By L. C. DEWAREE.

One of Daytona's crowning glories is her incomparable beach. No one who ever set foot upon its smooth, packed sands, no one who ever pedaled a bicycle over its expanse, no one who ever drove a prancing pair of horses and listened to the patting of their shod hoofs upon its asphaltum-like face, no one who ever steered a high-power automobile down the broad stretch of wave-washed and sun-packed sand but realized that it is a world-beater, a world-wonder. To stand upon this wide speedway and see the ... [illegible] ... the world famous beauty [illegible].

The Picnic Resort, Halifax River [illegible]

[illegible]

The Enchanting ... Promenade Pier [illegible]

... superficial observer. With such lavish wealth of natural beauty it became an easy thing for the hand of man to give the finishing touches which have wrought out the colors and outlines of the big picture.

Not the least of this is the laying out of the streets with their wide margins of parkage. The entire city becomes a great park, with driveways intersecting miles upon miles of drive-ways so placed as to attract tourists from all over the continent.

And as for the pavements, pavements that seem laid out like granite—which run between the eastern and western ends are as many miles in proportion to ... The ... [illegible] ... world.

Sunshine, Flowers, Birds and Fruit

[illegible]

Flowers ... [illegible]

Streets and Pavements the ... [illegible]

McDonald's Boat Yard

Established 1901

CHAS. W. McDONALD, Proprietor

Railways Boats Built, Repaired and Housed

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Dealer in
PIANOS and
PLAYER PIANOS
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ICE CREAM
in any Quantity
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CLOTHING
and SHOES
OF W. H. PECK
North Beach Street

LONG WAH
CHINESE LAUNDRY
[illegible]
Also Ladies Clothes at very reasonable prices

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PRODUCERS OF THE
PERFECTION OF
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BEAUTIFUL XMAS GIFTS
Novelties of All Kinds
BEADS of Every Description at the
Woman's Art Exchange
[illegible] North Beach St.

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THE REAL STUFF
MAC'S CAFE
THE REAL THING

TOMOKA RIVER and
NEW SMYRNA
on Steamers
UNCLE SAM and CHEROKEE
[illegible]

LAMB Four Cycle Marine Engines
H. C. Thompson, Agent
[illegible]

E. T. PITCHER
HAVANA CIGARS
North Beach St. Daytona, Fla.
CALL FOR MY CIGARS
Clear Havana Smokers [illegible]

JACOB ESPEDAHL
Contractor and Builder
Designer and Draftsman
[illegible]

OSCAR MICHAEL
CONTRACTOR
Filling and Grading
[illegible]

GOOD MEAT
BIRCHWOOD'S

Try Birchwood's Butter
[illegible]

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Our prices are right and we can please you.
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Now Have an
Expert Bicycle Man
Work Guaranteed. Bottom Prices.

N. ERICKSON [illegible]

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SHEET METAL REPAIRS for
AUTOMOBILES. Boat Work.

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[illegible]

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[illegible]

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Physician and Surgeon
[illegible]

S. H. GOVE
ARCHITECT, BUILDER
[illegible]

D. D. & C. M. ROGERS
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[illegible]

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We have good accommodations for the
STORAGE OF BOATS
of all kinds at reasonable rates. Will be pleased to make arrangements at an early date.
F. A. ROOT.

SEABREEZE and DAYTONA BEACH, two enterprising and progressive towns on the Halifax Peninsula, are geographically one although incorporated as separate municipalities. The towns parallel the peninsula north and south for a distance of from three and one-half to four miles and extend east and west from the surging seas of the Atlantic Ocean to the Halifax River, the beautiful tide-water stream that sets them apart from Daytona with which they have close connection by means of three bridges, as well as a half-hour ferry service.

Seabreeze and Daytona Beach are essentially summer and winter resorts and are making hundreds of new friends every year among those who desire to escape the discomforting extremes of heat and cold, and their hotels and boarding houses are now receiving splendid patronage from the most discriminating class of tourists.

The mean average temperature 80 degrees in the summer and 70 degrees in the winter, with an occasional extra rise or drop of a few days' duration, marks this as one of the most healthful locations in any section of the country, north, east, south or west.

The ocean itself with its marvelous beach, hard as macadam and smooth as a floor, is the greatest attraction, although earth and air and sky seem to have entered into a combination to enhance its every charm. The beach is the famous automobile race course where every world's straight-away record has been made, and all these records it continues to hold without rivalry.

The sand of this famous speedway is composed largely of the shells of the coquina clam, which are about one-half inch long and very thin. For ages Nature has been rolling them up, washing them back into the surf and pulverizing them. Examined under the microscope each particle is round, unfit for mortar, builders say, because its smoothness prevents its holding together, yet strange to contemplate, the very moment a wave leaves the wet apparently soft beach, these round particles settle down into a tenacity almost as hard as asphalt, beyond the comprehension of one who has not seen it. Repairs are unnecessary as twice each 24 hours it is entirely rebuilt by the tides. The beach has a width of 300 to 500 feet, and can be used from two hours after until two hours before high tide, thus giving an average of seven or eight hours for automobiling some part of each day.

Seabreeze and Daytona Beach each have a permanent population of approximately 1500. Sanitary ordinances are strictly enforced, streets and sidewalks are well kept, and new streets are being opened as fast as the increasing population demands. Besides hotels and boarding houses there is ample cottage accommodation for all winter visitors.

Seabreeze contains a handsome opera house and a Congregational Church, at Daytona Beach is a M. E. Church. An excellent high school is situated near the division line between the two towns. Both towns have enterprising business establishments, as is evidenced by the advertisements on the left and right.

All the attractiveness of Seabreeze applies to Daytona Beach, the two towns being so similarly situated. The development of Daytona Beach has been fully as phenomenal as its sister to the north, and each year there is a substantial growth. The [illegible] and dunes have been leveled and handsome homes have been [illegible] both winter and all-year [illegible]. Flowering shrubs have been planted which are adorned with a wealth of bloom both summer and winter.

Work of rebuilding the Clarendon Hotel is now in progress. This magnificent fire-proof structure, which is to contain 250 rooms, when completed will be the peer of any hotel in Florida. The site is immediately north of the clubhouse of the Florida East Coast Automobile Association.

The Ocean Pier is a great attraction to fishermen and it is lined summer and winter with enthusiastic disciples of Izaak Walton, who find it nothing unusual to land fish weighing several hundred pounds.

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Resident Manager
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Lots on all streets in town, also river and ocean sites.
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BEACH COTTAGES
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PRINCESS
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Seabreeze
Six Acres of Parkage. All Modern Improvements
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Has the Combination
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DAYTONA BEACH PHARMACY
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W. A. [illegible]
DAYTONA [illegible]
REAL
ESTATE
and
RENTALS
[illegible]

BRANT & NICHOLS
FEED AND LIVERY STABLE
[illegible]
E. A. BRANT
Real Estate Agent
[illegible]

A. VANDEW[illegible]
Contractor
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[illegible]
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Dry Goods, Shoes
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DR. J. P. [illegible]
Physician and
Surgeon
[illegible]
DAYTONA BEACH

PINEHURST
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Modern [illegible]
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