PANIC

SALE BEGINNING ON

Thursday Morning, Dec. 2,

And ending FRIDAY NIGHT, December 24th. The Most Stupendous Money-Saving Values in Dry Goods, Shoes and Clothing this City and County has ever Witnessed. Herald The Good News to your Friends and Neighbors, as the Grandest Money-Saving Opportunity in years. Remember, "The Sun Do Move," And So Must this Stock.

Dress Goods.

500 Yards Brilliantine, yard wide, in black, grey, navy, brown and cream such as you have always paid 50 cents for, Panic Sale price, per yard..... **37c**

1,000 pards Plaid and Fancy Dress Goods, yard wide and all wool, that are actually worth 50cts per yard, but they must go, and we name the low price of, per yard..... **32c**

Aundreds of yards plain and fancy black Dress Goods, heretofore sold at 75c and $1.00 per yard—mostly 42-inch wide—another case of sell 'em, and they go at, per yard..... **61c**

Quantities of Calicoes, 10 yards to a customer. per yard..... **4c**

1,000 yards white Mercerized waistings such as you never bought under 25c, but the Panic Sale enables you to buy them at per yard..... **15c**

Bleach sheets, 72x90 inches worth 50 cents, Panic Sale, each..... **39c**

The greatest and grandest Silk Offer in your broad experience

500 yards fancy Silks, some checks, some plaids, in all staple colors, 32 and 36-inch wide. Goods that have always sold at a dollar and up, per yard, but they must go, and to that end you can buy as many as you want at the astonishing low price of, per yard..... **50c**

Don't miss these, if you do, you Miss the bargain of your life

500 yards fancy Dress Goods, most of them all wool, and many of them 50c goods, and some of them solid colors. The match to these goods at the price you have never seen, but you should see these at the Panic Sale price of per yard..... **22c**

Broadcloth

Broadcloth at such figures as We cant buy them for - -

$1.00 Quality reduced to.... **75c**

85 cent quality reduced to.... **55c**

50 cent quality reduced to..... **41c**

Red twill Flannell, the kind you pay 15 and 20c for elsewhere, per yd **10c**

Men's and Boy's Clothing

Men's suits, we will not carry in stock any longer and are determined to sell what we have, and are going to sell any of them at factory cost, and many cases of odd suits you can buy at any reasonable offer.

Men's fancy Cassimere and Worsted suits, formerly sold at $8, $9. $10 and $12, to close at..... **$7.50**

Men's Fancy Cassimere and Worsted Suits that formerly sold at $12.50, $14.00 and $15.00, during this great money-saving feast you can buy them at..... **$9.50**

Boys' clothing greatly reduced in price

Men's fancy Satinette pants, made up like $5 cuts, Panic Sale..... **89c**

All other pants proportionately cheap.

Men's heavy fleeced-lined shirts and drawers, the regular 50c quality, you alll know what they are, each.. **37c**

Boys' knee pants as low as per pair..... **19c**

Hundreds of men's negligee a d work shirts that are excellent 50c values, Panic Sale price..... **39c**

Men and Boys Clothing.

Hawes' Hats, you all know they are three dollars every where, but the panic sale cuts them to **$2.25**

Other men's hats as low as 19c

Ladies' Long Coats at such prices as you have never yet bought them at, and they are in the true sense of the word marvelous values. To see them means that if you need and want a Ladies' Long Coat, that you will buy. 1.98, 2.79, 3.98, 4.98, 5.98, 6.98, 8.98 and... **$10.98**

Not one worth less than 25 to 30 per cent more

100 pairs heavy cotton blankets 11-4 size and as good as you can buy elsewhere for $1.50, but during the Panic Sale you can get them as long as they last at **98c**

100 prs cotton blankets 10-4, actually $1 blanket, but in sale you buy for **69c**

A few Wool blankets at factory.cost.

1,000 ladies' white hemstitched hand kerchiefs, the 5c kind elsewhere, for **1c**

50 men's black stiff hats, such as you buy elsewhere at $1.50, to close **89c**

100 white counterpanes that are splendid values at one dollar, now you buy them at..... **88c**

Shoes! Shoes! Shoes!

Hundreds of pairs ladies' shoes, at per pair..... **98c**

Men's pat. calf Bluchers, solid as a rock, worth $1.75 at.... **$1.39**

Men's heavy work shoes, worth $1.40 at..... **$1.05**

Ladies' Dongola Bluchers, solid as a rock, worth $1.75 to go at **$1.39**

Every Sha the house [illegible]

Remember the date, begins THURSDAY, December 2d, and ends FRIDAY NIGHT December 24. One price, and marked in plain figures. Don't be deceived

Follow The Crowd To The Panic Sale

AT

DUVAL BROS

STORE, TALLAHASSEE, FLORIDA

No Goods sent out on approval, nothing charged, and nothing taken back during this Sale