BIG EXTENSION SALE

OF

B. GERSON'S

DOOMED STOCK

Toys! Toys! Toys!

Our Stock Condensed on the Lower Floor. Going at Give-Away Prices.

We're Closed All Day To-day Remarking and Rearranging Our Store—Sale opens to-morrow 9 a. m.

15——DAYS MORE——15

of unmistakable Jewelry, Chinaware and Toy Bargains. Our 15 days sale will go down in the history of Jewelry and Chinaware business as one of the most successful ever held in Pensacola or the State of Florida. Notwithstanding the enormous selling of the last 15 days, thousands of articles of China, Jewelry, Diamonds, Silverware, Enamelware, Toys, etc., still remain, consequently, G. W. Groves & Co., have decided to hold a

FIFTEEN DAYS EXTENSION SALE, COMMENCING

SATURDAY MORNING, DECEMBER 5TH, AT 9 O'CLOCK SHARP

and continuing for 15 days only. Bear in mind that the goods offered in this sale are not an aggregaton of old shop-worn goods ,or undesirable styles; every article is clean, new and up-to-date, and direct from the leading manufacturers of this country. The prices we quote on this page will be talked of for years to come.

A Chance of a Lifetime, You'll be Sorry if You Miss it. Stop and Think of this Money Saving Opportunity.

Thousands are just finding out about this monster sale, their lucky neighbors, who were here have talked about it and hundreds of new faces were seen here every day. Often 25c here will do the work of a dollar elsewhere. The word "BARGAIN" never had a stronger or truer meaning than now—right here. If determination to sacrifice was ever written on the face of a price ticket you will readily recognize it during this Extension Sale. Profits, original cost and competition are things of the past. Remember, these prices go into effect Saturday, December 5th, at 9 a. m., and the goods will be sold at the prices advertised until all are sold. Be sure to come early and get first choice, you will never see such prices again. Follow the crowds to this bona-fide sale. The items below are but a few of the many. Every article in the store at astonishing below-cost prices. We employ no half-hearted methods.

WE MUST UNLOAD THIS STOCK SO COME AND SEE FOR YOURSELF.

25c Dressed Dolls With Moving Eyes, go at **16c**	**75c** Doll Carriages and Go-Carts, go at **47c**	**$8.00** Electric Trains on Track, go at **$4.78**	**$1.50** Solid Gold Scarf Pins, go at **73c**	**75c** Gold Filled Hat Pins, go at **39c**	**$5.00** Solid Gold Bracelets, go at **$3.08**	**$20.00** Diamond Tiffany Rings, go at **$11.40**
50c Dressed Dolls go at **29c**	**$4.50** Folding Doll Carriages and Go-Carts, go at **$3.17**	**$6.00** Trains on Track, go at **$3.39**	**$1.50** Solid Gold Hat Pins, go at **78c**	**$1.50** Solid Gold Signet Ring, go at **83c**	**$8.00** Ladies' Silver Mounted Silk Umbrella, go at **$4.37**	**$75.00** Sterling Silver Footed Fruit Dish, go at **$43.75**
25c Jointed Limbs, Bisque head, Closing Eyes, Good Hair Dolls, go at **16c**	**$1.00** Express Wagons, go at **69c**	**$1.00** Trains on Tracks, go at **38c**	**$1.50** Solid Gold Handy Pins, go at **92c**	**$2.00** Solid Gold Brooches, go at **$1.08**	**$15.00** Diamond Lockets, go at **$7.43**	**$35.00** Ladies' Watch, Solid Gold Hunting Case, 15 Jeweled Elgin, go at **$19.95**
$1.00 Dressed Dolls, go at **48c**	**$2.25** Velocipedes, go at **$1.49**	**$1.00** Tea Sets go at **69c**	**$1.00** Sterling Silver Shoe Horn and Button Hook, go at **67c**	**$2.00** Sterling Silver Body Brush and Comb Sets, go at **$1.18**	**$15.00** Sterling Comb, Brush and Mirror, go at **$8.15**	**$175** Gent's Diamond Tiger Claw Ring, go at **$129.68**
$3.00 Finest Quality genuine "Hand-work" jointed Limb Dolls, go at **$1.89**	**$6.00** Chain drive Irish Mails, go at **$3.49**	**$1.50** Drums go at **98c**	**$1.25** Sterling Silver Souvenir Spoons, go at **83c**	**$5.00** Quadruple Plated Fruit Bowls, go at **$2.98**	**$8.00** Silver Mounted Gent's Silk Umbrellas, go at **$4.26**	**$225** Sterling Silver Tea and Coffee Set, go at **$138.63**
$8.50 Jointed limb, Bisque head Dolls, go at **$4.89**	**$9.00** Automobiles, two seated, go at **$4.98**	**$2.00** Teddy Bears, go at **$1.18**	**$1.50** Quadruple Plated Bread Trays, go at **98c**	**$5.00** Ladies' Solid Gold Neck Chain, go at **$3.42**	**$12.50** Gent's Diamond Cuff Buttons, go at **$7.24**	**All $25.00** Cut Glass, go at **$13.85**
25c Doll Carriages and Go-Carts, go at **19c**	**75c** Magic Lanterns, go at **43c**	**25c** Small Toys, go at **17c**	**$1.50** Sterling Silver and Cut Glass Powder Bottle go at **79c**	**$4.00** Solid Gold Cuff Buttons, go at **$2.37**	**$17.00** Gent's Watch, 20-yr. guarantee, Hunting Case finely jeweled, Elgin, go at **$10.28**	**$100** Cut Glass Punch Bowl Glasses and Reflector, go at **$59.98**

You are not just to your purse unless you investigate.

No matter what your circumstances, or where you usually trade, you want to do your Holiday Shopping the next fifteen days at

B. GERSON'S 13-15 South Palafox Street, PENSACOLA, FLA.

G. W. GROVES & CO. AMERICA'S GREATEST BARGAIN GIVERS.

Buy Now and You **SAVE** Wait and You **LOSE**.