Midsummer Meet June 8 At Lakeland
Herefords Sell At Kissimmee
Conveniences Make Ranch Life Easier
Swine Men Organize
Field Days Are Held in West Florida

TWO DOLLARS PER YEAR
JUNE
NINETEEN FIFTY

Home on the Range
Built for the Farm...Built to Last!

Whether you need the large 30 cubic foot box, or the more compact 12 cubic foot freezer, you will be buying Philco quality and dependability. You can enjoy all your favorite foods all year round by quick-freezing them at the height of the season. For Florida ranches, one of these freezers is almost a must. Don’t buy a freezer until you have investigated Philco. Freezers and refrigerators of all sizes to suit your needs.

See Your Philco Dealer

L. & L. Distributors
13th Street & Fifth Ave.
Tampa, Florida

Without obligation on my part, please send your FREE book on home freezing of foods and details of new Easy Terms.

Name ____________________________
Address __________________________
City ____________________________ State __________________________

The Florida Cattleman
EDITOR'S DIARY

The man who gets a big kick out of holding each and every office in the American Guinea Breeders Association under a different variation of his name—W. E. Sexton—now comes up with a calf which weighs 240 pounds at 90 days of age. Sexton, however, has decided he doesn't want his guineas so guinea. He wants to add about six inches to their height and for this purpose has recently bought a Partin Brahman bull from Norris Cattle Company. Sexton hails from Vero Beach as does his neighbor half a mile down the road, "Pres" Gardner of Kenmore Ranch. Gardner is highly enthusiastic about the calves he has by King Grey and also one by another Durrance sire which Gardner believes may top the "King."

Florida's cattlemen aren't anything if they're not inventive. They found out early that farm implements designed for the prairies of Iowa weren't always just the thing for the palmettoes of Florida. But it's taken time to find substitutes. Palmetto plows have been made by several people, but Garpark of Arcadia is one of the first to standardize on one for the market. Weldrite Welding of Fort Myers is also working along this line. At Fellsmere a compact, money-saving molasses system can now be bought from Burgner Molasses Company, which doesn't care whether they sell you molasses for it or not, since at present they haven't enough for the demand. The Burgner system involves a central storage tank and a trailer with pump. Cattle are fed from troughs, and the troughs filled from the trailer. Saves some grief and a lot of molasses, according to its builder and it's really better if cattle don't get too much.

It Pays to Use VC FERTILIZERS for PASTURES

V-C Pasture Fertilizer produces extra yields of low-cost, high-quality green feed which animals can harvest. V-C helps grasses and legumes to make quick, vigorous growth, rich in proteins, minerals, vitamins and other nutrients.

Grazing this high-quality, appetizing green forage, dairy cows increase milk production and meat animals rapidly put on valuable weight. Pastures, fertilized with V-C, yield more and better grazing and also furnish many extra grazing days.

Consult a trained V-C Field Representative, to obtain information on the best methods and fertilizers to use for pasture improvement on your farm. The V-C Factories, at Nichols and Jacksonville, formulate pasture fertilizers suited to all Florida soil types as well as to the various pasture grasses.

V-C Superphosphate or V-C Complete Fertilizers are obtainable, either with or without secondary plant foods such as Cobalt, Magnesium, Bluestone, Manganese, Borax, and others as needed.

Phone or write the address below today!

VIRGINIA-CAROLINA CHEMICAL CORPORATION
P. O. BOX 2311
ORLANDO, FLORIDA
Security Range Mineral supplies the minerals that are usually lacking in sufficient amounts in coastal range grasses. Security Mineral gives your cattle cobalt, copper, and phosphates in a balanced blend... helps you get steady growth, better breeding herds and healthier calves so far as nutrition is concerned. Even with your cattle on lush ranges, feed Security Range Mineral. Write today for sample and prices.

**The Florida Cattlemen and Livestock Journal**

**VOL. XIV, NO. 9**

**ALDUS M. CODY**
**Editor**

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EDITORIALLY: Big Vote Voice of People; Smathers Congratulated.

**Calendar of Livestock Events**

- July 2-4—Annual Silver Spurs Rodeo
- June 15—Midsummer Conference, State Cattlemen's Association
- Sept. 11—Third Annual Aberdeen-Angus Feeder Calf Sale
- Oct. 31-Nov. 4—North Florida Fair and State 4-H Breeder Hog Show
- Nov. 2-4—Annual Aberdeen-Angus Fall Sale
- Nov. 3—Annual Aberdeen-Angus Fall Sale
- Nov. 18—Midsummer Conference of FSCA
- Dec. 2—Annual Silver Spurs Rodeo

**The Cover**

Cowgirls can have all city conveniences at their ranch homes—and Mrs. Dorothy Partin's smile says she's glad the old days of oil stoves and Kerosene lights are gone. Appliances were furnished by Mrs. Partin and by Sam Lapatr Applepie Store in Kissimmee.

**OFFICIAL PUBLICATION**

Florida State Cattlemen's Association, Irolo Bronson, President, Kissimmee

Eastern Brahman Association, L. E. Fogle, President, Deland

Florida Hereford Association, Inc., T. Noble Brown, President, Webster

Florida Aberdeen-Angus Association, J. F. Ramsey, President, Micmac

Florida Palomino Exhibitors' Association, W. C. Champion, Jr., President, Orlando

Florida Quarter Horse Association, T. J. Durrence, Jr., President, Brighton

Florida Quarter Running Horse Association, Joe Priest, President, Tavares

Florida Shorthorn Breeders' Association, Dr. W. W. Griffin, President, Chipley

Florida State Duroc Breeders' Association, Harry J. Byars, President, Live Oak


Closing date 10th of preceding month; Published by Florida Press Association, National Editorial Association, Florida Master Printers & Associates, Printing Industry of America, Graphic Arts Association of Central Florida.
For Your Land Clearing Program

Cost-conscious ranchers select International Crawler Tractors with matching bulldozers for land clearing, because International's power-packed performance for every penny of fuel consumed pays off in work done. Balanced traction plus an International Diesel engine loaded with lugging ability, team together to give you powerful pull at the drawbar. Work gets done faster, cheaper and easier.

Visit or phone our office nearest you and let us show you the reasons why International tractors get more work done, or a representative will be pleased to call upon request to help you select the type of equipment best suited for your requirements.

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FLORIDA-GEORGIA TRACTOR COMPANY

SAVANNAH      JACKSONVILLE      TALLAHASSEE      ORLANDO
LAKELAND      TAMPA            MIAMI
You can’t always tell

**GOOD SOIL**
by looking at it

Does it contain the necessary trace minerals? Is it deficient in a way you cannot see?

Unless soils contain the vital trace minerals — iron, copper, cobalt, manganese, and iodine — literally measured in ounces and pounds per acre — crops cannot contain them and livestock don’t get them. The result: your dairy cows, hogs, sheep, and beef animals are not as healthy, as thrifty, 'as profitable as they might be.

Here's why: Livestock need trace minerals, in combination with salt, for the most efficient digestion and assimilation of feed. The chloride of salt helps make the hydrochloric acid needed to digest protein. The sodium of salt is needed to digest fats and carbohydrates. Trace minerals are needed for the proper functioning of the enzyme, vitamin, and hormone systems, the basic life activities, that convert feed nutrients into blood, bone, muscle, tissue, and milk.

The simple, easy way to make sure your livestock are getting these vital trace minerals — and salt — is in Morton's Free Choice Trace Mineralized Salt. It's like a low-cost insurance policy covering all your livestock that costs only a few cents more per animal per year. The benefits are faster growing animals, more and healthier young, lower feeding costs. For bigger profits, feed Morton's Trace Mineralized Salt, free choice, to all livestock.

**LIVESTOCK NEED IODINE**
for the hormone thyroidin in the thyroid gland which controls all body activities.

**LIVESTOCK NEED MANGANESE**
for reproduction, for milk flow in mother animals, for sound bone growth.

**LIVESTOCK NEED COBALT**
for a healthy condition in the intestines, for better use of feed, for making blood.

**Make This Simple Test**
Next to your regular salt supply, put a few pounds of Morton's Trace Mineralized Salt. You'll be surprised how your animals will go for the trace mineralized salt, showing their need for the iron, copper, cobalt, manganese, and iodine it contains. Send for Free Booklet and Folders, MORTON SALT CO., Box 781, Chicago 90, Illinois.

**MORTON'S FREE CHOICE TRACE MINERALIZED SALT**
For Healthier, Thrifter Livestock

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**Editor's Desk**

Vit-A-Way Sends Book Of Testimonials

Editor, The Cattlem.

In order that you may know the kind of product you are advertising (I think every publication should) we are sending you a book of letters from satisfied users. Vit-A-Way is more than a mineral mixture, and it is revolutionizing the livestock industry. It is increasing calf crop in our part of the country from 85 to 70 percent. While it contains no medicinal properties, users tell us scours, bole, Bangs and pinkeye are being controlled by the use of it.

Through Mr. Jackson, president of the Lakeland Cash Feed Company, we will be pleased to make a gift to your good dairy friends for a bag of Vit-A-Way.

Leo Polishman, president Feed Products

Quarter Horse Article Contained Errors, Says Reader

Tampa

Dear Mr. Cody:

I am writing you in reference to an article on Quarter Horses which appeared in the May issue of the Florida Cattlem.

This article has many errors some of which I have underlined... (Article was in page 48 of the May Issue, and was written by Van P. Payne of Lakeland. We have slightly revised Sidwell's list of errors, and omitted those which deal with spelling of proper names).

Third paragraph—Steel Dust was not an imported horse. Celer Whip strain mentioned in article must refer to two separate strains, the first established by Celer in 1870 and the latter by Whip in 1809.

Eighth paragraph—This entire paragraph is personal opinion and refuted by "Champions of the Quarter Tracks" by Nelson C. Nye published in 1950. (Payne stated that thoroughbred influence is strong in running Quarter Horses.)

Fifteenth and Sixteenth paragraphs—These paragraphs are personal opinion again, and are not representative of the published version of the Quarter Horse by the American Quarter Horse Association.

Don't you think that such articles should be excluded in the future for the benefit of the serious breeders of Quarter Horses who read your generally fine magazine?

L. G. Sidwell

While the Editor regrets any errors in Mr. Payne's story, we should like to point out that it is obviously impossible for us to be authorities on every subject and able to check such stories for accuracy and
(4) a by-lined story, signed by the writer, means that he is our authority for any statement contained therein. Sources of information which we find to be unreliable have been discarded in the past and will be in the future.

Goodwill Gesture Interesting
To La Hacienda Readers

New York

Gentlemen:

In your April issue you had a cut and a caption covering the presentation of a trophy by the Paraguayan Livestock Association at the Houston Fat Stock Show. Do you have any additional information concerning this trophy, and would it be possible for you to send us the cut from which this illustration was made?

Our readers throughout Latin America will be very much interested in this goodwill gesture.

W. N. Bangham, Editor
La Hacienda

† Engraving has been forwarded to La Hacienda and we have referred them to the American Brahman Breeders Association for further information regarding the trophy.

New Legume Making Good Yield in Marion County

Reddick

Gentlemen:

I am thinking that you might be interested in a crop of yellow sweet lupines which I am now harvesting. In my opinion this is THE coming winter crop for this section. It is not only a soil builder and green grazing crop for cattle, but it is required to be a fine hog feed in the ripened stage. Coming at this time of the year, it would fill a long-felt need of those who raise hogs.

As you know, a product of high protein feed has long been the bottleneck of the livestock industry in this section. Will the yellow sweet lupine be the answer to this problem?

I have 75 acres in this crop, and while I have no definite figures as to yields as of now, I can say that it will be good. I am particularly gratified over my stand because of the fact that it has produced so well in spite of the very unfavorable growing season with practically no rain from planting to blooming, and also the unseasonal warm weather.

John Pfeil

† We’re always interested in new grazing crops, and this is the first we’ve heard of Sweet Yellow lupine being grown in peninsular Florida.

No Policy Yet on Road-Straying Cattle

Tallahassee

Dear Mr. Cody:

This is in reply to your telephoned request for a statement concerning our department policy on enforcement of the

For June, 1950

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ISOFOX®

Dairy Spray will
"FLY-PROOF" your barn
for 1/10¢ per sq. ft. covered!

All over the country...dairymen and farmers are talking about results with ISOTOX Dairy Spray! Many claim ISOTOX gives the best fly control ever. Ask your ORTHO Dealer or ORTHO Fieldman and he will explain why ISOTOX Dairy Spray gives you the most economical fly protection. Or write today for free illustrated folder on low-cost ISOTOX Dairy Spray.

NO FLIES ALL SEASON AFTER SPRAYING WITH ISOTOX!

THE HOG HOUSE WAS CLEAN OF FLIES!

I THINK IT'S DARNED GOOD!

Meet Leo (left) and Ray Jorgensen, who farm about 250 acres, milk 40 Holsteins, have 76 feeder pigs and raise cattle (row dogs).

GOT A GOOD KILL WITH ISOTOX!

The James Conway & Son farm has 100 acres and 20 head of Holsteins. This is Arthur James Conway.

ISOTOX Dairy Spray containing lindane is available as a wettable powder or liquid emulsion. Use wettable powder at rate of 10 lb. to 100 gal. water. Use liquid at comparable low dosage. Roughly, 1 lb. powder or 1 qt. liquid makes enough spray for one application in average barn. ISOTOX Dairy Spray is packed in convenient small and large sizes. It is also available as a dust. Also controls mange, lice, ticks and many other pests. Write to nearest address below for free illustrated folder.

CALIFORNIA SPRAY-CHEMICAL CORP.
Orlando, Fla., P. O. Box 1231, phone 2-3324
Richmond, Calif. and Elizabeth, New Jersey
Offices throughout U. S. A.

DEALER INQUIRIES INVITED

Contains USDA-approved LINDANE another ORTHO first!

ORTHO AND ISOFOX, THIS REG. U. S. PAT. OFF.
ANNOUNCING

ORTHO® 1038 Screw Worm Control

Sheep and Cattle Ranchers hail it as the
"MOST EFFECTIVE ANSWER TO THE SCREW WORM!"

"No wormies in 1500 head!"
W. Word B. Sherrill, rancher and former county agent:
"The worst problem that confronts the sheep and goat raisers is screw worm. My average losses have been about 10%.
"This year I tried ORTHO 1038 Screw Worm Control with remarkable success. I sheared about 2400 sheep and treated shear cuts. Also 117 lambs which had been docked and castrated.

Duke Bryson, rancher and dairyman, reports:
"On March 16 and 17 we dehorned 150 head of Breford heifers from a year to 18 months old, to be used for breeding stock.
"We selected 70 of the most severe cases for treatment with ORTHO 1038 Screw Worm Control. 40 to 50 head of this group had severe screw worm infections. On the 21st of March we started a systematic treatment and observation of this group. Two treatments were made 3 days apart and the following two treatments a week apart. One treatment period elapsed 11 days and two animals showed up 'wormy.'

ORTHO 1038 Screw Worm Control is available for experimental use during 1950
This clear amber fluid leaves no stain; goes farther; does not deteriorate when left standing in original container!
ORTHO 1038 has been tested with outstanding success for three years on all classes of livestock and on all types of screw worm infected wounds, with spectacular results. Direct application to wound causes screw worm to come out of wound to die. Decaying of worms is prevented and a clean, quick-healing wound results.

We found but a single screw worm case from wounds which had been treated with ORTHO 1038 Screw Worm Control, and that showed up two weeks after shearing and treatment. Additional treatment resulted in complete recovery.
"There were plenty screw worm around because we picked up 4 cases in lambs that were not treated. To me this was a convincing demonstration of the effectiveness of ORTHO 1038 Screw Worm Control."

For further information write to:
CALIFORNIA SPRAY-CHEMICAL CORP.
Orlando, Fla., P. O. Box 1231, phone 2-3324
Richmond, Calif. and Elizabeth, New Jersey
Offices throughout U. S. A.
Dealer inquiries invited

H. N. Kirkman, Director
Department of Public Safety
State of Florida

We believe cattlemen should insist that the new law making it illegal for cattle to roam on the state or federal highways be enforced in all counties. As Director Kirkman points out, it will take cooperation from sheriffs in providing funds and transportation.

Lewis W. Bouquet for Magazine Quality

Bear Bob:
Quite often most of the people who write articles or give recognition to other people fail to receive for themselves due recognition for outstanding services.
I want to take this opportunity to express to both you and Al and to Mrs. Bob Cody my sincere appreciation of the fine services you are rendering through your paper to the cattlemen of this state.
When one looks through your magazine he sees hundreds of items of timely information, put together in such a way that it makes the magazine plenty worthwhile to the educational worker and of value to

The Florida Cattlemen
A GREAT NEW PAIR
for the Modern Kitchen!

See this perfect pair at your
Westinghouse Dealer's today!

WESTINGHOUSE
FROST-FREE* REFRIGERATOR
The world's first truly auto-
matic refrigerator! Defrosts
itself BEFORE frost builds
up... disposes of defrost
water... does it FAST—
even ice cream stays HARD!

WESTINGHOUSE
Rancho ELECTRIC RANGE
Big range capacity at low
cost! New "Tuck-Away" room for your kitchen stool
makes small kitchens larger
—big kitchens smarter!

YOU CAN BE SURE...IF IT'S Westinghouse
everyone who reads it.
I think you are doing a fine job and I want you to know that I think so. Many a time the public overlooks the fellows who help publicize.

L. H. Lewis, Marketing Specialist
State Marketing Bureau.

New Yorker Now Looking
For Florida Ranch

Miami

Dear Sirs:

Please change my address... from Miami to Sarasota at once as I am going there to see if I can find a ranch... I am from Utica, New York, and your Cattlemen's Journal—I can hardly lay it down after I have read it over and over again waiting for the next issue. I expect to be at the Belle Glade (market opening on May 13). You wish me luck in finding a ranch to lease as I have two sons and five grand children which I wish to bring here to Florida as soon as I can get started.

E. S. Fowler

\[Best of luck to Mr. Fowler in his venture into Florida cattle raising. We'll be glad to hear how he is progressing.\]

Atlantic Steel Example Of Southern Industry

An excellent example of what Washington calls “small business” and how it can mean much to the economies of an area, is the Atlantic Steel Company in Atlanta, which sponsored an exhibit of Southern-made farm equipment in connection with their open house early in May. Admitting that critics have regarded his firm as an “economic misfit” due to its location away from raw materials and in an area of relatively light consumption, President R. S. Lynch told THE CATTLEMAN he saw a “real future” in the growth of small manufacturing plants throughout the South. Atlantic Steel makes “Dixisteel” fencing and barbed wire which is well known to cattlemen throughout the South. But much of the original Dixisteel product finds its way to Southern farms by way of such equipment manufacturers as Hester Plow Co., Jacksonville, Harrington Manufacturing Co., Lewiston, N. C., Athens Plow Co., Athens, Tenn., Southern Iron and Equipment Co., Atlanta, Clark Manufacturing Co., Decatur, Ga., Pender Manufacturing & Supply Co., Raleigh, N. C., Blanton Plow Co., and Rome Plow Co., Rome, Ga., Littleton Implement Co., Albany, Ga., and Turner Manufacturing Co., Statesville, N. C. The list of products embraces everything from combines to bush cutters.

8

The Florida Cattleman
Cattlemen—observe the law!

You will find us able and willing to help you obtain creosoted fence posts, barbed wire, gates, and other supplies necessary to enclose your cattle in compliance with state law. We operate our own creosoting plant for fence posts; we have barbed wire in carload lots.

We FERTILIZE, SEED, INOCULATE and IRRIGATE...With 1 Man...20 Acres in 20 Hours

ASK US TO PROVE this statement. No inquiry is too small to receive our detailed attention; no installation is too large for us to handle efficiently. Our experience in solving pasture irrigation problems is yours for the asking; we are as near as your telephone.

PRODUCTS

Creosoted Fence Posts • Barbed Wire • Roofing • Gates • Racebilt Irrigation Equipment • Pipe • Pumps • Motors • Other Cattlemen’s Supplies

Stocked in Osceola County by Funk's Lumber and Supply, Kissimmee. County jobbers wanted; write for details.

Aluminum Irrigation, Inc.

"Charlie" Race, President • OWNERS AND OPERATORS OF CIRCLE A-2 RANCH • HOLOPAW

If we can help you, telephone • Plant 26-272, Office 34-391 • WINTER HAVEN

For June, 1950
SPRAY Cattle, Weeds, Trees, Fields With a Hardie All-Purpose Sprayer

Practically every stock farm depends on high pressure power sprayers for protection today. Development of pest control sprays, and weed and brush killing chemicals, insecticides and fungicides have made a sprayer the most important machine on farm and ranch. Hardie has designed, built and equipped a big line—many sizes and styles—of animal pest and all-purpose sprayers. Special spray booms, guns and devices enable the owner to use the same Hardie for all his spraying jobs in pasture, corral, field, orchard, garden, and farm buildings, stables and pens. The leading implement and supply dealer in your community is the Hardie dealer. See him or write for catalog. The Hardie Mfg. Company, Hudson, Michigan.

NOCONA BOOTS

...for beauty...for comfort

New and colorful NOCONAS are essential in your attire...and the built-in comfort of genuine NOCONAS make them doubly important. You'll like the long-lasting beauty and foot-ease of these fine cowboy boots...for men and for ladies.

Ask Your Dealer for

GENUINE NOCONAS

NOCONA BOOT COMPANY

ENID JUSTIN, President

NOCONA, Texas

Interesting sidelight is that the exhibit was held in one of the historic Cotton States Exhibition buildings, which in 1895 served to focus attention on southern agriculture when "cotton was king." Fifty-five years later its contents point up the transition from cotton-farming to grass-farming and livestock.

"All Flesh Is Grass"

Seen by More than 1000

More than 1000 Floridians have seen the moving picture, All Flesh Is Grass, which has been put out by the Publicity Committee of the American National Live stock Association.

One copy of the film was sent to each of the state associations comprising the American National. The film has been borrowed from the Florida State Cattle men's Association office in Kissimmee and shown to Hillsboro, Sarasota, Charlotte, Hardee and St. Lucie county associations, and to the Kissimmee Kiwanis Club and Osceola High School student body.

Any group wishing to borrow the 30-minute film should contact Assistant Secretary R. Elmo Griffin of the FSCA at Kissimmee.

Gibbs Corporation Gets
New Farm Division Head

C. J. Hatch, former Des Moines Manager for the Massey-Harris Company of Racine, Wisconsin, has been made farm division manager for Gibbs Corporation of Jacksonville. Gibbs, which has been a dealer for Massey-Harris tractors and implements for two years now is the state distributor for Massey-Harris.

Aiming at the appointment of reputable dealers all over the state is an expanded sales and promotion program now being undertaken by Gibbs through Hatch. The new farm manager has just completed a statewide inspection trip which confirms the rapid progress being made by farmers, ranchers and others in the field of agriculture toward use of modern practices and equipment.

Gilbreath Assistant Manager
At Norris Cattle Company

Louis Gilbreath, County Agricultural Agent of Jim Wells County in Texas since November, 1944, will leave that position to become Assistant General Manager of the Norris Cattle Company at Ocala, Florida, according to General Manager R. G. "Bob" Herrman.

In taking the position with Norris—which Herrman says is the world's largest raiser of purebred Brahman cattle—

(Continued on page 33)

The Florida Cattlemen
A partner in taming wild land is the Case "JA" heavy-duty harrow. Its weight and strength make it ideal for preparing seed-beds after the Case Brushland harrow has chopped up wild growth. Both harrows available for hydraulic or power control.

A. G. Smith, Palmetto
Medlock Tractor Company, Orlando
Batey Equipment Company, Gainesville
Beasley Tractor Company, Palatka
Coastal Truck & Equipment Company, Belle Glade
Coastal Truck & Equipment Co., West Palm Beach
Casey Motor Company, Waukecha
Epperson & Company, Tampa
Florida Tractor & Supply Co., Hollywood
J. W. Gibson, Madison
Grantham Chevrolet Company, Live Oak
Indian River Tractor Service, Cocoa
S. A. Jepson Tractor Service, Fort Myers
Dade Tractor Company, Homestead

SEE FOR YOURSELF! GET A DEMONSTRATION

For June, 1950

In wild land like this around Orlando, it takes about eight acres to feed one cow. But Mrs. Maxine Tieman figures that when she gets through clearing out the palmetto and scrub oak and reseeding to Torpedo, Pangola, Dallas, and carpet grass, 1 1/2 acres will grow as much beef as eight did before.

She's killing wild growth with her Case Brushland harrow and 4-5 plow Model "LA" tractor. She says, "We use this outfit also for preparing land for watermelons and for ditching. We bought Case because of my husband's experience in Texas where a Case tractor gave much better performance than four other tractors on the same ranch. He found that Case cost less to operate and maintain ... I drive our big Case with confidence."

There's nothing else like the Case Brushland harrow — brute strength in frame, powerful penetration by big blades, plenty of weight and sturdy boxes for more. There's no tractor like the mighty "LA," either!
Comfort, Not Hardships, Feature of Today’s ‘Home on the Range’: Electric Service and Gas Bring Conveniences

Florida’s ranch women can’t say their lives are harder than their city sisters—at least not so far as labor-saving devices are concerned.

For modern industry and government agencies like the REA have brought the city to the country. Running water, for cooking, heating or refrigeration, electricity for similar chores, are now found in most Florida ranch homes. Convenience is the rule rather than the exception.

Even the telephone, which has always been an urban implement, is finding its way into the backwoods in increasing numbers, and the government has designated REA as the agency to promote further use of telephones in rural areas.

The statistics are clear regarding Florida—at least insofar as the period up to 1945 is concerned, and the federal census this year should show much more improvement.

As of 1945, 26,000 of 58,000 reporting farms were more than a quarter of a mile from any electric distribution system, while 32,000 were within a quarter mile.

Those figures were about opposite the 1940 results, when 32,000 were more than a quarter mile from electricity and 26,000 were that close or closer.

In 1945 there were 18,529 farms with running water, 21,259 with electricity, 32,095 with radios and 5887 with telephones out of those 58,000 reporting farmers. In 1920 only 2042 Florida farms had either gas or electricity and only 3341 had running water.

Although these statewide statistics would indicate that only approximately one-third of our farm homes have electricity, and a few more than half have radios, it is believed that ranch homes will rate higher than the state average.

While the REA, financed by government loans, is carrying the ball in extending lines into rural areas over much of Florida, private power companies and city-owned plants are also engaged in rural expansion.

Running a line into a relatively sparsely settled area involves making a thorough check to see whether anticipated power consumption can pay for the investment needed and amortize that investment on a long-term basis.

This the power organization itself will do, usually upon request from the people in the area needing service. If the proposed service won’t produce enough business to pay for the line and upkeep over a period of 15 or 20 years, persons wanting service must pay a portion of the cost of extending the lines to serve them.

Since the cost of running a power plant, even one for lights only, is high, it is usually cheaper in the long run to pay

It's the big labor-saving devices, both gas and electric, that ranch wives covet most from their city sisters. Layout above shows some of the many models of stoves, ironers, dish washers, washing machines and refrigerators which are available to ranchers who have electricity. Refrigerators and stoves operated by bottled gas are also being used successfully by ranchers. Statistics show that there were 5000 more Florida farms within a quarter mile of electric service in 1945 than in 1940.
Foods stay safe . . . healthful . . . tempting . . . in International Harvester Freezers, whether it is the big 11.1-cubic-foot freezer (shown above) for Middle-size Families of city and farm, or the giant-size 15.8-cubic-foot freezer for large families. Freezing’s quick and easy, and it makes plenty of food available on your own place.

The new 1950 International Harvester refrigerators (like the one at right) have huge freezer lockers, big crispers to keep fruits and vegetables dewy-fresh, and unbelievably huge shelf-areas capable of storing foods like watermelons and tall bottles. Come in and see these new International Harvester Freezers and refrigerators today—A convenient size for every homemaker’s needs.

CONVENIENT TERMS

$199.95 and Up

See Your INTERNATIONAL HARVESTER Refrigeration Dealer Today

South Florida Motor Co.
OF ARCADIA

Orange State Motor Co.
311 Manatee Ave., W.

Slaughter Furniture Company
48 West Central

Blocker-Turnipseed Furniture Co.
Magnolia & Ft. King

South Florida Motor Co.
OF FORT MYERS

Orange State Motor Co.
406 Brush St.

South Florida Motor Company
Sebring

Orange State Motor Co.
1st Ave. S. at 21st St.

And Up

For June, 1950
The additional cost of the NACO pasture program pays off in less cost per pound on beef, healthier cattle and a higher calf yield.

NACO is proud of its leadership in the field of developing a higher nitrogen and mineral content program that is not based on the cost per ton of fertilizer—but on the cost per pound of beef.

Won't you let us explain this program and Compare Results?

JACKSONVILLE 1, FLORIDA

part of the cost of extending transmission lines for public power rather than run your own plant.

Running a close second to electricity in modernizing farm living is bottled gas. In Florida, several companies handle this type of gas, either selling it already packaged or coming to the ranch itself to fill stationary tanks there.

Except for lighting, gas is equally as satisfactory as electricity, and perhaps more so in some cases. Gas refrigeration is silent, and gas cooking and hot water are both dependable. Hurricanes won't affect a bottled gas system.

The establishment of telephone service for ranchers and other farmers has lagged far behind other improvements—and yet the need is great, observers believe.

Only 10 percent of Florida farms have telephones, according to that 1945 census—and yet compared to electricity, installation of a telephone system is relatively cheap. Poles need not be so high, and wire of lower quality is satisfactory.

It is the problem of extending telephone service which the government is attacking through REA—the agency which has done such a good job of extending electric service.

There is no reliable information as to the number of Florida ranchers who are cooking, and refrigerating with electricity or gas, or who have installed running water, indoor toilets and the like since the end of the War.

It's safe to say that all increases have been large, and that expansion of the farm market for all conveniences will continue to grow.

Nationally the picture is the same. The Plumbing and Heating Industries Bureau of Chicago says that more farm folks are over 54 and that's why labor-saving equipment "like electric water systems" are especially helpful. The month of May was national water systems month, with dealers ready to give free demonstrations and estimates of cost of installing electric systems.

Possibly the best reason for growing improvements in ranch living, however, is the fact that the rancher has more money to put into such things.

In Florida this is still true, because despite a national decrease last year in farm income, the income of Florida farmers actually increased.

Further rises in ranch living standards are indicated in the future, and building of many fine, modern homes on ranches during the past few years indicates that folks like to live "on the farm"—if they don't sacrifice the conveniences.

Timber Volume Declines

Total volume of timber in Florida has declined 9 percent during the last 13 years, according to the Forest Service.

The Florida Cattlemen
Now it's "PUSHBUTTON" FARMING!

Electrically speaking, farming is now a "push button" operation.

**BUT** . . . the wiring system on your farm is the foundation of everything electrical.

**SO** . . . be sure you have

- An adequate service entrance
- Enough circuits
- Plenty of outlets
- Proper wire sizes on your farm to allow me to work to the best of my ability.

Your dependable "hired hand"

**Reddy Kilowatt**

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The QUARTER HORSE NEWS
3850 North Nevada
Colorado Springs, Colo.

For June, 1950
FIELD DAYS Attended by Hundreds in Western Part Of State in April and May

Clovers, grasses, cover crops stressed; Santa Rosa, Gulf, Okaloosa, Jackson, Calhoun and Jefferson hold tours

Hundreds of cattlemen interested in improved pastures and field crops attended the eight pasture tours recently held in western Florida. Cattlemen attended the tours to see what the "other fellow" was doing—and the comments were favorable. Crimson clover, White Dutch clover, Common and Pensacola Bahia and other crops were seen by the county tours.

These held included tours in Jackson County April 27, in Walton County May 1, in Okaloosa County May 5, in Santa Rosa County May 4, in Calhoun May 5, in Gulf County May 10, and in Jefferson County May 11.

Gadsden County Cattlemen toured the North Florida Experiment station on the morning of April 28.

15 Farms Visited By Okaloosa Cattlemen

Cattlemen in Okaloosa County inspected pastures on 15 farms in the county under the leadership of County Agent Fred Barber, and soil conservationist R. L. O'Barr. Barber and O'Barr arranged the tour to include farms on the east side of the Yellow River in the morning and the west side of the river in the afternoon.

Pensacola Bahia, Crimson clover, Bermuda and Common Bahia were seen at the Lance Richbourg farm, Subterranean clover, Crimson clover, Pensacola Bahia, White Dutch clover and Kentucky 31 Fescue at the C. F. Manning farm, Carpet grass on George Davis' farm and Pensacola Bahia and Crimson clover at the Mayo Allen farm.

During the latter part of the morning, the tour visited the R. J. Hart farm where they saw Ladino clover pasture and P. E. Robinson showed them his Camellia oats, Crimson clover, Kudzu.

The afternoon tour included pastures containing the following: Crimson clover; Ladino clover and fescue; Pensacola Bahia and Crimson clover; Common Bahia and Dallis grass; Coastal Bermuda and Common Lespedeza; Pensacola Bahia seed plot; Common Bahia and Crimson clover; Ladino clover; Orchard grass and Ladino clover; Kudzu; Common Bahia, Dallis grass and Crimson clover.

Farms visited during the afternoon tour were owned by the following: Joseph Steele, W. C. Walker, Leon Melton, J. R. Merritt, Clyde Reece, Clyde McCarr, Mel Austin, and Gordon Johnson.

Santa Rosa Tour Has Three Main Objectives

Pasture tour in Santa Rosa County was planned by County Agent E. D. McCarr and included eight farms with improved pastures.

McCall said that objectives of the tour were to acquaint cattlemen with legume seed as a source of income, get more and better grazing for the livestock in the county and show how a cover crop will protect the soil and increase organic matter.

Leaflets describing each pasture crop, history and preparation of the particular field, fertilization and seeding rates, and grazing results were given out by Agent McCall.

The pastures inspected by the tour contained the following: White Dutch clover and Pensacola Bahia; Crimson clover and oats; Crimson clover, oats and Pensacola Bahia; reseeding of Crimson clover and Pensacola Bahia; Crimson clover and oats seeded in pecan grove; White Dutch clover; Pensacola Bahia; White Dutch clover and Dallis grass; Crimson clover.

Farms visited during the tour were owned by the following: C. W. Carroll, C. A. Moneyway, Dr. Rufus Thames, George (Continued on page 51)

The Florida Cattlemans
"WE CARRIED 200 HEAD ON 105 ACRES
During 5 Months' Extreme Drought!"

Says F. M. TOUCHSTONE, Foreman,
Dr. E. J. Hall's Ranch, Cleveland, Florida

"18% NORMAL Superphosphate made the Difference
between Good Grass and No Pasture at all"

"THE PAST Fall and Winter have certainly proved the
value of 18% NORMAL Superphosphate on our 4200-
acre Charlotte County Ranch," writes F. M. Touchstone,
of Cleveland, Florida—Foreman for Dr. E. J. Hall, of
Miami, owner. Mr. Touchstone adds:
"The soil in this area is poor, with little native grazing,
and it used to take 40 to 50 acres to carry one animal.
But this has been completely changed, since we've been
following the recommendations of your A.A.C. Soil Service.

105 Acres Carries 200 Head

"For example, a 105-acre pasture, planted to Panicum
Repens last November, and fertilized with 18% NORMAL
Superphosphate, 800 lbs. per acre, carried 200 head in
excellent condition during the extreme drought of
the past five months. The animals gained some weight in
this period and made a big improvement in tone and vigor.
This year's calf crop is the best ever—the calves are strong,
vigorous and making rapid growth. We feel that the nu-
tritious grass available to the cows is responsible.

"18% NORMAL Pays Us Well"

"We left a one-acre block unfertilized, and here the Panicum
Repens grew so slowly that it will take six months more to
sod completely. So you can see that 18% NORMAL made the
difference between good grass and no pasture at all! As a
matter of fact, the saving on cows and calves that would have
died this Winter for lack of grass, more than paid for the 18% NORMAL, and we have a first-class pasture for future grazing.

Brahmans Look Like Hand Fed!

"Here is another example: A 40-acre pasture, planted in Fall
'48 without any fertilizer, took 10 to 12 months before we had
any grass. In Fall '49 we applied 18% NORMAL, and this 40
acres carried 38 head of purebred Brahms and 9 horses all
Winter in the best of condition. The Brahms are slick and
fat—they look as if they had been hand fed.

"In all our experience, we have never had such satisfactory
results, and are glad to give full credit to your A.A.C. Soil
Service and to 18% NORMAL Superphosphate."

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The AMERICAN AGRICULTURAL CHEMICAL Co.
PIERCE, POLK COUNTY, FLORIDA

Purebred Brahms in Torpedo Grass pasture, fertilized with 18% NORMAL
Superphosphate, on the Charlotte County Ranch of Dr. E. J. Hall, of Miami.

For June, 1950
The many exclusive features of the famous Teco Cattle Squeeze make it the most popular squeeze available. Patented dehorner gate (available separately) securely holds the head and animal for any operation . . . yet it swings open to allow the animal to leave through the front. Adjusted for height, it closes automatically. Rear stop gate is spring balanced . . . safe, easy to operate. Squeeze ratchet on top draws both sides together simultaneously . . . keeps animal on its feet. Locks automatically . . . releases instantly. Write for full particulars.

At Magnolia Ranch upwards of 1000 acres, mostly Carpet grass pasture, grew White Dutch clover this Spring. Above George Terry, Sr., left, and Jr., inspect a small part of the blossoming clover.

Clover Good Producer on Big Orange County Ranch

Establishing Carpet grass pastures in the early 40's has led to some of Florida's best White Dutch clover at the Magnolia Ranch of George Terry southeast of Orlando.

As new and improved grasses came into being, Terry found himself with a large stake in carpet grass pastures already established—so in 1947 he planted approximately 80 acres to White Dutch clover to provide some Winter and Spring grazing.

"It gave us results far above our fondest expectations," Terry reports. "So the following year, much encouraged, we planted approximately 600 acres."

The 1948-49 season was the driest on record in this part of the state. Terry reports that his clover germinated all right, but the continued dry weather prevented him from getting a fair return in forage for his investment.

Not discouraged, Terry planted an additional 500-600 acres of White Dutch last Fall, most of it on Carpet grass, and also put another 100 acres on Torpedo grass pasture.

"We had very satisfactory results with it, due to fair moisture in the soil and periodic rains, well spaced," Terry says. "Even on last year's plantings—where we had, as stated above, very little grazing for our trouble—we have found the earliest and most satisfactory second growth of clover. We did not replant this acreage; we simply limited it and added the required amount of fertilizer."

Terry, like many others, started out with Carpet because that was the variety currently being recommended by the authorities. Large acreages were planted at Magnolia Ranch—and Terry is frank to admit that Carpet is "considerably better than no grass at all."

The new grasses brought out during the past five years were better, however—but Terry had heard that White Dutch clover worked very well with Carpet grass, providing Winter grazing which the Carpet would never provide.

Seed was obtained from an Orlando seed concern—Haile-Dean Seed Company—and the clover was established.

The average piney flatwoods will grow clover, Terry believes. He suggests a good, fairly organic loam soil six to 10 inches deep with underlying strata of coarse sand which will hold moisture.

Soil pH must be brought up to six (preferably seven) by liming. About 600 pounds of Superphosphate and Potash (0-14-10) fertilizer should also be used in preparing the soil.

Terry recommends that the seed be carefully prepared.

"Inoculate your seed well, using from five to ten times the amount of inoculation recommended by the manufacturer."

The Florida Cattlemen
"Mix in as much molasses and cottonseed or soybean meal as the seed will absorb."

Planting should take place in late afternoon on a cloudy day, or even better in a drizzling rain. Anytime during November, December or January is satisfactory, Terry believes from his experience.

Clover should not be planted on virgin soil, Terry reports. First the rancher should establish a sod of Carpet, Dallis or Common Bahia, with Carpet being Terry's preference.

Grazing season on Clover is lengthy, according to Terry. "We have found that, depending on the time of planting, clover will give you good legume grazing until some time in June, and in some instances beyond that."

"But the most interesting feature of legume-enriched pastures is that the grass which will follow clover in the summer will be almost as rich in protein and other nutrients as clover itself," he says.

According to Terry's experience, White Dutch clover will reseed itself profusely. All that is required, he says, is that the grass be mowed as close to the ground as possible in October or early November, as that will hasten the sprouting of new covers after the first cold nights hit it.

"While I would recommend, on first year's planting, that the Carpet sod, besides being mowed, be also lightly chopped, it is not absolutely necessary. Seed can be broadcast on a newly-mowed Carpet sod in rainy weather, and will give excellent results," Terry says.

Pig Vaccination for Cholera Best at Weaning

All pigs should be vaccinated against cholera at weaning time because less virus and serum are required for the young animals, they are handled more easily, and they are given a longer period of immunity from the disease, according to Dr. Charles F. Simpson, Experiment Station veterinarian.

Yields Doubled

Doubled herbage yields, subsequent tripled animal gains and other nutritional effects were indicated when certain phosphatic fertilizers were applied to Pangola grass pastures on Florida flatwoods soil, according to workers at the Range Cattle Experiment Station at Ona.

Charlotte Gives $600

Charlotte County Cattlemen's Association recently contributed $600 to the fund for construction of a new 4-H club camp in Highlands County for southern Florida 4-H youngsters, according to County Agent N. H. McQueen.
When the Florida State Cattlemen's Association holds its "quickie" Midsummer Conference at Lakeland, Thursday, June 15, it will mark the first time in two years that a one day summer meeting of the organization has been held.

But that doesn't mean that there aren't many important things to be discussed at the conference, according to Irlo Bronson, of Kissimmee, FSCA president.

"One of the most important matters which is being referred to the conference by the board of directors involves payment of two rewards about which there is some question," Bronson said.

Also to be decided are (1) location for the annual meeting next November and (2) policy toward associations which are delinquent in paying their assessments.

"Complete report on progress of tick eradication by E. O. Friday of DeLand, state supervisor of the tick program, will be a feature of the session. Quarantines have been lifted on Lake, Collier and Lee Counties, and no ticks have been found in several months in the quarantined areas.

Two new associations may affiliate with the FSCA at the Conference. Bradford and Leon County Cattlemen's Associations have been formed recently, and both are planning to join the FSCA, according to Bronson.

"That will increase our representation to 40 associations representing 43 of Florida's 67 counties," Bronson pointed out.

Three members of the host Polk County Cattlemen's Association are making arrangements for the meeting—Ben Hill Griffin of Frostproof, E. V. Whidden of Brewster and Ledley Wear of Lakeland.

Wear, who is locating the meeting place, says that sessions will probably be held at the Lakeland Elks Club which is in the heart of downtown Lakeland near the civic center.

No special entertainment is being planned by the host association, and members attending will buy their own lunch at Lakeland restaurants since there will be no registration fee for the conference.

Business sessions will be held from 10:00 a.m. to 12:30 p.m., and from 2:00 p.m. to 4:00 p.m., FSCA Secretary June Gunn said.

Payment of the two rewards will be a knotty problem, Bronson predicted.

At the FSCA convention at Tampa last fall, payment of rewards was limited to apply only to cattle stolen from a member in good standing of the FSCA who was listed on the rolls of the association office at Kissimmee.

Both cases on which the board of directors have deferred action involve cattle stolen from men who are not listed at Kissimmee at time of the theft—but were listed as members prior to the convention.

"Naturally the association wants to pay rewards in all cases involving bona fide members of county associations," Bronson pointed out. "But there is some danger that cattlemen may join the association following a theft to encourage arrest and conviction of the thief."

"The cases which will be considered by the conference are not of this type, but there is a matter of interpretation which must be worked out—and the membership must do it," he said.

Mariana had asked for the Midsummer Conference, but lacking any further word from the Jackson County Cattlemen's Association there, directors designated Lakeland as the meeting site.

"Lakeland is located in Florida's largest cow county," Bronson reported, "and it is conveniently located to the southern and central Florida cattle area. We believe there will be a large attendance of cattlemen at this meeting, and we want to urge all who can to come."

Any member of a county association is eligible to vote at the FSCA meeting, Gunn said, since all members of county associations are automatically members of the FSCA.

Improved Pastures Provide Cheap Grazing

IMPROVED GRASSES—Pangola, Pentaolm, Paraguay, Common Bahia, Coastal Bermuda, and others—will be planted on more and more Florida acreage to provide cheap grazing, according to staff members of the Florida Agricultural Extension Service and Experiment Station.
CRIME DOESN'T PAY
Neither Does It Pay to Be Without a
WOODS ROTARY CUTTER

Let's Talk

TWO-GUN CAT, the No. 1 Crime Stopper, can also make biscuits, "but they ain't fit to eat."

Cy Moak
the man with the money, says:
"Best mower I've ever used."

Dr. Roy Bair
Agronomist, Everglades Experiment Station, the grass man, says:
"Rotary mowing is the answer to pasture establishment and maintenance."

Eliminate your weeds and make organic fertilizer out of them at the same time.

300 Owners of Woods Rotary Mowers in Florida Can't Be Wrong

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Remember Pearl Harbor. Don't wait too late. Stop those weeds before they seed!

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Dear Mr. O'Day:

Your Miracle Screwworm Remedy No. 49 already is indispensable at our ranch. We have been using it since last January with excellent results. We like the way it stays on the wound and it does stick even if the animal tries to lick it off. One treatment has cured and healed all animals treated on our ranch to date.

Your effort in producing such a fine remedy was greatly needed by all of us. It is without a doubt the finest Screwworm Remedy ever developed as a product like Miracle No. 49 certainly saves the cattlemen time, trouble and money.

T. J. DURRANCE, Jr.

1 pint can, $1.25

Satisfaction guaranteed or your money back. See your dealer or mail coupon direct to

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Enclosed is check for...cans of Miracle 49 Screwworm Remedy at $1.25 per can. Send postpaid to

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Auction Sale Every Monday.

GAINESVILLE LIVESTOCK AUCTION MARKET

These are only a few of the many appliances which can be used to make work easier on Florida ranches. Above can be found waffle iron, toaster, percolator, pressure cooker, iron and revolving brush. Once electricity is installed, there is no limit to use it can be put to.

Rancher and Wife Find Many Uses for Appliances

It's the rancher's wife who probably has more influence than anyone else in getting farms electrified. But the rancher himself finds that electric power can save him hours of labor.

Of course internal combustion engines operated by gasoline or other fuels can do many of the jobs—but electricity can do them with less labor and with greater dependability.

Take pumping for instance. There are many types of pumps in use on ranches and all of them can be powered by electricity. Where spraying is done, electricity can power the sprayer. Electricity can pump gasoline—or molasses. Electric powered pumps are used for irrigation or drainage on many ranches today.

Pig brooders and chicken brooders save the lives of millions of young animals annually—in fact, Purdue University reports that one and one-half pigs per litter can be saved by use of an electric pig brooder which maintains constant temperatures.

In purebred cattle operations, electric clippers manufactured by leading electric razor companies are used for removing excess hair from cattle before showing. Electrically operated dehorning and castrators have been reported.

Electricity powers feed mixers, canehoppers, hay dryers, and many other devices which are more and more becoming necessities on Florida ranches.

But it's in the home where shiny appliances show up the most.

Almost every farm home which has electricity or gas has refrigeration, and many of them have freezers as well. Cooking is cleaner and better when done under constant conditions available with gas and electric stoves.

Electric or gas irons represent a big improvement over the old style irons which had to be heated on the stove, or were operated by gasoline in the style of a gas lantern.

Specialized cooking utensils are also available in great variety, most of them electrically operated. Waffle irons, sandwich grills, coffee urns, pressure cookers, french fryers, toasters, bottle warmers, and others come in this category.

Electrically operated juice squeezer and mixers save time in preparing food.

Efficiency—and more cleanliness—result from use of vacuum cleaners. Other cleaning jobs done by electricity include dish washing and clothes washing.

The clothes washer was one of the first appliances to be put into general use in American homes—and many ranch wives probably remember the washer powered by an internal combustion motor which made so much noise a headache was virtually guaranteed with every washing.

Electric washing machines are available in a variety of sizes and types, some including their own automatic drying and rinsing features. Dish washers are an extension of the clothes washing idea and are particularly useful in ranch households where large numbers are served at mealtimes.

One electrically-operated machine, which is now beyond the gadget stage, is a food chopper which operates in the drain and makes sure that food which gets in the sink doesn't clog drain pipes.

Electric irons can save the ranch wife hours of time if properly operated. Ironers are put out by several companies and
are particularly good on flat work, although all kinds of ironing can be done with them.

And for the rancher who comes in with aching muscles, or his wife who has a touch of housemaid's knee there are electric heating pads and blankets to help relieve the suffering.

There are practically no jobs which electricity can't handle on the ranch. Even fences can be made more secure at lower cost if they are electrically charged to shock animals which get too close.

All conveniences don't have to be electric or gas. One which has reached The Cattleman news desk recently concerns a water purifier which can be attached simply to any pipe and eliminates rust, according to the manufacturers.

American manufacturers are producing an ever-increasing variety of appliances for the ranch homes of Florida and the nation. If yours is not a modern home, remember that many people have all the conveniences of the city and still have the advantages of country living. You can too!

Florida Electric Output
Up 10 Percent, State Chamber Announces

Electric production in Florida was up 10 percent last year over 1948, according to latest figures released by the Florida State Chamber of Commerce.

Total production of 4,784,102,000 kilowatt-hours by all Florida plants was reported for 1949, including 4,156,133,000 kilowatt-hours produced for public consumption for all purposes, and 627,949,000 kilowatt-hours manufactured by industrial plants for their own uses. Pulp and paper mills, lumber and woodworking establishments, refineries and valuable industries which hitherto have been negligible, account for this increase.

Fuel used in Florida to produce electric energy totaled 8,605,729 barrels of oil (each containing 42 gallons) and 4,099,926,000 cubic feet of gas.

Florida’s Share of National Wealth Up

Florida’s share of the national wealth has been increasing since 1940, according to the Florida State Chamber of Commerce, with income up from 1.38 percent of the nation’s total to 1.44, and gross cash farm income up from 1.37 to 1.45.

Other figures released by the organization show that bank resources are up from $2.6 to $3.2 billion, as compared with 1.7 from 1.22 to 1.43, number of business concerns from 1,200 to 1,491, electric power production from 1,318 to 1,706, passenger car registrations from 1,511 to 1,853 and population from 1,441 to 1,674.

For June, 1950

COOPER-TOX, livestock dip or spray is manufactured exclusively by William Cooper & Nephews, Inc., Chicago. It kills all species of ticks, lice, flies, mites, horn flies, etc., and protects your stock against reinfestation or further attacks for periods of three to four weeks, often longer, depending on the weather. It does not burn or blister—heaviest rains will not wash it off after drying on the animal. IT STAYS PUT. Economical dilutions are: 1 gallon to 150 gallons of water for cattle; 1 gallon to 350 gallons of water for hogs; 1 gallon to 700 gallons of water for sheep and goats.

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Consult any of the following users:

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Extension Animal Husbandman

SAFE shipment of all livestock going to market by rail or truck is possible through exercise of care and foresight both at loading and unloading points. Yet, last year the nation’s 800,000 livestock farmers stood a major part of the $25,000,000 loss for livestock which arrived at markets dead, crippled or bruised. Though all persons identified with production, transportation, and processing share this loss in some measure, the producer, in the final analysis, is the heaviest loser in this preventable waste of livestock.

A survey of 25 markets by the National Livestock Loss Prevention Board last year revealed a total waste of 3,694,200 pounds of both dead and crippled animals arriving by rail, and 6,343,200 pounds loss of meat on crippled and dead animals arriving by truck at twenty terminal markets. In 1947, figures show that $6,000,000 were lost on crippled and dead animals. Most of this loss can be prevented.

Overcrowding in trucks and rail cars causes the heaviest loss. Truckers sometimes overcrowd in order to get a better paying load. Too many animals in either railroad cars or trucks will result in many dead, crippled, and bruised livestock arriving at market. For example, cattle averaging 900 pounds should be loaded 30 to 40 foot car, 27 to 36 foot car. Cattle averaging 300 pounds should be loaded 61 to 46 foot car, 56 to 36 foot car. Hogs weighing 225 pounds should be loaded 82 to 40 foot car and 73 to 36 foot car.

In trucks, about eleven square feet of space should be allowed for a 900 pound animal and about five and one-half square feet for a 300 pound animal. For 225 pound hogs, about four and one-quarter square feet of floor space should be allowed per animal.

Driving at high speeds, causing excessive swaying, sharp turns, and quick stops and starts cause bruising and trampling. Excessive swaying, sharp turns, and quick stops and starts cause livestock to jam up on one another. Some may be thrown down and severely trampled. A little care will avoid this.

Mixed loads of livestock with no provision for separating the different species also cause a high loss from bruised, crippled, and dead animals. Trucks and railroad cars should be provided with strong partitions with no splinters, protruding nails, or poles so that losses can be reduced to a minimum. This prevents the large species of animals from trampling the smaller animals in mixed loads. Also, partitioning helps keep the load balanced in the truck or railroad car. A recent survey of 100 trucks arriving at market with mixed loads revealed that 84 percent had no partitions.

Improper bedding is another cause of bruising and crippling of livestock. Trucks and railroad cars with insufficient bedding allow animals to slip down and be trampled severely by the other livestock. At least three inches of sand should be placed on the floors of trucks and railroad cars to prevent slipping.

Hogs should be wet down to prevent over-heating and subsequent loss. About 200 pounds of ice distributed over the car or truck will prevent much loss from overheating.

In loading and unloading livestock, much edible meat is lost and many of the high priced cuts are degraded due to bruises caused by rough handling of livestock. Every time an animal is whipped across the back with a cane or is punched in the rear quarter with a stick, a loin and a round are bruised which requires subsequent trimming out of good edible meat and degrading of some of the most valuable cuts of the carcass. A canvas flapper will achieve the same purpose of moving the animal along without the bruising effects of canes and sticks.

In Florida, there has been organized a Livestock Loss Prevention Committee to help point out these losses that many times are overlooked. This committee has been divided into two sections—one for southern Florida and one for northern Florida. A system has been worked out for awarding deserving truck drivers and livestock handlers with an award as a token of recognition for their good work in reducing livestock loss from farm to market.

Daisy Cattle Markers

Delivery one to three days from PCB.

NO. 21—FOR NECK, Adjustable chain, Numbered both sides, Pinted, $11.50 per dozen.
NO. 17—FOR HORNS, Adjustable chain, $8.00 per dozen.
NO. 28—DOUBLE PLATE NECK CHAIN, Upper portion strap, Lower portion chain, $12.50 per dozen. Sample mailed for $1.00. Write for folder.

WALKER FERTILIZER CO.
ORLANDO, FLORIDA

Clean, Comfortable, Friendly

THE ARCADIA HOUSE
Arcadia, Florida

Angus Registration Up

Registrations of Angus cattle show a 26 percent increase over a year ago, according to Frank Richards, secretary of the National association.

The Florida Cattlemen
Nezely elected officers and directors of the Osceola County Cattlemen’s Association are, left to right: Front row, Secretary Pat Johnston, Cecil Whaley, Roy Bass, Vice President Carlyle Bronson, President Tom Ganavelli; Rear row, Stub Combs, Henry O. Pattin, Treasurer Shang Bronson, Bill Leonard, M. M. Overstreet.

16,280 Acres Cleared During 1948 Under ACP

More than 15,000 acres of Florida land was cleared for improved pastures and payment made under Agricultural Conservation Program during 1948 at the rate of $5.00 per acre, according to the ACP statistical summary published by the USDA last December.

351 farms in 53 counties were involved in the clearing which included 16,280 exactly. Only Wisconsin and Minnesota had higher total acreage in this category than did Florida.

Weed mowing payments averaging 50 cents per acre were paid on maintenance of 27,458 acres of Florida pasture by 1555 farmers. Only Ohio, Georgia, Arkansas, and Texas were paid on higher acreage totals than Florida.

Owners of 61.6 percent of Florida farm land were participating in the program.

"Spray-Dip"

USE AS SPRAY OR DIP

Now—X-CEL's new high-potency 2 in 1 formula (DDT and BHC) is available for control of horn flies, mange mites, fever ticks, other ticks and lice on cattle.

A THOROUGHLY TESTED formula for use either as a spray or dip.

CONVENIENT TO USE. Available in 10 and 50 pound packages. Ready for easy mixing with water. 10 pounds of X-CEL "Spray-Dip" makes 100 gallons. Nothing to add except water.

FULL DIRECTIONS on each package.

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MANUFACTURERS & DISTRIBUTORS

Florida Penta

Treat Your Own FENCE POSTS with PENTA Wood Preservative

10 to 1 Concentrate available 5 gallon to 55 gallon containers

For information contact

FLORIDA PENTA COMPANY

602 E. 27th St., Phone 5-0655, P. O. Box 3211

JACKSONVILLE, FLORIDA
FSCA Asks Study About Underpasses

Additional allocations of funds to complete tick eradication in Florida will be sought by a committee from the Florida State Cattlemen's Association from the State Budget Board soon.

About $250,000 more than what is now available will be needed for the work, E. O. Friday, state supervisor of tick eradication with offices in DeLand, told state directors meeting in Orlando June 3. Directors approved the action, and voted that committee members be President Irlo Bronson of Kissimmee and Ledley Wear of Lakeland, chairman of the special executive committee.

Directors also (1) recommended that the Florida Livestock Sanitary Board discontinue the services of its attorney, since the need has now passed; (2) suggested, in a resolution to Florida road-building agencies, that cattle underpasses be considered for safety and economic reasons on new highways; (3) voted to continue the postal membership cards mailed to members by the Florida Cattlemen; (4) agreed to assist the American National Livestock Association in getting members from this area; (5) agreed to accept a pro-rata assessment from the new Bradford County Cattlemen's Association when it affiliates May 15; (6) directed President Bronson to appoint a legislative committee; (7) referred a request from Levy County Cattlemen's Association for a reduction in its dues because of a lowered cattle population to the Midsummer Conference; (8) granted permission to President Bronson to employ an attorney at any time the association needed such assistance; (9) set the date for the Midsummer Conference for June 15 at Lakeland.

Directors from Alachua, Brevard, Charlotte, Central Florida, DeSoto, Everglades, Glades, Hardee, Highlands, Hillsborough, Lee, Martin, Okeechobee, Osceola, Pasco, Pinellas, Polk, St. Lucie, Sumter and ...
Volsia associations were present.

Text of the resolutions follow:

I—SANITARY BOARD ATTORNEY

Whereas, The State Legislature of 1947 by law authorized the State Live Stock Sanitary Board of Florida to employ a Special Attorney; and

Whereas, Pending threats of suits, and various legal problems having to do with Tick Eradication Regulations were constantly facing the Board, the State Cattlemen's Association approved and requested the Board to employ such an Attorney; and

Whereas, The Eradication Program has now advanced to an extent that no tick has been found since November 18th last and no serious legal problems should be facing the Board because of necessary enforcement; and

Whereas, The State is definitely facing financial problems in meeting appropriations and the funds of the State Live Stock Sanitary Board are rapidly being depleted; now therefore be it

Resolved, That the Directors of the Florida State Cattlemen's Association recommend and request that the State Live Stock Sanitary Board of Florida discontinue the services of a Special Attorney under the existing conditions mentioned above; and be it further

Resolved, That we request the Attorney General's office to handle such routine legal matters as may be necessary in the interest of conserving State funds in every way possible.

II—UNDERPASSES FOR LIVE STOCK

Whereas, It has come to the attention of the Board of Directors of the Florida State Cattlemen's Association that many new roads are being planned for construction in the near future in various parts of the state of Florida which will be of great benefit to the people of Florida; and

Whereas, The Board of Directors of the Florida State Cattlemen's Association are anxious to assist, encourage and help the construction of new roads by the State Road Department and the various Counties to the fullest extent; and

Whereas, It has also come to the attention of the Board of Directors that many cattle ranches may be seriously affected by the construction of the proposed new highways; and

Whereas, It is known that cattle have actually existed in Florida for around 400 years, and it is our belief that Florida has just begun to grow as a cattle state; and

Whereas, It is the considered opinion of the Board that very little thought and consideration has heretofore been given to the construction of highways through cattle ranges and pastures; and that if such highways are properly constructed to allow adequate cattle underpasses, the damage to the ranches will be minimized to a great extent, and the advantages toward safety to life and property may be great because the respective ranchers can handle their herds underneath the road in adequate passageways instead of being forced to drive cattle across or along the high speed highways of the future;

Therefore be it resolved by this Board of Directors at the regular meeting in Orlando this 3rd day of May, 1950, that the State Road Department, the various Counties and all other authorities constructing highways be requested to give due and careful consideration to the question of safety to life and property as well as the economic injury to which the various ranches may be subjected; and

That a copy of this resolution be furnished to the Florida Cattlemen, official publication of this organization, and also to the Florida State Road Department, the various Counties and the press in general.

BAI Reaffirms Vigilance

The Bureau of Animal Industry in its annual report reaffirmed its policy of vigilance against livestock diseases and looks forward to continued success in improving the efficiency of farm livestock through research in sanitation, health, breeding and feeding.

Milk Production on U. S. farms in 1949 was three percent higher than a year earlier, but two percent below the 1945 record.
Feeding Is Urged at Field Day

Almost 800 register at Gainesville event; Panel talk popular

COMMERCIAL possibilities in fattening beef cattle in Florida came in for a large amount of discussion at the First Annual Livestock Producers Field Day held at the University of Florida May 5—and it wasn’t even on the schedule.

Program called for a panel discussion on production problems with J. Carlisle Rogers of the First National Bank at Leesburg acting as chairman.

Discussion immediately began on fattening beef on grain and on local feeds, and stayed there until the time was up. Members of the panel were: Crawford Rainwater, Angus breeder of Pensacola; P. E. Williams, commercial cattlemen of Davenport; Art Timerman, Swift and Company buyer of Ocala; A. D. Davis, Winn and Lovett Grocery Company President of Jacksonville; Bill Greene, Norris Cattle Company herdman of Ocala; Dave Baillie, Marion County Agent of Ocala; and James Love, cattle fattener and tobacco man of Quincy.

“We have made astonishing strides,” Love declared, “but we are also smug and complacent because we are getting high prices for mediocre beef.” He urged continued work on pastures and on feeding cattle with home-grown feeds.

Livestock men were welcomed by J. Wayne Reitz, Provost for Agriculture at the University, and W. M. Fifield, director of the Florida Experiment Station, after registration at the P. K. Yonge Laboratory School.

A talk on citrus by-products for swine feeding by Dr. T. J. Cunha, associate animal husbandman at the University and chairman for the field day, came next, after which Dr. A. M. Pearson, also of the University of Florida’s First Livestock Producers Field Day attracted almost 800 visitors and included a variety of activities. Pictures above show, top to bottom: Crowd at barbecue, including left to right, facing Camera, Provost for Agriculture J. Wayne Reitz, President J. H. Styles Miller, Experiment Station Director W. M. Fifield, all of the University; Henry O. Partin, left, shaking hands with Howard “Bum” Taylor after the latter made Partin an honorary member of Block and Bridle Club; Dr. A. M. Pearson, right, cutting beet in a demonstration; Pearson, center, serving beef at barbecue.

(Continued on page 54-A)
The 16 important minerals with added vitamins in the famous VIT-A-WAY Mineral Fortifier have been carefully selected in proper proportions and scientifically fitted together by a series of balanced premixes. They are "sealed" for protection against loss of potency through chemical reaction and oxidation—until they reach the animals stomach.

Whether you feed VIT-A-WAY to horses, dairy cows, range cattle, hogs, sheep or goats—you are assured maximum results at minimum cost in your feed—on the range—the year 'round.

**The Famous**

**VIT-A-WAY MINERAL FORTIFIER FOR ALL LIVESTOCK**

**aids:**
- MORE MILK
- MORE POUNDS
- FASTER GAINS
- QUICKER PROFITS
- GREATER STAMINA
- LARGER CALF AND LAMB CROP
- THE PREVENTION OF CONDITION COMMONLY CALLED "BLOAT."

You don’t need bone meal, mineral mixtures or trace elements when you use VIT-A-WAY.

LAKELAND CASH FEED COMPANY, LAKELAND, FLORIDA, Distributors
BLOCK AND BRIDLE Makes An Inspection of Cattle Ranches in Mid-April and Three Days

It took some close scheduling—but the University of Florida's Block and Bridle Club traveled some 700 miles in three days and still found time to inspect no less than 15 ranches. 45 students took the trip, which is now an annual Block and Bridle project, with Dr. R. S. Glanvock, University animal husbandman, accompanying the group. Dates were April 13, 14 and 15.

"Trip is designed to acquaint members of the club with some of the leading cattlemen in the state and the methods by which they operate," President Howard "Bum" Taylor of Fort Pierce reported. "Our first schedule was adopted so that the group could visit as many places as possible.

Trip began at Gainesville and the first stop was in the Kissimmee area where four ranches were visited and a barbecue served at the home of Dr. Elmo Griffin, assistant secretary of the Florida State Cattlemen's Association.

Proceeding from Kissimmee, the group visited at Bartow, Winter Haven, Avon Park, Brighton, Okeechobee, Clewiston and Vero Beach. They were guests of W. E. Sexton at another barbecue in the case coast city before they returned to Gainesville.

"Most ranches we visited specialize in purebred Brahmas," Taylor pointed out. "The improvements being made by the grading up of native cattle with Brahman blood and the effects of cross-breeding of purebred stock was quite evident at many of these ranches."

Taylor was high in his praise for cooperation given the college students by the ranchers visited—and for the hospitality extended.

First stop at Kissimmee was improved pasture owned by George and Irl Bronson, and Block and Bridle members next saw registered Brahams at the ranches of Henry O. Forbin, Mrs. Pat Johnstone and Tom and L. S. Harris, all located near Kissimmee. University of Florida members of the Block and Bridle Club covered a lot of territory in their annual tour, and Verne M. Cowan took pictures as they traveled. Top to bottom, these pictures show: registered Brahman run at Henry O. Forbin and Sons' Heart Bar Ranch near Kissimmee; Fryett, Brahman sire at L. S. Harris Ranch near Kington; Mr. Miller, Murphy and Red Fox at the Murphy Ranch near Avon Park; King Grey with Warmblood at Durance Ranch near Brighton; calves at Kenmore Ranch near Vero Beach; herd owned by W. E. Sexton near Vero Beach.

The Florida Cattleman
Give Your Cattle

"THE BEST"

Hundreds of satisfied and pleased cattle owners are using MAXCY'S RANGE MINERAL regularly as a balanced and complete feeding supplement for their herds.

Also, many other cattle owners are rapidly becoming users of MAXCY BRAND PELLETS. These popular and well known items are of indispensable value to you in supplying lacking elements on your range.

Please get in touch with us so that we can help you with your feeding problems.

E. R. JOHNSTON, MGR.

MAXCY FERTILIZERS, INC.

FROSTPROOF FLORIDA

Crossbreds Featured
At Lazy B

Crossbred operation is featured on Lazy B Ranch, owned by Miss Emily Wilson of DeFuniak Springs.

Purebred Angus herd of 35 animals and registered Brahman herd of about 45 head are kept to produce offspring for the Brangus herd which is composed of about 50 head. A commercial herd of 110 animals is also kept on the 4720 acre ranch. Miss Wilson uses a Brangus bull on the commercial herd.

B. J. Booher joined Lazy B about one and one-half years ago as ranch manager. He and Mrs. Booher, who is Miss Wilson's niece, came to Florida from Virginia.

"We now have about 178 cows of breeding age and expect to increase the carrying capacity of this ranch to about 500 brood cows in the future," stated Booher.

"Of our 4720 acres all but one section is under fence for pasture," he said.

Lazy B has one of the largest storage barns in that section of the state which is used for storage of feed and also have recently built new loading pens and chutes with capacity of 500 head.

"Rip" Roberts Dies
In Automobile Crash Near Ocala

R. A. "Rip" Roberts, 40, one of the owners of Gainesville Livestock Market and a pioneer in market work in the state, was killed April 29 in an automobile accident near Belleview.

Connected with the livestock industry from his youth, "Rip" Roberts was born in Sylvania, Georgia, where his father was engaged in cattle business and general farming.

He became associated with J. T. Horney, the market builder of the South, about 1936, and in 1939 he moved permanently to Gainesville Market which Horney built in 1935. He served as auctioneer at Gainesville for more than ten years, and at various times auctioneered at other markets, notably Arcadia and Dothan, Ala.

He was auctioneer at each of the ten sales held by the Southeastern Fat Stock Show and Sale, Inc., at Ocala since its establishment in 1941. He was also active in buying cattle on order, and recently a large percentage of his buying was for rodeo producers in the West.

In 1945 he and L. H. Thompson purchased the Gainesville Livestock Market from Horney, and it has been jointly operated by them ever since. Thompson will continue as manager of the market.
Editor's Desk

(Continued from page 10)

Gilbreath is concluding a record of public service in Texas which included work with the Wells County Division of Texas A. and M. College, the Dairy Improvement Association of Jefferson County, and County Agent in Karnes County.

In civic activities, Gilbreath has been president of the Alice, Texas, Junior Chamber of Commerce, Secretary of the Rotary Club, officer in the American Legion. He led organization of the Coast Bend Livestock Association and reorganized the Jim Wells Farm Bureau which now has a membership of 500. He organized the Gulf Coast Dairy Herd Improvement Association.

In Florida Brahman circles, Gilbreath has been known since last spring when he took part in the Brahman Day program held at the Hardie County Livestock Market in February. He judged at the Ocala Brahman Show last January.

History Emphasized in Lee County Bank Ad

Spanish gold came to Lee County back in the last century from cattle—and improved pasture is bringing prosperity again, according to a Lee County Bank advertisement appearing recently in the Fort Myers News-Press.

"Back in Civil War and Spanish-American War days, the Alva-Olga area (in eastern Lee County) was a cattle community. It was here that cattle splashed across the Caloosahatchee enroute to Punta Rasa for shipment to Havana. Spanish gold was traded from saddle bags and much of the profits are reported buried there.

Now cattle are producing new prosperity through purebred strains and improved pasture," the ad states.

Picture of cattle and pasture owned by Mark Bateman of Alva is used to illustrate the advertisement. Today, according to the ad, the Alva-Olga area, with a population of 750 has 3000 acres in cultivated grasses and between 7500 and 8000 cattle.

Crop-Farming to Grass-Farming Is Southern Transition

TRANSITION from crop-farming to grass-farming is regarded as significant aspect of the South's current economy, according to an article in the May issue of Fortune.

An article entitled "Cord, Cotton and Hell," describes the recent fourth annual Convention of the National Association of Soil Conservation Districts held in northern Georgia.

For June, 1950

U. S. Sugar Corporation

Owners of Sugarland Ranch

5 Star Quality

- Scale and Substance
- Breed Characteristics
- Beef Conformation
- Outstanding Bloodlines
- Gentleness

Pictured are two of our herd sires, heading our herd of over 200 registered Brahman. In addition, we are using several hundred purebred cows in a European-Brahman cross-breeding program. Available for sale are Brahman bulls from calves to breeding age, and yearling and bull calves of first cross Brangus, Brford, Brahorn and Charbra.

You are invited to visit our SUGARLAND RANCH located one mile west of Clewiston on U. S. Highway 27.

Mill Run Cane Molasses being fed free choice

Each of the following four advantages in the feeding of FLORIDA HIGH PROTEIN CANE FEEDING MOLASSES to range cattle should in itself pay for the full cost of such feeding: Increase in (1) Weight; (2) Price per Hundredweight; (3) Calves Crop; and (4) Weight of Calves at Weaning Age.

Consider the combined advantages listed above, plus others not mentioned, all of which will mean extra profits for the cattleman and dairyman. Contact our Sales Department for prices and particulars.

CLEWISTON

FLORIDA

33
Brahmans For Sale!

- 4 registered cows and calves by their side from Emperor 35th.
- 6 registered cows bred by Phleugar E.

$350.00 EACH AT RANCH

J. A. Barthle & Sons
Pasco County
SAN ANTONIO FLORIDA

Registered and Commercial BRAHMAN Cattle Bought and Sold
T. I. KENNEDY
Punta Gorda, Florida

Use Fugle's Brahmans
DEEP CREEK FARMS
L. E. FUGLE
Telephone 32
DELAND, FLA.
Ten Miles North on U. S. 17

Home of EMPEROR'S MM 788

Brahman Cattle have the top spot on C. C. Moore's Court Martial Ranch located 18 miles north of Panama City on State Route 77.

Moore uses 15 registered Brahman bulls with his commercial herd composed of 300 cows of breeding age. The purebred Brahman herd has 22 brood cows and is of Manso breeding. Majority of the purebred herd was purchased from J. D. Hudgins of Hungerford, Texas.

Sire of the registered Brahman herd is 7DH Resoto Manso, a four-year-old. Moore obtained him from Hudgins a year ago.

Moore started in the cattle business six years ago when he bought 52,000 acres for investment purposes. He later sold all but 35,000 acres which now make up the ranch. All land is under fence except one section which will be fenced by fall, according to Moore.

"We don't grow any of our feed except pasture," Moore stated. "Since we are located about 40 miles from the peanut belt, it is cheaper for us to truck in peanut hay to feed our animals. We also ship in snap corn and molasses for feed," he said.

He uses White Dutch Clover and Kentucky 31 Fescue for winter pasture and Dallas grass and Lespedeza with Carpet grass for summer pasture. Moore says that he has 110 acres of White Dutch Clover and Alta Fescue that carried over 100 cows this past winter.

The Brahman show herd ration is composed of five pounds of snap corn with molasses. These animals haven't been shown as yet but Moore expects to enter into that phase of ranching in the future. "We don't feel that we are quite ready to show our cattle as yet. When we do we want to do a good job of it," Moore said.

Moore also sells timber from the ranch and has a modern sawmill as part of the ranch equipment. He has been planting pine trees for the last five years at the rate of about 50,000 per year. He figures the estimated cost of planting each tree to be about one-tenth of a cent.

CCC Arrangements Can Be Made at Atlanta Office

Firms or individuals in the Southeast interested in purchase or sales programs of the Commodity Credit Corporation may hereafter deal directly with the Atlanta Area Commodity Office of the Production and Marketing Administration, it has recently been announced.

Angus Show Set at Omaha

The first National Aberdeen - Angus Rancher and Breeder Show will be held in conjunction with the 1950 Ak-Sar-Ben Livestock Show at Omaha, Nebraska, September 29 to October 8. Judging of the Angus classes will take place October 3, 4 and 5.

Farm operators in the United States realized about 17 percent less net income from farming in 1959 than they did in 1948.
Crossbreds Are Raised By Blacksher

Brahmans and Herefords combine to form the Braford commercial operation on the Blacksher Company ranch at Uriah, Alabama, owned by D. W. Blacksher of Pensacola. Blacksher has about 25 registered brood cows in the Brahman herd, 25 cows in the purebred Hereford herd and about 100 animals in the commercial Braford herd.

The Brahms are mostly of Manso breeding with Bullo Manso, a four-year-old, being top sire at the present time. W. S. Coley, manager of the ranch, says that they have recently purchased a Brahman bull with Emperor breeding from Henry O. Partin & Sons of Kissimmee and expect to mix some of the Emperor bloodline in with their Manso herd.

The crossbred Braford average about 25 pounds at birth and are sold over the ranch scales when they are yearlings with an average of about 650 to 700 pounds, according to Coley.

Blacksher has about 6000 acres which are being used for a timber operation in addition to the cattle enterprise. 450 acres are in improved pasture with White Dutch Clover, Dallas grass, rye grass, Korean and Common Lespedeza, oats, and Galey peas being used. All of the seed is combined except rye grass.

Trench and upright silos are used to prepare sorghum ensilage for winter feeding.

Electrification Congress Dates Set October 18-20

The fifth National farm electrification conference is slated to be held at St. Louis, October 18-20, according to Paul D. Sanders, chairman of the executive committee. Sanders is also editor of Southern Planter.

Buy Brahmans

from recognized members of the Eastern Brahman Association

When you get ready to purchase registered breeding stock, it is to your advantage to investigate the offerings of the forward-looking breeder members of the Eastern Brahman Association, because these men by their interest in their breed association, have a stake in the future development of the breed. They will want to serve you in such a way that you'll prosper. The association office will endeavor to intelligently handle any inquiry you may have. Or write for a list of affiliated breeders.

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BRAHMAN CATTLE
HUNGERFORD • TEXAS
Trough made of 55 gallon oil drums split down the middle makes a good vat for on-the-ranch treatment of fence posts. Suggested design is shown in picture above.

Long-Lasting Fence Posts Can Be Prepared on Ranch

LONGER LIFE for fence posts with home treatment is described in a mimeographed bulletin on Fence Post Treating recently published by L. T. Nieland and John M. Johnson of the Florida Extension Service staff at Gainesville.

Treatment described is cold soaking of thoroughly dried post material in *pentachlorophenol* for at least 24 hours. Cost for line posts three and one-half to four inches in diameter is 17 to 20 cents.

Sap pine and sapling oak is recommended by Nieland and Johnson for post material. The posts must be peeled of both the inner and outer bark and thoroughly air-dried by stacking and drying for 90 days, sometimes longer. The extension men emphasize that posts must be "bone dry" before treating.

Treatment is done in vats constructed of 55-gallon oil drums.

"Cut one drum in half lengthwise and cut out one end of each half," the bulletin reads. "Cut an 18 or 24-inch section from another drum (the remainder of this drum may be used as a mixing tank). Weld the three pieces together to make the soak tank."

*Pentachlorophenol* preservative in 10 to 1 concentrated form is then mixed with fuel oil or kerosene at that ratio. Posts are placed in vat, allowing enough room so that the preservative will cover the top layer of posts about four inches deep. Posts must be weighed down with heavy pieces of scrap iron to keep them submerged.

The extension men caution, "Be sure to add preservative before it goes down below top layer posts."

According to Nieland and Johnson, posts three to four inches in diameter should absorb necessary amount of preservative in 24 hours—but may absorb more if left in the vats. They should be removed when preservative has penetrated to center posts. Posts larger than four inches in diameter may require 48 hours of soaking.

*Pentachlorophenol* may be irritating to the skin, and those working with it are advised to wash off with soap and water frequently. Synthetic rubber gloves should be worn by those handling freshly treated posts for long periods.

And fire is also a hazard, since the solution is combustible. Be careful with those matches, Nieland and Johnson say.

4-H Has Corn Project

CORN PROJECT will be carried out by the Brackin 4-H club on three acres of land it has received from its leader, Vivian J. Collins, according to H. O. Harrison, Washington County Agent.

The value of the assets of the nation's agriculture at the beginning of 1950 showed the first decline since the beginning of the war.

Before treating fence posts with preservative, they should be stacked in manner shown above for drying. Drying process takes 90 days.
Peruvian Sale Is Announced By Floridians

A growing export business in registered Brahman cattle conducted by Norris Cattle Company out of Ocala has resulted in shipment of 30 heifers and one bull to the government of Peru for experimental use.

Meanwhile Manager R. G. "Bob" Herrmann of Norris has received a cable regarding 75 bulls shipped to Venezuela recently stating, "Venezuelians advise Brahman bulls completely satisfactory. Arranging to buy 100 head more."

Inquiries have reached Norris from North Africa and from the Belgian Congo. As a good will gesture, Norris has donated one registered calf to 4-H members in Peru.

All these activities tie in with the Norris mass-production of Brahman bulls. Big-time breeding calls for big-time marketing, Herrmann believes.

Within the United States Norris has announced appointment of Southern Rice Farms of Stuttgart, Arkansas, as representatives. The firm, which bought a bull for crossbreeding several years ago and was well satisfied, recently purchased 20 heifers and one bull from Norris.

Peruvian sale of 30 heifers and one bull supplemented purchase of 20 heifers from Texas breeders, according to Herrmann. The bull—Dandelion's Dickson—was a full brother to Dandelion's Benito which was reserve grand champion at Tampa and Webster last show season and sold for $500 to Mr. and Mrs. Honore Palmer of Sarasota.

Brahman Meeting Is Held in Houston

Floridians attended the American Brahman Breeders' Association directors meeting held in Houston May 8.

Members of the board include Vice President R. G. "Bob" Herrmann of Ocala, Directors L. S. Harris of Bartow, Henry O. Farrin of Kissimmee and Herman Beville of Bushnell.

President of the association is from Louisiana and the vice presidents are from California, Arizona and Florida. Treasurer and secretary are from Texas. Directors include 21 from Texas, three each from Louisiana and Florida, and one from Cuba.

Beef Production Up

Beef production has been increased four percent in 1949 over 1948 and the 1949 production may be nearly duplicated in 1950 according to a recent report by USDA.

CATTLE ON GRASS require lots of Mineral

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RED MINERAL

is palatable, freely eaten, and furnishes the need.

They Like Bingo Mineral

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CASH FEED COMPANY

LAKEAND FLORIDA

For June, 1950
Horse of the Month:

Raj'hiba

A horse described by his owner as "gentle as a kitten," "mean as a snake," "never ridden with a bit in his mouth," "top cutting horse," "outstanding polo pony," and "a good hunter" is Raj'hiba, Arabian, pictured above, and the first Horse-of-the-Month selected by The Cattlemen in more than a year.

Seeming inconsistencies in "Rajah's" nature are caused by the wide range of activities he excels in, according to Gary Garretson, of Ocala, his owner.

Despite Garretson's weight (he describes himself as a cross between a Mack Truck and a Brahman bull), his horse is a skinny little powerhouse, standing about 15 hands tall and weighing about 1,050 pounds. "The Rajah" has a long, snaky neck, tiny head, dished face, stubby ears, and a back so short it looks odd.

A purebred Chestnut Arab from the famous Kellogg Ranch in California, "The Rajah" is two generations removed from the Arabian desert. Garretson inspected approximately 100 stud colts and bought four (over a period of five years) before he found one which exactly suited him.

When Garretson made his purchase, "The Rajah" was only six years old, would not be fully mature for another two years, but had already established himself as a top sire of colts, not only purebreds but also smooth cow ponies out of good grade mares.

Garretson's stud is "mean as a snake" when he snaps (literally) at strangers who put their fingers too close, or when he stops so fast he throws his rider.

But Raj'hiba is "gentle as a kitten" when he is going through his paces. Garretson can control the stud so thoroughly that "The Rajah" will change from a walk to a trot to a canter to a gallop with no apparent signal from his owner.

Raj'hiba can reach full speed in three paces, and enjoys dare-devil riding with those sudden halts which Garretson describes thus:

"That old devil thinks it is a joke. When you tell him to stop, you can take your choice on how you want to be hurt. If you fall off, you will get hurt. If you stay on, you are going to get hurt just about as much. And he always whistles about it whether I fall off, or cripple about when I get off."

Garretson says the Arabian loses weight when he isn't worked much, and can carry Garretson's bulk all day in the bush in the summer and come in full of fire at the end of the day. "Usually it takes two to four horses to carry me all day in the summertime," Garretson adds.

Garretson, who is in the wood preserving business as well as ranching, lives on his ranch near Fellowship on U. S. 41 between Ocala and Williston.

Angus Scholarship Begun

Annual Frank Richards Scholarship—worth $300—honoring the secretary of the American Aberdeen-Angus Breeders' Association has been established at the University of Missouri, it has recently been announced.

Estimated milk production per cow in the United States for 1949 is 5,239 pounds, the USDA reports.

We breed Arabian, Palomino and Quarter horses, Shetland ponies, Sicilian donkeys, and Boxer dogs. A few good individuals for sale. Stud service at all times.
New Arena
Osceola
Rodeo Site

With $1200 in purses—to which will be added entry fees and several hundred dollars' worth of merchandise prizes—contests in the Sixth Annual Silver Spurs Rodeo will compete in six events, including calf roping, bulldogging, bull riding, bronc riding, wild cow milking, and a new one: steer tying.

The three-day show will run four performances and will be held at the Spurs' new rodeo arena midway between St. Cloud and Kissimmee. Dates are July 23.

A $660 contract with Matt G. Reeves Co. of Tampa, covers completion of a 1,900-seat covered grandstand and a seven-foot chain fence, in addition to the usual 600 seats available for general admission fans. The Spurs are offering $500 5% 5-year callable bonds to the general public in order to finance the improvements.

"Rodeo spectators who come to Osceola County on the Fourth of July will find one of the finest rodeo plants in the country," Dr. A. E. Whaley, "big boss" of the Silver Spurs club, states.

Contestants are invited to get in touch with Dr. Whaley, or Tommy Bronson, chairman of the arena committee, with regard to entries.

Covered seats will be reserved and inquiries for seat reservations may be directed to Dr. Whaley.

The rodeo will be part of a county-wide Fourth of July celebration, in which civic organizations of St. Cloud and Kissimmee are taking an active interest.

Carlton St. Lucie Head

So Carlton of Fort Pierce was elected president of the St. Lucie County Cattlemen's Association recently, at a meeting where the new American National film, "All Flesh Is Grass," was shown to 250 persons April 22.


'Jasses Holds Down Tanks

[The rest of the text is not clearly readable due to the quality of the image.]

HORSES FOR SALE

JED-HU: Ten-year-old, half-Arabian, half-American thoroughbred mare. Registered American Remount Ass'n AA-27215. Sire: Jedan. Dam: Oahu, who was sired by registered thoroughbred horse Gordon Russell.


Tennessee Pleasure Horses

SWEET AND LOVELY: No. 44305, 3-year-old bay mare with flaxen mane and tail. Sire: Tennessee Merry Boy, No. 420039. Dam: Sweet Honey, No. 441235.


PRANCING LADY: No. 483283, 2-year-old bay roan filly, now being trained. Sire: Roan Allen's King, No. 411150. Dam: Merry Maud, No. 459042.

MERRY MAUD: No. 454042, 8-year-old blue roan mare, now bred to Midnight Sun to drop colt in May. Sire: Merry John, No. 390128. Dam: Maud Warmblood.

ANN MARIE ALLEN: No. 453909, 6-year-old bay mare. Sire: No-Limit Allen, No. 560220. Dam: Sally Sparkman, No. 452601. Now bred to Old Glory's Big Man to drop colt in June.


GOLDEN NIPPER: No. 462729, 3-year-old Palomino stud, 16½ hands high, perfect golden color, white mane and tail, 4 white socks and blaze. Sire: Allen's Supergold, No. 440677. Dam: Yellow June, No. 435077.

TWO PALOMINO yearling filly colts entitled to registration in THWBA, PHBA and PHA.

ONE PALOMINO stud colt yearling entitled to registration in THWBA, PHBA and PHA.

All of the above Palominos have beautiful white manes and tails, are well trained and have perfect Palomino golden color. All of these horses are located at my farm Asheville, N. C., and are priced for sale.

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Owner is interested in partnership or share basis or will rent grazing privileges.

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Buena Vista Station, MIAMI, FLORIDA
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one, two and three-year-olds, some
by Doublrab, 1942 Sprint Champion
and sire of the Juvenile Winner,
Liberty Rab. If you want speed for
Quarter Horses, we have it.

Shetland Ponies
some with foals by their side, some
stud and geldings, all colors.

16 Thoroughbred
Mares
some with foals at side by Doublrab,
all in foal to Doublrab or Sammie.
Doublrab is the leading money
winner sire of 1950 two-year-olds
as of April 1, 1950. He is the sire
of Mr. A. B., winner of the FLORI-
DA BREEDER'S STAKES and
Liberty Rab, world's leading money
winner two-year-old in 1950.

Officer of the Florida Quarter Running
Horse Association were unanimously re-
elected for another year during the regu-
lar meeting of the organization held May
7 at the Lamar Hotel in Orlando.

For expert saddle repairing, for the
finest in hand-made saddlery, for the
accessories you're always needing—or
Nocona boots—call on Herzberg's
"In the Cow Capital"

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RANCH
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Miami 35, Florida
Two Miles West of M. I. A. D. A.

Meat Cooking Is Tested
At Range Cattle Station

Meat Cooking Is Tested
At Range Cattle Station

COOPERATIVE
LAKE WALES • FLORIDA
Telephone 2678
Okeechobee celebrated with a rodeo when a plaque commemorating the beginning of the flood control program was unveiled. Heading the grand entry were Fay Blackstone, left, and Dorene Morris.

**Pardee Tops Okeechobee Calf Roping**

E. Pardee of Palatka won top honors in the calf roping contest of the rodeo held in connection with Okeechobee’s First Annual Governor’s Day celebration on April 15-16.

Saturday afternoon and Sunday afternoon performances of the rodeo were held with a total of $1800 in prize money. Producer was Buck Lee of Okeechobee and “Chip” Morris of Baker, Montana, was announcer.

Unveiling of a plaque commemorating organization of the Flood Control Committee of Florida, world’s championship catfish skinning contest and a free barbecue featuring fishing from Lake Okeechobee and hushpuppies preceded the Saturday performance of the rodeo.

Featured performers were Scotty Bagwell with his dog, Ginger, and “Chip” Morris with his trick step horse, Gallant Knight.

Winners, listed in order by events, were as follows:
- Calf Roping—Pardee: Elbert Barthel, San Antonio; Vic Blackstone, Parish; Jim Day, Fort Worth, Texas.
- Bulldogging—Glenn Murphy, Avon Park; Dr. Larry Keidel, Kissimmee; Blackstone; Bob Stokes, Okeechobee; Glen McKinney, Indiantown; Buck Lovier, Kissimmee.
- Bull Riding—Mark McCain, Kissimmee; Pete Baker, Kissimmee; split between Winky Clark of Okeechobee and Howard Crouch of Alachua; Lovier; Johnny Davis, Okeechobee.
- Bronc Riding—McKinney; Crouch; Babe Ashton, Okeechobee; Jack Yule, Plant City; split between Scotty Bagwell of Okeechobee and Earl Walters of Saskatchewan, Canada.

**Loan to Choctawhatchee**

CHOCTAWHATCHEE Electric Cooperative at DeFuniak Springs recently received a loan of $220,000 for construction of 159 distribution lines to serve 345 customers, and for system improvements.

The COMMUNITY CREDIT CORPORATION had invested a total of $4,936,175.423 in loans and inventories under price support operations as of February 28, 1950.
Fort Pierce FFA Starts Hereford Grade Herd; Wants Purebred Heifer

Fort Pierce’s FFA members are really Hereford minded, according to a letter received by President T. Noble Brown of the Florida Hereford Association from M. B. Jordan, Fort Pierce Vocational Agriculture Instructor.

A grade Hereford herd is being established, the chapter owns one of the Sears, Roebuck Foundation registered bulls which now weighs 1200 pounds, and the chapter is looking for a registered heifer to add to the herd.

One Hereford project during the past year, according to Jordan, was purchase of 10 steers, each of which was sponsored by a local businessman. Calves were picked from the herd of Sheriff B. A. Brown during the first week of September. The calves averaged 300 pounds and gained 1.9 pounds per day during the feeding period. Businessmen were repaid without interest and the youngsters profited from $30 to $185 each as well as getting valuable experience.

Sale price of the steers ranged as high as $50.50 per hundredweight when they were auctioned off during the FFA fair at Fort Pierce.

“Four of the steers were kept on the school farm where the class fed and watered, groomed and halter-broke the calves, and practiced judging. Profit from these ($165) went to the chapter treasury,” Jordan writes.

“Nine additional businessmen have volunteered to sponsor calves this year, and we are asking the local cattlemen’s association to sponsor the auction, thereby helping us to get buyers.

“Some local cattlemen have also made it possible for us to begin our own FFA herd with some three-quarter Hereford heifers to go with our bull. Another friend has agreed to purchase a registered heifer if we can find the animal.

“Can you help us locate the biggest and best we can find? We are not looking for a show heifer, and we know how registered animals cost real money, but still we want the best we can get since this will be our first registered female.”

Brown has urged members of the Florida Hereford Association to aid Jordan in locating a suitable heifer.

“We’re mighty pleased to know that Fort Pierce FFA boys have discovered Herefords, and that they’re making some money with them,” Brown says.

Pinellas Chicken Thieves Are Sentenced

Three Pinellas County chicken thieves were sentenced to five years after pleading guilty to charges of grand larceny recently. A fourth, who was a first offender, received a four year sentence.

Most of the chickens were stolen over a period of several months from the poultry farm of K. L. Overcash near Palm Harbor and sold to a market in Tampa.

Plant City Has Rodeo

A world championship rodeo, containing 27 events, appeared at Plant City April 29 and 30 under sponsorship of the Hillsborough County Cattlemen’s Association.

Beau Baldwin, top-notch Hereford sire owned by W. M. Inman of Quincy, is shown by Inman’s herdsman at the farm near Greensboro.
TWO NEW SIRES . . .

For $5550.00 we purchased this great young bull in the recent Panola-Tate Sale at Senatobia, Mississippi, where he was Reserve Champion. He was sired by Numode 7th, who in turn was sired by Trumode Domino 8th and he by Plato Domino 36th, the great Rice bull. His dam is a daughter of Domestic Mischief Rollo by Domestic Mischief 6th. Breeders who have seen him say he is one of the outstanding bulls of the breed. We invite you to come and look him over at his new home.

We also bought, in the same sale, EER Beau Perfect 13th, one of the heaviest-boned bulls—polled or horned—that we ever saw. With his running mate, Gay Hills Mischief N., we think we have a real Polled Hereford bull battery that will produce the kind of calves we all want.

AND TWO FOR SALE . . .

We now have more herd bulls than we need, and we offer Star Domino 10th (Polled) and the Webster Grand Champion, MHR Prince Domino Return (Horned) for sale at private treaty at reasonable prices.

We also have a few polled and horned two-year-old bulls for sale.

MELTON HEREFORD RANCH
Home of Champions

PHONE 3528 GAINESVILLE, FLORIDA
Registered Hereford Bulls sold for bargain prices at the Third Annual Range Bull Sale held at Kissimmee Livestock Auction Market April 26.

The 24 animals, none of them in fat condition, and some of them poorly developed for their ages, brought a total of $5,307.50 from 19 different buyers. Eight Florida Hereford Association members sold animals in the sale which was auctioned by W. M. Buckman of Mount Dora, regular auctioneer at the Kissimmee market.

Top price for the sale was the $350 paid by Stanley Overstreet of Kissimmee for CSF Don Blanchard 4th, a consignment of Connell Stock Farms at Inverness, Santa Fe River Ranch of Alachua paid second high of the sale—$345—for JB Don Blanchard and sold by John Bird of Hernando.

The average of $225.06 was disappointing to President T. Noble Brown, who pointed out that most of the bulls brought less than they would have brought at the ranches of the consignors.

"We made a mistake in having a few poorly developed bulls in the sale," he added. "However a number of people now have good Hereford bulls for their commercial cow herds, and we believe they’re going to find more beef as a result."

"Sale of 24 animals was nearly a third more bulls than have been sold at previous Kissimmee bull sales. Hereford directors discussed after the event the possibility of holding a special bull sale in this area in order to avoid running cattle through dipping vat and unsanitary conditions at the market. Both previous sales at Kissimmee have resulted in averages higher than $300."


Bulls sold, listed by consignors with purchasers and price paid, were as follows:

Bird—JB Don Blanchard 4th $280 For; JB Don Blanchard 5d $280 Watson; JB Don Blanchard 5d $515 Santa Fe; JB Don Blanchard 1st $215 Swift;

Bunch Dairy Farm, Orlando—Major Domino $150 Smith; Henry Domino $175 Mace; Tony’s Domino $200 Powell; Half Circle R Domino $250 Holmes; Richard’s Pride $165 Meriwether; Burton Domino $142.50 Hawkins; Baron Domino $185 Davis; Bunch’s Domino $170 Davis;

H. S. Johnson, West Palm Beach—Marvel King $280 Watson;

T. W. Brown, Webster—FHR Florida Domino 5d $285 Webster; HIR Tommy Domino 4th $175 Magnolia; John Knope, Ocala—Name Not Available $145 Lot;
Colee Reminds Cattlemen
Of Law Effective July 1

OWNERS OF LIVESTOCK must keep their cattle off Florida's public roads after June 30, or subject their loitering animals to seizure by law enforcement officials, according to Harold Colee, executive vice president of the Florida State Chamber of Commerce.

Colee said that he understood that fence construction had been going on with marked rapidity and that cattlemen interested in improving their stock now feel that real headway can be made.

Pioneer Cattlewoman

AT LEAST ONE Florida cattle owner has never been away from cattle in 70 years, according to newspaper reports.

She is Mrs. Mattie Pell of Osteen, who was born only a few miles from her present home, one of four daughters of a pioneer cattleman, went to town at Enterprise when she was a youngster, inherited 90 cows when her father died, and has been in the cattle business ever since.

In some ways, Mrs. Pell thinks the old days were better than the present. There weren't many diseases then, and nobody complained about burning pastures.

Mrs. Pell's husband raised his cows to be gentle and he and one son could handle 500 head by themselves, she recalls.

Barbecue Held at Market

BARBECUE at the Glades Livestock Market between Pahokee and Belle Glade was held one week ahead of the official opening May 12 to enable local cattle owners to inspect the new facilities. Chief speaker was Ernest R. Graham, prominent Miamian and former state senator, whose topic was "Problems Facing Florida Cattlemen."

Miamian Sentenced

A MIAMIAN, charged with shooting a steer and cutting sections from its hindquarters while it was still alive, was sentenced to a year in prison recently. Ernest R. Graham of Hialeah, owner of the steer, said there were eight similar butcherings before Vvraals was arrested, and none since that time.

Extended Blue Cross and Blue Shield benefits were accepted by the Hardee County Cattlemen's Association recently.

Thanks to Our Buyers!

Demand is good for Herefords! Florida cattlemen know what a Hereford bull will do when bred to a grade female. The result is more beef—and faster.

We're glad that 19 different buyers wanted Hereford blood in their cattle badly enough to attend the sale of registered bulls at Kissimmee April 26. We congratulate them on their choice of breeding.

If you're interested in improving your cattle, you should get acquainted with Herefords. We'll be glad to have you contact any member, or write to the

Florida
HEREFORD ASSOCIATION

T. Noble Brown, President
Webster, Fla.

For June, 1950
Angus Feeder Calf Sale
Date Is September 13 at Gainesville Stock Market

The 1950 Feeder Calf Sale—third annual in the series started by the Florida Aberdeen-Angus Breeders’ Association back in 1948—will be held at Gainesville Livestock Market September 13, according to Perry Ramsey, secretary of the association.

Chairman for the sale is L. K. Edwards, Jr., of Irvine, and Angus leaders expect well over 500 calves to be offered at the event.

Other events announced by Ramsey, but for which no dates have been set, include: (1) an Angus association sponsored Herdsman’s Short Course at the University of Florida during the summer; (2) annual field day for Angus breeders which will be held this year in Hillsborough County; (3) Fall Sale of registered Angus which will be held at Webster under direction of Louis Geraci of Lutz.

Bulletin will be mailed by Ramsey at irregular intervals, and mailing will include all county agents and vocational agriculture teachers, as well as those interested in the Angus breed and association members themselves.

New members of the association include Henry Thompson of Plant City, Lykes Brothers of Tampa, Irving A. Holder of Mims and Mrs. Cecil M. Howell of Dunedin, Ramsey reports.

A catalog of breeders will be a new feature of the mimeographed bulletin, Ramsey says.

“We are enclosing a card with each bulletin sent to a member, asking that it be completed and returned. It is our plan to have this information compiled and sent out with the next bulletin, or as soon as possible,” Ramsey reports. “We have received several inquiries about various herds, and it is our hope that with this catalog all of us can become better acquainted with the breeding programs of the others.”

24 Angus Sold by Six Purebred Breeders

Sales by six Florida Aberdeen-Angus breeders have been announced recently, including 24 animals in all.

Largest individual sale was five animals which went to F. C. Roberts of Punta Gorda from Sun Lake Ranch at Lutz. Sun Lake also sold a bull and two heifers to Mrs. Celia M. Howell of Dunedin and a similar sized group to Mr. and Mrs. Bob H. Royal of Winter Garden.

Zetrouer Stock Farms of Micanopy, owned by A. R. Zetrouer, sold a bull to Sun Crest Court, Inc., Orlando, while Stardust Ranch of Micanopy, owned by Miss Jeannette Zetrouer, has sold a two-year-old bull to H. F. Wiggins, Jr., of Live Oak. Wiggins is active in FFA work and raised Angus steers last winter.

Two young bulls have been sold by J. P. Ramsey and Son of Micanopy to the Montoocha Tung Oil Corporation of Gainesville, and one bull has been bought by Richardson Brothers of Evinston.

Lykes Brothers, Inc., of Tampa has purchased five bulls from J. G. Deriso of Miami, while David C. Henderson of Gainesville has bought three cows from Rolf K. Buckley, also of Gainesville.

These two Angus females, pictured grazing in White Dutch clover, are part of the registered herd at Perdido Ranch near Pensacola. At left is Bandolier’s Erica of Sun Lake, grand champion at the last Florida State Fair, while Perdido Jennetmere is shown at right.
SUGAR-SWEET
Pulp, rich in its own natural fruit sugars, is higher in total digestible nutrients*, higher in nitrogen-free extract**, lower in fiber***, less dusty and more palatable than plain citrus pulp.

*75.0% to 74.0% for Plain.
**56.0% to 59.0% for Plain.
***15.0% to 16.0% for Plain.

Crude Protein (6.0%), same as Plain, and
Crude Fat (2.5%), same as Plain.

PASCO PACKING COMPANY
Dade City, Florida

Registered Aberdeen Angus Cattle
Lusamar Farms
MR. AND MRS. LAWSON P. KISER,
Phone Tampa 58-1211
VALRICO • FLORIDA

Sell at Wauchula!
Auction Every Thursday
HARDEE COUNTY
Livestock Auction Market
RUSSELL FARMER, Manager

Advertise
We will not be content until our service is completely satisfactory to you

FLORIDA TELEPHONE CORPORATION

For June, 1950

These Angus cattle are owned by Simpson Nursery Company of Monticello, which has had good success in pasturing them on Sweet Blue Lupine in later winter.

Simpson Sire is Former Fair Champion

Herd sire for the Angus herd of the Simpson Nursery Company of Monticello is Florida's Magic Master 3rd, a three-year-old.

This bull was Junior Reserve Champion of the Angus breed at the 1948 Florida State Fair. He was purchased from the University of Florida by the Simpson Nursery Company in the Spring of the same year.

The two brothers, Richard H., and Stuart C., and the father, Charles A., operate Simpson Nursery Company. Richard manages the cattle operation and also serves as a representative in the state legislature.

About 15 animals make up the registered herd of Angus and the grade herd is composed of five breed cows. Simpson uses his purebred sire on the grade animals to grade them up and has a total of 50 to 75 cattle.

"These animals do not get any grain in their ration," he stated, "but are fed strictly on pasture. We use White Dutch Clover and Common Bahia in the Spring, Kudzu in the Fall and Sweet Blue Lupine in winter," he added.

Simpson has 1100 acres of which 150 acres are in permanent pasture and 50 to 100 acres in other pasture crops. The rest of the acreage is in connection with the nursery business.

Plans are to expand the cattle operation to a 400 or 500 herd in the future as the pastures are improved to the extent that they will carry that many animals, according to Simpson.

Key Pigment Found

First information on a pigment that holds the key to the mechanism which controls flowering and other phases of plant development is reported by three USDA scientists.

K. B. Eileenmere 4th
Our Very Good Son of the International Grand Champion Eileenmere 500th
Visit us and see his calves, plus the top females we have purchased to improve our herd

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18 Mi. West of Pensacola on U. S. 90
Box 666 PENSACOLA, FLA.
Brown and Crawford Rainwater

Registered Aberdeen-Angus cattle bred and handled to secure for us repeat customers. Visit Florida's fastest growing Angus herd.

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We offer construction services for ditching, dyking, water control structures, and other types of engineering construction. Contact

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Contractors and Engineers
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BOX 3468 ORLANDO
Announcing...  
AMERICA'S FINEST  
CATTLE CHUTE

The Portable Cattle Chute Mfg. Co. has lead the way for eleven years in making "America's Finest" cattle chutes. This year we offer you more for your money than you can possibly get elsewhere.

To meet your specific needs we make two sizes:

Model 50A is the All Purpose Chute for Herefords, Angus, and Shorthorns
Model 50B is the Special Chute for Brahman, Santa Gertrudis, Charolais, Beefmaster, and Brahman Crosses.

Write us for information about our New 1950 Models before you buy and indicate the size you desire.

PORTABLE CATTLE CHUTE MFG. CO.
616 W. Uvalde St.  
CRYSTAL CITY  
TEXAS

Seminoles Making Money With Cattle; Adopt Free Enterprise System

by Rufe Daughtrey

The Seminole Indians of the Everglades are dividing up the cattle they have built up as a tribe in the past 10 years, according to U. S. Indian Agent Kenneth Marmon at Fort Myers.

During last winter season, chiefs of the tribe will parcel out to individual Indians the cattle hitherto owned by the Seminole Nation as a whole, Marmon says.

This will mark an epochal step in the U. S. government’s planned program to provide the Florida Seminole with land of his own and an independent living, Marmon pointed out.

The program was started some 10 years ago with government capital in the nature of a loan and has been self-supporting ever since, Marmon says.

Ten years ago, Florida’s Indians were<p>Beardsley Farms
HIWAYS 25 & 80  
CLEWISTON, FLORIDA

Storm-Proof Durocs
Jim calls ’em—and can they take it!
Figs and pigs from 25 proven prolific sows and carefully selected gits bred to our top boars, the 700 lb. Master Ace 2nd from Paul Age; the Byrd/Jobb/Jobb grandnos Master Lad, from Harry Boyley.

Beardsley Farms
HIWAYS 25 & 80  
CLEWISTON, FLORIDA

SHORTHORNS
For Information on Securing Florida Climatized Shorthorn, contact any one of the following Breeders:

BEARDSLEY FARMS
Clewiston, Florida

MIRROR LAKE FARMS  
R. G. Heine  
Dade City, Florida

HILAND ACRE FARMS  
John P. Duane  
Ocala, Florida

PINE ACRE FARMS
Dr. W. Griffin  
Chiefland, Florida

ORANGEWOOD STOCK FARM
C. E. Rodenberg  
Orlando, Florida

Devons produce growtier calves because of the high milk production in the coat, according to W. W. Henley of Cottdonble, owner of the Devondale Farm herd of registered Devons, part of which is pictured above. Henley is also president of the American Devon Cattle Club.

(Continued on page 55)
Paint 'Em Red

Use SANTA GERTRUDIS bulls. We have some choice yearling bulls.

C. C. PETERS
LAKE WALES, FLORIDA

Ranch: Highway 60 at Kissimmee River

Santa Gertrudis Range Bulls

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Good Red Florida raised BULLS

Come make your selection
WALKING HORSES

Stud Service and Sales Registered Palomino Walking Horses too.

PANULETA FARMS
ARTHUR PANOCAST, Owner
6 types Pasture Grass cuttings
10 miles north of Miami, 2 miles west of U. S. No. 1 on 167th St. at NE 7th Ave. Phone North Dade 5459

For June, 1950

Griffin Buys Shorthorn at Dispersal Sale

DR. D. W. GRIFFIN of Chipley paid $25 for Cherry Hill May Queen, a nine-month-old Shorthorn heifer, at the Cherry Hill dispersal sale on April 1. Shorthorn herd that was dispersed belonged to the late H. L. Strauss, prominent Shorthorn breeder, and was sold by his estate.

"Doc" is very satisfied with his purchase and says that he wishes he had several more animals like this in his registered herd of Shorthorns. The dam of Griffin's animal brought $1900 at the sale.

Griffin has 28 animals in his purebred Shorthorn herd which contains 12 cows of breeding age. This number is about all he can handle at the present time with his job as veterinarian taking up most of his time but he has plans for expansion of his herd in the future.

He owns 137 acres and has 50 acres in improved pasture with half of this in annual crops and the other half established in permanent pasture.

Farm Prices Declining

Packs of farm products have been declining for the past two years while rail freight rates have been rising, it is stated in a report recently released by USDA.

Report shows that during the two World Wars when prices were rising rapidly, freight rates rose more slowly than prices. But the report emphasizes that when rates finally go up, they tend to stay high after commodity prices decline.

Young Injures Neck

A PAINFULLY INJURED NECK resulted for Ernest Young of Hutches Ranch near Arcadia when a poorly trained horse was scared by a dog as Young tied a calf. The rope became looped around Young's neck and he was temporarily knocked out; but finally he was able to unhitch the rope from the saddle and make his way the mile to his home.

Cherry Hill May Queen, pictured above, is one of the fine Shorthorn cows in the Pine Acres Farm herd of D. W. Griffin near Chipley.

The above picture shows one Distributor assembled Developed especially for Pasture and Orchard Improvement All heavy steel electrically welded construction. Spreads all broadcast materials — Top Dressing — Nitrate — Phosphate — Lime — Slag — all commercial fertilizers and seed broadcasting operations. Pulled by wagon, truck, tractor. Capacity 35 gallons or 300 lbs. Can spread 25 to 30 foot swath at 15 miles per hour. Now in use in over 40 states ORDER TODAY — IMMEDIATE SHIPMENT Write for literature and prices.

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Registered Hampshires are owned by George Dryden of Marianna, first president of the Florida Swine Breeders' Association, recently formed at Gainesville. This picture shows part of Dryden's female stock, which have helped his Circle D Ranch win high honors at Florida swine shows during the last 15 months.

Dryden First President of Florida Swine Organization

FLORIDA'S SWINE BREEDERS have formed a statewide organization with George Dryden, Marianna Hampshire breeder, as president—and members believe that a strong organization embracing both purebred and commercial swine breeders will result.

Preliminary steps including election of officers and directors took place following the Livestock Producers Field Day at Gainesville May 5. No announcement has been made as to whether the new group will replace the Florida Duroc Breeders' Association and the Southeastern Hampshire Breeders' Association, but it is believed that it will.

Vice President is Duroc Breeder Tom Cannon, Jr., of Live Oak, while John Folks of the University of Florida Animal Husbandry Department is secretary-treasurer.

Directors include H. H. Cundiff and E. K. Laflin of Live Oak, Jim Beardsley of Glewiston, Hosea Skipper of Pensacola, Carl Zilliman of Earleton, R. K. Mixson of Williston, W. E. Sistrunk of Morriston and Dave Baillie of Ocala. Directors represent Duroc, Hampshire, Spotted Poland China and Berkshire breeds except for Baillie who is County Agent of Marion County and former secretary-treasurer of the state Duroc association.

Constitution and by-laws will be presented for approval at a meeting planned during the Swine Field Day at the North Florida Experiment Station at Quincy this summer. Cannon heads the group which consists of Zillman, Mixson, Folks and Dr. T. J. Cunha, associate professor of animal husbandry at the University.

Baillie presided at the organizational meeting, pointing out that purebred swine breeders are concerned primarily with selling boars and that the particular breed is incidental.

"Our immediate job is to sell the farmer on using purebred boars," he explained.

"After that we can compete with each other on what breed, or what breeding within any breed, is best." Florida's Duroc association has held annual sales for six years at Ocala, and last year added another sale at Live Oak. No regular Hampshire sales have been sponsored by that breed association. Baillie said he expected that all breeds would get together for sales in the future.

Nearly 1000 Have Fun At Volusia Cracker Day

THERE WERE NEARLY 1000 "Crackers" at the Volusia County Cattlemen's Association's first annual Cracker Day held at Samsula Airport April 19, in what County Agent W. J. Platt termed a "very successful affair."

Major speaker for the day was Cashman S. Radebaugh of Orlando, vice president of the Florida State Cattlemen's Association, who urged the cowmen to ask the legislature for funds for periodic dipping of cattle so that serious tick outbreaks won't get a foothold.

Horse races started at 10:00 a.m., continuing throughout the day. A big square dance on one of the Airport landing strips was held in the event.

Best dressed man and woman rider were Tommy Lee Douglas, 8-year-old DeLand boy, and Alta Eslinger of New Smyrna Beach.

Prize winners in competition were:
Girls' Flag Race—Mrs. Max Masey, New Smyrna Beach; Miss Willa Mae Daugherty, DeLand; Vivian Lee, DeLand;
Men's Flag Race—Irving Veino, Jr., Osteen (16 seconds); Robert Almond, Port Orange; Ronald Veino, Osteen;
Stake Race—Ronald Veino, Irving Veino, Jr., Bill Ward, Samsula;
Balloon Race—Marion Leichtnam, Samsula; Herbert Cowart, Seville; Clarence Carter, Samsula.
Field Day

(Continued from page 16)

Cahoun Pastures Inspected by Cattlemen

Cahoun County’s Annual Farm Tour visited 14 farms with improved pastures, timberland, and a tung processing plant on May 5 under the guidance of County Agent Thomas B. Jones.

At Wade Leonard’s Ocheessee Farm the group inspected Camellia oats that produced a yield of 62 bushels per acre two years ago. Last year the crop was damaged by storm and the yield was reduced, according to Leonard.

Members of the tour also saw the Tungsylvania tung processing plant which was built in 1919-20 and now has 4000 acres in production and Mrs. W. R. Nichols timberland with 50 acres of round and turpentine longleaf pine, interspersed with young volunteer longleaf and 15-year-old planted slash pines.

Lawrence Vickers explained his dairy operation to the group and showed them his dairy barn; while Crescent A Ranch, owned by Bona Allen, Jr., of Buford, Georgia, conducted a ranch tour.

Other pastures inspected by the tour included the following: Crimson clover and Common Bahia; New Zealand White clover, hairy indigo grown for seed; Louisiana White clover, Blue Lupine, Sweet Yellow Lupine, Pensacola Bahia, White Dutch clover, and Common Bahia.

Other farms visited during the tour were owned by the following: J. H. Bailey, Ben Stone, Raymond Branton, Leonard Varnum, J. W. Rackley, J. D. Fuqua, C. W. Shelton, H. L. Chason, R. H. Brown, and F. J. Chambliss.

Seven Groups Make Up Jackson Tour

Jackson County tour was made up of seven groups under the leadership of veterans’ teachers in the locality. Starting points for the groups were Graceville, Marianna, Allford, Cherokee, Alliance, Stead, Malone, Greenwood, Grand Ridge, Union, Campbellton and Cottondale.

After seeing Crimson clover, Bahia grass, Ladino clover, Coastal Bermuda and White Dutch clover, the groups met at the Agricultural Experiment Station near Marianna to inspect Crimson clover, varieties of oats and have R. W. Lipscomb explain the various functions of the station.

The Florida Board of Forestry gave a tree killing demonstration for the 325 people attending the tour after the experiment station was inspected.

Organizations planning the tour were

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**Gulf Tour Features Barbecue**

Feature of the Fourth Annual Gulf County Pasture Tour was a barbecue sponsored by Gulf County Cattlemen's Association and held at Clyde Brogdon's Brahman Ranch near Wewahitchka. About 150 cattlemen attended the barbecue.

"There was a very good interest shown on the tour by the questions asked and the discussions which occurred," said County Agent Cubie Laird. "The tour was interested in methods of building improved pastures, practices to follow, the economics of the business and management of cattle and pastures," he continued.

Ten ranches, farms and a few farm districts were visited during the tour which began at 11:30 and ended at 5:30 p.m. J. Lee Smith, District Agent of the Florida Agricultural Extension Service, attended the tour and discussed pasture and cattle with the cattlemen and farmers.

**125 Attend Walton Tour**

More than 125 cattlemen and farmers attended the Walton County pasture tour held on May 1, sponsored by the Walton County Agricultural Workers Association.

Farms owned by Clintock Wilkerson, H. D. Donaldson, Paul Bunge, Lee Mathis and the Picket Farm were included during the tour. Observed at these farms were Bahia, Bermuda and other grasses which were seeded with Crimson, White Dutch and Ladino clovers. Pastures of Common Lespedeza were also inspected during the

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The Florida Cattlemen

Tour.

"Stockmen in Walton County are taking a renewed interest in better pastures since they are securing so much greater results by seeding the clovers and legumes in their basic grasses" stated County Agent W. W. Wilkins. Stockmen realize now that improved basic grasses are good but by adding those high protein crops such as Crimson clover on dry land and Ladino and White Dutch on wet land, the grazing period is greatly extended and grazing capacity is doubled," he added.

"With mild seasons and our rainfall distributed well throughout the year, we have great hopes of building a livestock empire in western Florida," Wilkins said.

Wilkinson said that Crimson clover had been a life saver for his dairy cows and hogs and that he never intends to operate a dairy farm without the use of clovers and legumes in his pastures.

Lantana, Poison Weed, Found in Southern Florida Pastures

LANTANA has been found growing in several pastures, especially in the southern part of the state, and any rancher that allows his animals to graze in such pastures is running the risk of losing some of his animals, says Dr. Charles F. Simpson, veterinarian at the Florida Experiment Station in Gainesville.

The leaves of the plant are borne in threes and are very aromatic and pungent when crushed. The plant has small white, yellow, or pink flowers that bloom in clusters, green berries that turn blue or black, and fuzziness of its stems and branches.

The substance in lantana that is toxic to livestock is known as lantadene and sensitizes the skin of animals to sunlight, according to Simpson.

Pits and Grooves Good For Pastures, Says USDA

Putting pits and grooves into range pastures has been done by mechanical apparatus in the West during the past few years as a conservation and pasture improvement practice, according to USDA. Frequent good reports of success in grasping these pastures compared with unimproved native sod are found in State Experiment Station bulletins.

REA Allots $315,000

SUMTER ELECTRIC COOPERATIVE recently received $315,000 from the REA to finance construction of 142 miles of new distribution lines which will serve 431 additional customers, and system improvements including the construction of 21 miles of new tie lines.

FARM MARKETINGS in Florida during 1949 rose 19 percent.
Feeding Is Urged

(Continued from page 28)

Chamber of Commerce, provided a noon-time break at the College Park picnic ground.

Speakers after the barbecue included Dr. J. Hillis Miller, President of the University, and Dr. T. C. Byerly, who heads the animal husbandry department at the USDA station in Beltsville, Md. Cunha followed with information about APF, Vitamin B-12, Aureomycin and related factors in swine feeding, with Dr. R. S. Glasscock, the University animal husbandman, concluding with a talk on hays and citrus by-products for beef cattle feeding.

Honorary memberships in the Block and Bridle Club, University student service organization for animal husbandry students, were presented to Henry O. Partin and George C. Bronson of Kissimmee by Howard “Bum” Taylor of Fort Pierce, president of the club.

Taylor made the award in person to Partin and in absentia to Bronson, stating that the two men had served Florida’s cattle industry well and had also been friends of Block and Bridle.

A warning not to make “hash” of breeding programs was voiced by Byerly who urged breeders to cooperate in research with government agencies on a scientific basis.

“If you, as a breeder, want to help in research,” Byerly said, “you must do so scientifically. That means if a group of cattle are to be weighed on a certain day, they must be weighed on that day, not on any other.”

Money going into agricultural research and teaching is paying Florida taxpayers higher dividends than “any expenditure we have made,” Miller declared. He said the University’s next need is for agricultural facilities, and urged cattlemen to interpret “University problems to others, so that necessary finances can be obtained to improve these facilities.

But it was the beef cattle panel discussion which attracted most attention. Aided by questions from nearly 400 cattlemen assembled, and from Chairman Rogers, panel members talked freely about possibilities in beef fattening.

Davis said that “it’s about time that the money sent West for fat steers be kept in Florida.” He pointed out that within 100 miles of Florida there is cottonseed meal and corn in abundance, and locally we have hay and citrus feeds. Regarding markets, he declared that out of 2000 steers purchased by Winn and Lovett, 80 percent graded U. S. Good.

Timerman pointed out that large steers as well as small ones are in demand after Davis said the best size was 500 to 600 pounds dressed weight.
Addition of Cottonseed Meal to Citrus Diet Means More Weight at Station

by W. G. Kirk and E. M. Hodges
Range Cattle Experiment Station
Opa, Florida.

CITRUS molasses is mainly an energy feed, being rich in sugars and related substances. Molasses and average winter pasture, both low in protein, combine to make a cattle ration that is seriously protein-deficient. The low cost and extensive use of molasses as a pasture supplement make it important to study the effect of this feed on the thrift and productive capacity of the breeding herd. Likewise, the value of adding protein to the pasture and molasses ration is of vital importance in evaluating a winter feeding plan.

On September 22, 1949, ten two-year-old Brahman heifers were divided into two equal lots, each being placed on 40 acres of poor native range. The pasture was not burned during the trial. Lot 1 was fed citrus molasses only and Lot 2 received cottonseed meal in addition to molasses. The protein supplement fed Lot 2 was supplied at the rate of one-half pound daily per animal for the first 60 days, three-quarters of a pound for 18 days and one pound for the last 116 days. The molasses was fed in troughs, being poured over the cottonseed meal fed Lot 2. The cattle were on test until April 4, 1950, a period of 194 days, when they were all placed in another native pasture for the breeding season.

The cattle in Lot 1 ate an average of 9.1 pounds of citrus molasses (about three quarts) and 0.17 pounds of mineral daily per head while those in Lot 2 consumed 7.9 pounds of citrus molasses (about 2 and one-half quarts), 0.83 pounds of cottonseed meal and 0.12 pounds of mineral. The heifers all had calves during the test period. Lot 1, fed citrus molasses, had an average initial weight of 854 pounds and a final weight of 894 pounds, a loss of 280 pounds per animal. Lot 2, fed molasses and cottonseed meal, had an initial weight of 844 pounds and a final weight of 890 pounds, a loss of only four pounds. When the weight of the calves at the end of the trial is divided between the cows the average loss in weight for Lot 1 is 96 pounds, and the average gain for Lot 2 is 114 pounds.

During the first month of the trial there was no apparent difference in the thrift of the two lots as all animals had gained in weight. However, by January 25th, before any calves were born, the heifers in Lot 1 had lost an average of 14 pounds from the initial weight while those in Lot 2 had gained an average of 99 pounds.

The cattle in Lot 1 became more unthrifty as the trial progressed, and after calving were in poor condition. They were uneasy and continually around the feed bunk. The animals in Lot 2 were contented and spent more time grazing.

All the calves were strong at birth. The average birth weight of the calves in Lot 1 was 59 pounds, while those in Lot 2 averaged 83 pounds. On April 4, when 54 days old, the calves in Lot 1 weighed 134 pounds, making an average daily gain of 1.4 pounds. At the same time the calves in Lot 2 averaged 30 days old and weighed 118 pounds, giving an average daily gain of 1.8 pounds.

With citrus molasses at $1.50 per ton, cottonseed meal at $8.00 per ton and complete mineral at $60.00 per ton it cost $12.04 to feed each cow in Lot 1 and $16.70 in Lot 2. The feeding cost of $12.04 for the citrus molasses resulted in an average loss of 96 pounds per cow. This is a very expensive ration when the results are considered. The feeding of 0.83 of a pound of cottonseed meal per day, costing $0.24 per cow, along with molasses resulted in a gain of 114 pounds. The cottonseed meal feeding partially corrected the protein deficiency of the native pasture and molasses ration, giving much greater returns than when citrus molasses was the only supplement. These results indicate the importance of a protein supplement in a feeding program on low quality pasture.

The cows will be kept together during the summer of 1950 and placed on test next September. They will be fed the same ration for at least two more years to determine what effect the supplemental rations will have on their production.

Less Milk with Lice

Cows with lice don't make good performance records, according to T. H. Parks, extension entomologist at Ohio State University.

Either rotenone or DDT is an effective treatment, however the former remedy takes two treatments 15 days apart, according to Parks. Lice are most abundant on cattle during Winter and spring when hair is long.

Doubling of improved pasture in Pasco County during the past three years has resulted in 87 percent of all the county's farm land being in improved pasture.
Seminole
(Continued from page 48)

the program, have been fenced and cross-fenced. They comprise two separate tracts.

One reservation of 42,693 acres is in the Big Cypress area of Glades and Hendry counties near LABELLE and IMMOKALEE. The other consists of 35,000 acres in the Brighton area near OKEECHOBEE city.

Marmon says the Seminole population of Florida, slowly beginning to increase in the past few years, now numbers 750. Of this total, one-third are COW CREEK INHABITANTS in the BRIGTON area; two-thirds are Miccosukis of the Big Cypress swamp area.

Marmon says the Seminoles took to the Battle business front the first and that they are excellent horsemen (owning their own horses) and cowboys.

They have good guidance, however, says Marmon, who likes to give full credit to Fred MONTDEOCO and BEN THOMAS—both white.

Montdeoca, a graduate of the University of Florida's agricultural school, is general supervisor of all Seminole agricultural activities. Thomas is supervisor of the cattle project.

Marmon thinks the whole program proves that the Seminole, given a little help, is fully capable of holding his own in modern day civilization.

Success of the venture, he says, has brought a new feeling of pride and optimism to the Seminoles, both as a nation and as individuals.

And complete success of the program, he thinks, is proven by the fact that the original loan, repaid at the rate of $6,000 per year, will be paid in full by 1954 if the present rate is maintained.

For June, 1950
KING GREY

goes west for the summer!

FOR SALE

* King Grey bull calves from the 1950 crop out of some of the best cows of the breed.
* Fourteen 2-year-old registered heifers whose pedigrees combine the blood of Imperator and Manso in concentrated form.
* Eight registered yearling heifers that are intensely linebred to Manso blood of Imperator and Manso in concentrated form.

DURRANCE Ranch

Telephone Lake Placid 2541

BRIGHTON

FOR THE KOW-BELLES:

Child Joins In Doing Home Tasks

by ETHEL HALE STANGIL

June 14. School is out. Georgeanne, with time on her hands, is becoming more and more interested in household tasks, and it is amazing what an eight-year-old can do to help. She likes to care for six-month-old Harold. (I resolved long ago not to force his care on her.) She runs the vacuum. She helps to hang out and take in the clothes on washday and assists with the ironing. She helps with the mending; she sews on buttons (last summer she worked buttonholes besides crocheting and embroidering). She entertains her four- and five-year-old brother and sister by reading to them. Of course she is handy in the kitchen and dining room, and I am entrusting her with more important and difficult jobs. She prepares a good green salad, can frost a cake. Outside, she is adept at several chores too.

June 18. Speaking of the baby: We are all enjoying him immensely. I believe that a family can enjoy the second or third or fourth baby to the fullest. A father and mother are as a rule so frustrated by the first, so busy (busier than with four or five!) “overcaring” for him, that there is little time to really enjoy him. Our modern young parents are coming to realize the rewards that come from rearing more than one or two children. This fact is borne out by the larger families which are coming into existence. Do you agree with me, Kow-Belles?

June 20. Ascorbic acid powder is being used by homecanners to advantage in processing fruits and vegetables which are either deficient or low in vitamin C. The powder adds much to the vitamin content of the products (at low cost) and improves flavor and color.

June 23. “The more electrical equipment a homemaker gets the more she must use her head,” so our home demonstration agent spoke recently. This is certainly true. We need to remember that a moment’s carelessness can cost us our life. I saw a neighbor unplug her washing machine with dripping wet hands. I saw a woman using an iron which occasionally shocked her slightly.

Rooks Has Pensacola

GLEN ROOKS now has one of the best small pastures of Pensacola Bahia grass in Washington County, according to County Agent H. O. Harrison.

The Florida Cattlemen
GRADE LIVESTOCK

BAD: BRAHMAN BULL YEARLINGS AND CALVES for sale at the ranch. Unusually good quality, 7.8 and 15/16 Brahmans mostly gray, $100 each. Owner: O. Parlin & Sons, Kissimmee, Fla., 607F.

F. DAILY CATTLE MARKET for your livestock. FRANK E. DENNIS, INC., 2155 Forest St., Jacksonville, Florida. Phone 74-158.


WRITE FOR PRICES on heavy 4 point cattle barb wire. Cooper-Tex-dip or spray, Burdine Enmasaters. $1.50 per acre. Schmidt Products Co., Kissimmee, Fla., 1144V.

COMPLETE STOCK veterinary medicines and supplies. Schmidt's Phenothiazine Compound $1.50; Schmidt's Cobalt Iron Compound $0.50 per gal; Pink Eye Salve $1.25; Blackleg Serum, Hypo, Needles, etc. Mail orders accepted. Schmidt's Phenothiazine Compound Guaranteed. Only $1.00 per gal. Schmidt's Cobalt Iron Compound Guaranteed. Only $1.00 per gal.

REAL ESTATE

SEVERAL TRACTS RANCH LAND 5500, 20,000, 50,000. Roper Enmasaters, Church & Main, Orlando, Florida. 5670V.

60 acres highly improved ranch in Central Florida with 200 head of cattle of Brahman strain. One of the most desirable ranches in Florida. Shown by appointment.

5,000 acres of unimproved land--one of the finest cattle ranches in the state of Florida. Price $60,000. Price: $35,000.

FOR SALE

Any quantity railroad rail for building cattle gaps, bulk headings, fences, gate posts, and other uses. These are the former street car rails used in Tampa. Will sell at a low price. Contact B. JACOBSON, 811 NEBRASKA AVE., TAMPA, FLORIDA--PHONE 21139.

CATTLE MARKERS

DAISY CATTLE MARKERS complete with chain, brass tag for horns and neck, slip for holsder. GOLDEN ARROW FARMS, Dept. CM, Hunting- ton, Ind. 873F.

FARM EQUIPMENT

PUMPS FOR EVERY PURPOSE-All sizes and types from stock. Pipe, Valves, and Fittings. Industrial Supply Corporation, Box 5116, Tampa, Fla. 378T.

FOR SALE

UPLANDS, 20,000 acres of prime cattle range, For sale. Phone Ft. Lauderdale 2-3467 for more information.

REGISTRATION

REGISTERED ANGUS AND POLLED HEREFORD CATTLE--We have bulls and females of all ages for sale. MILLIGAN RANCH, Callahan, Fla. 2661.

G. C. PASSMORE FARMS, Route 6, Box 255, Montgomery, Ala., 300 registered Angus cattle. $200 each.

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Seven registered two-year old Hereford Bulls, and some yearling bulls for sale.

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Ranch located seven miles west on Florida 500-12.5 27

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"MIKE" WEISS, Owner C. ACHEMIRE, Mgr.

Registered Brahman.

5 Miles West of Davie–15 Miles West of Ft. Lauderdale. Just off State Highway 7

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Editorially:

**Big Vote Voice of People; Smathers Congratulated**

The biennial reign of “King Politics” is ended. For upwards of four months the despotic “King” gripped Florida’s Democrats in attention which heightened week by week and resulted in the greatest outpouring of voters in Florida history. As usual, members of the Florida State Cattlemen’s Association took their own counsel and backed the candidates of their choice without any advice from FSCA headquarters nor from this magazine. This detachment from candidates, however, didn’t mean any lack of interest in the election or the part of either FSCA or the Cattlemen. We are glad that through our editorial page we joined with the rest of Florida’s press in encouraging the heavy vote.

George Smathers, Democratic nominee for U. S. Senator, is young, progressive and sold on the future of the State of Florida. He is a product of Florida public schools and of the University of Florida.

As Senator we are sure he will continue working for Flood Control legislation, as he has in the House of Representatives. We know he will favor legislation needed by Florida’s cattle industry.

We’d like to take this opportunity to congratulate him on his nomination and to wish him utmost success in his new office.

Congratulations are also in order for FSCA President Irlo Bronson, who won renomination to the legislature without opposition in Osceola County. Cattlemen can be sure that they will again have at Tallahassee a sincere public servant who knows their problems.

Midsummer Conference Needs Your Help

Some months ago the board of directors of the FSCA hit a problem they felt they could not handle. It involved a reward request based on a cattle theft and conviction which occurred before the organization changed its reward offer to require that members from whom cattle were stolen be listed at FSCA headquarters at time of theft. But the reward request was received after the FSCA took action.

Midsummer Conference will decide this point.

That’s one of numerous problems which are too tough or too important for the board of directors to handle without authority from the membership, and which will be taken up at the one-day “quickie” session which will be held in Lakeland June 15.

If you are a member of any one of the affiliated groups which comprise the FSCA, you are entitled to attend—and vote—at the Midsummer Conference. FSCA is an organization for all cattle men, not just for the directors. When they need your help—or when you feel they have not been doing their job—it’s your duty to give them your advice.

Let’s plan to be in Lakeland June 15.

Field Days Mean Understanding

Nearly 800 Florida stock raisers registered at the First Annual Livestock Producers Field Day held at the University of Florida on Friday, May 5.

They learned a lot—much of it from each other—about the problems of the industry, and about the future which hard work and improved practices can bring.

Perhaps the biggest news was that a substantial number of persons are already fattening cattle on Florida-produced feeds and grain. They believe that phase of the industry has a glowing future. A Florida swine association was also organized.

University officials, particularly Dr. T. J. Cunha of the Animal Husbandry and Nutrition Department, deserve a lot of credit for the effort which went into the Field Day and the success with which it was attended.

Bronson, Partin Are Honored

University of Florida’s Block and Bridle Club saw an opportunity and took advantage of it during the Field Day at Gainesville, May 5.

Members recognized the statewide esteem in which two pioneer cattlemen are held—as well as the active assistance these cattlemen had given the Club—and awarded them honorary life memberships.

Henry O. Partin and George C. Bronson were the two thus recognized. Congratulations to them and to the Block and Bridle boys for being on the job.

Rodeo Time Coming To Southern Florida

We like the summertime rodeos in Florida even though the professionals aren’t around. There are less “skills”, but there are more “spills”. Best of luck to the four or more rodeos scheduled for the Fourth of July.
How to Go Home Happy

Make Ocala, Florida, and the NORRIS CATTLE COMPANY your destination on your next cattle-buying trip . . . and, with Norris Purebred Brahmans in your home shipment, you’ll go home happy . . . . happy with satisfaction . . . with assurance that your Norris Brahmans are the finest of their breed . . . . happy with the thought of future increased profits in beef production through either purebreeding or crossbreeding . . . and happily secure in the knowledge that the name of the NORRIS CATTLE COMPANY, the world’s largest raisers of Brahman cattle, stands behind each of the animals you select. Due to mass production methods, we are able to offer you Brahman cattle for $200.00 and up. For advance details of bargains in Brahmans, write for Packet “B”.

NORRIS CATTLE COMPANY

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120,000 ACRES DEVOTED TO BRAHMAN CATTLE

For June, 1950
It's a 7½-foot Killefer offset disk (with 24" blades)—plus home-made smoothing drag—that this 32-H.P. "Caterpillar" Diesel D2 Tractor is pulling at third speed.

Watch the big blades bite almost spool-deep in rough, tough new-broken 'glades sod. There is action-proof of sure traction teamed with heavy-duty engine power. The broad tracks, equipped with 20" angle steel shoes, support the D2's weight like planks.

Long and wide, the tracks bridge across low spots, so there's grouser-grip aplenty to keep the horsepower harnessed. It's easy to prepare 2 acres per hour of this land, for seeding to improved pasture grasses—on only 1½ gallons of low-cost fuel.

"The D2 is the one and only for pasture work in the Everglades," states owner R. D. Lyons, Moore Haven, Florida.

Owners of larger "Caterpillar" Diesel Tractors may dispute Mr. Lyons! They profit from more of this same power and thrift.

There are heavy tillage tools, specialized clearing equipment like root rakes, stumpers, etc., huge brush cutters and other machines to work with various sizes of "Caterpillar" Diesel Tractors. Whatever your pasture-clearing and improvement problems are, we can help you solve them efficiently.

We invite your early visit!