



The

# 2011 Pelican History Edition, Vol. I PELICAN

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## Back taxes nearly swamped Cap's Place, Barefoot Mailman presumed dead at Hillsboro Inlet and The Pelican presents its 2011 Historical issue

### History 101

Enjoy the Third Annual History issue of The Pelican. We have dozens of stories about our Broward County history and the histories of the people with whom we do business. This issue, the first of three, will introduce Pelican readers to local merchants, what they do and how they do it.

And we hope you will find a good reason to visit them.

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Caring for Cap's Place has become a family tradition. Here, Talle Hasis, the person her brother Tom calls "the heart and soul of the place" manages the bar. [Staff photo]

## Cap's Place survives time and tides to remain area's most unique restaurant

By Judy Wilson

PELICAN STAFF

**Lighthouse Point** – At Cap's Place, the island restaurant accessible only by motor launch, history just keeps happening. Earlier this summer, documentary movie-maker Ken Burns had lunch there with PBS supporters and his 30-minute one-on-one with owner Tom Hasis was a highlight of Hasis's life.

The two talked about prohibition, the subject of Burns' new documentary which will air in September. Both have become experts on the topic,

Burns through his investigative work, Hasis because of the stories about Cap's Place told to him by his family.

The tale is filled with runaways, squatters, bootleggers, a complicit lighthouse keeper, gamblers and perhaps as important, a tough woman. As with most histories, there may be many versions of this story. Here is the one Tom Hasis likes to tell.

Cap's Place was an enterprise operated by Eugene "Cap" Knight, a runaway from the Cape Canaveral area who came here in 1916 when his wife Lola was hired as the school marm for the children of the Hillsboro

Lighthouse keeper. Cap's brother Tom was the keeper.

With the advent of prohibition in 1919, Cap and Lola found a way to supplement their income. Cap ran an extremely fast boat to Bimini where he picked up liquor and brought it back to this nearly deserted shore. Legend has it that his brother flashed warning signals from the lighthouse whenever the Coast Guard was near. It was a very successful enterprise.

In 1926, Cap opened a store on Wahoo Bay, a piece of real estate just

See CAP's on page 8

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# Frank Stranahan's trading post was the beginning of Fort Lauderdale

By **Cindy Thuma**

PELICAN WRITER

Frank Stranahan did not come to South Florida to become the father of Fort Lauderdale. His focus was elsewhere. He came to open

a store, operate the ferry and manage the New River Camp, a way station for workers traveling to the Bay Biscayne Stage Line.

But he did found this city. His was the first non-Seminole homestead. he served as



outline outline

postmaster and banker.

Born Aug. 21, 1865, in Vienna, Ohio, Frank was the second of four children of Robert Stranahan and his second wife, Irish-born Sarah McFadden.

When Stranahan moved from Melbourne to what is now Fort Lauderdale, he came down in a wagon, which provided his accommodations for his first night in the area. Stranahan parked his wagon under a large pine tree, spread his bed roll, and fell asleep. He awakened the next morning surrounded by a curious, silent group of Seminole Indians, who watched him intently. Stranahan rose slowly and cautiously, rubbing his eyes. The Seminoles watched him warily, too. Quickly, their looks of puzzlement turned to smiles. They soon established rapport, and trust followed.

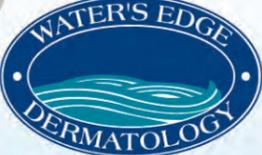
See Stranahan on page 3

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# Stranahan

*Continued from page 2*

The bonds that were first formed that morning lasted for decades,

Stranahan's arrival was noted by Ivy Cromartie, who had come from Lemon City, five miles north of Miami, to become the area's first school-teacher.

Ivy was the first of Augustus and Sarah Cromartie's seven children. One brother died at birth. The other siblings were sister Pink and brothers Bloxham, De Witt, Augustus and Albert. Ivy was born Feb. 24, 1881 in White Springs, on the banks of the Suwanee River.

When the Cromartie family arrived at Lemon City, Ivy went to school there, taught by Ada Merritt. She graduated in June 1896, and Merritt tutored her for the teachers' examination.

In October 1899, Cromartie began her job as schoolteacher. She lived in the home of Edmund T. King and his family. King was president of the local school board and father of four.

Cromartie's first class consisted of nine students in grades 1 through 8. Four of those students were members of the King family. By the end of the school year, her class



had grown to 14.

Cromartie earned \$48 for her five-month teaching stint; \$15 of it went to the King family for room and board.

Cromartie met Frank Stranahan when she visited his trading post to collect her mail.

It took a while, but Stranahan summoned up the courage to ask her if she'd like to go inland fishing with him, and she accepted.

Their relationship bloomed as they chatted and fished along the banks of the New River.

The courtship lasted about a year before Stranahan proposed. They were married Aug. 16, 1900 in a simple, early-morning ceremony in Lemon City.

The Stranahans were very much alike: simple folks with big hearts. Both were intelligent, revered for their integrity and with high regard for other people. They were

*See Stranahan on page 4*



Frank Stranahan built this two-story house on the New River for Ivy, his wife. [Left] Today, restored and open to the public, the house is on the National Historic Register and serves the community as a museum.

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# Stranahan

*Continued from page 3*

unpretentious and both held the Seminole Indians in particularly high regard.

After her wedding, Ivy Stranahan could no longer teach school. That was a job for single women. But being unable to teach for a living didn't mean Ivy couldn't teach. She decided to teach the local Seminole children who were not welcome in the tiny schoolhouse.

The building regarded now as the Stranahan House was built in 1901. Mostly using pictures she had gotten from her Sunday school, Ivy began teaching Seminole children English, and they, in turn, tried teaching her the Seminole language.

Ivy also taught them songs and about Christianity.

As the community entered the 20th century, the Stranahan family stood at the forefront as the leaders.

Frank's interests were in city governance. Ivy's interests were focused on planning and zoning issues and preserving the city's natural beauty.

Stranahan moved his camp and emporium to several locations along the New River. Probably the final building was erected in 1895. That was his third trading post and was located a bit further to the west than the current structure.

The building served as a store until 1901, when it was moved further north, and construction began on a home for the Stranahans at the current site.

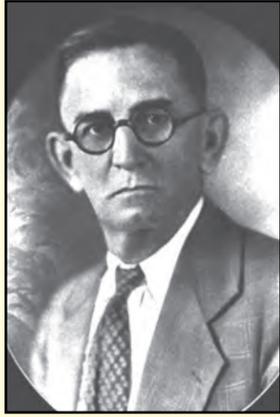
The building was originally constructed as a trading post, with a large, open ground floor used for the store. The second floor was ringed by a walkway so it could be used for community purposes.

The trading post prospered. The Seminoles brought animal and alligator hides, alligator eggs, freshly killed birds and small game.

Fruits and vegetables such as pumpkins, wild grapes, blueberries were traded by the Seminoles, as was coontie (*Zamila pumila*), which could be processed into an arrow-root-like flour.

In turn, the Seminoles bought staples, cookware, canned goods, bolts of brightly colored cloth, fuel and cooking oils, and hunting and trapping implements.

In 1904, Stranahan bought several pieces of property from the Brickell family, of Miami, and built a large store and post office where he served as postmaster.



Frank Stranahan



Ivy Stranahan

In 1906, he converted the trading post into his home, and he and Ivy moved in. Over the following seven years, they made many modifications and additions to the home.

In 1912, the North New River Canal was completed from Lake Okeechobee to the New River. That year, fire demolished Fort Lauderdale's

business district. This was also the year of the completion of the Florida East Coast Canal, later named the Intracoastal Waterway, from Jacksonville to Biscayne Bay.

The Florida Land Boom was ending in 1926, and that year one of the worst hurricanes hit and finished off the boom completely.

In 1928, the bank founded by Frank folded. The entire country was deep in depression, and Frank's own depression led him to take his own life. On May 22, 1929, he tied a grate to his leg and jumped into New River. He is buried in Evergreen Cemetery.

Frank's death put Ivy in financial peril. For a while, she made money by moving into the attic of her home and rented out the rest. Part of the time it served as a restaurant, and it operated under several names -- Casa Basque, Swiss Chalet, the Water's Edge Inn, the Rockery Tea Room, and finally, as the Pioneer House.

But Ivy was not done. She founded the Woman's Club, a club that today has active chapters throughout South Florida. She joined other women seeking the right to

vote, worked on the conception of the Homestead Act that led to tax exemptions.

April Kirk, executive director of the Historical Stranahan House, says, "Ivy worked every day helping other people. She was frugal and brilliant."

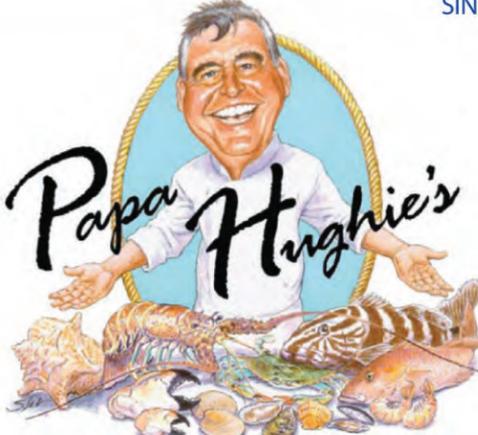
Ivy died on Aug. 30, 1971. On Jan. 4, 1974, her home was listed on the National Register of Historic Places.

In 1979, the Pioneer House closed for good, and Fort Lauderdale Historical Society, the property's owner, began preservation efforts.

In 1984, the Stranahan House opened as a museum. Fort Lauderdale's founding mother and father's legacies live on there.

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## The Pelican

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# Barefoot Mailman is immortalized at town hall and the inlet

By Carmen McGarry

SPECIAL TO THE PELICAN

## HILLSBORO BEACH

- As millions of vacationers stroll the beaches of Florida's East Coast each year, few realize that they are re-tracing the route of the hardy barefoot mailmen.

From 1885 to 1893, these men carried Florida's mail and braved the elements, walking on the sand at the water's edge, barefoot. Collectively, they became known as the Barefoot Mailman. Their route was approximately 68 miles long; 28 miles by small boat and 40 miles on foot along the beach.

There was a special gait used by the man who walked their routes to keep their legs from hurting.

Once a barefoot mailman learned to step a little quicker with the foot which was on the higher sand, he was considered an accomplished beach "walkist."

Mail pouches were made of lightweight canvas, another

knapsack carried personal belongings, fish and turtle eggs gathered along the way.

Prior to 1885, before the arrival of the Barefoot Mailman, a letter from Palm Beach to Miami began its trip at the lighthouse community in Jupiter. It would eventually reach the train and head for New York's port. From there it went to Havana, a journey of six weeks. From Cuba, a schooner took the letter to Miami, a two-month voyage.

When the U.S. Post Office put the job out to bid, Ruthven Bradley, a retired Chicago newsman, won the contract. With a salary of \$600 a year, Ruthven and his son Louie took turns carrying mail for about two years. The route was covered in three days.

In 1887, the Matthaus brothers, Frederick and Otto, took over along with others whom they hired. One of them was James "Ed" Hamilton from Kentucky. On October 10, 1887, Ed began his route but never returned. There are many speculations



Here the Barefoot Mailman keeps watch over the Hillsboro Inlet where James "Ed" Hamilton, one of the earlier mailmen, was either killed by crocodiles or drowned. The statue stands under the shadow of the Hillsboro Lighthouse.

about what happened. Had his boat been stolen at the inlet in Hillsboro? Did he try to swim and not escape the alligators?

The barefoot service ended in 1893 when the railroad reached Miami and an inland road was opened.

The term "Barefoot Mail-

man" was used for the first time in Theodore Pratt's book of that title in 1943. These carriers, 11 in total, have been immortalized in several ways. Not only in books, but movies, in Boy Scout Barefoot Mailman Annual Hikes, a post office, numerous plaques and as the name of a restaurant in

Hillsboro Beach with a mailman statue in full stride at the entrance.

In 1988 the restaurant burned down, but the statue remained. A decade later, the once thriving resort and restaurant were demolished

See BAREFOOT on page 19

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Anne Siren, publisher

## History tells us about our past, ourselves and what we will leave

By Anne Siren

PUBLISHER

So now we look at our history, and it is ours whether we are New Yorkers, Californians, Canadians, Europeans, Brits and the list goes on. It is ours right now. We not only are living in a place that was left to us, we are determining the place that will be left to others.

In this issue, we'll read about Cap Knight of Cap's Place, Frank Stranahan with his love, Ivy, and today's neighborhood merchants like Gustavo and Marjorie at Deco Tile.

These are our neighbors, and like those pioneers of yesterday, they all have a lot in common. They are hard workers with integrity; they have shown courage to get through the tough times, and they are here, carrying on the labors that build strong families and lasting friends.

They are the backbone of this week's Pelican and our communities. In this and the two following issues of the newspaper we bring our readers another series of history stories.

I think of Nancy Nieto, whose tale of an explosion and months of recovery, did not stop her from getting back into the business world. You will read about her in the next issue.

You won't find the "fast buck" people here. You will find people who are returning their success to the community through charity or labors of love.

These are the business owners who turned early farm land into commercial property. These are the people who are on the cusp of future development that lies before us.

Although Florida had suffered through brutal Seminole Wars, Frank Stranahan sought the Indians as friends, a friendship that helped make his trading post successful. Ivy was by his side because she was not allowed to teach, either by law or social standards after she married. I imagine she would be proud today of our women who choose to teach.

Patricia Hasis, a brilliant and strong woman, saved Cap's Place by paying the taxes. Her son, Tom, says without hesitation that his sister Talle has inherited their mother's grit that keeps this historic place alive. Now it's a destination in Broward County.

These local merchants are the lifeline of our towns and cities. We hope our readers will take some time to do business with the people who will know you by your first name.

The more these local merchants grow, the more jobs they will create in our communities.

## Letters

### Can we get on the right track?

To the editor,

What is the explanation for the railroad crossing on Race Track Road not being fixed? The casino was able to get a traffic light installed, so why isn't that crossing being attended to?

I have written our commissioners, but what do I get?

There are two parties involved in litigation over it, the county and the railroad company. It doesn't say much for either one. How about having this come to an end and create a crossing that will be as smooth as all the others?

Name withheld  
Pompano Beach

## Sightings

*A local calendar for events, meetings and more in North Broward County.*

*Please email calendar items to [siren2415@gmail.com](mailto:siren2415@gmail.com) or fax to 954-783-0093.*

### School Supplies Needed

**Assumption Catholic Church** and the LBTS Chamber are sponsoring a drive to collect school supplies to get local homeless/needy elementary students off to a great new school year. We would like this to be a true community effort throughout Lauderdale-By-The-Sea. Please join us by donating new supplies such as: pens, pencils, rulers, scissors, glue, highlighters, crayons, water paints, paper, notebooks, pocket folders, backpacks, calculators and dictionaries. Collection boxes are available at Assumption Church, LBTS Town Hall and the LBTS Chamber of Commerce/Welcome Center from August 1 through August 15.

A small donation from each of us will make a big difference for many families. All materials will be given to local schools.

**Blood Drive** - The American Legion and Auxiliary Post 142 are having a Blood Drive on Saturday, August 20th from 11:30 am until 4 pm. The address for the Legion is 171 SW 2nd Street, Pompano Beach. The phone for the Legion is 954-942-2448.

### Auditions

The Ft Lauderdale Gay Men's Chorus is conducting auditions for new members on Saturday August 27th at 1:00pm and Monday August 29th at 7:30pm, at St. Mark's Episcopal Church 1800 East Oakland Park Blvd, Oakland Park.

Become a part of a great group. We welcome gay affirming men to come and audition as well. For additional information call 954-404-3398.

### Events

**Aug. 17 - Democratic Women meet at 7 p.m. at Emma Lou Olson Civic Center, 1801 NE 6 St., Pompano Beach. The topic is Women's Equality Day. Free and open to the public.**

**Aug. 18 - Pompano Beach Chamber Breakfast - Guest speaker is Dr. Ridwin Lin, vascular interventional neurologist, at Broward Health North Broward Medical Center, 201 E. Sample Road, Deerfield Beach. Call 954-941-2940.**

**Splashes and Smiles Swim School's 3rd Annual Family Fun Day.** Join us for an exciting day of swimming, diving boards, fire trucks, snorkeling, games, raffle prizes, and much more! The event is FREE!! We will be raffling off amazing items with ALL proceeds going directly to The Children's Diagnostic Center. Saturday, August 13, 2011 from 4:30p.m.- 7:30p.m. at The Pompano Aquatic Center 820 NE 18th Ave. Pompano Beach, FL 33060. Call 754-246-0665 for more info.

**Aug. 14 - Pancake Breakfast Sunday 9 am to 12 Noon.** Hosted by the Benevolent Patriotic Order of DOES. Drove 142 at the Elks lodge, 700 NE 10 St., Pompano Beach. Adults \$5., Children \$2.50. Open to the public. Call 954-725-5192

**Green Market, Wilton Manors, Saturdays and Sundays at Hagen Park 2020 Wilton Drive from 9 a.m. to 2**

See SIGHTINGS on page 20



Watch Your Speed

## Klee-Larsen

Mrs. Sharon Klee-Leidy and Mr. John Klee announce the engagement of their daughter, Emily Christine Klee, formerly of Lighthouse Point, to Lars Erik Larsen, son of Chris and Mary Larsen of Crystal Falls, Michigan.

Emily is a '03 graduate of Cardinal Gibbons HS and '07 graduate of the University of Florida. She is presently employed as a Medical Sales Representative at Laser Spine Institute in Tampa, Florida. Lars is a '98 graduate of Forest Park HS, Crystal Falls, Michigan, and '04 graduate of Michigan State University, and presently employed



as Director of Marketing with Jimmy Buffett's Margaritaville and Productions Assistant of the Buffett tour.

A September 2011 wedding is planned in Tampa, Florida.

## Pompano Beach voting district meetings start Aug. 22

As a result of the 2010 U.S. Census, the change in population of Pompano Beach will determine a change in some voting districts. Public meetings will take place on Aug. 22 from 10 a.m. to Noon at the herb Skolnick Center, 800 SW 36 Ave. and at Highlands Park from 6 to 8 p.m.

On Aug. 23, meetings will take place at the Sea gardens Resort, 615 N. Ocean Blvd. from 10 a.m. to Noon and at the Emma Lou Olson Center, 1801 NE 6 St. from 6 to 8 p.m.

On Aug. 24, the meeting will take place from 6 to 8 p.m. at the E. Pat Larkins Center, 520 MLK Blvd.

Final voting district boundaries are expected to be made by October.

All meetings are open to the public and do not require a reservation to attend. For more information, call 954-786-4608.

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Although his business is leverage buyouts which means buying and selling companies, Ben Smith, 38, the owner of the two Lighthouse Inns, 3305 SE 5 St. and 3208 NE 11 St., Pompano Beach since 2008 says, "These two assisted living facilities are keepers. I'm attached to the residents and would feel like I abandoned them if I sold the Inns."

My aunt, Sue Beall, is the very capable administrator of both residences and Suzi Mautner is our director of marketing. These two people are my life savers."

Mautner, who is a seasoned executive in this field, was asked how these Inns differ from other rental assisted living residences.

She replied, "We do all of the services one expects. The difference is in the exceptionally caring staff. We're intimate residences with a capacity of 33 in Lighthouse Inn South and 43 in Lighthouse Inn North. We're small enough to give personal attention."

The residents all know each other and have concerns for each other the way family members do for one another."

Continuing, she adds, "Our case manager/social worker

## The Lighthouse Inn

A Seaside Assisted Living Residence

Financial Assistance available through Government and VA Programs

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Suzi Mautner director of marketing and Ben Smith, owner.

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applies for financial assistance for new residents wherever it is indicated. Many of our residents are receiving benefits from the government and VA programs. Until they moved in, they never realized they were entitled to them. This assistance helps them relax and forget their worries about being able to maintain themselves financially. A licensed therapist attends to individual and group therapy when the need exists."

Both facilities have activity directors who keep residents busy with walks to the ocean, bingo, card games, jewelry making, painting and other crafts. There's an exercise class every morning.

Ivan Lozada has lived at Lighthouse Inn South for four years. "I like the staff. They

take good care of my room and me. The food is good and always fresh. Ribs, chicken and meat loaf are my favorites. They bake the cakes and pies right here too, but butter pecan ice cream is still my favorite. I often walk the beach with my friends and I like bingo."

Cindy Ryan, thinks these Inns as life savers. "My dad lived at Lighthouse Inn, North for six years. I was impressed with the quality of care he received. When my husband needed assisted living, I moved them both to the South Inn. And I, unexpectedly ended up here too. They are very good to us. My husband needs constant attention and it is provided by willing and pleasant staff."

These two residences allow small pets. Mautner says, "if the resident can care for them."

Our staff assists residents with bathing, dressing and grooming, medical management, housekeeping and personal laundry service. Physical and occupational therapy, doctor visits and podiatrists are available on site. We arrange for transportation for off site visits to dentists, doctors and other activities. Family and friends are welcome visitors from 9 a.m. to 8 p.m."

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# Cap's

*Continued from page 1*

south of the Hillsboro Inlet that has since been devoured by winds and tides. Before long, the store became a restaurant. But the location was subject to bad weather, and in 1928, Cap purchased a barge for \$100 and beached it on land half a mile from the present site. He used Dade County pine to build an enclosed structure on top of the barge. By 1929, Cap's Place, then known as Club Unique, was open for business.

A few years earlier, Cap had met another runaway, Albert Hasis, 16, and the two developed a lifelong friendship. Tom Hasis says his father's sturdy back provided the brawn that Cap and Lola needed to expand their enterprises.

When the Intracoastal Waterway was widened, the barge was moved to its present location. The hawser ropes used to drag it are wrapped around a huge piling in the bar.

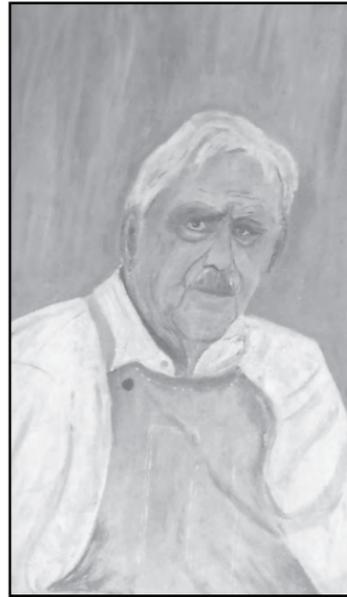
Though the restaurant was an instant success, Cap never bought the land on which it sat. It was, after all, in the midst of a swamp and no one seemed to care. It was then that the bar was built of native materials, Cuban mahogany, pecky cypress, bamboo, Dade County pine. Diners parked in Hillsboro Beach and came to the restaurant by boat. As Hasis says, "life was good."

In the '30s, gambling came to the area and Cap's Place was a natural to attract this crowd. The Poinciana Room in the main building offered all the games and slot machines.

Up the road, Bill Stewart converted a packing house on the Hillsboro River in Deerfield Beach into the River-view, and gamblers found their way there too.

Overseeing all this action and taking his cut, was Meyer Lansky who later built the first gambling resort in Las Vegas, The Flamingo.

Lansky's contribution to the local economy was the big



[Left] Tom Hasis and his sister, Talle, have kept Cap's Place very close to its original decor. Tom, an attorney has served for many years as a commissioner for Lighthouse Point. [Above] Cap Knightwasn't much for a coat and tie, not was he a "tax-paying" person, but he entertained presidents and dignitaries from throughout the world.

money gamblers he brought into the area. The industry thrived until Senator Estes Kefauver put an end to it in the '50s.

In 1945, Tom Hasis's mom entered the scene. She was young Patricia McBride, a tourist on her way to California. She and Albert met and were married two weeks later.

It is Patricia who realizes that as WWII ends, change will come to the area. She borrows \$5,000 and buys the land, 1,000 feet on the Intracoastal Waterway, where Cap's Place stands, a business move that secured the restaurant location for her heirs.

Tom Hasis, his sister Talle and brother Ted grew up in Kester Cottages near the beach in Pompano Beach.

*See CAP's on page 9*



The hawser ropes used to drag the original Dade County Pine barge to its present location are wrapped around this piling in the bar area.

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# Cap's

*Continued from page 8*

He remembers one home was on Atlantic Boulevard, across from Café Maxx.

Cap died in 1964 at age 93 and is buried with Lola at the Pompano Beach Cemetery. Albert and Patricia are buried in the Deerfield Beach Cemetery. They died in 1982.

When Cap died, the IRS place liens on the restaurant property. Along with not believing in being a landowner, Cap did not believe in paying

taxes. It was left to Patricia Hasis to pay off the debt which she did over time. "She was saddled with debt for years," Tom says. "My mom was the glue and the brains. She made sure the bills were paid. This is really a survivor's tale."

His memory of Albert, his dad, is of an honest, hardworking man who loved hunting and fishing and the outdoors.

In the '50s, names that have become associated with Lighthouse Point's history came into play. Roy and Binky Glisson were Lola's nephews and made their money in real

estate and managing Hillsboro Beach mansions for the wealthy owners.

In 1953, Robert Bateman, considered the founding developer of Lighthouse Point, bought the south end of Cap's Island for \$10,000 along with land for restaurant parking at the Lighthouse Point Marina. Brother Binky bought 300 feet north of the restaurant for a nursery.

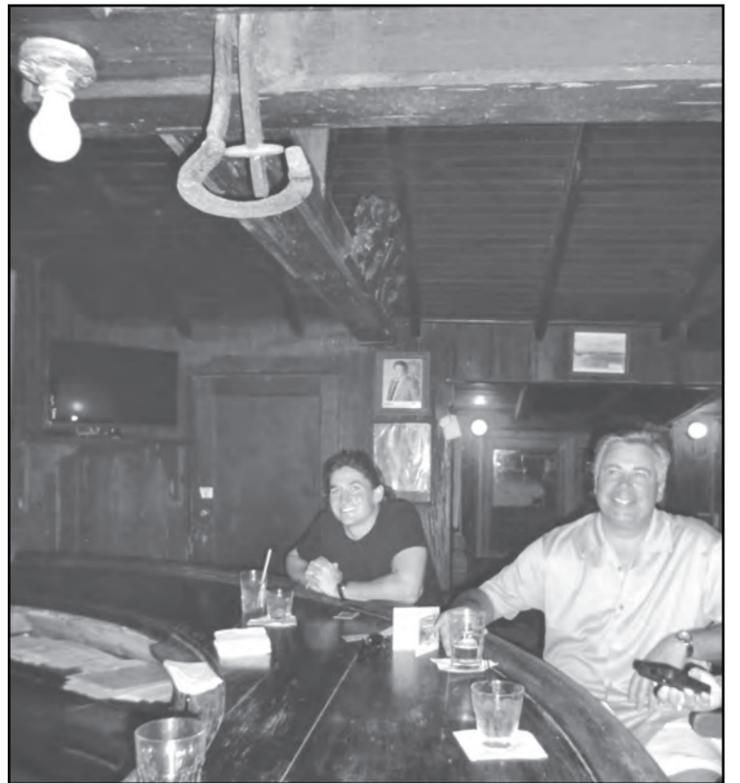
The restaurant and its unique location attracted a guest list of the famous from FDR and Winston Churchill to Casey Stengel and Joe Namath. In 1990, Cap's was placed on the National Register of Historic Places.

In the '70s, Ted, Talle and Tom took over operation of Cap's Place. Today, Tom calls Talle, "the heart and soul of this place."

Although it is now connected to land by 31 Avenue, diners must still get to the restaurant by launch which picks them up at the LHP Marina. They climb onto the wooden dock and walk a path made of old railroad ties, turning left into the bar which is filled with photos and memorabilia of earlier days.

Or they go right, up another set of wooden stairs to the restaurant where the fresh fish, Okeechobee hearts of palm salad and lime pie are reminders of days gone by.

With times changing again, Cap's Place must appeal to a new generation of customers who will be entranced by



After a drink in the bar, customer are ready for some yellow tail snapper or another entree in the old restaurant.



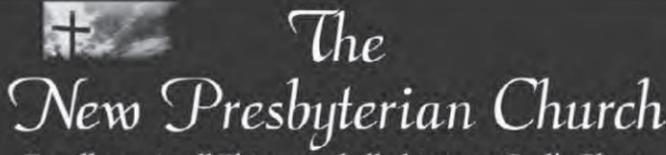
The walls of Cap's Place are filled with early pictures that capture the history of Lighthouse Point and the surrounding communities. [Staff photos]

its history and soothed by its rustic atmosphere.

"It's not just about the money," Tom Hasis says of the restaurant. "The goal is to have a place that is enjoyed by

others."

Cap's is open seven days a week except in summer when it is closed on Mondays. It is likely Broward County's oldest restaurant.



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"I was a stranger and you took me in..."  
-Matt. 25:35

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Dr. Philip A. Pine, 1600 E. Atlantic Blvd., Pompano Beach - 954-782-1992

# Dr. Philip A. Pine & Associates with dental offices in Pompano Beach, Fort Lauderdale and Plantation



Dr. Philip A. Pine with patient.

**D**r. Philip A. Pine has a one stop dental practice where every dental problem can be handled in one place.

This well-known area dentist has been practicing dentistry since 1983, and in Pompano Beach at 1600 E. Atlantic Blvd. since 1987. He has expanded his practice, opening offices in Fort Lauderdale at 2633 E. Commercial Blvd. and most recently in Plantation at 7420 NW 5 St. He and his staff cover all three locations.

What's truly unique about Dr. Pine's practice is his staff, which includes associate dentists, a periodontist, endodontist, prosthodontist, oral surgeon and orthodontist.

Every conceivable dental problem from regular dentistry to cosmetic dentistry can be and is handled within his offices. When this high energy dentist sat down with *The Pelican* he described his practice.

"We're a consumer based dental office, focused on comfort, convenience, and high quality work for a low price. We do top notch work. Our equipment is state of the art, but our fees are extremely reasonable. In fact, we will beat any written estimate."

One enthusiastic patient, Harriet Mertz, says, "I can't say enough good things about his newly created facility. It's beautiful, light, airy and immaculate. Patients sit in massage chairs, watching the television show of their choice while having work done. I've been a patient of Dr. Pine for 2 1/2 years, and I have been thoroughly satisfied. Dr. Pine does all of the exams and research. He uses a team approach. Dr. Mark Behar is part of his team

and he has corrected problems in my mouth that other dentists have missed. He has improved my bite and my chewing ability. The assistants are very well trained and they function like a second arm for the dentist. And the prices really are very reasonable."

Dr. Pine sees all new patients first and based on findings, either handles their needs or puts them in the hands of a staff member who specializes in their area of need. He lists some of the unusual aspects of his practice.

"We keep evening hours to accommodate our working patients. We offer sedation dentistry which allows nervous or frightened patients to sleep during a procedure. When they awaken, the work is finished. I'd estimate 10 percent of our patients request and enjoy coming here because we offer sedation."

All x-rays are digital which Dr. Pine says means 80 percent less radiation. He continues, "Our Waterlase is a laser that drills cavities painlessly eliminating needles and high pitched drill noises. There is no pain. There's only the sound of pulsating water while the cavity is repaired. This procedure is ideal for children.

"For our patients who are suffering in this economy, we offer a free dental discount plan and zero percent financing."

Asked about braces, he said, "Our orthodontist works with both children and adults. We see a lot of young professionals who either never had a chance to have braces when they were needed, or because they didn't wear a retainer as instructed and have suffered a relapse. In any event, they are ready to correct their bites and appear-

ances. An orthodontist will also fit patients with Invisalign braces which are invisible and cosmetically desirable."

Asked why he stresses low prices in his advertising, he says, "In this economy, we want potential patients to know that we keep our overhead and prices low. We want patients to take care of their teeth. That's why we try to make it financially easier. In order to give thanks to the community that has been so loyal to me, I offer a free exam which includes an oral cancer screening, two bite wing x-rays, TMJ, cosmetic and periodontal evaluations. It hasn't happened often, but I have recognized both pre-cancer and cancer lesions."

He says, "An advantage of having implants done in our practice is twofold. An oral surgeon will place the implants rather than a general

dentist. The follow up placement of a permanent crown will be done at the same office, saving travel time and appointments. The patient is reassured that the dentist and the surgeon are communicating closely."

Married with twin ten-year-olds, Dr. Pine incorporates both his wife and children into his advertising. "They get a kick out of seeing themselves in the ads."

## Dental advice for children

Get regular check ups. Brush properly and use floss. Children should have sealants starting at age 6 and use on all molars to prevent decay.

## Dental advice for adults

Never sleep with dentures or partials because the tissue needs to be exposed to oxygen. Nearly 40 percent of

the population has a clenching or grinding TMJ problem which is destructive to the teeth, gums and bones. This condition is more prevalent in women.

The symptoms can be headaches, earaches, jaw and neck pain. A properly fitted guard can correct the problem and often, the pain.

He estimates that 80 percent of adults have some form of periodontal disease. Although this is a gum and bone disease, there is a correlation between it and heart disease.

Check ups will reveal the disease and alert a patient to be checked out by a physician. Hours Monday to Friday with evening appointments available.

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# Dr. Paula Hedglon's Center helps people find natural paths to healthier minds and bodies



Often a specific adjustment can open nerve interference that is critical in the holistic healing process. "The brain sends messages through the spinal cord and then to the organs. My job is to clear the way for the messages," says Dr. Hedglon.

**P**aula Hedglon sees chiropractic care as an ongoing way to stay healthy. Walking down the long hallway at her chiropractic center in Pompano Beach, visitors can read testimonials from patients who have watched their health improve, but many of them talk about additional benefits that were surprises. They are what Dr. Hedglon calls 'miracles.'

One patient, 44, came because she could not move her neck. After a neck scan and an x-ray, Dr. Hedglon saw in her neck a bone fusion.

"When the spinal bones go out of alignment, it causes nerve interference in the spine. I adjusted her neck with a 'toggle.' After three months of care she went back to her primary physician, she not only could move her neck, her doctor told her that her kidney, atrophied since birth, had regenerated and was growing."

Another patient with Bell's Palsy, unable to open his mouth on the left side for a year and a half, after one adjustment he was able to open his mouth.

The testimonials are real; the patients include their photographs for all to see, and Dr. Hedglon has her own philosophy as to these "miracles," a word she uses freely in her practice.

"The body can replicate and heal itself if there is no interference with the brain. This is healing from the inside out.

The brain sends messages through the spinal cord and then to the organs. My job is to clear the way for the messages."

She says "stress" is the biggest interference in healing, and stress presents itself in three forms: physical, chemical and mental.

God does the healing," she says. "I just adjust, or move the bone that is causing pressure on the spinal cord"

Prior to completing her chiropractic degree, Dr. Hedglon taught upper grades at St. Elizabeth Roman Catholic School in Pompano Beach. She earned her degree in education at Florida State University.

She earned her degree in chiropractic care from Life Chiropractic College, Marietta, Ga. in 1985.

But this small, quiet-spoken woman makes no claims on her part other than releasing the body's own innate healing ability.

Her personal faith emanates a quiet confidence in her chosen profession.

The days begin at Hedglon Chiropractic Center with meditations and prayer, and the atmosphere reflects a calm and settling comfort for patients.

She builds strong relationships with her patients through her skills of caring.

Dr. Hedglon is not alone with her philosophy. There are a growing number of chiropractors like Dr. Hedglon who have chosen the

philosophy of Dr. James M. Sigafoose, a recognized leader in "natural healing."

"More and more people want to stop living on drugs. We help them realize that the body has its own healing experience," she says.

Her practice is for the whole family, and she encourages parents to start their children early with the world of chiropractic healing.

"We see a lot of families. This is my mission, from womb to tomb," she adds.

Children are welcomed at Hedglon's center, and they benefit from the experience.

She explains that children aren't always aware of something being wrong with their bodies. They can have traumas that impact their well-being and go for years or a lifetime accepting an issue that could be healed.

"The first trauma is birth," says Dr. Hedglon.

She recounts the story of a newborn whose father, a Broward Sheriff's Office



Young children get a head start on healthy bodies at Dr. Hedglon's Center.



Mimi Lam, Dr. Paula Hedglon, Marilyn Jones and Nina O'Connor

deputy, was a regular patient. When it was apparent at birth that his child was unable to nurse because he could not move his head, the midwife recommended chiropractic care.

"When I adjusted the baby, he was able to move his head and nurse. Then the whole family continued the care, coming twice a week at first and then weekly," she says. "Every muscle in the body, including the sucking reflex, is controlled by a nerve. Without the connection, the muscle cannot do its job."

"It's good to set up regular checkups for the entire family—like people do with the dentist—to maintain a body that is able to continually heal itself," she says.

Dr. Hedglon's introduc-

tion to chiropractic care came to her from her great uncle, Dr. Frank Fasulo, a pioneer in chiropractic care. He graduated from Palmer College of Chiropractic in 1947. When Hedglon's brother, Armand, was injured in a fall and hit the back of his head, Dr. Fasulo took care of him using chiropractic adjustments. Today, Hedglon's brother is also a chiropractor, practicing in Margate.

Dr. Hedglon is married to Michael, who owns Hedgehog Studios, an advertising agency in Pompano Beach. They have one daughter, Catherine, a student at the University of Miami Law School.

Marilyn Jones is Dr. Hedglon's assistant.

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HEDGLON  
CHIROPRACTIC  
CENTER

Deerfield Builders Supply, 77 SE 2 Avenue, Deerfield Beach. 954-427-1010.

# WWII veteran Edward P. Dietrich started his small concrete block plant in 1947 and watched it grow to an 80,000 square-foot building supply center



Ed Dietrich, with clipboard, checks load of lumber, 1957

**D**eerfield Builders Supply was founded in 1947 and began operations under the leadership of Edward P. Dietrich, its first president and general manger.

Ed had returned from Japan a year earlier after three World War II ship commands in the US Navy.

Recently celebrating his 95th birthday, he continues to maintain involvement in the business in an advisory capacity from his homes in Deerfield Beach and North Carolina.

The second generation of this family business is represented by son Edward H. Dietrich, who joined his father in 1976. Now the third generation is on board represented by grandson Bradley Wanzenberg and granddaughters, Jessica and Gretchen

Dietrich. Early operations began with the manufacture of concrete blocks. Soon lumber, hardware and other building materials were added to the mix and eventually block manufacturing was phased out as the company evolved into a full-fledged lumber yard.

The original operation occupied approximately 5,000-square-feet of wood frame warehouses straddling Railroad Avenue. Now, the company known around town as DBS, operates out of over 80,000-square-feet of manufacturing facilities and office space on nearly five acres, with two satellite locations in Tampa and Sarasota that serve the Naples, Tampa Bay and Orlando markets.

The Deerfield Beach location serves the core geographical market from Miami

to north Palm Beach County. The company's export division is headquartered locally, shipping to the Bahamas and throughout the Caribbean.

Deerfield Builders Supply has always maintained a tradition of community service and involvement. DBS was a charter member of the Deerfield Beach Chamber of Commerce and is the oldest sponsor of Deerfield Beach Little League. DBS is involved with Habitat for Humanity, local historical societies, overseas missions, the Boy Scouts and more.

DBS is as proud of its philanthropic efforts as it is of its hard-earned reputation in the Florida building materials industry. That tradition of serving the community was begun by Edward P. Dietrich and was recognized by the City of Deerfield Beach when SE 2 Avenue was renamed Edward



The original DBS store built in 1957.



Jessica Dietrich, Ed H. Dietrich (seated), Gretchen Dietrich and Brad Wanzenberg (2nd and 3rd generations). [Photos courtesy of Deerfield Builder Supply, Deerfield Beach]

Dietrich, Sr. Avenue.

DBS's customers include custom home builders, remodelers, national home builders, homeowners, governments and commercial/institutional accounts. While still heavily involved in the commodity forest products/building materials business, the company's fastest growing market segments are windows, doors, millwork and kitchen cabinetry.

Recently DBS completed construction of a state-of-the-

art reinforcing steel fabrication plant, one of the finest in Florida.

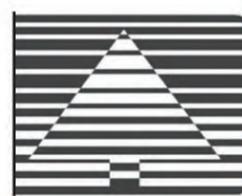
DBS offers window, door, cabinet and millwork installations through its licensed general contracting affiliate, DBS Construction Services. Projects include national award-winning cabinetry, a million-dollar country club window installation, technically demanding educational and institutional jobs and historic restoration.



For 64 years, Deerfield Builders Supply has been helping South Florida build beautiful homes. Whether you're a builder, remodeler, homeowner or architect, Deerfield Builders Supply has the top-quality products you need to successfully execute your designs. DBS can provide creative cabinetry, windows, doors, architectural millwork and more.

**77 S.E. 2nd Avenue, Deerfield Beach, FL 33441**  
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**Deerfield Builders Supply**



McNamara Chiropractic Center, 3320 N. Federal Hwy., Lighthouse Point - 954-943-1100.

## McNamara Chiropractic Center has been offering pain relief to patients in Lighthouse Point for 22 years

Many aching backs have found relief at the McNamara Chiropractic Center, 3320 N. Federal Highway in Lighthouse Point, or LHP, where Carol McNamara Krauss, Doctor of Chiropractic medicine has had her practice for over 22 years.

She has treated and helped patients suffering with herniated discs, osteoarthritis, sprains, strains, spinal stenosis, scoliosis and more. "We can and do restore normal spinal motion to eliminate pain without drugs or surgery. Perhaps the most important thing we do is halt the progression of the relentless degenerative process."

McNamara remembers wanting to be a physical therapist when she was a teenager. "My career focus changed when I went to work part time for two chiropractors while I was in school," she says.

"Watching them made me want to do what they did. I gave up my scholarship to FIU, applied to and was accepted in the graduate school at Life Chiropractic College in Marietta, Georgia. This post graduate education put special emphasis on anatomy, physiology, neurology and spinal biomechanics. I graduated in 1985."

After graduation she worked in several chiroprac-

tic clinics before going on her own in 1988. "I have a large following of patients who enjoy regular chiropractic check ups for wellness care," she explains. "This type of care can save time and money by keeping minor problems from becoming more serious."

Michele Greene, State Farm owner/agent is a big believer in the benefits of chiropractic benefits, and she says, "I've been a patient of Carol's for at least five years. I do so much running around between my business and my volunteer activities that I need to be adjusted from time to time. I go in feeling like 10-cents and walk out feeling like a million. You can't beat that can you?"

New patients usually come to her with a complaint of pain. "We take a thorough case history, do a physical examination and often a spinal x-ray to determine the source of the pain. At that time, a recommended care plan is suggested to the patient. It could be a combination of spinal adjustment, physical therapy, massage therapy and/or a nutritional plan. I'm a 'hands on' practitioner who enjoys seeing patients respond to holistic care without pills or surgery.

Instead of muscle relaxers or addictive pain pills, I believe the common sense approach is to help restore

normal structure and function of the spine. Periodic check ups will keep the correction."

One of her patients is her running coach, Howard Elakman, who turned 81 in August of this year. He says, "I've had a bad back for years and Carol is helping me a lot using a variety of treatments. She loosens my neck, adjusts me, and her heat treatments are amazing. My body totally relaxes and all the tensions go. I was in good shape for the 13.1 mile, half marathon on November 15 in Fort Lauderdale. Carol ran too. She's built for running, and she now beats me."

Orthopedic physicians, neurologists and primary care doctors often refer patients to McNamara for evaluation and treatment to correct the problem and relieve pain. Neck and lower back pain are the most frequent complaints as the result of trauma, repetitive micro trauma (doing little things wrong over and over again), genetic predisposition and general wear and tear.

Her comfortable and well equipped suite of offices includes a favorite piece of equipment.

"I love this motorized adjustment table which is unique," she says. "It allows a patient in pain to be moved from a standing to a recumbent position automatically. My older patients and those

Dr. Carol McNamara has been treating patients for more than 22 years. She is proud that chiropractic medicine has been an effective therapy for patients to find relief from chronic pain without the use of other medications.



in pain appreciate the table. Children think it's fun.

"I have many modalities such as therapeutic ultra sound, electrical muscle stimulation, traction and cold laser, but my trained hands are my most valuable tool."

Professional licensing renewal requires 40 hours of continuing education every two years. McNamara says, "This training is very beneficial but I feel my over 20 years of experience is invaluable in my ability to accurately diagnose, correct and help many people with a multitude of problems. I feel honored to be able to help so many patients from this area. It's a career that gives me tremendous gratification."

Married to Robert Krauss,

a private pilot, the couple has one daughter, Kelly, who is a college student.

McNamara is a vibrant young woman who makes time to be in great shape herself so it is not surprising to learn she runs marathons and is a cyclist who participates in events year 'round.

She also makes time for her community, serving on the boards of the Lighthouse Point Chamber of Commerce and Woodhouse, a residential facility for handicapped adults. She is a supporter and committee member of the Pompano Beach Fishing Rodeo.

Medicare, Medicaid and most insurances are accepted. For an appointment, call 954-943-1100.

# McNAMARA CHIROPRACTIC CENTER, P. A.

954.943.1100

FAX 954.943.9226

Email [cmkdc@comcast.net](mailto:cmkdc@comcast.net)

*Carol McNamara Krauss, D.C.*

3320 North Federal Highway  
Lighthouse Point, FL 33064

Ancora Insurance Agency, 605 SE 10 St., Deerfield Beach - 954-420-5998

# Join the 16-year celebration of Ancora Insurance Agency

**F**elipe Da Costa began his insurance career when he was in high school. He filed papers for his father, Jair. But that only piqued his interest in the business. While Felipe was attending Boca Raton High School, he took classes at night studying a 200-hour course to complete one of his goals which was to become a licensed insurance agent.

"I know it doesn't sound possible," says Felipe, who is now celebrating 16 years in the business. "I was 17 when I passed the test and went straight to work at my father's agency, Ancora, in Deerfield Beach. "I was one of the youngest agents in Florida."

Felipe, born in Belo Horizonte, Brazil, was 10 when his family came to the United States in 1990. In Brazil, Jair had an established agency with AIG. But when the fam-



*Felipe Da Costa began his career in the insurance business before he graduated from Boca Raton High School. This year, he celebrates 16 successful years of the Ancora Insurance Agency in the building he purchased [above] three years ago. [Right] Felipe stands with his Mom, Janilds Costa.*



ily arrived in Boston, Jair decided to take a respite from insurance.

That changed in 1992 when they moved again, this time to South Florida, where Jair opened Ancora Insurance Agency in Deerfield Beach in 1995. "I worked all my life in the insurance business in Brazil and it was my dream to do it here in the States," Jair said.

His dream accomplished, Jair retired in 2002 leaving his wife Janildes and son Felipe to carry on. The next big change came when Felipe bought a building for his company in Duval Court. "It was a big step," he says.

It was a step that has paid off. The Costas work mainly with the South American community which in the past few years has grown rapidly in this area. Pompano Beach and Deerfield Beach together have the largest Brazilian populations in Florida, Felipe said, and the second largest in the U.S.

Only recently has he added an American insurance agent to expand his customer base.

Felipe says insurance is more than just something he followed his father into. "I like helping people out

and choosing the right coverage for them. I think it's cool and it seems like I'm helping."

As independent agents, Ancora offers different price options and services from other insurance companies, including Progressive, Bristol West, 21st Century Insurance, Mercury, Gainsco, Ocean Harbor, Seminole Casualty, Met Life and many more.

From their new building, they are ready and able to serve every South Floridian, but they haven't forgotten their roots.

"For all the Latin Americans and particularly the thousands of Brazilians and South Americans residing in Florida we are able to speak their native languages," said Felipe.

Ancora also offers Department of Motor Vehicle, or DMV services, including new license plates, tag renewals and transfers.

"Many of these services can be delivered on the same day, depending on how busy the DMV is and on the time the customer placed the request," said Felipe.

For more, visit [www.ancorainsurance.com](http://www.ancorainsurance.com) or call 954-420-5998 or 1-800-675-5147.



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# Broward Health North Broward Medical Center

## Broward Health's North Star



Broward Health North Broward Medical Center certainly feels golden as it celebrates its 50th anniversary. A milestone for any person, couple or organization, this anniversary is especially poignant to staff and the surrounding community as they recognize just how far this hospital has come. From a 149-bed community hospital to a 409-bed, technologically-advanced leading medical center, North Broward Medical Center continues to serve its community, but on a whole new level.

In 1960, the North Broward Hospital District, now known as Broward Health, commissioned a new five-story hospital to be built to service the residents of northern Broward County. North Broward Medical Center, originally known as North District Hospital, was open for business in 1961. The first patient was admitted in March, and the hospital's volume quickly picked up, partly due to Broward County's staggering population growth. Known as a community hospital that serviced northern Broward County, North Broward Medical Center was exactly what the local population needed for timely medical treatment.

As Broward County continued to develop, so too did the demand for services at North Broward Medical Center, thus beginning the facility's movement toward becoming one of Broward County's most medically advanced hospitals. By 1970, North Broward Medical Center unveiled its landing pad for helicopter transport of emergency patients, and by 1982 a redesign and expansion of the hospital more than doubled its square footage to 504,000 square feet. Just a decade later, in 1992, North Broward Medical Center became a Level II Trauma Center.

Today, Broward Health North Broward Medical Center is best known for its Trauma Center, Joint Commission certified Comprehensive Stroke Center, Neurological Institute, Joint Replacement Center, Comprehensive Cancer Center, Spine Care Center and Wound Care Center.

Additional Broward Health North Broward Medical Center highlights include:

- First hospital in Broward to host and use the CyberKnife® Robotic Stereotactic Radiosurgery System, providing the most advanced oncology radiation treatment currently available

- First hospital in the nation to receive Joint Commission Certification for its Alzheimer's Disease Program
- First Broward County hospital to achieve certification by the Joint Commission for hip and knee replacement
- More than 1,100 anterior hip replacements using the state-of-the-art hana® table performed by experienced surgeons. . . more than any other south Florida hospital
- Continued adult Level II trauma status, with the latest equipment to handle life and limb threatening trauma cases.

Most importantly, however, Broward Health North Broward Medical Center remains a community hospital.

"We are so proud to be part of this wonderful community, providing quality health care for 50 years. We remain committed to being a neighborhood resource for everything from simple health information to the most advanced treatment for cancer," said Broward Health North Broward Medical Center CEO Pauline Grant.

**To celebrate Broward Health North Broward Medical Center's golden anniversary, Pauline Grant and the entire North Broward Medical Center staff are inviting the community to an event that promises laughter, remembrance and a look toward the future. "I invite everyone to celebrate this milestone with us at our Rededication Ceremony on Saturday, Aug. 20, from 10 a.m. to noon," said Grant.**

**The Rededication Ceremony, to be held at North Broward Medical Center, located at 201 E. Sample Road, Deerfield Beach, FL 33064, will be highlighted by a tree planting ceremony. This ceremony is based on the mantra that "when you plant a tree... you believe in the future." Cake and prizes will round out the morning's festivities. For more information about the Rededication Ceremony, visit [www.BrowardHealth.org/events](http://www.BrowardHealth.org/events).**

**Let the celebration begin!**

**1951** – Florida Legislative establishes the North Broward Hospital District, now known as Broward Health, to serve as a medical safety net for Broward County residents.

**1960** – Construction begins on North District Hospital, now known as Broward Health North Broward Medical Center.



**1961** – Construction is completed, and the first patient is admitted in March.

**1969** – The hospital opens a coronary care unit.

**1970** – A landing pad is opened for helicopters transporting emergency patients.

**1977** – A \$475,000 intensive care unit is unveiled.

**1982** – The hospital undergoes a massive redesign and expansion, which takes the building from 250,000 to 504,000 square feet.



**1982** – Auditorium and main entrance added to the facility.

**1986** – The Memory Disorder Center is opened.

**1992** – The Neurological Institute is established, making it the first hospital in Broward County to offer comprehensive neurological services.

**1992** – Adult Level II Trauma Center opened, with trauma surgeons available 24 hours a day, seven days a week.

**1995** – Begin hosting The American Parkinson Disease Association (APDA) Information & Referral Center and Chapter.



**2007** – Home of Broward County's first CyberKnife®, the most advanced treatment for cancer.

**2008** – The Joint Replacement Center is opened.

**2010** – New Spine Care Center unveiled.

**When you plant a tree... you believe in the future**

Zuccarelli East, 1340 N. Federal Highway, Pompano Beach - 954-941-1261

# An immigrant's tale: a life-altering journey from the Italian countryside to the sunny shores of Pompano Beach



Owner Giuliano Vallorani (third from left) and some of his team are making Zuccarelli restaurant a great choice for affordable, flavorful and plentiful Italian fare in Pompano Beach.

What began with the birth of a boy born in the 1960's in the tiny Italian town of Ascoli Piceno continues with the man and the owner of a thriving restaurant in the heart of Pompano Beach.

"We lived a very rural, farmland existence," says restaurateur Giuliano Vallorani "We had no money and no running water. We grew our own crops and raised pigs, chickens and rabbits."

But fate would conspire to dramatically alter Vallorani's existence when his aunt married an American from New York.

The nuptials set off a chain of events that eventually allowed the extended family to move to Bensonhurst, New York and, shortly thereafter, Hollywood, Florida.

"My mother has been living in the same house in Hollywood since 1972," adds Vallorani with genuine astonishment.

"I graduated from McArthur High School in 1980. The following year I opened Albert's Pizza on County Line

Rd. in Hallandale. I was only 19 years old at the time," says the impressively fearless entrepreneur.

"After 3 years of operation I sold Albert's and bought an existing pizzeria in Margate. This was the original Zuccarelli's that I still own and run today," adds Vallorani who only recently inaugurated his new establishment in Pompano.

"After running Zuccarelli's for nearly 30 years in Margate, I suddenly decided I wanted to open another restaurant. My wife's mother lives in Lighthouse Point and told me about a beautiful stand alone building near the Pompano golf course that was up for sale. And that is how Zuccarelli East was born!" recalls the affable paesan.

"I go back to my hometown in Italy almost every year. It is amazing to see the progress that has occurred there," says Vallorani who remains close to his roots. Indeed, it is this strong connection with his ancestry that has produced a

On the appetizer front, stuffed mushrooms, mussels marinara, clams oreganata and broccoli Parmigiana are just a few of the tempting choices available.

A host of hot and cold sandwiches also make an appearance. Sausage & peppers, eggplant, chicken, veal or meatball Parmigiana will warm the soul while cappicola, salami, ham and provolone make for a tasty Italian hoagie.

Delectable paninis such as the fried chicken cutlet, the gourmet veggie, the saltimbocca with prosciutto or the

Scarpariella with sausage, classic Cacciatore and Piccata with white wine and capers are some of the most popular recipes.

Of note is the Chicken Ascoliana with fresh spinach covered in light marinara and cheese. Served with ziti in a homemade tomato sauce, this gargantuan dish of plump chicken breasts will satisfy the hungry as well as the picky.

"This is now our favorite Italian place in Pompano. The food is outstanding," say local residents Ted and Gay Crownover.

The seafood options are equally plentiful and flavorful. "Our Zuppa de Pesce is fantastic," says Vallorani as he brings a colossal plate of al dente linguini covered with steaming hot jumbo shrimp, mussels, clams, octopus and calamari in a rich marinara sauce.

Other maritime options include the broiled filet of sole, the shrimp Fra Diavolo or scampi, the stuffed flounder and the zuppa de clams. "We really have a full menu. Everything is very authentic," says the experienced restaurateur.

"Of course, we also make great New York style thin crust pizzas," adds Vallorani as pie specialist Pat Dimeglio prepares a large meat lovers pizza for delivery.

Located directly across the street from Pompano's municipal golf course, Zuccarelli offers daily specials and lunch combos, plenty of free parking and an extensive catering service.

The remarkably large entrees are priced between \$10 and \$15 while pizzas start at \$9. Wine glasses are \$5 and most wine bottles \$16.

Be sure to try one of the many tantalizing desserts such as raspberry chiffon, cannoli, cheesecake or tiramisu.

Buon appetito!



A Zuccarelli signature dish, the Zuppa De Pesce, features a wealth of shrimp, mussels, clams, octopus and calamari in a zesty marinara sauce over al dente linguini.

menu that is unpretentiously authentic, satisfyingly abundant and reassuringly economical.

Serving just about every Italian specialty imaginable, this welcoming trattoria comes loaded with a great wine list and tons of culinary expertise. The result is affordable, high-quality fare in a relaxed ambiance.

The voluminous menu is replete with a seemingly endless array of mouthwatering favorites. Soups include the classic minestrone as well as the hearty pasta e fagiole. Salads such as grilled chicken, Caesar or calamari are also good starters.

caprese with tomatoes and basil are reliable take-out options.

But the true stars of the Zuccarelli menu can be found in the pasta, chicken, seafood and veal entrée selections.

Linguini with clams, chicken & spinach lasagna, manicotti, baked ziti, eggplant rollatini and stuffed shells complete the authentic Italian pasta tableau. "Our penne alla vodka is also outstanding," adds Vallorani with a knowing smile.

Veal and chicken can be enjoyed in a variety of traditional preparations. Lemon butter Francese sauce, Marsala wine & mushrooms,

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Checkers Old-Munchen, 2209 E. Atlantic Blvd., Pompano Beach - 954-785-7565

# Pompano Beach's Checkers Old-Munchen delivers tasty German cuisine in friendly European atmosphere

Originally opened in 1982, Checkers Old-Munchen has become the only reliable source of authentic German fare in Pompano Beach.

Brainchild of Detlaf Neuman, former head Chef of a 5-star Munich hotel, the restaurant has stayed in the family over the past three decades. Today, nephew Mat Moore is at the helm of this thriving bastion of Teutonic temptations.

"German food is so much more than just sausage," says Moore as he pours a gigantic boot of Kostritzer beer.

This dark, medium bodied lager is a popular choice among the more than 30 varieties of beer available. "The Kostritzer is my favorite. It's Germany's answer to Guinness," adds Moore.

For wine lovers, the Peter Brum Riesling features the quintessentially aromatic and fruity overtones one expects from this crisp white varietal of the Rhine region.

Beverages in hand, many patrons kick start a meal with a hearty bowl of Checkers Old-Munchen's famous onion & apple soup. Bursting with flavor, this Bavarian version

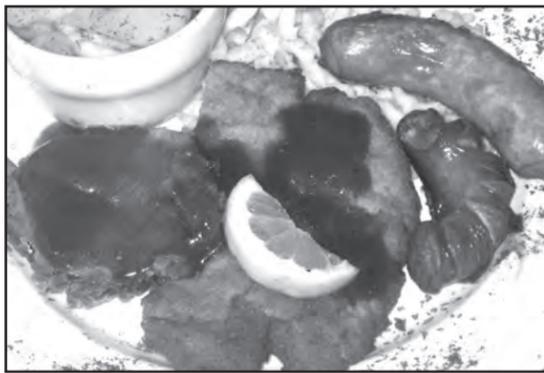
of French onion soup features sautéed onions and apples slowly simmered in the house beef and lager broth topped with provolone cheese.

Other classic starters include the Liverwurst & Muenster cheese platter, Bratwurst and Knackwurst on a bed of sauerkraut and several healthy salad options. Of note is the Kartoffelpuffer – home made potato pancakes served with applesauce and sour cream.

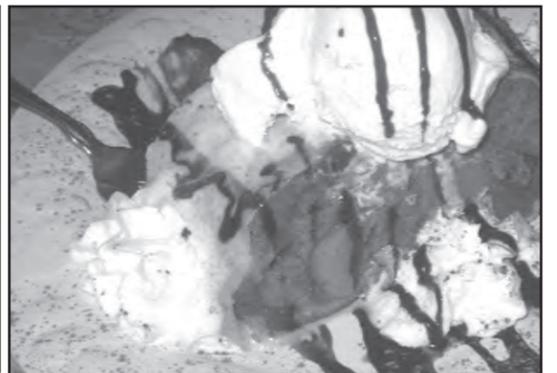
A quick scan of the menu reveals that vegetarianism is not exactly a German invention. Veal, pork, beef, chicken and sausage dominate the landscape.

The plethora of meat options includes mouthwatering veal or pork Wienerschnitzels. These house specialties showcase lightly breaded cutlets sautéed in lemon butter and topped with rich homemade gravy.

Originally created in neighboring Vienna, this preparation method has become a re-



Counterclockwise from the tangy cucumber salad, the vinegar marinated sauerbraten beef, a half portion of pork Wiener-schnitzel with gravy, grilled knackwurst and bratwurst and German egg noodle known as spaetzel.



Warm homemade apple strudel topped with vanilla ice cream and chocolate sauce is the perfect way to finish a hearty meal at Checkers Old-Munchen.



Mat Moore brings on the roasted pork shank and a German beer.



Veal Wienerschnitzel features a lightly breaded veal cutlet sautéed in lemon butter. Here, it comes served with potato dumpling and red cabbage and can be topped with a flavorful house brown gravy if desired.

gional staple of southeastern Germany. Served with red cabbage and potato dumpling or spaetzel (German egg noodles similar to gnocchi),

these plates feel like a home cooked meal in Deutschland.

Another crowd pleaser is the eye-popping Schweinhaxen. This plate features a specially seasoned 2 lb. boiled pork shank slow roasted for 6 hours. The result is a wonderfully moist and juicy fall-off-the-bone meat all topped with homemade gravy. "We use the broth of the pork shanks to make our gravy. It is absolutely delicious," says Moore.

The chicken menu includes sautéed breasts Hunter style with mushrooms in a wine gravy, Blackforest ham with white wine cream or the Paprika version in sweet cream sauce with red bell peppers.

"One of my favorites is the pork Stroganoff. But if you want to get a taste of several specialties, I would recommend our famous Bavarian Platter," says Moore.

This sampler dish overflows with Bratwurst, Knackwurst, Wienerschnitzel and either schweinebraten or sauerbraten. The former consists of tender oven roasted pork loin while the latter is an acquired taste involving vinegar marinated beef topped with sweet and sour gravy.

"The food is outstanding and the prices are very reasonable," say regular local customers Bob Stoetzer and Pat McQueen.

A good way to conclude a culinary voyage to Germany

is with a warm homemade apple strudel. Served with Alemannic alacrity by the friendly waitresses, this ice cream topped behemoth is a great dessert to share.

With wall to wall beer steins as décor, the ambiance at Checkers Old-Munchen is warm and resoundingly European. Take advantage of various coupons available for half-priced entrées with beverage purchase. The "Think German It's Friday" club (TGIF) allows ½ off libations, appetizers and desserts with the purchase of an entrée.

Enjoy a Bavarian brew-haha during the monthly beer tastings. The next one is on Friday September 10 at 9:15 p.m. and will feature 8 different German beers, complimentary buffet and various prizes for \$17. "Reservations are highly recommended as our beer tastings are extremely popular and sell out quickly," says Moore.

All entrées are priced between \$14 and \$17, wine bottles are around \$25 and beer starts at \$4. There is free parking in the back and all major credit cards are accepted. The early bird special is from 5 pm to 6:30 p.m. and all day Sunday.

Be sure to inquire about upcoming Oktoberfest specials on Facebook and especially the highly anticipated \$10 entrée weekends. Prost!



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Dairy Queen, 2901 N. Federal Hwy., Pompano Beach - 954-943-8390

# Sentimental over ice cream, DQ becomes a landmark in Broward County

**D**airy Queen owner Sal Biviano is in the business of building memories, like the ones he has of walking a mile or so with his family for ice cream when the DQ was located in the Beacon Light Shopping Center.

Biviano was 12 then. A few years later, in 1976, his dad Onofrio purchased the store and operated it until three years ago when Sal, 50, took over. Trained as a CPA and with years of corporate experience at JM Family, Sal was ready to re-enter the family business.

In the summer of 2008, the familiar red-roofed Dairy Queen in the Shoppes at Beacon Light was shuttered and Sal moved up Federal Highway to a former Texaco station at NE 29 Street. The move was beneficial in lots of ways. The store is more visible from the highway, it is easier to drive in and out, there is room for a drive thru which has created a "phenomenal" amount of new business, and there is a covered patio where customers can relax with a sweet treat, a chili dog or a BBQ sandwich. Now located on the west side of



the highway, it is also within walking distance for many families.

The patio area which seats about 30 is the one thing Sal was adamant about when he changed locations.

It has become a popular place for birthday parties.

People bring balloons, a few decorations, order a cake, and voila, instant celebration.

"I could have had more parking or I could have had a



BACK AND BIGGER - Pompano Beach Mayor Lamar Fisher was on hand with Chamber members, owners and friends who had one thing in mind when Dairy Queen re-opened in Pompano Beach - "I'll have chocolate with sprinkles."



bigger store, but I was definite about the patio. I love to see people having fun. It allows them to sit and have some good family time. That's very important to me."

Sal has doubled the size of his store; it is now 1,200

square feet, and more than doubled his staff which numbers 17.

He is involved now with training his employees, many of whom are students whose schedules he must work around. But since he got his first job at this Dairy Queen, he is willing to give other kids the same opportunity.

Business at the Dairy Queen begins to boom right after school when cars pull up with kids eager for a snack. The

later it gets, the busier it is, Sal said.

While some Dairy Queens offer burgers, sandwiches and fries, Sal kept to his original menu adding only cakes. There are still the nine different sundaes, 27 flavors of blizzards, 11 shakes and malts, soft cones, waffle bowls, banana splits, Oreo brownie earthquakes, peanut buster parfaits, Moolattes and a newer addition, the Peanut Butter Bash. In short, the confections that made Dairy Queen a household word since it began 66 years ago are available at Sal's vibrant red, white and blue store. His dad died the same month the new store opened but he is still remembered. "This has my father written all over it," Sal said, noting his clean, bright establishment.

Owned by corporate giant Berkshire Hathaway, Dairy Queen is part of the American landscape. On this particular landscape, it is probably the oldest family-run, retail business in the neighborhood, a place Sal Biviano hopes will leave his young customers with their own pleasant memories.



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*An American Original*

# Barefoot

*Continued from page*

to be replaced with a luxury condominium.

After many calls to the owner and developer, it was agreed the statue would be donated to the Town of Hillsboro Beach. It was moved to town hall to be restored and dedicated during the Town's 60th Anniversary.

Because of its proximity to the ocean, the statue was in need of serious repair. After a lengthy search, the artist who created the image in native cocina rock in 1973, said, "I think I'm the one you are looking for! Frank Vega subsequently agreed to cast the sculpture in bronze for the town hall. Money from the Broward County Parks and Recreation was used for the project, and today it graces the front lawn of the town's municipal building.

The original sculpture was donated to the Hillsboro Lighthouse Preservation Society where it keeps an



The Waterfront Restaurant, part of the Barefoot Mailman Resort, in Hillsboro Beach, once hailed the statue of the Barefoot Mailman. After the resort burned to the ground, the statue was donated to The City of Hillsboro Beach, where he stands [or walks] today.

eye on the boaters passing through the Hillsboro Inlet.

Once again, the Barefoot Mailman is in need of tremendous repair. After 40 years of exposure to the wind and ocean air, a campaign to raise funds to bronze the Barefoot Mailman has begun. Donations and sponsorships are being solicited.

Sculptor Varga has again agreed to bronze the sculpture and will do it for \$30,000, the fee he charged in 1998.

Persons interested in contributing to the bronzing of

the Barefoot Mailman statue may do so through the Hillsboro Lighthouse Preservation Society website.

*(Ed's note: Carmen McGarry is former mayor of Hillsboro Beach and the town's historian, a title she has held since the early '90s. She was the person who negotiated the donation of the original statue and enlisted Frank Varga to bronze the replica which was placed at Town Hall. She is now involved in the restoration of the original statue at the Hillsboro Inlet.)*

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2011/5/18

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Continuing the annual tradition, Florida has enacted legislation that there will be no sales tax collected during the period from August 12, 2011, through August 14, 2011, on the sale of clothing, footwear, and certain accessories selling for \$75 or less per item; or school supplies having a sales price of \$15 or less per item. These tax exemptions do not apply to sales within a theme park or entertainment complex, a public lodging establishment, or an airport.

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# Sightings

*Continued from page 6*

p.m. fresh produce, international baked goods, herbs/spices, doggie treats, pickles, jams, infused vinegars, pasta and more. Call 954-531-5383.

**Pompano Beach Green Market** – Every Saturday at Founders Park, NE 3 Ave. and NE 2 St., 9:30 a.m. to 1:30 p.m. Fresh seafood, vegetables, flowers and more. Call 954-461-3385

## Fishing Piers

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**Deerfield Beach International Pier** 200 NE 21st Ave., Deerfield Beach. 954-426-9206. 954-943-1488

## Leisure

**The American Legion**

**Auxiliary Unit 142** has Bingo on Tuesdays at 7 p.m. at the Post, 171 SW 2 St., Pompano Beach. Food is available from 5:30 to 7:30 p.m. Call 954-942-2448.

**The NE Focal Point** Alzheimer's Day Care Center, located at 301 N.W. 2nd Avenue in Deerfield Beach, offers a weekly Caregiver's Support Group every Wednes-

day from 10 a.m. to noon.

## Clubs

**Democratic Women's Club** is co-chairing the State Convention, Sept. 15 to 18. At the Hilton Deerfield Beach, 100 Fairway Drive, Deerfield. Democratic Club members who wish to participate as delegates or alternates should call Maggie Davidson at 954-

942-8711.

**The American Legion Auxiliary** has Bingo on Tuesday nights, 7 PM at the Post. We have smoking and non-smoking rooms to play. Food is available from 5:30 until 7:30 for a small cost. Please come out and support

*See SIGHTINGS on page 42*

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# Toyota of Deerfield Beach - Doing It All for You for Over 40 Years!

## 28 Year Employee Has Historical Roots in Deerfield Beach



John Williams  
— Employee since 1983

A lot's happening at Toyota of Deerfield Beach these days. We have new cars, a new management team and plans to construct a new facility in the fall—but some things (or rather... people) are too good to change. Having been employed at the dealership for 28 years, our Prep Manager John Williams is a jack-of-all-trades and an invaluable member of our team. "When in doubt, call John Williams" has become a motto around here for a reason. Along with being a husband, father and devout churchgoer, Williams is a native Deerfield Beach resident and descendant of one of the oldest families in the city.



John's mother Dorothy was a member of the Madison family. Well known and respected in the community, the Madisons have been recognized for having a long line of ancestors in Deerfield Beach. John's Grandfather Floyd Madison moved to the city in 1936 and purchased land on SW 8th Court, where he built a home for his family. At a recent ceremony attended by friends, relatives and city officials, the street where the Madisons first planted their roots was renamed Madison Court in the family's honor.

**John and the Toyota of Deerfield Beach staff were proud to pay tribute to the Madison family and be a part of this significant community event.**



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www.ToyotaOfDeerfieldBeach.com

Behind a palm tree lined block off South Florida's Federal Highway, a new sign now graces the old King's car dealership. You may have seen it while driving along the thoroughfare: Toyota of Deerfield Beach. Branching out and bustling with a new management team, an extensive inventory of vehicles from the nation's number-one car manufacturer, and plans to construct a new state-of-the-art facility in the fall, the dealership is swiftly stepping foot into the future.

As a new local car dealership, Toyota of Deerfield Beach has many ambitions, the most important of which is to provide each and every one of our customers with honest, first-class service. As we pursue our goals and work toward becoming part of the family of this community, we take stock in the rich history of the store's past.

While our signage may only be a few months old, our store's location has strong roots and its family tree runs deep. Established over four decades ago, the store was one of the first Toyota dealerships in the area. During this time, Deerfield Beach residents test drove first generation Corollas and Camrys. They watched cars like the classic Publica and Corona come and go. They also saw models like the Toyota Cressida, a unique vehicle with bold, square-shouldered styling, transform through years of redesigns and shared platforms into popular new car models that are driven to this very day. These are just a few of the predecessors to some of today's most exquisitely designed and well-engineered vehicles—and just a fraction of the memories experienced at this dealership.

The lot at Toyota of Deerfield Beach has been a center



EARLY DAYS — King Toyota in 1969.

Photo courtesy of JM Family Enterprises

of design and technological evolution. Generations of Toyota models have driven on and off this lot, treading decades of memories and automotive history into the framework of the dealership. Toyota of Deerfield Beach is proud to carry on this legacy, providing the newest generation of Toyota cars, trucks and SUVs to its neighbors in cities all over Florida.

Cars are only part of what we have to offer at Toyota of Deerfield Beach. What makes us truly special is our family of staff and dedication to providing a superb customer service experience to every patron who walks through the door. When the dealership went under new management last April, General Manager Dave Mathews set out to reconstruct and redefine new standards—with customer service at the top of the list. Dave has guided several Toyota dealerships



Doing it all for you — Toyota of Deerfield Beach 2011 renovation.

Artist concept

to record levels of success by making customer satisfaction a key priority.

Under an azure blanket of sky, behind a lot full of shining cars, customers who enter Toyota of Deerfield Beach are warmly welcomed by our friendly, attentive and knowledgeable staff. With over 15 years of experience working for Toyota Motor Corporation, Dave's leadership skills have already be-

gun to shine through. Car shoppers are driving from all over to find some of the greatest deals, financing options and vehicle selections in Florida. In addition, the dealership's new management team is investing lots of time into building bonds with the community and preparing for the construction of an all-new facility.

Toyota of Deerfield Beach recently participated in the Crockett Foundation Kids Health & Back to School Fair in Pompano Beach. We were one of the main sponsors, partnering with the U.S. Army to give away 300 lunch boxes and over 400

ber. In under a year, a brand-new building will light up the strip at the corner where King Toyota used to stand, signifying a new beginning for the store. Uniquely styled, the new facility will feature a stunningly designed illuminated fascia at the entrance, a contemporary showroom and a top-of-the-line Parts and Service Department.

Looking back, a career in the automotive industry appears to have been destined for Dave Mathews. He put himself through college working for a transportation company, driving executives around Manhattan and the suburbs of New York while

of personalized, one-on-one service that you can rarely get at other dealerships.

Like the families of this community, Toyota cars have grown and reshaped themselves over the years, but their core values still remain a key part of their design. Toyota has always strived to produce the most reliable, fuel-efficient and technologically advanced cars on the road, and Toyota of Deerfield Beach is a proud provider of this world-class brand of vehicles.

We invite you to stop by and say hello to the new team at Toyota of Deerfield Beach! We hope to see you soon, whether it be at our dealer-

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attending Hofstra University during the day. "It was a great way to meet people from all walks of life," stated Dave as he reflected on the experience. Ever since he was a college student, communication has played an essential role in his career. Dave believes that there should be no glass walls between a company's management, its employees and its customers. This is why we focus on providing the type

ship or at a local event. Every day of the week, we are here to sit down with you, talk about your needs and walk you through every aspect of the car buying process. You may also call or visit us online at www.ToyotaofDeerfieldBeach.com to find terrific new car specials, great service coupons, a large selection of inventory and tons of positive testimonials from our customers!

# Historic buildings tell a community's story: the Butler House

By Judy Wilson

PELICAN STAFF

Deerfield Beach has four sites on the National Registry of Historic Places due almost exclusively to the efforts of Margaret Briggs.

A 59-year resident of the city and widow of pastor Arland Briggs, she was indefatigable in her efforts to bring recognition to the Butler House, circa 1923, the Old Schoolhouse, 1920, Deerfield Beach Elementary School, established in 1925 and the Seaboard Train Station, which dates back to 1926.

Although the months turned into years, and with volumes of paperwork to show for her efforts, Briggs finally accomplished her goals. She had started with Deerfield Beach Elementary School and the train station and both were officially recognized as historic sites in 1990. In 1995, the Butler House was added to the list and in 1999, the Old Schoolhouse, on the grounds of city hall.

Deerfield Beach Elementary School is at 650 NE 1 Street; the Seaboard Train Station is on W. Hillsboro Boulevard just east of Military Trail.



Alice Butler with her 1936 Packard.

The original elementary school building is now a just small part of a school campus filled with modern buildings.

The Butler House was bequeathed to the Deerfield Beach Historical Society after its owner Alice Butler died in 1976. Members of the three-year-old society scrambled to install air conditioning,

upgrade the electrical systems and repair floors so they could establish their headquarters and maintain and add to the city's archival records.

Carolyn Morris is the current executive director of the Historical Society. It was Morris who discovered,

*See Butler House on page 25*



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# Butler House

*Continued from page 24*

with a paint scraper, that the original color of the house was a soft green and today it stands at 380 E. Hillsboro Boulevard looking very much like it looked when young Alice built it with a \$10,000 inheritance.

Alice and her husband J.D. came to town in 1910. She was 26 years old and from

Ohio. He was seven years older and from Georgia. J.D. and his brother George Emery became successful winter crop farmers.

J.D. and Alice's two-story home, built from architectural drawings sent to them from Good Housekeeping, was probably the finest in town. It has a large kitchen and breakfast nook, a formal dining room and parlor, a bedroom and bath down stairs and two



The Butler House in Deerfield Beach

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PP

more bedrooms and a bath upstairs. A sun room runs across the front of the house. The main entrance is through another enclosed porch on the east side of the house.

And it must have been well built. It withstood the ravages of the 1928 hurricane that destroyed many of the homes here and inflicted a huge economic setback on the area.

Today, the Butler House furnishings are not original, but replicate what was typical in the first half of the 20th Century for hard-working folks. The house itself has been changed little and the huge banyan tree that domi-

*See BUTLER HOUSE on page 26*

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*Cindy Derby, Branch Manager, Collen Lamberti, Escrow Officer & Tammie Verlinger, Short Sale Facilitator*

**First International Title, Inc. has expanded its title and closing operations into Lighthouse Point Florida**

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First International Title is a full service escrow and closing company specializing in a wide range of closings including: residential, commercial, refinance, reverse mortgages, construction, vacant land, short sale, and foreclosures. With expanded operations throughout the State of Florida, First International Title strives to provide a high quality closing experience fostering the success of the local real estate and mortgage community.

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[Left] A classic Kester Cottage that served as homes for hundreds of families in Broward County. [Above] JD, Alice and Emery Butler shortly after their arrival in Deerfield Beach. [Photos courtesy of the Butler House Society]

## Butler House

*Continued from page 25*

nated the front yard, remains.

The photos of pioneers that are preserved generally show them in their elder years, but several of the Butlers as a young couple are in the Historical Society's rich lode of photographs. She is petite and dark-haired and looks to be fun-loving. He is tall and lean and perhaps stoic. One photo shows a very proud Alice standing alongside the couple's 1936 Packard.

Things are quiet at the Butler House now. Events held there in the past - fundraisers, teas, private parties - will be limited. Her efforts now are concentrated on fundraising not events.

Tours of the home are available by calling 954-429-0378. On the property, is another, much more modest home that can also be toured, a Kester Cottage, built in the late '20s to house Flagler's railroad workers.

Again, the furnishings are typical of the period and of the people who lived there. There is also a collection of old farm tools that some may find interesting.

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**Shhh!**  
The babies are already nesting. Watch your step on the beach. It's turtle season in South Florida



## Weekly Fishing Report

Capt. RJ Boyle is an experienced angler in South Florida. His studio is located in Lighthouse Point. Call 954-420-5001..

## Take your kids fishing

With the start of school right around the corner use this weekend to go out and spend some more quality time with your kids.

Once the school year starts, the kids always seem to have other things going, and its hard to get them back on the boat.

The bonitos, dolphin, and tunas have all been biting throughout the week, so there should be no problem bending the rod this weekend.

I would be trolling small baits and lures this weekend and keep your speed around 8 knots.

We had an interesting report yesterday from a customer fishing 10 miles offshore. He was on his way in from sword-fishing and happened to find a flock of frigate birds dive bombing.

He went over and to his surprise found a nice school of dolphin all around 20 lbs.

He then caught 25 blackfin tunas in the same area. This time of the year you can really get lucky fishing offshore in the Gulf Stream.

When we have tropical disturbances south of us debris from the areas affected eventually makes its way up to us.

It may actually take weeks for the debris to get here, but it always does. We are usually greeted by some large

dolphin and wahoos way offshore so don't be afraid to venture out.

Pack up the boat, get the kids out of bed, and let's finish up the summer strong!

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### TIDES TABLE • HILLSBORO INLET

3835 26° 15.5' N 80° 04.9' W Hillsboro Inlet, Coast Guard Light Station

<b>Friday, August 12</b> Low 1:48 AM High 7:59 AM Low 2:08 PM High 8:32 PM	<b>Monday, August 15</b> Low 3:55 AM High 10:06 AM Low 4:12 PM High 10:24 PM	<b>Thursday, August 18</b> Low 5:46 AM High 12:01 PM Low 6:04 PM
<b>Saturday, August 13</b> Low 2:33 AM High 8:45 AM Low 2:51 PM High 9:12 PM	<b>Tuesday, August 16</b> Low 4:33 AM High 10:44 AM Low 4:50 PM High 10:58 PM	This Week's Tide Tables should not be used for navigational purposes. Boaters should confirm tables with the Coast Guard Weather Station information taken from <a href="http://www.saltwatertides.com">www.saltwatertides.com</a>
<b>Sunday, August 14</b> Low 3:15 AM High 9:26 AM Low 3:33 PM High 9:49 PM	<b>Wednesday, August 17</b> Low 5:10 AM High 11:22 AM Low 5:27 PM High 11:33 PM	

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## MUSICIANS WANTED

The American Legion Symphonic Band is now accepting new members for the 2011-2012 season. College age to "seasoned seniors" are welcome. Rehearsals are held on Wed. evenings at American Legion Post 142 in Pompano.

Percussionists, euphonium and clarinet players are especially needed. If you enjoy "making music," call Jim McGonigal, Music Director at 954-647-0700 for more info.

## TOWNHOMES FOR RENT

**POMPANO BEACH 2/2-1100 SQ FT. Community Pool, Upgraded, Amenities. \$1250 Per Month. Lake Bridge Community. Large Deck. 954-605-0207. 8-12**

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**POMPANO BEACH FOR RENT - Small Drive Up Warehouse - Your Best Deal In Pompano. Only \$232 Per Month. Scott At 954-946-4087. 8-19**

## DOCK FOR RENT

**POMPANO DEEP WATER Dock off ICW. Just N of Atlantic Blvd. Up to 13' beam x 38', 10 minutes from inlet. Security, water, electric, new dock & seawall. No fixed bridges. No live-a-boards, beautiful setting. 954-942-2424. 8-19**

See Classifieds on page 29

## PUBLIC NOTICE

The Deerfield Beach Housing Authority will accept applications for its Public Housing TWO (2) BEDROOM and THREE (3) BEDROOM Waiting List. Applications are also being accepted year round for our senior community efficiencies and (1) bedroom units for individuals who are 52 years of age and older only. You can apply online at www.dbhaonline.org. For those individuals who need access to a computer to apply, call 954-425-8449 for the schedule. Individuals who are disabled and need reasonable accommodation to apply can contact the Center for Independent Living at 888-722-6400. Applications are accepted online only starting August 8th, 2011 at 8:30 a.m. and ending August 13th, 2011 for our Public Housing TWO (2) BEDROOM and THREE (3) BEDROOM Waiting List. NOTE: Applications will continue to be accepted year round for our senior community efficiencies and (1) bedroom units for individuals who are 52 years of age and older only. Only one application per family will be accepted for Public Housing. The waiting list will close on Saturday, August 13th, 2011 for our Public Housing TWO (2) BEDROOM and THREE (3) BEDROOM Waiting Lists. (NO EXCEPTIONS).

Median Family Income 6/01/11: \$61,800

1 Person	2 Person	3 Person	4 Person
\$42,200	\$48,200	\$54,250	\$54,250
5 Person	6 Person	7 Person	8 Person
\$65,100	\$65,100	\$69,900	\$79,550

For the hearing impaired, please call TDD# 1-800-955-8771.



## PAUL'S PICK OF THE WEEK

Is located on an oversized lot in Historic Old Pompano. This week's "pick" is a unique 3250 sq. ft. 4 bed, 3 bath, 2 car garage home. Features include fireplace, 9 ft. ceilings, dining room, office and library.

Estate Sale  
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Pompano Beach  
\$359,000



**PAUL WEBB PA**  
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# Classifieds

Continued from page 28

## MUSICAL ITEMS

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**ORGAN for SALE** - Excellent condition. \$400. Call 954- 295-0194.

## ANTIQUES

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A safe boating course, About Boating Safety, or ABS, will take place at the Imperial Point Medical Center, 6401 N. Federal highway. Fort Lauderdale, Auditorium "C" on Aug. 13 from 8 a.m. to 5 p.m. Cost is \$50 per person and includes all materials and lunch.

Call Tom Nolan at 954-421-0502.

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Fisher Auction Company, 351 S. Cypress Road, Suite 210, Pompano Beach, FL - 954-942-0917

## Successful property auction company has deep roots in Pompano Beach



[Left] When Mayor Lamar Fisher says "Sold!" at a charity auction, money is a sure bet for the charity. Lamar donates many hours as an auctioneer to local charities. [Above] On a balcony with a backdrop of South Florida, Pompano Beach Mayor Lamar Fisher, continues to look forward to stronger South Florida communities for everyone.

“People often ask me how I can talk so fast,” Lamar Fisher said, as he rattled off a rapid-fire demonstration of a highly skilled auctioneer in action. His answer: “A lot of practice.”

Fisher’s skill and business savvy have made his company – Fisher Auction Company – one of the most successful of its kind in the United States.

The accomplishments are impressive. In 2006, for example, Fisher Auction Company managed an historic auction that set a record for the largest real estate auction ever conducted on the Internet for a single event. Fisher Auction was contracted to liquidate about 2,100 properties in Florida’s Sarasota County. “We had extraordinary success,” said Fisher. “The property was evaluated at \$43 million and we realized \$65 million in sales.”

Back in the late ‘80s – during the savings and loan crisis – Fisher Auction was contracted by the Resolution Trust Corporation to dispose of insolvent properties and conducted a major event in Washington, D.C.

Along the way, the company has auctioned the former Miami Arena, sold a psychiatric hospital for the state of Michigan and the law office and furniture of the infamous Scott Rothstein, the disgraced Florida lawyer serving a federal prison term for defrauding investors.

Although most of what Fisher Auction Company sells is real estate, Fisher has also auctioned such items as President John Kennedy’s briefcase and John F. Kennedy Junior’s airplane.

“I grew up in the business and had a passion for it,” said Fisher.

His grandfather, Louis Sr., launched the auction business in the ‘60s after working in traditional real estate sales. He

got a taste of something different when he managed the sale of plots of land in Coral Springs and hired Johnny Carson to kick off an event. People lined up behind a rope, and when Johnny shouted, “Go,” they ran to the lot they wanted to buy. By no means was it a modern-day auction, but it set the roots for what the business became.

Lamar Fisher’s father, Louis Jr., founded the Fisher Auction Company in 1972 and continues to serve as chairman and consultant.

Today, most of their clients are banks, bankruptcy courts, receiverships and developers.

As in any business, Fisher Auction has had to make adjustments to keep up with the times. One of the biggest challenges centers on the Internet, which can provide international exposure for an auction. During a live auc-

tion bids come in over the Internet from around the world – Singapore to Norway. Keeping up with the changing communication environment prompted Fisher to recruit young people who are savvy about using the social media -- Facebook and Twitter -- something his father and grandfather didn’t deal with when they managed the daily affairs.

Lamar Fisher has not only followed in his predecessor’s professional footsteps, but in the examples they set for community service as well. His father received an Honorary Doctorate for his humanitarian service to the community. His great-grandfather signed the articles of corporation for the City of Pompano Beach in 1908. His grandfather served as mayor in 1943, and Lamar Fisher is the current mayor of Pompano

Beach, his term running until 2013.

Although he has conducted scores of auctions for 30 years, Fisher has not lost his zeal for the business. He looks forward to banging the gavel and shouting, “Sold.”

When people ask how much money they’ll get for their property at auction, Fisher says he doesn’t have a crystal ball. And that makes him a bit nervous. “When I get up on stage I am still excited, and I have butterflies,” he said. But he sees that as a good thing, evidence that he hasn’t gone stale. He still loves the business.

“You don’t know from day to day what you’re going to be selling. I love the challenge. I love visiting the client, signing the contract and selling at auction,” he said.

It’s an honor to be a part of the  
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Frank H. Furman Insurance, 1314 E. Atlantic Boulevard, Pompano Beach - 954-943-5050

## Frank H. Furman's endurance, patience and spirit bring success to his insurance company and support to the city he loves, Pompano Beach

**F**rank H. Furman will be celebrating his 49th year in the insurance business September 1. He and his firm are very excited that 50 years is just around the corner.

As a successful businessman in the field of insurance, Frank has invested time and financial assistance to organizations that benefit the overall community.

The success of Frank H. Furman Insurance only added to his belief that giving back was a gift.

He explains that in 1962, a close friend allowed him and his wife, Martha Jane, to open an independent agency.

"We opened our agency on Atlantic Boulevard rent free for one year. Our friend allowed us to make our dream a reality," says Frank.

In return, Frank has served as a major sponsor for community events that also began as ideas, including The Tiger Trail Festival, Pompano Beach Fireworks on July 4th, Yuletide Parade, Seafood Festival, Fishing Rodeo, Holiday Boat Parade, Children in the Arts Piano competition and numerous others that have grown to be part of the tapestry of Pompano Beach.

Those contributions were the result of a young insurance salesman who believed in his product, stood behind it and worked hard at it every day.

Frank and Martha Jane have been residents of Pompano Beach for 55 years where they raised their children, became active in their church and are proud that they are "part of 60 families [in the business] where helping them prosper has been a great reward."

They have faced obstacles, the biggest one being the "unstable insurance market for homeowners after Hurricane Andrew in 1992.

"We have a great staff," says Frank. "We specialize in insuring homes, businesses, automobiles, boats and life insurance products. We also get pleasure out of helping clients when they have a claim. That is what we are about."

Frank was named to the



[Top] Frank and Martha Jane pose in front of their new building on Atlantic Boulevard. [Center] Happy with his own desk and his own business, Frank Furman begins a long career in Pompano Beach. [Lower] Frank and Martha Jane Furman announce the opening of their insurance agency. [Town News, Tuesday Sept. 4, 1962]

board of John Knox Village at a time when the resident community had just come out of bankruptcy. He led the Village as chairman of the board from that time to his retirement last year with a business plan that worked and enabled JKV to grow and flourish. Resident population grew to 1,000 and needed expansion continues today.

The Village honored Frank for his contributions with the addition of the Frank H. Furman, Jr. Plaza.

Frank has been a trustee of Florida Southern College in Lakeland for 33 years.

And he has dedicated 45 years as a member of the Florida Annual Conference of the United Methodist Church.

With so much history, so much philanthropy and so much civic commitment, Frank still has time for a laugh.

Tacked on the yellowing pages of his scrapbook is a song entitled "There is No One With Endurance Like the Man who Sells Insurance," written in 1935 by Frank Crumit and friends.

How true for Frank Furman.

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Auto Tronics, Auto Service Inc. 55 SW 10th Street, Deerfield Beach 954-427-8059

## From the shop to computer, AutoTronics can do it



The Marshall Family, Hillary, Lauren, Cheri and Jeff.

**L**ong before he was old enough to operate a vehicle, Jeffrey Marshall wondered what makes a car move. A framed fourth grade essay hanging in his office can attest to that. A childhood curiosity turned teenage hobby eventually became a lifelong career. Since 1983, Marshall has owned and operated Auto Tronics, a family-run business located in Deerfield Beach.

Auto Tronics began in Boca Raton in 1983; Marshall had the idea that he would do things differently. Computerization of vehicles started in 1979, setting off big changes in the auto repair industry. "My goal was to become a specialist in auto computers. I was among the first," he says.

Now, Marshall is considered one of the best technicians in the field.

Auto Tronics boasts a vast array of test equipment, going much further than the basic check engine light scan. Most warning lights require a more exact and detailed analysis to get to the root of the problem. Marshall's shop uses tools like TECH2, DRB III, STAR-MOBILE, and others; and employs all ASE certified technicians to operate them. Auto Tronics takes pride in having the diagnostic tools and the knowledge to test

and diagnose all makes and models, foreign and domestic. The software is often updated to keep up with the new vehicles on the market. Marshall is routinely asked by other shops to diagnose complex problems.

Auto Tronics also strongly encourages regular maintenance in order to keep an automobile running smoothly.

Although he is skilled at working with customers, Marshall's heart belongs out in the shop working on the cars. For this reason, he has enlisted the help of his family. His wife, Cheri, a lifelong resident of Deerfield, runs the office. Daughters Hillary and Lauren also help out in the office from time to time.

Auto Tronics has built up a loyal word-of-mouth customer base over its 28 years. Marshall is now servicing vehicles for children, and in some cases, grandchildren of original clients.

When it comes to customer service, Auto Tronics is number one. Marshall is always looking out for what's best for the vehicle. He is happy to explain why certain problems have occurred with a customer's vehicle. In some cases he will even bring in the broken part, a laptop to show diagnoses, or draw a diagram to help understand.

He feels the best approach is to be honest and straight forward when dealing with his customers.

Alongside an interest in automobiles, the Marshalls

have also always understood the importance of recycling, to the extent of placing compost bins and even a rain barrel at their home. Hillary got involved in her middle

school by starting a program for recycling lithium batteries. She hosted this program out of Auto Tronics, collecting batteries from customers and other shops to ship to a recycling plant. This collecting still exists today.

Marshall likes to maintain this environmentally-friendly status in his shop by recycling plastic and paper, as well as properly disposing of hazardous material. Auto Tronics is a company that stresses being as "green" as possible.

Marshall knows his customers rely on him to take care of their basic automobile questions and needs. A day does not pass when a customer doesn't stop by for a quick, "listen to this noise, what do you think?" or "can you check my tire pressure?" "It really does matter to us," Marshall said. "It's all part of our responsibility." Luckily for Marshall, the subject of that years-ago essay, "The Way Your Car Moves," still captivates him.

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info@pinechiropracticcenter.com www.pinechiropracticcenter.com

## Pine Chiropractic Center combining tradition, technology since 1978

**A**fter opening its doors in Pompano Beach 33 years ago, another generation of Pine Chiropractic is in town.

Dr. Ross Pine has partnered with his father, Dr. David Pine, who began his practice in 1978. They are committed to combining the traditional principles of chiropractic along with the latest state-of-the-art technology to improve the health and well being of South Florida residents.

Dr. David Pine was born in Queens, New York and grew up in Port Washington on the north shore of Long Island. There he attended Paul D. Schreiber High School and was a member of the varsity tennis and soccer teams.

Dr. David pursued his higher education at Vanderbilt University in Nashville, Tennessee where he received a Bachelor of Arts degree.

His extra-curricular activities included the varsity soccer team, a position as chairman of the university's concert committee, and membership in the ZBT fraternity.

The National College of Chiropractic in Lombard, Illinois is where Dr. David completed his four-year post

graduate studies in order to receive his Bachelor of Science and Doctor of Chiropractic degrees.

By this time, Dr. David had met and married his wife, Dale, and together they moved to Florida to "thaw out."

They coauthored a book entitled *Fitness For Couples* which endorses exercising with a partner to stay fit and combat the boredom of exercising alone. Their book was featured in *McCall's Magazine* and on various television talk shows.

In November of 1978, Dr. David opened his chiropractic office in Pompano Beach. He became active in the community by lecturing and writing health articles for local newspapers, and he also became the team physician for the Blanche Ely High School football team.

Dr. David coached and sponsored a variety of local soccer and baseball teams, and in 1994 he authored his second book entitled, *365 Good Health Hints* which offers sensible tips for maintaining a healthy lifestyle.

Dr. Ross Pine is a wonderful addition to his father's



Now two generations of chiropractors, Dr. David and Dr. Ross offer the community traditional methods of chiropractic along with modern breakthroughs in healing.

well-established and much-respected practice. While attending Nova High School in Davie, Dr. Ross was a member of the National Honor Society and received numerous awards as an accomplished trumpet player in the high school's marching and jazz bands. He was also a member of the distinguished Florida Youth Orchestra.

Dr. Ross earned a Bachelor of Science degree at Tulane University in New Orleans where he was a member of the Kappa Sigma Fraternity. He pursued his post graduate studies at the National University of Health Sciences in Lombard, Illinois.

In his final year he was a chiropractic intern for the Northwestern University

Athletic Department in Evanston, Illinois and the DePaul University Athletic Department in Chicago. In addition to receiving his Doctor of Chiropractic degree in 2009, Dr. Ross completed many hours of post doctoral studies and is a Certified Kinesio Tape practitioner. He uses the Kinesio Tape to enhance the athletic performance of his patients and expedite their recovery from various injuries. As certified ProAdjuster practitioners, Dr. David and Dr. Ross utilize instrumentation in their office based on NASA science technology.

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sition without turning, twisting or sudden movements.

Pine Chiropractic Center keeps in step with advances in chiropractic healthcare. Their computerized scanner checks foot arches and can customize orthotics to correct the foundation of the entire pelvic structure.

Dr. David and Dr. Ross offer rehabilitation therapy, cold laser, mechanical traction, ultrasound, electrical muscle stimulation, massage therapy, nutritional counseling and corrective exercise programs. Now two generations of chiropractors, Dr. David and Dr. Ross offer the community traditional methods of chiropractic along with modern breakthroughs in healing.

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Milbern's Shaver Center, 2482 N. Federal Hwy. in the Shoppes of Beacon Light in Lighthouse Point - 954-941-3213

## Milbern's Shaver Center has been exactly what people *who believe in repair instead of buying a new one* have been using since the '50s in LHP

**I**n an age of disposable and easily replaceable products, Bill and Marge Boyd have built their business on making things last.

The couple own and operate Milbern's Shave Center in the Shoppes of Beacon Light in Lighthouse Point. They sharpen blades, shears, scissors and repair electric razors, clippers and other grooming equipment for the beauty, barber and grooming industry.

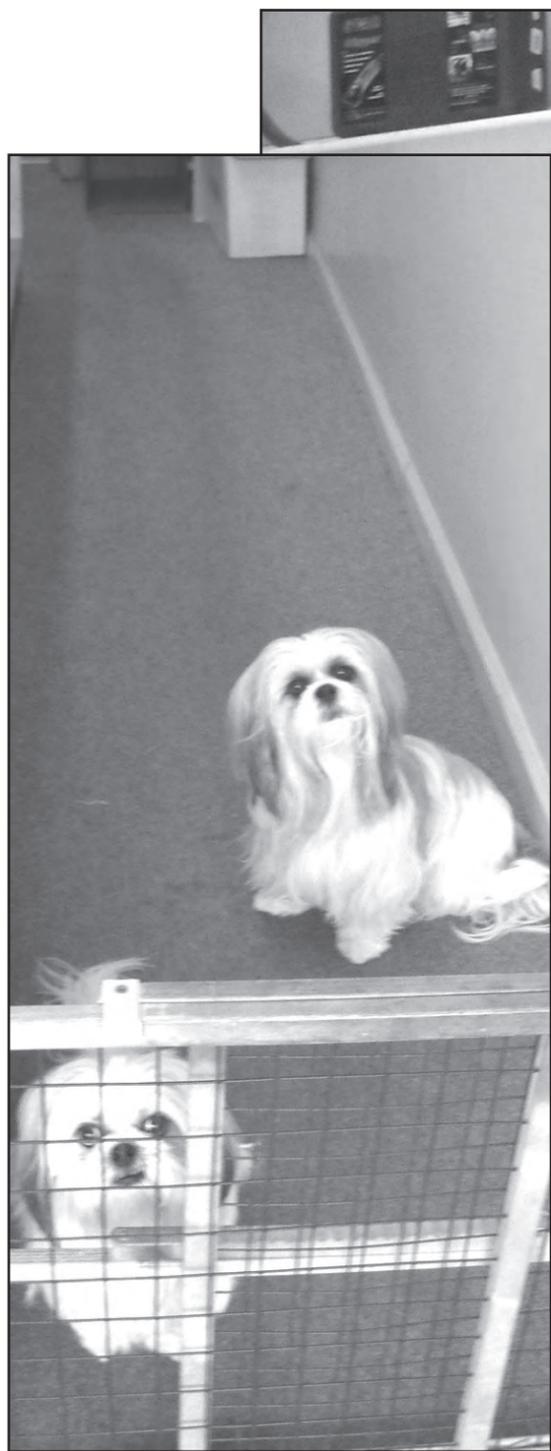
"We mainly service professional groomers both in the large and small animal categories. In addition, we service the individual pet groomers," said Marge.

"Professionals are the main part of our business." A lot of Milbern's customers' animals aren't the average household pet. Horses, llamas and sheep are among those that benefit from Milbern's expertise and service. "We also service many of our local barbers and beauticians," said Marge.

Marge, who spent 30 years in the dental field, and Bill, who spent 40 years in the computer industry, moved to Florida in 1972 from Delaware. Before the two bought Milbern's in 1998, they worked for years without a store repairing instruments for dog and horse groomers.

"We wanted to expand and represent a major manufacturer, and in order to do that we had to own a retail business," said Marge.

But before buying Milbern's with his wife, Bill was a customer. "He got all excited when he went to Milbern's to get his shaver repaired and saw the shop was for sale," said Marge of her husband. "I've always used electric



Bill and Marge Boyd bought Milbern's Shaver Center in 1998 and have held onto the business longer than any of its previous owners. Customers who go to Milbern's can say hello to Gabby and Molly, the shop's official greeters.

razors," said Bill.

Originally opened in 1958 by Mildred Graves and Bernice Hoffman, two sisters who combined their first names to come up with a name for the business, Milbern's has been sold six times. Its current proprietors have owned the business longer than anyone else, even Hoffman and Graves. Marge says a lot of their business depends on two things:

practicality and principles.

"A lot of the older generation still believes in repairing rather than buying a disposable item." And it's not just older customers that come to Milbern's. "It is getting to be a younger crowd," said Marge. But old or young, saving money is a universal value. "It's not an inexpensive item to purchase. They don't mind spending money

if they know it's going to last for them," said Marge. When they first bought the business Marge ran it by herself for almost five years. "She taught herself how to fix razors," said Bill. Then, the business grew and Bill decided to spend more time in the store.

That time together, they say, has been more enjoyable than what a lot of other married business partners experi-

ence. "I guess we're one of the lucky ones. We get along extremely well. We do have our moments of course," said Marge. "We're like night and day. That's how we've built our business," said Bill. And they leave it all behind when quitting time comes each day. Adds Bill, "What happens with the shop we leave at the shop."



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Campbell &amp; Rosemurgy Real Estate, Deerfield Beach, Boca Raton, Pompano Beach - 954-427-8686

## Campbell & Rosemurgy Real Estate: 58 Years of continued growth



This year marks the 58th anniversary of Campbell & Rosemurgy Real Estate, the area's oldest family-owned and operated real estate firm. In the past half century, the company has grown from the husband and wife team of Bill Campbell Sr., and his wife, Mary, to become one of the largest real estate sales and property management companies in south Florida. Mary Campbell passed away in March 2010.

Mary Campbell was the family matriarch and historian. She came to Pompano Beach in 1953 from Long Island with her husband and three children to open their office. Mary said, "Pompano Beach was very different back then...so much sand, and dirt roads everywhere. But the people here were so friendly. Bill knew this was where we were meant to be."

From its beginning, the business continued to grow. In 1970, Campbell Real Estate moved to its present location as 1233 E. Hillsboro Boulevard in Deerfield Beach. The second generation of Campbells, Bruce and Bill Jr., joined the business and continued to grow and expand its services. By this time, the Campbells were offering property management as well as sales, adding more associates and creating a reputation for integrity.

As the company continued to flourish, that reputation held. Now the original company has evolved into several divisions. The principal owners are Bruce Campbell, Bill Campbell III, John Tight and Jim Rosemurgy, all actively involved in daily operations.

The real estate division is now known as Campbell &

Rosemurgy Real Estate and has three offices in Broward and south Palm Beach counties with over 120 associates that have earned a number of specialized certifications such as Certified Residential Specialist (CRS), Graduate of Real Estate Institute (GRI), and Certified Distressed Property Expert (CDPE).

Many of these associates have worked with the firm for over 20 years.

Jim Heidisch manages their newest office located in Pompano. He is the current President of the Realtor Association of Greater Ft. Lauderdale in addition to being a director with both the Florida and National Associations of Realtors.

Kiku Martinson oversees

the real estate division of the company. She attributes its success to more than knowledge and resources. "We are a solid company with a strong foundation made up of community minded, hard working and professional agents. We have successfully remained the top selling offices in Deerfield Beach and Lighthouse Point."

Jim Rosemurgy agrees, saying, "Our success and growth over the years are due to all the hard-working agents...their honesty, loyalty and professionalism have made our business what it is today."

Their other division is Campbell Property Management and is under the direction of Bill Campbell III and John Tight. In the past

10 years, this division has doubled in size and now manages 100,000 residential units between Plantation and Stuart with over 450 employees. It also operates a landscape maintenance and installation company with 200 employees.

"Our average property management customer has been with us more than 10 years," said Bill III. "That's one of the highest retention rates in the industry. When we see numbers like that, we know we are doing it right."

Another division is Hometown Title Services, a full service closing, title insurance and escrow company whose principles are attorneys Adam Beighley, a resident of Boca Raton, and Edward Myrick, Jr.,

who lives in Lighthouse Point.

In house mortgages are handled with Karen Hammett of Howard Grace & Associates, Inc., a licensed correspondent mortgage lender.

Campbell & Rosemurgy Real Estate is active in the community. Each year the firm supports the Boys and Girls Club, Dunn's Run and in the past has donated to Kids in Distress, Toys for Tots and Habitat for Humanity. Its associates are active in the Deerfield Beach, Lighthouse Point, and Pompano Beach, Chambers of Commerce.

This company continues to find ways to improve and offer better and more personalized services to the community.



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of  
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Brandy's Shoes, 1290 N. Federal Highway, Pompano Beach - 954-943-9667

# Brandy's: A long history of selling comfortable shoes

Scott Bransdorf knows that when it comes to comfort, his customers continue to come back to Brandy's where feet are measured and shoes are fitted by experts.



One of the more popular brands carried at Brandy's Shoes.

Scott Bransdorf, 46, has been selling shoes since he was 13 years old. "I knew I would end up here," he says looking around the family-owned shoe store opened by his father Marvin 33 years ago.

Today, still in the same location at 1290 N. Federal Highway, the mission at Brandy's Shoes is to sell comfortable footwear, even for odd-sized feet.

"We're the comfort store," Bransdorf says. "We are a sit-and-fit store. We measure the feet. Feet change over the years. I hear people say they have been wearing the same size for years. Right then, I know they need to be measured because as people age, the arch flattens, lengthening the foot."

And it is foot comfort that has brought his customers back for so many years.

The brands he carries attest to that. Displayed around the 7,200-square-foot showroom are shoes made by Florsheim, Rockport, New Balance, Dunham, Sperry, Trotters, Hush Puppies and Fitflop; all famous and respected names in shoes.

Some of Bransdorf's customers come in after a

recommendation from a physician who has discovered common ailments that go along with ill-fitting shoes like corns, ingrown toenails and bunions.

"When the foot hurts, it's miserable. The whole body hurts," he said.

Now Brandy's can offer their customers another benefit, a pair of shoes at no cost for those with diabetes. It's part of a new Medicare program and the brands carried at this store have long been approved for diabetics.

Brandy's also specializes in shoes for boaters and has carried the top-selling boat shoe, Sperry Top-Siders, for years. Providing a little insight into that company's history, Bransdorf said, "Originally Sperry's had the patent for the rubber sole and no one else could copy it. Today there are other topsiders, but not all of them are Sperry's." He points out the Gold Cup and shows its deerskin lining and 18-karat gold plated eyelets that prevent corrosion. The soles are made of Vibram, a non-marking rubber outsole for wet and dry traction. At the top of the line, these shoes sell for about \$185. Other styles start

at about \$75. Women probably won't find the right shoe for an elegant cocktail party out of Brandy's large inventory, but they will find dozens of comfortable shoes, sandals and pumps for the other events in their lives.

"Like everything made from oil products, the cost of shoes is going up," Bransdorf said.

Another trend is that people's feet are getting longer and wider. But at Brandy's, hard-to-fit feet is simply business as usual. They also fit people with exceptionally

narrow feet. Bransdorf has managed Brandy's for the last 20 years. His father, now 83, comes by a few times a week. Brandy's Shoes is open seven days a week. Hours Monday through Saturday are 9 a.m. to 6 p.m. On Sundays, hours are 11 a.m. to 5 p.m.

At Brandy's shoppers have a wide variety of Sperry shoes that are perfect for boating and casual wear.

32 Years Family Owned In Same Location

HOURS: M-Sat. 9-6 Sun 11-5

## Attn: Diabetics with Medicare

If you are on Medicare you may be eligible for a Pair of shoes at no cost to you. Please stop in or call for details. (no HMO's)



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"Your Comfort Shoe Headquarters"

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POMPAÑO BEACH • 1290 N. Federal Hwy. (U.S.#1)  
(1/2 mile south of Lowe's at Citi Center)

Bee Insurance Agency 1817 Northeast 24th Street Lighthouse Point, - (954) 941-7283

# Local insurance agents build business on old-fashioned values



Gerson Rodriguez and Alan Duke

If you call the BEE Insurance Agency in Lighthouse Point, someone – a real person, an actual human being – will answer the phone. There’s no recorded message and no buttons to push. The agency has no answering machine and no voice mail.

While some folks may see this as an old-fashioned approach to business, Gerson Rodriguez, the agency owner, doesn’t mind if you do. And, in fact, he’s proud of it. “We want to talk to people,” he said.

To him, this symbolizes a

“personal touch” that demonstrates his dedication to personal service for his clients.

“We want to know the names of clients when they come through the door,” added Alan Duke, a key player in the agency who is not hung up on titles. “We want an atmosphere where people come in and sit, relax and have a cup of coffee. We want a place where parents come in, and then their children come in as well.”

Rodriguez, who came to the United States from Venezuela, bought the business

in June 2008 after working for the previous owner for a couple of years. Duke joined him immediately.

When Rodriguez was growing up in Venezuela, running an insurance agency was a kind of calling or a dream. “I went with my dad to put in an insurance claim,” he remembers. “The agent looked so nice, so professional. He had a nice office, and I wanted to be like that guy,” he said.

In the U.S., Rodriguez went to Florida Atlantic University for a master’s degree

in international business.

When he bought the agency in 2008, it had operated under various names for about 14 years, but was probably best known in the community as Insurance World, and its business was limited to auto insurance, auto tags and titles.

Rodriguez and Duke expanded the business to include insurance to cover homes, businesses, boats, RVs, motorcycles, golf carts, classic cars, health and life. “We do a little of everything,” Rodriguez said.

It’s a competitive busi-

ness, of course. “Others offer the same thing,” Rodriguez acknowledges, “so it’s us – our customer service that can make a difference.”

There was a time when Rodriguez and Duke considered opening offices in other cities. Then, said Duke, “We asked ourselves why we would do that when there’s plenty of business right here.” Most of their clients live within five miles of the office on Northeast 24th Street, in Lighthouse Point, and Rodriguez decided that he likes it that way.

“We really want to have a neighborhood feel,” said Duke. “We’ve had young couples – just married – come in to get an auto tag and have a title done. Sometime later they buy a house and come in for homeowner’s insurance.”

The sense of community that Rodriguez and Duke share extends beyond business hours. They both live in Pompano Beach and serve their residential and business communities in different ways. Gerson Rodriguez is an Exchange Club member and a volunteer with the Lighthouse Point Police Department. Alan Duke is a volunteer tutor, teaching ESL (English as a Second Language).

As local residents, they clearly care about their community and hope that a “neighborhood business” can flourish if it’s built on old ideas of personal service and respect for individual clients.



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NU TURF 2801 N Dixie Hwy, Pompano Beach - 954-942-8409

## With five acres of plants, flowers and garden accessories, Nu Turf remains one of the largest garden shops in South Florida



Nu Turf experts are always on hand to give advise for a beautiful garden or a willing hand to help load up a car or a truck.

**Pompano Beach** – April Murphy remembers growing plants on the roof of an old gas station on 31st Street and Dixie Highway in Pompano Beach. “Pretty small,” she said, as she looked at old black and white photograph that depicts the beginning of the business started by her late husband Bill in 1973. The space was packed with garden supplies. Sod and mulch and fertilizer were piled all over the place,

and things were growing on the roof.

That’s a far cry from the NU TURF Garden Shop on Dixie Highway between Sample Road and Copans Road, where colorful flowers and plants flourish on a nine-acre site, one of the largest garden shops in South Florida.

Surviving in a competitive business of any kind has its challenges, of course. And this business was no exception. After the humble

beginning at an old gas station, the business grew and moved south on Dixie, back about 25 years ago.

But there was a difficult time there, too, when construction on that stretch of Dixie disrupted business for about a year, creating financial stress. “We had no idea it would be as bad as it was,” said Jim Murphy, April Murphy’s brother-in-law.

But once again the business grew.

April Murphy, the owner, gives a lot of credit to her employees, some of whom have worked there for 25 years. “I know them and I know some of their children,” April said. “And some of their children have worked here as well.”

Jim Murphy emphasizes the need to keep current in the business and to track the competition. There have been times, he said, when everybody and their brother, it seemed, wanted to sell

plants, and NU TURF had to stay competitive. But overall, he said, competition is good.

The Murphy family built the business on reputation and customer service. “Our advertising is mostly just word of mouth,” April Murphy said. Jim Murphy credits success to employees who are “customer oriented” and to a general reputation for integrity. “We always maintained integrity,” said Jim, who has worked in the business for 25 years.

Jim worked in plumbing in Michigan when his brother Bill, who died nine years ago, brought him to Florida to work in the business. “He taught me the business and was a great instructor,” he said. “If you were straight with him, he was straight with you. He was a special guy for Pompano – one in a million,” Jim said, reflecting on Bill’s service as volunteer firemen and the help he gave a number of people to get into business.

Jim -- who doesn’t use a title said, “We all just do our best to make the business run” -- describes the business as a one-stop garden shop that includes delivery and installation of garden products.

NU TURF is open Monday through Saturday from 7:30 a.m. to 5:00 p.m. and on Sunday from 9:30 a.m. to 2 p.m.

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Pompano Ford Lincoln, 2741 N. Federal Hwy., Pompano Beach - 800-560-9863

# Pompano's family-owned automobile dealership

**P**ompano Ford Lincoln, a Holman family-owned dealership, got its start when our Founder Stewart Holman purchased the Astor Motel in 1955. He bought the property with the intention of building a Lincoln Mercury dealership. In August of 1974, the dealership started its operation. It opened as the newest Lincoln Mercury store in South Florida. Its first General Manager, Joe Chiavarioli transferred from the Fort Lauderdale Lincoln Mercury store, also a Holman Family Dealership. Many of the starting staff came from the other Lincoln Mercury stores in Fort Lauderdale, Miami and Hollywood. The rest of the staff came from the area surrounding the dealership.

The business grew and prospered during the great Lincoln Mercury years. Pompano set many records in sales and service, becoming one of Lincoln Mercury's premier dealerships.

Many things have changed in the automobile business. Downsizing, dueling dealerships and many new entries arrived in the market place.



New showroom on North Federal Highway in Pompano Beach

Pompano remodeled in 2005 and acquired a Ford franchise in 2007. Ford brought a new set of challenges with trucks, diesels, and small cars.

The store remodeled to the new Ford Lincoln Mercury look in 2010. This happened at the same time Mercury announced it would no longer be a franchise. More remodeling will be needed in the future to comply with new Ford Lincoln standards.

Pompano Ford Lincoln Mercury has won many awards over the past 37 years. "They have won Ford's President's Award

for outstanding customer service 11 times," said Richard Zich, general manager since 1990. We have an outstanding staff of dedicated employees who are trained to handle our customer's automotive needs. We sell and lease new, pre-owned and certified vehicles. We have great service, a fine parts department and a body shop. The body shop works on all makes and models and works with your insurance company to make the repairs uncomplicated. We have a newly remodeled Quick Lane service facility to give



General Manager, Rick Zich

you a quick place for light maintenance and repairs. We have all the tires you might need. The Quick Lane will service all makes and models and no appointment is necessary.

"The business will continue to change in the upcoming years" says General Manager Richard Zich. There are many new vehicles coming out from Ford and Lincoln. We already have Hybrids, but Electric Vehicles and Eco boost engines will be available for small cars and all trucks. This will improve fuel efficiency. The Fiesta and Focus are gas

engines getting 40 MPG. We have trucks of every size from the Transit Connect to the larger Ford super duty trucks and cargo vans. Lincoln has the new MKZ Hybrid, remodeled MKX and soon to be remodeled MKS, MKT and Navigator.

Make sure you stop by and say hi to everyone. Check us out for your next vehicle. We would love to assist you in getting your new ride. We are here to serve you. Thank you for your past support and we look forward to serving you in the future.

**"FOR OVER 87 YEARS, OUR HISTORY HAS BEEN THE SAME.  
MAKE EVERY CUSTOMER A MEMBER OF OUR FAMILY."**

*Rick Zich*  
Rick Zich  
Vice President/General Manager



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Reel Loco Marine, 1132 NE 48 St., Pompano Beach - 954-785-8018

# Capt. Dan Rodriguez services boats, engines and sells parts for all size engines at Reel Loco Marine



The days begin early for Dan Rodriguez, and he loves it. Putting boats and engines back together has been his dream since he was a boy. Now with modern technology and marine mechanics schooling under his belt, boaters are finding that Reel Loco Marine gets them back into the water safely.

**Pompano Beach** – Captain Dan Rodriguez is a high-energy guy who almost never relaxes. Typically, he works at least 60 hours a week at his business. The hours are necessary to manage the place and meet the needs of his customers. But Dan doesn't see it as work. "It's almost a hobby," he says. "I love what I do."

At an early age, Dan liked boats and had a mechanical aptitude. He enjoyed fixing things, especially boat engines.

Today, after being schooled in electrical engineering and marine mechanics, he sells and services new and used boat motors. He also paints boats, customizes boats, details boats, and builds boats.

Dan operates Reel Loco Marine, at 1132 NE 48th Street, in Pompano Beach. From the street, the size of the business is deceptive; it looks smaller than it

is because the repair operation is out of sight, behind the building.

There, a number of boats of many shapes and sizes are in various stages of repair or construction. He pulls back a canvas cover to display the mold of a Panga Sport that he's building.

At Reel Loco Marine, Dan and his team of mechanics repair all engines – inboards, outboards and stern drives. A lot of his business relates to Evinrude engines, and he has developed a bit of a niche in fixing the Evinrude Ficht. For various reasons, many boat mechanics don't want anything to do with the Ficht, but he specializes in it. Other mechanics give him referrals. "You can fix anything if you have the right knowledge and the right tools," he says. So he'll take on almost anything – anything that is except diesels. He won't work on diesels. He can't stand the smell. So he passes that work on to others.

"I have a good relationship with other marinas," he says. "It's a personality thing, and we make referrals to each other."

Dan began working on boats and engines about 20 years ago and became a certified mechanic. After a stint in the corporate world, he decided that environment was not for him. He went out on his own. He started a mobile repair service that evolved into the current operation. It has operated on NE 48th Street since 2004.

Dan's day is full of various responsibilities. At 7:30 in

the morning, he's in his office handling paperwork. When the door opens at 9 a.m., he's dealing with customers. By mid-afternoon he's probably out at a marina to provide dockside service, another service of Reel Loco Marine. At sunset, he may still be in his repair shop, wielding tools in grease-covered hands to bring a troubled engine back to functional life. Sunday is his only day off.

"I don't get to play much these days," he says. "I'm really dedicated to the business. I used to like to fish, but I don't have time now."

And what would he do if he found the time and took a break from the demands of a business? His eyes light up when he pulls out some photos that document a boat trip to the Bahamas in an 18-foot boat – a trip of 367 miles. For four days he and his pal didn't see another human. He'd like to do a trip like that again. But next time, he says, it would be in a larger boat.

## Three years of awards

For the third consecutive year, Reel Loco Marine Sales & Service has been selected for the 2011 Best of Pompano Beach award in the Outboard Motors category by the U.S. Commerce Association, or USCA.

The USCA's 'Best of Local Business' Award program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies they believe have achieved exceptional marketing success in their local community and business category. These companies enhance the positive image of small business through service to their customers and community.

Nationwide only 1 in 120 2011 Award recipients qualify as Three-time winners. Various sources of information were gathered and analyzed to choose the winner in each category.

The 2011 USCA Award program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

For now – and in the immediate future – Captain Dan Rodriguez's time, talent and energy are dedicated to his business, and that's just fine. The recession crippled a number of such businesses and drove some out of business. The recession "cleansed" the industry, he says. But Reel Loco Marine survived and he's busy. "I'm happy. I wake up every day and feel good about what I do," he says. "I'm not going anywhere."

CAPTAIN DAN RODRIGUEZ

(954) 785-8018  
FAX: (954) 785-8028

**Reel Loco Marine**

Sales & Service, Inc.

1132 NE 48 St • Pompano Beach, FL 33064

www.reellocomarine.com

Deco Tile, 3322 E. Atlantic Boulevard, zuberodesigns@aol.com - 954-788-9558

# Gustavo and Marjorie at Deco Tile built their own reputation through the designs that were born out of the their clients' inspiration for new looks

**O**n Nov. 12, 1999 Deco Tile hosted its grand opening party after officially opening its doors that summer.

Gustavo and Marjorie Zubero shared a vision of expanding Gus's installation company near their home while providing a showroom for clients to visit.

With the support of our landlord, Ivan J. Smith, we decided on our current location, and the transformation of 3322 at the Rayvan Building began.

As our 11th year anniversary approaches, it is with great pride and a sigh of relief that we look forward to a celebration. Following great success with opening the first five years, Deco Tile faced a series of adversities starting with the Sept. 11 tragedy, followed by the construction of the Oceanside Plaza and of course, Hurricane Wilma.

We actually sat and contemplated closing the shop on several occasions, but with great determination and faith in our reputation, we pulled through and managed

to keep our doors open.

We have lived in East Pompano Beach since 1988, and we consider this our hometown. Our boys were born and are being raised here. There is no other place we would rather be.

It is a beautiful feeling owning your own business a mile from home on the beach and catching that glimpse of the ocean on your way to work.

And it's a great feeling crossing paths with satisfied clients at Publix and local restaurants.

Through the years, Deco Tile eventually evolved to even more than just flooring and bath remodeling and has successfully completed total remodels in several of the iconic buildings on our beach front.

All of our service and work is provided by the same trade professionals since our opening. We also work with licensed and insured plumbers and electricians in our local area.

As we begin our second decade in business, we notice that old clients who



Dream your kitchen up and talk to the people at Deco Tile who can make it into a reality.

had put off interior work on their units due to hurricane-related assessments, are now walking in with old estimates we are still honoring.

Investors buying beach front properties are eager to remodel outdated units.

We have had a great year so far reminiscent of the

good old days, and we are grateful for our blessings.

From inspiration to installation, remember Deco Tile, where you leave with a smile, is here to serve you.

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# DECO TILE

## KITCHEN & BATH

# Sightings

*Continued from page 20*

our work.

**Zonta International** meets on the third Tuesday of the month at Duffy's Diner, 401 N. Federal Hwy., Deerfield Beach at 11:15 a.m. Zonta International is a classified service organization of executives and professionals working together to advance the status of women lo-

cally and worldwide through service and advocacy. Call 561-392-2223.

**The Greater Pompano Beach Senior Citizens Club** meets on the second Wednesday of the month at the Emma Lou Olson Civic Center, 1801 NE 6 St., Pompano Beach at 10 a.m. Activities focus on the general welfare, health, education and security of senior citizens. Trips and outings are offered. Call 954-943-7787.

## Health

**Yoga class** for all levels at Hagen Park, behind the City Hall at 2020 Wilton Drive in Wilton Manors on Tuesday nights from 6:30-8 PM and Saturday mornings from 10:30 till noon. Cost is \$7! Call 305.607.3520 with any questions. Parking is free on Saturday morning class. Bring a mat and water.

## Music

Vivace Heritage Youth Orchestra performs Aug. 12 in Plantation, featuring Carole "Marour" Demesmin and Erol Josue. Call 954-793-1172.

## Outdoors

**Annual August Broward**

**Sierra Club Picnic** at the Beach, Aug. 7 from 11 a.m. to 6 p.m. at John U. Lloyd Park, Dania Beach (Pelican Pavilion). Cost is \$5. Call Judy Kuchta 305-308-8913. There will be an educational talk on environmental issues, a picnic lunch, meeting and chatting with other environmentally concerned folks, swimming, and exploring the park. Food & beverages provided, but bring a dish to share if you like (we'll serve the hot food until 4pm), and please bring your own non-disposable dishes and utensils.

**Fern Forest Nature Center** in Coconut Creek invites the public to Yoga in the For-

est, an ongoing program for ages 18 and up. Sessions are at 6 p.m. on Thursdays and cost \$10 per person per session. Call 954-357-5198.

## Theater

**Aug. 12 to 28** - Sol Children Theatre Troupe presents *The Marvelous Land of Oz* an adaptation of the L. Frank Baum classic. Call 561-447-8829.

**Aug. 17 to Aug. 20** - Four-day theater event Conundrum Stages is hosting an inaugural independent theater festival featuring eight stage troupes; also included will be musical and comedic

*See SIGHTINGS on page 43*

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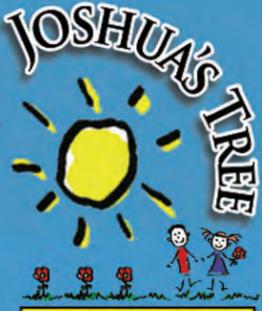
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# Sightings

Continued from page 42

interludes.

**Conundrum** will showcase 2 different troupes each night, representing Miami-Dade, Broward, and Palm

Beach, in guises of performance and/or play readings. Call 954-673-5124.

## Volunteer

**Hospice Volunteers needed** – VITAS innovative Hospice Care of Broward needs volunteers who can make friendly visits to ter-

minally ill patients and their families, provide relief for caregivers, visit veterans and more. Two-day orientation require. Call 954-777-5396.

**Pompano Has Heart**, a volunteer group that assists people impacted by disasters meets monthly. Volunteers are needed to man tables at the City of Pompano Beach Health Fair on Wednesday and Thursday, Aug. 10 and 11 from 9 a.m. to 3 p.m. Call 954-942-8108.

**The Coral Springs Center** for the Arts is accepting applications for volunteer ushers. Any interested volunteers can E Mail Susan Foresta at ctskf@coralsprings.

org, call 954- 344 – 5999 or stop by for an application.

**The Center for the Arts** is home to Broadway shows, concerts, comedy shows, children's entertainment, and the Sy Sugar POPS Orchestra.

For Tickets and Information: Call the Coral Springs Center for the Arts Box Office at (954) 344-5990. Visit our web site at [www.coralsprings-centerforthearts.com](http://www.coralsprings-centerforthearts.com)

### Shhh!

The babies are already nesting. Watch your step on the beach. It's turtle season in South Florida



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## Portugalia Restaurant

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11:30AM - 10PM

Standing in front of the Portuguese flag, friendly waitress Josy shows off a typically large portion of chicken parmigiana.

Simply tossed with olive oil and vinegar, the grilled chicken salad is flavorful, healthy and plentiful.

Served with spaghetti and tomatoes, the chicken parmigiana is an enormous plate of tender breaded chicken breast smothered in cheese and tangy homemade pasta sauce.

Three Portugalia specialties – the Ameijoas à Bulhão Pato, the Bolinhos de Bacalhau and the Camarao à Guillo. The little neck clams are prepared with garlic, cilantro, olive oil and white wine. The deep fried Bacalhau cod fish cakes can be enjoyed with various tangy sauces. The sautéed shrimp are smothered in a mild spicy garlic sauce. All meals come with warm Portuguese bread known as Pano Seco.

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## Pompano Beach dermatologists share life and work together

Theirs is not only a partnership in business but a partnership in life, as well. They are the Doctors Hecker – Melanie and David – a married couple who operate Hecker Dermatology Group in Pompano Beach.

Not all couples would choose to spend so much time together, but the Heckerers enjoy it and say it's an advantage in their medical practice. "There's no challenge in working together," says Melanie. "I'm working with someone I trust." David says they want the practice to succeed, "so we're on the same page."

These doctors love what they do. "The beauty of dermatology is that we do everything," explains Melanie. "We see men, women and children, and the situation in each examination room is different." The doctors may remove a skin cancer from one patient and perform a cosmetic procedure on the next. "The variety makes for an interesting day," Melanie says.

Besides taking much satisfaction in helping people, the Hecker doctors like the size and personal nature of their practice, which is at 3500 NE 5th Avenue, just off Sample Road near Dixie Highway, in Pompano Beach. They call it a "mom and pop" or "boutique operation."

The doctors entered careers in dermatology from different directions. As a teenager growing up in Hollywood, Florida, David was impressed by his dermatologist, who became a role model and mentor. He decided then to pursue such a medical career himself.

During his medical residency at Mount Sinai Hospital in New York City, David trained with an internationally recognized expert on psoriasis, and he developed a special interest in that disease. He did research and published professional papers on the subject. He is excited about "a big revolution in the treatment of psoriasis" – a new class of medication called biologics. Psoriasis is a chronic disease, he explains. There is no cure. Patients must stay on the drug forever, but their skin is clear. "We've never gotten someone clear before," he says. "This is exciting because I can help people in a way that I never could before."

Melanie's path to health care is probably not surprising, considering that her father



Together - Husband and wife physicians in Pompano Beach, Drs. Melanie and David Hecker. Pompano Beach Hecker Dermatology Group, focuses on diseases of the skin and cosmetic procedures.

and three brothers are medical doctors. But she did not take a direct route to her medical practice. After earning an MBA in finance, she began a career on Wall Street. While she enjoyed Wall Street, it wasn't as satisfying as she'd like, so she headed for medical

school and a career based on helping people directly.

Her education led her to research dermatology at Weill Cornell Medical Center in New York City at the same time David was studying there. They met while making "rounds" at the hospital. The

rest, as they say, is history – a meeting that led to marriage, three children, a medical practice together in Pompano Beach, and a home in Lighthouse Point.

They began their medical careers in 1999 with David first practicing in Boca Raton.

He still sees patients part-time in Boynton Beach. But it was always their hope to practice together, and he joined Melanie in Pompano Beach a couple of years ago.

Despite their busy medical practice and the demands of parenting three children, the Doctors Hecker make time for community service. They have participated in numerous free cancer screening events sponsored by various community groups, distributing information, providing advice and screening hundreds of people for signs of cancer.

They are quick to stress the importance of these screening events. "Routine body checks can prevent you from having cancer down the road," Melanie says. It's important because one person in the U.S. dies every hour from melanoma -- one of the fastest growing cancers in the U.S." She explains that 80 percent of the damage to your skin is done before you are 18 years old, so it's important to educate children. "That's why we like to see families," she adds.

The realities and economics of practicing medicine today result in many dermatologists joining larger group practices. But the Heckerers plan to stay right where they are to continue their "mom and pop" approach to serving patients for just as long as they can.

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