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East /West Boca Raton, Highland Beach, Delray Beach FL - July 28 through August 3, 2011 •Year II •Number 058

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Glades Plaza asks Boca citizens to 'Have a nice day'

Mindy Swint, Assistant Director of the Ricky Williams Foundation



Send us your pictures of you reading a copy of *The Boca Raton Tribune* for you to be featured in a upcoming edition of the newspaper!

Briefs

The Boca Raton Tribune

Quote of the Week

"Stone is heavy and sand a burden, but a fool's provocation is heavier than both. Prov.27-3"

Paul Triviabits

By Paul Paquet

When country rocker Gram Parsons died of a drug overdose, his hippie friends literally stole his body from LAX and tried to cremate it in Joshua Tree, Calif. The amateur cremation went badly, the hippies were eventually arrested, and whatever was left of Parsons was buried in Louisiana. A cop with a sense of humor called it "Gram Theft Parsons," which is pretty clever.

Who was supposed to sing on U2's "Love Rescue Me," only to bail for a Traveling Wilburies tour?

- A) Bob Dylan
- B) Allen Ginsberg
- C) BB King
- D) Luciano Pavarotti

Previous answer: U2 wanted Dylan to sing for them.

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Boca Police Safety Tip

Q: Can I bring my cooler with alcoholic beverages to the beaches and parks in Boca Raton?

A: No. In accordance with city municipal Code Sec. 4-4, it shall be unlawful for any person to consume an alcoholic beverage of more than 1 percent by volume on any public street, sidewalk, right-of way, park or beach.

Crime and safety questions are answered by officers from the Crime Prevention Unit. For more information, visit www.BocaPolice.com.

Boca Raton Police Blotter

BURGLARY TO RESIDENCE 07/22/2011 20:40 NW 5TH AVENUE

Sometime between 0945 hours and 2040 hours on 07/22/11, unknown suspect(s) stole jewelry, a purse, a laptop, and a dog. Entry was made by breaking a rear window. Canvass and Crime Scene completed.

THEFT OF AUTO PARTS 07/22/2011 19:03 3200 AIRPORT ROAD

Sometime between 1620 and 1700 hours an unknown subject removed the catalytic converter from the victim's vehicle. A newer model white or cream Ford Edge or Lincoln MKX was seen near the victim's vehicle.

THEFT FROM BUILDING 07/22/2011 18:54 1701 N FEDERAL HIGHWAY

On 07/22/11 at approximately 1830 hours a woman's Coach purse was removed from 1701 N Federal Hwy (Rumors Salon).

CREDIT CARD FRAUD 2011009341 07/23/2011 17:36 5840 W GLADES ROAD

Bloomington contacted Boca PD to report an attempted credit card fraud. Bloomington reported no loss. The suspect was described as a Hispanic male, about 6'2", 230 lbs, with a muscular build, gray and brown hair, last seen wearing jeans and a striped shirt. The suspect was last seen leaving the area via Glades Road in a newer model white, Ford F-150.

07/24/2011 DRIVING WHILE INTOXICATED 07/24/11

Frank Mari, 51 was placed under arrest for DUI subsequent to a traffic stop at 400 N. Military Trail. Suspect taken to county jail

Jeannette Christos dies at age 67; Founded Tri County Humane Society

BOCA RATON – Jeannette Christos, 67, founder and chief executive officer of the Tri County Humane Society in Boca Raton, died Tuesday, July 26, after suffering from lung cancer.

She was known for her intense concern about animals, often taking injured and stray animals to her home to care for them.

Christos formed Tri County at a time when it had no specific location. In the summer of 2001, the city of Boca Raton allowed Tri County to take over the former city animal shelter on Boca Rio Road.

The place was in shambles at the time, and many animals died because the facility was not staffed on weekends.

Christos proudly turned the place into a "no-kill" facility that found adoptive homes or provided one for thousands of unwanted and discarded pets. Many of them were abused and neglected.

Under her leadership, the Tri-County Humane Society expanded steadily and took in abandoned pets from as far away as Louisiana after Hurricane Katrina.

She also organized the annual "Doggie Ball" fundraiser, which often raised half a million dollars or more. Tri County receives no city or county money. It subsists on donations and fundraising events. The Doggie Ball was the main annual benefit.

Last month, the shelter helped Animal Planet television producers with an intervention involving a woman hoarding cats. The shelter took in 38 felines in that intervention, including seven that were pregnant and two of which had litters of seven and 10 kittens since. The episode is scheduled to air in late October.

Christos kept in touch frequently with the Boca Raton Tribune, which carries a "Pet of the Week" article from Tri County. E-mails from Christos arrived as late as June.

She is survived by her husband, Bill Christos; two adult sons and an adult daughter from a previous marriage.

Funeral services are scheduled for 10 a.m. Monday at Saint Lucy's Catholic Church, 3510 S. Ocean Blvd in Highland Beach.

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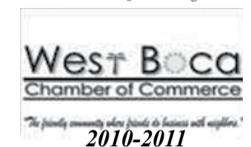
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Municipal News

The Boca Raton Tribune

First responders to Del Mar Village explosions, gas leak honored

BOCA RATON -- Commissioner Steven Abrams joined local business owners July 21 to recognize Palm Beach County's first responders from Fire Rescue, the Sheriff's Office and the Building Department for their efforts in avoiding a potential disaster after a gas leak took place June 5 at the Del Mar Village Shopping Center in Boca Raton.

On behalf of the shopping center's owners and retailers, Federal Realty Investment Trust Asset Management organized this event to publicly express their gratitude for the professionalism and expertise exhibited by the first responders and employees under such extreme conditions.

"This could have been a disaster, and I am proud to recognize the employees from the county's Building Division, and Fire Rescue Department

and the Sheriff's Office," said Abrams. "We have an extremely talented workforce here in Palm Beach County," he added.

What started as a small kitchen fire inside a crowded Sweet Tomatoes restaurant the evening of June 5 turned out to be more than what first responders expected. When the fire kept re-igniting they knew something else was going on.

After at least four mini explosions inside a back wall of the restaurant, it was determined that propane gas was making

its way into the building from an unknown underground source.

Fire, special operation/hazmat crews and deputies remained on the scene for more than 31 hours until a leaking underground propane tank was safely removed, ending the gas leak mystery.

The 20-year old tank still contained gas and had been leaking through a rusted area on its bottom surface. Abrams said a major explosion could have occurred if the leak hadn't been detected.



Scott on budget: Tap reserves, sell golf course, to keep tax rate low

Story, photos by Dale M. King

BOCA RATON -- Three possible tax rates for 2011-2012 are on the table in Boca Raton City Hall.

One is the current rate of \$3.02 per \$1,000, which some members of the City Council want to keep. Another is a so-called "rollback" rate of \$3.08, which some also find tolerable. And then there's \$3.15 per \$1,000 valuation, a tax rate hike that few seem comfortable with.

City Councilwoman Constance Scott has her eye on the \$3.08 rate. And she has a plan to get there -- by tapping the city's reserve account for a million, and "looking at our assets" to determine which are needed. She's thinking seriously about selling the municipal golf course on Glades Road, then putting that money back into the reserve account to replace whatever the city uses to keep next year's tax rate at the \$3.08 mark.

To notch the \$3.08 rate, she told the Boca Raton Tribune, "We would have to collect the same amount of taxes as last year and maintain services."

"This is the most inappropriate time to raise taxes," said the councilwoman. "Not at a time when we are asking other employees not to take raises. And when other taxing districts are raising their levies."

She said the city has "substantial-enough re-



City Councilwoman Constance Scott

serves" to take a million dollar hit one time. Then, she said, "It's time to look at our assets" such as the golf course.

To balance the budget, she said, the city needs another million dollars. It could take that from reserves, and pay it back when the golf course sells. Any additional money from the sale of the course -- if any -- could go toward economic development, she said.

She said there are a couple of other public courses in the West Boca area in addition to the city's municipal facility. It would not be hard, she indicated, for golfers to find places to play.

Scott said the municipal golf course "is not a significant source of income."

Boca Raton City Manager Leif Ahnell on Tuesday proposed preliminary increases in the city's property tax rate along with hikes in the fire services fee for the coming fiscal year.

Scott said the hike from \$60 to \$80 for the fire service fee is in keeping with

area communities, most of which charge more. She said Boynton Beach's fire fee is going up to \$88; Pompano Beach, \$111; Coral Springs, \$114 to \$128 and Deerfield Beach, \$135.

Ahnell said that under the proposed \$3.15 property tax rate -- up from \$3.02 -- the owner of a home assessed at \$350,000 who took the \$50,000 homestead exemption would pay about \$945 in city property taxes, an increase of about \$39 per year.

The increases, he said, would enable the city to maintain current services and avoid layoffs.

City Council members did not vote on the measure, but Scott and Deputy Mayor Susan Haynie advocated a smaller increase to \$3.08 per \$1,000 of assessed property value.

Without a consensus, Ahnell set the millage rate at \$3.15. The figure is the maximum the city could charge for the year, and the Council could enact a lower rate when it approves a budget in September.

J.D Michaels Interiors

Reupholstery

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County Commission to vote August 16 on alarms for child transport vans



The Board of County Commissioners, sitting as the Child Care Facilities Board, approved on preliminary reading a series of changes to the rules and regulations governing child care facilities. They include requiring alarms to remind drivers of day-care vehicles to check for children; minimum education requirements for child-care personnel; increasing license fees; and additional guidelines for issuing provisional and probationary licenses.

A vote on the bill will be taken following a public hearing on Aug. 16.

The demand for reforms, particularly the alarm to alert drivers of children who may still be in the van, came after the Aug. 5, 2010 death of Haile Brockington. The 2-year-old was left for hours in the back of

a hot van at Katie's Kids Learning Center in Delray Beach.

State Sen. Maria Sachs tried unsuccessfully this year to push through a bill that require all vans transporting more than six children to have alarms. The presumption is that an adult would have to walk to the back of the vehicle to turn off an alarm, and would likely notice if any children were left behind.

Sachs said she will try again to get the measure passed in the next legislative session.

Also at the July 19 meeting, County Commissioners took the following action:

HUD – approved the Palm Beach County Action Plan for submission to the U.S. Department of Housing and Urban Development (HUD) in

order to receive approximately \$8.9 million in CDBG, ESG and HOME entitlement grant allocations.

Criminal Justice Commission – received an evaluation report on the fourth year of the Youth Violence Prevention Project.

Solar energy – authorized the Economic Development Office to apply for a grant of up to \$750,000 from the U.S. Department of Energy under the SunShot Initiative: Rooftop Solar Challenge to Induce Market Transformation. The program seeks to develop ways to make solar energy more accessible and affordable to citizens and the business community.

New Markets Tax Credit – authorized applying for \$30 million in federal funds under the New Markets Tax Credit program to stimulate private investment capital that in turn will facilitate economic development and create jobs in Palm Beach County and rural counties surrounding Lake Okeechobee.

Bonds – approved the issuance of up to \$36 million in revenue improve-

ment bonds for the Ocean Avenue Lantana Bridge and Max Planck Florida Corp. projects. The projects were combined into one bond issue to reduce the cost of issuance.

Dubois Park – approved a change order with Murphy Construction Co. in the amount of \$351,000 for construction of a water taxi shelter, three boat lifts for law enforcement and lifeguard vessels, and electrical work at Dubois Park Marina.

Ag Reserve – approved lease agreements for two county-owned parcels totaling 215 acres in the Ag Reserve. T&D Cattle Company and Exotics will lease 195 acres for row crops, and Floral Acres LLC will lease 20 acres for a containerized nursery.

Water Utilities – approved a bulk wastewater agreement (up to 1.4 million gallons per day) with the village of Palm Springs.

Jupiter CRA – adopted a resolution expanding the boundaries of the Jupiter Community Redevelopment Area to include Guanabanas and Inlet Village Park.

First red-light runner cameras on county roadways go live

Motorists traveling east and west on two county-owned thoroughfares – one of them in Boca Raton – will have to be more cautious as they approach certain intersections.

Starting this past Monday, red-light cameras were activated on Lantana Road at the intersection of Jog Road and on Palmetto Park Road at the intersection of Powerline Road.

Red-light cameras have been snapping traffic photos for several months in a number of cities and towns, but these are the first in unincorporated areas of Palm Beach County.

“These intersections were chosen based on a higher than average number of angle and left-turn accidents,” said Dan Weisberg, director of the Palm Beach County Traffic Division.

Warnings will be issued for the first 60 days. After the 60-day grace period, a fine of \$158 will be imposed. If it is not paid within 30 days, the fine goes up to \$264. Citations are issued by mail and no points will be as-



sessed.

A private company, American Traffic Solutions (ATS), installs, maintains and monitors the traffic cameras at no cost to taxpayers. The cameras shoot photos and video 24 hours a day of every vehicle that goes through a red light.

Other county intersections that will soon have activated cameras include:

- East-west Atlantic Avenue at Jog Road
- East-west Hypoluxo Road at Military Trail
- Southbound Powerline Road at Palmetto Park Road
- Westbound Lake Worth Road at Military Trail

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Boca seeks public input on how to grow the Wildflower property



Boca Raton city leaders are looking for input from residents and business operations about what to do with the Wildflower property. The land is located at the edge of the Intracoastal just north of the Palmetto Park Road Bridge.

BOCA RATON – The city purchased the so-called “Wildflower Property” nearly two years ago for \$7.5 million.

The 2.27 acre parcel located on the edge of the Intracoastal at 551 Palmetto Park Road had been eyed for many years by both the city and county.

Instead of using the property simply as a passive park, the mayor and most City Council members want a revenue-producing use – probably a restaurant – to locate on the land.

But city leaders want to get input from the public before going ahead with development. On the city’s website, the council asks citizens and businessmen and women for “letters of interest” as well as input on the use of the property. The letters are due by Aug. 31.

Developers would be required to keep the site

primarily for public use and “financially and operationally feasible.”

The website says a public hearing may be held as early as Sept. 12 on the future of Wildflower.

Actually, the Wildflower Restaurant – a popular eating and drinking spot remembered best as a pickup joint for men and women – was located on the site long ago – as far back as the end of the 20th century. Little was

done there during the last 11 years, though there was an effort by an area restaurant owner to revive the place. The plan didn’t last long.

A proposal to build residences on the property was also filed in City Hall, but never materialized.

To date, a Tennessee company has shown interest in building a restaurant at the site. Bricktop’s has notified the city it wants to lease the Wildflower prop-

erty for \$400,000 per year and build a 10,000-square-foot restaurant.

Both the city and county wanted to acquire the land because of its location next to the Intracoastal. Only one other venue – the Bridge Hotel – has direct access from the water to dining locations. The Bridge has two restaurants, Watercolors on the first floor, Carmen’s on the top level.

In December 2009, the previous owner, Omega Group of West Palm Beach, LP, sold the property to the city. City Manager Leif Ahnell said the price was less than the average estimate (\$8,900,000) of the two certified appraisals obtained by the city.

Acquisition of the “Wildflower” property has been a strategic goal of the city for a number of years. During goal-setting sessions in 2009, the council established acquisition of the property as a top priority for the city.



Lake Worth man charged with trying to shoot ex-girlfriend

BOCA RATON – Local police arrested a Lake Worth man July 21 for allegedly trying to shoot his ex-girlfriend, a police report said.

Public Information Officer Sandra Boonenberg said officers arrested Dalis Maurice Bell, 28, in Port St. Lucie after he allegedly fled from the scene in Boca.

Reports say police responded about 7:25 a.m. to a report of a male firing a gun in an occupied residence at Mizner Court Condominiums, 6503 North Military Trail.

Andrea Miller, the victim, and her boyfriend Kunta Kinte Riddick, told officers that Dalis Bell, Miller’s ex-boyfriend, had been calling her since shortly after 5 a.m. Miller told police she briefly spoke with Bell when he first called, but she eventually turned the ringer off on her phone and did not speak to him again.

Just after 7 a.m., police said. Miller and Riddick heard a loud knocking on the front

door, but did not open it because the peephole was covered. When they did not open the door, Bell kicked it open and entered the apartment, police said.

Riddick wrestled Bell to the ground and Miller told Bell to leave. Police said that as he ran away he said, “I got something for you.” He went to the car and got a gun, police said.

Bell then returned to the stairs leading to the apartment and as Miller was closing the front door, he allegedly fired a round from the handgun. The shot went through the door and past Miller’s head, but she was not injured.

The driver of the Oldsmobile picked up Bell and Boca Raton detectives tracked the car to Port St. Lucie where Bell was arrested without incident by deputies of the Port St. Lucie County Sheriff’s Office.

He is charged with attempted first degree murder with a firearm, burglary with assault/battery and felon in possession of a firearm.



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The Boca Raton Tribune

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CHRIS CATAGGIO: *C.M.O***EDITORIAL***By Dale King***A Tale of Two Women**

This is a little story about a couple of women. I know them only by reputation, having never met either.

The first: Barbra Streisand. A legend in her time. I loved her in "Funny Girl" and "Funny Lady," not so much in "Meet the Fockers." But I can't deny her musical genius, though she has become a little eccentric and apparently unapproachable in recent years.

Maybe this item will show a bit of her humanity. Streisand chose the Original Brooklyn Water Bagel Co. (which uses Brooklynized™ water in all of its food, beverage and bakery products) to cater the wrap party that marked the end of filming her new movie, "My Mother's Curse." The celebration was held July 14.

I'm told that from the first moment Barbra tasted a bagel from The Original Brooklyn Water Bagel Co., she knew she would want to share a little bit of her hometown with the cast

and crew that worked so hard on her new movie. Since the movie wrapped so early in the morning, a true Brooklyn bagel was an appropriate way to celebrate.

The Original Brooklyn Water Bagel Co. (founded in Delray Beach two years ago) opened its Beverly Hills restaurant the night before the party to bake the bagels. The company then dispatched the fresh bagels, deluxe cream cheese spreads and other breakfast food to arrive just in time for the festivities.

"It's an honor to have someone of Barbra Streisand's stature and a fellow Brooklynite recognize that our bagels, coffee and food are true to her roots," said Steve Fassberg, president and chief executive officer of the company. "Those of us who grew up in Brooklyn know the difference right away with just one taste."

Larry King, the legendary broadcaster and good friend of Streisand, opened

the Beverly Hills restaurant earlier this year.

The second lady: Sarah Palin. (Remember her?) Did you know she has a degree in journalism? Well, that's what she SAYS, but you know about politicians and the truth.

It's nice that she has a journalism degree (that makes two of us). But she recently said she'd like to teach members of the mainstream media a thing or two when it comes to producing quality reporting and news coverage.

"I want to help them" she said in a taped interview for the Christian Broadcasting Network's David Brody.

"I have a journalism degree," she said. "That is what I studied. I understand that this cornerstone of our democracy is a free press is sound journalism. I want to help them build back their reputation and allow Americans to be able to trust what it is that they're reporting."

OK, Sarah, come on

down. Let's sit together and you can teach me about journalism. I've only been in the newspaper business for 40-some years, so I'm sure I need to hear your wonderful advice.

Let me tell you one thing, though. A lot of people who pass themselves off as journalists really aren't. Rush Limbaugh and Glenn Beck were disc jockeys. Nancy Grace was a prosecutor. Dr. Drew is a psychologist.

Who, exactly, are you talking about? I consider myself a mainstream journalist. I have never written anything about you, about your political gaffs when you were running for office; not your TV show where you beat fish to death and shot elegant bucks to death.

No, you've gotten a break from me, so get off my case.

If you think me or my writing needs to be "straightened out," give me a call. Otherwise, just chill out up there in Alaska.

Letter Guidelines

Letters must be signed with name clearly legible along with a phone number and complete address. No unsigned or anonymous letters will be considered for publication.

The Boca Raton Tribune reserves the right to edit the letters for

spelling, grammar, news style, good taste and available space. Letters from the same author will not be published more often than every 60 days. E-mails to columnists may be used as letters to the editor.

All letters to the editor should be sent to:

The Boca Raton Tribune,
P.O. Box 970593 - Boca Raton, FL 33497

Letters to the Editor

Dear Editor,

Thank you for using the press release about Glades Plaza's "Boca is Nice" Day as well as a few pictures from the event. Please let

me know if there is anything else I can send to you.

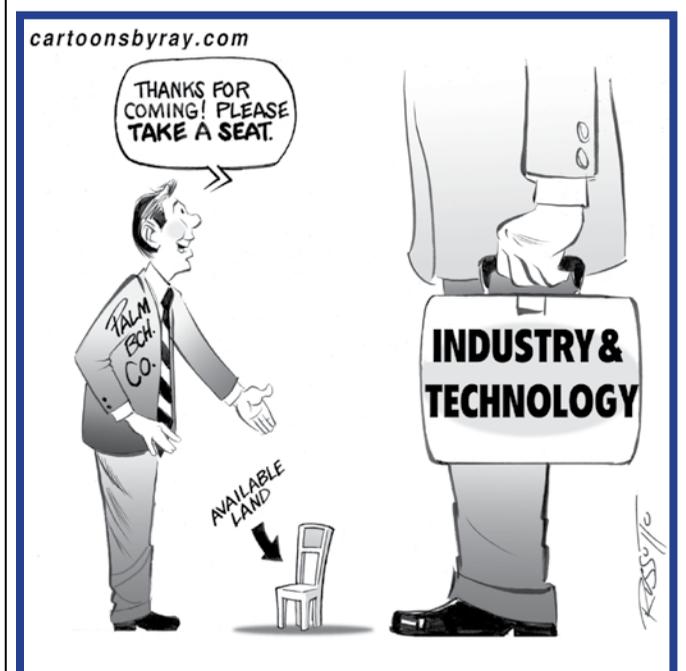
Sincerely,

Brielle deMartino

Dear David,

I want to thank you for the story you did on the groundbreaking ceremony at St. Jude's Catholic church. Parishioners and

pastors commented to me how happy they were to have their church highlight. Hope to work together in the future,
Dianne Laubert



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THOUGHTS FROM THE PUBLISHER

By Douglas Heizer

It's almost August - time for Boca Festival Days

BOCA RATON – August may be one of the hottest months of the year in Florida. But in Boca Raton, some of the coolest events take place during this 31-day period.

The Boca Raton Tribune is proud to be the media sponsor for Boca Festival Days sponsored by the Greater Boca Raton Chamber of Commerce.

The organization helps to facilitate the month-long series of events that are created and run by a pairing of non-profit members with for-profit members to raise funds and awareness for the non-profit organizations during their specific Boca Festival Days event.

All month long, residents of Boca Raton will travel from event to event, participating in everything that is great about this city - from the smaller events to the grand!

Festival Days opens with the first annual White Coats 4 Care Reception Monday, Aug. 1, honoring the first class of students at Florida Atlantic University's Charles E. Schmidt College of Medicine

The celebration of the inaugural class will be held at The Bridge Hotel (Carmen's Restaurant -Top

of the Bridge - 999 East Camino Real, Boca Raton). To make/pledge your gift now to attend this special reception, contact Kari Oeltjen at (561) 699-7198 (koeltjen@fau.edu)

In addition to the Tribune, community members are stepping up to support the Boca Festival Days program. The Wyndham Garden Hotel is offering a Boca Festival Days room rate, valid for any stay between August 1 and 28.

Check the B cover of today's edition to find a list of activities. Details on events are also available at www.bocaratonchamber.com/BocaFestEvents.

Let the Music Play

It was great to see the amazing turnout Wednesday night for singer Jay Traynor, who performed at the Jazz Bossa Blues event at Carmen's at the Top of the Bridge Restaurant.

Jay presented a tribute performance to Frank Sinatra and Bobby Darin. He did a great job recreating the styles of those two great artists.

The Boca Tribune is also a sponsor of the weekly series that offers a show every Wednesday evening at the Bridge Hotel. The shows go on into August with the Jorge

Garcia Trio on Aug. 3 and Tony VIno & Company on Aug.10. Keep an eye on these pages for further announcements.

Abrams to visit Federation

Another August tradition is about to play itself out.

As he has in the past, former Boca mayor and now County Commissioner Steven Abrams will be the guest speaker at the Aug. 2 meeting of the Federation of Boca Raton Homeowners Associations.

The event will be held at 8:30 a.m. in the de Hornle Train Pavilion on Dixie Highway.

Abrams is scheduled to address the following:

- Your taxes are increasing--the question is by how much?
- What are the other major challenges facing the county?
- What positive and negative changes has the Ethics Commission brought?
- What is the status of the proposed (and opposed) widening of Palmetto Park Road?
- How much money is the county planning to spend on the Lake Wyman Project?



POSITIVE LIVING

By Dr. Synesio Lyra, Jr.

Applying Corrective Measures

For every mistake you make, for every task you leave unfinished, as you face insurmountable barriers, and for so much more, you can easily find and effectively apply the necessary corrective measures.

But this can happen only after you first acknowledge your deficiency and need. If you feel so self-sufficient, chances are you won't ever seek help, or make amends on anything. For those reasons, you will not reap any benefits either. Don't allow personal pride to prevent yourself from seeking the advice or counsel from others which, otherwise, can solve your puzzle or relieve your misery on several possible fronts!

Remember always, all you attempt and achieve in life need not be perfect. In fact, true perfection cannot

be attained on earth, though in all you do you should still strive for the very best!

If you find yourself on the wrong road, or moving in the direction that won't take you to where you desire to go, you have the opportunity to make a U-turn, or to take alternate routes as the corrective measure, so as to lead you forward.

Furthermore, if you catch any illness, you need not remain sick indefinitely; you have the opportunity to consult a physician, take prescribed medications, even have surgery if necessary, among several possible alternative options.

Not to be forgotten also, if you are doing a mediocre job on anything, if your relationships are not what they can and should be, you can improve all that, and secure far greater satisfaction

than if you had left things the way they were! In personal interactions, in family relations, and in the execution of any task whether great or small, improvement is an ever-present choice worth making.

What is worth keeping is also worth repairing and preserving; a house, a vehicle and, most of all, a life! Are you certain that you are a better self today than you were yesterday? Are you continuously progressing in life, based on guidelines which ensure your proper advancement? Don't allow any facet of your life to deteriorate without readily applying the right tools and ingredients at your disposal, while ensuring that you proceed in the direction you need to go!

Dr. Synesio Lyra, Jr. is a Florida resident who, for many years, was a professor at the post-graduate level. He is a writer, a sought-after conference speaker, a man who lived in five continents of the world, having received his education in four of them. When he resided in southern California, he wrote a weekly column for the daily "Anaheim Bulletin," which was carried for about six years, until he moved to south Florida.



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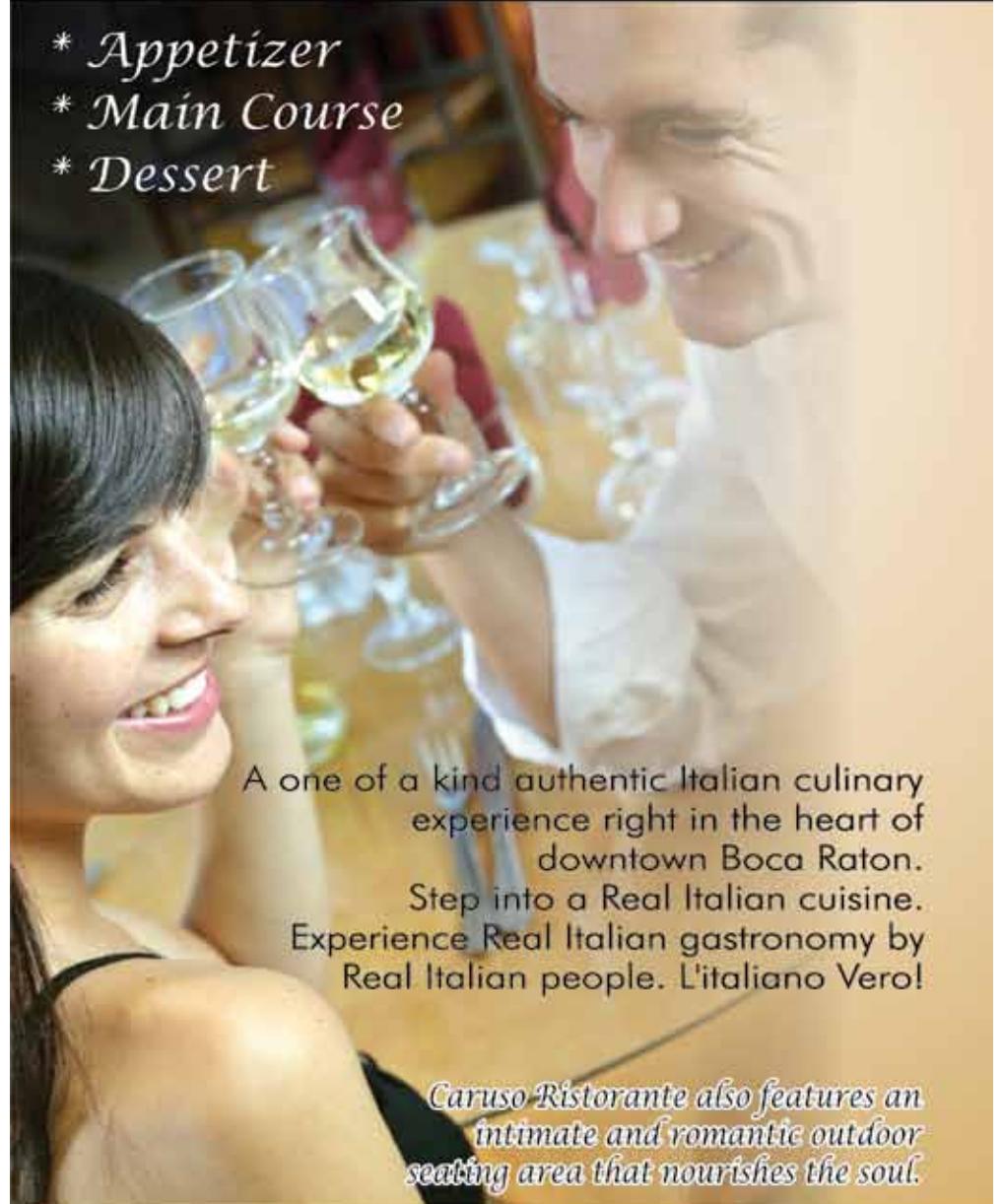
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Community News

The Boca Raton Tribune

Roof to direct corporate sponsorship efforts at Jewish Federation



BOCA RATON — Jessica Roof has assumed responsibility for corporate sponsorships and partnerships at the Jewish Federation of South Palm Beach County as senior director of Corporate Sponsorship. She joined the Federation in 2008, most recently serving as senior director, Metro Division and Corporate Development.

Roof brings strong experience with the local business community to her new position. She previously worked with corporate sponsors at the Muscular Dystrophy As-

sociation as regional sales/media representative and event coordinator, and in marketing, sales and event planning with Fox 29 WFLX-TV in West Palm Beach.

“I am excited and grateful to be furthering our Federation’s growing corporate relationships,” said Roof. “Having grown up in Coral Springs, I have a real commitment to our community. I look forward to connecting our businesses with great opportunities to make a profound difference to so many, as well providing them with premium exposure in

highly sought markets. I’m also committed to educating the community about the significance of corporate contributions to meeting our neighbors’ critical needs.”

“The addition of Jessica to the role of leading the charge in Corporate Sponsorships is a fantastic opportunity to build on our previous successes,” said Richard Steinberg, who co-chairs the Federation’s Corporate Sponsorship Committee. “Her leadership ability so well demonstrated in previous roles makes her a perfect fit to communicate to the business community the importance of partnering with the Federation for both philanthropic and business reasons.”

A University of Central Florida graduate, Roof double majored in interpersonal and organizational communications. She has received leadership and development training as community liaison to Jewish Federations of North America’s National Young Leadership Cabinet.

The Jewish Federation of South Palm Beach County serves the Boca Raton, Delray Beach and Highland Beach areas, raising and allocating millions of dollars each year to meet vital needs locally, in Israel and worldwide.

Share Our Strength’s Taste of the Nation stirs up \$84,000 to fight hunger



Kelly Murphy with Chef Bryce Statham

FORT LAUDERDALE — Share Our Strength’s Taste of the Nation Fort Lauderdale/South Palm Beach County cooked up a sensational array of delectable food and a vibrant atmosphere at a recent fundraiser to help fight hunger in South Florida.

Guests toasted the event’s 20th anniversary, enjoying a pre-event VIP cocktail “preview” party, the specialties of dozens of the area’s top celebrity chefs, fine wine, spirits and silent and live auctions.

Chairwoman Kelly Murphy said the party raised \$65,000 through sponsorships, ticket sales, donations, and the

auctions. More than 800 participants filled a huge hall at the Broward Convention Center, which was transformed with a party atmosphere created by Panache Party Rentals. Star Chef Ralph Pagano was auctioneer and Paul Castronovo & Young Ron of BIG 105.9 were masters of ceremony for the live auction.

Patrons were also treated to a cook-off sponsored by Creekstone Farms. Acclaimed Chefs Bryce Statham (Blue Moon Fish Co) and Oliver Saucy (Café Maxx) competed, stirring up innovative dishes on the spot using selected ingredients. Chef Statham was named “top toque”,

with Creekstone donating \$5000 to Share our Strength in his name as the winner of the close contest.

Share Our Strength, based in Washington, D.C., is the nation’s largest hunger fighting organization, working to end childhood hunger through various fundraising platforms such as Taste of the Nation. Local beneficiaries are the South Florida Hunger Coalition, Florence Fuller Child Development Centers in Boca Raton, and Feeding South Florida.

For information, visit www.strength.org.



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Glades Plaza asks Boca citizens to 'Have a nice day'

BOCA RATON – To counter the image in a social media survey that Boca Raton is a “rude” community, Mayor Susan Whelchel, Glades Plaza and Woolbright Development have stepped up to the plate to eradicate that impression.

Whelchel joined plaza and Woolbright officials Tuesday to take part in “Boca Is Nice Day” at Glades Plaza. It was a day for letting another person have the parking spot that took you 10 minutes to find; inviting the person behind you in line at Starbucks to pass you by or simply smiling and saying hello to a stranger.

“Boca Is Nice Day” was conceived to counter a survey done by Foursquare, a social media group that concluded Boca Raton was the 12th Rudest City in the World (based upon the number of curse words used upon check-ins).

Glades Plaza recently launched its official Foursquare page with several incentives for their “Mayor” including two reserved parking spots plus freebies and discounts at participating retailers and restaurants.

“It is our hope that ‘Boca Is Nice Day’ extends beyond our shopping center and throughout the city,” said Enrique Kaufer, vice president of marketing and business development for Woolbright Development, developers of Glades Plaza, who joined Whelchel at the event.

“To deem our city rude,



Vice President of Marketing and Business Development for Woolbright Development, Enrique Kaufer and Boca Raton Mayor Susan Whelchel, enjoyed themselves at Tuesday's event to launch the new Foursquare program at Glades Plaza.

based on usage of curse words, misses the point, in our opinion. The fact is that Boca's ranking on Foursquare shows there are many people in the area who use mobile technologies.”

Manchester, England, took the dubious top spot in the survey, while Boca Raton's southern neigh-

bor, Miami, checked in at No. 18.

Up the road to the north, Jacksonville ranked No. 20.

For updated perks and promotions related to Foursquare, check out Glades Plaza on Foursquare at <https://foursquare.com/venue/22483052>.



A reserved parking spot is available for the Foursquare Mayor of Glades Plaza

YMCA and PROPEL Put Kids in the Swim This Summer

By Skip Sheffield

BOCA RATON – There is no public pool in Pearl City.

Boca Raton's historic minority neighborhood has a recreation center and basketball courts, but if you want to swim you are out of luck.

For this reason, there are fewer proficient swimmers among the young people of Pearl City and other low-income areas compared to more affluent suburban neighborhoods. In fact, nearly 60 percent of Africa-American children can't swim, according to Associated Press, a figure that is nearly twice that of white children. Black children 14 and younger are 2.6 times more likely to drown than white children of the same age group according to USA Swimming.

PROPEL (People Reaching Out to Provide Education and Leadership) is a Boca Raton-based non-profit organization dedicated to servicing economically-deprived and at-risk youth in Palm Beach and northern Broward Counties. PROPEL regularly plans programs for children during summer vacation, and executive director Tolliver Miller reasoned a learn-to-swim program could be both valuable and worthwhile for its participants.

Miller researched organizations offering group swim lessons and he found the YMCA of Boca Raton was both the most convenient and most cost-efficient. Miller contacted all PROPEL members, and 15 youngsters responded in the affirmative for the inaugural classes.

“We try to work with everyone in the community,” said Jennifer Darat-



Lifeguard/instructor Andrew Cadwell with Fritzly and Fritzson Beaubrun



Andrew Cadwell and aquatic co-director Gary Judiciani work on stroke with Deltavia Jenkins and Yanard Beaubrun

any, aquatic director at the YMCA. “The PROPEL kids took a two-week course called WMCA Youth Progressive Swim Lessons. The emphasis is on stroke development. They really seemed to enjoy it.”

The kids ranged in age from age 6 to 15. Some of the older children later took part in a camping week at the Gulf Stream Council Boy Scout campgrounds in Tequesta.

“We were concerned about the kids in the water on the camping trip,” said Miller. “It was a lot better this year than last, which was our first time at the Boy Scout camp. The kids were a lot more confident.”

When pressed, Miller, 43, who grew up in rural Louisiana, admits he is not much of a swimmer.

“I don't get in the water very much,” he admits. “But that doesn't mean the kids couldn't or shouldn't enjoy swimming. We just want them to be safe and well-prepared.”

For more information about PROPEL call 561-955-8553 or go to www.propelyourfuture.org. For more information on the YMCA, call 561-395-9622.





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SECTION B BOCA LIFE & ARTS

The Boca Raton Tribune

July 23 through August 3, 2011 • Year II • Number 058

Check it out. Here's schedule of Boca Festival Days events



BOCA RATON – The following is a list of Boca Festival Days events. For additional information about the event, visit www.bocaratonchamber.com/FestivalEvents

August 1st - 5:30 p.m. - 7:30 p.m.

First Annual WHITE COATS 4 CARE RECEPTION

Embracing Florida's future physicians at FAU's Charles E. Schmidt College of Medicine in celebration of its inaugural Medical School Class sponsored by Kaye Communications, Inc. and hosted by The Bridge

Hotel

Where: The Bridge Hotel (Carmen's Restaurant -Top of the Bridge - 999 East Camino Real, Boca Raton)

Entry: Tiered Donations start with the White Coat (64 available): \$100 (Includes a personalized note from and about you will be placed in the pocket of the coat or with the medical instruments prior to presentation at the ceremony.)

For details: Contact Kari Oeltjen at (561) 699-7198, koeltjen@fau.edu

August 3rd - 5:30 p.m. - 8:30 p.m.

Bollywood Comes to

Boca

Boca Raton Museum of Art and Wachovia - Wells Fargo

A vibrant salute to India's pop-culture, featuring pulsating music and dazzling dancers. Learn some traditional Indian dances, view Indian artwork in the museum's collection, enjoy appetizers courtesy of Curries and More (plus some less exotic refreshments) and view a Bollywood film in the Sculpture Garden.

Where: Boca Raton Museum of Art (501 Plaza Real, Boca Raton)

Entry: Museum Member: \$15 in advance, \$20 at

the door

Museum Non-Member: \$20 in advance, \$25 at the door

Contact Christine Mally at (561) 392-2500, cmally@bocamuseum.org

August 8th, 6 p.m. - 8p.m.

Martinis & Manicures
American Cancer Society and IronStone Bank

Where: Tippy Spa Salon (100 Plaza Real South, Suite J, Boca Raton)

Entry: \$25 per person and include martinis, food, and mini manicures

Reservations are requested. Tickets are also available at \$15 for those who do not want a manicure.

August 11th - 6 p.m. - 8 p.m.

Cocktails for a Cause
Presented by Blue Martini and Jewish Association for Residential Care (JARC)

Where: Blue Martini (6000 Glades Road, Suite C-1380, Boca Raton)

Entry: Advance, discount tickets: \$20.00 At Door tickets: \$25.00

Happy Hour prices are also in effect. 1/2 price on all drinks and appetizers until 8 p.m.

For details: (561) 558-2550

August 12th - 7 p.m. - 9p.m.

Summer in the City Blue Hawaii

City of Boca Raton-sponsored event

Enjoy a tribute to the King of Rock 'n' Roll Elvis Presley! This melodious romp through the Hawaiian Islands features Elvis at his very best. Come as an Elvis' look-alike and share in the evening's fun. Bring a blanket or chair. Free parking is available at adjacent garages. Refreshments are available for purchase to benefit local not-for-profit groups.

For details: (561) 393-7806

August 13th - 9 a.m. - 3 p.m.

Back to School Bash
Presented by Spirit of Giving Network and Chim Francisco of Juice Plus.

Be a personal shopper to assist children in selecting their own grade-level backpack and supplies, receive a free haircut, access medical resources, enjoy healthy refreshments and more!

Where: Naoma Donnelly Haggin Delray Beach Boys & Girls Club (1451 SW 7th Street, Delray

Cont. pg 14



ENTERTAINMENT

See page 16

Eighty marketing, media and PR pros attend 5th annual 'Yak Yak.'

See page 15



Let's Talk Life and Style

See page 14



LET'S TALK LIFE & STYLE

By Kay Renz

Designing Woman: Kesi Case

For Kesi Case, life is all about glamour and giving back. The emerging fashion guru has been impressing South Florida audiences with her big talent and big heart!

Based in Fort Lauderdale, her fashion-forward styles for women and men are garnering praise for their individual flair and attention-to-detail, while her philanthropic efforts are winning her fans who admire her dedication to community causes.

Driven by a desire to design, a young Kesi, growing up in Jamaica, received the seed money to start her first business from her mother. Her career began with a single rack of clothing and eventually grew to become Kame Collections in 1997, a clothing boutique located in the heart of Kingston. However, Kesi's ambitions grew to be much bigger than her one store. She was determined to become a household name and she knew she needed to move the United States to pursue her dream.

After graduating from the Art Institute of Fort Lauderdale, she dove into designing under a private label; designing for stores such as Cache, Nordstrom, Forever 21, Arden B among others. But working behind the scenes was not fulfilling her ambitions. She wanted to be in control of her own destiny, so she decided to branch out on her own.

Kesi formed Azuri Fashions design studio in 2002; her first collections K-Sport and Kesi Couture were

launched at her own boutique and then expanded into the Bob Marley Store and Marmalade Boutique in South Beach. Azuri fashions, reflected an individual sense of style and specialized in custom designs for artist/models and others seeking a unique style.

Under Azuri fashions, Kesi hosted fashion shows for the Gilda's Club (Cancer Society), Burger King and Decco Records. She has also designed clothing for artists under IHM and Poebay Records. Kesi designed Miss Jamaica's dress for the World Pageant in 2003. Following the success of the couture line, Azuri Fashions

assumed the name of Kesi Couture in 2004.

Her line offers a variety of standout looks that fashionistas can wear for both casual and couture occasions many include hand painted designs, exquisite silks, lace and other embellishments. And for men, her ties are truly artistic creations with a sense of fun and whimsy.

You can view her latest looks at www.kesicase.com and her next charitable endeavor will be participating in the Multiple Sclerosis Foundation's 25th Anniversary Gala, where her latest swim collection will be featured on "statue models."



Beach)

For details: Contact Karen Krumholtz at (561) 385-0144 or karen@spiritofgivingnetwork.com

August 13th - 2 p.m. - 3:30 p.m.

The Boca Raton Historical Society & Museum will conduct guided tours of the historic Boca Raton Resort & Club. The tour begins at 2 p.m. on the 2nd and 4th Saturday in August (13th and 27th).

Entry: \$15 per person, \$10 per person for BRHS members, plus a \$10 BRR&C valet parking fee.

For details: Contact Boca Raton Historical Society & Museum at (561) 395-6766 ext. 101.

August 13th - 6 p.m. - 9 p.m.

All Aboard to Wine Country Safari

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Where: Boca Raton Museum Art School (801 W. Palmetto Park Road, Boca Raton

For details: Judith Hinsch at 561-859-1883 or e-mail fljudy@yahoo.com.

August 17th - 6 p.m. - 8 p.m.

Party to the Max!
With Max's Grille and Hospice by the Sea

Where: Max's Grille, 404 Plaza Real, Boca Raton.

Entry: \$25 per person entitles you to two free drinks and hors d'oeuvres courtesy of Max's Grille. All proceeds benefit Hospice by the Sea's programs and services.

For details: Contact Betty Pepper at (561) 416-5007, or bpepper@hbts1.org

August 18 - 7:30 a.m. - 9 a.m.

Boca Festival Days Cont....

Back to School Breakfast
With TD Bank and the American Association of Caregiving Youth

Where: Carmen's at the Bridge Hotel (999 East Camino Real, Boca Raton)

Entry: \$30 in advance, \$40 at door.

For details: Email gerry@aacyn.org or call (561) 391-7401

August 18th - 6 p.m. - 8 p.m.

Celebrity Cocktail Party
With Best Foot Forward and Morton's the Steakhouse

Featuring guest bartenders Frank Barbieri, Marie Speed and more!

Where: Morton's the Steakhouse (5050 Town Center Circle, Suite 219, Boca Raton)

Entry: \$25 in advance - \$40 at the door

For details: Registration Link

August 19th - 6 p.m. - 10 p.m.

Boca's Ballroom Battle
To benefit the George Snow Scholarship Fund

This local spin-off of the popular "Dancing with the Stars" is being held at the Boca Raton Resort & Club 501 E. Camino Real, Boca Raton. For details: www.scholarship.org



SPOTLIGHT

Eighty marketing, media and PR pros attend 5th annual 'Yak Yak:'

More than 80 local marketing, media and public relations professionals attended the 5th annual PR YAK-YAK held recently at Crane's BeachHouse Hotel & Tiki Bar in Delray Beach. Co-hosted by the Gold Coast PR Council and PRSA-Palm Beach, PR YAK-YAK netted about \$1,400, which was split evenly by both nonprofit organizations. The fourth of eight "Third Thursday Fun-raisers" hosted this year

at Crane's BeachHouse Hotel, PR YAK-YAK attracted many of South Florida's most well-known and well-connected publicists. Attendees at PR YAK-YAK were welcomed by Gary Schweikhart, co-founder and president of the Gold Coast PR Council; Kristin B. Calder, president of PRSA-Palm Beach; and Cathy Balestriere, general manager of Crane's BeachHouse Hotel & Tiki Bar.



Betty Wells, Scott Simmons, Michelle Noga



Christy Potter, Joan Goldberg, Dana Donoty



Rob Russell, Christina Wood, Jeff Harnar



Julie Kaminski, Suzanne Hayward, Divya Sukumar



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ENTERTAINMENT

By Skip Sheffield

A Fine Madness Called 'Crazy, Stupid Love'



Is there one perfect soul mate for every person? A lot of people think so. They are called "incurable romantics."

"Crazy, Stupid Love" is a very funny romantic comedy that has fun with the notion there is that perfect person, and if you find him or her, you should hang on for dear life and never give up.

That incurable romantic is named Cal Weaver and he is played by Steve Carrell, who also co-produces. Cal's soul mate Emily, with whom he fell in love at age 15, is played by Julianne Moore.

Both Cal and Emily Weaver have good jobs and two great kids who live at home and another who has already left the nest. What could possibly go wrong?

In Dan Fogelman's clever script, plenty. Fogelman is a bit of a Cinderella story,

having struck it rich first as an unknown with the surprise hit "Cars." He is now one of the hottest young screenwriters in Hollywood. Fogelman has a way of stating simple, obvious truths in a very funny, ironic way.

Without warning Emily drops a bombshell: she wants a divorce. She has lost sight of what she had and lost her head over a snarky co-worker.

Kevin Bacon is quite adept at playing snarky. His David Lindhagen is a jerk of the first order and a perfect foil for the impossibly pure, squeaky clean Cal, who has been with only one woman in his life.

"Twenty-five years of marriage, and you have nothing to say?" Emily demands her shell-shocked mate.

True, most guys tend to clam up in this kind of

emotional situation, and Cal is more tightly-jacketed than average. Jumping out of a car is pretty extreme, but here quite funny.

In real life it would be hard to imagine some studly dude noticing the morose Cal nursing drinks in a bar every night and deciding to do a Henry Higgins makeover on a complete stranger.

That is just what happens in this fantasy, directed by Glenn Ficarra and John Requa, the same guys who directed the gay romance "I Love You Phillip Morris."

Jacob (Ryan Gosling) is a chick magnet with killer pickup techniques. He decides to impart his ways with women on the hapless Cal, and bit-by-bit it works.

This gives Carrell ample opportunity to do his bumbling geek schtick that he honed in "40-Year-Old Virgin," "Dinner for

Schmucks" and "Dan in Real Life." The funniest of these bits co-stars Marisa Tomei as a spitfire eighth grade teacher.

Cal is not the only incurable romantic in the story. So is his 13-year-old son Robbie (Jonah Bobo), who is smitten with his 17-year-old babysitter Jessica (Analeigh Tipton). Also discovering her possible soul mate is Cal's eldest daughter Hannah (Emma Stone), a junior lawyer.

This is shaping up as the summer of Emma Stone, and once again she and her gorgeous blues eyes acquit themselves well.

"Crazy, Stupid Love" is not going to change anyone's notion of romantic love, but it may help those who have been romantic saps recognize and laugh at themselves.

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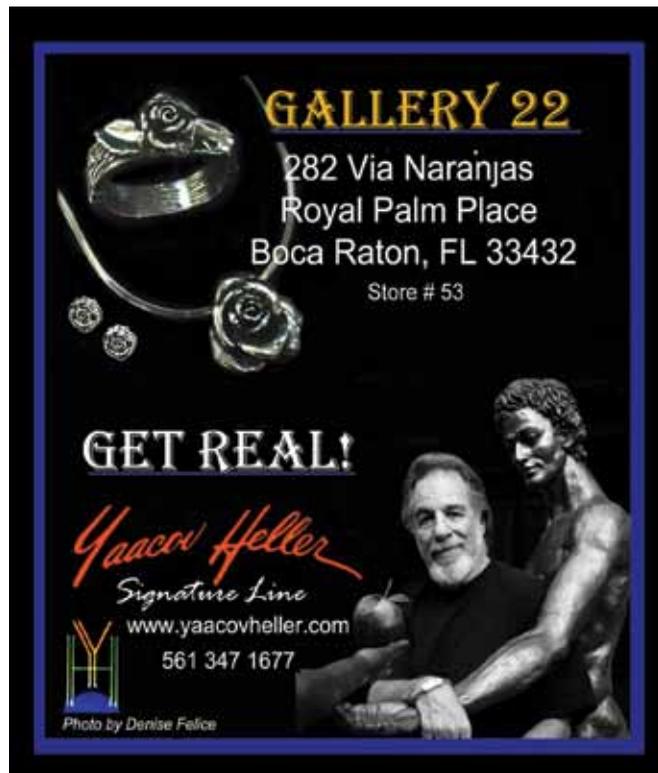
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FOOD REVIEW

By Marc Kent

We Enjoyed Cuisine by Silvia

Located in Royal Palm Place in Boca Raton, this Kosher restaurant seats only 18 diners inside and 20 outside, open Sunday through Thursday from 11:30AM to 9PM – closed all day Friday and Saturdays until one hour after sundown in season.

Cookery is a combination of Morocco and Israel and – though limited – is a creative choice for diners-Kosher or not in their preference.

At dinner, appetizers sampled were a smooth, creamy dish of grilled eggplant with tehina and lovely taste. Ditto the huge plate of hummus, tehina and baba-gangosh.. Avocado can

be had with shirazi salad or as an egg roll- both good choices. The soup of the day we had was a wonderful rich – not cloying- corn soup, full flavored with a touch of black pepper and garlic.

Entrees – with a choice of French fries or-our preference- rice with dots of carrot, green pepper and mushrooms-crisp, not mushy.

They have a 16 oz rib eye with French fries or fried potato, basil and garlic- nicely prepared. The baby chicken shish kabob is served with grilled tomato onion and their fine shirazi salad – or try the kufta kabobs with the same

accompaniments. An offering of lamb chop with green beans is very tasty but the best of the meat/chicken dishes is a stuffed breast of chicken with ground beef and red bell pepper and mushrooms in a fantastic curry sauce – a must try!

Fish dishes include a Moroccan style spicy salmon with red and green peppers, parsley and garlic in ginger sauce, salmon in a teriyaki sauce or curry salmon – with spinach and green peas.

All creative taste treats as is the battered Tilapia Franchise – perfectly fried.

Chocolate cake or chocolate mousse cake and tiramisu are the dessert choices. Soft drinks, beers and wine are available as are coffee and tea.

Note the lunch menu features sandwiches, paninis, wraps and several salads – these at modest pricing.

Amex, Visa and MasterCard accepted. The address is 141 Via Naranjas, suite 45B in Royal Palm Place –Palmetto Park Road and Mizner Boulevard – 561-361-3939. For a taste treat, visit Silvia and Michael – Go and Enjoy!



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The Boca Raton Tribune **B - BOCA LIFE & ARTS** East/West Boca Raton, FL

AS SEEN BY FEEN

By Diane Feen

Boomer or Bust

There were a lot of us out there. We were born between 1947 and 1965 and are formally known as Baby Boomers. We have huge marketing clout, spendable income and remember the names (and hairstyles) of all the original Beatles. It is also what makes us the perfect target market for health products and services.

That is probably the reason that Boomer Times & Senior Life Magazine held their 6th Sizzlin' Boomer Expo at the Seminole Hard Rock Hotel & Casino. It was also the reason I was thrilled to see what people, products and services would enhance my boomer existence.

I wanted to bathe in the sights and sounds of Around the World cruises and pick up some uplifting vibes about nuclear medicine or meditation mantras. But I was surprised to see that the majority of companies hawking their wares were health related.

Because age is just a number I rarely evaluate my stance in life by my numerical sequence. Perhaps that is why I was a bit surprised when someone stopped me in the aisle and asked if I had planned for "end of life" yet. To be perfectly honest, this life seems a bit insurmountable to me, so until I get it right (in the middle) I can't be bothered thinking about the end of it. But, I did not refuse the microfiber glass holder given to me by the Neptune Society®. If you aren't familiar with the Neptune Society, then you're either young or not familiar with the burning issues of cremation.

Luckily there were so many other booths to check out that inspired living that I left the subject

of death to chance. But I didn't get too far before I was face to face with the lovely people from Whitehall of Boca Raton. Although I think this rehab facility is top notch, it is just a few steps from the last cornerstone of life. Prozac anyone?

One of my favorite booths was Bubbie's Health. Not because I needed their wares (luckily) but because it made me realize what a lucky boomer I am. Bubbie's Health sells things like Prevail and Poise (adult diapers) as well as bed rails, bath seats and large towel wipes (I got some to clean my counters). They were not only giving out lots of free samples, but they did it with a genuine interest in our needs (a husband would have been nice). Bubbie's Health also offers free discreet delivery (but I doubt you can get a side of fries with that).

The best part of strolling the aisles of this Boomer convention is that many of the vendors were raffling off gifts and prizes. Feisty Megan McCracken was hawking a super senior exercise set that came with a box, balance and lift DVD (for the butt we assume) and a Super Senior Power walk CD set. She was raffling off a prize as well, but she seemed more interested in selling me her power walk CD set with weights (that my thinning bones do need). Not there to shop I was merely taking in the sights and sounds of my boomer heritage.

But my heritage seemed most fitted for the GL Home booth. It was there that attractive sales people were touting the benefits of a lifestyle fit for a royal boomer (not the Will and

Kate type I assume). Their brochure shows a list of sold-out communities (there are many) and dazzles readers with pictures of glorious clubhouses at places like Canyon Trails, Marbella Lakes and Valencia Reserve. When I told the woman their prices are bit over my level head, she replied, "You're buying a lifestyle."

OK so I couldn't afford the GL Homes lifestyle, but I could afford to spend some time (because of their summer specials) at the Brazilian Court Hotel and Beach Club in Palm Beach. The sales woman was gracious and offered help in finding me the perfect scenario for a quick and easy get-away with pampering and pleasure (husband please). They have a Florida resident rate and the historic hotel underwent a \$45 million renovation.

The Miami Herald was there (you could get a nifty umbrella if you subscribe) as well as The Palm Beach Opera (the season starts in December), the Duncan Theatre (duncantheatre.org), The Pantry of Broward (they feed low income seniors) and Red Cap, a company that will pick you up or drive you anywhere in your own car.

It is good to know that our herd of elders is being heard. But, with 60 being the new 40 the best part of the expo was the exercise walking up and down the aisles. The friendly banter between those selling and those just spinning the consumer wheel for prizes was a bit of a thrill for someone like me who doesn't find noisy smoky nightclubs an exciting rite of passage.

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Business

The Boca Raton Tribune



WHAT BUSINESS ARE YOU IN?™

By Gerald J. Sherman

Characteristics of Successful Salespeople

What makes a salesperson successful? Not every person is cut out to be a successful salesperson. Some people simply do not have the right combination of character traits and behavior patterns, without which a career in sales would pose only frustrations, anxiety, and a lack of fulfillment. However, for those with the right chemistry, the opportunities for job satisfaction and personal growth in sales are unlimited.

To be successful, a person must possess, or be able to adopt, a set of characteristics and behavioral patterns which are essential. Many of these characteristics may be cultivated and refined by conscientious application in on-the-job training. Even a topnotch salesperson or manager is constantly perfecting her or his technique, evaluating their performance, and ascertaining the client's needs and wants. In my experience I have found that successful salespeople have a combination of the following qualities:

Empathy – Do you find yourself adjusting to another person's moods and

behavior, modifying your own position to accommodate another viewpoint? Or, do you find it difficult to anticipate another person's actions or to accept an opinion which is in conflict with your own?

We define empathy as, "listening to another person attentively and understanding their thoughts, emotions and feelings, and adjusting your own moods and behavior accordingly," (Sherman&Hertz). It is not to be misconstrued as sympathy. If the salesperson can elicit the needs of the customer on both a business and personal level, she or he can deal with those needs realistically. Empathy is one of the most important keys to successful selling.

Ego drive – When a client turns you down do you feel angered, dismiss the failure with a shrug of the shoulder or are you driven to overcome the obstacles to your success? A professional salesperson is success driven – in a controlled way. She or he bounces back quickly from the failure and looks forward to the next sales presentation as an opportunity to restore self

confidence to make up for the past shortcomings. We can say that ego drive pushes the salesperson for constant achievement and self-fulfillment. Much like the champion tennis player who is badly beaten in the first set, and bounces back in the next two to win the match.

Integrity -- Integrity carries a very special meaning in the business world. It defines one's character and reputation in the marketplace, forms the backbone of that person's credibility, and is a major factor in gaining the trust and admiration of all who you work with. Integrity in the business world is simply, describing things as they are and making commitments stand. What you say is what you do. You are judged on your accomplishments and whether you live up to your promises.

Creativity – Although it doesn't seem like a trait that would make for an effective salesperson, it is important because it develops your own style of selling. Do you do things in an unquestioning manner, accepting a course of action because, "that's the

way we've always done it?" Or do you perceive the way a situation is being handled, then ask yourself, "How can I do it better?"

Emotional maturity – The buying and selling process is an emotional one. Do you get carried away with your emotions under stress or in the throes of a difficult decision or are you able to accept strain and conflict as a normal part of your working day? Clients are frequently and understandably insecure about making their decisions. When a client says something that annoys you, don't take it personally. Internalizing and reacting to negative comments is a sign of immaturity and there is no room for this in the sales arena. Sellers do not have the luxury of overreacting.

Although these traits are essential you must love what you are doing to reach any plateau of success.

Excerpts from the book, WOMANPOWER IN TEXTILE & APPAREL SALES, Jerry Sherman & Eric Hertz, Fairchild Publications, N.Y.

BUSINESS BITS

BOCA RATON – The Buzz Agency announces two new additions to its growing team. Morgan Green, most recently the public relations manager for the Boca Raton Resort & Club, joins TBA as a public relations and marketing manager, and former NBC Channel 5 Anchor/Reporter Paige Kornblue Hunter will spearhead TBA's new Dallas affiliate.

BOCA RATON – The six week Summer Youth College at Palm Beach State College is coming to an end. After that, SYC will start its two-week "Young Entrepreneur" workshop, August 1 through August 11, 9 am to 4 pm, Monday through Thursday. The workshop will introduce the young women and men ages 11 to 14 to such topics as mission statement, business plan, budgeting and social media - the basic tools of entrepreneurship. For further information or to register, call the SYC Coordinators: Elke Schmidt 561-862-4728 or Mervin Curry 561-862-4730.

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BOCA RATON – Town Center at Boca Raton will welcome Tory Burch to its line-up of luxury retailers in early August. The 2,600-square-foot store, the company's 53rd boutique, will feature the entire Tory Burch collection including ready-to-wear, shoes, handbags, eyewear, jewelry and small leather goods. Graphic prints, bold colors and ethnic detailing are all signatures of the brand. Celebrity fans include Blake Lively, Cameron Diaz, Oprah Winfrey, Halle Berry, Uma Thurman and Hilary Swank.

Gerald J. Sherman, of Sherman & Perlman LLC., is a marketing and public relations consultant, sales coach and author who has written several books and articles on these subjects. jerry@shermanperlman.com <http://www.shermanperlman.com>

Email your Business News, promotions and acknowledgements to Chris Catoggio at: chris@bocaratontribune.com.

Local Rita's Italian Ices raise cool \$3,000 to fight childhood cancer



BOCA RATON — Rita's Italian Ice's West Palm Beach and Boca Raton area locations were a key part of the franchise's sixth annual partnership with Alex's Lemonade Stand Foundation (ALSF) to raise money for the fight against childhood cancer.

From June 1 through June 30, the stores' Treat Team members asked guests to purchase a paper lemon for \$1, which would be donated to the foundation through Rita's. In one month's time, the local stores raised a combined total of \$2,901. The total donation from all Rita's franchises was \$545,000.

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). At the age of 4, she announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer.

Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement.

To date, Alex's Lemonade Stand Foundation, a registered 501(c) 3 charity, has raised more than \$40 million

"We are so proud of our Rita's franchise partners and grateful to our guests for making this program possible," said Jim Rudolph, chairman of the board and CEO, Rita's Italian Ice. "The entire Rita's family is committed to the ALSF cause and year after year our guests show that they are as well."

"Every year we have partnered with Rita's, the result has been impressive and overwhelming," said Jay Scott, Alex's father and executive director of ALSF. "Rita's, along with their Franchise Partners and Guests, continue to be an integral part of mission to carry on my daughter Alex's legacy and find a cure for childhood cancer."

To add to the fundraising efforts, dedicated franchise partners throughout the country held raffles, head shaving pledge drives and even parking lot exercise classes, with all proceeds going to the stores' ALSF funds.

Digital Media Arts College, Children's Museum partner on intern program

BOCA RATON —Two of the most creative organizations in South Florida — the Children's Museum of Boca Raton and Digital Media Arts College — have created a partnership.

This newly formed symbiotic relationship will create an intern program that will give Digital Media Arts College students real-world creative design experience and the Children's Museum will get creative input from some of the brightest minds in the graphic design world.

"We are so excited about this relationship with Digital Media Arts College. Not only is their campus impressive but their students are so talented and creative," said Poppi Mercier, executive director of the Children's Museum of Boca Raton.

The Intern Program will begin immediately with Digital Media Arts College students helping the museum with graphic design and creative input into the website, logos, signage and marketing material.

"It's a great opportunity to support the commu-

nity and an organization as great as the Children's Museum of Boca Raton. Not only is it valuable experience for our students but to be able to help young children is wonderful, as they are the future creative minds that will be designing our world," said Dr. Alan Stutts, president of Digital Media Arts College.

Digital Media Arts College is a private, accredited arts college located in Boca Raton. The school offers undergraduate and master's programs in graphic design, advertising design, web design, visual effects animation, computer animation, and game art. All classes are taught in a studio-like atmosphere within its new 33,000-square-foot facility equipped with industry-standard tools for digital graphic design and animation production.

The Children's Museum of Boca Raton is Florida's oldest children's museum and will soon be holding a grand opening for Jason's Music Hall, their replica of Boca Raton's first home. The Rickards House.



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Columnists

The Boca Raton Tribune



FAITH

By Pr. Sandy Huntsman

The Rocks Cry Out

Many have considered that Biblical principles and teachings have been outdated by the discoveries of modern science. It is scientism (the extension of scientific theories to a supposedly complete philosophy of life and meaning) not true science that has been in conflict with Scripture.

In many instances, instead of discrediting the Bible, Scripture has anticipated modern scientific discoveries. In the field of geology, numerous verses imply amazingly accurate statements concerning processes and systems not discovered until relatively recently.

1. Principle of Isostasy

According to the free-dictionary.com isostasy is the "equilibrium in the Earth's crust, in which an elevated part in one area is counterbalanced by a depressed part in another. Isostasy exists because the Earth's crust is relatively light compared to the denser mantle over which it lies, and therefore behaves as if it is floating. Areas of the Earth's crust rise or subside to accommodate added load (as from a glacier) or diminished load (as from erosion), so that the forces that elevate landmasses balance the forces that depress them."

The concept of isostasy was discovered in the late 1880's yet Isaiah wrote

around 700 B.C "Who has measured the waters in the hollow of His hand... and calculated the dust of the earth in a measure... weighed the mountains in scales and the hills in a balance" (Isa. 40.12)

2. The shape of the earth: a sphere

Almost every child today knows the earth is round, yet this general knowledge and belief was not common knowledge for centuries. The now famous picture of our glorious blue planet taken from outer space clearly shows the earth as a giant sphere yet we now know that the "earth's circumference and diameter differ because its shape is classified as an oblate spheroid or ellipsoid, instead of a true sphere. This means that instead of being of equal circumference in all areas, the poles are squished, resulting in a bulge at the equator, and thus a larger circumference and diameter there." (geography.about.com)

Again, contrary to the thinking of Isaiah's day or the generally held position of numerous ancient cultures Isaiah records "It is He who sits above the circle of the earth..." (Isa. 40.22)

3. Rock erosion

Frequently in everyday conversation we use phrases like "solid as a rock or rock solid" to commend an individual as being stable or dependable. Mountains

and rocks have often been metaphors of things that last forever. We now know they don't last forever and in fact are part of a cycle as well.

"The concept of the rock cycle is attributed to James Hutton (1726—1797), the 18th-century founder of modern geology. The main idea is that rocks are continually changing from one type to another and back again, as forces inside the earth bring them closer to the surface (where they are weathered, eroded, and compacted) and forces on the earth sink them back down (where they are heated, pressed, and melted). So the elements that make up rocks are never created or destroyed — instead, they are constantly being recycled." (www.learner.org/interactives/rockcycle/diagram.html)

While this is a relatively recent discovery, Job, the oldest book of the Bible recorded these words: "But as a mountain falls and crumbles away, and as a rock is moved from its place; as water wears away stones..." (Job 14.18)

All the aforementioned scriptures were not meant to be scientific statements but they do accurately reflect the reality of the phenomena. The fact that they are so accurate at a time when the prevailing ideologies were so erroneous merits careful consideration.



DIVORCE FLORIDA STYLE

By Mike Gora

You Be The Judge

Q: My wife and I have been engaged in the divorce process for about eight months. Both sides have hired forensic accountants, and both of us have top notch, expensive legal representation. We've been married for 20 years.

The lawyers have explained all the ins and outs to both of us. I have a really good paycheck, as a commission salesman of medical equipment, but do not have a great deal of savings. My wife has not worked in five years, but used to be a working attorney herself, a tax attorney with a Masters in Tax from NYU.

We have a mediation coming up in a couple of weeks. She seems to be focused on keeping our house which, financially, has turned into a white elephant. She will do about anything to stay in the house which is in a break even position. I could care less about the house and think we should walk away from the no-equity nightmare.

On the other hand I want to keep all the money that we have in a brokerage

account in my name only and preserve it for sending the girls to college. She wants to divide it, and I know that in three years when the two are going to go to a college in the Ivy League or some other pricey place, her half will be a vague thought and I won't have enough to help.

My lawyer told me that there was no way for me to preserve the money for college, that it would be split. Her lawyer has told her that there is no way for her to hold onto the house, as it was too big, and too costly. Both of the lawyers said that the judge could not do what each of us wants the most.

Any thoughts?

A: A judge is not the only one who can decide your case, you can. One major benefit of mediation and settlement is that you and your wife are not as limited as to the solution to your problems as the judge is.

Any solution that the two of you come up with will be all right with the judge as long as you and your wife are not conspiring to do something illegal.

In this case there seems to be a reasonable conclusion that gets each of you what you want in the long run. It will take a little sacrifice and hard work for both of you.

She wants to keep the house for herself and the children. Let her. Pay a bit too much a month up front to her so that she can keep the house while she's re-starting her law career. Within a two or three year time a member of The Bar with a Master in Tax can find a job, even in this economy.

She may come to her senses when the time for her to take over the mortgage payments is approaching, but she may not be able to handle the load by herself.

On the other hand she can, by settlement agreement, give you control over the only marital asset, the brokerage account, with the limited use of that account designated for the twins' college educations. Hopefully when the undergraduate education has been completed there will be some left over for each of you.

Michael H. Gora has been certified by the Board of Specialization of The Florida Bar as a specialist in family and matrimonial law.

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Garda World Security Corp. moving HQ to Boca



BOCA RATON — Garda World Security Corporation has announced its U.S. headquarters are relocating from Pasadena, California to Boca Raton, and will seek to employ up to 100 South Florida residents.

The headquarters will be constructed on S. Federal Highway in Boca Raton near Mizner Park.

A Canadian company, Garda's executives have already bought several homes in Palm Beach County.

Sun Radio CEO, Jason Bailey is single-handedly putting Radio back on the map

By: Pedro Heizer

For too many people, radio seems to be a thing of the past. When was the last time you said to yourself, "It's 7PM, I need to listen to this radio show"? Well, Jason Bailey, president and founder of Sun Radio Network is single-handedly fighting all the people who say radio is "dead".

Bailey, a 34 year old entrepreneur from Clinton, MA, started his career in the broadcast radio industry at only 17 years of age. In 1994, Bailey became the arena announcer for the AHL's Worcester Ice-Cats. In 1995, Central Massachusetts' powerhouse talk station, WTAG, hired him as the executive producer of their talk programs.

Bailey founded Sun Radio Network in 2008. Sun Radio Network is a national radio syndication and sales company. Sun Radio creates radio programs, and places them on stations all over the country. With over 3,000 radio Stations covering 99% of the U.S. population; Sun Radio Network is innovative, and cost ef-

fective.

Bailey loves radio so much that he has partnered up with the Boca Raton Children's Museum to create the "Discovering Radio" program. Discovering Radio will have radio programs for the youth that will roam the grounds of the Children's Museum.

With this partnership with the Boca Raton Children's Museum, Bailey wants to change the way the youth listen to radio, "My 11 year old daughter doesn't even know what a radio is anymore, I want to change that. To me, it is very important to get kids involved and interested. The Discovering Radio program, I hope, will bring this timeless medium back to youth" said Bailey.

According to Bailey, the radio industry is shooting itself on the foot and he wants to change all that, he wants to create a fresh new programming that the youth of this day-in-age with all their technology will appreciate.

"Pandora is a game changer," admitted Bailey, "they are exactly what the youth today



wants, music and a lot of it. They [the youth] don't need to sit in a car and listen to the same song over and over again anymore. That's what this generation is about and how can we tell them what they like?" continued an enthusiastic Bailey, "How can we say that we know what kids want to hear on the radio when we are just sitting in our corporate offices in our suits"?

In Discovery Radio, the kids will be in control. The kids will be the ones that will decide what they want to listen to and when they want to listen to it.

More information on the Discovering Radio Program at the Boca Raton Children's Museum can be found on their website at www.cmboca.org.

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Your Life

The Boca Raton Tribune



OLEDA TALKS

Oleda Baker

Cellulite: What Can, or Cannot, be Done to Eliminate it...

There are millions of dollars spent very year on "Trying To Get Rid Of Cellulite." Here are the hard facts on what can, or cannot, be done...once and for all!!

One of the questions I'm asked frequently by friends and customers concerns cellulite. That's only natural, since it is estimated that 85% of women develop it. So, since it's such a pervasive question, here's the total scoop on the subject.

What is Cellulite? Simply stated, cellulite is fat, the same as any other fat on your body. The term refers to the dimpled appearance of the skin seen in areas of the hips, thighs, and buttocks. It is more commonly seen in women because of the way a woman's body distributes fat. It may become more prevalent at times because of a hormonal surge, like during pregnancy or puberty. It is an increased ratio of fat cells to lean body mass, formed by a system-wide failure to eliminate fibrous proteins that accumulate between the cells. Men are less likely to have cellulite because they have thicker skin, which is much better at hiding the fat beneath.

So what can be done?

There are plenty of cellulite treatments. They are listed below but, I tell you in advance, some are expensive; none are permanent, except, perhaps, one that has not yet been proven safe. Some don't work at all and there are some very temporary ones. As with anything else, you must exercise caution, since some of the unproven treatments could be potentially dangerous.

Exercise and Diet

Getting regular exercise, eating a healthy diet lower in calories, and maintaining a normal weight may work as a cellulite treatment for some people. Experts suggest a whole foods diet with less complex carbohydrates and sugars than usually recommended; large amounts of filtered water; decreasing fats to below 20% of the total diet, and avoiding as much as possible animal fats and processed fats.

But exercise and diet, while it can help, won't necessarily solve the problem completely.

Self-massage of the affected area regularly might help and can be done easily at home. After massage let gravity help by propping your legs up against

a wall or over a chair and massage, very lightly, the crease formed by the legs and the abdomen in order to open the channels for the elimination of those fibrous proteins loosened by the exercise and massage.

Creams

There are many creams on the market as cellulite treatments. Most are over the counter and a few are by prescription. Most of them have some fancy sounding ingredient, like prehistoric mud and the pollen of the most rare Alpine weed, etc.

Doctors say these creams may work for some people. Any results, however, are temporary, and the best ones are those containing theophylline or caffeine, which some studies have shown cause fat cells to dissolve.

A combination of a cream, with ingredients that help dissolve the cellulite, and the self-massage of the areas, with the cream, may help in releasing the proteins for elimination while also reducing the fat cells surrounding the proteins. The massage increases circulation which is necessary to carry away the released fats and proteins.

Read More online!

Oleda Baker, now 76, began her career as a high fashion model with the prestigious Wilhelmina Model Agency, based in New York City and doing print and TV assignments in New York and Europe. She has written ten books on beauty, diet and health.

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Tri County Humane Society founder, animal lover Jeannette Christos passes away

Editor's note: Jeannette Christos, founder and CEO of Tri County Humane Society, passed away Tuesday, July 26, after fighting cancer. This tribute to her was written by one of Jeanette's friends and reflects the feelings of many who knew her.

If there is a heaven, it's certain our animals are to be there. Their lives become so interwoven with our own, it would take more than an archangel to detangle them. – Pam Brown

To all of us who knew and loved Jeannette Christos, founder and executive director of Tri County Humane Society in Boca Raton and angel to all abused, neglected, and unwanted animals, we know that you are now with so many of your beloved four-legged friends in heaven.

Your life was truly interwoven with theirs. You made a promise to them when you founded Tri County Humane Society as a no-kill shelter more than 20 years ago that you would provide a sanctuary of love, caring, and safety for the most unwanted animals in our community.

You worked tirelessly, day and night, to save as many discarded four-legged souls as you could, to ease their fears with your undying love, to shower them with tenderness and compassion – to show them the best



Jeannette Christos, left, with Sharon DiPietro at the 2011 Doggie Ball in March.

of what humans have to offer.

Along your journey, you saved tens of thousands of dogs, cats, puppies, and kittens – from newborns who could not yet open their eyes to the aged and infirm who, after years of service and love, found themselves discarded at your doorstep. You gave hope to the hopeless, bringing them back to life – both physically and emotionally – before lovingly sending them away.

To those who no one wanted, you offered permanent shelter within the loving walls of Tri County, creating a peaceful refuge until they crossed the Rainbow Bridge.

Your mission was not the attainment of financial riches, accolades, or fame. It was the satisfaction of knowing that you were doing everything in your power to help the most helpless among us, to give a voice to the voiceless.

To say you were a friend to animals does

not begin to capture your life's work. You were their angel. You were their safe haven in a world that shunned them just for being born. For the thousands that ended up at your doorstep scared and broken, you changed their lives with your love and compassion, finding miracles every day amidst the heartache.

And, in the process, you changed our lives. Words cannot describe how much we love and respect you, and how much we will miss you.

But now that you have finished your work here and crossed the Rainbow Bridge to be with your four-legged friends, rest assured that your legacy will live on in the hearts and souls of every animal that will receive a chance to live and be loved because of you.

From all of them and from all of us who pledge to continue your dream, we say, "Thank you, dear friend. We love you."



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Games

The Boca Raton Tribune

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Above a flood, say
Unwanted overhang
Whom a leader trails
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The Clue in the Crossword Cipher solver
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Plane-wing part
Word of dismay
Brigham City native
Less than one
Chain attachment
Bait
Means of attainment
Stop flowing, perhaps
Reduces to bits
Hepburn's husband in *Breakfast at Tiffany's*
Medical specialty
Sitting Bull, e.g.
It means "native"
Angle
Pickup provider
Bring (out)
They're panned in Hollywood

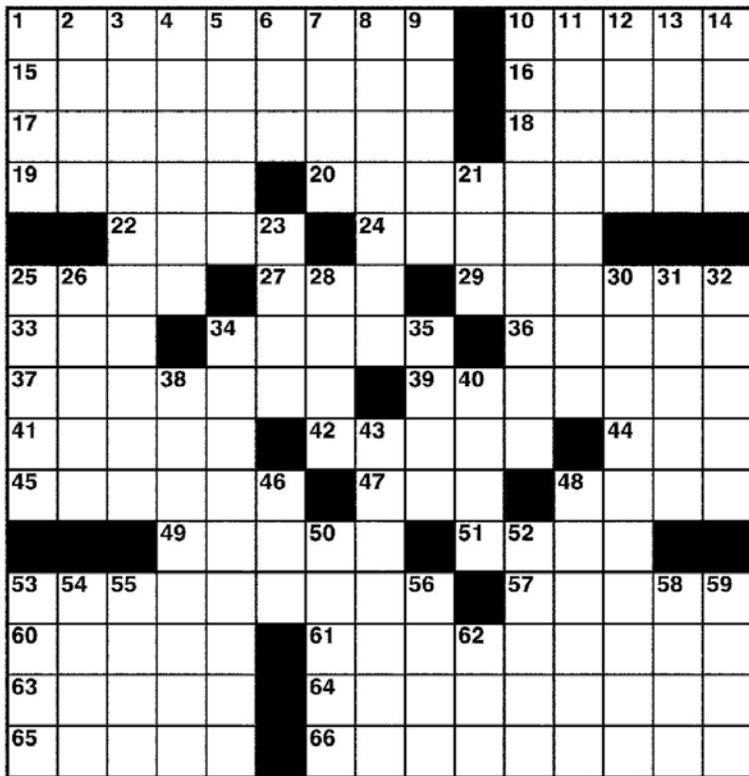
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2 Product once pitched by Garfield
3 Flip one
4 *Before You Leap* author
5 Sprung
6 "___ I had heard of Lucy Gray . . .": Wordsworth

7 Total
8 Audiophile's purchase
9 They're perfect
10 20th-century revolutionary
11 It weighs less than two ounces
12 *Tulipán, por ejemplo*
13 Sticking point
14 Mull (over)
21 Smartphone component
23 Where Bob Woodward went
25 Lock problem
26 Mother of Tiberius
28 Inspect
30 Be set

31 Bowl
32 "Crud!"
34 Clientele
35 *Piazza del Duomo* home
38 Of a recent delivery
40 Element of change
43 Ultra-odd
46 Drink product-name suffix
48 Chow line?
50 Periodical
52 Russian alternative
53 Catcher
54 Muskrat cousin
55 Sharp
56 Futurologist
58 Flying class
59 Stack, in a way
62 Make a fast

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L A A P G D R A L B Z D T A T
D L T E E Y R I L I A E A M S
B F G C C R E E L P P G T E N
L U N I K T E U T L I G I L O
O O I E O Y G L E A E S B E M
O M K S E E J A W S W D A O A
D A C L T S A N A U G I H N L
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| Bask | Gecko | Species |
| Basilisks | Gila Monster | Sticky Tongue |
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| Caves | Iguanas | Thai Water Drag |
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Solution: "Scaly Reptiles"



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The Boca Raton Tribune

PET OF THE WEEK

Australian Shepherd has come a long way to be your family pet

Story, photo
by Pam D'Addio

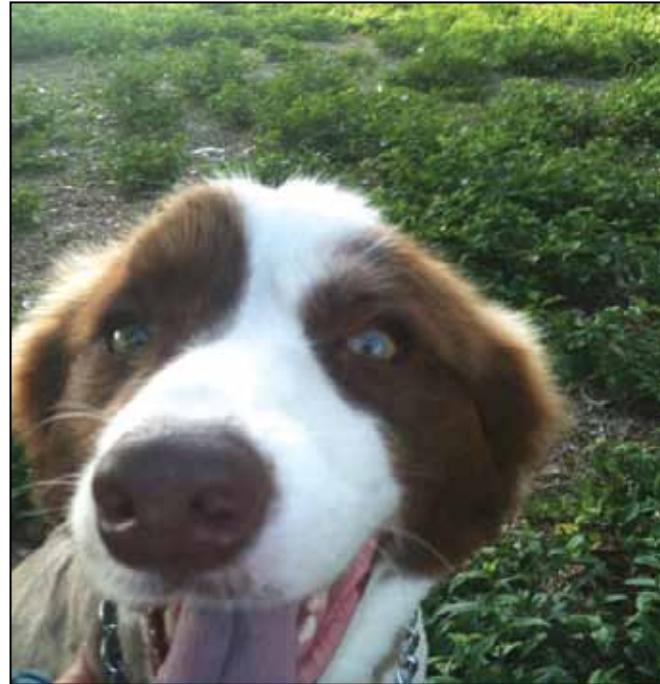
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Classified

The Boca Raton Tribune

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Sports

The Boca Raton Tribune

Are you ready for some Football?

By: Orlando Greenwald

While some students take summer as their few months of freedom, others are putting in hard work in the heat that comes with these 2 and a half months of the year.

These student ath-

letes are practicing for the upcoming season that kicks off just about the time that school starts for the 2011-2012 year. This is where all my fun begins...

I began covering Olympic Heights last year and this year The

Boca Raton Tribune will expand its coverage of high sports throughout the area.

Expanding the coverage will allow us to keep in touch with the community even more. Boca Raton High School, West Boca High School, Olympic Heights High School, Spanish River High School, St. Andrew's School, and Pope John Paul II High School will all be covered on a weekly basis.

Beginning with football, we are trying to incorporate all aspects of high school sports. From the actual games,

to the students in the stands, even to the parents, everyone has a place in high school sports.

Our next issue will have a preview to the football season. All six schools' season schedules will be up, top players to watch in the area will be the focus of stories and we'll off a look-out on what to expect from each school.

The football season will be under way soon, and we'll be out Friday nights in Boca covering all the action.



Kyle Forbes named new baseball coach at Palm Beach State College

Palm Beach State College has announced that Kyle Forbes is the new head baseball coach for the Panthers.

Forbes was named interim coach last year, replacing Alex Morales, who resigned in December 2010 to accept a chief scouting position with the Washington Nationals organization.

Forbes was an assistant coach under Morales from 2005 to 2010, and in 2011 led the Panthers to a 26-20 overall record (12-12 in the Southern Conference.)

"It is an honor to coach the baseball team here at Palm Beach State. The program has a tradition of excellence and I look forward to guiding our players in the right direction," said Forbes. "We have a solid group of returning players for 2012. The combination of these returnees and an outstanding recruiting class should make for an exciting season next year."

Forbes grew up in Boynton Beach and graduated from Atlantic High School in 1988. He lettered in three varsity sports, swimming, basketball and baseball, and was named the Athlete of the Year by the Boca/Delray News in 1987.

Forbes played catcher at nearby Palm Beach Atlantic University. In 1989, he was named to the NAIA District 25 All-Academic Team.

He began his coaching career in 1990 at Florida Atlantic University as an assistant coach under Kevin Cooney. In the two years Forbes was at FAU, the team was ranked in the top ten in the country.

In 1994, Forbes was hired as the head baseball coach at Palm Beach Atlantic University. During his nine seasons at the helm, Forbes amassed an overall record of 244 wins and 198 losses. The Sailfish qualified for the postseason six times, and were ranked as high as eighth in the NAIA national baseball poll.

In the past two seasons Forbes has served as pitching coach at Northwood University under the tutelage of Coach Rick Smoaliak. The two years that Forbes was at Northwood the Seahawks had a record of 73-43.

Forbes has been an associate scout for three major league organizations; from 1993 - 1995, he was an associate scout for the Cleveland Indians; with the Milwaukee Brewers from 1995-2000, and the Atlanta Braves from 2001 to 2010.

Forbes received a bachelor's degree from FAU in 1992 and his master's degree in education from FAU in 2007.

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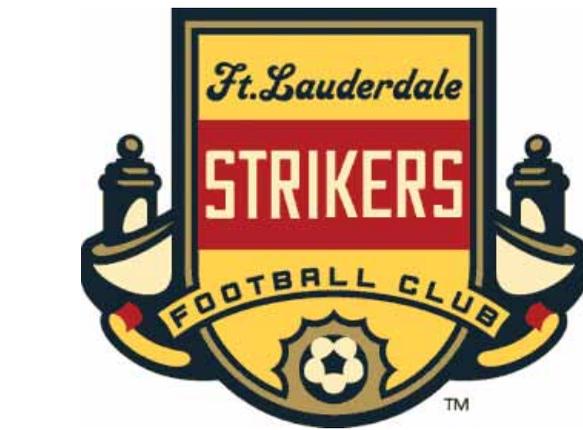
The Boca Raton Tribune **SPORTS** East/West Boca Raton, FL

Eduardo Coudet Suspended Six Games

Fort Lauderdale Strikers midfielder Eduardo Coudet has been suspended an additional five games without pay beyond his mandatory one game red card suspension by the NASL Disciplinary Committee. Coudet was sent off in the 74th minute of Fort Lauderdale's 3-1 defeat in Puerto Rico on Wednesday for violent conduct.

The straight red card offense occurred moments after a penalty kick had been awarded to the Islanders.

Coudet, who did not commit the foul which led to the penalty kick, confronted the referee in an aggressive manner, which included physical contact. "The league has an obliga-



tion to protect our match officials, and as a result Mr. Coudet will serve the appropriate suspension for his actions which have no place whatsoever in our game." said NASL Commissioner David Downs.

Coudet will be unavailable for action until September 3rd when Fort Lau-

derdale hosts Montreal.

Well done Coudet... Just when the Strikers needed you the most with the team needing help in the midfield position, you go and make a fool of yourself. Congratulations, you're lucky you aren't suspended for the rest of the season.

Paulinho le Petit on Loan with Los Angeles Galaxy



Fort Lauderdale Strikers midfielder Paulinho le Petit has joined the Los Angeles Galaxy of Major League soccer on a short-term loan. Unfortunately, it's unknown

when le Petit will not play for the Galaxy.

Galaxy's head man, Bruce Arena, has said that le Petit will workout with the squad for the remainder of the week.

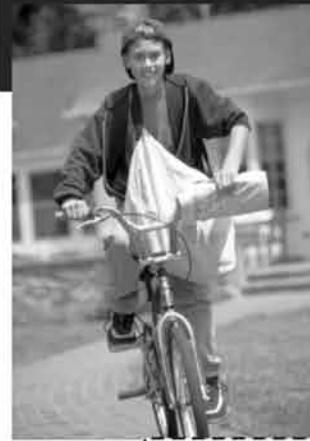
The length of the contract is immaterial. It can be extended, or it can be dropped at any time. The Galaxy are just looking at him and see if he's a player who can fit in with the current squad.

This is a terrific opportunity not only for le Petit who will now play with players like Juninho, David Beckham, and Landon Donovan, but also for the Fort Lauderdale Strikers to showcase the talent that the NASL has.

I expect le Petit to do well in L.A. this is an exciting time for not only Strikers' fans, but also for Galaxy fans. Le Petit is more of a defensive midfielder, who has great vision and awareness on the pitch. He is a player with an uncanny ability to get the ball to playmakers and create opportunities to put up goals on the scoreboard.

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Keep the yellow golf shirt in the bag

By: *George Gabriel*

Another beautiful day, out on the golf course, and I'm feeling like a million bucks wearing my bright yellow golf shirt, and the girl I want to meet, is just a golf hole ahead of me.

There she goes, off the tee box. Right down the middle of the fairway on number 2 hole. The last time I was out here, she faded it right into the bunker, just next to my favorite ball placement. I missed my golden opportunity to meet her at that time. I pull hooked the ball on the opposite side of the fairway.

Maybe we'll meet a couple holes down. She has to come back down number 3, and I should be teeing off number 2-tee box at the same time. Maybe I'll impress her with a beautiful drive, straight and long down the fairway. Worst-case scenario will be another long hook out into her fairway this time. I wonder if she'll stop and watch me fly the trees, hit-

ting back to the green?

Here we go. I see that her drive on number 3 landed left side of the fairway. I better tee this puppy up and let it fly. If I'm going to impress her, now is the time. With this bright yellow golf shirt on, there is no way that she will not notice me. I'm sure I'll stand out. This is my golden opportunity.

Great golf shot happening here! It is flying way out of sight! I see her looking over as the ball lands and rolls. Wow! I think I did it! All I have to do is proudly walk down the middle of the fairway. I feel like a pro with this yellow golf shirt on, taking the turn at the Masters. Now all I have to do is keep a straight face, as if it's routine, and walk down the left side of the middle. That would bring me a little closer, without having to yell, to say hi. I better figure out quickly what to say, just in case she compliments me on a nice golf shot.

Oh great! I hit it so far. The foursome ahead of me is yelling and waving. I completely forgot to wait until they were out of reach. How embarrassing is this going to be? I am the only golfer in my group out on the fairway. All my golf buddies are on the other side of the fairway. How do you try to impress someone with a great golf shot, only to find out, the shot almost hit someone? This is not good. What's even worse? I think her parents are walking my way. Great! Let's meet the parents!

Perfect timing! My buddies need a hand on the other side of the fairway to look for a lost ball! It's a good thing I carry an extra shirt, just in case it rains. I think I should change this bright yellow golf shirt on the opposite side of the fairway. First impression is going to have to wait.

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Mon-Fri 8am - 6:30pm Saturday 8am-4pm Laundry Alterations Dry Cleaning

Paulinho le Petit on Loan with Los Angeles Galaxy

Fort Lauderdale Strikers midfielder Paulinho le Petit has joined the Los Angeles Galaxy of Major League soccer on a short-term loan. Unfortunately, it's unknown when le Petit will not play for the Galaxy.

See page 29

Eduardo Coudet Suspended Six Games

See page 29

Are you ready for some Football?

See page 28



Kyle Forbes named new baseball coach at Palm Beach State College

See page 28

Keep the yellow golf shirt in the bag

See page 30

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