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—BY—

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PENSACOLA, FLORIDA, WEDNESDAY MORNING, OCTOBER 6, 1909.

The Miami Metropolis And a Board of Trade.

The Miami Metropolis accuses The Journal of mistaking "candor for pessimism," because we recently applied the latter term to our contemporary's expression of doubt concerning the organization of a state board of trade. "It is not pessimistic to understand at the outset the character of an undertaking," declares the Metropolis. "It is rather the better part of optimism to have a comprehensive appreciation of the difficulties to be dealt with and to be prepared to meet or obviate them from the start."

We are truly glad to know that that is the view we should have taken of the opinion formerly expressed. And this is an assurance that the Metropolis will do its full share toward overcoming every obstacle and aiding the formation of a business body which would be of more service to Florida, if composed of the right material, than any other one thing we can think of.

But the Metropolis must not conjure up before its mind unnecessary bugaboos. Why should it be down-hearted because Georgia or any other state failed in getting the right sort of men to run its Chamber of Commerce? Right here in Florida there has been a lamentable failure so far as the state board of trade organized three years ago is concerned. But that should be no criterion. Suppose the sterling body of men who compose the California board of trade, which has given that state wide and productive advertisement, had looked around for the failures of others and permitted their contemplation to send a spasm of terror to their hearts? What unfortunate results would have followed: abandonment of the project, no doubt, and an inestimable loss to the great golden commonwealth of the Pacific coast.

Let us look on the brighter side. It may be that "the better part of valor is discretion" but, at the same time, we cannot help thinking that true optimism would induce our esteemed contemporary to call to mind successes rather than failures and to base on them a perfect faith in the capacity and the willingness of the brazen and patriotic business men of Florida to give their time and attention and even a portion of their worldly wealth toward the establishment of this board.

In its concluding paragraph the Metropolis declares:

We have noticed that the newspapers of the state have chimed in with parapragraphic lack of solidity, that the state board of trade is a good idea and that T. Albert Jennings is a good man. The Metropolis is quite willing to agree with these light remarks of the "what" but we haven't seen any practical suggestions yet—not even from The Journal. The Journal says, get to work. We might make the same retort. We have our man ready to help you with this board of trade, and he is the only citizen in the state who has come forward with an encouraging word for it. So, get busy yourself, Mr. Journal, and trot out your delegates.

It is scarcely the part of the press to dictate the method to be pursued in effecting the organization; but we think it should originate with delegates chosen by the various local commercial organizations, these delegates in convention to formulate a plan of organization and lay out a program of the work to be undertaken. The main point is to impress upon each of the local boards to appoint no man to represent it who is not known to be heart and soul devoted first, last and all the time to the interests of his state and is one of those predestined boosters who, like poets, "are born, not made." Of this class, without doubt, is the Miami gentleman referred to by the Metropolis.

This country is said to be on the eve of a period of unexampled prosperity. Every sign points to the ful-

Acts Wonderfully On Itching Piles

Sufferers and Physicians Marvel at The Quick Action of The New Remedy, Dr. Hebra's Ungold.

Here is a remedy that does what it says, and if it does not do it, your money is promptly refunded.

This is a remedy for everything that itches. It positively stops itching as soon as it is applied. Any man or woman who will use it for itching piles is bound to say the very moment it is applied that it is a revelation.

Not only for itching piles, but such diseases as eczema and tetter. It is now known as the greatest remedy ever produced. It is an immediate relief and cure for psoriasis, ringworm, barber's itch, dandruff and all other itching and irritating diseases of the skin and scalp.

Just get a package of Ungold to-day, apply it to the affected part.

Dr. Hebra's Ungold is sold at all drug stores at 50¢ package, accompanied by positive guarantee to refund your money if you are not completely satisfied.

If you want to try it first just send your name and address to the G. C. Bitner Co., Toledo, Ohio, and they will mail you a free sample packet. If you are still not happy not to have Ungold, just send your remittance to the above company.

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