

ROLLINS COLLEGE

FLORIDA'S OLDEST COLLEGE

College, Academy and Schools of Music, Expression, Fine Arts, Domestic and Industrial Arts and Business.

Carnegie Hall and third men's dormitory now going up; electric lights; steam and furnace heat; large faculty; perfect health conditions; fine gymnasium, athletic field, tennis courts, golf links, baseball and basketball teams champions of Florida this year. Nearly a quarter of a million dollars endowment; expenses are moderate; scholarships available. Christian but undenominational; stands for

CHARACTER CULTURE CONDUCT

Next Session Begins October 7. For Catalogues Address the President, WM. F. BLACKMAN, Ph. D., WINTER PARK, FLA.

Florida's Higher Educational Institutions

STATE COLLEGE FOR WOMEN
(Florida Female College.)
TALLAHASSEE, FLORIDA.

A College for Women, without a parallel in the South, embracing a College of Liberal Arts; a Normal School; a School of Industrial Arts; a School of Fine Arts, offering instruction in drawing, painting, piano, pipe-organ, violin, voice-culture, elocution, and physical culture.

Forty Florida counties and seven States represented in the enrollment last session.

Fine new dormitory, with rooms for one hundred and sixty girls, just completed. Plans for other extensive improvements are already made.

For further information or catalogue, write to
A. A. MURPHREE, President.

UNIVERSITY OF THE STATE OF FLORIDA
GAINESVILLE, FLORIDA.

A high-grade institution for young men, offering Literary, Scientific, Engineering, Agricultural and Pedagogical Courses.

Strong faculty; well equipped laboratories; thorough instruction, both theoretical and practical; careful supervision and discipline; high moral tone.

No tuition charges to Florida students. Other expenses very low. For catalogue and information, address
ANDREW SLEDD, President.

TACKLED A TRUST

Allen Ryan Will Give Union Typewriter Company a Jolt

New York, Sept. 1.—First steps in the fight which Allan A. Ryan, son of the well-known trust magnate, Thomas F. Ryan, has taken against the Union Typewriter Co., familiarly known as the Typewriter Trust, to reduce the price of standard machines from \$100 to \$65, were taken today, when advertising contracts aggregating \$300,000 were signed by a new typewriter company, of which young Mr. Ryan is president.

That the fight will be a bitter one is evidenced by the fact that the contract just signed represents only a small portion of the advertising which will be placed according to the plans of battle now outlined. Moreover, besides the financial support which Thomas F. Ryan has pledged to his son, the company has the backing of such men as S. P. Guggenheim, E. T. Dodge and J. D. Crimmins, all of whom have sons in the anti-trust concern.

The Union Typewriter Co., against which a steady fire of advertising will be directed by the Ryan Co., in its efforts to show the public that a high-grade machine can be sold at a profit for \$65, is a New Jersey corporation, having a capital of \$20,000,000. It was organized under the laws of New Jersey in 1893 and it controls the manufacture and output of the Remington, Smith Premier, Monarch, New Century, Yost and Densmore machines.

While the Ryan company is capitalized at \$3,500,000, it proposes to make and sell about 150,000 machines a year, which number is more than half the annual output of the trust.

The assertion which the Ryan company will make in its advertisements to the effect that it can sell for \$65, a standard visible writing machine equal to the best \$100 machine on the market, and still make a profit of 100 per cent., is based, according to Mr. Ryan, upon experience, as the company has already completed a large factory at Hartford, Conn., and has opened selling agencies in all the principal cities of the country.

One of the pertinent arguments to be used in the advertising war will be a presentation of the actual cost of manufacture, which up to date has been estimated at \$25 per machine. Mr. Ryan declares that he will try to demonstrate to the typewriter using public that the \$100 price of the trust-made machine, allows their manufacturers a profit far in excess of what may be justly asked upon goods costing one-fourth of that amount.

It is said that the Ryan company in its fight to reduce the standard price of the "trust" machines is virtually repeating the fight made against the "bicycle trust" by a few of the independent manufacturers ten years ago. The bicycle trust kept the price of standard makes up to \$100 until its independent rivals showed the public that machines of the same excellence and durability as the trust's could be sold for about half that price and still a large profit be made. Then the combination was broken.

Owing to the prominence of the men on both sides of the present fight, the struggle will be watched with interest both by users of typewriters and by capitalists. The backers of the Ryan company are generally spoken of in the public prints as "trust magnates" and persons who keep prices up, but in this fight they are apparently going to shatter tradition by showing that a large profit can be made in the sale of a necessary business product without maintaining fictitious prices.

HANKERED AFTER MORE MEDALS

Paris, Sept. 1.—A man named Publicani was arrested in Toulon for setting fire to a powder magazine in the arsenal.

He has received a large number of medals and wards for saving life from fire and water. It is believed that the fact of receiving so many medals has turned his head and caused him to become an incendiary. For six months Publicani had saved no lives, and opportunities seemed very far off. Publicani longed to add another medal to his collection, and being unable to contain himself any longer, he set fire to the powder magazine.

He displayed the utmost bravery in helping to extinguish the flames, from which he rescued a sentry and another man.

Cured Hay Fever and Summer Cold

A. J. Nusbaum, Batesville, Indiana, writes: "Last year I suffered for three months with a summer cold so distressing that it interfered with my business. I had many of the symptoms of hay fever, and a doctor's prescription did not reach my case, and I took several medicines which seemed to only aggravate my case. Fortunately I insisted upon having Foley's Honey and Tar in the yellow package, and it quickly cured me. My wife has since used Foley's Honey and Tar with the same success." Sold by all dealers.

Lightning roach paste "kills 'em" instantly at the Post Office Drugstore.

"DIDN'T KNOW IT WAS LOADED"

Asheville, N. C., Sept. 1.—The "unloaded" pistol claimed another victim last night, when William Palmer, aged 16, fell dead with a revolver bullet in his brain fired by his companion, Nathan Arthur, aged 18.

Palmer and Arthur, with four other boys, were playing in a tent erected on a vacant lot, when Arthur pointed the weapon which he believed to be unloaded, in Palmer's face and pulled the trigger. Without uttering a word Palmer fell dead at his friend's feet. At the coroner's inquest last night a verdict of "accidental shooting" was returned.

A BABY RUFFIAN

Holland, Minn., Sept. 1.—Angered after an altercation with his younger sister, Joe Hittle, 5 years old, struck her repeatedly on the head with an iron hammer. The little girl was seriously hurt.

A PAYING PROPOSITION

Lincoln, Neb., Sept. 1.—Secretary Clark Perkins of the State Railway Commission has figured out that the people of Nebraska are riding on the cars a lot more under the 2-cent fare than they did when the fare was 3 cents a mile.

HUMAN HANDS DO NOT TOUCH IT.

From the time the raw materials reach our factory they are handled entirely by machinery, kept scrupulously clean. No chance for

Jell-O ICE CREAM POWDER

to become contaminated. It is strictly pure and wholesome. Our factory is as clean as your kitchen.

ICE CREAM IS EASY TO MAKE.

1 quart milk
1 package JELL-O ICE CREAM Powder.
Mix and freeze without cooking.
Simple, isn't it?

This makes two quarts of smooth, velvety ice cream, deliciously flavored, in 10 minutes at cost of about 1 cent a plate.

Flavors: *Chocolate, Vanilla, Strawberry, Lemon and Unflavored.*

Sold by your grocer 2 packages for 25c. "Enough for a gallon."—or by mail if he does not accept it.

The Genesee Pure Food Co., Le Roy, N. Y.

CHAMBERLAIN'S COLIC, CHOLERA AND DIARRHEA REMEDY

A few doses of this remedy will invariably cure an ordinary attack of diarrhoea.

It can always be depended upon, even in the more severe attacks of cramp colic and cholera morbus.

It is equally successful for summer diarrhoea and cholera infantum in children, and is the means of saving the lives of many children each year.

When reduced with water and sweetened it is pleasant to take.

Every man of a family should keep this remedy in his home. Buy it now. PRICE, 25c. LARGES SIZE, 50c.

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

THE DRAUGHT'S BLACK-DRAUGHT Liver Medicine

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not irritate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN

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SOLD IN TOWN

All careful women use HERBINE

Woman who suffers from severe headaches, and all diseases due to a torpid liver, should not fill their stomach with calomel and other drugs.

HERBINE QUICKLY CURES Biliousness, Constipation, Chills and Fever, Dyspepsia, Malaria and all Liver Complaints.

Mrs. C. D. Philley, Marble Falls, Tex., writes: "I find Herbine the best liver corrective I ever tried. It has done my family and myself a world of good. I recommend it to my friends."

— PRICE 50c. —

Ballard Snow Liniment Co. ST. LOUIS, MO.

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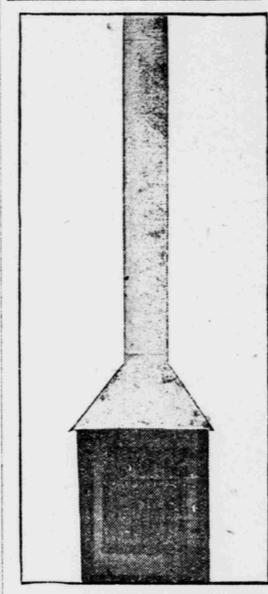
SOLD IN TOWN

CLOSE MESH AMERICAN FENCE.

SEE HOW CLOSE THESE MESHES ARE! THEY WILL TURN LITTLE PIGS.

Heavy Wire, Close Mesh, Pig Tight

Top and Bottom Bars No. 10 galvanized wire, Intermediate bars No. 1 galvanized wire, Stays No. 12 galvanized wire, 12 inches apart.



DAISY

We have been having some pleasant weather the past week, and it makes one think that winter is almost upon us.

On Friday, August 28th, there were quite a number of friends and relatives gathered to celebrate Mr. Waldron's 78th anniversary. There was plenty of everything good to eat, such as cakes and pies of all kinds, and roasted meats and other delicacies. At a stand nearby, run by Andrew and Glover Albritton, ice cream and ice water were to be had in abundance and the cream sold like hot cakes, because every one who tried a plate thought it was so nice that they immediately ordered another.

The farmers are busy gathering corn.

We are sorry to learn of Mrs. L. E. Marsh's illness. We hope to see her out again soon.

Our school is progressing nicely under the management of Miss Ethel Morrison.

Mrs. M. E. Marsh and son spent Sunday and Monday in Ocala to celebrate Mrs. Marsh's brother's birthday. A fine dinner was served and all had a most enjoyable time. June Bug.

IT CAN'T BE BEAT

The best of all teachers is experience. C. M. Harden, of Silver City, North Carolina, says: "I find Electric Bitters does all that's claimed for it. For Stomach, Liver and Kidney troubles it can't be beat. I have tried it and find it a most excellent medicine." Mr. Harden is right; it's the best of all medicines also for weakness, lame back, and all run down conditions. Best too for chills and malaria. Sold under guarantee at all drugstores, 50c.

ZUBER

We are having some very nice weather to gather hay.

Miss Annie Lee Raines left Friday last for Georgia, where she will spend some time with her married sister, who spent the past two weeks with Miss Raines here. We all hope she will enjoy her trip and soon return home again.

Mr. and Mrs. T. S. Wishart are the happy parents of a nine pound baby girl, which arrived Sunday night. Mr. C. E. Wishart left this week for Mobile, Alabama.

Mr. Lee Mack passed through our little town with the A. C. L. carpenter gang this week. We all wish Mr. Mack great success in his undertaking.

Mr. J. N. Tiller still continues to improve and will leave next week for the beautiful Green Springs, near Clearwater. We all hope he will enjoy his trip.

Mr. J. F. Finger still continues to night watch for the Summer Lumber Co.

Mr. Julian Ray and brother, Lonzo, has gone up to Martin to take charge of the shingle mill there. We wish him great success.

The little son of Mr. and Mrs. J. C. Rains is suffering with fever this week. We hope the little fellow will soon recover.

Mr. and Mrs. J. R. Elliott have returned from Archer and report a fine time and splendid crops in that section of the state. Georgia Cracker.

WILLIAM'S KIDNEY PILLS

Have you neglected your kidneys? Have you overworked your nervous system and caused trouble with your kidneys and bladder? Have you pains in loins, side back, groins and bladder? Have you a flabby appearance of the face, especially under the eyes? Too frequent a desire to pass urine? If so, Williams' Kidney Pills will cure you. Sold by the Anti-Monopoly Drugstore.

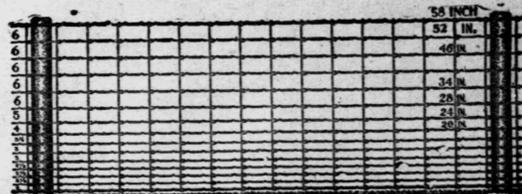
Whereas, R. L. Keating, doing business as Keating & Co., has filed with the board of county commissioners for Marion county, Florida, his application for permit to sell liquors, wines and beer in election district one of said county and state; any citizen of such election district may show cause, if any there be, at the meeting of the board to be held on Wednesday, the 9th day of September, next, why such permit should not be granted.

S. T. SISTRUNK, Clerk of the Board of County Commissioners, Marion County, Florida.

NOTICE OF APPLICATION FOR Permit to Sell Liquors, Wines and Beer.

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S. T. SISTRUNK, Clerk of the Board of County Commissioners, Marion County, Florida.



We are Also Exclusive Agents for ELLIWOOD FENCE

LARGE STOCK, QUICK SHIPMENTS

The largest stock of heavy and light hardware, sash, doors and blinds, farm, mill and miners' supplies, paints, oils, etc., etc., carried in Central Florida.

BOND'S PORTABLE FIRE-PLACE

is especially adapted for turpentine men, sawmill men, or any one where a temporary fire-place is needed. The cut herewith gives a front view of this invention and shows how same can be attached to any frame building, either where fire-place would be built, or can be set in window.

It is made of the best galvanized steel, is light, strong and durable. This portable fire-place can be moved from place to place and taken down or set up in a very few minutes, thereby saving an expense which would incur in making a chimney of sticks and mortar or brick.

Marion Hardware Co

HARRY B. CLARKSON, General Manager.

Kodol

For Dyspepsia and Indigestion

If you Suffer from Indigestion, Dyspepsia, Gas on the Stomach, Belching, Sour Stomach, Heart-burn, etc., a little Kodol will Relieve you almost Instantly

Kodol supplies the same digestive juices that are found in a healthy stomach. Being a liquid, it starts digestion at once.

Kodol not only digests your food, but helps you enjoy every mouthful you eat.

You need a sufficient amount of good, wholesome food to maintain strength and health.

But, this food must be digested thoroughly, otherwise the pains of indigestion and dyspepsia are the result.

When your stomach cannot do its work properly, take something to help your stomach. Kodol is the only thing that will give the stomach complete rest.

Why? Because Kodol does the same work as a strong stomach, and does it in a natural way.

So, don't neglect your stomach. Don't become a chronic dyspeptic. Keep your stomach healthy and strong by taking a little Kodol. You don't have to take Kodol all the time. You only take it when you need it.

Kodol is perfectly harmless.

Our Guarantee

Go to your drugist today and get a dollar bottle. Then after you have used the entire contents of the bottle if you can honestly say that it has not done you any good, return the bottle to the drugist and he will refund your money without question or delay. We will then pay the drugist. Don't hesitate, all drugists know that our guarantee is good. This offer applies to the large bottle only and to but one in a family. The large bottle contains 25 times as much as the fifty cent bottle.

Kodol is prepared at the laboratories of E. C. DeWitt & Co., Chicago.

SOLD BY THE ANTI-MONOPOLY DRUGSTORE, OCALA, FLORIDA.

Don't Worry

If you are sick, don't worry, but begin at once to make yourself well. To do this, we but repeat the words of thousands of other sufferers from womanly ills, when we say:

TAKE CARDUI

It Will Help You

For 50 years, this wonderful female remedy, has been benefiting sick women. Mrs. Jennie Merriek, of Cambridge City, Ind., says: "I suffered greatly with female trouble, and the doctors did no good. They wanted to operate, but I took Cardui, and it made me feel like a new woman. I am still using this wonderful medicine, with increasing relief."

AT ALL DRUG STORES

HOTEL WINDLE

15, 17, 19 East Forsyth Street, Jacksonville, Fla.

New and First-Class in All Appointments

American Plan \$2 and \$2.50 per day. European Plan, Rooms, one person, 75 cents per day and up. Special weekly rates. Center of City. Near all Car Lines. Open all the Year. Rooms with Bath Extra Charge. Bus from Depot and Steamships.

C. B. SMITH, proprietor.

FOLEY'S HONEY AND TAR

stops the cough and heals the lungs. Makes Kidneys and Bladder Right

o o o

R. H. Macy & Co., New York, the Largest Retail Store

o o o

The Fall & Winter Catalogue of this Great Store is now ready for mailing.

It will be sent free to any address. It should be in every home. Write for it TO-DAY.

—ADDRESS—
MACY'S PUBLICATION DEPT., HERALD SQUARE, NEW YORK

Plan for Summer Comfort

Don't add the heat of a kitchen fire to the sufficient discomfort of hot weather.

Use a New Perfection Wick Blue Flame Oil Cook-Stove and cook in comfort.

With a "New Perfection" Oil Stove the preparation of daily meals, or the big weekly "baking," is done without raising the temperature perceptibly above that of any other room in the house.

If you once have experience with the

NEW PERFECTION Wick Blue Flame Oil Cook-Stove

you will be amazed at the restful way in which it enables you to do work that has heretofore overheated the kitchen and yourself.

The "New Perfection" Stove is ideal for summer use. Made in three sizes and all warranted. If not at your dealer's, write our nearest agency.

The **Rayo Lamp** gives perfect combustion whether high or low—is therefore free from disagreeable odor and cannot smoke. Safe, convenient, ornamental—the ideal light. If not at your dealer's, write our nearest agency.

STANDARD OIL COMPANY (INCORPORATED)

EXCURSION TO ST. AUGUSTINE

September 7th

—VIA—

ATLANTIC COAST LINE

Rate from Ocala, \$1.50

Tickets on sale September 7th. Final limit September 9th

Special train will leave about 1:00 p. m.

For tickets, reservations or information, call on nearest Atlantic Coast Line Agent, or J. W. CARR, T. P. A.

T. C. WHITE, G. P. A. TAMPA, FLORIDA. J. G. KIRKLAND, D. P. A. WILMINGTON, N. C. W. J. CRAIG, P. T. M.