

the open line

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William McKeen's wife Nicole gave birth to Charles William Lewis McKeen May 10. Holding Charley, as he's called, is his sister Savannah. Also pictured are his brothers Travis (left) and Jack.

TROPHY CASE

Pactor named Adviser of the Year

Sid Pactor was named the College's Faculty Adviser of the Year last week. The award came with \$2,000. "Students and faculty who



Sid Pactor

recommended him for this award focused on his dedication to high standards and his availability and commitment to students," Dean **Terry Hynes** said.

MOVING UP

Advertising, PR, telecommunication teachers receive promotions

Linda Hon, Sylvia Chan-Olmsted and Mike Weigold will be promoted to full professors on Aug. 16. At the same time, **Lisa Duke-Cornell and Cynthia Morton** will be promoted to associate professors. Also, President **Bernie Machen** is expected to recommend Duke-Cornell and Morton for tenure next

month. It will become effective July 1.

"Congratulations to these very deserving colleagues for their fine accomplishments!" Dean **Terry Hynes** said. "Special thanks to their department colleagues, especially their chairs, and to all who participated in this year's tenure and promotion process."



Linda Hon



Sylvia Chan-Olmsted



Mike Weigold



Lisa Duke-Cornell



Cynthia Morton

OFFICIALLY ELECTED**Faculty given a Chance on Senate committee**

Sandra Chance

Sandra Chance was recently elected to the Faculty Senate Steering Committee. She will serve a one year term.

In unrelated news, Chance recently discussed freedom of information with 15 journalism students in the Guangdong University of Foreign Studies in China. Chance conducted the teleconference at the request of the U.S. State Department.

BOOK 'EM**McKeen working on a literary trio**

William McKeen is working on not one, not two, but three books:

- He's writing a Hunter Thompson biography. W.W. Norton & Company, which also released McKeen's critically acclaimed *Rock and Roll is Here to Stay* and *Highway 61*, will publish *American Dreamer* in 2007 or 2008.



William McKeen
and *Roll is Here to Stay* and *Highway 61*, will publish *American Dreamer* in 2007 or 2008.

- He's putting together a fiction and non-fiction anthology on growing up in the Sunshine State. "I'm writing about living on ... Homestead Air Force Base during the dark days of the Cuban Missile Crisis," said McKeen, who is also editing the book, which will be published by the University Press of Florida.
- He's writing the text for a coffee book on rock concerts. MBI Publishing in Chicago plans to publish it in 2007.

It will feature everything from "house parties and juke joints to concert halls and football stadiums," McKeen said.

PAPER TRAIL**Cho looks into Internet content**

Chang-Hoan Cho and Hongsik John Cheon, Ph.D. 2004, of Frostburg State University have two articles coming out: "Children's Exposure to Negative Internet Content: Effects of Family Context" in the winter issue of the *Journal of Broadcasting & Electronic Media*; and "Interactivity on Japanese vs. American Corporate Web sites" in the 2005

Journal of International Consumer Marketing.

Frank Ovaitt of the Institute for Public Relations

recently published "Global Index of Bribery for News Coverage" in *The Global Corruption Report 2005*, put out by Transparency International. He co-wrote it with Dean Kruckeberg of the University of Northern Iowa and Katerina Tsetsura of the University of Oklahoma.



Frank Ovaitt

GATORS ON FILM**'Second Chance' screens at film fest, Doc Institute students show their work**

James Babanikos' "A Second Chance" recently screened at the Fort Myers Beach Film Festival. It was selected as one of 14 features and 14 shorts from hundreds of entries.



James Babanikos

The Documentary Institute recently held its annual sixth annual Student Documentary Screening at the Reitz Union Cinema. Grad students showed six documentary shorts to a packed theater. Some audience members included documentary subjects.

STUDENT SUCCESS**UF NPPA chapter best in the country**

The National Press Photographers Association (NPPA) named its University of Florida chapter Best Student Chapter for 2004-2005.

Led by photojournalism senior **Liza Shurik**, the chapter held several events in the spring semester, including a standing-room-only, 2-hour presentation by *Sports Illustrated* Photographer **Bill Frakes**.

GLOBAL GATORS

Molleda helps mold international PR commission

Juan-Carlos Molleda is a founding member of the College-based Institute for Public Relations' new Commission on International Public Relations. He is working with doctoral student

Feng Shen to "explore and document the science beneath the art of the practice, distinguishing between 'what we know' and 'what we don't' in terms of real research."



Juan Carlos Molleda

ON A SERIOUS NOTE Morris, Davis thank the College

Jon Morris, whose house burned down April 19, recently e-mailed the following note to the College:

"Many thanks to all of you who have inquired about our well-being and offered to help. We are set for now, living in a furnished apartment off 39 Avenue NW. Our old house will be removed from the property next week and we will go about the process of either rebuilding or moving to a different location. Thanks again for your concern and offers."

Margie Davis wrote the following note to the College:

"Thank you so much for the lovely floral arrangement you sent me after I suffered a knee injury. Your thoughtfulness was greatly appreciated. This has been a long and painful recovery, but I believe I am now on the mend. I am going for some physical therapy – twice a week for four weeks."

"I was sorry I was not able to attend the Awards Banquet this year."

CALENDAR

May 30: Memorial Day Holiday
June 17: Summer A ends
June 27: Summer B begins
July 4: Holiday
Aug. 5: Summer B ends
Aug. 24: Fall Term begins
Sept. 5: Labor Day Holiday

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Wednesday before the Monday of publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.