

COLORED COLUMN

R. M. Hitson, Correspondent.

Rev. H. Holman has just closed a very successful revival meeting in which he was assisted by Dr. Driggs and Dr. W.M. Smith, two of the best revival conductors in the state. Dr. Smith held a meeting here three years ago.

Mr. and Mrs. Seymour have placed a new piano in their parlor; one of the latest Cable's and it is a beauty. Their son, Roby knows what to do with it.

R. M. Hitson enjoyed a very nice dinner Sunday at the Baptist parsonage, prepared by Rev. Mrs. Summers and her industrious daughter, Minnie.

R. B. Butler bought a fine horse and buggy which he drove to Valdosta for delivery use.

Amount donated to the A. M. E., from the Mt. Olive Baptist church was \$7.25 not \$72.51. It was a large mistake.

Sunday was another high Easter day and the children, under the leadership of Mrs. Hattie Colman, gave a very fine program. Many fine numbers were rendered by Mesdames Mary Dixon, Miner Camble, Esse Lee Carllon and Misses Lellie Adams, Minnie Summers, and Lottie Adams who had the finest recitation that was ever heard in all the history of Crystal River; it has no equal in the state. Because of lack of time several pieces were omitted. Collection was \$9.52. Dr. Wallace made a soul stirring speech. The funds were divided with Mrs. DeLang to assist her in getting back to Africa to begin her mission work for the heathen of her own race. She is a grand woman, with a grand mission. The total amount raised was \$40.16.

Rev. Hured, of Archer was here Sunday.

Rev. Kirkland has returned from his church work.

Miss Lucy Parker is away this week.

Rev. Morris Green was with us Sunday.

Rev. G. F. Lonon will preach at the Lee's Mound Baptist church and at Red Level on the fourth Sunday. All are cordially invited to attend.

Rev. Copeland, Jno. Robertson and Miss A. Lamer, attended services Sunday, at Red Level.

Rev. S. J. Ellison, of Bushnell was with us Sunday.

Rev's V. S. Summers, Lonon, H. Williams, and J. J. Tabb, A. Brown and R. A. Coleman, have all left for the Baptist State Convention in Palatka.

Easter egg hunting was fine Monday.

Prof. Bolder and wife returned Monday, after a few days outing. Glad to see them back.

Mrs. Mary Burt had a fine visit with her daughter who is here attending our home school.

All are invited to attend Easter exercises Sunday at 8:30 p.m. at the A.M.E. church.

Master Fred Adams is home again from Sarasota.

NOTICE—The Old Crystal Clothes Cleaner has moved back onto Citrus Ave. and is now prepared to fix your clothes in an up-to-date manner.

J. Park, Prop.



Why Smith Left Home.

He was mad.

"Never again for him"

No "Pathing up" this time

He wanted something new

Something all men would admire

And he carried his clothes to the

Gulf City Pressing Club

and was satisfied.

J. W. Williams.

EXISTENCE OF THE CITRUS EXCHANGE IS NOW AT STAKE

TIME HERE WHEN IT IS UP TO CITRUS GROWERS OF STATE TO DECLARE THEMSELVES.

MEETING ON APRIL 18

Convention at Tampa Will Decide Whether the Florida Citrus Exchange Is to Continue.

That the time has come when it is up to the citrus fruit growers of the state to determine whether or not the Florida Citrus Exchange shall continue in existence and shall continue in its work for the general improvement of the citrus fruit industry of this state, the opening up of better and broader market facilities and the establishment of the industry on a solid footing, where it will fear no competition from any other section of the state, is the statement of R. P. Burton, sales manager of the Florida Citrus Exchange, speaking in behalf of General Manager W. C. Temple, who has temporarily, if not permanently, withdrawn from the active management of the Exchange, and is now at his residence in Winter Park, "Alabama Grove."

In an interview granted The Times Mr. Burton outlined the situation very briefly by stating that there has been a growing feeling among the officers of the Exchange that the growers of the state have not been granting the Florida Citrus Exchange the amount of support that is necessary for its continuance, and that the growers generally have permitted the Exchange to go ahead with its work and build up the market and boost the prices while they have remained outside and reaped the benefits therefrom without selling through the Exchange. Without the financial support of the growers of the state the Exchange cannot continue to exist, and the time has come when the issue must be squarely faced and settled. If the Exchange is to continue in its work, it must have the support of the citrus fruit growers of the state, if it has not that support, it is doomed to financial failure and dissolution.

Speaking on this matter, Mr. Burton said: "The past three years that the Exchange has been in existence have demonstrated its efficiency in handling the citrus situation in Florida. In the face of the net results, however, it appears to have been more of a success in the marketing of fruit and less of a success in getting growers into the association. Also, there seems to be a feeling on the

part of the majority of the growers in the state that the Exchange is an organization composed of a small number of men with plenty of capital, who have given their time and money to the building up of the Exchange for the general benefit of the growers, and that the growers are not under any obligation to sustain it by putting their fruit into it. There seems to have been a feeling that the Exchange is a philanthropic enterprise fostered by these men and that it is only necessary for the growers themselves to wish it well and avail themselves of the market conditions brought about by the Exchange in disposing of their fruit to the outside operators.

"With this view of the case the men who put their heart, soul and purse into the fight are getting somewhat weary of this spirit and somewhat inclined to feel that the Exchange has been a success in marketing fruit, but has been a failure in convincing the growers outside the Exchange that it is good enough for them to market through. While I do not know what Temple is going to do, I do know that he has participated in this feeling and that the convention that has been called for the 18th of April is to give the growers of Florida the opportunity to determine whether the Florida Citrus Exchange is justified in its existence, and, if so, whether or not they propose to let it live or die. If they propose to let it live they will manifest it by signing up their fruit.

"It is a case where the grower must cast his lot one way or the other and upon his decision will depend the future success or failure of the citrus industry of the state. The enterprise has been carried out to a successful issue. The record will be presented at this convention showing a successful operation of the Exchange and the management will have no apologies to make in offering this record. It will be so clear and convincing that every grower who will listen to the record and read the statements it contains may arrive at a rational conclusion. It is a case of 'fish, out bait or go ashore.'"

To men who have followed the operations of the Florida Citrus Exchange during the three years of its existence, there is but one solution of the situation, and that is the unquestioned support of all the growers of the state and their co-operation with the Exchange in handling the citrus fruit industry of Florida and putting it on a substantial and firm basis. The expression "in union there is strength" is expressly illustrated in the working of the Exchange and the comparisons of Exchange results with the results of the efforts of the individual growers each working for himself and regardless of the other fellow.

The Florida Citrus Exchange has been carefully and thoroughly organized on the most scientific and businesslike principles. In its handling of the citrus fruit of the state it has sent its agents throughout the entire country and daily reports are received on the market conditions at all points. In this manner the Exchange is enabled to determine where the best market for the citrus fruit of the state may be had, in this way it avoids the great trouble that individual shippers experience, when they all ship to the same point in the belief that the market conditions there are better than somewhere else, with the result that the market is flooded and the bottom drops out of the price. Frequently under such conditions a shipper will not make the expense of picking and packing his fruit and the freight charges, let alone profits. This feature of the Exchange is one of the most important of its organization, and by shipping at the right time and to the right place, the prices have been kept at a figure where every Exchange shipper has come out on top.

The Florida Citrus Exchange and Mr. Temple have been severely criticized on the attitude taken last fall on the green fruit situation and the energetic campaign waged by the exchange against the shipping of immature fruit out of the state. In this action Mr. Temple and his associates in the Exchange felt that they were working for the best interests of the citrus fruit industry of Florida, arguing that fruit that had not matured fully and ripened could not be as sweet and as palatable as that which had come to its full maturity and, therefore the consumer would not find the Florida product as satisfactory as it should be and that the rival interests of the California citrus fruit shippers would have the bulge on the local producers by sending their fruits to markets in the pink of condition.

All these features, however, will be thoroughly discussed at the convention to be held in the Tampa Bay Casino April 18th and it will be then that the citrus fruit growers of the state of Florida will be asked to determine whether or not they shall act independently or through the Exchange, whether each man shall ship his fruit wherever fancy dictates or wherever he thinks the market conditions will be the best, regardless of whether the other fellow is shipping to the same point, or whether, through co-opera-

tion and organization, the Florida fruits will be scattered abroad over the country in a systematic and scientific manner, where the best results may be attained and the best prices obtained. On the action of the convention of Florida citrus fruit growers will depend the fate of the Exchange, whether it is to continue as an agency representing all the citrus fruit interests of the state, or whether it is to be discontinued and the trained corps of experts scattered to other fields of endeavor or possibly into the ranks of the rival producers of California.—Tampa Times.

BACK TO OLD SUICIDAL WAY AN ORANGE EDITORIAL

An Interesting Letter From the Esperanza Fruit Company.

Palatka, Fla.—To the Florida Grower: While I appreciate to some degree how desirable it would be to get the large growers into the Exchange—what a gain it would be to control a larger percentage of the crop, I never for an instant concurred that such a calamity to the citrus industry of Florida could occur as the dissolution of the Exchange. What does it all mean, anyway? This season we have been adding to our acreage on the strength of the Exchange. I have advised some of my neighbors to do the same, and they are planning to plant additional trees on my assurance of what the Exchange means. With the Exchange out of business I would consider a depreciation in value of our grove property of 25 per cent.—a very moderate estimate of the loss.

I have had my feelings toward the "outside" growers, who so thoroughly appreciate the advantages of the Exchange to them, as well as to the Exchange members, but as some of the outsiders are most excellent and respected friends of mine, I have felt more confusion than resentment. Why in the name of common sense we do not control 75 per cent. of the fruit I do not understand. The commission men I used to ship to were honest, I fully believe, and without the Exchange I would go back to them, and as to that trouble I have no kick, but as to any comparison between the old haphazard unbusinesslike and suicidal way of doing our marketing and the Exchange—well, I though we had reached the Mecca for which we had been hoping for so many years. If we have to quit there will be enough "fond regrets," when it is too late, lying around loose to buy half the groves in Florida.

Last season the Esperanza Brand gained 25 cents per box over any past record for prices; this season we will better this by some 29 cents. With the extinction of the Exchange we will look for a slump of at least 50 cents to \$1.00 per box—well, it is simply inconceivable. That is just how we feel about it. We thought we had found firm ground under our feet.

If we have to go back to the old blessed (?) way, we will at least have you people to thank for an improvement in pack, which seems to have put us up where we can, at least, do about as well as the "other fellow."

If you have any members who will shout more heartily and honestly for the Florida Citrus Exchange than ourselves, we will be pleased to meet them and shake hands. Sincerely,
ESPERANZA FRUIT CO.,
(Signed) S. G. Warner, Treas.

COME TO THE CONVENTION

W. C. Temple issues Invitation to All Growers to Attend Meeting in Tampa, April 18.

We wish that every grower who is a member of the Florida Citrus Exchange would personally solicit his neighbors who are not members of the Exchange, especially the ones who are producers of 1,000 boxes or over, of citrus fruits, and urge personally and strongly said outside growers to attend the great convention of Citrus Growers to be held in the Tampa Bay Casino at 9 o'clock in the morning of Thursday, April 18th.

We have secured special rates from all the transportation companies in the state of Florida, except the C. H. & N. railway, which rate will probably be, for the round trip, a single fare, plus 25 cents. Definite information concerning this will be given you later.

At this meeting the entire condition of the affairs of the Exchange will be laid freely and frankly before the convention; everybody will have a voice; and it is extremely important that every citrus grower in the state of Florida should be personally invited to be present at this meeting, so that they may see what is done and have a voice as to whether the Citrus Exchange shall be continued or discontinued.

It is therefore of great importance that the associations call a meeting of their members and read the bulletin to them and urge upon every member the necessity of not only being present himself at this convention, but of

securing the attendance of all the outside growers in your vicinity. Now is the time for the growers who are the member of this organization to get together and do the work that should have been done in the past three years by them, and which they have neglected; and we trust that no grower who is a member of this organization will neglect this duty, so that he may have cause in after years to feel that he is responsible for "what might have been."

Very truly yours,
FLORIDA CITRUS EXCHANGE,
W. C. Temple, Secretary.

What the Leavenworth (Kans.) Times Has to Say About Florida Oranges.

Oranges—a good thing to start a breakfast with and a nice thing to eat just before retiring, according to the habits of many people. Because doctors say they are healthy, because grocers sell them cheap, because the housewives have little trouble working them into any kind of an extra course and because everybody likes them, the orange is one of the best sellers among fruit on the local market.

It probably never has occurred to many people who eat oranges every day that there are more than one variety of oranges or that they do not all come from Florida. While it is true that most of the oranges sold by the grocers here do come from California, it is also a fact that Florida furnishes the middle West, whenever we can get her to do so. The state of Florida sends most of her crop to the Eastern markets and it is only occasionally, as now when the California crop is not up to par, that the markets here get Florida to "come through" with some of her fruit, the best grown in the states.

Oranges from Florida are just like vegetables from there, far better than those from California. For instance, there is the Russet, an orange which is heavy with juice. The skin is very thin and little is lost in peeling.

Some of the Many Varieties. Herman Witt, the grocer, told of a few of the many varieties of oranges which are supplied the household here:

From California there are four varieties coming in order—navels, from Southern and Northern California both, those from the former, the highlands, being the finest; then there is the seedling which comes later; then the Mediterranean Sweetwater grows near the rivers and the last crop, the Late Valencia which has a seed, but which is very good. In California, there is no time of the year when there is not either a blossom or fruit on the tree, the fruit extending from November through July.

"The Bright and the Golden Russet from Florida are their two best products. Both have seeds, are heavy with juice and deliciously sweet. We were fortunate in getting the Florida products this year, for the first time in years past. This was because of the unusually poor quality of the California fruits. The best grapefruit also comes from Florida, I think, although we get a little from California. California, however, supplies us with the tangerines, the smaller sized orange and this year with the kumquat, the very small sized member of the orange family. This is eaten, skin and all. In fact, the skin is the best part of it. This year they have even preserved the kumquat."

The reason for the almost uninterrupted good crops in Florida, Mr. Witt thinks, is because of the sandy soil being very productive, and, added to this, the warmth which comes to it from the Gulf Stream. Florida, Mr. Witt said, may be in a position to supply the whole United States with fruit some day when the land is properly tilled.—Leavenworth (Kas.) Times.

Goethe's Birthday.

An amusing story, taken from Bode's book on Goethe, appears in a Paris contemporary. In August, 1818, Goethe went to Carlsbad for the cure, and placed himself under the care of Dr. Rehben. One morning when he rose he requested Charles, his domestic, to place a bottle of red wine and a glass in each of the two windows in the room.

Then the poet walked round and round the apartment, stopping at each window to drink a glass of wine. When he had nearly emptied the bottles the doctor arrived. "Ah," said Goethe, "you are come. Do you know it is my birthday?" "No," said the doctor, "it is not your birthday. It falls tomorrow."

Only the production of the almanac could convince Goethe that he was a day out in his reckoning. When he discovered his mistake he gave vent to a strong expression which Scott puts in the mouth of Capt. Nanty Ewart, and, after a long pause, turning to the doctor, said: "Then I have got drunk for nothing."