FIRE SALE! COMMEMS TOMORROW

Marshall Field & Co., one of the largest Department Stores of Chicago, Ill., recently had a Fire, their entire stock being damaged by Smoke and Water.

$750,000.00

worth of high-grade and seasonable merchandise was at the mercy of the fierce flames. Owing to the grand efforts of the magnificence, as well as the prompt and efficient Fire Department of Chicago, the flames were extinguished without damaging the goods to any great extent other than by Smoke and Water. Our buyer, Mr. L. D. Joel, very fortunately for the great citizens of Ocala, happen to be on the spot at this important time, and on the next day purchased

$18,000

worth of such merchandise that was only slightly damaged by water. This entire shipment has reached Ocala and will be Placed on Sale

COMMENCING TOMORROW

AT THE

Railroad Wreck Store

Anderson Building, next door to Martin & Carr Feed Store

Ocala, Florida

This will unquestionably be the grandest opportunity ever at your command. We are now fully opening up and marking off this tremendous lot of goods in order to be ready for the enormous throng of bargain seekers that will grasp this, the chance of a life time.

Friends, Citizens, Customers, Neighbors, Listen—Think of it—$18,000 worth of Dry Goods, Clothing, Shoes, Hats, Ladies' and Gents' Furnishings, Millinery, Trunks, Valises, etc., must be disposed of IN JUST 12 DAYS, meaning exactly $1,500 worth of this stock to be distributed among you each day, beginning TOMORROW and ending on JANUARY 28th. You can at a glance just form a solid idea of what to expect when attending this GREAT FIRE SALE. It will be without a shadow of a doubt: THE GRANDEST and GREATEST SLAUGHTER EVENT ever in the history of the entire SOUTHLAND.

We regret very much that we could not make heavier purchases at Chicago, but there being such a mad rush and scramble, we feel quite proud and consider ourselves very lucky to have had our representatives on the spot at the right moment. We take great pleasure to advise each and every one to hasten to this Sensational Holiday store on fire-opening day. Fall in line, be in the push, ready and willing to pick up good, clean, reasonable and up-to-date merchandise at about one-third retail cost of production. The large doors of the Railroad Wreck Store will be thrown wide open to the many bargain hunters of Florida that will converge inside. This magnificent entertainment, TOMORROW MORNING, at 8 o'clock sharp, with the most wonderful display of bargains ever seen in Ocala.

Everything at 'vity one price to everybody. Every article marked in plain figures. A child can buy as much as an adult for the smallest purchase made during this 12 days of excitement. 50 percent to be deducted. Apply at once. Good wages paid to experienced help.

Don't fail to secure one of the large circulars being distributed giving you in detail full price list of what can be had at this important spot.