworm Eradication

Florida will be the key state if a campaign develops to eradicate the screwworm from the Southeast.

According to a letter forwarded to us by Harold Colee, executive secretary of the Florida State Chamber of Commerce, and written by William Howard Smith, President of the Alabama Cattlemen's Association that group has secured pledges from both Alabama senators and all eight of that state's Congressmen to do all they can to get the Department of Agriculture to eradicate this pest.

Smith writes that the screwworm fly, four years out of five, lives year-round only in Florida. He adds that the screwworm never existed in the Southeast until the federal government placed some drouth relief cattle there in 1934.
Cattlemen

Pope Speaks to St. Johns County Cattlemen

St. Johns County Cattlemen’s Association heard Senator Verle A. Pope speak on the Florida Sales Tax, explaining many features of the bill as it applies to stockmen and farmers, at a meeting in Elkton, October 27.

Also speaking were E. O. Friday, state supervisor of tick eradication, and Dr. O. E. Goen, extension animal husbandman at the University of Florida. Friday discussed results of dipping with some of the new dips, and Goen spoke on animal parasites and their control, mentioning as well the use and effects of some of the newer insecticides.

President J. T. Shepherd presided, assisted by County Agent P. R. McMullen, secretary of the group. Refreshments were served by Miss Anna Heist, home demonstration agent, assisted by ladies present.

DeSoto Reelects Officers

All officers of the DeSoto County Cattlemen’s Association were reelected at the group’s annual meeting October 26. B. F. Welles, Jr., president, Donald McKay, vice president, W. L. Woods, secretary-treasurer, and John Turner, state director, were all reelected.

Directors are H. H. Parker, J. F. Hollingsworth, Turner, Earl Crowley, S. N. Smith and H. T. Ryals. All were reelected except Ryals.

James H. Bright of Hialeah, the man who might be called the father of improved grasses in South Florida, poses on his horse in a 14-week-old growth of Carib grass at his ranch near Davie. Bright says the food value of Carib is -7a Mes.

elected except Ryals.

James H. Bright of Hialeah, the man who might be called the father of improved grasses in South Florida, poses on his horse in a 14-week-old growth of Carib grass at his ranch near Davie. Bright says the food value of Carib is higher than Para. When three-quarters of an acre were cut for planting elsewhere, the grass was loaded in a truck 18 feet long, eight feet wide, seven feet high and heaped up and tramped in. It made three truckloads.

BEEF CATTLE
are Healthier . . . Thriftier
when fed MORTON’S Free Choice Trace Mineralized Salt

Salt is vital to the health and well being of your animals. It is necessary for the digestion of protein. Together with the trace minerals, it is essential to the entire hormone, enzyme and vitamin activities of the body.

This is why your livestock need Morton’s Free Choice Trace Mineralized Salt . . . Free Choice Salt combined with small but adequate amounts of iron, copper, manganese, cobalt, iodine. It helps your animals make better use of their feed . . . promotes better growth . . . faster, more economical gains.

Protect your livestock against costly trace mineral deficiencies. Guard your profits. Feed Morton’s Trace Mineralized Salt free choice. It’s like a low-cost insurance policy covering all your animals. Ask for Morton’s Trace Mineralized Salt by name. Feed it free choice.

FREE CHOICE SALT IS THE LOGICAL CARRIER FOR TRACE MINERALS

IRON, COPPER, COBALT, MANGANESE, IODINE

Salt and the trace minerals work together better as a team than as individual elements. Because of this interdependence, they should be supplied the most effective, economical way . . . . by feeding Morton’s Trace Mineralized Salt free choice.

SEND FOR FREE BOOKLET AND FOLDER
Get all the facts on feeding salt. Write for your copy of “Free Choice Salt for More Profitable Livestock Feeding,” and important new folders on trace minerals. Mailed free. Also ask for new Trace Mineral folder. Write to: MORTON SALT CO., P. O. Box 781, Chicago 90, Ill.
Governor Fuller Warren commended cattlemen for their part in developing the livestock industry in Florida from a gross income of $7 million in 1935 to $91 million in 1948 and to its position as the state's third largest single source of income, as the fourteenth annual meeting of the Florida State Cattlemen's association came to a close November 9.

The governor said he was "surprised and pleased" to be invited to address the stockmen, and expressed appreciation for willingness to "adapt yourselves to the new safety law." Referring again to the system passed by the legislature last spring, he praised warmly Association President Irlo Bronson, a representative in the legislature from Osceola county, for his ability to help develop legislation of a constructive nature.

"I was astonished to learn," he said, "that in the years from 1935 to 1945 the livestock industry in Florida grew to occupy a very major place in our state's economy." Gross income from all meat animals, he said, rose from $7 million to $32 during this period, and beef production rose from 65 to 168 million pounds. Gross income from cattle rose from $3 to $18 million during the decade, Warren said.

Then he continued to point out that of the state's total income from all sources ($2,571,000,000) the largest single source is tourist trade ($759,000,000), the second largest item being agriculture ($432,000,000), including citrus ($114,000,000) and cattle ($91,000,000).

The last figure he attributed to Commissioner Nathan Mayo and represents income from all seven branches of livestock industry during the year ending June 30, 1948.

"So you see," he said, "your industry represents the third largest single course of income for our state."

Governor Warren praised Edna Pearce for "the fine job she has done representing her county, her industry and the womanhood of Florida" in the state legislature, commented on her beef identification law by predicting that the term "western beef" will become extinct due to the improvement in quality of the Florida cattle product.

Opposition to the Brann Farm Program which "would promote low prices for all agricultural products, would subsidize consumers rich and poor alike and necessitate federal control of all agriculture," was registered in a resolution adopted by the association. Congress was urged to reject it.

In another resolution, the state department of agriculture was urged to provide marks and brands inspection services in those counties where cattlemen are ready to underwrite the entire cost, in an effort to combat outbreaks of cattle thievery, and in still another the association affirmed for another year its offer of $500 reward for information leading to conviction of cattle thieves.

Other resolutions favored the free enterprise system, payment of damages in tick eradication programs in Volusia and Lake counties where cattle were lost in a combination DDT and arsenic dip, continuation of present Brucellosis control measures, better weighing facilities at livestock markets, and control measures against army worms, grasshoppers and caterpillars.

F. E. Mollin, executive secretary of the American National Livestock Association, discussed plans for the forth-
“IMPROVING PASTURES WITH 18% NORMAL PAYS ME $3. Return for Each $1. Invested”

“Pasture Carrying Capacity Almost Tripled — Cows Healthier — Calf Crop Nearly Doubled — Faster Weight Gains, Too!”

—Says H. F. HAZELLIEF, of Okeechobee, Fla.

Left, H. F. HAZELLIEF, Owner, H. F. HAZELLIEF RANCH, Okeechobee, Fla., in thick, lush growth of Para Grass pasture, fertilized with 18% NORMAL Superphosphate. Above, cattle on improved pasture of mixed grasses — Bermuda, St. Augustine, Para.

I T IS only fair to say that fertilizing pastures with 18% NORMAL Superphosphate really turned the corner for me — put me in the cattle business on a profitable basis,” writes H. F. Hazellief, of H. F. Hazellief Ranch, Okeechobee, Fla. “Here are the facts which back up that statement:

“When I began operating my 640-acre ranch in 1941, the entire acreage could hardly carry 125 head throughout the year. Calves, four months old, sold as veal, averaged 125-150 lbs. A large number of cows died each year. The annual calf crop was about 50%, and the calves developed very slowly. The cows always lost considerable weight carrying the calves.

“This condition became so serious that at one time I sold all my cows and tried unsuccessfully to fatten steers on these pastures. While my pastures were as good as other native pastures around here, I decided that the basis of my trouble was low quality of the feed due to mineral-deficient soil.

“18% NORMAL Changed Loss to Profit”

“So in 1945 I began top-dressing my pastures with 18% NORMAL Superphosphate, applying 500 lbs. per acre every other year. I follow this program on pastures planted to improved grasses as well as on native pastures. Results have been most gratifying.

“My 640 acres now easily carry 325 head — almost 3 times as many as before. My 1949 grade Brahman calf crop averaged 286 lbs. per head at four months — twice the previous average weight. What’s more, the cows are always in good condition now and carry their calves well. We had a 90% calf crop this year — nearly double what I got before fertilising my pastures.

“All in all, I figure 18% NORMAL is paying me fully $3. return on every $1. invested — a good investment for any cattleman!”

Start Improving Your Pastures NOW! It will pay you to use AGRICO Fertilizers and 18% NORMAL Superphosphate — for best results at least cost. Let us test your soil and give you economical recommendations. This service is free. Phone Pierce 1, or drop us a line today. And for Citrus and Truck Crops, keep AGRICO Fertilizers in mind — their crop-production record is outstanding.

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The AMERICAN AGRICULTURAL CHEMICAL Co.
Pierce, Polk County, Florida
TECO PRODUCTS

CATTLE SQUEEZE
Original patented triple action headgate, all steel construction—spring balanced tail gate—completely adjustable.

CATTLE CHUTE
All steel construction, welded together into one unit. Hind legs securely held by means of a fast operating rope ratchet.

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THOMPSON & GILL INC.
Madera, Calif.

TECO PRODUCTS

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BRING YOUR RANCH FINANCING PROBLEMS TO THE PIONEER RANCH LOAN PEOPLE OF FLA.

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- Understand the Problems of the Rancher
- Prompt Service in Financing or Refinancing

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We have Premium Quality at an exceptionally good price for immediate acceptance.

$27.00 per 100 lbs in lots of 1000 lbs or more.

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JACKSONVILLE, FLORIDA

coming national convention in Miami in January, reviewed matters of national interest to stockmen. At Miami, he said, a discussion of new applications of the capital gains provision of the federal income tax would be reviewed with respect to purebred and range cattle operations. Also, a public relations movie on meat will be presented for the first time.

No outbreak of the Type A virus of Foot and Mouth disease has occurred in Mexico where the cattle have been vaccinated twice, Mollin said, although close attention is being given to a wholly new outbreak of Type O virus in the Mexico City area. Believed now to be under control, the new outbreak is possibly an outgrowth of the Type A infection, or was possibly brought into Mexico in vaccine from Europe.

No lifting of the Mexican quarantine is expected until "at least two years" after the vaccination program is completed, Mollin said.

"Our job here, he said, "is to provide the beef our people want." Everywhere, he said, packers complain there is not enough good beef to satisfy the demand. Self service meat departments are increasing the consumption of meat, he said.

During the afternoon visitors made a tour of northern Hillsborough county including a demonstration of pasture irrigation at the Leavine ranch near Odessa.

Resolutions

I. Free Enterprise

Whereas the development of the United States into the greatest country in the world was made possible only because of our system of private ownership and free enterprise; and

Whereas there is now an alarming trend by the federal government to increase its ownership of land (including oil title lands) and its control of business of all kinds,

Therefore be it resolved that we are strongly opposed to any further move in this direction and urge our senators and our representatives in Congress to fight for the right of the individual and the state as opposed to domination by the federal government.

II. Brannon Farm Program

Whereas the farm program proposed by Secretary of Agriculture Brannan would promote low market prices for all agricultural products, would subsidize consumers rich and poor alike, and would necessitate federal control of all agriculture, and

Whereas the range beef cattle industry cannot be successfully operated by a federal bureau,

Therefore be it resolved that we are opposed to the proposed program. We consider it is unsound economically and entirely (impractical), and we urge Congress to reject it.

III. Tick Eradication Damages

Whereas extraordinary and great damage was caused to certain of the cattle in the counties of Volusia and Lake because of dying in a solution of DDT and arsenical dip,

Therefore be it resolved that this association will endorse and support such legislation in the 1951 state legislature as shall be approved by its directors, looking toward the reimbursement of the injured owners of such cattle.

IV. Marks and Brands

Whereas this past summer it has become necessary to discontinue inspectors under the Marks and
These five men haven't missed a cattlemen's convention since the Florida Cattlemen started covering them back in 1936. Left to right, they are Henry O. Partin, Orid Bronson, both of Kissimmee, Horace Miley of Plant City, June Gunn of Kissimmee and J. Olin Person of Okeechobee.

Brands law because of lack of sufficient funds, and
Whereas it has been brought to the attention of this association that the local cattlemen's associations in several of the counties of this state, for their own protection, desire to have marks and brands inspectors which such associations will pay, without any cost to the State of Florida, and further desire to pay any recording or filing fees of reports in the Inspection Bureau, Marks and Brands division, but that such Bureau is holding up proper appointment pending determination of the total number of counties desiring to take such action, and
Whereas it is urgent, because of continued cattle thefts, that inspectors be legally appointed by the state, and by so appointing such inspectors it will not cause expense upon the Bureau or the State of Florida,
Therefore be it resolved by the Florida State Cattlemen's association that a copy of this resolution be sent to Hon. Nathan Mayo, commissioner of agriculture, and that he be urged to take immediate action in the appointment of proper Marks and Brands inspectors upon application of all local cattlemen's associations where the above outlined conditions exist.

V. Brucellosis
Whereas in an overzealous effort to make a quick cleanup of Brucellosis in cattle, sanitary officials are attempting to move in the direction of a compulsory test and slaughter program, and
Whereas such a program is entirely impractical in the range country of the South and West, and not justified by conditions that exist therein, the measures being proposed failing to recognize the differences in methods of handling incidence of disease and possible measures of control as between dairy and range beef cattle;
Therefore be it resolved that we urged for the present the continuation of the program of vaccinating heifer calves at the proper age and of education and research in regard to the disease, not only in cattle but in all other animals subject to it, before any drastic control measures are attempted.

VI. Market Scales
Resolved, that it is for the best interest of the livestock industry of the State of Florida to have the most efficient and convenient public auction marketing facilities and methods available; that this can and should be promptly accomplished by the installation at all public auction markets in the State of Florida, easily balanced and readable scales so located that all livestock shall be correctly weighed immediately before or at the time of entering the auction ring; and such correct weights immediately read or made known by and to all interested parties therein.

VII. Caterpillars, Army Worms
Whereas there has been widespread damage to pastures throughout the state by caterpillars, army worms and grasshoppers,
Be it resolved by this association that the Presi-

Far-fetched? Well, maybe. But surely nothing is more important than providing good rich pasture. Supplying the kind of grass and field seeds that will make fine pasture is our business... exclusively!

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for December, 1949
Officers of the Florida State Cattlemen's Association for 1950 include three new vice presidents, while all other officers were reelected. The entire group, left to right, are: Irl Bronson, president; Cushman S. Radebaugh, first vice president; Ben Hill Griffin, Jr., and Jay Starkey, second vice presidents; June Gunn, secretary; and N. Ray Carroll, treasurer.

Irl Bronson, Kissimmee, was elected to his fourth term as president of the Florida State Cattlemen's Association, at the Tampa convention. His name—and that of Cushman Radebaugh—was nominated in a meeting of directors sitting as a nominating committee of the whole, and after a written ballot in his favor, Bronson stated that although he had fully intended not to continue in office he would not turn down the pleas of his friends. He said he was responsible for "Mr. Radebaugh's name being mentioned" and those who proposed the latter pledged their support to Bronson. After asking the vote count, Francis Roberts, Zelio Springs, moved that the committee adopt Bronson as its unanimous choice. Thereupon Radebaugh of Orlando was nominated first vice president, Ben Hill Griffin, Jr., of Frostproof and Jay B. Starkey of Largo were nominated second vice presidents, N. Ray Carroll of Kissimmee was nominated treasurer and J. R. Gunn of Kissimmee was nominated secretary. These names became the report of the nominating committee at the final session Wednesday, and were formally elected by the members without opposition.
tion of the Florida State Cattlemen's association, Burmeister declared that livestock farmers occupy the most favorable position in the entire agricultural economy, and that many factors point to continued prosperity for the beef producers.

Burmeister, who is the oldest man in his department in point of service, used his 33 years experience as background for an informal discussion of the livestock situation and future outlook.

"I'm no crystal ball gazer," he said. "I'm just a bookkeeper."

The United States came out of the war with 85 million cattle—a record in 1944—but wartime price controls concealed the extent of consumer demand. When controls were removed in 1946 "none of us could appreciate the force of buying power under those controls and this proved to be greater than any of us expected." Consequently, 96 million cattle were sold for slaughter in 1947—a number greater than the nation's calf crop for that year. At the end of the year cattle numbers had been reduced to 78 million head.

A drought in the summer of 1947 led to a shortage of feed in 1948 and cattle were marketed early. Best grades of fed beef went to 41c at Chicago for a new all-time record in late 1948. The highest employment in history, and high wages, led to an average disposable income of $1300, (compared with $500 pre-war) which forced prices up. Further, people couldn't buy automobiles and washing machines and they devoted 75% of their income to purchase of meat instead of the normal 6%.

Then beef prices started falling and a low was established in January and February of 1949 from which another cycle is now starting.

1949 was characterized from a livestock viewpoint by the feeding of a greater number of steers than ever before, and a reduction in cows and calves put on feed—"which means that we go into 1950 with an increase of about a million head." This increase, he said, includes a small increase in bred matrons and a larger number of calves out of the 1949 crop.

Because of the grain situation, and because feeder steers are not available this year, Burmeister continued, it may be expected that a more normal distribution of grades of cattle will be noted during 1950. Feeders will concentrate on cattle under 900 pounds, will feed them longer, and to a higher grade, the speaker indicated.

(Continued on page 18)
Income Tax Problems Are Complex; Writer Discusses Pasture-Building Costs

by George E. Allen, Fort Myers*
Certified Public Accountant

As costs increase and the margin of profit narrows, it becomes more and more important to minimize the impact of the March 15 reckoning with Uncle Sam. Careful planning and accurate records will save many tax dollars.

As is true in all fields of endeavor, there are certain specific regulations or rules of particular importance to the cattleman because of his special problem. By intelligently applying these rules and maintaining proper records, the rancher—taxpayer can avoid difficulties and save money. In an article of this nature, it is impossible to attempt to cover all special problems and here we will concentrate on only two, which seem to be of greatest importance at the moment.

These are (1) handling pasture improvement programs from the tax standpoint; and (2) the sale of breeding livestock.

All ranchers have the option of filing their tax returns on either the accrual or the cash basis. Once this option has been exercised it can not be changed without approval of the Commissioner of Internal Revenue. There are certain advantages and disadvantages to each method and the one best suited must be determined for each taxpayer individually after careful consideration of his particular circumstances. Consequently, here we are attempting to outline principles equally applicable to either method that may be used.

Pasture Improvement

As the value of land increases the necessity for placing more cattle in a given area is more pronounced and today there are few cattlemen who have not inaugurated some form of pasture improvement program. Many are still charging all costs of such programs directly to expense each year. Under present laws and regulations and the interpretation thereof by the Bureau of Internal Revenue, this practice is becoming more hazardous.

Section 2623 (a)-11 of Regulations 111 provide in part: "Amounts expended in the development of farms, orchards and ranches prior to the time when the productive stage is reached may be regarded as investment of capital".

On the surface this would appear to give a rancher the option to charge development costs such as clearing, ditching and soil treatments, directly to expense or to capitalize such costs, whichever he might see fit. This theory was expressed in IT 1610 (CB 3-1-47, 85-1929), specifically authorizing the owner of a ranch, or grove, such an option and this general theory was followed until July 31, 1949.

By Commissioner's Mimeo graph dated June 20, 1946, Collector's No. 6050, the Commissioner specifically outlined what expenses incurred in the development of farms, orchards, and ranches could be capitalized or charged to expenses at the option of the taxpayer. The Commissioner specifically stated that Section 2623 (a)-11 of Regulations 111 did give the taxpayer an option to capitalize expenditures during period of development or to deduct them as current expenditures, but stated further that this option does not apply to capital items which must be treated as capital investment. Typical items required to be capitalized and to which the option does not apply are such preparatory expenditures as cost of clearing brush, trees and stumps, the leveling and conditioning of land, the cost of and planting of trees; drilling and equipping of wells, building irrigation canals and ditches, laying irrigation pipes, installation of drain tile or ditching to prevent erosion, building roads and construction and erection of reservoirs, dams, tanks, etc., and the cost of physical equipment having life in excess of one year.

The Commissioner specifically revoked I. T. 1610 mentioned above and through the interpretation set forth in this Mimeograph, designated almost all expenditures in connection with pasture improvement as capital investment items with the exception of the cost of grass seed, dolomite and lime.

There is still a third bureau ruling, IT 3843, which refers specifically to the cost of lime spread upon farm land, holding that if the beneficial effects of the lime continue for a period beyond the end of the taxable year that the cost thereof must be capitalized and charged off over the years during which benefit would be expected. This ruling has been construed by agents in the State of Florida to include dolomite, as well as lime, which further complicates the ranchers' picture.

In South Florida, due to soil condi-
tions, according to Dr. F. D. Smith, of the Soil Department, at the University in Gainesville, dolomite has two-thirds of its effectiveness in its first year: approximately one-sixth the second year and one-sixth the third year. Based upon Mr. Smith’s determination, it would appear that dolomite should be capitalized and two-thirds of its cost placed in expense in the year of application and the remaining balance of cost divided equally during the second and third year.

The question of whether palmetto is allowable of control provision of Revision Bill of 1948 recognized some other growths found in Florida. The Revenue Revision Bill of 1948, recognized some of these difficulties and it contained a provision that “expenditures made for the purpose of soil and water conservation”, including expenditures for “the control of weeds and brush” should be allowed as deductions. The bill, H. R. 6712, was introduced in the second ses-

(Continued on page 40)

for December, 1949
175 ENTRIES Make Sumter All-Florida Breeders' Show at Webster Largest All-Breed Event in Florida History

Norris, Melton, Sun Lake, University and Duane show grand champions in newly enlarged pavilion at Webster market; Competition strong in all breed divisions

Record number of entries made possible by improved facilities made the Sumter All-Florida Breeders' Show at Webster the largest all-breed show ever held for Florida beef cattle.

Beginning with judging of Brahman at 9:00 a.m. on entry day, November 3, the tight schedule of events proceeded without a hitch under direction of Chairman T. Noble Brown of Webster and Show Director Kenneth Clark of Bushnell.

A successful sale of registered Aberdeen-Angus held November 4 (and covered in detail on page 47) resulted in an average of $350 per head being paid for the 27 animals sold by Col. Tom McCord of Montgomery, Ala.

Despite an entry of 91 registered Brahman (the largest total ever shown at a Florida all-breed show), all grand and reserve champions were shown by Norris Cattle Company of Ocala.

In the Aberdeen-Angus division, which had 34 entries, the University of Florida showed the grand champion bull, while Sun Lake Ranch of Lutz showed the grand champion female and both reserve champions.

Hereford grand champions were shown by Melton Hereford Ranch of Gainesville, with Santa Fe River Ranch of Alachua showing the reserve champions. 33 Herefords were entered in the show.

An unusually strong Shorthorn division with 16 entries was won by John Duane and Norris, both of Ocala, who showed the grand champion bull and female respectively. Mirror Lake Farms of Dade City showed the reserve champion bull, while Norris also showed the reserve champion female.

These cattle were champions at the Sumter All-Florida Breeders' Show at Webster in their respective breeds. Left, top to bottom, MHR Prince Domino Return and Mary Mischief 2d, grand champions owned by Melton Hereford Ranch of Gainesville, and SFR King's Advanced Perfection and DHR Miss Plato 26th, owned by Santa Fe River Ranch of Alachua and shown by W. F. Snead. Right, top to bottom, Dr. R. S. Glasscock of the University of Florida with Florida Magic Master 4th, grand champion bull, C. H. Pendley of Sun Lake Ranch at Lutz with Bandelier's Erica of Sun Lake, grand champion female, and Pendley with Bering of Modena, reserve champion bull.
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When you see it teamed with the mighty Model "LA" Case tractor, you'll marvel how one man can work so much land in a day, work it so well, at such little cost per acre. Let your Case dealer show you, now.

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Ed Madill, Dale City
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Pounds Motor Co., Winter Garden
Pounds Tractor Co., Winter Haven
Pounds-Zeiss Tractor Co., Sebring
Reeves Tractor Co., Tallahassee
A. G. Smith, Palmetto
Taylor Munnell Mach. Works, Fort Pierce
Wade-Person, Lake City
West Florida Equip. Co., Marianna

for December, 1949
How to Spot Your Fertilizer For Better Profits

Not all land in any given pasture responds to fertilizing. The water table may be too low. The soil structure may not be right. So spot your fertilizer where it will really pay you off in better, more nutritional grass—healthier, more profitable cattle.

What kind of grass to plant—how much and where to put your fertilizer—those are real problems. They are problems, however, that your Wilson & Toomer Representative is able to help you solve. After all, he lives and works in your community. He knows the soil and climate conditions. And he’s trained to know what fertilizer program pays off best. To get better use from your fertilizer dollar, call your Wilson & Toomer Representative today.

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MHR Prince Domino Return and Mary Mischief 2d, while the reserve champions, shown by Santa Fe River Ranch of Alachua, were SPF King’s Perfection and DHR Miss Dale Plato 26th.

Florida’s Magic Master 4th won grand champion Angus bull for the University, while Bandolier’s Erica of Sun Lake was named grand champion female. Sun Lake’s reserve champions were Bering of Modena and Bandolier’s Blackcap of Sun Lake.

Duane’s grand champion Shorthorn bull was Pine Acres Royal Prince 2d, while the grand champion female, shown by Norris, was Village Queen II. Mirror Lake’s reserve champion bull was MIF Command, and the reserve champion female, also shown by Norris, was Kame’s Anthony.

Winners, listed in order by classes with owner’s name, and with number of entries in each class shown in parentheses, were as follows:

**Aberdeen-Angus**


Senior Yearling Bulls (2)—Florida’s Magic Master 4th Champion, University of Florida; Gannsville; Bering of Modena, (Reserve Champion) Sun Lake Ranch, Lutz.


Summer Yearling Bulls (1)—Bandoliero, Sun Lake.

Senior Bull Calves (1)—Black Bandoliero, Sun Lake.

Junior Bull Calves (1)—Bar Pride Eric of U. F., University of Florida.

Mature Cows (5)—Enchantress of H.W.R., Hollins; Enchantress Laos T., Hollins; Perdido Lady Blackbird 21st, Perdido.

Senior Yearling Heifers (1)—Enchantress of H.W.R. 20th, Hollins.

Junior Yearling Heifers (9)—Bandolier’s Erica of Sun Lake, (Grand Champion) Sun Lake; Blackcap Queen S. L. 2nd, Sun Lake; U. of F., Prince, University of Florida.

Summer yearling heifers (6)—Bandolier’s Blackcap of Sun Lake, (Reserve Champion) Sun Lake; Queen Mother of Sun Lake, Sun Lake; HWR Eileen, Hollins.

Senior heifer calves (2)—Bandy Evergreen of Sun Lake, Sun Lake; Lake Shore Enchantress 3rd, J. P. Ramsey, Micanopy.

Junior heifer calves (1)—Lake Shore Orange Blossom, Ramsey.

Get-of-sire (3)—Sun Lake, Sun Lake, University.

Pair of females (3)—Sun Lake, Sun Lake, Sun Lake.

Pair of bulls (2)—University, Sun Lake.

One bull, one female (3)—Sun Lake, Sun Lake, University of Florida.

**Brahmans**

Mature Bulls (7)—Delaco Manso 53rd, (Grand Champion), Norris Cattle Company, Ocala; Emperor’s MM 788, Oakley Murphy, Avon Park; Emperor Return 1st, Henry O. Partin and Sons, Kissimmee.

Senior Yearling Bulls (1)—Dandelion’s Lord Jim, Norris.

Junior Yearling Bulls (8)—Emperor Rezoto Manso 800, Partin; Riley’s Imparistre, Mrs. Pat Johnston & Son, Kissimmee; Dandelion’s Duke, Norris.

Summer Yearling Bulls (2)—Dandelion’s Benito of Reserve Champion, Norris; Dandelion’s Fernandez, Norris.

Senior Bull Calves (2)—Emperor Himaphala, Partin; Polk Manso 171, Polk Brahman Farms, Winter Haven.

Junior Bull Calves (11)—DC Rex Manso 1st, L. E. Fugle, Deland; Blue Devie, Norris; Em-
All Brahman champions were shown by Norris Cattle Company of Ocala. Photographed with Tommy Mack, they are, top to bottom: Grand champion bull Delaco Manso 53d, grand champion cow Dandelion's Paula, reserve champion cow Dandelion's Dora and reserve champion bull Dandelion's Benito.

- Manso 1st, H. S. Hazen, Center Hill;
- Summer Bull Calves (10) — Murphy’s Imperial 3rd, Murphy; Wm. Manso 1st, W. T. Lamb & Son, Center Hill; Florida King Emperor, W. H. Stuart, Bartow;
- Mature Cows (4) — Dandelion’s Paula, (Grand (Continued on page 32)

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for December, 1949
Boyles and Laflin Show Grand Champion
Of Second Suwannee Valley Swine Show

The largest All-Breed Swine Show in Florida's history featured the four-day series of swine shows and sales at Live Oak October 24-27.

Second Annual Suwannee Valley Fat Hog and Purebred Swine Show attracted 275 entries of which approximately 75 were fat animals and the remainder purebred Duros, Hampshires, Spotted Poland Chinas, Black Poland Chinas, Essex and Berkshire, shown by Florida and Georgia breeders.

Grand champion and adult champion barrow was a 315-pound Duroc shown by Boyles and Laflin of Live Oak, which brought $31.00 per hundredweight in the fat hog sale from Suwannee Live Stock Market.

4-H champion and reserve champion of the show was a 283-pounder, shown by Buddy Mueller of Mayo and purchased by the Live Oak, Perry and Gulf Railroad at $38.00. The FFA champion topped the sale, bringing Donald Turman of Live Oak $31.00 per hundredweight on 271 pounds from B. B. Saunders, Jr., of O'Brien.

Reserve champion adult barrow was shown by Cannon and Saunders of Live Oak, while the 4-H reserve champion was shown by Wendell Prevatt of McAlpin, and Pete Collins of Live Oak showed the FFA reserve champion.

Col. E. V. "Red" Johnson of Live Oak cried the sale of fat hogs, which averaged $33.46 per hundredweight. The 55 animals sold brought a gross of $979.45 on 13.700 pounds. The per head average was $54.19.

Winners of grand championships in the purebred show were: Harry Boyles of Boyles Duroc Farm, Live Oak, and Mountain Cove Farm, Kensington, Ga. (Durocs); George C. Dryden of Circe D Ranch, Marianna, and University of Florida, Gainesville (Hampshires); R. E. Willis of Howard, Ga. (Spotted Poland Chinas). While no champions were selected Poland Chinas were shown by A. H. Jennings of Americus, Ga., Essex by Larry Suggs of Branford and Thannis R. Barnett of O'Brien and Berkshires by J. D. and H. H. Candiff, Jr., of Live Oak.

Carson Acres of Fort Valley, Ga., won the Florida Cattlemen trophy as premier Duroc exhibitor, while Jennings won the Boyles Duroc Farm trophy for having the best fitted herd.

Duroc sale continued the disappointing prices brought at Ocala a month earlier, averaging $64.90 on 17 head sold by Col. R. W. Henry of Dothan, Ala. Highest price of the sale, which was held on Thursday following conclusion of the fat and purebred hog events, was $120 paid by Harry Howes of Live Oak for "Perfect Type", a young boar consigned by FFA-member H. F. Wiggins, Jr., also of Live Oak.

Winning barrows at the Suwannee Valley Fat Hog Show are pictured above with champion 4-H with Owner Wendell Prevatt and champion 4-H, also reserve grand champion with Owners Harry Boyles and E. K. Laflin. At right are FFA reserve champion, left, with Owner Pete Collins, and FFA champion with Owner Donald Turman.

The Florida Cattlemat
Champion, t-H1
MNltdrc:  
sen
shown
male, as well as junior champion.  
Hampshire boar, while grand champion and junior champion
Miss
Live Oak. which was
Hampshire divisions.  
Contested
Purebred Winnners

Entries from both Florida and Georgia
made the Purebred Swine Show a closely
contested event, particularly in Duroc and
Hampshire divisions.

Duroc Grand Champions included the
boar MC Cherry Lad 12th, also junior
champion, shown by Mountain Cove
Farms of Kensington, Ga., and Royal
Rose, shown by Boyles Duroc Farm of
Live Oak, which was also senior champion.

Senior champion Duroc boar, also
shown by Mountain Cove, was MC Cherry
Star 11th, while Cannon and Saunders of
Live Oak showed Sonny Boy to junior re-
serve champion and Claude Cartier of
Live Oak showed King Tops to senior re-
serve.

Junior champion Duroc female, shown
by Carson Acres of Fort Valley, Ga., was
Lady Patricia, while the senior reserve
champion was Lobitl Cherry Lassis 1st
and the junior reserve champion was
Miss Top Pride, both shown by Cannon
and Saunders.

Jaymar Designer Model, entry of the
University of Florida, Gainesville, was
grand champion and junior champion
Hampshire boar, while Circle D Regina
1st, shown by Circle D Ranch of Mariapa
na, was grand champion Hampshire fe-
male, as well as junior champion.

Both senior champion Hampshires were
shown by The Adams Company of Live
Oak and Lake City, and the sow Gay
Bonnie.

Georgia Perfection and Brandywine
Ann, both shown by Willis Stock Farm of
Howard, Ga., were grand champion
Spotted Poland China boar and sow re-
spectively. Junior Champion sow was
Mary Ann, shown by the University.

Grand champions weren't selected in
the other breeds. Winners, listed in order
by classes, were as follows:

Duroc Boar—Aged—Mountain Cove Farms, (Sen-
ior Champion). Kensington, Ga.; Cannon and
Saunders, Live Oak; J. P. Smith, Live Oak; Jun-
or Yearlings—Claude Cartier, (Senior Reserve
Champion). Live Oak; Carson Acres, Fort Valley,
Ga.; Garrett Duroc Farm, Fairchild; Escambia
Duroc Breeders Assn., Cantonment.

Senior Pigs—Mountain Cove (Junior Champion,
Grand Champion) Carson; Garrett; Cannon and
Saunders; H. F. Wiggins, Jr., Live Oak; Dave
Mungrove, Lake City; Junior Boar—Cannon and
Saunders (Junior Reserve Champion); University;
Cannon; Mountain Cove; Howard Putnal, Mayo; T.
J. Haynes, O'Brien;

Duroc Sows—Aged—Cannon and Saunders (Senior

for December, 1949
Circle D Regina 1st was champion Hampshire sow at the Purebred Swine Show at Live Oak. Grand champion Hampshire boar, shown by the University of Florida, was not photographed.

Reserve Champion) Carson; E. F. Garrison, Live Oak; Senior Yearlings—Boyles Durvo Farm, (Senior Champion, Grand Champion); Live Oak; Carson; Mountain Cove; Junior Yearlings—Carson; University; Hubert Gamble; Garrett; Escambia; Senior Pigs—Carson; Junior Champion) Carson; Mountain Cove; Boys; Wiggins; Garrett; Junior Pigs—Cannon and Saunders; (Junior Reserve Champion); Mountain Cove; Mountain Cove; Boys; Garrett; Cannon and Saunders; Duroc Groups—Young Herd—Mountain Cove; Carson; Cannon and Saunders; Wiggins; Hubert Gamble, Live Oak; Wiggins; Get-of-Sire—Carson; Cannon and Saunders; Wiggins; Gamble; Produce-of-Dam—Carson; Wiggins; Gamble; Aged Herd—Carson.

Hamptons Boars—Aged—The Adams Co., Live Oak; Circle D. Ranch, Marianna; Junior Yearling—Adams (Senior Champion); Circle D; Senior Pigs—Circle D; Adams; Circle D; Junior Pigs—University;) (Junior Champion, Grand Champion); Adams; Circle D; Circle D;

Hampton Sows—Aged—Adams (Senior Champion;) Adams; Circle D; Senior Yearlings—Adams; Adams; Junior Yearlings—Adams; Circle D; Circle D; Adams Circle D; Senior Pigs—Circle D; (Junior Champion, Grand Champion); Circle D; Adams; Adams; Junior Pigs—Adams; Circle D; Adams; Circle D;

Hampton Groups—Young Herd—Circle D; Adams; Get-of-Sire—Circle D; Adams; Produce-of-Dam—Circle D; Adams; Aged Herd—Adams; Circle D;

Spotted Poland China Boars—Senior Pigs—R. K. Mixson, Williston; Willistons Stock Farm, Howard, Ga; Junior Pigs—Willis; (Junior Champion, Grand Champion); Willis; Mixson; Spotted Poland China Sows—Aged—Willis; (Senior Champion, Grand Champion) Mixson; Senior Yearlings—Willis; Junior Yearlings—Willis; Mixson; Senior Pigs—University; Gainesville; (Junior Champion); University; Willis; Willis; Junior Pigs—Willis; Williston Chapter FFA, Williston; Mixson; Spotted Poland China Groups—Young Herd—Willis; Mixson; Get-of-Site—Willis; Produce-of-Dam—Willis; Aged Herd—Willis.

4-H, FFA Contests

Revvis Moore of Live Oak and Wayman Smith of Mayo won Huffman and Gilmore trophies for FFA and 4-H showmanship respectively in competition held in connection with the Suwannee Valley Fat Hog and Purebred Swine Show.

The J. F. Williams Jr., FFA Chapter of Live Oak and the Suwannee County 4-H team topped junior judging contests, with Hubert Gamble of Suwannee FFA Chapter at Live Oak and Wendell Prevatt of the Suwannee County 4-H team making high individual scores.

Members of the winning Suwannee County 4-H team were Ray and Wendell Prevatt and Randall Avery, all of Mc...
These fine hogs topped the Duroc and Spotted Poland China classes at the Suwannee Valley show at Live Oak. Upper panel shows Bill Smith, left, of Mountain Cave Farms, Kensington, Ga., with grand champion Duroc boar, and Harry Boyles of Boyles Duroc Farms, Live Oak, with grand champion Duroc sow. Lower panel shows the grand champion boar, left, and grand champion sow in Spotted Poland China classes both shown by R. E. Willis of Howard, Ga.

Alpin, while the J. F. Williams, Jr., FFA Chapter team was composed of H. F. Wiggins, Jr., Laurence Croft and Tom Collins. Branford placed second in the FFA contest, followed by Suwannee Chapter at Live Oak, and Suwannee County's second team and Lafayette County's two team placed second, third and fourth in the 4-H contest.

Moore topped all the junior showmen in opinion of the judges, and was followed by Boots Johnson, another FFA member from Live Oak. Smith was in third place. Others winning prize money, listed in order, were: Lester Puttual (4-H), Mayo; Collins (FFA); Ralph Buchanan (4-H), Mayo; Hubert Gamble (FFA), Live Oak; Donald Turman (FFA), Live Oak; Wendell Prevatt (4-H), McAlpin; Laurence Croft (4-H), McAlpin.

**Durocs Sell Cheap . . .**

An average of only $64.90 was paid by 12 buyers for the 17 Durocs offered by members of the Florida State Duroc Breeders' Association in the second section of their annual sale held at Live Oak October 24. First section was held at Ocala in September.

"Today was bargain day on Durocs," President Harry Boyles declared after the sale. "While we wish our hogs had brought higher prices, we are glad to see

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them moving to new breeders and to commercial producers as well."

Highest price was paid by Harry Hoes of Live Oak for Perfect Type, a young boar consigned by H. F. Wiggins, Jr., of Live Oak, an FFA member. Hoes paid $120 for the animal. Highest selling bred gilt was Boyles Jumbo Girl, also consigned by Wiggins, which brought $100 from Henry Hingson of Live Oak. Top-selling open gilts, two consigned by Garrett and Moore and one by Garrett Duroc Farm of Fairfield, brought $75.00 from Miss Belle Watson of Jasper and Clark Hingson of Live Oak.

Bred gilts averaged $89.00, open gilts $98.00 and boars $54.00. Consignors to the sale, in addition to those already mentioned, were: T. W. Cannon and Son of Live Oak, Lloyd A. Guest of Morrison, T. J. Haynes of O'Brien and F. L. Smyer of Cottage Hill.

Animals sold, listed by consignors, with purchaser and price paid, were as follows:

Wiggins—Boyles Jumbo Girl $100 Henry Hingson, Fancy Cherry Queen $90 Madison Fletcher, Old Town: Perfect Type $150 Hoes.

Garrett Duroc Farm—Glamour Lady 1st $90 Ralph Moseley Live Oak; Duchess Ace 2d $75 Miss Watson, Duchess Ace 2d $65 John Cannon, Homosassa Springs.

T. W. Cannon and Son—Miss Lobilt, $65 F. M. Stephens, Ahehnus; Pilot's Law 1st $70, Stephens; Guest—Miss Broody 9th, $55 C. B. Barnes, Live Oak; Miss Broody 15th $40 Miss Watson, Cracker Boy $30 J. W. Gaston, Alapine;

Garrett and Moore—Miss Charm Girl $75 Miss Watson; Charm Girl 2d $75 Clark Hingson; Silver Boy $10 E. E. Garrison, Live Oak; Haynes—My Fancy Gal $45 Cannon; Tops Boy $40 C. B. Barnes, Live Oak;

F. L. Smyer, Cottage Hill—Orion's Daisy 5d $50 Cannon.

Lazy B Ranch Holds Field Day at DeFuniak

A BARBECUE AND FIELD DAY at Lazy B Ranch near DeFuniak Springs attracted hundreds October 13, as the annual event was resumed for the first time following death of former owner E. B. Sadler two years ago.

Visitors from as far away as Pensacola and Quincy attended the gathering. Greeting them were Mrs. Charles Morgan of Scarsdale, N. Y., daughter of Sadler, and Miss Emily Wilson and her niece, Mrs. B. J. Booleier, who live at the ranch. Foundation herds of Brahman, including several registered animals, and of Aberdeen-Angus are maintained at the Lazy B, and crosses between the two breeds are producing Brangus cattle. Pasture improvement is continuing at the 5000-acre ranch, with 100 acres of recently cleared land being planted to Leptodora and Pensacola Bahia.

Plans for the event were handled by Miss Wilson and by Mitchell Wilkins, Walton County Agent. No check of attendance was made, but approximately 1500 cold drinks were served, according to Miss Wilson.

The Florida Cattleman
This new gadget saves a lot of waste at Bill Crews' pasture two miles west of Lake Wales on the Bartow highway. Cattle soon learn to press down the ping pong ball, allowing molasses to come up into the cup—but when pressure is released on the ball, the molasses stops flowing. R. W. Bennett of Lake Wales Citrus Canners' Cooperative says this self-feeder reduces consumption of syrup to two and one-half to three pounds per day.

Ping Pong Ball Secret of New Molasses Feeder

A big saving in citrus molasses has resulted from the "ping pong" ball feeders now in use on several ranches in the Lake Wales area, according to R. W. Bennett of Lake Wales Citrus Canners' Cooperative.

"Principle of the new feeders is simple," Bennett reports. "Pressure from inside the tank keeps the balls pressed up against flanges at the ends of pipes extending from the tank, except when cattle press the balls down with their tongues and allow a small amount of molasses to flow up into a cup."

Waste is reduced or eliminated.

"With these cups and ping pong balls it is only possible for them to get a small amount at a time on the tongue," he says, "with the result that the average consumption of syrup per animal has only been two and one-half to three pounds per day."

Pictures above show only two cups on the tank, but ordinarily two cups are used to each side and one on each end—enough to feed from 90 to 120 cattle.

CATTLE ON GRASS

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CASH FEED COMPANY

for December, 1949
Polk Group Makes $1485 On Annual Calf Sale Held At Hardee County Market

Twenty-seven calves donated by members of the Polk County Cattlemen's Association brought $1485.11 at the Hardee County Livestock Market October 20 in Wauchula.

Top price of the sale was brought by a 305-pound calf donated by Minor S. Jones III of Creek Farm at Fort Meade. The 14-week-old bull, by a Hereford bull out of a grade dairy cow, brought $24.50 per hundredweight from Swift and Company of Ocala to gross $74.73 for the association.

All proceeds from the sale went to the Polk County Association which shortly afterward voted $500 toward the National convention.

Col. Robert D. Cooper of Sarasota cried the auction which was part of the regular sale at Wauchula. Most prices paid were well above market and the calves averaged $19.05 per hundredweight on 7745 pounds.

Buyers, in addition to Swift, with number bought if more than one and total paid, were:

D. Waters, Fort Green ($85.05); H. Boree, Belle Glade (5-$902.50); Kingan and Company, Bartow (2-$132.80); Armour and Company, Dothan, Ala. (4-$185.80); E. Henson, San Angelo, Tex. (4-$132.41); Arthur Bissett, Wauchula; Tufts; J. Dallas, Arcadia ($50.50); Duncan Palmer, Avon Park (4-$155.39); Loeb and Gottfried, Miami (2-$125.14); Goff Livestock Market, Lakeland ($50.50); John Claybourn, Wauchula ($8.00); John Tabit, Belle Glade ($52.79).

Polk County cattlemen who donated calves for the sale, with number in parentheses if more than one, were: Paul Keen, Sam Keen, Hugh Alexander, Barney Keen and B. P. Kelley, all of Lake Wales; Jones, A. S. McMillan, A. C. Wright, Jr., Woodrow Hancock and

D. G. Bennett, all of Fort Meade; Vernon Whidden and family (2) of Brewster; Dave Turner and J. F. Kilpatrick of Bradley Junction; W. Mann Ranch, J. C. Stuart and W. H. Stuart, all of Bartow; E. N. Davis, L. Maxcy (3) and Ben Hill Griffin, all of Frostproof; Ledley Wear of Lakeland; Bob Reynolds of Lake Alfred; F. E. Williams of Davenport; and Polk Brahman Farms of Winter Haven.

These pictures were taken when the Polk County Cattlemen's Association held its annual calf sale at the Hardee County Livestock Market near Wauchula. Upper panel, Vice President E. P. Whidden and President Ben Hill Griffin, Jr., look on as Mrs. James Cowart keeps records and Auctioneer Bob Cooper makes a sale. Middle panel shows one of the calves and part of the crowd which witnessed the auction. Lower panel shows Griffin thanking Manager Jim Robertson for the market's assistance, l. to r., Griffin, Whidden, Secretary Hugh Alexander and Robertson.

The Florida Cattlemen
December Big Month For Juniors

Shows scheduled at Wauchula, Bartow and Plant City

December will be 4-H and FFA month for at least five Florida counties, with shows scheduled in Plant City, Bartow and Wauchula.

Hillsborough County’s Youth Fair at Plant City will be held December 1-3 at the Florida Strawberry Festival grounds. Cattle and swine judging will be on December 2 and 3.

At Bartow the Polk County Youth Agriculture Show is expected to attract 300 4-H, FFA and Future Homemaker members. Judging will all take place on Friday, December 9 at the State Livestock Pavilion, with a fat stock sale and sale of other products scheduled Friday afternoon at 2:45 and presentation of awards and demonstrations set Saturday, December 10.

Wauchula will have 4-H and FFA members from Hardee, Highlands and DeSoto Counties showing at the Tri-County Livestock Show with all events scheduled at the Hardee County Livestock Market.

25 Hardee County youngsters, 20 Highlands County boys and ten DeSoto County exhibitors will compete in the fat stock show, and adults will show registered cattle. Show is on December 14 and the sale will precede the regular sale at the Livestock Market on December 15. L. H. Lewis of the State Marketing Bureau will judge the event.

Premiums Total $45,000 At Houston Stock Show

Premiums totaling more than $45,000 are being offered in the cattle, sheep and hog divisions of the 18th Annual Houston Fat Stock Show and Livestock Exposition which will be held February 1-12 this year in the Texas city.

Livestock will begin arriving on February 6 for the breeding show. Brahman cattle will be judged February 9 and 10, and a sale, sponsored by Texas Area II of the American Brahman Breeders’ Association, is scheduled for 2:00 p.m. on February 10.

Angus and Hereford breeding cattle will be judged on February 8 and Shorthorns on February 10. Registered Angus will sell at 2:00 p.m. on February 9.

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for December, 1949
Calf Scramble, Parade, Will Be Features of the Annual Lakeland Rodeo

Plans for the Eighth Annual Lakeland Jaycee Rodeo are shaping up, officials announced, as final results were received from rodeos in Bonifay and Webster.

At Lakeland the Imperial Polk Rodeo-Fair Association and Oscar Clemens of Kissimmee, producer for the past few years, agreed on terms of staging the big show December 31 and January 1 and 2. Four performances will be held, with afternoon and night shows on December 31, and afternoon performances the other two days.

Clemens reports that this year's Lakeland show will be bigger than ever. A special effort will be made to speed up activity at each performance so that spectators will see two hours of fast-moving rodeo thrills, he said.

Besides the usual calf roping, bulldogging, bull and bronc riding, a mile-long "Cowboys on Parade" will take place through the streets of Lakeland early in the afternoon December 31 winding up at the stadium where the matinee will begin at 2:30 p.m. As usual there will be a fat stock show, a Palomino horse show, a queen contest to select "Miss Rodeo of 1950" and the special acts coming in from all parts of the country, Clemens said.

A feature of this year's rodeo will be the second annual calf scramble for youngsters of this section. 12 calves were won by boys at last year's event, and these have been fattened during the year and will be brought to this year's show for sale. Calves for the scramble are donated by business firms and individuals.

At Webster cold weather kept the crowds lower than anticipated, according to Producers Albert Barthle of San Antonio and Glen McKinney of Okeechobee. Rodeo was held November 4 and 5.

Top winners were Stewart Bowker of Miles City, Montana (bronc riding), Billy Hand of Okeechobee (bull riding), Bobby Boulter of Tampa (steer wrestling) and Buddy Mefford of Kissimmee (calf roping).

Crowds were good at the Fourth West Florida Championship Rodeo held at Bonifay October 7, 8 and 9, under sponsorship of the Kiwanis Club. Top money winner was Leo McClougherty of Tilden, Texas, who won first money in calf roping and bull riding.

Winners at the two rodeos were as follows:

Webster Finals
Bronc Riding—Bowker; Jack Yule, Amarillo, Tex.; Carl Walters, Pekiskill, N.Y.; Dickie Dyer, Kissimmee; Vick Blackstone, Parrish.

Bull Riding—Hand; Pete Baker, Kissimmee; Tod Fletcher, Webster; Al Krum, Okeechobee; Spike Bronson, Kissimmee; Jimmy Alder, Kissimmee.

Steer Wrestling—Boulter (6.7 seconds); Walters; Jim Day, Davie; Dyer; D. C. Beville, Center Hill.

Glenn Murphy, Avon Park:
Calf Roping—Melford (59.6 seconds on two calves); Terry Olderman, Orlando; Bartville; Harold Mills, Chiefland.

Bonifay Finals
Calf Roping—McClaugherty; King Kong Smith, Wauhatchie; F. Porter, Palatka; Melford;

Bronc Riding—Scotts Bagnell, Chattahoochee, Wab.; and McKinney (tied for first); Yale; Dyer;

Bull Dogging—McClaugherty; Murphy; Smith; Bagnell;

Barback Bronc Riding—Dyer; Paul Finnerty, Orange; Okla.; Suicide Hopkins, Kissimmee; Krum;

Bull Riding—Alder; Krum; Hopkins; Dyer.

Animal Industry Split
At University of Florida

University of Florida's animal industry department has been broken up into four new departments, following retirement of its longtime head Dr. A. L. Shealy, but no head has been named for the Department of Animal Husbandry and Nutrition, one of the four new departments.

Dr. E. L. Fouts will head the Dairy Production and Manufactures Department, Dr. D. A. Sanders will head the Veterinary Science Department, and N. R. Mehrhof will head the Poultry Department.

Announcements were made by Dr. J. Wayne Reitz, provost for agriculture, and Harold Mowry, director of the Florida Experiment Station. No appointment is anticipated for the Animal Husbandry and Nutrition Department in the near future, according to Experiment Station reports.

New Market Started
For Everglades Area

Construction of a new livestock auction market at Belle Glade is underway, it is announced by Leland Pearce and Jose Moran, partners in the venture.

The market will be modern in every respect, designed to accommodate 600 head of cattle initially, and will be located 2 miles north of the city on the Florida East Coast Railway. Estimated cost of the project is $50,000.

According to Pearce the market will be offered for lease to the Glades Livestock Marketing Association, a cooperative.
These were Shorthorn champions at the Sumter All-Florida Breeders' Show. Top to bottom, they are: Pine Acres Royal Prince 2d, grand champion bull, owned by John Diane of Ocala and shown by Francis Gay, Village Queen 11th, grand champion female, owned by Norris and shown by Tommy Mack, Mirror Lake Farm Command, reserve champion bull, shown by Robert G. Heine, and Kamar's Anthony 2d, owned by Norris and shown by Mrs. Celine Mack. More Shorthorns were shown at Webster this year than at any previous All-Breed event in Florida in recent years.
Sumter Show

(Continued from page 21)

Champion: Norris; Dandellion’s Dora, (Reserve Champion) Norris; Miss Princess 2nd 405, Johnston.

Senior Yearling Heifers (5)—Miss Emperor Hilalaya 99th, Partin; JDH Queen De Manso, Norris: Princess Porcinculo 48th, Johnston; Dandellion’s Dora, Norris.

Junior Yearling Heifers (4)—Imperistire Lady 68, Partin; Miss Emperor MM 119th, Partin; Miss Rex Manso, Norris.

Summer Yearling Heifers (5)—Lady Imparistire 45, Partin; Dandellion’s Mildred, Norris; Miss Pinky, John Webster, Mascotte.

Senior Heifer Calves (3)—Elicia Manso, Fugle; Miss Emperor Nita Manso 606, Johnston; Emperor Pinky, Ed L. Sloan, Mascotte.

Junior Heifer Calves (13)—Miss Lady M Emperor 8th, Mrs. Mildred Murphy, Avon Park; Queen Ruse Imperator; Stuart; Dandellion’s Hornsea, Norris.

Summer Heifer Calves (4)—Miss Aristo Imperator, Stuart; Lady sumner, Polk, Brahman; Dandellion’s Leonia, Norris.

Get-of-Sire (4)—Get of Dandellion, Norris; Get of Emperor; Partin; Get of Dandellion, Norris; Pair of Females (5)—Norris; Partin; Partin.

Pair of Bulls (3)—Partin; Norris; Norris; Norris; Norris; Norris; Norris.

Senior Yearling Bulls (5)—MHR Prince Domino Return, (Grand Champion) Melton Hereford Ranch, Gainesville; FHR Lorry Domino 2d, T. W., Brown, Webster; FHR Lorry Domino, Florida Hereford Ranch, Webster.

Junior Yearling Bulls (2)—CSF Silver Domino 5d, Melton; Stardom Master 9th, Melton.

Summer Yearling Bulls (5)—SFR King’s Advanced Domina, Santa Fe River Ranch, Alachua; CSF Domin Blairchard 9th, Connell Stock Farms, Inverness; FHR Lorry Domino 10th, Florida Hereford.

Senior Bull Calves (2)—FHR Lorry Domino 12th, Florida Hereford; MHR Prince Domino Return 2d, Melton; Junior Bull Calves (3)—SFR King’s Advanced Perfection, (Reserve Champion) Santa Fe; CSF Don Blanchard 15th, Connell; Rosecire Lad, W. J. Hooton and Sons, Center Hill; Summer Bull Calves (1)—CSF Don Blanchard 20th, Connell.

Senior Yearling Heifers (3)—OHF Miss R. Plato 20th, (Reserve Champion), Santa Fe; BHR Miss Tommy Domino, Brown.

Junior Yearling Heifers (5)—Mary Mischief 2d, (Grand Champion) Melton; Hattie Bullion 2d, Santa Fe; Seminola Delphie 22d, Melton; Summer Yearling Heifers (3)—SFR King’s Grace, Santa Fe; CSF Donna Blanchard 15th, Connell; FHR Larynna 8th, Florida Hereford.

Senior Heifer Calves (4)—CSF Miss Elation, Connell; OHF Duchess Domino, Robert F. Outlaw, Webster; FHR Larynna 9th, Florida Hereford.

Junior Heifer Calves (4)—Stardom Maid 23d, Melton; SFR King’s Bonnie, Santa Fe; CSF Donna Blanchard 2d, Connell; Get-of-Sire—Get of SFK King, Santa Fe; Get of Kecfoot Don Lotts, Connell; Get of Star Domino 10th, Melton.

Pair of Females—Santa Fe; Connell; Melton; Pair of Bulls—Santa Fe; Connell; One Bull, one female—Melton; Santa Fe; San ta Fe.

Shorthorns

Mature Bull (2)—Pine Acres Royal Prince 23d, (Grand Champion) John Duane, Ocala; Maritop Mickey, Mirror Lake Farms, Dale City.

Senior bull calves (4)—MLF Command, (Reserve Champion) Mirror Lake; MLF Roses King, Mirror Lake; Hiland Master Son Prince, Duane; Junior bull calves (1)—Hiland King Master, Duane.

Mature cows (1)—Village Queen II, (Grand Champion) Norris Cattle Company, Ocala; Senior yearling heifers (2)—Elms 97th, Norris; MLF Coronita Clay, Mirror Lake; Senior heifer calves (2)—MLF Greta, Mirror Lake; Hiland Rose 2d, Duane.

Junior heifer calves (2)—Kamar’s Anthony L, (Reserve Champion) Norris; MLF Coronita 2d, Mirror Lake; Summer heifer calves (2)—Kamar’s Anthony II, Norris; Kamar’s Anthony 3d, Norris;

Tommy Chaires, above, showed this heifer to first place in competition among 4-H and FFA boys showing at the Sumter All-Florida Breeders’ Show.

Get-of-Sire—Get of Coronet’s Command 2d, Mirror Lake; Get of Pine Acres Royal Prince 2d, Duane; Pair of females—Norris; Mirror Lake; Pair of bulls—Mirror Lake; One bull, one female—Duane; Heine.

Tommy Chaires Shows Best Junior Brahman

In addition to junior judging contests and a type demonstration by W. B. McSpadden of the American Aberdeen-Angus Association, a showing for special prizes by 4-H and FFA boys exhibiting Brahman resulted in Tommy Chaires of Bradford winning top placing with Emperor 8th Miss Manatee. Jack Sloan of Mascotte won second with Miss Brownie, while Cecil Tucker of Christmas placed third with 4-H Queen de Manso.

In judging contests the Marion County 4-H team topped 15 other 4-H entries, while Bushnell’s FFA team was the best of 18 teams entered in that division. Best FFA individual judge was Leroy Baldwin of Ocala, and the top 4-H individual was Billy Smith of the Lake County team.

Marion County team was composed of Larry Ellison, Isaac Riggs and Edwin Priest, and Putnam, Lake (first and second teams) and Pinellas followed in that order. Riggs was the second high 4-H individual and Charles Perry of Putnam was third in the 4-H contest at Webster.

Winning Bushnell FFA team was composed of Glenn Wade, Charles Lamb and Bobby Hall and was followed by Webster, Weirsdale, Plant City and Bartow in that order. Individual winners, besides Baldwin were Wade and Herbert Gould of Brooksville.

In 1930, Florida supported 990,000 cattle producing an annual income of $1,860,000. In 1948 the number had risen to $1,265,000 and the income to $3,052,000.
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TOP QUALITY INDIVIDUALS

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Cows bred on the Hudgins Ranch, or from cows bred on Hudgins Ranch and carrying 25% to more than half Manso blood.

This is not a “culling sale” nor is it a dispersal—it is the first of a series of sales we will hold of cattle we are breeding on our ranch. Only 5 females have been sold from our registered herd in the past 10 years and we are only selling tops of what we now have.

MACK BIRDWELL

PHONE 2-0508 2685 ASHLEY BEAUMONT, TEXAS

for December, 1949 33
Eastern Brahman Association Directors Discuss 1950 Show Season at Orlando

Plans for the 1950 show season dominated the agenda of the Eastern Brahman Association directors meeting at Orlando Saturday, October 15. Judges were selected for the Southeastern Brahman Show at Ocala and the Florida State Fair Brahman show in Tampa.

Louis Gilbreath, Alice, Texas, extension worker who trained the national championship 4-H club Brahman judging team, is to be invited to judge the Ocala show beginning January 16, and Ray E. Dreiner, Memphis packing plant beef buyer, will be asked to judge the Tampa event.

"This will give us an opportunity to get the packer's viewpoint as well as the viewpoint of a judge interested in breed characteristics and general beef type," L. S. Harris, president of E. B. A. stated.

Dreiner was on the program at the recent Brahman Centennial held in Charleston and was quoted as stating the highest dressing cattle he had killed in his plant were crossbred Angus-Brahman steers.

An auction sale of registered cattle will be held at the conclusion of the Ocala show, and a sifting committee was named with full authority to select the animals from among the best in the registered herds of the Southeast. On the sifting committee are T. J. Durrance, Brighton, president; Herman Beville, Bushnell; Lamar Beauchamp, Winter Haven; and W. H. Bill Stuart, Bartow.

Stuart introduced the idea that the committee should tentatively select cattle for the 1951 and 1952 sales at this time, and a resolution implementing this thought was passed by the directors.

Breeders will be asked to set aside for future association auctions, calves that appear to have exceptional possibilities this month. Phil Higdon, Charleston breeder, said the affair was not only successful from the point of view of the Brahman breed, but asserted Charleston "could not have bought this much publicity for $100,000."

Resolution adopted regarding future sales was as follows:

Whereas the Southeastern Brahman Breeders Association considers the sponsoring of auction sales one of the most effective methods of promoting the breed and advancing the best interests of the members of the Association and,

Whereas only a full offering by a large number of consignors of high quality cattle, well balanced between the sexes and as to ages, justifies the sponsorship of the Association and effectively accomplishes the objectives sought and,

Whereas such an offering can be assured only by farsighted planning and commitments from the prospective consignors many months in advance of a sale.

Now Therefore Be It Resolved:

That the sifting committee now functioning for the Ocala Sale, January 20, 1950 is hereby directed to request all breeders contacted to make binding nominations of prospective sale animals in a sufficient number for one or more sales in 1951.

That special emphasis be laid on securing nominations of high quality bred or breeding age females.

That the sifting committee is hereby directed where possible to request from each breeder and each breeder is hereby urged to grant the request for nominations of specific animals identified as to herd number and registration certificate. Such nominations to be considered by the breeder and the committee as binding the breeder not to sell or offer for sale at private treaty, or otherwise, any animal so nominated unless and until it is released by the sifting committee.

That each sifting committee hereafter appointed shall follow the same general procedure set forth herein, always accepting as a major purpose of its assignment the securing of prospective sale animal nominations a year or more in advance of a sale.

That copies of this resolution be sent to each member by the Secretary and that, in his discretion, livestock magazines and other means of publicity also be used which may contribute to the success of the Association's objective of constant improvement of all sales held under its sponsorship.

Thorpe Joins Staff of American National

Russell Thorp, for 19 years secretary of the Wyoming Stock Growers' Association, has joined the staff of the American National Livestock Producers Association as field representative, according to American National President A. A. Smith.

Thorp is an old time member of the association, having joined years ago when he was an extensive operator in Montana, and has attended American National conventions for years. Thorp is to help carry the association's program into new fields and to help coordinate national activities with those of state associations as much as possible.
The Answer
To the Livestock Owner's Prayer
Is COOPER'S COOPER-TOX
THE MIRACLE DIP OR SPRAY FOR ALL LIVE STOCK

COOPER-TOX in solution will not burn or blister live stock; rains will not wash it off after it dries on the animal. COOPER-TOX in solution is stable; it does not lose its strength in the vat during an entire dipping season; it is only necessary to add sufficient COOPER-TOX and water to replace the material taken out by the live stock.

HERE'S WHAT IT WILL DO:
FOR CATTLE: 1 gallon to 140 gallons of water for dipping, or 1 gallon to 150 gallons of water for spraying, will kill HORN FLIES, all species of LICE, all species of Ticks, and will give three or more weeks protection against HORN FLY attacks; three or more weeks protection against FEVER TICK ATTACKS; three or more weeks protection against attacks of all species of LICE, two or three weeks protection against attacks of the GULF COAST, LONE STAR and BLACK TICKS. One dipping or spraying gives all this at no extra cost.

FOR HOGS: When mixed at the rate of 1 gallon to 585 gallons of water for spraying, or 1 gallon to 350 gallons of water for dipping, it will kill all LICE and MITES and give complete control of LICE, MITES and other annoying insects.

FOR SHEEP AND GOATS: 1 gallon to 770 gallons of water for spraying, or 1 gallon to 700 gallons of water for dipping, will give complete kill and control of all Ticks and LICE that pester these animals.

NOTE: Dipping or spraying with COOPER-TOX at 30 day intervals will permit your stock to graze without insect annoyance for a gain in weight, and will eliminate TICK attacks on prevent SCREW-WORM infestation. The gain in weight made by your stock will more than offset the cost of your monthly dipping or spraying operation.

Contact your dealer today for Cooper-Tox. He can order it for you if not immediately available from his stock. For circular and further data,

Write to: W. D. LAMOTTE, Distributor
TAMPA, FLORIDA
Mail address: P. O. Box 2164. Telephone: W-4482. Warehouse: Lee Terminal Building.

It's the Event of the Century . . .
The Fabulous 1950 HOUSTON FAT STOCK SHOW
18th Annual • “Where Friendship Flourishes” • Feb. 1 thru 12th, 1950

MARKET SHOW: FEB. 1-5 • BREEDING SHOW: FEB. 6-12

SEPARATE PREMIUM LISTS FOR: Livestock • Poultry
Rabbits • Horses (Quarter, Palomino and Cutting)

LIVESTOCK ENTRIES CLOSE
DECEMBER 15, 1949

Poultry, Horse, Rabbit entries close
JANUARY 15, 1950

ROY ROGERS “King of the Cowboys”
DALE EVANS “Queen of the Westerns”

IN PERSON AT THE 1950 RODEO AND
HOUSTON FAT STOCK SHOW & LIVESTOCK EXPOSITION

W. O. Cox, General Mgr. • P. O. Box 2371, Houston, Texas

for December, 1949
Ocala Brahman Show Rules and Regulations Are Announced

1. Only registered Brahman cattle, in good health and owned by members of the Southeastern Brahman Breeders' Association, shall be admitted to the Show. Association members who reside in Florida, Alabama, Georgia, North Carolina, South Carolina and Mississippi may enter animals in Show.

2. Such cattle must be in the above mentioned states no less than 90 days preceding Show date: January 17, 1950.

3. Information on Entry Blanks must conform with Registration Certificate, and must be properly notarized.

4. Cattle entered in the Show do not have to be entered in the Sale, but can be entered if approved by Sifting Committee.

5. All cattle shown must be halter-broken sufficiently so that they can be tied to rail and led. There will be no pens provided. All animals will be tied for duration of show.

6. All show animals must be entered by using the enclosed entry blanks, and all information called for must be given.

7. Entry blanks must be mailed to Show Superintendent, R. G. Herrmann, P. O. Box 288, Ocala, Florida not later than January 1, 1950.

8. (a) All animals shown or offered for show must be tested and be free of tuberculosis and Bangs disease, not more than 45 days prior to this show, and Veterinary Certificate must be presented before animals will be accepted at Show Pens.

8. (b) All Animals, regardless of age, must be inoculated for Hemorrhagic Septicemia—if the Bacterin is used, prior to January 2, 1950, if the serum alone is used, on or after January 2, 1950.

8. (c) All animals under two years of age as of January 17, 1950 must be vaccinated for Black Leg prior to January 2, 1950.

9. No animal four years old and over shall be permitted to be shown unless it shall have had living produce within 12 months of Show date.

10. Animals shown as individuals may be shown in group classes in any desired and qualified combinations.

11. (a) The Junior Champions shall be selected from all first place winners in the Junior Classes, second place winners eligible to Show for Reserve Champions. Same applies to Junior Exhibitors' classes.

11. (b) The Senior Champions, and Reserves, shall be selected in the same manner.

11. (c) The Grand Champion shall be selected from Junior and Senior Champions with the respective Reserve winners eligible to compete for Reserve Grand Champion.

11. (d) The best animal in the Show will be selected from the two Grand Champions, and a special trophy presented by A. B. Lawrence of Goose Creek, Texas.

12. Junior Exhibitors will show separately in six classes: Males and Females under six months old; Males and Females from six to 12 months old; Males and Females over one year old as of January 1, 1950. A Champion and Reserve, Male and Female, will be selected in these classes. Membership requirements of Rule 1 will be waived for these classes, but animals must be registered Brahman and all other Show rules shall prevail.

13. Junior Exhibitors who are members of the S.E.B.B.A. may elect to show their entries in the open classes. However, if they do so, they may not show in Junior classes.

14. Crossbred Brahman breeding cattle or steers may be brought to the Show for exhibition purposes only. Cattle so exhibited must abide by all Show rules, and must be passed on by sale sifting committee.

15. All animals must arrive at Show Pens not later than Tuesday, January 17, 1950.

16. The Florida Cattleman cup awarded to the premier exhibitor, shall remain in the offices of the Southeastern Brahman Breeders' Association, except that when it has been won three times by any individual breeder it shall become the breeder's permanent possession.

17. The Jackson Grain Company cup, will be awarded to the premier Southeastern breeder.
$373 Paid At Largo for Guernseys

Registered Guernseys averaged $373 at the Eleventh Annual Florida Guernsey Cattle Club sale held at Largo November 3, with Col. Tom McCord of Montgomery, Ala., auctioneer. Sale was held at the County Fair grounds.

Buyer from Cuba was present for the first time in the sale’s history—Roberto Parajon and his son, Dr. Roberto Parajon, both of Havana, purchased $485 worth of Guernseys to make them top buyers of the sale.

Highest selling animals was Dinsmore Maxmost Fazio, a three-year-old cow consigned by Dinsmore Dairy Company of Dinsmore, which brought $910 from Ted Alvarez of Jacksonville.


Purchasers, in addition to those already mentioned, were: William A. Carillon, Largo; R. R. Jennings, Jacksonville; Ward; D. M. Snowberger, Leesburg; James J. Sledge, TyTy, Ga.; F. E. Lykes, Brooksville; Joe L. Cameron, Jacksonville; Eugene Midone, Bradenton; Mr. and Mrs. Gordon Guerard, Port Boca Grande; C. L. Borden, Dinsmore; and A. C. Baber, Bradenton.

FFA Team Wins Emblems In National Contest

The state champion Plant City Livestock Judging team won four emblems at the Royal American Show held during the American Future Farmer convention at Kansas City recently, making a high national ranking.

Jimmy Morgan received the gold emblem for individual livestock judging, while Lawrence Carlton received a silver emblem for judging meats. As a whole the team received the silver emblem for livestock judging and the bronze emblem for meat judging.

Team was trained by Harry Carlton and J. D. DeHaan, Plant City agriculture teachers.

Emperor’s Lady Resolo and Emperor Return 1st 787

That seven registered Brahmans won six blue ribbons at the Sumter-All-Florida Breeders’ Show at Webster is further indication of the ability of the Emperor Line to reproduce itself.

But the actual proof is in the commercial cattleman’s pasture—and more than 100 cattlemen in Florida and other states are producing more and better beef with Emperor bulls. We’re also glad to report that a score or more of registered herds are headed by Emperor sires.

You are always welcome at Heart Bar Ranch. We have registered and grade Brahman bull calves weaned and ready for delivery.
$2690 in Premiums Is Offered for 1950 Brahman Show Jan. 17-20

<table>
<thead>
<tr>
<th>Class</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>5th</th>
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</thead>
<tbody>
<tr>
<td>1. Fall Bull Calf (Calved on or after Sept. 1, 1949)</td>
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<td>2. Summer Bull Calf (Calved on or after May 1, 1949, and prior to Sept. 1, 1949)</td>
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<td>3. Spring Bull Calf (Calved on or after Jan. 1, 1949, and prior to May 1, 1949)</td>
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<td>4. Fall Yearling Bull (Calved on or after Sept. 1, 1948, and prior to Jan. 1, 1949)</td>
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<td>5. Summer Yearling Bull (Calved on or after May 1, 1948, and prior to Sept. 1, 1948)</td>
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<td>6. Spring Yearling Bull (Calved on or after Jan. 1, 1948, and prior to May 1, 1948)</td>
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<td>7. Senior Bull (Calved on or after Jan. 1, 1947, and prior to Jan. 1, 1948)</td>
<td>$40</td>
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<td>8. Aged Bull (Calved prior to Jan. 1, 1947)</td>
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<td>9. Fall Heifer Calf (Calved on or after Sept. 1, 1949)</td>
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<td>10. Summer Heifer Calf (Calved on or after May 1, 1949, and prior to Sept. 1, 1949)</td>
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<td>11. Spring Heifer Calf (Calved on or after Jan. 1, 1949, and prior to May 1, 1949)</td>
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<td>12. Fall Yearling Heifer (Calved on or after Sept. 1, 1948, and prior to Jan. 1, 1949)</td>
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<tr>
<td>13. Summer Yearling Heifer (Calved on or after May 1, 1948, and prior to Sept. 1, 1948)</td>
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<td>14. Spring Yearling Heifer (Calved on or after Jan. 1, 1948, and prior to May 1, 1948)</td>
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<td>15. Senior Cow (Calved on or after Jan. 1, 1947, and prior to Jan. 1, 1948)</td>
<td>$40</td>
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<td>16. Aged Cow (Calved prior to January 1, 1947)</td>
<td>$40</td>
<td>$30</td>
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<tr>
<td>17. Produce of Dam (2 animals, either sex, any age, out of the same cow)</td>
<td>$50</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
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<tr>
<td>18. Junior Get of Sire (4 animals, calved on or after Jan. 1, 1949, by one bull, both sexes to be represented and all to be owned by same exhibitor)</td>
<td>$50</td>
<td>$40</td>
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<tr>
<td>19. Senior Get of Sire (4 animals, calved prior to Jan. 1, 1949, by one bull, both sexes to be represented and all to be owned by same exhibitor)</td>
<td>$50</td>
<td>$40</td>
<td>$30</td>
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<td>20. Best Pair (1 bull, 1 female, any age, owned by same exhibitor)</td>
<td>$50</td>
<td>$40</td>
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<tr>
<td>21. Pair of Females (2 females, any age, bred and owned by same exhibitor)</td>
<td>$50</td>
<td>$40</td>
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<tr>
<td>22. Pair of Bulls (2 bulls, any age, bred and owned by same exhibitor)</td>
<td>$50</td>
<td>$40</td>
<td>$30</td>
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<tr>
<td>23. Best Southeastern Bred Bull (Any age)</td>
<td>$50</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
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<td>$5</td>
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<tr>
<td>24. Best Southeastern Bred Female (Any age)</td>
<td>$50</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
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<td>$5</td>
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<tr>
<td>25. Best animal of Show (to be selected from the two Grand Champions)</td>
<td>A. B. Lawrence Trophy</td>
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</tbody>
</table>
Don't Expect An Invitation!

At least, don't expect an engraved invitation. For the Sixth Annual Ocala Brahman Show and Sale is going to be just like the last five—an informal event where good cattle will be the most impressive feature. All the thousands of cattle owners in the Southeast who are interested in Brahmans will thoroughly enjoy every minute of the 1950 Show and Sale, Southeastern Livestock Pavilion, Ocala, Jan. 17-20.

Come for These Events!

Tuesday, January 17
Entries, Veterinary Inspection ........................................... Finished by 6:00 P. M.

Wednesday, January 18
Judging of All Junior Exhibits ........................................... 9:00 A.M.
Judging of All Male Classes and Male Groups ......................... 10:00 A.M.

Thursday, January 19
Judging of All Female and Other Groups ......................... 9:30 A.M.
Junior Judging Contests and Special Features .................. 12:00 Noon
Completion of Judging .................................................. 2:00 P. M.
Annual Banquet, Presentation of Prizes .................................. 7:00 P. M.

Friday, January 20
Sixth Annual Sale of Registered Brahmans .......................... 1:00 P. M.

THE SHOW is your annual chance to see the best Brahmans in the Southeast at Florida’s greatest cattle show.

THE SALE is something you shouldn’t miss. Breeders save their best for this sale. Last year the Ocala Brahman Sale averaged $880. This is your chance to buy the best in Brahmans at public auction.

Southeastern Brahman Breeder’s Assn.
and
Southeastern Fat Stock Show & Sale, Inc.

For Premium List, Write
R. G. "Bob" Herrmann, Sales Manager, Ocala, Florida

for December, 1949
Believe Us!

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Remember

we will not be content until our service is completely satisfactory to you.

Florida Telephone Corporation

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to add
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FLORIDA FAVORITE
FFF FERTILIZER, INC.
LAKELAND, FLORIDA

NASSAU Has
Cattle Show
At Hilliard

Milligan, Sauls
and McArthur
win top prizes

by Sam Holmes, Fernandina

What started two years ago as a range cattle stock show broadened out this year and became the Nassau County Fair—but it was still mainly a cattleman's event, with beef and dairy cattle and swine outdistancing the other exhibits. Cattlemen also provided entertainment to make up for the Fair's lack of a midway, as the county's cowboys staged an informal rodeo.

The Fair was held at the county farm near Hilliard for one day only, October 29, under the sponsorship of the Nassau County Cattlemen's Association.

In the beef cattle division, the Angus were predominant, with a smaller showing of Herefords and a single Brahman entry. Durocs held the fore in swine, as did Jerseys in the dairy competitions.

M. R. Parenthian, owned by J. B. Milligan of Milligan Ranch, Callahan, was named the grand champion Angus bull, after taking first as best Angus bull under a year. Milligan was top cattle prize winner at the Fair, taking a total of five ribbons.

The grand champion Angus female was a heifer sired by Florida General 6th of the University of Florida herd, and was owned by J. L. Irvin of Callahan, who was second-high cattle prize winner, with four ribbons.

Grand champion Hereford bull was Box Rollo owned by C. A. Sauls, Jr. of Callahan, and grand champion Hereford cow was Emily Plato, owned by J. B. Milligan. These animals took firsts in the over-two-years division of their breed.

Sole Brahman exhibited, and a first prize winner, was Sadoc Jr. 4th, 18 months old, of State Senator A. G. McArthur's Triangle Ranch in Callahan.

Grand champion boar and sow were both Durocs owned by James Cushing of Callahan.

Judging of beef cattle and swine divisions was by Dr. O. F. Goen, assistant animal industrialist, and J. F. Pace, assistant professor of animal husbandry, both from the Agricultural Extension Service of the University of Florida.

Grand champion dairy animal was a

Good for a Lifetime!
CREOSOTED FENCE POSTS
You save by buying creosoted posts that have been proven by tests to last for thirty years. How much longer they will last nobody knows. Here are the posts you need and for a price that will save you money. We also creosote lumber. Write for details.

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Alachua County

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An Ideal Way to Feed Molasses
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MODERN Welding Company
ORLANDO, FLA.
Box 2041 Phone 3-1182

The Florida Cattleman
Nassau County’s Livestock Show attracts a good selection of animals from that area. Held October 29 this year, the show was won by Bon Rollo, top, held by Owner C. A. Sauls, jr. of Callahan, winner of All County grand championship, while the 18-month-old Brahman bull, Sadoc Jr., 4th, bottom, was an outstanding Brahman shown by A. G. McArthur of Triangle Ranch, Callahan.

registered Jersey cow entered by David Page, a Yulee 4-H Club member. Dairy judging was by C. W. Reaves, extension dairy husbandman, University of Florida.

The complete listing of beef and dairy cattle ribbon-winners in order by classes (not including winners of FFA and 4-H competitions) was as follows:

Aberdeen-Angus

Bull over two years—Harris Mickey 3rd, C. D. Nettles, Callahan; Bull between one and two years—Black Tap Caesar of Modina, J. L. Irvin, Callahan; Bull under one year—M. R. Parenthian, J. B. Milligan, Callahan (grand champion); Henry Smith, Hilliard; Heifer over one year—Irvin; Heifer under one year—Irvin; Henry Smith, Hilliard; Smith; Steer all breeds over one year—J. B. Milligan; Steer all breeds under one year—J. B. Milligan.

Herefords

Bull over two years—Bon Rollo, C. A. Sauls, jr. Callahan (grand champion); Bull under one year—H. S. F. Beau Victor 38th, Milligan; Cow over two years—Emily Plato, Milligan (grand champion); Sadoc Jr.

Brahman

Sadoc Jr. 4th, 18 months, Triangle Ranch, Callahan, (sole entry).

Dairy Cattle

Senior cow over two years old—David Page (first and second), Yulee; C. E. Higgenbotham, Callahan; Heifer over one year—Page; Heifer under one year—Jimmy Higgenbotham, Callahan; Joe Flood, Yulee; Patricia Ellis, Callahan; Page; Yulee; Patricia Ellis, Callahan.

Prizes and Profits

Whether you’re out for prizes or profits, it pays to breed with Flato Brahams. The famous blue ribbon Manso blood that makes show ring champions also helps you produce better beef at lower cost. And all Flato Brahms carry Manso blood.

We invite you to see our herd at our stock farm, just off Highway 44 near Banquete, between Robstown and Alice.
Income Tax

(Continued from page 17)

sion of the 80th Congress and passed by the House, but the Senate failed to act upon it and it did not become a law. If it had passed, it would appear that all pasture development costs would have been deductible, but until such a time as some statutory change is made, the rancher must govern his activities on the basis of the above Mimeographs and letters.

(Concluded in January issue)

West Florida

Livestock Show
Held at Marianna

Good crowds attended the West Florida Fair and Livestock Show in Marianna November 25, and judging of livestock was done by F. S. Baker of the North Florida Experiment Station at Quincy and Ed Teague of the Tennessee Coal, Iron and Railroad Company, Birmingham.

Winners in the livestock division, of which Walter Anderson was general chairman, included:

Adult Swine—J. P. Standland (Duroc); A. B. Pender (Spotted Poland China); William Knapp (Spotted Poland China), Dallas Malloy (Hampshire);

4-H Swine—Franklin Clark, Alford (Spotted Poland China); Charles Watford, Jr., Greenwood (Spotted Poland China); Wilson Whitfield, Marianna (Duroc); David Matthews, Tallahassee (Duroc); Don Brock, Magnolia (Duroc); Watford (Spotted Poland China);

4-H Dairy—Martin Shack, Greenwood (Jersey); Lynn Fitzpatrick, Marianna (Guernsey); Martin Shack, Greenwood (Jersey).

4-H Judging contest was won by the Santa Rosa County team, with Jackson County second and Gulf County third.

In addition to Anderson, livestock exhibits were handled by Al Schack (dairy), R. L. Price and R. A. Willis, Jr. (beef); and George Dryden (swine).

Santa Rosa Cattlemen
Hear About Stock Law

SANTA ROSA COUNTY Cattlemen’s Association met recently at Milton for a social gathering which included information on effect of the new stock law. State Representative Woodrow Melvin and State Senator Newman C. Brackin attended the meeting. Morrison Kimbrough is president of the group.

Don’t miss the Miami Convention January 4-7.
Arnold President of St. Johns Association

C. H. Arnold of Picolata was elected president of the St. Johns County Livestock Association at its election of officers recently. Arnold succeeds J. T. Shepherd of St. Augustine who has headed the group for 11 of the 15 years it has been organized.

Clayd P. Smith of Hastings, Brahman breeders, was elected vice president, while P. R. McMullen, St. Johns County Agent, was named secretary-treasurer. S. A. Snyder of St. Augustine was elected state director.

Members of the board of directors are E. A. Simons of Toco, Snyder, J. W. Beach of Spuds, George Pacetti and Gus Pacetti of Mill Creek.

Fencing Done in Citrus

125,000 acres in Citrus County have recently been fenced in preparation for the removal of cows from highways next July 1, according to County Agent O. M. Maines, Jr.

L. S. Blackmon, rodeo producer, has purchased 240 acres on the Sharpes Ferry Road near Ocala and will make winter quarters there in connection with a commercial beef business.

ORANGE STATE STOCK FARM
ZELLWOOD, FLORIDA
Facilities
Improved at
State Fair

When cattle and cattlemen arrive at the
Florida State Fair February 1, they
will find facilities which will be second
to none, according to J. C. Huskisson,
who is in charge of the fair’s livestock
show this year.

Construction of the first two sections of a
livestock building which eventually
will be 290 by 200 feet is now under-
way. Ready by February will be an
arena 80 by 120 feet, with seating for
823 persons and a ring 45 by 82 feet.

When present construction is comple-
ted before the 1950 fair the building will
have room for 350 cattle and the final
building will accommodate 550 animals.

Ventilation, a big problem in the old
structure previously used, is amply pro-
vided for in plans for the new one,
according to Huskisson.

The cattle floor will connect with the
ring through two entrances, and visitors
will be able to view the cattle from a
walkway around the top of the arena if
they don’t care to walk on the cattle
floor itself.

“The entire building is arranged for
the convenience and benefit of herd-
men, owners and breeders,” Huskisson
points out. “As many of the ideas ad-
anced at the recent meeting have been
incorporated as were practical and
possible.”

The barn will be provided with special
fluorescent industrial type lights with
special lighting of dim lights for night
so that cattle won’t be disturbed when
sleeping, and brighter lights for day-
time.

The walls four feet high are being
erected in the cattle floor, with 24 feet
between walls to provide adequate room
for cattle and spectators. Two asphalt
runways will go through the building.
One is a 12-foot driveway, the other a
10-foot crossway. Feed, hay and bedding
will not be stored on the cattle floor as
in the past, but will be placed in special
 compartments under the arena.

A feature which fair officials think will
be highly popular with herdsmen and
others who will stay with their cattle
during the fair is a modern dormitory
which will include shower baths and
toilets. Offices for the superintendent,
veternian, judges and others are being
provided.

Volusia County cattlemen met at the
Court House in Deland October 28, with
President Leo Fugle presiding.
FSCA Convention
(Continued from page 16A)

"Looking ahead," Burmeister said, "beef will not be in larger supply in 1950 than in 1949" and thus will preserve a favorable supply-demand ratio for the producer. The nation's grazing capacity is increasing as the number of horses and mules continues to decline, and a minimum of 95 million head may be accommodated on U. S. pastures.

"We can expand at a much greater rate here in the South," he continued, "and increased population on the Pacific coast is constituting a drain on Western sources of supply?"

Finally, he said, the nation's population has increased 17 million during the past decade, and will increase 13 million in the next ten years, furnishing a growing market for the cattlemen's product.

Tracing the ups and downs of livestock marketing, Burmeister said peak years were 1890, 1901, 1911, 1924 and 1944, with low points in 1896, 1912, 1928, 1930 and 1944. The pattern from low to high, he said, reveals a general 30% increase in price over a six-year period, 10 points of which are gained in the first three years and 20 points in the last three years.

"What the cattlemen today must decide is whether to sell or keep his heifers," he said, and added that what the cattlemen will probably do is to sell she-stock for high prices with the result that increases in numbers will be slow.

As the economy appears to solidify, producers will accelerate their herd expansion, leading up to the peak point when conditions of oversupply usually are manifest.

"The next few years afford a promising future for the stockman," he said, adding that the cattlemen—with prices at 150% of parity—"possesses purchasing power much higher than ever before" and higher than other commodity groups in agriculture.

GAINING IN POPULARITY!

Because of their rustling ability, Herefords have found favor with Florida cattlemen whose pastures are scanty. Not only do they thrive under adverse conditions, but they also respond readily to a favorable environment.

Contributing to the Hereford rise in popularity is the potency, vigor and activity of Hereford bulls. They are very sure breeders.

If you want to learn more about how Herefords can help you, contact this association or any of its members.

REMEMBER THIS ABOUT HEREFORDS!

Herefords are able to take care of themselves on poor pasture, and they also possess the ability to gain weight efficiently on feed.

You can expect 100 percent of your calves to have white faces if they are sired by Hereford bulls.

Hereford bulls will go out on your pasture, produce a bigger calf crop, and put more beef on the carcass where the high-priced cuts are.

FLORIDA HEREFORD ASSOCIATION, INC.

T. Noble Brown, president
WEBSTER, FLORIDA

Herefords Can DO THE JOB ON GRASS!

- Top-selling calf at the Polk County Cattlemen's Association Sale at Wauchula recently was a pasture-raised bull calf out of a grade cow by a Hereford bull. At 14 weeks he weighed 305 pounds, topped the sale at 24.5 cents. Consigned by Minor S. Jones III, The Creek Farm, Fort Meade.
- Second-top calf at the same sale was a 22 weeks old calf out of a 3/4 Hereford cow and a Brahman bull. Weight was 340 pounds and she sold at 24 cents. Pasture-raised by A. S. McMillan, Fort Meade.

THE CREEK FARM

MINOR S. JONES III
FORT MEADE, FLORIDA

Early Explorer Urged Florida Cattle Raising

AN EARLY SPANISH explorer urged the King of Spain to encourage cattle raising in Florida as early as 1561.

According to Luke Warren, writing in the Fort Lauderdale Daily News, Hernando D'Escalante Fontaneda was shipwrecked in the keys in 1555 and roamed the state as a captive of the Indians for 17 years before being rescued by Jean Ribault at Cape Canaveral.

Fontaneda took particular note of the richness of native grasses and hinted at the economic value to the Spaniards of using home-grown beef for scattered garrisons, missions and settlements.
**Hereford, Product of Necessity, Was Developed In Mid-18th Century**

According to the American Hereford Association, who reports that the breed was founded and named by farmers of County Hereford in England who were determined to share the market for beef created by Britain’s Eighteenth Century industrial expansion.

It is in this context that the association reports:

"No breed then in existence filled the bill in Herefordshire (noted for its grass, not for its crops), so they built the breed that logically became known as Herefords. They molded them with the characteristics for economy of production and yield of beef so firmly fixed that these profit-making factors remain today as outstanding characteristics of the breed."

"They started with the cattle of unknown origin which were common to the country. These had been mixed, more or less, with the white cattle from Flanders, and remnants of history indicate that a red bull with a white face was introduced from Yorkshire about the year 1750.

"Actually the formation of the breed was one of selection for beef qualities and economy from the cattle at hand, the majority of these being animals kept for draft. The founders of the breed had diverse opinions as to color and markings, size and quality, but the result of their efforts is now known around the world.

"Early breeders were Richard Tomkins and William Galliers, with the latter holding the first public sale of Herefords more than 150 years ago."

"William and John Hewer are largely responsible for fixing the type, color and markings of the Hereford. In addition, they improved both weight and quality as well as symmetry of form." the American Hereford Association reports.

"Early registered sires whose influence on the breed deserves mention include: Sovereign, Old Wellington, Old Silver, Waxy, Cotmore, Lottery, Chance, Sir David, Walford, Sir Benjamin, Sir Thomas, Honor, Lord Wilton, Anxiety and Winter Dell."

"In finding a starting place for Herefords, one is inclined to begin with Sir David 68 and continue with his son, Sir Benjamin 36, as they seem to head most lines of descent that figure prominently in the breed’s development."

"The Herefords of early days differed considerably from the Herefords of today, but possessed many of the same distinguishing and desirable characteristics. They were much larger animals, weighing 1500 pounds being not at all uncommon. Gradually the style changed to less weight and more quality and smoothness, and still later to still more smoothness and early maturity."

**Russell Farmer and Tampans Take Over Wauchula Auction Mart**

**FLORIDA BANKERS SEE ONA EXPERIMENT STATION**

**The Florida Cattlemans**
Booger Red Wins At Orlando Race Horse Meet

Booger Red, owned by J. T. Rice of Orlando nosed out Flash, owned by W. L. Knight of Green Cove Springs, in the feature 10th race of a Quarter Horse program at Fairview Park Track here November 6.

J. Matthews rode Booger Red across the finish line in the 300 yard dash to win a $1000 purse in the time of 16.5 seconds. Duke Solano was atop Flash.

The fourteen event program was sponsored by the Orlando B. P. O. Elks club with the proceeds from the races going to the Harry Anna Crippled Children’s Home in Umatilla. A crowd of approximately 700 Quarter Horse fans was on hand—one of the largest turnouts of the year at Fairview Track.

Other results of races were:

First race (220): Valid King (L. Maxey, Frostproof) defeated Cricket (J. T. Rice), Time—12.4.


Sixth race (220): Rolling Stock (E. Webb) defeated Blondie Wright (O. J. Westbury, Green Cove Springs), Time—14.5.

Seventh race (220): Bar Boy (H. Polston, Lakeland) defeated Doodle Bird (Gene Pride, Tampa), Time—14.3.

Eighth race (250): Florida Chief (A. A. Story) defeated Little Bob (W. L. Knight), Time—15.8.

Ninth race (250): Bo Gay (J. T. Rice); Starr (B. E. Farmer, Wauchula); Roman Medal (J. G. Lipham, Lakeland); Pin-up Girl (J. C. Drayden, Tampa), Time—15.7.


11th race (350): Sonny Sorrel (R. F. Baker, Plant City); Little Joe Lapham (J. G. Lipham); General (J. C. Drayden), Time—24.


Springer President of Sarasota Association

JIM SPRINGER has been elected president of the Sarasota County Livestock Association at the group’s annual meeting held in Sarasota recently.

T. J. Calhoun was elected vice president and Taylor Green secretary-treasurer. C. H. Down named chairman of the board of directors, while L. H. Hawkins, L. W. Thompson, S. E. R. Mills and W. E. Burquest were elected directors. Sarasota association has been organized for more than two years as a separate group.
Floridians Invited to Atlanta Sale

Consignments from five states are in SE Angus event

There aren’t any Florida consignors to the 1960 Southeastern Regional Aberdeen-Angus Show and Sale scheduled for Atlanta January 10-11—but Florida buyers are expected to be on hand as in past years to buy some of the top animals consigned, according to W. Tap Bennett, of Savannah, Ga., Agricultural Development Director for the Central of Georgia railway, and sales manager for the event.

Consignors to the sale will come from North Carolina, Kentucky, South Carolina, Tennessee and Georgia. In all 11 bulls and 50 females are being offered.

Judges for the show will be Dave Canning, Virginia breeder, and A. E. Callison, head of the animal husbandry department at the University of Georgia in Athens. F. B. Davis, Jr., of Yemassee, S. C., will be master of ceremonies at the banquet January 10 at the Henry Grady Hotel in Atlanta.

Judging will be held January 10, with the sale to begin at 12:30 p. m. at the Southeastern Fair Grounds where all events are scheduled.

Consignors to the sale are as follows:

Boxwood Farm, Mocksville, N. C., four females, one bull; Beaverdam Seed and Cattle Farm, Colbert, Ga., two females; Julius G. Clark, Lexington, Ky., seven females, one bull; Lorraine Farms, Macon, Ga., two females; Hardin Farms, South Shore, Ky., three females; Maplemre Farms, Burnside, Ky., three females, one bull; French Broad Farms, Bowling Green, Ky., one female, one bull; Brays Island Plantation, Yemassee, S. C., three females, one bull;

Shelby County Penal Farm, Memphis, Tenn., three females, one bull; Hillcrest Farms, Winchester, Ky., three females, one bull; Dixie Stock Farm, Lancaster, Ky., three females, one bull; Hair Farms, Summerville, Ga., three females, one bull; Farmer Brothers, White Pine, Tenn., four females; W. D. Fishbach, Versailles, Ky., three females, one bull; G. M. Wheeler, Rogersville, Tenn., three females; Keelauver Brothers, Jonesboro, Tenn., one female; MacMor Farms, Mentor, Tenn., two females, one bull.

There are expected to be consignors from five states to the Southeastern Regional Aberdeen-Angus Show and Sale scheduled for Atlanta January 10-11. Floridians are invited to attend and participate in this event.

Shorthorns

For information on securing Florida Climated Shorthorns, contact any one of the following breeders:

Beardsley Farms
Clewiston, Florida

Mirror Lake Farms
R. G. Heine
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Hiland Acre Farms
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Pine Acre Farms
Dr. D. W. Griffin
Chipley, Florida

Orangewood Stock Farm
G. B. Rodenberg
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Jim calls 'em—and can they take it! Pigs and pigs from 25 proven prolific sows and carefully selected gilts bred to our top boars, the 700 lb. Master Ace 2nd from Paul Agee; the Broadanlobilt grandson Master Lad. from Harry Boyles.

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Daily Cash Market for Your Livestock

Tampa
An outstanding group of Florida Aberdeen-Angus cattle brought good prices in the Annual Florida Aberdeen-Angus Breeders' Association sale held at Webster November 4 during the Sumter All-Florida Breeders' Show.

Topping the sale were two consignments of Sun Lake Ranch at Lutz. Bandolier's Erica of Sun Lake, grand champion female of the show, was purchased by Crawford Rainwater of Perdido Ranch, Pensacola, for $710. H. A. Coble of St. Cloud paid $710 for Bering of Moderna, reserve champion bull of the show.

Average for the 27 animals consigned to the regular sale was $350, with five bulls averaging $341 and 22 females $335. In addition a bull calf donated by R. A. Willis, Jr., of Marianna to be sold for benefit of the association was bought for $200 by W. S. Isherwood of Fort Hamer Ranch, Bradenton.

Col. Tom McCord of Montgomery, Ala., cried the sale before a crowd which completely filled the stands and overflowed around the auctioneer. The $350 average was a new record for Aberdeen-Angus at public auction in Florida.

Largest individual buyer was A. J. MacDonald of Groveland, who paid $2490 for five females and one bull. A. S. Laird of Crawfordville paid $1885 for five females. In all 15 different buyers took part in the sale.

Bulls sold, listed by consignors, with purchaser and price paid, were as follows:
- Fort Hamer Ranch (W. S. Isherwood), Bradenton-Manatee Marshall $4, $290 Glades Sod Company, Fort Lauderdale;
- Perdido Ranch (Brown and Crawford Rainwater) Pensacola-K. B. Eilemmere 15th, $345 Henry Thompson, Plant City;
- Sun Lake Ranch (Mr. and Mrs. Louis Geraci), Lutz-Bandolier, $550 A. J. MacDonald, Groveland; Bering of Moderna, $810 H. A. Coble, St. Cloud;
- Zetterer Stock Farm, Micarnopy-Postemere Z. 4th, $510 F. R. Roberts, Punta Gorda;

Females sold, listed by consignors, with purchaser and price paid, were as follows:
- Hollins Wood Ranch, Crystal River-Mary Petunia of HWR, $350 Hair Farms, Summerville, Ga.; Enchantress of HWR, $265 MacDonald; Bandolier of HWR, $265 MacDonald; Eileen of HWR, $205 O. R. Carrathers, Bushnell; Erna of Hollins Wood Ranch, $220 V. T. Over, Lake Placid;
- P. F. Thompson, St. Petersburg-Enchantress of HWR 2d, $350 MacDonald; Enchantress Less T. 2d, $353 MacDonald;
- Fort Hamer-Manatee Reslin D, $240 James Ousley, Fort Lauderdale; Blackbird 2d of Manatee, $215 Carrathers;
- Lusamar Farms (Mr. and Mrs. Lawson P., for December, 1949
"S" denotes Second Section

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Florida Power, Light Co., 23
Fla. State Fair. 49
Fla. Telephone Co., 20
Fort Hamer Ranch. 46
Fort Pierce, 21
Forty Eight Market. 24
Gardiner, P. 56
Galloway Herd. 48
Gibbons Corporation. 28
Golden Arrow Farms. 19.0
Gould Ranch. 45
Graham Dairy. 41
Griffin, Dr. D. W. 46
H.C. Ranchwear. 19.0
Heale-Dean Seed Co. 16
Herdway County 26
Hardie Sprayer. 8
Harris, L. S. 20
Harry the Hats. 20
Heart Bar Ranch. 36-A
Henley, W. W. 28.8
Henry, Col. R. W. 35
Hersburg's. 28
Hillsdale Acres Farm. 46
Hillsdale Livestock, Inc. 26
House Brothers. 16-A
Houston Stock Show. 35
Humiston, J. D. 40
Isherwood, W. S. 46
Jackson Grain Co. 51
James Farms. 31
Jasco Corporation. 42
Johnson, Mrs. Pat. 31
Jones, Roscoe S. 11.0
Justen Boots. 22
Kencorel Farms. 42
Kennore Range. 42
Kennedy, T. I. 21
Kier, L. H. 40
Kissimme Market. 21
Lakeland Cash Farm, Co. 27
Lakeland Livestock, Inc. 26
Lamothe, W. D. 35
Langford, O. H. 44
Lazy T. Ranch. 19.5
Leaman, M. D. 35
Leonard, W. J. 25
Lolochaco Phoenix Co. 45
Love's Food Stores. 16.8
Lusumar Farms. 48
Lykes Brothers, Inc. 42
Mab, Chicago and. 40
March Magazine. 36-B
Makinson, W. B. Co. 28
Martin, E. A. Seed Co. 14
Mayo Misters. 57
Medlock Tractor Co. 41
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Kiser), Valrico—Buckeye's Extra Bred 54, $280

A. G. Naugle, Seffner:

North Florida Experiment Station, Quincy—Eric's N. F. Coquette, 525 Laird; Valrico—Eric's N. F. Coquette, $252 Laird; Perdido Ranch—Perdido Lady Blackbird 21st, $350 Lawson P. Kiser, Valrico; Perdido Lady Blackbird 35d, $350 MacDonald:

Lake Shore—(J. P. Ramsey and Son), Macompy—Lake Shore Pride 10th, 450 Northway; Queen Mother of Sun Lake, $255 Naugle; Blackcap Queen S. L. 2d, Roy Heathco, Plant City


**Roberts Hardee Head**

FRANCIS ROBERTS of Zolfo Springs has been elected president of the Hardee County Cattlemen's Association, succeeding Jack Cillett of Wauchula. Election was held at a chicken pileup supper at Zolfo October 10.

Plans were made for the Tri-County Fat Stock Show on December 14 and 15, which will include Highlands and DeSoto County entries.

Other officers elected were King Kong Smith, Vice-President; E. H. Vance secretary, M. J. Longfanger, Cillett state director, and W. C. Howze assistant state director.


The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: First Federal Savings and Loan Assn. of Osceola County, Kissimmee, Fla.; First National Bank, Kissimmee, Fla.; Aldus M. and Dorothy G. Kissimmee, Florida.

The two paragraphs next given, giving the names of the owners, stockholders, and security holders of any, contain only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee of or in any other fiduciary relation, the names of the persons for whom such trust is acting, is given also the said paragraph contain statements embracing the company's full knowledge and belief as to the circumstances and relations under which stockholders and security holders who do not appear upon the books of the company as trustees, hold their interest as security holders; or that a bona fide owner; and that this affidavit or association, or corporation has any interest direct or indirect in the said stock or bonds, or other securities as so stated by him.

BOB CRAWFORD, Editor.

Sworn to and subscribed before me this 27th day of September, 1949.

DELLA ENGLE
(My commission expires December 15, 1950)
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DAISY CATTLE MARKERS complete with chain, brass tag for horns and neck. Write for folder.

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PUMPS FOR EVERY PURPOSE—All sizes and types from stock. Pipe, Valves, and Fittings. Investigate Supply Corporation, Box 5116, Tampa 6, Fla. 75fl

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GRADE BRAHMAN BULL YEARLINGS AND CALVES for sale at the ranch. Usually good quality, 7/8 and 15/16 Brahman mostly. $400 each. Henry O. Partin & Sons, Kissimmee, Fla. 69fl

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SEASONED REGISTERED ANGUS BULLS now available. Also yearlings and heifers. Fort Hamer Ranch, Bradenton, Fla. Telephone 34902 and 34910.

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PALOMINO SADDLE HORSES, Hackney, White Shetland ponies. How old your children? How and Chandler, Glattontown, Iowa 286c

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COMPLETE STOCK veterinary medicines and supplies: Schmidt's Phenothiazine Compound $4.00 gallon; Schmidt's Cobalt Copper Iron Compound $1.00 gallon; Pink Eye Salve $1.25; Blackleg Serum, 100 cc. Neblets, etc. Mail orders accepted. Schmidt Products Co., Kissimmee, Fla. 1149f

LIVESTOCK MARKETS

Classified advertising in these columns must reach our office not later than the Ist of month preceding date of publication. The Florida Farm Bureau Bulletin is published the 20th, and the Southern Livestock Journal, the 25th. Rate is 4c per word. $2.00 minimum for all three magazines. Address Cody Publications, Inc., Box 891, Kissimmee, Florida.

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SEASONED REGISTERED ANGUS BULLS now available. Also yearlings and heifers. Fort Hamer Ranch, Bradenton, Fla. Telephone 34902 and 34910.

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P. O. BOX 1231. TAMPA, FLORIDA

for December, 1949

49
Editorially:

Three Good Reasons Why You Should Go to Miami

Florida stockmen are going to have an unparalleled opportunity early in January.

Stockmen from all over the West are going to visit Florida from January 47 (and perhaps longer if we make them feel at home) to discuss the national problems of the livestock industry at the American National Livestock Association Convention in Miami.

The opportunity for Florida ranchers is three-fold:

First, it’s a chance which doesn’t come often to find out firsthand about things like foot and mouth disease, importation of meat from Argentina, prospects for the meat industry, and so forth.

Second, it’s an opportunity to mingle with the cattlemen from the West, find out about their local problems and enjoy their companionship.

Third, it’s an opportunity to take off for a few days in a busy season and just enjoy the many attractions which bring people to Miami and the lower east coast.

A lesser reason for attending the Miami Convention—but none the less compelling—is the need for plenty of Floridians to be in attendance in order to properly entertain our guests. There will be 1000 or more persons from outside the state at the meeting. There should be at least half that many Florida ranchers and their wives attending.

The program which has been planned for the convention includes plenty of meat, with time also allowed for fun. Many of the Westerners are planning to travel to Cuba after the convention, so that they will be on hand when guests arrive.

Business and special speakers will occupy the program for January 5, 6, 7.

Let’s all make a special effort to visit Miami and attend the American National Convention. It will be good for us and good for Florida!

Hospitality with an Eye for Business

At risk of appearing crass and commercial, we’d like to point out that the Western stockmen who will attend the convention in Miami in January aren’t used to year-round grazing.

Out in Montana, and Colorado, and Nebraska, and Kansas, and even Texas, hay is cut in the summer and the cattle rustle through the snow and live on hay during the winter.

But all of us know that in Florida we actually have year-round grazing, even though the supply of grass is much shorter in winter than in summer due to cold weather and drought.

Why shouldn’t we use every effort to interest our Western friends in Florida’s many advantages as a cattle state? We will be doing ourselves and our Western friends a favor, if we can influence some of them in moving to Florida.

Elections Coming Up Next April

Just in case anyone has missed the signs, elections are just around the corner.

In fact, unless our memory fails us, we will vote for one senator and six congressmen next April in the Democratic primary.

Now is the time to begin thinking about the men we want to represent us in Washington, as well as on our county commissions.

We commend to all cattlemen that they weigh the qualifications and the statements of all candidates—then vote for the best men!

The Future Augurs Well For Cattle in Florida

The optimism of Charles Burmeister, in his address at the cattlemen’s banquet in Tampa, should be encouraging to members of the livestock raising fraternity in Florida and the Southeast.

Not only does the future look good for the cattle industry nationally—it looks good for the Southeast compared with the rest of the nation and it looks good for Florida compared with the rest of the Southeast. Burmeister’s viewpoint would be regarded as conservative because of his (was it forty?) years of service in the field of livestock statistics.

Don’t sell Florida short. Don’t sell the Florida cattle industry short. Florida and the Southeast will be called on more and more to furnish the beef used by the industrial Northeast. Our market is at our door, our growth for the next six years dependent only on our ability to carry out big plans.
WINTER PLANNING MAKES SPRING DOLLARS

YOUR SPRING BEEF AND CALF CROPS DEPEND UPON SUPPLEMENTAL FEEDING NOW

X-CEL Cattle Pellets balance your Winter range grass with the necessary proteins, minerals and carbohydrates to produce maximum beef and calf crops next Spring.

... Easy to feed—economical—X-CEL Cattle Pellets stop unnecessary weight loss of beef and condition breeding stock for a bumper crop of strong calves. X-CEL Cattle Pellets are sold fresh by the bag or the truckload. No waste in feeding. Save time in handling. Delivered fresh. See the X-CEL Man now for X-CEL Cattle Pellets.

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The positive all-soil traction — and the 80 heavy-duty horsepower of the "Caterpillar" Diesel D7 Tractor concentrate on ripping out dense, tough palmetto growth.

Better than one acre per hour is cleared, and the land made ready to seed in grass. The D7 does this heavy work on less than 4½ gallons of low-cost Diesel fuel per hour!

Equipment is a "Caterpillar" No. 7A Bulldozer frame with a Fleco Root Rake attachment. Note that rake teeth are spaced to permit the D7 to rake-up and pile the brush and roots — yet the top soil tends to sift through the teeth and return to its place.

Call on our land-clearing experience to recommend proved methods and equipment that make business sense — to reclaim land for grazing and cropping.

Bulletin: Allocations are now off all sizes of "Caterpillar" Diesel Tractors. Place your order now for early delivery!
An Emperor Calf . . . out of a Hudgins Cow . . .

good reason to watch this herd in months to come!

You'll remember three years ago Henry Partin's bull, Emperor, was leased for use on cows in the famous J. D. Hudgins herd at Hungerford, Texas. DORN MANSO EMPEROR (443/5-39736), our junior herd sire, is a product of that project, which we were fortunate to secure from the Hudgins ranch. He will be bred to our heifers which are by Double April, a Jacobs bull whose breeding has characterized our herd.

You're invited to visit our ranch and see these cattle and to watch the development of this breeding program.

VAN LANDINGHAM BROTHERS

BELLE GLADE Telephone 2813 • Box 266 FLORIDA

Attending the Miami Convention? See our herd by coming through Belle Glade!
PUREBREDS
Growing in Numbers

Florida herds have job of supplying bulls to cattlemen

In Florida, growing of purebred cattle is in its infancy compared to some of the other states—but it's estimated that there are 10,000 or more registered females of breeding age in Florida today.

By far the largest number are Brahman—the hump-backed cattle of Indian descent which came into popularity in Florida largely because of their ability to withstand the tick fever and live on poor pastures.

Improvements in Brahman due to scientific breeding have kept increasing popularity of the breed since the ticks were eradicated and pasture improvements became an established procedure.

Herefords were probably the first purebreds ever commercially raised in the state, however. An Alachua County rancher imported a herd from the midwest around the turn of the century. Today Herefords are second to Brahman in numerical strength of their purebred herds.

There are a good number of fair-sized Aberdeen-Angus herds in Florida, and it was the Angus breeders who started the first purebred organization in the state—the Florida State Aberdeen-Angus Breeders' Association.

Shorthorns are raised by a relatively small number of breeders, and Florida also has herds of Devons, Santa Gertrudis, and Red Polled purebreds.

Florida is second largest producing state in registered Brahman, and Floridians have organized a regional Brahman group named the Eastern Brahman Association, which has its headquarters in Ocala. Association members have developed an export business throughout the East in registered Brahman.

The Florida Hereford Association gets its mail at Webster, while the Angus group has its post office at Valrico. A Florida Shorthorn Breeders Association is officially organized but is inactive at present.

Planes flying over Florida are never more than 48 miles from an established airport. These airports represent a capital investment in excess of $600,000,000.

FLORIDA RANCHERS...
Bunk and Chow
with a Fellow Ranchman at

El Comodoro Hotel
During The American National Livestock Association Convention
at MIAMI January 4, 5, 6 and 7

FLORIDA RANCHERS... Bunk and Chow with a Fellow Ranchman at El Comodoro Hotel During The American National Livestock Association Convention at MIAMI January 4, 5, 6 and 7

El Comodoro Hotel
S. W. 1st St. & 2nd Ave.
Joe H. Adams, Manager
Owner of The JA Ranch, Indian Town, Florida

THE NEW MIRACLE PRODUCT for Screw Worm Control in Live Stock
BARRY'S with DERMA-SEAL
Kills and Seals in one application
No Brushing—No Mopping
Just squirt it on. Try it at our risk.
NEW AND SENSATIONAL
At all dealers, or write for full information about this wonder product
BARRY'S
DRAWER E, NEWBERRY, FLORIDA
Lust Steel Landing Mats
In U.S. Offered For Sale

12 feet

Weight
80
Pounds

PRICE $4.00, F.O.B. CLEWISTON

They have dozens of uses such as these:

- Lifetime Pens, Gates, Truck Bodies (no wind resistance—more mileage)
- Concrete Reinforcing Steel
- Construction of Barns, Sheds, Shades, and so forth
- Cattle Gaps (many other uses around the dairy and ranch)

—Cheaper and Longer-Lived than Lumber!

Contact JOHN A. TABIT
PHONE 2563 BOX 758 BELLE GLADE

Price is $4.00 F.O.B. Clewiston, or for your convenience these mats are on display and stockpiled at slightly higher price at the following livestock markets:

KISSIMMEE LIVESTOCK MARKET
GAINESVILLE LIVESTOCK MARKET
BEEEBE'S AUCTION, WEST PALM BEACH

HARDEE COUNTY MARKET, WAUCHULA
OKEECHOBEE LIVESTOCK MARKET
SUWANNEE COUNTY MARKET, LIVE OAK
FLORIDANS Plan Thorough Entertainment for West During Miami Convention

January 4-7 dates mean lots of activity in Florida resort area; Hospitality night will be Florida's biggest contribution

by Cecil Warren

When members of the American National Live Stock Association assemble in Miami next January 5 for the association's 1950 convention, they will find themselves in a whirl of entertainment, part specially arranged for them and the rest the usual gay tempo of the Miami winter season.

The convention, the association's fiftieth, is the first to be held east of the Mississippi river. Floridians are particularly anxious to welcome the visitors, according to John G. DuPuis, Jr., of Miami, in charge of arrangements, for they wish to show them that Florida is an ideal cattle raising state.

At least 1000—possibly 1500—delegates and visitors are expected to attend the convention, which will hold its business sessions in the Municipal auditorium. Many pre-convention registrations have been made, DuPuis said, their number indicating the convention will be the best attended in the convention's history.

"Mounted Florida cowboys will set the scene for the opening of the convention, impressing on winter visitor's and on residents who do not already know that Florida is one of the most important cattle states in the Union," DuPuis said. "We are also planning to take the visitors on tours through the cattle-raising sections of the state to show them the industry. Barbecues will be served at several ranches. One of our principal objectives is to sell Florida to the visitors as a cattle state, particularly to those from western states where severe weather frequently prevails. We believe Florida will gain substantial investments in this way."

Entertainment highlights of the convention will include "Hospitality Night," scheduled for the opening night of the convention, when guests and hosts will mingle and get acquainted. There will be refreshments and dancing.

The following afternoon, Friday, January 6, from 2:00 to 5:00 p.m., the convention guests will be taken on scenic boat rides on Biscayne Bay. On the concluding night of the convention, the grand banquet and ball will be held, with an outstanding floor show as an added attraction.

Convention guests and delegates will be given the opportunity to participate in a big fish round-up, which will start January 2, three days before the convention gets under way, and continue through January 15. Prizes will be awarded to those having the biggest fish in the various classifications. Miami is famed for its big game fishing, and the sailfish, tarpon, marlin and tuna to be found in near-bay waters are as tough to bulldog as a steer.

The Metropolitan Miami Fishing tournament, an annual event in which winners are awarded handsome prizes, also will be in progress at the same time.

Welcome, Visitors!

The Florida State Cattlemen's Association wishes to take this opportunity to welcome all those from other states as well as those from Florida who attend the American National Livestock Association Convention in Miami January 4-7.

"We appreciate the honor that the American National has paid us in holding its 53rd Annual Convention in Florida—the first one ever held east of the Mississippi River," President Irlo Bronson says.

"This association wants to do everything possible to provide for the pleasure of our visitors. Be sure to call on us if we can help you in any way."

Pictured at right are some of the sights visitors can see during the American National Convention in Miami January 4-7: Top to bottom, they are: Miami's business section with municipal auditorium in foreground; Orange Bowl New Year's Day pageantry; golfing; thoroughbred horse racing.

for December, 1949
Modern Irrigation  
For Improved Pastures

The RACEBILT RIPPEY RAINGUN

Now, Racebilt offers cattlemen a complete irrigation system, scientifically engineered as a package unit. With the Racebilt Rippey Raingun, you can easily irrigate 12 acres of improved pasture land in one night with one man!

In many instances, Racebilt systems have tripled the improved pasture grass production after being used only 90 days! These systems can also be used for pasture fertilization at the same time you irrigate.

Write today for literature and free planning service. It’s yours for the asking!

Florida farmers received a cash income of $91,997,000 from livestock in 1947, with dairy products producing the largest income—$29,997,000. Cattle and calves brought $29,528,000, hogs $18,530,000, chickens $10,325,000, eggs $7,700,000, turkeys $808,000, and miscellaneous $2,759,000.
These are SANTA GERTRUDIS!

Tailor-made at the King Ranch in Texas, Santa Gertrudis are now recognized as a true breed because they breed true. King Ranch needed and created a breed to do seven specific things for them under tough natural conditions without supplemental feed, and succeeded in building a breed with “Maximum size—hardiness—maximum ability to be fattened—highest dressing percentage—resistance to heat—resistance to insect pests—practical elimination of the hump.”

All-red Santa Gertrudis bulls can and are passing all the above qualities on, in Florida at Panuleta Farms. This breed deserves your thorough investigation.

This is your invitation, whether you are a westerner or one of our “Florida crackers”, to visit Panuleta Farms and see Santa Gertrudis on grass during, before, or after, the American National Livestock Association Convention in Miami January 4-7.

PANULETA FARMS
for December, 1949
Molasses, Corn, Improving Finish of Florida Beef

Home-grown feeds are making Florida more and more of a cattle fattening state, although most of the Florida-raised cattle marketed is likely to continue grading low for some years to come. Citrus molasses and cane molasses are both produced in Florida—and prices on both these products have been reduced to very low levels due to slack demand for molasses for industrial alcohol production.

Both make excellent cattle feeds, and Florida ranchers are taking advantage of the availability of the molasses products by feeding them freely to breeding herds and in some cases using them to fatten cattle for market.

Other citrus by-products such as citrus pulp, both fresh and dried, and citrus seed meal, are being used extensively as conditioning rations. Florida corn production per acre has been very low during past years, but improved varieties developed for northern Florida and for the Everglades are increasing the yield on this fattening crop. Hogs and cattle both are being fattened for market on home-grown corn.

Use of corn varieties developed for midwestern states has been unsuccessful generally because of the difference in length of days. Florida's summer days are shorter than those in the North, and the varieties which grow successfully there must be adapted to suit Florida conditions.

Most publicized of the Florida corns is Big Joe, which was developed for use in the Florida Everglades. Several thousand acres have been planted to this corn during each of the past few years, and results have been generally excellent except for hurricane damage which has hurt the fall crops in three successive years.

Big Joe was developed by Dr. Roy H. Bair at the Everglades Experiment Station near Belle Glade by crossing Mayorbela variety from Puerto Rico with white and yellow Tuspan—a Mexican variety—and Cuban yellow flint. Big Joe is not a hybrid, and some hybrid Big Joe has even better results than the non-hybrid variety. Big Joe non-hybrid yields have been as high as 150 bushels per acre in two crops.

In northern Florida corns like Florida Hybrid W-1 and Florida Hybrid W-2 are in very great demand, and corn yields in this part of the state have increased steadily due to the new varieties and improved practices.

Fertilizer Value Rises

Value of manufactured and mixed fertilizers produced in Florida was $9,441,000 during 1947, four times the 1939 figure, according to the Florida State Chamber of Commerce. 54 plants employed 2304 persons to whom they paid $5,501,000 in salaries and wages.
IT ISN'T OFTEN that Florida gets in the national limelight in the livestock field—and for that reason we hasten to add our welcome to the many you will receive while you are in the Sunshine State.

AS DAIRY OWNERS we're interested in the price of milk. But we must also be interested in the price of beef, because our dairy cows end their careers in an auction ring just as your cattle do. In addition, down our way more and more dairymen are finding the beef business to their liking and are developing beef herds separate from their dairies.

WE'RE PROUD of the dairy industry in Dade and Broward counties—the Miami milk shed if you please. Our herds range from 300 to 4000 milking cows, compared to other dairy sections where herds run from 10 to 40 cows. Like beef cattlemen in Florida, we are developing fine pastures with Pangola, Para, Carib and St. Augustine grasses. We are growing more of our feed, too. Sugar cane yielded an average 32 tons per acre last year, and we have perfected a harvesting operation over a period of years which cuts and grinds our cane in the field as we need it—then elevates it into trucks for transportation to the milking herds. (This cane is Number 762, developed at the Everglades Experiment Station.) Citrus by-products, largely citrus pulp and citrus molasses, have helped solve the problem of low-cost feed for our herds, both dairy and beef.

THE FUTURE of Florida's $93,000,000 worth of beef and dairy cattle looks bright to us. We believe that improvements in pastures, feed supplies, and marketing are going to make it possible to produce and sell more and more ice cream and beefsteaks Made in Florida!

WE HOPE YOU LIKE the ice cream and milk which will be served to you free at the McAllister Hotel during the convention. It's our small contribution to a successful convention.
Brahman cattle have been a major factor in development of Florida's cattle industry. These registered Brahms are owned by Kenmore Ranch of Vero Beach.

Number of Cattle, Value, Show Large Increases in Decade of Rapid Growth

Florida is on the verge of a growth in cattle numbers and quality which may rival the coming of cattle to the West in its impact on the economy of this southernmost state.

As a matter of fact, figures show that the industry has been growing steadily in numbers since it hit rock bottom back in 1939.

In that year the number of cattle and calves in the state numbered 972,942, due to the Texas fever tick and the subsequent eradication program.

Today the USDA estimates that there are 1,265,000 cattle in Florida, and that they are worth $93,865,000 compared to the 1939 valuation of $11,687,346.

Tick eradication has probably been most responsible for growth of the industry from its lowest point. By 1935 most of the ticks were gone and tick fever no longer was claiming its toll of dead and unborn calves.

Since that time the growth of Florida's cattle industry has been rapid. More than a million acres have been cleared and planted to improved grasses and legumes. Much of the state is now under fence and fencing still continues. Use of registered bulls of all breeds has resulted in a large increase in the number of herds of purebred cattle to supply the demand, and has brought substantial increases in weight and condition to the commercial herds.

Florida is taking an increasingly large portion of the nation's cattle business, and an increase in quality is going along with the increase in numbers.

The USDA report of livestock on farms last January 1 showed that Florida had still retained its 13th position in number of beef cattle and 24th place in number of all cattle.

More significantly, it showed that Florida's cattle increased in value per head $15.50 to $74.20—more than 26 percent—compared to a national average of about 16 percent. That may indicate that the emphasis is now shifting from numbers to quality in Florida's cattle picture.

Possibilities for future growth are limited only by the millions of acres of undeveloped land in the state. Experience has shown Florida stockmen that unimproved land will support one cow on each ten to 20 acres, while improved grasses will support a cow to each one to five acres. This increased productivity should make possible a further increase in quality and number of Florida stock.

Figures given above include dairy cattle, which are a substantial investment within themselves—worth $17,760,000 according to the USDA.

A comparison with national figures helps illustrate Florida's growth and position as a livestock state.

During the ten years ending in 1944, Florida contained an average of 1.2 percent of the nation's cattle population. In 1949, Florida's percentage was 1.6 percent.

During the base period, Florida's cattle population, beef and dairy, increased from 885,000 to 1,265,000, while the nation's livestock population rose from 71,037,000 to 78,465,000.

Valuation of Florida's cattle rose from an average $22,908,000 during 1935-44 to $93,865,000 last January 1, or 310 percent. Value in the country as a whole rose from $5,204,102,000 to $587,000,000, for an increase of 230 percent.

In Florida the number of dairy animals being milked rose from 116,000 in 1935-44 to 148,000, while in the United States as a whole the number declined from 25,656,000 to 24,450,000. Value of dairy cattle in Florida rose from $5,384,-

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
<th>Value</th>
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<tbody>
<tr>
<td>1930</td>
<td>698,981</td>
<td>$14,755,935</td>
</tr>
<tr>
<td>1935</td>
<td>656,217</td>
<td>7,593,993</td>
</tr>
<tr>
<td>1940</td>
<td>572,942</td>
<td>11,687,346</td>
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<tr>
<td>1945</td>
<td>713,001</td>
<td>10,658,209</td>
</tr>
<tr>
<td>1949</td>
<td>721,017</td>
<td>16,572,683</td>
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<tr>
<td>1950</td>
<td>1,143,063</td>
<td>48,222,063</td>
</tr>
<tr>
<td>1949</td>
<td>1,265,000</td>
<td>93,865,000</td>
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</tbody>
</table>

Florida's growth as a cattle state is shown by the table below, covering increase in number and value since 1930.
now underway.

Already the Glades area to the southeast of Lake Okeechobee is a grass-fat-teing area of considerable importance, and development of a new type of corn—Big Joe—at the Everglades Experiment Station near Belle Glade bares promise of providing the grain which will make fattening of cattle economically sound.

Throughout the state adequate rainfall and a limited amount of cold weather damage allows year around grazing for beef cattle, with a minimum amount of special feeding required.

Industry leaders are confident that Florida's natural advantages, combined with improvements in cattle and pastures, will result in an increasingly important role for cattle in this state.

Florida Leads South in Per Capita Income of Its Citizens—USDC

Income of Floridians amounted to $2,571,000,000 in 1947 according to the U. S. Department of Commerce, 4.4 percent above 1946. Per capita income was $1104, compared to a national average of $1323, but Florida led the South in per capita income as it has each year since 1929 (the first year for which figures were available) except 1941 and 1942 when Virginia led and 1947 when Texas led. In those years Florida was second.

Western States Behind

Such states as Minnesota, Wyoming, North Dakota, Arizona, Oregon, Idaho, Nevada, Utah, and Washington rank behind Florida in number of beef cattle. Total value of Florida cattle, however, is 24th in the country.

In number of all cattle, Florida ranks 24th but still exceeds many of the western states, according to USDA estimates as of last January 1.

Real Estate Value Rises

Total valuation of property in Florida in 1947 was placed at $3,107,725,727 for tax assessment purposes. The principal components of the total valuation are real property $2,355,757,009, personal property $575,888,722 and railroad and telegraph property $166,107,942. Valuation in 1942 was $2,229,639,691.

Florida farmers received a net average income of $3720 per farm in 1947, greater by 18 percent than the national average and ranking Florida 17th in this respect, according to the Florida State Chamber of Commerce.
This Is Your Cattlemen's Map of FLORIDA

Enter Florida at PENSACOLA, ASEGolu of the Alc., travel eastward on U. S. 90 or U. S. 98 to Tallahassee, the State Capital...park one of several routes through north and central Florida...see LIVE OAK, home of one of Florida's largest home shows, Alabama. Gainesville, OCALA, Gainesville Florida's cattle industry, Homosassa Springs and Weeki Wachee Springs, or continue to Jacksonville and see Saint Augustine. St. Augustine, Sanford and Cocoa...in Central Florida visit Winter Garden. ORLANDO, the City Beautiful, Kissimmee, one of Florida's largest cattle shows, and OKEECHOBEE, a town near where the Ganges River...a family vacation area, winter, summer, fall...via a West Coast Timber Trail route, visit BRADENTON, the friendly city, and SARASOTA, home of the Ringling Art Museum...or via U. S. 41, follow the Atlantic Ocean Shore from palm trees to palm trees...TRIPLES BEGIN. FORT PIERCE, Fisherman's Paradise, WEST PALM BEACH, the beginning of the Gold Coast...Inland at the Palm Beach county, broad basket near BELLE GLADE on Lake Okeechobee...then, near Miami, the Magic City, visit DAVIE, a cattle and citrus town where one of Florida's famous rodeos is held. HIALEAH, home of famous Hialeah Park, and MIAMI SPRINGS, a friendly city right across the canal from Hialeah.

ROUTES THROUGH FLORIDA

FROM LAKE CITY—U. S. 41 to Naples, U. S. 92 to Miami, or U. S. 41 to High Springs, U. S. 41 to Ocala, then, either of first two routes mentioned.

FROM JACKSONVILLE—U. S. 1 straight to Miami, or U. S. 17 to Kissimmee, U. S. 17 to Homosassa, Florida 15 to South Bay, U. S. 31 to Lake City, U. S. 42 to High Springs, U. S. 41 to Ocala, then, either of first two routes mentioned.
FSCLA THRIVES on Adversity; Cattle Organization Nears Its Sixteenth Anniversary

Williams recalls founding of association and subsequent growth: Today group has 39 affiliated county organizations

by P. E. Williams, Davenport*

The Florida State Cattlemen's Association had its beginning in the summer of 1917 when Holmes Prather of Kissimmee and E. M. Walker, the football coach, discussed together the need for such an organization, and it was decided that an attempt would be made to form one.

During that summer and fall, with finances provided by Mr. Prather, Henry O. Partin, Joel Yates, and Irlo Bronson, all of Kissimmee, and Riley Godwin of St. Cloud, Mr. Walker traveled the state contacting cattlemen and arousing their interest in the proposition.

Result was that on February 1, 1918, a meeting attended by the above-mentioned men, as well as N. Ray Carroll of Deer Park, Roy Bass and Charlie Donegan of Kissimmee, and John Johnston of St. Cloud, the Florida State Cattlemen's Association was officially formed.

Also attending were County Agent June Gunn of Kissimmee, Jack Hughes, a newspaper writer who now lives in Fort Pierce, and Ellis F. Davis, Kissimmee attorney, who donated his services to the new organization. Holmes Prather was elected first president of the FSCLA.

Minutes simply state that "Meeting opened by Mr. Prather, who, after stating the object of the meeting, asked that Mr. Davis take charge. Mr. Davis gave a brief history of the movement and . . . each person present responded to the effect that such an association was needed and suggested that the best location of its headquarters would be in Kissimmee. Mr. Carroll moved that the organization proceed, Mr. Partin seconded that motion. Motion carried."

At a meeting in Kissimmee February 8 my first contact with the association was made, and Walter Bronson of Or- lando also attended, along with Doc Davis of Kissimmee and Cecil Whaley of St. Cloud.

Plans were completed at this time for a "rally meeting" scheduled February 22 at Kissimmee, which had been already arranged by Mr. Walker.

Our first objective, according to the minutes, and credited to me, was to sell Floridians on use of Florida beef.

While the FSCLA as we know it tallies its period of continuous existence from those Kissimmee meetings, the 1934 date was not the first organization of Florida's cattlemen.

I have heard of a Florida Cattlemen's Association which was formed in 1917 or 1918 and in which B. T. Lykes of Tampa and A. L. Jackson of Gainesville were active. It reportedly expired during the panic which followed World War I.

About two years before the FSCLA was organized, another attempt at organization was made in Jacksonville, with Jack Camp of Ocala and C. F. Raulerson of Fort Pierce active in the effort.

But let's get back to the FSCLA. The "rally meeting" was held with Commissioner Agriculture Nathan Mayo, Dr. H. H. Huene of the University of Florida, Dr. J. V. Knapp of the Florida Livestock Sanitary Board, W. J. Sheely of the extension service and Roger W. Babson as featured speakers.

A barbecue was given, and a meeting of the executive council at which the FSCLA approved by resolution the efforts of Congressman Wilcox to put a canal between Lake Harney and Lake Washington. Cattlemen attended from a large area and heard Commissioner Mayo say:

"The cattle industry holds out one of the most promising prospects of any industry in the state" and "We will never make this state a cattle state without tick eradication."

We may wonder whether Commissioner Mayo realized that the puny cattle industry of 1934 would develop as far as it has during the past 15 years.

That this initial meeting was successful was largely due to the good promotion work by E. M. Walker who had been elected secretary. There were 1500 persons present, and a kitty of $750 was raised for the first year's work of the FSCLA.

At this time the problem of Florida's cattle industry was high water, brought about by the hurricane of 1933, and soon to be aggravated by the three-day downpour in June, 1934.

It's my experience that the cattlemen really turn out when the industry faces an emergency. That was true in 1936, when several hundred attended an emergency meeting in Ocala to discuss the tick outbreak. It was particularly true once before in Ocala.

Georgia had quarantined itself against entry of Florida beef due to presence of ticky deer in several counties. The cattlemen were aroused and turned out for the 1938 convention in great numbers. Incidentally the FSCLA was able to have that quarantine lifted soon afterward.

The biggest crowd ever assembled in the name of the FSCLA, however, was in 1937 after the legislature had met. A mammoth barbecue in Kissimmee resulted in slaughter of 52 steers and feeding of 11,000 people. The event attracted most of the state's political leaders and was our way of saying "thank you" for considerate treatment by the legislature.

Cattlemen in the early days were concerned about many of the things which concern them now—but one of the prob-
CANE MOLASSES...

Each of the following advantages in the feeding of FLORIDA HIGH PROTEIN CANE FEEDING MOLASSES to range cattle should in itself pay for the full cost of such feeding:

1. Increase in pounds of beef.
2. Increase in price per cwt. due to extra fleshing and resultant higher grading.
3. Increase in percentage of calf crop.
4. Extra weight of calves at weaning age, due to improved condition of dams and increased milk flow.

Consider the combined advantages listed above, plus others not mentioned, all of which will mean extra profits for the cattleman and dairymen. Contact our Sales Department for prices and particulars.

CATTLE FOR SALE...

1. ACCLIMATED registered Hereford, Angus and Shorthorn bulls of breeding age, bred and raised in Florida.
2. Registered and unregistered Brahman yearling bulls and bull calves.
3. Brangus, Braford and Brahman bull calves out of registered stock.

We raise gentle Brahmans and would contract for one or a carload of gentle and halter broken bull calves for delivery at weaning age or as yearlings. You are invited to visit Sugarland Ranch located on U.S. No. 27, one mile west of Clewiston.

U. S. SUGAR CORP.
Clewiston, Florida

Welcome American Cattlemen

We are glad you’re in Miami for the convention and hope that you will see our city and state during your visit. Florida’s cattle potential is almost untouched. See for yourselves the possibilities in Florida!

LEONARD & MAYO
CITRUS MOLASSES DISTRIBUTORS
1944 NW 7th Avenue
Phone 37-311
MIAMI, FLORIDA

We Deliver by Tank Truck to Any Ranch in Florida or Georgia
The World’s Finest Cow Feed and Conditioner
Welcome to Miami!
Cattlemen attending the American National Livestock Association Convention here January 4-7 should see Florida's achievements in livestock production.

SILVER LAKE RANCH
M. Jay Flipse, Owner
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REGISTERED BRAHMANS AND BRAHMAN CROSSES

FLORIDA owned and operated... Supporters of Florida Cattlemen, Poultrymen and Dairy Producers
LOVETT'S Food Stores Operated by the WINN & LOVETT GROCERY CO.
General Offices: Jacksonville

WE WANT TO SEE You!
YES, WE DO want to see you in Miami during the American National Livestock Association convention there January 4-7.
We want to welcome our Western friends to Florida's playground and urge them to have a good time. Then we hope they'll take a "busman's holiday" and visit some of Florida's ranches, including B-C which is located between West Palm Beach and Belle Glade.

B-C RANCH AND FARMS
Loxahatchee, Florida

 elemes tackled by the new organization was the problem of getting loans from banks. W. J. Sheedy told an executive council meeting on March 27, 1934 that "we would like very much to be able to go to the Association and get information that will be beneficial to the cattle industry in getting money from the banks."

Also discussed were efforts to keep canned beef from other parts of the country from competing with Florida beef. A cattle bank was proposed with aid from the Production Credit Corporation and the new commodity control program was discussed. By August the executive council had three new members—Dave Turner of Bradley Junction, J. C. Bailey of Oxford and J. Olin Pearce of Okeechobee.

Growth during the first year was rapid. At the 1935 annual meeting, also held at Kissimmee, Bradford, Lake, Washington, Putnam, Escambia, St. Lucie, Polk, Osceola, Alachua, Orange, Marion, Sumter, Volusia, Seminole and Hillsborough counties were represented.

That was about the time that screwworms had begun appearing in Florida, and 16 of those present reported having some trouble with them. June Gunn, the Osceola County Agent, succeeded E. M. Walker as secretary.

A marks and brands law was discussed and a $50 reward was offered for arrest and conviction of cattle thieves. It is interesting to note that marks and brands legislation, secured in 1943 legislation, is still ineffective and consideration was given to it at the 1949 convention in Tampa. The $50 reward for thievery has now been raised to $500, and two rewards were authorized at the last convention.

My period of service as president began at the 1935 meeting, where W. R. Godwin of St. Cloud was elected vice pres., and Irlo Bronson, today's president, was elected treasurer. Directors were H. T. Lykes of Tampa, Nathan Holmes of Fort Pierce, B. J. Alderman, Jr., of Grandin, J. D. Anderson of Pensacola, C. C. Sparkman of Waldo, Henry O. Partin of Kissimmee, Walter Bronson of Orlando, McQueen Chaires of Williston, William Kilbee of Sanford and W. S. Priest of Ocala. We were truly a state association, even though we were only a year old.

Growth continued at a steady pace during the next few years, as the present organization evolved. Financial problems appeared and were solved, and the idea of the FSCA as a federation of county associations began to take form.

At the 1936 convention work with the legislature was considered in light of work done at the 1935 session. The principle of legislative committees was approved. Local associations were discussed as was
prosecution of cattle thefts and the perennial fencing problem. FSCA advocated the state paying the cost of fencing the highways, but of course no action was taken on fencing on a state-wide basis until the 1949 session. All the officers were re-elected and new members of the board of directors included G. W. Mann, Jr., of Bartow and D. S. Sellars of DeFuniaik Springs.

Up till the 1937 convention, membership in FSCA had been handled directly through the headquarters office. In that year the association constitution was changed to allow the organization to assume its present form as a federation of county groups. Dues of $2.50 per association were approved. There is no record of just when each county association was organized, but during the first five years of FSCA existence mention is made of Pasco, Sumter, St. Johns, Putnam, Osceola, Orange, Hillsborough, Okeechobee, Polk, East Peninsular, Marion, Liberty, Flagler, Bradford, Union, Myakka, Hardee, Escambia, DeSoto, Citrus, Dixie, Lake and Washington associations.

Once again in 1937 the association elected me its president, as it did each year until 1941. Henry Parrin was named vice president and Irlo Bronson was re-elected treasurer. The same officers served in 1938 and 1939. In 1940 the same officers presumably were elected again, but memory fails me and the minutes are not available for this meeting.

My report to the 1940 convention was reprinted in The Florida Cattleman, and looking backward it seems that a few quotes from that speech might tell some of the story of our accomplishments during the first six years of our existence. I stated:

"We can be justly proud of the activity of our association with regard to its accomplishments at the legislature . . . While we may be accused of such things, in reality there was no cattleman's lobby in Tallahassee . . . Simply, our policy has always been, and will be, to seek only a square deal and fairness at the hands of the legislature—money cannot buy this, even if we thought it necessary." (I am proud that the FSCA has continued that policy ever since. My report continued:

"The association has given valuable assistance to the State Livestock Sanitary Board in the matter of tick eradication in the South Florida areas where deer were found to be a factor . . . The association is also lending its aid in every way possible to the Kissimmee Valley Flood Control Project . . . We have lent our assistance in preventing the importation of Argentine beef, and have worked for lower freight rates on livestock and meat products in the southeastern territory.

(Continued on page 20, Second Section)
Ponce de Leon Founded Cattle Industry
In Florida Over 400 Years Ago; Indians,
Early Settlers, Built Up Vast Herds

Florida is the birthplace of this country's multi-billion dollar cattle industry—but the cattle Ponce de Leon brought with him in 1539 wouldn't bear much resemblance to today's herds.

As a matter of fact, there is no evidence at all to indicate that any of the Spanish explorer's cattle survived—but he is known to have brought along a few heifers from Cuba in the first authenticated record of domesticated stock from abroad entering what later became the United States.

The whole story is set forth in Four Centuries of Florida Ranching, a book published in 1940 by the late George H. Dacy of Coral Gables. Dacy writes:

"The Hernando de Soto expedition which dropped anchor in Charlotte Harbor (near what is now Punta Gorda) in 1539 introduced the second consignment of foundation stock . . . Irrefutable records indicate that Menendez . . . imported a number of cattle from Spain and Santo Domingo shortly after he founded St. Augustine. "Runaway cattle, horses, and swine which 'estrayed' or escaped from the caucalades of the expeditioners as they marched inland in Florida from the coast are the historic forbeirs of the husbandmen's and ranch herds which now comprise the $155,000,000 Floridian ranch industry."

"Cattle ranching in Florida was hamstrung and haggled into inertia during the occupancy of the inept and lackadasical Spaniards. Instead of capitalizing on the greatest wealth which Florida had to offer—the production of beef from virgin ranges which could be grazed yearlong—the dons searched for gold, but found nothing but trouble . . . Of course the Spaniards had a good alibi—the warring bushwhacking redskins—but fundamentally the dons were not cattlemen and did not aspire to master that animal husbandry art."

According to an early agricultural historian, Dr. D. S. Gray. "Some herding was attempted around St. Augustine in the early days because of the abundance of good native grass," Dacy reports. He adds: "St. Augustine was a market for stock produced by backwoods herdsmen, and many remains of cowpens were found by British raiders in the area east of Apalachee."

"A book written in 1774 by Bartram, eminent English botanist and traveler, stresses that the author watched Indian riders herd large lots of cattle. One Indian informed us that the cattle belonged to the chief of Cutcowilla, who had ordered some of the steers slaughtered for a feast in compliment of our arrival and pacific negotiations. The cattle were as large and fat as those of the rich grazing herds of Moyonouncing in Pennsylvania. This British writer also recorded that 'The extensive Alachua Savanna is a level green plain about 15 miles across and 50 miles in circumference with scarcely a tree or bush of any kind visible. It is occupied by innumerable droves of cattle—lordly bulls, lowing cows, and sleek, capricious heifers.' Paynes Prairie drew its name from King Payne, a Seminole chieftain . . ."

The Indians developed their cattle ranching during the British possession and ensuing Spanish reoccupation. And during the years preceding sale of Florida to the United States there was plenty of rustling and counter-rustling on part of both Indians and whites from north of the border.

"About 1840 the Florida cattle industry inaugurated an impressive era of expansion," Dacy writes. "For example between 7000 and 10,000 cattle grazed Payne's Prairie during the summer months, with the best ranges almost as well stocked in other parts of the peninsula. It was the beginning of the first cattle boom which reached a peak during the decade immediately preceding the Civil War. Ranchers throughout central, northern and western Florida carried 1000 or more cattle per outfit on the open range . . ."

"Florida was decidedly backward in coming forward into the cattle-raising limelight. Consequently neither the evils of overstocking or overgrazing under- mined the industry."

"Because of better year-round climate and profusion of good natural grass in Florida, many cattle-raisers and stockmen emigrated to the peninsula south of Georgia between 1850-60."

The Union blockade of the Confederacy ushered in a daring traffic in cattle between Florida and Cuba in which a principal figure was Jake Summerlin . . . According to Dacy, six times during the last three years of the War, the Scottish Chief with Captain McKay at the wheel made the round trip between the Caloosahatchee River and Havana successfully without a single interruption. Summerlin furnished the cattle and traded the contraband."

"After the War the cattle industry was poor until 1870, when an upswing in cattle marketing developed. Summerlin in that year was granted an unlimited order for cattle from the Spanish government which was then at work against a rebellion in Cuba. As Dacy writes: "Summerlin trailed and shipped his own cattle (from a wharf he had built in Charlotte Harbor), as well as the fat steers of his neighbors; ranchers and stockmen from all parts of the state solicited him to handle their surplus cattle. The Spaniards were offered the cream of the Florida cattle crop."

"During the decade from 1870-1880, according to one writer, 165,669 cattle, valued at $8,441,816, an average capita price of $51.77, were exported from..."
Florida. In 1880 approximately 29,860 cattle were removed from Florida, including 1500 driven overland to Georgia and Alabama, 3000 shipped out of the state by rail, and 25,358 shipped by water to Cuba and New Orleans.

“It was customary after the Civil War for Florida cattlemen to raise a few head of steers annually for the petty thieves. The ranchers apparently did not object to somebody who was in need of food occasionally butchering one of their steers. But when rustlers stole small herds of several hundred head or more, trouble was touched off in a big way...

Sam Summerlin estimates that between 2000 and 3000 head of cattle were stolen from the ranchers who were his close friends during the interval from 1891 to 1896; during the latter year cattlemen were extremely effective in breaking up such illicit raids.”

The free and easy days were over and the modern phase of Florida’s cattle industry was beginning.

**Milk Production Is Increasing in Florida**

Florida’s 148,000 producing dairy cows gave approximately 70,000,000 gallons of milk in 1947, a volume increase of eight percent over the previous year. Importations of fluid milk into the state during 1946-47 were slightly more than one-eighth the volume imported during the peak importation year of 1944-1945.

**State 13th in Beef**

Florida’s rank in beef cattle numbers is 13th, behind Texas, Nebraska, Iowa, Kansas, South Dakota, Montana, Missouri, Colorado, Illinois, Oklahoma, California and New Mexico which rank in that order.

**Florida Third in South**

Florida ranks first in the Southeast, third in the South (after Texas and Oklahoma) and second East of the Mississippi (after Illinois) in number of beef cattle.

**Business Activity Is Up**

Florida’s business activity in 1948 was greater by 10.6 percent than in 1947 as reflected in bank debits, according to the Florida State Chamber of Commerce.

1,201,000 Florida cattle were slaughtered in the three years ending in 1948. Total included 898,000 cattle and 372,000 calves, according to USDA reports.

There are more beef cattle in Florida than in Idaho and Washington combined.

---

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Youngsters find that raising fat steers is not only fun but profitable. These Hereford steers were all shown and sold at the Southeastern Fat Stock Show and Sale in Ocala, but several other fat stock shows are held annually within the state. Buyers pay premium prices for these animals.

History of FSCA

(Continued from page 17, Second Section)
TOPICS

LEGISLATION
- Brannan Plan
- Subsidies
- Price Supports
- Government Regulations

TRANSPORTATION
- Freight Rates
- Feed in Transit
- Rules and Regulations

SANITATION
- Bang's Disease
- Foot and Mouth Disease
- Quarantines

TAXES
- Capital Gains
- Expensing Brush Control

PUBLIC LANDS
- Federal Acquisition
- National Forests
- Bureau of Land Management

TARIFF
- Reciprocal Trade
- Import Quotas

Calling All Cattlemen

to the
53rd
Annual Convention
of the
AMERICAN NATIONAL LIVESTOCK ASSOCIATION
Miami, Florida
JANUARY 4, 5, 6, 7, 1950

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on Important Topics

Interesting Discussions

Vital Policy-Setting Sessions

Fun for Everyone
- Boat Trips
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- Swimming
- Horse Races
- Parties
- Dancing

* Fill out and return the Hotel Reservation Form today.
All CATTLEMEN ARE WELCOME

It is not necessary for you to be a member of the American National. If you are interested in the welfare of the Beef Cattle Industry in the United States you are wanted at this meeting where policies vitally affecting the entire industry will be discussed and formed.

Cattlemen's wives are especially welcome. Cattlemen attending an American National convention for the first time need have no hesitation about bringing their wives as most everyone does. Most ladies take a keen interest in all proceedings.

Cuba is only a few minutes away by air or is an overnight boat trip. Plan to visit this interesting country while you are so near.

HOTEL RESERVATION FORM

I expect to attend the 53rd Annual Convention of the American National Live Stock Association, to be held in Miami, Fla., Jan. 4-7, 1950, and request that hotel accommodations be reserved as follows: (Note: It is requested that members share room with another delegate if possible)

I expect to arrive about ................................... on January .................., 1950

I expect to leave about .................................... on January .................., 1950

Below is a list of the hotels to be used. Additional rooms in other first-class hotels, not listed in this form, are available at comparable rates:

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1. .................................. Single
2. .................................. Double
3. .................................. Triple

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Names of those to occupy room

Note: All reservations and confirmations will be made in the order received.

Name ........................................
Address ......................................

Please mail to:
CONVENTION BUREAU, 320 N. E. Fifth St., Miami 32, Fla.
conclusion.

The war was well along in 1943 when we held an "all-business" meeting in Kissimmee to elect officers again and to study the effect of government regulations on the cattle industry.

Dave Turner was anxious to be relieved of the presidency, and members of the association approached me relative to holding the office again. Due to the wartime situation and my great interest in the problems brought us by war restrictions, I decided to accept. Elected as vice presidents were C. Frank Raulerson of Fort Pierce, A. L. Jackson of Gainesville and Hooker Parker while N. Ray Carroll was elected treasurer and June Gunn resumed the duties of secretary—a job in which he is assisted by R. Elmo Griffin.

Most of us are familiar with the association's progress during the past six years. In 1947 Irlo Bronson became president of the FSCA, a position to which he was again reelected at the Tampa convention this past November and I might add, one he has filled with distinction. Vice presidents during the ensuing years have included Robert L. Griffin of Fort Pierce, Milton R. Thomas of Sarasota, W. H. Stuart of Barrow, Burton Walker of Plant City, Francis Roberts of Wauchula, E. O. Friday of Punta Gorda, and, at the last meeting, Ben Hill Griffin of Frostproof, Jay Starkey of Largo and Cushman S. Radebaugh of Orlando.

Perhaps it should be mentioned that the Florida State Cattlemen's Association first considered joining the American National Livestock Association in 1941, when the Myakka Cattlemen's Association made that recommendation to the convention and it was adopted.

For some reason this course was not followed, and it remained undone until the 1944 convention again approved such action and an appropriation was made to the American National.

Our connection with the national group has been extremely pleasant and profitable to us, and we deem it a great honor that this group will meet at Miami in January, 1950—the first time in 52 years of existence that the association has met east of the Mississippi River.

It is my firm belief that the FSCA will continue its growth during the years to come—and likewise continue its usefulness to the cattle industry and to the state as a whole.

The association now contains 39 affiliated local groups representing 42 counties from Dade in the South to Washington in the West. We look forward to the day when every one of Florida's counties will be affiliated with the FSCA, putting their energies into helping build this great industry.

Welcome American National

to Miami for the convention January 4-7. We hope that many of you will find time to see Carib and Torpedo grasses at our ranch near Kenansville. These tonnage grasses show how productive Florida land can be.

CARIB GRASS $75 per straight cattle body truck load! This is the tonnage grass which yielded 1800 pounds of beef per acre at Belle Glade. It shows a lot of promise as a major grazing grass in Florida.

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Second Section—23
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Third from Left  
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INDEX

To the Florida Cattleman 1936-1949
Published in the Issue of January, 1950

Index - Florida Cattleman 1936-1949

AAA 1940 Program for Pastures...p 4 Jul 40
ABBA Directors to Meet in Ocala...p 6 Jun 47
Aberdeen Angus...Albany Sale...p 15 Feb 44; p 20 Apr 44
Atlanta Sale Average $557...p 10 Jan 44
Atlanta To Be Scene of Show...p 15 Dec 44
A.U.A. Elect Members...p 25 Jun 46
Breeders Had Successful Year...p 9 Jan 43
Breed Advances...p 4 Nov 46
Breed Efficient Producers...p 4 Nov 47
Bull Added to University Herd...p 17 Apr 46
Bull Included in Polk Vet. Gift...p 45 Feb 46
Bull Sells for $1275—First Sale...p 12 Dec 46
Bull Tops Moultrie June Sale...p 25 Jul 41
Calf Sale Approved for Fall...p 5 Jul 48
Dunwoody Has Dekstar Herd...p 58 Aug 47
Field Day Sept. 15...p 46 Sep 48; p 28 Nov 48
56 to be Offered in Atlanta...p 51 Nov 37
54 Head for Georgia Sale...p 18 Apr 45
4-H Members Will Sell at Sale...p 21 Nov 47
FFA Given Steers Ocala Sale...p 40 May 48
Geraci Is New Head...p 56 Apr 46
Geraci Likes Beef...p 408 Aug 48
Group Approves Constitution...p 22 Jan 45
List of Breeders...p 11 Nov 46
March Sale, 1948...p 33 Feb 48; p 48 Mar 48
Men Perk for Two Sales...p 12 Mar 44
Moultrie Record Avg. $352...p 15 Apr 43
Moultrie Sale Set for Nov...p 13 Oct 42
National Sale Puts 12 Head in S. E., p 61 Apr 43
Never Disappearing on Sale...p 40 Jun 47
150 Head in Albany Sale...p 55 Feb 43
Popular in Alachua County...p 94 Jun 47
Quality Very Good for Oct. Sale...p 36 Sep 46
Report on Ocala March Sale 1...p 26 Apr 48
Richmond Sale Sept...p 24; p 28 Sep 44
Sale to Be in Atlanta...p 47 Dec 47
Show Record Good...p 17-11 Nov 47
Shows Well in Florida...p 17-11 Nov 46
Spring Sale Ocala March...p 22 Jan 48
36 Sell at Moultrie for $541...p 10 Dec 43
Tobacco is Judge...p 41 Jul 46
29 Rivals at Valdosta...p 12 Oct 43
$200,000 Bull at San Antonio...p 51 Nov 46
Two Sales Planned...p 28 Apr 47
200 Will Sell in S. E. Fall Sale...p 56 Oct 46
University Sells Seven...p 31 Aug 48
Use Feed Most Efficiently...p 22 Nov 47
Well Established by Four Breeders...p 56 Jun 48
ABBEY, HERMAN C...Contribution Made by Brahman...p 8 Feb 45
ABRAM, JUSTICE ACTO...Supreme Court—Williams Case...p 25 Jan 41
Adams, Alta, State Supreme Court...p 13 Dec 40
Adams, Carroll Head Committees...p 25 Apr 41
Admirable Selection (Ed...p 4 Dec 47
Advance Seen in Fla. Livestock...p 24 Oct 45
Agricultural—1939 Conservation Program—Purposes p 6 July 59
1942 Goals Revised...p 2 Feb 42
World of Tomorrow...p 8 Nov 40
Ag. Leaders Tour State April 26-30...p 18 May 48
Airplane Tires for Farm Use...p 6 Dec 47
Alachua—Breeders Recognized at Banquet...p 17 Apr 41
Club Plans Annual Horse Show...p 33 Oct 45
Cattlemen Organized...p 14 Nov 47
Herd in Beef Cattle...p 12 Jun 47
4-H Exhibit at Gainesville...p 59 Apr 47
4-H Work Advancing...p 26 Jun 47
Herd Inspected by Cattlemen...p 12 Oct 45
Honors Cattlemen...p 15 May 45
Lions 2nd “Cattlemen’s Banquet...p 8 Apr 42
Lions Stage Breeds Banquet...p 13 Apr 43
Lund Sale...p 43 Jan 47
Alice Glover...Solves Last Big Problem...p 9 Sep 39
Time to Get Seed...p 17 Mar 39
All-Breed Sale Object New Group...p 9 Jul 48
ALMON, LOUIS...Bluestone Makes Green Pastures...p 10 Dec 40
Pasture Establishment...p 6 Jul 38
Survey of Pasture Development...p 8 Jul 39
American Angus Exhibit—State Fair...p 14 Jan 38
Anderson Hinds Stock Problems...p 21 Mar 46
Animal—Husbandry Students Inspect Range...p 7 Jun 42
Industry Popular at University...p 8 Apr 41
Motor Needs Winter Ration...p 12 Feb 42
Another Problem (Ed...p 18 Apr 39
Armstrong Signs of Progress...p 25 Oct 44
Another Year (Ed...p 18 Oct 38
An Oudsider Looks at Cattle Business...p 8 Feb 38
Aramids at Home in Florida...p 26 May 47
Arcadia—Brahman Sale Planned July 18...p 211 May 47
Brahmans to Sell March 19...p 26 Mar 48; p 42 Oct 48
Center Hill Cowboy Wins Again...p 11 Feb 41
Coming to Front as Market...p 3 Jul 39
Durrance Ranch Gets Blue Ribbon...p 25 Dec 44
Full Classes of Brahman At...p 26 Oct 44
How to Cows...p 7 Jan 41
Market—Million Dollar Business...p 14 Aug 47
Records Fall at Brahman Sale...p 20 May 48
Rodeo...p 7 Dec 41
Rodeo—Duncan Wins—Fourth Time...p 24 Feb 42
Rodeo—Independence Day...p 10 Jun 54
Selling Cowboy Wins...p 21 Aug 45
Show Educational...p 24 Oct 41
Third Annual Range Show...p 31 Nov 45
21 Breeders to Show at March Sale...p 28 Mar 48
Arcadian in Charge of State Market...p 19 Apr 41
Sanitary Pact (Ed...p 24 Apr 42
Seeks Our Market...p 36 Mar 48
Ships Much Beef to England...p 10 Aug 48
Troubles of a Cattlemen...p 6 Aug 48
Anniversary Rodeo at Bushnell...p 13 Oct 41
Armour & Co...Encourage Pork Production 1940...p 8 Feb 40
Volume Shows Gain in 1940...p 22 Feb 41
ARNOLD, T. P., D.C...Citrus Pulp In Dairy Rations...p 14 Jan 49
Development of a Dairy Calif...p 9 Aug 48
Model Dairy Management...p 8 Mar 38
Around The State With ‘I...p 15 May 43
Artificial Breeding Methods...p 12 Oct 39
Association—Re-elects Bright...p 38 Jan 47
Will Sponsor Cattle Show...p 3 Nov 48
Atlanta—Nabell by SE Cattlemen...p 11 Apr 44
26 Consignors Offer Blanks...p 17 Nov 43
AWATR, WILLIAM...Tenth Little International...p 6 Apr 41
Auction Market—Proves Successful...p 12 Nov 56
Will Boost Herd Improvement...p 18 Jul 58
August I Deadline for Essay Contest...p 21 Aug 44
Avon Park—Announces Labor Day Show...p 26 Aug 44
Blackstone and Clemons Win—Rodeo...p 14 Oct 44
Man Feeding Steers for Spring...p 15 Dec 45
Plans Rodeo June 5-6...p 14 Jun 44
Bahi—Proves Worth in Florida...p 12 Oct 47
BAILEY, ROBERT C...Florida’s Dairy Industry—Research...p 18 Feb 40
Balmy L. Does 440 in Record Time...p 48 Aug 47
Bankers Analyze Livestock...p 21 Nov 45
Recommended by A. P. Spencer...p 13 Jul 42
Barbecue (Ed)...p 18 Jun 59

AAA to Barbecue—1936-1949 INDEX 1
COPPERSMITHS May Be Deferred...p 8 Nov 24
Dangerous Situation...p 4 Mar 35
Democrat Claims Florida ESA Meat...p 26 Jan 34
Directors at Zollo...p 4 Aug 36
Directors...p 4 Apr 38
Fair - News...p 26 May 43
Farmers Name...p 8 Oct 48
Field Day Planned...p 25 Feb 41
Field Day Needs Cooperation...p 5 Nov 39
First 500 Reward Offered...p 8 Oct 48
Food Control Discussed--Okeechobee...p 10 Nov 47
Florida to Help Industry...p 10 Sep 34
Georgia B Oslo to FSCA...p 6 Sep 38
Hamilton Trespass Case...p 23 Jan 41
Hardee Stockmen Post Reward...p 25 Feb 41
Herbicide...p 16 Aug 40
Look at the Association Meeting...p 18 Jan 39
MSCA May Meet in November...p 14 Oct 43
MSCA at Reading Album...p 3 Nov 39
Landowners Shooting May Be Discussed...p 4 May 38
Manpower Agriculture...p 31 Oct 34
Mainlands Arrested for Rustling...p 19 Feb 41
Mainlands at Fort Pierce...p 5 Jul 38
MSCA Mid-Year Meet at Palatka...p 12 Aug 47
Mid-Year Meeting...p 1 Jan 38
Minermans of Southern New England...p 5 Nov 34
'No Fence' Legislation...p 9 May 35
No Fails at Convention...p 31 Dec 32
No Frills, Kissimmee...p 20 Jan 34
Nov 14-15 Dates for Tele-Show...p 11 Nov 46
Open Range Bordering on Closed...p 4 Jan 36
MSCA Open-Door Session...p 20 Jan 40
Open House Host Meet...p 16 Sep 36
Plant City 1945 Convention Site...p 15 Jan 45
Plant City Fair...p 11 Jul 45
Problems Face Cattlemen...p 20 Jan 35
Predictions for MSCA Convention...p 24 Jan 35
Radebaugh Named by FSCA...p 14 May 48
Ralphie G. Aragon, Ranch Hererin...Resolutions--Okeechobee...p 24 Feb 41
'Retiring' Not Bashful...p 12 Jan 39
Sanford Action...p 19 Feb 40
St. Augustine Oldest Industry...p 5 Dec 36
State--May 34...p 20 May 34
State Meeting, Nov. 17, Ocala...p 28 Nov 35
Summit, St. Petersburg...p 9 Apr 38
Supreme Court--favor of Landowner...p 25 Jan 31
Supreme Court Heirs Trespass Case...p 10 Jan 41
Taking Cattle to Market...p 24 Dec 33
56 Assoc. Represent 59 Counties...p 9 Aug 37
Aug 37...p 9 Aug 37
Tour of Okeechobee--Conv. Feature...p 14 Jan 41
Trespass Case...p 27 Feb 41
Trespass Case...p 11 Jan 41
Texas...p 10 Jul 41
Two Pasture Tours During Me...p 16 Nov 38
Valo Annuls Affiliates with FSCA...p 10 Aug 48
War Problems Discussed...p 5 Jul 42
War Problems--Feature Talking...p 10 Dec 39
Williams Re-elected...p 11 Feb 45
Williams to Represent SE, Chicago...p 9 Jul 43
Yulee, Florida...p 1 Sep 38
FOLKS, John
Save Our Important...p 24 Oct 48
Food--For Freedom...p 23 Nov 34
Reduced Supply Shows Needs...p 23 Sep 34
Forbes...p 18 Sep 34
FORD, John
Towne News...p 10 Dec 42; p 10 Nov 42
Fort Myers Fair Show...p 17, 22 Jan 41
Fort Pierce Stock Show...p 12 Feb 39
FORRESTER, Rank C.
Opportunity Knocking at Door...p 6 Apr 45
Opportunity--Out of Sight...p 7 May 37
Fourth Florida Stock Show...p 18 Mar 38
Forty Centuries of Fla. Ranching...p 9 Jan 39
4-H Club--South Leads (E)...p 4 Feb 45
Effect To Reaching...p 18 Jan 43
Girl Tells Secret of Success...p 25 Mar 31
Members Show 1,000 Steers in Ga...p 11 Aug 31
Group of Second Chance. Animals...p 9 Aug 33
Fourteen in Beef--Florida...p 9 Sep 37
Fourteen in Beef--Florida...p 9 Sep 37
64 Assoc. Represent 59 Counties...p 9 Aug 37
Aug 37...p 9 Aug 37
Tour of Okeechobee--Conv. Feature...p 14 Jan 41
Trespass Case...p 27 Feb 41
Trespass Case...p 11 Jan 41
Texas...p 10 Jul 41
Two Pasture Tours During Me...p 16 Nov 38
Valo Annuls Affiliates with FSCA...p 10 Aug 48
War Problems Discussed...p 5 Jul 42
War Problems--Feature Talking...p 10 Dec 39
Williams Re-elected...p 11 Feb 45
Williams to Represent SE, Chicago...p 9 Jul 43
Yulee, Florida...p 1 Sep 38
HALL, Jack
Attending Sales...p 24 Nov 37
HALL, J. A.
FBSA, Inc., Sales...p 26 Sep 43
HALL, Low M.
Showmen's Announcement...p 14 Oct 38
HALL, W. D.
HALL, L. C.
HALL, W. L.
HALL, Wayne
HALL, W. W.
HALL, W. W.
HALL, W. W.
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HALL, W. W.
HALL, W. W.
HALL, W. W.
HALL, W. W.
HALL, W. W.
JONES.

Jacobs.

6 1936-1949 INDEX-Horses to Morgans

Inspector

Ilumitis Low

Siucw Worm

Little

$318

Suwannee

State

Show, Sale

Show Finishing Stock Exp’L

Show,Making”.

Kissimme-

Blackstone is Champ at Kisy Rodeo.p 53 May 46

Kiwanis Assists in 4-H Pig Work...p 37 Jan 46

County

State Live Stock Sanitary Board.

p 7 Nov 36

Knoss,

J.

Oke.

Little

315

Kelly King-

WINS TO SAHARA.

Winner of 449 at Wauchula Mar 14 p 47 May 48

Kronen 69 Cows Complete Her...p 15 Aug 45

Labor Day Meeting, Palatka...p 15 Sep 46

Lack of Minerals Costing Cattle.p 24 Dec 48

Lake County Unit Organized.

p 26 Nov 46

Lakeland Club Helps Work Cattle...p 25 Jul 44

Lambright’s Averages...p 43 Nov 45

Lambert-

Lewis

To

Lewis

To

Livestock

Horn

Avera

In

In

Income

Facts Relating to

Facts Relating to

For

For

For

For

For

For

For

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