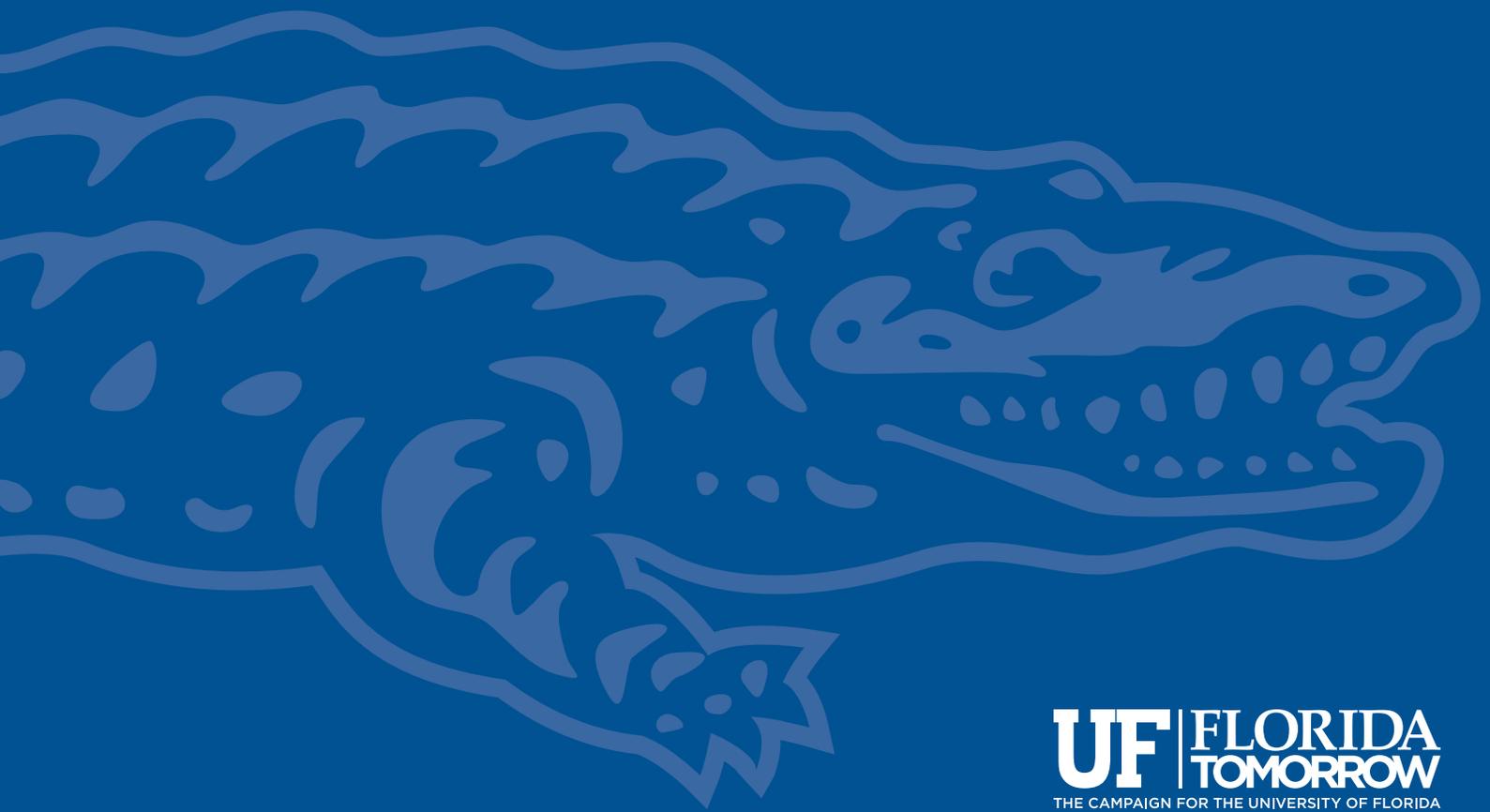


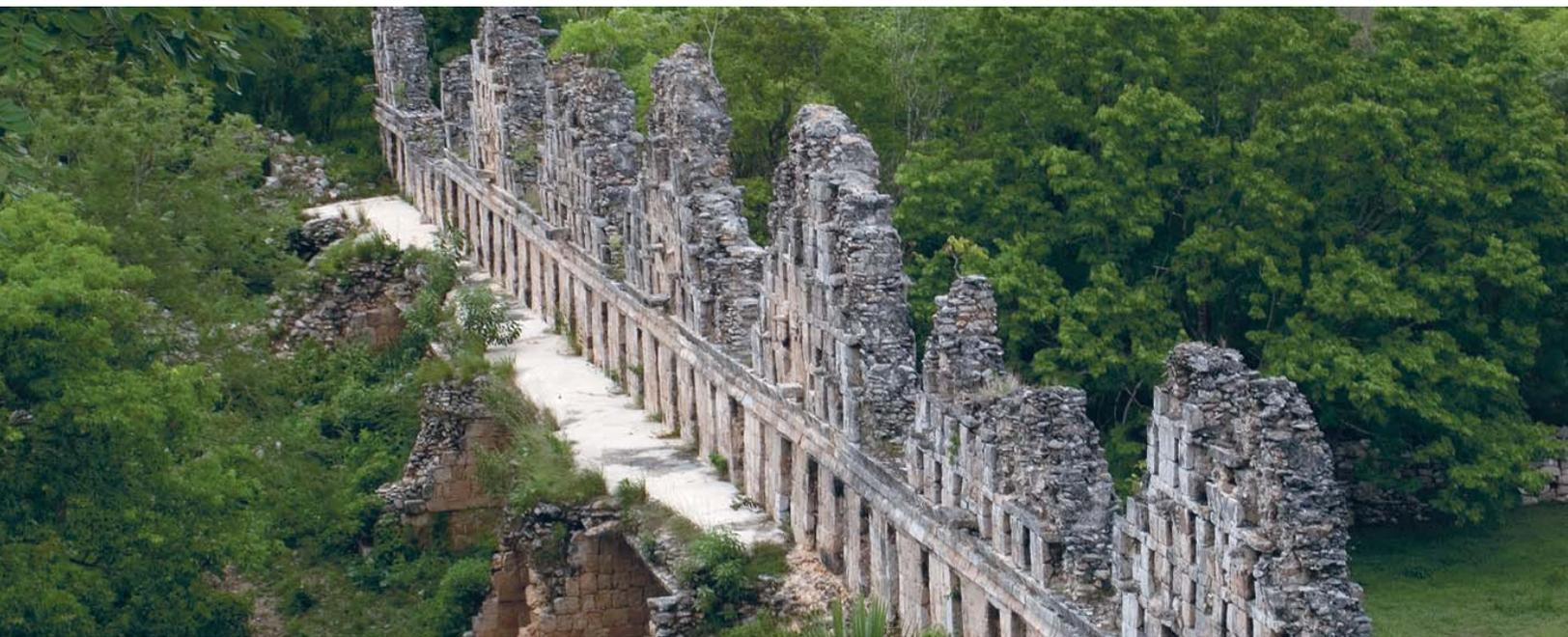


Florida Tomorrow

Center for Latin
American Studies



UF | FLORIDA
TOMORROW
THE CAMPAIGN FOR THE UNIVERSITY OF FLORIDA



From the Director

Latin America and the Caribbean are as important today to Florida and the nation as when the Center's predecessor, the Institute for Inter-American Affairs, was founded in 1930. We are the oldest program in Latin American Studies in the United States. And while the problems confronting Latin America and hemispheric relations have changed over these eight decades — from the need for a Good Neighbor Policy in the 1930s to current debates over free trade agreements, global warming and immigration — the UF Center for Latin American Studies, a U.S. Department of Education Title VI National Resource Center since 1961, continues to be at the forefront of anticipating tomorrow's challenges.

Growing hemispheric interdependence — through trade, investment, immigration, communication and cultural exchange — requires an informed citizenry as well as regional specialists. By providing a multi-disciplinary curriculum of area and language study, combined with a variety of study abroad programs in the region, we train students for a broad range of careers in business, government, non-governmental organizations and education.

Our cross-campus, graduate research and training programs bring together UF faculty and students from more than 50 departments. By focusing on cutting-edge interdisciplinary themes, we transcend disciplinary boundaries to understand Latin America in all its dimensions. The Center, by bringing together social scientists and natural scientists, for example, has been a pioneer in the study of tropical conservation and development in the Amazon. Partnering with the Levin College of Law, we are furthering the understanding of law and public policy in the Americas as it relates to judicial reform, property rights and other topics of concern. Together with the College of Liberal Arts and Sciences, we are exploring problems shared by Latin America and the U.S., such as the impact of crime on society. Joining with the Center for the World Arts of the College of Fine Arts, we are integrating Brazilian music and dance into the classroom and engaging in innovative outreach programs throughout the state.

We have maintained excellence in Latin American Studies by attracting highly productive faculty who are experts on every country in Latin America and by building one of the top library collections on Latin America in the U.S. We need your support to continue to develop the UF Center for Latin American Studies as a world-class program and a vital resource for Florida. We look forward to discussing with you how you can partner with us in support of Florida Tomorrow.

Sincerely,

Carmen Diana Deere

Director, Center for Latin American Studies

Florida Tomorrow

... and the Center for Latin American Studies

The Promise of Tomorrow

The University of Florida holds the promise of the future: *Florida Tomorrow* — a place, a belief, a time. *Florida Tomorrow* is filled with possibilities. *Florida Tomorrow* is for dreamers and doers, for optimists and pragmatists, for scholars and entrepreneurs, all of whom are nurtured at Florida's flagship university: the University of Florida, the foundation of the Gator Nation.

What is *Florida Tomorrow*? Here at the Center for Latin American Studies, we believe it's an opportunity, one filled with promise and hope. It's that belief that feeds the university's capital campaign to raise more than \$1.5 billion.

The *Florida Tomorrow* campaign will shape the university, certainly. But its ripple effect will also touch the state of Florida, the nation and the entire world. *Florida Tomorrow* is pioneering research and spirited academic programs. It's a fertile environment for inquiry, teaching and learning. It's being at the forefront to address the challenges facing all of us, both today and tomorrow.

Center for Latin American Studies *Florida Tomorrow Campaign Goals*

Faculty Support	\$6 million
<i>Endowed Chairs</i>	
<i>Endowed Research Professorships</i>	
Student Support	\$650,000
<i>Endowed Fellowships</i>	
<i>Endowed Scholarships</i>	
Program Support and Research	\$1.5 million
<i>Faculty Research</i>	
<i>Latin American Linkages</i>	
<i>Outreach</i>	
TOTAL	\$ 8.15 million







Florida Tomorrow is a place ...

where we anticipate problems of global concern.

Conservation and Development

Development and conservation doesn't need to be an either/or proposition, Marianne Schmink insists. In fact, the best way to preserve tropical forests, the director of UF's Tropical Conservation and Development (TCD) program says, might be to foster the livelihoods that the forests provide.

"In the western Amazon, we're seeing development that's building on the cultures of forest people — people who have lived in the region for generations and have a unique understanding of how to manage it," she notes.

Students in the TCD program are taught to empower those who best understand the forests to better interact with corporations and governments. The program's alumni have moved on to influential positions in Latin American governments, organizations and wildlife-conservation initiatives. One, Connie Campbell, directs a \$50 million Amazon-basin initiative for the United States Agency for International Development. Another alumnus, Claudio Padua, was *TIME* magazine's conservation hero in 2002 for his work in the Amazon. Padua and his wife, Suzana, also an alumna of UF's Center for Latin American Studies, founded Brazil's Institute for Ecological Research.

"We have people in key places," Schmink says of the program's graduates — about a third of them are from Latin American or Caribbean nations. "Many of them have gone on to become leaders in their countries."

At UF, students learn the importance of interdisciplinary cooperation in addressing the region's problems.

"People concerned with applying academic knowledge to solve real-world problems know working across disciplines is essential," she explains. "Some of our students come from a conservation background, some from human rights or poverty fields. We bring them together. They do team projects together, put on workshops for each other. That gives them the ability to communicate with people outside their disciplines who don't have the same background."

One of the program's initiatives is building up fledgling master's programs and proposed doctorate programs at Latin American universities. Schmink hopes the effort will lead to opportunities for cooperative research with UF students.

"We think of it not just in terms of training individual students, but investing in a learning network," she says.



Florida Tomorrow is a day ...

when all students are prepared to become hemispheric leaders.

Hands-on experience

Mornings in UF's summer abroad program in Rio de Janeiro, Brazil, are like other overseas' study programs, with students in a classroom learning a foreign language. In the afternoon, however, students trade the classroom for the high rises and boardrooms of leading Latin American businesses.

It's that access to companies that makes the UF Business in Brazil program special, claims Ed Johnson, who studied in Brazil while working on his dual MBA and master's in Latin American Studies.

"It set my career path," he says.

With that hands-on experience to complement his UF degrees, Johnson landed a job with an Atlanta-based firm where he consults with clients from throughout Latin America.

Michael Ford had a similar experience. After completing the Rio de Janeiro program and earning a master's in international business, he was accepted into the prestigious Management Associate Program at the global financial services company Citigroup.

"I owe my acceptance [into the program] in no small part to my experience with the Center for Latin American Studies," he says.

The experience and knowledge students receive do more than open doors in the business world. The Center's mission is to train Latin Americanists to deal with emerging issues in the region. The slate of study abroad programs that UF offers mirrors the Center's focus on reaching across disciplines. Other programs highlight topics such as law, urban planning, forestry, Portuguese and Spanish languages, culture and grassroots development.

It's that interdisciplinary focus, professors and students in UF's program insist, that sets the University of Florida apart in the study of Latin America.







Florida Tomorrow is a belief ...

that what happens in Latin America is important to the future of the nation.

Gateway to Latin America

When business executives want to learn more about Latin America — Florida's leading trade partner and the source of 500,000 jobs in the state — they turn to UF's Terry McCoy and the Latin American Business Environment program he directs.

The program is a vital resource for companies and governments doing business both inside and outside of Florida. Each year, McCoy and his team produce an annual report that analyzes trends in Latin America's business and investment climate. The report presents university research on 18 major economies in Latin America in a user-friendly package.

"We're taking what the university knows and translating this knowledge into a format and language that is easily accessible for businesses and communities," McCoy says.

The report is just one of the ways in which the Center for Latin American Studies is on the cutting edge of research on the region. Its location in Florida gives the Center, which recently celebrated its 75th anniversary, a major advantage in dealing with and understanding Latin America.

"In many ways, when people in Latin America think of the U.S., they think of Florida," McCoy says.

As a gateway state for trade, transportation and tourism from Latin America, Florida leads in business relations with the region. The Center for Latin American Studies makes the most of that relationship, fostering ongoing research connections as well as study abroad and career opportunities for its graduates.

Florida is also a gateway for Latin American immigration, another area where UF research comes to the fore. The Center's projects, which include a three-year study focusing on Brazilian, Guatemalan and Mexican immigrants in Florida, addresses the hot-button issue with research into ethnic and race relations and the immigrant experience. Another research and training program, Crime, Law and Governance in the Americas, addresses other issues of common concern in the U.S. and Latin America.

"As the process of globalization continues, barriers will drop to trade, travel and communication," McCoy says. "Latin America and Florida are only going to get closer."



Our Vision of Tomorrow

The University of Florida's Center for Latin American Studies is in a unique position to serve as a bridge between the United States and its neighbors to the south. Indeed, ever since UF President John Tigert announced in June 1930 that our university would be the first to create a research center to focus on Latin America, we have embraced our roles as ambassador, liaison, student, teacher and researcher.

It makes sense that the University of Florida invest in such relationships with Latin America. Florida itself rests on the threshold of the Caribbean and South America. The state's Spanish heritage is deep. Its Spanish-speaking population is large.

Here at the Center for Latin American Studies, we take our mission seriously: "to advance knowledge about Latin America and the Caribbean and its people throughout the Hemisphere, and to enhance the scope and quality of research, teaching, and outreach in Latin American, Caribbean and Latino Studies at the

University of Florida." That's a tall order. But we're confident that with the help of philanthropists who share that vision, UF's Center for Latin American Studies will be a world-class program, one of top 10 in United States.

To achieve that, we must:

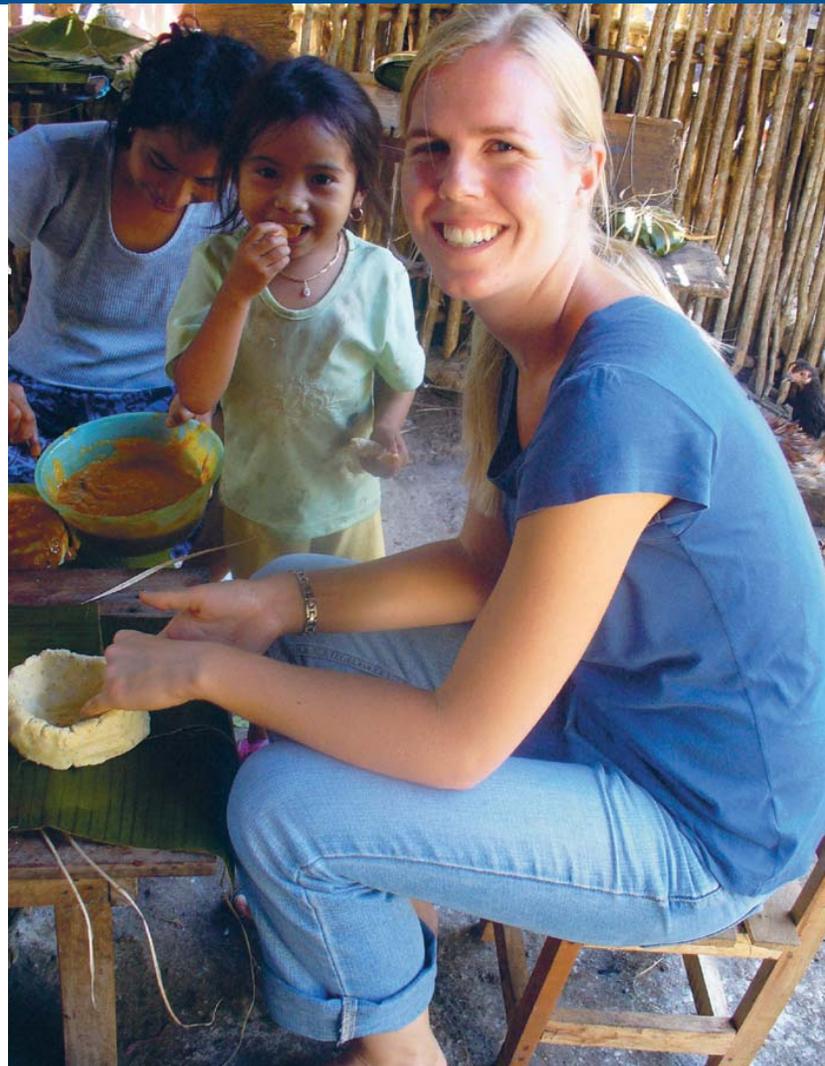
- ▶ Attract and retain top professors through endowed chairs and professorships and faculty research grants;
- ▶ Foster cross-campus, inter- and multidisciplinary research and training programs, which bring together faculty, students and partner institutions in Latin America;
- ▶ Recruit top graduate students through competitive funding awards.



The Center for Latin American Studies has a long history of contributions — both in terms of education and service. We believe that Latin America and the Caribbean are vital for the future of Florida, and UF’s Center for Latin American Studies is playing a crucial role in training the specialized labor force and educated citizenry required by economic and political interdependence. But we can accomplish so much more. We look forward to the challenges and opportunities tomorrow will bring, and we are steadfast in our commitment to set the standard for Latin American studies.

That aspiration, with your help, is within reach. Together, we can make a positive impact now and continue to touch lives for generations to come. Your support of the *Florida Tomorrow* campaign will provide the tools to make that possible.

We invite you to join the Center for Latin American Studies in making our shared vision of *Florida Tomorrow* a reality.





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