**GATORS ON FILM**

**Babanikos rules the screen**

James Babanikos screened his production, “Santa Rules,” Sunday at the Gannett Auditorium.

Hank Conner plays the leading role in the half-hour television drama on the existence of Santa Claus.

**PAPER TRAIL**

**Professors persistently prolific**

The *Journal of Public Relations Research* recently accepted Juan-Carlos Molleda’s “Contextualized Qualitative Research in Venezuela: Coercive Isomorphic Pressures of the Socioeconomic and Political Environments on Public Relations Practices” for its special issue on international perspectives.


The *Journal of Mass Media Ethics*, recently accepted Rodgers’ “Journalism is a Loose-Jointed Thing: A Content Analysis of Editor & Publisher’s Discussion of Journalistic Conduct Prior to the Canons of Journalism, 1901-1922.”

The AEJMC mid-winter conference in Reno recently accepted doctoral student Sunny Hughes’ “Global Panopticon: Looking at Human Rights in Light of U.S. and International Laws” for presentation.
**STUDENT SUCCESS**

**PRSSA chapter wins awards**

UF PRSSA chapter members recently won several awards:

- Ashley Menear, Katy Layton, Maria Martinez and Cassie Tooke took second place in the NetBank competition sponsored by Hunter PR in New York.
- Adrienne Browne won the Professor Sidney Gross Memorial Award for ethics and a National Gold Key Award.
- Kimberly Gouz and Elisa Negrin received the National Gold Key Award and National President’s Citation.

The chapter was one of eight chapters selected to present a session at the PRSSA National Conference in November. It presented “The Real World: Preparing for a Professional Career.”

Jenny Robinson and Youjin Choi serve as chapter advisers.

**Minority program selects two UF students**

The American Advertising Federation’s Most Promising Minority Students Program recently selected Iliana Espineira and Bienvendo (Benny) Torres. It will acknowledge their accomplishments at the New York Athletic Club Feb. 6-8.

**Students place in Hearst telecom**

Alexandria Butler recently placed eighth in the television category at the Hearst Journalism Awards broadcast features competition.

Crystal Brewer tied for 11th place in the radio competition.

The College ranks sixth in the national broadcast competition standings.

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**IN MEMORIAM**

**Jim Weeks**

Jim Weeks, ADV 1964, who served as president and chief operating officer of the New York Times Regional Media Group, died Jan. 8.

Weeks started his career at *The Gainesville Sun* in 1964. He is survived by his wife and two children.

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**CALENDAR**

Feb. 1: Deadline for undergraduate students to apply for college scholarships
Feb. 8-9: Advertising Advisory Council
Feb. 17: CLAST Exam
Feb. 18: WUFT-FM, Classic 89 and WJUF-FM, Nature Coast 90 will host the 18th Annual “A Celebration of Wine,” 1-4 p.m., JWRU Ballroom
Mar. 1-25: WUFT-TV March Membership Campaign
Mar. 7-8: Telecommunication Advisory Council Meeting
Mar. 10-17: Spring Break
Mar. 29: Knight Division hosts the Spring Internship & Job Fair
Mar. 22-23: Public Relations Advisory Council Meeting
Mar. 29-30: Journalism Advisory Council Meeting
Apr. 12-14: FSPA 2007 Convention
Apr. 12-15: AAA, Burlington, VT
Apr. 18-29: WUFT/WJUF-FM Spring Membership Campaign
Apr. 19: Annual Awards Banquet, Emerson Hall, President’s Room, Reception at 6 p.m., Dinner at 7 p.m.
Apr. 25: Classes End
Apr. 26-27: Reading Days
Apr. 28-30: Final Exams

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**GET IN LINE**

**the open line seeks submissions**

The *open line* is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and Olivia Jeffries coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.