



Peace and Cowardice



The cause of peace is not the cause of cowardice. If peace is sought to be defended or preserved for the safety of the luxurious and the timid, it is a sham, and the peace will be base. War is better, and the peace will be broken.

If peace is to be maintained it must be by brave men, who have come up to the same height as the hero, namely, the will to carry their life in their hand, and stake it at any instant for

their principle, but who have gone one step beyond the hero, and will not seek another man's life; men who have, by their intellectual insight, or else by their moral elevation, attained such a perception of their own intrinsic worth that they do not think prop-

erty or their own body a sufficient good to be saved by such dereliction of principle as treating a man like a sheep.

If the rising generation can be provoked to think it unworthy to nestle into every abomination of the past,

and shall feel the generous darings of austerity and virtue, then war has a short day. Whenever we see the doctrine of peace embraced by a nation, we may be assured it will not be one that invites injury; but one, on the contrary, which has a friend in the bottom of the heart of every man, even of the violent and the base; one against which no weapon can prosper; one which is looked upon as the asylum of the human race and has the blessings of mankind.—Emerson.

Advertise Florida Around the World

There should be some concerted plan to advertise Florida to the world. This state has more millions of acres of fertile, untilled land than any section of America. It is closer to the great centers of population than any other undeveloped section of America. It has the advantage of water transportation to these markets possessed by few other productive sections of the country.

Florida every season of the year is doing things in the way of production that few states can do. There are farmers here that are making more money than in any state. There is an infinite variety of crops that can be produced profitably, and most of them can be produced almost any month of the year in most parts of the state.

Land is cheaper in Florida than elsewhere. Comparing all its advantages of climate, soil, seasons, nearness to market and scope of production, Florida land is second to none in the world. The opportunities here are practically unlimited.

Florida needs men of brain, brawn and capital. We need the applied energy and intelligence of a great army of producers. We could get them if they knew the truth.

The only way to get the truth before them is to put on a great advertising campaign. A campaign of education, if you will, and have them know about Florida.—Jacksonville Metropolis.

Florida The Land of Flowers

By Joe Hill

Florida is the home of flowers and has been so known since the days of Ponce de Leon, when the great numbers of wild flowers he found caused him to give the country the name it now bears.

Unfortunately many of the people of Florida have not taken advantage of the natural advantages afforded by the ground and climate for beautifying their premises with flowers. More attention is being paid to this matter every year, and the day is not far distant when Florida will rival California as a land of flowers.

No part of the entire state is better suited to growing flowers and ornamental plants than the section in which the Indian River Farms are situated, as is proved by the results that have been accomplished by those who have taken the pains to grow this kind of ornamentation. Mrs. Eli C. Walker is one of these and her flower garden in the center of the Indian River Farms tract is one of the beauty spots of the county and has been admired by hundreds of visitors to Vero.

Up to a short time no systematic attention has been paid to the ornamental possibilities of this section. The development of the more substantial features of the property caused the scarcely less important ornamental side to be neglected. But things are different now. The company's demonstration farm is now in charge of two of the most competent florists in the country,—Mr. Fred Mueller, assisted by his brother, Henry Mueller, who came to Vero from the botanical gardens of Washington university at St. Louis.

Mr. Mueller quickly saw the possibilities for producing flowers and ornamental plants here and has been making extensive plans for taking advantage of them. He believes this will do as much toward making life here attractive and pleasant as any other one thing and is preparing to give the settlers all the help and encouragement possible.

Recently he received from the Missouri Botanical Gardens at St. Louis, with which he was formerly connected as head gardener, about 75 varieties of flowers and ornamental plants, which have been transplanted on the demon-

stration farm to start a supply from which to supply plants to settlers.

Many of the plants received by Mr. Mueller are different species of varieties already familiar in this section. Others are new and will be tried here for the first time. Following is a list of the more important ones:

Acalypha Marginata, a species of chenille plant having large red leaves. Salvia Splendens, commonly known as scarlet sage.

Iresine Herbstii, a carpet bedding plant.

Biemuelleri, a carpet bedding plant.

Coleus Brilliancy, a bedding plant.

Southport Beauty, another variety of Coleus.

Asparagus Sprengeri, a spray used in bouquets.

Coleus Spotted Gem.

Coleus Thomas Mehan.

Coleus John Pfister.

Coleus Carolina Beck.

Trailing Beauty.

Peristrophe Augustifolia.

Bougainvillea Sanderi, an ornamental vine with variegated leaves and purple flowers.

Vinca Major Variegata, used for decorating window boxes.

Eranthemum Tri-color and Eranthemum Atropureum.

Acalypha Godsiffiana, a bedding plant.

Achyranthes Borbonica, a bedding plant.

Penstemon Digitalis, a perennial commonly known as beard's tongue.

Shasta Daisies.

Lantana Delicattissima, a bedding plant.

Several varieties of Columbines.

Marrubium Vulgare, the plant used in making horehound candy.

Lavandula Vera, a medicinal plant.

Foeniculum Vulgare, a species of fennel.

Campanula Pyramodalis, a perennial.

Coreopsis Lanceolata, a perennial.

The arrival of these plants is an important event for Vero and vicinity, because it marks the beginning of a new and more beautiful era.

You Can't Get Experience on Credit

Hunters Come to Vero—Season Opens Nov. 4

Vero promises to be a popular hunting headquarters this fall. Turkey and quail are said to be more plentiful in this vicinity than for many years, as a result of the unusually dry spring, and the opening of the hunting season, Nov. 4, will undoubtedly see a rush for the woods. More signs of deer have also been seen this summer than usual. The open season continues for two months. J. L. and J. W. Knight, two local hunters, are preparing to care for visting sportsmen at Vero. They will take hunting parties out during the season and expect to have about all they can do. The non-resident hunting license fee in Florida is \$25.

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MAKE ST. LUCIE A GREAT COUNTY.

Fort Pierce and St. Lucie county have made great progress in the past five years, but they have not reached their zenith by any means. The improvements which have been made in the way of good roads, paved streets, cement walks, drainage, water works, sewerage, electric lights, etc., which have marked its transition from the village and the back woods into the city and suburban class do not mark the limit of growth of this section, but simply spur the ambitious on to greater things.

We must go on building and beautifying. We need more people and more capital. Publicity must be the watchword now. Advertising the resources, the possibilities and the profits of this section will bring an influx of good people, people with means and ambition, who will help us develop and build up the whole county and the cities and towns in the county.

Everybody should get in and help the good work along. The St. Lucie County Board of Trade has outlined a great work in the proposed booklet and it is going to be a success. The day of quibbling and puttering has gone by and only action counts now. Every section of the county is coming forward nobly and all will be well represented in this handsome publication. Fort Pierce, Fellsmere, Jensen, Walton, Okeechobee, White City, Vero have already supplied their copy and photographs and the other towns will all be in before the big meeting of the board.

This meeting will be an event of great importance to every community in St. Lucie county and representatives from every section should make it a point to be present. This is a step in the right direction and will serve the purpose of placing the proper claims of this grand section in the hands of thousands of people in all parts of the country.

The business men of the city and county should back up the Board of Trade. Every one of them should be a member and all who can possibly afford it should contribute toward this publicity fund. It will be the best advertisement St. Lucie county ever had and it will be an investment that will show the greatest profits in the next three years.

The newspapers are doing good work for this section and deserve all the encouragement you can possibly give them. They work untiringly without remuneration. Let us all work earnestly for the best results.—Ft. Pierce News.

NORTHERN FARMER COMING.

In a few months the Northern farmer will be toiling in his hay and wheat fields and cultivating his corn and potatoes, with a big straw hat on his steaming head and sun bonnets on his horses. The 100 degrees temperatures will be taking it out of him in a way to make angels weep, and surely by the sweat of his brow will he earn his bread. At night he will drag himself wearily to bed to roll and toss in oven-like heat all night long, only to arise at the dawn of another day to face a fervid sun in an unrefreshed condition and repeat the operation.

Down here in Florida the bright sun will shine and the farmer will sweat and the crops will smile and just tear themselves up by the roots growing so fast, and the genial, salt-laden sea breezes will sweep over the state and fill the lungs with the bracing air, the temperature will rule warm and even, about 10 degrees lower than up there. At eventide the farmer, wearied with an honest day's toil, will hie him to bed, pull a couple of blankets over him, while through windows and along galleries will blow the refreshing night breezes, and he will sleep the sleep of the just and honest one, and waken in the early morning, like Antaeus, refreshed and strengthened by contact with mother nature, feeling fit to do double duty during the coming day. And every month some product of the toil of the field will rest upon the table, or be shipped to other marts where toiling millions will extend their hand, money-laden, in welcome. And the happy farmer will wear a deep path to the bank, where he will drop in a few more dollars of surplus earnings to help swell the pile already looking pleasing to the eye. Mind you, twelve months of depositing of surplus, not four months of checking out.—St. Lucie County Tribune.