

Serves Only Florida Fruit

"I never serve anything but a Florida orange and a Florida grapefruit in the dining cars of my lines," said Hazen J. Titus, superintendent dining car department, North Pacific Railway.

"I could buy California grapefruit for half what the Florida fruit costs me, but the Northern Pacific considers that the finest is what its patrons are entitled to, and it gives them the finest.

"Florida grapefruit is as far superior to the California-raised as real butter is to the imitation, and we would as soon use the imitation butter as the imitation grapefruit."

Mr. Titus said that he is down in Florida now making contracts for grapefruit and oranges for the Northern Pacific dining car service, and that he finds the fruit, as usual, of the finest flavor and texture. He says that Florida is the only original land of the orange and the grapefruit, and that all others are imitators. That there is something in the soil and

the sunshine here which is caught by nature, the alchemist, and turned into the purest gold of the Florida orange and grapefruit. When seen Mr. Titus was busy with half a big Florida grapefruit, eating it like a schoolboy eats an apple, only he had peeled off the yellow part and was throwing out the seeds. He used no sugar, and he asked for no water afterward to take the acid out of his mouth. "That is as fine as I ever tasted," he said, "and I am some judge of grapefruit."

Mr. Titus stated that the Northern Pacific uses thousands of boxes of Florida oranges and grapefruit every year, and makes its contracts for them early, so as to be sure of an adequate supply. He stated that the California growers have given his road up as a market for their fruit, although they repeatedly send him what they regard as fine samples of fruit. "It is fine to look upon," he said, "but when you open it you find something is lacking."—Times-Union.



Mr. and Mrs. Geo. Hartfield of Hattiesburg, Miss.; Mrs. Margaret Schofer, Baltimore, Md.

St. Lucie County the Most Popular County in the State for Homeseekers

The largest number of landseekers that ever visited St. Lucie county at one time were at Vero on a recent excursion. Ninety people were registered at Sleepy Eye Lodge from May 6 to May 11, but in spite of the crowd all guests were accommodated comfortably. The weather was ideal during the entire time and nothing occurred to interfere with the enjoyment of the visitors. On Friday, Saturday, Sunday and Monday parties went to the beach and enjoyed a dip in the Atlantic. In addition to being the largest, it was one of the most enthusiastic crowds that ever visited Vero. Most of the visitors purchased land and all of them went away delighted with the climate and the possibilities at Vero.

The principal bridge across the main canal has been reopened after being closed several days while one of the dredges was passing through.

George W. Allison, a leading banker of Muskogee, Okla., was a recent visitor to Indian River Farms at Vero and expects to develop a tract in Indian River Farms.

Prof. O. B. Whitaker of Weaubleau, Mo., a member of the Missouri legislature, contracted for a tract at Vero after looking at land in several other parts of the state.

Philip Lancrey has finished setting

out 500 citrus trees on his farm in Section 28. The company has extended a ditch to his land in order to give him temporary drainage until the regular system is in operation.

D. E. Henson of Marion, Ala., contracted for a forty-acre tract in Section 24 and expects to begin developing it in the fall.

Mrs. O. F. Schepman has gone to St. Louis, her former home, for an extended visit.

C. A. Prange, a nephew of F. Charles Gifford of Vero, has established a concrete and cement contracting business in Vero. Mr. Prange has been a student at Rollins College, Winter Park, Fla.

J. H. Baker of Vero has been awarded the contract for erecting a new negro school building at Rio.

Work is well under way on a five-room bungalow being erected by the Indian River Farms Company on its demonstration farm. The bungalow will be occupied by Fred and Henry Mueller of the Indian River Development Company.

C. E. Crane is building a bungalow on the twenty-acre grove near Vero owned by himself and his brother, Fred M. Crane of Council Bluffs, the drainage contractor. Mr. Crane's family will join him here as soon as the house is finished.

FLORIDA ROADS.

A total of 2,848 miles of good roads were built in Florida last year at a cost of more than \$1,000,000, according to an official report just made public. Half of the roads were surfaced with sand-clay, 87 miles with marl or crushed stone, and of the remainder 85 miles were constructed of brick.

A number of Florida counties have voted bond issues for road construction in recent months, and it is estimated that the expenditure this year for highways will amount to \$3,000,000 or more.

Nothing has demonstrated more notably the progress that Florida is making than the building of good

R. J. Young of Alton, Ill., was here recently, looking after his young grove which he set out last winter. He found the trees in excellent condition, not one having failed to live.

The Indian River Development Company has taken the contract for improving twenty acres of Charles T. Gossett's eighty acres in Section 16. The tract has been fenced and planted to velvet beans. Mr. Gossett, whose home is in St. Louis, will build a house and come to Vero to live in December.

George Hartfield of Hattiesburg, Miss., has begun the erection of a handsome home in Oslo and is improving his land on the Indian River Farms Company's tract west of town. Mr. Hartfield arrived during the latter part of June and rented a house near Oslo which his family will occupy until their new home is completed. He brought a cow, a horse and some chickens with him from Mississippi.

L. A. Geserick and family arrived in Vero from East St. Louis and after looking over the land Mr. Geserick closed an option on an Indian River Farms tract and at once began the erection of a house.

Improvement of the Vero townsite is now proceeding steadily. Marl is being laid on Cherokee street at present and the hard surfacing of other streets will be taken up as soon as this is finished.

Two more alligators have been placed in the 'gator pool at the artesian well in Vero and the collection now numbers four large and healthy specimens. F. W. Owens recently led a 'gator hunt which resulted in one measuring nine feet and six inches being dug from a cave near the spillway.

Walter W. Kitching, keeper of the government house of refuge at Vero, was married June 20 to Miss Anna Ford of Ft. Pierce. In addition to his other duties, "Captain" Kitching has charge of the Indian River Farms Company's bath house on the beach near the house of refuge and he is known to most of the visitors to Vero during recent months.

The rapid growth of the population of Vero has made it necessary for Postmaster Jones to install a new section of lock boxes in the postoffice. The postmaster's monthly reports show that the Vero postoffice is now doing almost as much business as it did during the winter season and it is increasing each month.

James E. Andrews, president of the newly organized Farmers' Bank of Vero and former Florida manager of the Indian River Farms Company, was married in Jacksonville June 9 to Mrs. Selma Schwartz of that city. After the wedding Mr. and Mrs. Andrews left in their car for Atlanta, where they spent several weeks before returning to Vero to reside.

roads in the state. These roads are paying handsome returns on the money invested in them. They would pay a very satisfactory return if nothing but the increase in the value of lands which they cause was taken into account. Here is a case of a farm owner who attempted to sell his farm for \$1,800 and was unable to secure that amount for it. A first-class highway was built through the farm and he then refused an offer of \$3,000 for the farm, though there had been no change in the status of the farm except the building of the road.

Not only is Florida building roads, but is constructing very substantial ones, brick being used for the purpose in some counties.—St. Lucie County Tribune.

THE GROWING OF POTATOES IMMENSELY PROFITABLE.

A profit of \$50 on a fourth of an acre of potatoes was the experience of W. E. Fletcher, a new Vero farmer, this year. It being his first season and having had no previous experience in farming, Mr. Fletcher decided to start in a small way with potatoes. He planted two bushels of seed on a quarter acre of land and sold enough potatoes from it to net him \$50. He gave the crop only one application of fertilizer, this being put on a few days before the potatoes were planted. The only cultivation they received was to have the loose dirt from the middles thrown up to the rows with a plow twice. Mr. Fletcher believes there is big money in potato growing in this section and he will engage in it extensively.

In spite of unfavorable weather conditions which cut down the yield, Mr. Fletcher also made good money from his first crop of beans. From one and a half acres he sold 143 hampers, which netted him an average of \$1.34 a hamper or a total of \$191.62.

Building in the town of Vero is going steadily forward. Contractor J. H. Baker is at work on a handsome five-room bungalow on Cherokee boulevard for the Indian River Farms Company. This is the second attractive residence to be erected by the company this summer, and it is planned to continue putting them up as fast as they can be rented or sold. There promises to be a big demand for houses in Vero next fall and the company is trying to prepare to meet it. Bungalows will also be erected this summer by W. G. Graul of St. Louis and Herman J. Zeuch, general manager of the Indian River Farms Company.

W. E. Patton has returned to his home in Bedford, Ind., after spending most of the winter at Vero improving his farm. He will return later in the summer with his family to remain.

R. P. Hayes, resident engineer for the Indian River Farms Company, has gone to Davenport, Iowa, to remain until October. During his absence W. B. Worrall of Davenport will be in charge of the work at Vero. Mrs. Hayes accompanied him, and while they are away their house will be occupied by P. M. Schick of Kansas City, who has the contract for a part of the company's development work.

Work on the sub-lateral canals at Vero was started May 30 and is progressing rapidly. The first sub-laterals are being cut east and west along the section lines from Lateral A. A Gade drag line excavator is being used for the work and when running at full capacity it makes from 1,000 to 1,200 feet a day. P. M. Schick of Kansas City is the contractor.