Our Great New Serial Story "The Man of the Hour"

Written from G. H. Broadhurst's Great Play, Illustrated from Life by Berger, Ryder and Will Jones

Commences in Next Week's Paper

THE CHAMPION Feels proud to announce the publication of thes Unusual Story, for **"The Man of the Hour"** holds the record for successful plays, running two entire seasoes at one theater in New York. It also had big runs in Boston and Chicago and is now being played to crowded houses throughout the country. The story made a great hit in the New York World. **The Champion** is probably the first paper in Florida and among the first in the United States to publish this story. The opening chapters of **"The Man of the Hour"** will appear in the issue of **The Champion** of July 2nd, 1908, and continue for thirteen week's.

Don't Fail to Read the Opening Chapters of "The Man of the Hour" in The Champion of July Second, them get Trial Subscriptions from six of your friends, send us $1.00, your name and their names, and besides making 50c for your trouble get DeSoto's most popular newspaper for 13 weeks, free

In Order that Everybody may Read this Great Story we will give a Special Thirteen Week's Trial Subscription for 25c, or Seven Trial Subscriptions from one Post Office, sent in by one Person at one time for $1.00, Always Cash in Advance

The Man of the Hour

FOUNDED ON THE GREAT PLAY

Illustrated by Berger, Ryder and Jones

Address, THE CHAMPION, Arcadia, Fla., "A Newspaper of Today"