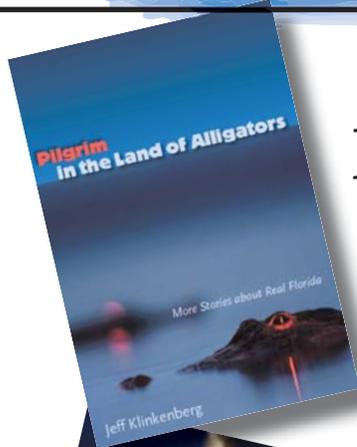


# THE FLORIDA CURRENT

News from the University Press of Florida

Fall 2008



## Road Scholars

This fall marks the fourth year of a partnership between UPF and the Florida Humanities Council – the state affiliate of the National Endowment for the Humanities – to present the 2008–2009 Road Scholars tour. Last year, UPF Road Scholars gave more than 80 talks to more than 4,000 people statewide.

This year, Pat Duggins and Jeff Klinkenberg join David Colburn, Bill Bellville, and John Moran in traveling from the Panhandle to the Keys to present informative, entertaining talks on topics of lasting relevance to Floridians.

“Because Florida is a dynamic state with a unique character, a major emphasis of our publishing program is on books that are of interest to the people who live and visit here. Programs such as this give both newcomers and long-time residents an opportunity to interact with the people researching and recording the history and current events that are shaping our identity as a state,” says Dennis Lloyd, UPF’s Director of Sales and Marketing.

Road Scholars programs are free and open to the public. For a complete list of current and upcoming programs in a town near you, visit UPF’s “Author Appearances” page and look for listings marked “Road Scholars Event.”



## Reviewers Praise New Books

*The Florida Life of Thomas Edison* – Michele Albion

“Albion, former curator of the Edison and Ford Winter Estates, writes with an eye for extraordinary as well as ordinary details, from the difficult task of lighting Fort Myers in the late 1880’s to family expeditions up the Caloosahatchee River and into the Everglades.” – *Publishers Weekly*

*Balanchine Variations* – Nancy Goldner

“If you like Balanchine, you must read Nancy Goldner’s *Balanchine Variations*. She has the best ear for music and dance musicality of any dance critic writing today.” – *New York Times*

“The book in modest and, at the same time, utterly self-assured. Anyone who cares about Balanchine should buy it immediately.” – *The New Yorker*

*Tupperware Unsealed* – Bob Kealing

“[A] vivid portrait of Tupperware’s origins and of the little-remembered woman behind its remarkable selling strategy. Kealing celebrates Wise’s struggles against sexist, chauvinist corporate America. A book that certainly does her justice.” – *Wall Street Journal*

*Swimming up the Tigris* – Barbara Aziz

“Through her empathic personal portraits of a number of Iraqi men and women, Aziz powerfully conveys the pain, confusion, and outrage of the Iraqis as they cope with food rationing, lack of medicine, rampant corruption, breakdown of civility, and a crumbling infrastructure. This angry and compassionate book puts a human face on the Iraqi people’s ordeal through years of cruel dictatorship, a harsh embargo, and a war with no end in sight.”

– *Choice*



Florida A&M University + Florida Gulf Coast University + Florida State University + University of Florida + University of South Florida  
Florida Atlantic University + Florida International University + University of Central Florida + University of North Florida + University of West Florida

# Editor in Chief Announces New Series

## AMERICAN REPORTS

*Where Contemporary Culture, Journalism, and Public Service Intersect*

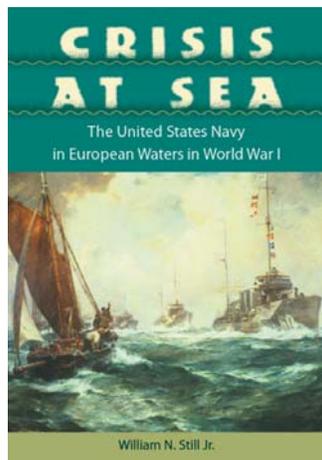
"Journalism that does not serve does not satisfy."  
— Candace Rondeaux, *The Washington Post*

What is the future of American journalism? That is one of the difficult questions facing reporters across the country as the twenty-first century's emphasis on immediate information exchange over the Internet has our nation's print newspapers scrambling to stay afloat. Unfortunately, one of the first casualties in the world of "quicker, shorter, modular" is typically the ability for reporters to explore a more complex and nuanced story that cannot be distilled into a Web site feature or blog entry.

In response to this media dilemma, The University Press of Florida is pleased to announce a new publications series called American Reports, overseen by noted author and University of Florida journalism professor William McKeen, that will provide an outlet for some of America's most talented and distinguished

reporters to fully explore stories that matter. The goal of these topical writings will be, as McKeen notes, "to be provocative and meaningful and to fulfill the mission of journalism—to be the purest form of public service," while drawing attention to some of the most important (and contentious) contemporary issues including race, poverty, crime, celebrity culture, the environment, and fraud. Writers will be encouraged to expand their stories by contextualizing and humanizing the subjects under discussion. McKeen offers a succinct ambition for UPF's American Reports books: "By shining a light, journalists open the eyes of society." Amen to that.

— John W. Byram, Acquisitions Editor-in-Chief



## Congratulations to Award-Winners

William N. Still Jr.'s *Crisis at Sea: The United States Navy in European Waters in World War I* was chosen as the 2007 winner of the **Theodore and Franklin D. Roosevelt Prize in Naval History**. This highly prestigious award is presented by the New York Council Navy League of the United States. Also winner of the **2006 John Lyman Book Prize for U.S. Naval History**, this definitive history is included in the UPF series *New Perspectives on Maritime History and Nautical Archaeology*, edited by James C. Bradford and Gene A. Smith.

*Chocolate in Mesoamerica: A Cultural History of Cacao*, edited by Cameron L. McNeil is the winner of the **Society for Economic Botany's Mary Klinger Award**. This is the first edited collection to receive this prestigious award in the twelve years it has been given.

*People of the Shoals: Stallings Culture of the Savannah River Valley* by Kenneth Sassaman is the winner of the **Southern Anthropological Society's James Mooney Award**, presented in

March 2008. The book is included in the series, *Native Peoples, Cultures, and Places of the Southeastern United States*, edited by Jerald T. Milanich.

*Claude McKay, Code Name Sasha: Queer Black Marxism and the Harlem Renaissance* by Gary Edward Holcomb received an honorable mention in the **Gustavus Myers Outstanding Book Awards**, which commends works which extend our understanding of the root causes of bigotry and the range of options we as humans have in constructing alternative ways to share power.

Annually, the American Library Association publication, *Choice: Current Reviews for Academic Libraries* selects from among books reviewed during the previous calendar year to designate as **Outstanding Academic Titles**. This prestigious list reflects the best in scholarly titles reviewed by Choice and brings with it the extraordinary recognition of the academic library community. UPF titles recognized in 2008 include: *Panama Lost? U.S. Hegemony, Democracy, and the Canal* by Peter M. Sánchez; *African American Atheists and Political Liberation: A Study of the Sociocultural Dynamics of Faith* by Michael Lackey; and *The Prehistory of Baja California: Advances in the Archaeology of the Forgotten Peninsula*, edited by Don Laylander and Jerry D. Moore.

# Beyond the Book: A Hidden Jewel from UPF's Publishing Past

## *The Windward Road*

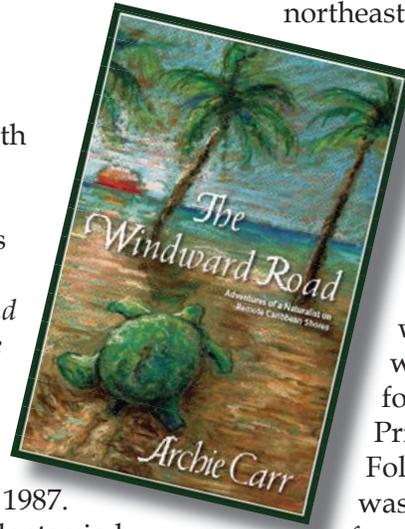
Archie Fairchild Carr (1909–1987) was the world's leading authority on sea turtles, a legendary educator, a brilliant writer of both scientific and popular literature, and an internationally acclaimed advocate of conservation. Three of his ten published books are available from the University Press of Florida: *Ulendo: Travels of A Naturalist in and Out of Africa*, *High Jungles and Low*, and *The Windward Road*.

Archie Carr was the first person to earn a Ph.D. in zoology at the University of Florida, where he taught until his death in 1987. Dr. Carr was a Gainesville legend and students vied with one another to take his Community Ecology course, which involved several major and minor field trips around northern Florida and southern Georgia. Listening to Carr talk about the sand pine scrub near Ocala or his comments as he guided students through the Okefenokee Swamp in canoes was a great privilege. He continued to teach this course even after he was no longer required to do so, having attained the University's highest academic position, Graduate Research Professor.

Throughout his life, Carr traveled widely as a research and consulting biologist. His sea turtle studies took him to every part of the Gulf of Mexico, Caribbean,

northeastern South America, and Pacific Central America. He also visited and worked in east Africa, New Caledonia, Papua New Guinea, Australia, and other places. When Carr began to explore the Caribbean to write about sea turtles, he saw that their numbers were dwindling. His essays from that time, collected in *The Windward Road*, were a call to arms for conservationists worldwide. Among the many accolades for Carr during his life was an O. Henry Prize for the chapter "The Black Beach." Following the publication of this book, Carr was awarded the John Burroughs Medal from the American Museum of Natural History for exemplary nature writing.

Carr was often accompanied on his travels by his wife, Marjorie Harris Carr, whom he married in 1937. Marjorie Carr was herself a respected ecologist, and was instrumental in the formation of Payne's Prairie as a major national state park. She is remembered for her efforts to stop the construction of the Cross Florida Barge Canal in central Florida, which would have destroyed an important ecosystem. The area, now called the Marjorie Carr Cross Florida Greenway, is now set aside for public recreation. The couple had five children, and all four of their sons followed their father's footsteps into conservation biology.



## The UPF Index

**92:** number of miles on a round trip on the Withlacoochee State Bike Trail, according to the second edition of *Florida's Paved Bike Trails* by Jeff and Gretchen Kunerth

**1908:** the year Kalem studios sent their first crew to Jacksonville and the film boom began, as explained in *The First Hollywood* by Shawn Bean

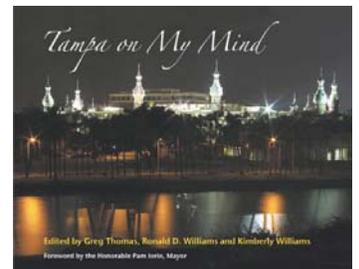
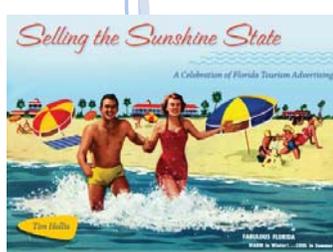
**1,100:** number of miles Johnny Molloy walked on the Florida Trail, chronicled in *Hiking the Florida Trail*

**6,000:** number of miles of track that criss-crossed the state in the heyday of rail transportation, a history explored in *A Journey into Florida Railroad History* by Gregg Turner

**109:** age of Florida's oldest Confederate veteran, William Allen "Uncle Bill" Lundy at his death in 1957. Lundy's Crestview, FL monument is included in *A Brief Guide to Florida's Monuments and Memorials* by Roberta Sandler

**70,301:** dollar amount one analysis sites as Krispy Kreme's 2004 contributions to GOP candidates, as discussed in *Glazed America: A History of the Doughnut* by Paul Mullins

COMING  
SOON!

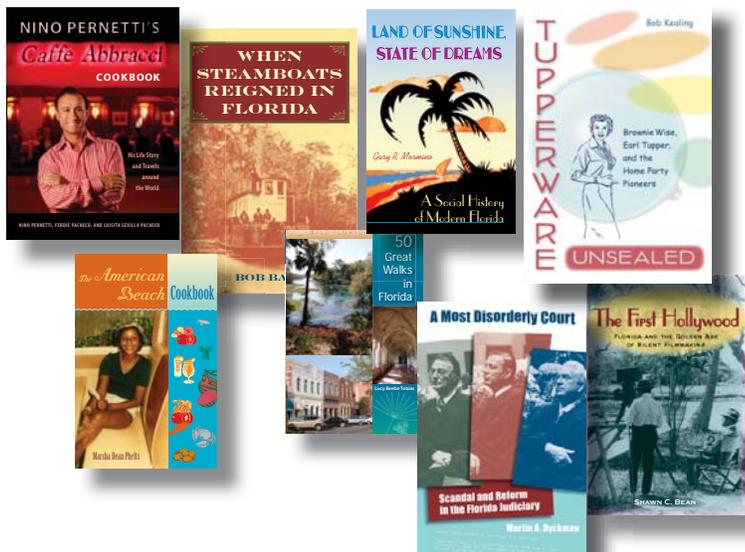


# Meet UPF authors at some of Florida's great book events:

## October

**St. Petersburg Times Festival of Reading**  
USF Campus, St. Petersburg, FL      **October 25th**

|                    |  |
|--------------------|--|
| Jeff Klinkenberg   | <i>Pilgrim in the Land of Alligators</i> |
| Marsha Dean Phelts | <i>The American Beach Cookbook</i>       |
| Shawn Bean         | <i>The First Hollywood</i>               |
| Bob Bass           | <i>When Steamboats Reign in Florida</i>  |
| Martin Dyckman     | <i>A Most Disorderly Court</i>           |
| Gary Mormino       | <i>Land of Sunshine, State of Dreams</i> |



## November

**25<sup>th</sup> Annual Miami Book Fair International**  
Miami Dade College, Wolfson Campus  
**November 14–16th**

|              |   |
|--------------|---|
| Bob Kealing  | <i>Tupperware Unsealed</i>                    |
| Nino Perneti | <i>Nino Perneti's Caffe Abbracci Cookbook</i> |

## About The University Press of Florida

### Who We Are

As the official publisher for the State University System, the University Press of Florida (UPF) has been engaging educators, students, and discerning readers since 1945. UPF has published over 2,500 volumes since its inception and currently releases nearly 100 new titles each year. We serve as active members of the American Association of University Presses, the Association of American Publishers, the American Booksellers Association, the Southern Independent Booksellers Alliance, and many diverse scholarly organizations. Located in a state built from exploration and enterprise, we approach our mission with that same spirit of discovery.

### What We Do



We are a vital link between knowledge and its many applications. By facilitating the creative exploration, exchange, and evaluation of ideas we provide a forum to better understand and experience the world around us. We are part of a collaborative network of authors, manufacturers, distribution channels, libraries, bookstores, and consumers that serves to ensure the chain of knowledge remains viable, transformative, and beneficial. We operate within a framework that values innovation, resourcefulness, sound management, and fiscal responsibility in order to generate revenues that sustain our program and support its development. We endeavor to produce works of global significance, regional importance, and lasting value.

### Why We Matter

Our commitment to public service through high-quality, relevant, and dynamic publications makes us a reliable source in this busy digital age. Upholding the values of our affiliate institutions of higher learning, we encourage the pursuit of truth, meaning, and self-determination while promoting interaction and a sense of community. From sowing the newest seeds of scholarship to preserving important voices from the past, the University Press of Florida is poised to embrace the opportunities of the twenty-first century.

We invite you to Discover the World with Florida Books.