

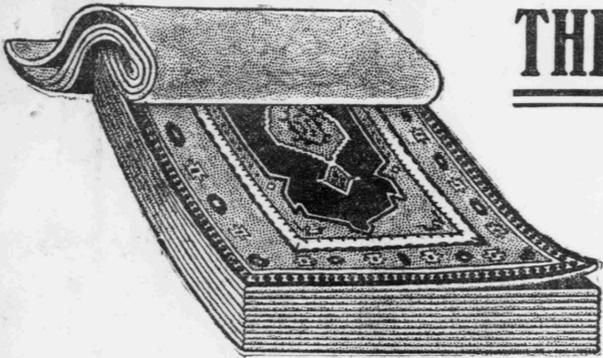
Your Holiday Advertising Should start at once and be given more than usual attention.

VOL. XII.—NO. 291.

PENSACOLA, FLORIDA, SUNDAY MORNING, DECEMBER 5, 1909.

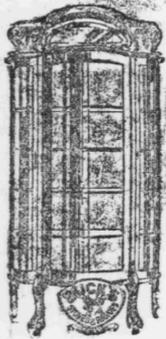
PRICE, 5 CENTS.

THE SENSIBLE WAY



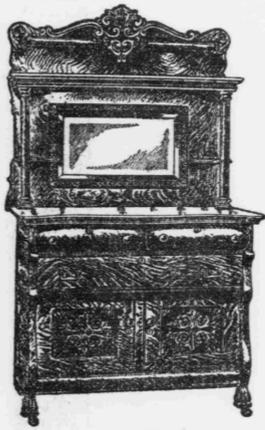
In buying your Christmas gifts select some article of service. Our store is headquarters for serviceable articles suitable for presents.

CHINA CLOSET



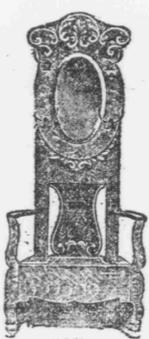
Solid Oak, well polished, claw feet. \$6.00. \$1.00 a week.

SIDEBOARD



Solid oak, 42 inch top with 14x26 inch French slate mirror. \$21.00. \$1.00 down, \$1.00 a week.

HALL RACK.



Quartered oak, hand rubbed and polished. \$15.00. \$1.00 down, \$1.00 a week.

ROCKERS



Solid oak, heavy, full length rockers, cobbler seat. \$3.00. \$1.00 down, \$1.00 a week.

REMNANT SALE

500 yards Jap Matting on sale for Monday only, 27 and 35-cent goods, 5 to 30-yard lengths. No pieces cut, for cash, only

12 1/2 per yard.

LADIES' DESK



Hand polish in oak or mahogany. \$12.00. \$1.00 down, \$1.00 a week.

Southern Hotel Building

Rhodes-Futch-Collins FURNITURE COMPANY

COMPLETE HOUSEFURNISHERS

26-28 East Garden Street.

TEACHERS FROM ALL OVER STATE

NATIONAL GATHERING AT DE LAND WILL BE ONE OF MUCH PRACTICALITY AND WIDE INTEREST—HIGH SCHOOL PRINCIPAL, WHO IS ASSOCIATION'S PRESIDENT, EXPECTS A CROWD

DeLand, Dec. 4.—The Florida State Educational association, which is the most representative educational gathering in the state, held at any time during the year, will convene this year in DeLand, Dec. 28-31.

ganizations, the public schools and the John B. Stetson university, to the convention to hold its next session in the city founded by "Father" DeLand and dedicated by him and others who worked with him in the establishment of the first public school and of DeLand academy, as a center of educational influence.

Prof. F. A. Hathaway, principal of the Duval High school, is president of the association. He expressed himself as greatly pleased with the enthusiasm and activity of the people of DeLand in the work of preparing to entertain a thousand delegates or more.

It is estimated that more than \$1,000 will be expended by the citizens of this city in getting ready for the meet-

ing of the association. The main streets of the city will be beautifully decorated. A public reception will be tendered the delegates in the parlors of the Chaudoin hall by the citizens of DeLand.

An extensive loan art exhibit will be placed on the second floor of the new Carnegie library building. This will be complementary to all the delegates and visitors.

Mayor S. A. Wood, chairman of a sub-committee on transportation, has been going into a study of the problem and he has secured some important concessions from the various transportation companies. President Hathaway, earlier in the summer, secured special rates over all the Florida lines. Now Mr. Wood secures the guarantee of the Atlantic Coast Line that all of their night trains, as well as day trains, will make direct connections

for DeLand. This will enable passengers to come within a half square of the great College Arms, the headquarters hotel. A number of the railroad companies have already signified their willingness to put on extra coaches at various points on their lines where travel is likely to be congested by reason of the great delegations of teachers and school officers who will attend the convention.

Supt. A. O. Bots, of Volusia county, is chairman of a sub-committee on local enrollments. The people of DeLand expect to make sure, through the activity of this committee, that the association shall have better financial backing than it has ever had in the past.

President Lincoln Hulley, of Stetson university, is chairman of a sub-committee on entertainment. Under his direction, the citizens of DeLand will tender a reception to all the delegates in the spacious parlors of Chaudoin hall. Here elegant refreshments will be served and the various musical organizations of the city will assist in the entertainment of Florida's educators.

Mr. M. Davis, chairman of the DeLand city council, has been placed in charge of the matter of public decorations. He has placed a big contract



RATS, RATS AND OTHER RATS

By Bonnie Burnham

Bonnie Burnham (she don't know whether she's Miss or Mrs., but have a hankering that its the first named) society address of The Pensacola Journal, whose special Sunday articles always sparkle, has a good one under the caption "Tips For the Girls," the writer going well into the question of the ideal woman. She concludes with the admonition to those of her sex to fight shy of "rats and false hair." Now, Bonnie, that's fine advice, looking at it over adjusted spectacles, but will it work satisfactorily? Are you willing to stake your reputation as a dispenser of daily hints, on its practicability? To abandon this mere "wadding" would it be your idea to turn loose upon us a bunch of bald-headed femininities? In your experience mingling with the public, can you recall one sweet little girlie who was content with nature's lot, though that lot be limited? We merely seek a precedent, that your suggestion may be properly gauged. —Selma Times.

Now, isn't that the limit—the very, very limit, girls? And we've ourselves to thank in the bargain! Just because we've all somehow let the wily hair dressers and so on do various and unusual things with our pocketbooks and our heads this year for the sake of the promised effect we'd be putting up, this man, and probably a lot more of his ilk, think we've been doing this thing because we're actually baldheaded—and really had to! What an impression to scatter promiscuously, too! It's upsetting—it's so awfully crawling, and—it's such a horribly natural conclusion, too! I'd been thinking of this thing, though, especially since a girl I know who'd been expending her substance rashly on beautiful curls and puffs and rats and so on, got the jar of her promising young life when THE

MAN said to her one day, "DO stop wearing all that hair. It sticks out so—and besides it's not yours!" That was one of those blunt, horrible speeches that women naturally despise—but it hit home, all right enough, and now that girl finds occasional coin for something else, and looks, they say, much less like an animated bush heap. Oh, things will have their compensations!—they certainly will! It was a masculine mind, too, I believe, that dictated rather a famous order up country not long ago, which said that certain lady employes would have to cut this sort of superfluous hair or cut their various "jobs."

That, too, was a hint of the trend of the 1909-10 sort of mind, but some of us blundered along and along, and some of us still are blundering. The new fixings, by the way, which call for this thing Grecian simplicity, with a neat, prim sort of school girl braid, wrapt coyly around these heads of ours may make strenuous changes at first that are rather uncanny (in the light of foregone events and puffs) but it's a mighty sane, satisfactory set of changes—and cheaper, too! And look at the saving in time! Along Last Summer, I believe it was around last summer time that this "hair raising" fever really hit worst. Most every little lady you and I know toddled herself down town and bought a wonderful and fearful paraphernalia. First there was the "rat"—some (scientifically and feelingly speaking) were Long Haired rats that gave you a lot more sure enough looking hair than you really needed—and some rats, alas, had no hair at all, but were wiry and bristly and stood out brazenly to the world when you least expected it. Oh, these rats had their various stages of development, don't you see! Once you had coralled a rat, you'd need a bunch of these wieneworst puffs, and the effect would be—LOVELY. Most women, you see, are Easy Marks, and buy what folks want them to, really (I am!) After the last appendages came beautiful bunches of dangling, little impossible curls—and each curl, gentlemen, cost precisely 25 cents per curl, and had to be done over a foolish little alcohol

lamp with a pair of sizzly sort of tongs once ever so often! Some nights, when the moon hung low and the stars twinkled—(oh, YOU know)—and you happened to be with the right man, for once,—had cut out the just fooling around and the good pat act and the bluff and all—just craving to make a howling, all impression with conditions so beautifully auspicious, you see—those meekly protruding puffs and the equally meekly wire in the rats and all would somehow get so fearfully mixed with conditions in general—so fearfully, fearfully mixed, I've been told!

And sometimes curls with clever, little rubber arrangements whereby they hung got hooked on some manly cut button that happened to be Worth While (the man, I mean)—and great would be the discovery thereof! Maybe you've been there? Maybe you have!—and the moon still shone on and on and on—and the things kept scattering!

Business ladies who'd no earthly "business" in the world to ape the craze, because irregularities will so unexpectedly occur, don't you see, when you've not time to readjust them—effected the extra bunch of wisplets, and tore around madly with a puff or two drooping, oh, so sadly, and a wire rat inquisitively staring the world in the face!

When she occasionally dashed into the opera house for a breathing spell, the effect was tragic! She had to take off her hat—Nick Smith said that—and sometimes the hair came off too! It was rough (not Mr. Smith, you see, but the Hair!) Time For a Change. Think of the things we've been through for the blooming bunch of beauty that we all hoped to be! Think of the good, valuable hair, in our dresser drawers, that's not working just now—now that the style has changed and we're fairly natural again! And think, girls, that about the only impression we've been able to make is that we Didn't Really Have any Hair—and Actually Had to Do It! Isn't that the Man of it? Isn't that the Limit of the whole Blooming Show? Words fail us!!!

SOUR STOMACH

"I used Cascarets and feel like a new man. I have been a sufferer from dyspepsia and sour stomach for the last two years. I have been taking medicine and other drugs, but could find no relief only for a short time. I will recommend Cascarets to my friends as the only thing for indigestion and sour stomach and to keep the bowels in good condition. They are very nice to eat." Harry Stuckley, Mauch Chunk, Pa. Pleasant, Palatable, Potent, Taste Good, Do Good, Never Sicken, Weaken or Grip. Be Sure. Never sold in bulk. Guaranteed to cure or your money back.

Bright Lad. The teacher was trying to familiarize her little pupils with the definition of the word "tame." "And what do most animals become after they have been in the zoo a long time?" she asked her class. Up went the chubby hand of the little boy in the blue roofer. "Please, ma'am, I know," he chirped. "What, Willie?" "Peanut butter," ma'am." Read The Journal's Want Ads. and profit thereby.

The Art of Fine Plumbing

has progressed with the development of the science of sanitation and we have kept pace with the improvements. Have you? Or is your bathroom one of the old fashioned, unhealthy kind?

If you are still using the "closed in" fixtures of ten years ago, it would be well to remove them and install in their stead, snowy white "Standard" Porcelain Enamelled Ware, of which we have samples displayed in our showroom.



A "Standard" Modern Bathroom will add a wealth of health to your home and will naturally increase its selling value.

If you will call we will talk the plumbing question over with you, and will give you the booklet, "Modern Home Plumbing," which contains much that you should know.

GEO. MCGAHN & SONS Phone 1038. 214-218 DeLuna.

EDUCATE for BUSINESS

I have educated more young men and women and placed them into good positions as Bookkeepers, Stenographers, Typewriters and Telegraphers than any other man in Florida. My graduates get from \$10 to \$25 more a month than those of other colleges. Terms reasonable, both for tuition and board. Enter now. (No examinations required to enter) and secure immediate employment. Correspondence requested.

Tampa Business College