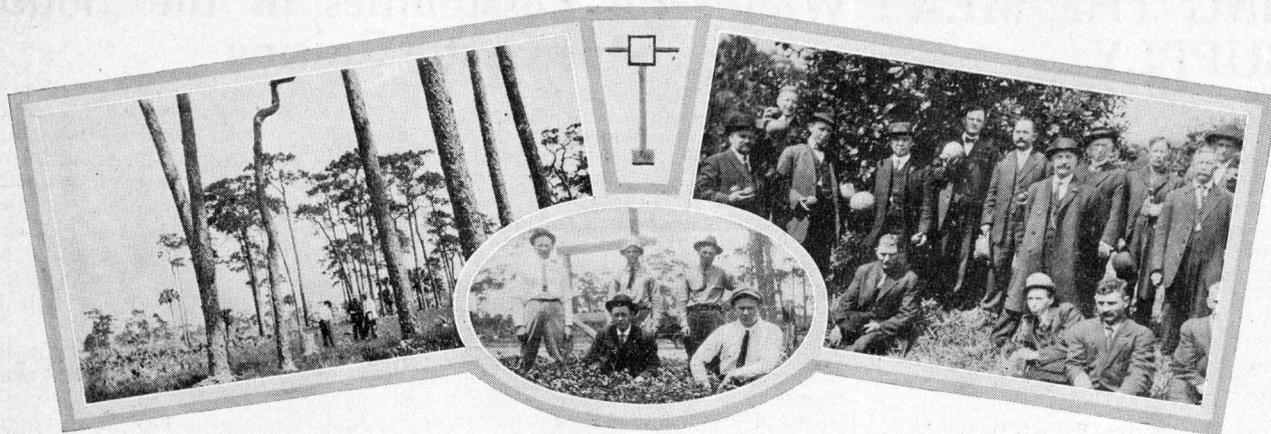


THE SOIL PRODUCES FOR YOU WHETHER YOU'RE SICK OR WELL—LIVING ON A FARM IS CONDUCTIVE TO GOOD HEALTH.

Your Wages Stop When You're Sick!

YOUR PAYMENTS ON YOUR LAND CONTRACT WITH INDIAN RIVER FARMS COMPANY STOP WHEN YOU ARE SICK—ITS BETTER THAN INSURANCE.



New Settlers for Indian River Farms at Vero, Florida.

Advance in the Price of Indian River Farms July 1st

The great development work in Indian River Farms is being carried on as speedily as is possible. The Indian River Farms Company, unlike most development companies, is pushing forward their development work and have recently let the contract for the balance of the work which, when complete, assures success to the thousands of settlers in Indian River Farms.

It has been the policy of the Company to place very low values on their lands and to gradually increase those values as the development work progressed. Inasmuch as the contract, which was let to the List & Gifford Company of Kansas City, calls for the completion of the work in the north project, or those lands lying north of their main canal on or before January 1, 1915, they have decided to place an advance July 1st on certain sections of their lands, those which will receive immediate benefit from the completion of the work, so on July 1st, their Directors have authorized an advance of \$10.00 per acre on all the unsold lands in certain sections in township 32 south of range 39 east.

Should there be any unsold lands in these sections on July 1st, there will be added to the present scale of prices on these various sections \$10.00 per acre.

By early fall an additional advance on any lands remaining unsold in these same sections will be placed thereon. As the development work nears its completion, the advances will happen more frequently. The opportunity is now at hand, and it is to your advantage to avail yourself of the privilege of a reservation and to secure a tract on the present schedule of prices.

Under the optional contract issued by the Indian River Farms Company you have the privilege of a sixty-day inspection clause, so that if it is impossible for you to personally investigate prior to the advance in Indian River Farms, you have sixty days in which to make your investigations. If you decide after you have personally investigated that you do not wish to make a purchase, your \$1.50 per acre, which you pay down as option money will be cheerfully refunded, or you may have the privilege of selecting any other unsold tract under the same schedule of prices.

Upon request to any of the offices or to the general offices of Indian River Farms Company, full information will be given as to the tracts in these various sections which are at the time of request open for sale.

TRY ADVERTISING.

No matter what business you are in, try advertising. Don't try it a week or a month, but give it a fair trial. Put in a good, big ad and change it—yes, change it often, spice it, say something, be clear, pointed, attract, excite. Give it thoughtful study and as careful attention as any department. Don't advertise everything at once, but special things—drives, bargains on particular classes of goods, and keep something moving lively all the while. And don't get the idea into your head that you are simply helping the newspaper man along, or giving him something for nothing.

METHODIST CHURCH FOR VERO.

Plans are being pushed rapidly for the establishment of a Methodist church in Vero. The Indian River Farms Company recently donated two lots, one for a church and one for a parsonage, and an organization is being perfected to proceed with the construction of the buildings. Vero is in the Methodist circuit with Sebastian, Roseland and Oslo and Rev. T. F. Roland, the pastor, preached at the school house on alternate Sundays. Beginning May 4 he conducted two weeks of revival services, assisted by Rev. B. L. Patterson of Henderson, Ky.

FLORIDA OFFERS BEST LAND TO BE ACQUIRED, SAYS VISITOR.

"Florida is the first state that was discovered, the last to be developed, and the best to be acquired," is what Waldo S. Burrows tersely said yesterday afternoon during the course of a short talk with a representative of the Times-Union. Mr. Burrows is the head

of a firm of well known fish, oyster and sea food brokers of St. Louis, Mo.

He has been sojourning in Florida during the present winter, and has been more than ever impressed with the possibilities which he has seen here.

"I have told my son to sell out, lock, stock and barrel, and let's come to Florida" further commented the visitor to the state.

A special compliment was paid to the delightfulness of the climate of Florida, to its soil and other things by the St. Louis man, who is in a strong mood to become a Florida booster just as soon as he can arrange the details of his business in St. Louis.

Some time today Mr. Burrows will be a visitor at the Jacksonville Board of Trade rooms, where he will go over a number of things with Secretary Conoley.—Florida Times-Union.

The only people who really love their enemies as they love themselves are those who are their own worst enemies.

Articles of Indian River Growers' Ass'n Adopted

At a meeting of the Indian River Growers' Association, April 11, a constitution and by-laws were adopted and A. E. Conway, Bert Sexton, C. V. Post and W. R. Duncan were elected to serve with President Hamley as members of the executive committee.

ARTICLES OF ASSOCIATION.

The name of this association shall be the Indian River Growers' Association. It is organized for the purpose of co-operating in the growing, packing and marketing of fruits and vegetables; the purchasing of packages, fertilizers or other commodities, whenever it is advantageous to the membership to do so.

The officers of this association shall consist of a president, vice-president, secretary-manager and treasurer; also an executive committee of five members of which the president shall be a member.

The membership fee shall be \$1.00 (one dollar) annually, and shall be paid by each member when joining the association and annually thereafter. Any grower, by paying the annual dues and agreeing to be governed by the rules and by-laws adopted by the association, may become a member.

BY-LAWS.

The president shall preside at all meetings. In his absence the vice-president shall act.

The secretary-manager shall keep a full and correct account of all meetings of the association; also a complete record of all business transactions; receive and pay over all monies to the treasurer, taking his receipt for the same.

The treasurer shall secure all monies from the secretary and pay out the same when authorized by the executive committee.

The executive committee shall have power to enforce all rules and regulations adopted by the association for the conduct of its business, pertaining to trade-marks, grading, packing, packages, etc.; to employ expert packers and fix salaries of same when deemed necessary by the association; also to fix salary of secretary-manager.

The regular election of officers shall be at the regular annual meeting on the last Saturday in July of each year and shall be by ballot for a term of one year. Any officers of the association may be recalled at any time by the vote of two-thirds of the entire membership of the association. A special election may be called by the executive committee to fill vacancies when they occur.

Regular meetings of the association shall be held on the last Saturday of each month.

The rules and by-laws of the association may be changed by a two-thirds vote of all its members.

The revenue necessary to meet the incidental expenses of the association and pay the salary of the secretary-manager shall be raised by charging a commission of five cents per package on all fruits and vegetables sold through the association. After the incidental expenses and salaries are paid, any surplus remaining in the treasury may be pro rated back to each shipper at the annual meeting, according to the amount of his shipment, when thought advisable by a majority of the members.

You have goods you've owned ten years—you keep yours—the advertiser sells his.