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FREE folders giving detailed recommendations for application available through your Distributor listed below.

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Lee County’s newly formed cattlemen’s association, which was organized in September and has affiliated with the Florida State Cattlemen’s association, is headed by Russell Rich of Ft. Myers. Other officers are: Selt Daniels, vice president; Dave Ireland, treasurer; and R. A. Henderson, Jr., state director.

Florida’s arrival near the top of cattle producing states will be speeded by “sound judgment, good thinking, conservative planning and reasonable consideration from the cattlemen to the public, as well as appropriate appreciation from the public of the cattlemen’s contribution to the State’s industries,” J. Tom Watson of Tampa, present Florida attorney-General and gubernatorial candidate, points out.

Watson pointed to state aid given cattlemen in eradicating ticks, and noted that “as attorney general he has held that it is the duty of the Florida Livestock Sanitary Board to participate in reimbursing cattlemen for part of their expense in the program.”

Additional progress in the cattle industry which Watson points to includes: $50,000 annually to dairymen for Bang’s disease control; construction of cattle and livestock markets and show pavilions by the Commissioner of Agriculture; fencing of 75 percent of Florida’s cattle; shipment of cattle to other states as stockers and feeders.

A 27-year-old war veteran—Richard H. (Continued on page 27)

Portable saws such as this one are eliminating considerable waste in timber cutting and make it easy for cattlemen to cut their own.

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CAREY’S MINERAL SUPPLEMENT SALT

for November, 1947
The Florida Cattleman

November, 1947

Publisher
ALDUS M. CODY

Editor
ROBERT S. CODY

VIRGINIA-CAROLINA CHEMICAL CORPORATION
P. O. Box 2311, Orlando, Florida

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Oct. 22-24—Ninth Annual Fat Hog Show & Sale and All-Breed Swine Show .......... Ocala
Oct. 24—Third Annual Duroc Show and Sale . ................... Ocala
Oct. 29—Second Florida Aberdeen-Angus Show and Sale . . . Ocala
Oct. 30-31—First American Brahman Congress .................. Sarasota
Nov. 1—Hernando County Livestock Show ....................... Brooksville
Nov. 6-7—Pasco County Youth Agriculture Show . ............ Barbour
Nov. 7-9—Florida Quarter Horse Show, Sale, Speed Trials . . . Orlando
Dec. 11—Hardee County Livestock Show ......................... Wauchula
Date Not Set—First Annual Shorthorn Show and Sale . . . Ocala
Jan. 6-9—Fourth Annual Brahman Show and Sale . .......... Ocala
Feb. 10-11—Annual Quincy Fat Cattle Show and Sale . . . Quincy
Feb. 19-20—Second Florida Hereford Show and Sale ......... Ocala
Mar. 1—Southeastern Hereford Ass'n Futurity Show and Sale . Birmingham, Ala.
Mar. 2-5—Eighth Annual Southeastern Fat Stock Show and Sale . . . Ocala
Late March—Second Annual Horse Show . ................... Ocala
Mar. 19—Second South Florida Brahman Sale . ................ Arcadia

OFFICIAL PUBLICATION
Florida State Cattlemen's Association, Irlo Bronson, President, Kissimmee
Southeastern Brahman Breeders' Association, T. J. Durrance, Sr., President, Brighton
Florida Hereford Association, Inc., Payne H. Midgette, President, Tallahassee
Florida Aberdeen-Angus Association, L. D. Geraci, President, Lutz
Florida Hereford Exhibitors' Association, Claude Hardin, President, Bradenton
Florida Quarter Horse Association, Herman Turner, President, Bradenton
Florida Quarter Running Horse Association, Harry Westbury, President, Palatka
Florida Shorthorn Breeders' Association, Dr. D. W. Griffin, President, Chipley
Florida Shorthorn Breeders' Association, Pat P. Pinley, President, Alachua


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Joe Sherertz
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LAKELAND
FLORIDA

for November, 1947
Editorially:

Flood Control in Hands Of Special Committee

As a special service to part of its membership, the Florida State Cattlemen's association has just completed a job of organization which may result in adequate flood control for the St. Johns-Kissimme-Okeechobee area.

It all started when the Okeechobee County Cattlemen's association asked President Irlo Bronson of the FSCA to call a meeting of all parties interested in flood control in this area. Bronson was asked because the FSCA is a statewide organization whose membership covered all the area affected.

Attending the meeting were vegetable growers, citrus growers, lawyers—representatives of all industries interested in the problem—and the upshot of the meeting was that President Bronson was instructed to appoint a committee which will now take further work on its own shoulders.

In appointing this committee, Bronson recognized the interlocking interest of all agricultural enterprises. It is composed of farmers, citrus men, lawyers, engineers, merchants, cattlemen—one representative from each of 16 counties.

The State Cattlemen's association is glad to have been the instrument through which growers of this vast area were brought together. It now becomes the problem of the committee, and not a problem just for cattlemen any more than it is a problem solely for citrus men or truck farmers.

The FSCA, however, sincerely hopes that every local association within the area will do its full share in seeing that this program is carried out for the benefit of all.

No doubt success of this initial venture will suggest to local cattlemen's associations other instances where the FSCA can help in undertakings which are important regionally but do not directly affect the entire state.

Range Cattle Shows Are Important

Word has been received that the range cattle shows ordinarily held about this time of year in Arcadia and in Kissimmee have been cancelled due to the flooded pastures which has prevented fattening of animals on grass.

No doubt the step was necessary in each instance—but we would like to put in our own plug right now for revival of both these important, shows next year.

The number of purebred shows and sales has been increasing rapidly—from five last season to seven this year. There's no reason why range cattle shows shouldn't prosper just as well as the many purebred shows.

The Cover

Good cattle are not peculiar to any one section of Florida. In fact they are becoming more general in all parts of America's fourteenth largest beef cattle producing state. Here is part of the grade Angus herd at the North Florida Experiment station near Quincy.

Sparse pasture makes this the time of year to guard against Crotalaria Spectabilis poisoning in cattle.

---

Monthly Report Showing Status of Tick Eradication, State of Florida, Month of September, 1947

<table>
<thead>
<tr>
<th>County</th>
<th>Herds Cattle</th>
<th>Herds Cattle</th>
<th>Herds Cattle</th>
<th>Herds Cattle</th>
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<tr>
<td></td>
<td>Dipped or Inspected</td>
<td>Amount of Infestation</td>
<td>Held for Systematic Work</td>
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<tr>
<td>Glades</td>
<td>104</td>
<td>40109</td>
<td>1</td>
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<td>49405</td>
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<tr>
<td>H&amp;K</td>
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<td>446</td>
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<td>Highlands</td>
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<td>Okeechobee</td>
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<tr>
<td>Osceola (Pt)</td>
<td>7</td>
<td>2262</td>
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<td>2</td>
<td>6715</td>
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<tr>
<td>H&amp;M</td>
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<td>0</td>
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<tr>
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<td>0</td>
<td>0</td>
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Final Work

Broward     | 50           | 1811         | 0            | 0            | 0         | 137       | 0         | Dr. C. L. Campbell* |
| H&K        | 127          | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| Charlotte  | 45           | 10929        | 0            | 0            | 0         | 22        | 2465      | Dr. W. Matthews* |
| Collier    | 39           | 1447         | 2            | 2            | 0         | 9         | 666       | Dr. W. Matthews* |
| H&K        | 39           | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| Dade       | 226          | 12541        | 0            | 0            | 0         | 28        | 4890      | Dr. C. L. Campbell* |
| Hendry     | 205          | 2995         | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| H&K        | 10           | 0            | 0            | 0            | 0         | 7         | 2107      | Dr. W. Matthews* |
| Lee        | 0            | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| H&K        | 0            | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| Martin     | 0            | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| H&K        | 0            | 0            | 0            | 0            | 0         | 0         | 0         | Dr. W. Matthews* |
| Palm Beach | 57           | 296          | 0            | 0            | 0         | 2         | 28         | Dr. C. L. Campbell* |
| H&K        | 81           | 0            | 0            | 0            | 0         | 0         | 0         | Dr. C. L. Campbell* |

Dipped Herds: 142695, Quarantined Herds: 120695.

Inspections on Farms and at Markets and Slaughter:ing Plants

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<thead>
<tr>
<th>Herd</th>
<th>Number</th>
<th>Location</th>
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<tr>
<td>Alachua</td>
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<td>648</td>
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<tr>
<td>Baker</td>
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<td>22</td>
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<tr>
<td>DeSoto</td>
<td>234</td>
<td>3415</td>
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<tr>
<td>Duval</td>
<td>4</td>
<td>92</td>
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<tr>
<td>Hillsborough</td>
<td>763</td>
<td>11559</td>
</tr>
<tr>
<td>H&amp;K</td>
<td>105</td>
<td></td>
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<tr>
<td>Holmes</td>
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<td>400</td>
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<td>Jackson</td>
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<td>3070</td>
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<td>Madison</td>
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<td>948</td>
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<tr>
<td>Marion</td>
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<td>2044</td>
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<td>Osceola (Pt)</td>
<td>3</td>
<td>3551</td>
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<tr>
<td>Sumter</td>
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<td>1835</td>
</tr>
<tr>
<td>Suwannee</td>
<td>4</td>
<td>1105</td>
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<tr>
<td>Washington</td>
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<td>2100</td>
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<tr>
<td>Total Cattle</td>
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<td>55383</td>
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<tr>
<td>Total H&amp;M</td>
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</tr>
<tr>
<td>Grand Total Cattle</td>
<td>1910</td>
<td>120095</td>
</tr>
<tr>
<td>H&amp;K</td>
<td>1505</td>
<td>0</td>
</tr>
</tbody>
</table>

* State Supervisor
**Assistant State Veterinarian

Due to a recent hurricane, dipping operations in certain areas have been materially affected.

T. H. Applewhite, Inspector in Charge
Get the Extra Beef that's in Your Feed

Feed is the expensive part of producing beef. It accounts for 85 per cent of the cost. Often that cost can be cut. Shortchanging the animal won't do it ... that only means higher costs. The secret is helping the animal to digest and assimilate its feed more completely, more efficiently. And often, all it takes is Free Choice Salt.

This is true of hogs ... of dairy cows ... of sheep. It's equally true of beef animals. With plenty of salt they look better ... make faster gains ... get more good out of their feed ... The FREE Book below shows how and why. Write for your copy.

Feed Morton's Free Choice Salt

SALT IS THE MOST ESSENTIAL MINERAL. It's more than an appetizer. It's actually needed for the proper digestion and assimilation of protein, fats, and carbohydrates. Without it, livestock waste feed. With it, they save feed ... put on weight rapidly ... eat less per pound of gain ... reach market weight earlier.

SALT STIMULATES DIGESTION. It supplies chlorine for hydrochloric acid needed in the digestion of protein. It also supplies sodium which is vital for the assimilation and use of fats and carbohydrates in feed. In addition, it helps tone up the entire body.

FEED SALT FREE CHOICE. For best results, salt should be fed Free Choice. In that way, each animal can take all it wants and you know that your livestock are getting enough for health and thrift, for low feeding costs, for most efficient use of the feed you give them.

Send for FREE Booklet

Every farmer and feeder should have this practical, well illustrated 40-page book which tells, in detail, how to feed salt for the greatest gain. Not only tells how to feed salt free choice, but also provides plant for making practical, economical feeders. Only book of its kind — and it's free for the asking. A penny postcard will bring your copy by return mail, postpaid. Morton Salt Company, 310 S. Michigan Ave., Chicago 4, Ill.

Morton's Free Choice Salt is especially developed for more profitable livestock feeding. It's easy to use for mixing. Be sure to ask your dealer for it by NAME: Morton's Free Choice Salt.
The scientist in the agricultural laboratory is as truly a pioneer as our grandfathers who fought their way westward to the rich farmlands and the broad ranges of the west. He’s looking into your future . . . seeing greater things! His findings, put to use by practical livestock men and farmers, are resulting in thriftier, faster-gaining cattle and lambs, grazing the Great Plains . . . higher yielding crops enriching the Corn Belt . . . new immunity from disease for your livestock. He is pioneering a better and more abundant life for you through new markets for your output, improved products for you to sell.

Miracles like hybrid corn seldom happen by chance. Into its development went more than 30 years of patient research. It cost federal and state governments about ten million dollars. Experiments on individual farms cost unknown amounts. But last year alone hybrid corn added more than $750,000,000 to farm income. Thanks to research, we now have such chemicals as DDT. Chemists searching for an insecticide to protect our armed forces from malarial mosquitoes found this potent bug killer. Already, DDT has made livestock producers many extra millions through increased production of meat and milk from fly-free herds. One ranch reports an extra ton of beef for every pound of DDT used. What a return on a half-dollar investment!

There are similar thrilling stories being written in every phase of agriculture. Many of the new developments come from colleges and experiment stations (largely financed by taxes paid by individuals and business) or from laboratories supported by private industry. From them you get improved varieties of crops, better control of pests, parasites and diseases, and many another aid to production. The man who keeps abreast of scientific progress and applies it on his farm or ranch usually profits most. Your county agent, vocational agricultural teachers and farm and ranch publications are your helpers to keep you abreast of latest research information.

Swift & Company, for many years, has engaged in extensive research on agricultural products. It enables us to develop new products; to improve existing ones; to produce better nourishment for your family, your livestock and your crops.

Soda Bill Sez: . . . little grains of sense can produce a big harvest of dollars. . . . take a good look at America—and be thankful!

Size of Business
by J. L. Tennant
Rhode Island State College

A farm business should be large enough to pay operating costs, interest on the investment, and family living expenses. A southern New England dairy farm, for example, should have at least 18 cows per man; a poultry farm, 1,500 layers; a market-garden farm, 10 acres; a potato farm, 40 acres; and an apple farm, 20 acres.

Doing more business with the same capital investment is one way to lower costs and higher profits. With the larger business, the operator can spend more of his time at productive work. For example, workers on a dairy farm with 9 to 10 cows per man will be just as busy as on a farm with 15 to 18 cows per man. The gross sales and net income on the larger operation will be much higher because more of the time is used in producing milk. Reducing costs per unit puts the farm operator in a stronger competitive position.

If more crop land cannot be bought, perhaps it can be rented. Another plan is to check means by which crop production on present acreage can be increased. Ways to do this include: the use of lime and fertilizer; winter cover crops; higher yielding varieties; double cropping; drainage and terracing.

Another step toward efficiency is to install modern equipment which enables one person to produce more per hour. Overhead costs per unit of product can be lowered when each machine is used profitably for as many hours as possible.

Swift & Company
UNION STOCK YARDS
CHICAGO 9, ILLINOIS

The Florida Cattleman
Future

Martha Logan's Recipe for

TURKEY A LA KING

(Yield: 6 Servings)

2 cups diced cooked turkey
1/4 cup butter
4 tablespoons flour
2 cups top milk
1 teaspoon salt
1/2 cup chopped green pepper
1 cup sliced mushrooms
2 tablespoons butter
3 tablespoons chopped pimento
2 egg yolks

Make a white sauce of the butter, flour, milk, and salt. Sauté green pepper and mushrooms in the two tablespoons of butter. Add green pepper, mushrooms, pimento, and turkey to sauce. Heat slowly five minutes. Stir to prevent burning. Stir in beaten egg yolks. Serve on buttered toast.

Health and Wealth—

By-Products of By-Products

Adrenalin, thyroxin and insulin are important to the medical profession and are closely related to the livestock-meat industry. These are only three of a long list of such materials derived from livestock. Adrenalin, extracted from the adrenal glands, is used as a heart stimulant and as a blood-clotting agent to help prevent severe bleeding. Insulin, vital in the relief of diabetes, and pancreatin, which helps digestion, are obtained from pancreas glands.

Thyroxin, a drug extracted from the thyroid glands of meat animals, is used to treat thyroid disturbances. Surgeons use lamb gut for sutures to close incisions and for tying off blood vessels. In fact, many other medicinal preparations are made today from what were formerly wasted portions of meat animals.

Saving these by-products is a service to the people who need these medicines. It is a service also to livestock producers, because it adds to the sales value of their animals. But, it requires the adrenal glands of 25,000 cattle to produce one pound of pure extract. Swift & Company handles enough meat animals so as to make possible the greatest use of these glands, and return to producers relatively higher prices for their livestock.

From the

Editor's Notebook

Since the days of the Pilgrim fathers, Thanksgiving has been a heart-warming day for American families. This year we, more than any other nation, have cause to be thankful for an abundant harvest. In helping to feed America, we are thankful that we can add our efforts to those of the hardworking farm and ranch families who produce our food.

If you plan to visit the International Livestock Show in Chicago, November 29 to December 6, plan also to visit us at Swift & Company. Competent guides will gladly show you along the Visitor's Route through our plant. All of us in the Agricultural Research Department cordially invite you to drop in for a chat. We'll be looking for you!

Producers who attend the International Livestock Show, particularly those who come in from distant points, will quickly realize why the livestock-meat industry needs nationwide meat packers, like Swift & Company. Two-thirds of the nation's livestock is produced west of the Mississippi River, but two-thirds of the meat is eaten east of the Mississippi. This means that, on the average, there is a gap of more than 1,000 miles between major producing areas and major consuming centers. There has to be somebody to bring the producer and the consumer together. Helping to bridge that gap between the western range and the kitchen range efficiently and economically is one of the chief services performed by Swift.

F.M. Simpson

Agricultural Research Department

NUTRITION IS OUR BUSINESS—AND YOURS

Right Eating Adds Life to Your Years—and Years to Your Life

for November, 1947
ASSURANCE THAT THE army engineers are not "asleep" and that plans for permanent relief of flooded areas in the Kissimmee-St. Johns-Okeechobee area are in prospect were received by some 300 cattlemen meeting at Okeechobee Oct. 6.

Session was called by President Irlo Bronson of the Florida State Cattlemen's association at the request of the Okeechobee county association, and the group toured the flooded area and heard three officials of the army engineers, Senator Claude Pepper, Representative J. Hardin Peterson, and several cattlemen discuss the issue.

Meanwhile damage within the flood area was estimated in the millions with further loss likely if an expected drop in prices materialized with the larger offerings which are expected to hit Florida livestock markets.

Managers John Pugh of the Kissimmee Livestock Auction market and John D. Kelley of the Arcadia State Livestock market, however, predicted that there would be little or no drop in prices.

"We are expecting a continuing heavy demand for cattle which will prevent any appreciable drop in prices," Pugh said, admitting that prospects were for heavy selling of all classes during the next ninety days.

Kelly pointed out that flood losses were relatively minor in the Arcadia area, and said he did not expect a large influx of cattle at the Arcadia market this fall due to high waters in other parts of the state.

currence. Leading in the questioning were Lat Maxcy of Frostproof and R. E. Hamrick of Okeechobee, with H. L. Speer of Belle Glade, H. C. Williamson of Indiantown, J. Olin Pearce of Okeechobee, Sam Chastain of Canal Point, Thad Carlson of Ft. Pierce, and Ammon McGeelad of Ft. Pierce all taking part at various stages.

After short talks by Col. G. W. Gillette of Atlanta, chief of the South Atlantic division, army engineers, and Col. Willis Teale of Jacksonville, chief of the Florida district, Teale's assistant, H. A. Scott, outlined in detail plans already made to reclaim 1000 square miles south of Lake Okeechobee and at the same time double facilities for removing water from the lake, and said that a preliminary study of the Kissimmee and St. Johns valleys
The Worthington Grass Blitzer is the modern answer to weed control and improvement of pasture land. Developed especially for high speed mowing of large grass areas, the Grass Blitzer cuts pasture lands much faster and at far less cost than old-fashioned sickle bar methods.

The Grass Blitzer consists of individual cutting units available in 3, 5, 7 and 9-gang combinations. Cutting swaths from 7 to 21 feet...maximum cutting capacity of 35 acres per hour at tractor speed of 15 m.p.h. ...automotive type spring suspension of cutting unit permitting operation over rough ground without breakage — features like these make the Grass Blitzer particularly valuable for pasture mowing.

Although the Grass Blitzer can be hauled by any make wheel tractor, Worthington's powerful, easy-handling Chief tractor, developed especially for hauling gang mowers, is recommended for top notch performance at low cost.

Get full details about this new, low cost method of pasture land maintenance. See your Worthington dealer or write us for complete descriptive literature.

WORTHINGTON MOWER CO.
STROUDSBURG, PENNSYLVANIA
Subsidiary of JACOBSEN MANUFACTURING COMPANY, Racine, Wisconsin
would begin prior to Dec. 1 if present plans are carried through.

"We were first authorized to make the Kissimmee-St. Johns study before the war," Scott explained, "but it was never made due to the war and funds have not been available until now." Later he said that the study would be rushed so that it would be completed by next June 1, inferring that it could then be brought before Congress at its next session if the Washington engineer headquarters approved the project.

Next step, he warned, would be a full-scale survey of the project, which would probably delay possible construction until late in 1949 or in 1950, even if Congress gives its approval.

Among the methods of controlling the Kissimmee and St. Johns rivers which Scott said would be considered he mentioned possibility of draining both directly into the Indian River rather than allowing the Kissimmee river to continue sending its overflow waters into Lake Okeechobee.

Senator Pepper announced: (1) that the Okeechobee levee had been opened for grazing to provide some immediate relief, with grazing to be controlled by the Okeechobee County Cattlemen’s association; (2) that he thought barred wire could be procured to aid in fencing previously open country into which some of the evacuated animals could be placed; (3) that "we're going to keep this fight up (in Congress) until we get this job done," although he pointed out that Republican control of Congress might interfere with appropriations.

Representative Peterson also offered his support, and suggested that cattlemen should estimate their complete losses due to the flood and turn the figures in to Bronson’s committee.

"Congress won’t undertake a project unless it is economically justifiable," he pointed out, "and that will be determined by the amount of damage each of you sustained."

Pictures taken shortly after the September hurricane. (1) Peace River overflows near Arcadia; (2) flood waters stretch for miles west of Ft. Pierce; (3) break in a dike isolates pump house west of Vero Beach; (4) cattle belonging to Mrs. Pat Johnston & Son of Kissimmee marooned on a tiny island in Lake Kissimmee; (5) this dike enclosing L. S. Harris’ pasture near Kissimmee held; (6) the Kissimmee river flooded the old town of Kico; (7) those lines of shrubs in center mark the Southport canal south of Kissimmee; (8) a Herman Sausage company affiliate owns this flooded fattening pasture east of Canal Point; (9) W. J. Leonard of Kenansville is believed to own this improved pasture flooded by the St. Johns river; (10) hardest hit cattle country was this stretch along the Ft. Pierce-Okeechobee highway where cattle croud the highway embankment.

Now...TWO grow, where only ONE grew before!

When a range cow’s weight falls to the danger point, as it frequently does during the winter months, "Old Mother Nature" often says, "No calf next Spring". But . . .

X-CEL CATTLE PELLETS,

used to supplement the scanty winter forage, and fed again during the breeding season for "flushing", assures the body condition for your calf crop.

Write Dr. Wayne M. Neal, Director of Research, Jackson Grain Co., for complete information.

Jackson Grain Company

TAMPA "Florida's Pioneer Feed Manufacturer" FLORIDA
X-CEL X-CEL X-CEL X-CEL
Cattle Pellets Range Mineral Hi-Mineral Pellets Ranch Feed

The NIXON Live Stock Dipping Chute Saves You Time and Money

Here is the economical, easy, profitable way to control grubs, flies, ticks, lice and other pests that injure your livestock.

The Nixon Live Stock Dipping Chute is built exceptionally strong, and is easily installed in your corral. Nineteen spray nozzles insure 100 percent penetration.

A fluid agitator keeps the solution thoroughly mixed. Solution is circulated, strained and re-used. Pump circulates 120 gallons of fluid per minute.

The Nixon way is the Modern Way.

Write for Complete Information and Prices

WILSON FOUNDRY & MACHINE CO.
1417 Elysian Street

for November, 1947
In this barn
BRAHMAN
HISTORY
has been
made—

From it come the two
INDO-AMERICAN
BRAHMAN
BEFF BUIIEERS

+ *Dumpy’s Blue Boy*
  Grand Champion Bull (11 months old)

+ *Miss Dumpy*
  Reserve Grand Champion Female (20 months old)

at the Sumter County Show, Webster, Florida, September, 1947

as well as Grand Champion Blue Heaven, 1945; Grand Champion Blue Director, 1946; Grand Champion Queen Manso, 1947; Reserve Grand Champion Blue’s Red, 1947 and a host of others worthy of your careful scrutiny. COME SEE US OR WRITE: R. G. “BOB” HERRMANN, Gen’l Mgr.

BILL GREENE,
Herdsmen

NORRIS CATTLE COMPANY
BOX 278  Ocala, Florida

110,000 ACRES DEVOTED TO BRAHMAN CATTLE
120 CATTLE, 25 Breeders, Enter Second Sumter Show at Webster, Sept. 19-20

Sun Lake, Partin, Norris and Santa Fe are biggest money winners; Hurricane hurts show

"One of the most complete educational livestock shows that it has been my privilege to attend," wrote Walter J. Sheely, extension animal husbandman, to officials of the Sumter County Breeders' show.

"Prof. Southwell," he wrote, "did a good job in placing animals and giving the reasons why. . . . The typing demonstration by Mr. McSpadden . . . gave reasons why, how, and how-long, of selecting animals of a certain type to produce pounds of beef... The junior judging contest by members of the 4-H and FFA was the crowning feature of your educational program."

Entry of 120 Aberdeen-Angus, Brahman and Hereford cattle from all over Florida—despite the hurricane which delayed the show one day and kept several breeders from showing—made the Second Annual Sumter County Breeders' show the largest all-breed show in Florida history.

Some $16,160 in prize money was distributed to 25 breeders, with the Sun Lake Ranch at Lutz claiming $2,35, followed by Henry O. Partin & Sons of Kissimmee with $1,414, Norris Cattle Company of Ocala with $1,825 and Santa Fe River ranch at Alachua with $1,773.

Although 120 premiums were set up for Shorthorns due to lack of entries in the 1946 show, John P. Duane of Ocala exhibited five animals at Webster.

Both Hereford grand champions were shown by Mrs. Thomas D. Matthews of the Santa Fe River ranch, with SFR Battle Blanda top bull and Mischief Belair the top cow.

Norris won the Brahman grand champion bull award with Dumpty's Blue Boy, while the Partins showed Lady Queen S. Manso to grand champion cow.

Mr. and Mrs. Louis Geraci of Sun Lake ranch won the Angus bull grand championship with Eileenmore's Kind 4th, while Fred Francis of the Hunta Hunta Hara ranch at St. Augustine showed the grand champion Angus cow, Pride of Romeo 90.

Wright

Following is a tabulation of prizes won by exhibitors at the Sumter County Breeders' show at Webster Sept. 19-20:

<table>
<thead>
<tr>
<th>Name of Exhibitor</th>
<th>1st Pr.</th>
<th>2nd Pr.</th>
<th>3rd Pr.</th>
<th>4th Pr.</th>
<th>Grand Champ.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen-Angus (Total Prizes: $420)</td>
<td>0</td>
<td>5</td>
<td>4</td>
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<td>1</td>
</tr>
<tr>
<td>Sun Lake Ranch, Lutz</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hunta Hunta Ranch, St. Aug.</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Hollins Wood Ranch, Crystal River</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>5</td>
<td>64</td>
</tr>
<tr>
<td>Lakeview Farm, Lake Alfred</td>
<td>2</td>
<td>2</td>
<td></td>
<td></td>
<td>54</td>
</tr>
<tr>
<td>Partin, Plant City</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. &amp; Mrs. Lawson P. Kiser, Valrico</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td>12</td>
</tr>
<tr>
<td>Brahman (Total Prizes: $560)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heart Bar Ranch, Kissimmee</td>
<td>9</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Norris Cattle Company, Ocala</td>
<td>3</td>
<td>6</td>
<td>1</td>
<td>1</td>
<td>182</td>
</tr>
<tr>
<td>Herman Beville, Bushnell</td>
<td>3</td>
<td>3</td>
<td>1</td>
<td>5</td>
<td>55</td>
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<tr>
<td>Polk Brahman Farms, Winter Haven</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td></td>
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<tr>
<td>Dave Sloan, Okahumpka</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td></td>
<td>24</td>
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<tr>
<td>Brown and Mach, Webster</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>15</td>
</tr>
<tr>
<td>J. A. Barthle and Sons, San Antonio</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>F. P. Chaires, Jr., Bradenton</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>Bentley Brahman Ranch, Inc., Lake Alfred</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>10</td>
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<tr>
<td>Hereford (Total Prizes: $624)</td>
<td>5</td>
<td>4</td>
<td>1</td>
<td>2</td>
<td>173</td>
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<tr>
<td>Santa Fe River Ranch, Alachua</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>140</td>
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<td>T. W. Brown, Webster</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Connell Stock Farms, Inverness</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>62</td>
</tr>
<tr>
<td>Double I Ranch, Plant City</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>54</td>
</tr>
<tr>
<td>Circle LP Ranch, High Springs</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>52</td>
</tr>
<tr>
<td>W. J. Hooten, Center Hill</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>22</td>
</tr>
<tr>
<td>R. Philip Burrell, Orlando</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>C. J. and Jr. Hooten, Center Hill</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Rawson Brothers, East Pahintka</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
<td>10</td>
</tr>
</tbody>
</table>

for November, 1947

Carpet Grass Seed

is one of the short crops. We have a limited supply unsold—write for market prices.

Bahia Grass Seed

Imported wide blade type is also very short. The Growers this year delivered only 25% of their bookings.

We have been able to secure a limited amount of this seed on the open Market—write for market prices.

Winter Rye Grass

is the quickest Winter Grazing crop and the cheapest crop broadcast over your old sods if closely mowed or broadcast in prepared ground—write for market prices.

Pasture Grasses

Please write for our complete Pasture Grass and Seed list and get your name on our Mailing lists.

HAILE-DEAN SEED COMPANY
66 E. Pine Street
ORLANDO, FLA.
T. Noble Brown of Webster showed both reserve champion Herefords, while Partin showed the reserve champion Brahman bull and Norris showed the reserve champion cow. Sun Lake won reserve champion Angus bull, and Hunta Hunta Hara won reserve champion cow in that division.

Bad weather following the hurricane kept most breeders from transporting their cattle to Webster Thursday as scheduled, and all entries did not arrive until 1:00 p.m. Friday.

Judge B. L. Southwell of the Coastal Plains Experiment station at Tifton, Ga., judged the entire Brahman division and all Hereford and Aberdeen-Angus individual classes Friday afternoon, finishing the group classes for those breeds on Saturday morning.

Southwell was assisted in the ring by W. B. McSpadden of Knoxville, Tenn., field representative for the American Aberdeen-Angus association, and by L. H. Lewis of Jacksonville, livestock specialist with the State Marketing bureau. Sumter County Agent Kenneth A. Clark of Bushnell announced the show, while Roy Warnock of Webster handled records and distributed premiums.

Show was held, as in 1946, in the special livestock barn prepared especially for the show at the Sumter County Farmers' market. T. Noble Brown of Webster was general chairman.

Highlight of Saturday's program in addition to judging of Hereford and Angus group classes was a type demonstration by McSpadden and junior judging contests with 4-H and FFA teams competing.

Lamar Matthews of Plant City was top individual 4-H judge, while Jerald Wright of Anthony won the corresponding FFA honor. The Bushnell team coached by Herbert Simmons, vocational agriculture instructor, was best FFA team, and the Hillsborough county team handled by Assistant County Agent Joe Armor of Plant City topped the 4-H contest.

Winners in the cattle show, listed in order by classes and breeds with owner's name, were as follows:

**Brahman Bulls**
Aged bulls—Emperor Jr. 4th, Henry O. Partin and Sons, Kissimmee; Two year olds—Ashbel Manson, Partin; Blue's Red, Norris Cattle Co., Ocala; Senior yearlings—Bobby Enoch, C. H. Beville, Bushnell; Junior yearlings—Young Manso, Partin; Emperor Jr. 56th, J. A. Barthe & Sons, San Antonio; Mahra, Bentley Brahman Ranch, Lake Alfred; Buster, Bentley; Summer yearlings—Brown-Mach Commander, (Continued on page 40)

These were Brahman champions at the Sumter County Breeders' show, top to bottom: Dumpy's Blue Boy, grand champion bull, held by Herdman Bill Greene; Emperor Jr. 4th, reserve champion bull, held by Earl Partin for Henry O. Partin and Sons; Partin holds grand champion cow, Lady Queen S. Manso; reserve champion cow, Miss Dumpy, held by Lee Preist.
Once Again . . . A BRAHMAN SHOW

Your annual chance to see the best Brahmans in the Southeast . . . four big days of Florida's greatest cattle show . . . judging of adult and junior divisions, annual banquet, junior judging contests.

Once Again . . . A BRAHMAN SALE

Breeders save their BEST for this sale . . . you shouldn't miss it . . . last year's sale broke all records with an average of $679.88 . . . this is your chance to buy the best in Brahmans at public auction.

$350.00 IN CASH PRIZES for adult and junior exhibitors and junior judges, with TROPHIES for the following prize-winners:

ADULT TROPHIES
Grand Champion Bull
Grand Champion Female
Best Southeastern-bred Bull
Best Southeastern-bred Female
Reserve Champion Bull
Reserve Champion Female
Senior Champion Bull
Senior Champion Female
Junior Champion Bull
Junior Champion Female
Premier Exhibitor
Premier Breeder

JUNIOR TROPHIES
Champion Bull Calf
Champion Heifer Calf
Reserve Champion Heifer Calf
Reserve Champion Bull Calf

You are cordially invited
to attend the Fourth Annual
OCALA BRAHMAN SHOW
AND SALE
which will be held at the
SOUTHEASTERN LIVESTOCK PAVILION
OCALA, FLORIDA
JAN. 6-9, 1948

Southeastern Brahman Breeders' Association
and the
Southeastern Fat Stock Show and Sale, Inc.

For Premium List, Write
R. G. "Bob" Herrmann, Sales Secretary, Ocala, Florida

SALE ENTRY BLANKS DUE NOVEMBER 1 . . . SHOW ENTRY BLANKS DUE NOVEMBER 10

for November, 1947
CUT YOUR COST
and increase the value of your feed with the
GEHL Silage Cutter

Many cattlemen and dairymen in Florida and the Southeast have profited from chopping their forage feeds—cane, hay, etc.—before feeding to their cattle. Not only does this make the feed more palatable, but it enables cattle and even small calves to get the benefit out of even the toughest and coarsest part of the cane.

The Gehl silage cutter has the sturdy construction that means it will chop even the heaviest cane, and insures years of economical service. Features include big, wide, low feed table, powerful beater roll and self-feeding capacity, oil enclosed gears, heavy-duty ball-bearing shafts. Length of cut is easily changed. Operates from belt drive; will throw green corn 45 feet high with 5 hp. motor at 500 rpm.

A limited number of these machines available now from state distributors:

MEDLOCK TRACTOR COMPANY
Write for Folder
Phone 23460 Orlando 539 W. Central

Registered
BRAHMANS
B. R. FARMER
Wauchula, Fla.

Registered Brahman
FRANK BASS
WAUCHULA FLORIDA

FOR SALE
Registered Brahman Grades and Purebreds For Sale
THE WHALEY CO.
ST. CLOUD, FLA.

---

### Premiums and Classifications For 1948 Brahman Show Jan. 6-9

<table>
<thead>
<tr>
<th>Class</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
<th>5th</th>
<th>6th</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Junior Bull Calf (Bull calved after June 1, 1947)</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>2. Senior Bull Calf (Bull calved Jan. 1, 1947, and before June 1, 1947)</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>3. Junior Yearling Bull (Bull calved after Jan. 1, 1945 and before June 1, 1946)</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>4. Senior Yearling Bull</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>5. Junior Champion Bull</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>6. Senior Champion Bull</td>
<td>$30</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>7. Junior Heifer Calf (Calved Jan. 1, 1947)</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>8. Senior Heifer Calf</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>9. Junior Yearling Heifer (Heifer calved after Jan. 1, 1945 and before June 1, 1946)</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>10. Senior Yearling Heifer</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>11. Senior Cow</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>12. Aged Cow (Calved before Jan. 1, 1945 and must have produced at least 1 calf)</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>13. Senior Champion Female</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
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<tr>
<td>14. Senior Reserve Champion Female</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>15. Junior Champion Female</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>16. Junior Reserve Champion Female</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td>17. Reserve Grand Champion Cow</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
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<td>$5</td>
</tr>
<tr>
<td>18. Reserve Grand Champion Bull</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
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<tr>
<td>19. Reserve Champion Bull Calf</td>
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**JUNIOR CLASSES**

**Class (Ages as of Jan. 1, 1948)**

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<tr>
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<th>4th</th>
<th>5th</th>
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<tbody>
<tr>
<td>A. Bull Calf Under 6 Months</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
</tr>
<tr>
<td>B. Heifer Calf Under 6 Months</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
</tr>
<tr>
<td>C. Bull Calf 6 to 12 Months</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
</tr>
<tr>
<td>D. Heifer Calf 6 to 12 Months</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
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<tr>
<td>E. Bull, 1 year and older</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
</tr>
<tr>
<td>F. Heifer, 1 year and older</td>
<td>$40</td>
<td>$30</td>
<td>$20</td>
<td>$10</td>
<td>$5</td>
</tr>
</tbody>
</table>

**INFORMATION ON FACILITIES**

1. Exhibitors are expected to furnish feed and hay for their cattle. Water facilities are ample. In the interest of good sanitation, each exhibitor should furnish their own feeding and watering equipment.
2. Tie stalls will be furnished with ample bedding initially. Additional bedding will be available at cost.
3. Cattle will be tied at their designated stalls for the duration of the show and sale, however, there will be space available to rest cattle during hours they are not on exhibition.
4. Pens will be available for nurse cows. These nurse cows must comply with show rule No. 8. (Negative to Bangs & T. B.)
5. Railroad agents will be on hand to help arrange for any rail shipment and reliable truckers will be available for hauling.
6. Special arrangements may be made to care for cattle left on the premises for a short while after the Show and Sale.
When Brahman breeders, junior exhibitors and members of 4-H and FFA judging teams take part in the 1948 Ocala Brahman show next Jan. 6-9, they will be competing for more than $3,000 in cash prizes which are being offered to participants in Florida's largest purebred cattle show restricted to a single breed.

By far the largest portion of the prize money is earmarked for the breeders themselves, who will compete in 17 separate classes for prizes totaling $2,180.

Junior exhibitors—4-H and FFA boys who own purebred Brahman—are being offered prizes totaling $660 in six classes, while $110 is offered in both the 4-H judging contest and the similar contest for FFA members.

In addition trophies or pennants numbering 20 will be awarded to champions of various degrees of importance.

Calendar of events for the four-day show and sale is as follows:

Tuesday, Jan. 6—Entry and assignment of space, inspection by veterinarians and checking of health papers, all exhibits due by 6:00 p.m.

Wednesday, Jan. 7—Show, judging of all junior exhibits and male classes, one to six, including grand champion bull, begin 10:00 a.m.

Thursday, Jan. 8—Show, Female and group classes, including grand champion female, begin 10:00 a.m.; junior judging contests, begin 1:00 p.m., annual banquet, presentation of prizes, begin 7:00 p.m.

Friday, Jan. 9—Sale of registered Brahman cattle, begin at 11:00 a.m.

Rules for the show and sale will be similar to those in previous years with the following exceptions: (1) no breeder may consign more than two animals, at least one of them a female; (2) entry blanks for sale animals must be returned to R. G. "Bob" Herrmann, Sales Secretary, at Ocala, prior to Nov. 1, while show entries should be in his hands by Nov. 10.

Only new award is a premier breeder cup which has been donated by the Jackson Grain company of Tampa as a companion award to THE FLORIDA CATTLEMAN trophy for premier exhibitor. The Jackson cup will be awarded only on basis of animals bred by the exhibitor.
As usual consignors will warrant that (1) any female advertised as bred in the catalogue and sold as such is guaranteed to be so by the consignor who will refund purchase price upon evidence that the animal is not bred; and (2) any animal two years old or older is guaranteed by the consignor to be a breeder.

University Judging Team Places High in Contest Held at Clemson College

A UNIVERSITY OF FLORIDA judging team won third place in competition against six other Southern colleges in a contest held at Clemson College, S. C.

11 classes of beef cattle, sheep, horses and hogs were judged, with B. W. Hill of Jasper placing high individual in the sheep judging, and third individual in all the judging. Dan Beardsley of Clewiston placed second in hog judging, while Eugene Badger of Hastings was fifth in beef cattle judging. Horace Fulford of Okeechobee was ninth in the entire contest.

The University of West Virginia team placed first, with Virginia Polytechnic Institute second. Teams placing after Florida were Mississippi State, Tennessee and Georgia in that order.

Members of the Florida team were Chas. L. Anderson of Largo, Beardsley, Badger, Fulford, and Hill, with Jim Littman of Quincy as alternates. J. E. Pace, assistant in animal husbandry, coached the team.

150 Attend Jefferson County Farm Tour as Guests of Kiwanis Club

Forty-seven cars containing approximately 150 farmers and agricultural workers participated in annual Jefferson County Farm Tour and Fish Fry, sponsored by the Monticello Kiwanis club.

Farmers saw Dixie Crimson clover nearly waist high growing with oats at the Luther Fountain farm, as well as a new type row crop duster. Sweet Blue Lupine which had been grazed by cattle for weeks was inspected at the Simpson Nursery company.

Alfalfa was being baled at the Tungston Plantation. Kentucky 31 fescue, a new winter grass, was inspected at the Claude Groom farm. The grass, a perennial, comes back each year without replanting.

Florida 167 and Nortex oats, plus three other varieties, were seen at El Destino Plantation, clearly showing advantage of using a top dressing of nitrogenous fertilizer. The two varieties named seemed most resistant to Helminthosporium leaf blight.
Brahman Congress Will Attract Foreign Guests To Sarasota October 30, 31

Sarasota dairyman finds Brahman-Holstein has equal production, higher butterfat than Holstein mother

Reservations from California, Texas, Alabama, South Carolina and Georgia in addition to Florida have been received for the American Brahman Congress scheduled at Sarasota Oct. 30 and 31, according to Milton R. Thomas, chairman of the Southeastern Brahman Breeders’ association committee.

Directors of the Pan-American Zebu association have arranged to appraise Florida Brahman late in October in order that they may attend the Congress, while Afton Burke, president of the American Brahman Breeders’ association, has wired that a number of Texas breeders affiliated with his group will attend.

Meanwhile Thomas reports that a Holstein-Brahman daughter of a Holstein cow belonging to Jasper Crowley, vocational agriculture teacher at Sarasota High school, tested 5.6 percent butterfat compared to their heat and disease resistance, plus indifference to ticks and flies, are animals whose milk contains a large percentage of butterfat.

Foreigners expected to attend include Dr. Aurelio Malaga-Alba of Lima, Peru, and N. R. Joshi of India, as well as Cuban Brahman breeders.

Texans have been enthusiastic about possibilities of the Congress, according to Thomas.

“This will represent the first effort on the part of breeders of Indian cattle in this country to sit together and promote ideas and plans for breed improvement,” Roy G. Martin of Cotulla, Tex., secretary of the Pan-American Zebu association, writes.

Visitors will have an opportunity to visit the store of Brahman herds located within 50 miles of Sarasota.

Following is the program for the First American Brahman congress scheduled at Sarasota on Thursday and Friday, Oct. 30 and 31:

Thursday, October 30
10:00 a.m.—Soils, by Dr. O. C. Bryan, technical director, department of soil research, Florida Southern College—Types, deficiencies, remedies, discussion;
2:00 p.m.—Grasses, by Dr. Roy C. Bair, agronomist, Everglades Experiment station—Varieties, soil adaptations, purposes, uses, propagation, discussion;
4:00 p.m.—Brahman Nutrition, by Dr. Wayne Neal, Jackson Grain company—Feeding for commercial and purebred production, supplementary pastures and dry lot feeding.
8:00 p.m.—Dinner, T. J. Durance, Sr., president Southeastern Brahman Breeders’ association, presiding.

Friday, October 31
10:00 a.m.—The Brahman Contribution to Dairying, by Dr. Harold J. Brooks, director Brahman dairy cross research, Tingo Maria, Peru;
12:00 noon—Luncheon served by Sarasota FFA chapter;
2:00 p.m.—Indian Strains and Characteristics, Prof. Burch W. Schneider, director animal husbandry, University of Vermont—Genetics of Brahman breeding plans, cold breeding, line breeding, inbreeding, in and inbreeding, advantages and dangers;
4:00 p.m.—Brahman Type—What is It?, What Should It Be?, by Judge Frank Scofield, breeder of Austin, Tex.

pared to 4.0 percent for the mother.

“In latitudes south of Chattanooga, scientific tests have proven that for every degree rise in temperature, a corresponding drop in butterfat and also production is noted in dairy animals,” Thomas pointed out. “The production of the Holstein mother and her Holstein-Brahman daughter was equal, and the high increase in butterfat spells the difference between red and black in commercial dairy operations in the South.”

Thomas added that Brahmans, in addi-

Dusty Boots Saddle Club Formed at Sanford

The Dusty Boots Saddle club has been formed by 37 Sanford horsemen and women, with S. H. Earnest as president. Other officers are: Carl Rayburn, vice president; Mrs. Herman Harriet, secretary; Miss Naomi Hyland, news reporter; J. R. Ellis, treasurer; Charles Beck, field manager; Jim McClelland and J. R. Ellis, assistants.

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Polk Show To Teach Youngsters

When Polk County youngsters participate in the Polk County Youth Agricultural show at Bartow Nov. 6 and 7, they will not only be learning sportsmanship and possibly winning honors, they will be better boys and girls for the care they have given their animals and for the experience of showing in competition, according to Assistant County Agent W. H. Kendrick of Bartow.

"Take Harold Griffin who is pictured below with his Jersey heifer," Kendrick points out. "He will compete with 11 other Polk county boys participating in a better milk cow contest sponsored by Sears Roebuck in Orlando for a grand prize of $80.

"But whether he wins or loses he is a better lad for having cared for his heifer and having faced a number of other competitors in the show ring."

All types of cattle are expected at the show, with some 50 or more beef and dairy animals scheduled for exhibition. Both 4-H and FFA members will compete for some $500 in prizes.

The show will be held in Bartow Nov. 6 and 7, 1947.

Harold Griffin of Auburndale holds the Jersey heifer which he will show at the Polk County Youth Agriculture show in Bartow Nov. 6 and 7.
3 RODEOS
Planned for November

New Smyrna, Parrish, Plant City plan;
Results given

Once again Florida rodeo fans will have three rodeos to choose from in early November—with Odis Cowart planning a three-day affair under American Legion sponsorship at New Smyrna Beach. Vick Blackstone again scheduling his personal rodeo at Parrish, and the Hillsborough County Cattlemen’s association announcing another rodeo at Plant City.

Meanwhile results from Cowart’s Webster rodeo, held in conjunction with the Sumter County Breeders’ show there Sept. 19, 20, and 21, and from the Quitman, Ga., rodeo Sept. 6 have been received.

Greatest Assembly of Cowboys at New Smyrna

Some of the roughest bulls and broncs in Florida are being corralled for the Second Annual New Smyrna Beach rodeo scheduled in the east coast community Nov. 9, 10 and 11, Producer Odis Cowart of Center Hill reports.

$1200 in prize money, with entry fees added, has been set aside for cowboys participating, and Cowart says that the Rodeo Cowboy’s association has approved the rodeo.

“From all indications this will be the greatest assembly of cowboys and cowgirls of both local and national fame ever known before in the history of rodeo in Florida,” Cowart adds.

Billy Keene of Avon Park, the cowboy who introduced the “death drag” to the trick riding world, has wired that he will return to the rodeo this year. Morris and his horse, Black Fox, Red Simpson and Cherry, Fay Blackstone, Hoots Scammons, Fred and Chip Clancy and Bobby Bolder.

Sponsored by American Legion post 17 of New Smyrna Beach, the rodeo will be judged by Claude Tindall of Pompano and Jim Tom Day of Kissimmee, with Alma Beville of Center Hill as secretary. Entries will be closed at 9:00 a.m. Nov. 9, and performances are scheduled for 2:30 p.m. that day, 8:00 p.m. Monday, Nov. 10, and 2:30 p.m. Tuesday, Nov. 11, at the arena three miles north of New Smyrna Beach on U. S. highway 1.

Among the cowboys who will take part are Buddy Medford, Oscar Clemons and Pete Clemons of Kissimmee, Vick Blackstone of Parrish, “King Kong” Smith and

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Top Barlow of Wauchula, Herbert Cowart of Seville, Glenn Murphy of Avon Park, Glen McKinney of Okeechobee, and Albert and Joe Barthle of San Antonio.

**Plant City Rodeo Scheduled Nov. 11**

Plan to spend the day, say Hillsborough cattlemen who are planning a rodeo with parade, cowpony races and barbecue at Plant City on Armistice day, Nov. 11.

The event, which will be held at the cattlemen’s arena north of Plant City on the Zephyrhills road, is being jointly sponsored by the Hillsborough County Cattlemen’s association and by the Plant City American Legion.

Street parade will begin at 11:00 a.m., followed by the rodeo and horse races which will start at 1:00 p.m. A barbecue will be held at the Plant City Farmers’ market starting at 4:30 p.m. General chairman for the celebration is L. T. Langford. Burton Walker heads the cattlemen’s association.

**Blackstone’s Rodeo at Parrish Sunday, Nov. 2**

When Vick Blackstone puts on his four annual Parrish rodeo on Nov. 2, at 2:30 p.m., cowboys will be riding, roping and dogging for $75 day money in each of the four contest events, with $20 entry fees added.

According to Blackstone, the show, in which only one performance is scheduled, will feature Red Simpson as announcer as well as trained horse Cherry, Buck McLean of Palmetto in trick roping, and Faye Blackstone as trick rider.

Judges will be Dave Sanford from Pensacola and E. Pardee from Ocala. Entry fees, according to Blackstone, will be payable by 12:00 noon Sunday, but entries themselves must be made 24 hours earlier.

**Results of Webster Rodeo Published**

Following are the results at Odis Cowart’s Webster rodeo held Sept. 19, 20, and 21 at the Sumter County Farmers’ market arena, with winners listed by events in order of placing:

- First Bullriding—Pete Clemons, Kissimmee; Larry Riedel, Kissimmee; Glen McKinney, Okeechobee; Rob Hanke, Pinecastle;
- Second Bullriding—D. C. Beville, Center Hill; Paul Stokes, Webster; Bill Ward, Kissimmee; Bill Barlow, Boggs Creek;
- First Bronc Riding—Vick Blackstone, Parrish; McKinney; Billy Wright, Live Oak; Marion Parker, Webster;
- Second Bronc Riding — McKinney, Blackstone, Wright, Pete Clemons;
- First Bulldogging — Oscar Clemons, Kissimmee; Pete Clemons; Tommy Reaves, Kissimmee; Riedel;
- Second Bulldogging — Blackstone; Odis Cowart, Center Hill; Riedel; Albert Barible, San Antonio;
- First Steer Decorating — Buddy Bronson and Tommy Reaves, Kissimmee; Odis Cowart and Herbert Cowart; Billy Johnson and Charles Gaskins, Kissimmee; Gigi Upshaw, Center Hill, and Paul Stokes, Webster;

**Cattlemen’s Supplies...**

Justin Boots • Johnston Whips
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**MAKINSON HARDWARE COMPANY KISSIMMEE**

**Vick Blackstone’s 4th Annual PARRISH RODEO**

Bulldogging • Bronc Riding
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$20 Entry Fee
Entries Close 12:00 Saturday
Entry Fee Payable By Noon Sunday

2:30 P.M.
SUNDAY, NOV. 2
Plan to Spend the Day at

PLANT CITY
RODEO

and
COW PONY RACES

** ARMISTICE DAY **

** NOV. 11 **

** beginning at 1:00 P.M. **

** Also **

** STREET PARADE **

at 11:00 A.M.

** BARBECUE **

AT FARMERS' MARKET

Starting at 4:30 P.M.

Both the rodeo and barbecue are sponsored by the Hillsborough County Cattlemen's Association and the Plant City American Legion.

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Second Steer Decorating — Murphy, and E. L. "Skeel" Partin of Kissimmee; Bronson and Reaves; Oscar Clemens and Riedel; E. Pardee, Ocala, and Beville;

First Calf Roping — Pete Clemens; Blackstone, Bartlie, Partin;

Second Calf Roping—Pardee, Blackstone, Partin, Murphy.

** Floridians Take Part In Quitman Rodeo **

IT WAS A FLORIDA show in Quitman, Ga., Sept. 5 and 6, as the V. F. W. sponsored rodeo produced by Henry Lee Reaves, former Kissimmee resident, put on its first three-performance event.

Bill Barber of Kissimmee and Leonard Murray of Largo were judges, Vick Blackstone of Parrish was arena director, Nell Rogers and Faye Blackstone were timekeepers, Pat Johnston, Jr., and Miss Frances Barker were secretaries, Tommy Reaves of Kissimmee was chute foreman, Buster Kenton of Kissimmee was announcer, and Donald Blair was disc jockey.

Winners, in order by events, were as follows:

Calf Roping — Pete Clemens, Kissimmee; Buddy Bronson, Kissimmee; Dickie Strong, Wauchula; Ancle Price, Bartlie; Mrs. J. C. Johnson, Bartlie; L. J. Casterline, Bartlie; Willard Shrock, Bartlie; Jim Darnell, Bartlie; Tommy Reaves, Kissimmee; Pete Clemens, Kissimmee; Blackstone, Kissimmee.

Steer Decorating — Reaves and Semple Brown; Buddy Bronson and Williams; Billy Johnson and Murray Yates, Kissimmee; Reaves and Billy Ward, Kissimmee.

Wild Cow Milking — Larry Riedel and Pete Clemens; Johnson and Yates; Barber and Williams; Tommy Bronson and Williams.

Bronc Riding—Blackstone Wright, Gary Hopkins, Kissimmee; Bill Barber, Wauchula; Paul Stokes, Webster; Mack McClain, Kissimmee; Pete Clemans Paul Lanier, Kissimmee.

Many See Wauchula Quarter Horse Races

UPWARDS OF A THOUSAND Quarter Horse enthusiasts saw races at the new track in Frostproof, with Popeye, owned by Cecil Cowart of Orlando defeating Sergeant Bill, owned by Ray Browning of Lakeland, beating Shuefly, owned by C. L. Mann of Bartlie.

In other races—all were match races—there were the following results (in each case winning horse is named first):

220 Yard Races—Dusty owned by L. B. Cronine, Avon Park, over Buddy, owned by Donald McLean, Bartlie; Champ, owned by Ed Webb, Wauchula, over Adow, owned by Joe Priest, Captain, owned by Cecil, Lakeland, over Paty, owned by Mr., Butler.

250 Yard Race—Popeye over Sergeant Bill; 360 Yard Race—Buck owned by Dave Hardin, Avon Park, over Queenie, owned by Roy Polk, Bradenton; Baldy, owned by Sleepy Roberts, Bartlie, over Alexander Border, owned by Odis Cowart, Center Hill; Harmony Joe over Shuefly.

440 Yard Races—Florida Man, owned by J. Flynn, Fort Myers, over Paty, owned by Jack Butler, Wauchula; Gold Dust, owned by C. Buchanan, Bartlie, over Ginger, owned by J. W. Holland, Bartlie; Dusty, owned by L. B. Cronine, Avon Park, over Smokey, owned by Gene Sebring, Sebring.

Judges were H. L. Williams of Tampa, Bill Matthews of Kissimmee and George Mann of Barttie.

THE FIRST ANNUAL Hardee County Livestock show, including a fat stock sale, will be held at Wauchula Dec. 11.
The Quarter Horse

The Quarter Horse is eminently useful on the ranch because of his weight, his rugged power, his ability to live off the country, and his high maneuverability. These factors, together with "cow-sense", are reasons why the Quarter Horse is becoming more and more popular in Florida.

If you are interested in owning or breeding to the Quarter Horse, consult any of the reputable breeders listed on this page, or write directly to the Florida Quarter Horse Association for information.

THE FLORIDA QUARTER HORSE ASSOCIATION
C. H. Downs, Secretary
SARASOTA, FLORIDA
A THREE-DAY EVENT providing for the enlightenment of the general public as well as thrills and action, has been planned by officials of the two Florida associations devoted to the promotion of the Quarter Horse, to be held in the grounds of the Florida Livestock Exposition in Orlando, November 7, 8 and 9.

To be staged jointly by the Florida Quarter Horse association, breeder group, and the Florida Quarter Running Horse association, racing group, the program begins at noon Friday, Nov. 7 and closes on the afternoon of Sunday, Nov. 9 with the final championship speed trials.

Included are two complete racing programs (on Friday and Sunday afternoons), judging of stock horses at work under lights in the arena (Friday night), a match stock horse competition (Saturday night), judging of halter classes (Saturday morning), and an auction sale of registered Quarter Horses (Saturday afternoon).

President Harry Westbury has expressed the hope that an opportunity will be afforded for a banquet meeting of Quarter Horse fanciers during the weekend, and the Lamar Hotel, Orlando, has been designated as official headquarters for the event.

Twenty-eight classes, including two for foals of both running and stock type in each sex, thirteen classes embracing all age groups and a get of sire for stock type entries, plus thirteen similar classes for running type entries, will afford exhibitors an unparalleled opportunity for prize awards, with ribbons to be awarded to five places.

Cups are to be presented to the grand champion stallion and mare in both the stock-horse and running-horse competitions.

Classes for each sex in each division include yearlings, two-year-olds and mature animals (3 and older), performance classes, a junior championship (from winners including 2-year-olds) and a grand champion (from winners in yearling classes and up with performance class entry required in addition).

A get of sire in each division is defined as "three head any sex by same sire, sire to be owned by exhibitor; sire to be exhibited; judging on get only."

In the running classification, performance judges must be entered in the elimination judging and must count half toward selection of the grand championship, and elimination races. Speed will count 75 percent, rate 15 percent and track manners 10 percent.

In the stock horse classification, performance judging will count half toward the grand championship, and all animals will be required to demonstrate ability as a mount for roping calves, in cutting steers from a herd, and in cutting steers from a herd, general reining and maneuvering ability, and speed in an arena obstacle race. It is this latter competition that will furnish action and thrills for the Friday night performance.

The show is limited to registered Quarter Horses, in good health and owned by members of either association.

The show is limited to registered Quarter Horses, in good health and owned by members of either association.

Races have been set up to serve as an integral part of the competition, and in addition to full 16-horse derby-type events in the 220 and 440 distances, a special class for maidens over the 220-yard course is expected to give spectators a line on the future stars of the Florida short-distance track. All entries in this competition will never have raced in competition before.

Editor's Desk

(Continued from page 3)

"Dick" Cooper who has worked on newspapers in Orlando, DeLand, Clearwater, Sarasota, Lakeland and Ft. Pierce and is now a candidate for the Democratic gubernatorial nomination—is urging a statewide program of soil and water controls in a series of speaking engagements.

Public service should be just an opportunity for a few professional politicians but a civic duty upon us all, Cooper said—adding that he did not expect to be elected governor but hoped to encourage other ordinary Floridians to take an active part in their own government.
Mature Animals Featured In Third Annual Auction Of Quarter Horse Breeders

Never before in the history of the Quarter Horse in the East has such a collection of mature breeding stock been offered at public auction as is represented in the 27 lots cataloged for the third annual sale of the Florida Quarter Horse association to be held in Orlando Nov. 8.

That is the view of students of the breed after studying the offerings of thirteen Florida breeders scheduled to go under the hammer of Col. Tom McCord as a climax to a three-day meet in which both running-type and stock-type Quarter Horses will be put on public display through the joint sponsorship of the Florida Quarter Horse association and the Florida Quarter Running Horse association.

The sale catalog is now completed and copies may be had by writing Al Cody, secretary, Box 891, Kissimmee.

Included in the offering are such widely-known and widely-advertised stallions as Clegg's Boy, Alexander Border, Horace Wilson, and Joe Bailey Steel Dust—and observers point out that while these studs have been bred to a saturation point in their own herds, in every case the breeder has retained sons of these proven sires for further development in his herd.

Previous offerings under the association banner have been woefully lacking in mature females—a fact accounted for when it is considered that only a few breeders even now have achieved a workable size in the scale of their operation. The fact that some mature females are now offered for sale at public auction is taken to mean that the Quarter Horse breeding industry in Florida has finally become "of age."

Largest single consignment is that of Durance Ranch, Brighton, consisting of Joe Bailey Steel Dust, a 4-year-old stud who was three Florida grand champion, Dixie Joe, his 1947 son out of Dixie Rose, Lady Joe, a mature mare selling bred to Sonny Chicaro Joe, and Betty Bailey, a filly by Joe Bailey Steel Dust.

Anthony Farms, Ocala, offers three females, including Blue Roan East and Dun East, mature mares by Lobo, both bred to Muscles, and Pride's Hancock Girl, a February, 1946, foal.

Gene Pride, Tampa, also offers three females, Frances, a 3-year-old, Six Martin, a 5-year-old, and Pride's Hancock II, a full sister to Pride's Hancock Girl. The 5-year-old is said to be a full sister to Baby Sis, now running under the colors of Harry Westbury, Palatka.

(Continued on page 96)
QUARTER Horses have cow-sense. In the nation’s roping contests, probably ninety percent of the horses participating are of Quarter breeding... and the same goes for the nation’s 'cutting contests' in which horse and rider select one individual animal from a herd.

THE Quarter Horse possesses general saddle adaptability. His gentle nature makes him a good mount for pleasure riding. Many Quarter Horses have two gaits—a fox trot for work and a running walk which is particularly easy on the rider, for pleasure use. The Quarter Horse has a sensitive mouth which makes him easy to control with a bit.

THE Quarter Horse is easily maintained. In these days of high feed costs, owners of Quarter Horses appreciate the instinctive ability to eat grass—a characteristic bred into the breed for two centuries.

THE Quarter Horse breeding industry in Florida is beyond the experimental stage. Quarter Horses have definitely proven their ability to thrive on improved Florida pastures. If you are interested in horse breeding—whether on a small or large scale—you'll find it worthwhile to attend the Orlando show and sale.

Attend the 1947 Annual Florida Quarter Horse Show and Sale in Orlando
Three Big Days—November 7, 8, 9, 1947

Write for free catalog of the sale

FLORIDA QUARTER HORSE ASSOCIATION
Herman Turner, President Sarasota, Florida

FLORIDA QUARTER RUNNING HORSE ASS’N.
Harry Westbury, President Palatka, Florida

for November, 1947
DURRANCE RANCH
QUARTER HORSES
MAKE GOOD

Here are a few of the horses we have sold in recent years—and what they have done

MUSCLES—made supreme grand champion over all horses in the state at the 1946 Ocala Quarter Horse show. Sold to Anthony Farm in 1945.

LITTLE AUDREY—one of the top race mares of the state, having won the 220 yard championship at Orlando in April, 1947, and has won numerous racing meets and match races. Holds Saratoga track championship for 220 yards, 12.2 sec., now owned by Roy Browning, Lakeland.

KING KLEBERG—track champion 440 yards at Sarasota Quarter Horse track, having run the quarter mile in 25 seconds flat. He has also proven himself as a sire of good colts. Now owned by Hi Hat Ranch, Sarasota.

BAHIA—grand champion at Wauchula as a yearling in 1945. Won his class at Kissimmee and was runner-up to grand championship. And he was grand champion at Sarasota in halter class, spring of 1946. Now owned by Tom Kirby, Fort Pierce.

COTTON—has been placing very high in all competition and has won several fast races.

DUCHESS—has placed very high in all 220 yard races in which she was entered, recently running a dead heat with Little Annie in Palatka, both Cotton and Duchess are owned by Russell Farmer, Wauchula.

BIG CHIEF—twice Florida grand champion Quarter Horse and the sire of Dusty Bulley who is a hard little horse to beat at 220 yards. Now owned by Johnny Pearce, Okeechobee.

CATCHUP—an up and coming race mare that will be heard from more and more as she develops. Now owned by A. C. Sap, Eau Gallie.

BIG BRITCHES—an outstanding young stallion now heading the Quarter Horse breeding establishment at the Florida State Prison Farm, Raiford.

This proven sire of outstanding colts and thrice grand champion stallion, will make good wherever he goes. He sells November 8.

DANDY WILL—an excellent calf roping prospect now being trained by Jim Day and owned by Troup Brothers, Indian-town.

LUCKY JOE—winner of several first places in Michigan Quarter Horse shows and one of the most promising young stock horses in Michigan. Now owned by E. W. Forath, Detroit.

Many more of our Quarter Horses are making good, but space prevents our mentioning them.

IN THIS SALE we are offering four of our very best horses—2 colts that are bred right and look the part of outstanding horses; 1 mature proven sire, and 1 brood mare. These Quarter Horses will make good as the ones mentioned above have already done.

These four horses we have consigned to the Orlando sale will make good too.

DURRANCE RANCH
BRIGHTON Telephone Lake Placid 2541 FLORIDA

The Florida Cattleman
Hernando County Show is Scheduled at Brooksville

Hernando County livestock owners will compete for $522 in cash prizes at the Third Annual Hernando County Livestock show scheduled at Brooksville Nov. 1.

Judging will begin at 11:00 a.m., according to General Secretary Harry J. Brinkley, Hernando County Agent, with Judge W. G. Kirk of the Range Cattle Experiment station at Ona judging beef classes, June R. Gun, Oceola County Agent of Kissimmee, judging horse classes, P. T. "Dix" Arnold, assistant dairy husbandman at the University of Florida, judging dairy classes, and W. J. Sheely, extension animal husbandman at the University, assisting.

A grading demonstration is planned, according to Brinkley, who also announced that deadline for entries will be Oct. 25. Horses shown at halter will be breeding horses, while saddle horses will be shown in work and pleasure classes.

Dairy, British beef, and Brahman beef breed classes will each have: Bulls, two years and over, one to two years, six months to one year, under six months; Heifers, one to two years, six months to one year, under six months.

Veal calves and steers will be judged as: Bull calves under six months, Open weight class. Get of sire for all beef breeds will be three animals sired by same male.

Stock horse classes will be: Stallions two years and over, mares two years and over, colts one to two years, colts under one year.

Working saddle horses and pleasure horses will be judged separately with duplicate classes for senior and for junior riders.

Following committees have been appointed:
Publicity—Bernard Guthrie and Wallace Russell;
Finance—T. L. Slayden E. C. Wernicke, Oxley, R. R. Lingle and C. Dent Lanier;
Entries—Brinkley, J. C. Lane, Creel.

Purebred Bulls Pay Off Says Tally C. of C.

Nearly $800 per year is being made by cattlemen who received 19 purebred bulls from the Tallasassee Chamber of Commerce during the past four years, according to staff agriculturist H. B. Franklin. The estimate was based on amounts paid for livestock at the Monticello market recently, where scrub cows brought from $6 to $8 per hundred, and calves from purebred Hereford, Shorthorn and Aberdeen-Angus bulls sold for from $9 to $11 per hundred pounds.

"Suppose a good quality beef type bull costs the farmer $200," Franklin points out, "and suppose he services 40 cows a year—about the average. Those 40 cows and calves would have brought at Monticello $500 more than cows and calves from scrub bulls. They had consumed no more feed per animal."

Franklin figured annual cost of bull (amortized over five year period) at $40, and annual upkeep at $50, leaving $410 profit for each of the 19 bulls annually—
a total of $7,790.

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IOWA Challenged by New Corn Crop in Everglades?

by Dr. Roy A. Bair

Agronomist, Everglades Experiment Station

The supremacy of Iowa as the "Tall Corn State" will be seriously challenged in the near future by Palm Beach county as a result of the construction of a dehydation plant at South Bay where any grower can market his corn. One firm is now planting 1800 acres and many farmers are growing from 100 to 200 acres. This development is possible because the soil and climate permits two bumper crops each year, and because a new adapted 100 bushel corn has been produced by the Everglades Experiment station.

Hugh B. Lott of Varna, Illinois, a successful buyer and processor of corn with years of practical experience in the midwest, was so much impressed with corn possibilities for the Everglades when he visited South Florida last winter, that he came back in July to spend a month quietly asking questions of farmers, transportation men and commercial feed mixers.

Lott's enthusiasm went into high gear as he asked questions, listened and looked. To a man of wide experience with all phases of corn production and merchandising it was evident that the Everglades was more than ready for another significant Agro-Industrial development.

First: An adapted variety of corn capable of producing 100 bushels to the acre has already been created by the agronomist at the Everglades Experiment station, and has been grown so successfully by local farmers that five mechanical corn pickers have been purchased and are now in operation in the Everglades. During the past year this variety, "Big Joe," has become so widely accepted that much more acreage has been planted to corn than to the more glamorous wonder crop, Ramie.

Next: Lott found that corn grown on the organic soils of the Everglades was of better quality than any corn produced in his native Illinois. According to analyses by the Experiment Station chemists, as well as by commercial chemists, the local corn contains about two percent more protein than midwestern corn.

In contrast with many of the vegetable crops, all of the corn which can be produced in South Florida has an assured market every season. There is never enough corn to supply local demands within Florida in spite of tremendous importations from other states, with prohibitive transportation charges. The supply has lagged far behind local needs as the number of cattle in Palm Beach county has grown from less than 1000 head five years ago to more than 16,000 today. A dependable supply of corn will launch the Everglades into another related industry—the production of top quality beef by dry lot feeding.

For the grower who raises corn to sell, the long summer of South Florida provides a startling advantage over the midwestern farmer. The Everglades farmer can grow two crops of corn each year, one this Fall and another early next Spring, and sell at the prevailing high price before the midwestern producers can get another crop on the market and lower the price. Planting dates in the Everglades are from August 15 to September 15, and from February 15 to March 15. The next crop in the Corn Belt cannot be planted until mid-May, when Florida's will be near harvest.

It is well-known that the flat topography of the Everglades is peculiarly adapted to large scale, mechanized production. Lott believes this advantage will make it possible to grow corn cheaper here than it can be produced in Iowa. Although the annual gross income which can be expected from an acre of corn, even with two crops, is not so high as vegetable growers sometimes received during the war period, the low production cost (possibly $5.50 an acre) and a dependable demand make this crop very attractive.

The "bottleneck" holding up spectacular increases in corn acreages has been the lack of drying facilities for corn. Because of the high humidity of the Everglades, corn must often be harvested at a moisture content of 25-30 percent, and must be spread thinly in the bin to prevent molding. With proper drying equipment the corn can be dried, cracked, dried and sold at once.

When Lott came to these conclusions he went into action in a way which proves he is not a timid man. He has purchased the dehydration equipment formerly used by the U. S. Sugar Corporation to process lemon grass, and is locating it on the property of the Everglades Produce company at South Bay. Eighteen tractors are working "around the clock" seven days a week to prepare 1000 acres of land which are being planted at the rate of 150 acres a day. Two cooperators are each planting 400 additional acres for Lott, and several local farmers, encouraged by assured markets for their corn, are putting in substantial acreages this Fall.

Lott has definitely leased 2000 acres for corn next Spring, may increase this to 5000 acres by planting time.
**Rye Grass Good For Emergency Grazing Crop**

*Use of rye grass for emergency winter grazing particularly in areas where floods have reduced grazing, suggested by W. J. Sheely, extension animal husbandman, at the Okeechobee meeting called by the State Cattlemen's association, is recommended by the FCSTA, according to Secretary June R. Gunn of Kissimmee.*

"For cattlemen throughout Florida who are in position to plant rye grass or other quick-growing winter greens such as oats or rye, we heartily urge them to do so," Gunn declared.

Meanwhile J. H. Lewis of the state Marketing bureau at Jacksonville suggests use of a protein supplement, minerals and controlled pasture burning as other means of providing emergency feed.

"Proteins are primary as a wintering nutrient," Lewis reports, "since they supply heat, energy, fat, as well as blood, vigor and continuous growth. They help save other feeds by helping utilize other feeds.

"There could be no reproduction without them.

"We recommend the use of high protein concentrate such as cottonseed cake or similar high quality protein oil cakes or a good high quality pellet containing 50 percent or more protein.

"Plenty of minerals are also important since they give resistance to disease," Lewis says, urging cattlemen to consult their county agents for more specific information.

Regarding rye grass, Gunn points out that from the best information available Florida seed houses are able to supply this seed at a reasonable price.

"As Mr. Sheely brought out at the Okeechobee meeting," he adds, "rye grass can be sown on moist soil or on closely grazed sods and will germinate and give grazing without other cultivation."

Cattlemen throughout southeastern Florida, where flood damage is so severe that little hope is seen for inundated pastures to provide grazing until next summer, are posed with the choice of supporting cattle on less pasture or of unloading their excess on markets which may be somewhat depressed.

**Both cattle and horses will be displayed at the Third Hernando County Livestock show at Brooksville on Nov. 1, when prizes will be awarded for beef cattle, dairy cattle, working horses, pleasure horses and breeding horses.**

**Fifty animals will be offered at the Second Florida Hereford sale in Ocala at the Southeastern Livestock pavilion Feb. 19-20.**

---

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Equipment for Every Mowing Requirement
Hardee Show Announced For Dec. 11

Calf scrambles, a purebred show, a showmanship contest and two nights of entertainment are planned together with Hardee county's first Fat Stock show and sale which is scheduled Thursday, Dec. 11, in Wauchula.

Sponsored by the Hardee County Cattlemen's association, the show will begin at 10:00 a.m. with judging in the following classes: steers under eight months; steers eight to 12 months; yearlings 12 to 20 months; cattle over 20 months. Dr. R. S. Glasscock, animal husbandman at the University of Florida, will be official judge, and duplicate prizes are offered 4-H, FFA and Adult contestants.

Beginning at 2:00 p.m. Col. A. C. McNurlin of Umatilla will conduct sale of the fat animals judged that morning, while at 8:00 p.m. Thursday night a match roping contest between two of Florida's top professional ropers, winner to receive $100, loser $75, will be held followed by an amateur roping contest with $10.00 entry fee, winner to receive 50 percent, second 30 percent and third 20 percent of the pot.

The second night's roping, also scheduled at 8:00 p.m., will be open to all contestants who wish to enter with the same rules applying as on the first night.

A purebred cattle show featuring younger animals will be held for owners of registered cattle, with awards scheduled for calves under eight months, calves eight to 12 months, yearling bulls and yearling heifers.

Youngsters taking part in the 4-H and FFA calf scrambles will have a 50-50 chance to get a calf, Hardee County Agent E. H. Vance, who is also secretary of the Hardee association, reports.

In each scramble the number of calves turned loose in the arena will be half (Continued on Page 56)

Registered Hampshire
Bred Gilts & Boars
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These are O. I. C. hogs owned by Leonard Frank of Orlando. Frank claims the breed does exceptionally well in Florida.
DUROCS,
Fat Hogs, to Sell Oct. 24

More Than 400 Hogs Expected For Event According To Baillie

Registered Durocs and fat hogs will show and sell at Ocala’s Southeastern Livestock Pavilion Oct. 22-24, when for three days the hog will be king. Events will include an all-breed swine show, a fat hog show, a Duroc sale, and a fat hog sale.

An All-Breed swine show and a fat hog show on Oct. 23 will be climaxed by the Duroc sale beginning at 9:30 a.m. Oct. 24 and the Fat Hog sale beginning at 2:00 p.m. the same day.

More than 40 Durocs are consigned to the sale which will be cried by Col. R. W. Henry of Dothan, Ala., and the majority of the consignments will also be shown at the All-Breed Swine show. The Florida Cattlemen is furnishing a premier exhibitor trophy for the Duroc part of the show since the Duroc breeders are the only group which has organized a state association.

Consignors include: Gatrell and Moore of Fairfield, T. W. Canon and Son of Live Oak, Boyles Duroc Farm of Live Oak, Lloyd A. Guest of Morriston, Gatrell Duroc Farm of Fairfield, M. L. Hollins of Crystal River, R. W. Mulholland of Eustis, Pine Ridge Farms of Ocala and Raymond Post of Ocala.

Junior entries are expected to dominate the Fat Hog show, for which 4-H and FFA champions will compete with adults for the grand championship. In 1946 Boyles Duroc Farms showed the grand champion at the Fat Hog show.

$600 in prize money has been set aside for the Fat Hog event which will be judged under the Danish system, with each exhibitor receiving a share of the prize money. In the junior breed show $100 has been set up in prizes in seven classes, and similar awards are planned in the All-Breed Swine show for adult entries.

Grand and reserve champion individuals, pens of three and pens of eight will be selected from the champions and reserve champions in each of the three divisions. Animals in the 180-240 pound weight group will receive a 25 percent bonus in prize money.

Sponsored by the Southeastern Fat Stock Show and Sale, Inc., a minimum of 400 animals are being expected for the events, according to General Manager David Baillie, Jr.

See the Ninth Annual
FAT HOG SHOW & SALE

and

ALL-BREED SWINE SHOW

Show (All Classes) Thursday, Oct. 23
Fat Hog Sale (2:00 p.m.) Friday, Oct. 24

OCTOBER 23 & 24, 1947

BOTH EVENTS AT
Southeastern Livestock Pavilion
OCALA, FLORIDA

45 REGISTERED DUROCS

To Be Sold at Public Auction in the Third Annual

FLORIDA DUROC SALE
FRIDAY, OCTOBER 23, 9:30 A. M.

Col. R. W. Henry, Auctioneer

TEX-TAN SADDLES
AND RIDING EQUIPMENT
NOCONA BOOTS
CROCKETT BITS AND SPURS
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Genuine Hereford Saddles Have Beef Hide Covered Trees

The "ROUGH-OUT"

for November, 1947

35
Shorthorns

Shorthorns have increased in popularity in Florida as they have nationally, because of their natural thriftiness, their disposition to be good mothers, and their ability to cross with other breeds. For information on where to buy Shorthorns—beef, milking or dual purpose strains—write the secretary.

Florida Shorthorn Breeders' Association

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for Screw Worm Control
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No Brushing—No Mopping
Just squirt it on. Try it at our risk.
NEW AND SENSATIONAL
At all dealers, or write for full information about this wonder product

BARRY'S
DRAWER E, NEWBERRY, FLORIDA

Hardee Show
(Continued from page 34)

the number of boys participating. To win, the contestants simply have to bring a call over the finish line; they will then be expected to care for and feed out their calves for showing at the 1948 event.

Facilities will be provided at the Wau
chula football field where lights are available for all night events. Only Hardee county cattle are eligible for entry, and exhibitors have the privilege of entering their animals for sale or not.

Horse Auction
(Continued from page 28)

Hi Hat Ranch, Sarasota, offers three head, including Joe Bailey Stardust, a yearling, and two fillies, Whistle Baby and Anniversary Girl. Both the latter are by King Kleberg, who has repeatedly been in the money at speed trials of the Running Horse association.

O Bar O Ranch, Sarasota, offers Cuter Jr., a two-year-old stud, and Red's Dash, a colt, and a registered gelding, Coyote, a 4-year-old.

The stable of Mark Britt, Winter Garden, offers Horace Wilson, a line-bred Peter McCue stallion foaled in March of 1936, and Little Dick, a son of the Dixie mare who won the championship at the first meet of the Florida association.

Aaron Story, St. Cloud, offers Clegg's Boy, the 1939 stallion who has headed the Story stable as a proven running horse. His son, High Pockets, foaled last spring out of a Thoroughbred mare, also sells.

W. H. "Bill" Lester's Brahman Hill Ranch, St. Petersburg, also offers two head, a colt, Parson Brown, and a yearling filly, May Queen.

Individual offerings include: Odis Cowart's famous stallion, Alexander Border; Hail's Midnight, consigned by O. Halvorsen, Jacksonville; Duchess, a 5-year-old owned by Dr. W. F. Hogan, Ocala, and offered bred to Muscles; and Blue Jay, a 2-year-old consigned by F. W. Williams, Palatka.

Selection of the sale animals followed a tour of the state by a sifting committee which rejected more than half of the animals offered. President Herman Turner, Sarasota, told The Cattlemen he does not hesitate to brand the 1947 offering as tops in quality over any previous sale of the association.

Trusten P. Drake of Ocala is new president of the Marion County Cattlemen's association, while Clarence Mann Camp 2d is vice-president, Carl Hendricks secretary and R. G. "Bob" Herrmann, treasurer and member of the state board of directors. County directors include Dennis Prince, Waldo Priest, B. B. Burns, Cary Rose, Lamar Rainey and Powe Crosby.
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HEREFORD BREEDERS Urged To Join Association, Take Part in February Show, Sale

Midyette urges breeders to condition cattle for second annual event; 4-H, FFA judging planned

Good animals not properly conditioned sell at a disadvantage, Payne H. Midyette, president of the Florida Hereford association, has advised association members in a letter urging them to select the best animals they have for the group's show and sale Feb. 20 at Ocala's Southeastern Livestock Pavilion. Entries are due no later than Dec. 1.

"Competition will be keen," he wrote; "I believe that the cattle will be far superior to the cattle at our show and sale of 1947."

Average at the 1947 event last February was $327, with the top bull selling for $1800 and the top female for $975.

Although both the show and sale are scheduled on Feb. 20, judging contests for 4-H and FFA members will be held the preceding day beginning at 2:30, and all entries must be in the barn by noon of that day.

A limit of 50 head has been set on the sale, in the proportion of 10 bulls to 40 females, according to Midyette, with selections to be handled by a fitting committee headed by W. F. Sneed of Nashville, Ga., who will inspect cattle between Dec. 1 and 15.

Judging is to begin at 9:00 a. m. on Feb. 20, with the sale to follow at 1:00 p. m., Midyette announced.

Pointing out that only association members may enter cattle for sale, Midyette encouraged breeders to send in checks for their 1947-48 membership promptly.

"The competition is going to be keen!," Midyette wrote. "We have made tremendous progress and I believe you will find Hereford cattle making real progress in the years to come in Florida and the Southeast."

In an effort to secure professional photographs for the show, Charles J. Belden of St. Petersburg has agreed to make pictures of all cattle which will be in the Show and Sale, if breeders wish him to do so, according to Midyette. Photographs will be included in the sale catalogue for only a small additional charge plus cost of engraving, he said.

4-H and FFA Judging

A total of $140 in two identical judging contests for 4-H and FFA members has been allotted by the Florida Hereford association in connection with its Second Annual Show and Sale at Ocala Feb. 20. Judging contests will be held on Feb. 19.

Prizes to four places for team judging and to three places for individual judging are provided, with the top ranking teams to receive $20 each, second place teams $15, third place teams $7.50 and fourth place teams $5.00. Top individuals will receive $10, $7.50 and $5.00 in each contest.

Ten Herefords Sold

Sale of a complete herd of ten registered Hereford cows has been reported by Dr. Hugh West, Hereford breeder of DeLand.

Purchase of the cattle was W. H. McBrine of Seville, according to West's report—a man who already owns a number of white face cattle.

Supreme champion of all beef breeds and grand champion Hereford female at the Colorado State Fair, Lady Skylark 1st is back at picturesque Trail's End ranch in the fertile Wet Mountain Valley in Colorado's famous Sangre de Cristo range.

The Florida Cattleman
Hereford champions at the Sumter County Breeders' show. Top panel, left, grand champion bull, SFR Battle Blanda, with W. F. Snead holding the animal for Mrs. Tom Matthews, owner, and the reserve champion bull, Larry Domino 300th, held by Owner T. Noble Brown. Lower panel shows, left, Snead holding the grand champion cow, Mischief Belair, and Brown holding the reserve champion FHR Dolly Domino 2d.

Registered Bulls Sold
By Pine Ridge Ranch

Seven registered Hereford bulls, sired by Bull Don Mischief 28th and Fox Run Britisher 2d have been sold by R. B. Bryan of Pine Ridge ranch, Madison, Fla.

Buyers include four Florida and three Georgia cattlemen, including J. C. Studstill of Abbeville, Ga., J. W. Wynn, Jr., of Ashburn, Ga., J. B. Buther of Callen, Ga., Eugene Mugge, Jr., of Greenville, A. H. Bishop of Greenville, V. E. Wells of Jasper and Kirby Wells of Jasper.

A. E. Cayson & Sons of Blountstown bred the "Mischief" bull which sired five of the bulls, while Fox Run Britisher 2d was the $1525 bull sold by J. W. Gibson of Madison to B. B. Saunders, Jr., of Live Oak, at a dispersal sale last November.

Studstill bought Pawnee Bullion, Wynn purchased Beau Worthmore, Buther bought Beau Jim Domino, Mugge purchased PRR Britisher 2d, Bishop acquired Joe Dom Domino, while V. E. Wells bought PRR Britisher 1st and and Kirby Wells purchased Don Marvel.

Trophies Given Winners

Premier exhibitor trophies were awarded by The Florida Cattlemen at Brahman, Hereford and Duroc shows, and the female grand champion at the Aberdeen-Angus show also receives a CATTLEMAME trophy.

Williams Sells

Sale of 125 Shorthorn and Hereford calves, weighing an average 355 pounds each, for nearly 20 cents a pound on the hoof at the ranch, has been reported by P. E. Williams, former president of the State Cattlemen's association, who lives at Davenport.

Polled Herefords

for November, 1947

For Information About
HEREFORD CATTLE

Write
PAYNE H. MIDYETTE, President

FLORIDA HEREFORD ASSOCIATION
TALLAHASSEE, FLORIDA

HEREFORDS
Several bull calves sired by FHR Florida Domino, grand champion bull at the 1946 Sumter County Breeders' show, are for sale at the ranch.

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WEBSTER FLORIDA

Polled Herefords

featuring our sire, Pawnee Rollo 676th

RAWSON BROS.
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Registered
POLLED HEREFORDS
W. J. HOOTEN & SONS
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Polled Herefords

A few extra good 3-year-old bulls for sale
BLOUNTSTOWN, FLORIDA
A. E. CAYSON & SONS
48 mi. west of Tallahassee State Highway 20

POLLED AND HORNED HEREFORDS

E-J RANCH
Get on the bandwagon with Domestic Mischief and Woodrow blood.

GAINESVILLE, FLA. Phone 400 J RFD 2

for November, 1947

39
**Two Champions!**

We’re proud of Larry Domino, youth, reserve champion Hereford bull, and of EHR Dolly Domino 3d, reserve champion Hereford cow, who placed among tough competition at the

**Sumter County Breeders’ Show**

**See Them at the Ranch**

**Florida Hereford Ranch**

T. Noble Brown, Owner

Webster, Florida

---

**Sumter Show**

(Continued from page 16)

Brown and Mach, Webster; Emperor Mano 625, Partin; Senior calves—Dumpy’s Blue Boy, Norris; Orlando; Dave Sloan, Mascotte.

Junior calves—Lo Mann, Beville; Suva’s Excellent, Norris; Tri-Mano, Polo Brahmam Ranch, Winter Haven; Ralph 1st, Chiles, Tomoka, Polo Brah- nan Farms; Red Dick’s Leo, Norris.

Grand champion—Dumpy’s Blue Boy, Norris.

Reserve champion—Emperor Jr. 4th, Partin.

**Brahman Females**

Aged cows—Ellic, Norris; Emperor’s Dutches, Partin; Two year olds—Lady Queen S. Manno, Partin; Junior yearlings—Lady G. Emperor, Partin; Queen M. Manno, Norris; Queen Selim Manno, Norris; David’s Blue Bull, T. P. Chaires, Jr., Bradenton; Summer yearlings—Miss Dumpy, Norris; Queenie, Polk; Lillie T. Cooper, Beville; Senior calves—Empress’s Lady Resoto, Partin; Velvet, Stotz.

Junior calves—Miss Moore, Beville; Empress of Manatee, Chaires; Suva’s Sophia, Norris; Dumpy’s Lil, Norris.

Grand champion—Lady Queen S. Manno, Partin; Reserve champion—Miss Dumpy, Norris.

**Brahman Group Classes**

Best pair—Partin, Norris, Partin, Bartelle; Get of sire—Partin, Norris, Polk; Best herd—Partin, Norris, Polk.

**Aberdeen-Angus Bulls**

Aged bulls—Eldie’s Champions 4th, Sun Lake Ranch; Hardwick’s Queenmore, Hollins Wood Ranch.

Junior bulls—Black Bandolier 100th, Sun Lake; Blackbird Seaver of White Oak, Hunta Hunt’a Ranch, St. Augustine; Paadena Queenmore 15th, Hollins Wood Ranch, Crystal River; Paadena Queenmore 15th, Hollins Wood; Senior calves—Revolution 7th of Lakeview, Walter R. Williams, Lakeland; Junior calves—Hardwick’s Black Major, Hollins Wood; Grand champion—Eldie’s Champions 4th, Sun Lake.

Reserve champion—Black Bandolier 100th, Sun Lake.

**Aberdeen-Angus Females**

Aged cows—Mary Penetum W., Hollins Wood; Embers of Cardinal, Sun Lake; Queenie Blackbird M. V., Hunta Hunt’a Ranch, St. August-in.

Two year olds—Pride of Romeo 5d, Hunta Hunt’a Han; Miss Eston’s Eline 90th, Sun Lake; Black- cap McHenry V. 25th, Sun Lake; Senior yearlings—Edella 9th of Raona, Hunta Hunt’a Ranch; Blackcap of Raona 9th, Hunta Hunt’a Ranch; Paadena Queenmore 15th, Hollins Wood Ranch, Crystal River; Paadena Queenmore 15th, Hollins Wood; Senior calves—Revolution 7th of Lakeview, Walter R. Williams, Lakeland; Junior calves—Hardwick’s Black Major, Hollins Wood; Grand champion—Eldie’s Champions 4th, Sun Lake.

**Angus Group Classes**

Best pair—Sun Lake, Sun Lake, Hunta Hunt’a Ranch; Get of sire—Sun Lake; Lakeview Farm, Lakeland; Hollins Wood ranch, Crystal River; Best herd—Hunta Hunt’a Han, Sun Lake, Sun Lake, Hollins Wood.

**Hereford Bulls**


Two year olds—Larry Domino 500th, T. Noble Brown; M.W. Tommy Domonic 500th, T. W. Dunn; Webster; Hitch Pr. Domino 5th, R. Phillip Burrill, Orlando; Rollo 11th, Connell Stock Farms, Inver- ness.

Senior yearlings—S.F.R. Battle Blanda, Mrs. Tim Matthews; Santa Fe River Ranch, Alachua; Major Rollo; W. J. Hooten, Center Hill; Rollo 21st, Connell Stock Farms.

Junior yearlings—F.H.R. Dandy Domino, T. Noble Brown; Luther, Tornd, South River Ranch; Rollo Mischief 500th, Heritage; Rollo Mischief 500th, Orange; Hooten, Center Hill.

Senior calves—T.S.F. Eliston, Connell Stock Farms; S.F.R. King Fancy, Santa Fe River Ranch; Bean Perfelson, George Rawson, Palatka; Eliston 18th, G.
CLASSIFIED MARKET

Classified advertising inserted in these columns reach our office not later than the 1st of month preceding date of publication. The Florida Farm Bureau Bulletin is published the 10th. The Florida Cattlemen publish the 20th, and the Southern Livestock Journal, the 25th. Rate is $1.00 per column inch. Minimum rates: $10.00 for 1 month, $20.00 for 2 months and $30.00 for 3 months. In combination with the Southern Livestock Journal, Florida Farm Bureau Bulletin may be included at the rate of 30¢ per word. $4.00 minimum for all. Address: Cody Publications, P. O. Box 981, Kissimmee, Florida.

REGISTERED CATTLE
REGISTERED HEREFORD COWS for sale (with papers or excluding this year's calves). H. W. Wade, Route 2, Box 211, Plant City, Florida. 1017

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POLLED REGISTERED HEREFORDS—Three fine bullocks nearly two years old, $150 to $200. W. R. Gould, Dale City, Fla. 117

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PUMPS FOR EVERY PURPOSE—All sizes and types. Farm, garden, chicken house, scrip and fountains. Gordon & Co., Box 5116, Tampa, Fla. 7566

We offer 60 tons of new war surplus bolts, rivets, screws, screws, and all popular sizes. A good mixture for hobby shops, garage, machine shops and farmers. A big 400-lb. box for only $9.85. War Surplus Co., Morris & John Sts., New Brunswick, N. J. 9726

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DAISY CATTLE MARKERS complete with chain, brass tag for horns and neck. Write for folder. GOLDEN ARROW FARMS, Dept. CM, Huntington, Ind. 3719

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GRADE GRAHAM BULL CALVES for sale at ranch. Usually good quality, 7/8, 15/16 Brahman, mostly grey. $100 each for choice, Henry W. McCray, Partin 2, Florida. 1106

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A DAILY CASH MARKET for your livestock. FRANK E. DENNIS, INC., 1597 North Edgewood Avenue, Jacksonville, Florida. Phone 81900.

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PALOMINO SADDLE HORSES. Pintos all sizes, Pinto, Hackney, Welsh, Shetland. How old are children who want pony for? Howard Chandler, Chattanooga, Tenn. 6642

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LEARN AUCTIONEERING, WORLD'S LARGEST SCHOOL. America's leading auctioners teach you. Turn soon. Write free catalog. KEMP AUCTION SCHOOL, MASON CITY, IOWA. 9117

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1. The Florida Cattlemen and Livestock Journal, published monthly at Kissimmee, Florida. The name of the publisher is Aldus M. Cody, Box 891, Kissimmee, Florida. The name of the editor and managing editor is Robert S. Cody, Box 891, Kissimmee, Fla., and the business manager is Aldus M. Cody, Box 891, Kissimmee, Florida.

2. The owner is Cody Publications, Inc., 16 Verona St., Kissimmee, Florida, Aldus M. Cody, president, Robert S. Cody, vice president, Dorothy C. Cody, secretary-treasurer, all of Kissimmee, Florida. The known bondholders, mortgagees, or other securities are: The First Federal Savings & Loan Association of Osceola County, Kissimmee, Florida. Aldus M. Cody, Publisher.

Sworn to and subscribed to before me this 1st day of October, 1947. (Seal)
Della Engle, Notary Public
My commission expires December 15, 1947

RICO Concentrate
DIP AND SPRAY
A Proven RÖTENONE Product For LICE - TICKS - GRUB
Manufactured by Willke Chemical Co., Houston 3, Texas for November, 1947

MISCELLANEOUS
WESTERN BOOTS—Handmade to your measurements. Made—Like You Like—Em-Catalogue. CRICHEI BOOT COMPANY, El Paso 5, Tex. 8729

GENUINE PENSACOLA BAHIA grass seed for sale, 90 percent germination, 90.50 percent purity, no weed seed. Deep rooted. Grows in both wet and dry lands and will stay green longer than any of the improved grasses. Received by the State Experiment Station. Write WALTON COUNTY CROP IMPROVEMENT ASSOCIATION, DeFuniak Springs, Fla. 8107

ROSE BUSHES—2-year-old field grown currublooming plants, over 50 choice varieties. Write for free catalog with roses in color. Ty-Tex Rose Nurseries, Dept. B, P. O. Box 552, Tyler, Tex. 9117

TIMBER ESTIMATES AND APPRAISALS—Growth studies and management plans. Twenty years experience in the Southeastern states. We specialize in thinning, sale, and utilization of timber properties. FOREST MANAGERS, INC., Beach Ave, Atlantic Beach, N. Y. 9726

WILD GEESE, ducks, peafowl, pheasants, pigeons, rabbits. Prices free. Will buy surplus stock. Jewel Game Farm, Danville, Illinois. 2564

Best place to buy Steen Hairs, Levi's Boots and Manhattan Shirts is at PERSONS, INCORPORATED. Kissimmee, Florida. Our store is open all day Wednesday the year round.

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LARGE, AND SMALL RANCHES WANTED, stocked and equipped, improved farms, and acreage, any size, anywhere in Florida, for immediate buyers. Also want listings on cattle of every breed and grade. Tell your neighbors. Write, wire or phone, Ben Rodgers, Live Stock Broker, 64 North Court St., phone 2790, Orlando, Florida.


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VERO BEACH, FLORIDA

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Registered Brahman Cattle
Phones 28191, 28341
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Use the Burdizzo and avoid screw-worm infestation

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Bloodless Castrator
For cattle, sheep, hogs, horses, dogs, etc.

For sale by W. D. LaMotte, Tampa, Florida
Sales Agent: Cooper's Cattle Diet & Accessories

PANICUM REPENS
We again have plenty of this grass available.
For sale at the ranch.

Sufficient grass to plant an acre...
$3.00
... in truckload quantities.

W. J. LEONARD
KENANSVILLE, FLORIDA

Registered Devons
1 have a few selected bull and heifer

DEVONDALE FARM
COTTONTAILE, FLORIDA
Cattle, sirled by "Old King", out of imported strain cows, for sale.

W. W. "Bill" Henley, owner
Located 8 miles North on Route 221

BRAFORD CATTLE
Turkey Lake Ranch
Registered Brahman
4 mi. southwest Orlando, 33d St. and Vineyard road

Box 1513 ORLANDO, FLA.

Used for Dipping and Spraying of Live Stock to Eliminate Lice, Ticks and Other Adhering Insects

1 Gallon makes 156 Gallons

Obtainable thru your local dealer or direct from us

W. D. LaMotte TAMPA 1, FLA.
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by Nocona

are again carried in stock and we offer an unusually good assortment of riding boots for both men and women. It pays to buy best.

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Athens

Heavy Duty Plowing
Harrors

for pasture land preparation

are now available in limited numbers

Caldwell Choppers

These are the machines that have proved so valuable in pasture and land development in Florida. For further information write or call us.

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Distributor

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Motor Trucks, Tractors, Wheel-type Tractors, Power Units and complete line of ranch and grove equipment.

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Florida

FLORIDA S"v -17 has raised unfully are again by Nocona WIVS for in BOOT SEBRING are now available il CALDWELL CHOPPERS for pasture HARROWS HEAVY DUTY PLOWING in Florida. For further offe i e~ i SOUTH FLORIDA off e~ i

RANCH and grove equipment. Tractors, Power Units Dealer for International Harvestor so valuable in Florida. For further

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Otis HIlt Warkins, Robert Tolbert; Zphyrhills-aight Ryals, Wendell Perdtue, Collins, Garn Brown; Sparkman; Ocala-G. B. followed Lamiar Smith of Leesburg followed ticon. Winners Listed Junior Judying

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Winners Listed Junior Judging

In 4-H and FFA junior judging contests held in connection with the Sumter County Breeders' show, prize money was awarded to three places in individual competition and to ten places in team competition.

D. C. Beville of Bushnell and Wayne Smith of Leesburg followed Gerald Wright of Anthony in that order in the individual FFA judging. Jackie Perry of Bushnell and Ted Peacock of Lake City followed Lamar Matthews in the 4-H competition.

Members of prize winning judging teams, listed in the order they placed, were as follows:

FFA Contest

Bushnell - Beville, Charles Tompkins, James Sparkman; Ocala-G. B. Chappell, Bruce Smith, Robert Dicker; Leesburg-Smith, Byron Works, Lyndon Green; Webster-Max Morrison, David Collins, Gary Brown; Bartow-Claude Wilson, J. W. Perdue, Leland Young.


4-H Contest

Hillsborough - Alton Simmons, Buford Simmons, Matthews; Polk-Bobby Lee Morie, Granda Costart, Bevisa Hurricane; Lake-Charles Norris, Billy Nutt, Freddie Conners, Hardee - Harry Gause, Duee Norris, Dave Tomlinson; Sumner-Jeannine Brown, Jackie Perry, Clayton Brown.

Lake - Charles Demko, Charles Adams, Charles Allison; Marion-Ferdie Cone, Ralph Cone, George Montgaur; Manatee-Marion Manit, Walter Brown, Lloyd Bradley, Vohnia-George Arnold, Clarence Carter, Carlyle Byrd; Hillsborough-Roy Heathcoat, Jimmy Hull, Keith Simmons.

The Desoto County Fair and South Florida Livestock show, scheduled in Arcad'a on Nov. 6-7 has been called off due to high water and other reasons, according to County Agent W. L. Woods.

Pinkeye is rarely found in Angus cattle, and cancer eye, a major problem in some sections, is unknown in Angus herds, the American Angus association says.

Officials and junior judging winners at the Sumter show. Top panel, Judge B. L. Southwell, left, with W. B. McSpadden and L. H. Lewis; middle panel, 4-H judging champions, 1 to r., Lamar Matthews, also top individual 4-H judge, Buford Simmons, Alton Simmons, and Assistant County Agent Joe Armor; bottom panel, FFA judging champs, 1 to r., Charles Tompkins, James Sparkman, D. C. Beville and Instructor Herbert Simmons.
A METHOD FOR BUILDING A HIGH VITAMIN "A" LEVEL IN PURINA RANGE BREEDER CHECKERS FOR

BIG CALF CROPS. Range research work is just beginning to unfold the value of a high level of vitamin A in breeder cattle feed. In the past we have expected the pasture or hay to provide all the "A" needed. Tests, however, have shown that hay and range grasses through dry spells or long Winters fall far below the desirable level of "A." New Purina Breeder Checkers are fortified with the "A" needed for high breeding efficiency.

GOOD MILK FLOW. New Breeder Checkers contain all the milk-making qualities of regular Checkers, plus lots of vitamin "A," which we have found beneficial to general cow condition, and resulting milk flow, before grass turns green and lush.

FAST CALF GROWTH. Cows having plenty of vitamin A during Winter drop more vigorous calves than cows which did not get enough "A." Likewise, they give more milk. Both these factors make for bigger, stronger calves when you turn out on Spring range. Ask your Purina Salesman or Dealer about PURINA RANGE BREEDER CHECKERS

RALSTON PURINA COMPANY
Nashville, Tenn. • St. Louis, Mo. • Tampa, Fla.

Ranch Supply Headquarters
YOUR PURINA DEALER

for November, 1947
Low-Cost RANCH LAND in the making!

Wasteland is ranch land in short order with a "Caterpillar" Diesel Tractor doing the clearing. Here's a typical example near Quincy, Florida. A "Caterpillar" Diesel D7 Tractor and bulldozer uproot trees and brush—then pile them for burning. A second "Caterpillar" Diesel Tractor with a special rooter removes stumps for a thorough job of clearing. Productive ranch land is ready to make profits where wasteland once existed.

Check into land clearing methods with "Caterpillar" Diesel Tractors. Write or call your "Caterpillar" Dealer and let an experienced engineer recommend the money-saving tools to do the job quickly and economically.

"CATERPILLAR" Diesel turns wasteland to Ranch Land...

Your "Caterpillar" Dealer offers a complete line of land clearing equipment for Florida ranch owners and contractors... such as this "Caterpillar" Diesel Tractor and bulldozer... plus many other time and money-saving tools.

IN FLORIDA

Shelley Tractor & Equipment Co.  Clewiston Motor Company
Miami & Tampa  Clewiston
Gibbs Equipment Division, Gibbs Corporation
Jacksonville, Maitland, Tallahassee
ANGUS BREEDERS' DIRECTORY BEGINS ON PAGE 6
THE GEORGIA ABERDEEN-ANGUS FALL SALE

THURSDAY, OCTOBER 30
SOUTHEASTERN FAIR GROUNDS
ATLANTA

5 Bulls FIFTY LOTS 45 Females
of GEORGIA'S BEST YOUNG CATTLE
QUALITY INDIVIDUALITY BREEDING TYPE

CONSIGNORS:

Beaverdam Seed & Cattle Farm Athens C. W. Hutchins & Sons Summerville
Frank Binford .......... Thomaston Joe & J. S. Johnson Jefferson
F. F. Barrett .......... Dalton Dwight Kennedy Claxton
Buckeye Farms .......... Monticello Lorraine Farms Macon
Colonial Plantation .... Loesburg Snap Finger Farms Atlanta

These cattle have been selected by a competent committee, assuring buyers of top quality foundation animals.

For catalog and further information wire or write:

GEORGIA ABERDEEN-ANGUS ASSOCIATION

The Florida Cattleman
Are You a CATTLEMAN…

Or a Cow Puncher?

Let us see those calves and the pasture and we can answer the question.

If you are a CATTLEMAN, you will be glad to know:

That our cattle are bred and handled to secure for us repeat customers who can buy from us with confidence.

That we guarantee all of our breeding stock which we offer for sale to give you satisfaction even to their “get”. Gentlemen, this means a lot—your bull is only as good as his calves, and they will determine what your neighbor thinks of your bull.

We encourage you to attend the Angus show and sale in Ocala, and if you buy, do so with confidence and assurance that you have bought satisfaction.

To the many CATTLEMAN over the state who will: we invite you to visit with us and see the fastest growing herd of Angus in Florida. Our aim is high and we realize that it can go only so high without giving you satisfaction.

Regardless of the breed, when you see “top calves” ask their owner where he got their sire. If you do this, you will always be reminded of the good bulls here on our farm, and realize that surely we have some good bulls left!

MILL POND PLANTATION

R. A. Willis, Jr. Owner

Box 28, Rt. 2

MARIANNA, FLORIDA

Consigning

KINOCHTHY OF LAKEVIEW

to the Second Florida Aberdeen-Angus sale at Ocala, Oct. 29

LAWSON P. KISER

LUSAMAR FARMS

VALRICO, FLORIDA
ABERDEEN-ANGUS Efficient Producers of Quality Meat as a Result of Breeding During Past 400 Years, Says Researcher

Naturally hornless, immune to pinkeye and resistant to other eye infections, Aberdeen-Angus cattle have been bred to a high degree of uniformity for production of quality meat.

by Dr. R. S. Glasscock

The Florida Cattleman

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Naturally hornless, immune to pinkeye and resistant to other eye infections, Aberdeen-Angus cattle have been bred to a high degree of uniformity for production of quality meat.

by Dr. R. S. Glasscock

Animal Husbandmen, Florida Experiment Station

Animals in nature were much different from those we now have under domestication. It was only necessary for such animals to find food to support themselves, and to produce offspring for survival of the species. Domestic animals have been modified by the efforts of man so that in addition to maintenance and reproduction, they have the ability to produce such commodities as work, food, and clothing. With proper feeding and management our domestic animals are highly efficient producers.

Beef cattle must furnish a hungry world of people with steaks and roasts at a price that people can afford to pay. In comparison with other food products, if the business of beef production is to continue as one of the greatest world industries. The breeders of Aberdeen-Angus cattle have kept this thought foremost in mind, and in addition to the production of meat in quantity, great effort has been exerted to build a breed that would produce meat of high quality.

The native home of Aberdeen-Angus cattle was northeastern Scotland. Black polled cattle existed in this area over 400 years ago, but a fixed type was not developed until the nineteenth century when more attention was paid to cattle for their meat producing possibilities rather than work. During this time it was discovered that the large raw boned animals used for draught purposes were not well adapted for the production of meat. Cattlemen soon began to learn that the short, thick, deep and compact cattle with a minimum of bone killed out to greater advantage and produced meat of higher quality even though feed lot gains were no greater. The Scotchmen were quick to take advantage of this knowledge and the breeders soon moulded Aberdeen-Angus into the most extreme type of the beef breeds. Few breeds of livestock have been modified so completely to meet the requirements for a specific purpose, and few breeds of livestock approach the Aberdeen-Angus breed with respect to uniformity.

Early in 1800 Shorthorn cattle began to enter southern Scotland. By using Shorthorn bulls on Angus cows steers were produced that were superior to anything known previously. Crossing became such a craze that the Aberdeen-Angus breed was threatened with extinction. All over Scotland farmers were allowing their purebred herds to degenerate into stock of various crosses. This began to eliminate the possibility of producing the highly desirable first-cross for commercial purposes.

William McCombie of Tillyfour continued breeding his cattle pure. A few other breeders had some purebred cattle at this time but his herd was the largest. He was well repaid for his efforts and faith in the breed because in 1878, at the International Exhibition at Paris he won the highest honors of the show in competition with all other breeds and countries. This did much to make the breed popular. One of his steers won grand champion at the Smithfield show at London and Queen Victoria had the steer brought to Windsor Palace for her inspection. Queen Victoria later visited his farm to inspect his cattle.

It was 1875 before Aberdeen-Angus cattle were brought to America. Shorthorn cattle had been established here for 90 years and the Herefords for 56 years. At that time Shorthorn cattle were the predominating breed but they are now surpassed in numbers by Hereford and Aberdeen-Angus.

The popularity of Aberdeen-Angus cattle has increased in recent years with great strides. At one time they were considered to be adapted only for the corn belt states but they have now penetrated all sections of the country and have proven themselves to be excellent rustlers, and are holding their own in the range sections. The existence of the Aberdeen-Angus breed and its present popularity have been made possible by the persistent efforts of only a very few Scotch breeders who were intelligent enough to realize (Continued on page 19)

Hornless and immune to pinkeye, Aberdeen-Angus have also been bred to produce the most beef of the best quality with the highest efficiency. Here are two pictures of Angus cattle grazing on improved pasture.

The Florida Cattleman
AT THE FLORIDA STATE SALE
IN OCALA, OCTOBER 29

BANDOLIER K. 3d (783452)
A 2000-lb. Bandolier bull whose dam was the daughter of two International Champions and whose sire was the Grand Champion of the Iowa State Show and Sale in the fall of 1944.

BARTOW GAY BOY (845947)
A two-year-old bull, bred at Sturdy Oak Farms, who is one of the thickest, most compact animals you will ever see. This bull has a near-perfect head and is extra full in the hind quarters.

THE FIVE FEMALES
Which we have nominated for this sale, will not be in show flesh but will be in excellent breeding condition and are all bred.

We earnestly solicit your inspection of these animals at Ocala on October 29th.

BARTOW BLocky LACKS

STURDY OAK FARMS
C. E. “Tiny” Williams
Bartow, Fla.

for November, 1947
The Cover

Miss Nina Ruth Williams of Bartow rates the cover of this year’s Aberdeen-Angus section because she showed the steer she is pictured with to reserve champion 4-H animal of the 1947 Southeastern Fat Stock Show at Ocala last February. Miss Williams is the daughter of Mr. and Mrs. C. E. Williams of Bartow’s Sturdy Oak Farms.

HUGH DILLMAN, Palm Beach.

T. P. DRAKE, JR., Ocala.

The L. K. Edwards Ranch, the Edwards Cattle Co., Irvine, L. K. Edwards, Jr., owners, phone 5310, 1902. The registered herd was established in 1907. More than 50 registered Angus bulls are in service on the Edwards’ commercial herd of approximately 1,000 cattle.

ARTHUR J. FERGUSON, Parrish.

Fort Hamer Ranch, Box 864, Manatee Station, Bradenton. Wilson S. Isherwood, owner, ranch located 10 miles east, two north, of Bradenton, phones 34-962, 34-962. This herd, established in 1944, contains 18 females of breeding age, with stock originally acquired from G. C. Passmore, Montgomery, Ala. Pedigrees show Blackbird, Zara, Duchess, Queen Mother families, and descendants of Earl Marshall, Blackcap Revolution and other notable bulls are found in the herd. Sires are Autauga Edgar Marshall 13th (683321) and Autauga Kinglade 21st (739562). No calves were offered during the past year, but six bulls and eight heifers are now available. Some unregistered Angus stock is also for sale.

FRED FRANCIS (See Hunta Hunta Hara ranch)

Hugh Geiger, Eustis.

L. D. GERACI (See Sun Lake ranch)

ERNEST GRAHAM, Hialeah.

RAYMOND W. GREELEY, East Palatka.

R. L. GRIFFIS, Lamont.

HARPER BROTHERS, Pierson.

HETHCOX AND HOLLINGER, Umatilla.

Herd established in 1916 with purchases from Lakeview Farm, Lakeland.

HILLARD’S ANGUS FARM, Box 145, Okeechobee, ranch located six miles north on Kissimmee highway. This herd was established in January, 1945.

HOLLINS WOOD RANCH, Crystal River, Maurice L. Hollins and Dixie M. Hollins, owners, phone 2222. Established in 1942, this herd consists of 25 females of breeding age, many of them carrying Prizeremm, Earl Marshall, Blackbird, Queen Mother and Peurinian breeding. Sires are Hardwick’s Queenemere 5th (597658) and Tarkio’s Coquette Lot M. (758816). Approximately 25 calves were offered during the past year.

and both heifer and bull calves are now available. The Hollins Wood commercial herd numbering 150 cows has three-quarter Angus heifers available.

H. L. HOWES, Live Oak, original stock purchased at first Florida Aberdeen-Angus sale in 1946.

D. HUGHES, Ponce De Leon.

LARKIN HUNDLEY, Monticello.

HUNTA HUNTA HARA RANCH, St. Augustine, Fred Francis, owner.

I. D. CATTLE COMPANY, Okeechobee.

D. R. IGOU, Eustis.

WILSON S. ISHERWOOD (See Fort Hamer ranch)

JOHN G. KELLEY, Monticello.

KENMORE CATTLE COMPANY, Vero Beach.

LAWSON P. KISER (See Lusumar Farms)

A. C. KRUMSIG, Chosen.

LAKE SHORE, Micajuny, ranch located six miles west on old Gainesville road, J. P. Ramsey and son, owners, phone 2582.

LAKEVIEW FARM, R. F. D. 2, Box 813, Lakeland, ranch located eight miles north-east, Walter R. Williams, owner, phone 39-945.

NEIL F. LAW (See Wallen Farm)

LUSAMAR FARMS, Valrico, ranch located 15 miles east of Tampa near Valrico po.

C. D. NETTLES, Callahan. Herb established in 1947, consists of four cows and three calves, purchased from Lakeview Farm and mainly of Blackbird and Kinoshky breeding, and three heifers of Queen Mother and Elsa Trojan Erica families bought from Hollins Wood ranch. Sire is Ericemere of Sun Lake (887973) which was bought from the Sun Lake ranch.

A commercial herd numbering 20 was started in 1943.

LYKES BROTHERS, Tampa.

LEE MATTHE, Florala, Ala.

R. W. MCCAULEY, Reddick.

P. S. MCCLOUN, Florala, Ala.

MILL CREEK RANCH, P. O. Box 48, St. Augustine, ranch located on Green Cove Springs road, H. E. Wolfe, owner, office phone 1247, ranch phone 1758-W. Herb was established in 1943 with purchases from Hardwick Farms, Cleveland, Tenn., and now includes 17 females of breeding age.

MILL POND PLANTATION, Marianna, farm located three miles west of Greenwood, Robert A. Willis, Jr., owner. Established in 1946, this herd includes 36 females of breeding age, most of them second branch Blackbirds, Blackcaps and Bandoliers. Sires are Prairie Boy (926681), which was bred by Ane Plantation of Grand Junction, Tenn., and Enchanted Blackcap English (716685), bought from Wilbur Cole of Bethany, Mo. Approximately 12 calves were sold during the past year and bulls and cows are now available. A commercial herd established in 1950 has now been sold to make room for additional purebreds. 12 purebreds but unregistered Angus steers are available.

MILLIGAN ANGUS FARMS, Box 705, Callahan, C. K. and J. B. Milligan, owners. Established in 1916, this herd now contains 35 females of breeding age, and produced 22 calves which were offered last year. A few bull calves are now available. Cows contain Frenchian, Bell Boy, Revolution and Elenemere breeding, while the sires are Rhet’s Frenchian 15th (985757) and Enchanted Erica’s Earl M. 7th (611247). A commercial herd numbering 250 cows was established in 1941.

GLEN MOORE, Darlington.

RALPH MULHOLLAND, Eustis.

C. D. NETTLES, Callahan. Herb established in 1947 with purchase of five females from Milligan Angus Farms.

NORRIS CATTLE COMPANY, Ocala, Fla., R. G. “Bob” Herrmann, manager, phone 68.

(Continued on page 14)
TAKE A LOOK!

At the Hollins Wood Consignment of three bred heifers, three open heifers and two bulls to the Florida Aberdeen-Angus show and sale at Ocala.

OCTOBER 29

PASADENA MYSTIC ONYX 5
Calved Dec. 30, 1945

SWEET LILLY K 9
Calved April 28, 1946

SWEET LILLY 3
Calved May 1, 1946

All Three Bred to
Tarkio's Coquette Lad M.
A Show Bull ... A Beef Bull

Plus Three TOP OPEN HEIFERS

PASADENA MYSTIC ONYX 6th, calved Jan. 20, 1946, by Hardwick's Queenmere 5, out of Wright's Erica.

SWEET LILLY 7th, calved May 14, 1946, by Hardwick's Queenmere 5, out of Lile of Calmar.

PASADENA MYSTIC ONYX 8th, calved Feb. 12th, 1946 by Hardwick's Queenmere 5, out of Enchantress R.

And Two BULLS

HARDWICK'S QUEENMERE 5th, calved May 24, 1940, our senior herd bull sired by Queenmere 183, out of Barbara's Lassie B.—a great breeding bull, proven and ready for heavy service.

PASADENA QUEENMERE 15th, calved Jan. 21, 1946, sired by Hardwick's Queenmere 5, out of Blackbird of Greendale—good enough to head a good herd and big enough for heavy service.

HOLLINS WOOD RANCH
Crystal River, Florida
ACCLIMATED ANGUS Consigned to Second Annual Florida Sale Sponsored by Ass'n: Quality Better than 1946 Expected Oct. 29

McSpadden says quality above 1946 when cattle averaged $345; A. E. Darlow of Oklahoma A. & M. to judge, Tom McCord to sell; Dinner meeting at Highlands Oct. 28

Florida cattle, thoroughly acclimated to this state's climate, will be offered to buyers at the Second Annual Florida Aberdeen-Angus sale at Ocala Oct. 29, according to Louis Geraci, president of the sponsoring Florida Aberdeen-Angus association.

The initial Angus sale, held in 1946, resulted in a top price of $1,275, and an average for the 37 animals of $345, with bulls averaging $385 and females averaging $333.

Although observers are expected from other parts of the United States, it is to the Florida stockman that Angus breeders expect to sell the majority of the offering.

"Trends in Florida are toward better cattle in conjunction with better pastures," Geraci points out. "We will be selling animals which are thoroughly acclimated to Florida, and the sale will provide an unequalled opportunity for Floridians who want to start their own herds, or need a few registered animals to obtain top-quality stock.

Quality was high at the 1946 sale, and W. B. McSpadden, southeastern field man for the American Aberdeen-Angus association, reports the quality of animals entered in this year's sale is considerably better than last. He selected cattle to be sold from among the entries.

Show and Sale Both On Wednesday, Oct. 29

The 34 females and seven bulls consigned to the sale will be judged and auctioned on Wednesday, Oct. 29, with the show scheduled to begin at 10:00 a.m. and the sale at 1:00 p.m.

Thirteen breeders are offering animals in the sale, which will be held at the Southeastern Livestock Pavilion two miles north of Ocala on the Jacksonville highway.

Col. Tom McCord of Montgomery, Ala., will cry the sale again this year. McCord, who is one of the southeast's leading auctioneers, has sold every major Florida purebred sale during the past year, and is well known to Florida buyers.

Geraci points out. McCord will sell Quarter Horses in Orlando in November.

A. E. Darlow Selected To Judge Angus Show

Buyers at the Second Florida Aberdeen-Angus sale will be bidding on animals which have been judged and placed by one of America's outstanding cattle judges.

Judge for the show scheduled to precede the sale Oct. 29 is Dr. Al E. Darlow, head of the Oklahoma A. & M. College animal husbandry department.

"The entire nation and even Europe have been the locale for some of his work in animal husbandry," an A. & M. spokesman reports. "He has judged at many of the nation's leading shows, including the International Livestock Exposition, Kansas City's American Royal, Ft. Worth Southwestern Exposition and Fat Stock Show, National Western Stock Show.

Following is the list of classifications set up for the Second Annual Florida Aberdeen-Angus show scheduled at Ocala October 29:

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<tr>
<th>Class</th>
<th>Ribbons or Trophies</th>
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<tr>
<td>Bull Calves (six months to one year old)</td>
<td>1st 2nd 3rd</td>
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<td>Yearling Bulls (one to two years old)</td>
<td>1st 2nd 3rd</td>
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<td>Senior Bulls (two to three years old)</td>
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<td>Reserve Champion Bull</td>
<td>Rosette</td>
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<td>Grand Champion Bull</td>
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<tr>
<td>Southeastern Fat Stock Show and Sale, Inc., Trophy</td>
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<tr>
<td>Heifer Calves (six months to one year old)</td>
<td>1st 2nd 3rd</td>
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<tr>
<td>Yearling Heifers (one to two years old)</td>
<td>1st 2nd 3rd</td>
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<tr>
<td>Senior Cows (two to three years old)</td>
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<tr>
<td>Aged Cows (over three years old)</td>
<td>1st 2nd 3rd</td>
</tr>
<tr>
<td>Reserve Champion Female</td>
<td>Rosette</td>
</tr>
<tr>
<td>Grand Champion Female</td>
<td>Rosette</td>
</tr>
</tbody>
</table>

All ribbons and rosettes are being furnished by Turnipseed Farm Supply Store, Ocala Purina dealers. Neck chains for all entries are being donated by the Seed and Feed Stores group of the Merchants Division, Marion County Chamber of Commerce.

Dinner Meeting Is Planned at Highlands

An informal dinner meeting at the Highlands Hotel Tuesday night is planned by the Aberdeen-Angus association, with all association members, buyers and others interested in the show and in Angus cattle invited to attend, according to Geraci.

"We hope that all association members, whether they are consigning animals or not, will attend the dinner meeting at our official hotel," Geraci urges. "Plans will be made for the Spring sale which has been scheduled, and for participation of Angus herds in the Florida State Fair next February."

Animals Entered In Show, Sale, Listed

Twenty-nine of the 41 animals consigned are more than 18 months of age and classify as breeding age cattle. Of this group four cows and two bulls are over three years old, two cows and one bull are between two and three years of age, and 18 females and one bull are yearlings over 18 months of age.

There are seven yearling females under 18 months of age and one bull, and one heifer and one bull calf under one year of age. Two cows consigned by S. M. Strom of Quincy have not been classified.

Consignors include: Hollins Wood ranch at Crystal River, Sturdy Oak Farms at Bartow, Sun Lake ranch at Lutz, University of Florida at Gainesville, Lakeview Farm at Lakeland, Hunta Hunta Harra ranch at St. Augustine, S. M. Strom of Quincy, Simonton Ranch, Inc., at

The Florida Cattlemen
AT THE FLORIDA ANGUS SHOW & SALE
in Ocala, October 29, Fred G. Francis offers two bred heifers from HUNTA HUNTA HARA RANCH, ST. AUGUSTINE

Jean O'Hara 2D (925064), calved March 17, 1946, Sire Muskogee 460th (566574). Dam Jean O'Hara (723348). A smooth, neat heifer, pasture-bred to Pride of Muskogee. Her sire, Muskogee 460th, was top show bull in the Simon show herd at Maize, Kansas.

Muss Muskogee (925083), (picture at left) calved March 14, 1946, has for a sire the show bull Muskogee 460th, is out of Kate Revel of Maize 3d, and sells bred to Revolution 12th of Red Gate (748575).

REFERENCE SIRE
Revolution 12th of Red Gate, pictured at right, was grand champion bull and sire of winning get at Florida State Fair at Tampa in 1946.

Breed With a Record

SUPERIOR BEEF BREED

Revolution 7th of Lakeview, calved Sept. 11, 1946, is a promising young bull, a blue ribbon winner.

Judy Kinochtry, calved Sept. 19, 1946, is a smooth, deep, good-headed heifer, a blue ribbon winner at the Sumter Breeders' show. You will like her kind. She is bred and owned by Juliette Williams.

Donon Erica of Lakeview, pictured at right, is a good daughter of the grand champion bull, and bred Sept. 22, 1947, to Mr. Francis' Blackbird Evader of White Oak, double-bred Bandolier bull.

All 3 entries sired by Revolution 12th of Red Gate

Lakeview Farm, Lakeland, Florida
Walter and Juliette Williams, owners, offer 1 bull, 2 heifers, at Florida Angus Sale, Ocala, October 29 for November, 1947
North Florida Station Finds Small Acreage Supports Cow With Calf

Three and one-half acres supports cow and produce, with calf weighing 500 pounds at weaning time

Purebreds and grade Angus calves weighing better than 500 pounds at weaning time are being produced at the North Florida Experiment station at Quincy—and according to Assistant Animal Husbandman F. S. Baker, Jr., neither they nor their mothers are fed any kind of prepared food.

There's a catch to that, of course—and the catch is that the cows with calf at side have plenty of good grass to eat during most of the year, and are turned in on oats when grazing becomes poor during winter and early Spring.

"If we have a good normal year, with oat grazing in the winter, we can carry a cow and her increase all year round on three to three and one-half acres," Baker declares. "We can expect an average weight of 475 to 500 pounds—with some larger than that of course—when the calves are weaned at from seven and one-half and eight months of age." North Florida Experiment station brood cows weigh about 1100 pounds, incidentally.

All the cattle at the North Florida station aren't required to rustle for themselves on grass and oats. The purpose of the station's beef cattle work is to show what can be done by ordinary practical farmers, many of whom produce corn and various silage crops which can also be utilized for feeding cattle.

But by and large it's a grass feeding operation, according to Baker—and the balance has been so well maintained during the past few years that present work which may be in progress for several years is directed toward finding out what grass and oats will produce in the way of weights and grades compared to other methods of feeding.

Cattle were first taken to the North Florida station back in 1933, shortly after the station became a general experiment station and not entirely a tobacco station as it originally was.

This herd from the beginning was served by purebred Angus bulls, and in 1937 the first purebred Angus females were purchased. Much of the natural increase from the registered herd has been sold from time to time, and the herd today numbers only 17 purebred matrons.

During the past year five purebred bulls were sold to commercial cattlemen, and no less than 18 steers from both purebred and commercial herds were disposed of.

They aren't quadruplets, but this group of four Angus calves snapped with the mother of one of them illustrates the large calf crop which is annually produced by the North Florida Experiment station Angus herd.

Two of them to junior exhibitors who plan to show them at fat stock shows this winter.

The grade herd is now half, three-quarters and seven-eighths Angus, and of course carries the characteristic Angus black coloring and is naturally hornless.

Latest addition to the experiment station's bull battery is Bar Pride Eric, a bull which won its class at the International.

In accord with their plan to determine the minimum amount of grazing area needed for a healthy cow to produce a heavy and healthy calf, North Florida Experiment station officials use proven grasses—mostly the Bahias and Coastal Bermuda—planted with Crimson clover.

For winter feeding oats are largely used, with one group last winter fed on grain sorghum silage and kudzu hay in place of oats.

Each year the permanent pastures are treated with prepared fertilizer at the rate of 400 pounds of 0-14-10 per acre, and every five years a ton of lime is used on each pasture acre.

Cattle are of course exposed to unlimited quantities of mineral mixtures which they can consume as they wish.

Good farming practices are followed all the way through in the experiment station's beef cattle work, which is carried out by Baker under the direction of J. D. Warser, director in charge of the station.

Crop rotation is practiced, with fields used for producing grazing one year and feed crops the next. Pastures of course remain in grass all the time, but all pastures are sowed to mixtures of grass and legumes.

Already proven, Baker believes, is the thesis that a good calf can be raised without supplemental feeding—and he points to the heavy calves produced during the past summer as concrete evidence.

(Continued on page 14)
The Home of

K. B. EILEENMERE 4th

An Outstanding Son of

Eileenmere 500th
The impressive 1946 International Grand Champion bull, bred and owned by J. Garrett Tolan Farms

PERDIDO RANCH
Brown Rainwater
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Crawford Rainwater
Pensacola, Florida

for November, 1947
FLORIDA ABERDEEN-ANGUS BREEDERS

2ND ANNUAL SHOW AND SALE

Southeastern Livestock Pavilion

Ocala, Fla., Wednesday, Oct. 29

SHOW
10:00
A. M.

7 BULLS

SALE
1:00
P. M.

34 FEMALES

Consignors

S. M. Strom ............................................ Quincy
Walter R. Williams .............................. Lakeland
C. E. "Tino" Williams ......................... Bartow
Sun Lake Ranch .................................... Lutz
Hollins Wood Ranch ............................... Crystal River
University of Florida ............................. Gainesville
North Florida Experiment Station, U. of F. .......................... Quincy
Hunta Hunta Hunta Ranch .......................... St. Augustine
Milligan Ranch ........................................ Callahan
Athon Simmons ................................. Plant City
Simonton Ranch, Inc., ............................. Micanopy
Lusamar Farms ....................................... Valrico

Announcement

Florida's Aberdeen-Angus breeders recognize the buyer's right to purchase quality breeding stock of the approved type—and they have been quick to learn that the right kind of a sale consignment sells to advantage, both as to prices obtained at the sale and as to reputation to be gained for the future benefit of Florida breeders.

The cattle consigned will meet with your approval and merit your attendance at the sale. Florida's Aberdeen-Angus breeders take pleasure in extending to you an invitation to attend their second annual sale.

Florida Aberdeen-Angus Breeders' Association

Auctioneer: Tom McCord

Judge: A. E. Darlow

The Florida Cattleman

for November, 1947
The Florida Cattleman

14-Second Horning. Angus type produce greater losses in losses of beef breed. Aberdeen.

American Aberdeen-Angus Breeders Association

14—Second Section

The Florida Cattleman
REGISICRED C.
and showed Barbara Woodson and Metz Miss Barbara. Main sire is Grieman’s Guy Boy (702199).

SUGARLAND RANCH, Clewiston, U. S. Sugar Corporation, owner.

SUN LAKE RANCH, P. O. Box 37, Lutz, ranch located three miles west on Lake Fern road, Mr. and Mrs. Louis Geraci, owners, phone Tampa 99-138. Established in 1913, this herd now contains 31 females of breeding age. Herd sires are Eileennere’s Kind 3½ (604979) and Black Bandolier 10½. A commercial herd of 600 cows was begun in 1941.

M. W. TEUTON, Martin.

TIMBERLAKE RANCH, Melrose, John N. Webb, owner. This herd was established in 1911.

J. K. TURBERVILLE, Century.

PERRY TURNER, Umatilla.

UNIVERSITY OF FLORIDA, Newell Hall, Gainesville, Dr. R. S. Glasscock, manager, phone 1000, extension 119. Herd was established in 1923 and represents Blackcap, Pride of Aberdeen and Ruth families. Sire is Globe Hill Magic Master (80528). W.J.

WALLIEN FARM, Brooksville, Neil F. Law, owner. Herd was established in 1926 and represents Blackcap, Blackbird, Eileenmere, Prizemere and Rosemere breeding. Bullion of Modena (77058) is the herd sire.

JOHN N. WEBB (See Timberlake Ranch) J. S. WERSHAW, Alachua.

DEWEY WILKINS, Tampa. C. E. WILLIAMS (See Sturdy Oak Farms)

DR. JOHN L. WILLIAMS, Tallahassee.

MACK WILLIAMS, Milton.

WALTER R. WILLIAMS (See Lakeview Farm)

ROBERT A. WILLIS, JR. (See Mill Pond Plantation)

H. E. WOLFE (See Milk Creek Plantation) W. F. WOLFE, Hastings.

MISS JEANNETTE ZETROUER (See Stardust Ranch)

**Angus Consistently Win in Groups of 3**

In groups of three steers, Angus have been grand champions for 25 out of 39 years, while in two of the other years parts of each winning group were Angus, at the Chicago International Livestock show.

**Angus Grand Champions**

**ABERDEEN-ANGUS CATTLE** have won grand championships 33 out of 39 years in carlot-of-15 classes at International Livestock shows in Chicago and won on another occasion when no grand championship was offered.

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<td>7½ ft Line Posts</td>
<td>$7.00 per 1000</td>
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<td>8 ft Corner Posts</td>
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<td>8 ft Braces</td>
<td>$9.00 per 9 ft</td>
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<tr>
<td>9 ft Cowpin Posts</td>
<td>$3.00 per lot</td>
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L. W. Howard J. E. Rhyne

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MAGAZINE MART

Dept. FC, Plant City, Florida

16—Second Section

The Florida Cattlemat
ANGUS Fat Stock Show Record Good

Grand champions at last two Quincy shows were Angus

Aberdeen-Angus cattle have made outstanding records at Florida Fat Stock shows during the past two years, despite a shortage of steer calves which has limited the number of Angus entries to some extent.

For two successive years Aberdeen-Angus have been named grand champions at Quincy Fat Cattle show—one of Florida's two largest fat stock shows—and many other prize winners there have been Angus or part-Angus steers.

At the Southeastern Fat Stock show in Ocala, Angus have placed five out of the top ten animals for the past two years and Angus have been reserve champions each year.

Last March Lewis Strom of Quincy, FFA boy whose father is Angus breeder S. M. Strom, showed a low-set 1020 pound Angus heifer to grand championship at the Quincy show, later selling the animal to Thomas Lumber company of Quincy at $1.10 a pound to gross $1122.

A year previously, John Porter, also of Quincy, showed his 885 pound Angus steer to grand championship at the northern Florida event.

We'll sell this heifer—Miss Highlow 9th—at the Florida Aberdeen-Angus sale in Ocala Oct. 29. See her at the sale—then visit our ranch and see the remainder of our good Angus cattle.

Milligan Angus Farms
CALLAHAN, FLORIDA

We are consigning one of the bull calves to the Florida Aberdeen-Angus Show and sale at Ocala, Oct. 29

STARDUST RANCH
Jeannette Zetrouer, Mgr.
MICANOPY, FLORIDA

for November, 1947
Skilled Hands ARE NEEDED

Furnishing telephone service is a job requiring highly skilled workers. We need more maintenance men, linemen, installers and operators. It takes time to train these technicians. As we increase our number of experienced workers, our ability to expand service faster will increase, too.

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Miss Jeannette Zetrouer, who showed a grand champion in 1945 when she was a 4-H member, exhibited the reserve champion at Ocala last February, then sold the steer to Margaret Ann of Miami for $14.48 per pound, grossing $149.55 on the 1010 pound animal.

Reserve champion a year before at Ocala was the entry of Louis Geraci, owner of the Sun Lake ranch at Lutz, whose steer weighed 970 pounds.

Other Angus exhibitors placing in the top ten at Ocala besides Miss Zetrouer last Spring were Nina Ruth Williams of Bartow, daughter of C. E. "Tiny" Williams, Jimmy Duff of Summerville, Ga., and Sun Lake ranch.

Miss Williams' 1105 pound entry was reserve champion 4-H, while R. M. Chapman of Brooksville, who didn't place in the top ten, won reserve championship in the FFA division with his 930 pound steer.

Angus did extremely well in overall competition at Ocala, with 24 animals winning money—more than any other breed. Only 49 animals won cash awards at the Ocala event in 1947.

Angus Association Has Widespread Membership

THE FLORIDA Aberdeen-Angus association, which has been organized for several years, is led by Louis Geraci of Lutz, who has been president for the past two years, with Mrs. Geraci serving as secretary-treasurer for the group.

Members are enrolled from all sections of Florida, and a special West Florida Angus association is scheduled for organization within the framework of the state organization in order to better serve the needs of breeders in that area.

Largest concentration of herds are in the Polk-Hillsborough area of southern Florida and in the Alachua-Marion county area in the north central part of the state, although other herds are scattered in many other counties.

Vice president of the association is Maurice L. Hollins of Crystal River, and directors include: R. G. "Bob" Herrmann of Ocala, C. E. "Tiny" Williams of Bartow, Dr. R. S. Glasscock of the University of Florida at Gainesville, S. M. Strom of Quincy, J. P. Ramsey and A. L. Zetrouer of Micanopy

These animals, owned by Mr. and Mrs. Louis Geraci of the Sun Lake ranch at Lutz and by Fred Francis of the Hunta Hunta Hara ranch at St. Augustine were grand champions in the Angus division at the Second Annual Sumter County Breeders' show held in September. From top to bottom they are: Eileenmere's Kind 4th, grand champion bull, Sun Lake, Pride of Romeo 3d, grand champion female, Hunta Hunta Hara, Black Bandolier 100th, reserve champion bull, Sun Lake, and Blackcap Raona 90th, reserve champion female, Hunta Hunta Hara.
Angus Efficient
(Continued from page 4)

the value of purebred livestock. However, considerable improvement of the breed has been made in this country and vast sums of money and great effort are being expended to bring this breed more nearly to a state of perfection.

The value of commercial beef cattle depends entirely upon their killing qualities; that is, the efficiency with which the meat was produced and the quality of the meat which is reflected in the price received. The value of purebred cattle is much greater because of their potential ability to transmit improved qualities to their offspring. The commercial breeder is entirely dependent upon the purebred breeder for the improvement of his cattle and in turn the purebred breeder must depend primarily upon the commercial breeder for his sales outlet. The expense involved in breeding high quality purebred cattle makes it prohibitive to sell them entirely for commercial purposes, but a good purebred animal when used for breeding purposes in a commercial herd can greatly increase the value of the entire herd. The potential ability of Aberdeen-Angus cattle to produce meat of high quality is well reflected in their show record in competition with all breeds.

Each year at the International Livestock Exposition at Chicago a carcass contest is held which is open to all breeds and crossbred animals. These carcasses are judged by a committee of meat experts to determine the most desirable carcasses from the standpoint of conformation and quality of meat produced. During a period of 40 years 97.5 per cent of the grand champion awards in this contest have been won by purebred Aberdeen-Angus steers. This certainly is an enviable record, and is a source of great satisfaction to the breeders of Aberdeen-Angus cattle. This is definite evidence to prove that the efforts of purebred breeders have not been in vain, and that the foundation for improvement of our beef cattle business is based upon purebred herds.

The breeders of Aberdeen-Angus cattle do not claim to have reached an ultimate goal. They are quick to realize and appreciate the good qualities and the advancement made by other breeds. However, they have been fortunate in being able to establish many desirable qualities that have proved to be dominant characteristics when used in crossing for commercial purposes. Aberdeen-Angus cattle as a breed conform more nearly to the ideal beef type than do other breeds. They are uniform in color and possess the polled characteristic to the extent that when crossed on horned cattle the offspring are polled with but very few exceptions. The calves are small at birth.

No, we're not consigning to the Ocala sale this year, but we're planning to attend and hope that you will. Enroute or on your way back home we would be glad to have you visit our farm and see our herd. We're quite proud of our pastures and of our commercial cattle too. They're grade Angus, of course.

J. P. RAMSEY & SON
Micanopy, Florida

After you attend the sale at Ocala, see our cows and our herd sire...

BULLION OF MODENA
at the Third Annual
HERNANDO COUNTY LIVESTOCK SHOW
AT BROOKSVILLE, NOVEMBER 1

WALLIEN FARMS
BROOKSVILLE  FLORIDA

for November, 1947
which greatly eliminates difficulty at calving time and the cows are excellent milkers. The average productive life span of an Aberdeen-Angus cow is extremely long. As a breed Aberdeen-Angus cattle are immune to pinkeye and are highly resistant to other eye infections. They have enjoyed almost complete domination in competition for the production of quality meat, excelling in fineness of texture, uniformity of fat distribution and marbling qualities. They also hold the world’s record for dressing percentage. The above qualities have been made possible by much expense and effort during the past 150 years. The Aberdeen-Angus breed is of untold value to our beef cattle industry for its contribution to the efficient production of high quality meat. We are indeed fortunate to have at our disposal the benefits this breed has to offer, especially at a time when we are so involved in attempting to feed a hungry world.

**Acclimated Angus**

(Continued from page 8)

Micanopy, Stardust Ranch at Micanopy, Milligan Angus Farms at Callahan, North Florida Experiment station at Quincy, Mr. and Mrs. Lawson P. Kiser of Valrico and Alton Simmons of Plant City.

Bulls consigned, by breeders, with dates of birth, are as follows:

- Hollins Wood—Hardwick’s Queenmire 5th (May 24, 1940); Hardwick’s Queenmire 15th (Jan. 21, 1946);
- Stardust—Stardust Erna Bella Boy (Dec. 8, 1946);
- Sturdy Oak—Bandolier K. 3d (Aug. 6, 1943); Barrow Gay Boy (Dec. 16, 1944);
- Lakeview—Revolution 7th of Lakeview (Sept. 11, 1946);

Females consigned, by breeders, with dates of birth, are as follows:

- Hunta Hunta Hara—Jean O’Hara 2d (Mar. 17, 1946); Miss Muskogee (Mar. 14, 1946);
- Kiser—Miss Kinchirty of Lakeview (July 10, 1946);
- Hollins Wood—Pasadena Mystic Onyx 5th (May 24, 1940); Sweet Lily 9th (Apr. 28, 1916); Sweet Lily 3d (May 1, 1949); Sweet Lily 7th (May 14, 1946); Pasadena Mystic Onyx 6th (Jan. 20, 1946); Pasadena Mystic Onyx 8th (Feb. 12, 1946);
- Milligan—Miss Highlow 9th (Feb. 2, 1946);
- Sturdy Oak—Erna W. 2d (Dec. 90, 1941); Erneta W. 15th (July 16, 1944);
- Bartow Erica (Dec. 4, 1944); Bartow Erica 2d (June 19, 1945); Bartow Erica 5th (Jan. 2, 1946);
- Simons—Etna 3d of Sun Lake (Mar. 1, 1946);

**Angus Breeders Consider Second Show, Sale, in ’48**

Florida’s ABERDEEN-ANGUS breeders will become the second breed association to hold two purebred sales during the season if plans approved last February are carried out.

First event, of course, is the Florida Aberdeen- Angus show and sale which will be held at Ocala Oct. 29, and the Spring Sale, dates for which have not yet been set, will be held in early March prior to the Southeastern Fat Stock show and sale, also at Ocala.

The fall sale, in which 34 females and seven bulls are being sold, is designed to interest the best purebred cattle breeders, while the Spring Sale will be primarily devoted to sale of bulls.

**Twenty-Three Out of Forty-One Individuals**

Twenty-three of the 41 international grand champion individual steers have been Aberdeen-Angus since the competition was begun in 1900. Three of the remainder have been half Angus.

**Simpson Buys Angus**

**Purchase of four registered Angus cows from C. E. “Tiny” Williams’ Stardust Oak Farms at Bartow has been reported by Richard Simpson of the Simpson Nursery Co., at Monticello.**

**Less Screw Worm**

Because there are no dehorning wounds, screw-worm infection is less of a problem with Angus owners, according to the American Aberdeen-Angus association.
4-H Member Will Sell Angus at Sale

WHEN THE SECOND Florida Aberdeen-Angus sale begins at 1:00 p. m., Oct. 29, Florida's best junior showman will be selling his first purebred at public auction.

The younger - 18-year-old Alton Simmons of Plant City who plans to enter the University of Florida after his graduation from Turkey Creek High School - is entering *Etna 3d of Sun Lake*, an 18-month-old heifer which he purchased from Sun Lake ranch at Lutz.

A good feeder, young Simmons has entered animals in 4-H classes at each Southeastern Fat Stock show for several years. Each year his entries have placed high in the judging, which speaks well for his ability as a feeder, but Simmons' biggest successes have been won in showmanship.

For the past two years Simmons has been undefeated as a junior showman in the contest conducted in connection with the Southeastern Fat Stock show at Ocala. Both years he has been awarded the $25.00 award of the Florida Veterinary Medical association for his superior work.

An outstanding member of the 4-H club at Turkey Creek school - a strawberry school located near Plant City - Simmons' work has been supervised by Assistant County Agent Joe Armor. He has also been a member of several prize-winning junior judging teams, and was top individual 4-H judge at the Sumter County breeders' show held at Webster in September.

Registered

ABERDEEN-ANGUS
Florida-bred and Acclimated

This herd was established in 1944 with original stock from G. C. Passmore herd and representing Blackbird, Zara, Duchess and Queen Mother families. All calves to date are sired by . . .

Autauga Edgar Marshall 13th

Come and look our stock over. We have a few heifers and bulls available now, both one and two year olds.

FORT HAMER RANCH
BRADENTON, FLORIDA

Directions: East from Bradenton 10 miles on Arcadia road No. 64, then left two miles on shell road, then right 2000 feet.
Angus Use Feed Most Efficiently, Says S. M. Strom, Owner of Herd at Quincy

Angus are just better doing cattle, according to S. M. Strom of Quincy who has used black cattle since 1926, purebred bulls since 1928 and has owned one of northern Florida’s best Aberdeen-Angus purebred herds since 1941.

A feeder who uses manure produced by his cattle to fertilize his tobacco beds, Strom is very enthusiastic about their ability as feeders to make maximum use of the feed they get.

“Angus are better milkers than other breeds, and consequently they raise better calves,” he points out. “Being hornless they are much better suited to the feed lot—horns are no good there—and they are mighty good doers in ordinary pasture as well.”

Strom’s herd grazes on 560 acres of Gadsden County land southwest of Quincy, of which some 100 acres is permanent pasture and 100 acres planted to corn and oats which provide feed for the cattle.

In addition to the purebred herd, this area supports some 12 or 14 Duroc brood sows, a few commercial cattle, and 45 steers which are purchased annually to be fed for manure production and are sold through the Quincy and Ocala fat stock shows.

“Our cattle operation is secondary to the tobacco business,” Strom points out. “To raise tobacco we need manure—and with Angus cattle we can produce manure more cheaply than we can buy it.”

Strom’s first purebred cattle included six cows and the bull Hardwickmore 43d which he purchased from Hardwick Farms, Cleveland, Tenn. Natural increase and purchase of the herd of Charles J. Bullard of Quincy has brought the herd up to 32 females of breeding age today.

Present sire is Black Caliph of Modena, purchased from Modena Plantation in Georgia, which, Strom thinks, will produce some excellent results when mated with cows such as Erica of MacMor, the top selling cow at the Georgia Angus sale in 1946 which he purchased from Bullard.

“Caliph”, whose picture is reproduced above, is a descendant of Blackcap Tolman 35th, the only three time grand champion bull at the International show in Chicago, and also contains in his pedigree blood of Eileenmore 85th and Eileenmore 61st, two other International grand champions.

Erica of MacMor is the cow which we are featuring. She was sired by Lonjac 26ths, and placed first in her class as well as bringing the top female price at the Georgia sale. Deep, broad, low and heavy, she is an ideal Angus, Strom believes.

Aside from the uniform black color, which Strom believes has helped his carlots of Angus cattle in blue ribbons and command top prices at the West Florida Fat Cattle show at Quincy and at the Southeastern Fat Stock show in Ocala, Strom believes that the lack of horns is another extremely valuable asset.

“My feeder cattle stay in the barn practically all the time before they are marketed, because I must have the manure where it can be easily gathered,” Strom explains. “Cattle with horns are likely to injure each other, thus interrupting their feeding schedule.”

Economy in use of feed is also important to Strom, even though he raises most of what he uses in feeding out his steers for show and sale.

“The Angus steers which I feed out—as well as the breeding herd which I maintain in good shape—all make efficient use of the feed they are given,” he says.

Good milk production is an essential to good calves, and Strom believes his Aberdeen-Angus are superior to ordinary beef cattle in that respect.

All these qualities have convinced Strom that Aberdeen-Angus are the ideal cattle for his needs. And he believes that they will prove satisfactory for use in sections where pasture is the only food.

“Some of my animals are not fed at all,” he says. “From my experience, I would say that good pasture such as is being produced in larger and larger amounts throughout Florida will give maximum results when used to graze Aberdeen-Angus.”

The experts are right, he adds, when they call Angus the most efficient beef producing breed.

Sturdy Oak Farms Sells 22 Bulls, 34 Females

Twenty-two bulls and 34 females have been sold by Sturdy Oak Farms of Bartow this year, Owner C. E. “Tiny” Williams reports.

“The group includes Gay Boy M. 9th, who went to North Georgia at $200.00 last Spring to head the C. W. Hutchins herd at Summerville,” Williams adds.
We’re Consigning...

Yes, we’re consigning two top females to the Aberdeen-Angus show and sale, and we’d like to have you attend and see these fine animals if you are interested in top-quality beef cattle.

Circumstances may prevent you from attending the sale, and if so we want to welcome you to our farm near Quincy whenever you can come to see us. We’re particularly proud of our herd sire, Black Caliph of Modena, who is pictured on the opposite page.

Meet Us at Ocala

S. M. Strom
Quincy, Florida
Consigning to the

FLORIDA ABERDEEN-ANGUS Breeders’
2ND ANNUAL SHOW & SALE

AT OCALA, WEDNESDAY, OCT. 29, 1947

Six Females
featuring the service of

BLACK BANDOLIER 100th

BLACK BIRD OF SUN LAKE 3D, calved March 9, 1946. She sells bred on August 3 to Black Bandolier 100th.

ENCHANTRESS OF SUN LAKE 3D, calved July 11, 1946. This heifer sells open.

EISA ERICA OF SUN LAKE, calved April 10, 1946. She sells bred Oct. 1 to Black Bandolier 100th.

ENCHANTRESS ERICA OF SUN LAKE, calved July 15, 1946. This heifer also sells open.

ELDORENE OF AWOL, calved January 22, 1942. She sells bred on April 13 to Black Bandolier 100th.

BLACKCAP QUEEN OF SUN LAKE, calved July 11, 1946. This heifer sells open.

"QUALITY DOESN'T COST-IT PAYS"

SUN LAKE RANCH
Ranch three miles west on Lake Fern Road
Box 37
Lutz, Fla.